

LETTER FROM THE PRESIDENT

Exciting Times Ahead!



Lorraine Eden

Dear AIB Colleagues:

Today has been a much awaited day for everyone in the United States. Along with many others, my husband and I watched the solar eclipse this morning. We were in the 60% band so saw only a partial eclipse; still, it was magical. A day to remember!

I will remember today because of this letter also. As the 30th president of AIB, I join a highly distinguished group of former AIB presidents, going back all the way to John Fayerweather who served as AIB’s first president 57 years ago in 1960-1961. Reading Jean Boddewyn’s eulogy for John Fayerweather (<https://aib.msu.edu/Fellow/22/John-Fayerweather>) is a humbling experience. I have no such “crowning achievements” as Fayerweather’s 1969 monograph nor do I have a legacy as “broad and deep” as Fayerweather’s. Still, what I hope to do during my term as AIB president is to follow in Fayerweather’s footsteps by contributing in some small ways to AIB, “which he loved so much and to which he gave of himself repeatedly, in many guises and so fruitfully.”

AIB Executive Board

I do this, of course, not alone but with a group of committed colleagues. On behalf of the 2017-2018 members of AIB Executive Board, I want to say how honored I and the other members of the board are to be serving as your executive committee this coming year. The AIB Bylaws that took effect in January 2016 (<https://aib.msu.edu/aboutaibbylaws.asp>) require the board to have seven to nine elected, voting members and one or more ex-officio, non-voting members. In 2017-2018, the board consists of 10 persons. The nine elected, voting members are myself (president), Chuck Kwok (president elect), Masaaki (Mike) Kotabe (past president), Jiatao (JT) Li (vice president program for the 2018 conference in Minneapolis), Maria Tereza Leme Fleury (vice president program-elect for the 2019 conference), Sarianna Lundan (vice president program-past), Maria-Alejandra Gonzalez-Perez (vice president administration), Hadi Alhorr (vice president administration) and Helena Barnard (vice president administration). The board also has one ex-officio, non-voting member: AIB Secretariat Executive Director Tomas Hult.

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The AIB Executive Board is a “rolling board”; individuals rotate on and off over a three-year period, with the changes now taking place each year on August 1. We now have three new members on the board (Chuck Kwok, Maria Tereza Leme Fleury and Helena Barnard) who are replacing three dedicated individuals who gave generously of their time to AIB during their board tenure: Rosalie Tung (2016-2017 past president), Charles Dhanaraj (2016-2017 vice president program-past) and Sumit Kundu (2016-2017 vice president administration). On behalf of all AIBers, I want to thank them for their service.

AIB Conferences

Before looking forward, I want to look backward for a moment. The 2017-2018 Executive Board starts its term on a high note, coming after a very successful annual conference in Dubai, UAE, on July 2-5, 2017, organized by Program Chair Sarianna Lundan and AIB President Masaaki (Mike) Kotabe. Our wonderful local hosts were Melodena Stephens Balakrishnan and Immanuel Azaad Moonesar at the Mohammed Bin Rashid School of Government. More than 1,000 individuals participated in the conference. Photos, papers and video recordings posted on the AIB site document the many ways that this conference will be remembered as a highlight among AIB conferences. Thank you to everyone who worked so hard to put the conference together and made it so successful.



AIB Executive Board members at AIB 2017 in Dubai

Looking ahead, planning is well underway for the next conference in Minneapolis, USA, on June 25-28, 2018. Program Chair JT Li (senior associate dean of the HKUST Business School, Hong Kong University of Science and Technology) has selected the exciting theme “Global Business and the Digital Economy” for the program. The Call for Papers, with submissions due by November 28, 2017, appears in this issue. Our local hosts will be Srilata Zaheer (dean of the Carlson School of Management, University of Minnesota) and Stefanie Lenway (dean of the Opus College of Business, University of St. Thomas). The Minneapolis conference may be the first time in AIB’s history that the program has been organized and hosted by three individuals who are all business school deans and also all AIB Fellows!

Moreover, AIB was founded at a meeting in New York City in November 1958, so the 2018 conference will be our 60th anniversary conference. I love to celebrate anniversaries and hope you do also. JT Li, Sri Zaheer and Stefanie Lenway are already hard at work organizing what we expect to be an intellectually exciting and memorable conference, one that befits its 60th anniversary status. Activities are also being planned that take full advantage of Minneapolis being the headquarters for multiple Fortune 500 firms.

Note too that the area surrounding Minneapolis is wonderful for family holidays and vacations, so we hope you’ll bring your family with you to the conference next year. Book a holiday in the surrounding area after the conference, perhaps staying through the July 4th weekend to celebrate U.S. Independence Day and/or making a trip to Canada to celebrate Canada Day on July 1st?

AIB Chapters

While the annual conference is the best known and largest of the AIB conferences, there are a variety of other events and activities organized by the 18 AIB Chapters.

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Announcements

The most up-to-date announcements are also on the AIB homepage at aib.msu.edu

New AIB journal to launch in 2017-2018

Preparations for the launch of AIB's new academic journal, the *Journal of International Business Policy*, are well underway. Under the leadership of Editor-in-Chief Sarianna Lundan and Deputy Editor Ari Van Assche, JIBP's mission will be to serve as the principal outlet for theoretical and empirical research in all areas of policy that relate to international business. The journal will publish articles that identify novel policy issues and dilemmas, propose new policy directions, and measure the effectiveness and impact of policies for business and the wider economy. This encompasses articles on current public policy subjects, and also impactful conceptual/empirical studies that have public policy implications.

JIBP will begin publishing in 2018 with four issues per year, with the first publishing year consisting of two double issues appearing in the late spring and fall, and a subscription to JIBP (online and print) will be included with AIB membership. Most articles published

in 2018 will be commissioned, but the editors expect that starting in 2019 issues will consist of submitted papers accepted after double-blind review. The JIBP online submission system is in process and is expected to launch November 1, 2017.

The editors expect that JIBP will have three core contributor groups: (1) IB scholars with an interest in public policy issues, (2) scholars or practitioners in adjacent social science disciplines, particularly if working together with IB scholars, and (3) junior IB scholars who become engaged with JIBP through developmental reviews, paper development workshops and mini-conferences, and contribute new scholarship to the area. The editorial team are already planning several such events, including a paper development workshop at EIBA Milan in December 2017 (submissions were due September 1; see www.jibp.net for details) and a mini-conference before AIB Minneapolis in June 2018.

While JIBP shares with AIB's existing journal, the *Journal of International Business Studies*, a mission to publish contributions that address IB-related issues and exhibit a high level of scholarly (empirical) rigor — and will also share a code of ethics, style guide, similar submission processes, and the same Editorial Office — there are some important contrasts for potential contributors to note. At the AIB conference in Dubai, JIBP Editor-in-Chief Sarianna Lundan chaired a session on “JIBS and JIBP – Complementarities and contrasts” to discuss key aspects of the journals, alongside JIBS Editor-in-Chief Alain Verbeke. They noted that, for JIBS submissions, theory development in IB is of central importance, while the articles in JIBP should aim to develop credible and grounded policy options instead.

