

The background of the slide features a photograph of a historic stone tower with a red-tiled conical roof and a green finial. To the left of the tower is a half-timbered house with a steep gable roof, dark brown wooden beams, and flower boxes under the windows. The sky is a clear, bright blue.

# AIB WE Doctoral Student Workshop 2019 in Nuremberg

*April 5-6, 2019*

## Organizers

---

Benjamin Bader, Newcastle University Business School, UK  
Almasa Sarabi, University of Erlangen-Nuremberg, Germany  
Tassilo Schuster, Ludwig-Maximilians-University Munich, Germany

## Senior Scholars

---

### **Robert Grosse**

Professor of International Business at Thunderbird School of Global Management in Phoenix, Arizona. Professor Grosse is a leading author on international business and on business in Latin America, his work is regularly published in top tier journals, such as *Journal of International Business Studies* and *Journal of International Management*. Professor Grosse is a Fellow of the Academy of International Business.

### **Thomas Hutzschenreuter**

Professor of Strategic and International Management at Technische Universitaet Muenchen, Germany. His research focuses on Strategic and International Management, (International) Growth Strategies and Portfolio Changes, Strategic Innovations, Offshoring and Business Process Outsourcing and is regularly published in top tier journals such as *Journal of International Business Studies* and *Journal of Management Studies*. Professor Hutzschenreuter is Senior Editor of *Management and Organization Review* and Department Editor Management of the journal *BuR – Business Research*.

## Agenda

---

- April 4:** Informal get-together and networking
- April 5:** Workshop Day 1 (9am – 5pm)  
Historic city tour with a Night Watchman  
Joint dinner and networking
- April 6:** Workshop Day 2 (9am – 4pm)

## Location

---

Friedrich-Alexander-University Erlangen-Nuremberg  
School of Business and Economics, Nuremberg

Nuremberg has an international airport (NUE) and is also conveniently reachable by train or car. Affordable accommodation is available, and more information will be provided upon acceptance.

## Details

---

The AIB WE Doctoral Student Workshop is designed for doctoral students at different stages of their PhD/thesis process. It is a unique opportunity for doctoral students to further develop their research ideas, learn about the challenges of conducting research and publishing in respective journal outlets, building a successful academic career, and broadening their professional network. There will be a special session on publishing your work in *Journal of International Business*, the flagship journal of the AIB.

The workshop involves sessions on topics such as managing your PhD, publishing in international journals, building up successful research collaborations, and developing an academic profile. There will also be a session especially designed for early-stage PhD students on how to choose a research topic.

Students can choose whether they want to formally present their work (research presentation), discuss in small groups (interactive presentation), or if they would just like to participate in the sessions without an active role. Those presenting will get helpful feedback as well as a certificate as proof of presentation. Participants will also have the opportunity to discuss both their current research and career plans with experienced academics and journal editors outside the official sessions.

The format of the workshop will facilitate constructive and supportive discussions among doctoral students and participating faculty on topics of broad interest, such as new trends in conducting high-impact international research. In addition, during a poster session (posters will be designed during the workshop) students will receive concrete feedback on their individual current research projects as well as ideas and guidance for their future research agenda.

## Costs

---

The workshop fee is US\$ 50 and covers refreshments during the workshop, lunches, the historic city tour, as well as dinner on Friday. You also need to be a member of the Academy of International Business (AIB) at the time of the workshop (current fee for PhD students is US\$ 50). Membership is valid for one year, comes with a subscription to the *Journal of International Business Studies*, and also covers the AIB Annual Meeting in Copenhagen should you become a member now. For students not being able to afford the fee, please get in touch with the organizers, as there is a limited amount of fee waivers available for those in need.

## **Submission requirements**

---

If you are interested in participating, please submit your application on or before February 21 to [benjamin.bader@newcastle.ac.uk](mailto:benjamin.bader@newcastle.ac.uk).

Please ensure to include *AIB WE Doctoral Student Workshop* in your Email header.

### **Your application should include:**

1. Your current CV
2. A cover letter (500 words maximum) that states why you are interested in attending, also listing the topics you are most interested in discussing
3. A brief outline of your research and a description of a project you are currently working on (1,000 words maximum) that you would like to discuss during the workshop.

## **Deadline for submissions**

---

Thursday, February 21, 2019

## **Notification of acceptance**

---

Thursday, February 28, 2019

Should you have any questions, please do not hesitate to get in touch with the organizing team.

We are looking forward to hosting you in Nuremberg!