Dear AIB Colleagues:

Three AIB Fellows – Program Chair JT Li (Hong Kong University of Science and Technology) and Co-Hosts Stefanie Lenway (University of St. Thomas) and Srilata Zaheer (University of Minnesota) – have planned a superb program for the AIB 2018 Meeting, with lots of exciting activities related to the conference theme, “Global Business and the Digital Economy.” Come see how the digital economy is transforming the “Twin Cities.” The Minneapolis/St. Paul area is home to many of the Fortune 500 firms; take advantage of AIB’s site visit opportunities to see how firms are responding to the digital revolution. For details of the upcoming AIB Annual Conference please see https://aib.msu.edu/events/2018/.

Here, I would like to highlight just a few of the main events.

The Kickoff
The pre-conference activities start on June 24 with the Association of Japanese Business Studies (AJBS) Conference and the Research Methods (Special Interest Group (SIG) Workshops. They are followed on June 25 by three different types of events: (1) the PhD and Junior Faculty Consortia, (2) the JIBS and JIBP Paper Development Workshops, and (3) Site Visits in the Minneapolis-St. Paul (“Twin Cities”) area. For all of the pre-conference activities, pre-registration is required. I advise you to pre-register early as demand always exceeds supply and walk-ins are not permitted.

In addition, on June 25 from 4-5 pm, there is a New Members Welcome. Anyone attending their first AIB conference is invited to attend, mix and mingle, and meet the members of the AIB Executive Board and Secretariat.
The conference formally opens at 5 pm on June 25 with the Opening Plenary where the AIB International Executive of the Year award will be presented to Chris Policinski, CEO of Land O’Lakes. A farmer-owned cooperative, Land O’Lakes is a rapidly-growing agribusiness service provider that operates in more than 50 countries, has revenues over US$14 billion, is #209 in the Fortune 500, and a global leader in the digital revolution that is transforming agriculture.

Celebrating AIB’s 60th Anniversary
The Opening Plenary on June 25 will be followed immediately by the AIB Presidents’ Reception. I write Presidents’ rather than President’s (’s rather than ‘s) Reception, because this year 14 of the 15 living Past Presidents of the AIB are coming to the conference in Minneapolis to help celebrate AIB’s 60th Anniversary. (Arthur Stonehill, who was the 1991-1992 AIB President is now retired and lives in Honolulu; he sends his regrets as his health does not permit him joining us in Minneapolis.) They will be recognized at the Opening Plenary and will be co-hosting the Presidents’ Reception with me, providing you with a once-in-a-lifetime opportunity to meet and talk one-on-one with 15 AIB Presidents.

I will also be chairing a Town Hall with the AIB Past Presidents on June 27 where I have asked each of the Past Presidents to think about the following question: Where should AIB be in 10 years and how should AIB get there? Come listen to their answers and join in the Q&A session afterwards.

To celebrate AIB’s 60th anniversary we have also launched the AIB History Project, under the able direction of Jean Boddewyn (AIB Historian) and Lilac Nachum (AIB Deputy Historian). They have been working hard with the AIB Secretariat, the Past Presidents and the AIB Fellows to build a historical record of the AIB and we plan to showcase some of their work in Minneapolis.

The final versions of the new AIB Code of Ethics and the new AIB Mission, Vision and Values Statements will also be highlighted at several points during the conference. This includes a special Q&A panel session with the member of the new Ethics Policy Committee and Ethics Review Committee.

AIB Awards
This year, the AIB Fellows will give the Eminent Scholar Award to Jeffrey Sachs, Director of The Earth Institute at Columbia University. Sachs is widely considered to be one of the world’s leading experts on the challenges of globalization, economic development, and the fight against poverty, and he has deep involvement in the implementation of the UN’s Millennium Development Goals. His work is widely cited, with nearly 110,000 Google Scholar citations.

The International Educator Award will be presented to Ted Snyder, Dean of the Yale School of Management. Snyder was the founder and visionary behind the Global Network for Advanced Management (GNAM), an innovative network-based model of global business education, now with 32 business schools worldwide.

