



ACADEMY OF INTERNATIONAL BUSINESS

# Individual Membership Application

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Position/Title \_\_\_\_\_ Organization \_\_\_\_\_

Highest Degree Attained \_\_\_\_\_ University Last Graduated \_\_\_\_\_

Disciplines                      Research Interests                      Region Interest

                                                                     I wish to opt-out of the print version of:  
 JIBS     AIB Newsletter/Insights

Please refer to the next page for the Discipline, Research Interest, and Region Interest Codes.

Membership Dues	\$ _____	(total for _____ years)
Donation to Doctoral Travel Stipends Fund	\$ _____	
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<b>TOTAL AMOUNT</b>	<b>\$ _____</b>	

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**APPLY ONLINE: <http://aib.msu.edu/>**

**MAIL TO:**  
**Academy of International Business**  
**G. Tomas M. Hult, Executive Director**  
**Michigan State University**  
**Eppley Center**  
**645 N Shaw Ln Rm 7**  
**East Lansing, MI 48824 USA**

**FAX TO: +1-517-432-1009**

Please make checks payable to the **Academy of International Business** (Federal Employer ID: #23-7442958). All checks must have micro-encoded banking information, including the ABA routing number at the bottom of the check, a US bank address, and have the US dollar amount imprinted on them. All checks and international money orders must be denominated in US Dollars.

\*Proof of student status is required—a copy of student ID or any other document that verifies current enrollment will be accepted as long as the student’s name and a current date (academic year or semester) is provided on the document.

\*\*Low income memberships are offered to individuals with gross annual incomes below US\$25,000 or equivalent. For proof of eligibility, a signed letter addressed to the AIB Executive Secretariat is required. The letter should state the individual’s annual income for the previous year and also include a personal statement by the individual declaring eligibility for the reduced due.

\*\*\*Low-income Electronic Memberships are available only to members who qualify for the low income membership category (above) and are also from low-income economies as identified by the World Bank. Electronic members do not receive any print materials whatsoever, receiving only online access to JIBS, the newsletters, and other AIB publications through the AIB website.

# ACADEMY OF INTERNATIONAL BUSINESS

Please fill in your discipline, research, and region interests in the boxes on the *reverse* side. Refer to the list below to determine appropriate codes.

## DISCIPLINE INTEREST CODES

- |  |   |  |
|--|---|--|
| <ul style="list-style-type: none"> <li>A. Economics</li> <li>B. Finance</li> <li>C. Accounting &amp; Taxation</li> <li>D. Organization</li> <li>E. Management</li> <li>F. Business Policy</li> </ul> | <ul style="list-style-type: none"> <li>G. Marketing</li> <li>H. Human Resources &amp; Industrial Relations</li> <li>I. Law</li> <li>J. International Relations and Political Science</li> <li>K. Social Issues</li> </ul> | <ul style="list-style-type: none"> <li>L. Economic &amp; Business History</li> <li>M. Country or Area Study</li> <li>N. Industry/Sectorial Study</li> <li>O. Policy-Oriented Study</li> <li>P. Education &amp; IB</li> <li>Q. Research Areas Not Covered By Groupings</li> </ul> |
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## RESEARCH INTEREST CODES

