BUSINESS IN SOCIETY

CBS is a strong, international institution with a distinctive business university profile. Our main task is to produce knowledge and new thinking to companies and organisations, to the next generation of business leaders and to society at large through research and education.

CBS’ research profile covers a broad subject area within the social sciences and humanities. The academic breadth reflects a societal need to understand business issues in a broader social, political and cultural context.

CBS benefits immensely from a student body that is highly motivated in terms of academic learning and extracurricular activities. CBS’ students are a significant strength of our university, bringing entrepreneurial spirit and great vitality to our activities.
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Welcome to Copenhagen for AIB’s 2019 Annual Conference

Hurrah! We have officially set an all-time record for AIB conference attendance! AIB 2019 Copenhagen has the largest number of registrants for any event in our organization’s history, beating out the previous record of 1,208 set by the 2013 conference in Istanbul!

I think part of the credit for this year’s record-breaking success is due to the beautiful city of Copenhagen itself. Copenhagen was once a Viking fishing settlement—one can still find traces of ancient Norse explorers, the remains of a 1,000-year-old castle, and museums dedicated to the Viking raiders. The city has a blend of modern architecture and historical artifacts, providing plenty of cultural attractions for our conference participants.

The theme of this year’s conference is quite timely: “International Business in an Unsettling Political and Economic Environment.” Unpredictable and contradictory forces currently shape the international landscape, causing perplexity and challenging the basic assumptions of statesmen, managers and scholars. How should governments, corporations and individuals prepare for such unpredictable world? The research presented at this year’s conference will attempt to tackle that challenging question.

On behalf of the AIB Executive Board, I would like to thank Maria Tereza Fleury (AIB 2019 Program Chair,) her track and committee chairs, and our local committee chair, Dana Minbaeva. They, along with an entire team of volunteers, have put countless hours of hard work into organizing this outstanding conference. According to Maria Tereza, we received 1,289 submissions this year for panels and competitive and interactive papers. Out of those submissions, 912 were accepted, providing material for a total of 263 sessions!

We also need to thank Rebecca Piekkari (AIB 2020 Program Chair) for assisting Maria Tereza in organizing this year’s extensive pre-conference program. For AIB 2019, we have increased the total number of pre-conference workshops to 15. In addition to the usual sessions hosted by the editorial teams behind AIB’s journals (JIBS and JIBP), a variety of other academic publications will also offer paper development workshops, including IBR, GSJ, JMS, JWB, and MOR. Our local host, the Copenhagen Business School, has also organized a special Engagement Day on June 24, 2019, which is intended to bring practitioners and scholars together to begin a dialogue on sustainability development and responsible management.

Each year during our conference, we give out many awards. 2019 is special as it marks the 50th anniversary of AIB’s Journal of International Business Studies. There will be a special award ceremony conducted by JIBS Editor-in-Chief Alain Verbeke. There, platinum, gold, and silver medals will be awarded to a number of scholars, in recognition of their frequent and substantial contributions to JIBS. In the area of scholarly service, Gold Medals will also be awarded to our 8 past JIBS Editors in Chief. The AIB Executive Board would like to express our sincere gratitude to all of the contributors whose work has helped make JIBS the top journal in International Business.

To borrow a description from our local host, Dana Minbaeva, “Copenhagen is a vibrant, urban, and diverse city. Whether one prefers exploring Denmark’s history in our museums, viewing fascinating architecture at the Royal Palace, or sampling the world-renowned New Nordic Cuisine, there is something for every taste.” In addition to your work at the conference, please be sure to spend some time enjoying this beautiful city. Remember: All work and no play makes Jack a dull boy.

Chuck Kwok
AIB President, 2018-2019
Dear Members of the Academy of International Business,

Welcome to Copenhagen Business School, probably the best international business university in the world!

International business is in our DNA. It is evident in our recruitment of academic and administrative staff and students, and in our published research, educational programs, campus-development initiatives, outreach and strategic partnerships. Internationalization is who we are and what we do. We are more than 21,000 students and 1,500 full time employees, including faculty members, PhD students, and administrators. Students from 95 different countries are currently enrolled at CBS and 40% of our full-time academic staff are international. 33 of the programs in our portfolio are taught in English. Moreover, we have exchange agreements with 296 universities and business schools worldwide.

However, our internationalization is more than just “facts and figures.” Internationalization serves as the cornerstone of our mindset. The process of transforming CBS from a domestic handelshøjskolen with a national perspective into an internationally recognized, triple-accredited business school has been underway for the last 100 years, and it remains one of the key pillars of the university’s “Business in Society” strategy. Our internationalization efforts are captured by our continuous drive to increase its global engagement through research, education, and wider societal engagement. As PRME Champions and a UN Global Compact Signatory, we are committed to a future built around sustainability and responsible management. We believe that in today’s unstable political and economic environment, it is our responsibility to not only know where we stand with regards to global challenges but also to take an active position. That is why hosting this year’s AIB is so important for us. We are searching for the answer to the most fundamental question: What will our global future look like? We are curious about solutions, we would like to share our learnings and we are ready for action.

I would like to thank all of the CBS staff members who have contributed their time to make AIB Copenhagen a success. My greatest thanks go to my fabulous teammates, Larissa Rabbiosi and Evis Sinani. I am also very grateful to the Department for Strategy and Innovation (Head of Department: Keld Laursen) and the Department for International Economics, Governance and Business (Head of Department: Jens Gammelgaard) for their support. I would also like to thank our sponsors for their generous contributions.

Most of all, I would like to thank every delegate who chose to come to this wonderful city and make this conference the largest annual event in the history of AIB. I sincerely hope that you enjoy every moment of your stay at CBS, in Copenhagen and in Denmark. There is so much to see and so many conversations to follow. There are a great many things to do. Let’s get to it!

Professor Dana Minbaeva
Vice-President for International Affairs
Copenhagen Business School
Letter from the Program Chair

Dear Colleagues,

A very warm welcome to Copenhagen and the 61st annual meeting of the Academy of International Business. Copenhagen is one of the world’s most vibrant cities, where Scandinavian natural beauty meets a friendly atmosphere that values sustainability and diversity. The combination of an attractive venue, compelling program, a supportive local host institution in CBS, and the hard work of our track chairs and AIB’s Executive Board have led to a record number of registrations this year (1,350 at the time of this writing.)

This year’s theme—“International Business in an Unsettling Political and Economic Environment”—emphasizes both the challenges we are currently facing and the positive contributions that can be made by IB scholars. Over the last few decades, the world seemed to march towards open markets, as well as institutional and cultural globalization. However, in recent years, ruptures in apparently consolidated premises, policies, and behaviors have led many to question the previous global order.

On top of that, the digital economy, which fascinates due to its potential for breaking traditional operations models, brings several unpredicted by-products such as threats to privacy and the rise of fake news. In this setting, International Business as a field of knowledge which combines a myriad of theoretical and methodological perspectives to address big questions possesses a privileged status in the global effort to engineer effective solutions. The high number of panels and papers addressing the conference theme this year is a testament to its timeliness.

In the last two years, several initiatives were introduced by our Program Chairs, Sarianna Lundan and JT Li. Many of them have been brought back this year due to popular demand, including the Fellows Café, the Teaching Café, and the CARMA Research Methods workshops. I hope that even more of our members will get to experience this programming in 2019.

This year, our Pre-conference Activities have also been greatly enriched thanks to a number of new initiatives led by Rebecca Piekkari. Paper development workshops will include not only those traditionally hosted by JIBS and JIBP, but also those proposed by journals in the “AIB ecosystem”: JMS, JWB, GSJ, IBR and MOR. We will have two Meet the Editors sessions, one for IB journals and one for management journals that also publish IB research, namely JMS, MOR and AMR. For the first time these two sessions are open to all delegates, not only participants in the doctoral and junior faculty consortia. Another new initiative is the Academic Writing Workshop. A PDW on “Research in Family Business in Transition Economies” completes the portfolio.

As in previous years, we are proud to receive and honor the recipients of the three major awards given by the AIB Fellows. Executive of the Year: Jim Hagemann Snabe, whose career as CEO and board member brought decisive contributions to international companies like SAP. Educator of the year: Ingmar Björkman, dean and professor of the School of Business at Aalto University, who has drawn upon his own research in talent management in multinational organizations to bolster his university’s efforts in partnership development and the recruitment of international faculty and students. Eminent Scholar: Daniel Levinthal, Professor of Corporate Strategy at Wharton School, University of Pennsylvania, is likewise being recognized for his outstanding contributions to our field’s understanding of organizational learning, complex systems, and innovation.

One of the highlights of the conference this year is a special event celebrating the 50th anniversary of JIBS, during which gold and silver medals will be awarded to authors who have made the most consistent, substantive contributions to JIBS’s success.

AIB’s scholarship domain will be highlighted in a number of different panels. The educational strand will be tackled in, among others, a dean’s panel: “The Future of International Business Education,” featuring insights from deans working at institutions around the world. Research will be extensively discussed in several panels such as “How can IB Researchers Address Societal Grand Challenges.” That panel will cover pressing issues like climate change, inequality, labor exploitation, and migration, all of which are part of the global business environment influencing MNEs.

I would also like to draw your attention to a special panel highlighting the work of one of our influential colleagues who passed away in September of 2018, “Remembering and celebrating James March.” March’s contribution to the domain of Organizational Studies is of paramount importance and a continuing influence on today’s IB researchers.

With regard to the Community Engagement program, we are truly indebted to Dana Minbaeva and her team at CBS for all their organizing efforts. This year, there will be corporate visits to A.P. Møller Maersk, an integrated container logistic company, and Novo Nordisk, a global healthcare company. Of course, there will be also an opportunity for those who are willing to enroll in the CBS Engagement Day on June 24.

In the course of putting this conference together, I had the invaluable support of the AIB Secretariat, especially Tunga Kiyak, the track chairs and my very efficient and hard-working FGV team: Larissa Pacheco, Gisele Gaia, and Luis Oliveira.

I hope that you find the conference intellectually stimulating and congenial. AIB is known as a welcoming, professionally rewarding community—we are glad to have you as a part of it.

Maria Tereza Leme Fleury
Professor of International Strategy, FGV-EAESP

AIB would like to thank all of our sponsors for their valuable contributions to ensure the success of the 2019 Annual Conference.

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Christopher Schumacher, University of St. Gallen
Tassilo Schuster, Ludwig-Maximilians-Universität München
Kathrin Schweiger, WU Vienna
Hermann Schwind, Saint Mary's University
Kimberly Scott, Northcentral University
Jurgita Sekliuckiene, Kaunas University of Technology
Louisa Selivanovskikh, St. Petersburg State University
W Travis Selmier, Indiana University
Annabel Sels, KU Leuven
Alexey V Semenov, San Jose State University
Takashi Sendo, Sendoh University
Abhijit Sengupta, University of Essex
Sandra Seno-Alday, University of Sydney
Eunkwang Seo, University of Illinois at Urbana-Champaign
Jeongseon Seo, Durham University
Maria Cristina Sestu, University of Pavia
Ignatius Roni Setyawana, Tarumanagara University
Joshua Shackman, California State University Maritime Academy
Margaret A. Shaffer, University of Oklahoma
Zubair Ali Shahid, IIRA University
Ayushi Sharma, Indian Institute of Foreign Trade
Rifat Sharmelly, Quinipiac University
Farzana Sharmin, Shanghai Jiao Tong University
Nermeen Shehata, American University in Cairo
Li Shen, Jiaotong University
Suqin Shen, University of Queensland
Yaxi Shen, Australian National University
Wei Shi, University of Miami
Yaqi Shi, Ivey Business School
Katsuhiro Shimizu, Keio
Hirosaka Shimura, Soka University
Jiyoung Shin, University of Groningen
Hamid Reza Shirazi, Seneca College
Amir Shoham, Temple University
Fatima Hussien Shuwaikh, Paris-Sud University
Christina Sichtmann, University of Vienna
Md. Nur Siddik, Begum Rokeya University
Noman Ahmed Shaheer Siddiqui, University of South Carolina
Aurine Silenskyte, University of Vaasa
Bernardo Frossard Silva-Rego, Universidade Federal do Rio de Janeiro
Dasol Sim, Florida International University
Woojong Song, Saint Louis University
Nastaran Simarals, California State Polytechnic University Pomona
Vitor Corado Simoes, ISEG, University of Lisbon
Merlin Simpson, Merlin Simpson
Aureliu Sindila, American University of Central Asia
Ajay Singal, IIT Delhi
Manoj Kumar Sinha, University of Delhi
Noemi Sinkovics, University of Manchester
Rudolf Sinkovics, University of Manchester
Romara Edward Sitorus, University of Oklahoma
Tedi Skiti, Temple University
Nikolaos Sklavounos, University of Macedonia
Leo Slevwaeghen, KU Leuven
Houcem Smaoui, Qatar University
Patricia Matiss Smith, North Carolina Wesleyan College
Ana Soares, University of Minho
Paulo Renato Soares Terra, FGV-EAESP
Anne-Marie Soderberg, Copenhagen Business School
Houcem Smaoui, Qatar University
Martin Soernqvist, Aalto University/Open University
Joey Soehardjojo, University of Warwick
Wolfgang Sopka, Copenhagen Business School
Elvira Sojil, University of New South Wales
Abraham Soleiman, Eastern Washington University
Salma Soliman, Middlesex University
Tigist Woldetsadik Sommeno, University of Agder
Di Alexis Song, Zhejiang University
Mohan Song, Florida International University
Yuan Song, Tongji University
Werner Soontiens, Notre Dame University
Thanyaporn (Main) Soontornthum, Thammasat University
Rajeev Sooreea, Dominican University of California
Agn Sopa, University of Sunderland
Carlos M.P. Sousa, Molde University College
Michelle Spain, Walsh University
<table>
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<tr>
<td>Shan-Huei Wang, CTBC Business School</td>
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<tr>
<td>Stephanie Wang, Indiana University</td>
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<td>Yihan Wang, HEC Montréal</td>
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<td>Yimin Wang, Shandong University</td>
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<td>Yu-Kai (Mike) Wang, Soochow University</td>
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<td>Zhanshuo Wang, Tsinghua University</td>
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<td>Roseline Wanjiru, Newcastle University/Northumbria University</td>
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<td>Luke Kendall Webster, Torrens University</td>
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<td>William Xiaojun Wei, MacEwan University</td>
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<td>Yingqi Wei, University of Leeds</td>
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<td>Robert J Weiner, George Washington University</td>
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<td>Liang Wen, University of Sydney</td>
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<td>Hu Wenan, Tongji University</td>
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<td>David Weng, Vrije Universiteit Amsterdam</td>
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<td>Caroline Westerhof, Col Technical University</td>
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<td>George White, University of Michigan-Flint</td>
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<td>Kent Adbulls Wickstrom, University of Southern Denmark</td>
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<td>Peter James Williamson, University of Cambridge</td>
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<td>Natalie Victoria Wilmot, Sheffield Hallam University</td>
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<td>Wheeler Winston, Howard University</td>
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<td>Sheryl Winston Smith, BI Norwegian Business School</td>
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<td>Milla Wiren, Turkku School of Economics</td>
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<td>Schiro Withanachchi, City University of New York</td>
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<td>Michael A. Witt, INSEAD</td>
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<td>Caroline Witte, Copenhagen Business School</td>
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<td>Bernard Wolf, York University</td>
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<td>Ronald Scott Wolf, Universidad EAFIT</td>
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<td>Alexander Wollenberg, St. George's University</td>
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<td>Heejin Woo, California State University Fullerton</td>
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<td>Alan Wright, Southern Arkansas University</td>
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<td>Nataliya Langbord Wright, Harvard Business School</td>
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<td>Jie Wu, University of Macau</td>
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<td>Li-Wei Wu, Tunghai University</td>
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<td>Clifford Wyms, Baruch College</td>
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<td>Deli Yang, Trinity University</td>
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<td>Helen Hailan Yang, Shandong Jianzhu University</td>
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<td>Jiawen Yang, George Washington University</td>
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<td>Attila Yaprac, Wayne State University</td>
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<td>Wenyen Yin, Seoul School of Integrated Sciences and Technologies</td>
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<td>Tsz Leung Yip, Hong Kong Polytechnic University</td>
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<td>Hyungseok (David) Yoon, University of Leeds</td>
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<td>Susan L Young, Kennesaw State University</td>
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<td>Ellen Pei-yi Yu, Birkbeck, University of London</td>
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<td>Shu Yu, City University of Hong Kong</td>
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<td>Jianguo Yushi, Southwest Jiaotong University</td>
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<td>Ghasem Zafarian, University of Leeds</td>
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<td>Stefan Zagelmeyer, Alliance Manchester Business School</td>
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<td>Mahmood A. Zaidi, University of Minnesota</td>
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<td>Norhayati Zakaria, University of Wollongong in Dubai</td>
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<td>Luis Zarate, University of Costa Rica</td>
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<td>Srdan Zdravkovic, Bryant University</td>
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<td>Ben Zhang, Huazhong University of Science and Technology</td>
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<td>Peng Zhang, Pennsylvania State University, Abington</td>
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<td>Jintao Zhang, University of Newcastle</td>
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<td>Kun Zhang, University of Queensland</td>
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<td>Ying Angie Zhang, Yunnan University of Finance &amp; Economics</td>
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<td>Yingying Zhang Zhang, International University of Japan</td>
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<td>Chao Zhao, Massey University</td>
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<td>Ziyi Zhao, Hangzhou Normal University</td>
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<td>Qixia Zheng, Zhejiang University</td>
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<td>Wei Zheng, University of International Business and Economics</td>
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<td>Xiaolan Zheng, University of Nottingham</td>
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<td>Abby Jingzi Zhou, University of Nottingham</td>
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<td>Hua Zhu, Dongbei University of Finance and Economics</td>
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<td>Pengcheng Zhu, University of San Diego</td>
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<td>Yuting Zhuang, Pacific International Hotel Management School</td>
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<td>Miriam Zsocho, University of Erfurt</td>
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<td>Anna Zubkovskaya, University of Auckland</td>
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<td>Summer Elise Zwanziger Elsinger, Upper Iowa University</td>
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<tr>
<td>Anne Marie Zwerg-Villegas, Universidad de La Sabana</td>
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</tbody>
</table>
**General Conference Information**

**Badge Identification**
Please check-in with the AIB Registration Desk to pick up your official name badge and conference materials. A participant name badge is required for admission to all conference sessions, events, meals, receptions, and exhibit hall.

**Guest Policy**
Guest badges only provide access to the Presidential Reception and the Gala Event; guests cannot attend sessions, exhibits, coffee breaks, or lunches.

**Dress Code**
Suggested dress code is *Business Casual* for all conference events including the Presidential Reception.

The dress code for the Gala Event is *Business Smart*. *Business Smart* is typically a step below business formal but a little more dressy than business casual.

**Registration Desk Hours**

**Location: Ground Floor, Solbjerg Plads 3**

<table>
<thead>
<tr>
<th>Days</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>Sunday, June 23</td>
<td>8:15am – 2:00pm</td>
</tr>
<tr>
<td>Monday, June 24</td>
<td>8:00am – 7:30pm</td>
</tr>
<tr>
<td>Tuesday, June 25</td>
<td>8:00am – 5:30pm</td>
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<tr>
<td>Wednesday, June 26</td>
<td>8:00am – 5:30pm</td>
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<tr>
<td>Thursday, June 27</td>
<td>8:00am – 4:00pm</td>
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</tbody>
</table>

**Gala Dinner Ticket Desk Hours**
The Gala Dinner is a sit-down event, and as such requires an advance RSVP. Those who have RSVP’ed can take their tickets from the ticket desk on the following day and times.

**Location: Ground Floor, Solbjerg Plads 3**

<table>
<thead>
<tr>
<th>Days</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>Monday, June 24</td>
<td>9:00am – 5:00pm</td>
</tr>
<tr>
<td>Tuesday, June 25</td>
<td>9:00am – 5:00pm</td>
</tr>
<tr>
<td>Wednesday, June 26</td>
<td>9:00am – 1:00pm</td>
</tr>
</tbody>
</table>

**Exhibit Hours**

**Location: Ground Floor, Solbjerg Plads 3**

<table>
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<tr>
<th>Days</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Tuesday, June 25</td>
<td>10:00am – 5:00pm</td>
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<td>Wednesday, June 26</td>
<td>9:00am – 5:00pm</td>
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<tr>
<td>Thursday, June 27</td>
<td>9:00am – 4:00pm</td>
</tr>
</tbody>
</table>

**Placement Center Hours**

**Location: 1st Floor, Kilen**

<table>
<thead>
<tr>
<th>Days</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Tuesday, June 25</td>
<td>9:00am – 5:30pm</td>
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<tr>
<td>Wednesday, June 26</td>
<td>9:00am – 5:30pm</td>
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<tr>
<td>Thursday, June 27</td>
<td>9:00am – 4:00pm</td>
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</tbody>
</table>

**WiFi Access Instructions**
You have two options to get free WiFi access at CBS during the AIB conference (June 23-27).

1. If your university is a member of the Eduroam collaboration (https://www.eduroam.org/where/), you can connect to the “eduroam” network and use your own university credentials.

2. Logon to the “CBS-guest” network and enter the following username and password in a browser window:
   - Username: AIB2019@cbs.dk
   - Password: AIB2019

**#AIB2019 on Twitter**
Share your thoughts and experiences with fellow AIB members and interact with other participants on Twitter using #AIB2019. Remember to follow @AIB_World for the latest updates.

---

**Get the AIB 2019 Copenhagen Mobile App!**

Plan, share, and discuss your conference experience from anywhere.

**Key Features**

- Create a personalized conference schedule
- View and share photos from your favorite sessions
- Navigate stress-free with our interactive maps
- Start online conversations with your fellow conference-goers
- Browse manuscript abstracts to find the topics that interest you
- Get alerts when special sessions are about to being

**EASY WAYS TO GET STARTED**

- Scan the QR code to the right
- Search for “AIB Events” in your device’s app store.
- Visit guidebook.com/g/aib2019
Meeting Venues and Maps

Copenhagen Business School (CBS)

SOLBJERG PLADS 3
The main conference venue is **Solbjerg Plads (SP)** where a majority of the activities of the conference will take place: all of the main sessions, including the opening ceremony, registration, exhibits, coffee breaks, and most networking events.

Address: Solbjerg Plads 3, Copenhagen- Frederiksberg

KILEN
Close to, and visible from, Solbjerg Plads is another CBS building, **Kilen (K)**, where a number of PreConference Events are held. The Placement Center is located at Kilen, as well as a number of networking events, including the New Members Welcome.

Address: Kilevej 14, Copenhagen-Frederiksberg
Meeting Venues and Maps

Overview Map

Kilen

Kilen Atrium

Placement Center
(first floor)

1.42
(first floor)

2.53
(second floor)

Main entrance South

Main entrance North

Solsbjerg Plads

Metro Station

Kilen

Fasanvej (Metro)

M

Fasanvej St. (Metro)

Copenhagen Business School

Library

Bogafælled

Supermarket

fælled

Kilen

Kilen

Reception

s71

Elevator

Stairs

Toilet

Toilet for Disabled

Overview Map
Meeting Venues and Maps

Solbjerg Plads 3

**Ground Floor**

- Stairs
- Elevator
- Toilet for Disabled
- Toilet
- Canteen/café
- Break Out Room
- ENTRANCE
- Library
- Coffee breaks
- Coffee breaks and award announcements
- Registration and Exhibits
- Kilien
- Canteen/Café

**First Floor**

- Stairs
- Elevator
- Toilet for Disabled
- Toilet
- Canteen/café
- Break Out Room
- Library
- Rooms 201 and 202 are only accessible through the stairs or elevators on this end of the building.

**Second Floor**

- Stairs
- Elevator
- Toilet for Disabled
- Toilet
- Canteen/café
- Break Out Room
- Library
- Rotunden
- Rooms 201 and 202 are only accessible through the stairs or elevators on this end of the building.
The word cloud below represents the most commonly used terms in the titles of works being presented at the AIB 2019 conference.
AIB 2019 in Numbers

Submissions Processed
1,289 submissions
3,269 reviews received from 1,387 reviewers

Registered Participants
1,345

First Time Attendees
451

Countries Represented:
Authors: 76
Reviewers: 81
Participants: 61

Program
277 competitive papers presented
487 interactive papers presented

in
2 plenary sessions
17 special sessions
61 panels
73 competitive paper sessions
76 interactive paper sessions

Email Correspondence for AIB 2019 by Secretariat:
7,581

* data as of May 20, 2019. Email correspondence includes both sent and received email, but only direct correspondence conducted by the Secretariat in relation to the AIB 2019 conference. Not included in the count are: broadcast or automated emails (e.g., acceptance notices, registration reminders, confirmation emails), normal day-to-day transactions (e.g., membership renewals), correspondence by the Program Committee (e.g., the Program Chair’s office, consortium and track chairs), and correspondence by Local Committee.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:00-17:00</td>
<td>AIB Board Meeting</td>
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<tr>
<td></td>
<td>CARMA-AIB Research Methods Workshops</td>
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<td></td>
<td>9:00-12:00</td>
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<td></td>
<td>AJBS Annual Conference</td>
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<td>9:00-17:00</td>
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<td>12:00-17:00</td>
<td>Meet the Editors I (IB Journals)</td>
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<td></td>
<td>14:30-15:45</td>
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<td></td>
<td>Journal PDWs (GSJ, MOR, IB, JMS/JWB)</td>
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<td></td>
<td>14:00-18:00</td>
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<td></td>
<td>PDW: Research on Family Businesses in Transition Economies</td>
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<tr>
<td>9:00-12:00</td>
<td>CARMA-AIB Research Methods Workshops</td>
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<tr>
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<td>9:00-12:00</td>
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<tr>
<td>8:00-8:15</td>
<td>AIB 2019 Opening Plenary</td>
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<tr>
<td>8:15-8:30</td>
<td>Keynote Speaker: Jim Hagemann Snabe</td>
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<tr>
<td>8:45-9:00</td>
<td>Western Europe Chapter and AIB Insights Meetings</td>
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<tr>
<td>9:15-9:30</td>
<td>16:00-17:00</td>
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<tr>
<td>9:30-9:45</td>
<td>Presidential Reception</td>
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<td>9:45-10:00</td>
<td>New Member Welcome</td>
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<td>10:00-10:15</td>
<td>16:00-17:00</td>
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<td>8:30-14:15</td>
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<td>10:45-11:00</td>
<td>AIB/Sheth Doctoral Student Consortium</td>
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<td>11:00-11:15</td>
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<td>AIB Junior Faculty Consortium</td>
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<td>11:30-11:45</td>
<td>JIBS Paper Development Workshop</td>
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<td>11:45-12:00</td>
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<td>12:00-12:15</td>
<td>Academic Writing Workshop</td>
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<td>Western Europe Chapter and AIB Insights Meetings</td>
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### AIB 2019 Program Overview

#### Tuesday, June 25
- **Fellows Café** 8:00-8:45
- **COFFEE BREAK** 10:15-10:45
- **Concurrent Sessions**
  - 9:00-10:15
- **BREAK** 14:15-14:30
- **Concurrent Sessions**
  - 14:30-15:45
- **COFFEE BREAK** 15:45-16:15
- **Concurrent Sessions**
  - 16:15-17:30
- **AIB Fellows Dinner** (Fellows only)

#### Wednesday, June 26
- **Fellows Café** 8:00-8:45
- **COFFEE BREAK** 10:15-10:45
- **Concurrent Sessions**
  - 9:00-10:15
- **BREAK** 14:15-14:30
- **Concurrent Sessions**
  - 14:30-15:45
- **COFFEE BREAK** 15:45-16:15
- **Concurrent Sessions**
  - 16:15-17:30
- **AIB Gala Event**
  - *Lokomotivværkstedet* 19:00-23:30

#### Thursday, June 27
- **Fellows Café** 8:00-8:45
- **COFFEE BREAK** 10:15-10:45
- **Concurrent Sessions**
  - 9:00-10:15
- **BREAK** 14:15-14:30
- **Concurrent Sessions**
  - 14:30-15:45
- **COFFEE BREAK** 15:45-16:15
- **AIB Awards Ceremony**
  - *Lokomotivværkstedet* 16:15-17:45
  - *AIB Farewell Reception* 17:45-19:00
Jim Hagemann Snabe
Chairman, A.P. Moller – Maersk and Siemens AG

Based on 25 years of experience in the IT industry Jim Hagemann Snabe is focused on leadership around innovation, digitization and societal progress. As co-CEO of SAP Jim was together with Bill McDermott instrumental in driving the strategic development of SAP to double the value of the company and play a more responsible role in society. In 2013 he and co-CEO Bill McDermott were ranked #2 on Glassdoor.com’s listing of the top fifty highest rated CEOs, based on their 99 percent approval rating from employees.

In his capacity as a global business leader Jim is involved in a number of activities focused on societal progress and the role of business in society. Snabe's views on leadership is shaped by his commitment to solving societal issues and his trust in human potential.

Snabe received a master's degree in operational research from the Aarhus School of Business in Denmark. In 2016 Jim was appointed Adjunct Professor at Copenhagen Business School based on his work around digital transformation and its impact on business and society. He lives with his family in Copenhagen, Denmark.
Ingmar Björkman
Dean, Aalto University School of Business

Ingmar Björkman is Professor of International Business and Dean of Aalto University School of Business in Finland. Ingmar Björkman has previously held permanent and visiting positions at Hanken School of Economics (Finland), Hong Kong University, ESSEC (Paris), INSEAD (Fontainebleau & Singapore), and SCANCOR (Stanford University). He has also taught at a number of other business schools in Europe and Asia. He has received teaching awards at Hanken School of Economics, Fudan University (Shanghai), and INSEAD (Singapore).

Professor Björkman’s research interests focus on people management issues in international organizations. His latest book is Global Challenge: International Human Resource Management (third edition, 2017, Chicago Business Press), co-authored with Vladimir Pucik (CEIBS), Paul Evans (INSEAD) and Shad Morris (Brigham Young University). He is a winner of the Journal of International Business Studies Decade Award (together with Dana Minbaeva, Torben Pedersen, Carl Fey, and H-J. Park).
Daniel Levinthal is the Reginald H. Jones Professor of Corporate Strategy at the Wharton School, University of Pennsylvania. Levinthal has published extensively on questions of organizational adaptation and industry evolution, particularly in the context of technological change with 70 articles and book chapters that have received over 25,000 citations. He is a Fellow of both the Strategic Management Society and the Academy of Management. In addition, he is a past winner of the Strategic Management Society’s Best Paper prize and has received the Distinguished Scholar award from the Organization and Management Theory Division of the Academy of Management, the Outstanding Educator Award from the Business Policy Division of the Academy of Management, and in 2018 was designated as a Clarivate Citation Laureate in Economics.

He currently serves as Editor-in-Chief of Strategy Science and has previously served as Editor-in-chief of Organization Science. From the academic years 2001-2010 and 2013-16 he served as chair of the Management Department at the Wharton School. He has received honorary doctorates from the University of Southern Denmark, Tilburg University, the University of Warwick, and the London Business School and has held visiting professorships at the Harvard Business School (Bower Fellow), the Sant’Anna School of Advanced Studies, University of Pisa (Philip Morris Visiting Professor), and the University of New South Wales (Michael Crouch Visiting Professor).
AIB 2019 Program Awards

The awards listed below have been formalized by the AIB Board as official AIB program awards to be presented at the AIB conference every year. The winners of these awards will be announced at the official Awards Ceremony on Thursday, June 27, 16:15-17:45 in Auditorium S01.

AIB Best Paper Award
Sponsored by Temple University's Fox School of Business

The AIB Best Paper Award was created in 2002 through an endowment by Temple University’s Fox School of Business. All papers accepted for competitive sessions are eligible for the award. Finalists are nominated by the track chairs based on reviewer input and their own assessment. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. Nominees for this year’s award are as follows (in order of presentation):

“Do Personal Values, Moral Foundations and Gender Role Identities Influence Consumer Ethnocentrism and Consumer Cosmopolitanism? Evidence from a Five-Country Study” by Attila Yaprap, Wayne State University; Melvin Prince, Southern Connecticut State University; Mark Cleveland, University of Western Ontario
Presented: 1.2.10 - Tuesday, June 25, 10:45-12:00 - Room: s07.

“Alliance Portfolio Complexity and Order-of-Entry Effects in International Alliance Formations” by Jinju Lee, Hitotsubashi University ICS; Namgyoo K. Park, Seoul National University; John M. Mezias, University of Miami
Presented: 1.3.9 - Tuesday, June 25, 13:00-14:15 - Room: s08.

“Revealed Consumer Ethnocentrism and Animosity from International Trade Border Effects” by Yener Kandogan, University of Michigan-Flint
Presented: 1.4.10 - Tuesday, June 25, 14:30-15:45 - Room: s07.

“Why Do Inventors Move out of MNC Subsidiaries in Emerging Countries? The Role of Institutional Distance and Experience” by Dhruva Jyoti Borah, University of Manchester; Silvia Massini, University of Manchester; Lucia Piscitello, Politecnico di Milano
Presented: 1.4.7 - Tuesday, June 25, 14:30-15:45 - Room: 205.

“Stuck in the Middle: Cultural Brokering Scale Development and Validation” by Stacey R. Fitzsimmons, University of Victoria; Davina Vora, State University of New York at New Paltz; David C. Thomas, University of Victoria
Presented: 2.1.10 - Wednesday, June 26, 09:00-10:15 - Room: s07.

“Political Capital as a Spatially-Bounded Asset Location-Specificity, Mobility and Firms’ International Strategies” by Lilac Yaprak, Wayne State University; Baruch College, CUNY; Rajeev Sawant, Florida Atlantic University; Andrei Panibratov, St. Petersburg State University
Presented: 2.1.6 - Wednesday, June 26, 09:00-10:15 - Room: 213.

“Does Foreign Presence Make Domestic Firms Greener in an Emerging Economy? The Effect of Media Attention” by Jing Yu Yang, University of Sydney; Yi Li, University of Sydney; Wei Liu, University of Sydney; Liang Wen, University of Sydney
Presented: 2.2.6 - Wednesday, June 26, 10:45-12:00 - Room: 213.

“What are the Consequences of Exporting Fast on Innovation? The Moderating Role of Absorptive Capacity and Foreign Collaborative Agreements on Learning by Exporting” by Alfredo D’Angelo, Università Cattolica del Sacro Cuore; Panagiotis Ganotakis, University of Liverpool; James H. Love, University of Leeds
Presented: 2.4.8 - Wednesday, June 26, 14:30-15:45 - Room: 210.

“Electoral Uncertainty, Political Constraints and Political Capabilities in Cross-Border Investment Activity” by Jakob Mullner, Vienna University of Economics and Business; Martin Fraissler, Vienna University of Economics and Business; Jonas Puck, Vienna University of Economics and Business; Sinziana Dorobantu, New York University
Presented: 3.1.10 - Thursday, June 27, 09:00-10:15 - Room: s07.

“Connectivity and the Location of MNEs across the Value Chain. Evidence from US Metropolitan Areas” by Davide Castellani, University of Reading; Katiuccia Lavoratori, University of Reading; Vittoria G. Scala, University of Amsterdam; Alessandra Perri, Ca’ Foscari University Venice
Presented: 3.2.7 - Thursday, June 27, 10:45-12:00 - Room: 205.

FIU/AIB Best Theory Paper Award
Sponsored by Florida International University College of Business

The Best Theory Paper Award was created in 2017 through an endowment from Florida International University. This award recognizes a paper with superior theory development. All papers accepted for competitive sessions that meet the selection criteria are eligible for the award. Finalists are nominated by the track chairs. An independent award committee reviews the finalists and chooses a winner. Nominees for this year’s award are as follows (in order of presentation):

“A typology of Power in Global Value Chains” by Stefano Ponte, Copenhagen Business School; Mark Dallas, Union College; Timothy Sturgeon, MIT
Presented: 1.2.7 - Tuesday, June 25, 10:45-12:00 - Room: 205.

“Scoping the Impact of Digitalization” by Milla Wirén, University of Turku
Presented: 1.4.9 - Tuesday, June 25, 14:30-15:45 - Room: s08.

“How, Why, and When International Exposure Stimulates Entrepreneurial Action: Leveraging Self-Concept Shocks” by Robert Pidduck, University of Oklahoma
Presented: 2.5.8 - Wednesday, June 26, 16:15-17:30 - Room: 210.

“Mode Flexibility: What Are the Tradeoffs and How to Deal with Them?” by Gabriel Benito, BI Norwegian Business School; Bent Petersen, Copenhagen Business School; Lawrence Stephenson Welch, Melbourne Business School
Presented: 2.5.9 - Wednesday, June 26, 16:15-17:30 - Room: s08.
AIB 2019 Program Awards

Alan M. Rugman Young Scholar Award
Formerly known as the Haynes Prize, the award was renamed in 2015 to acknowledge not just the impact that Alan Rugman has had on our field but his commitment to the engagement and development of junior scholars. The award recognizes the best paper presented at the conference written by an author, or authors, under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. Finalists are nominated by the track chairs based on reviewer input and their own assessment. An independent Rugman Young Scholar Award Committee reviews the finalists and chooses the winning manuscript. Nominees for this year’s award are as follows (in order of presentation):

“Tribal World: Evidence from Global Corporate Board Gender Reforms” by Shibashish Mukherjee, University of Groningen
Presented: 1.3.7 - Tuesday, June 25, 13:00-14:15 - Room: 205.

“Reaping the Benefits of Knowledge Flows: The Internationalization of New Ventures through Board Interlocks” by Orhun Guldiken, Florida International University; Mirko Benischke, Erasmus University; Izzet Darendeli, California State University, East Bay; Mark Mallon, Elon University
Presented: 1.4.8 - Tuesday, June 25, 14:30-15:45 - Room: 210.

