

# LETTER FROM THE EDITORS



John Mezias, Editor

This first *AIB Insights* issue of 2019 brings with it a new editorial team. Last year, the AIB Board elected me to serve as Editor and William (Bill) Newburry as Associate Editor of the journal for a three-year term. Bill is an outstanding addition to the editorial team and we are both excited by this opportunity. We look forward to working with AIB Insights' Managing Editor Anne Hoekman and Communications Director Chei Hwee Chua, as well as the AIB Board and AIB Secretariat. I had the privilege of serving alongside Outgoing Editor Daniel Rottig as Associate Editor of *AIB Insights* for the last three years. We heartily thank Daniel for his efforts in support of the journal and aim to build on his accomplishments. His Retrospective article, published in this issue, nicely articulates the need for, and the promise of, *AIB Insights*. The new editorial team shares these goals and seeks to engage with International Business scholars, educators, and policy makers to publish innovative and insightful articles for the AIB community and beyond.



William Newburry,  
Associate Editor

This issue focuses on Trade and Economic Diplomacy. Last year, I began working with Jonathan Doh to put together a special issue to address rising challenges driving changes to international trade agreements and perspectives on free trade. We are publishing articles that provide insights into potential benefits and consequences of engaging in, or retreating from, trade agreements. *AIB Insights* will continue publishing issues on select topics. (Please see the Call for Papers for the special issue on International Business in Latin America below.) However, we are also particularly interested in working with authors to publish unsolicited manuscripts that provide insights on a wide range of international topics. Please consider submitting your manuscripts to [aib.msu.edu/publications/insights](http://aib.msu.edu/publications/insights). We look forward to hearing from you!