There are also some differences in target audience: The primary audiences for JIBP are academic scholars interested in issues at the IB-policy interface, public policy decision makers at all levels of government, and officials in international and supranational organizations faced with public policy concerns. These reader targets are quite diverse, and differ from the target audience of JIBS, which is mainly academic and oriented toward managers as practitioners. For further information about the expected JIBS-JIBP interactions, a copy of the slides from this panel are available at www.jibp.net.

For those interested in submitting to JIBP, a full Statement of Editorial Policy, along with a list of core policy areas covered and sample research topics are available at www.jibp.net. The site will continue to be updated with editorial board profiles, calls for papers, and more, as further information becomes available.



Sarianna Lundan
Editor-in-Chief



Ari Van Assche
Deputy Editor

AIB 2018 Annual Meeting

Call for Papers

Academy of International Business 2018 Annual Meeting Minneapolis, Minnesota June 25–28, 2018



Call for Papers

Theme: Global Business and the Digital Economy

Program Chair: J.T. Li, Hong Kong University of Science and Technology

Submission Deadline: November 28, 2017

Coping with the digital economy—the application of internet-based digital technologies to the production and trade of goods and services—is becoming indispensable for any modern firm. Digitalization and digital technologies are transforming every industry and almost every aspect of business, and companies need to reinvent their businesses to survive and excel in today’s more dynamic global environment. The internet-of-things, artificial intelligence, virtual and augmented reality, big data analytics, mobile and cloud computing, digital platforms, 3D printing, robotics and much more have significantly influenced processes, products, services and business models, with important implications for everyone’s lives. Rising to the digital challenge often involves creating new business models, finding new ways to innovate, leveraging social media tools to engage with consumers, reconfiguring resources and perhaps even designing new organizational structures.

Beyond business itself, the digital economy calls for transformation of governments, education and societies as a whole. The McKinsey Global Institute suggests that globalization has entered a new era defined by data flows. Digital platforms create more efficient and transparent global markets in which far-flung buyers and sellers can find each other with a few clicks. The near-zero marginal costs of digital communication and transactions open new possibilities for conducting business across borders on a massive scale. Trade was once dominated by tangible goods and was largely confined to advanced economies and their large multinational companies. Today global data accessibility allows more countries and smaller enterprises to participate. This shift changes how business is done across borders, and where the economic benefits are flowing.

As digital platforms have become global in scope, they are driving down the cost of cross-border communication and transactions, allowing businesses to connect with customers and suppliers anywhere. They reduce the minimum scale needed to go global, opening up international business to smaller firms and entrepreneurs around the world. One result is that new competitors and new types of competitors can emerge rapidly from any corner of the world, forcing companies to rethink their strategies and capabilities, and to do so quickly. Well-established companies, in particular, face pressure from start-ups unencumbered by legacy systems and willing to innovate rapidly. The involvement in the digital economy of firms from developing nations is narrowing those nations’ productivity gap with better-developed economies. All the evidence suggests that we are only in the very early stages of this phenomenon, so enormous opportunities are still at stake.

Many countries have formulated programs intended to support participation in the digital economy. These commonly involve developing broadband infrastructure, promoting the digital sector in various ways, experimenting with e-government, encouraging businesses to adopt digital technologies, and promoting digital literacy among the population. Apart from preparing for global competition by installing internet-related infrastructure, many governments are trying to encourage firms to adapt their businesses to the more challenging and volatile digital environment. Some suggest that governments and firms should work together to identify promising opportunities emerging from the digital economy.

International business scholars have rich knowledge of the costs of doing business abroad, traditionally arising from geographic distance and institutional gaps. The digital economy is now, however, blurring the boundaries. Institutional differences and particularly geographic separation may in future be much less important than they have been in the past. Indeed, advanced connectivity and shared information may even reduce the gaps among nations in terms of culture and values. Yet today we know relatively little about how such changes might influence business strategies and firms' performance in international business.

The goal of this year's conference is to discuss how the digital economy may change global business and how firms might respond to such changes in different institutional contexts. The rules of business are changing, and the future seems uncertain for companies that have operated successfully for decades. How might they best prepare for this uncertain world? How should they design their strategies when consumer behavior is constantly changing and industry boundaries are increasingly blurred? We welcome papers addressing these topics whose research settings and findings relate to the impacts and implications of digital technologies for global business.

Conference tracks:

- The internationalization process and international entrepreneurship
- Managing the global value chain and operations
- International marketing and consumer research
- Global innovation and knowledge management
- Global strategy, organization and management
- Global leadership and human resource management
- International corporate governance and financial management
- International business policy
- Teaching IB
- Conference theme track: Global business and the digital economy

AIB 2018 Submission Information

All submissions will be handled through the AIB online submission system. All manuscripts and proposals must be submitted by **November 28, 2017**. Please refer to the [detailed submission instructions](#) page for additional information on how to prepare and submit your submission. For up-to-date information about the conference and related events, please check the conference website at <http://aib.msu.edu/events/2018/>. Any questions regarding this call for papers should be addressed to the track chairs or the Program Chair, JT LI.

JT LI

Hong Kong University of Science and Technology

Program Chair, AIB 2018 Annual Meeting

2018chair@aib.msu.edu

AIB 2018 Annual Meeting Information

The AIB 2018 meeting will be held at the Hyatt Regency Minneapolis on June 25-28, 2018. The meeting will be jointly hosted by the Carlson School of Management, University of Minnesota and Opus College of Business, University of St. Thomas.

AIB 2017 Conference Recap

AIB 2017 a Success

In July, 1,005 members of the Academy of International Business came together in Dubai, UAE, to take part in the successful AIB 2017 Annual Meeting. This year's theme, "The Contribution of MNEs to Building Sustainable Societies," paired well with the conference location, a city whose principles for sustainable development include nurturing innovation, developing human capital, investing in research and education, and promoting the growth of a knowledge-based economy.

As usual, the conference days were jam-packed with opportunities for attendees to learn and share research ideas with other fellow conference participants from around the world. The Program Committee, led by Program Chair Sarianna Lundan and her track chairs, arranged over 200 sessions based on 1041 submissions from 76 countries. In addition to the regular sessions, the pre-conference activities, coordinated by JT Li and various consortia chairs, included the traditional Doctoral Consortium and Junior Faculty Consortium, *JIBS* Paper Development Workshop, Research Capacity Workshop, CARMA-AIB Methods Workshops, and Community Engagement Site Visits.

