Dear AIB Members,

The 2013 Istanbul, Turkey, conference is going to be fabulous! With the second highest number of submissions in AIB history, we will have a very full and high-quality program. We received 1,425 submissions (1,099 competitive papers, 272 interactive and 54 panels) by authors from 79 countries. Submissions were up by more than 350 over last year. We were fortunate to have 1,454 willing reviewers.

The program promises to generate stimulating and thought-provoking discussion and will offer ideas for your own research and teaching activities. We are creating exciting opportunities for networking and some entertaining social events.

Given the fullness of this year’s program, it is impossible to highlight all the interesting conference activities here; however, I would like to call your attention to a few of the following special events:

• **New Members Welcome**, hosted by AIB President Rob Grosse, Wednesday, July 3.
• **Junior Faculty Consortium**, chaired by Udo Zander, Wednesday, July 3.
• **Doctoral Student Consortium**, chaired by Grazia Santangelo, Wednesday, July 3.
• **Mid-Career Consortium**, chaired by John Mezias, Wednesday, July 3.
• **JIBS Decade Award Session**, the winners for this year’s JIBS Decade Award are Dana Minbaeva, Torben Pedersen, Ingmar Björkman, Carl Fey and Hyeon Park for their 2002 JIBS article: “MNC Knowledge Transfer, Subsidiary Absorptive Capacity, and HRM.” The commentators for this session are Jaeyong Song and Paula Caligiuri.
• **Panel**, honoring Peter J. Buckley and Mark Casson AIB Dissertation Award, this session includes presentations by the finalists for the annual AIB Dissertation award, formerly known as the Farmer Dissertation Award.

Finally, let me extend my sincere thanks to all authors, reviewers and track chairs for their roles in creating a high-quality conference program. Due to the high number of submissions, the track chairs (Melodena Balakrishnan, Pavlos Dimitratos, Mila Lazarova, Rodrigo Bandeira-de-Mello, Kent Eriksson, Susan Gupta, Dan Li, Jane Lu, Ram Mudambi, Manuel Serapio, Sam Park, Hussain Rammal, Danchi Tan and Sushil Vachani) had a much bigger task than they originally expected.

I will be in touch over the course of the next few months with more details about the conference, as well as Istanbul travel information, restaurant recommendations and other ideas for the conference and for enjoying one of the most vibrant and beautiful cities in the world.

Hope to see you in Istanbul,

Patricia McDougall-Covin
Vice President-Programs, Academy of International Business
William L. Haeberle Professor of Entrepreneurship
Meeting Venue & Lodging

The AIB 2013 meeting will take place at Hilton Istanbul on the European side of Istanbul, a short walk from the popular Taksim district. The conference venue will also serve as the primary conference hotel for the AIB 2013 meeting.

Hilton Istanbul
Centrally located between the Taksim and Nişantaşı districts, this downtown Istanbul Hotel also has the distinction of being the first Hilton opened outside of the Americas as well as the first 5-star hotel in Turkey. Featuring spacious rooms all with private balconies, lush gardens, seven unique restaurants, a fully equipped fitness room, inside and outside pools, and an Executive Lounge that was listed in the 2010 World’s Best Executive Lounges by Business Traveler Magazine, the Hilton Istanbul easily deserves its five stars. The hotel also received the 2012 TripAdvisor Certificate of Excellence Award.

Rooms and Prices
To qualify for the discounted rates for our conference, you must identify yourself as a member of the AIB 2013 Istanbul event. You must reserve your room by May 30, 2013 to receive the special rates below. Please note that the number of rooms at this rate are limited, and are available only on a first-come-first-serve basis.

The rates listed are in Turkish Liras (₺) for a single room. There is a 40₺ supplement for a Double room. Room rates are inclusive of breakfast and wireless internet but exclusive of an 8% Value Added Tax.

- Garden/Park View Room - ₺420
- Bosphorus View Room - ₺500
- Executive City View Room - ₺600
- Executive Bosphorus View Room - ₺680
- Additional Rooms:
  The hotel also includes other types of rooms and suites, but these cannot be reserved through the online reservation system. Please contact the hotel directly, identifying yourself a member of the AIB 2013 Istanbul group, to inquire about the availability of these additional room options and their pricing.

