The Academy of International Business 2011 annual meeting had great attendance once again as we hosted about 1000 members in Nagoya, Japan! We extend our sincere thanks to all who worked very hard to make this a successful event. The 2011 Program Chair, Shige Makino (The Chinese University of Hong Kong) put together a very exciting and professionally rewarding program with the help of his track chairs (see conference program committee) and his Program Assistants, Ngan Cheung (Kent) Hui and Yina Mao.

This year’s program was titled “International Business for Sustainable World Development.” The program had a record number of submissions, 1536 in total across the 13 conference tracks, coming from 56 different countries. We also had 1160 reviewers from 68 countries who took time out of their busy schedule to review all submitted papers. The final program centered around the conference theme was comprised of 5 plenary sessions, 23 panel sessions, 95 competitive paper sessions, 48 interactive paper sessions, and 12 special sessions for a total of 183 sessions over three days.

Some of the highlights of the program included the Fellows’ Opening Plenary Session where we welcomed two distinguished guests: Mr. Fujio Cho, chairman of Toyota Motor, winner of the 2011 International Executive of the Year Award, and Dr. Richard Nelson, Professor Emeritus of Columbia University, winner of the 2011 Fellows’ Eminent Scholar Award. The Women in the Academy of International Business (WAIB) celebrated its 10th anniversary, and two sessions were organized: first, included a session in memory of the late Susan Douglas and her contributions to IB and AIB, and second, a roundtable panel discussion on career development among women in academics. There were also a number of special sessions in the 2011 program. The AJBS-Soshiki Gakkai Panel was jointly organized by the Association of Japanese Business Studies (AJBS) and the Academic Association for Organization Science (Soshiki Gakkai); renowned experts in Japanese business research including Hideki Yoshihara (chair), Taka Fujimoto, and Kentaro Nobeoka were invited to discuss the competitive (dis)advantages of Japanese enterprises and industries. Another special session chaired by George Yip, The Asian Business School Deans Forum, welcomed the deans of five leading business schools in Asia: The National University of Singapore, Hitotsubashi University, Korea University, Nottingham University Business School China, and The Chinese University of Hong Kong. The deans were invited to share their views on the internationalization of business schools in Asia, opportunities, and the future agenda. On the final day of the conference was the 2011 JIBS Decade Award session. The winner of this year’s JIBS Decade Award was Oded Shenkar for his 2001 article “Cultural distance revisited: Towards a more rigorous conceptualization and measurement of cultural differences,” and the session was dedicated to honoring his work.

Lastly, there were a number of networking and dining events. The Gala

Continued on page 2
Dinner is one of the most exciting events of the meeting each year. This year it took place at Atsuta Jingu, one of the oldest and largest shrines in Japan. The shrine was originally founded about 1900 years ago and is surrounded by a dense forest called Atsuta Forest. This forest gives the precincts a solemn atmosphere. Atsuta Jingu has won popularity among people coming only second to the Great Shrine of Ise. The evening was very enjoyable with great food and entertainment, and a great atmosphere for mingling and networking.

We would like to thank Nanzan University, our host institution headed by President Michael Calmano, which was instrumental in making AIB’s first ever trip to Japan possible. Professor Yuji Yumoto, a senior leader of the Nanzan Business School, played a vital role in Nanzan’s efforts to set up the conference. The Local Arrangements Committee was chaired by the Dean of the Graduate School of Business Katsushige Sawaki, and included Marc Bremer, Masataka Ota, Yoshiharu Kuwana and Naoya Takezawa. Thank you all, for your commitment, hard work, time and patience to make AIB 2011 an incredible success!

Visit http://aib.msu.edu/events/2011/ to view the Conference Photo Gallery, to see the full list of award nominees, and to download the conference program and proceedings.
The Academy of International Business is deeply grateful to all members of the 2011 Program Committee for the countless hours they have volunteered to make the conference a success.