As in previous years, AIB was privileged to host the renowned recipients of the three awards given by the AIB Fellows: the Executive of the Year award was presented at the opening plenary

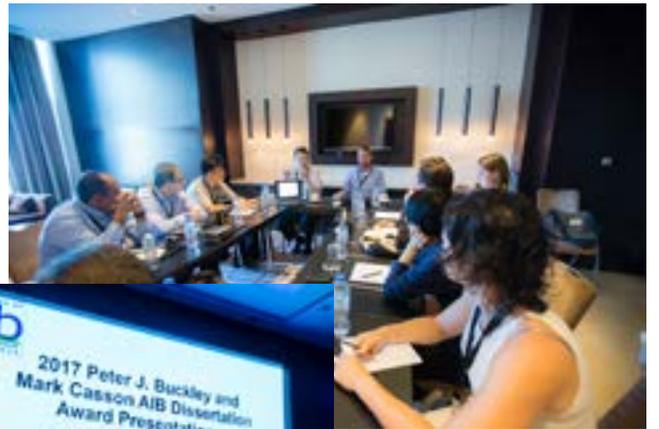


to Fadi Ghandour, currently the chairman and CEO of Wamda Capital and also the founder of Aramex, a major logistics company based in Dubai; the Eminent Scholar award was given to Dani Rodrik of Harvard University for his work on globalization, economic growth and development; and the Educator of the Year was awarded to George K. Najjar, who currently serves as Provost of the Lebanese American University.

Other sessions of note included two African Chapter Symposium sessions, two panels resulting from AIB's collaboration with the Chinese management organization IACMR, professional development panels on how to write constructive reviews and how to write better theory, and a session introducing AIB's new publication, the *Journal of International Business Policy*. A new category of developmental clinics in addition to the competitive and interactive sessions was also introduced, intending to provide constructive feedback in small groups on manuscripts in order to assist scholars to reach the standards required for a competitive or interactive paper submission acceptance.

For AIB's first annual conference held in the Middle East, the Dubai setting provided much interest for participants and fascinating opportunities for discussion and research. The Middle East-North Africa Chapter helped to arrange panels that included business and economic leaders from the MENA region, and it launched its new case study book at the beginning of the gala dinner evening event. Local site visits on Community Engagement Day included visits to the International Humanitarian City, which is a hub for logistics and distribution for humanitarian assistance, and to the Jebel Ali Free Zone port complex. And the sightseeing tours desk was very popular this year, as attendees took great advantage of free time to visit the top of Burj Khalifa, go on a desert safari, and more.

AIB would not have been able to organize this wonderfully packaged annual meeting without strong support and dedication from our local arrangements committee in Dubai, led by Melodena Stephens Balakrishnan and Immanuel Azaad Moonesar; a special acknowledgment goes to the Mohammed Bin Rashid School of Government for its generous patronage, along with appreciation to Dubai Business Events and University of Wollongong in Dubai for their support.



AIB 2017 Awards

AIB Fellows' Awards



International Executive of the Year

Fadi Ali Ghandour

Founder, Aramex

Chairman and CEO, Wamda Capital



International Educator of the Year

George K. Najjar

Provost, Lebanese American University



Eminent Scholar Award

Dani Rodrik

John F. Kennedy School of Government, Harvard University

Alan M. Rugman Young Scholar Award

Noman Ahmed Shaheer Siddiqui, University of South Carolina

Sali Li, University of South Carolina

"CAGE in Cyberspace? How Digital Innovations Internationalize in a Virtual World"



JIBS Decade Award

Sponsored by Palgrave Macmillan

Peter J. Buckley, University of Leeds

L. Jeremy Clegg, University of Leeds

Adam R. Cross, Xi'an Jiaotong-Liverpool University

Xin Liu, BNP Paribas

Hinrich Voss, University of Leeds

Ping (Lucy) Zheng, University of Wolverhampton

"The determinants of Chinese outward foreign direct investment,"

JIBS 38(4): 499–518, 2007



Peter J. Buckley and Mark Casson AIB Dissertation Award

Sponsored by Henley Business School and University of Leeds

Neli Kouneva Loewenthal, George Washington University

"Three Essays on Corruption, Government Transparency, and Foreign Direct Investment"



AIB Award for the Best Doctoral Dissertation Proposal

Federica Nieri, University of Pisa
"Corporate Social Irresponsibility by Emerging Market Corporations: Unveiling and Theorizing the Causes of their Involvement in Irresponsible Events"

FIU/AIB Best Theory Paper Award

Sponsored by Florida International University

Arpita Joardar, University of Massachusetts Dartmouth

Joseph Sarkis, Worcester Polytechnic Institute

“An Institutional Examination of Sustainability in Supply Chains Using the Foreignness Perspective”



Temple/AIB Best Paper Award

Sponsored by Fox School of Business, Temple University

Vittoria G. Scalera, University of Amsterdam

Samuele Murtinu, University of Groningen

Roger Strange, University of Sussex

“Sovereign Wealth Funds’ International Investments: The Role of Politicization and Bilateral Relations”



“That’s Interesting!” Award

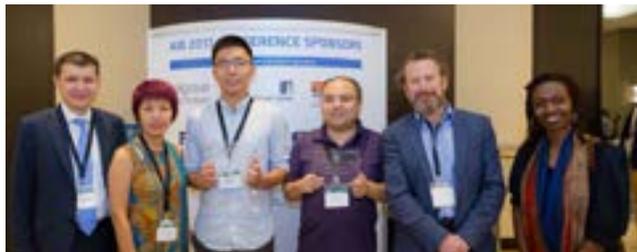
Sponsored by Aalto University School of Business

Silvio Luis de Vasconcellos, UNIVALI

Ivan Lapuente Garrido, UNISINOS Business School

Ronaldo Parente, Florida International University

“Creativity as a High-Level Resource in the International Involvement of the Firm”



Best Paper in Emerging Economies Research

Sponsored by Bryant University

Can Ouyang, Cornell University

Mingwei Liu, Rutgers University

“From South to North: Institutional Pressures and Strategies of Emerging Market MNCs in Developed Economies”



CUIBE Award for Best Paper on International Business Education

Sponsored by the Consortium for Undergraduate International Business Education (CUIBE)

Nicholas Rhew, Coastal Carolina University

Robert Steinbauer, Brock University

“The Essential Role of International Business Education in the Fight against Political Corruption”



Best Paper Award in Research Methods

Sponsored by University of Sydney

Lilac Nachum, City University New York

Grace Hong Hyokyoung, Michigan State University

Grigorios Livanis, Northeastern University

“When Near is Far and Far is Near: A Quantile Regression Model of FDI, Geographic Location and Connectivity”

Women in the Academy of International Business (WAIB) Awards



WAIB Woman of the Year Award

Nakiye A. Boyacigiller, Sabanci University

WAIB Emerging Scholar Award

Stephanie Wang, Indiana University





WAIB Best Paper Award
Anna Katharina Bader,
 University of Goettingen
Fabian Jintae Froese, Uni-
 versity of Goettingen
*"Gender Diversity Manage-
 ment in Foreign Subsidiar-*

ies: A Comparative Study of Germany and Japan"

WAIB Helping Hands Awards

The Women in the Academy of International Business awarded financial support by providing Helping Hands Awards to assist the following AIB members to attend AIB 2017.