The JIBS Decade Award this year goes to the 2008 JIBS article “Comparing capitalisms: Understanding institutional di...
2018 Executive Board Election Results

Congratulations to the newly elected members of the AIB Executive Board who will serve on the Board from August 1, 2018, to July 31, 2021.

Marjorie A. Lyles
President-Elect
Marjorie Lyles is the OneAmerica Chair in Business Administration and Professor of International Strategic Management at the Indiana University Kelley School of Business, Bloomington-Indianapolis. In 2011, she was awarded the John Ryan Award by the President of Indiana University for excellence in international development activities, teaching and research. She has received an honorary doctorate from Copenhagen Business School in 2017 and she is currently past president of the Strategy Management Society. Her teaching and research have focused on emerging economies since the mid-1980s.

Luis Dau
Vice President Administration
Luis Alfonso Dau is an associate professor of International Business and Strategy at the D’Amore-McKim School of Business, Northeastern University. He obtained his doctorate in International Business and Strategy at the Moore School of Business, University of South Carolina (Promising Researcher Award); and his Global MBA from Thunderbird and ITESM (Valedictorian). He is also a John H. Dunning Visiting Fellow at Henley Business School, University of Reading. Prior to his Ph.D. studies, he was a successful manager and entrepreneur in Guadalajara, Mexico. His research focuses on the effects of globalization and institutional changes on the international strategy and performance of emerging market firms.

Rebecca Piekkari
Vice President Program-Elect
Rebecca Piekkari is Professor of International Business at the Aalto University School of Business, Finland. She received her PhD from the Helsinki School of Economics and has held prior positions at Copenhagen Business School, Sheffield University and University of Bath. Rebecca has served as Vice Dean for Research and International Relations and is currently the Head of the International Business group at Aalto University School of Business. Her research focuses on control, coordination, communication and organizational design issues in multinational corporations, with a special focus on the challenges posed by multiple languages. She has also worked extensively on the use of qualitative methods, particularly the case study, in international business research (with Catherine Welch).

JIBP Now Publishing Online

AIB’s new peer-reviewed journal, the Journal of International Business Policy, has started publishing its first articles online, which are free to access at https://link.springer.com/journal/42214. These initial articles include “Populism and the economics of globalization” by Dani Rodrik (along with two commentaries on it, by Ram Mudambi and by Bernard Hoekman and Douglas Nelson), and “IP litigation is local, but those who litigate are global” by Karin Beukel and Minyuan Zhao. The inaugural double issue will be published by the time of the AIB 2018 conference, and as with JIBS, it will be included as one of your AIB member benefits.
Chapter News

Is your local AIB Chapter doing something great? Tell us about it: newsletter@aib.msu.edu

The AIB’s Central and Eastern Europe Chapter (AIB-CEE) was created in response to the observation that CEE-based scholars are underrepresented in IB research, which calls for the internationalization of their research collaborations and publications. Accordingly, the overarching purpose of AIB-CEE is to foster cooperation amongst scholars and specialists from CEE and beyond with regard to conducting joint research, disseminating research outcomes, and improving international business education standards, mainly through the organization of regional conferences, seminars, and initiation of international research projects. The Chapter Board is composed of scholars from Slovenia, Estonia, Hungary, and Poland. The Chapter establishment project received the support of such organizations as CEEMAN, Corvinus University of Budapest (Hungary), University of Ljubljana (Slovenia), University of Tartu (Estonia) or the Poznan University of Economics (Poland). The Chapter covers 19 countries from the CEE region. The membership of the AIB-CEE Chapter as of January 2018 stood at 89 members.

AIB-CEE has already organized 5 important events during four years of activity. Their most recent event, the 4th AIB-CEE Chapter Conference, took place on September 26-28, 2017, at University of Ljubljana, Slovenia, on the theme “Changing global landscape and regional cooperation: from regional value chains to China’s One Belt, One Road initiative and beyond.” This conference focused on key aspects of current trends in international business and implications for countries, markets, companies, and consumers in Central and Eastern Europe (CEE), taking into account the CEE and China perspective.

With the upcoming 5th AIB-CEE Anniversary Chapter Conference, on the theme of “International Entrepreneurship as the bridge between International Economics and International Business” to be organized on September 14-16, 2018, at Kraków University of Economics, in Kraków, Poland (http://aibcee2018.uek.krakow.pl/), AIB-CEE keeps its resolve to explore the relevance of this diverse and specific region to scholars with different interests and backgrounds.