Please visit http://aib.msu.edu/events/2013/Lodging.asp to reserve a room, or for additional information.
Connect with AIB on Social Networks!

facebook.com/AIBWorld
Twitter: @AIB_World
LinkedIn Group: Academy of International Business (AIB)

Make sure to connect with us on one or more of your favorite social networks to keep abreast of updates and to join the discussions.

**WAIB Helping Hands Awards**

The Women in the Academy of International Business (WAIB) are pleased to announce the availability of a number of WAIB Helping Hands Awards to aid:

1. **Women full-time faculty members** who have an accepted paper for presentation at the 2013 AIB Conference and meet the AIB qualifications of “Low-Income Status” (annual income of less than US$25,000).
2. **Women full-time Ph.D. students/candidates** who are the first author of an accepted paper for presentation at the 2013 AIB Conference. In addition, the applicant has to provide a statement detailing the need for funding.

Current AIB members as well as those who are not current members of AIB are eligible to apply. To be eligible for this award, the paper must be submitted to and be accepted for presentation at the 2013 AIB Conference in Istanbul, Turkey.

These funds are made possible by the generosity of WAIB members and non-members. More information on WAIB and the WAIB Helping Hands campaign can be found at the WAIB website at [http://kelley.iu.edu/waib/](http://kelley.iu.edu/waib/).

Applications for the WAIB Helping Hands Award will be accepted through the following process:

1. Fill out the WAIB Helping Hands Award application form (posted at the WAIB website at: [http://kelley.iu.edu/waib/](http://kelley.iu.edu/waib/)) in its entirety.
2. Fill out a copy of the AIB registration form (do not pay the registration fee and the membership due to AIB, as WAIB will pay the awardee’s registration fee and membership due directly to AIB).
3. Mail, fax, or e-mail the above two items to Dr. Joan Mileski, WAIB President.

The deadline for applications is **April 30, 2013**. Please go to the WAIB website for the application form.

Postal Mailing Address:

Dr. Joan P. Mileski  
Associate Professor  
Department of Maritime Administration  
Texas A & M University at Galveston  
200 Seawolf Parkway  
Galveston, TX 77553  
Email: mileskij@tamug.edu  
Fax: +1-409-741-4014

Each award will:

1. Provide the registration fee to attend the 2013 AIB Conference in Istanbul, Turkey.
2. Provide the AIB membership due for one year.

For more information about the **WAIB Helping Hands Campaign** application and **WAIB donation** forms, please visit [http://www.kelley.iu.edu/waib/](http://www.kelley.iu.edu/waib/).
Turkish Airlines and the Star Alliance™ are pleased to be appointed as the Official Airline Network for the 2013 Academy of International Business Annual Meeting in Istanbul, Turkey.

With this agreement, conference delegates receive a special discount when flying with any participating Star Alliance airline by providing the Event Code: TK11S13 when making reservations.

Please visit http://aib.msu.edu/events/2013/AirTravelDiscounts.asp for additional details on the participating carriers and applicable discounts.

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**Air Travel Discounts for the 2013 Meeting**

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**AIB 2013 Annual Meeting News**

**Introducing the Mid-Career Consortium!**

Academy of International Business is organizing a Mid-Career Consortium which will be held on Wednesday July 3, 2013 from 2:30-4:30 pm. This Consortium features a panel of distinguished faculty and will provide a unique opportunity to network and discuss professional challenges, problems, and opportunities facing faculty advancing into their “Associate and early Full Professor years.” The submission deadline is March 15, 2013.

Please visit http://aib.msu.edu/events/2013/MidCareerConsortium.asp for more information.

**New Members Welcome Tea!**

Hosted by AIB President Rob Grosse, this will be an opportunity to welcome all new members on Wednesday, July 3, 2013 from 3:00-4:40 pm.