Farida Saleem, University of Lahore (Pakistan)
Rishika Nayyar, Indian Institute of Foreign Trade (India)
Susan Ngure, Kimathi University of Technology (Kenya)
Qian Li, Shanghai International Studies University (China)
Gloria Sraha, All Nations University College (Ghana)
Wenjun Tu, Nottingham University Business School China (China)

Area Scholars

Three faculty members were selected to receive AIB Area Scholar Fellowships this year. The recipients each receive two years complimentary AIB membership, a complimentary meeting registration for the 2017 conference, and a travel stipend to assist with traveling to the meeting.

Md Nur Alam Siddik, Begum Rokeya University (Bangladesh)
Qaiser Rafique Yasser, Preston University, Islamabad (Pakistan)
Luis Zarate-Montero, Universidad de Costa Rica (Costa Rica)

Boeing Institute Junior Faculty Consortium Stipends

Through the generous support of the Boeing Institute of International Business at Saint Louis University, the following junior faculty members were awarded a travel stipend specifically to participate in the Junior Faculty Consortium at the 2017 AIB annual meeting.

Cyntia Vilasboas Calixto, Fundação Getulio Vargas - FGV/EAESP
Emmy van Esch, Open University of Hong Kong
Joan Lilian Ogendero, Catholic University of Africa, Kenya
Anna Veselova, Saint-Petersburg State University

Doctoral Stipend Recipients

Travel support funding was provided to the following 46 doctoral students who attended, and provided volunteer support by assisting at the registration desk and in the placement center along with being directional aides for the Dubai meeting. Travel stipends were provided through a generous contribution by the Sheth Foundation and individual donor contributions to AIB.

Umar Ahmed, Victoria University of Wellington
Omid Aliasghar, University of Otago
Luciana Albuquerque Alves, University of Southern Denmark
Muhammad Amin, University of International Business and Economics
Ramazan Hamza Arikan, Ozyegin University
Rameshwar Arora, Indian Institute of Management Indore
Brittney Charmae Bauer, Saint Louis University
Carlo Brighi, University of Victoria
Quyên Thao Dang, University of Technology Sydney
Marcellinus Chum Dike, Aalto University School of Business
Roisin Donnelly, Bentley University
Mathew Elejo Egu, University of South Africa
Mohammad Fuad, Indian Institute of Management, Lucknow
Edward William Gillmore, Malardalen University
Thilo Heyer, University of Cologne
Shuna Shu Ham Ho, Simon Fraser University
Clark D. Johnson, Saint Louis University
Martin Kang'ethe Wanjiru, Jomo Kenyatta University of Science and Agriculture
Muhammad Khaleel, Universiti Sains Malaysia
Arendina Kuiken, Jönköping International Business School
Katuscia Lavoratori, University of Perugia - Italy
Mary Precy Lego, Royal Melbourne Institute of Technology
Mei Liu, University of Strathclyde
Chang Liu, Indiana University
Maria Laura MacLennan, FEA USP
Abdullah Al Mamun, University of Newcastle
Eva Cristina Manotas Rodriguez, Universidad Nacional de Colombia
Priyanka Munjal, Indian Institute of Foreign Trade Delhi
Serghei Musaji, IE Business School
Federica Nieri, University of Pisa
Luis Fernando da Costa Oliveira, University of São Paulo
Theresa Onaji-Benson, GIBS, University of Pretoria
Jaykumar Padmanabhan, Indian Institute of Management Bangalore
Nakul Parameswar, Indian Institute of Technology Delhi
Philipp Alexander Paulus, Trier University
Juan David Rodriguez Rios, National Graduate Institute for Policy Studies (GRIPS) - Japan
Arash Sadeghi, University of Otago
Louisa Selivanovskikh, Saint Petersburg University
Rihana Shaik, Indian Institute of Management Indore
Ayushi Sharma, Indian Institute of Foreign Trade Delhi
Philip Julian Steinberg, University of Wuppertal
Gladys Thuita, Riara University
Anh Tran Tram Truong, Heriot-Watt University
Yihan Wang, HEC Montréal
Cuifen Weng, University of New South Wales
Rong Zeng, University of Calgary

2017 Conference Program Committee

The Academy of International Business extends sincere gratitude to our host institution, the Mohammed Bin Rashid School of Government and the following members of the 2017 Program Committee for the countless hours they contributed preparing for the annual conference this past July in Dubai.

PROGRAM CHAIR

Sarianna Lundan - University of Bremen, Germany

PROGRAM CHAIR'S ASSISTANT

Julia Feddersen - University of Bremen, Germany

TRACK CHAIRS

Ruth Aguilera - Northeastern University, USA

Melodena Stephens Balakrishnan - Karlshochschule International University, Germany

Olivier Bertrand - SKEMA Business School, France

Marie-Ann Betschinger - University of Fribourg, Switzerland

Dan Caprar - University of Sydney, Australia

Jeremy Clegg - University of Leeds, UK

Maria Elo - University of Turku, Finland

Elisa Giuliani - University of Pisa, Italy

Olli Kuivalainen - University of Manchester, UK

Somnath Lahiri - Illinois State University, USA

Dirk Morschett - University of Fribourg, Switzerland

Debmalya Mukherjee - University of Akron, USA

David Reeb - National University of Singapore, Singapore

Liesl Riddle - George Washington University, US

Grazia Santangelo - University of Catania, Italy

Stefan Schmid - ESCP Europe, Germany

Rudolf Sinkovics - University of Manchester, UK

Betina Szkudlarek - University of Sydney, Australia

Miguel Matos Torres - University of Leeds, UK

PRE-CONFERENCE PROGRAM COORDINATOR

JT Li - Hong Kong University of Science and Technology, Hong Kong, SAR-PRC

AIB/JIBS PAPER DEVELOPMENT WORKSHOP CHAIRS

Stav Fainshmidt - Florida International University, USA

Alain Verbeke - University of Calgary, Canada

DOCTORAL CONSORTIUM CHAIRS

Luis Dau - Northeastern University, USA

Dan Li - Indiana University, USA

JUNIOR FACULTY CONSORTIUM CHAIRS

Ellie R. Banalieva - Northeastern University, USA

Jaeyong Song - Seoul National University, South Korea

PLACEMENT SERVICES DIRECTOR

Hadi Alhorr - Saint Louis University, USA

RESEARCH CAPACITY WORKSHOP CHAIRS

Aya Chacar - Florida International University, USA

Alvaro Cuervo-Cazurra - Northeastern University, USA

Lei Li - University of Nottingham Ningbo, China

RESEARCH METHODS CLINICS COORDINATORS

Agnieszka Chidlow - University of Birmingham, UK

Stewart Miller - University of Texas San Antonio, USA

BUCKLEY AND CASSON AIB DISSERTATION AWARD SELECTION COMMITTEE

Rebecca Piekari - Aalto University, Finland (Chair)

