

GLOBAL BUSINESS AND THE DIGITAL ECONOMY

Minneapolis, USA June 25–28, 2018

Program Chair: J.T. Li, Hong Kong University of Science and Technology



HOST Schools:



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PRESIDENT'S LETTER

Welcome to Minneapolis for AIB's 2018 Annual Meeting!

Welcome to Minneapolis, the “City by Nature”, which refers to itself as “the biggest underestimated place in the north.” Local highlights include the city’s riverfront skyline three downtown sports stadiums, multiple theatres, art galleries and museums, the “best park system in the nation” and a “foodie paradise” — and it’s all surrounded by 13 lakes, a waterfall and the Mississippi River. (I remember learning how to spell “Mississippi” in public school — do you?). Prepare to be surprised, bring your family, and have a great time exploring this welcoming city and its next-door twin, St. Paul.

Minneapolis is a great fit for the theme of this year’s conference: “Global Business and the Digital Economy.” Home to 18 Fortune 500 firms, the Twin Cities has a highly diversified economy that, according to February 28, 2018 article in Bloomberg is a “miniature version of New York City” that does “a bit of everything.” Moreover, US News and World Report ranked the state of Minnesota second overall among all US states, noting in particular its high quality of life and opportunity for its citizens. To give AIB members an appreciation for the innovations taking place in the Twin Cities, our Community Engagement Tour will be an immersion in the fabulous 3M Innovation Center at 3M’s global headquarters in St. Paul.

The AIB Executive Board and I would like to thank JT Li, AIB 2018 Program Chair, his track and committee chairs, and our local hosts Stefanie Lenway (University of St. Thomas) and Srilata Zaheer (University of Minnesota) for having worked hard to put together this year’s outstanding conference. Based on 831 submissions from 70 countries for the conference, they have arranged 181 panels and paper sessions.

In addition to the regular program items, we have many special activities this year. Let me highlight three. First, 2018 is AIB’s 60th anniversary. Almost all of the former AIB presidents will be joining me in celebrating this important event. Come mix and mingle with the AIB presidents at our Opening Reception you can also listen to their thoughts about AIB’s future in a special townhall session. Second, this year AIB launches its second scholarly journal, Journal of International Business Policy, and we’ll be having a birthday party to celebrate the new journal. Third, this year AIB will introduce a Code of Ethics and Mission, Vision and Value Statements that apply to all AIB members and will help guide the future directions of our association.

I look forward to welcoming you to the “city by nature” and am sure the conference will be memorable and insightful for all participants.

Lorraine Eden
AIB President, 2017-2018

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Dear Members of the Academy of International Business:

On behalf of the University of Minnesota and the Carlson School of Management, it is my pleasure to welcome you to the 2018 Annual Meeting in Minneapolis.

AIB has been my academic home and was the community that nurtured me as a junior scholar and truly launched my academic career. I have been attending AIB meetings since I was a doctoral student at MIT in 1989, and was honored to receive the Richard Farmer Best Dissertation Award in 1992, the Eldridge Haynes Award for the best inter-disciplinary work by a young scholar in 1994, and to be named a Fellow in 2007, all from this wonderful community of scholars and mentors – all of you -- at the Academy of International Business!

We are therefore beyond thrilled that the University of Minnesota's Carlson School of Management, where I have spent my entire academic career and am now dean, is co-hosting this year's AIB conference with our friends and colleagues from the University of St. Thomas, and delighted to welcome you to Minneapolis!

I can still recall my first visit to Minneapolis more than 25 years ago. I had no idea that I would find such a vibrant arts and cultural scene, interesting cuisine to suit all tastes, an abundance of recreational opportunities around the lakes and the Mississippi River, and the best park system in the country.

You will discover that the Twin Cities is one of the most dynamic and global of business communities. We are home to 19 Fortune 500 firms (more per capita than anywhere else in the US), and the largest private company in the world, and we have been named one of the best places for start-ups and entrepreneurs in the country. And the companies here represent a diverse set of industries from agriculture to medical technology, finance to health care, and manufacturing to retail.

This incredible business community makes Minneapolis an ideal setting for this year's conference. As you know, our theme is Global Business and the Digital Economy. I am excited that leaders from our business community will be joining us and serving on our panels to share their experiences and bring our discussions to a higher level.

Hoping to see you all here soon!

Sri Zaheer
Dean and Elmer L. Andersen Chair in Global Corporate Social Responsibility
Carlson School of Management
Fellow, Academy of International Business

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Dear AIB 2018 participants,

I would like to personally welcome you to the Twin Cities of Minneapolis and St. Paul on behalf of the Opus College of Business at the University of St. Thomas. I am delighted to co-host AIB 2018 together with Sri Zaheer, Dean of the University of Minnesota's Carlson School of Management. Together, the Carlson School and the Opus College educate the next generation of Minneapolis - St. Paul business leaders. One of the hallmarks of these business leaders is their commitment to principled leadership and philanthropy. The benefactors of both business schools are family businesses that grew to be billion dollar companies within a strong value system nurtured by the Twin Cities business community.

Philanthropy in the Twin Cities extends beyond higher education. I hope you find time to explore the many amenities within walking distance of the conference hotel that were made possible by the generosity of local families and a strong civic culture.

Walking distance from the Hyatt are the Greenway leading to Loring Park and the entrance of the Walker sculpture garden and Nicollet Mall heading to the Mississippi River and a wonderful walking path that will take you to the Mill City Museum and the Guthrie Theater. The Guthrie is open to the public, featuring the "Bridge to Nowhere" with a view of the Mississippi that is not to be missed.

The University of St. Thomas' downtown campus is also a few blocks from the hotel. You are welcome to visit to see the frescoes in Terrance Murphy Hall at the 10th Street entrance off LaSalle Avenue and the Schulze Atrium in the Law School is also an inspiring space. As radical hospitality is also a core value of the university, my staff will be sure to offer a cup of coffee if you would like to drop by the Minneapolis Dean's office of the Opus College in Schulze Hall. The best entrance is the School of Law between 11th and 12th Streets on LaSalle Avenue. We have several talented undergraduate student office assistants who would love to welcome you and talk about their futures in international business.

The University of St. Thomas is the largest private university in Minnesota with an enrollment of 10,000 students. The university and the business school are committed to promoting the "Common Good" by nurturing individuals and organizations to realize their full potential. Increasingly in Minnesota, business, political and civic leaders understand that this is not possible without engaging in global markets and collaborating with business leaders from around the world. You will meet some of these business leaders at the conference.

I look forward to welcoming you in person,

Stefanie Ann Lerway
Dean and Opus Distinguished Chair
Opus College of Business
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Minneapolis, MN 55403-2005

FROM THE PROGRAM CHAIR

Dear Colleagues,

A warm welcome to Minneapolis and the 60th annual meeting of the Academy of International Business. I am happy to report that working closely with our AIB Executive Board, our wonderful local hosts, and chairs of our conference tracks and pre-conference consortia and workshops, we have put together a rich program with lots of exciting activities related to the conference theme, “**Global Business and the Digital Economy.**”



The theme this year emphasizes **exploring the digital future of international business**. Digitalization and digital technologies are transforming every industry and almost every aspect of business, and companies need to reinvent their businesses to excel in today's dynamic global environment. Rising to the digital challenge often involves creating new business models, finding new ways to innovate, leveraging social media tools to engage with consumers, reconfiguring resources and perhaps even designing new organizational structures. Beyond business itself, the digital economy calls for transformation of governments, education and societies as a whole.

The goal of this year's conference is to discuss how the digital economy may change global business and how firms might respond to such changes in different institutional contexts. I would particularly like to highlight the special panels that we have put together with the local hosts and track chairs and paper sessions highlighting many of these issues throughout the three days of our conference program.

This is a year of **celebrations for AIB**. Let me just mention two of them. To celebrate the 60th Anniversary of AIB, we will have the AIB 60th Anniversary Townhall, to be chaired by the current AIB President Lorraine Eden, and joined by 14 Past Presidents of the AIB. This special townhall on Wednesday afternoon will discuss “Where should AIB be in 10 years and how should we get there?” We invite all AIB members to attend this once in a lifetime experience featuring so many Past Presidents on stage and celebrate our 60th anniversary with us. On Tuesday afternoon, we will have JIBP Birthday Bash to celebrate the inaugural issue of AIB's new journal, the *Journal of International Business Policy* (JIBP). We also have two showcase panels for JIBP included in the program.

I would also invite you to attend the Special Panel on Wednesday afternoon: “Introducing AIB's Code of Ethics”, chaired by Denis Arnold and Lorraine Eden. The AIB Executive Board, under the leadership of current president Lorraine Eden, had put in great efforts over this past year working on the new code of ethics, with inputs from the AIB's global membership. This panel will serve as an important open forum to discuss the new code for members. As a member of our Ethics Policy Committee, I encourage you to attend this forum if your schedule permits.

We are continuing with the CARMA-AIB research methods workshops in the pre-conference programs and Research Methods Clinics (pre-registration is required) during the conference, both organized by the AIB Research Methods Special Interest Group (SIG). Each clinic features a particular expert and topic, and provides discussion and direct feedback from the selected research methods expert/practitioner.

We are also continuing the outreach efforts to our new members, starting with a **New Members Welcome** that promises to be both lively and friendly. Particularly if it is your first time at the AIB, I also encourage you to visit the **Fellows Cafés**. This is a great opportunity to meet many of the Fellows and to discuss specific research topics in an informal manner. You only need to walk in and you will find interesting conversations.

The AIB Annual Conference is not only about “traditional-format” panels, plenaries and workshops. In addition, this year we have a series of small, flexible, pop-up events planned for your enjoyment. To further reach out to our members and to allow for more casual, unstructured discussions, another innovation we have this year is going to be the networking tables at the exhibit hall. We will have three tables: “**Teaching Cafés**”, “**Meet an AIB Fellow**” and “**Meet a Journal Editor**”. We will have a schedule of teaching mentors, AIB Fellows and journal editors posted next to the tables, in the conference program and on the app. The goal is to have a Fellow, an editor or teaching mentor just be available there for the designated 45 minutes, and simply talk with anyone who shows up. There is no pre-set agenda, it is meant to be completely unconstrained. This is an innovation this year and we hope they will enhance the value of the conference to our membership.

In the pre-conference we have the already established events including the JIBS Paper Development Workshop, the Junior Faculty Consortium and the Doctoral Student Consortium and also the Inaugural JIBP Paper Development Workshop (all by prior application). Many thanks go out to the extremely dedicated faculty members who serve in these pre-conference events. The overall coordination of the pre-conference activities has been under the leadership of Maria Tereza Fleury, promising great things for next year when she will be in charge of the program.

As in previous years, we are privileged to host the renowned recipients of the three awards given by the AIB Fellows, namely the Eminent Scholar, the Educator of the Year, and the Executive of the Year awards. The **International Executive of the Year** award will be presented at the opening plenary to **Chris Policinski**, CEO of Land O'Lakes, a rapidly-growing agribusiness service provider and a global leader in the digital revolution that is transforming agriculture. Our second panel features the **International Educator of the Year** award, which this year will be given to **Ted Snyder**, Dean of the Yale School of Management. Snyder was the founder and visionary behind the Global Network for Advanced Management (GNAM), an innovative network-based model of global business education, now with 32 business schools worldwide. In the third panel, we are pleased to honor **Jeffrey Sachs**, Director of The Earth Institute at Columbia University, as the recipient of the AIB Fellows **Eminent Scholar** award. Sachs is widely considered to be one of the world's leading experts on the challenges of globalization, economic development, and the fight against poverty, and he has deep involvement in the implementation of the UN's Millennium Development Goals.