**Tour Information!**

Check out the great sightseeing opportunities in Turkey at http://aib.msu.edu/events/2013/Tours.asp

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For up-to-date AIB 2013 annual meeting information, please visit http://aib.msu.edu/events/2013/.
**Adopt-a-Library**

Our gratitude goes out to the following members for their generosity in supporting the Adopt-a-Library program in the 2012 calendar year:

**Institutional Benefactor**
Madhuri and Jagdish N. Sheth Foundation

**Full Benefactors** – gifts of $100 and above
Masahiro Imao
Masaaki Kotabe
Noritake Kobayashi

**Associate Benefactors** – gifts of $50 to $99
Abdulrahman Al-Aali
Johannes W. de Jager
Sidney Gray
Laurent L. Jacque
Giuseppe Liberatore
Matthew Mitchell
Chadwick C. Nehrt
Saeed Samiee
Arthur I. Stonehill

**Assistant Benefactors** – gifts of up to $49
Nicholas Athanassiou
Shao-Huan Chen
Natalia Chiryaeva
Jean-Claude Cosset
Jose R. de la Torre
Simona Gentile-Lüdecke
Andrew C. Gross
Yen-Chen Ho
Mark Jelavich
Mari Yanagi Kobayashi
Kabir Hamisu Kura
Marjorie A. Lyles
Ana Lucia Novais
Anupama Phene
Malika Richards
Alexander Zehnder

The Adopt-a-Library program was initiated by the AIB Fellows to help libraries around the world that could not otherwise afford to subscribe to JIBS. Donations to the Adopt-a-Library program can be made during AIB membership renewal or annual conference registration processes, or may be sent separately to the AIB Secretariat.

**AIB Foundation**

Our gratitude goes out to the following members for their generosity in supporting the AIB Foundation and its activities in the 2012 calendar year:

**Full Benefactors** – gifts of $100 and more
Abdulrahman Al-Aali
Masahiro Imao
Noritake Kobayashi
Masaaki Kotabe
Donald M. Patillo
Saeed Samiee
Hiroo Takahashi

**Associate Benefactors** – gifts of $50 to $99
Giuseppe Liberatore
Joan P. Mileski
Karl P. Sauvant
Rob R.J.M. Van Tulder

**Assistant Benefactors** – gifts of up to $49
Natalia Chiryaeva
Jean-Claude Cosset
Jose R. de la Torre
Henry Gibbs
Tatiana Isahenko
Mari Yanagi Kobayashi
Kabir Hamisu Kura
Matthew Mitchell
Ana Lucia Novais
Malika Richards
Neusa Santos
Margaret A. Shaffer
Aubury Webb
Alexander Zehnder

The AIB Foundation is a charitable organization that funds projects which aim to advance the cause of international business. Under the Foundation’s charter, these funds may be used for a wide variety of purposes: student scholarships, faculty fellowships, research grants, travel grants, doctoral dissertation grants, and publications subsidies. Donations to the AIB Foundation can be made during AIB membership renewal or annual conference registration processes, or may be sent separately to the AIB Secretariat.
Institutional Members

We thank the following organizations for their support of the Academy of International Business through an institutional membership for the 2012 calendar year:

- Aalto University School of Economics, Finland
- Cologne University of Applied Sciences, Germany
- GIME, Dongbei University of Finance and Economics, China
- Duke University CIBER, USA
- Florida International University, USA
- George Washington University, USA
- Georgia State University, USA
- GITAM Institute of International Business, India
- Indiana University, USA
- Michigan State University, USA
- Ming Chuan University, Taiwan
- National University of Ireland, Galway, Ireland
- Poznan University of Economics, Poland
- Rosario University, Colombia
- St. Mary’s University, USA
- Sukhothai Thammathirat Open University, Thailand
- Temple University, USA
- Universidad de la Sabana, Colombia
- Universidad Eafit, Colombia
- Universidad Iberoamericana, Dominican Republic
- University of Auckland, New Zealand
- University of Reading, United Kingdom
- University of San Francisco, USA
- University of South Carolina, USA
- Villanova University, USA
- York University, Canada