Sumit Kundu - Florida International University, USA

Shige Makino - Chinese University of Hong Kong, Hong Kong, SAR-PRC

David Reeb - National University of Singapore, Singapore

TEMPLE/AIB BEST PAPER AWARD SELECTION COMMITTEE

Aya Chacar - Florida International University, USA (Chair)

Christine M. K. Chan, University of Hong Kong

Davina Vora - SUNY, New Paltz, USA

Ivo Zander - Uppsala University, Sweden

RUGMAN YOUNG SCHOLAR AWARD SELECTION COMMITTEE

Jennifer Oetzel - American University, USA (Chair)

Douglas Dow, University of Melbourne, Australia

Klaus Meyer - China Europe International Business School, China

Snejina Michailova, University of Auckland, New Zealand

FIU/AIB BEST THEORY PAPER AWARD SELECTION COMMITTEE

Sumit Kundu - Florida International University, USA (Chair)

Peter J. Buckley - University of Leeds, UK

JT Li - Hong Kong University of Science & Technology, Hong Kong, SAR-PRC

LOCAL ARRANGEMENTS COMMITTEE

Immanuel Azaad Moonesar - Mohammed Bin Rashid School of Government, UAE

Melodena Stephens Balakrishnan - Karlshochschule International University, Germany and AIB MENA Chapter Chair

AIB Fellows

New inductees in 2017

The AIB Fellows is a distinguished group of AIB members recognized for their contributions to the scholarly development of the field of international business. The AIB Fellows participate in the activities of the AIB by choosing the International Educator of the Year, International Executive of the Year, and Eminent Scholar awardees annually. The Fellows also organize one or more panel sessions at the AIB annual meeting each year and serve as hosts for small group discussions on IB focused topics.



Newly inducted members joining the AIB Fellows in 2017:

Charles Dhanaraj, Temple University
Cristina B. Gibson, University of Western Australia
Michael A. Hitt, Texas Christian University and Texas A&M University
Chuck Chun-Yau Kwok, University of South Carolina
Jaeyong Song, Seoul National University

Honorary Fellows (2017 awardees):

Fadi Ali Ghandour, Founder, Aramex and Chairman and CEO, Wamda Capital (International Executive of the Year)
George K. Najjar, Provost, Lebanese American University (International Educator of the Year)
Dani Rodrik, Harvard University (Eminent Scholar)

AIB Chapter News

Connect with members in your geographical region

The **AIB Australia-New Zealand Chapter Research Symposium and PDW** will be held November 10-11, 2017 in Dunedin, New Zealand.

A PDW will held by the **AIB India Chapter** on December 23, 2017 in Kolkata, India.

The next **AIB US-West Chapter Annual Conference** will be held in downtown Denver, Colorado (USA) from April 12-14, 2018; the paper submission deadline for the conference is October 30, 2017.

For more complete details on the chapter events listed above and other upcoming chapter activities in 2018, please visit the AIB website Events page, <https://aib.msu.edu/events/>

Register Now

AIB Central and Eastern Europe Chapter Conference
September 26-28, 2017
Ljubljana, Slovenia

AIB US-Northeast Chapter Meeting
October 19-21, 2017
Philadelphia, PA, USA

AIB US-Southeast Chapter Annual Conference
October 27-29, 2017
Washington, D.C., USA

AIB Southeast Asia Chapter Annual Conference
December 7-9, 2017
Chiang Mai, Thailand

Just off the Press

Featuring newly published titles from AIB members



The Oxford Handbook of Talent Management co-edited by **David Collings**, **Kamel Mellahi** and Wayne Cascio (OUP, 9780198758273) offers a state-of-the-art overview of the key themes, topics, and debates in talent management. The volume is designed with a multi-disciplinary perspective in mind and draws upon perspectives from, inter alia, human resource management, psychology, and strategy to chart the topography of the area of talent management and to establish the base of knowledge in the field. Furthermore, each chapter concludes by identifying key gaps in our understanding of the area of focus. The Handbook is ambitious in its scope, with 28 chapters, each written by a leading international scholar in the area, and structured around five sections. These include the context of talent management, talent and performance, talent teams and networks, managing talent flows, and contemporary issues in talent management.

Profits and Sustainability: A History of Green Entrepreneurship (Oxford University Press, 978-0-19-870697-7), authored by **Geoffrey Jones**, Harvard Business School, USA, examines whether profits and environmental sustainability are compatible through the lens of a global history of green entrepreneurship between the nineteenth century and the present day. It tells the story of the extraordinary entrepreneurs who defied convention and imagined that business could help save the planet rather than consume it. The book explores how they overcame huge obstacles to create new technologies and markets in global industries as diverse as renewable energy, organic food, eco-tourism, and finance. Sustainability has rarely proved profitable, and has got more challenging with recent corporate greenwashing. Yet the book offers some hope in the contemporary era of the ignorant and ethically-challenged environmental policies of the Trump Administration in the United States. There has never been a greater need for a new generation of such entrepreneurs.



Research Handbook of Marketing in Emerging Economies edited by **Marin A. Marinov**, Professor of International Business, Aalborg University, Denmark (Edward Elgar 978 1 78471 316 4) advances, synthesizes and expands the hitherto sparse publications on marketing in emerging economies, investigating specific processes and requirements, as well as the consequences of conducting marketing in these challenging contexts. Addressing diverse issues from a universal as well as regional and country-specific perspective, this book sheds light on general topics such as data collection procedure equivalence and marketing accountability, in addition to exploring specific contexts, such as Central and Eastern Europe and India. Timely and engaging, this Research Handbook will appeal to students and scholars interested in international business and marketing in emerging economies. Business practitioners, managers and policy makers working in emerging economies will also benefit from practical guidance on improving approaches to serving customers, as well as creating conducive environments for serving customers.

AIB would like to share newly published titles with an international business focus authored or edited by its members in the Just Off the Press section. Email your announcement, following the style of the entries above, to newsletter@aib.msu.edu. Please limit your entry to 150 words.

Business Association of Latin American Studies (BALAS)



Bridging Borders for Peace & Prosperity

March 21-23, 2018

Hosted by the School of Business,
University of San Diego
San Diego, California

**Paper Submission Due Date:
October 1, 2017**

Emerging markets in Latin America and the world face several challenges for economic growth and wealth creation in a way that is inclusive and contributes to sustainable peace. Regional partnerships are being challenged as the benefits of globalization are questioned and nations look inward. What is the role that business can play in giving value to local communities while promoting globalization, economic integration and regional strategies? In the BALAS 2018 conference in San Diego, we would like to address these issues, exploring answers to questions like:

- What role can businesses in Latin America play in creating sustainable peace?
- How has economic integration and cross-border business development contributed to wealth creation in communities in the Americas?
- How have companies in Latin America established new business models and inclusive partnerships?
- How do public-private partnerships contribute to inclusive economic growth

In addition to the special Theme Tracks, papers in all areas of business and economics in Latin America and the Caribbean are welcome.