Program Chair
Shige Makino – The Chinese University of Hong Kong, Hong Kong

Program Assistants
Ngan Cheung (Kent) Hui – The Chinese University of Hong Kong, Hong Kong
Yina Mao – The Chinese University of Hong Kong, Hong Kong

Track Chairs
Kazubiro Asakawa – Keio University, Japan
Daniel C. Bello – Georgia State University, USA
Gordon Cheung – The Chinese University of Hong Kong, Hong Kong SAR
Alvaro Cuervo-Cazurra – University of South Carolina, USA
Gary Knight – Florida State University, USA
Sumit K. Kundu – Florida International University, USA
Klaus E. Meyer – University of Bath, United Kingdom
Ram Mudambi – Temple University, USA
Mike W. Peng – University of Texas at Dallas, USA
Elizabeth L. Rose – Aalto University School of Economics, Finland
Robert Salomon – New York University, USA
Mary B. Teagarden – Thunderbird, USA
Toru Yoshikawa – Singapore Management University, Singapore

Doctoral Consortium Chair
Sea-Jin Chang – National University of Singapore, Singapore

Junior Faculty Consortium Chair
Srilata Zabeer – University of Minnesota, USA

AIB/JIBS Paper Development Workshop
Petra Christmann – Rutgers University, USA
John Cantwell – Rutgers University, USA
Pallavi Shukla – Rutgers University, USA

Placement Services Director
Hadi Alborr – Saint Louis University, USA

Farmer Dissertation Award Selection Committee
Simon Bell – University of Melbourne, Australia (Chair)
Guenter Stahl – INSEAD, France
Anupama Phene – George Washington University, USA
Ishtiaq Mabood – National University of Singapore

Temple/AIB Best Paper Selection Committee
Arvind Mabajan – Texas A&M University, USA (Chair)
Timothy M. Devinney – University of Technology, Sydney, Australia
Esra Gencturk – Ozyegin University, Turkey
Ulf Andersson – Copenhagen Business School, Denmark

Haynes Prize Selection Committee
Sea-Jin Chang – National University of Singapore, Singapore (Chair)
Sid Gray – University of Sydney, Australia
K. Galen Kroeck – Florida International University, USA
Rudolf Sinkovics – University of Manchester, United Kingdom

Local Host Committee Chair
Katsushige Sawaki – Nanzan University, Japan

Local Host Committee
Masataka Ota – Waseda University, Japan
Yoshibaru Kuwana – Obirin University, Japan
Naoya Takezawa – Nanzan University, Japan
Marc Bremer – Nanzan University, Japan

Local Host Institution
Nanzan University, Nagoya, Japan
2011 Conference Sponsors

We would like to thank our sponsors for making the 2011 conference possible through their generous contributions.

JR Central Japan Railway
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brother
NEEDS – Nikkei Digital Media, Inc.
Nanzan University
The Chinese University of Hong Kong
University of South Carolina – Moore School of Business CIBER

The Sheth Foundation
Palgrave Macmillan
Michigan State University CIBER
Indiana University CIBER
Florida International University – College of Business Administration
Saint Louis University – John Cook College of Business
Temple University – Fox School of Business
University of Missouri – St. Louis, College of Business Administration
Bryant University

2011 Best Reviewer Awards

Sandra Seno Alday – University of Sydney
Jorge Alexis Arevalo – William Patterson University
Hein Bogaard – George Washington University
Wenjie Chen – George Washington University
Alex Eapen – University of Sydney
Jesper Edman – Hitotsubashi University
Stefano Elia – Politecnico di Milano
Ismail Golgeci – University of Tennessee
Jacky Hong – University of Macau
Abigail S. Hornstein – Wesleyan University
Guilherme Kirch – Universidade Federal do Rio Grande do Sul

Somnath Lahiri – Illinois State University
Stephan Manning – University of Massachusetts Boston
Michael Valdez – Seton Hall University
David H. Weng – University of Texas at Dallas
Jie Xiong – EMLYON Business School
Chen-Wei Yang – Fooyin University
Harun Emre Yildiz – Stockholm School of Economics
Ivo Zander – Uppsala University
Feng Zhang – St. Mary’s University
Cherrie Jiuhua Zhu – Monash University
2011 AIB 2011 Awards