“MNCs’ Innovation for Social Inclusion in Emerging Markets: An Integrated Capability-Institution Model” by Stephanie Wang, Indiana University; Can Ouyang, Cornell University
Presented: 2.3.6 - Wednesday, June 26, 13:00-14:15 - Room: 213.

“Tit for Tat VS. Kicking the Dog: The Role of Displaced Aggression in Expatriates’ Psychological Contracts” by Tassilo Schuster, Ludwig-Maximilians-Universität München; Anna Katharina Bader, Northumbria University; Benjamin Bader, Newcastle University
Presented: 2.4.10 - Wednesday, June 26, 14:30-15:45 - Room: s07.

“Contingencies to the Subsidiary Autonomy-Subsidiary Performance Relationship: A Meta-Analytic Review and Extension” by Daniel Andrews, Florida International University; José Mauricio Galli Geleilate, University of Massachusetts Lowell; Stav Fainshmidt, Florida International University
Presented: 3.1.9 - Thursday, June 27, 09:00-10:15 - Room: s08.

Peter J. Buckley and Mark Casson AIB Dissertation Award
Sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Eligibility for the 2019 “Buckley and Casson AIB Dissertation Award” for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2018 and December 31, 2018. This year’s finalists will present their work at Session 3.3.1, June 27, 13:00-14:15, in Auditorium S01. Nominees for this year’s award are as follows (in alphabetical order):

“Foreign Direct Investment in Global Cities and Co-ethnic Clusters: Characteristics, Performance, and Survival”
Dwarka Chakravarty, San Diego State University (Ph.D. awarded by Ivey Business School, Western University)

“Essays on Organization, Creativity, and Globalization”
Sungyong Chang, London Business School (Ph.D. awarded by Columbia University)

“Subnational, Regional, Digital: Contemporary Perspectives on the Internationalization of Firms”
Maximilian Stallkamp, Virginia Tech (Ph.D. awarded by Ivey Business School, Western University)

“Bloody Business: Multinational Investment in an Increasing Conflict-Afflicted World”
Caroline Witte, Copenhagen Business School (Ph.D. awarded by Erasmus University Rotterdam)

OTHER AWARDS BEING PRESENTED AT THE AIB CONFERENCE
The following awards are also presented at the AIB 2019 Conference. However, these awards are not administered by AIB but by various affiliates or sponsors of AIB. The announcement of the awards take place throughout the conference, during sponsored sessions or coffee breaks.

WAI Awards
(WAI Presentation on Tuesday, June 25, 10:15-10:45, Ground Floor, Solbjerg Plads 3)
Sponsored by E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis.

The Women in the Academy of International Business (WAI) organizes a number of different awards as part of their annual activities. The winners of all the awards will be announced at the Coffee Break sponsored by University of Missouri-St. Louis on behalf of WAI.

AIB/Sheth Doctoral Dissertation Proposal Award
The Dissertation Proposal Award is awarded in conjunction with the AIB/Sheth Doctoral Consortium. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. The winner is selected by the Faculty Panel of the AIB/Sheth Doctoral Consortium.
**AIB 2019 Program Awards**

**Best Paper Award in Emerging Economies Research**  
(Award Presentation on Tuesday, June 25, 15:45-16:15,  
Ground Floor, Solbjerg Plads 3)  
*Sponsored by Bryant University*  
Sponsored by the International Business program at Bryant University, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting with a research focus on Emerging Economies. The author(s) of the winning manuscript will be announced at the Coffee Break sponsored by Bryant University. The finalists for this year’s award are as follows:

“Learning from Foreign Acquirers in Your Backyard: An Analysis of EMNEs’ Cross-Border Acquisition Completion” by Juan Bu, Indiana University; Yadong Luo, University of Miami  
**Presented:** 1.4.11 - Tuesday, June 25, 14:30-15:45 - Room: s12.

“Technological Acquisition in Emerging Market Firms” by Nataliya Langburd Wright, Harvard Business School; Geoffrey Jones, Harvard Business School  
**Presented:** 2.5.11 - Wednesday, June 26, 16:15-17:30 - Room: s12.

**CUIBE Award for Best Paper on International Business Education**  
(Award Presentation on Wednesday, June 26, 10:15-10:45,  
Ground Floor, Solbjerg Plads 3)  
*Sponsored by the Consortium for Undergraduate International Business Education (CUIBE)*  
Sponsored by the Consortium for Undergraduate International Business Education (CUIBE), this award recognizes the best paper focused on undergraduate international business education being presented at the AIB Annual Conference. To be eligible the papers must have been submitted and accepted for presentation for the Special Track on Teaching International Business, and then shortlisted by the track chair as a nominee for the award. The winner will be announced at the Coffee Break sponsored by CUIBE. The finalists for this year’s award are as follows:

“International Business Word Mapping Game using LinkedIn” by Amit Arora, University of the District of Columbia; Anshu Saxena Arora, University of the District of Columbia; Mohammad Sepehri, University of the District of Columbia; John R McIntyre, Georgia Institute of Technology; Cesar Ayala, University of North Georgia  
**Presented:** 1.1.8 - Tuesday, June 25, 09:00-10:15 - Room: 210.

“Peer Evaluation and Team Performance in Global Virtual Teams: Not What You Would Expect” by Robert David Stephens, Shippensburg University of Pennsylvania; Ernesto Tavoletti, University of Macerata; Longzhu Dong, University of Wisconsin–Eau Claire  
**Presented:** 1.3.10 - Tuesday, June 25, 13:00-14:15 - Room: s07.

**JIBS 50 Year Medals for Exceptional Contributions to the Journal**  
(Award Presentation in a Reception for Medalists only on Tuesday, June 25, 17:45-18:45)  
In celebration of the 50th anniversary of the *Journal of International Business Studies*, select individuals with exceptional past intellectual or service contributions will be receiving Platinum, Gold, and Silver medals to recognize their contributions to JIBS. The recipients of the awards were previously announced by JIBS and AIB and these individuals will be recognized in person at a reception (for medalists only) at the AIB 2019 conference. Be sure to congratulate these accomplished members. They will be wearing “JIBS Medalist” ribbons at the conference.

**Best Paper Award in Research Methods**  
(Award Presentation on Wednesday, June 26, 15:45-16:15,  
Ground Floor, Solbjerg Plads 3)  
*Sponsored by University of Sydney Business School*  
Sponsored by the University of Sydney Business School, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting that develops and/or utilizes innovative and non-traditional methodological approaches to investigate pertinent IB phenomena, advances IB methodology, provides creative methodological solutions to important IB problems, and informs scholars in IB and beyond about methodological advancements. The winner will be announced at the Coffee Break sponsored by the University of Sydney Business School. The finalists for this year’s award are as follows:

“Changing Criteria for Internal Legitimacy and the Internationalization Process of a State-Owned Enterprise” by Zeerim Cheung, Aalto University; Eero Aalto, Aalto University; Pasi Nevalainen, University of Jyväskylä  
**Presented:** 1.5.8 - Tuesday, June 25, 16:15-17:30 - Room: 210.

“The International Negotiation Dance: A Cross-Cultural Bargaining and Experimental Analysis” by Ursula F. Ott, Nottingham Trent University  
**Presented:** 2.1.10 - Wednesday, June 26, 09:00-10:15 - Room: s07.

“Longitudinal Invariance Issues in Cultural Intelligence Research” by Valerie Alexandra, San Diego State University  
**Presented:** 2.3.10 - Wednesday, June 26, 13:00-14:15 - Room: s07.
**2019 JIBS Decade Award**

(Award Presentation on Wednesday, June 26, 14:30-15:45, Auditorium S01)

*Sponsored by Palgrave Macmillan*

The award is designed to recognize the most influential paper published in the *Journal of International Business Studies* one decade before the Conference. In order to be considered for the 2019 award, a paper must have been included among the five most cited papers published in the 2009 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Session, Session 2.4.1

**“That's Interesting!” Award**

(Award Presentation on Thursday, June 27, 10:15-10:45, Ground Floor, Solbjerg Plads 3)

*Sponsored by Aalto University School of Business*

Sponsored by Aalto University School of Business, this award recognizes the conference paper that most effectively pushes the boundaries of our existing knowledge in the field by crossing boundaries, challenging taken-for-granted assumptions in the field, denying old “truths”, attracting the reader’s attention, and making an original argument. The author(s) of the winning manuscript will be announced at the Coffee Break sponsored by Aalto University School of Business.

The finalists for this year’s award are as follows:

“Investing in Knowledge: The Role of Relationship-Specific Human Capital in Knowledge Transfer for Young Chinese Firms” by Kathleen Y. J. Low, EBS Universität für Wirtschaft und Recht; James A. Robins, WU Vienna

**Presented:** 1.1.7 - Tuesday, June 25, 09:00-10:15 - Room: 205.

“Manufacturing Value Networks of Multinationals: How Digital Technologies are Reshaping the Relationships Embedded in the OLI Paradigm” by Arindam Das, Krea University; Sourav Dey, Cognizant

**Presented:** 1.2.7 - Tuesday, June 25, 10:45-12:00 - Room: 205.

“From Grassroots to Global Markets: A Comparative Case Study of Innovation in India” by Abrar Ali Saiyed, Ahmedabad University; Marleen Wierenga, Aalto University; Stephanie Fernhaber, Butler University

**Presented:** 2.2.8 - Wednesday, June 26, 10:45-12:00 - Room: 210.

“Bridging Distance: The Experience of International Friendship Cities, Regional Government Leaders, and Outward Foreign Direct Investment From Emerging Economies” by Yameng Zhang, Sun Yat-sen University; Zhan Wu, University of Sydney; Yekun Xu, Liaoning University; Vikas Kumar, University of Sydney

**Presented:** 2.3.6 - Wednesday, June 26, 13:00-14:15 - Room: 213.

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**CONGRATULATIONS!**

Palgrave Macmillan congratulates the winners of the 2019 Palgrave Macmillan / JIBS Decade Award

Jan Johanson and Jan-Erik Vahlne

for their paper

**The Uppsala internationalization process model revisited: From liability of foreignness to liability of outsidership**

(*JIBS* Volume 40 • Issue 9)

Please join us for the Decade Award session

14:30-15:45 on Wednesday, June 26, 2019 in Room S01

Visit [www.jibs.net](http://www.jibs.net) to read this and past Decade Award-winning papers online
“Meet an AIB Fellow” is back this year! Here is your opportunity to personally interact and chat with an AIB Fellow (or two) in an informal and unstructured setting. Unlike the Fellows Cafés, there is no specific topic for discussion. The Fellows listed below have simply agreed to be available at these designated times to chat with whomever appears. New members, junior scholars, and students are particularly welcome!

No signup is necessary, just show up in Room s06 at the designated time, and join the discussion!

**Tuesday, June 25**

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<td>09:15 – 10:00</td>
<td>Mark Casson and Arjen van Witteloostuijn</td>
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<td>11:00 – 11:45</td>
<td>Sid Gray and Erik Tsang</td>
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<td>14:45 – 15:30</td>
<td>Cristina Gibson, Bodo Schlegelmilch, and Anne Tsui</td>
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<td>16:30 – 17:15</td>
<td>Mike Kotabe and Lilac Nachum</td>
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**Wednesday, June 26**

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<td>Timothy Devinney and Keith Brouthers</td>
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<td>11:00 – 11:45</td>
<td>Sid Gray and Sam Park</td>
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<td>14:45 – 15:30</td>
<td>Anne-Wil Harzing and Lee Radebaugh</td>
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<td>16:30 – 17:15</td>
<td>Ruth Aguilera and Anne-Wil Harzing</td>
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**Thursday, June 27**

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<tr>
<td>09:15 – 10:00</td>
<td>Gabriel Benito and Tailan Chi</td>
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<td>11:00 – 11:45</td>
<td>John Child and Rosalie Tung</td>
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<td>13:15 – 14:00</td>
<td>John Daniels and Beth Rose</td>
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Don’t forget to also visit the Fellows Cafés each morning at 8:00. AIB Fellows will be available for roundtable discussions around specific topics of interest to the IB community. Check the Conference Program to see the topics and the Fellows scheduled for each morning.
Meet a Journal Editor is back for 2019! Have you ever wanted to meet your favorite journal editors and just have an infor-
mal chat with them? Now is your chance. These meet-and-talk sessions have no formal presentations, no handouts, and no
pre-set agenda. Learn what it is like to be a journal editor; hear about their experiences; ask them questions you have always
wanted to ask but never had the opportunity. Or just get to meet them! The Journal Editors listed below have simply agreed
to be available at these designated times to talk with whomever shows up. New members, junior scholars, and students are
particularly welcome!

No signup is necessary, just show up in Room s04 at the designated time and join the discussion!

**Tuesday, June 25**

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<tbody>
<tr>
<td>09:15</td>
<td>Ute Stephan – <em>Entrepreneurship Theory and Practice / Applied Psychology: An International Review</em></td>
</tr>
<tr>
<td>11:00</td>
<td>Ajai Gaur – <em>Journal of World Business</em></td>
</tr>
<tr>
<td>13:15</td>
<td>William Newburry – <em>AIB Insights</em></td>
</tr>
<tr>
<td>14:45</td>
<td>Udo Zander – <em>Academy of Management Review</em></td>
</tr>
<tr>
<td>16:30</td>
<td>Torben Pedersen – <em>Global Strategy Journal</em></td>
</tr>
</tbody>
</table>

**Wednesday, June 26**

<table>
<thead>
<tr>
<th>Time</th>
<th>Editors and Journals</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:15</td>
<td>Pervez Ghauri – <em>International Business Review</em></td>
</tr>
<tr>
<td>11:00</td>
<td>Christoph Dörrenbächer &amp; Snejina Michailova – <em>Critical Perspectives on International Business</em></td>
</tr>
<tr>
<td>13:15</td>
<td>Marie Louise Mors – <em>Academy of Management Perspectives</em></td>
</tr>
<tr>
<td>14:45</td>
<td>Sarianna Lundan – <em>Journal of International Business Policy (JIBP)</em></td>
</tr>
<tr>
<td>16:30</td>
<td>Masaaki Kotabe – <em>Journal of International Management</em></td>
</tr>
</tbody>
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**Thursday, June 27**

<table>
<thead>
<tr>
<th>Time</th>
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</tr>
</thead>
<tbody>
<tr>
<td>09:15</td>
<td>Alain Verbeke – <em>Journal of International Business Studies (JIBS)</em></td>
</tr>
<tr>
<td>11:00</td>
<td>Karl Sauvant – <em>Columbia FDI Perspectives</em></td>
</tr>
</tbody>
</table>

Many of these Editors will also be formally presenting at the two Meet the Editors panels on June 24.
IB journals present from 2:30pm–3:45pm, while management journals present from 3:45–5:00pm.
Check the Conference Program for more information.
Teaching Cafés are back for a second year! Organized by the AIB Teaching & Education SIG, the Teaching Cafés allow anyone interested in teaching international business to gather to share ideas and experiences. What works and what fails in your teaching? What challenges do you face? What resources do you use? Learn from others and share your experiences during these moderated, topical discussions.

No signup is necessary. Simply show up in Room 103 and join the discussion at the designated time! Please see the “Networking Events” section in the AIB 2019 Conference App for descriptions of each Teaching Café.

### Tuesday, June 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>09:15–10:00</td>
<td><strong>Short Exercises for IB Teaching</strong></td>
<td>Facilitated by Cyntia Calixto, FGV-EAESP and Daria Panina, Texas A&amp;M University</td>
</tr>
<tr>
<td>11:00–11:45</td>
<td><strong>Virtual Reality (VR) and Augmented Reality (AR) Technology Demonstration</strong></td>
<td>Facilitated by Jacqueline Musabende, Mount Royal University and Frank Cotae, Mount Royal University</td>
</tr>
<tr>
<td>13:15–14:00</td>
<td><strong>Experiential Learning Projects</strong></td>
<td>Facilitated by Vas Taras, University of North Carolina at Greensboro</td>
</tr>
<tr>
<td>14:45–15:30</td>
<td><strong>Designing Study Abroad Assignments &amp; Activities</strong></td>
<td>Facilitated by Dave Berg, Hamline University</td>
</tr>
<tr>
<td>16:30–17:15</td>
<td><strong>Incorporating Ethics &amp; Sustainability into IB Curriculum</strong></td>
<td>Facilitated by Daria Panina, Texas A&amp;M University and Lucy Vass, Oikos Copenhagen</td>
</tr>
</tbody>
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### Wednesday, June 26

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</tr>
<tr>
<td>11:00–11:45</td>
<td><strong>Case Teaching in Emerging Markets: Unique Features of Firms and Context</strong></td>
<td>Facilitated by Pavida Pananond, Thammasat University and Marleen Dieleman, National University of Singapore</td>
</tr>
<tr>
<td>13:15–14:00</td>
<td><strong>Experiential Learning Projects</strong></td>
<td>Facilitated by Vas Taras, University of North Carolina at Greensboro</td>
</tr>
<tr>
<td>14:45–15:30</td>
<td><strong>Writing &amp; Publishing IB Teaching Materials</strong></td>
<td>Facilitated by Daria Panina, Texas A&amp;M University and Cyntia Calixto, FGV-EAESP</td>
</tr>
<tr>
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<td><strong>Incorporating Ethics &amp; Sustainability into IB Curriculum</strong></td>
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### Thursday, June 27

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</tr>
</thead>
<tbody>
<tr>
<td>09:15–10:00</td>
<td><strong>Teaching IB with Cases</strong></td>
<td>Facilitated by Juan Carlos Sosa Varela, Universidad Ana G. Mendez</td>
</tr>
<tr>
<td>11:00–11:45</td>
<td><strong>Virtual Reality (VR) and Augmented Reality (AR) Technology Demonstration</strong></td>
<td>Facilitated by Jacqueline Musabende, Mount Royal University and Frank Cotae, Mount Royal University</td>
</tr>
<tr>
<td>13:15–14:00</td>
<td><strong>Short Exercises for IB Teaching</strong></td>
<td>Facilitated by Karla Nava, Universidad de Monterrey</td>
</tr>
<tr>
<td>14:45–15:30</td>
<td><strong>Writing &amp; Publishing IB Teaching Materials</strong></td>
<td>Facilitated by Margaret Fletcher, University of Glasgow</td>
</tr>
</tbody>
</table>
Research Methods SIG is sponsoring a set of **Research Methods Clinics** at the **AIB Annual Meeting in Copenhagen**. In its fourth year, these sessions are organized around specific methodological experts who will be hosting small-group discussions in round table format and providing advice to specific problems each participant brings to the discussion. Room assignments are indicated next to each clinic.

**All clinics require advance signup** (Space is limited to 10 people per clinic). For more information, please visit [https://aib.msu.edu/events/2019/ResearchMethodsClinics.asp](https://aib.msu.edu/events/2019/ResearchMethodsClinics.asp)

### Session 1.3 (Tuesday, June 25 – 13:00-14:15)

<table>
<thead>
<tr>
<th>Facilitator</th>
<th>Topic</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bo Nielsen</td>
<td>Structural Equation Modeling (SEM)</td>
<td>s09</td>
</tr>
<tr>
<td>Catherine Welch</td>
<td>Qualitative Methods w</td>
<td>s11</td>
</tr>
<tr>
<td>Robert Vandenberg</td>
<td>Longitudinal Data/Multi-level Analysis/Research Design</td>
<td>s15</td>
</tr>
</tbody>
</table>

### Session 1.4 (Tuesday, June 25 – 14:30-15:45)

<table>
<thead>
<tr>
<th>Facilitator</th>
<th>Topic</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robert Vandenberg</td>
<td>Longitudinal Data/Multi-level Analysis/Research Design</td>
<td>s09</td>
</tr>
<tr>
<td>Elizabeth Rose</td>
<td>Categorical Data / Survey Design</td>
<td>s11</td>
</tr>
<tr>
<td>Bo Nielsen</td>
<td>Structural Equation Modeling (SEM)</td>
<td>s15</td>
</tr>
</tbody>
</table>

### Session 2.3 (Wednesday, June 26 – 13:00-14:15)

<table>
<thead>
<tr>
<th>Facilitator</th>
<th>Topic</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Douglas Dow</td>
<td>Logistical and Multiple Regression</td>
<td>s09</td>
</tr>
<tr>
<td>Rebecca Piekkari</td>
<td>Qualitative Methods</td>
<td>s11</td>
</tr>
<tr>
<td>Stewart Miller</td>
<td>Multinomial, Ordered, Conditional, and Nested Logits/Probits</td>
<td>s15</td>
</tr>
</tbody>
</table>

### Session 2.4 (Wednesday, June 26 – 14:30-15:45)

<table>
<thead>
<tr>
<th>Facilitator</th>
<th>Topic</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ahmet Kirca</td>
<td>Meta-Analysis</td>
<td>s09</td>
</tr>
<tr>
<td>Niina Nummela</td>
<td>Mixed Methods</td>
<td>s11</td>
</tr>
<tr>
<td>Andrew Delios</td>
<td>Multivariate Analysis; Covariate Effects; Model Specifications</td>
<td>s15</td>
</tr>
</tbody>
</table>

### Session 3.3 (Thursday, June 27 – 13:00-14:15)

<table>
<thead>
<tr>
<th>Facilitator</th>
<th>Topic</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bo Nielsen</td>
<td>Hierarchical Linear Modeling (HLM)</td>
<td>s09</td>
</tr>
<tr>
<td>Agnieszka Chidlow</td>
<td>Data Collection and Questionnaire Design</td>
<td>s11</td>
</tr>
<tr>
<td>Stewart Miller</td>
<td>Panel Data &amp; Poisson Models</td>
<td>s15</td>
</tr>
</tbody>
</table>
Copenhagen, Denmark
June 23-27, 2019

AIB 2019 Conference Schedule of Sessions

SATURDAY, JUNE 22

SATURDAY, JUNE 22 - 09:00-17:00

Time: 09:00-17:00

AIB Board Meeting
AIB Executive Board Members only.

SUNDAY, JUNE 23

SUNDAY, JUNE 23 - 09:00-17:00

Time: 09:00-17:00

AIB Board Meeting
AIB Executive Board Members only.

AJBS 31st Annual Conference
Annual conference of the Association of Japanese Business Studies. AJBS conference requires a separate registration from the AIB conference.

SUNDAY, JUNE 23 - 09:00-12:00

Time: 09:00-12:00

CARMA-AIB Research Methods Workshops - Morning Sessions
Pre-registration is required for these free workshops. Please visit Research Methods Workshops page for more information.

1. Introduction to Structural Equation Models (Room: s03)
   Robert Vandenberg, University of Georgia

2. Partial Least Squares (PLS) (Room: s05)
   Nicole F. Richter, University of Southern Denmark
   Christian M. Ringle, Hamburg University of Technology

3. Introduction to Multi-level Analysis (Room: s07)
   Jonas Lang, Ghent University

4. Writing Up Qualitative Research (Room: s08)
   Becky Reuber, University of Toronto
   Mary Yoko Brannen, Copenhagen Business School
   Catherine Welch, University of Sydney

Offered through a partnership between the AIB Research Methods Special Interest Group (SIG) and Consortium for the Advancement of Research Methods and Analysis (CARMA).

SUNDAY, JUNE 23 - 12:00-17:00

Time: 12:00-17:00

Room: 213

Faculty Development in International Entrepreneurship
Pre-admitted participants only.

SUNDAY, JUNE 23 - 13:00-16:00

Time: 13:00-16:00

Room: 208

PDW on Research on Family Businesses in Transition Economies
Pre-admitted participants only.
### SUNDAY, JUNE 23 - 14:00-17:00

#### CARMA-AIB Research Methods Workshops - Afternoon Sessions

Pre-registration is required for these free workshops. Please visit Research Methods Workshops page for more information.

5. Intermediate SEM: Model Evaluation (Room: s03)  
   Robert Vandenberg, University of Georgia

6. Intermediate Multi-Level Analysis (Room: s07)  
   Jonas Lang, Ghent University

7. Making IB Research Impactful and Globally Relevant (Room: s05)  
   Anne Tsui, University of Notre Dame  
   Charles Dhanaraj, Temple University  
   Michael A. Hitt, Texas A&M University  
   Cristina Gibson, Pepperdine University  
   Zhixue Zhang, Peking University

*Offered through a partnership between the AIB Research Methods Special Interest Group (SIG) and Consortium for the Advancement of Research Methods and Analysis (CARMA).*

### SUNDAY, JUNE 23 - 14:00-18:00

#### GSJ Paper Development Workshop

Pre-admitted participants only.

#### MOR Paper Development Workshop

Pre-admitted participants only.

#### IBR Paper Development Workshop

Pre-admitted participants only.

#### JMS/JWB Paper Development Workshop

Pre-admitted participants only.

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### MONDAY, JUNE 24

#### MONDAY, JUNE 24 - 08:30-13:30

**Session 0.1 - Pre-Conference Workshop**

**Time:** 08:30-13:30  
**Room:** K 2.53

**JIBS Paper Development Workshop**  
Chairs: Stav Fainshmidt, Florida International University and Alain Verbeke, University of Calgary

Pre-admitted participants only. A light lunch is provided.

*The JIBS PDW is sponsored by the Henley Business School at University of Reading and the D'Amore-McKim School of Business at Northeastern University.*

#### MONDAY, JUNE 24 - 08:30-12:30

**Session 0.2 - Pre-Conference Workshop**

**Time:** 08:30-12:30  
**Room:** K s71

**JIBP Paper Development Workshop**  
Chairs: Sarianna Lundan, University of Bremen and Ari Van Assche, HEC Montréal

Pre-admitted participants only. A light lunch is provided.

#### MONDAY, JUNE 24 - 08:30-14:15

**Session 0.3 - Pre-Conference Workshop**

**Time:** 08:30-14:15  
**Room:** 214

**AIB/Sheth Doctoral Student Consortium**  
Chair: Rian Drogendijk, University of Groningen

Pre-admitted participants only. A light lunch is provided.

*Faculty Panel:*

- Sjoerd Beugelsdijk, University of Groningen  
- Keith Brouthers, King's College London  
- Aya Chacar, Florida International University  
- Luis Dau, Northeastern University  
- Douglas Dow, University of Melbourne  
- Martin Heinberg, University of Leeds  
- Anne Jacqueminet, Bocconi University  
- Philip Kappen, Uppsala University  
- Randi Lunnan, BI Norwegian Business School  
- Catherine Magelessen, London Business School  
- Becky Reuber, University of Toronto  
- Danqing Wang, University of Hong Kong

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International Business in an Unsettling Political and Economic Environment
## AIB 2019 Conference Schedule of Sessions

### MONDAY, JUNE 24 - 09:00-14:15

**Session 0.4 - Pre-Conference Workshop**

**Time:** 09:00-14:15  
**Room:** 213

**AIB Junior Faculty Consortium**  
Chair: Ulf Andersson, Mälardalen University

Pre-admitted participants only. A light lunch is provided.

**Faculty Panel:**

- Gabriel Benito, BI Norwegian Business School
- Paula Caligiuri, Northeastern University
- Ilya Cuypers, Singapore Management University
- Ajai Singh Gaur, Rutgers University
- Elizabeth Maitland, University of Liverpool
- Ram Mudambi, Temple University
- Phillip C. Nell, Vienna University of Economics and Business
- Shameen Prashantham, China Europe International Business School
- André Sammartino, University of Melbourne
- Pamela Sharkey Scott, Dublin City University
- Catherine Welch, University of Sydney

*The Junior Faculty Consortium is sponsored by the Boeing Institute of International Business, Saint Louis University*

### MONDAY, JUNE 24 - 12:00-16:00

**Session 0.5 - Pre-Conference Workshop**

**Time:** 12:00-16:00  
**Room:** FUHU Faculty Club (3rd Floor)

**AIB Chapter Chairs Workshop**

AIB Executive Board Members and AIB Chapter Chairs only.

**Chapter Chairs:**

- Yaw Debrah, Swansea University
- Pavlos Dimitratos, University of Glasgow
- Fabian J. Groes, University of Göttingen
- Maria Alejandra Gonzalez-Perez, Universidad EAFIT
- Anthony Goerzen, Queen's University
- Margaret Goralski, Quinipiac University
- Jusuke Ikegami, Waseda University
- Gary Knight, Willamette University
- Sara Lisa McLaughney, California University
- Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
- Etienne Musonera, Mercer University - Atlanta Campus
- Lukasz Puslecki, Poznan University of Economics and Business
- Jaeyong Song, Seoul National University
- Subramanyam Ragunauth, IIT Bangalore
- Stanford Westjohn, University of Alabama
- Changqi Wu, Peking University
- Sergio Garcia Agreda, Universidad Privada Boliviana

### MONDAY, JUNE 24 - 09:00-12:00

**AJBS 31st Annual Conference**

Annual conference of the Association of Japanese Business Studies. AJBS conference requires a separate registration from the AIB conference.

**Session 0.45 - Pre-Conference Workshop**

**Time:** 09:00-12:00  
**Room:** 208

**Academic Writing Workshop**  
Chair: Christina Sichtmann, University of Vienna

Pre-admitted participants only.

### MONDAY, JUNE 24 - 13:00-16:00

**Session 0.55 - Pre-Conference Workshop**

**Time:** 13:00-16:00  
**Room:** 208

**Academic Writing Workshop**  
Chair: Christina Sichtmann, University of Vienna

Pre-admitted participants only.
### International Business in an Unsettling Political and Economic Environment

International business schools today should be relevant, flexible, responsible and fit for purpose in any age but ever more so in an age of growing global, societal and environmental challenges.

Understanding the role of business schools in the new emerging world is just the first step. Adapting to these changes will require rethinking of deeply embedded institutionalized practices and culture. At CBS we established several organizational frameworks that proactively meet the needs of international business environments.

Join us for an exciting session of experience sharing, debates and collaboration on how to grow responsible leaders with a skill set and capabilities aimed at rising up to global business challenges and turning these threats into opportunities.

Panels require advance registration, please visit [https://aib.msu.edu/events/2019/CBSEngagementDay.asp](https://aib.msu.edu/events/2019/CBSEngagementDay.asp) for detailed program and registration information.

### MONDAY, JUNE 24 - 13:00-16:30

**Session 0.6 - Pre-Conference Workshop**

**Time:** 13:00-16:30  
**Room:** s10

**CBS Community Engagement Day**

International business schools today should be relevant, flexible, responsible and fit for purpose in any age but ever more so in an age of growing global, societal and environmental challenges.

Understanding the role of business schools in the new emerging world is just the first step. Adapting to these changes will require rethinking of deeply embedded institutionalized practices and culture. At CBS we established several organizational frameworks that proactively meet the needs of international business environments.

Join us for an exciting session of experience sharing, debates and collaboration on how to grow responsible leaders with a skill set and capabilities aimed at rising up to global business challenges and turning these threats into opportunities.

Panels require advance registration, please visit [https://aib.msu.edu/events/2019/CBSEngagementDay.asp](https://aib.msu.edu/events/2019/CBSEngagementDay.asp) for detailed program and registration information.

**13:00-13:10** Welcome to CBS - The International Business University  
Welcome by Dana Minbaeva, Copenhagen Business School

**13.10-14.30 Implementing Sustainable Development Goals (SDGs) in Universities (Advance Registration Required)**  
**PANEL CHAIR:** Louise Kofod Thomsen, CBS  
**Sustainability and SDG Coordinator, UN Sustainable Development Solutions Network (SDSN)**  
**KEYNOTE:** Susanne Stormer, Vice-President for Corporate Sustainability, Novo Nordisk  
**PANELISTS:**  
Loyttyniemi Meri, Senior Advisor, Sustainability, Aalto University  
Petra Molthan-Hill, Nottingham Trent University  
Martin Eriksson, Network Manager, Sustainable Development Solutions Network Northern Europe  
Luna Stæhr Andersen, Sustainability Influencer and Student at Copenhagen University


**15.00-16.30: Responsible Management Education in a Rapidly Changing World (Advance Registration Required)**  
**PANEL CHAIR:** Caroline A. Pontoppidan, Copenhagen Business School  
**KEYNOTE:** Gregor Haff, Copenhagen Business School  
**PANELISTS:**  
Jeremy Moon, Copenhagen Business School  
Hannele Mäkelä, University of Tampere  
Edward Ashbee, Copenhagen Business School  
Maribe Blasco, Copenhagen Business School  
Nima Tisdall, Copenhagen Business School

### MONDAY, JUNE 24 - 14:30-15:45

**Session 0.7 - Pre-Conference Workshop**

**Time:** 14:30-15:45  
**Room:** s05

**Meet the Editors - I (IB Journals)**

Open to all conference attendees. Editors of several IB journals will present their journal's editorial policies and discuss challenges and strategies of publishing.

**AIB Publications:**  
Alain Verbeke, *JIBS* (Editor-in-Chief)  
Sarianna Lundan, *JIBP* (Editor-in-Chief)  
John M. Mezias, *AIB Insights* (Editor-in-Chief)

**Other IB Journals:**  
Snejina Michailova, Critical Perspectives in International Business (Co-Editor)  
Pervez Ghauri, *International Business Review* (Editor-in-Chief)  
Torben Pedersen, *Global Strategy Journal* (Co-Editor)  
Masaaki Kotabe, *Journal of International Management* (Editor)  
Ajai Singh Gaur, *Journal of World Business* (Editor-in-Chief)  
Joachim Wolf, *Management International Review* (Co-Editor-in-Chief)

### MONDAY, JUNE 24 - 15:45-17:00

**Session 0.8 - Pre-Conference Workshop**

**Time:** 15:45-17:00  
**Room:** s05

**Meet the Editors - II (Management Journals)**

Open to all conference attendees. Editors of several management journals that regularly publish international articles will present their journal's editorial policies and discuss challenges and strategies of publishing.

**Journal Editors:**  
Cristina Gibson, *Academy of Management Review* (Associate Editor)  
Marie Louise Mors, *Academy of Management Perspectives* (Associate Editor)  
Jonathan Doh, *Journal of Management Studies* (Senior Associate Editor)  
Ute Stephan, *Entrepreneurship Theory and Practice* (Editor) and *Applied Psychology* (Editor-in-Chief)
AIB 2019 Conference Schedule of Sessions

MONDAY, JUNE 24 - 16:00-17:00

**Friends of AIB Insights Strategy Workshop**

An open forum welcoming all AIB members who enjoy publishing or reading *AIB Insights*. We hope to discuss strategies to help build the publication's quality, submissions, and readership. The session will be moderated by John Mezias, the new *AIB Insights* Editor.

Time: 16:00-17:00
Room: 103

**AIB Western Europe Chapter Business Meeting**

Meet the new AIB Western Europe Chapter board, learn more about activities being planned, and network with fellow Chapter members and colleagues.

Time: 16:00-17:00
Room: Rotunden (2nd Floor)

**New Members Welcome Event**

AIB would like to welcome all new AIB members into our community at this networking event which will be located at the Atrium of the Kiren building. President Chuck Kwok, along with other Board members, will be present to welcome and meet our new members.

The New Members Welcome event is sponsored by the Fox School of Business at Temple University.

Time: 16:00-17:00
Room: Kilen Atrium

OPENING PLENARY

MONDAY, JUNE 24 - 17:15-19:30

**Session 0.9 - Plenary**

Special Session

Time: 17:15-19:30
Room: s01

**AIB 2019 Opening Plenary**

AIB welcomes you to the AIB 2019 Conference at the Copenhagen Business School. Please note that Room s01 only seats 400. Doors will open at 4:30pm and will close soon after 5:00pm to prepare for the start of the session. A limited number of vouchers for a commemorative AIB 2019 t-shirt will also be given to early entrants. Rooms 201 and 202 will be available as overflow rooms with streaming video for participants arriving after 5pm.

**Official opening and greetings:**
Chuck Kwok, AIB President
Nikolaj Malchow-Møller, President, Copenhagen Business School
Dana Minbaeva, Local Committee Chair, Copenhagen Business School
Maria Tereza Fleury, 2019 Program Chair

**Presentation of the AIB Fellows International Executive of the Year Award to Jim Hagemann Snabe**
Rosalie L. Tung, Simon Fraser University
Torben Pedersen, Bocconi University

**Keynote Speaker:**
Jim Hagemann Snabe, Chairman of Siemens and AP Moller-Maersk, former co-CEO of SAP

**Panel Discussion:**
Jim Hagemann Snabe, Chairman of Siemens and AP Moller-Maersk, former co-CEO of SAP
Torben Pedersen, Bocconi University
Peter Williamson, University of Cambridge

MONDAY, JUNE 24 - 19:30-21:00

**Presidential Reception**

The Presidential Reception celebrates the opening of the 2019 AIB Conference. Smart casual attire is recommended.