2018 THEME TRACKS	GENERAL BALAS TRACKS
<ul style="list-style-type: none">• The business enterprise as an active agent for peace & prosperity<ul style="list-style-type: none">○ Socially inclusive business strategies○ Sustainable business model design○ Peace through commerce• Bridging divides across borders• Private-public partnerships for cross border social & economic integration	<ul style="list-style-type: none">• Accounting, Taxation, & Management Information & Control Systems• Consumer Behavior• Corporate Finance• Culture, Social, & Ethical Issues• Economic Environment & Regional Integration• Entrepreneurship & Family Business• Financial Markets, Investment & Risk• Human Resource Management• Information Technology Management• Management Education & Teaching Cases• Marketing Management• Strategies for Global Competitiveness• Supply-Chain & Operations Management

For additional information go to: <http://www.balas.org>

New Members

Welcome to the following 211 new members who joined AIB between April 1, 2017 and July 31, 2017.

Ayaz Ainaff
Sultan Al-Ahbab
Majid Aleem
Maha Ali
Sara Almahmoud
Luciana Alves
Sahas Ambekar
Nenad Apostoloski
Sonja Arias
Kwame Asamoah
Agnes Asemokha
Richa Awasthy
Juan Carlos Ladines Azalia
Vishag Badrinarayanan
Christopher Bagge
Atul Bansal
David Befus
Abhijit Bhagwat
Padma Narayan Bhamidipati
Bhavya Bhandary
Preetha Bhargavan
Caruna Bhat
Shashi Bhatt
Sonali Bhattacharya
Sanjay Bhattacharya
Richard Bolwijn
Fernando Bonnet
Theppasak Boonyarataphan
Narjess Boubakri
Martine Boutary
Layla Branicki
Maria Estrella del Pilar Peinado
Bravo
Maoliang Bu
Rolf Butz
Santosh Chadalavada
Hsing-Hua Stella Chang
Srilakshmi Prasuna Chekuri
Jonathan Chen
Byungchul Choi
Shikha Choudhary
Christoph Czychon
Devaughn Dames
Quyen Dang
Edward Davis
Believe Dedzo
Jeannette Dominguez
Pierre Dussauge
Deborah Edwards
Sherif Elbarrad
Zainab Elmahdi
Maria Elo
Gokhan Ertug

Simon John Evenett
Semila F. Fernandes
Daniel Friel
Patrick Gambrel
Jonas Gamso
Andri Georgiadou
Deepa Gupta
Priya Gupta
Agnieszka Hajdukiewicz
Tuuli Hakkarainen
Yingying He
Alison Hearne
Madhurima Hegde
Yuri Hirai
Joanne Ho
Manoj Hudnurkar
Soni Jha
Suchita Jha
Shaji Joseph
Gauri Joshi
Mansi Kapoor
Masoud Karami
Neri Karra
Tada Kazumi
Ryan Kennealy
Muhammad Khaleel
Saddam Khalid
Jin Hyung Kim
Stan Klatka
Mizuki Kobayashi
Bindya Kohli
Rajneesh Kumar
Dinesh Kumarjeeva
Monica Kunte
Takafumi Kurosawa
Dina Kusnezowa
Amy Kyhos
Flevy Lasrado
Nico Lehmann
Cheng Li
Xinming Li
Aurora Liu
Heng Liu
Mei Liu
Pamela Lockhart
Tiago Loncan
Cruz Elda Macías-Terán
Thirumalai Madhavnarayan
Rajneesh Mahajan
Dilip Mamidela
Syed Haziq Masood
Philippe Mathijs
Marleen McCormick

Peter McKiernan
Tamara Mera
Saumya Misra
Patricia Misutka
Hanan Mohamed
Leandro Montes
Dekuwmini Mornah
Rabia Mughal
Louis Mulotte
Priyanka Munjal
Pavankumar Nalakonda
Niranjan Nampoothiri
Kabaleeswaran Natarajan
Sharylenn Nazario
Victor Nee
Wang Nianyu
Uche Nwabueze
Salochina Oad
Anna Olszewska
Francis Ortega
Mauricio Ortiz
Ivar Padrón Hernández
Neha Parashar
Amrita Patwa
Markus Paukku
Susana C.F. Pereira
Deepa Pillai
Sathya Prasad
Karla Prime
Raquel Puente
Anna-Lena Punken
Radha Raghuramapatruni
Siva Rama Krushna Ramiseti
Olaf Rank
Arpit Raswant
Nicole Richter
Elba Rivera
Deviyani Rohatgi
Jose I. Rojas-Mendez
Aswo Safari
Iris Saittakari
Lim Sanny
Tova Satnarine
Subhasis Sen
Vasundhara Sen
Ayako Sendo
Azita Shafai
Rihana Shaik
Pankaj Sharma
Pooja Sharma
Dipasha Sharma
Jason D. Shaw
Md. Nur Alam Siddik

Sharon Simmons
Sanjay Singh
Manish Sinha
Kranti Sittula
Stoyan Stoyanov
Veselina Stoyanova
Cheraporn Sudhamasapa
Vidya Sukumara Panicker
Isares Sunsaneevittaya
Pasama Sutthipong
Olga Tabunshchikova
Keigo Takai
Chomsorn Tangdenchai
Emmanuel Tenakwah
Poh Chuin Teo
Rosalina Torres-Ortega
Sangeeta Tripathi
Anh Truong
James Tuffour
Daisuke Uchida
Nimer Uraidi
Fabio Urena
Guillermo Vanderlinde
Arly Visperas
Qiu Wang
Brian Warby
Cuifen Weng
Erin Wilkinson
Edmund Winters
Susanna Yee Na Wong
Geoffrey Wood
Shuangqi Wu
Hui Xia
Shou-ren Xu
Hui Xu
Dorra Yahiaoui
Yang Yang
Yunyue Yang
Qaiser Rafique Yasser
Jingtao Yi
Jacqueline You
Denghua Yuan
Nadia Zahoor
Luis Zarate-Montero
Aoran Zhang
Zhixue Zhang
Jie Zhang
Xiaofeng Zhang
Haoyu Zhang
Xiaoxu Zhang
Ying Zheng
Steven Shijin Zhou
Stelios Zyglidopoulos

continued from page 2

A list of the upcoming chapter meetings is posted at <https://aib.msu.edu/events/chaptermeet.asp>. These conferences and workshops provide an opportunity for international business scholars in a particular region to get together, work on projects and build networks. Often the conferences also involve doctoral and junior faculty consortia and paper development workshops led by editors of AIB journals to provide additional developmental training. AIB Fellows and Executive Board members also participate in the Chapters meetings, providing an opportunity for local AIB members to interact and talk with members of the Executive and the Fellows. Getting involved in your local AIB Chapter also provides additional leadership opportunities for AIB members who are interested in contributing more to the association in a volunteer capacity.

