You are all invited to Indianapolis U.S.A. to take part in the race toward the global economy and to celebrate the role of the AIB in furthering an understanding of the challenges and opportunities globalization brings. The theme of this year’s conference, the Importance of Local Knowledge in a Global Economy, highlights the unique capabilities of international business scholarship in deciphering and interpreting local knowledge, from culture through politics to social structure, all in the context of a rapidly globalizing environment.

With nearly 700 paper submissions from more than 1,300 authors and 51 countries, we are expecting a very exciting conference. Joining us will be U.S. Ambassador Randall L. Tobias, Director of U.S. Foreign Assistance and USAID Administrator and former CEO of Eli Lilly; Douglass C. North, past winner of The Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel (more commonly known as the Nobel Memorial Prize in Economics), as well representatives from the United Nations Conference on Trade and Development (UNCTAD) and Deloitte and Touche, U.S.A. among others.

Concurrent sessions of competitive papers and panels will be designed around more focused and exciting themes as: Theory Development and Empirical Modeling Techniques in International Business; Co-evolution of Emerging Markets (EM) and Multinational Enterprises; Global Strategy; as well as Global versus Local Knowledge in International Business.

In addition to the paper and panel presentations, there will be several special sessions that usually garner much attention. Always highly anticipated are the sessions from the Women in the AIB (WAIB), the Association of Japanese Business Studies (AJBS), the Business...
Association of Latin American Studies (BALAS), the Australia and New Zealand International Business Academy (ANZIBA).

Of course, participants should also enjoy hearing the perspectives of the host school this year, the Kelley School of Business at Indiana University—one of the country’s premier business schools. And there will also be a number of Showcase Panels which invite distinguished researchers to discuss “state-of-the-art” research as to “where are we, where do we want to go from here, and what offers the most potential?”

The program planning committee is designing the program with you and your family in mind by offering many well-conceived social events such as optional tours to the Indianapolis Motor Speedway where guests will be allowed onto the track for a “bus ride” around the track; the Children’s Museum which is the largest of its kind in the world and enjoyable for the whole family including the “child inside the adult”; as well as educational tours for participants to such diverse companies as Eli Lilly (pharmaceuticals), Rolls-Royce (aerospace) and Cummins (engines and related technologies), and Dow AgroSciences (agriculture and biotechnology).

Indianapolis, a cosmopolitan city in the heartland of America known for its Indy 500 car racing, is much more than that. The city is the twelfth largest in the United States and has enjoyed a dramatic revitalization catering to over 20 million visitors a year. The city is recognized for its dynamic business climate and is the home to many global businesses, among them, Eli Lilly, FedEx, Rolls-Royce, Dow AgroSciences and Raytheon.

The program is developing into something special as the program makes its return to the U.S.A. Be there for this exciting event.

See you in Indianapolis!
AIB 2007 Indianapolis
Preliminary Program*

Sunday, June 24, 2007
8:00 am-6:00 pm AJBS Annual Conference

Monday, June 25, 2007
8:00 am-12:00 pm AJBS Annual Conference
8:00 am-4:00 pm JIBS/AIB Paper Development Workshops
8:00 am-4:00 pm Doctoral Consortium
8:00 am-4:00 pm Junior Faculty Consortium
5:00 pm-7:00 pm Official Welcomes and the Eminent Scholar Opening Plenary
7:00 pm-10:00 pm Presidential Reception at the Westin Hotel Indianapolis

Tuesday, June 26, 2007
8:10 am-9:25 am AIB Fellows Plenary
9:25 am - 9:50 am Coffee Break
9:50 am-11:05 am Concurrent Sessions
11:05 am - 11:15 am Break
11:15 am - 12:30 pm Concurrent Sessions
12:30 pm - 1:45 pm Interactive Sessions with Light Lunch
1:45 pm - 3:00 pm Concurrent Sessions
3:00 pm - 3:30 pm Coffee Break
3:30 pm - 5:00 pm Keynote Speaker—Ambassador Randall L. Tobias
5:00 pm - 6:00 pm Reception sponsored by Randall L. Tobias Center for Leadership Excellence
7:00 pm - 10:00 pm AIB Fellows Dinner (AIB Fellows only)

