

AIB-Sponsored Symposium
Migrants, Migration Policies, and IB Research: Current Trends and New Directions
Monday, June 25, 2018, 7:30am-4:00pm
Opus College of Business, University of St. Thomas
Minneapolis, MN

Symposium Overview

In the 2010s, individuals living outside their country of birth or childhood total more than 250 million, making “Diaspora” the fifth largest “country” in the world. National laws in host and home countries as well as international agreements linking those countries comprise a complex M&MP web doing the following: regulating migrant movement; defining migrant workplace rights; influencing migrant investment, innovation and entrepreneurship; taxing migrant income and wealth; attracting migrant votes; and otherwise “harnessing” migrants to serve policy goals. As a critical force in international business (IB) today, it is time for IB scholars to come together and address these issues. We invite IB scholars, PhD students, practitioners, and public policy makers to come together to review current research and practice, and help develop an IB research agenda to address this important topic.

How do such national and international M&MP trends matter for individuals, entrepreneurs, multinational enterprises (MNEs) and countries? Join us to address that question in a daylong symposium on Migrants, Migration Policy and International Business Research: Current Trends and New Directions. The aim of the symposium is to stimulate greater interest among AIB members in IB research related to current national and international migrant and migration policies (M&MPs). The symposium will run from 7:30am-4:00pm and be comprised of three 90-minute panel sessions devoted to IB research and related practice and public perspectives on: M&MPs and investment; M&MPs and innovation; and M&MPs and entrepreneurship. A 60-minute luncheon session will feature comments from business or policy executives addressing current M&MP issues. A closing 30-minute session will summarize presentations and findings for follow-up work, including a call for proposals leading to papers that may be included in a special issue of the new *Journal of International Business Policy (JIBP)* on M&MP's. The symposium is co-sponsored by the Academy of International Business (AIB), the *Journal of International Business Policy (JIBP)*, the University of St. Thomas' Opus College of Business, the University of Minnesota's Carlson School of Management, University of Pretoria's Gordon Institute of Business Science, and the George Washington University's Center for International Business Education and Research.

Symposium Registration

Registration is free but space is limited. We especially encourage registration by attendees of the AIB 2018 conference in Minneapolis. The symposium will take place at Schulze Hall on the University of St. Thomas' Downtown Minneapolis campus (5 blocks from the AIB conference hotel). Morning refreshments and lunch will be provided. Learn more about and register for the symposium here (https://stthomas.az1.qualtrics.com/jfe/form/SV_0fuAroJmeTm0e1L)

***Journal of International Business Policy* Special Issue**

The *Journal of International Business Policy (JIBP)*, a new AIB-sponsored publication, aims to be a leader in publishing high-quality research analyzing current public policy issues and their impact on international investors and firms. You can learn more about *JIBP* here (<https://aib.msu.edu/publications/aboutjibp.asp>). *JIBP* is issuing a call for paper proposals for a special issue on Migrants, Migration Policy and IB Research. This special issue of *JIBP* is scheduled for publication in late 2019. You can learn more about this special issue at the symposium registration

website and at the *JIBP* website.

Paper proposals are welcome from researchers in IB, management fields, and fields outside of management such as economics, political science, sociology, law, geography, development studies, public policy, and international relations. Paper proposals bridging these disciplines are especially welcome. The aim is to have a broad range of proposals addressing M&MP issues promising new and novel research contributions to IB research.

Symposium Co-Sponsors

Academy of International Business
Journal of International Business Policy
Center for International Business Education and Research, George Washington University
Gordon Institute of Business Science, University of Pretoria
Opus College of Business, University of St. Thomas
Carlson School of Management, University of Minnesota

Symposium Date, Time, and Location

Monday, June 25, 2018
7:30am-4:00pm
Schulze Hall
1000 LaSalle Ave
Minneapolis, MN 55403

Symposium Co-Hosts

David Deeds	Helena Barnard	Paul M. Vaaler
Schulze Professor of	Professor of Management	John and Bruce Mooty Chair
Entrepreneurship	& Doctoral Programme Dir	in Law & Business
Opus College of Business	Gordon Institute of Bus Sci	Carlson School & Law School
University of St. Thomas	University of Pretoria	University of Minnesota
Email david.deeds@stthomas.edu	Email barnardh@gibs.co.za	Email vaal0001@umn.edu

Symposium Co-Organizers

Prof. Helena Barnard: https://www.gibs.co.za/about-us/faculty/Pages/prof_helena_Barnard.aspx.
Prof. David Deeds: <https://www.stthomas.edu/business/faculty/directory/deeds-david.html>.
Prof. Ram Mudambi: <https://astro.temple.edu/~rmudambi/>.
Prof. Liesl Riddle: <https://business.gwu.edu/liesl-riddle>.
Prof. Paul M. Vaaler: <https://carlsonschool.umn.edu/faculty/paul-vaaler>.

Other Confirmed Symposium Attendees

Daniel Ayala, Executive Vice President and Global Remittance Services Group Head, Wells Fargo: <https://imtconferences.com/speakers/daniel-ayala/>.
Gerardo Guerrero Gomez, Head of the Consulate of Mexico in St. Paul: <https://consulmex.sre.gob.mx/saintpaul/index.php/menu-2/consult>.
JaneAnne Murray, University of Minnesota Law School Professor of Criminal Law: <https://www.law.umn.edu/profiles/jeananne-murray>.
Niel Willardson, Minneapolis Federal Reserve General Counsel: <https://minneapolisfed.org/authors/niel-willardson>.

Learn More About and Register for the Symposium Here

https://stthomas.az1.qualtrics.com/jfe/form/SV_0fuAroJmeTm0e1L.