Time: 19:30-21:00
TUESDAY, JUNE 25

TUESDAY, JUNE 25 - 08:00-08:45

Fellows Café I

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

Issues of Measurement in IB Research (Room: 112)
Timothy M. Devinney, University of Leeds

Field Research and General Management Research in MNCs (Room: 114)
Yves Doz, INSEAD

What's Interesting about the Internationalization of Small Business? (Room: 207)
Becky Reuber, University of Toronto

MNCs’ Roles in Advancing the UN’s Sustainable Development Goals: What is Desirable? What is Realistic? (Room: 208)
Bodo B. Schlegelmilch, WU Vienna

IB and Data Science: Big Data, Machine Learning, Explanation vs. Forecasting, Text Mining... (Room: 212)
Arjen van Witteloostuijn, Vrije Universiteit Amsterdam

From the Internationalization of R&D to Global Innovation: What Has Been Changing in How MNEs Engage in Research and Product Development? (Room: 214)
D. Eleanor Westney, Massachusetts Institute of Technology

How Responsible Research Can Contribute to Useful and Credible Knowledge in International Business Research: Leadership Studies as an Example (Room: 103)
Anne Tsui, University of Notre Dame

TUESDAY, JUNE 25 - 09:00-10:15

Session 1.1.1 - Special Session

International Marketing: A Look Back, a Look Forward
Chair: S. Tamer Cavusgil, Georgia State University

Panelists:
V. Kumar, Georgia State University
Pervez Ghauri, Birmingham Business School
Constantine Katsikeas, University of Leeds
Tage Koed Madsen, University of Southern Denmark
Ayse Ozturk, University of Tennessee at Chattanooga
Emmanuella Plakoyiannaki, University of Leeds
Saeed Samiee, University of Tulsa

Session 1.1.2 - Panel

Foreign Divestment, Exit Modes and Post-Divestment Strategies
Chair: Pratik Arte, University of Vaasa

Panelists:
Jean-François Hennart, Tilburg University
Gabriel Benito, BI Norwegian Business School
Carlos M.P. Sousa, Molde University College
Jorma Larimo, University of Vaasa
Jose Mata, University of Lausanne

Session 1.1.3 - Panel

Chains Disrupted? Changes in Global Value Chain Dynamics and Multinational-State Relations
Chair: Pavida Pananond, Thammasat University

Panelists:
Axele Giroud, University of Manchester
Ari Kokko, Copenhagen Business School
Ana Tavares Lehmann, University of Porto
Karl P. Sauvant, Columbia University

Session 1.1.4 - Panel

How Do MNEs Strategize in an Increasingly Volatile Global Environment?
Chair: Grazia D. Santangelo, Copenhagen Business School
Discussants: Peter Buckley, University of Leeds and Sinziana Dorobantu, New York University

Panelists:
Ulf Andersson, Mälardalen University
Claus Hjerrild Holm, GN Audio A/S
Jennifer Oetzel, American University
Bent Petersen, Copenhagen Business School

Session 1.1.5 - Special Session

Making OFDI Sustainable: Stakeholder Perspective in Belt and Road Initiative
Chair: Zhenzhen Xie, Tsinghua University

Panelists:
Taotao Chen, Tsinghua University
Hao Chen, Tsinghua University
Zhifeng Duan, Tsinghua University
Jiatao (JT) Li, Hong Kong University of Science and Technology
AIB 2019 Conference Schedule of Sessions

Session 1.1.6 - Panel
Track: 11 - Teaching IB
Time: 09:00-10:15
Room: 213

Incorporating the X-Culture Project in International Business Courses: Best Practices, Opportunities and Challenges
Chair: Daniel Rottig, Florida Gulf Coast University

Panelists:
Daniel Rottig, Florida Gulf Coast University
Reccia Natasha Charles, St. George’s University
Émilie Lapointe, University of Nottingham
Gordon Roy Perchthold, Singapore Management University
Vas Taras, University of North Carolina at Greensboro
Ernesto Tavoletti, University of Macerata

Session 1.1.7 - Competitive
Track: 5 - Innovation and knowledge management
Time: 09:00-10:15
Room: 205

Human Capital and Innovation
Chair: James Oldroyd, Brigham Young University

Innovation in Geographically Dispersed Collaboration: The Moderating Role of Team Composition
Eunkwang Seo, University of Illinois at Urbana-Champaign
Hyo Kang, University of California, Berkeley
Jaeyong Song, Seoul National University

Innovation Capabilities in Emerging Economies: A Microfoundations Approach to Exploration and Exploitation
James Oldroyd, Brigham Young University
Shad Morris, Brigham Young University
Ryan Allen, Harvard Business School
Han Ming (Daniel) Chng, China Europe International Business School
Jian Han, China Europe International Business School

Investing in Knowledge: The Role of Relationship-Specific Human Capital in Knowledge Transfer for Young Chinese Firms
Kathleen Y. J. Low, EBS Universität für Wirtschaft und Recht
James A. Robins, WU Vienna

Human Capital and Task Design When Outsourcing Innovation in Weak IPR Countries: A Double-Edged Sword and a Dull Scabbard
Tung Min Hung, Rutgers University
Aai Singh Gaur, Rutgers University
Farok J. Contractor, Rutgers University, Newark

Experiential Approaches in Teaching IB
Chair: Paula Caligiuri, Northeastern University

International Business Word Mapping Game using LinkedIn
Amit Arora, University of the District of Columbia
Anshu Saxena Arora, University of the District of Columbia
Mohamad Sepehri, University of the District of Columbia
John R McIntyre, Georgia Institute of Technology
Cesar Ayala, University of North Georgia

Case Teaching in International Business: The Discovery of Globalization Case
Robert Grosse, Thunderbird School of Global Management
Albert Wocke, GIBS Business School

Teaching Adaptive Buyer-Seller Behavior in High Context International Buyer-Seller Interactions
David Scott Baker, University of Louisiana at Lafayette
Anne Marie Zwerg-Villegas, Universidad de La Sabana

 Theory Outpaced by Practice? Using Educational Theory to Understand Experiential Learning in Simulations
Joan Marie Lofgren, Aalto University
Elysebeth Leigh, University of Technology Sydney

Session 1.1.9 - Competitive
Track: 12 - Theme: IB in an unsettling environment
Time: 09:00-10:15
Room: s08

The Social Dimension of Globalization
Chair: Jasper Hotho, Copenhagen Business School

Sarah Castaldi, Copenhagen Business School
Sjoerd Beugelsdijk, University of Groningen
Miriam Wilhelm, University of Groningen
Taco van der Vaart, University of Groningen

How Do Different Types of Institutions Determine Environmental, Social, and Corporate Governance Performance?
Jiyoung Shin, University of Groningen
Chang Hoon Oh, Simon Fraser University

Foreign Direct Investment and Human Development
Irina Orbes Cervantes, Australian National University
Hang Dang, Australian National University
Alex Eapen, Australian National University

Session 1.1.10 - Competitive
Track: 7 - HRM, leadership, and cross-cultural HRM, leadership, and cross-cultural
Time: 09:00-10:15
Room: s07

Language and Communication in IB
Chair: Rebecca Piekkari, Aalto University

The Role of Emotions in Intercultural Business Communication: Language Standardization in the Context of International Knowledge Transfer
Qi Wang, Birmingham City University
Jeremy Clegg, University of Leeds
Hanna Gajewska-De Mattos, University of Leeds

MNC-tone in China: Antecedents and Consequences of Corporate Language Use at and Outside Work
Yaxi Shen, Australian National University
Prashant Bordia, Australian National University

The Relevance of Language Proficiency in Foreign Subsidiary Relations
Vesa Peltokorpi, Hiroshima University
Markus Pudelko, University of Tuebingen

Multilingualism and Team Decision-Making in Multinational Teams: A Balanced Human-Centered Research Agenda
Mateusz Raskovic, Victoria University of Wellington
Albert Krisskoy, University of Ljubljana
Session 1.1.11 - Competitive
Track: 10 - Emerging markets
Time: 09:00-10:15
Room: s12

National Governments and Emerging Markets
Firms
Chair: Ryan Tang, University of South Australia

Emerging-Market MNEs Entering Other Emerging Economies:
Do Home Country Government Official Visits Matter?
Diego Quer, University of Alicante
Laura Rienda, University of Alicante
Rosario Andreu, University of Alicante

Modeling a Country’s Political Environment using Dynamic
Factor Analysis: The Case of Brazil (1984-2018)
Tatiana Vashchilko, University of Calgary
Oleksiy Osiyevskyy, University of Calgary
James Agarwal, University of Calgary

State Owned Enterprises and the Market Capitalism: Outward
FDI Expansion Speed from an Emerging Economy
Ryan Tang, University of South Australia

You Are Banned! The Effect of Economic Sanctions on
Russian Firms’ Performance
Desislava Dikova, WU Vienna
Konstantin Nefedov, St. Petersburg State University
Andrei Panibratov, St. Petersburg State University

Session 1.1.12 - Interactive
Track: 7 - HRM, leadership, and cross-cultural
Time: 09:00-10:15
Room: 112

HRM across Cultures and Global Staffing
Chair: Dana Minbaeva, Copenhagen Business School

Managing Human Resources in Offshoring Firms in Asia:
Review of Literature and Directions for Future Research
Alfred Presbitero, Deakin University
Mendiola Teng-Calleja, Ateneo de Manila University
Ma. Regina Hechanova, Ateneo de Manila University

Overcoming Liabilities of Origin: Human Resource
Management Localization of Chinese Multinational
Corporations in Developed Markets
Can Ouyang, Cornell University
Mingwei Liu, Rutgers University
Yan Chen, Idaho State University
Ji Li, Rutgers University
Weiping Qin, Nanjing University of Finance and Economics

Influence of Informal Controls and Firm Performance:
Comparative Study of Malaysia and the U.S.
Sakthi Mahenthiran, Butler University
Robert Mackoy, Butler University
Jane Terpstra-Tong, Monash University Malaysia

The Coping Strategies of Service Employees as They
Experience Customer Incivility in the Context of Full-Service
Ethnic Restaurants
Nolla Haidar, Royal Holloway, University of London

Culture, Institutions, and Subsidiary Staffing Strategy
Kyungjoong Kim, Rutgers University

Shared-Value through the Eyes of IHRM-CSRs: Emerging Economies
Maria Teresa Beamond, RMIT University

Agency, Culture, and Subsidiary Staffing
Kyungjoong Kim, Rutgers University

Session 1.1.13 - Interactive
Track: 5 - Innovation and knowledge management
Time: 09:00-10:15
Room: 114

Subsidiaries and Innovation
Chair: Roberto Gamarra, Gallaudet University

Effect of Social Capital as an Enabler to Achieve Knowledge
Creation Capability among Multinational Companies (MNCs)
in Malaysia
Vijayalakshmi Subramanium, Universiti Sains Malaysia
Shankar Chelliah, Universiti Sains Malaysia

Performance Related to Aspiration and R&D
Internationalization: A Backward-Looking Approach
Xiaoran Chang, China Jiliang University
Bin Guo, Zhejiang University

The Role of Local Employees in Knowledge Spillover: A
Different Story of Overseas R&D by Enterprises from
Emerging Market
Zhanshuo Wang, Tsinghua University
Hang Chen, Tsinghua University
Chi Ma, Tsinghua University

The Evolution of Subunit Roles – An Explorative Study on
MNC Innovation Patterns
Xiaoyu Pu, State University of New York New at Paltz

A Practice Lens to Subsidiary Role in MNEs’ Innovation
Connectivity
Roberto Gamarra, Gallaudet University

Examining the Driving Force of R&D Internationalization—A
Conceptual Framework Based on the Extension of the Eclectic
Paradigm
Wei He, Purdue University Northwest

Session 1.1.14 - Interactive
Track: 12 - Theme: IB in an unsettling environment
Time: 09:00-10:15
Room: 207

Business in a World of Shocks, Crises and Volatility
Chair: Milla Wiren, University of Turku

How Economic Institutions Influence the Organizational
Interpretation of Shocks
Kamyar Goudarzi, Queen’s University
Abhirup Chakrabarti, Queen’s University

Dancing with Wolves: The Role of Host Country Government
Connection in Volatile Environments
Nan Zhou, Nankai University

What is Rational Action in the VUCA World?
Jonathan Van Mumford, University of Turku
Milla Wiren, University of Turku
Peter Zettinig, University of Turku

Foreign Market Entry Patterns in Unsettling Environments:
The Role of TMT Dimensions
Kantatouj Amaranonta, National Institute of Development
Administration
Asda Chintakananda, National Institute of Development
Administration

When We Live but We Do Not Learn: Organizational Efforts in
Defending Organizational Legitimacy after Multiple Crises
Habiba Nefisa Alambo, Louisiana State University

Property Rights Economics and Game Theoretic Settlement:
A New Theory
Ayse Costello, Eastern Illinois University
Thomas Costello, Eastern Illinois University
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Session 1.1.15 - Interactive  Time: 09:00-10:15  Room: 208
Track: 8 - Corporate governance and finance

Governance Environment and Global Competitive Advantage
Chair: Stav Fainshmidt, Florida International University

The Migration of Corporate Governance into Emerging Markets: On the Role of Formal Institutions and Indigenous Tribalism
Bruce Allen Hearn, University of Southampton
Lars Oxelheim, Lund University
Trond Randøy, University of Agder

Corporate Governance Legitimacy: A Cross Country Perspective
Jose Luis Rivas, Instituto Tecnológico Autónomo de México

Institutional Factors Affecting Stock Repurchases: A Multicountry Examination
R. Greg Bell, University of Dallas
Yiwen Gu, University of Dallas
Abdul Rasheed, University of Texas at Arlington

Corruption Distance, and Direction and Its Effects on Entry Mode: Evidence from Firms Investing in Sub-Saharan Africa
Jose Godinez, University of Massachusetts Lowell
Ling Liu, University of Edinburgh
David Greenway, University of Massachusetts Lowell
John Henley, University of Edinburgh
Hungkai Wang, University of Edinburgh

Strategy and Control Orientation, Corporate Governance Codes, and Performance in Central and Eastern Europe
Michael Louis Troilo, University of Tulsa
Svetlana Orlova, University of Tulsa
Miklos Stocker, Corvinus University of Budapest
Michal Zdziasrki, University of Warsaw

Does International Cross-Listing Improve the Market Efficiency? An Intutional Voids Based View
Natalia Diniz Maganini, FGV-EAESP
Hsia Hua Sheng, FGV-EAESP

Disclosure under IFRS: Does Cross-listing Eliminate Legal Origin Differences?
Edilene S. Santos, FGV-EAESP
Rafael Schiozer, FGV-EAESP
Vera Ponte, Federal University of Ceara

International Variations in ESG Transparency – Do Cross-listed Companies Care More?
Ellen Pei-yi Yu, Birkbeck, University of London
Bac Van Luu, Russell Investments

Session 1.1.16 - Interactive  Time: 09:00-10:15  Room: 212
Track: 10 - Emerging markets

Internationalization Strategies of Emerging Markets Mnes
Chair: Luke Kendall Webster, Torrens University Australia

Firms’ Internationalization to Developed Countries and Emerging Markets: Comparing Manufacturing and Service Firms
Hemant Merchant, University of South Florida St. Petersburg

Session 1.1.17 - Interactive  Time: 09:00-10:15  Room: 214
Track: 10 - Emerging markets

Doing Business in China
Chair: Helen Huifen Cai, Middlesex University London

Selective Integration and Autonomy in Chinese Firms’ International Acquisitions: Towards a Strategic Intent Perspective
Qi Ai, University of Northampton
Hui Tan, Royal Holloway, University of London

Global Mergers and Acquisitions by Chinese Firms in the High-Tech Industries 1990-2014
Monica Yang, Adelphi University

The Cultural Roots of Compositional Capability in China: Balanced Moderation
Steven Shijin Zhou, University of Nottingham Ningbo China
Peter Ping Li, University of Nottingham Ningbo China
Shameen Prashantham, CEIBS

Value Creation of Cross-Border Acquisitions of Chinese Firms: New Research Directions
Lei Li, University of Nottingham Ningbo China
Wenjun Tu, Ningbo University
Xiaogang Bi, University of Nottingham Ningbo China
Agyenim Boateng, De Montfort University

Regions and Innovation: A New Tale of Three Economic Regions in China
Michael Morphree, University of South Carolina
Megan Yuan Li, Nanjing University of Aeronautics and Astronautics
Shige Makino, Chinese University of Hong Kong
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TUESDAY, JUNE 25 - 10:15-10:45

Coffee Break

Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

This coffee break is sponsored by E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis to honor the winners of all WAIB Awards. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.

TUESDAY, JUNE 25 - 10:45-12:00

Session 1.2.1 - Panel
Track: 8 - Corporate governance and finance
Room: s01

Leveraging Qualitative Comparative Analysis in International Business

Chairs: Ruth V. Aguiera, Northeastern University and Stav Fanisnicht, Florida International University
Discussants: Alain Verbeke, University of Calgary and Michael Witt, INSEAD, Singapore

Panelists:
Luciano Ciravegna, King's College London
Donal Crilly, London Business School
Martin Schneider, University of Paderborn
Andrew Spicer, University of South Carolina

Session 1.2.2 - Special Session
Time: 10:45-12:00
Room: 201

Dean's Panel: The Future of International Business Education

Chair: Sumit K. Kundu, Florida International University

Panelists:
Joanne Li, FIU Business
Kalok Chan, Chinese University of Hong Kong
Santiago Iñiguez de Onzoño, IE University
Maria Tereza Fleury, Fundação Getúlio Vargas

Session 1.2.3 - Panel
Track: 5 - Innovation and knowledge management
Room: 202

Debate Panel on Reverse Innovation (GSJ Special Session)

Chair: Ram Mudambi, Temple University

Panelists:
Keld Laursen, Copenhagen Business School
Felipe Monteiro, INSEAD
Grazia D. Santangelo, Copenhagen Business School
Minyuan Zhao, University of Pennsylvania

Session 1.2.4 - Panel
Track: 9 - Multinationals-government relationships
Room: s05

The Role of Politicians in International Business Research

Chair: Danqing Wang, University of Hong Kong

Panelists:
Jean-Philippe Bonardi, HEC Lausanne
Pursey Heugens, Erasmus University
Srividya Jandhyala, ESSEC Business School
Jane Lu, China Europe International Business School

Session 1.2.5 - Special Session
Time: 10:45-12:00
Room: s10

An Academic Evaluation of the WIR/UN Research on Investment (UNCTAD Special Session)

Chair: James Zhan, Division on Investment and Enterprise, UNCTAD

Panelists:
Hafiz Mirza, University of Reading
James Zhan, Division on Investment and Enterprise, UNCTAD
Peter Buckley, University of Leeds

Session 1.2.6 - Panel
Track: 7 - HRM, leadership, and cross-cultural
Room: 213

Insights on Expatriate Families: Dual Careers, Hazardous Environments, and Neglected Voices

Chairs: Margaret Shaffer, University of Oklahoma and Quyen Thao Dang, University of Technology Sydney

Panelists:
Benjamin Bader, Newcastle University
Quyen Thao Dang, University of Technology Sydney
Fabian J. Froese, University of Göttingen
Washika Haak-Saheem, University of Reading
Carol Reade, San Jose State University
AIB 2019 Conference Schedule of Sessions

Session 1.2.7 - Competitive  Time: 10:45-12:00
Track: 2 - Managing the value chain  Room: 205

Power and Technology in Global Value Chains
Chair: Stefano Ponte, Copenhagen Business School

Overcoming the Blind Spots of Global Sourcing: How Supply Chain Management Can Inform International Business
Michael J. Mol, Copenhagen Business School
Andreas Wioland, Copenhagen Business School
Lydia Bals, University of Applied Sciences Mainz
Robert Handfield, North Carolina State University

Foreign-based Firms and Host Country Networks: Analysis of China’s Aerospace Industry
Yihan Wang, HEC Montréal
Ekaterina Turkina, HEC Montréal
Ari Van Assche, HEC Montréal

A typology of power in global value chains
Stefano Ponte, Copenhagen Business School
Mark Dallas, Union College
Timothy Sturgeon, MIT

Session 1.2.8 - Competitive  Time: 10:45-12:00
Track: 1 - Internationalization and entrepreneurship  Room: 210

Performance Implications of Internationalization
Chair: Majid Abdi, University of Sydney

Does International Diversity Increase Innovation Performance of New Ventures from Emerging Markets? The Moderating Role of Top Management Team’s International Experience and Government Subsidy
Yueqi Wang, Dalian University of Technology
Mengyuan Zhu, Harbin Institute of Technology
Wei Liu, University of Sydney
Wen Li, University of Technology Sydney

International Dispersion and Profitability: An Examination of Industry Influences
Raquel Garcia-Garcia, Open University
Esteban Garcia-Canal, Universidad de Oviedo
Mauro F. Guillen, Wharton School

Foreign Market Investment under Competitive Disadvantage
Majid Abdi, University of Sydney

New Ventures from Vietnam and Their Relation With Global Value Chain
Rui Torres de Oliveira, Queensland University of Technology
Martie-Louise Verreyne, University of Queensland
Tam Nguyen, University of Queensland
Marta Indulska, University of Queensland
Peter Liesch, University of Queensland

Session 1.2.9 - Competitive  Time: 10:45-12:00
Track: 6 - Strategy, organization, and management  Room: s08

Dynamic Capabilities and Family Firms
Chair: Maria Ilieva, Osaka City University

Family-Centered Goals, Geographic Focus, and Family Firms’ Internationalization: A Study on Export Performance
Claudia Pongelli, Università Luiss Guido Carli
Alfredo Valentino, ESCE International Business School
Andrea Calabrò, IPAG Business School
Matteo Caroli, Università Luiss Guido Carli

Adaptation Experience and New Foreign Market Entry: A Dynamic Capability Perspective
Ilya Cuypers, Singapore Management University
Ralf Wilden, Macquarie University
Ryan Tang, University of South Australia
Mariano (Pitòsh) Heyden Heyden, Monash University

Family Conceptualizations in Different Cultural Contexts: An Ethnographic Account of Quasi Kinship and Its Implications for the Organization of Internationalizing Family Firms
Christos Antoniou, University of Leeds
Hanna Gajewska-De Mattos, University of Leeds

Environmental Uncertainty and Global Offshoring: The Perspectives of Dynamic Capabilities and Real Options
Tung Min Hung, Rutgers University
Yi-Ju Lo, Yuan Ze University

Session 1.2.10 - Competitive  Time: 10:45-12:00
Track: 3 - International marketing  Room: s07

Global Brand Management and Consumer Responses
Chair: S. Tamer Cavusgil, Georgia State University

Do Personal Values, Moral Foundations and Gender Role Identities Influence Consumer Ethnocentrism and Consumer Cosmopolitanism? Evidence from a Five-Country Study
Attila Yaprak, Wayne State University
Melvin Prince, Southern Connecticut State University
Mark Cleveland, University of Western Ontario

The Interplay between Country and Brand Stereotypes in Predicting Consumer Outcomes
Ilona Szöcs, University of Vienna
Adamantios Diamantopoulos, University of Vienna
Arnd Florack, University of Vienna
Martin Egger, University of Vienna
Ziva Kolbl, University of Vienna

Acting on Anger: Cultural Value Moderators of the Effects of Consumer Animosity
Stanford Westjohn, University of Alabama
Peter Magnusson, University of Alabama
Yi Peng, University of Alabama
Hyeyoon Jung, University of Alabama

Saeed Samiee, University of Tulsa
Brian R. Chabowski, University of Tulsa
### Session 1.2.11 - Competitive
**Track:** 10 - Emerging markets  
**Time:** 10:45-12:00  
**Room:** s12

#### Erosion of Institutions in Emerging Economies
**Chair:** Elizabeth Moore, Northeastern University

**Power and Cross-National Differences in Bribery Activity: An Experimental Approach**
Nicholas Bailey, University of Northern Iowa
Nancy Buchan, University of South Carolina

**The Impact of Multinationals on the Erosion of Informal Institutions: Implications for Growth and Development**
Kristin Brandi, University of Victoria
Camille Meyer, University of Victoria
Elizabeth Moore, Northeastern University
Jonathan Doh, Villanova University

Tao Han, Tilburg University
Xavier Martin, Tilburg University

**Institutional Change as a Source of Non-Market Uncertainty and its Impact on MNE Investment Activity in Developing Countries**
Gunnar Leymann, University of Bremen

### Session 1.2.12 - Interactive
**Track:** 7 - HRM, leadership, and cross-cultural  
**Time:** 10:45-12:00  
**Room:** 112

#### Expatriate Adjustment and Effectiveness
**Chair:** Tassilo Schuster, Ludwig-Maximilians-Universität München

**The Effect of the Interplay Between Organizational Position Level and Cultural Flow on Expatriate Cross-Border Transitions**
Ying Angie Zhang, Yunnan University of Finance & Economics
Wei Zhou, Yunnan University of Finance & Economics
Yunlong Duan, Yunnan University of Finance & Economics
Rong Jiang, Yunnan University of Finance & Economics
Yu Wei, Yunnan University of Finance & Economics

**Expatriate Effectiveness of Emerging Market Multinationals: An Empirical Analysis of Chinese Expatriates**
Hemin Song, Beijing Sport University
Yingying Zhang Zhang, International University of Japan

**International Locals: Inter-Cultural Competency in Non-Expatriate Executives and their Performance**
Leonardo Liberman, LRĐ
David Kimber, Uandes

**Sharing My Culture: A Social Identity Model of Expatriate Engagement and Job Satisfaction**
Dilek Yunlu, Northeastern Illinois University
Hong Ren, University of Wisconsin - Milwaukee

**Leader-Member Exchange and Work-Family Conflict in the Context of Expatriate Assignment: Using Perceived Workload and Perceived Organizational Support as Mediators**
Ya-Ping Chiu, Chung Yuan Christian University
Ming-Chang Huang, National Yunlin University of Science and Technology
Horng-Der Leu, Chung Yuan Christian University
Thi Ngoc Bich Tran, Chung Yuan Christian University
Te-Ming Hsu, Chung Yuan Christian University
Chien-Hui Hung, Chung Yuan Christian University

### Session 1.2.13 - Interactive
**Track:** 12 - Theme: IB in an unsettling environment  
**Time:** 10:45-12:00  
**Room:** 114

#### Geopolitical Risk and International Business
**Chair:** Francisco Figueira de Lemos, Uppsala University

**For a Geopolitical Perspective of Risks in International Projects: The Case of the Jaitapur Nuclear Power Plant in India**
Nathalie Belhoste, Grenoble Ecole de Management

**Conflict Framing and Multilateral Leadership in the WTO: An Analysis of Product-Related Trade Disputes, 1995–2011**
Amol M. Joshi, Oregon State University
Nandini Lahiri, American University
Ivan Hemmatian, Oregon State University

**Dual-Edged Effect of Bilateral Trade Relation on the Completion of Chinese Cross-Border M&As**
Gulinazi Dalashi, Peking University
Wenjing Ruan, Peking University
Zhu Zhang, University of International Business and Economics
Can Li, Peking University

**Exploring the Nature of Risk in Integrated Regions**
Sandra Seno-Alday, University of Sydney

**How Valid Are Common Indicators of Political Risk Used in IB Research and Practice?**
Camilla Jensen, Roskilde University

### Session 1.2.14 - Interactive
**Track:** 13 - Local track: Business in society  
**Time:** 10:45-12:00  
**Room:** 207

#### Corporate (Ir)responsibility and Social Development
**Chair:** Gunter K. Stahl, Vienna University of Economics and Business

**Mining Conflicts: Characteristics, Causes and Resolution Approaches**
Shuna Shu Ham Ho, Simon Fraser University
Chang Hoon Oh, Simon Fraser University
Jiyoung Shin, University of Groningen

**The Quest for CSR amidst Institutional Changes: Mapping the Responsible and Irresponsible Practices within Ghana’s Gold Mining Industry**
James Tuffour, Anglia Ruskin University
Swetketu Patnaik, Anglia Ruskin University
Ashish Malik, University of Newcastle

**How Could the Private Sector Contribute to Solve the Social Development Issues in Africa?**
Hiromi Inami, Kyorin University

**Passing the Buck: Corporate Social Underachievement in Developing Economies**
Christian Hauser, HTW Chur
Erica Steckler, University of Massachusetts Lowell
Jose Godinez, University of Massachusetts Lowell

**The CSR Practices of Emerging Market MNEs in Developed Countries: A Configuration Approach**
Wei Li, University of Sydney
Hans Hendrischke, University of Sydney
Farveh Farivar, University of Tasmania
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The Micro and Macro Processes of MNE CSR Learning: Role of Institutional Change
Jing’an Tang, Sacred Heart University

Lost in the Social Innovation Space: A Systematic Literature Review on the Role of Multinational Corporations
Anna Ljung, Uppsala University
Christine Holmström-Lind, Uppsala University
Olivia Kang, Uppsala University
Paul Rosenbaum, Uppsala University

**Session 1.2.15 - Interactive**

Track: 11 - Teaching IB

**Time: 10:45-12:00**

**Room: 208**

**Philosophical & Pedagogical Issues in Teaching IB**
Chair: Rikke Kristine Nielsen, Aalborg University

- Making Business Simulation Games Relevant to Students’ Future Business Careers: Evidence from International Business Courses
  Olimpia C. Racela, Mahidol University International College
  Amonrat Thoumrungroje, Assumption University
  Asda Chintakananda, National Institute of Development Administration

- Diversity and Internationalization in Education: A Study on the Effects of Pre-Labor Market Attributes on Individual Economic Success
  Schiro Withanachchi, Queens College (CUNY)

- Teaching a Business Honors Course on China
  Patricia Matisz Smith, North Carolina Wesleyan College

- Using Zoom To Engage Globally Dispersed MBA Students in International Business Courses
  P. Roberto Garcia, Indiana University

- Strategic Decision Making Using Trade Intelligence Data
  Eileen Daspro, University of San Diego

- Teaching International Business Students to Think Critically: Practical Suggestions from Other Business Disciplines
  Desislava Budeva, Ramapo College of New Jersey

- Threshold Concepts in the Teaching of an Eclectic Discipline: The Case of International Business
  Ambarin Asad Khan, University of Salford Manchester

- Video Cases: Pedagogical Tools for Teaching International Business
  Nataliya Langburd Wright, Harvard Business School
  Geoffrey Jones, Harvard Business School
  Tarun Khanna, Harvard Business School

**Session 1.2.16 - Interactive**

Track: 6 - Strategy, organization, and management

**Time: 10:45-12:00**

**Room: 212**

**Merger and Acquisition Strategies**
Chair: Björn Preuss, Copenhagen Business School

- Cultural Values on an Organizational Level of Value Creating European M&A Transactions
  Björn Preuss, Copenhagen Business School

- M&A Budget Announcement as a Signal to Communicate an Unfamiliar Strategy with Stakeholders: Evidence from Japanese Firms
  Katsuhiko Shimizu, Keio University
  Daisuke Uchida, Kyushu University

  Hirohisa Shimura, Soka University

- The Accelerating Effect of Serial Cross-border Mergers & Acquisitions on Strategic Renewal and Organizational Transformation: The Longitudinal Case Study of Joyson from China
  Monsol Yang, University of Nottingham Ningbo China
  Peter Ping Li, University of Nottingham Ningbo China

- The Liability of Ignorance: A Double-Edged Sword to the Short-Term Post-Acquisition Performance for the Target Firms in Cross-Border Acquisitions
  Hao Wang, Ohio State University

- Impact of Organizational Inertia on Cross-Border Acquisition Performance: An Emerging Market Perspective
  Manish Popli, IIM Indore
  Ankita Chhabra, IIM Indore
  Radha Mukesh Ladhkani, IIM Indore

- Struggling with Liability of Foreignness at Pre-M&A Stage: Context-Content Related Experience and Firms’ Identity
  Hua Zhu, Dongbei University of Finance and Economics
  Yi Qu, Dongbei University of Finance and Economics

**Session 1.2.17 - Interactive**

Track: 10 - Emerging markets

**Time: 10:45-12:00**

**Room: 214**

**Bracs and International Business**
Chair: Anna Dimitrova, ESSCA School of Management

- Unequal Burden of Responsibility? The Impact of the 2010 Indian Microfinance Crisis on For-Profit and Non-Profit Organizations
  Arzi Adbi, INSEAD

- Chinese and Russian FDI in Eastern and Western Europe
  Viatcheslav Avioutskii, ESSCA School of Management
  Mouloud Tensaout, Université du Maine

- A Comparative Study on Determinants of Cross-Border Mergers and Acquisitions Performance in Developed Markets: Evidence from Chinese and Indian Firms
  Young-Ryeol Park, Yonsei University
  Guowen Zhu, Orion China
  Yoojin Baik, Yonsei University

- Micro-Political Influences on an Implementation Failure in the Russian Automotive Industry
  Valery Krylov, University of Lorraine
  Vincent Montenero, Université Paris-Dauphine

- Location Choice of Indian MNEs: A Dual Perspective
  Rishika Nayyar, Indian Institute of Foreign Trade
  Sumati Varma, University of Delhi

- E-Commerce Internationalization Readiness in Emerging Countries: the Brazilian Footwear Firms in South America
  Marcelo André Machado, Universidade do Vale do Rio dos Sinos
  André Daundt dos Reis, Universidade do Vale do Rio dos Sinos
  Gustavo G. Nonato, EAESP-FGV
## TUESDAY, JUNE 25 - 12:00-13:00

### Light Lunch

A light lunch will be provided for conference participants on the ground floor of Solbjerg Plads 3.

### JIBS Editorial Board Meeting

JIBS Board Members Only.