AIB-CEE leadership team members Łukasz Puślecki, Piotr Trąpczyński, Mirosław Jarosiński also recently helped to co-edit an issue of AIB Insights (vol, 18, no. 1, 2018) with a focus on Central and Eastern Europe. The team hopes that this issue of AIB Insights will contribute to increasing the visibility of CEE-based research among IB scholars and encourage new comparative studies.

Upcoming Chapter Events

<table>
<thead>
<tr>
<th>Chapter Conference</th>
<th>Date</th>
<th>Location</th>
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<tbody>
<tr>
<td>AIB Sub-Saharan Africa Chapter Conference</td>
<td>August 6-8, 2018</td>
<td>Kigali, Rwanda</td>
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<tr>
<td>AIB Central and Eastern Europe Chapter Conference</td>
<td>September 12-14, 2018</td>
<td>Krakow, Poland</td>
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<td>AIB US-West Chapter Annual Conference</td>
<td>October 18-20, 2018</td>
<td>Denver, Colorado, USA</td>
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<td>AIB US-Northeast Chapter Conference</td>
<td>October 19-20, 2018</td>
<td>Philadelphia, PA, USA</td>
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<td>AIB US-Southeast Chapter Annual Conference</td>
<td>November 1-3, 2018</td>
<td>Nashville, TN, USA</td>
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Edited by Chris Brewster (University of Reading, UK) and Jean-Luc Cerdin (HEC Paris, France), *HRM in Mission-Driven Organisations: Managing People in the Not-for-Profit Sector* (Palgrave-Macmillan, 978-3319575827) takes an international management perspective on a series of different sectors within not-for-profit organizations, and via a short chapter on social enterprises, those in the for-profit arena. Authors from many different countries examine the context and the requirements that, and the specific missions of each sector, create for management in the governmental, inter-governmental, charity and volunteer, religious, cultural, sports and social enterprise sectors. Given the under-researched nature of these national and multinational enterprises and how different the management process needs to be in organizations that are not driven by the profit motive, the book offers new information, examples and debates for scholars in management in not-for-profits.

In *Foreign Operation Methods: Theory, Analysis, Strategy*, 2nd edition (Edward Elgar, 978-1783475759), Lawrence S. Welch (Melbourne Business School, Australia), Gabriel R.G. Benito (BI Norwegian Business School, Norway), and Bent Petersen (Copenhagen Business School, Denmark) present a clear and instructive toolkit for upper level undergraduate and postgraduate students to successfully understand and analyse foreign operation methods. This revised second edition brings up to date its unparalleled coverage with new theoretical and empirical research and the latest company case material. As experts in the field, the authors share their wealth of international knowledge to give the book a strong cross-cultural appeal. Influenced by the needs of the next generation of international business, management and marketing students, this second edition provides the most comprehensive coverage of foreign operation methods in current literature, and will be an excellent introduction to the nature and range of mode options available to companies as they internationalise.

Mark Casson (University of Reading, UK) provides a state-of-the art review of recent developments in the economic theory of the multinational enterprise in *The Multinational Enterprise: Theory and History* (Edward Elgar, 978-1788110051). He shows how recent developments in theory shed new light on the historical emergence of multinational enterprises, and explains the various forms that multinationality has taken in different industries and regions of the world. Casson brings together his leading research on internationalisation theory as a general theory of the multinational enterprise. He offers cutting-edge analysis across four distinct sections: marketing and brands, supply chain coordination, methodology and the theory of the firm, and risk management. The book also sets out an exciting new research agenda, which explores the future place of the multinational in the evolving ‘knowledge economy’ and in a politically uncertain world.

