

## **6th Academy of International Business China (AIB-China) Chapter**

**Conference 9-10 November, 2019, Nanjing University, China**

### **International Innovation and Entrepreneurship of Chinese Enterprises in the New Era**

In this new era, innovation and entrepreneurship stand at the core of Chinese enterprises' international business. With the forthcoming of the digitalization age, the internationalization of Chinese enterprises is undergoing a series of changes. Chinese enterprises have been placing an increasingly important role in international business, but at the same time, they are facing new obstacles and challenges. The new era drives the rapid changes of the internationalization of Chinese enterprises, which is also a strategic area for the Chinese government, with the new policies on "Belt and Road Initiative".

We warmly welcome any theoretical, conceptual, and empirical papers around the theme "International Innovation and Entrepreneurship of Chinese Enterprises in the New Era".

#### **Conference highlights:**

All participants are welcome to participate in the plenary sessions. Besides, conference sessions also provide the opportunity for the participants to discuss ideas with leading researchers in international business.

#### **Conference host:**

The 6th Academy of International Business China Chapter will be hosted by Nanjing University. Founded in 1902, Nanjing University is one of the oldest and most prestigious institutions of higher learning in China, which carries the spirit of constant striving for educational and academic excellence. Nanjing University is among the top 200 world universities by employer reputation criteria (QS World University Rankings 2017).

#### **Conference tracks:**

Although not an exhaustive list, topics that are likely to be covered at the conference include the following:

- ① Research methods in international business
- ② Theory development in international business
- ③ International trade, human capital and cross-culture management
- ④ Digitalization, networking and regional development in China
- ⑤ New mechanisms of regional coordination in China
- ⑥ Digitalization, internationalization, and Chinese enterprises
- ⑦ Internationalization, knowledge management and innovation of Chinese enterprises
- ⑧ International entrepreneurship, strategy and cross-border management of Chinese enterprises
- ⑨ Digital innovation and entrepreneurship of Chinese enterprises
- ⑩ All other areas of international business

**Paper submission:**

Registration: November 8, 2019

Paper (English or Chinese) submission email: [AIBCC2019@163.com](mailto:AIBCC2019@163.com)

Submission period for papers and proposals: July 15-September 1, 2019

For any questions, do not hesitate to contact us directly at [AIBCC2019@163.com](mailto:AIBCC2019@163.com)