2011 Fellows’ International Executive of the Year Award
Fujio Cho

2011 Fellows’ Eminent Scholar Award
Richard R. Nelson – Columbia University

2011 JIBS/Palgrave Macmillan Decade Award
Oded Shenkar – Ohio State University
“Cultural distance revisited: Towards a more rigorous conceptualization and measurement of cultural differences”
JIBS Vol. 32, No.3

2011 Richard N. Farmer Dissertation Award
Sponsored by Indiana University CIBER
Prithvirej Choudhury – University of Pennsylvania
(Ph.D. awarded by Harvard Business School)

2011 Temple/AIB Best Paper Award
Sponsored by Temple University’s Fox School of Business
Dirk Michael Boehe – Inper Institute of Education and Research
“Collaborate at Home to Win Abroad: How does Access to Local Network Resources Influence Export Behavior?”
2011 Haynes Prize for the Most Promising Scholar

Julien Gooris – Université libre de Bruxelles and Carine Peeters - Solvay Brussels School of Economics and Management

“Home-Host Country Distance and Offshore Vertical Boundary Decisions”

2011 AIB/Sheth Award for Best Doctoral Dissertation Proposal

Sponsored by the Sheth Foundation

Matthew Smith – Rutgers University

2011 IMR Best Paper in International Marketing Track

Sponsored by Emerald

Linda Hui Shi – University of Victoria and Tao (Tony) Gao – Northeastern University

“How Do Mechanisms of Global Account Coordination Impact Supplier Performance? An Integrative Study of Boundary Conditions”

2011 Best Paper in Emerging Economies Track

Sponsored by Bryant University

B. Elango – Illinois State University, Somnath Lahiri – Illinois State University and Sumit K. Kundu – Florida International University

“The Influence of Technology Characteristics on the Choice of Full versus Partial Acquisition in Emerging Markets”
Sheth Foundation Doctoral Travel Stipends

The following doctoral students were awarded travel stipends to attend the 2011 Meeting in Nagoya, Japan. These travel stipends were made possible through the generous contributions of the Madhuri and Jagdish Sheth Foundation and matching funds by the AIB Foundation.

Marcelo Alvarado-Vargas, Florida International University
Elena Berselli, Bocconi University
Yingdai Cai, University of Groningen
Steven Carnovale, Rutgers University
Ching-fang Chang, The University of Hong Kong
John (Yen-Kuang) Chen, University of Queensland
Seong-jin Choi, Peking University
Imran Chowdhury, ESSEC Business School
Chris Wai Lung Chu, Aston University
Kim Clark, University of Texas at San Antonio
Karlygash Dairabayeva, George Washington University
Giulio De Durante, Manchester Business School
Mihaela Dimitrova, University of Wisconsin-Milwaukee
Laura Erkkila, Aalto University School of Economics
Xuejiao (Shea) Fan, University of Melbourne
Francisco Figueira de Lemos, Uppsala University
Julien Gooris, Université libre de Bruxelles
Qian Gu, National University of Singapore
Yoo Jung Ha, University of Manchester
Sulaman Hafeez Siddiqui, Bahauddin Zakariya University
Mia Ho, King’s College London
Chao-Chun Huang, National Cheng Kung University
Shengsheng Huang, Rutgers University
Shisong Jiang, Zhejiang University
Alfredo Jimenez, University of Burgos
Keith Kelley, Florida International University
Suthikorn Leartsurawat, Florida International University
Masahiro Kotosaka, University of Oxford
Nishant Kumar, Stockholm University
Sandra Patricia Lancheros, Nottingham University
Watcharaphong Leartsurawat, Florida International University
Miikka Lehtonen, Aalto University School of Economics
Peixin Li, Tsinghua University
Qianqian Li, Fudan University
Yuhua Li, Kyushu University
Zhengyu Li, Tilburg University
Shirley Liang, National Taiwan University
Yuan (Echo) Liao, Simon Fraser University
Chun-Lu Lin, University of Bath
Mao Liyun, Peking University
Qian Lu, National University of Singapore
Yung-Hwal Park, Saint Louis University
Anke Piepenbrink, Rutgers University
Xiaoyu (Jasmine) Pu, Rutgers University
Xin Qin, Peking University
Nayel Rababah, National Cheng Kung University
Valerie Rosenblatt, University of Hawaii
Daniel Schepis, The University of Western Australia
Yannick Thams, Florida International University
Carri Reisdorf Tolmie, Saint Louis University
Miguel Torres, University of Aveiro
Ankhtuya Tsetsegmaa, National Chi Nan University
Chun-Hsiao Wang, McMaster University
He Wang, University of South Carolina
Ian Woozley, University of Leeds
Wlamir Xavier, UNIVALI
Zheng Yan, National University of Singapore
Susan Young, Ohio State University
Xiaolan Zheng, University of South Carolina
Jing Zhou, RMIT University