## TUESDAY, JUNE 25 - 13:00-14:15

### Session 1.3.1 - Special Session

**Special Session**

**AIB Fellows International Educator of the Year**

Chair: Stephen J. Kobrin, University of Pennsylvania

- Presentation of the AIB Fellows International Educator of the Year Award to Ingmar Björkman
  - Rosalie L. Tung, Simon Fraser University
  - Stephen J. Kobrin, University of Pennsylvania

**Keynote Speaker:**

Ingmar Björkman, Aalto University

**Panel Discussion:**

- Ingmar Björkman, Aalto University
- Bodo B. Schlegelmilch, WU Vienna
- George S. Yip, Imperial College
- Stephen J. Kobrin, University of Pennsylvania

### Session 1.3.2 - Panel

**Track: 12 - Theme: IB in an unsettling environment**

**Public Policy and the IB Research Agenda: Where Do We Go in the Next Half Century?**

Chair: Michael Gestrin, OECD

- Alain Verbeke, University of Calgary
- Peter Buckley, University of Leeds
- Sarianna Lundan, University of Bremen
- Karl P. Sauvant, Columbia University

### Session 1.3.3 - Panel

**Track: 2 - Managing the value chain**

**Economic Geography and International Business: Building Bridges**

Chair: Alvaro Cuervo-Cazurra, Northeastern University

**Panelists:**

- Alvaro Cuervo-Cazurra, Northeastern University
- Harald Balthet, University of Toronto
- Elisa Giuliani, University of Pisa
- Ram Mudambi, Temple University
- Grazia D. Santangelo, Copenhagen Business School

### Session 1.3.4 - Panel

**Track: 1 - Internationalization and entrepreneurship**

**Migrant Entrepreneurship and International Business**

Chair: Zaheer Khan, University of Kent

Discussants: Michael Czinkota, University of Kent, UK / Georgetown University and Gary Knight, Willamette University

**Panelists:**

- George Saridakis, University of Kent
- Aida Hajro, Vienna University of Economics and Business
- Pushyarat Puthussery, University of Kent
- Fragkiskos Filippos, University of Kent
- Noemi Sinkovics, University of Manchester

### Session 1.3.5 - Panel

**Track: 11 - Teaching IB**

**Inter-Institutional Associations for the Advancement of IB Education**

Chair: Anne Marie Zwerg-Villegas, Universidad de La Sabana

**Panelists:**

- Anne Marie Zwerg-Villegas, Universidad de La Sabana
- Gabriel Benito, BI Norwegian Business School
- Mirosław Jarosinski, SGH Warsaw School of Economics
- Philip Kappen, Uppsala University
- Joan Marie Lofgren, Aalto University
- Fred Omondi Newa, United States International University
- Paola Maria Podesta, Universidad EAFIT
- Andres Ramirez, Bryant University
- Yingqi Wei, University of Leeds

### Session 1.3.6 - Panel

**Track: 8 - Corporate governance and finance**

**What do Boards Tell Us about IB Outcomes?**

Chair: Aleksandra Gregoric, Copenhagen Business School

**Tribal World: Evidence from Global Corporate Board Gender Reforms**

Shibashish Mukherjee, University of Groningen

**A Contractual Exploration of the Creation of Boards of Directors in Joint Ventures**

Andres Velez-Calle, Universidad EAFIT

Jeongho Choi, St. John Fisher College
AIB 2019 Conference Schedule of Sessions

Board Governance as a Moderator of the Intangibles-Performance Relationship in Acquisitive FDI
Tao Han, Tilburg University
Xavier Martin, Tilburg University

Foreign Directors Matter More in Conservative Environments and Setting with a Xenophobic Tendency
Yannick Thams, Suffolk University

Session 1.3.8 - Competitive  
Time: 13:00-14:15  
Room: 210

Culture as Context and Process
Chair: Vas Taras, University of North Carolina at Greensboro

Cultures in Flux: A Longitudinal Perspective on Post-acquisition Socio-Cultural Integration
Riikka Harikkala-Laihinen, University of Turku
Melanie Hassett, University of Sheffield
Niina Nummela, University of Turku
Johanna Raitis, University of Turku

Interface between Formal and Informal Institutions and Subsidiary Staffing: The Role of Subsidiary Embeddedness and Host Country Experience
Ajai Singh Gaur, Rutgers University
Chinmay Pattnaik, University of Sydney
Jeoung Yul Lee, Hongik University
Deeksha Singh, Rutgers University

How Employees’ Job Satisfaction Influences Entrepreneurial Intention: A Cultural Perspective
Jie Li, Shanghai University
Feifei Yang, Shanghai University
Jipeng Qi, Beijing Jiaotong University
Xue Han, Shanghai University

The Fundamental Endogeneity of Survey-Based Cultural Dimensions
Amir Shoham, Temple University

Session 1.3.9 - Competitive  
Track: 6 - Strategy, Organization, and Management  
Time: 13:00-14:15  
Room: s08

Acquisitions, Alliances and JVs
Chair: Maoliang Bu, Nanjing University

The National vs the Local: Dual Social Integration in Cross-Border Acquisitions
Randi Lunnan, BI Norwegian Business School
Helene Lee Colman, BI Norwegian Business School
Audrey Rouzies, Toulouse Graduate School of Management

Resource-at-a-Distance and International Joint Venture Takeover: The Role of State Ownership and Environmental Uncertainties
Jun Xia, University of Texas at Dallas
Jing Li, Simon Fraser University
Zhouyu Lin, Jinan University

Alliance Portfolio Complexity and Order-of-Entry Effects in International Alliance Formations
Jinju Lee, Hitotsubashi University ICS
Namgyoo K. Park, Seoul National University
John M. Mezias, University of Miami

Session 1.3.10 - Competitive  
Track: 11 - Teaching International Business  
Time: 13:00-14:15  
Room: s07

International Experiences in IB Education
Chair: Flevy Lasrado, University of Wollongong in Dubai

Cyberattack: The Maersk Global Supply Chain Meltdown (Case Study)
Luis Dau, Northeastern University
David Wesley, Northeastern University
Alexandra Roth, Northeastern University

‘Now I’m Comfortable Being Uncomfortable!’: Getting the Full Value from Experiential Learning Projects in an International Business Program
Tom Roehl, Western Washington University
Mary Sass, Western Washington University

Peer Evaluation and Team Performance in Global Virtual Teams: Not What You Would Expect
Robert David Stephens, Shippensburg University of Pennsylvania
Ernesto Tavoletti, University of Macerata
Longzhu Dong, University of Wisconsin-Eau Claire

Optimising International Business Teaching through Online Intercultural Exchanges
Marta Fondo, Universitat Oberta de Catalunya
Schiro Withanachchi, Queens College (CUNY)
Laura Lamolla, Universitat Oberta de Catalunya

Session 1.3.11 - Competitive  
Track: 6 - Strategy, Organization, and Management  
Time: 13:00-14:15  
Room: s12

Regional Influences on Global Strategy
Chair: Oksana Grebinevych, Montpellier Business School

Moving Beyond the Internationalization-Performance Relationship: Emerging Complexity, Institutional Asymmetries and Regional Dyads
Abhijit Sengupta, University of Essex
Mehmet Demirbag, University of Essex
Keith Glaister, University of Leeds

Geographic Diversification and Performance Fluctuation: The Moderating Role of Home-Region Concentration and Home-Region Homogeneity
Shubin Wu, University of Liverpool
Jane Lu, China Europe International Business School

Global and Regional Strategies of Multinational Enterprises: Behavioral Theory Drivers and the Impact of Economic Conditions
Todd Alessandri, Northeastern University
Daniele Cerrato, Universita Cattolica del Sacro Cuore

Going Beyond Home Region: An Empirical Investigation of Inter-regional Expansion
Oksana Grebinevych, Montpellier Business School

Session 1.3.12 - Interactive  
Time: 13:00-14:15  
Room: 112

Different Lenses on Cultural Values
Chair: Elizabeth C. Ravlin, University of South Carolina

The Mapping of Cultural Values in European Organizations
Bjørn Preuss, Copenhagen Business School
Analyzing Person-Organization Fit in a Cross-Cultural Environment: Are Societal Values Still Relevant?  
Len J. Treviño, Florida Atlantic University  
Carolyn P. Egri, Simon Fraser University  
David A. Ralston, University Fellows International Research Consortium  
Irina Naoumova, University of Hartford  
Yongjuan Li, Chinese Academy of Sciences  
Fidel León Darder, University of Valencia  
María Teresa de la Garza Carranza, Instituto Tecnológico de Celaya  
Olivier Furrer, Université de Fribourg

Indoctrinated to Stay: Understanding How Cultural Values Attenuate the Permeation of Voluntary Turnover that Stems from Collective Turnover  
David Jinwoo Chung, Sungkyunkwan University  
Andrea Kim, Sungkyunkwan University  
Jeehyeon Kim, Sungkyunkwan University

Exploring Values, Intelligences, and Competencies for Global Leaders  
Chiara Cannavale, University of Naples Parthenope  
Giorgia Rivieccio, University of Naples Parthenope  
Iman Zohoorian Nadali, University of Naples Parthenope

Organizational Culture via Value Statements: An Open Systems Approach  
Bradley James Koch, Grand Valley State University  
Pamela L. T. Koch, Grand Valley State University  
Yi Heng Cathy Deng, Southwestern University of Finance and Economics

Cultural Values, Ethnicity, and Management Styles: Evidence from Kenyan Managers  
Joshua Shackman, California State University Maritime Academy  
John Mwau, Harun International  
Indira Guzman, Trident University  
Li Dai, Loyola Marymount University

Organizational Innovativeness: Mid-management’s Contribution  
Jose Luis Rivas, Instituto Tecnológico Autónomo de México  
J. Lee Brown, Fayetteville State University

Session 1.3.13 - Interactive  
Time: 13:00-14:15  
Track: 5 - Innovation and knowledge management  
Room: 114

Learning Across Borders  
Chair: Carlos Eduardo Stefaniak Aveline, Universidade Federal de Lavras

The Role of Joint Learning and Joint Knowledge Creation in the Relationship between Knowledge Tension and International Joint Venture Performance Satisfaction  
Ming-Chang Huang, National Yunlin University of Science and Technology  
Horng-Der Leu, Chung Yuan Christian University  
Ya-Ping Chiu, Chung Yuan Christian University  
Chien-Hui Hung, Chung Yuan Christian University

International Knowledge Sourcing across Industries at Different Levels of Technological Development in an Emerging Market: The Case of Korea  
Se Ho Cho, North Carolina A&T State University  
John Cantwell, Rutgers University

Foreign Versus Local Sources of Knowledge and Process Innovation: The Moderating Role of Perceived Competitive Intensity  
Omid Aliasghar, Auckland University of Technology  
Elizabeth Rose, University of Leeds  
Kazuhiro Asakawa, Keio University

Are Ethnic Ties Catalysts for Chinese Outward FDI: The Role of Country-of-Origin Firms and Immigrants Ties  
Hua Zhu, Dongbei University of Finance and Economics

A Literature Review on Spillovers and Innovation in the Agricultural Biotechnology Industry  
Mariane Figueira, Universidade Federal de Lavras  
Carlos Eduardo Stefaniak Aveline, Universidade Federal de Lavras

Session 1.3.14 - Interactive  
Time: 13:00-14:15  
Track: 2 - Managing the value chain  
Room: 207

Global Value Chain Governance and Dynamics  
Chair: Bent Petersen, Copenhagen Business School

The Global Value Chain of the Computer Mouse  
Stephen Gelb, Overseas Development Institute

Offshoring: Towards an Integrative Understanding  
Michael Gusenbauer, Johannes Kepler University Linz  
Silvia Massini, University of Manchester

An Extended Gravity Model Analysis of Hong Kong’s Clothing Trade: Implications for Managing Global Supply Chains under The “Belt and Road” Initiative  
Chi Kuen Danny Ho, Hang Seng University of Hong Kong  
Man Hin Eve Chan, Technological and Higher Education Institute  
Angappa Gunasekaran, California State University, Bakersfield  
Tszi Leung Yip, Hong Kong Polytechnic University

An Integrated Approach to Global Value Chain Governance  
Wenyuan Yin, Seoul School of Integrated Sciences and Technologies  
Hwy-Chang Moon, Seoul National University

Financial Frictions and the Global Value Chain  
Jiawen Yang, George Washington University  
Yingyi Zhao, Tsinghua University

What is the Sum of the Parts: Integration and the Global Oil and Gas Industry Value Chain  
Andrew Inkpen, Thunderbird School of Global Management  
Kannan Ramaswamy, Thunderbird School of Global Management

Session 1.3.15 - Interactive  
Time: 13:00-14:15  
Track: 1 - Internationalization and entrepreneurship  
Room: 208

Digital and Dynamic Capabilities in Internationalizing Firms  
Chair: Tanja Leppäaho, Lappeenranta University of Technology

Learning Advantages of Newness and Adaptive Capabilities of International New Ventures in the Digital Context  
Emmanuel Kusi Appiah, University of Vaasa  
Peter Gabrielson, University of Vaasa  
Tamara Galkina, University of Vaasa
Session 1.3.16 - Interactive
Time: 13:00-14:15
Track: 6 - Strategy, organization, and management
Room: 212

Internationalization Strategies
Chair: Jing Betty Feng, Farmingdale State College, SUNY

An Empirical Study on a Reverse Effect of Firm Performance on Multinationality
Sylvia Kim, Fresno Pacific University
Quyen Nguyen, University of Reading

An Empirical Investigation of Entry Mode Portfolio Theory
Navneet Walia, King’s College London
Keith Brouthers, King’s College London
Thomas Roulet, University of Cambridge

Internationalisation of Professional Service Firms: Literature Review and Future Research Agenda
Ciara O’Higgins, University of Deusto
Nekane Aramburu, University of Deusto
Tatiana Andreeva, Maynooth University

To Be or Not to Be: How Slack Impacts the Choice of Internationalization Mode and Influence of Business Group Affiliation
Shobha Tewari, IIM Bangalore
Subramanyam Raghunath, IIM Bangalore

Exploring the Antecedents of Industry Globalization: A Longitudinal Investigation
Rakesh B. Sambharya, Rutgers University, Camden
Abdul Rasheed, University of Texas at Arlington
Farok J. Contractor, Rutgers University, Newark

Business Model for Internationalization: A Literature Review
German Benito-Sarria, University of Valencia
Cristina Villar Garcia, University of Valencia
Jose Pla Barber, University of Valencia

Theorising from Longitudinal Case Studies: Insights from IB Journals
Philippe Lamb, University of Neuchâtel
Oussama Darouichi, University of Neuchâtel

Session 1.3.18 - Special Session
Time: 13:00-14:15
Room: s09/s11/s15

Research Methods Clinics I
Pre-registration required to participate. The Research Methods Clinics are organized by the Research Methods SIG.

Structural Equation Modelling (SEM)
Bo Bernhard Nielsen, University of Sydney

Qualitative Methods
Catherine Welch, University of Sydney

Longitudinal Data/Multi-level Analysis/Research Design
Robert Vandenberg, University of Georgia

TUESDAY, JUNE 25 - 14:15-14:30
Time: 14:15-14:30

Break
Short break to facilitate transition between sessions. No refreshment service will be provided.

TUESDAY, JUNE 25 - 14:30-15:45

Session 1.4.1 - Panel
Time: 14:30-15:45
Track: 13 - Local track: Business in society
Room: s01

How Can IB Researchers Address Societal Grand Challenges?
Chairs: Robbert Maseland, University of Groningen and Miriam Wilhelm, University of Groningen

Panelists:
Grazia D. Santangelo, Copenhagen Business School
Sarianna Lundan, University of Bremen
Sjoerd Beugelsdijk, University of Groningen
Bart-Jaap Verbeek, Centre for Research on Multinational Corporations (SOMO)

Session 1.4.2 - Panel
Time: 14:30-15:45
Track: 10 - Emerging markets
Room: 201

Dynamic Capabilities in Emerging Market Firms
Chairs: Mohan Song, Florida International University and William Newburry, Florida International University

Panelists:
Stav Fainshmidt, Florida International University
Seung Ho Park, Nanyang Technological University
Olga Petriccovic, University of Calgary
Ravi Ramamurti, Northeastern University
Shaker Zahra, University of Minnesota
### Session 1.4.3 - Panel
**Track:** 7 - HRM, leadership, and cross-cultural  
**Room:** 202  
**Time:** 14:30-15:45

**Global Comparisons: Examining Humanistic Leadership from Indigenous Lens**  
*Chairs:* Pingping Fu, University of Nottingham Ningbo China and Rosalie L. Tung, Simon Fraser University

*Panelists:*
- Bo Yang, University of Nottingham Ningbo China
- Kit Shun Ng, University of Nottingham Ningbo China
- Dirk Moosmayer, University of Nottingham Ningbo China
- Ritu Tripathi, Indian Institute of Management Jusuke Ikekami, Waseda University
- Pingping Fu, University of Nottingham Ningbo China

### Session 1.4.4 - Panel
**Special Session**  
**Time:** 14:30-15:45  
**Room:** s05

**The AIB History Project: Highlights from AIB’s History 1958–2019**  
*Chair:* Lorraine Eden, Texas A&M University

*Panelists:*
- Jean Bod dewyn, Baruch College, CUNY
- Lilac Nachum, Baruch College, CUNY
- James Goodnow, University of North Texas

### Session 1.4.5 - Panel
**Track:** 11 - Teaching IB  
**Room:** s10  
**Time:** 14:30-15:45

**IB Simulations Connecting to Current Topics**  
*Chair:* Manjula Salimath, University of North Texas

*Panelists:*
- Manjula Salimath, University of North Texas
- Eileen Daspro, University of San Diego
- Ana Maria Soares, University of Minho

### Session 1.4.6 - Panel
**Special Session**  
**Room:** 213  
**Time:** 14:30-15:45

**Interpreting and Applying Culture Dimensions in Research: Best Practices and Ideas for Use of the GLOBE Dimensions in Management and International Business Research**  
*Chairs:* Ute Stephan, King's College London and Mary Sully de Luque, Arizona State University

*Panelists:*
- Ute Stephan, King's College London
- Mary Sully de Luque, Arizona State University
- Ali Dastmalchian, Simon Fraser University
- Peter Dorfman, New Mexico State University
- Christof Miska, WU Vienna
- Gunter K. Stahl, Vienna University of Economics and Business

### Session 1.4.7 - Competitive
**Track:** 5 - Innovation and knowledge management  
**Room:** 205  
**Time:** 14:30-15:45

**Subsidiaries’ Role in Knowledge Creation and Transfer**  
*Chair:* Osagie Igbinigie, University of Wolverhampton

*International Diversification and Firm Innovation: A Study of the Japanese Electronics Industry*  
Mashiho Mihalache, University of Amsterdam  
Oli Mihalache, Vrije Universiteit Amsterdam

*International Reverse Knowledge Transfer and the Role of Multinationality*  
Livia Barakat, Fundação Dom Cabral  
Torben Pedersen, Bocconi University  
Sherban Leonardo Cretoiu, Fundação Dom Cabral  
Marcio Amaral-Baptista, ISCTE - University Institute of Lisbon, Center for International Studies  
Paulo Bento, INDEG-ISCTE  
Alvaro Rosa, INDEG-ISCTE  
Rogério Serrasqueiro, INDEG-ISCTE

*The Impact of UK’s Inward R&D FDI on International Trade - An Empirical Approach*  
Osagie Igbinigie, University of Wolverhampton  
Mark Cook, University of Wolverhampton  
Lucy Zheng, Sheffield Hallam University

*Why Do Inventors Move out of MNC Subsidiaries in Emerging Countries? The Role of Institutional Distance and Experience*  
Dhruva Jyoti Borah, University of Manchester  
Silvia Massini, University of Manchester  
Lucia Piscitello, Politecnico di Milano

### Session 1.4.8 - Competitive
**Track:** 1 - Internationalization and entrepreneurship  
**Room:** 210  
**Time:** 14:30-15:45

**Networks, Collaboration and Internationalization**  
*Chair:* Sylvie Chetty, Uppsala University

*Branding Decision-Making Logic with International Performance: The Mediating Role of Networking Capability*  
Lasse Torkkeli, Lappeenranta University of Technology  
Igor Laine, Lappeenranta University of Technology  
Tamara Galkina, University of Vaasa  
Man Yang, University of Vaasa

*International Openness of Institutions Moderating Effects of Entrepreneurs’ International and Domestic Networks on Exporting: Trust in Foreigners and Economic Openness*  
Kent Adsbøll Wickstrøm, University of Southern Denmark & Sino-Danish Center for Education and Research  
Jizhen Li, Tsinghua University  
Yi Liu, Zhejiang Science and Technology University  
Mark Mallon, Elon University

*Reaping the Benefits of Knowledge Flows: The Internationalization of New Ventures through Board Interlocks*  
Orhun Guldiken, Florida International University  
Mirko Benischke, Erasmus University  
Izzet Darendeli, California State University, East Bay  
Jeppe Holten, Copenhagen Business School

*Branding Right Allocation and Governance of Cross-Border Collaboration: The Instance of International Hotels*  
Shih-Fen Chen, Western Washington University  
Chya-Yi Liaw, City University of Hong Kong
### Session 1.4.9 - Competitive
**Track:** 12 - Theme: IB in an unsettling environment  **Room:** s08
**Time:** 14:30-15:45
**Global Economic and Digital Governance**
Chair: Christine M. Chan, University of Hong Kong

*Deep Economic Integration, Foreign Investment and International Trade: The Effects of European Union Membership*
- Randolph Bruno, University College London
- Nauro Campos, Brunel University
- Saul Estrin, London School of Economics
- Meng Tian, Peking University

*Supranational Institutions and MNCs’ Foreign Market Entry Decisions*
- Shi Lei, University of Hong Kong
- Christine M. Chan, University of Hong Kong

*Institutional Dynamism in International Business: Conceptualization, Measurement, and Future Research*
- Jonas Puck, Vienna University of Economics and Business
- Martin Weiss, Vlerick Business School

*Scoping the Impact of Digitalization*
- Milla Wiren, University of Turku

### Session 1.4.10 - Competitive
**Track:** 4 - Consumer research  **Room:** s07
**Time:** 14:30-15:45
**Consumer Ethnocentrism, Anger and Boycott Behavior**
Chair: Nicolas Jankuhn, Saint Louis University

*The Antecedents of Consumer Boycott-- The Mediating Role of Perceived Egregiousness and Anticipated Guilt*
- Yi-Fang Chiang, Feng Chia University
- Wen Chiung Chou, Kainan University

*Emotions and Consumer Ethnocentrism: The Case of Chinese Young Consumers*
- Henry Yu Xie, College of Charleston
- Nancy Yifeng Chen, Lingnan University

*Revealed Consumer Ethnocentrism and Animosity from International Trade Border Effects*
- Yener Kandogan, University of Michigan-Flint

*Chain of Blame: How Eastern and Western Consumers Account for Supplier Hypocrisy in Global Supply Chains*
- Nils Hoffman, Kiel University
- Juelin Yin, Sun Yat-sen University
- Stefan Hoffmann, Kiel University

### Session 1.4.11 - Competitive
**Track:** 10 - Emerging markets  **Room:** s12
**Time:** 14:30-15:45
**Foreign MNEs' Impact on Development of Emerging Economies**
Chair: Xiaohua Yang, University of San Francisco

*Which Boats are Lifted by a Foreign Tide? Direct and Indirect Wage Effects of Foreign Ownership*
- Sourafel Girma, University of Nottingham
- Holger Görg, Kiel Centre for Globalization at IfW Kiel
- Erasmus Kristoffer Kersting, Villanova University

### Session 1.4.12 - Interactive
**Track:** 9 - Multinationals-government relationships  **Room:** 112
**Time:** 14:30-15:45
**Dealing with Political Risk**
Chair: Anna Grosman, Loughborough University

*The Mirror Image of Political Risk: The Case of Hold-Up of Governments by Firms in Infrastructure Projects*
- Srividya Jandhyala, ESSEC Business School
- Himanshu Bhatt, ESSEC Business School

*Competition Policy as an FDI Deterrent: The Role of Informal Institutions in U.S. Antitrust Enforcement*
- Nan Zhang, University of Illinois
- Joseph A. Clougherty, University of Illinois

*Political Alliances and the Expropriation of Foreign Property: Historical Evidence from Latin America and Sub-Saharan Africa*
- Marcelo Bucheli, University of Illinois
- Stephanie Decker, Aston Business School

*Multinational Responses to Political Risks in Emerging and Developed Markets: Control and Autonomy of Subsidiaries*
- Suzana Rodrigues, FUMEC University
- Marleen Dieleman, National University of Singapore
- Rekha Rao-Nicholson, Newcastle University

*Risk Mitigation and Management Strategies of Multinational Firms in Least Developed Countries*
- Gilbert Kofi Adarkwah, BI Norwegian Business School

*Trump’s Twitter Fury, Foreign Firms, and Corporate Political Activity: How Do Stock Markets React?*
- Patricia Klopf, WU Vienna
- Anita Gerstbauer, WU Vienna
- Phillip C. Nell, Vienna University of Economics and Business

### Session 1.4.13 - Interactive
**Track:** 3 - International marketing  **Room:** 114
**Time:** 14:30-15:45
**Internationalization and Entry Modes: Theoretical and Empirical Approaches**
Chair: Vasiliki Bamiatzi, University of Liverpool Management School

*Status Quo Bias and Entry Mode Choice: The Effect of Financial Resources, Market Size, and Political Risk a Scenario-Based Experiment*
- Anisur R Faroque, LUT University
- Ali Ahi, LUT University
- Olli Kuivalainen, Lappeenranta University of Technology
- Sanna Sundqvist, LUT University
Resource Repositioning as an International Marketing Capability  
Tetsuya Usui, Nihon University

Mindset Matters: Impact of Implicit Theory on International Marketing Decisions  
Christina Papadopoulou, University of Leeds  
Magnus Hultman, University of Leeds  
Aristeidis Theotokis, University of Leeds

Top Management Team Role Stress and Divestments of International Joint Ventures: A Theoretical Examination of Determinant Factors and the Moderating Role of Strategic Importance and Performance  
Huu Le Nguyen, University of Vaasa  
Jorma Lanimo, University of Vaasa

Commercial Risk Related Causes of Failures in International Market Entry  
Kubilay Sabri Levent Ozkan, Georgia State University

Forming Dynamic Capability beyond Borders: The Role of Global Identity  
Steven Yen-Hung Liu, University of Leeds  
Jing Betty Feng, Farmingdale State College, SUNY  
Leigh Anne Liu, Georgia State University

Research Agenda on Agile Capabilities and Market Behaviours of International Business for Ambidextrous Innovation  
Huda Khan, University of South Australia

Empirical Research on Export Market Orientation: A Systematic Review and Future Directions  
Illyada Ipek, Dokuz Eylul University  
Nilay Biçakcioglu, Dokuz Eylul University

Session 1.4.14 - Interactive  
Track: 12 - Theme: IB in an unsettling environment  
Room: 208

Populism and De-globalization  
Chair: Terrence Guay, Pennsylvania State University

Populism in Europe and its Impact on International Business  
Terrence Guay, Pennsylvania State University

Prospects Trump Risks: Prospect Theory Applied to the U.S.-China Trade War  
Jason Z. Yin, Seton Hall University  
Michael H. Hamilton, Seton Hall University  
Haichao A. Huang, Seton Hall University

Brexit Impact on EU27 Economies: Who Is the Loser?  
Anna Matysek-Jedrych, Poznan University of Economics and Business  
Katarzyna Mroczek-Dabrowska, Poznan University of Economics and Business

Joking about Brexit: Humour, British Identity and Globalisation in an Era of Nationalist Movements  
Fiona Moore, Royal Holloway, University of London

Non-Market Strategy for a ‘Globo-Skeptic’ World  
Louise Curran, Toulouse Business School  
Jappe Eckhardt, University of York

The Economic Cost of Nationalism  
Douglas Dow, University of Melbourne  
Gokhan Erug, Singapore Management University  
Ilya Cuypers, Singapore Management University

“[The Me Society]” - The Effect of Perceived Anomie on Subjective Well-being  
Selima Ben Mrad, Nova Southeastern University  
Maria Petrescu, Nova Southeastern University

Cross-Cultural Elements in Teaching IB  
Chair: Bernard M Wolf, Schulich School of Business

International Business Education: Cross-Cultural Intelligence and Ethnorelativism  
Ru-Shiu Liou, University of Tampa  
Shaista Nisar, University of Tampa  
Kevin Lee, University of Tampa  
Deirdre Dixon, University of Tampa  
Julie Pennington, University of Tampa

Using Culturally Diverse Classrooms to Develop a Transnational Curriculum: The UK Meets the UAE  
Hazel Mawdsley, University of South Wales  
Alison Thirlwall, University of Wollongong in Dubai  
Catherine Camps, University of South Wales

Developing IB Curriculum: Experiential Learning Projects and Programs  
June Y. Lee, University of San Francisco  
Daria Panina, Texas A&M University  
Richard Linowes, American University  
Paola Maria Podesta, Universidad EAFIT  
Richard Griffith, Florida Institute of Technology

Reflections on Virtual Team Company Projects & In-Class Team Company Projects  
William H.A. Johnson, Pennsylvania State University

Intercultural Effectiveness: Identifying Determinants of Change  
Iris Berdrow, Bentley University  
Sam Woolford, Bentley University  
Maria Skaletsky, Bentley University  
Allan Bird, Northeastern University

Cross-Cultural Management Education in Business Schools: Towards Higher Cultural Intelligence and More Effective Conflict Management  
Hadia Fakhreldin, British University in Egypt  
Marwa Anis, British University in Egypt  
Noha Youssef, British University in Egypt  
Eszra Sherif, British University in Egypt

Subsidiary Management Issues  
Chair: Rong Zeng, University of Manitoba

How Does the Labour Quality in Overseas Affiliates Affect the Productivity of Parent Companies? An Affiliate Role Perspective  
Yong Yang, University of Sussex  
Roger Strange, University of Sussex  
Yan Wu, University of Sussex

Effective Subsidiary Role Change in MNEs: An Assessment of Alignment with Mediating and Moderating Effects  
Iris S.Y. Chen, National Taiwan University  
Yi-Long Jaw, National Taiwan University  
Aristeidis Theotokis, University of Leeds

The Home Country Effect Revisited: The Role of Context in Foreign Subsidiary Performance  
Daniel Andrews, Florida International University
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Behavioral Effects of Cultural Distance in Multinational Downsizing Decisions
   Miriam Zschoche, University of Erfurt
   Miriam Flickinger, Aarhus University

Revisiting the Complementary versus Substitutive Effects among Different Control Mechanisms: Fifty Shades of Grey
   Rong Zeng, University of Manitoba
   Birgitte Grøgaard, BI Norwegian Business School
   Piers Steel, University of Calgary

Parent-Subsidiary Relationship of Emerging Market Multinationals
   Huaichuan Rui, University of London

Session 1.4.18 - Special Session
Time: 14:30-15:45
Room: s09/s11/s15

Research Methods Clinics II

Pre-registration required to participate. The Research Methods Clinics are organized by the Research Methods SIG.

Longitudinal Data/Multi-level Analysis/Research Design
   Robert Vandenberg, University of Georgia

Categorical Data/Survey Design
   Elizabeth Rose, University of Leeds

Structural Equation Modelling (SEM)
   Bo Bernhard Nielsen, University of Sydney

TUESDAY, JUNE 25 - 15:45-16:15

Coffee Break

Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.

TUESDAY, JUNE 25 - 16:15-17:30

Session 1.5.1 - Panel
Track: 12 - Theme: IB in an unsettling environment
Time: 16:15-17:30
Room: s01

Global Environmental Regulations: The Way Forward?
   Chairs: Joao Albino-Pimentel, University of South Carolina and Anne Jacqueminet, Bocconi University

Panelists:
   Peter Tashman, University of Massachusetts Lowell
   Elisa Giuliani, University of Pisa
   Ans Kolk, University of Amsterdam
   Valentina Marano, Northeastern University

Session 1.5.2 - Special Session
Time: 16:15-17:30
Room: 201

World Investment Report 2019: Special Economic Zones (UNCTAD Special Panel)
   Chair: James Zhan, Division on Investment and Enterprise, UNCTAD

Panelists:
   James Zhan, Division on Investment and Enterprise, UNCTAD
   Bruno Casella, Division on Investment and Enterprise, UNCTAD
   Aradhna Aggarwal, Copenhagen Business School
   Peter Buckley, University of Leeds
   Lorraine Eden, Texas A&M University
   Rajneesh Narula, University of Reading

Session 1.5.3 - Panel
Time: 16:15-17:30
Room: 202

Women in Business in Denmark (WAIB Special Session)
   Chairs: Janet Y. Murray, University of Missouri-St. Louis and Malika Richards, Pennsylvania State University, Berks

Panelists:
   Pernille Erenbjerg, Millicom
   Maria Tereza Fleury, Fundação Getúlio Vargas
   Maria Hjorth, VP Securities
   Dana Minbaeva, Copenhagen Business School

This session was sponsored by the Copenhagen Business School (CBS), in coordination with the Women in the Academy of International Business (WAIB).

Session 1.5.4 - Panel
Time: 16:15-17:30
Track: 2 - Managing the value chain
Room: s05

Globalization and De-Globalization and the Changing Boundaries of Global Value Chains?
   Chair: Lucia Piscitello, Politecnico di Milano
   Discussant: Jean-François Hennart, Tilburg University

Panelists:
   Geoffrey Jones, Harvard Business School
   Teresa da Silva Lopes, University of York
   Liena Kano, University of Calgary
## Session 1.5.5 - Panel
**Track:** 6 - Strategy, organization, and management  
**Room:** s10  
**Time:** 16:15-17:30

**Making Dynamic Capabilities Actionable for International Business**  
**Chairs:** Olga Petricevic, University of Calgary and Yadong Luo, University of Miami  
**Discussants:** Shaker Zahra, University of Minnesota and Maurizio Zollo, Bocconi University

**Panelists:**  
- Ulf Andersson, Mälardalen University  
- Ilgaz Arikan, Kent State University  
- Andreas Distel, Copenhagen Business School  
- Birgitte Gregaard, BI Norwegian Business School  
- Fuming Jiang, Curtin University  
- Jongmin Lee, University of Reading  
- Vladislav Maksimov, University of North Carolina, Greensboro  
- Sabina Nielsen, University of Sydney  
- Luqun Xie, Hong Kong University of Science and Technology

## Session 1.5.6 - Panel
**Track:** 7 - HRM, leadership, and cross-cultural  
**Room:** 213  
**Time:** 16:15-17:30

**Towards a More Integrative Conceptualization of Global Work**  
**Chairs:** B. Sebastian Reiche, IESE Business School and Yih-teen Lee, IESE Business School  
**Discussant:** David Allen, Texas Christian University & Warwick Business School

**Panelists:**  
- Helena Barnard, University of Pretoria  
- David G. Collins, Dublin City University  
- Orly Levy, -  
- Marketa Rickley, University of Iowa  
- Riki Takeuchi, University of Texas at Dallas

## Session 1.5.7 - Competitive
**Track:** 5 - Innovation and knowledge management  
**Room:** 205  
**Time:** 16:15-17:30

**MNC Structure and Innovation**  
**Chair:** Feng Zhang, Nankai University

**Regionalization, Recombinant Capability, and Firm Innovative Performance**  
- Curba Lampert, Florida International University  
- Minyoung Kim, University of Kansas  
- Raja Roy, New Jersey Institute of Technology

**Technological Competence Creation of EMNCs – The External and Internal Embeddedness of Overseas Subsidiaries**  
- Feng Zhang, Pennsylvania State University, Abington  
- Guohua Jiang, West Chester University

**Dispersed Innovation, Strategy, and Governance: A Study of Offshoring Innovation**  
- Tung Min Hung, Rutgers University  
- Yi-Ju Lo, Yuan Ze University

## Session 1.5.8 - Competitive
**Track:** 1 - Internationalization and entrepreneurship  
**Room:** 210  
**Time:** 16:15-17:30

**Legitimacy, Creditability and Internationalization**  
**Chair:** Rui Torres de Oliveira, Queensland University of Technology

**Political Connections and Internationalization Speed of New Ventures: A Legitimation Perspective**  
- Jiayan Yan, Renmin University of China

**Changing Criteria for Internal Legitimacy and the Internationalization Process of a State-Owned Enterprise**  
- Zeerim Cheung, Aalto University  
- Eero Aalto, Aalto University  
- Pasi Nevalainen, University of Jyväskylä

**Legitimation for Early and Rapid Internationalization: A Review of Research in International Entrepreneurship**  
- Igor Laine, Lappeenranta University of Technology  
- Olli Kuivalainen, Lappeenranta University of Technology  
- Romeo V. Turcan, Aalborg University

**Signaling Strategy in International Franchising**  
- Maria Jell-Ojobor, LUISS University Rome  
- Massiel Henríquez Parodi, University of Agder  
- Ilan Alon, University of Agder

## Session 1.5.9 - Competitive
**Track:** 8 - Corporate governance and finance  
**Room:** s08  
**Time:** 16:15-17:30

**Governance Innovation in Cross-Listings and IPOs**  
**Chair:** Ruth V. Aguilera, Northeastern University

**Antecedents of IPO Survival: A Global Configurational Perspective**  
- Krista Burrell Lewellyn, Florida Southern College  
- Till Talauciar, University of Erfurt  
- William Q. Judge, Old Dominion University  
- Alessandro Zattoni, Luiss University & Business School  
- Jonas Gabrielson, Halmstad University  
- Jean Jinghan Chen, University of Southampton  
- Michael Witt, INSEAD, Singapore  
- Helen Wei Hu, University of Melbourne  
- Dhirendra Shukla, University of New Brunswick  
- Felix Lopez, University of Valladolid  
- Sibel Yamak, Galatasaray University  
- Sheila Puffer, Northeastern University  
- Jose Luis Rivas, Instituto Tecnológico Autónomo de México  
- Hans Van Ees, University of Groningen  
- Majdi Quttainah, Kuwait University  
- Yves Fassin, Ghent University

**National Culture and CEO-worker Pay Ratio**  
- Ming Ju, Louisiana Tech University  
- Jongmoo Jay Choi, Temple University  
- Steven Balsam, Temple University

**The Effect of External and Internal Resource Dependency on Foreign IPO Performance**  
- Hyejin Cho, Korea University  
- Jaeho Chung, Korea University
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<th>Session 1.5.10 - Competitive</th>
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<tr>
<td><strong>Leveraging International Channels: Focus on Exporting and Franchising</strong></td>
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<td>Chair: Pervez Ghauri, Birmingham Business School</td>
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**Mutuality in Exporter-Importer Relationships**  
Farid Ahmed, Western Sydney University  
Felicitas Evangelista, Western Sydney University  
Daniela Spanjaard, Western Sydney University  

**Drivers of Online Export Performance: The Importance of Firm- and Country-Level Factors**  
Jonas Eduardsen, Aalborg University  
Leonidas Leonidou, University of Cyprus  
Svetla Marinova, Aalborg University  

**Antecedents and Consequences of Green Export Business Strategies: The Mediating Role of Organizational Resources and Capabilities**  
Nilay Biçakcioglu, Dokuz Eylül University  
Mustafa Tanyeri, Dokuz Eylül University  

**Branding Options and Room Rates of International Franchise Hotels: Empirical Evidence from China**  
Chya-Yi Liaw, City University of Hong Kong  
Shih-Fen Chen, Western Washington University  

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<tr>
<th>Session 1.5.11 - Competitive</th>
<th>Time: 16:15-17:30</th>
<th>Room: s12</th>
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<tr>
<td><strong>Cross-Border Acquisitions by Emerging Markets Firms</strong></td>
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<td>Chair: Rong Zeng, University of Manitoba</td>
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**Unpacking Emerging Market Multinationals Firm-specific Advantages and Their Role in Foreign Acquisition Location Choice**  
Barclay E. James, St. Mary's University  
Rajeev Sawant, Florida Atlantic University  
Joshua S. Bendickson, University of Louisiana at Lafayette  

**How Long Will It Last? Sensemaking as the Rationalization Process in Cross-Border Acquisition**  
Rong Zeng, University of Manitoba  
Wonyong Oh, University Nevada, Las Vegas  
Pengcheng Zhu, University of San Diego  

**Emerging-Market Multinationals and Their Cross-Border Acquisitions: Global and Regional Challenges**  
Ute Heinrichs, WU Vienna  
Desislava Dikova, WU Vienna  

**Cross-Border Acquisitions of High-Tech Firms in the USA by Chinese Firms: 1993-2015**  
Monica Yang, Adelphi University  

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<th>Session 1.5.12 - Interactive</th>
<th>Time: 16:15-17:30</th>
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<tr>
<td><strong>Talent Management, International Careers, and the Changing Nature of Global Work</strong></td>
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<td>Chair: Jasenka Ljubica, National Research University - St. Petersburg Campus</td>
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**Confessions of International Knowledge Workers: Implications for Global Talent Management**  
Franziska Magdalena Eberz, Free University of Bozen-Bolzano  
Nicole Böhmer, Osnabrück University of Applied Sciences  
Heike Schienenburg, Osnabrück University of Applied Sciences  
Marjaana Gunkel, Free University of Bozen-Bolzano  

**The Influence of Contextual Factors on Employee Mental Distress in Cross-Border M&As**  
Agnes Guenther, Copenhagen Business School  
Christian Geisler Asmussen, King's College London  
Bo Bernhard Nielsen, University of Sydney  

**Overcoming Managerial Constraints through Talent Management in an Emerging Market: The Influence of Networks**  
Mehmet Demirbag, University of Essex  
Alison J. Glaister, University of York  
Ekrem Tatoglu, Ibn Haldun University  
Keith Glaister, University of Leeds  
Smitha R. Nair, University of East Anglia  

**Causal Structure of Turnover Intentions: Comparison between Japanese and Foreign-Owned Firms in Japan**  
Shinji Hasegawa, Waseda University  
Rei Hasegawa, Daito Bunka University  
Takashi Akiyama, Waseda University  

**Filling the Empty Talent Pipeline with Foreign Students? Exchange Students’ Motivation, Abilities, Intercultural Contact, and Willingness to Work for Host-Country Organizations**  
Jiaojiao Feng, Renmin University of China  
Fabian J. Froese, University of Göttingen  

**Developing Responsible Leaders and Employees in a Multinational Biopharmaceutical Company**  
Anna Kirkbeak Johannson Gosovic, Copenhagen Business School  
Anne-Marie Søderberg, Copenhagen Business School  

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<tr>
<th>Session 1.5.13 - Interactive</th>
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<tr>
<td><strong>IP, MNC Capabilities and Performance</strong></td>
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<tr>
<td>Chair: Danai Christopoulou, University of Liverpool</td>
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**To Enforce or Not to Enforce? Public IPR Enforcement and the Effect on FDI Horizontal: A Meta-Analysis**  
Danai Christopoulou, University of Liverpool  
Nikolaos Papageorgiadis, University of Liverpool  
Chengang Wang, University of Bradford  
Georgios Magkonis, University of Portsmouth  

**Shared Ownership of Intellectual Property: The Role of Trade Credit and International Expansion**  
Diwei Lv, Sun Yat-sen University  
Weiming Qiu, South China University of Technology  
Hailin Lan, South China University of Technology  

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Session 1.5.15 - Interactive
Track: 1 - Internationalization and entrepreneurship
Room: 208

Social Entrepreneurship Responsibility and Internationalization
Chair: Niron Hashai, Interdisciplinary Center Herzliya

Researchers without Borders: An International Social Entrepreneurship Co-Citation Analysis
Ryan Bailey, University of Tulsa
Brian R. Chabowski, University of Tulsa

Internationalization Process of a Born-Global Social Enterprise: From an Accidental Initiative to an Evolving Transnational Community
Lei Li, University of Nottingham Ningbo China
Fei Zhu, University of Nottingham Ningbo China
Thomas Wing Yan Man, Hang Seng University of Hong Kong

Internationalization through Corporate Social Entrepreneurship: Evidence from Multinational Corporations in China
Juelin Yin, Sun Yat-sen University

Social Enterprise Internationalization
Filip De Beule, KU Leuven
Johan Bruneel, IESEG School of Management
Kieran Dobson, KU Leuven

Tiina Anna-Maria Ritvala, Aalto University
Rilana Riikkinen, Aalto University

The Dual Effects of Internationalization and Program Diversification on Nonprofits' Revenue Diversity: Theory and Evidence From Canadian Charities
Justin Yan, University of Tennessee
Nick Mmbaga, University of Tennessee
David Gras, University of Tennessee

Internationalization and Responsible Business Practices in SMEs: A Systematic Review and Future Research Agenda
Maria Uzhegova, University of Macedonia
Nathalie Nørregaard Larsen, University of Southern Denmark

Session 1.5.16 - Interactive
Track: 10 - Emerging markets
Room: 212

Inclusive Development and Emerging Markets
Chair: Rama Seth, Copenhagen Business School

Bottom or Medium of the Pyramid in Emerging Countries? Business Opportunities
Miguel Montoya, Tecnológico de Monterrey
Francisco Valderrey, Tecnológico de Monterrey

Necessary Conditions for Social Enterprise in Emerging Markets: The Case of Microinsurance
Stephen Chen, University of Newcastle
B. Elango, Illinois State University
James Jones, Illinois State University

The Impact of Resource Element Flowing on International Patent Layout
Ben Zhang, Huazhong University of Science and Technology

Technological Quality, Internationalization, and the Role of Intellectual Property Protection and CEO Duality
Irina Gokh, De Montfort University
Nasirov Shukhrat, De Montfort University
Fragkiskos Filippaios, University of Kent

IPRs and Innovation Concentration: A Look at the Granular Nature of the Institutional Landscape
Debantu Lahiri, HEC Paris
Bertrand V. Quelin, HEC Paris

Legitimacy, Reputation and Trust-Building in Emerging Market Firms
Chair: Ravi Ramamurti, Northeastern University

Characteristics of Trust in China and the Persistence of Guanxi
Sven Horak, St. John's University
Andreas Klein, Niederrhein University of Applied Science
Xiaomel Monica Li, Tianjin University

Reputational Resources and Internationalization of Emerging Market Firms
Debmalya Mukherjee, University of Akron
Erin E. Makarius, University of Akron
Charles E. Stevens, Lehigh University
Steven R. Ash, University of Akron

Effects of Partner Reputation, Communication Quality and Perceived Risk of Opportunism on Trust and Alliance Performance: Evidence from Greek ISAs
Nikolaos Sklavounos, University of Macedonia
Konstantinos Rotsios, American Farm School of Thessaloniki
Yannis Hajidimitriou, University of Macedonia

Buffer or Burden? Exploring the Effect of Corporate Status under Corporate Crisis - An Empirical Study based on Negative Rumor and Clarification in the Chinese A-Share Market
Xiaomin Fan, Fudan University
Jiaxing You, Xiamen University
Yuanxi Li, Fudan University

Global Consolidation of Mature Industries by Emerging-Market Firms: Past, Present, and Future
Ravi Ramamurti, Northeastern University
Peter Williamson, University of Cambridge

Jaguar Firms and the Tropicalization of Sophisticated Internationalization Paths
Juan Velez-Ocampo, Universidad de Antioquia
Kit Sin I, Ruta N

The Influence of Actor Legitimation on International Networks in Pre-emerging Markets
Jan Wilhelm Sakari Hermes, University of Oulu
Tuija Mainela, University of Oulu

How Do Low-Power Actors Gain Influence, Legitimacy and Power in a Global Corporation’s Network?
Joey Soehardjojo, Warwick Business School
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Ramanie Samaratunge, Monash University
Sisira Kumara, University of Sri Jayewardenepura
Nilupama Wijewardena, RMIT University
Kumudinei Dissanayake, University of Colombo

Institutional Schisms: The Impact of Intergovernmental Organizations on Entrepreneurship
Elizabeth Moore, Northeastern University
Luis Dau, Northeastern University
Kristin Brandl, University of Victoria

Telling a New Story: Charting the Paths of Large South African MNEs’ Internationalization Processes
Leah Z.B. Ndanga, West Chester University in Pennsylvania
Mzamo P. Mangaliso, University of Massachusetts Amherst

TUESDAY, JUNE 25 – 19:30-21:30

AIB Fellows Dinner
AIB Fellows and their guests only.

