

JUNIOR FACULTY AND DOCTORAL STUDENT PAPER DEVELOPMENT WORKSHOP ON INTERNATIONAL ENTREPRENEURSHIP

Sunday, June 23, 2019 in Copenhagen, Denmark

Sponsored by the

Institute for International Business and Center for International Business
Education and Research, University of Colorado Denver

Co-Sponsored by the

Lazaridis Institute for the Management of Technology Enterprises, Wilfrid Laurier University

WORKSHOP OBJECTIVES

- Receive developmental feedback from senior international entrepreneurship (IE) scholars on an IE research paper.
- Receive and give developmental feedback to colleagues on an IE research paper.
- Meet and network with senior IE scholars and colleagues who share similar interests in IE.
- To further improve the quality of IE research and attract junior scholars to IE.

WORKSHOP FRAMEWORK

The workshop will begin with an introductory session led by senior IE scholars. Participants will then be divided into small teams of 2-3 participants, and each team will be led by a senior IE scholar. The senior scholar within each team will provide developmental feedback on each team members' paper. The workshop will conclude with a panel session of IE scholars, and participants will be given the opportunity to ask questions of the panelist

SENIOR INTERNATIONAL ENTREPRENEURSHIP SCHOLARS

Patricia McDougall, PhD is a Professor Emeritus at Indiana University's Kelley School of Business. Formerly, she was the William L. Haeberle Professor of Entrepreneurship and Director of the Institute for International Business. She is one of the leading pioneers in IE. Along with her co-author, Benjamin Oviatt, they received the 2005 *JIBS* Decade Award recognizing their article on the early internationalization of new ventures. Her IE research has been published in *JIBS*, *AMJ*, *SMJ*, *JBV*, *ETP*, *JIE*, *MIR*, *SEJ*, *EMJ*, and other popular business journals.

S. Tamer Cavusgil, PhD is Fuller E. Callaway Professorial Chair at Georgia State University. He also serves as a visiting professor at Leeds University Business School and the University of South Australia. Tamer is a recipient of an honorary doctorate from Universiteit Hasselt, Belgium. Previously, he was the inaugural holder of John W. Byington Endowed Chair in Global Marketing at Michigan State University. He also held the Gianni and Joan Montezemolo Visiting Chair at the University of Cambridge, the U.K., where he is also an Honorary Fellow of Sidney Sussex College. He has authored more than two dozen books and some 200 refereed journal articles. His work is among the most cited contributions in IB.



Stephanie Fernhaber, PhD is an Associate Professor of Entrepreneurship at Butler University. Her research on IE has been published in numerous academic journals, including *JIBS*, *SMJ*, *SEJ*, and *ETP*. She is the co-editor of the *Routledge Companion to International Entrepreneurship*. Stephanie received her PhD in entrepreneurship at Indiana University.

Becky Reuber, PhD is Professor of Strategic Management at the University of Toronto's Rotman School of Management. Her research focuses on the growth strategies of new firms, particularly their internationalization. She is the Area Editor for IE at the *Journal of International Business Studies*, past Associate Editor of *Family Business Review*, and serves on the editorial boards of the *Journal of Business Venturing* and *Entrepreneurship Theory and Practice*.

Ivo Zander, PhD is the Anders Wall Professor of Entrepreneurship at the Department of Business Studies, Uppsala University. He has conducted extensive research on the dynamics of regional agglomerations, technological renewal of multinational corporations, and entrepreneurship. His current research interests include the organizational dynamics of start-up firms, corporate entrepreneurship, and the entrepreneurial dynamics and consequences of accelerated internationalization.

Antonella Zucchella, PhD is Professor of Entrepreneurship and Marketing at the University of Pavia, Italy, and senior research scholar at Anglia Ruskin University, Cambridge, UK. Her research interests are in international entrepreneurship and small firms' internationalization processes. She is the author of several articles on these subjects and published two monographs with Palgrave on international entrepreneurship studies. Her third book, co-authored with Birgit Hagen and Manuel Serapio and published by Elgar in 2018, is a textbook for International Entrepreneurship courses.

WORKSHOP ORGANIZERS

Dr. Patricia McDougall-Covin
Professor Emeritus
(Formerly, William L. Haeberle Professor of
Entrepreneurship and Faculty Director, Institute
for International Business
Kelley School of Business, Indiana University)

Dr. Manuel Serapio
Faculty Director
Institute for International Business
Center for International Business Education & Research
Associate Professor of International Business and
Entrepreneurship, Business School
University of Colorado Denver

ABSTRACT SUBMISSION

To apply for this workshop, submit your abstract to Dr. Patricia McDougall-Covin at mcdougal@indiana.edu. Selection of workshop participants will be completed through a submission of extended abstracts. Abstracts may not exceed eight double-spaced pages. The deadline for submission of abstracts is March 2, 2019. Successful authors will be notified by April 8, and full papers are required by May 22.

LOGISTICS AND REGISTRATION

- The workshop will be held on Sunday, June 23 at 12 PM until 5 PM at the site of the Academy of International Business annual meeting in Copenhagen, Denmark. This is the afternoon before the Pre-Conference Workshops so participants will be able to attend the Doctoral Consortium or the New Faculty Consortium as well.
- Participants will be responsible for arranging and paying for their own travel and hotel accommodations.
- Registration fees and materials are provided at no cost to each participant by the workshop sponsor and co-sponsor.

FOR ADDITIONAL INFORMATION

Contact Manuel Serapio, Faculty Director, Institute for International Business and Center for International Business Education and Research, University of Colorado Denver (manuel.serapio@ucdenver.edu) or by calling 303-315-8884.