Area Scholarship Fellowships

The following faculty members were selected to receive AIB Area Scholar Fellowships for the 2011 Meeting in Nagoya, Japan. The recipients of the scholarship are awarded two years complimentary AIB membership, complimentary meeting registration for the 2011 conference, and a US$500 travel stipend to attend the meeting.

Zaheer Khan, COMSATS Institute of IT, Pakistan

Boeing Institute Junior Faculty Consortium Stipends

The following junior faculty were awarded travel stipends to specifically participate in the Junior Faculty Consortium at the 2011 Meeting in Nagoya, Japan. These stipends were made possible through the generous contributions of the Boeing Institute of International Business at Saint Louis University.

Roberto Galang, Ateneo de Manila University
Weng Si Clara Lei, Institute for Tourism Studies, Macau
CALL FOR PAPERS

2012 Academy of International Business
U.S. Southwest Chapter Annual Conference
February 29–March 3, 2012
New Orleans, Louisiana, USA

Submission Deadline: Friday, October 21, 2011

The Conference

The 2012 Academy of International Business U.S. Southwest Chapter Annual Conference will be held in conjunction with the 2012 Federation of Business Disciplines (FBD) meeting in New Orleans, Louisiana (Sheraton New Orleans), February 29–March 3, 2012.

The conference is very popular because of quality papers and presentations, reasonable registration fees ($150 FBD and AIBSW combined), which includes AIBSW Luncheon and AIBSW bound and printed copy of the conference Proceedings, its integration into the FBD meeting (with over 1,000 participants), access to special edited refereed journal, and the access to undergraduate and graduate student sessions, doctoral consortium, invited and special sessions, job placement services, and publishers’ exhibitions.

Areas of Interest

Researchers worldwide are encouraged to submit their work (abstracts, completed papers or work in progress) from all fields of International Business and related areas. Submissions addressing international issues related to areas such as international business, finance, management, marketing, education, pedagogy, trade, e-commerce, economics, law, government, or strategy are particularly welcome, as are submissions investigating any type of global cross-cultural or country-specific studies including studies relating to international relations and international organizations. Proposals for panels, tutorials, and workshops that relate to teaching and research of international business topics will also be considered.

Submission of Proposals

1. Online Submissions through EasyChair: The AIBSW will only accept online submission through the EasyChair conference submission system. A link will be available on the AIBSW web page at http://www.aibsw.org to take you to the EasyChair submission site. The submission process requires registration to create an EasyChair account prior to submission. Authors may submit full-length papers, research-in-progress papers, abstracts, or proposals for special panels and invited sessions through this system by the above-mentioned deadline. All submissions will be double-blind reviewed.

2. AIBSW Proceedings: Accepted papers may be published in the Southwest Review of International Business Research (AIBSW conference Proceedings). All registered attendees will receive a printed copy. For publication in the proceedings, at least one author must pre-register for the conference and submit the applicable page fees (no page fees for up to five typed pages in a single-spaced format), but a page fee of $5 per page will be charged beyond the first five pages. Please also note that the free page benefit would apply to a maximum of three papers per author. For additional papers beyond the three papers, the page fees will apply to all pages at the $5 per page rate.

3. All papers must describe original and unpublished research. Publication in the proceedings does not preclude subsequent publication in other journals when proper acknowledgments are made.
4. Doctoral and other students are particularly encouraged to submit papers. For doctoral students, please indicate your doctoral status. Students get a discount on the registration fees.