WEDNESDAY, JUNE 26

WEDNESDAY, JUNE 26 - 08:00-08:45

Fellows Café II
Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

Session 2.1.1 - Panel
Track: 5 - Innovation and knowledge management
Room: s01
Global Knowledge Sourcing
Chair: Michael J. Mol, Copenhagen Business School
Panelists:
Felipe Monteiro, INSEAD
Benoit Decreton, WU Vienna
Kazuhiro Asakawa, Keio University
Yves Doz, INSEAD
Ram Mudambi, Temple University

Session 2.1.2 - Panel
Track: 10 - Emerging markets
Room: 201
Emerging Countries and Their Multinationals in the Era of the Digital Economy
Chair: Afonso Fleury, University of São Paulo
Panelists:
Peter Williamson, University of Cambridge
Maria Tereza Fleury, Fundação Getúlio Vargas
Ravi Ramamurti, Northeastern University
Angel Barajas, Higher School of Economics
Elena Shakina, Higher School of Economics
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Session 2.1.3 - Special Session
Special Session
Session 2.1.3 - Special Session
Time: 09:00-10:15
Room: 202
Aligning International Consumer Behavior with Industry Needs
Chairs: T. Bettina Cornwell, University of Oregon and Stanford Westjohn, University of Alabama
Panelists:
Tim Gable, River (formerly of Nike)
Saeed Samiee, University of Tulsa
Christina Sichtmann, University of Vienna
T. Bettina Cornwell, University of Oregon
Stanford Westjohn, University of Alabama

Session 2.1.4 - Panel
Special Session
Session 2.1.4 - Panel
Time: 09:00-10:15
Room: s05
The Contribution of International Business to Public Policy: Upcoming Special Issues (JIBP Showcase Panel)
Chair: Ari Van Assche, HEC Montréal
Panelists:
Paul Vaaler, University of Minnesota
Helena Barnard, University of Pretoria
Lucia Piscitello, Politecnico di Milano
Hafiz Mirza, University of Reading

Session 2.1.5 - Panel
Track: 11 - Teaching IB
Session 2.1.5 - Panel
Time: 09:00-10:15
Room: s10
Experiential Learning Lesson Plan Workshop: Sharing Ideas and Strategies for Student Success
Chair: Mikael Soendergaard, Aarhus University
Panelists:
Frank Cotae, Mount Royal University
Paul Kalfadellis, Monash University
Jacqueline Musabende, Mount Royal University
James Oldroyd, Brigham Young University
Mikael Soendergaard, Aarhus University
Siddhartha Saxena, Ahmedabad University

Session 2.1.6 - Competitive
Track: 9 - Multinationals-government relationships
Session 2.1.6 - Competitive
Time: 09:00-10:15
Room: 213
Political Connections
Chair: Abraham Stefanidis, St. John’s University
State Ownership and Outward Foreign Direct Investment of Emerging Market Firms: Moderating Effects of Political and Economic Institutions
Ryan Tang, University of South Australia
Kevin Zheng Zhou, University of Hong Kong
Do Political Connections Make Good Travel Companions? A Literature Review of Emerging Market Multinationals’ Political Connections and Overseas Investment Outcomes
Dongdong Huang, Nanyang Technological University
Lai Si Tsui-Auch, Nanyang Technological University
Marleen Dieleman, National University of Singapore
David Gomulya, Singapore Management University

Session 2.1.7 - Competitive
Track: 8 - Corporate governance and finance
Session 2.1.7 - Competitive
Time: 09:00-10:15
Room: 205
The Role of Governance in Key IB Fields: Foreign Location and Entry Modes
Chair: Valentina Marano, Northeastern University
Foreign Takeover Protection and Innovation: Evidence from the Foreign Investment and National Security Act
Wei Shi, University of Miami
Pyramids as an Entry Choice Mode: The Case of Sovereign Wealth Funds
Pedro Makhoul, UCLA Anderson School of Management
Liability of Foreignness and Market Timing: A Study of the Performance of Cross-Border SEOs
Stewart R. Miller, University of Texas at San Antonio
Lorraine Eden, Texas A&M University
Daniel C. Indro, Pennsylvania State University, Great Valley
Malika Richards, Pennsylvania State University, Berks

Session 2.1.8 - Competitive
Track: 1 - Internationalization and entrepreneurship
Session 2.1.8 - Competitive
Time: 09:00-10:15
Room: 210
Distance and Barriers to Internationalization
Chair: Carole Couper, University of Sheffield
How do MNEs Expand their Subsidiary Portfolio in New Host Countries? The Influence of Geographic Distance to the National Capital City at Inception on the Speed of Subsequent Investments
Thomas Hutzschenreuter, Technical University of Munich
Philippa-Luisa Harhoff, WHU - Otto Beisheim School of Management
The Tortoise or the Hare? Firm Tolerable Risk, the Option to Redeploy Resources and the Internationalization Process of Firms
Lipeng Ge, University of Groningen
Olof Lindahl, Uppsala University
The Impact of Psychic Distance on Foreign Direct Investment
Laetitia Em, University of Groningen
Navigating Institutional Barriers: A Study of Born Global Firms from Emerging Economy
Sudip Kranti Tiwari, Nord University

Session 2.1.9 - Competitive
Track: 6 - Strategy, organization, and management
Session 2.1.9 - Competitive
Time: 09:00-10:15
Room: s08
Acquisition Pricing Strategies
Chair: Yinuo Tang, University of Hong Kong
The Price Tag of Culture in Cross-Border Acquisitions: How Tightness-Looseness Affects Post-Deal Performance
Chengguang Li, Western University
Michele J. Gelfand, University of Maryland
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Why Do Multinational Firms Use Financial Advisors in Cross-Border Acquisitions? A Power Balance Approach
Jun Xia, University of Texas at Dallas
Cuili Qian, University of Texas at Dallas
Longwei Tian, Shanghai Jiao Tong University
Yuan Li, Tongji University

Value of Expectation: Reputation and Premium in Cross-Border Acquisitions
Yinuo Tang, University of Hong Kong
Jun Xia, University of Texas at Dallas
Jie Jiao, Tsinghua University

Track: 2.1.10 - Competitive Time: 09:00-10:15
Track: 7 - HRM, leadership, and cross-cultural
Room: s07

Multiculturalas as Brokers and Strategic Assets
Chair: Hyun-Jung Lee, London School of Economics

When Two Times Two Equals More Than Four for the Team: Empirical Examination of the Interaction Effect Between Bicultural Managers and Team Members
Mike Szynanski, EGADE Business School
Komal Kalra, University of Victoria

Multiculturalism and Cross-Cultural Negotiation: Do Monoculturals and Multiculturals Adapt Their Negotiating Styles in Cross-Cultural Situations?
Davina Vora, State University of New York at New Paltz
Napatsorn Jiraporn, State University of New York at Oswego
Wendy J. Casper, University of Texas at Arlington

Stuck in the Middle: Cultural Brokering Scale Development and Validation
Stacey R. Fitzsimmons, University of Victoria
Davina Vora, State University of New York at New Paltz
David C. Thomas, University of Victoria

Multiculturalas as Strategic Human Capital Resource in Multinational Enterprises
Hae-Jung Hong, NEOMA
Dana Minbaeva, Copenhagen Business School

The International Negotiation Dance: A Cross-Cultural Bargaining and Experimental Analysis
Ursula F. Ott, Nottingham Trent University

Track: 2.1.11 - Competitive Time: 09:00-10:15
Track: 12 - Theme: IB in an unsettling environment
Room: s12

Global Risks and Firm Strategy
Chair: Elisa Giuliani, University of Pisa

Drifting on a Calma Chicha after Countless Storms: How Macroeconomic Uncertainty Affects Firms’ Decisions to Innovate in Emerging Countries
Elisa Giuliani, University of Pisa
Federica Nieri, University of Pisa
Valeria Arza, Investigadora CONICET

Mitigating the “Acts of God”: Climate Risk and Private Participation Infrastructure Projects
Alfredo Jiménez, Kedge Business School
Nathaniel Curtis Lupton, University of Lethbridge
Secil Bayraktar, Toulouse Business School
Dimitrios Tsagdis, Kedge Business School

Track: 2.1.12 - Interactive Time: 09:00-10:15
Track: 9 - Multinationals-government relationships
Room: 112

Political Relationships
Chair: Melodena Stephens, Mohammed Bin Rashid School of Government

Xiaojing Lu, Birkbeck, University of London
Rong Zeng, University of Manitoba

Government Venture Capital and Startup Innovation in Emerging Economies: A Political Tie Perspective
Ajli Liu, Chinese University of Hong Kong

Investment as an Influencing Strategy
Minyuan Zhao, University of Pennsylvania
Karim Beukel, University of Copenhagen

Firms’ Political Strategies Abroad: Opening the Black Box of Commercial Diplomacy
Geoffrey Gertz, Brookings Institution
Srividya Jandhyala, ESSEC Business School
Laure Poulsen, University College London

Political Embeddedness and Competence Creation: Intermediate Units vs. Local Subsidiaries
Ana Botella Andreu, University of Valencia
Jose Pla Barber, University of Valencia
Cristina Villar Garcia, University of Valencia

A Global Factory Perspective of the Strategic Asset Seeking FDI Nature of IGOs and SWFs
Melodena Stephens, Mohammed Bin Rashid School of Government
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

How Do Firms’ Political Capabilities Evolve? A Dynamic Long-Term Approach
Caterina Moschieri, IE Business School
Maria Fernandez-Moya, CUNEF

Track: 2.1.13 - Interactive Time: 09:00-10:15
Track: 5 - Innovation and knowledge management
Room: 114

Innovation in the Multinational Context
Chair: Rishikesha T Krishnan, IIM Bangalore

Does Real Exchange Rate Depreciation Increase R&D Investment? Analysis using Korean Firm-Level Data
Ju Hyun Pyun, Korea University
Jaiho Chung, Korea University
Eunyoung Shin, Korea University

Upgrading the Skills of Blue Collar Workers: A Study of Online Learning at a MNE
Camilla Neelmann, Copenhagen Business School
Agnieszka Nowinska, Copenhagen Business School
Torben Pedersen, Bocconi University

Copenhagen, Denmark  June 24-27, 2019
International Business in an Unsettling Political and Economic Environment

Innovation by MNEs in Emerging Markets
Robert Grosse, Thunderbird School of Global Management

Kerstin Jutta Schaefer, Institute of Economic and Cultural Geography

Do Firms Learn More from Peers’ Success or Failure in Foreign Direct Investment: Vicarious Learning and Its Interaction with Direct Success and Failure Experiences
Yuping Zeng, Southern Illinois University Edwardsville
Sangchel Song, Chongqing Technology & Business University/Saint Joseph’s University
Jeoung Yul Lee, Hongik University
Soonkyoo Choe, Yonsei University

Strategic Decision Horizons of Captive Offshoring Research and Development
Ziqi Liao, Hong Kong Baptist University

International Business and Social Development
Chair: Noemi Sinkovics, University of Manchester

The Unsettling Logic of International Action: MNEs and Human Rights Infringement
Brent Burmester, University of Auckland

Christina Stringer, University of Auckland
Ani Kartikasari, Lincoln University
Snejina Michailova, University of Auckland

Within Country Inequality and Globalization
Niron Hashai, Interdisciplinary Center Herzliya
Peter Buckley, University of Leeds

Global Value Chains and Pakistani Offshore Service Providers – Knowledge Connectivity in an Adverse Context
Noemi Sinkovics, University of Manchester
Umair Shafi Choksy, University of Kent
Rudolf R. Sinkovics, University of Manchester

Reducing Poverty through Entrepreneurship: A Systematic Review of Three Streams of Literature
Amber Yu Chang, Chinese University of Hong Kong
Yalan Xu, Chinese University of Hong Kong

A Convening Model to Enhance Value Creation and Pluralistic Appropriation in Large-Scale Investment Projects
Lite Nartey, University of South Carolina
Hildy Teegen, University of South Carolina

CSR Applications in Global Strategy
Chair: Michael Sartor, Queen's University

From Economic to Social Adaptation: Managing Extended Stakeholders in China
Meng Zhao, Renmin University of China
Seung Ho Park, Nanyang Technological University

Sustainability Reporting and Foreign Ownership: An Emerging Market Perspective
Ru-Shiun Liou, University of Tampa
Pi-hui Ting, Chang Jung Christian University

Why Firms Engage in Corporate Social Responsibility and How It Affects Performance: A Contingency Perspective
Alexey V. Semenov, San Jose State University
Arilova A. Randrianasolo, Butler University
Hadi Alhorr, Saint Louis University

Does Corporate Self-Regulation Matter? An Analysis of Corporate Anti-Corruption Policy and Foreign Investment Strategy
Guoliang Frank Jiang, Carleton University
Michael Sartor, Queen's University

Between Local, International Resources and Corporate Social Responsibility: Rhetoric from Saudi Arabian Listed Companies
Abdullah Al Mamun, Charles Sturt University

How the Scope of Problems Affects the Impact of Foreign Support on Local Advocacy Interventions
Yves Plourde, HEC Montréal

MNE Attributes and Entry into BoP Product Markets: An Exploratory Study
Sarada Devi Gadepalli, IIM Calcutta
Sougata Ray, IIM Calcutta
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#### Session 2.2.1
**Time:** 10:45-12:00

**Special Session**

**Room:** s01

#### Remembering and Celebrating James March

*Chairs: Arie Lewin, Duke University and Bent Petersen, Copenhagen Business School*

**Panelists:**
- Wilhelm Barner-Rasmussen, Åbo Akademi University
- Ingmar Björkman, Aalto University
- Modestas Gelbuda, ISM University of Economics and Management
- Torben Pedersen, Bocconi University
- Majken Schulz, Copenhagen Business School
- Yen Tran, Herriot-Watt University
- Udo Zander, Stockholm School of Economics

#### Session 2.2.2
**Time:** 10:45-12:00

**Track:** 12 - Theme: IB in an unsettling environment

**Room:** 201

#### International Business in the Digital Age: Advancing the Research Agenda

*Chair: Maximilian Stallkamp, Virginia Tech*

**Panelists:**
- Nicole Coviello, Wilfrid Laurier University
- Alain Verbeke, University of Calgary
- Andreas Schotter, Ivey Business School

#### Session 2.2.3
**Time:** 10:45-12:00

**Track:** 2 - Managing the value chain

**Room:** 202

#### The Danish Labour Market Model – What to Keep and What to Lose?

*Chair: Steen Navrbjerg, FAOS-Employment Relations Research Centre, University of Copenhagen*

**Discussant:** David G. Collings, Dublin City University

**Panelists:**
- Allan Lyngsø Madsen, Chief Economist, Danish Trade Union Confederation
- Steen Müntzberg, Vice Director, The Danish Employers Confederation

#### Session 2.2.5
**Time:** 10:45-12:00

**Track:** 11 - Teaching IB

**Room:** s10

#### The End of Business as Usual for IB Teaching: Perspectives from Asia, Europe and the US

*Chair: Bodo B. Schlegelmilch, WU Vienna*

**Panelists:**
- Bodo B. Schlegelmilch, WU Vienna
- Sri Zaheer, University of Minnesota
- Jiatao (JT) Li, Hong Kong University of Science and Technology
- George S. Yip, Imperial College

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**Coffee Break**

**Time:** 10:15-10:45

Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

*This coffee break is sponsored by the Consortium for Undergraduate International Business Education (CUIBE) in honor of the winner of the CUIBE Award for Best Paper on International Business Education. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.*
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<td>Nelson Oly Ndubisi, Qatar University, Doha Campus</td>
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<td>How Do Female Leadership Traits Affect Corporate Social Responsibility Performance in China?</td>
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<td>Yuanyuan Wu, Wu, Lakehead University</td>
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<td>Does Foreign Presence Make Domestic Firms Greener in an Emerging Economy? The Effect of Media Attention</td>
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<td>Ties That Bind: The Role of Ethnic Inventors in Multinational Enterprises’ Knowledge Creation</td>
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<td>Alba Marino, University of Bologna</td>
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<td>Vittoria G. Scalara, University of Amsterdam</td>
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<td>Changing the World from the Bottom Up? How Intrapreneurship and Digital Technology Shape Innovation in International Organizations</td>
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<td>Katherine Tatarinov, University of Geneva</td>
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<td>Tina Ambos, University of Geneva</td>
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<td>The Evolution of the International Knowledge Networks of Innovative MNEs in the UK Pharmaceutical Industry</td>
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<td>International Opportunity Discovery of Born Global Firms: The Role of Institutions</td>
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<td>Rubina Romanello, University of Udine</td>
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<td>A Sociology of Ignorance: Bibliographic Analysis of English and Chinese Language Literature Citing Bartlett and Ghoshal’s Seminal “Transnational Solution”</td>
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<td>Frithjof Arp, University of Nottingham</td>
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<td>Shujie Jiao, University of Nottingham</td>
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<td>If Dunning Were Writing Now… The Eclectic Paradigm in an Age of Platform Capitalism</td>
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<td>Who Adds the Value in Luxury Fashion? The Perspective of Consumer Segments in Rising Luxury Markets</td>
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<td>Beata Stepien, Poznan University of Economics and Business</td>
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<td>Sylwester Bialowas, Poznan University of Economics and Business</td>
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<td>Migrant Customers’ Acculturation and Their Participation in Services</td>
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<td>Christina Sichtmann, University of Vienna</td>
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Track: 10 - Emerging markets
Time: 10:45-12:00
Room: s12

Internationalization of Emerging Markets Firms
Chair: Bercant Hobdari, Copenhagen Business School

Power in Joint Ventures: A Case Study of Multilatinas
Robert Aguzzoli, Durham University
John Geary, University College Dublin
Jorge Lengler, Durham University

Initiating Internationalization: Business Group Affiliation, Export Intensity and Institutional Quality
Zhixiang Liang, Concordia University
Daniel Shapiro, Simon Fraser University
Saul Estrin, London School of Economics
Michael Carney, Concordia University

Speed of First Cross-Border Acquisition: Springboard
Internationalization by Emerging Market Firms
Vikas Kumar, University of Sydney
Deeksha Singh, Rutgers University
Anish Purkayastha, University of Sydney
Manish Popli, IIM Indore

Quick Start or Fast Learning in the Global Race:
Deconstructing Learning-by-Exporting across Different Income Groups
Christian Darko, University of Birmingham
Ferran Vendrell-Herrero, University of Birmingham
Emanuel Gomes, Universidade Nova

Session 2.2.12 - Interactive
Track: 7 - HRM, leadership, and cross-cultural
Time: 10:45-12:00
Room: 112

Cultural Intelligence and Intercultural Competence - Individual and Team Effectiveness
Chair: Stefan Schmid, ESCP Europe

Team and Individual Impact of International Work Experience on Creativity
Byron Y. Lee, China Europe International Business School
Riki Takeuchi, University of Texas at Dallas
Zhi-Qiang Liu, Huazhong University of Science and Technology

Cultural Intelligence and the International Leadership Potential: An Analysis of International Academic Travels
Dimitri Mascarenhas Passos, Univali
Ademir Furtado, UNIVALI
Narayana de Oliveira, Univali

A New Approach to Measuring CQ: The Development and Validation of the Quasi-Observational Cultural Intelligence (QO-CQ) Scale
Vas Taras, University of North Carolina at Greensboro

Advancing the Conceptualization and Measurement of Cross-Cultural Competence Through Empirical Examination of Cultural Intelligence and Intercultural Competence
Ming Li, University of Liverpool

Impression Management and Social Acceptance: The Moderating Effect of Cultural Intelligence
Yunmei Kuang, Saint Louis University
Clark D. Johnson, Saint Louis University
Brittney C. Bauer, Saint Louis University

Session 2.2.13 - Interactive
Track: 5 - Innovation and knowledge management
Time: 10:45-12:00
Room: 114

Collaborations and Innovation
Chair: Fei Li, Beijing University of Posts and Telecommunications

Innovating in the Central American Region: Cross-Level Interactions with Camaraderie Climate and Gender Diversity
Jase Ramsey, Florida Gulf Coast University
Melanie Lorenz, Florida Atlantic University
Richard Posthuma, University of Texas at El Paso
Claudia Gonzalez Brambila, Instituto Tecnológico Autónomo de México

Linguistic Structures and Innovation: A Behavioral Approach
Alexander Berman, Temple University
Amir Shoham, Temple University

How Do Overseas M&As Improve Innovation Quality of Emerging Market MNEs? An Interaction Perspective of Network Balance and Digital Gap
Fei Li, Beijing University of Posts and Telecommunications
Yan Chen, Beijing University of Posts and Telecommunications

Experience in R&D Collaborations, Innovative Performance and the Moderating Effect of Different Dimensions of Absorptive Capacity
Panagiotis Ganotakis, University of Liverpool
James H. Love, University of Leeds
Palitha Konara, University of Plymouth

Guansi, Knowledge Sharing and Organizational Innovation: Examining the Mediation Process in the Chinese Schema
Hsin Ko Wung, National Quemoy University
Yu Fang Yen, National Quemoy University
Jung Fung Tseng, National Kaohsiung University

Session 2.2.14 - Interactive
Track: 13 - Local track: Business in society
Time: 10:45-12:00
Room: 207

Sustainable Development and Corporations:
Institutionalization, Measurement, Disclosure
Chair: Larissa Marchiori Pacheco, FGV-EAESP

Comparative Institutions and Attitudes towards Corporate Environmental Sustainability Practices: Reconceptualization and Evidence from a Multi-Country Survey
Ziko Konwar, University of Leeds
Yingqi Wei, University of Leeds

Inside the Black Box of Corporate Social Responsibility: Institutions and Responses
Pablo Leão, FGV
Larissa Marchiori Pacheco, FGV-EAESP
Marisa Otashi, FGV

Making the Grade: Impacts of Sustainability Assessments on Project Approvals in the Global Carbon Offset Market
Hans Rawhouser, University of Nevada, Las Vegas
Michael E. Cummings, University of Arkansas
Shon Hiatt, University of Southern California
Diversification Strategy and CSR Disclosure Quality: A Multinational Study
Rong Ma, Rutgers University, Camden
Rakesh B. Sambharya, Rutgers University, Camden

Accountability and Access to Remedy at International Development Finance Institutions: The Case of the EBRD
Stefan Zagelmeier, University of Manchester

Decision-making in Internationalizing Firms
Chair: Pushyarag Puthusserry, University of Kent

Betting on the Unknown: Applying Real Options Reasoning to Entrepreneurial Internationalization Decision Making
Justin Yan, University of Tennessee

Exploring the Unknown Requires Leveraging Uncertainty: A Real Options Perspective on the Pattern and Process of Entrepreneurial Internationalization
Justin Yan, University of Tennessee

Making Sense of the FDI Decision Process: Towards a Strong Structuration Model of MNE Decision-Making
Ziad F. Elsahn, Northumbria University
Maureen Benson-Rea, University of Auckland
Brent Burmester, University of Auckland

Decision-Makers’ Perceptions of Risks in Internationalization and the Role of Context
Jonas Eduardsen, Aalborg University
Svetlana Marinova, Aalborg University
Joanna Karmowska, Oxford Brookes University
John Child, University of Birmingham
Said Elbana, Qatar University
Linda Hsieh, SOAS University of London
Rose Narooz, University of Glasgow
Pushyarag Puthussery, University of Kent
Terence Tsai, China-Europe International Business School
Yunlu Zhang, China-Europe International Business School

Predictors of Procedural Rationality and Performance of Internationalizing Small and Medium-Sized Enterprises
Theresa Beyrle, University of Birmingham
John Child, University of Birmingham
Linda Hsieh, SOAS University of London

Imagination and Internationalization
Gundula Lücke, Uppsala University
Sylvie Chetty, Uppsala University

JIVs and Alliances
Chair: Lucas Wang, University of Nottingham Ningbo China

The Implications of Social Status and Reputation Inequality in Domestic vis-à-vis International Strategic Alliances for Shareholder Value Gains
Viacheslav Iurkov, Grenoble Ecole de Management
Mariia Koval, Grenoble Ecole de Management

Brokered versus Non-Brokered Structures in Research Collaboration between Emerging and Developed Market Firms: The Role of Psychic Distance Conditions
Edyta Ewa Korpas, KU Leuven
Filip De Beule, KU Leuven
Ernst Verwaal, KU Leuven

When and How Does Monitoring Matter in Intra and Interfirm Partnerships?
Ghasem Zaebarian, University of Leeds
Zhaleh Najafi-Tavani, University of Leeds
Matthew Robson, University of Leeds
Tomas Hult, Michigan State University
Constantine Katsikeas, University of Leeds

A Pricing-Error Framework of the Termination Modes in International Joint Ventures: Buyout, Selloff, and Dissolution
Lucas Wang, University of Nottingham Ningbo China

Stability of International Joint Ventures: Do Initial Relational Conditions Matter?
Hamza Alb, University of M'sila
Jacques Liouville, University of Strasbourg

Conditions Influencing Knowledge-Intensive Services Organization’s Foreign Market Entry Choice and Implementation: An Integrative Approach to the Internationalization of HE
Xiaoqiong Li, Brunel University London
Joanne Roberts, University of Southampton
Catherine Wang, Brunel University London

Emerging Market Firm’s Capabilities
Chair: Yingying Zhang Zhang, International University of Japan

Assessing the Needs of International Markets against an Emerging Market Company’s Capabilities: A Tool for Internationalization
Carlos E. Piedrahita, Universidad EAFIT
Maria A. De Villa, Universidad EAFIT

The Internationalization of Young and Small Service Firms: Views from the Southern Hemisphere
Christian Felzensztein, Massey University
Soledad Etchebarne, Universidad de Chile
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Tanya Jurado, Massey University

Corporate Environmentalism: Moderated Mediation Model
Farida Saleem, University Of Lahore, Gujrat Campus
C Gopinath, Suffolk University

Analysis of Mediating Effect of Hybrid Growth Strategy in the Relation between Networking Capabilities and Inter-Firm Collaboration Motives
Gerardo Velasco-Gutierrez, Tecnológico de Monterrey
Miguel Montoya, Tecnológico de Monterrey
Joan Lluis Capelleras-Segura, Universitat Autonoma de Barcelona

Capability Building by Chinese Automotive Firms in a Global Setting
Taotao Chen, Tsinghua University
Donald R. Lessard, Massachusetts Institute of Technology
Lingjun Gu, Nankai University
AIB 2019 Conference Schedule of Sessions

WEDNESDAY, JUNE 26 - 12:00-13:00

**Light Lunch**

A light lunch will be provided for conference participants on the ground floor of Solbjerg Plads 3.

**AIB Fellows Business Meeting**

AIB Fellows only.

WEDNESDAY, JUNE 26 - 13:00-14:15

**Session 2.3.1 - Special Session**

Special Session

AIB Fellows John Fayerweather Eminent Scholar Award Special Session

Chair: Alain Verbeke, University of Calgary

Presentation of the AIB Fellows Eminent Scholar Award to Daniel A. Levinthal

Rosalie L. Tung, Simon Fraser University

Keynote Speaker:

Daniel A. Levinthal, University of Pennsylvania

Commentary and Roundtable Discussion:

Arie Lewin, Duke University

Torben Pedersen, Bocconi University

Marjorie Lyles, Florida International University

**Session 2.3.2 - Panel**

Time: 13:00-14:15

Room: s01

Digitalization and Internationalization

Chairs: Shameen Prashantham, China Europe International Business School and Luis Dau, Northeastern University

Panelists:

Erkko Autio, Imperial College London

Charles Dhanaraj, Temple University

Becky Reuber, University of Toronto

Shaker Zahra, University of Minnesota

**Session 2.3.3 - Panel**

Time: 13:00-14:15

Track: 12 - Theme: IB in an unsettling environment

Room: 201

Political Violence, Risk, and MNE Management Strategies

Chairs: Ishva Minefee, Iowa State University and Jennifer Oetzel, American University

Discussant: Chang Hoon Oh, Simon Fraser University

Panelists:

Jennifer Oetzel, American University

Chang Hoon Oh, Simon Fraser University

Jonathan Doh, Villanova University

Paul Vaaler, University of Minnesota

Caroline Witte, Copenhagen Business School

**Session 2.3.4 - Panel**

Time: 13:00-14:15

Track: 13 - Local track: Business in society

Room: s05

The International Business of Modern Slavery: What Does It Mean for IB Research and Teaching?

Chairs: Snejina Michailova, University of Auckland and Christina Stringer, University of Auckland

Panelists:

Vivek Soundararajan, University of Bath

Alexander Trautrim, University of Nottingham

Hinrich Voss, University of Leeds

**Session 2.3.5 - Panel**

Time: 13:00-14:15

Track: 11 - Teaching IB

Room: s10

Perspectives on International Business Education: Best Practices, Trends and Technologies

Chair: Ronaldo Parente, Florida International University

Panelists:

George S. Yip, Imperial College

Heraldo Sales-Cavalcante, LM Ericsson

Vijaya Naraparedy, University of Denver
AIB 2019 Conference Schedule of Sessions

Session 2.3.6 - Competitive
Time: 13:00-14:15
Track: 9 - Multinationals-government relationships
Room: 213

Building Connections Across Borders
Chair: Ursula F. Ott, Nottingham Trent University

China’s Outward Foreign Direct Investment and Home-country Policies
Fredrik Utesch-Xiong, University of Bremen

Host-Country Institutional Quality and FDI by Chinese State-Owned Enterprises in Africa: The Moderating Role of Chinese Development Aid
Roger Mongong Fon, University of Manchester
Frágkiskos Filippaios, University of Kent
Carmen Raluca Stoian, University of Kent

MNCs’ Innovation for Social Inclusion in Emerging Markets: An Integrated Capability-Institution Model
Stephanie Wang, Indiana University
Can Ouyang, Cornell University

Bridging Distance: The Experience of International Friendship Cities, Regional Government Leaders, and Outward Foreign Direct Investment From Emerging Economies
Yameng Zhang, Sun Yat-sen University
Zhan Wu, University of Sydney
Yekun Xu, Liaoning University
Vikas Kumar, University of Sydney

Session 2.3.7 - Competitive
Time: 13:00-14:15
Track: 5 - Innovation and knowledge management
Room: 205

Institutions and Innovation
Chair: Elisa Alvarez-Garrido, University of South Carolina

Quality of Institutions and Innovation: Evidence from British MNE Subsidiaries
Mehmet Demirbag, University of Essex
Mariana Marra, University of Essex
Vania Sena, University of Essex
Giuseppe Lubrano Lavadera, University of Salerno

MNEs, Offshoring and Diffusion of Eco-Innovation: The Mediating Effect of Attention Field
Yoo Jung Ha, University of York

How Do VCs Foster Startup Innovation? The Fit between VC Firm Strategy and Startup Regulatory Uncertainty
Elisa Alvarez-Garrido, University of South Carolina

Regulative Distance and International Collaboration in Innovation: A Case of Turkey & the European Union
Atilla Onuklu, Temple University
Izzet Darendeli, California State University, East Bay

Session 2.3.8 - Special Session
Time: 13:00-14:15
Room: 210

Special Session of AJBS Best Papers
Chair: H. Richard Nakamura, University of Gothenburg

The Association of Japanese Business Studies (AJBS) travels with AIB and meets on the day before the AIB conference.