The AIB Executive Board has created an AIB Chapters Committee, which will report annually to the board on the status of the chapters. The AIB Immediate Past President will chair this committee, which will also include the three AIB Vice Presidents Administration and others yet to be announced.

AIB Journals

The 2017-2018 year is a particularly exciting one for the AIB journals also—and I write journals (plural) deliberately.

First, 2017 has been and will be a big year for Sarianna Lundan. Having completed her role as AIB Program Chair for the Dubai meetings in July 2017, she immediately moved fulltime into her new role as the first editor-in-chief of our new AIB journal, *Journal of International Business Policy (JIBP)*. Submissions for JIBP open November 1, 2017. (see www.jibp.net). The launch of a new journal is always an exciting time for scholars, but for IB scholars, the launch of a new AIB journal is of particular interest. *JIBP* is intended to complement AIB's premier journal, the *Journal of International Business Studies (JIBS)* by highlighting the roles played by politics, policies, law and institutions as important contextual factors in IB and for MNEs. How will *JIBS* and *JIBP* differ? Time will tell, of course, but in a nutshell the *JIBS* domain is “all IB” whereas the *JIBP* domain is “public policy areas related to IB” such as promotion of FDI, industrial policy, and transnational governance. Positioning itself at the intersection between public policy and IB, *JIBP* is designed to examine policy issues and dilemmas, policy directions, and the effectiveness and impact of public policies related to MNEs and IB. One of the primary tasks for me and for the other AIB Executive Board members this coming year will be to assist in the successful launch of our second AIB journal.

Second, 2017 has been and will be an important one for *JIBS* also. In January 2017, Alain Verbeke took over the helm of the journal as its new editor-in-chief. The *JIBS* Impact Factor now stands at 5.869, and *JIBS* is ranked as a 4* (World Elite) journal in the Chartered Association of Business Schools (ABS) Academic Journal Guide. *JIBS* is not only the leading scholarly journal in the field of international business studies, but also in the very top tier of business and management journals. Looking ahead for *JIBS*, there are more exciting activities on the horizon. The first issue of the 50th volume of *JIBS* will be published in January 2019, a little more than 16 months from now. I was fortunate to be *JIBS* Editor-in-Chief for the 40th issue in 2010 so know how exciting and time-consuming a project an anniversary issue can be for the editorial team. An important goal for the AIB Executive Board this year will also be to support the *JIBS* editorial team.

AIB Insights is AIB's third publication. Now in volume 17 and under the excellent leadership of Daniel Rottig and John Mezias, this publication is becoming a really interesting outlet for short, thought-provoking articles about current issues in IB. Articles are expected to have a broad appeal to readers, and be “light on references, but heavy on insights.” The most recent volume, for example, has short articles on the legitimacy and relevance of IB scholarship. Other recent issues have covered topics as diverse as Africa, Brexit, business simulations, and tax avoidance. If you'd like to get involved or have a short article that you think belongs in *AIB Insights*, do email the editors with your ideas. The editors are encouraging special topic publications also.

AIB's fourth publication is the one you have in your hands now or are reading electronically: the *AIB Newsletter*, published by the AIB Secretariat. You can find almost all the newsletters on the AIB site. They go as back to Volume 4 Issue 3 when Jeff Arpan was president. (Does anyone have the earlier ones? If yes, please contribute them!) Reading through the newsletters provides a really interesting snapshot of how AIB has changed and matured over the years, much like looking through old yearbooks. Most of the AIB Presidents have written at least one letter in the *AIB Newsletter* so, again, I am following in big footsteps.

AIB also has Facebook and LinkedIn pages. And of course we have AIB-L that connects most of us with short messages over email. AIB reaches out and touches its members not only through print and digital media, but also through content

published on the AIB website. A new website has been “in the works” for some time now, and the roll-out should (I hope will) happen this year. The new website will be more interactive and provide more space for the various groups within AIB—the Chapters and WAIB, for example—to provide more on-line value to AIB members.

Managing all of these publication and media outlets is becoming a huge task for the AIB Secretariat and the Executive Board. We are in the process of setting up an AIB Publications Committee, which will be a standing committee that reports to the board on a regular basis. On this committee will be the editors-in-chief of AIB journals (JIBS, JIBP and AIB Insights), Executive Director Tomas Hult, and other individuals to be announced. The committee will be tasked with overseeing the AIB journals along with vetting proposals for any new AIB journals. If you feel strongly and passionately about AIB’s publications, I’d like to hear your views. You can email me directly at aibpresident@mays.tamu.edu; please put “AIB-Pubs” in the Subject Line of your email.

AIB Teaching Resources

The AIB Executive Board is also in the process of setting up an AIB Teaching Resources Committee to build and oversee the international business resources that are available to AIB members through the AIB website. A critical need, particularly for IB members in emerging and developing countries, is access to teaching materials and resources available for free download and use in the classroom. Maria Alejandra Gonzalez Perez (AIB vice president administration) has agreed to chair the committee for the coming year, with other members to be added shortly. Over the next year, this committee will be gathering together and organizing IB resources, and then setting up a members-only section of the AIB website for these resources. The committee will also be overseeing all of the AIB’s teaching and learning activities, and making recommendations for new activities. Again, if you feel strongly about teaching and educational activities involving AIB, or have access to resources that you would like to share with other AIBers, please email me at aibpresident@mays.tamu.edu, putting “AIB-Teach” in the Subject Line of your email.

AIB Ethics Codes

Another activity that I hope will come to fruition this year is the finalization and adoption of an AIB Code of Ethics. Since last fall, I have been working with the AIB Executive Board on an ethics code for AIB members. This code will outline best ethical practices for AIB members when they are involved in AIB-related activities, for example, conferences and workshops, selection committees for awards, our journals and other media outlets, and so on. A draft version of the code will be circulated among AIB members during the fall so that everyone has an opportunity to provide comments on the code before the Executive Board meets in January 2018.

Assuming that the code is adopted by the association, when an individual becomes a member of AIB and pays their membership dues, they will at the same time be provided with a digital version of the ethics code, asked to download and read it, and to check a box stating that they will abide by the code in their AIB activities. The code also sets up an AIB Ethics Committee to oversee and implement the code, together with an Ombuds Committee who will deal with complaints of ethical violations.

AIB already has two ethics codes in place and the new code must also be harmonized with the existing codes. First, *JIBS* has a Code of Ethics (<http://www.jibs.net>), the first version of which I and my editorial team wrote and adopted in 2007. Second, AIB has a Code of Ethics for the AIB Leadership (<https://aib.msu.edu/aboutleadership.asp>); I also chaired the committee that wrote this code, which was adopted by the Executive Board in 2012. Both codes need to be harmonized with the new ethics code. In addition, I have been working with *JIBS* Editor-in-Chief Alain Verbeke, *JIBP* Editor-in-Chief Sarianna Lundan, and AIB Journals Managing Editor Anne Hoekman to draft a broader code that will govern all of AIB’s journals.