5. Full-length papers should not exceed 30 double-spaced pages. The first page should be the title page. The second page should include the title of the paper on the top, followed by an abstract not exceeding 150 words. The main body of the paper should follow the abstract.

6. Research-in-progress papers should not exceed ten double-spaced pages and should include the research questions, summary of the relevant literature, a brief overview of expected results, and the significance of the results.

7. Proposals for special panels and invited sessions should not exceed four double-spaced pages. The proposals should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.

8. All submissions must have a title page with the title of the paper, general subject area of the paper, the name(s) of the author(s), their affiliation(s), complete address of all authors including phone, fax, and email addresses.

9. The deadline for submission for conference presentation is **Friday October 21, 2011**.

10. **Discussant/Session Chair/Reviewer**: If you wish to serve in any of the above-mentioned capacities, please go to www.aibsw.org and register online to indicate your interest to serve as a discussant, reviewer, and session chair. The program chair will then use these submissions to assign you in appropriate capacity based on your expressed interests.

11. **Best Paper Award** will also be presented through a competitive blind review process. A three member committee will select the winner. Depending upon funds availability, a few other selected papers may also be recognized as first and second runners-up papers during the meeting. All completed papers submitted by the deadline will be automatically considered for this award.

12. **AIBSW Outstanding Educator Award** will also be presented through a competitive process. Members are requested to submit nominations with a supporting letter to the Program Chair by the above-mentioned deadline. The nominator should also request the nominee to submit a statement describing his/her contributions to the profession and to the AIBSW along with current vitae of the nominee and at least three letters of recommendation to the Program Chair. A three member committee will review all nominations and select the winner.

13. **Value Added Features**: In addition to the printed and bound copy of the AIBSW Proceedings, a number of top quality articles presented in this meeting will also be considered automatically for expedited review for publication in *The Global Journal of Finance and Economics* (GJFE) and also the special edited issue of the *AIMS International Journal of Management*. Both of the above journals are indexed in the Cabell’s Directory and the former one is also indexed in Journal of Economic Literature electronic Index series. The Editor of the GJFE is Dr. M. Kabir Hassan, Dept. Economics and Finance, University of New Orleans, New Orleans, LA 70148, USA, Email: mhassan@uno.edu and for the AIMS Journal of International Management, please contact Dr. Faiza Khoja at khojafai@uhd.edu In addition, the FBD is planning a refereed journal from next year where all presenters will be given a chance to publish.

14. The AIBSW will also arrange a joint session with **AEDSB** (Association for Economic and Development Studies on Bangladesh) during the FBD meeting. Papers/Abstracts submission for this joint session is also solicited on Development Issues of Bangladesh. The papers/Abstracts for this particular session should be submitted electronically to mrahman@mcneese.edu. The same opportunities will also apply for selected and peer reviewed complete papers for AIB (Southwest) Proceedings and associated journal publication.

15. Submission of a paper will be held to contain unpublished work and is not being submitted to any other association members of the Federation of Business Disciplines.
WAIB Helping Hands Campaign

The WAIB Helping Hands campaign continues to provide AIB conference registration fee ($200) and AIB membership ($50) to low-income women faculty in presenting their paper at AIB. This year, we extended the award to full-time women Ph.D. students who were the first author of a co-authored paper. In the past year, we raised $3,950.00 for the Helping Hands Campaign. We supported eleven low-income women faculty and Ph.D. students in attending the AIB Conference in Nagoya. The 2012 WAIB Helping Hands Award announcement will be included in the last issue of the AIB Newsletter and also on the WAIB website.

Helping Hands Award Recipients

- Yingdan Cai
- Mihaela Dimitrova
- Qian Gu
- Amira Khatta
- Marcelle Colares Oliveira
- Farida Saleem

We are grateful to the following donors:

2011 WAIB Helping Hands Campaign

Platinum ($300 or more) Emily Chow, Joan P. Mileski, and Mary Ann von Glinow
Silver ($100 - $199) Mike C. Chao, Lorraine Eden, and Gerald Y. Gao
Bronze ($50 - $99) Susan Mudambi

2011 General Fund Campaign

Platinum ($300 or more) Lorraine Eden
Gold ($200 - $299) Joan P. Mileski
Silver ($100 - $199) Dan Li and Malika Richards

2011 SSE/WAIB Award for Increased Gender Awareness in International Business Research

For the fourth year, the Stockholm School of Economics, Sweden, supports WAIB’s endeavors by endowing an award for the best paper that increases gender awareness in international business research. The authors of the winning paper received a cash award of US$1,000 from SSE, a plaque from WAIB, and an invitation from Emerald Publishing to submit the paper for potential publication in *Gender in Management*.