Wednesday, June 27, 2007
8:10 am-9:25 am Concurrent Sessions
9:25 am - 9:50 am Coffee Break
9:50 am-11:05 am Concurrent Sessions
10:50 am - 11:15 am Break
11:15 am - 12:30 pm Executive of the Year Plenary
12:30 pm - 1:45 pm Interactive Sessions with Light Lunch
1:45 pm - 3:00 pm Concurrent Sessions
3:00 pm - 3:30 pm Coffee Break
3:30 pm - 4:45 pm Concurrent Sessions
7:00 pm-10:00 pm Gala Event at the Eiteljorg Museum of American Indians and Western Art — Sponsored by Kelley School of Business, Indiana University

Thursday, June 28, 2007
8:10 am-9:25 am Concurrent Sessions
9:25 am - 9:50 am Coffee Break
9:50 am-11:05 am Concurrent Sessions
11:05 am - 11:15 am Break
11:15 am - 12:30 pm Concurrent Sessions
12:30 pm - 1:45 pm JIBS Decade Award Plenary
1:45 pm - 3:00 pm Coffee Break
3:00 pm - 3:30 pm Concurrent Sessions
3:30 pm - 5:00 pm AIB Awards Ceremony and Business Meeting
5:00 pm-6:30 pm JIBS Decade Award Reception / Farewell Party

Friday, June 29, 2007
8:00 am – 5:00 pm CIBER Director’s Meeting

Saturday, June 30, 2007
8:00 am – 5:00 pm CIBER Director’s Meeting

* This preliminary program is subject to change. Please visit http://aib.msu.edu/events/2007/ for an up-to-date program.
Welcome to Indianapolis!

Our host committee is preparing for your visit. Below are a few opportunities to help you explore Indianapolis. Please check http://aib.msu.edu/events/2007/ to book one (or more!) of these great tours:

Tour Opportunities:

Tour #1: The Indianapolis Motor Speedway, opened in 1909, is the world’s largest spectator facility and the only racetrack to host the Indy Racing League (the Indianapolis 500), NASCAR (the All State 400), and Formula One (the United States Grand Prix).

Tour #2: The Indianapolis Museum of Art is among the largest and oldest general art museums in the United States. In addition to housing its world-class art collections, the Museum is also a premier showcase for national and international exhibitions. The tour will include a guided visit of the museum, the visit of the gardens and a lunch.

Tour #3: The Children’s Museum of Indianapolis and Dinosphere Join us for adventure and learning at the greatest children’s museum in the world. Meet a mummy, climb a limestone wall, ride on the world famous carousel, sail through Space-Quest Planetarium and experience dinosaurs like never before at “Dinosphere: Now You’re in Their World”. The museum is fun for all ages! Web: http://www.childrensmuseum.org/

Tour #4: The Indiana University Bloomington Campus with a side trip to the artisan community of Nashville and Brown County takes visitors to scenic Southern Indiana.

Tour #5: Educational tours to major companies: In addition, we will be offering educational tours to major multinational companies in Indianapolis.

Please note that these tours may be canceled if the minimum number of registrants is not confirmed by June 10th 2007.
White River State Park Tour Opportunities:

You will benefit from a discount on these tours if you buy them online or at the tour booth onsite.

• **Tour: Gardens and Galleries** combine the White River Gardens, Indiana State Museum and the Eiteljorg Museum of American Indians and Western Art. This tour will depart from the Westin Hotel and is a 3-block walk.

• **Tour: Lights, Legends and Lions** joins the IMAX Theatre, NCAA Hall of Champions and Indianapolis Zoo together in this package of film, sports and wildlife. This tour will depart from the Westin Hotel and is a 3-block walk.

Other Attractions:

The following attractions are walking distance from the Westin Hotel. You can go by yourself and buy the tickets at the door at a regular price.

**Central Canal:** Walk, jog or skate along this waterway that runs from the White River through the Park. Be serenaded on your gondola ride, or if you’re more athletic, rent one of the pedal boats during the summer.

**Indiana State Museum and IMAX Theater:** Starting with the birth of the Earth and tracing the Hoosier history into the 21st century, the museum offers an electric and ever-changing adventure. Web: www.indianamuseum.org. The theater is a six-story screen, with a 16000-watt digital sound system and bright, crisp picture will make you feel like you’re in the movies, not just watching one. Web: www.imaxindy.com

**NCAA Hall of Champions:** In three theater presentations, engaging exhibits and a turn-of-the-century gymnasium, the Hall of Champions showcases past and present champions, and the 88 championships the NCAA administers in the 23 sports. Web: www.ncaahallofchampions.org

**The Indianapolis Zoo and White River Garden:** Be among the first visitors in the world to view dolphins underwater eyeball-to-eyeball. Visit also the 3.3 acres of interior and exterior gardens. You can enjoy the spectacular beauty of the seasonal shows inside the Hilbert Conservatory and the thousands of flowers and plants in the outside DeHaan Tiergarten.