Measuring Change in ‘Hybrid Factories’: Longitudinal Study of Japanese Manufacturing Subsidiaries in Poland
Tomasz Olejniczak, Kozminski University
Masato Itohisa, Hosei University
Tetsuo Abo, University of Tokyo
Hiroshi Kumon, Hosei University

Matching Individual and Organizational Career Plans for New Hires: Evidence from Japan
Norihiko TAKEUCHI, Waseda University
Tomokazu Takeuchi, Gakushuin University
Yuhee Jung, Gakushuin University

How do MNEs Allocate Their Within-Country Value Chain Activities? The Interplay of Subnational Institutions and Global Orientations
Megan (Min) Zhang, University College Dublin
Pei Sun, University of Manchester

Session 2.3.9 - Competitive
Time: 13:00-14:15
Track: 6 - Strategy, organization, and management
Room: s08

CEOs and Top Management Teams
Chair: Carlo Brighi, University of Victoria

Concurrent Internationalization Speed, CEO Characteristics and Firm Performance: A Paradox Perspective
Georgios Batsakis, Alba Graduate Business School & Brunel University London
Vasilios Theocharakis, University of Sheffield

The Involvement of Senior Management in Decentralized Problem-Solving Activities
Benoit Decreton, WU Vienna
Esther Tippmann, National University of Ireland
Phillip C. Nell, Vienna University of Economics and Business
Andrew Parker, University of Exeter

Do Foreign CEOs Need to Be Better Citizens? A Study on the Role of CEO Foreignness in CSR Engagement
Olivier Bertrand, FGV/EAPE
Marie-Ann Betschinger, HEC Montréal
Caterina Moschieri, IE Business School

Break or Stay in Internationalization Portfolio? The Impact of Negative Performance Gap and Top Management Team’s Experience on New Country Entries
Wen Li, University of Technology Sydney
Bin Guo, Zhejiang University
Jinlong Gu, University of Sussex
Wentao Hu, China Merchants Fund Management Co., Ltd

Linking Top Management Team Diversity and Corporate Social Performance: A Configurational Approach
Verena J. Patock, HEC Paris
Gunter K. Stahl, Vienna University of Economics and Business
### Session 2.3.10 - Competitive
**Track:** HRM, leadership, and cross-cultural  
**Room:** s07  
**Time:** 13:00-14:15

#### Different Lenses on Cultural Diversity, Identity, and Cultural Intelligence
**Chair:** Parth Patel, Newcastle University

- *Revisiting the Analysis of Distance in International Business through a Diversity Lens*
  - Fabrice Lumineau, Purdue University
  - Marvin Hanisch, University of Passau
  - Olivier Wurtz, University of Vaasa

- *How Diversity Influences the Rating and Visibility of Team Research Outputs?*
  - Hyungseok (David) Yoon, University of Leeds
  - Mustapha Belkhouja, Grenoble Ecole de Management
  - Mario Kafouros, University of Leeds

- *Longitudinal Invariance Issues in Cultural Intelligence Research*
  - Valerie Alexandra, San Diego State University

- *Inputs to Cultural Intelligence: An Identity Theory Perspective*
  - Robert Pidduck, University of Oklahoma
  - Siu Yin Cheung, Hong Kong Baptist University
  - Margaret Shaffer, University of Oklahoma
  - Dilek Yunlu, Northeastern Illinois University

### Session 2.3.11 - Competitive
**Track:** Emerging markets  
**Room:** s12  
**Time:** 13:00-14:15

#### Internationalization of Emerging Markets Firms (II)
**Chair:** Rafael A. Corredoira, Ohio State University

- *Is It about Family? Family Ownership and High Value-Added Internationalization of Argentine Wineries*
  - Rafael A. Corredoira, Ohio State University

- *How CSR Capabilities Developed at Home Influence Emerging Market SOEs’ Location Choice of International Investment*
  - Zhirong Duan, Tsinghua University
  - Tao Bai, International Business School Suzhou
  - Xiao Pan, International Business School Suzhou

- *EMNEs’ R&D Internationalization and Innovation Performance: The Interaction of Host-country Institutional Development and Firms’ Institutional Resources from Home Country*
  - TianJiao Yu, Peking University
  - Mei Li, Wuhan University

- *Family Ownership and Outward Foreign Direct Investment of Chinese Private Firms: The Moderating Role of Political Risk*
  - Jiyu Zhou, Technical University of Denmark
  - Qian Lu, Nanjing University

### Session 2.3.12 - Interactive
**Track:** HRM, leadership, and cross-cultural  
**Room:** 112  
**Time:** 13:00-14:15

#### Bridging Cultural Divides: The Role of Leadership
**Chair:** Alfred Presbitero, Deakin University

- *The Bridging Role of Cosmopolitan Leaders in an Era of Geopolitical Uncertainty and Social Polarization*
  - Carol Reade, San Jose State University
  - Hyun-Jung Lee, London School of Economics

- *Calling for Leadership to Enhance Performance in Call Centers: Effects of Feedback-Seeking and Engagement*
  - Mary Sully de Luque, Arizona State University
  - Racheli Gabel Shemueli, Universidad del Pacifico
  - Danae Bahamonde, Universidad del Pacifico

- *Cross-Cultural Trust Development: A Qualitative Study*
  - Joerg Bueechli, University of Tübingen
  - Markus Pudelko, University of Tübingen

### Session 2.3.13 - Interactive
**Track:** International marketing  
**Room:** 114  
**Time:** 13:00-14:15

#### Export Management, Company Performance, and Value Co-Creation
**Chair:** Maria Karafyllia, University of Birmingham

- *The Rise of Political Risk and Firm Performance Abroad*
  - Cem Ozturk, Georgia Institute of Technology
  - Ayse Ozturk, University of Tennessee at Chattanooga

- *Marketing Exploitation and Exploration in Export Companies: The Moderating Effect of Organizational Formalization*
  - Qianmin Sun, Tsinghua University
  - Zuohao Hu, Tsinghua University
AIB 2019 Conference Schedule of Sessions

Session 2.3.14 - Interactive  Time: 13:00-14:15  Room: 207
Track: 8 - Corporate governance and finance

Corporate Governance Actors as IB Agents
Chair: Krista Burrill Lewellyn, Florida Southern College

The Short-Term Impact of CEO Turnover on Growth under Constraints of Complexity
Anna Grosman, Loughborough University
Tomasz Mickiewicz, Aston University
Xiaohui Liu, University of Birmingham

Board Leadership Structure and Firm Performance: A Meta-Analysis
Yong Yang, University of Sussex
Mei Yu, Coventry University

Women on Multinational Corporate Boards: Weathering the Storm?
Amanda Budde-Sung, University of Sydney
Sidney John Gray, University of Sydney

Board Diversity and Firm Performance: Role of Business Groups
Raj Aggarwal, Ancora
Varun Jindal, IIM Calcutta
Rama Seth, Copenhagen Business School

The Effect of Board Tenure Diversity on the Performance of International Merger and Acquisitions: The Moderating Effects of Director Ownership and CEO Power
Li-Yu Chen, Soochow University
Juei-Chi Chang, Chang Jung Christian University

How Boardroom Voting Behavior Influences the Career Dynamics of Female Directors: A Joint Consideration of Social-Psychological Barriers and Stakeholder Demands
Juan Ma, INSEAD
Ithai Stern, INSEAD

Remuneration Committee and Relative Disclosure Index
Qaiser Rafique Yasser, Centre for Rural Economy, Planning Commission
Abdullah Al Mamun, Charles Sturt University

Session 2.3.15 - Interactive  Time: 13:00-14:15  Room: 208
Track: 1 - Internationalization and entrepreneurship

Performance Outcomes of Internationalization
Chair: Elizabeth Rose, University of Leeds

International Entrepreneurship Behavior of MNEs and International Performance
Monica Riviere, ISC Paris Business School
Pervez Ghauri, Birmingham Business School

Perceived Export Performance: Addressing the Invisible Part of the Iceberg
Arash Sadeghi, Aston University
Elizabeth Rose, University of Leeds

Foreign Equity-Based Entry and Performance: A Synthesis and Reconciliation of Alternative Perspectives
Victor Zitian Chen, University of North Carolina at Charlotte
Yuanyuan Li, Rutgers University
George C. Banks, University of North Carolina at Charlotte

Survival of New Ventures: The Influence of Internationalization and Its Speed
Eliane Choquette, Aarhus University
Morten Rask, Aarhus University

Dynamic Process: International Diversification and Innovation Performance
Jian Du, Zhejiang University
Qiu Xia Zheng, Zhejiang University
Xiaoran Chang, China Jiliang University

Psychic Distance and Export Performance: Moderating Role of Entrepreneurial Orientation
Jurgita Sekliučkiene, Kaunas University of Technology
Beata Seinauskienė, Kaunas University of Technology

Session 2.3.16 - Interactive  Time: 13:00-14:15  Room: 212
Track: 6 - Strategy, organization, and management

CEOs and Managerial Issues in Global Strategy
Chair: Yu-Kai (Mike) Wang, Soochow University

Performance Consequences of Relay CEO Successions in MNEs
Yu-Kai (Mike) Wang, Soochow University

The Microfoundations of Competence Building in Multinational Subsidiaries through the Attention Engagement of Subsidiary CEOs
Dónal O’Brien, Dublin City University
Pamela Sharkey Scott, Dublin City University
Ulf Andersson, Mälardalen University

Managerial Attitudes as Drivers of the Divestment Decision Process
Carlos M.P. Sousa, Molde University College
Qun Tan, Xiamen University
Zhaoyang Guo, Xiamen University
Kui Wang, University of Hong Kong

Structural Attention Matters More: Attention and Communication Choices in Multinational Corporations
Hammad ul Haq, University of Groningen
Rian Drogejdijk, University of Groningen
Desiree Blankenburg Holm, Uppsala University
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No Place Like Home? Evidence on Migrant CEOs’ Acquisitions in Their Countries of Origin
Michael J. Mueller, Erasmus University
Taco H. Reus, Erasmus University
Arjen H.L. Slangen, KU Leuven

Regional Diversification, Subsidiary Value Chain Activities, and Expatriate Utilization
Jongmin Lee, University of Reading

Session 2.3.18 - Special Session
Time: 13:00-14:15
Room: s09/s11/s15

Research Methods Clinics III

Pre-registration required to participate. The Research Methods Clinics are organized by the Research Methods SIG.

Logistical and Multiple Regression
Douglas Dow, University of Melbourne

Qualitative Methods
Rebecca Piekkari, Aalto University

Multinomial, Ordered, Conditional, and Nested Logits/Probits
Stewart R. Miller, University of Texas at San Antonio

WEDNESDAY, JUNE 26 - 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

WEDNESDAY, JUNE 26 - 14:30-15:45

Session 2.4.1 - Special Session
Time: 14:30-15:45
Room: s01

2019 JIBS Decade Award
Chair: Alain Verbeke, University of Calgary

The 2019 JIBS Decade Award, sponsored by Palgrave Macmillan, honors the most influential paper published in the 2009 volume of the Journal of International Business Studies.

A Retrospective on their article by the winners of this year’s JIBS Decade Award: “The Uppsala internationalization process model revisited: From liability of foreignness to liability of outsidership”
Jan Johanson, Uppsala University
Jan-Erik Vahlne, University of Gothenburg

Discussants and Commentators:
Maria Tereza Fleury, Fundação Getúlio Vargas
Jiatao (JT) Li, Hong Kong University of Science and Technology
Nicole Coviello, Wilfrid Laurier University
Tomas Hult, Michigan State University

Session 2.4.2 - Panel
Time: 14:30-15:45
Track: 12 - Theme: IB in an unsettling environment
Room: 201

MNE Nonmarket Strategy in Turbulent Times: Enhancing Competitiveness and Sustainability through CPA and CSR
Chair: Jonathan Doh, Villanova University
Discussant: Stanislav Markus, University of South Carolina

Panelists:
Siniziana Dorobantu, New York University
Klaus Meyer, Ivey Business School
Tazeeb Rajwani, University of Surrey
Pei Sun, University of Manchester

Session 2.4.3 - Panel
Time: 14:30-15:45
Track: 10 - Emerging markets
Room: 202

Emerging Market Multinationals’ Corporate Social Responsibility: Capability Building and Performance under Institutional Complexity
Chairs: Danqing Wang, University of Hong Kong and Yinuo Tang, University of Hong Kong

Panelists:
Alvaro Cuervo-Cazurra, Northeastern University
Marjorie Lyles, Florida International University
Torben Pedersen, Bocconi University

Session 2.4.4 - Panel
Time: 14:30-15:45
Special Session
Room: s05

Managing Co-Author Relationships
Chair: Rebecca Piekkari, Aalto University

Panelists:
Helena Barnard, University of Pretoria
Paul Beamish, Ivey Business School
Ilya Cuypers, Singapore Management University
Martin Heinberg, University of Leeds
Esther Tippmann, National University of Ireland

Session 2.4.6 - Panel
Time: 14:30-15:45
Track: 11 - Teaching IB
Room: 213

Best Practices for Teaching Global Leadership
Chairs: Rikke Kristine Nielsen, Aalborg University and Joyce Osland, San Jose State University

Panelists:
Rikke Kristine Nielsen, Aalborg University
Joyce Osland, San Jose State University
Ming Li, University of Liverpool
William A. Lovely, III, Northeastern University
Danielle Bjerre Lyndgaard, Danish Confederation of Industry
Martha Maznevski, Western University
Elmer Mortensen, Leadership Pipeline Institute Denmark
B. Sebastian Reiche, IIESE Business School
Betina Szkudlarek, University of Sydney
International Business in an Unsettling Political and Economic Environment

AIB 2019 Conference Schedule of Sessions

Session 2.4.7 - Competitive
Track: 5 - Innovation and knowledge management
Time: 14:30-15:45
Room: 205

Intellectual Property and Innovation
Chair: Mario Kafouros, University of Leeds

Intellectual Property Litigation Risk and Internationalization: The Case of Indian Firms
Nikolaos Papageorgiadis, University of Liverpool
Wolfgang Solfka, Copenhagen Business School
Sreevas Sahasranamam, University of Strathclyde
K.V. Mukundhan, IIM Tiruchirappalli

National Treatment, Institutions and IP Uncertainties: An Analytics of Compliance, Change and Comparability
Deli Yang, Trinity University

Patent Litigation, Growth Strategies and Firm Performance
Mario Kafouros, University of Leeds
Murod Aliyev, University of Leeds
Sorin Krammer, University of Leeds

Intellectual Property as a Production Input: Expanding Theories of Institutional Change and Profiting from Innovation
Michael Murphree, University of North Carolina
John Helveston, George Washington University
Dan Breznitz, University of Toronto

Session 2.4.8 - Competitive
Track: 1 - Internationalization and entrepreneurship
Time: 14:30-15:45
Room: 210

Exporting by SMEs
Chair: June Y. Lee, University of San Francisco

Are You Tempted? Peer Performance, Aggressive Export
Matthias Baum, Technische Universität Kaiserslautern
Sui Sui, Ryerson University
Shavlin Malhotra, University of Waterloo

SMEs’ Choice between Single and Multiple Export Channels: A Transaction Cost/Game-Theoretic Perspective
Edith Ipsmiller, WU Vienna
Desislava Dikova, WU Vienna
Keith Brouthers, King’s College London

The IPEP framework: A contingent approach to measure perceived export performance
Arash Sadeghi, Aston University

What are the consequences of Exporting Fast on Innovation? The Moderating Role of Absorptive Capacity and Foreign Collaborative Agreements on Learning by Exporting
Alfredo D’Angelo, Università Cattolica del Sacro Cuore
Panagiota Ganotakis, University of Liverpool
James H. Love, University of Leeds

Session 2.4.9 - Competitive
Track: 6 - Strategy, organization, and management
Time: 14:30-15:45
Room: s08

CSR and Environmental Management
Chair: Jae Jung, University of Missouri-Kansas City

Intra-Firm Trade for Socially Responsible MNEs
Jae Jung, University of Missouri-Kansas City
Jeoung Yul Lee, Hongik University

Developing Dynamic Green Capabilities in MNEs
Vladislav Maksimov, University of North Carolina, Greensboro
Stephanie Wang, Indiana University
Shipeng Yan, City University of Hong Kong

Disentangling the Influence of Internationalization on Environmental Management: Evidence from the Energy Sector
Efrén Gómez-Bolaños, University of Granada
Blanca L. Delgado-Márquez, University of Granada
Nuria Esther Hurtado-Torres, University of Granada
Pia Ellimäki, University of Granada

CAGE Distance and the Intention to Build Adaptive Capabilities: The Moderating Roles of Corruption Persuasiveness and Industrial Sector
George White, University of Michigan-Flint
Orhun Guldiken, Florida International University
Shuji Bao, Elon University

Session 2.4.10 - Competitive
Track: 7 - HRM, leadership, and cross-cultural
Time: 14:30-15:45
Room: s07

Novel Perspectives on Expatriation
Chair: Margaret Shaffer, University of Oklahoma

You Are Always One of Us: The Role of Implicit Race Theory in Host Country Employees’ View of Ethnically Similar Expatriates
Shea X. Fan, RMIT University
Emiko Kashima, Latrobe University

The Predator Rising: A Process Model of Expatriate Manager Post-Entry Corruption
Jasenko Ljubica, National Research University - St. Petersburg Campus
Margaret Shaffer, University of Oklahoma

Missing You! An Attachment Theory Perspective on the Consequences of Geographic Separation during Expatriation
Rotumba Arachchige I. C. Karunarathne, University of Kelaniya
Fabian J. Froese, University of Göttingen
Anna Katharina Bader, Northumbria University

Tit for Tat VS. Kicking the Dog: The Role of Displaced Aggression in Expatriates’ Psychological Contracts
Tassilo Schuster, Ludwig-Maximilians-Universität München
Anna Katharina Bader, Northumbria University
Benjamin Bader, Newcastle University

Session 2.4.11 - Competitive
Track: 8 - Corporate governance and finance
Time: 14:30-15:45
Room: s12

Governance and Finance Around the World
Chair: Michael Witt, INSEAD, Singapore

Is Good Governance Priced? An Examination of Listed Firms from OECD Equity Markets
Bruce Allen Heam, University of Southampton
Kate Phylaktis, City University of London

Do Differences in Societal Trust Let the Cross-Border Mergers Die?
Saqib Aziz, Rennes School of Business
Muhammad Farooq Ahmad, IESEG School of Management
**The Causal Impact of Institutional Qualities on CSR Adoption: A Global Perspective**
Abdullah Al Mamun, Charles Sturt University  
Michael Seamer, University of Newcastle  
Qaiser Rafique Yasser, Centre for Rural Economy, Planning Commission

**Managerial Ownership and Firm Performance: The Cultural Boundaries of Agency Theory**
Vincent Kunst, University of Liverpool  
Sjoerd Beugelsdijk, University of Groningen

**Session 2.4.12 - Interactive**
**Time: 14:30-15:45**  
**Track:** 7 - HRM, leadership, and cross-cultural  
**Room:** 112

**Global Talent, Gender, and Diversity**
Chair: Carol Reade, San Jose State University

**Rebellious Indian Female Talent**  
Nicole Böhmer, Osnabrück University of Applied Sciences  
Heike Schinnenburg, Osnabrück University of Applied Sciences

**Cross-Cultural and Diversity Management Coming Together: Commonalities and Tensions**  
Laurence Romani, Stockholm School of Economics  
Charlotte Holgersson, Royal Institute of Technology

**Professional Imprint and Identity Verification: An Inductive Multiple Case Study of Female Repatriates**  
Jie Hao, Tsinghua University  
Hao Chen, Tsinghua University

**The Paradox of Roots and Wings: Labor Mobility between Local Firms and MNEs in North Africa**  
Fawzi Tighersi, University of Birmingham  
Abderaouf Bouguerra, Copenhagen Business School  
Ismail Golgeci, Aarhus University  
Yasin Rofcanin, University of Bath

**Narrowing Gender Pay Gap by Fostering Commitment of Women in the Workplace: Evidence From Southeast Asia**  
Dynah Avigail T. Basuil, Asian Institute of Management  
Jennifer G. Manegold, Florida Gulf Coast University  
Wendy J. Casper, University of Texas at Arlington  
Ankita Agarwal, University of Texas at Arlington

**Tracing Power and Influence in Institutional Diversity: Competing HR Models in Japanese and Indonesian Joint Ventures**  
Joey Soehardjojo, Warwick Business School  
Guglielmo Meardi, Warwick Business School  
Nigel Driffield, Warwick Business School

**Influence of Country-Level and Firm-Level Cultural Factors on Gender Related CSR Disclosure: A Study on Brazilian and Spanish Firms**  
Marcelle Colares Oliveira, Federal University of Ceara  
Manuel Salgueiro Rodrigues Junior, State University of Ceara  
George Alberto de Freitas, Federal University of Ceara

**Session 2.4.13 - Interactive**
**Time: 14:30-15:45**  
**Track:** 9 - Multinationals-government relationships  
**Room:** 114

**Policy Development**
Chair: Miguel Montoya, Tecnológico de Monterrey

**Employment and State Incentives: Are Subsidies for FDI Useless?**  
Uros Delevic, Henley Business School

**Policy Design and Efficiency: Do Better Endowed Firms Place Lower Importance on Internationalization Incentives?**  
Miguel Torres, University of Leeds  
Jeremy Clegg, University of Leeds

**The Influence of Home Country Institutions and Firms’ Internationalization: Evidence from Chinese Outward-Investing Firms**  
Chenyang Zhang, University of International Business and Economics  
Wei Zheng, University of International Business and Economics  
Junjie Hong, University of International Business and Economics

**Public-Private Partnerships and Interagency Conflict in Diaspora Investment Promotion: The Case of Connect Ireland**  
Elena Poliakova, Georgia State University  
Liesl Riddle, George Washington University  
Michael E. Cummings, University of Arkansas

**Chinese Globalization and Chinese Multinational Enterprises in Emerging Markets: The Industry Automotive in Latin America Countries**  
Miguel Montoya, Tecnológico de Monterrey  
Daniel Lemus, Tecnológico de Monterrey  
Mauricio Cervantes, Tecnológico de Monterrey

**An Institutional Work View toward the National Policy System for Outward FDI**  
Zheng Joseph Yan, University of Auckland  
Jiuhua Cherrie Zhu, Monash University  
Paul Kalfadellis, Monash University

**Varieties of Home Country Measures in Firm Internationalization**  
Florian Becker-Ritterspach, Hochschule für Technik und Wirtschaft Berlin  
Knut Lange, Royal Holloway, University of London  
Matthew Allen, Alliance Manchester Business School

**Session 2.4.14 - Interactive**
**Time: 14:30-15:45**  
**Track:** 2 - Managing the value chain  
**Room:** 207

**Integration, Upgrading and Internationalization in Global Value Chains**
Chair: Man Hin Eve Chan, Technological and Higher Education Institute

**Ready or not to join the global value chains in the I4.0 era? Preliminary case study**  
Barbara Jankowska, Poznan University of Economics and Business  
Marta Götz, Vistula University

**Inward Internationalization: Sourcing Country and Modes Selection**  
Alicia Rodriguez, University Carlos III of Madrid  
Annie Un, Northeastern University
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<td>Niyata Kawewong, Kobe University</td>
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<thead>
<tr>
<th>Session 2.4.16 - Interactive</th>
<th>Time: 14:30-15:45</th>
<th>Track: 6 - Strategy, organization, and management</th>
<th>Room: 212</th>
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</thead>
<tbody>
<tr>
<td>Dynamic Issues in Global Strategy</td>
<td>Chair: Elzotbek Rustambekov, Bryant University</td>
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<tr>
<td>The Performance Effects of Balanced, Simultaneous and Sequential Ambidexterity: Evidence from the Corporate Venture Capital Investing in North America</td>
<td>Fatima Hussien Shuwaikh, Paris-Sud University</td>
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<td>Risk Taking Behavior During Crisis</td>
<td>Elzotbek Rustambekov, Bryant University</td>
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| Dynamic Capabilities and Performance in the Family Firm Internationalization | Chair: Chia-Wen Hsu, National Chung Cheng University |
| Relational Embeddedness in Home-Based Network and Multinational Dynamic Capabilities: Evidence from Chinese MNCs | Jian Du, Zhejiang University |
| The Contingent Effects of Networks on Firm’s Value Co-Creation Activities under the Environmental Dynamism | Chia-Jung Hsieh, Yuan Ze University |
| A Dynamic View of Post-Entry Ownership Choices of MNEs: Evidence from Retailing Industry 1990-2015 | Izzet Darendeli, California State University, East Bay |
| Elevated Performance of the Smart City – A Case Study of the IoT by Innovation Mode | Yung-Chang Hsiao, National University of Tainan |
| How Industry Change Emerges, Develops and Changes: Based on Evidence of Technological Catching Up Processes on Chinese Manufacturing Industry | Lu Xu, Rennes School of Business |
| The Contingent Effects of Networks on Firm’s Value Co-Creation Activities under the Environmental Dynamism | Jie Xiong, Rennes School of Business |
| A Dynamic View of Post-Entry Ownership Choices of MNEs: Evidence from Retailing Industry 1990-2015 | Susan Mudambi, Temple University |
| Meta-Analysis | Ahmad H. Kirca, Michigan State University |
| Mixed Methods | Niina Nummela, University of Turku |
| Multivariate Analysis; Covariate Effects; Model Specifications | Andrew Delios, National University of Singapore |

**WEDNESDAY, JUNE 26 - 15:45-16:15**

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<tr>
<th>Coffee Break</th>
<th>Time: 15:45-16:15</th>
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<tr>
<td>Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.</td>
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<tr>
<td>This coffee break is sponsored by The University of Sydney in honor of the winner of the Best Paper Award in Research Methods. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.</td>
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</tbody>
</table>
**Session 2.5.1 - Panel**  
**Time:** 16:15-17:30  
**Room:** s01

**A Turbulent Decade Later: The Enduring Contribution of John H. Dunning to International Business**  
Chair: Sarianna Lundan, University of Bremen

Panelists:  
John Cantwell, Rutgers University  
Sumit K. Kundu, Florida International University  
Rajneesh Narula, University of Reading  
Jeremy Clegg, University of Leeds

**Session 2.5.2 - Panel**  
**Time:** 16:15-17:30  
**Room:** 201

**Future Research in Cross-Cultural Management: Which Methods and Approaches Should We Be Using? (Research Methods SIG Special Session)**  
Chairs: Joyce Osland, San Jose State University and Betina Szkudlarek, University of Sydney  
Discussant: Dan Caprar, University of Sydney

Panelists:  
Fiona Moore, Royal Holloway, University of London  
Anne-Marie Søderberg, Copenhagen Business School  
Rebecca Plekkiari, Aalto University  
Catherine Welch, University of Sydney  
Laurence Romani, Stockholm School of Economics

**Session 2.5.3 - Panel**  
**Time:** 16:15-17:30  
**Track:** 12  
**Theme:** IB in an unsettling environment  
**Room:** 202

**Diversity within Diversity Management**  
Chairs: Andri Georgiadou, Cyprus University of Technology and Maria Alejandra Gonzalez-Perez, Universidad EAFIT  
Discussant: Miguel Olivas-Lujan, Clarion University

Panelists:  
Jennet Achyldurdyyeva, National Sun Yat-sen University  
Christina Yu-Ping Wang, National Sun Yat-sen University  
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government  
José Ángel Zúñiga-Vicente, Universidad Rey Juan Carlos  
Richa Saxena, Institute of Management Technology  
Ronald Scott Wolf, EAFIT University

**Session 2.5.4 - Panel**  
**Time:** 16:15-17:30  
**Track:** 5  
**Theme:** Innovation and knowledge management  
**Room:** s05

**Innovation and Internationalization in the Beer World**  
Chair: Marcus Møller Larsen, Copenhagen Business School

Panelists:  
Jacob Gram Alsing, Mikkeller  
Jens Gammelgaard, Copenhagen Business School  
André Sammartino, University of Melbourne  
Sam Holloway, University of Portland

**Session 2.5.5 - Panel**  
**Time:** 16:15-17:30  
**Track:** 11  
**Theme:** Teaching IB  
**Room:** s10

**Experiential Learning: IB Classroom Activities and Programs Format: Panel Session Discussion**  
Chair: Clifford Wymbs, Baruch College, CUNY

Panelists:  
Clifford Wymbs, Baruch College, CUNY  
Giles David Blackburne, University of Leeds  
George Hiller, University of Richmond  
Sonja Sackmann, EZO Institute for Developing Viable Organizations  
Ricardo Lopez Vega, Universidad Autonoma de Occidente

**Session 2.5.6 - Competitive**  
**Time:** 16:15-17:30  
**Track:** 7  
**Theme:** HRM, leadership, and cross-cultural  
**Room:** 213

**Culture, Societal Norms, and Ethics**  
Chair: Anju Mehta, North Carolina A&T University

The Evolution of Business Ethics in China and the United States: Convergence, Divergence or Crossvergence?  
Jongmin Lee, University of Reading  
Yongsun Paik, Loyola Marymount University  
Charles Vance, Loyola Marymount University  
Donghong Li, Tsinghua University  
Kevin Groves, Pepperdine University

Do Cross-Cultural Differences Affect Interpretations of Social Norms in Contract Choices? Evidence from a Dyadic Experiment Across Two Countries  
Heba Y. Rahim, University of Toledo  
Melanie Lorenz, Florida Atlantic University  
Angie Abdel Zaher, American University in Cairo

Relationship of Political Attitudes to Country and Region Differences in Work Goals  
Mikael Soendergaard, Aarhus University  
Aycan Kara, Indiana University Southeast  
Mark F. Peterson, Aarhus University
AIB 2019 Conference Schedule of Sessions

Informal Competition, Subsidiaries of Multinational Firms, and Innovation in Developing Countries
Ajai Singh Gaur, Rutgers University
N Nuruzzaman, Rutgers University

A Contingent Perspective to Innovation Approaches of Manufacturing Firms in Emerging Markets
Haina Zhang, Lancaster University
Feng Zhang, Nankai University
David Brown, Lancaster University

The Role of Internationalization in Enhancing the Innovation Performance of Emerging Country Firms
Stefano Elia, Politecnico di Milano
Mario Kafouros, University of Leeds
Peter Buckley, University of Leeds

Session 2.5.12 - Interactive
Track: 5 - Innovation and knowledge management
Room: 112

Geography and Innovation
Chair: Ricarda B. Bouncken, University of Bayreuth

The Evolution of the Innovation Connectivity of Italian Industrial Districts
Alexander Berman, Temple University
Alba Marino, University of Bologna

Co-location and Trans-local Pipelines in Digital Ecosystems in the Field of 3D Printing
Ricarda B. Bouncken, University of Bayreuth
Roman Wolfgang Barwinski, University of Bayreuth

The ERA of International R&D Investments
Giacomo Damioli, European Commission - Joint Research Centre (Ispra)
Daniel Vertesy, European Commission - Joint Research Centre (Ispra)
Davide Castellani, University of Reading

Innovative Cities, Proactiveness and Innovativeness of Firms and the Consequences for Foreign Affiliate Performance in Emerging Markets
Ziko Konwar, University of Leeds
Mohammad Faisal Ahammad, University of Leeds
Chengang Wang, University of Bradford
Shlomo Tarba, University of Birmingham

Urban-Suburban Inventor Connectivity and Quality of Innovation
Hwansung Ju, Temple University

MNE-SME Co-innovation in Peripheral Subnational Regions: Boundary Work by Non-market Actors in China and the UK
Shameen Prashantham, China Europe International Business School
Sumelika Bhattacharyya, University of Navarra

Session 2.5.13 - Interactive
Track: 4 - Consumer research
Room: 114

Cross-Cultural and Values Effects
Chair: Christina Sichtmann, University of Vienna

Acculturation Determinant Logic in International Business: Theory and Research
David Pan, Texas Woman's University
Alan J. Pan, Shanghai Jiao Tong University

Impact of Personal Cultural Orientation on Consumer Ethnocentrism and Cosmopolitanism: Interregional and Cross-City-Tiers Comparison
Zhonghui Ding, Faculty of Economics at Ljubljana University
Matevz Raskovč, Victoria University of Wellington
Vesna Žabkar, Faculty of Economics at Ljubljana University

Do People Empowered with Material Resources Become Less Generous? The Role of Interdependence and Individualism
Silviu-Horia Tierean, Queen's University Belfast
Ovidiu-Mirea Tierean, Transylvania University of Brasov

Cultural R-E-S-P-E-C-T: How Global Brands Can Utilize Products with Local Iconic Elements
Xiaoling Guo, University of International Business and Economics
Shaoming Zou, University of Missouri

Closer to Me: Does Spatial or Social Distance to the Brand Community Actually Make a Difference?
Brittney C. Bauer, Saint Louis University
Clark D. Johnson, Saint Louis University

The Effect of Social Comparison Orientation on Luxury Purchase Intentions
Kishore G. Pillai, University of East Anglia
Smitha R. Nair, University of East Anglia
Hai-Anh Nguyen Tran, University of East Anglia

A Cross-National Investigation of the Perceived Value of Cross-Border Online Shopping
Gerhard Wagner, University of Siegen
Anne Fota, University of Siegen
Hanna Schramm-Klein, University of Siegen

Consumer Purchase Intention towards Purpose-Driven Firms in Latin America
Constanza Bianchi, Universidad Adolfo Ibañez

Session 2.5.14 - Interactive
Track: 10 - Emerging markets
Room: 207

Outward FDI from Emerging Markets
Chair: Gabriela Gutierrez Huert O, King's Business School

The Micro-Foundations of Ambidextrous FDI: A Set-Theoretic Analysis
Xinli Huang, University of Western Australia
Di Fan, University of Western Australia
Xiaoming He, Beijing Jiaotong University
Yiyi Su, Tongji University

Indian FDI to Africa – The Role of Markets, Resources and Institutional Factors
Sumati Varma, University of Delhi
Ankur Bhatnagar, University of Delhi
Surender Munjal, University of Leeds

The Complementarity between MNE Tax Haven Use and FDI into Developing Economies Characterised by Capital Flight
Chris Jones, Aston University
Ali Ahmed, Aston University

Institutions and OFDI from Emerging Economies: A Variety of Patterns
Luís Gustavo Mazzaro, São Paulo University
Roberta Souza Pião, São Paulo University

Copenhagen, Denmark  June 24-27, 2019
Session 2.5.15 - Interactive
Track: 1 - Internationalization and entrepreneurship
Room: 208

What Drives Entrepreneurial Internationalization?
Chair: Gary Knight, Willamette University

What’s So Special about Born Globals? Their Entrepreneurs or Their Business Model?
Antonio Majocchi, University of Pavia
Jean-François Hennart, Tilburg University
Birgit Hagen, University of Pavia

Firm Internationalization and International Standards: From a Common to a Babel of Languages
Joseph A. Clougherty, University of Illinois
Netanel Dori, Center for Academic Studies
Niron Hashai, Interdisciplinary Center Herzliya

Entrepreneurial vs. Non-Entrepreneurial Internationalization: An Illustrative Case of an Italian SME
Niina Nummela, University of Turku
Tia Vissak, University of Tartu
Barbara Francioni, University of Urbino "Carlo Bo"

Serendipity in Effectuation and Internationalization
Valerie A. Bell, Merrimack College

International Opportunities, Unusual Networks, and Competition Among SMEs: a Study in the Korean Beauty Industry
Jeonghoon Seo, Durham University

Competition and Cooperation: Their Psychological Effects on Narcissistic Entrepreneurs’ International Orientation
Gongming Qian, Chinese University of Hong Kong
Lee Li, York University

Individual and Combined Influence of Entrepreneur’s Characteristics, Firm-Specific Advantages and Network Relationships on the Firm’s International Performance
Emil Milevoj, California State University, Fresno
Elena Beleska-Spasova, University of Reading

Why Not Internationalization? A Longitudinal Study of IT Start-Ups in China, South Korea and Japan
Martin Hemmert, Korea University
Ying Cheng, Chongqing University
Adam Cross, Xi’an Jiaotong-Liverpool University
Jae-Jin Kim, Hoseo University
Masahiro Kotosaka, Keio University
Franz Waldenberger, DJI Tokyo
Leven J. Zheng, Xi’an Jiaotong-Liverpool University

Session 2.5.16 - Interactive
Track: 6 - Strategy, organization, and management
Room: 212

Institutions and Culture
Chair: Elina Pelto, University of Turku

Does Time Matter? Working Hour Difference, Chronotype
Wolfgang Breuer, RWTH Aachen University
Bushra Shufran, RWTH Aachen University
Astrid Juliane Salzmann, RWTH Aachen University

The International Performance Impact of Home-Country Formal Institutions and the mediating Role of Coopetition – Evidence from an Emerging Market
Jefferson Marlon Monticelli, FGV São Paulo
Ivan Lapuente Garrido, Vale do Rio dos Sinos University
Luciana Marques Vieira, FGV São Paulo
Jorge Carneiro, FGV São Paulo

Foreign Competition and MNCs Performance – The Moderating Roles of Local Conditions
Chun-Chien Lin, Chung-Hsing University
Yu-Ching Chiao, Chung-Hsing University

Change or Be Changed? The Interplay Between MNE Post-entry Behavior and Host Country Informal Institutions
Elina Pelto, University of Turku
Anna Karhu, University of Turku

Strategic Adaptation and Exaptation in Internationalization – Case Study of MNE Product Development in Emerging Markets
Päivi Aaltonen, Lappeenranta University of Technology
Lasse Torkkeli, Lappeenranta University of Technology

Session 2.5.17 - Interactive
Track: 10 - Emerging markets
Room: 214

Institutional Environments in Emerging Economies
Chair: Jialin Du, Renmin University of China

Institutional Differences and Location Choices: The Evidence from the Spanish Hotel Industry
Agnieszka Chidlow, University of Birmingham
Ana M. Romero-Martínez, Complutense University of Madrid
Fernando E. García-Muiña, Rey Juan Carlos University
Jorma Larimo, University of Vaasa

Allying Locally or Shielding Globally? Dynamics of Institutional Transitions and Foreign Affiliate Performance in Emerging Economy
Christine M. Chan, University of Hong Kong
Jialin Du, Renmin University of China

Implications of Caste for MNEs and IB Research
Hari Bapuji, University of Melbourne
Snehanjali Chrispal, University of Melbourne
Balagopal Vissa, INSEAD
Gokhan Ertug, Singapore Management University
AIB 2019 Conference Schedule of Sessions

Emerging Market Business Groups: Moving from Institutional Voids to Institutional Embeddedness with Social Elites
Bruce Allen Hearn, University of Southampton
Lars Oxløheim, Lund University
Trond Randoy, University of Agder

Bargaining by Virtue of Structural Position in Triads
Lita Nartey, University of South Carolina

Redefining the Domain of Emerging Markets by Examining Formal and Informal Institutional Quality: A Conceptual Framework and Application
Daniel Rottig, Florida Gulf Coast University

WEDNESDAY, JUNE 26 - 19:00-23:30
Time: 19:00-23:30
AIB Gala Event

The Gala Event will be at the historical Central Train Workshop (Lokomotivværkstedet). Doors open at 6:45pm.
Welcome reception will begin at 7:00pm and dinner seating will be at 7:30pm. Dinner will be followed at 9:15pm with a live band and cash bar.

As the Gala is a sit-down event, tickets will be required for entry, so in addition to your conference badges, please remember to have your tickets with you. Tickets for those who respond to the Gala event RSVP request (emailed first week of June) can be picked up from the Gala Dinner Tickets desk near the conference registration area. All dietary requirements should be listed in the RSVP request (emailed late May).