The authors of the runner-up paper received a certificate of recognition from WAIB. The following panel of judges selected the winning paper: Chair Udo Zander (Stockholm School of Economics) and Ulf Andersson (Copenhagen Business School).

Best Paper

“Explaining International Variations in Pension Plan Wealth Redistribution: Important Roles of Gender, Culture, and Inequality”

Raj Aggarwal, University of Akron
John W. Goddell, University of Akron

Runner-up Paper

“Misery Loves Microfinance – Sometimes: A Cross-National Investigation of Patriarchal Logics and the Emergence of Microfinance Organizations”

Eric Yanfei Zhao, University of Alberta
Tyler Wry, University of Alberta
The purpose of the Emerald IJGE/WAIB Annual Emerging Scholar Award in Women’s Entrepreneurship is to: encourage high caliber scholarly research in women’s entrepreneurship, and to showcase the work of dynamic young researchers, particularly those who are in a position to offer exciting new perspectives. The authors of the winning paper received a cash award of US$500 from Emerald Publishing, a plaque from WAIB, a complimentary 2011 subscription to IJGE, international promotion for the winning paper, and an invitation to submit the final paper for potential publication in IJGE. The author of the runner-up paper received a certificate of recognition. The following panel of judges selected the winning paper: Colette Henry (IJGE editor), Martyn Lawrence and Matthew Burton (Emerald Publishing), and Janet Y. Murray (WAIB President).

Best Paper
“The Effects of Resources and Competence on Growth of Women-owned Businesses: A Study of Two Countries”
Chun Guo, Sacred Heart University
Crystal Jiang, Bryant University
Sam Beldona, Bryant University

Runner-up Paper
“Misery Loves Microfinance—Sometimes: A Cross-National Investigation of Patriarchal Logics and the Emergence of Microfinance Organizations”
Eric Yanfei Zhao, University of Alberta
Tyler Wry, University of Alberta
Ilan Alon (Rollins College, USA), Wenxian Zhang (Rollins College, USA), and Huiyao Wang (Harvard University, USA) have recently co-edited a book entitled *Entrepreneurial and Business Elites of China: The Chinese Returnees Who Have Shaped Modern China* (Emerald, ISBN: 978-0857240897). This important reference title focuses exclusively on the elite entrepreneurs of new China and contains more than 100 substantial profiles of top overseas returnees who have made noteworthy contributions to the Chinese economy since the reform era began in 1978. For the purpose of this book, a returnee is defined as a Chinese native who was born in China, left to study overseas as a student, visiting scholar or guest researcher for over one year, and has returned to China to work on a permanent basis. This edited book begins with an introduction outlining the brief history of the returnees, and their impacts on Chinese society in general and economic development in particular. The biographical work summarizes each individual’s life and business career, with a central focus on his/her accomplishments and the key roles played in the new Chinese economy.

Lawrence A. Beer (Arizona State University, USA) has published *Tracing the Roots of Globalization and Business Principles* (Business Expert Press, ISBN-13: 978-1-60649-209-3 paperbook / ISBN-13: 978-1-60649-210-9 ebook) The term globalization is too often defined by the results it produces, both positive and negative, as opposed to being defined as a socially engineered device naturally occurring as civilization progressed. It is a mechanism to manage the affairs of human beings as they provided for their mutual, but not always equal, attainment of satisfaction. It is therefore a universal instrument that emerged out of the ordered exchange process and is to be found in all cultures. Its growth and maturity was fueled by common denominators of value that are shared across and between social groups around the world with its players, merchant traders, bridging and bonding alien territories. As such the process of globalization began in ancient times and continues into the present, where its prevalence has resulted in a more borderless world with increasing interdependence of nations. The historic commercial activities used in the past form the platform of principles still evident in its modern-day structure. To a degree the future always echoes the past. One needs to know where they have been in order to move successfully forward. The historical review provided in the book sets the stage for all disciplines in the global managerial field and thereby serves as an introduction to the required skill sets of tomorrow.