**Eiteljorg Museum of American Indians and Western Art:** Immerse yourself in the art, history and culture of the indigenous cultures of the American West and Native America. The site of the Gala Dinner for AIB 2007. Web: www.eiteljorg.org.
Air Travel Discounts for the 2007 Meeting

The Star Alliance is pleased to be appointed as the Official Airline Network for the 2007 AIB Annual Meeting in Indianapolis.

With this agreement, conference delegates receive a special discount when flying with any participating Star Alliance airline listed below by providing the event code UA015S7 when making reservations.

Participating Star Alliance Airlines: Air Canada, ANA, Asiana Airlines, Austrian Airlines, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, South African Airways, Swiss, TAP Portugal, United, and US Airways.

Please visit http://aib.msu.edu/events/2007/AirTravelDiscounts.asp for additional details on the qualifying airfares and applicable discounts.

Car Rental Discounts for the 2007 Meeting

Hertz offers AIB 2007 Indianapolis Conference participants special discounts on daily, weekend, and weekly rentals.

Make your reservations on line at www.hertz.com using the special convention code CV# 03XV0001 assigned to AIB 2007 and receive discounts of up to 15 percent off publicly available rates. These rates are available June 18 to July 5, 2007.

In addition, Hertz also offers year-round discounts to AIB members. To request your Member Discount Card for all your Hertz rentals, please contact the AIB Secretariat at membership@aib.msu.edu

Lodging Information

The AIB 2007 Conference conference will be held at the Westin Hotel Indianapolis (Phone: +1-317-262-8100) located right at downtown and within walking distance to many of Indianapolis’s attractions.

To qualify for the discounted rate of US$145 for our conference, you must identify yourself as a member of the Academy of International Business (AIB) 2007 Annual Meeting. You must reserve your room by May 26, 2007 to receive the special rates below. Please note that the number of rooms at this rate are limited, and are available only on a first-come-first-serve basis. Please note that the room rates do not include a 15 percent room tax.

For additional details, and online reservations, visit http://aib.msu.edu/events/2007/Lodging.asp
AIB Placement Service for 2007

The AIB Placement Service will be available at the 2007 AIB Annual Conference in Indianapolis, Indiana, USA—June 25-28, 2007. The June dates present a great opportunity for new graduates and employers to get an early start in the job market and to warm up for the larger disciplinary meetings in August. Schools with late position approvals will also be able to catch up and find suitable candidates for the Fall semester through the placement service at the AIB meeting. Dr. Hongxin Zhao from Saint Louis University will coordinate placement services for both applicants and schools.

Position Applicants: Position applicants should submit a 1-page resume containing personal and professional information, including the following items: Name, email address, contact phone number, mailing address, name of degree, date and name of institution awarding the degree, month of availability for new position, visa status (if applicable), areas of teaching interest, intention to attend the meeting in Indianapolis. If you wish to remain confidential, please indicate that clearly and specify what information you would like posted on the Web site and at the placement center. Please observe the 1-page limit.

Schools and Other Employers: Schools and other employers wishing to announce positions should submit a 1-page position description, including the following items: Position title or area, rank, position requirements, starting date, salary range, contact person and details (name, email, phone, mailing address), name of representative who will attend the meeting in Indianapolis. Please observe the 1-page limit. Additional pages or details can be added to the Position binder at the conference by having your school’s representative bring 10 paper copies to Indianapolis.

All materials must be received by June 15, 2007 to ensure availability at the conference placement center. Materials should be sent via email to aib2007_placement@slu.edu.