Building on the AIB 2018 theme of **Global Business and the Digital Economy**, we have enriched the conference with special panels of business leaders and scholars on key issues in the global digital economy. Here are four highlights:

A Byte to Eat: Understanding How Digital Technologies Are Changing Agribusiness Worldwide. Today's agribusiness is critically reliant on digital technologies permitting satellite-based analyses of arable land, hand-held analyses of field nutrients, and business-to-business sales of agricultural commodities and finished products locally and globally. Executives from leading agribusiness firms Land O'Lakes and Cargill join with Carlson School academics to discuss trends linking digital technologies to agribusiness survival and success. The panel will broadcast live as "*Business by Carlson Quarterly Report.*"

Consumer-Facing Digital Disruption Across National Markets. Consumer purchase journeys have undergone dramatic changes due to online commerce and social media. This panel brings together business executives from 3M together with academic interlocutors to discuss how their firms have responded to these challenges, particularly for cross-border markets and operations.

Digital Disruption in International Healthcare. This AIB panel brings executives from leading medical technology firms Boston Scientific and Medtronic together with academics to discuss trends linking digital technologies to disruption in healthcare delivery nationally and internationally.

Preparing Leaders for Emerging Economies in an Era of Disruption. This panel, organized by the Moscow School of Management SKOLKOVO and its strategic partner, HKUST, features a keynote address by **Ruben Vardanyan**, impact investor and social entrepreneur, and founding partner of the Moscow School of Management SKOLKOVO. The session will also include the presentation of the AIB Presidential Recognition Award to Mr. Vardanyan, a generous philanthropist with a focus on education.

Another highlight for AIB 2018 is that we will have a group of global business school deans to participate at AIB for the first time, many of them from Asia. We are pleased to have two special panels of business school deans, one on **New models of global business education** and the other on **Global business education in China**. Both panels are scheduled for Tuesday afternoon. We thank these business school deans for their participation in our AIB conference and for their support of international business education and research.

This year, the track chairs have organized several "State of the Art" research panels featuring leading researchers on that topic. Some panels include industry speakers and address special topics in the digital economy. Examples of the AIB Track Chair Showcase Panels include: Protecting knowledge across borders in the digital age, The internationalization of emerging market business groups, and Cognition and internationalization.

Out of all the remaining sessions, I would like to call your attention to just a few. An innovation this year, we have reached out to editors of major journals to participate in the AIB conference. Please note the **Editors' Panel on "Positioning International Business Research in Mainstream Business Journals"**, chaired by Jay Barney (EIC *Academy of Management Review* - AMR) and Alain Verbeke (EIC - JIBS). The panelists also include EICs or senior editors

of *Strategic Management Journal*, *Journal of Marketing*, and the *Journal of Management*. There are also joint panels that continue the established traditions of collaboration between the AIB and other institutions such as **UNCTAD** and the Chinese management organization **IACMR**, which are separately indicated in the program.

I also want to take the opportunity to highlight two **professional development panels** during the conference, namely a panel how to write better theory and on how to write constructive reviews. Additionally, I would like to extend my congratulations to all the award winners and award nominees, whose names are listed separately in the program.

As part of our Community Engagement efforts at AIB 2018, we are organizing a pre-conference immersion tour to the **3M Innovation Center** located at the company's global headquarters in Saint Paul, Minnesota. Immerse yourself in an exclusive world of innovation featuring a range of technologies underlying the thousands of products developed by 3M Company.

Another fascinating site visit will be the **US Bank Stadium**, home of the Minnesota Vikings National Football League (NFL) team, where the AIB **Gala Event** will be held this year on the evening of June 27th. We are grateful for the generous support provided by our local hosts: University of Minnesota and University of St. Thomas. In particular, I would like to thank Stefanie Lenway and Srilata Zaheer for their enormous contributions to the success of our conference program.

I would like to thank the AIB Board for its support, which I have found invaluable. The second group of individuals deserving a big thank you are the track chairs, who expend a great deal of effort sending the papers out for review, putting together the sessions, suggesting chairs and shortlisting papers for the different awards. I would therefore like to thank individually the colleagues that gave their time this year, namely Jorge Carneiro, Alain Chong, Luis Dau, Margaret Fletcher, Ajai Gaur, Yaping Gong, Omrane Guedhami, Simon Harris, Sumit Kundu, Dan Li, Sali Li, Peter Magnusson, Marcus Moller Larsen, Shreeram (Ram) Mudambi, Jennifer Oetzel, Sam Seung Ho Park, David Reeb, Mariko Sakakibara, Grazia Santangelo, Andreas Schotter, Christina Sichtmann, Gracy Yang, Jingtao Yi, and Mary Zellmer-Bruhn.

In the course of putting the conference program together, many of you have corresponded with my assistant at HKUST, Daphne Cheung. I'm extremely grateful for all her assistance and hard work. Of course, it would not be the AIB meeting without the incredible efforts of Tunga Kiyak and everyone else working at the AIB Secretariat. They do an absolutely amazing job for the AIB every year, and it would not be possible in any way to put this conference together without their assistance and experience.

I hope you will find the conference intellectually stimulating and congenial, and the AIB a welcoming and valuable professional community.

JT LI

AIB 2018 Program Chair and Vice President
Chair Professor of Management and Lee Quo Wei Professor of Business
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AIB would like to thank all of our sponsors for their valuable contributions to ensure the success of the 2018 Annual Conference.

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FIU/AIB Best Theory Paper Award



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That's Interesting Award



CUIBE Award for Best Paper
on IB Education



WAIB Coffee Break and Awards



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AIB 2018 REVIEWERS

We would like to thank the 991 reviewers that helped make the 2018 conference a possibility. We would especially like to recognize the Best Reviewer Award winners listed below, in bold and in alphabetical order, as nominated by the AIB 2018 Track Chairs:

Sol Abdulhak, Monash University
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Kun Zhang, University of Queensland

Sol Abdulhak, *Monash University*
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GENERAL CONFERENCE INFORMATION

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Please check-in with the AIB Registration Desk to pick up your official name badge and conference materials. A participant name badge is required for admission to all conference sessions, events, meals, receptions, and exhibit hall. Guest badges only provide access to the Presidential Reception and the Gala Event – guests cannot attend sessions.

Dress Code

Suggested dress code is *Smart Casual* for all conference events including the Presidential Reception and the Gala Event (which is at a sports stadium). Smart casual is typically more *informal* than business casual but is still a neat attire appropriate for a professional conference.

Registration Desk Hours

Location: Nicollet Promenade, First Floor

Hours:	Monday, June 25:	8:00am – 7:00pm
	Tuesday, June 26:	8:00am – 5:00pm
	Wednesday, June 27:	8:00am – 5:00pm
	Thursday, June 28:	8:00am – 4:00pm

Exhibit Hall Hours

Location: Hyatt Exhibit Hall, First Floor

Hours:	Tuesday, June 26:	9:00am – 5:00pm
	Wednesday, June 27:	9:00am – 5:00pm
	Thursday, June 28:	9:00am – 4:15pm

Placement Center Hours

Location: Nicollet D, First Floor

Hours:	Tuesday, June 26:	9:00am – 5:30pm
	Wednesday, June 27:	9:00am – 5:30pm
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Please use this complimentary WiFi access to check email and to access the AIB 2018 conference app. As the bandwidth is limited, please refrain from using this connection for streaming, conferencing, or other data intensive applications to ensure optimal experience for all participants.

#AIB2018 on Twitter

Share your thoughts and experiences with fellow AIB members and interact with other participants on Twitter using #AIB2018. Remember to follow @AIB_World for the latest updates.

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AIB will have a TV available at a viewing area in the **Exhibit Hall** for those that want to catch up on the 2018 FIFA World Cup games! The game schedule during AIB 2018 is as follows:

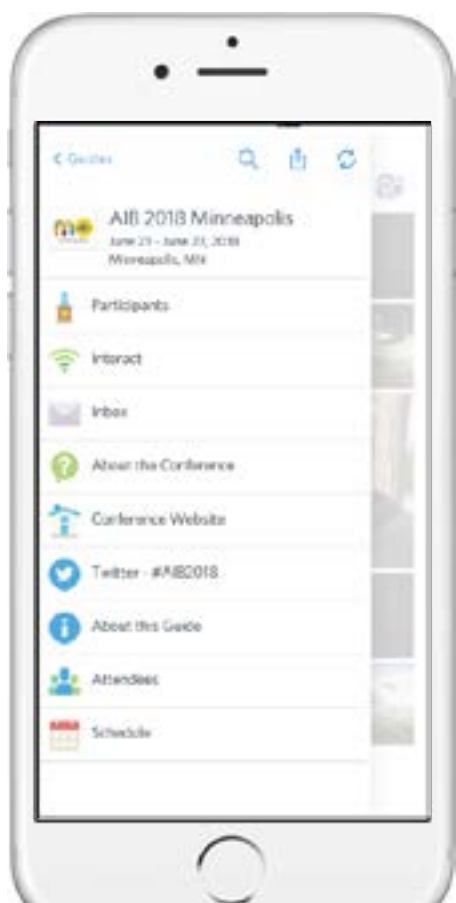


Tue, June 26 – 9:00am	Denmark vs. France, or Australia vs. Peru
Tue, June 26 – 1:00pm	Iceland vs. Croatia, or Nigeria vs. Argentina
Wed, June 27 – 9:00am	Mexico vs Sweden, or South Korea vs. Germany
Wed, June 27 – 1:00pm	Serbia vs. Brazil, or Switzerland vs. Costa Rica
Thu, June 28 – 9:00am	Senegal vs. Colombia, or Japan vs. Poland
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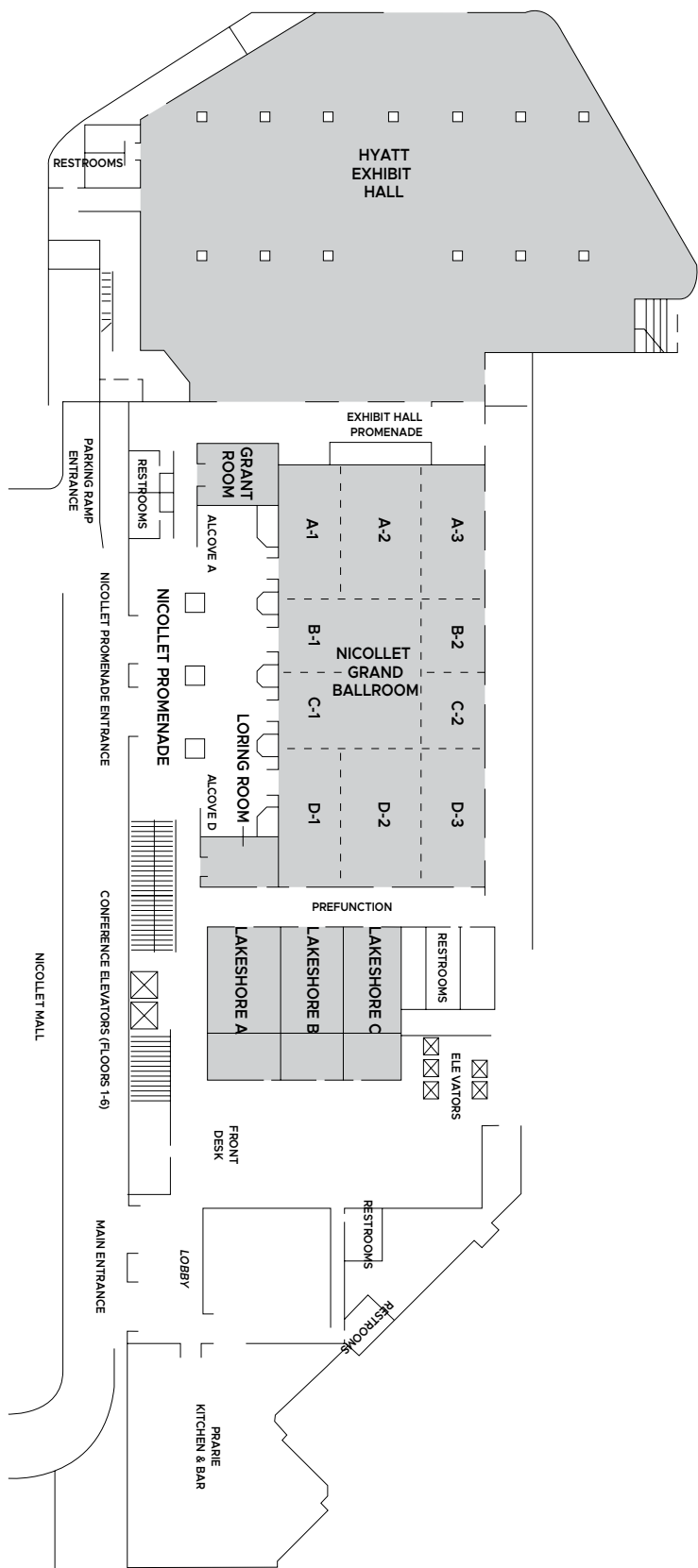
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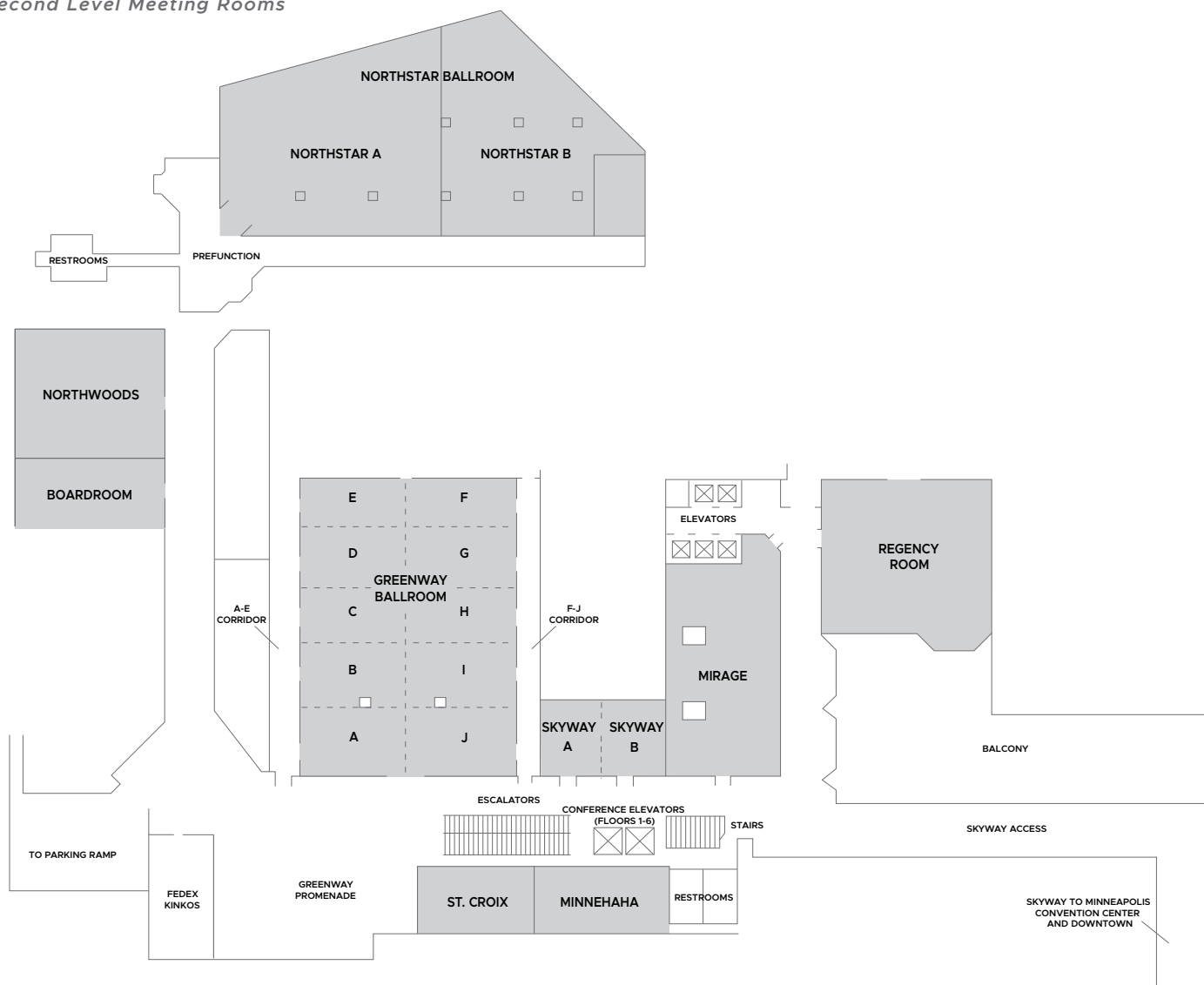
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HYATT REGENCY FLOOR MAPS

FLOOR PLAN *Main Level Meeting Rooms*



FLOOR PLAN
Second Level Meeting Rooms



AIB FELLOWS 2018

INTERNATIONAL EXECUTIVE OF THE YEAR

Award Presentation and Keynote: Opening Plenary – June 25, 17:15-19:00, Nicollet A-B

Chris Policinski **President and CEO, Land O'Lakes, Inc.**

Chris Policinski has more than 37 years of experience in the food industry. He joined Land O'Lakes, Inc., in 1997 and was appointed president and CEO in 2005. Prior to joining Land O'Lakes, he held leadership positions with Kraft General Foods, Bristol-Myers Squibb and The Pillsbury Company.

Chris is a lead director of the board of Xcel Energy and Hormel Foods.

He also serves on the board of several industry groups, including the Grocery Manufacturers Association (as Chairman), and the U.S. Global Leadership Coalition, and is involved in local community boards including as a Trustee of the University of Minnesota Foundation.

Chris earned his MBA from New York University and his undergraduate degree from the University of Notre Dame.



AIB FELLOWS 2018

INTERNATIONAL EDUCATOR OF THE YEAR

Award Presentation and Keynote: Session: 1.3.1 – June 26, 13:00-14:15, Nicollet A-B

Edward A. “Ted” Snyder **Dean, Yale School of Management, Yale University**

Edward A. Snyder is Indra K. Nooyi Dean and William S. Beinecke Professor of Economics and Management at the Yale School of Management whose mission is to educate leaders for business and society. The school's objectives are to be: (i) the business school that best leverages its home university (ii) the most global U.S. business school and (iii) the best source of elevated leaders for all sectors and regions.

During his tenure at Yale, the school developed the first global network of top business schools, introduced its Master of Advanced Management degree for graduates of the Global Network for Advanced Management, and forged yet stronger programmatic relationships with other Yale professional schools.

Mr. Snyder began his professional career as an economist with the U.S. Department of Justice's Antitrust Division. He earned a PhD in Economics and an MA in Public Policy from the University of Chicago. He began his academic career at the University of Michigan where he developed programs in Central Europe, China, India, and Russia. His research and teaching is focused on industrial organization, antitrust economics, law and economics, and financial institutions.

Previously, Mr. Snyder was the Dean and George Shultz Professor of Economics at the University of Chicago Booth School of Business.



Keynote via Video Conferencing: Session: 2.3.1 – June 27, 13:00-14:15, Nicollet A-B

Jeffrey D. Sachs **Columbia University**

Professor Sachs serves as the Director of the Center for Sustainable Development at Columbia University. He is University Professor at Columbia University, the university's highest academic rank. During 2002 to 2016 he served as the Director of the Earth Institute. Sachs is Special Advisor to United Nations Secretary-General António Guterres on the Sustainable Development Goals, and previously advised UN Secretary-General Ban Ki-moon on both the Sustainable Development Goals and Millennium Development Goals and UN Secretary-General Kofi Annan on the Millennium Development Goals. He is a Distinguished Fellow of the International Institute of Applied Systems Analysis in Laxenburg, Austria.



Sachs is currently Director of the UN Sustainable Development Solutions Network under the auspices of UN Secretary-General António Guterres, and a Commissioner of the ITU/UNESCO Broadband Commission for Development. He is Chair and Founder of SDG USA, a non-governmental initiative to promote the Sustainable Development Goal concepts in the United States. Sachs is also co-founder and Chief Strategist of Millennium Promise Alliance, and was director of the Millennium Villages Project (2005-2015).

Sachs has authored and edited numerous books, including three New York Times bestsellers: *The End of Poverty* (2005), *Common Wealth: Economics for a Crowded Planet* (2008), and *The Price of Civilization* (2011). His recent books include: *To Move the World: JFK's Quest for Peace* (2013), *The Age of Sustainable Development* (2015) and *Building the New American Economy: Smart, Fair & Sustainable* (2017).

Professor Sachs is widely considered to be one of the world's leading experts on economic development, global macroeconomics, and the fight against poverty. His work on ending poverty, overcoming macroeconomic instability, promoting economic growth, fighting hunger and disease, and promoting sustainable environmental practices, has taken him to more than 125 countries with more than 90 percent of the world's population.

Sachs is the recipient of many awards and honors, including the Blue Planet Prize, membership in the Institute of Medicine, the American Academy of Arts and Sciences, Harvard Society of Fellows, and the Fellows of the World Econometric Society. He has received 24 honorary degrees, and many awards and honors around the world. His syndicated newspaper column appears in more than 100 countries around the world, and he is a frequent contributor to major publications such as the Financial Times of London, the International Herald Tribune, Scientific American, and Time magazine.

Prior to joining Columbia, Sachs spent over twenty years as a professor at Harvard University, most recently as the Galen L. Stone Professor of International Trade. A native of Detroit, Michigan, Sachs received his B.A., M.A., and Ph.D. degrees at Harvard.

