

# Editorial Commentary

WITH THIS ISSUE OF *AIB INSIGHTS*, we publish the fourth consecutive annual special issue on the Peter J. Buckley and Mark Casson AIB Dissertation Award, a focused issue series that we started in 2013. This series has continued its great momentum in the AIB community as it contributes to a timely dissemination of the latest, state-of-the-art dissertation research in international business.

As in the three previous years, this special issue publishes the extended dissertation abstracts of this year's award-winning and award-nominated dissertations. For the first time in this annual series, we have asked each author to summarize their dissertation research in one "BIG" question.

## **Award-winning dissertation:**

"Heterogeneous Implementation of CSR in an MNE: The Role of Subsidiaries' Institutional Contexts and Behaviors" by Anne Jacqueminet (Ph.D. awarded by HEC Paris, France)

**BIG Question:** "Beyond their diverse institutional contexts, why do we observe such heterogeneity in the way the subsidiaries of an MNE implement corporate social responsibility practices?"

## **Award-nominated dissertations (in alphabetical order):**

"Influence of Institutional and Geographical Factors on the Openness and Dispersion of Knowledge-Sourcing Practices" by Marcelo Cano-Kollmann (Ph.D. awarded by Temple University, USA)

**BIG Question:** "How do firms adapt their innovation activities to the constraints imposed by the location and the institutional environment in which they operate?"

"Influences on Transfer Effectiveness: An Exploratory Study of Headquarters Transfer of Capabilities to Subunits in the MNC" by Olof Lindahl (Ph.D. awarded by Uppsala University, Sweden)

**BIG Question:** "Why does the effectiveness of headquarters-driven transfers of capabilities vary between subunits in the MNC?"

"Language Strategies in Multinational Corporations: A Cross-Sector Study of Financial Service Companies and Manufacturing Companies" by Guro R. Sanden (Ph.D. awarded by Copenhagen Business School, Denmark)

**BIG Question:** "Do industry sectors matter for corporate language management?"

The chair of this year's award selection committee, Anupama (Anu) Phene, in her article titled "Introduction to the 2016 Peter J. Buckley and Mark Casson AIB Dissertation Award", reflects on this year's award selection process and sketches out three suggestions for future dissertation award aspirants. On behalf of the AIB community, we would like to thank Anu for her great service and leadership and also would like to acknowledge the great work of her fellow AIB Dissertation Award selection committee members: Sumit Kundu (Florida International University, USA), Shige Makino (Chinese University of Hong Kong, Hong Kong, SAR-PRC), and Rebecca Piekkari (Aalto University, Finland).

On page 22 in this issue, we also provide an overview of all previous winners of this prestigious award, starting with the award's founding year of 1968.

Congratulations to the 2016 AIB dissertation awardee and finalists for their significant accomplishments!

## Featured Article

In the previous issue of *AIB Insights* (Volume 16, Issue 2), we started a new series of lead articles that raise insightful and thought-provoking questions in an attempt to engage the AIB community in fruitful conversations that we hope will advance our field. AIB Fellow Jean Boddewyn contributed the first article to this series, titled "Is Your 'IB' Research Truly 'International'?"

In the current issue, we feature an article by AIB Fellow Pankaj Ghemawat on a very current, interesting, and controversial topic: the recent vote of the United Kingdom of Great Britain and Northern Ireland to leave the European Union, commonly known as Brexit. Titled "Beyond Brexit: An Initial Analysis and Questions for the AIB Community", the article explores the implications of Britain's recent vote based on the laws of globalization, and also discusses business applications. The article concludes with a set of insightful and thought-provoking questions to the AIB community, which we hope will fuel the interactive nature of *AIB Insights*. We invite you to respond to these questions via our interactive "Comments" feature on the *AIB Insights* website at <https://aib.msu.edu/publications/insights>.



Daniel Rottig, *Editor*  
Lutgert College of Business  
Florida Gulf Coast University, USA



John Mezas, *Associate Editor*  
School of Business Administration  
University of Miami, USA