Afonso Fleury (University of Sao Paulo, Brazil) and Maria Tereza Fleury (EAESP – Fundação Getulio Vargas, Brazil) have published *Brazilian Multinationals: Competences for Internationalization* (Cambridge University Press, ISBN: 978-0521519489). Since the 1950s, subsidiaries of the most prestigious foreign multinationals have played a key role in Brazilian economic development, thus creating a very competitive domestic market. On top of this, government interventions in the last few decades have been inconsistent and contradictory, resulting in a series of economic crises. Only the most resilient Brazilian firms have been able to survive and prosper in this challenging environment. This book analyzes a variety of leading Brazilian multinationals and examines their competencies and competitive strategies in a variety of different settings. It develops an innovative analytical framework based on international business, international operations management, and international human resources management. This framework is then applied not only to
Brazilian multinationals, but also firms from Latin America, Russia, India, and China. This provides novel insights into the rise of Brazilian multinationals and the increasingly important role played by emerging economy multinationals in the global economy.

Pankaj Ghemawat (IESE Business School, Spain) has published *World 3.0: Global Prosperity and How to Achieve It* (Harvard Business Press, ISBN: 978-1422138649). The Great Crisis of 2008 has forced many of us to reexamine our beliefs about markets and globalization. Do propositions about the gains from market integration survive the reality of market failures? Or might we be better off as people are particularly prone to suggest in turbulent times—pulling back from rather than pushing forward with integration in order to deal with our problems on a smaller, more manageable scale? Unfortunately, discussion of these and related questions seems to have broken down. Well-researched policy positions that inspire confidence among economists but stoke fear in large segments of the public aren’t good enough. We need to reframe the debate in a way that addresses real concerns and builds broader, deeper, and more robust support for opening up further. This book aims to bring analysis to bear on those fundamental questions— in a way that advances the discussion among people who are interested in building a better world rather than tearing down the present one.

Jaya Halepete (Marymount University, USA) has published *Retailing in Emerging Markets* (Fairfield Publications, ISBN: 978-1609011284). International expansion has been a priority for apparel retailers over the last few decades. Companies began their expansion by targeting countries that were most similar to their own, politically, economically, and culturally. As these markets have become more and more saturated, the focus is now shifting to emerging markets of Eastern Europe, Asia, the Middle East, and South America. Today’s retailing students will be part of this expansion into emerging markets when they enter the workforce, and an understanding of the political, economic, and cultural factors that influence retailing in these markets will give them a competitive edge. Retailing in Emerging Markets provides an in-depth study of the retail landscape of eight emerging markets, including the organization of the apparel retail industry in each country, an analysis of consumer behavior, and strategies for entering the market effectively.

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just off the Press sections. Email your professional accomplishments, book publications, promotions, and honors, to: newsletter@aib.msu.edu. Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.
New AIB Members

AIB welcomes the following 175 new members who joined our community between May 1, 2011, and August 1, 2011.