KEYNOTE SPEAKER

AIB PRESIDENTIAL RECOGNITION AWARD


Award Presentation and Keynote: Session: 1.4.1 – June 26, 14:30-15:45, Nicollet A-B

Ruben Vardanyan **Impact Investor and Social Entrepreneur**

Founding Partner and Vice-Chairman of the International Advisory Board of Moscow School of Management SKOLKOVO, Chairman of the SKOLKOVO Institute for Emerging Market Studies, Chairman of the Expert Council of the school's Wealth Transformation Center. President of Moscow School of Management SKOLKOVO in 2006-2011.

Ruben Vardanyan is an Armenian-Russian impact investor and social entrepreneur. He serves on the advisory boards of the IFC (World Bank Group) and Fundação Dom Cabral business school in Brazil. He is also a board member at Ameriabank (a major Armenian bank), SOLLERS (Russia's auto major) amongst a host of other companies, NGOs, public and professional organizations. A prominent financier, Ruben is known both for his commercial projects (investment companies Troika Dialog and Vardanyan, Broitman and Partners) as well as his deep reaching philanthropic programs, such as the first UWC college in Eastern Europe (Dilijan, Armenia) and the Tatev Revival Project, part of which includes the construction of the world's longest cableway leading to an ancient monastery. Together with their partners, Ruben and his family have invested about \$500M in projects in Armenia, developing a commercial approach that relies on involving blended financing to find solutions to social problems. They have also raised over \$500M to finance the first private business school in Russia – a pioneering institution both in terms of scale and in its collaborative nature. In 2015, Ruben co-founded another global project, the Aurora Humanitarian Initiative, on behalf of the survivors of the Armenian Genocide and in gratitude to their saviors. He spends a significant amount of his time on projects related to the development and professionalization of charity infrastructure in Russia (Philanthropy Infrastructure – PHILIN) and the question of succession and wealth curation (Phoenix Advisors). With support from Ruben, Troika Dialog, SKOLKOVO business school and several charitable foundations, classics of world business literature were published in Russia. Since 2016 he has chaired the judging panel of the PwC “Business Book of the Year in Russia” Award.





HKUST Business School congratulates Ruben Vardanyan, impact investor and social entrepreneur, Founding partner of the Moscow School of Management SKOLKOVO for receiving the AIB Presidential Recognition Award

Tuesday, June 26 – 14:30-15:45, Plenary Room

Award ceremony and Keynote speech by Ruben Vardanyan

‘Preparing Leaders for Emerging Economies in an Era of Disruption’

CONGRATULATIONS!

Palgrave Macmillan congratulates the winners of the
2018 Palgrave Macmillan / JIBS Decade Award

Gregory Jackson and Richard Deeg

for their paper

**Comparing capitalisms: Understanding institutional
diversity and its implications for international business**

(JIBS Volume 39 • Issue 4)

Please join us for the Decade Award session
14:30-15:45 on Wednesday, June 27, 2018
in the Main Plenary Room

Visit www.jibs.net to read this and past Decade Award-winning papers online



JIBP Birthday Bash

Join us for cake and sparkling wine
to celebrate the launch of

*Journal of
International Business Policy*

Tuesday, June 26 2018 | 5:45pm
Northstar Ballroom (2nd Floor)

AIB 2018 PROGRAM AWARDS

The awards listed below have been formalized by the AIB Board and are presented at each AIB conference. As part of the official Conference Program, winners of these awards are announced at the Awards Ceremony on Thursday, June 28, 16:15-17:45 in Room Nicollet A-B.

Temple/AIB Best Paper Award

Sponsored by Temple University's Fox School of Business

The Temple/AIB Best Paper Award was created in 2002 through an endowment by Temple University's Fox School of Business. All papers accepted for competitive sessions are eligible for the award. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. Nominees for this year's award are as follows (in order of presentation):

"The Coevolution of State-Owned Enterprises' Internationalization and State Ownership Reduction" by Joyce Wang, University of Texas at Dallas; Mike W. Peng, University of Texas at Dallas

Presented: Session 1.1.6, Tuesday, June 26, 9:00-10:15, Greenway J.

"Employees Ethical Behavior at Workplace: How and When Does Ethical Leadership Trickle down across Different Cultures" by Omer Farooq, UAE University; Al Ain, Mariam Farooq, University of Central Punjab

Presented: Session 1.1.8, Tuesday, June 26, 9:00-10:15, St. Croix.

"Host-country Technology Policy, R&D Investment Decisions, and MNC Subsidiary Innovation Performance" by Wolfgang Sofka, Copenhagen Business School; Christoph Grimpe, Copenhagen Business School; Fuad Hasanov, IMF, Reda Cherif, IMF

Presented: Session 1.4.5, Tuesday, June 26, 14:30-15:45, Mirage.

"Strategic Intent, FDI Strategies and EMNCs' Goal Attainment: A Configuration Approach" by Lili Mi, Massey University; Yuanfei Kang, Massey University; Yulong Liu, Massey University

Presented: Session 1.5.6, Tuesday, June 26, 16:15-17:30, Greenway J.

"Pro-Market Reforms and the Outsourcing Tradeoffs: A Multi Country Study" by N Nuruzzaman, Rutgers University; Debmalya Mukherjee, University of Akron; Deeksha Singh, Rutgers University

Presented: Session 2.1.4, Wednesday, June 27, 9:00-10:15, Lakeshore C.

"Responding to Public Disclosure of Corporate Social Irresponsibility in Host Countries: Information vs. Ownership Control" by Stephanie Wang, Indiana University; Dan Li, Indiana University

Presented: Session 2.5.6, Wednesday, June 27, 16:15-17:30, Greenway J.

"Does Country Really Matter in Transforming Customer-Based Reputation to Reputational Outcomes? Exploring the Context Dependence of Individual Culture" by James Agarwal, University of Calgary; Oleksiy Osiyevskyy, University of Calgary

Presented: Session 3.1.5, Thursday, June 28, 9:00-10:15, Mirage.

"Internet-Based Business Operations a Driver for Internationalization?" by Netanel Drori, College of Law and Business; Todd Alessandri, Northeastern University; Yakov Bart, Northeastern University; Ram Herstein, College of Law and Business; Ron Berger, College of Law and Business

Presented: Session 3.2.6, Thursday, June 28, 10:45-12:00, Greenway J.

Alan M. Rugman Young Scholar Award

Formerly known as the Haynes Prize, the award was renamed in 2015 to acknowledge not just the impact that Alan Rugman has had on our field but his commitment to the engagement and development of junior scholars. The award recognizes the best paper presented at the conference written by an author or authors under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. Finalists are nominated by the track chairs based on reviewer input and their own assessments. An independent Rugman Young Scholar Award Committee reviews the finalists and chooses the winning manuscript. Nominees for this year's award are as follows (in order of presentation):

"When Does Preference Reversal Occur in Global Versus Local Brands Choices: The Role of Evaluation Models and Decision-Making Modes" by Lydia Qianqian Li, Shanghai University; Ting Xu, Shanghai University; Xiaojie Lu, Shanghai University

Presented: Session 1.5.9, Tuesday, June 26, 16:15-17:30, Skyway A.

"Institutional Logics in the Digital Marketplace: A Cross-Country Study" by Pengxiang Zhang, University of South Carolina; Liang Chen, University of Sussex

Presented: Session 2.1.6, Wednesday, June 27, 9:00-10:15, Greenway J.

"Different Absorptive Capacities for Different External Knowledge? Emerging Market" by Wei Shi, Indiana University; Yinuo Tang, University of Hong Kong

Presented: Session 2.1.9, Wednesday, June 27, 9:00-10:15, Skyway A.

"Corruption and Investors' Reactions to Cross-border Mergers and Acquisitions by U.S. Firms" by Noman Ahmed Shaheer Siddiqui, University of South Carolina; Sali Li, University of South Carolina

Presented: Session 3.2.9, Thursday, June 28, 10:45-12:00, Skyway A.

"Killing the Chicken to Teach the Monkeys: The Hybridization of Performance Management Practices in MNEs" by Vincent Meyer, EM Normandie

Presented: Session 3.3.8, Thursday, June 28, 13:00-14:15, St. Croix.

FIU/AIB Best Theory Paper Award

Sponsored by Florida International University College of Business

The Best Theory Paper Award was created in 2017 through an endowment from Florida International University. This award recognizes a paper with superior theory development. All papers accepted for competitive sessions that meet the selection criteria are eligible for the award. Finalists are nominated by the track chairs. An independent award committee reviews the finalists and chooses a winner. Nominees for this year's award are as follows (in order of presentation):

"Structures of Political Ties with Governments in Developing Countries: A Case for Influence Rents in International Business?" by Yamlaksira Getachew, Loyola Marymount University

Presented: Session 1.1.6, Tuesday, June 26, 9:00-10:15, Greenway J.

"Explaining the Role of CSR in Firm's FDI Location and Internalization Choice: An Extension and Application of the Eclectic OLI Paradigm" by Mei Liu, University of Strathclyde; Andrew Marshall, University of Strathclyde; Patrick McColgan, University of Strathclyde

Presented: Session 1.5.7, Tuesday, June 26, 16:15-17:30, Minnehaha.

"Internalization Theory for the Digital Economy" by Elitsa Banalieva, Northeastern University; Charles Dhanaraj, Temple University

Presented: Session 2.1.6, Wednesday, June 27, 9:00-10:15, Greenway J.

"Upgrading of a Firm's Knowledge Base through Alliances: Simultaneous Learning from Foreign MNEs in Emerging Countries" by Linda Rademaker, BI Norwegian Business School

Presented: Session 2.1.9, Wednesday, June 27, 9:00-10:15, Skyway A.

Peter J. Buckley and Mark Casson AIB Dissertation Award

Sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Eligibility for the 2018 “Buckley and Casson AIB Dissertation Award” for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2017 and December 31, 2017. This year’s finalists will present their work at **Session 3.2.1, June 28, 10:45-12:00, in Nicollet A-B**. Nominees for this year’s award are as follows (in alphabetical order):

“Firms’ Economic Reliance to National Markets and the Corporate Provision of Public Goods: Evidence from Corporate Disaster Philanthropy” by Luis Ballesteros, George Washington University (Ph.D. Awarded by The Wharton School)

“Country Familiarity: Three Essays on Entrepreneur Foreign Market Selection” by Daniel Richard Clark, IE Business School (Ph.D. Awarded by Indiana University)

“What Drives the Tax Avoidance Strategies Adopted by US Multinational Enterprises?” by Maggie Elizabeth Cooper, University of Reading (Ph.D. Awarded by Henley Business School)

“Institutional Voids, Investment Purposes, and Foreign Subsidiaries of Multinational Enterprises” by Yamlaksira Getachew, Loyola Marymount University (Ph.D. Awarded by Ivey Business School)

“Foreign MNEs and Nonmarket Strategy” by Jin Hyung Kim, George Washington University (Ph.D. Awarded by Harvard Business School)

AIB/Sheth Doctoral Dissertation Proposal Award

Sponsored by the Sheth Foundation and AIB Foundation

The Dissertation Proposal Award is awarded in conjunction with the AIB/Sheth Doctoral Consortium. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. The winner is selected by the Faculty Panel of the AIB/Sheth Doctoral Consortium.