AIB invites other organizations to become institutional members. For more information about institutional membership and its benefits, please visit http://aib.msu.edu/membership/.
Denis G. Arnold (University of North Carolina, USA) and Jared D. Harris (University of Virginia, USA) have co-edited **Kantian Business Ethics: Critical Perspectives** (Edward Elgar, ISBN: 978-1781004951). In this original collection of essays, a group of distinguished scholars critically examine the ethical dimensions of business using the Kantian themed business ethics of Norman E. Bowie as a jumping off point. The authors engage Bowie’s influential body of scholarship as well as contemporary themes in business, including topics such as: the normative foundations of capitalism; the applicability of Kantian ethics, virtue ethics, and pragmatism in normative business ethics; meaningful work; managerial ethics; the ethics of high leverage finance capitalism; business ethics and corporate social responsibility; and responsibility for the natural environment. The contributors to this volume include both scholars sympathetic to Bowie’s Kantian business ethics and scholars critical of that perspective. As one of the foundational figures in the establishment and legitimation of the study of business ethics as a field of scholarship, Bowie casts a long shadow over the field. Over the last thirty years he has applied a distinctive, Kantian approach to the analysis of problems in business ethics and his work has had a substantial impact on a wide range of theory and scholarship in the field. Bowie argues in his work that economic value is not the only value that should inform managers, executives, and policymakers when making both business policy decisions and everyday management decisions. He utilizes a Kantian framework to support the position that additional values—such as human dignity and rational consistency—should inform business practice and influence managerial decision-making. He also shows that business practices that include these additional values are consistent with sound management theory and that such businesses can be financially successful. This volume of scholarly essays will be of considerable interest to students and scholars working in business ethics, corporate social responsibility, and organization studies.

Samir R. Chatterjee (Curtin Business School, Australia), Fang Lee Cooke (Monash University, Australia), Alan R. Nankervis (Curtin Business School, Australia) and Malcolm Warner (University of Cambridge, United Kingdom) have published **New Models of HRM in China & India** (Routledge Studies in the Growth Economies of Asia (Routledge, ISBN: 978-0415675277). This book presents a comprehensive analysis of the similarities and differences of contemporary human resource management systems, processes and practices in the two increasingly important economic great powers in Asia. It covers the full range of human resource management activities, including recruitment, retention, performance management, renumeration, and career development, discusses changing industrial relations systems, and sets the subject in its historical, social and cultural contexts. It examines newly emerging strategies, and assesses the extent to which human resource management systems in the two countries are converging or diverging.

Michael Czinkota (Georgetown University, USA) has published **As the World Turns… Observations on International Business and Policy, Going International and Economic Transitions** (Business Expert Press, ISBN: 978-1606494462). We hear a lot about the growth of world trade, globalization, and imbalanced distribution of incomes. Yet, how does one understand all the issues, thoughts and arguments? How does one develop a time frame and context for these issues? This book helps you to do so. Following on the heels of his

**continued on page 8**
Continued from page 7

first successful book on opinions and insights (As I Was Saying … Observations on International Business and Trade Policy, Exports, Education, and the Future, March 2012), Michael Czintoka has invited us into his world again, to get a better perspective of issues, campaigns, and phenomena. Inside, you’ll be able to easily follow the commentary format, allowing you to escape the frequent feeling that learning is unpleasant. Each article and the accompanying cartoon (remember, a picture can be worth a thousand words) represent a thought opportunity to chew on.

Julian E. Gaspar (Texas A&M University, USA), Antonio Arreola-Risa, Leonard Bierman, Richard T. Hise, James W. Kolari and L. Murphy Smith (Murray State University, USA) have published Introduction to Global Business (South-Western Cengage Learning, ISBN: 978-0547152127). This 15-chapter textbook is designed for a three credit-hour first course in global business. Introduction to Global Business introduces the comprehensive foundational and functional tools to better prepare students for successful careers in a global business landscape. The text flows smoothly and clearly from principle to application, asking students to consider concepts in real-world personal and professional contexts. The distinguished author team illuminates globalization with unparalleled scholarship and a world-view presentation of the fundamental pillars of the global scene—culture, ethics, economics, and information technology. Cases, portfolio projects, point-counterpoint critical thinking exercises, and insightful perspectives on diverse business issues introduce students to these principles in an engaging, relevant way. For your course or learning solutions, visit www.cengage.com

Abdul Rasheed (University of Texas at Arlington, USA) and Toru Yoshikawa (Singapore Management University, Singapore) have co-edited The Convergence of Corporate Governance: Promise and Prospects (Palgrave Macmillan, ISBN: 978-0230297463). More than a decade after Hansmann and Kraakman proclaimed the “end of history” for corporate governance, this book examines in detail whether the world has indeed moved closer towards the triumph of the shareholder value maximization model of corporate governance. Leading researchers on corporate governance from around the world offer in-depth accounts of industrialized nations such as Japan, Germany, India, Spain, Canada, Singapore, and Korea and identify the factors that lead to convergence and impediments to convergence in each of these countries. The book also analyzes how cross-listing, the adoption of governance codes, and the spread of multinationals have facilitated the process of convergence. This volume makes the case that we are neither moving towards “end of history” nor the perpetual acceleration of his-
tory, but instead towards hybridization with selective adoption and careful adaptation of governance practices by individual countries.

