



from your friends at  
Academy of International Business (AIB)-U.S. Midwest  
Chapter



2019 Annual Meeting  
March 27 - 29, 2019  
The Palmer House Hilton - Chicago, Illinois

### Call for Papers

Submission Deadline: **EXTENDED TO: JANUARY 15, 2019**

**Submit your paper / Register for the conference:**

[www.aib-midwest.org](http://www.aib-midwest.org)

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AIB Midwest

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Click to Submit Your Paper Here Disclaimer:  
Only papers with at least one author registered  
for the conference will be included in the  
proceedings.

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The Academy of International Business (AIB)-U.S. Midwest invites and encourages faculty, students, and practitioners interested in all fields of International Business to submit Full Length Papers, Research-in-Progress Papers, Abstracts of Works, Case Studies, Panels and Symposia, for review and presentation at the March 27 -29, 2019 meeting held in conjunction with the 54rd Annual Meeting of the MBAA International, in the heart of the beautiful city of Chicago, Illinois. Participants in the conference have the opportunity to experience sessions from the other MBAA member disciplines, including Finance, Accounting, Marketing, and Case Research as well as in Management.



### Meeting Tracks

#### **Featured tracks at this year's meeting**

1. International Business Cases and Current Issues
2. Marketing, Branding and Consumer Research
3. Supply Chain, Operations and the Value Chain

**Track chair: Hassan Hussein – [hhussein001@csbsju.edu](mailto:hhussein001@csbsju.edu)**

4. Emerging and Developing Markets and Economies
5. Entrepreneurship, Innovation, and Technology
6. Ethics, Responsibility, and Sustainability

**Track chair: Deepraj Mukherjee - [dmukherj@kent.edu](mailto:dmukherj@kent.edu)**

- 7. Global Strategy and Internationalization
- 8. Global Management and Organization
- 9. Global Financial Management and Governance

**Track chair: Howook Shin - [shinh@bgsu.edu](mailto:shinh@bgsu.edu)**

- 10. Pedagogy, Study Abroad and Teaching International Business
- 11. Culture and Human Resources
- 12. Special Topics

**Track Chair: Deborah Pembleton – [dpembleton@csbsju.edu](mailto:dpembleton@csbsju.edu)**

## Key Note Speaker



### **Siva Yam**

**Chief Financial Officer and Operating Partner, Amicus Capital Partners, LLC**

He serves as the **President at U.S.A.-China Chamber of Commerce** dedicated to promoting trade and investment activities between the U.S. and China. Mr. Yam is the Managing Director at Siva Yam & Associates, LLC. He served as the Principal, Senior Managing Director and Global Strategy Officer at D'Orazio Capital Management, Inc. Mr. Yam serves as advisor to U.S. Agency for International Development (USAID) for privatization projects in Poland and Russia. He serves on the Advisory Board of the Federal Reserve Bank and the North America Representative Office. He is a Certified Public Accountant and a Chartered Financial Analyst and has received numerous awards and speaks frequently at over 100 conferences, seminars and television interviews in both the U.S. and Asia. He is an investment banker with over 30 years of experience in mergers, acquisitions, public offerings and private placements of securities, venture financing and privatization. Mr. Yam is fluent in both English and Chinese. He received his MBA from Duke University and his Bachelor of Business

Administration, Magna Cum Laude, from the University of Wisconsin. Previously, Mr. Yam also graduated with honors from the Hong Kong Polytechnic.

### **PAPER DEVELOPMENT WORKSHOP (PDW):**

A special feature of this conference is a paper development workshop (PDW). The purpose of the PDW is to improve the quality of IB research and provide junior scholars with developmental feedback on their current research projects in international business studies. We invite original papers from junior scholars who are interested in publishing in high quality IB journals. Please note that participation at the PDW is limited. Participants will be invited based on the quality of their submitted work.

### **PDW Chairperson**



**Dan Li**

**L. Leslie Waters Chair and Professor of International Business at the Kelley Business School, Indiana University**

Her research focuses on the management of multinational enterprises and international new ventures. Dr. Li has published in the *Academy of Management Journal*, *Journal of International Business Studies*, *Organization Science*, *Journal of Management*, and *Journal of Business Venturing*, among others. She is the Editor-in-Chief of *Business Horizons* and an Associate Editor of *Global Strategy Journal*, and has served on the editorial review boards of multiple journals.

## Featuring a Women in International Business Panel!

“Cultural Diversity in the Indian Himalayas: Challenges and Opportunities”

Women of the AIB’s important work is to address gender, diversity issues and to support female scholars beyond the annual AIB conference, it aims to further encourage this work at the regional conferences, as well we are responding to their call for more research in this important field. More information: <http://waib.aib.world/>

**Participate in their important panel discussion at AIB Midwest Chicago! Register today.**

Any questions regarding this call for papers should be addressed to the Program Chair, Dr. Andy Pore ([andypore@gmail.com](mailto:andypore@gmail.com)), or the Program Vice Chair, Kingshuk Mukherjee ([KMUKHERJEE@csbsju.edu](mailto:KMUKHERJEE@csbsju.edu)).



### **WHY AIB-MIDWEST?**

\*The opportunity to publish your work in Journal of International Business Studies  
**For information about the journal:** <http://www.jibs.net/>  
The official publication of the Academy of International Business (AIB).

\*An opportunity to win awards for Outstanding Paper(s), Best Reviewer(s), and Best Student Paper(s)



\*MBAA McGraw-Hill/Irwin Award - The AIB-US Midwest award winners will additionally be considered for the McGraw-Hill/Irwin Award, which is an MBAA Conference level award determined by MBAA representatives

\*AIB-US Midwest Student Award - One student paper will be selected by the referees for the Award. Each author will be recognized. This paper will be eligible for publication in the Journal of International Business Research and Practice

\*A large conference where you can meet with the academicians and business professionals from around the world

\*Publication of a Proceedings containing all papers presented at the meeting

\*An excellent opportunity to present your scholarly work, and to visit the lively Chicago metropolitan area! A best value in academic conferences, with music, entertainment, and fun

The Academy of International Business-U.S. Midwest conference is well aligned with the needs and interests of faculty from institutions that are committed to a balanced emphasis on both teaching and scholarship.