OTHER AWARDS BEING PRESENTED AT THE AIB CONFERENCE

The following awards are also presented at the AIB 2018 Conference. However, these awards are sponsored by various affiliates or sponsors of AIB. The announcement of the awards take place throughout the conference, during sponsored sessions or coffee breaks.

2018 JIBS Decade Award

(Award Presentation on Wednesday, June 27, 14:30-15:45, Nicollet A-B)

Sponsored by Palgrave Macmillan

The award is designed to recognize the most influential paper published in the Journal of International Business Studies one decade before the Conference. In order to be considered for the 2018 award, a paper must have been included among the five most cited papers published in the 2008 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Session, Session 2.4.1

WAIB Awards

(Award Presentation on Tuesday, June 26, 10:15-10:45, Exhibit Hall)

Sponsored by E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis.

The Women in the Academy of International Business (WAIB) organizes a number of different awards as part of their annual activities. The winners of all the awards will be announced at the Coffee Break sponsored by University of Missouri-St. Louis on behalf of WAIB.

Best Paper Award in Emerging Economies Research

(Award Presentation on Tuesday, June 26, 15:45-16:15, Exhibit Hall)

Sponsored by Bryant University

Sponsored by the International Business program at Bryant University, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting with a research focus on Emerging Economies. The author(s) of the winning manuscript will be announced at the Coffee Break sponsored by Bryant University.

CUIBE Award for Best Paper on International Business Education

(Award Presentation on Wednesday, June 27, 10:15-10:45, Exhibit Hall)

Sponsored by the Consortium for Undergraduate International Business Education (CUIBE)

Sponsored by the Consortium for Undergraduate International Business Education (CUIBE), this award recognizes the best paper focused on undergraduate international business education being presented at the AIB Annual Conference. To be eligible the papers must have been submitted and accepted for presentation for the Special Track on Teaching International Business, and then shortlisted by the track chair as a nominee for the award. The winner will be announced at the Coffee Break sponsored by CUIBE.

“That’s Interesting!” Award

(Award Presentation on Thursday, June 28, 10:15-10:45, Exhibit Hall)

Sponsored by Aalto University School of Business

Sponsored by Aalto University School of Business, this award recognizes the conference paper that most effectively pushes the boundaries of our existing knowledge in the field by crossing boundaries, challenging taken-for-granted assumptions in the field, denying old “truths”, attracting the reader’s attention, and making an original argument. The author(s) of the winning manuscript will be announced at the Coffee Break sponsored by Aalto University School of Business.

Best Paper Award in Research Methods

(Award Presentation on Wednesday, June 27, 15:45-16:15, Exhibit Hall)

Sponsored by University of Sydney Business School

Sponsored by the University of Sydney Business School, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting that develops and/or utilizes innovative and non-traditional methodological approaches to investigate pertinent IB phenomena, advances IB methodology, provides creative methodological solutions to important IB problems, and informs scholars in IB and beyond about methodological advancements. The winner will be announced at the Coffee Break sponsored by the University of Sydney Business School. The finalists for this year’s award are as follows:

“A New Measure of Perceived Export Performance: An Individualized Measurement Approach” by Arash Sadeghi, University of Otago; Elizabeth L. Rose, University of Leeds / Aalto University; Sylvie Chetty, University of Otago

Presented: Session 2.4.6, Wednesday, June 27, 14:30-15:45, Greenway J.

“Identifying Necessary Conditions with Activation Functions in Large and Noisy Data Sets” by Wolfgang Messner, University of South Carolina

Presented: Session 3.2.8, Thursday, June 28, 10:45-12:00, St. Croix.

“‘Twitching Hands’: Network Pictures as a Visual Method for Studying the MNE” by Smita Paul, University of Auckland; Snežina Michailova, University of Auckland

Presented: Session 3.2.8, Thursday, June 28, 10:45-12:00, St. Croix.

AIB 2018 – MEET AN AIB FELLOW

Brand new this year! Your opportunity to meet and talk to an AIB Fellow in an informal and unstructured format. Unlike the Fellows Cafés, there is no specific agenda or topic to be discussed. The Fellows listed below have simply agreed to be available at these designated times to talk with whomever shows up! This is your opportunity to just meet an AIB Fellow and just chat. New members, junior scholars, and students are particularly welcome!

No signup necessary, just show up at the **Exhibit Hall and look for the *Meet an AIB Fellow* sign** at the designated table.

Tuesday, June 26

09:15 – 10:00	Mary Yoko Brannen
11:00 – 11:45	Nancy Adler
14:45 – 15:30	Raj Aggarwal
16:30 – 17:15	Andrew Delios

Wednesday, June 27

09:15 – 10:00	Jean Boddewyn
11:00 – 11:45	Lorraine Eden
14:45 – 15:30	Sid Gray
16:30 – 17:15	Keith Brouthers

Thursday, June 28

09:15 – 10:00	Ulf Andersson
11:00 – 11:45	Rosalie Tung
13:15 – 14:00	Nakiye Boyacigiller

AIB 2018 – MEET A JOURNAL EDITOR

Another first for 2018! Have you ever wanted to meet your favorite journal editors and just have an informal chat with them? Now is your chance; these get-togethers have no formal presentations, no handouts, and no pre-set agenda. Learn what it is like to be a journal editor; hear about their experiences; ask them questions you have always wanted to ask but never had the opportunity. Or just get to meet them! The Journal Editors listed below have simply agreed to be available at these designated times to talk with whomever shows up! New members, junior scholars, and students are particularly welcome!

No signup necessary, just show up at the **Exhibit Hall and look for the *Meet a Journal Editor* sign** at the designated table.

Tuesday, June 26

09:15 – 10:00	Klaus Meyer - <i>JIBS Area Editor (Strategies of Foreign Entry and Subsidiaries)</i>
11:00 – 11:45	Mike Kotabe - <i>Journal of International Management</i>
13:15 – 14:00	Raj Aggarwal - <i>Journal of Teaching in International Business</i>
16:30 – 17:15	Sharon Alvarez and Jay Barney - <i>Academy of Management Review</i>

Wednesday, June 27

09:15 – 10:00	Marjorie Lyles - <i>JIBS Area Editor (Organizational Learning and Knowledge Management Alliances and Joint Ventures)</i>
11:00 – 11:45	Roger Strange - <i>International Business Review</i>
16:30 – 17:15	Jonathan Doh - <i>Journal of World Business</i>

Thursday, June 28

09:15 – 10:00	Ari van Assche - <i>Journal of International Business Policy</i>
11:00 – 11:45	Becky Reuber - <i>JIBS Area Editor (International Entrepreneurship)</i>
13:15 – 14:00	Sarianna Lundan - <i>Journal of International Business Policy</i>

AIB 2018 – TEACHING CAFÉS

Brand new this year are Teaching Cafés! Organized by the AIB Teaching Resources Committee, the Teaching Cafés allow anyone interested in teaching international business to gather casually to share ideas and experiences. What works and what fails in your teaching? What challenges do you face? What resources do you use? Learn from others and share your experiences during these moderated discussions.

No signup necessary, just show up at the **Exhibit Hall and look for the Teaching Café sign** at the designated table.

Tuesday, June 26

09:15 – 10:00	Case studies that work (<i>Moderated by Pavida Pananond</i>)
11:00 – 11:45	Syllabus design and exchange (<i>Moderated by Mark Ballam & Maria Alejandra Gonzalez-Perez</i>)
13:15 – 14:00	In-class interactive exercises (<i>Moderated by Daria Panina</i>)
14:45 – 15:30	Experiential learning projects (<i>Moderated by Simon Harris, Margaret Fletcher & Mark Ballam</i>)
16:30 – 17:15	Study tours (<i>Moderated by: Mark Ballam & Daria Panina</i>)

Wednesday, June 27

09:15 – 10:00	Information resources for instructors (<i>Moderated by: Pavida Pananond & Daria Panina</i>)
11:00 – 11:45	Online simulations and activities (<i>Moderated by: Vas Taras</i>)
13:15 – 14:00	Experiential learning projects (<i>Moderated by: Simon Harris, Margaret Fletcher & Mark Ballam</i>)
14:45 – 15:30	Study tours (<i>Moderated by: Daria Panina</i>)
16:30 – 17:15	Blended learning (<i>Moderated by: Helena Barnard</i>)

Thursday, June 28

09:15 – 10:00	In-class interactive exercises (<i>Moderated by: Daria Panina</i>)
11:00 – 11:45	Syllabus design and exchange (<i>Moderated by: Maria Alejandra Gonzalez-Perez</i>)
13:15 – 14:00	Case studies that work (<i>Moderated by: Daria Panina</i>)

AIB 2018 – RESEARCH METHODS CLINICS

Following last year's success, the Research Methods SIG is sponsoring six **Research Methods Clinics** at the **AIB Annual Meeting in Minneapolis**. These sessions are organized around specific methodological experts who will be hosting small-group discussions in round table format and providing advice to specific problems each participant brings to the discussion. All clinics will be held in room **Nicollet C**.

All clinics require advance signup (Space is limited to 10 people per clinic). For more information, please visit <https://aib.msu.edu/events/2018/ResearchMethodsClinics.asp>

Session 1.3 (Tuesday, June 26 – 13:00-14:15)

Larry Williams	Structural Equation Modeling (SEM)
Catherine Welch	Qualitative Methods
Stewart Miller	Panel Data / Logistical Regression

Session 1.4 (Tuesday, June 26 – 14:30-15:45)

Andrew Delios	Multivariate Analysis / Covariate Effects / Model Specifications
Rebecca Piekari	Qualitative Methods
Elizabeth Rose	Categorical Data / Survey Design

Session 2.3 (Wednesday, June 27 – 13:00-14:15)

Douglas Dow	Logistical and Multiple Regression
Rebecca Piekari	Qualitative Methods
Robert Vandenberg	Longitudinal Data/Multi-level analysis/Research Design

Session 2.4 (Wednesday, June 27 – 14:30-15:45)

Niina Nummela	Mixed Methods
Catherine Welch	Qualitative Methods
Robert Vandenberg	Longitudinal Data/Multi-level analysis/Research Design

Session 3.3 (Thursday, June 28 – 13:00-14:15)

Bo Nielsen	Hierarchical Linear Modeling (HLM)
Stewart Miller	Multi-Stage (Heckman) Models
Larry Williams	Structural Equation Modeling (SEM)

Session 3.4 (Thursday, June 28 – 14:30-15:45)

Agnieszka Chidlow	Data Collection and Questionnaire Design
Stewart Miller	Multinomial/Ordered/Conditional/Nested Logits/Probits

For those who missed the chance to sign up for the above clinics, the Research Methods SIG will also offer a **Research Methods Minute Clinic** between **10:45 and 12:00 on June 27** in **Nicollet C**. *No signup is necessary for the Minute Clinic, just walk in with your research methods questions.*

A VISUAL INSIGHT INTO AIB 2018

The word cloud below represents the most commonly used terms in the titles of works being presented at the AIB 2018 conference.



* Generated using Tagxedo at www.tagxedo.com under Creative Commons (BY-NC-SA 3.0 US).