In *The Global Factory: Networked Multinational Enterprises in the Modern Global Economy* (Edward Elgar, 978-1786431325), Peter J. Buckley (University of Leeds, UK) brings together the key works on the global factory – a unique approach to the modern global economy that focuses on the orchestrating role of key multinational firms that control an integrated international network of independent firms. This analysis is conducted at global system level, at the level of global value chains, and for individual firms. These three levels represent consistent, nested approaches to the analysis of pressing issues of the modern international economy. The role of interfirm networks, entrepreneurship, and cooperation in the creation and management of global factories leads to a discussion of their governance, internal knowledge transfer strategies, and performance, including their role in potentially combating societal failures. This book is an essential point of reference on Buckley’s work on the global factory for academics and students of business, as well as managers of multinational firms and public policy makers.
Welcome to the following 218 new members who joined AIB between January 1, 2018, and March 31, 2018.

New Members of the AIB Community

Abu Rehan Abbasi
Jennet Achyldurdyyeva
Gilbert Kofi Adarkwah
Sunday Adebisi
Paul Olabamidele Adeosun
Roberta Aguzzoli
Mohammad Ahmammad
Salman Ahmad
Waidi Adeniyi Akingbade
Akintunde Akintayo
Mansura Akter
Varadhin Amonwattan-ayuenyong
Andre Luis Tos de Araujo
Erhan Atay
Robert Azar
Biff Baker
Bhavika Bali
Ishita Batra
Ofra Bazel-Shoham
Anil Bhat
Ullasa Bhat
Ankur Bhatnagar
Sumelika Bhattacharyya
Alexandre Bohas
Vanessa Pilla Galetti Bretas
Desislava Budevova
Aartyth C
Walter Caballero
Alice Cao
Zhongyu Cao
Henrique Castro Martins
Heewon Chae
Nattasit Chaisaard
Chui Shiam (Connie) Chan
Chen-Chieh Chang
Suthida Chansanguan
Rochapor Chansawang
Annesha Chaudhuri
Rui Chen
Wei-Jen Chen
Shu-Ling Cheng
Komal Chhikara
Yuan-Ming Chiu
Ei Yet Chu
Hsi-Mei Chung
Kathleen Colquitt
Kevin Cook
Pedro Cortonesi
Carole Couper
Peter Cowan
Ishaq Ahmad Dar
Eileen Daspro
Leodigario Mangahas
  David
Arvind Deshmukh
Jennifer DiDomenico
Kechen Dong
Netanel Drori
Antonio Esquivel
Jiasi Fan
Simone Faulkner
Irene Felius
Garima Garg
Harry Garretsen
Savita Gautam
Rama Suneel Gobburu
Ana Gomez
Rajan Goparaju
Alexander Gorgijevski
Denis Gregoire
Shenghao Guo
Maik Hammerschmidt
Monalisa Haque
Md Rajibul Hasan
Chang He
Cici Xiao He
Maj-Britt Hedvall
Charlotte Hildebrand
Masaki Hosomi
Syed Monirul Hossain
Chenguang Hu
Xiaohong Hu
Xiaoting Hu
Xinyu Huang
Chien-Hui Hung
Tung Min Hung
Yu-Hsuan Hung
Osagie Ibigbinigie
Imoh Itiejoh
Fusanori Iwasaki
Elia Pereira Lopes Junior
Mohammad Javadinia Azari
Sofig Johan
Sanah Juito
Salau Kalijuman
Joanna Karmowska
Niyat Kawewong
Sangeeta Khorana
Kyun Kim
Kenji Kitamura
Anthony Kuo
Tsung-Shih Kuo
Yi Pin Kuo
Madan Lal
Pablo Leao
Helena Leathers
Eun Su Lee
Jorge Lengler
Ronei Leonel
Fei Li
Jun Li
Tingting Li
Tsz Shu Li
Wen (Helena) Li
Yuanqing Li
Zhixiang Liang
Leandro Lima Santos
Hsien-Ting Lin
Aqi Liu
Runqian Liu
Yi-cheng Liu
Kurt Lowry
Benjamin Lynch
Li Ma
Pedro Makhoul
Deepa Maloo
Larissa Marchiori Pacheco
Ruth May
James Mburu
Lili Mi
Pak Hung Mo
Marine Mograbyan
Michelle Montague-Mfuni
Robert Moore
Virimai Victor Mugobo
Anna Nagornova
Rose Narooz
Karla Nava
Alena Nelaeva
Trung Hai Nguyen
Anh Nguyen Hoang Minh
Nan Ning
Umara Noreen
Guych Nuryyev
Chiderah Okechukwu
Johnso Okorhi
Charles Okumu
Bankole Onime
Stine Øyna
Daniel Arturo Cernas Ortiz
Mamandou Ouattara
Iciar Pavez
Diletta Pegoraro
Yen-Chun Peng
Elena Poliakova
Chompunuch Pongjit
Fedor Portniagin
Chira Prateep
Tang Qingjing
Gayathri Ranjit
Alfred Reasor
Douglas Renwick
Ligia Rezende
Christoph Riedler
Cristina Rodrigues
Isabel Pereira Rodrigues
Vasse Rose
Jan-Hendrik Schuenemann
Maria Cristina Sestu
Xuefeng Shao
Mehdi Sharifi Khobdeh
AIB MINNEAPOLIS 2018