*Karl P. Sauvant* (Columbia University, USA) and Jennifer Reimer have edited *FDI Perspectives: Issues in International Investment, 2nd edition* (Vale Columbia Center, ISSN: 2159-2217). This second edition ebook provides an overview of important contemporary issues relating to foreign direct investment (FDI) and multinational enterprises for all those who are interested in this subject, but are not always in a position to follow diverse perspectives and what is being written in the various corners of this field. The concise contributions are grouped under the following headings: attracting FDI and its impact; the rise of emerging market investors; national policies; sustainable international investment; and international investment treaties and arbitration. This ebook volume is available free of charge for download at [www.vcc.columbia.edu](http://www.vcc.columbia.edu).

*Karl P. Sauvant* (Columbia University, USA), Lisa E. Sachs and Wouter P.F. Schmit Jongbloed have edited *Sovereign Investment: Concerns and Policy Reactions* (Oxford University Press, ISBN: 978-0199937929). The volume provides a holistic examination and interdisciplinary analysis of issues relating to foreign direct investment by sovereign wealth funds (SWFs) and state-owned enterprises (SOEs). SWFs currently hold over $5 trillion worth of funds. SOEs control more than $2 trillion in foreign assets. What rules and procedures do—and should—govern sovereign investment? The editors address these and other questions in a collection of essays by leading authorities from the IMF, academic institutions, law firms, multinational enterprises, and think tanks. Together, they analyze how sovereign investment has helped to limit the effects of the current global economic crisis, and what rules can govern their operation in the future. For the table of contents, introductory chapter and a sample chapter, see [www.vcc.columbia.edu](http://www.vcc.columbia.edu).

AIB members are eligible for a 30% discount on Palgrave titles. The discount only applies to books that are under $156.00 USD and the code to use is: XP66OED when ordering online at [http://www.palgrave.com](http://www.palgrave.com)
Members on the Move

Harry G. Harris (Ph.D., Harvard University, USA) President of HealthCare California, was invited by the U. S. Department of State to participate in several Public Diplomacy programs on entrepreneurship and health care issues during 2012. In April, Harry traveled to Malaysia for programs in Kuala Lumpur, Kuching and Kota Kinabalu. In September, he was in Bandar Seri Begawan, Brunei Darussalam to inaugurate the American Embassy’s first speakers program. In October, Harry traveled to Greece visiting Athens, Thessaloniki and Kavala. In November, he was invited by Taiwan’s Ministry of Economic Affairs to be the keynote speaker at the nation’s Young Entrepreneur Summit held in Taipei in celebration of Global Entrepreneurship Week.

Jerry Watzke (Ph.D., Stanford University, USA) AIB member for 40 years and Executive Secretary 1988-1992, has retired and is living in Houston, Texas.

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just off the Press sections. Email your professional accomplishments, book publications, promotions, and honors to: newsletter@aib.msu.edu. Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.
New AIB Members

AIB welcomes the following 87 new members who joined our community between October 16, 2012, and January 31, 2013.

Frank Adams
P. Aditya
Kossi Agboyibor
Lotta Aho
Mencia Aida
Darlene Alexander-Houle
Moudi Almousa
Ernesto Anaya
Leandro Andrade
Timothy Aubuchon
Carlos Aveline
Marc Baaij
Mona Bahl
Beverly Barrett
Selima Ben Mrad
Jean-Marc Blanchard
Nagia Bouazzi
Glenda Boyle
Roderick Bugador
James Carroll
Prem Chandrani
Kevin Chastagner
Chih Hung Chen
Francesco Ciampi
Andrejs Cirjevskis
Alvstam Claes Goran
Daniel Clark
Nicholas Conger
Roger Correia
Keenan Crane