AIB 2018 IN NUMBERS

AIB 2018 in numbers

Submissions Processed

831 submissions
980 reviews received
from 991 reviewers



Registered Participants

879

First Time Attendees

278

Countries Represented:

70

Authors:

78

Reviewers:

55

Participants:

Program

241 competitive papers presented

415 interactive papers presented

in **2** plenary sessions

13 special sessions

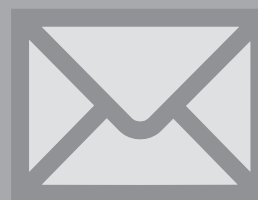
57 panels

58 competitive paper sessions

52 interactive paper sessions

Email Correspondence for AIB 2018 by Secretariat:

5590



* data as of June 10, 2018. Email correspondence includes both sent and received email, but only direct correspondence conducted by the Secretariat in relation to the AIB 2018 conference. Broadcast or automated emails (e.g., acceptance notices or registration reminders), normal day-to-day transactions (e.g., membership renewals), and correspondence by the Program Committee (e.g., the Program Chair's office, consortium and track chairs) are not part of this count.

AIB 2018 PROGRAM OVERVIEW

Saturday, June 23		Sunday, June 24		Monday, June 25	
AIB Board Meeting 8:00-17:00	8:00-8:15	AIB Board Meeting 8:00-15:00		8:00-8:15	
	8:15-8:30			8:15-8:30	
	8:30-8:45			8:30-8:45	
	8:45-9:00			8:45-9:00	
	9:00-9:15			9:00-9:15	
	9:15-9:30			9:15-9:30	
	9:30-9:45			9:30-9:45	
	9:45-10:00			9:45-10:00	
	10:00-10:15			10:00-10:15	
	10:15-10:30			10:15-10:30	
	10:30-10:45			10:30-10:45	
	10:45-11:00			10:45-11:00	
	11:00-11:15	11:00-11:15			
	11:15-11:30	11:15-11:30			
	11:30-11:45	11:30-11:45			
	11:45-12:00	11:45-12:00			
	12:00-12:15	12:00-12:15			
	12:15-12:30	12:15-12:30			
	12:30-12:45	12:30-12:45			
	12:45-13:00	12:45-13:00			
	13:00-13:15	13:00-13:15			
	13:15-13:30	13:15-13:30			
	13:30-13:45	13:30-13:45			
	13:45-14:00	13:45-14:00			
14:00-14:15	14:00-14:15				
14:15-14:30	14:15-14:30				
14:30-14:45	14:30-14:45				
14:45-15:00	14:45-15:00				
15:00-15:15	15:00-15:15				
15:15-15:30	15:15-15:30				
15:30-15:45	15:30-15:45				
15:45-16:00	15:45-16:00				
16:00-16:15	16:00-16:15	New Member Welcome 16:00-17:00			
16:15-16:30	16:15-16:30				
16:30-16:45	16:30-16:45				
16:45-17:00	16:45-17:00				
	17:00-17:15			17:00-17:15	AIB 2018 Opening Plenary Keynote Speaker: Chris Policinski 17:15-19:00
	17:15-17:30			17:15-17:30	
	17:30-17:45			17:30-17:45	
	17:45-18:00			17:45-18:00	
	18:00-18:15			18:00-18:15	
	18:15-18:30			18:15-18:30	
	18:30-18:45			18:30-18:45	
	18:45-19:00			18:45-19:00	
	19:00-19:30			19:00-19:30	
	19:30-20:00			19:30-20:00	
20:00-20:30	20:00-20:30				
20:30-21:00	20:30-21:00				

Tuesday, June 26		Wednesday, June 27		Thursday, June 28	
Fellows Café (open to all participants) 8:00-8:45		Fellows Café (open to all participants) 8:00-8:45		Fellows Café (open to all participants) 8:00-8:45	
1.1 Concurrent Sessions 9:00-10:15		2.1 Concurrent Sessions 9:00-10:15		3.1 Concurrent Sessions 9:00-10:15	
COFFEE BREAK 10:15-10:45		COFFEE BREAK 10:15-10:45		COFFEE BREAK 10:15-10:45	
1.2 Concurrent Sessions 10:45-12:00		2.2 Concurrent Sessions 10:45-12:00		3.2 Buckley-Casson Dissertation Award and Concurrent Sessions 10:45-12:00	
LIGHT LUNCH 12:00-13:00	<i>JIBS Editorial Board Meeting</i>	LIGHT LUNCH 12:00-13:00	<i>AIB Fellows Business Meeting</i>	LIGHT LUNCH 12:00-13:00	<i>JIBP Editorial Board Meeting</i>
1.3 Educator of the Year and Concurrent Sessions 13:00-14:15		2.3 Eminent Scholar and Concurrent Sessions 13:00-14:15		3.3 Concurrent Sessions 13:00-14:15	
BREAK 14:15-14:30		BREAK 14:15-14:30		BREAK 14:15-14:30	
1.4 Keynote Speaker Ruben Vardanyan and Concurrent Sessions 14:30-15:45		2.4 JIBS Decade Award and Concurrent Sessions 14:30-15:45		3.4 Concurrent Sessions 14:30-15:45	
COFFEE BREAK 15:45-16:15		COFFEE BREAK 15:45-16:15		COFFEE BREAK 15:45-16:15	
1.5 JIBP Showcase Panel and Concurrent Sessions 16:15-17:30		2.5 AIB Code of Ethics and Concurrent Sessions 16:15-17:30		3.5 AIB Awards Ceremony and Business Meeting 16:15-17:45	
JIBP Birthday Bash 17:45-18:45		Townhall AIB 60th Anniversary 17:45-18:45		AIB Farewell Reception 17:45-19:00	
<i>Fellows Dinner and Chapter Chairs Dinner (by invitation only)</i>		AIB Gala Event <i>US Bank Stadium</i> 19:15-22:15			

AIB 2018 CONFERENCE SCHEDULE OF SESSIONS

Minneapolis, USA
June 24-28, 2018

SATURDAY, JUNE 23

SATURDAY, JUNE 23 - 08:00-17:00

Time: 08:00-17:00
Room: Lake Superior AB

AIB Board Meeting

AIB Executive Board Members only.

SUNDAY, JUNE 24

SUNDAY, JUNE 24 - 08:00-15:00

Time: 08:00-15:00
Room: Regency

AIB Board Meeting

AIB Executive Board Members only.

SUNDAY, JUNE 24 - 09:00-17:00

Time: 09:00-17:00
Room: Mirage

AJBS 30th Annual Conference

Annual conference of the Association of Japanese Business Studies. AJBS conference requires a separate registration from the AIB conference.

SUNDAY, JUNE 24 - 09:00-12:00

Session 0.1 - Pre-Conference Workshop Time: 09:00-12:00

CARMA-AIB Research Methods Workshops - Morning Sessions

Pre-registration is required for these free workshops. Please visit *Research Methods Workshops* page on the AIB 2018 website for more information.

1. *Qualitative Data Analysis (Room: Lakeshore A)*
Anne Smith, University of Tennessee
2. *Introduction to Structural Equation Models (Room: Lakeshore B)*
Larry J. Williams, University of Nebraska
3. *An Introduction to Multi-level Analysis (Room: Lakeshore C)*
Robert J. Vandenberg, University of Georgia

Offered through a partnership between the AIB Research Methods Special Interest Group (SIG) and Consortium for the Advancement of Research Methods and Analysis (CARMA).

SUNDAY, JUNE 24 - 14:00-17:00

Session 0.2 - Pre-Conference Workshop Time: 14:00-17:00

CARMA-AIB Research Methods Workshops - Afternoon Sessions

Pre-registration is required for these free workshops. Please visit *Research Methods Workshops* page on the AIB 2018 website for more information.

4. *Intermediate SEM: Model Evaluation (Room: Lakeshore A)*
Larry J. Williams, University of Nebraska
5. *Intermediate Multi-level Analysis (Room: Lakeshore B)*
Robert J. Vandenberg, University of Georgia
6. *Identification in IB Empirical Research (Room: Lakeshore C)*
Myles Shaver, University of Minnesota
Joel Waldfogel, University of Minnesota

Offered through a partnership between the AIB Research Methods Special Interest Group (SIG) and Consortium for the Advancement of Research Methods and Analysis (CARMA).

MONDAY, JUNE 25

MONDAY, JUNE 25 - 07:30-16:00

Time: 07:30-16:00

JIBP Symposium: Migrants, Migration Policies, and IB Research: Current Trends and New Directions

This one-day symposium is built around the topic of migration, the subject of a JIBP special issue call for paper proposals. The Symposium is held off-site at the University of St. Thomas and requires a separate fee, but limited space registration. For more information and to register, please visit <https://aib.msu.edu/publications/aboutjibp.asp>

☞The symposium is co-sponsored by AIB, the Journal of International Business Policy, the University of St. Thomas Opus College of Business and the University of Minnesota Carlson School of Management.

MONDAY, JUNE 25 - 08:30-13:30

Session 0.3 - Pre-Conference Workshop

Time: 08:30-13:30

Room: Regency

JIBS/AIB Paper Development Workshop

Chairs: Alain Verbeke, University of Calgary and Stav Fainshmidt, Florida International University

Pre-admitted participants only. A light lunch is provided.

☞The JIBS PDW is sponsored by the Henley Business School at University of Reading and the Haskayne School of Business at University of Calgary.

MONDAY, JUNE 25 - 08:30-13:45

Session 0.4 - Pre-Conference Workshop

Time: 08:30-13:45

Room: Lakeshore B

The Inaugural JIBP Paper Development Workshop

Chairs: Sarianna Lundan, University of Bremen and Ari Van Assche, HEC Montreal

Pre-admitted participants only. A light lunch is provided.

MONDAY, JUNE 25 - 08:30-16:00

Session 0.5 - Pre-Conference Workshop

Time: 08:30-16:00

Room: Minnehaha

AIB/Sheth Doctoral Student Consortium

Chair: William Newbury, Florida International University

Pre-admitted participants only. A light lunch is provided.

Faculty Panel:

Allan Bird, Northeastern University
Paula Caligiuri, Northeastern University
S. Tamer Cavusgil, Georgia State University
Wade Danis, University of Victoria
Sorin Krammer, Leeds University
Arun Kumaraswamy, Florida International University
Sumit Kundu, Florida International University
Marjorie Lyles, Indiana University-Purdue University Indianapolis
Santiago Mingo, Universidad Adolfo Ibáñez
Ronaldo Parente, Florida International University
Jaeyong Song, Seoul National University
David Eric Sprott, Washington State University

☞The Doctoral Student Consortium is sponsored by the Madhuri and Jagdish N. Sheth Foundation.

MONDAY, JUNE 25 - 09:00-16:00

Session 0.6 - Pre-Conference Workshop

Time: 09:00-16:00

Room: Skyway A

AIB Junior Faculty Consortium

Chair: Elizabeth L. Rose, University of Leeds / Aalto University

Pre-admitted participants only. A light lunch is provided.