All of these activities, I hope, will be finalized during my AIB presidency this coming year. In addition, the Ethics Committee will assume responsibility for activities related to ethics education. Thinking out loud here, I can imagine an AIB Ethics Blog or an “Ethics Minute” on the AIB website, together with an ethics webpage with a variety of available ethical resources. Again, if ethics is something you are passionate about, please send me an email at aibpresident@mays.tamu.edu with “AIB-Ethics” in the Subject Line.

AIB Policy Documents

In working on the AIB Code of Ethics, what became very noticeable to me and to the AIB Executive Board, was that writing about ethical behavior requires that we have some understanding of what it means to be an AIB member and what

Box 1: AIB Bylaws Section II “Objectives”

The objectives of the organization are to foster education and advance professional standards in the field of international business by:

(a) facilitating exchange of information and ideas among educators and between the business and academic fields;

(b) encouraging and assisting research activities which advance knowledge of international business operations and increase the available body of teaching materials;

(c) cooperating whenever possible with government, business and academic organizations for the furtherance of its basic objectives. However, to avoid the compromise of the intellectual integrity of its members as well as the independence and impartiality of the entire organization, the Academy shall not adopt a partisan position on any matter involving particularistic interests, either private or public.

The AIB shall not solicit or accept the moral, financial, technical or informational support of other organizations and individuals unless the latter’s objectives are completely non-partisan with respect to the issues and projects involved in the joint or sponsored activity.

Source: <https://aib.msu.edu/aboutaibbylaws.asp>

AIB stands for as an association. The AIB Bylaws Section II “Objectives” provides the purpose or motivation behind the association (see Box 1), but does not have a statement of values. Nor does AIB have a mission or vision statement. Over the next year, I want to work with the Executive Board on writing a policy document that articulates what it means to be an AIBer and can guide AIB as it moves forward into the next decade.

An AIB Mission and Vision Statement could and should also serve as a guide for the writing and adoption of other policy documents such as the AIB Code of Ethics. The Executive Board has also been discussing whether to write a policy statement on where AIB should and should not have its annual meetings (that is, whether there are some countries or locations where AIB should not have conferences). A conference policy statement would be easier to write, if we were clearer about AIB’s core values, its mission and what we envisage for AIB going forward. If you feel strongly about the items that should be included in AIB policy statements (e.g., mission, values, vision and conference location) please email me at aibpresident@mays.tamu.edu with your thoughts, putting “AIB-Policies” in the Subject Line.

AIB Today and Looking Back: The AIB History Project

As of June 6, 2017, AIB now has 3,534 members. The regional breakdown is North America (35%), Asia/Pacific (28%), Europe (27%), Latin America (6%) and Africa & Middle East (4%). As a rough-and-ready snapshot, that is 1/3 North America, 1/2 (and evenly split between) Europe and Asia, and 10 % ROW (rest of the world). This is AIB today. These statistics are widely available and published regularly on the AIB website.

How much do you know about the beginnings of AIB, though? A little bit of AIB history is available on the website, but there is much more available – if you know where to look. The problem is knowing what to look for, where to look and what to do with it when you find it. Not easy! Moreover, the individuals who are likely to know the most about AIB’s early history — who were there through the early years — are also getting older.

What I would like to do therefore is to launch the AIB History Project and create the position of AIB Historian. The individual would be tasked with the project of identifying what should and can be included in the AIB archives and made available on the AIB website to its members. And who else better to hold that first role of AIB Historian than Jean

Boddewyn, who for so many years now has been actively writing about AIB scholars and AIB history? I am delighted to announce that Jean has accepted my invitation to take on this new role for the coming year. Looking forward, I hope that the AIB Historian will become a permanent position with the individual, chairing a committee that reports to the AIB Executive Board on an annual basis on the status of the AIB History Project. Jean Boddewyn is going to need help with this project also so if you have resources that should be included or want to get involved in putting together a history of AIB, please contact him at Jean.Boddewyn@Baruch.cuny.edu or Baruch College, Box B240, One Bernard Baruch Way, New York, NY 10010-5585 (USA).

What Can You Do?

Over the years, I have learned that AIB members are passionate about AIB. I think the reason is partly because most AIBers are housed in university departments that are *not* international business departments, but departments of management or marketing or finance. Thus, individuals choose to be AIB members, not because of their specific discipline (think of the mainstream disciplines as columns in a matrix) but because their interest in international aspects of one or more disciplines (think of “international” being a row in the matrix). As a result, AIBers are boundary spanners, inherently interested in all things international, and delighted to get together with others who share their interests and passions.

It has been my experience so far that AIBers, as a result of being passionate about AIB, want to get actively involved by volunteering for AIB activities. So, how can you help? What can you do for AIB in the coming year? Here are some suggestions:

- **AIB Minneapolis:** Submit papers and panels for the June 2018 AIB conference in Minneapolis (remember the deadline for submissions is late November). Be a reviewer. Volunteer for the various pre-conference activities.
- **AIB Chapters:** Get involved with your local AIB chapter. If there’s a chapter conference, offer a paper and attend the conference. Run for office.
- **AIB Journals:** We have a new journal launching this year so *JIBP* in particular would welcome your submissions. Volunteer for the new JIPB Editorial Review Board or as an ad hoc reviewer. Get involved in the paper development workshops. These comments apply not only to *JIBP* of course but also to *JIBS* and *AIB Insights* – get involved.
- **AIB Committees and Policy Documents:** I’ve listed above a variety of AIB initiatives: (i) Publications Committee, (2) Teaching Resources Committee, (3) Ethics Committee and Ombuds Committee, and (4) policy documents (e.g. values, mission, vision, conference locations). Get involved if you feel strongly about any of these committees or issues, either in terms of wanting to be a member or offering comments.
- **AIB Historian:** Your help would also be welcome if you have historical documents (e.g., photos, meeting minutes, old newsletters) about AIB to share, or would like to get involved helping organize the AIB History project.

My introduction to this letter was written in the air over San Diego and I am now finishing it a day later in College Station, Texas. The temperature outside has risen nearly 30 degrees Fahrenheit from the start of this letter to its finish, and I am now looking at green rolling hills rather than blue ocean waves. The difference between these two locations reminds me that the context in which each of us lives and works varies enormously from place to place, even within a country, and that such diversity of contexts is a hallmark of what makes international business studies so fascinating and so important.

Thank you for electing me as your AIB President for 2017-2018. I look forward to hearing from and working with you over the coming year.

Lorraine Eden
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Gina and Anthony Bahr Professor of Business
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August 22, 2017

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Thank you to the current AIB Executive Board, Chapter Chairs, and publication editors for serving this growing global community.

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