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|--|---|---|
| <ul style="list-style-type: none"> <li>A. ECONOMICS                             <ul style="list-style-type: none"> <li>A1 International Trade</li> <li>A2 Theory of FDI and the MNE</li> <li>A3 Industrial Organization</li> <li>A4 Transaction Cost Economics</li> <li>A5 Economic Development</li> <li>A6 Economic Integration</li> <li>A7 Economics of Innovation &amp; Technological Transfer</li> <li>A8 Other</li> </ul> </li> <li>B. FINANCE                             <ul style="list-style-type: none"> <li>B1 Cost of Capital &amp; Financial Structure</li> <li>B2 Capital Budgeting</li> <li>B3 International Financial Markets</li> <li>B4 Foreign Exchange Management</li> <li>B5 Investment Appraisal</li> <li>B6 Transfer Pricing Issues</li> <li>B7 Other</li> </ul> </li> <li>C. ACCOUNTING &amp; TAXATION                             <ul style="list-style-type: none"> <li>C1 Comparative Accounting Systems &amp; Practices</li> <li>C2 International Financial Reporting</li> <li>C3 Measurement Issues (e.g., Currency Translation, Inflation Effects)</li> <li>C4 International Management Accounting</li> <li>C5 Performance Evaluation &amp; Control</li> <li>C6 Auditing</li> <li>C7 International Taxation</li> <li>C8 Other</li> </ul> </li> <li>D. ORGANIZATION                             <ul style="list-style-type: none"> <li>D1 Organizational Structure</li> <li>D2 The Sociology of Organizations</li> <li>D3 Decision-Taking Structures, HQ-Subsidiary Relations</li> <li>D4 Inter-Firm Organizations (JV, Alliances, Networking)</li> <li>D5 Comparative Organizational Studies</li> <li>D6 Other</li> </ul> </li> <li>E. MANAGEMENT                             <ul style="list-style-type: none"> <li>E1 Comparative Management</li> <li>E2 Cross-Cultural Management</li> <li>E3 Management &amp; Information Systems (Planning, Strategy, Control, Information)</li> <li>E4 Management of Technology</li> <li>E5 Production/Sourcing Operations Management</li> <li>E6 Management of Risk</li> <li>E7 Entrepreneurship</li> <li>E8 Other</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>F. BUSINESS POLICY                             <ul style="list-style-type: none"> <li>F1 Business Strategy</li> <li>F2 Business/Government Interaction</li> <li>F3 Business &amp; the Environment</li> <li>F4 Business Policy &amp; Developing Countries</li> <li>F5 Global Competition &amp; Markets</li> <li>F6 Other</li> </ul> </li> <li>G. MARKETING                             <ul style="list-style-type: none"> <li>G1 Comparative Marketing</li> <li>G2 International Marketing Management &amp; Strategy</li> <li>G3 Cross-National Consumer &amp; Industrial Behavior</li> <li>G4 Int'l Product/Prom/Pricing/Dist Strategy</li> <li>G5 Export/Import. Foreign Market Entry Modes</li> <li>G6 Other</li> </ul> </li> <li>H. HUMAN RESOURCES &amp; INDUSTRIAL RELATIONS                             <ul style="list-style-type: none"> <li>H1 Human Resources (incl. Personnel) Management</li> <li>H2 Comparative IR Systems</li> <li>H3 Dispute Resolution</li> <li>H4 Labor/Management Issues (incl. Wage Negotiations)</li> <li>H5 Employment Effects of FDI &amp; MNE Activity</li> <li>H6 Recruiting &amp; Training Issues</li> <li>H7 Other</li> </ul> </li> <li>I. LAW                             <ul style="list-style-type: none"> <li>I1 Law of Contract</li> <li>I2 International Property Law</li> <li>I3 Extra-Territoriality</li> <li>I4 Foreign Investment Laws</li> <li>I5 Investment Guarantees &amp; Dispute Settlements</li> <li>I6 Negotiation &amp; Bargaining Procedures</li> <li>I7 Int'l Trade Law &amp; Int'l Organizations</li> <li>I8 Codes of Conduct</li> <li>I9 Other</li> </ul> </li> <li>J. INTERNATIONAL RELATIONS AND POLITICAL SCIENCE                             <ul style="list-style-type: none"> <li>J1 Political Risk Assessment &amp; Management</li> <li>J2 Inter-Government Relations</li> <li>J3 Issues of Sovereignty, Hegemony &amp; Dependence</li> <li>J4 Political Aspects of MNE Activity, Bureaucracies</li> <li>J5 MNEs &amp; Distribution Power</li> <li>J6 Pressure Groups, Public Affairs, Public Opinion</li> <li>J7 Other</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>K. SOCIAL ISSUES                             <ul style="list-style-type: none"> <li>K1 Environment &amp; Pollution</li> <li>K2 Consumer Protection</li> <li>K3 Income Distribution</li> <li>K4 South Africa</li> <li>K5 Cultural Impact of MNEs</li> <li>K6 Other</li> </ul> </li> <li>L. ECONOMIC &amp; BUSINESS HISTORY                             <ul style="list-style-type: none"> <li>L1 Economic History</li> <li>L2 Business History (General)</li> <li>L3 Business History (Company Specific)</li> <li>L4 History of FDI &amp; the MNE</li> <li>L5 Other</li> </ul> </li> <li>M. COUNTRY OR AREA STUDY                             <ul style="list-style-type: none"> <li>M1 North America</li> <li>M2 Latin America</li> <li>M3 Europe</li> <li>M4 Japan</li> <li>M5 Other Asia &amp; Pacific</li> <li>M6 Africa &amp; Middle East</li> <li>M7 Other</li> </ul> </li> <li>N. INDUSTRY/SECTORIAL STUDY                             <ul style="list-style-type: none"> <li>N1 Primary</li> <li>N2 Secondary</li> <li>N3 Service</li> <li>N4 Electronic Commerce</li> </ul> </li> <li>O. POLICY-ORIENTED STUDY                             <ul style="list-style-type: none"> <li>O1 Cost-Benefit Analysis</li> <li>O2 Foreign Direct Investment Policy</li> <li>O3 Investment Incentives</li> <li>O4 Performance Requirements</li> <li>O5 Nationalization, Expropriation, etc.</li> <li>O6 Other</li> </ul> </li> <li>P. EDUCATION &amp; IB                             <ul style="list-style-type: none"> <li>P1 Pedagogic Issues</li> <li>P2 Curricula &amp; Syllabi</li> <li>P3 Education &amp; IB</li> <li>P4 Research Methodology in IB</li> <li>P5 Case Studies</li> <li>P6 Teacher Training in IB</li> <li>P7 Other</li> </ul> </li> <li>Q. RESEARCH AREAS NOT COVERED BY GROUPINGS                             <ul style="list-style-type: none"> <li>Q1</li> <li>Q2</li> </ul> </li> </ul> |
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## REGION INTEREST CODES

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| <ul style="list-style-type: none"> <li>R01 Australia &amp; New Zealand</li> <li>R02 Japan</li> <li>R03 Korea</li> <li>R04 China</li> <li>R05 India</li> <li>R06 Pacific Basin</li> <li>R07 Asia-Central</li> </ul> | <ul style="list-style-type: none"> <li>R08 Asia-Southeast</li> <li>R09 Europe-Eastern</li> <li>R10 Europe-Western</li> <li>R11 UK &amp; Ireland</li> <li>R12 Middle East</li> <li>R13 Africa</li> <li>R14 Canada</li> <li>R15 USA-Midwest</li> </ul> | <ul style="list-style-type: none"> <li>R16 USA-Northeast</li> <li>R17 USA-Southeast</li> <li>R18 USA-Southwest</li> <li>R19 USA-West</li> <li>R20 Mexico</li> <li>R21 Central America</li> <li>R22 Latin America</li> <li>R23 Caribbean</li> </ul> |
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