Faculty Panel:

Ulf R. Andersson, Mälardalen University & BI Norwegian Business School
Kazuhiro Asakawa, Keio University
Nakiye Boyacigiller, Sabanci University
Douglas Dow, Melbourne Business School
Maria Tereza Leme Fleury, FGV/EAESP
Nandini Lahiri, American University
Stefanie Lenway, University of St. Thomas
Klaus Meyer, Ivey Business School
Shameen Prashantham, China Europe International Business School
Grazia D. Santangelo, University of Catania
Rosalie L. Tung, Simon Fraser University

☞The Junior Faculty Consortium is sponsored by the Boeing Institute of International Business, Saint Louis University

MONDAY, JUNE 25 - 09:00-11:15

Time: 09:00-11:15
Room: Lakeshore A

AJBS 30th Annual Conference

Annual conference of the Association of Japanese Business Studies. AJBS conference requires a separate registration from the AIB conference.

MONDAY, JUNE 25 - 09:00-15:00

Time: 09:00-15:00

Community Engagement Day Site Visits

All site visits require pre-registration as capacities are limited. For more information, or to register, visit <https://aib.msu.edu/events/2018/CommunityEngagement.asp>

The Community Engagement Day Trips are sponsored by the Beedie School of Business, Simon Fraser University.

MONDAY, JUNE 25 - 16:00-17:00

Time: 16:00-17:00
Room: Regency

New Members Welcome Event

AIB would like to welcome all new AIB members into our community. President Lorraine Eden, along with other Board members, will be present to welcome and meet our new members.

The New Members Welcome event is sponsored by the Fox School of Business at Temple University.

MONDAY, JUNE 25 - 17:15-19:00

Session 0.7 - Plenary
Special Session

Time: 17:15-19:00
Room: Nicollet A-B

AIB 2018 Opening Plenary

Chair: Jiatao Li, Hong Kong University of Science and Technology

AIB welcomes you to the AIB 2018 Conference in Minneapolis.

Official opening and greetings

Lorraine Eden, Texas A&M University
Sri Zaheer, University of Minnesota
Stefanie Lenway, University of St. Thomas
Jiatao Li, Hong Kong University of Science and Technology

Presentation of the AIB Fellows International Executive of the Year Award to Chris Policinski

Rosalie L. Tung, Simon Fraser University
Sri Zaheer, University of Minnesota

Keynote Speaker:

Chris Policinski, President and CEO, Land O'Lakes, Inc.

Panel Discussion:

Chris Policinski, President and CEO, Land O'Lakes, Inc.
Peter Buckley, University of Leeds
Sri Zaheer, University of Minnesota

MONDAY, JUNE 25 - 19:00-21:00

Time: 19:00-21:00
Room: Northstar Ballroom

Presidential Reception

The Presidential Reception celebrates the opening of the 2018 AIB Conference. Smart casual attire is recommended.

14 Past Presidents of the AIB and the current AIB President will co-host this special Presidential Reception celebrating the 60th Anniversary of AIB. We invite all AIB members to come and meet AIB's current and former presidents. Note: Presidents' receiving line will from 19:00-19:30 only.

TUESDAY, JUNE 26

TUESDAY, JUNE 26 - 08:00-08:45

Time: 08:00-08:45

Fellows Café I

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

Cross-cultural Interaction: What We Know and What We Need to Know for Success in the 21st Century (Room: Greenway J)
Nancy Adler, McGill University

Qualitative Research in IB (Room: Greenway H)
Mary Yoko Brannen, University of Victoria

How have the Internet and Mobile Technology Impacted International Business and International Entrepreneurship? (Room: Greenway I)
Keith D. Brouthers, King's College London

How Can IB Contribute to Global Sustainability Challenges? (Room: Greenway C)
Jonathan Doh, Villanova University

Publishing in Managerial Journals such as HBR, CMR, and SMR (Room: Greenway B)
George S Yip, Imperial College London

Theoretical Innovation from Emerging Economies (Room: Greenway A)
Mike W. Peng, University of Texas at Dallas

TUESDAY, JUNE 26 - 09:00-10:15

Session 1.1.1 - Panel
Special Session

Time: 09:00-10:15
Room: Nicollet A-B

China Enters Kentucky: The Haier Group's Acquisition of GE Appliances

Chair: Marshall W. Meyer, University of Pennsylvania

Panelists:

Kevin Nolan, President and CEO, GE Appliances
Andrew van de Ven, University of Minnesota
Marshall W. Meyer, University of Pennsylvania

Session 1.1.2 - Panel
Special Session

Time: 09:00-10:15
Room: Lakeshore A

Multi-level Issues in IB Research: Theory, Methods, and Empirics (Research Methods SIG Special Panel)

Chairs: Bo Bernhard Nielsen, University of Sydney and
Torben Pedersen, Bocconi University

This session is sponsored by the AIB Research Methods Special Interest Group (SIG).

Panelists:

Robert J. Vandenberg, University of Georgia
Mark F. Peterson, Florida Atlantic University
Shige Makino, Chinese University of Hong Kong

Session 1.1.3 - Panel

Time: 09:00-10:15

Track: 5 - Strategy, organization, and management Room: Lakeshore B

Strategic Capabilities of Emerging Market Firms: Evidence from a 14-Country Study

Chair: Seung Ho Park, China Europe International Business School

Panelists:

William Newbury, Florida International University
Armando Borda, ESAN - Graduate School of Business
Alvaro Cuervo-Cazurra, Northeastern University
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Maria Tereza Leme Fleury, FGV/EAESP
Santiago Mingo, Universidad Adolfo Ibáñez
Seung Ho Park, China Europe International Business School

Session 1.1.4 - Panel

Time: 09:00-10:15

Track: 4 - Innovation and knowledge management Room: Lakeshore C

Knowledge Leakage and Intellectual Property: The Good, the Bad and the Ugly

Chair: Alain Verbeke, University of Calgary

Panelists:

Dana Minbaeva, Copenhagen Business School
Shawn Carraher, University of Texas at Dallas
Farok Contractor, Rutgers University
Victor Cui, University of Manitoba

Project Finance-Based Investment and Host Government Relations: Surveying a New Frontier in International Business Research

Chair: Jakob Muellner, WU Vienna
Discussant: Paul M. Vaaler, University of Minnesota

Panelists:

Sinziana Dorobantu, New York University
João Albino Pimentel, University of South Carolina

Corporate Political Connection and Internationalization

Chair: Majid Ghorbani, Renmin University of China

The Coevolution of State-Owned Enterprises' Internationalization and State Ownership Reduction
Joyce Wang, University of Texas at Dallas
Mike W. Peng, University of Texas at Dallas

Structures of Political Ties with Governments in Developing Countries: A Case for Influence Rents in International Business?
Yamlaksira Getachew, Loyola Marymount University

Political Tie Intensity and Foreign Subsidiary Performance: A Regulatory Contingency Perspective
George White, University of Michigan-Flint
Thomas A. Hemphill, University of Michigan-Flint
Tazeeb Rajwani, University of Essex
Jean Boddewyn, Baruch College, CUNY

Investor Protection, Ownership Structure, and Corporate Governance

Chair: Stephanie Wang, Indiana University

Death and Taxes: How Do Inheritance Tax and Shareholder Protection Affect the Market Value of Family Firms?
Patricio Duran, Universidad Adolfo Ibañez
Matias Braun, Universidad Adolfo Ibañez
Michael Carney, Concordia University
Marcelo Ortiz, Universidad Adolfo Ibañez
Julio Riutort, Universidad Adolfo Ibañez

Does Managerial Entrenchment Affect Subsidiaries Selection?
Henrique Castro Martins, Pontifical Catholic University of Rio de Janeiro
Victor Eduardo da Motta, São Paulo - Getulio Vargas Foundation

The Dark-side Effects of Creditor Rights: Evidence from Capital Structure and Product Market Interactions
Sadok El Ghouli, University of Alberta
Omrane Guedhami, University of South Carolina
Chuck Kwok, University of South Carolina
Ying Zheng, Bryant University

Leadership from Top to Bottom

Chair: Paula Caligiuri, Northeastern University

The Presence of Females on Multinational Boards and Executive Suites: The Case of Language and Dual Listing
Amir Shoham, Temple University
Mohammad F Ahammad, University of Leeds
Zaheer Khan, University of Kent
Sangmook Lee, Penn State Great Valley
Shlomo Tarba, University of Birmingham

The Role of Leader Humor in Early-Phase Relationship Building in East Asia and the West
Inju Yang, EDC Paris Business School
Shu-Cheng Chi, National Taiwan University
Sven Horak, St. John's University

Archetypes of Leadership: A New Leadership Approach and Its Relevance for IB research
Tim Vriend, University of Groningen
Dimitrios Soudis, University of Groningen
Janka I. Stoker, University of Groningen
Harry Garretsen, University of Groningen

Employees Ethical Behavior at Workplace: How and When Does Ethical Leadership Trickle down across Different Cultures
Omer Farooq, UAE University, Al Ain
Mariam Farooq, University of Central Punjab

Innovation and Institution in Emerging Markets

Chair: Hyun Gon Kim, Rutgers University

Third-Party Certification in a Weak Institutional Environment
Anna Lamin, Northeastern University
Grigorios Livanis, Northeastern University

Competing to Be Innovative: Impact of Foreign Competition on Imitative Innovation of Emerging Economy Firms
N Nuruzzaman, Rutgers University
Deeksha Singh, Rutgers University
Chinmay Pattnaik, University of Sydney

Should I Stay or Should I Go? Exit and Re-Entry Determinants of MNEs from Emerging Economies
Roberta Aguzzoli, Durham University
Jorge Lengler, Durham University
Carlos Sousa, Durham University

The Competitive Dynamics between Foreign and Domestic Firms in an Emerging Market: Effect on the Firm Survival
Jiatao Li, Hong Kong University of Science and Technology
Chenguang Hu, Hong Kong University of Science and Technology
Andy Kyung Hwan Yun, Hong Kong University of Science and Technology

Session 1.1.10 - Competitive

Time: 09:00-10:15

Track: 3 - Marketing and consumer research

Room: Skyway B

Export Marketing

Chair: Wolfgang Messner, University of South Carolina

Learning Orientation, Home-Country Network Attachment and the Choice of Exporting Marketing Strategy of Small Manufacturing Firms: An Empirical Study from a Newly Industrializing Economy

Ming-Chang Huang, Yuan Ze University

Hsiang-Lin Cheng, National Chung Cheng University

Horng-Der Leu, Chung Yuan Christian University

Chien-Hui Hung, Chung Yuan Christian University

Does Cooperative Goal Interdependence Facilitate Market Orientation? A Top Management's Firm–Customer Perspective

Mike Chao, William Paterson University

Nancy Yifeng Chen, Lingnan University

Dean Tjosvold, Lingnan University

The Effect of Psychic Distance on Established Importer-Exporter Relationships

Silviu Tiorean, Queen's University Belfast

Session 1.1.11 - Interactive

Time: 09:00-10:15

Track: 1 - Internationalization and entrepreneurship Room: Greenway A

Internationalization Process and Performance

Chair: Christine Chan, University of Hong Kong

How Do Explorative and Exploitative OFDI Differ in Affecting Firm Performance? The Moderating Effects of Industrial Dynamism