A list of positions and candidates participating in the AIB 2007 Placement Service will be posted on the placement service web site in the weeks before the conference: http://aib.msu.edu/careercenter/2007/placementcenter.asp

Institutional Members

We thank the following organizations for their support of the Academy of International Business through an institutional membership for the 2006 calendar year:

- Duke University CIBER, USA
- Eafit University, Colombia
- Erasmus University, Netherlands
- Florida International University, USA
- George Washington University, USA
- Georgia State University, USA
- Indiana University, USA
- Michigan State University, USA (3 institutional memberships)
- National Institute of Development Administration, Bangkok, Thailand
- Peking University, Guanghua School of Management, China
- Universidad Peruana de Ciencias Aplicadas, Peru
- Université de Versailles St-Quentin-en-Yvelines, France
- University of Auckland, New Zealand
- University of Illinois at Chicago, USA
- University of Scranton, USA
- University of South Carolina, USA
- Youngstown State University, USA
- York University, Schulich School of Business, Canada (2 institutional memberships)

AIB invites other organizations to become institutional members. For more information about institutional membership and its benefits, please visit http://aib.msu.edu/membership/
Adopt-A-Library

Our gratitude goes out to the following members for their generosity in supporting the Adopt-a-Library program in the 2006 calendar year:

**Institutional Benefactor**
Madhuri and Jagdish N. Sheth Foundation

**Full Benefactor — gifts of $100 and above**
Lee C. Nehrt
Jose R. de la Torre

**Associate Benefactors — gifts of $50 to $99**
Mohamed Abdelrahim
Samuel Yaw Akomea
Isabel Cristina Antunes
Nakiye A. Boyacigiller
Mitsuo Hayashi
Noritake Kobayashi
Takio Nakagawa
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Rob R.J.M Van Tulder

**Assistant Benefactors — gifts of up to $49**
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Mari Yanagi Kobayashi
Chadwick C. Nehrt
Yoshihiro Oishi
Anupama Phene
Neusa Santos
Sadu Shetty

The Adopt-A-Library program was initiated by the AIB Fellows to help libraries around the world that could not otherwise afford to subscribe to JIBS. Donations to the Adopt-a-Library program can be made during AIB membership renewal or annual conference registration processes, or may be sent separately to the AIB Secretariat.

AIB Foundation

Our gratitude goes out to the following members for their generosity in supporting the AIB Foundation and its activities in the 2006 calendar year:

**Full Benefactors — gifts of $100 and more**
Noritake Kobayashi
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Donald M. Pattillo
Saeed Samiee
Jose R. de la Torre

**Associate Benefactors — gifts of $50 to $99**
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Samuel Yaw Akomea
Isabel Cristina Antunes
Mitsuo Hayashi
Steven M. McGuire
Takio Nakagawa
Stefan H. Robock
Jacobus Frederik de Roos

**Assistant Benefactors — gifts of up to $49**
Samuel Asamoah
Claudio Carpano
Chang Hwan Choi
Jean-Claude Cosset
John H. Dunning
Ken-Ichi Enatsu
Andrew Finger
Takeshi Fujisawa
John H. Grant
Pol Herrmann

Mari Yanagi Kobayashi
Neng Liang
Sanford Moskowitz
Yoshihiro Oishi
Clint Relyea
Malika Richards
Ronald Rivas
Neusa Santos
Sadu Shetty
Peter Sicher

The AIB Foundation is a charitable organization that funds projects which aim to advance the cause of international business. Under the Foundation’s charter, these funds may be used for a wide variety of purposes: student scholarships, faculty fellowships, research grants, travel grants, doctoral dissertation grants, and publications subsidies. Donations to the AIB Foundation can be made during AIB membership renewal or annual conference registration processes, or may be sent separately to the AIB Secretariat.
Just off the Press

Riad A. Ajami, Charles B. Hayes (University of North Carolina, US) and Marca Marie Bear (University of Tampa Florida, US) have co-edited The Global Enterprise: Entrepreneurship and Value Creation (International Business Press, ISBN: 978-0789023391). The Global Enterprise examines how a healthy relationship between entrepreneurship and globalization can combine with new methods of knowledge creation to enhance economic development and build firm sustainability. This book takes an innovative approach to the practical aspects of international business, including economic cluster formation, network formation, market entry, public policy controls and incentives, economic competitiveness, and the creation of value. The Global Enterprise offers perspectives from practitioners and academics working in a variety of disciplines in Europe, Asia, the Middle East, and the United States. Their contributions address many of the vital issues of global business, including value-added chains, cross-border networks, knowledge management, technology transfer, transnational lines of production, distribution, marketing, and financial flows, and the strategic partnerships between government and corporations.

