

6th Academy of International Business China (AIB-China) Chapter Conference
9-10 November, 2019
Nanjing, China

**International Innovation and Entrepreneurship of Chinese Enterprises in the
New Era**

In this new era, innovation and entrepreneurship stand at the core of Chinese enterprises' international business. While we are at the digital age, the internationalization of Chinese enterprises is undergoing a series of changes. Chinese enterprises have been playing an increasingly important role in international markets; meanwhile, they are also facing new obstacles and challenges. The new era drives the rapid changes of the internationalization of Chinese enterprises, which concurs with the strategic area and new policy of the Chinese government, named the "Belt and Road Initiative".

We warmly welcome any theoretical, conceptual, and empirical papers related to the theme "International Innovation and Entrepreneurship of Chinese Enterprises in the New Era".

Conference Highlights:

All participants are welcome to attend the plenary sessions. Besides, conference sessions also provide the opportunity for the participants to discuss ideas with leading scholars in international business.

Conference Host:

The 6th Academy of International Business China Chapter will be hosted by Nanjing University. Founded in 1902, Nanjing University is one of the oldest and most prestigious institutions of higher learning in China, which carries the spirit of constant striving for educational and academic excellence. Nanjing University is among the top 200 world universities by employer reputation criteria (QS World University Rankings 2017).

Conference Tracks:

Although not an exhaustive list, topics that are likely to be covered at the conference include the following:

- ① Research methods in international business

- ② Theory development in international business
- ③ International trade, human capital and cross-culture management
- ④ Digitalization, networking and regional development in China
- ⑤ New mechanisms of regional coordination in China
- ⑥ Digitalization, internationalization, and Chinese enterprises
- ⑦ Internationalization, knowledge management and innovation of Chinese enterprises
- ⑧ International entrepreneurship, strategy and cross-border management of Chinese enterprises
- ⑨ Digital innovation and entrepreneurship of Chinese enterprises
- ⑩ All other areas of international business

Paper Submission & Guidelines:

Please submit your paper by sending an email to AIBCC2019@163.com. All manuscripts and proposals must be submitted by **September 1, 2019**. And all submissions must conform to the following guidelines:

- Each manuscript must state, on its front page at the top right, the requested track (number and title).
- Papers must have fewer than 10,000 words inclusive of all materials, including appendices and references.
- Each manuscript should also be accompanied by an abstract, not exceeding 150-300 words.
- All manuscripts must be in English and follow the JIBS Style Guide.
- Each manuscript should mark the identifying information of the authors on its front page, including author name, author unit, professional title, phone number and email address.
- The manuscript should preferably be saved in Adobe Acrobat (PDF) format to ensure that reviewers see it in the intended way. However, Microsoft Word files will also be accepted.
- Once the paper is accepted, at least one author must be present and report.

Conference Program:

8 November 2019 |

★ Registration 9:00-21:00

9 November 2019 |

★ Opening Ceremony

★ Keynote Speech

★ Conference Sessions

10 November 2019 |

★ Keynote Speech

★ Conference Sessions

★ Closing Ceremony

Location:

Business School of Nanjing University (16 Jinyin Street, Gulou District, Nanjing, Jiangsu province, China)

Keynote Speaker: Pending

Conference Organizing Committee:

Co-Chairs of the Conference:

Zhong Yang	Professor	Nanjing University
Yuetang Wang	Professor	Nanjing University

Co-Chairs of the Conference Consulting Committee:

Jiatao Li	Professor	Hong Kong University of Science and Technology
Changqi Wu	Professor	Peking University

Co-Chairs of the Conference Organizing Committee:

Liangding Jia	Professor	Nanjing University
Xiao Zhang	Professor	Nanjing University

Organizing Committee Members: Pending

Important Dates:

2019 Academy of International Business Annual Meeting: November 8-10, 2019

Onsite Registration: November 8, 2019

Submission Period for Papers and Proposals: July 15-September 1, 2019

Paper Acceptance Notifications: October 15, 2019

Deadline for Conference Online Registration and Payment: October 25, 2019

Registration & fees:

The payment should be done by bank transfer (**Note "AIB2019 + Name + School + Professional Title + Contact information" for bank transfer in the appendix**). Thus, there is no possibility for a payment at the site during the conference. Please notice that each participant should pay the fee individually and indicate the annotation. **Kindly print out the screenshot of your bank transfer record and bring it with you to the registration desk.**

★ The bank transfer information is as follows:

SWIFT NO.: BKCHCNBJ940

Account Name: NANJING UNIVERSITY

Account Number: 524858209957

Bank Name: BANK OF CHINA NANJING CENTER BRANCH

Address: NO.29 HONGWU ROAD NANJING JIANGSU

★**After bank transfer, the information below must be send by e-mail AIBCC2019@163.com**, and then you will receive an email and a receipt confirming your registration:

- Institution name;
- Institution address;
- Institution code;
- VAT payer code;
- Participant name
- Screenshot of your bank transfer record

Conference Registration fee

Already AIB Member	100 \$
Non-AIB Member	200 \$

Contacts:

For any questions, do not hesitate to contact us directly at AIBCC2019@163.com