Hao Cui
Alain Daou
Monisha Das
Stephen Drew
Sarah Easter
Detelin Elenkov
Stav Fainshmidt
Khaled Fourati
Diego Goding
Richard Griffith
Georg Guttmann
Denitsa Hazarbassanova
Paula Herring
Colleen Hickman
Mitsuhide Hoshino
Natalia Kalinina
Rusty Karst
Nikolaos Kavadis
Ramakrishna Kavirayani
Baragur Krishnamurthy
Bora Kwon
Kenneth Ka Shing Lam
Regis Lucci
Jagadeesha Marigowda
Shahid Mehmood
Pedro Paulo Mendes Alves
Esha Mendiratta
Irina Mihailova
Arnobio Morelix
Canan Mutlu

Rand Oliver
Catherine Omondi
Ego Onwuka
Philippe Orsini
Siva Swaroop Palli
Joon Hyung Park
Vijay Patel
Amer Qureshi
Md Mahfuzur Rahman
Kaleem Rehman
Blake Runnalls
Nikolaj Sadolin
Anukrati Sharma
Yan Shen
Kangyong Sun
Kaori Takano
Talieh Tarighati
Ding Ding Tee
Susanne Tietze
Hanna Trojanowska
Yasushi Ueki
Tolga Ulusemre
James Walker
Tsai Chiao Wang
Jan Wessel
Trent Williams
Shuqin Zhu
REGISTRATION FEES
Includes access to all sessions, coffee breaks and light lunches every day, Presidential Reception and Gala Event.

AIB MEETING REGISTRATION FEE  US$

- Regular AIB member registration - $495
- Student AIB member registration - $225
- Low-income AIB member registration - $225

Preferred Name For Name Tag

EARLY REGISTRATION DISCOUNT  - US$
- For registrations received by April 15, 2013
Subtract $50 for regular members, $25 for student and low income members.

LATE REGISTRATION FEE  + US$
- For registrations received after May 15, 2013
Add $100 to the above registration fees (if registering by June 21); Add $200 for On Site Registration (July 3-July 6). Registrations cannot be processed between June 22 and July 2.

GUEST TICKET(S) US$
Please specify quantity of guest tickets.

- July 3 Presidential Reception (Hilton Istanbul): $50
- July 5 Gala Event (1001 Direk Cistern): $150

Guest Name(s) For Name Tag

MEMBERSHIP DUES US$
All participants must be members in good standing as of July 6, 2013. If your membership expires before then, or you are not an AIB member, please use this section to add one year of membership dues.

- Regular Member - $100
- Student Member - $50
  (with copy of valid university ID)
- Low-Income Member - $50
  (gross annual income below $25,000)

AJBS REGISTRATION US$
If you are not yet an AJBS member, or need to renew, please choose the appropriate option that includes a membership from below.

- Regular registration with membership - $180
- Regular registration only - $130
- Student/Low Income registration with membership - $95
- Student/Low Income registration only - $65
  * Add $25 for late registration after May 15th.

DONATIONS
- Adopt-a-Library US$
- AIB Foundation US$

TOTAL PAYMENT US$

METHOD OF PAYMENT

- Check or Money Order (Enclose with form)
- Credit Card
  - MasterCard
  - VISA
  - AMEX
  - Discover

Credit Card Number: __________ - __________ - __________ - __________
Expiration Date: ______ / ________ (month/year)
3 or 4 digit card security code: __________

Name on Card: ____________________________________________
Signature: ________________________________________________

Please make checks payable to the Academy of International Business (Federal Employer ID: #23-7442958). All checks must have micro-encoded banking information, including ABA routing number at the bottom of the check, a US bank address, and have the US dollar amount imprinted on them. All checks and international money orders must be denominated in US dollars.

REFUND POLICY for cancellation:
100% prior to May 15, 2013 (less $20 cancellation fee)
50% prior to June 15, 2013

Return this form (or a copy) with your payment to ensure proper recording of your registration.

MAIL: Academy of International Business
Michigan State University
Eppley Center
645 N Shaw Ln Rm 7
East Lansing, MI 48824 USA

FAX: +1 (517) 432-1009
or register online at http://aib.msu.edu/