

# Academy of International Business—Canada Chapter

Conference Theme: **Multinational Corporation Governance of Global Value Chains**

Friday, May 4, 2018 (8:00 am – 6:00 pm)

Smith School of Business  
Queen's University  
Kingston, Ontario

8:00-8:30 am Coffee and light breakfast

8:30-9:00 am Welcome and opening comments  
Ari van Assche, HEC Montreal & Anthony Goerzen, Queen's U

9:00-10:30 am **JIBS and JIBP Paper Development Workshops**

These morning sessions are intended to provide an opportunity for international business scholars to obtain feedback from experience researchers on conceptual and/or empirical papers that are in their early phases of development.

Reviewers: Alain Verbeke, U of Calgary  
Editor-in-Chief, Journal of International Business Studies  
Ari van Assche, HEC  
Deputy Editor, Journal of International Business Policy  
Gary Gereffi, Duke U  
Anthony Goerzen, Queen's U  
Walid Hejazi, U of Toronto  
Liena Kano, U of Calgary  
Rebecca Reuber, U of Toronto  
Tatiana Vashchilko, U of Calgary

10:30-12:00 pm **Practitioner Session “Practical Aspects of GVC Management”**  
*Moderator: Anthony Goerzen, Queen's U*

Joanne Lebert, Executive Director, IMPACT  
*“Establishing ‘chain of custody’ in conflict zones”*

Aaron Steeghs, Director, Health, Safety, & Sustainability, Yamana Gold  
*“Lessons learned on measuring “social license to operate”*

Linda Liutkus, Director, Monitoring & Evaluation, Plan Canada  
*“Lessons learned in ‘public private partnerships’”*

12:00-13:30 pm **Light lunch & Keynote Address**  
Gary Gereffi  
Director, Global Value Chains Center, Duke U  
*“TBA”*

13:30-15:00 pm

**Competitive Paper Session: “Current research on GVCs”**

*Discussant: Liena Kano, U of Calgary*

Brent McKenzie, U of Guelph

*“The development of GVCs: The case of Skype in Estonia and the role of education/industry partnerships”*

Christina Stringer & Snejina Michailova (U of Auckland)

*“How modern slavery creeps into and thrives in the global value chains of multinational corporations”*

Aaron Sydor, Assistant Director, Global Affairs Canada

*“TBA”*

15:00-16:30 pm

**Panel Session: “Burning issues: What we need to know about GVCs”**

*Moderator: Tatiana Vashchilko, U of Calgary*

Alain Verbeke, U of Calgary

Gary Gereffi, Duke U

Ari Van Assche, HEC Montreal

16:30-18:00 pm

**Conference Debrief & Light Refreshments**

*Moderators: Ari Van Assche, HEC & Anthony Goerzen, Queen’s U*