The dress code for the Gala Event is Business Smart. Limited shuttle transportation will be available to and from selected locations. The last bus back will depart from the Gala location at midnight. The bus schedule and walking maps will be available at the Gala Dinner Ticket desk.

The Gala Event is organized and hosted by the Copenhagen Business School (CBS).

THURSDAY, JUNE 27

THURSDAY, JUNE 27 - 08:00-08:45
Time: 08:00-08:45
Fellows Café III

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

Research on the Middle Class in Emerging Markets (Room: 112)
S. Tamer Cavusgil, Georgia State University

Can Theorizing about the MNE’s Capabilities of Organizing Cross-border Activities (Internally or Externally) Avoid Being Tautological? Are Such Theories Empirically Testable? (Room: 114)
Talain Chi, University of Kansas

The State is Back! State Ownership and Internationalization (Room: 207)
Alvaro Cuervo-Cazurra, Northeastern University

International Entrepreneurship and Born Global Firms (Room: 208)
Gary Knight, Willamette University

Brexit and its Impact on the UK, the EU, and Global Trade (Room: 212)
Lee Radebaugh, Brigham Young University

Doing Research with Impact: What Are the Big Questions the World Could Use Answers to in IB/IM? (Room: 214)
Sri Zaheer, University of Minnesota

THURSDAY, JUNE 27 - 09:00-10:15
Time: 09:00-10:15
Session 3.1.1 - Panel
Track: 12 - Theme: IB in an unsettling environment
Room: s01

The Growth of Economic Nationalism: What Are the Impacts on the Internationalization of Services?
Chair: Elizabeth Rose, University of Leeds

Panelists:
Pervez Ghauri, Birmingham Business School
Matthias Kipping, York University
Peter Ørberg Jensen, Copenhagen Business School
Hussain Gulzar Rammal, University of Technology Sydney
Moira Scerri, University of Technology Sydney
D. Eleanor Westney, Massachusetts Institute of Technology
Udo Zander, Stockholm School of Economics
Session 3.1.2 - Panel
Time: 09:00-10:15
Track: 7 - HRM, leadership, and cross-cultural
Room: 201
GLOBE Phase 4: Instrument Design to Improve Culture Dimension Measures and to Measure Trust across Cultures
Chair: Mansour Javidan, Arizona State University
Panelists:
Ali Dastranjchian, Simon Fraser University
Peter Dorfman, New Mexico State University
Carolyn P. Egri, Simon Fraser University
Amanda Bullough, University of Delaware
Anirban Kar, Simon Fraser University

Session 3.1.3 - Panel
Time: 09:00-10:15
Track: 5 - Innovation and knowledge management
Room: 202
Intellectual Property in International Business: The Missing Tools
Chair: Amanda Budde-Sung, University of Sydney
Panelists:
Deli Yang, Trinity University
Mark Casson, University of Reading
Teresa da Silva Lopes, University of York
Nikolaos Papageorgiadis, University of Liverpool

Session 3.1.4 - Panel
Time: 09:00-10:15
Track: 11 - Teaching IB
Room: s05
AIB Chapter Organizations in a Dynamic International Business Environment: Opportunities, Challenges and Best Practices
Chairs: Daniel Rottig, Florida Gulf Coast University and Sumit K. Kundu, Florida International University
Panelists:
Sergio Garcia Agreda, Universidad Privada Boliviana
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
Sara Lisa McGaughey, Griffith University
Lukasz Puslecki, Poznan University of Economics and Business
Subramaniam Raghunath, IM Bangalore
Jorge Carneiro, FGV São Paulo
Yaw Debrah, Swansea University

Session 3.1.5 - Panel
Time: 09:00-10:15
Track: 9 - Multinationals-government relationships
Room: 213
Governments and Foreign Expansion
Chair: Danielle Jones Combs, Florida International University
Role of Regulatory Environment in the Cross-Border Banking Option Exercise Decision
Danielle Jones Combs, Florida International University
Nan Zhang, University of Illinois
Board Political Ties and Firm Internationalization
Sergey Lebedev, San Francisco State University
Sunny Li Sun, University of Massachusetts Lowell
Livia Markoczy, University of Texas at Dallas
Mike Peng, University of Texas at Dallas
Disentangling Invisible Hand from Visible Hand: How Does Home Country Economic Institution and Political Institution Influence Firm’s Cross-Border Acquisitions
Shi Lei, University of Hong Kong
Christine M. Chan, University of Hong Kong
Cheng-Wei Wu, National Taiwan University
Ownership and Control Rights in Public Private Partnerships
Rajeev Sawant, Florida Atlantic University
Barclay E. James, St. Mary's University

Session 3.1.6 - Competitive
Time: 09:00-10:15
Track: 10 - Emerging markets
Room: 205
International Entrepreneurship in Emerging Economies
Chair: Cyntia Calixto, FGV-EAESP
Facilitating the Entrepreneurial Process in Emerging Markets: The Role of Exploration and Exploitation
Indu Ramachandran, Texas State University
Joshua Daspit, Texas State University
Kim Clark, Saint Mary's College of California
Vishag Badrinarayanan, Texas State University
Diaspora Ownership and Technological Licensing by Emerging Market Firms
Alekseandra Gregoric, Copenhagen Business School
Larissa Rabbiosi, Copenhagen Business School
Grazia D. Santangelo, Copenhagen Business School
Headquarters’ Paradoxical FDI Strategies and Subsidiary Performance: Does Global Mindset Matter?
Fuming Jiang, Curtin University
Subranmaniam Ananthram, Curtin University
Jizhong Li, Curtin University
Small Business Internationalization: The Nuances of Foreignness and Outsidership in an Emerging Market Context
Estee Ch'ng, University of Sydney
Sidney John Gray, University of Sydney

Session 3.1.7 - Competitive
Time: 09:00-10:15
Track: 10 - Emerging markets
Room: 205
International Entrepreneurship in Emerging Economies
Chair: Cyntia Calixto, FGV-EAESP
Facilitating the Entrepreneurial Process in Emerging Markets: The Role of Exploration and Exploitation
Indu Ramachandran, Texas State University
Joshua Daspit, Texas State University
Kim Clark, Saint Mary's College of California
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Diaspora Ownership and Technological Licensing by Emerging Market Firms
Alekseandra Gregoric, Copenhagen Business School
Larissa Rabbiosi, Copenhagen Business School
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Headquarters’ Paradoxical FDI Strategies and Subsidiary Performance: Does Global Mindset Matter?
Fuming Jiang, Curtin University
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Jizhong Li, Curtin University
Small Business Internationalization: The Nuances of Foreignness and Outsidership in an Emerging Market Context
Estee Ch'ng, University of Sydney
Sidney John Gray, University of Sydney
### AIB 2019 Conference Schedule of Sessions

**Session 3.1.8 - Competitive**
**Time: 09:00-10:15**  
**Track: 1 - Internationalization and entrepreneurship**  
**Room: 210**

**Migrants, Returnees and Entrepreneurs**  
Chair: Asda Chintakananda, National Institute of Development Administration

Unpacking Mixed Embedded Knowledge Structures: The Case of Returnee Entrepreneurs  
Anh Truong, Heriot-Watt University  
Yen Tran, Heriot-Watt University

Majid Ghorbani, Renmin University of China  
Rosalie L. Tung, Simon Fraser University

How Do Highly Educated Immigrant Entrepreneurs Make Startup Location Decisions?  
Nastaran Simarasi, California State Polytechnic University, Pomona  
David W. Williams, University of Tennessee Knoxville

Migrant Gender and the Venture Funding Impact of Remittances  
Paul Vaaler, University of Minnesota  
Michael E. Cummings, University of Arkansas

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**Session 3.1.9 - Competitive**
**Time: 09:00-10:15**  
**Track: 6 - Strategy, organization, and management**  
**Room: s08**

**Subsidiary Management Strategies**  
Chair: Ana Botella Andreu, University of Valencia

Contingencies to the Subsidiary Autonomy-Subsidiary Performance Relationship: A Meta-Analytic Review and Extension  
Daniel Andrews, Florida International University  
José Mauricio Galli Geleitale, University of Massachusetts Lowell  
Stav Fainshmidt, Florida International University

Institutionally Derived Strategic Influence of MNC Subsidiaries  
Ivar Padrón-Hernández, Stockholm School of Economics

A network approach to parenting profiles in multinational corporations: entrepreneurial versus coordinative intermediate units  
Ana Botella Andreu, University of Valencia  
Cristina Villar Garcia, University of Valencia  
Jose Pia Barber, University of Valencia

Reversing the Tide – Mandate Loss and Subsidiary Evolution  
Henrik Dellestrand, Uppeala University  
Edward Gillmore, Jönköping University  
Ulf Andersson, Mälardalen University

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**Session 3.1.10 - Competitive**
**Time: 09:00-10:15**  
**Track: 12 - Theme: IB in an unsettling environment**  
**Room: s07**

**Dealing With Political Risk**  
Chair: Patricio Duran, Universidad Adolfo Ibanez

Political Risk and Multinationals: From Risk to Opportunity  
Patricio Duran, Universidad Adolfo Ibanez  
Jean-Luc Arregle, EM Lyon Business School  
Marc van Essen, University of South Carolina  
Paulo Buchuk, Universidad Adolfo Ibanez

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**Session 3.1.12 - Interactive**
**Time: 09:00-10:15**  
**Track: 7 - HRM, leadership, and cross-cultural**  
**Room: 112**

**Role of Language Proficiency and Communication Competencies**  
Chair: Wilhelm Barner-Rasmussen, Åbo Akademi University

SIE’s Language Confidence and Motivational CQ in Relation to Self-Efficacy and Job Performance  
Yi Zhang, Zayed University  
Gina Poncini, Khalifa University  
Ian Gray, Zayed University

Foreign Language Anxiety, Cognitive Load, Cultural Intelligence and Task Performance: A Moderated-Mediated Model of Functioning in Global Virtual Teams  
Alfred Presbitero, Deakin University

Liability or Asset? Multifaceted Bridging Functions in HQ-Subsidiary Relationships: Transfer, Adaptation, and Within-Subsidiary Relationships From a Multilevel Perspective  
Ting Liu, Osaka University  
Azusa Ebisuya, Osaka University  
Tomoki Sekiguchi, Kyoto University

Fit of Language Proficiency and Media in Global Virtual Teams: Which Media Lead to Team Member Satisfaction and Inclusion across Levels of Language Proficiency?  
A. Carolin Fleischmann, University of Southern California  
Jolanta Arizt, University of Southern California  
Peter Cardon, University of Southern California

It’s Not What You Say, It’s How You Say It: The Relationship between Ethnic Accent and Boundary Spanning Abilities  
Komal Kalra, University of Victoria  
Carlo Brighi, University of Victoria  
Mike Szymanski, EGADE Business School
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Session 3.1.13 - Interactive  Time: 09:00-10:15
Track: 3 - International marketing  Room: 114

Improving the Brand Management and Global Retailing
Chair: Stanford Westjohn, University of Alabama

Global Brands’ “Foreign-Category” Associations and Their Extension Strategies in Local Markets: The Interactive Roles of Product Category and Endorser’s Race
Hsiu-Ying Huang, Feng Chia University
Wen Chiung Chou, Kainan University

How Do Perceived Brand Globalness, Brand Quality, Store Image, and Brand Prestige Affect Purchase Intention?
Thitiphat Podok, National Institute of Development Administration

How do MNEs Quantify Corporate Social Sustainability? An Analysis of Social Responsibility Impact Indices on Stakeholder Outcomes
Elizabeth Napier, Georgia State University
Konstantinos Bozos, University of Leeds
Steven Yen-Hung Liu, University of Leeds

Who Is the Most Vulnerable Regarding Sizing Disappointment? The Role of Self-Construal
Hyeyoon Jung, University of Alabama
Peter Magnusson, University of Alabama
Yi Peng, University of Alabama

A Comparative Study of Food Waste: Are High Offenders Necessarily Developed Countries?
Sarah Ku, Georgia State University

Session 3.1.15 - Interactive  Time: 09:00-10:15
Track: 1 - Internationalization and entrepreneurship  Room: 208

Distance and the Liabilities of Foreignness and Outsidership
Chair: Stephanie Fernhaber, Butler University

SME Internationalisation across High Institutional Distance: A Contextualised Explanation
Carole Couper, University of Sheffield

Why Did They Get in Trouble? The Influence of Firm Characteristics and Institutional Distance in the Case of Chinese Outward Foreign Direct Investment
Shuo Zhang, Central University of Finance and Economics

Internationalization Speed, Geographic Diversity, Added Cultural Distance, Regularity of Added Cultural Distance of Emerging Market Firms
Naveen Jain, Sultan Qaboos University
Nitin Pangarkar, National University of Singapore
Lin Yuan, University of Macau
Salem AlAbri, Sultan Qaboos University

Backer Endorsement: Distance as the Signal for Popular Crowdfunding Projects
Linghui Tang, College of New Jersey
Liping An, United Nations
Richard Baker, College of New Jersey

Impact of Cultural Framework and Distance Approach on Foreign Divestment Decision
Ha Thi Thu Nguyen, University of Vaasa
Jorma Larimo, University of Vaasa
Douglas Dow, University of Melbourne

Session 3.1.16 - Interactive  Time: 09:00-10:15
Track: 6 - Strategy, organization, and management  Room: 212

Foreign Direct Investment Issues and Strategies
Chair: Jens Gammelgaard, Copenhagen Business School

Does Liability of Foreignness Exist in a Global Labor Market?
David Pastoriza Rivas, HEC Montreal
Jean-François Plante, HEC Montreal
Nadjib Lakhlef, HEC Montreal

Media Coverage and International Joint Venture Dissolution: An External/Internal Legitimacy Perspective
Peng Wang, City University of Hong Kong
Bin Liu, Chinese University of Hong Kong
Andrew Delios, National University of Singapore

Global Market Integration, Strategic International Orientation, and Foreign Subsidiary Divestments
Rene Belderbos, KU Leuven
Federico De Michiel, KU Leuven
Leo Sleuwaegen, KU Leuven
Shubin Wu, University of Liverpool

Managing Competence Based Synergy in Acquisitions Processes: Empirical Evidence from Global ICT and Cosmetic Industries
Andrea Jurjevskis, RISEBA University of Business, Arts and Technology

Intercultural Communication and Power Dynamics in International Acquisitions
Shaowei He, University of Northampton
Geoffrey Wood, University of Essex
Shiomo Tarba, University of Birmingham
Pervaiz Akhtar, University of Hull

How does Global Diversification Strategy Affect Firm Performance? A Formal Model and Simulation Study
Thomas Lindner, WU Vienna

Strategic Response to Inward Foreign Direct Investment: A Study of Indian Family Firms
Arindam Mondal, XLRI, Jamshedpur
Somnath Lahiri, Illinois State University

Reverse Bandwagon Effect and Foreign Direct Investment
Kiyohiko Ito, University of Hawaii at Manoa
Charlotte Louise Hildebrand, Army-Baylor University

Antecedents of Equity Ownership in Foreign Entry Decisions: A Systematic Review
Ankita Chhabra, IIM Indore
Manish Popli, IIM Indore

Institutions in Emerging Markets
Chair: Paul Gooderham, NHH Norwegian School of Economics

Analysis of Emerging Market Multinationals’ Subsidiaries in Developed Host Countries: An Institutional Theory Approach
Felix Barahona, University of Barcelona
Paloma Miravitlles, University of Barcelona
Fariza Achcaoucaou, University of Barcelona
AIB 2019 Conference Schedule of Sessions

Institutional Advantages: How EMNEs can Compete with AMNEs in Emerging Markets
Daniel Joseph Friel, Universidad de San Andrés

Institutional Advantage of MNEs in the Chinese Machinery Industry
Yifan Zhong, Monash University
Jiuhua Cherrie Zhu, Monash University
Mingqiong Mike Zhang, Monash University

Host Country Corruption and MNE Investment: The View of Institutional Pluralism
Akie Iriyama, Waseda University
Hirokazu Kano, Oita University

Cheng Li, Ivey Business School
Klaus Meyer, Ivey Business School

MNE Responses to Institutional Voids: The Case of International Hotel Chains in Emerging Markets
Salma Soliman, Middlesex University
Paul Goodeham, NHH Norwegian School of Economics

THURSDAY, JUNE 27 - 10:15-10:45

Coffee Break

Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

This coffee break is sponsored by Aalto University School of Business in honor of the winner of the "That's Interesting!" Award. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.

THURSDAY, JUNE 27 - 10:45-12:00

Session 3.2.1 - Panel
Time: 10:45-12:00
Track: 6 - Strategy, organization, and management
Room: s01

History Matters: A Disciplinary Dialogue with International Business
Chair: Geoffrey Jones, Harvard Business School

Panelists:
Geoffrey Jones, Harvard Business School
Teresa da Silva Lopes, University of York
Alain Verbeke, University of Calgary
Jean-François Hennart, Tilburg University

Session 3.2.2 - Panel
Time: 10:45-12:00
Track: 7 - HRM, leadership, and cross-cultural
Room: 201

Untwisting Tongues: Expanding the Reach of Language Research in International Management
Chair: Komal Kalra, University of Victoria
Discussant: Mike Szymanski, EGADE Business School

Panelists:
Mary Yoko Brannen, Copenhagen Business School
Anne-Wil Harzing, Middlesex University London
Terry Mughan, Royal Roads University
Mary Vigier, ESC Clermont School of Management

Session 3.2.3 - Panel
Time: 10:45-12:00
Track: 9 - Multinationals-government relationships
Room: 202

State Capitalism Crossing National Boundaries
Chairs: Anna Grosman, Loughborough University and Ilya Okhmatoovskiy, Universidade Nova de Lisboa

Panelists:
Ilya Okhmatoovskiy, Universidade Nova de Lisboa
Anna Grosman, Loughborough University
Ruth V. Aguilera, Northeastern University
Pei Sun, University of Manchester
Paul Vaaler, University of Minnesota

Session 3.2.4 - Panel
Time: 10:45-12:00
Track: 12 - Theme: IB in an unsettling environment
Room: s05

Chair: Axele Giroud, University of Manchester
Discussants: Peter Buckley, University of Leeds and Hafiz Mirza, University of Reading

Panelists:
Xiaolan Fu, University of Oxford
Pavida Pananond, Thammasat University
Stephen Gelb, Overseas Development Institute
Axele Giroud, University of Manchester

Session 3.2.5 - Panel
Time: 10:45-12:00
Special Session
Room: s10

Providing Value to Stakeholders of IB Education: Perceptions of Deans, Recruiters, Students and Alumni
Chair: William Newburry, Florida International University

Panelists:
William Newburry, Florida International University
Allan Bird, Northeastern University
Kiyohiko Ito, University of Hawaii at Manoa
Yongsun Paik, Loyola Marymount University
David E. Sprott, University of Wyoming
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<td>Dylan Sutherland, Durham University</td>
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<td>A Longitudinal Investigation into Development of Ambidextrous Practices - A Case of a Biopharma EMNE</td>
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<td>Swetketu Patnaik, Anglia Ruskin University</td>
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<td>Vijay Pereira, University of Wollongong in Dubai</td>
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<td>Yama Temouri, University of Wollongong in Dubai</td>
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<td>Ashish Malik, University of Newcastle</td>
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<td><strong>Connectivity and the Location of MNEs across the Value Chain: Evidence from US Metropolitan Areas</strong></td>
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<td>Davide Castellani, University of Reading</td>
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<td>Vittoria G. Scalera, University of Amsterdam</td>
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<td>Alessandra Perri, Ca’ Foscari University Venice</td>
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<td>Megan (Min) Zhang, University College Dublin</td>
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<td><strong>The Conditioning Effect of Time on Geographic Diversification and Performance Of Chinese International New Ventures: An Environmental Cycle Approach</strong></td>
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<td>Marcus Møller Larsen, Copenhagen Business School</td>
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<td><strong>Dividend Policy and Economic Policy Uncertainty: A Puzzle</strong></td>
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<td>Xiaolian Zheng, University of Nottingham Ningbo China</td>
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<td>Najah Attig, Saint Mary’s University</td>
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<td>Man Yang, University of Vaasa</td>
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<td>Ying Wang, Youngstown State University</td>
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<td>Ebru Genc, Carnegie Mellon University Qatar</td>
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<td>Xiaofeng Zhang, Harbin Institute of Technology Shenzhen</td>
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<td>Betina Szkudlarek, University of Sydney</td>
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<td><strong>National Identity and Cross-Border Business Focus of Expatriates and Host-Country Managers in the United Arab Emirates</strong></td>
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<td>Dianne Bealer, Higher Colleges of Technology</td>
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<td>Parth Patel, Newcastle University</td>
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<td>Ramudu Bhanugopan, Charles Sturt University</td>
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<th>Session 3.2.15 - Interactive</th>
<th>Time: 10:45-12:00</th>
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<tr>
<td><strong>Local Institutional Context and International Entrepreneurship</strong></td>
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<td>Chair: Zubair Ali Shahid, IQRA University</td>
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<td><strong>Institutional Polycentrism and its Implications for International Entrepreneurship</strong></td>
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<td>Bat Batjargal, Oklahoma State University</td>
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<td><strong>Does the Nature of Institutional Characteristics Matter? Disentangling Environmental Institutions for SME Internationalization in an Advanced Versus a Developing Country</strong></td>
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<td>Vahid Jafari Sadeghi, University of Turin</td>
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<td>Sepideh Khavarinezhad, University of Turin</td>
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<td>Paolo Pietro Biancone, University of Turin</td>
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Internationalization Strategy in Different Historical Contexts: Critical Junctures and Path Dependency
Tanja Leppäaho, Lappeenranta University of Technology
Eriikka Paavilainen-Mäntymäki, Turku School of Economics

Open Strategy, Internationalization Speed and Home Country Context: An Integrated Framework
Christiane Bellucci, Universidade Federal De Santa Catarina
Rosalia Lavarda, Universidade Federal De Santa Catarina

Returnee Ventures: Uncertainty, Political and Business Relationships, and Performance
Wensong Bai, Uppsala University
Pao Kao, Uppsala University

How Context Oriented Is Qualitative International Business Research? A Call for More Contextualist Approaches to Doing Qualitative Research
Duc Nguyen, University of Sydney
Catherine Welch, University of Sydney

Innovation in Emerging Markets Firms
Chair: Roseline Wanjiru, Northumbria University

The Value of Innovation to Exports: The Two Faces of Business Groups
Lichao Wu, Xiamen University
Chengang Wang, University of Bradford
Yingqi Wei, University of Leeds

Intellectual Property Rights (IPRs) on Entry Modes: A Systematic Literature Review
Danai Christopoulou, University of Liverpool
Vasiliki Bamiatzi, University of Liverpool Management School
Deepak Sardana, Griffith University
Chinmay Pattnaik, University of Sydney

Innovativeness of Firms during the Global Economic Crisis and Shortly after – Do the Public Support Measures Matter? A Systematic Literature Review
Piotr Trapczynski, Poznan University of Economics and Business
Marian Gorynia, Poznan University of Economics and Business
Barbara Jankowska, Poznan University of Economics and Business
Marlena Dzikowska, Poznan University of Economics and Business
Katarzyna Mroczek-Dabrowska, Poznan University of Economics and Business

Internationalization and Firm Innovation in Emerging Markets
Suqin Shen, University of Queensland
Yunxia Zhu, University of Queensland
Sunil Venaik, University of Queensland

Can Domestic Industries Really Learn to Innovate More Efficiently From Inward Foreign Direct Investment? Evidence From China
Xiaoxi Liu, Peking University
Wenjing Ruan, Peking University

Emerging Market MNEs and Innovation Strategies in the African Telecommunications Value Chain
Rosaline Wanjiru, Northumbria University
Maribel Guerrero, Northumbria University and Universidad del Desarroollo
Joshua Omoju, Northumbria University
Jason Whalley, Northumbria University

Session 3.2.17 - Interactive
Time: 10:45-12:00
Track: 10 - Emerging markets
Room: 214

Attracting FDI by Emerging Economies
Chair: Rajeev Sooreea, Dominican University of California

Institutional Portfolios and the Dynamics of Locational Switching of Foreign Direct Investment
John Luiz, University of Sussex
Helena Barnard, University of Pretoria

The FDI-Export Nexus: What Should Policymakers in Developing Countries Know about Country Size, Development Level, and Openness Clusters before Attracting FDI?
Rajeev Sooreea, Dominican University of California
Brinda Sooreea-Bheemul, University of Mauritius

What Determines Inbound FDI to the MENA Region? A Systematic Evidence-Based Review and Research Agenda
Dora Triki, ESCE International Business School
Anna Dimitrova, ESSCA School of Management
Tim Rogmans, Zayed University

An Analysis of FDI Drivers in Small States
Rosa Portela Forte, University of Porto
Cristiana Neves, University of Porto

The Effects of State Fragility and Environmental Regulations on FDI Inflows to Developing Countries
Anna Dimitrova, ESSCA School of Management
Jonas Gamso, Arizona State University

Home Competition Escapism View of Emerging Market Multinationals Effect of IFDI on Subsequent Strategic Asset Seeking OFDI
Yuanyuan Li, Rutgers University
John Cantwell, Rutgers University

THURSDAY, JUNE 27 - 12:00-13:00

Light Lunch
A light lunch will be provided for conference participants on the ground floor of Solbjerg Plads 3.

JIBP Editorial Board Meeting
JIBP Board Members only.
THURSDAY, JUNE 27 - 13:00-14:15

Session 3.3.1 - Special Session

Special Session

Time: 13:00-14:15
Room: s01

2019 Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations

Chair: Shige Makino, Chinese University of Hong Kong

Presentations by the 2019 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

Foreign Direct Investment in Global Cities and Co-ethnic Clusters: Characteristics, Performance, and Survival (Ph.D. Awarded by Ivey Business School, Western University)
- Dwarka Chakravarty, San Diego State University

Essays on Organization, Creativity, and Globalization (Ph.D. Awarded by Columbia University)
- Sungyong Chang, London Business School

Subnational, Regional, Digital: Contemporary Perspectives on the Internationalization of Firms (Ph.D. Awarded by Ivey Business School, Western University)
- Maximilian Stulkamp, Virginia Tech

Bloody Business: Multinational investment in an increasingly conflict-afflicted world (Ph.D. Awarded by Erasmus University Rotterdam)
- Caroline Witte, Copenhagen Business School

The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Session 3.3.2 - Panel

Track: 6 - Strategy, organization, and management
Room: 201

The Shifting Meaning of Firm Location: From a Physical Setting to a Perceptual Sense of Place
Chair: Perttu Kähäri, Aalto University
Discussant: Grazia D. Santangelo, Copenhagen Business School

Panelists:
- Wilhelm Barner-Rasmussen, Åbo Akademi University
- Gabriel Benito, BI Norwegian Business School
- Sarianna Lundan, University of Bremen
- Ram Mudambi, Temple University
- Phillip C. Nell, Vienna University of Economics and Business
- Rebecca Piekkari, Aalto University

Session 3.3.3 - Panel

Track: 10 - Emerging markets
Room: 202

Developing Theoretical Perspectives on Management in Emerging Markets
Chair: Klaus Meyer, Ivey Business School

Panelists:
- Robert Grosse, Thunderbird School of Global Management
- Peter Williamson, University of Cambridge
- Valentina Marano, Northeastern University
- Ruth V. Aguilera, Northeastern University
- Pei Sun, University of Manchester

Session 3.3.4 - Panel

Track: 12 - Theme: IB in an unsettling environment
Room: s05

Globalization of R&D in an Era of Ferment
Chair: Rishikesha T Krishnan, IIM Bangalore

Panelists:
- Rishikesha T Krishnan, IIM Bangalore
- Charles Dhanaraj, Temple University
- Max von Zedtwitz, Kaunas University of Technology
- Shasha Zhao, Middlesex University

Session 3.3.5 - Competitive

Track: 10 - Emerging markets
Room: s10

Internationalization of Emerging Markets Firms (III)
Chair: Raquel Garcia-Garcia, Open University

Institutional Distance, Slack Resources, and Foreign Market Entry: Empirical Evidence from the Indian Computer Software Sector
- Saptarshi Purkayastha, IIM Calcutta
- Róisín Donnelly, Tilburg University
- Tatiana S. Manolova, Bentley University
- Linda F. Edelman, Bentley University

Metamorphosis Strategy of Emerging Multinationals and Destinations of the Springboard Strategy
- Yi Yang, Yonsei University
- Yong Sukh Pak, Yonsei University

Host and Home Country Determinants of Foreign Entry Modes: Evidence from the Chinese Natural Resource Industries
- Jing Su, University of Chinese Academy of Sciences
- Ping Lv, University of Chinese Academy of Sciences
- Ilan Alon, University of Agder
- Peter Gammeltoft, Copenhagen Business School

The Link between Home, Capability and Domestic Market on Internationalization of Emerging Market Firms
- Arpit Raswant, University of Sydney
- Chinmay Pattnaik, University of Sydney
Session 3.3.6 - Competitive
Track: 9 - Multinationals-government relationships
Room: 213
Time: 13:00-14:15

Influencing Governments
Chair: George White, University of Michigan-Flint

Corruption and Formal Contracting with Government
Sponsored Financial Institutions in Volatile Environments: The Role of Political Tie Intensity
George White, University of Michigan-Flint
Asda Chintakananda, National Institute of Development Administration
Tazeeb Rajwani, University of Surrey
Chomsorn Tangdenchai, National Institute of Development Administration

Corporate Political Activity and Firm Performance: A Global Review and Meta-Analysis
Michael Hadani, Saint Mary's College of California
Kim Clark, Saint Mary's College of California
Lili Yan, Saint Mary's College of California
Indu Ramachandran, Texas State University

Social Comparison, Liability of Foreignness in the Political Market, and Bribery in Transition Economies
Jinsil Kim, College of New Jersey
Seung-Hyun Lee, University of Texas at Dallas

Session 3.3.7 - Competitive
Track: 5 - Innovation and knowledge management
Room: 205
Time: 13:00-14:15

Knowledge Management Across Organizations
Chair: Juan Bu, Indiana University

A Longitudinal Study of MNE Innovation Enhancement at Home via Cross-Border Acquisitions
Juan Bu, Indiana University
Yadong Luo, University of Miami
Yinuo Tang, University of Hong Kong

Regional Trade Alliances and Innovation: Understanding the Impact of Political Linkages and Economic Integration Across the Global Value Chain
Luis Dau, Northeastern University
Elizabeth Moore, Northeastern University
Santiago Mingo, Universidad Adolfo Ibáñez

Phone Home? The Involvement of MNC Headquarter R&D Units in Foreign University Collaboration
Rene Belderbos, KU Leuven
Marcelina Grabowska, KU Leuven
Stijn Kelchtermans, KU Leuven
Bart Leten, KU Leuven
Massimo Riccaboni, IMT School for Advanced Studies; KU Leuven
Jojo Jacob, Grenoble Ecole de Management

The Effects of Organizational Attitude, Knowledge Sharing, and Partnership Quality on Offshore IT Outsourcing
Md Samim Al-Azad, Laval University
Muhammad Mohiuddin, Thompson Rivers University
Zhan Su, Laval University

Session 3.3.8 - Competitive
Track: 1 - Internationalization and entrepreneurship
Room: 210
Time: 13:00-14:15

Strategic Adaptation, Novel Actions and Internationalization
Chair: Linghui Tang, College of New Jersey

Creating New Ventures under the Structure-Style Fit Contingency: Sensemaking Matters
Pei-Li Yu, National University of Kaohsiung

Addressing Information Asymmetry – The Role of Performance Feedback in Shaping Offshoring Transactions
Carlos Rodriguez, INCAE Business School
Luciano Ciravegna, King's College London
Bent Petersen, Copenhagen Business School

No Victory without Defeat? How Foreign Market Re-entrants Manage Risk Trade-Offs Following Exit
Irina Surdu, University of Reading
Edith Ipsmiller, WU Vienna

When Success Breeds Success? The Role of Lead Markets in Internationalization of Mobile Apps
Noman Ahmed Shaheer Siddiqui, University of South Carolina
Richard Priem, Texas Christian University
Sali Li, University of South Carolina
Pengxiang Zhang, University of South Carolina

Session 3.3.9 - Competitive
Track: 11 - Teaching IB
Room: s08
Time: 13:00-14:15

Addressing Contemporary Issues in Teaching IB
Chair: Hadia Fakhreldin, British University in Egypt

The Pedagogical Challenges and Opportunities Associated with the Teaching of Global Business Strategy amidst Populist and Protectionist Forces
Bertrand Guillotin, Temple University

U.S. Employer Needs for International Expertise in the Financial Services Industry
Shirley J. Daniel, University of Hawaii at Manoa
Fujiao Xie, City University of New York, Brooklyn
Ben L. Kedia, University of Memphis

Teaching Methods for Entrepreneurship Courses in Asia: Students with Higher Power Distance and Higher Uncertainty Avoidance
Lung-Tan Lu, Fo Guang University
Xin Su, Shandong University of Finance and Economics

Using Bricolage for Conflict Zone Entrepreneur Training: Evidence From the Iraqi Public Leadership Program
Kimberly Gleason, American University of Sharjah
Yass Alkafaji, American University of Sharjah
Becky Beamer, American University of Sharjah
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<th>Session Title</th>
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<th>Chair</th>
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| **Session 3.3.10 - Competitive**                                             | 13:00-14:15     | 7     | s07    |                                      | Expatreire Cultural Identity in the Changing Global Era: An Integrative Framework  
Chenchen Li, Southwestern University of Finance and Economics  
Ling Eleanor Zhang, Loughborough University London  
Anne-Wil Harzing, Middlesex University London  
                                                                                   |                 |       |        |                                      |                                                                                                                                          |
| **Session 3.3.11 - Interactive**                                             | 13:00-14:15     | 4     | 114    |                                      | Consumer Responses to Marketplace Actions  
Chair: Huda Khan, University of South Australia  
                                                                                   |                 |       |        |                                      |                                                                                                                                          |
| **Session 3.3.12 - Interactive**                                             | 13:00-14:15     | 7     | 112    |                                      | Culture Conceptualizations through Different Perspectives  
Chair: David C. Thomas, University of Victoria  
                                                                                   |                 |       |        |                                      |                                                                                                                                          |
| **Session 3.3.13 - Interactive**                                             | 13:00-14:15     | 12    | 207    |                                      | Consumer research  
                                                                                   |                 |       |        |                                      |                                                                                                                                          |
| **Session 3.3.14 - Interactive**                                             | 13:00-14:15     | 10    | 207    |                                      | IB in an unsettling environment  
                                                                                   |                 |       |        |                                      |                                                                                                                                          |
| **Corruption and Institutions**                                              |                 |       |        |                                      | Chair: Saikat Banerjee, IIM Ahmedabad  
                                                                                   |                 |       |        |                                      |                                                                                                                                          |
| **Expatriate Cultural Identity in the Changing Global Era: An Integrative Framework** |                 |       |        |                                      |                                                                                                                                          |
| **Consumer Responses to Marketplace Actions**                                 |                 |       |        |                                      |                                                                                                                                          |
| **Culture Conceptualizations through Different Perspectives**                |                 |       |        |                                      |                                                                                                                                          |
| **Corruption and Institutions**                                              |                 |       |        |                                      |                                                                                                                                          |
| **AIB 2019 Conference Schedule of Sessions**                                 |                 |       |        |                                      |                                                                                                                                          |
High Quality Institutions or Economic Freedom, What Comes First?
Bruno B. Buscariolli, FGV São Paulo
Jorge Carneiro, FGV São Paulo

Whither Corruption in International Business: A Review of Contributing Factors and Consequences of Corruption in International Business
Luke Kendall Webster, Torrens University Australia
Alex Kouznetsov, Torrens University Australia
Justin Pierce, Torrens University Australia

Session 3.3.15 - Interactive
Time: 13:00-14:15
Track: 1 - Internationalization and entrepreneurship
Room: 208

Entrepreneurial Internationalization: Perspectives from China
Chair: Lianxi Zhou, University of Brock

International Entrepreneurial Opportunity Research: A Tianshi-Dili-Renhe Framework
Lianxi Zhou, University of Brock
Di Song, Zhejiang University
Aiqi Wu, Zhejiang University

What Strategy Drives the Success of Cross-Border Acquisitions by Chinese Listed Firms?
Jing Zhou, Southwestern University of Finance and Economics
Yunwen Jiang, Southwestern University of Finance and Economics
Wei Lan, Southwestern University of Finance and Economics

Founders’ Chinese Cultural Revolution Experience and the Internationalization of Entrepreneurial Ventures
Shouming Chen, Tongji University
Yuexin Shao, Tongji University
Luu Thi Nguyen, Tongji University

Entrepreneurial Guanxi Transfer - In the Case of Small Exporters
Candy H. Y. Chiu, Shih Chein University
Chwo-Ming Yu, National Chengchi University

Examining International Experiences of First Generation Chinese Immigrant Entrepreneurs in Australia
Yu Chen, N/A
Zubair Ali Shahid, IQRA University

An Evolutionary Perspective of Business Group Diversification and Internationalization
Chui Shiam Chan, University of Sydney

Reasons, Situations, and Values Evolution: A Qualitative Exploration of Chinese Exporters
Jiang Zhou, Hangzhou Dianzi University
Ling Deng, RMIT University
Paul Gibson, RMIT University

Session 3.3.16 - Interactive
Time: 13:00-14:15
Track: 11 - Teaching IB
Room: 212

Experiential Approaches in Teaching IB
Chair: Sonja Sackmann, EZO Institute for Developing Viable Organizations

The Functional Approach to Teaching Cross-Cultural Virtual Collaboration Skills: Evidence from the Virtual Business Professional Project (Vbp)
Jolanta Artz, University of Southern California
A. Carolin Fleischmann, University of Southern California
Peter Cardon, University of Southern California
Robyn Walker, University of Southern California

Cross-Cultural Coaching to Optimize Student Learning during Faculty-Led Study Abroad
Thomas Gene Drape, Embry Riddle

A Student and Instructor Assessment of Software Simulations as an Experiential and Learning Tool for International Business Courses – GMMSO3
Frank Cotae, Mount Royal University
Jacqueline Musabende, Mount Royal University

Creating Global Awareness: High Impact Learning in an Interdisciplinary Context of Maritime Transportation
Joan Mileski, Texas A&M University
Cassia Galvao, Texas A&M University
Charlotte Ku, Texas A&M University
JoAnn DiGeorgio-Lutz, Texas A&M University

Problem-Based Teaching in an International Business Capstone Course: Developing Client-Based Export Plans in Collaboration With the Virginia International Trade Alliance Program
Marion M. Owyr-Hosseini, James Madison University
Daniel S. Zisk, James Madison University
Paula S. Daly, James Madison University

Teaching Embedded Entrepreneurship through Experiential Learning in International Business
Hans Hendrichske, University of Sydney
Wei Li, University of Sydney

A Practical Template for Organizing Student Debates in the Current Era of Deglobalization, Protectionism, and Intolerance
Ayesha Malhotra, University of Calgary

Session 3.3.18 - Special Session
Time: 13:00-14:15
Room: s09/s11/s15

Research Methods Clinics V
Pre-registration required to participate. The Research Methods Clinics are organized by the Research Methods SIG.