Craig S. Fleisher (Odette Business School, University of Windsor) and Babette Bensoussan (The Mindshifts Group, Sydney) have published Business and Competitive Analysis: Effective Application of New and Classic Methods (FT Press/Financial Times, 2007, ISBN: 0131873660). This book begins with a practical primer on the process and context of business and competitive analysis: how it works, how to avoid pitfalls, and how to communicate results. Next, they introduce their unique FAROUT method for choosing the right tools for each assignment. The authors then present 24 of today’s most valuable analysis methods. They cover “classic” techniques, such as McKinsey 7S, country risk and industry analysis, as well as emerging techniques from multiple disciplines: economics, finance, sociology, anthropology, and the intelligence and futurist communities. For each, they present clear descriptions, background context, strategic rationales, strengths, weaknesses, step-by-step instructions, and references. The resulting text is valuable to analysts, consultants, decision-makers, managers and scholars.

Klaus E Meyer (University of Reading) and Saul Estrin (London School of Economics) have just published Acquisition Strategies in European Emerging Economies (Palgrave-MacMillan, 2007, ISBN 1-4039-9854-X). The book builds on their recent book Investment Strategies in Emerging Markets (Edward Elgar, 2004, ISBN 1-85898-736-9) in using combined case and survey methodologies to explore foreign investment strategies in emerging economies. In particular, the new study investigates these issues by combining a questionnaire survey with eleven case studies in Poland, Hungary and Lithuania. It incorporates the post-entry dynamics with respect to changes in control and resource contributions, and thus develops a dynamic perspective of international acquisitions, and a refined acquisition typology. On this basis, implications are derived for managers and policy makers, as well as for future scholarly research on mergers and acquisition in emerging economies. Further information is available at www.klausmeyer.co.uk/book_summary_2007.htm

the Accounting Environment in 16 Countries (Thomson, ISBN 981-243-716-9). This book covers financial reporting, auditing and the accounting profession in 16 Asian countries which account for over 90 percent of the total gross domestic product of Asia. It is aimed at accounting professionals, educators, corporate executives, and students with an interest in accounting in Asia. The chapters are contributed by local experts from each country. Each chapter reviews the development of existing accounting standards and practices in these countries in conjunction with international accounting and auditing standards and how they have impacted the local accounting regulatory environments. It also discusses capital market reforms after the Asian crisis of the late 1990s. It is a useful reference volume for financial analysts, investors, researchers, and students interested in financial reporting in the most dynamic segment of the world economy.

John Walsh (Shinawatra University, Thailand) has edited The Globalisation of Executives and Economies: Lessons from Thailand (Chandos, Oxford, ISBN: 18433342812). How has globalisation affected the executives and economy of Thailand, one of the most dynamically growing countries in East Asia? This book provides coverage of crucial industrial sectors in the Thai economy, comparisons between the past and the present of the Thai economy and a variety of studies aiming to explain the behavior of Thai executives and consumers. Key Features: 1. a comprehensive approach to the globalisation of Thai executives and companies 2. written by a variety of industry and academic specialists 3. avoids academic jargon in explaining real-life issues in an easy to read style 4. includes business-to-business, business-to-customer and business-to-government concerns.

Howard Dick, and David Merrett (University of Melbourne, Australia) have co-edited The Internationalisation Strategies of Small-Country Firms: The Australian Experience of Globalisation (Edward Elgar Publishing, May 2007, ISBN: 1845422120). The international business literature often struggles to depict a universal experience of internationalisation from the perspective of large countries. This book seeks to enrich the literature by providing a nuanced overview of the little-known Australian experience, being an atypical case of a small- to medium-sized economy that liberalized rapidly from the 1980s outside any trading bloc. The experience of Australian firms is set in historical and comparative perspective, including interactions with inward and also American FDI. The book concludes by outlining what can be learned from Australia’s example, and presenting implications for future research.