James Agarwal
Hisanaga Amikura
Kwaku Ampadu-Nyarkoh
Makoto Anazawa
Tatiana Anisimova
Michiko Ashizawa
Fatima Zahra Barrane
Neville Bell
Simon Bell
Frank Beltre
Caesar Benipayo
Elena Berselli
Heri Bezic
Suleika Bort
Erez Broitman
Avis Brunt
Jonathan Burr
Philippe Byosiere
Ashikan Cakmak
De Jun Cao
Cheng-fang Chang
John (Yen-Kuang) Chen
Ruiyuan Chen
Xing Chen
Chunlin Cheng
Gordon Cheung
Jean-Marie Codron
Donal Crilly
Saad Darwish
Giulio De Durante
Michael Dunne
Osie Egbuniwe
Stefan Elsner
Mohammad F. NejadMahani
Balazs Fazekas
Despoina Filiou
Peter Firkola
Anders Fransson
Pingping Fu
Keitaro Fujishima
Masayuki Furusawa
Panagiotis Ganotakis
Majella Giblin
Stephen Gibson
Yuanyuan Gong
Julien Gooris
Mahesh Gopinath
Tina Gruber-Muenecke
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Andreas M. Hartmann
Iiris Hilvo
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Jiyoungh Waang
Keni Ito
Ronny Iversen
Shah Jamali
Frank Jiang
Guohua Jiang
Alfredo Jimenez
Adam Johns
Leonie Jooste
Yuhee Jung
Tadao Kagono
Liena Kano
Eiichi Kasahara
Yasuko Kaboraba
Michael Kaspar Keller
Zaheer Khan
Mizanur R. Khondaker
Hee Sun Kim
Kihyun Kim
Yun Jeong Kim
Megumi Kojima
Hirotku Komori
Genjro Kosaka
Kenta Koyama
Matsun risingh Kuhara
Kei Kuriki
Kenji Kushida
Sandra Patricia Lanceros
Youngwoo Lee
Donghao Li
Fangrong Li
Eric Lind
Belen Lopez
Qian Lu
Xiongwen Lu
Fortunatus Luilo
Barbara Lyra da Silva
Ian Maitland
Laura Matherly
Kamel Mellahi
Algiras Miskinis
Keigo Mizoe
Kazu Moriya
Takuo Mouri
Nobutaro Nagashima
Kazuhiro Nagaui
Yukiko Nakagawa
Hiroyuki Nakamura
Rave Ng
Cong Niu
Nila Nuzula
Jiwoong Ock
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Daniel Schepsis
Ryan Schill
Rolf Schlunze
Scott Seibert
W. Travis Selmier, II
Rommel Sergio
Tapan Seth
Yanagida Shigakku
Katsukiko Shimizu
Kai Shimizu
Yukiko Shinomiyabi
Yoshikatsu Shinozawa
Aytug Sozuer
Yasuo Sugiyama
Jeremy Suiter
Jinyun Sun
Yinuo Tang
Mark Tayar
David Teece
Masahide Terahata
Yiwen Tian
Jiao Tong
Osamu Tsukada
Yuzuru Utsunomiya
Dut Van Vo
V. Vijay Kumar Pasupuleti
Pushpika Vishwanathan
Nanda Viswanathan
Markus Vodosek
Pattarapol Vorbeck
Kuhei Wada
Baolian Wang
Yanbo Wang
Miriam Wilhelm
Justin Williams
David Olugbenga Wilson
Edmund Winters
Ying-Jiuung Wong
Ian Woodley
Olivier Wurtz
Tianjiao Xiu
Jie Xiong
Kazuou Yamada
Shinichi Yamasaki
Shiho Yamuki
Hirosi Yasuda
Yoshinori Yasuda
Hong Kit Yim
Lifang Zhang
Mike Mingqiong Zhang
Yongwei Zhang
Weiguuo Zhong
Jing Zhou
Jie Zou
AIB Running Club in Nagoya

After successful runs at AIB-Milan, AIB-San Diego, AIB-Rio de Janeiro, and an “off-site” run at AoM-Montreal, the AIB Running Club met again in Nagoya, Japan. About 10 AIB-er’s met each morning to run about 8 to 9 km to the 17th century Nagoya Castle, around the moat and grounds, and back. The runs were mostly at conversational pace, renewing ties with old friends and making new ones. We do not keep records of the new research projects that were started, but are sure that there were a few!

Pictured on the first day’s run and representa-
tive of AIB’s global footprint are: Jane Lu, National University of Singapore; Wade Danis, University of Victoria, Canada; David Reeb, Temple University, USA; Andre Sammartino, University of Melbourne, Australia; Ram Mudambi, Temple University, USA; Susan Mudambi, Temple University, USA; Carl Fey, University of Nottingham, China Center, PR China; Shiho Yamuki, Aoyama University, Japan; Simona Gentile-Lüdecke, University of Bremen, Germany; Jose Pla Barber, University of Valencia, Spain.

— Ram Mudambi, convener, AIB-RC
Memories from AIB 2011