Hierarchical Linear Modelling, SEM
Bo Bernhard Nielsen, University of Sydney

Data Collection and Questionnaire Design
Agnieszka Chidlow, University of Birmingham

Panel Data & Poisson Models
Stewart R. Miller, University of Texas at San Antonio
### AIB 2019 Conference Schedule of Sessions

#### THURSDAY, JUNE 27 - 14:15-14:30

**Time:** 14:15-14:30

**Break**

Short break to facilitate transition between sessions. No refreshment service will be provided.

#### THURSDAY, JUNE 27 - 14:30-15:45

**Session 3.4.1 - Panel**

**Time:** 14:30-15:45  
**Track:** 12 - Theme: IB in an unsettling environment  
**Room:** s01

*Redesigning the International Governance of MNEs*

Chair: Karl P. Sauvant, Columbia University

**Panelists:**
- Karl P. Sauvant, Columbia University
- Alvaro Cuervo-Cazurra, Northeastern University
- Ana Novik, OECD
- Federico Ortino, King's College London

**Session 3.4.3 - Panel**

**Time:** 14:30-15:45

*Special Session*

**Room:** 202

*Accounting for Context in Qualitative Research in International Business*

Chair: Emmanuella Plakoyiannaki, University of Leeds

**Panelists:**
- Hanna Gajewska-De Mattos, University of Leeds
- Shameen Prashantham, China Europe International Business School
- Elizabeth Rose, University of Leeds
- Innan Sasaki, University of Lancaster/University of Turku
- Catherine Welch, University of Sydney

**Session 3.4.4 - Panel**

**Time:** 14:30-15:45  
**Track:** 10 - Emerging markets  
**Room:** s05

*Challenges for Innovation Cooperation in the CEE region: Business and Academia Perspective*

Chair: Lukasz Pusielecki, Poznan University of Economics and Business  
Discussant: Mirosław Jarosinski, SGH Warsaw School of Economics

**Panelists:**
- Michal Staszków, Poznan University of Economics and Business
- Krzysztof Wach, Cracow University of Economics
- Marian Gorynia, Poznan University of Economics and Business
- Andreja Jaklic, University of Ljubljana
- Matevz Raskovic, Victoria University of Wellington
- Piotr Trapczynski, Poznan University of Economics and Business

**Session 3.4.5 - Panel**

**Time:** 14:30-15:45  
**Track:** 11 - Teaching IB  
**Room:** s10

*Keeping Ourselves Anchored in an Unsettling Political and Economic Environment: Strengthening the Interface Between International Business Education and Practice*

Chairs: David Michael Berg, Hamline University and James M Hagen, Hamline University

**Panelists:**
- Tiziano Bursi, University of Modena and Reggio Emilia
- Chie Iguchi, Keio University
- David Michael Berg, Hamline University
- James M Hagen, Hamline University

**Session 3.4.6 - Panel**

**Time:** 14:30-15:45

*Speed Mentoring Session for Women in Academy of International Business (WAIB Special Session)*

Chairs: Saba Colakoglu, Georgia Institute of Technology and Amanda Budde-Sung, University of Sydney

NOTE: This session is an RSVP-only panel for members of WAIB (Women in the Academy of International Business).

**Panelists:**
- Mary Yoko Brannen, Copenhagen Business School
- Nakiye Boyacigiller, Sabanci University
- Carolyn P. Egri, Simon Fraser University
- Margaret Fletcher, University of Glasgow
- Tanvi Kothari, San José State University
- Anna Lamin, Northeastern University
- Dana Minbaeva, Copenhagen Business School
- Rebecca Piekari, Aalto University
- Malika Richards, Pennsylvania State University, Berks
- Grazia D. Santangelo, Copenhagen Business School
- Noemi Sinkovics, University of Manchester
- Mary Sully de Luque, Arizona State University
- Natalia Takacs-Haynes, University of Delaware
- Amanda Budde-Sung, University of Sydney
- Susan Forquer Gupta, Monmouth University

**Session 3.4.7 - Competitive**

**Time:** 14:30-15:45  
**Track:** 5 - Innovation and knowledge management  
**Room:** 205

*Knowledge Sourcing and Transfer*

Chair: Christoph Grimpe, Copenhagen Business School

**Firm Acquisitions, Resource Complementarity, and the Access to Localized Knowledge**

Christoph Grimpe, Copenhagen Business School  
Katrín Hussinger, University of Luxembourg  
Wolfgang Sofka, Copenhagen Business School

**Inter-Industry FDI Spillovers from Foreign Banks: Evidence in Follower Countries**

Shusen Qi, Xiamen University  
Kent N. Hui, Xiamen University
International Business in an Unsettling Political and Economic Environment

How Do Emerging Economy Multinationals Upgrade Their Firm-Specific Advantages Through R&D Internationalization?

On the Transfer and Internalization of Foreign Knowledge
Philip J. Steinberg, University of Groningen
Vivien D. Procher, Grenoble Ecole de Management
Dieno Uribi, University of Wuppertal
Christine K. Volkman, University of Wuppertal

Session 3.4.8 - Competitive
Track: 10 - Emerging markets
Room: 210

Institutional Development and Emerging Markets Firms
Chair: Henrique Correa da Cunha, Universidade Regional de Blumenau

Institutional Distance and performance: Disentangling the Effects of New Organizational Institutionalism and New Institutional Economics
Vincent Kunst, University of Liverpool
Stefano Elia, Politecnico di Milano
Ilan Alon, University of Agder
Shaimin Li, Old Dominion University

Institutional Distance Moderating Effects on Cultural Distance and Performance Relationship: Asymmetry of Distance and the Case of Foreign Multinational Subsidiaries in Latin America
Henrique Correa da Cunha, Universidade Regional de Blumenau
Mohamed Amal, Universidade Regional de Blumenau
Dinorá Eliete Floriani, Universidade do Vale do Itajaí
Svante Andersson, Halmstad University

Business Group Capability and Institutional Development- An Evolutionary Perspective
Zhixiang Liang, Concordia University
Michael Carney, Concordia University

Session 3.4.9 - Competitive
Track: 6 - Strategy, organization, and management
Room: s08

Foreign Direct Investment Strategies
Chair: Assylbek Nurgababeshov, Narxoz University

Export Performance Dimensions and Their Interrelations: A Review of Reviews and Meta-Analytic Assessment
Christopher Schlaegel, University of Groningen
Tage Koed Madsen, University of Southern Denmark

Country Level Factors Influencing Location Choice Decision of R&D Offshoring
Assylbek Nurgababeshov, Narxoz University
Sanat Kozakhmet, Narxoz University

Don’t Let a Lucky Streak Define Your International Business – The Impact of Prior Success on Risk-Taking in Foreign Direct Investment
Jan Hendrik Fisch, Vienna University of Economics and Business
Kathrin Schweiger, Vienna University of Economics and Business

First Mover Survival in International Entry Strategy: An Organizational Legitimacy Perspective
Arthur Liang Li, Ivey Business School
Andreas Schotter, Ivey Business School
Paul Beamish, Ivey Business School

Session 3.4.10 - Competitive
Track: 7 - HRM, leadership, and cross-cultural
Room: s07

International Experience and Global Leadership
Chair: B. Sebastian Reiche, IESE Business School

Mansour Javidan, Arizona State University
David Waldman, Arizona State University
Danni Wang, Rutgers University
Virgil Fenters, Arizona State University

International Top Managers and Their Board Tenure: Is Internationalization Harmful?
Stefan Schmid, ESCP Europe
Simon Mitterreiter, ESCP Europe

“Maybe I’m Not an Expert at All”: Enacting Expertise at the Multinational Workplace
Tuuli Hakkarainen, Aalto University
Jo Angouri, Warwick University

Change-Specific Cynicism among Vendor Employees Engaged in Global Work: A Multilevel Investigation of Team Leaders and Team Members
Anju Mehta, North Carolina A&T University

Session 3.4.12 - Interactive
Track: 9 - Multinationals-government relationships
Room: 112

Formal and Informal Institutions
Chair: Caterina Moschieri, IE Business School

Mixed Ownership and Outward Foreign Direct Investment: Evidence from China
Bin Zhang, Peking University
Changqi Wu, Peking University

Water Wars? Institutional Shocks, Private and Public Divestitures in Latin America
Caterina Moschieri, IE Business School
Ilze kivleniece, INSEAD

Internalization of IJVs and Institutions
Shailen Kumar Dalbehera, IIM Bangalore
Subramanyam Raghunath, IIM Bangalore

Law and Order? The Influence of Perceived Legal Voids on Foreign Subsidiary Political Ties
George White, University of Michigan-Flint
Thomas Hemphill, University of Michigan-Flint
Tazeeb Rajwani, University of Surrey
Jean Boddewyn, Baruch College, CUNY

Institutional Configurations of FDI Attraction in Post-Transition Economies: The Roles of Commonality, Diversity and Stability
Gunnar Leymann, University of Bremen

Internationalization of State-Owned Enterprises: Comparative Study of the Czech Republic, Slovakia, China and Vietnam
Pavlina Jasovska, University of Technology Sydney
Quyen Thao Dang, University of Technology Sydney
Ying (Joy) Guo, Shanghai University/University of Technology Sydney

International Business in an Unsettling Political and Economic Environment

AIB 2019 Conference Schedule of Sessions

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Session 3.4.13 - Interactive  Time: 14:30-15:45  Room: 114

Connecting with Cross-Border Consumers through Advertising and Social Media  Chair: Brian R. Chabowski, University of Tulsa

Rethinking International Sponsorship Recognition  Steffen Jahn, University of Goettingen
T. Bettina Cornwell, University of Oregon
Michael Humphreys, University of Queensland

How Do Advertising and Distribution Exposure Create Brand Value? Differences for Domestic and Foreign Brands in an Emerging Market  Martin Heinberg, University of Leeds
E. Erkan Ozkaya, California State Polytechnic University, Pomona
Markus Taube, University of Duisburg-Essen

What's Funny to Me Is Not Funny to Them: A Three Country Study Delineating the Impact of Provocative Humor in Advertising  Srdan Zdravkovic, Bryant University
Dario Miocevic, University of Split
Hye Jin Yoon, Southern Methodist University
Sukki Yoon, Bryant University
Yung Kyun Choi, Dongguk University

The U.S. and Chinese Consumer's Usage of Social Media Platforms to Shop Fashion Items  Li Shen, Juniata College

Customer Interaction via Social Media in the Emerging Markets  Intekhab Alam, State University of New York (SUNY) at Geneseo

Enculturation Conformance by AI on Electronic Bartering Platforms  Alan J. Pan, Shanghai Jiao Tong University
David Pan, Texas Woman's University
P. Roberto Garcia, Indiana University

Perceptions of International Licensing by Firms in the Audiovisual Industry: Contrasting Theory and Practice  Maria Luiza Carvalho de Aguillar Pinho, Georgia State University
Angela Rocha, Pontifical Catholic University of Rio de Janeiro
Celso Roberto de Aguillar Pinho, Georgia State University

Session 3.4.14 - Interactive  Time: 14:30-15:45  Room: 207

Learning, Performance and Sustainability in Global Value Chains  Chair: Björn Jindra, Copenhagen Business School

Multi-Objective Decision Modelling Using Interpretive Structural Modelling for HR Outsourcing  Flevy Lasrado, University of Wollongong
Alessio Ishizaka, University of Portsmouth

The Impact of Organizational Learning and Capabilities on Offshore IT Outsourcing Success: Service Providers' Perspective  Md Samim Al-Azad, Laval University
Muhammad Mohiuddin, Thompson Rivers University
Zhan Su, Laval University

Is Outsourcing Effective for Firms? A Meta-Analysis  Somnath Lahiri, Illinois State University
Amit Karna, IIM Ahmedabad
Sai Chittaranjan Kalubandu, IIM Ahmedabad
Saneeish Edacherian, IIM Ahmedabad

CRM Capability, Customer Service Flexibility and Service Innovation in Public Healthcare  Pradeep Kumar, IIM Ranchi
Sanjay Kumar Singh, Abu Dhabi University

Synergies for Value Chain Responsibility: The Case for Aligning Sustainable Supply Chain Management and Trade Compliance  Caroline Baier, Catholic University of Eichstaett-Ingolstadt
Jens Heidingsfelder, Friedrich-Alexander-University Erlangen-Nuremberg
Markus Beckmann, Friedrich-Alexander-University Erlangen-Nuremberg

Improving Social Justice and Economic Stewardship along the Global Value Chain: The Effectiveness of Interventions within Fragile Environments  Anthony Goerzen, Queen's University
Gerd van der Burg, IMPACT

The Influence of Social Capital on GVC “Triversity” - Innovation Performance Relationship  Mona Bahl, Illinois State University

Session 3.4.15 - Interactive  Time: 14:30-15:45  Room: 208

Entrepreneurship and Internationalization in and from Emerging Economies  Chair: Peter Ørberg Jensen, Copenhagen Business School

Effects of Differences in Internationalization Processes on Technology Innovations by Emerging Economy Multinationals  Shantala Samant, Western Washington University
Pooja Thakur-Wernz, Wichita State University
Don Hatfield, Virginia Tech

Incubators in Emerging Economies: Do They Give the Reins In The Hands of Women Entrepreneurs? - A Social Network Perspective  Deepika Dixit, IIM Kozhikode
Anubha Shekhar Sinha, Indian Institute of Management Kozhikode

A “Strategy Tripod” Perspective on Timing of Entry: Evidence from Firms Based in an Emerging Economy  Bin Liu, Chinese University of Hong Kong
Jipeng Qi, Beijing Jiaotong University

When Does Inward Internationalization Facilitate Outward Internationalization for Emerging Market Firms?  Jianxun Chen, University of International Business and Economics
Hui Tan, Royal Holloway, University of London
Jing Yu Yang, University of Sydney
AIB 2019 Conference Schedule of Sessions

Non-Predictive Strategies in SME Internationalization
Luis Oliveira, University of São Paulo / Dalarna University
Afonso Fleury, University of São Paulo
Martin Johanson, Dalarna University / Uppsala University

Session 3.4.16 - Interactive
Time: 14:30-15:45
Track: 10 - Emerging markets
Room: 212

Internationalization Performance of Emerging Markets MNEs
Chair: Cristina Calegario, University of Lavras - UFLA

Risk Management and the Post-entry Performance of Emerging Market MNEs
Xia Han, University of Manchester
Agnieszka Chidlow, University of Birmingham
Xiaohui Liu, University of Birmingham

Foreign Direct Investment in Developing Economies: A Study on Productivity Spillover Effects in Latin America
Nádia Bruhn, Universidade Federal de Pelotas
Douglas Mendonça, Universidade Federal de Lavras

Industrial Policy, Economic Growth and International Insertion in Latin American Countries
Nádia Bruhn, Universidade Federal de Pelotas
Cristina Calegario, University of Lavras - UFLA
Michele Borges, Universidade Federal de Goiás

How Should Latecomers Deal With Crises in the Process of Catch-Up? Evidence From an EMNE’s Experience in Developing Intellectual Property Competitiveness
Haoyu Zhang, Zhejiang University
Ziyun Tan, Zhejiang University
Xiaobo Wu, Zhejiang University
Lee Keun, Seoul National University

The Role of Experience(s) and Host Country Institutions on the Internationalization Behavior of Emerging Market Multinationals
Gabriel Vouga Chueke, University of Sao Paulo
Maria Laura Ferranty Maclennan, Centro Universitário FEI

The Liability of Foreignness on Performance in Greenfield Hybrid Organizations
Tigist Woldetsadik Sommeno, University of Agder
Roy Mersland, University of Agder
Trond Randoy, University of Agder

THURSDAY, JUNE 27 - 15:45-16:15

Coffee Break

THURSDAY, JUNE 27 - 16:15-17:45

Session 3.5.1 - Plenary
Time: 16:15-17:45
Room: s01

AIB Awards Ceremony and Business Meeting

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, AIB/Temple Best Paper Award, the Rugman Most Promising Scholar Award, and the AIB/FIU Best Theory Paper Award.

The business meeting will be next, featuring a presentation for the 2020 AIB Meeting in Hong Kong and a review of the state of AIB.

The floor will then be open for questions and comments from the membership.

THURSDAY, JUNE 27 - 17:45-19:00

AIB Awards/Farewell Reception

The 2019 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting.

The Awards/Farewell Reception is sponsored by Palgrave Macmillan, publishers of JIBS and JIBP, in honor of all the winners of the JIBS Decade Award as well as all other program awards being given out at AIB 2019.
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The exhibits are located in the Ground Floor hallways of Solbjerg Plads at the Copenhagen Business School. The exhibition space will be open to conference attendees at the following times:

- Tuesday, June 25: 10:00 – 17:00
- Wednesday, June 26: 9:00 – 17:00
- Thursday, June 27: 9:00 – 16:00

AIB would like to thank all of our exhibitors for participating in this year’s conference! They are, in alphabetical order:

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To meet the challenges of working across diverse cultures, countries, and industry sectors, the practical guidance and solutions offered here are invaluable. Combining a wealth of theoretical knowledge with real-world examples from practitioners, this book provides a comprehensive resource. Now including end-of-chapter reflection questions to guide topic comprehension, the book is sure to be a staple of textbooks in global business practice.

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The Academy of International Business Secretariat is located at the International Business Center (IBC) of The Eli Broad College of Business at Michigan State University. AIB thanks the International Business Center and The Eli Broad College of Business at Michigan State University for hosting the Secretariat. Additional contact information is available at aib.world.

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media@aib.msu.edu

Ronda Bunnell  
IBC Program Coordinator  
bunnell@broad.msu.edu
### Past Presidents of the Academy of International Business

<table>
<thead>
<tr>
<th>Years</th>
<th>President</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-2018</td>
<td>Lorraine Eden</td>
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<tr>
<td>2016-2017</td>
<td>Mike Kotabe</td>
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<tr>
<td>2015-2016</td>
<td>Rosalie Tung</td>
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<tr>
<td>2014-2015</td>
<td>Nakiye Boyacigiller</td>
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<tr>
<td>2012-2014</td>
<td>Robert Grosse</td>
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<tr>
<td>2010-2012</td>
<td>Mary Ann Von Glinow</td>
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<td>2008-2010</td>
<td>Yves Doz</td>
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<tr>
<td>2006-2008</td>
<td>Stefanie Ann Lenway</td>
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<tr>
<td>2004-2006</td>
<td>Alan M. Rugman</td>
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<tr>
<td>2002-2004</td>
<td>Peter J. Buckley</td>
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<td>2001-2002</td>
<td>Stephen J. Kobrin</td>
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<td>José de la Torre</td>
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<td>Jeffrey Arpan</td>
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<td>Donald R. Lessard</td>
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<td>1985-1986</td>
<td>Duane Kujawa</td>
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<td>1983-1984</td>
<td>Robert Hawkins</td>
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<td>Richard Farmer</td>
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<td>Phillip Grub</td>
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<td>1973-1974</td>
<td>Lee Nehrt</td>
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<td>1971-1972</td>
<td>Vern Terpstra</td>
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<td>1969-1970</td>
<td>Richard Robinson</td>
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<td>1967-1968</td>
<td>Jack Behrman</td>
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<td>1965-1966</td>
<td>James Hart</td>
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<td>1962-1964</td>
<td>Roland Kramer</td>
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<td>1960-1961</td>
<td>John Fayerweather</td>
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### Past AIB Conference Locations

<table>
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<tr>
<th>Year</th>
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<tr>
<td>2018</td>
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<td>New Orleans, Louisiana, USA</td>
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<td>2015</td>
<td>Bengaluru, India</td>
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<td>2014</td>
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<td>Nagoya, Japan</td>
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<td>San Diego, California, USA</td>
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<td>2008</td>
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<td>2007</td>
<td>Indianapolis, Indiana, USA</td>
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<td>2006</td>
<td>Beijing, China</td>
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AIB Fellows

The AIB Fellows consist of distinguished AIB members recognized for their contributions to the scholarly development of the field of international business. The AIB Fellows participate in the activities of the AIB by choosing the International Executive of the Year and the International Educator of the Year. They also organize one or more panel sessions at the AIB annual meeting each year — often the first Plenary Panel.

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Deputy Dean of the Fellows:
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Aguilera, Gabriel R.G., BI Norwegian Business School
Aharoni, Yair, Tel Aviv University
Andersson, Ulf, Mälardalen University
Asakawa, Kazuhiro, Keio University
Bartlett, Christopher A., Harvard Business School
Beamish, Paul W., Ivey School of Business
Benito, Gabriel R.G., BI Norwegian Business School
Birkshaw, Julian, London Business School
Boddewyn, Jean J., Baruch College - CUNY
Boyacigiller, Naciye A., Sabanci University
Branne, Mary Yoko, University of Victoria
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Cho, Dong-Sung, Seoul National University
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de la Torre, Jose, Florida International University
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Devlinney, Timothy M., University of Leeds
Dhanaraj, Charles, Temple University
Doh, Jonathan, Villanova University
Doy, Yves L., INSEAD
Eden, Lorraine, Texas A&M University
Fleury, Maria Tereza Leme, Fundação Getúlio Vargas
Ghauri, Pervez N., King's College London
Ghemawat, Pankaj, IIESE
Gibson, Cristina B., University of Western Australia
Goodnow, James D., Bradley University / University of North Texas
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Green, Robert T., Thammasat University
Grosse, Robert, Thunderbird School of Management
Gupta, Anil K., University of Maryland
Harzing, Anne-Wil, Middlessex University London
Henisz, Witold J., University of Pennsylvania
Hennart, Jean-Francois, Tilburg University
Hitt, Michael A., Texas Christian University / Texas A&M University
Hult, G. Tomas M., Michigan State University
Johanson, Jan, Uppsala University
Johansson, Johny, Georgetown University
Jones, Geoffrey, Harvard Business School
Khanna, Tarun, Harvard Business School
Knight, Gary, Willamette University
Kobayashi, Noritake, Keio University
Kobrin, Stephen J., University of Pennsylvania
Kogut, Bruce M., Columbia University
Kostova, Tatiana, University of South Carolina
Kotabe, Masaaki, Temple University
Kujawa, Duane, University of Miami
Kwok, Chuck Chun-Yau, University of South Carolina
Lenway, Stafanie, University of St. Thomas
Lessard, Donald R., M.I.T.
Lewin, Arie Y., Duke University
Li, JT, Hong Kong University of Science and Technology
Lundan, Sarianna, University of Bremen
Luo, Yadong, University of Miami
Lyles, Marjorie A., Indiana University
Macharzina, Klaus, Universiteit Hohenheim
Makino, Shige, Chinese University of Hong Kong
McDougall-Covin, Patricia P., Indiana University
Meyer, Klaus, Ivey Business School
Mudambi, Ram, Temple University
Nahum, Lilac, City University of New York
Park, Seung Ho, China Europe International Business School
Pedersen, Torben, Bocconi University
Peng, Mike, University of Texas at Dallas
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Reuber, Rebecca, University of Toronto
Ricks, David A., University of Missouri - St. Louis
Rose, Elizabeth, University of Leeds and Aalto University
Roth, Kendall, University of South Carolina
Samiee, Saeed, University of Tulsa
Sauvant, Karl, Columbia University
Schlegelmilch, Bodo B., WU Vienna
Shenkar, Oded, Ohio State University
Simmonds, Kenneth, London Business School
Song, Jaeyong, Seoul National University
Tallman, Stephen B., University of Richmond
Tsang, Eric W.K., University of Texas at Dallas
Tsui, Anne, Arizona State University
Tung, Rosalie L., Simon Fraser University
Vahne, Jan Erik, University of Gothenburg
van Witteloostuijn, Arjen, Vrije Universiteit Amsterdam
Verbeke, Alain C., University of Calgary
Vernon, Ivan R., Cleveland State University
Von Glinow, Mary Ann, Florida International University
Waller, Ingo, New York University
Wells, Jr., Louis T., Harvard Business School
Westney, Eleanor, Aalto University School of Business
Wilkins, Mira, Florida International University
Williamson, Peter J., University of Cambridge
Wills, James R., University of Hawaii
Yeung, Bernard, National University of Singapore (NUS)
Yip, George S., Imperial College
Zaheer, Sri, University of Minnesota
Zander, Udo B., Stockholm School of Economics

To see a complete list of AIB Fellows including Honorary Fellows, and to access the bios of the Fellows, please visit the AIB Fellows page on AIB’s website at aib.world/about/aib-fellows.
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Your school can join the prestigious schools above by becoming an institutional member of the AIB. Additional information on the benefits of becoming an institutional member and instructions on how to become one can be found on our website at aib.world/membership.
AIB currently has 17 chapters established around the world. With the goal to facilitate networking as well as the exchange of knowledge at a more local level, these chapters engage in a variety of activities from organizing regional conferences to publishing journals or book series. To learn more about our chapters, please visit the **AIB Chapter Organizations in a Dynamic International Business Environment: Opportunities, Challenges and Best Practices** session on **June 27, 09:00-10:15 in s05** or contact your regional chapter chair. AIB would like to thank the chapter chairs listed below for their hard work and their institutions for the support they provide to the chapters.

### Chapters in Asia and the Pacific

**China**  
Changqi Wu, *Peking University*  
topdog@gsm.pku.edu.cn

**India**  
S. Raghunath, *IIM Bangalore*  
srnathiimb@gmail.com

**Japan**  
Jusuke Ikegami, *Waseda University*  
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**Korea**  
Jaeyong Song, *Seoul National University*  
jsong@snu.ac.kr

**Oceania**  
Sara McGaughey, *Griffith University*  
s.mcgaughey@griffith.edu.au

**Southeast Asia**  
Geng Cui, *Lingnan University*  
gcui@ln.edu.hk

### Chapters in Europe

**Central & Eastern Europe**  
Lukasz Puslecki, *Poznan University of Economics and Business*  
lukasz.puslecki@ue.poznan.pl

**United Kingdom and Ireland**  
Pavlos Dimitratos, *University of Glasgow*  
Pavlos.Dimitratos@glasgow.ac.uk

**Western Europe**  
Fabian Froese, *University of Göttingen*  
fabian.froese@gmail.com

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Yaw Debrah, *Swansea University*  
y.a.debrah@swansea.ac.uk

**Middle East and North Africa**  
Immanuel Azaad Moonesar, *Mohammed Bin Rashid School of Government*  
Immanuel.moonesar@mbrsg.ac.ae

### Chapters in the Americas

**Canada**  
Anthony Goerzen, *Queen’s University*  
agoerzen@queensu.ca

**Latin America and the Caribbean**  
Maria Alejandra Gonzalez-Perez, *Universidad EAFIT*  
mgonza40@eafit.edu.co

**US Midwest**  
Etienne Musonera, *Mercer University*  
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**US Northeast**  
Margaret Goralski, *Quinnipiac University*  
Margaret.goralski@quinnipiac.edu

**US Southeast**  
Stanford Westjohn, *University of Alabama*  
sawestjohn@cba.ua.edu

**US West**  
Gary Knight, *Willamette University*  
gknight@willamette.edu
AIB Research Methods Shared Interest Group

OUR MISSION
The AIB Research Methods Shared Interest Group (AIB RM-SIG) seeks to enhance the quality of both qualitative and quantitative research methods in international business scholarship by providing methodologically oriented services to the AIB community.

FREE ACTIVITIES @ AIB 2019
• 7 Pre-conference Workshops—more info at: aib.to/rmshop19
• 12 Methods Clinics—more info at: aib.to/rmclinic19
• AIB Best Methods Paper Award, sponsored by The University of Sydney Business School. This year’s finalists can be seen at the following sessions:
  • Session 1.5.8 “Changing Criteria for Internal Legitimacy and the Internationalization Process of a State-Owned Enterprise” (ID# 896) by Zeerim Cheung & Eero Aalto, Aalto University and Pasi Nevalainen, University of Jyväskylä
  • Session 2.1.10 “The International Negotiation Dance: A Cross-Cultural Bargaining and Experimental Analysis” (ID# 1016) by Ursula Ott, Nottingham Trent University
  • Session 2.3.10 “Longitudinal Invariance Issues in Cultural Intelligence Research” (ID# 121) by Valerie Alexandra, San Diego State University

STAY CONNECTED
To get more information on upcoming AIB RM-SIG activities, download our newsletter, and much more, visit our website at rmsig.aib.world.
AIB Teaching & Education Shared Interest Group

Teaching & Education (T&E) is a newly formed Shared Interest Group within the Academy of International Business, focusing on promoting excellence in teaching international business. Its main objectives are facilitating development and sharing of best teaching practices, providing a forum for teaching-related networking, exchange of ideas and mentoring, and promoting research on teaching and education among AIB members. Continuing the initiative that started at the 2018 AIB Annual Meeting at Minneapolis, T&E will be organizing activities, such as Teaching Cafés and international joint-teaching projects at the AIB Annual Meetings, as well as at the meetings of AIB regional chapters.

T&E Executive Committee is inviting all AIB members to participate in the T&E Teaching Cafés at the 2019 AIB Annual Meeting in Copenhagen. Teaching Cafes will run for five 45-minute sessions each day of the Conference starting on Tuesday, June 25th and will cover a variety of topics of interest to the members of the T&E SIG. In addition to the topics discussed in Teaching Cafes during the 2018 Annual Meeting in Minneapolis, the following new topics will appear this year:

- **Virtual Reality (VR) and Augmented Reality (AR) Technology Demonstration**: (Jacqueline Musabende, and Frank F. Cotae, Mount Royal University, Canada)
- **Incorporating Ethics & Sustainability into IB Curriculum**: (Daria Panina, Mays Business School, TAMU USA, Lucy Vass, Oikos Copenhagen)
- **Case Teaching in Emerging Markets: Unique Features of Firms and Context**: (Pavida Pananond, Thammasat Business School, Thailand, and Marleen Dieleman, NUS Business School, Singapore)
- **Writing & Publishing IB Teaching Materials**: (Margaret Fletcher, University of Glasgow, Scotland)
- **Experiential Learning Projects**: (Vas Taras, Bryan School of Business and Economics, UNC USA)
- **Teaching IB with Cases**: (Juan Carlos Sosa Varela, Universidad Ana G. Mendez, Puerto Rico)

If you need further information, please contact Dr. Daria Panina at DPanina@mays.tamu.edu.
WAIB has three priorities: networking among WAIB members; promoting research on gender and gender-related issues in IB; and mentoring.

WAIB Events at the 2019 AIB annual conference:
- Members-only networking reception (TBA)
- “Women in Business in Denmark” Session 1.5.3. Tuesday, June 25, Time: 16:15-17:30.
- “Speed Mentoring Session for Women in the Academy of International Business (WAIB)” Session 3.4.6. Thursday, June 27, Time: 14:30-15:45.

Connect With WAIB Online
- Join WAIB and become a voting member.
- Update your membership profile at https://aib.msu.edu/ by checking the WAIB membership box.
- To join WAIB’s listserv, send an email to listserv@list.msu.edu stating in the body of the email: SUBSCRIBE WAIB-L YourFirstName YourLastName (for example SUBSCRIBE WAIB-L Jane Doe).
- WAIB’s Facebook and LinkedIn pages are searchable under “WAIB Women in the Academy of International Business” and the website is https://waib.aib.world

We look forward to meeting you!
The list below includes all chapter meetings and special conferences that were announced by the time the conference program went to press. For our continuously updated Calendar of AIB Events or to learn more about these meetings, please visit aib.world/events

**AIB Africa Chapter Conference**  
August 4-7, 2019  
Ghana, Africa

**AIB Central and Eastern Europe Annual Chapter Conference**  
September 25-27, 2019  
Kaunas, Lithuania

**AIB US-Northeast Chapter Conference**  
October 11-12, 2019  
Newark, New Jersey, USA

**AIB US-Southeast Chapter Annual Conference**  
October 17-19, 2019  
San Antonio, Texas, USA

**AIB China Chapter Conference**  
November 9-10, 2019  
Nanjing, China

**AIB Oceania Chapter Annual Research Symposium & PDW**  
November 21-22, 2019  
Canberra, Australia

**AIB Southeast Asia Chapter Annual Conference**  
December 5-7, 2019  
Cebu, Philippines

**AIB Latin America and the Caribbean Chapter Conference**  
March 11-14, 2020  
Trinidad and Tobago

**AIB 2020 Annual Meeting**  
July 2-6, 2020  
Hong Kong, SAR-PRC
AIB 2020 Conference Theme

Academy of International Business

2020 Annual Meeting

Hong Kong
July 2-6, 2020


Program Chair: Rebecca Piekkari, Aalto University

As firms engage in international business, they take products, services, strategies, management models, organizational practices, and knowledge across social, political, and economic contexts – and these often change as they move. Products are positioned and used differently in different markets; management models and strategies change in both planned and unanticipated ways. IB researchers have employed a range of concepts such as transfer, recontextualization, hybridization, adaptation, and translation to describe these changes. But IB has also recognized that firms can learn from those changes, giving the firm that operates across borders an innovation and learning advantage. Moreover, the increasing number of international firms changes the individual countries and the global governance systems in which they operate. In the 21st century, the cross-border movement of firms has become increasingly multidirectional, as the East-to-West and South-to-North movement of firms is expanding rapidly. The beginning of the third decade of the 21st century provides an opportunity to examine how this multidirectional movement is changing business – and changing the IB field itself.

Increasingly, IB scholars are turning to the metaphor of translation to understand such processes and their resulting changes. When a large multinational corporation (MNC) introduces a new human resource management system or a new code for social responsibility into its network of subsidiaries, both its corporate and local managers engage in translation: interpreting what is new and unfamiliar, putting a set of guidelines and regulations into practice, and, over time, reversing the direction of translation, taking the evolving practice into a revised set of guidelines. When a small entrepreneurial firm works with international partners to bring a service to new markets, its managers engage in translation: articulating their business model and explaining their offering to their partners, often changing both their model and practice in those interactions. When an international NGO engages in a partnership with an MNC, both sides translate their own expectations and models into specific practices in ways that are acceptable to both. Thus, the concept of translation provides a framework for examining – and re-examining – some of the most important issues in IB.

Hong Kong is an ideal setting to advance the conference theme. For centuries Hong Kong has operated as a bridge between the East and the West, facilitating the travel of tangible and intangible assets between trading partners. In the ecosystem of this vibrant city, products, practices, and people have met and been transformed. Today Hong Kong is a centre of innovation and an important hub for investments into transforming economies such as regional headquarters and a key location for mainland China.

Translation changes the original to make it accessible to those in a different language and cultural context, while trying to stay faithful to the meaning of the source. As a process, translation involves both retaining what is most valuable in the source and transforming elements of the source to gain acceptance in a new context. In this process, something may also be lost. Translation also highlights the importance of translators who make choices about what and how to translate. These
choices are influenced by the norms and practices in their field, by previous translations, and by translators’ expectations about how receivers will respond. Translations evolve when contexts change, as translators try to improve on previous translations, and receivers re-interpret the translations. The concept of translation is widely used in organization theory, where scholars are interested in the travel of management models and practices across societies, and in public policy, where researchers use it to investigate how models and practices of public management move across borders and how international regulations are created and put into practice. IB scholars can draw on and contribute significantly to theory and empirical research in the fields of organization theory, public policy as well as translation studies.

Although its meaning is much broader, the translation approach does draw attention to the importance of language, which is increasingly recognized as a growing area of IB research. Policies, practices and knowledge that move across borders are expressed in language, not only as texts but also as pictures, power points and videos that may combine hearing and viewing. This poses questions about language choice, authorized and unauthorized translations, and translator roles. Moreover, language poses significant methodological issues for IB scholars doing research across language boundaries.

While translation affects all activities that cross borders, Hong Kong’s history and culture offer a particularly poignant setting to explore this year’s conference theme. Why do some locations emerge as centers of translation and transformation? When does this lead to new innovations? How do MNCs, SMEs and NGOs manage translation processes and develop distinctive translation capabilities? What challenges do translators face when spanning boundaries? What are the implications of cross-language research for the ways we conduct research and theorize about IB phenomena? How does the translation lens allow us to rethink and re-examine the field of IB?

**Tracks**
1. Internationalization processes and international entrepreneurship
2. International marketing
3. Consumer research
4. International finance, accounting and corporate governance
5. Global strategy, organization, and value chains
6. International HRM, global leadership, and cross-cultural management
7. Gender and diversity
8. Teaching and education
9. Research methods
10. Emerging markets and emerging market MNEs
11. Business, politics and society
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