Gabriel Benito, Bent Petersen (Copenhagen Business School, Denmark) and Lawrence S. Welch (Melbourne Business School, Australia) announce the publication of their co-authored book, Foreign Operation Methods: Theory, Analysis, Strategy (Edward Elgar Publishing, October 2007, ISBN: 1845424046). This unique work focuses on foreign operation methods. It discusses the characteristics, choice, utilization, and management of foreign operation methods—also known as ‘entry modes’ or ‘foreign market servicing methods’—as critical criteria for companies’ ability to function in the international business arena. The book contains an extended analysis of the various foreign operation mode options, including those that have, until now, received relatively cursory treatment. The discussion incorporates issues such as international licensing, franchising, outsourcing, project operations and management contracts. In addition to providing an overview of the various theoretical perspectives on foreign operation mode choice, the authors also include a treatment of emerging strategy concerns such as mode combinations and mode switching.


Continued on page 12
A longitudinal case study is presented with sufficient depth, detail and creative forms of writing. Export market choice, institutional entrepreneurship in relation to national and global standards, and the consequences of portfolio entrepreneurship for international new venturing are explored through the lens of legitimacy and legitimacy processes.

Robert Salomon (New York University, US) has published a book, Learning from Exporting: New Insights, New Perspectives (Edward Elgar Publishing, February 2007, ISBN: 1845425812). This book explores the relationship between exports and productivity. Whilst a body of research indicates that exporters have superior productivity to non-exporters, received wisdom suggests that this is because productive firms became exporters. Robert Salomon approaches this issue from a different angle. He argues that exporters can access diverse knowledge inputs that are not available in the domestic market, and that this knowledge can spill back to the focal firm and, through learning, can foster increased innovation. Therefore, exporting can also make firms more productive.

Subhash C. Jain (University of Connecticut, US) has edited Emerging Economies and the Transformation of the International Business: Brazil, Russia, India and China (BRICs) (Edward Elgar Publishing, January 2007, ISBN: 1845425979). As these four nations acquire greater economic clout, the opportunities for other countries increase. The contributors describe the favorable circumstances these evolving economies could provide for the US and other countries, such as expanded markets and services, higher returns on investments, and new partners in building a more peaceful and prosperous world. In contrast, they also discuss risks to traditional industries and possible challenges to positions on human rights and intellectual property protections, environmental standards, free markets and democratic governments. The volume emphasizes the need for companies to adopt strategies to stay ahead in the changing business environment. Governments must also design and implement new policies geared toward mutually beneficial relationships with BRICs.

Members on the Move

Lyn S. Amine has been named Shaughnessy Fellow in International Marketing by the Cook School of Business at Saint Louis University. This title recognizes Lyn’s research contributions and many years of service to the field of international marketing.

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just Off the Press sections. Email your professional accomplishments, book publications, promotions, and honors, to: aib@aib.msu.edu. Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.
New AIB Members

AIB welcomes the following 121 new members who joined our community between November 16, 2006 and February 15, 2007.

Ainul Azreen Adam  
Oluwakemi Adekunle  
Isil Agyuz Sogukoglu  
Benedikt Albrecht  
Chad Albrecht  
Darwish Almaharbi  
Pacapol Anurit  
Anuschka Bakker  
Peter Banfe  
Sumintorn Baotham  
Balbir Bhasin  
Elisabeth Boretzky  
Sunardi Sembiring Brahmana  
Wendy Brooke  
Allen Broyles  
Chanchai Bunchapattanasakda  
Thomas Cary  
Francisco Castaneda  
Jirapa Chalatharawat  
Hong-Jen Charles Chiu  
Jun-Zhi Chiu  
Pharnnapha Chuebang  
Erzsebet Czako  
Robert Peter Dewitt  
Jan Duggar  
Qiu Fang  
Charles Fenner  
Ying Fen Fu  
Deborah Gaut  
Dirk Glienke  
Robert Goodson  
Marilou Haines  
Zeenobiyah Hannif  
Shaun Hansen  
Andrew Wei Hao  
David Holliman  
Chao-Chen Hsieh  
Thomas Huigens  
Quentin Jackson  
Arnut Jaisamrarn  
Palan Jantarajaturapath  
Douglas Johansen  
Paul Kalfadellis  
Jaeyoung Kang  
Kiyoshi Kawahito  
Young Min Kim  
Jon Kirchoff  
Kritika Kongsompong  
Heidi Kreppel  
Irene S Y Kwan  
Phongsak Leartharanon  
Minsoo Lee  
John Lewis  
Xinjian Li  
Ming Hsin Li  
Visit Limsembunchai  
Ching Yi Lin  
Chen-Yin Liu  
Sundeep Manghat  
Kevin Mark  
Doreen McGunagle  
Keatkhamjorn Meekanon  
Suhas Mehta  
Moriah Meyskens  
Deependra Moitra  
Tirta Nugraha Mursitama  
Ingorn Nachailit  
Oliver Neufeld  
Pailin Nilniyom  
Abraham Oberholster  
Snjolfur Olafsson  
Bauu Ozkazanc Pan  
Chris Perryer  
Chanitha Phromket  
Triphon Phumiwasana  
June Poon  
Nuttavong Poonpool  
Pairat Pornpundejwittaya  
Ramya Rajajagadeesan  
K K Ramachandran  
Denise Rathmann  
Michelle Reina  
Eric Rhiney  
Marti Rillo  
Phaibooon Rokbob  
Erica Salvaj  
Sampa Samila  
Catie Shadlick  
Nasrin Shah  
Stephen Sharang  
Meng Hsun Shih  
Tsui Yi Shih  
George Shinkle  
Porntip Shoommuangpak  
Daniel Simonet  
Nittana Southiseng  
Preecha Srisakhrirun  
Tobias Strehle  
Christina Stringer  
Ali Taleb  
Sylvie Tan  
Chai Ching Tan  
Frances Van Ruth  
Irena Vida  
John Walsh  
Scott Walsworth  
Sidne Ward  
James Wellock  
Duangkamol Wilawan  
Warat Winit  
Kanyamon Wittayapoom  
Bin Xu  
Ya-chun Monica Yang  
Serdar Yavuz  
Pi-Hsia Yen  
Wathana Yeunyong  
Susan Young  
Desmond Yuen  
Kamil Zbychorski  
Songwen Zhang  
Louisa Zhang
americAn societY for competitivenesS (asc)
call for papers
Eighteenth Annual Conference
November 8-10, 2007
Tulsa, Oklahoma