continued from page 2

versity and its implications for international business” by Gregory Jackson and Richard Deeg. A special panel, chaired by JIBS Editor-in-Chief (EIC) Alain Verbeke, will discuss the contributions of this paper to international business research. A reception honoring the Decade Award winning paper and its authors will also be held as part of the closing reception at the conference.


Conference Theme Highlights

Building on the AIB 2018 theme of Global Business and the Digital Economy, the Program Chair and local hosts have enriched the conference with special panels of business leaders and scholars on key issues in the global digital economy. Here are four highlights:


• Consumer-Facing Digital Disruption Across National Markets. This panel brings together business executives from 3M together with academic interlocutors to discuss how their firms have responded to these challenges, particularly for cross-border markets and operations.

• Digital Disruption in International Healthcare. This AIB panel brings executives from leading medical technology firms Boston Scientific and Medtronic together with Carlson School academics to discuss trends linking digital technologies to disruption in healthcare delivery nationally and internationally.

• Preparing Leaders for Emerging Economies in an Era of Disruption. This panel, organized by the Moscow School of Management and its strategic partner, HKUST, features a keynote address by Ruben Vardanyan, CEO of Troika Dialog Investment Bank in Russia, and a generous philanthropist with a focus on education.

As a second innovation this year, the AIB Track Chairs have organized

continued on page 8
AIB MINNEAPOLIS 2018

continued from page 7

several “State of the Art” research panels featuring leading researchers on that topic. Some panels include industry speakers and address special topics in the digital economy such as blockchain. Examples of the AIB Track Chair Showcase Panels include:

- Emerging Market Business Groups and Internationalization
- Blockchain Applications for Business: A Special Case of Global Value
- Protecting knowledge across borders in the digital age
- Cognition and internationalization

The Importance of Small and Flexible

The AIB Annual Conference is not only about “traditional-format” panels, plenaries and workshops. In addition, the conference organizers have a series of small, flexible, pop-up events planned for your enjoyment. I provide three examples. First, the AIB Fellows Cafes, where AIB members can meet and chat with an AIB Fellow over morning coffee. Second, the new AIB Teaching Resources Committee chaired by Maria Alejandra Gonzalez Perez is organizing a series of Teaching Cafes. Third, building on last year’s success, Stewart Miller and the Research Methods SIG are organizing another series of pop-up Research Method Clinics.

Visiting Minneapolis/St. Paul — the Twin Cities

I have already mentioned the site visits to firms in the Minneapolis/St. Paul area that will take place before the conference formally opens. Another fascinating site visit will be the US Bank Stadium, home of the Minnesota Vikings National Football League (NFL) team, where the AIB Gala Event will be held this year. The Stadium is famous for several architectural features: a translucent roof, large glass panel walls and giant rotating doors.


After the conference is over, take advantage of the pleasant summer weather (average temperatures are 81 (high) and 59 (low) Fahrenheit), and enjoy a long weekend holiday with your family and friends celebrating Independence Day on July 4th. (You could even drive up to Canada first and celebrate Canada Day on July 1st. An enterprising individual could celebrate three anniversaries—AIB, Canada, and the USA—in one week!)

I hope to see you in the Twin Cities. Come help us celebrate AIB’s 60th anniversary, meet old friends and make new ones, and learn about how the digital economy is revolutionizing international business.