The eighteenth annual ASC conference on Global Competitiveness in the 21st Century: Economic Development, Property Rights, Individual Liberty and Democracy is an excellent opportunity for you to:

- Interact with scholars, business leaders, and government leaders from all over the world
- Discuss research findings and current practices pertaining to the various facets and sources of competitiveness
- Present your paper in a very congenial and professional conference environment
- Publish your article in peer-reviewed Cabell listed journals

completed articles, work-in-progress, abstracts, and panel discussion topics focusing on the following areas are sought: traditional areas such as international trade and finance, human resource management, information technology, marketing, industry/country/region competitiveness, corporate alliances, emerging markets, leadership, quality management as well as areas of current interest such as Today’s Knowledge-Based Firm and Society, China/India and the World, Energy and Global Politics, Corporate Responsibility and Global Compact, Public Affairs & Corporate Communications, Privatization in Global Markets, Corporate Governance, E-Commerce, Supply Chain Management & Outsourcing, Competing in Dynamic Global Industries: e.g., Telecommunications, Pharmaceutical and Biotech. Accepted papers will be published in the Society’s Annual Research Volume—Competition Forum. At least one author is required to attend the conference. Highly competitive papers may be invited for publication in one of the three journals—Journal of Global Competitiveness, Advances in Competitiveness Research or Competitiveness Review. The deadline for the receipt of submissions is June 8, 2007. To facilitate the blind peer review process, the first page should include: Title of submission, authors’ name(s), institutional affiliation(s), e-mail address, phone and fax numbers. The second page should repeat the paper title but should contain no information that would identify the author or the institution. Publication style guidelines of the American Psychological Association should be used. Please send four copies of the submission (or one copy by e-mail) to:

Prashanth N. Bharadwaj, Academic Program Chair
American Society for Competitiveness, PO Box 1658, Indiana, PA 15705
E-mail: pnb@iup.edu • ASC Web-site: www.eberly.iup.edu/asc
Phone: 724-357-4880 • Fax: 724-357-5743

European Journal of International Management (EJIM)

EJIM, currently hosted by FH JOANNEUM (Austria), is the first international journal committed entirely to fostering an understanding of issues in international management theory and practice with a European perspective. It focuses on matters of specific concern to companies, non-profit organizations, governments and individuals either from Europe or doing business in the newly enlarged European arena. EJIM aims to provide both conceptual and functional insights stemming from this unique approach, which are useful for the further development of research, teaching practices, and managerial techniques. Despite its European orientation, EJIM welcomes authors from all over the world, including the Americas, Asia, and South-Pacific.

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