Qingqing Tang, Xi'an Jiaotong University & Hong Kong Polytechnic University

Flora Gu, Hong Kong Polytechnic University

En Xie, Tongji University

Understanding International Expansion: A Case Study of the Resistance Index

Dale DeJong, Briar Cliff University

Internal Social Capital and International Performance of SMEs

Runqian Liu, Brock University

Wensong Bai, Zhejiang University of Technology/Uppsala University

Lianxi Zhou, Brock University

The "Belt and Road Initiative" and Cultural Friction: A Study of Internationalizing Firms of Different Ethnicities in China

Bin Liu, Chinese University of Hong Kong

Gongming Qian, Chinese University of Hong Kong

Jiatao Li, Hong Kong University of Science and Technology

Divide or Not Divide: The Contingent Effects of TMT Cross-Border Acquisition Experience on the Internationalization Process

Jianzu Wu, Lanzhou University

Liling Chen, Huazhong University of Science and Technology

Jing'an Tang, Sacred Heart University

Session 1.1.12 - Interactive

Time: 09:00-10:15

Track: 5 - Strategy, organization, and management Room: Greenway B

The Role and Logic of Institutions

Chair: Dan Li, Indiana University

An Institutional Perspective on Divisional and Regional HQ Relocations

Alfredo Valentino, Luiss Guido Carli University

Benno Koch, LMU Munich

Internationalization, Blockbusters, Profits and Awards: Hollywood's Take on Managing Conflicting Institutional Logics

Valentina Marano, Northeastern University

Peter Tashman, University of Massachusetts Lowell

Jessica Babin, University of Georgia

Institutional Influences on Transnational Strategic Ability: Integrating Foreign Expertise at the Headquarters of Chinese Firms

Frithjof Arp, University of Nottingham

The Eclectic Paradigm as an Holistic Approach to Study Institutional Determinants of FDI at Subnational Level

Claudia Beatriz Batschauer Cruz, University of Vale do Itajaí

Dinorá Eliete Floriani, University of the Valley of Itajaí

Mohamed Amal, Regional University of Blumenau

Pursuit of Legitimacy and New Industry Creation: Through the Lens of Korean Casino Industry

Kim Clark, Saint Mary's College of California

Indu Ramachandran, Texas State University

Yuan Li, Saint Mary's College of California

The Regulation of Wine: A Careful Balancing Act

Kevin Fandl, Temple University

Session 1.1.13 - Interactive

Time: 09:00-10:15

Track: 11 - Theme track: The digital economy Room: Greenway C

Innovation, Born Global, and the Emerging Digital Industries

Chair: Can Huang, Zhejiang University

From Traditional International Expansion to 'Born Globals' and 'Blitzscaling': A Model of Massive Online Open Courses (MOOCs) Rapid Internationalisation

Christos Antoniou, Leeds University

The Influence of Coercive and Normative Pressures on Environmental Innovation in It-Intensive Contexts: An Empirical Analysis of Multinational Enterprises 2012-2016

Alfred Allen Marcus, University of Minnesota

J. Alberto Aragon-Correa, University of Surrey / University of Granada

Natalia Ortiz-de-Mandojana, University of Granada

Small E-Business Firm Internationalization Process: The Role of Dynamic Managerial Capabilities

Hongmin Yan, Queensland University of Technology

Rumintha Wickramasekera, Queensland University of Technology

Alvin Tan, Queensland University of Technology

New Digital Infrastructure, Cross-Border E-Commerce and Global Vision of Creating Electronic World Trade Platform

Jinmin Wang, University of Nottingham
Shuzhong Ma, Zhejiang University
Yuxi Chai, Zhejiang University
Yan Duan, Zhejiang University

The Moderating Effect of Knowledge Specialization on Value Co-Creation and Performance Implications in Cross-Sectoral Alliances

Yong Kyu Lew, Hankuk University of Foreign Studies
Rudolf Sinkovics, University of Manchester
Mo Yamin, University of Manchester

Not Born That Way: the Digital Capability Development of Global Businesses

Markus Pietari Pauku, University of Amsterdam
Alexa Binnendijk, University of Amsterdam

International Netpreneurs – Online Community Participation as a Strategy? Evidence from Exploratory Study

Yunmei Kuang, Saint Louis University
Hongxin Zhao, Saint Louis University

Global Services or Local Tastes?: Spotify and the Music Streaming Industry

John W. Clarry, Rutgers University

Session 1.1.14 - Interactive

Time: 09:00-10:15

Track: 4 - Innovation and knowledge management Room: Greenway I

Strategy to Protect and Source Knowledge Across Borders

Chair: Lei Li, Nottingham University Business School
China

Location-Bounded and Non-Location-Bounded Strategic Asset Seeking FDI: A Comparative Study of Chinese and Developed Market MNEs

John Anderson, University of Northern Iowa
Dylan Sutherland, Durham University

Innovation and Imitation: A Study of Design Innovation in the Global Tire Industry

Jung Kwan Kim, Temple University

The Role of Involuntary Spillovers and Product Market Competition in Innovation

Tedi Skiti, Temple University
Kevin Du, Duke University

Patent Litigation and Firm Performance: The Role of Product, International and Asset Diversification

Sorin Krammer, Leeds University
Mario Kafourous, Leeds University
Murod Aliyev, Leeds

Internationalization, Strong Future-Time Reference Languages, and IP Protection: Evidence From Global Automotive Suppliers

Eunah Lim, ISCTE-IUL

Navigating the Institutional Landscape Across Borders for Novel Technology Ventures

Sara Lisa McGaughey, Griffith University
Arun Kumaraswamy, Florida International University

Evolution of the Location of Innovation in the International Pharmaceutical Industry

Sarah Edris, Rutgers University
John Cantwell, Rutgers University

Session 1.1.15 - Interactive

Time: 09:00-10:15

Track: 6 - Leadership and cross-cultural

Room: Greenway H

Expats 360: Considering Multiple Perspectives on Antecedents, Attitudes, and Adjustment

Chair: Nancy Adler, McGill University

Self-Initiated Expatriates' Perceived Role Clarity and Job Satisfaction

Yi Zhang, Zayed University
Ian Grey, Zayed University
Xiaojun Xu, Fudan University

When the Going Gets Tough: The Influence of Resilience and Organizational Inclusion Climate on Expatriate Work Adjustment and Turnover Intentions

Samuel E. Davies, University of Goettingen
Sebastian Stoermer, University of Goettingen
Fabian J. Froese, University of Goettingen

The Influence of Learning Goal Orientation on Work Adjustment for Self-Initiated Expatriates and Organizational Expatriates: The Moderating Role of Institutional Distance

Nan Ning, Southwestern University of Finance and Economics
Xinru Zhao, Southwestern University of Finance and Economics
Jue Wang, Southwestern University of Finance and Economics
Shiyun Liu, Southwestern University of Finance and Economics

A Guy Walks into a Bar... : Exploring the Roles and Functions of Humour between Expatriates and Locals in Japan

Miikka J. Lehtonen, Aalto University

Self-Initiated Expatriates Adjustment: Role of Host Country Nationals

Vijay Pereira, University of Wollongong Dubai
Sanjay Singh, Abu Dhabi University
Kamel Mellahi, Warwick Business School
David Collings, DCU Business School

Trailing Families on International Assignments: Do Children Matter

Dhara Shah, Griffith University
Michelle Barker, Griffith University

When Does Cultural Intelligence Enhance Expatriate Performance Outcomes?

Kowoon Kim, Florida International University
Mary Ann Von Glinow, Florida International University

The Influence of Personality on Individuals' Expatriation Willingness to Risky Environments

Philipp Paulus, Trier University
Ebru Ipek, Simon Fraser University

TUESDAY, JUNE 26 - 10:15-10:45

Time: 10:15-10:45
Room: Exhibit Hall

Coffee Break

Refreshments will be provided for conference participants at the Exhibit Hall.

☛ This coffee break is sponsored by E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis to honor the winners of all WAIB Awards. The award presentations will take place at the Exhibit Hall during the coffee break.

TUESDAY, JUNE 26 - 10:45-12:00

Session 1.2.1 - Panel Special Session

Time: 10:45-12:00
Room: Nicollet A-B

A Byte to Eat: Understanding How Digital Technologies Are Changing Agribusiness Worldwide

Chairs: Paul M. Vaaler, University of Minnesota and Dave Lee, WCCO Radio

This panel brings together prominent local business executives from leading agribusiness firms with Carlson School academics to discuss these and other trends linking digital technologies to agribusiness survival and success in the future. The panel will broadcast live as a *Business by Carlson Quarterly Report*.

Panelists:

Beth E. Ford, COO, Land O'Lakes, Inc.
Gregory R. Page, Retired Chairman and CEO, Cargill
Myles Shaver, University of Minnesota
Paul M. Vaaler, University of Minnesota

Session 1.2.2 - Special Session Special Session

Time: 10:45-12:00
Room: Lakeshore A

Investment and New Industrial Policies (UNCTAD Special Panel)

Chair: Richard Bolwijn, UNCTAD

Panelists:

Richard Bolwijn, UNCTAD
Rajneesh Narula, University of Reading
Sarianna Lundan, University of Bremen
Lorraine Eden, Texas A&M University

Session 1.2.3 - Panel

Track: 9 - Emerging markets

Time: 10:45-12:00

Room: Lakeshore B

Emerging Market Multinationals and Innovation in the Digital Economy

Chair: Peter James Williamson, University of Cambridge

Panelists:

Afonso Fleury, University of São Paulo
Maria Tereza Leme Fleury, FGV/EASP
Ravi Ramamurti, Northeastern University

Session 1.2.4 - Competitive

Track: 1 - Internationalization and entrepreneurship

Time: 10:45-12:00

Room: Lakeshore C

Firm Strategies and Performance Implications

Chair: Liang Chen, University of Sussex

FDI Legitimacy, International Market Distance, and the Penrose Effect: Evidence from Taiwanese Business Groups
Ying-Yu (Kerri) Chen, National Dong Hwa University
Wen-Ting Lin, National Cheng Kung University

Intra- and Inter-Regional Diversification and MNE Performance: The Mediating Role of Expatriate Utilization
Jongmin Lee, Henley Business School

An Appropriate Investigation the Relationships between Performance and Degree of Internationalization: Case in Taiwan

Cheng-Min Chuang, National Taiwan University
Chih-Chuan Yeh, Overseas Chinese University & National Taiwan University

Effectuation and Performance in Firm Internationalization
Wensong Bai, Zhejiang University of Technology/Uppsala University

Martin Johanson, Dalarna University / Mid Sweden University / Uppsala University

Luis Oliveira, University of São Paulo
Milena Ratajczak-Mrozek, Poznan University of Economics and Business

Session 1.2.5 - Panel

Track: 10 - Teaching IB

Time: 10:45-12:00

Room: Mirage

Innovation in International Business Curriculum

Chair: David Eric Sprott, Washington State University

Panelists:

Allan Bird, Northeastern University
Jessica Cassleman, Washington State University
Joe Rottman, University of Missouri-St Louis
Len J. Treviño, Florida Atlantic University
Andres Ramirez, Bryant University

Internationalization in the Face of Institutional Diversity and Evolution

Chair: Antonio Majocchi, University of Pavia

Internationalization Strategy, Home Regionalization and Performance: The Impact of Home-Region Institutional Diversity

Sidney John Gray, University of Sydney
Youngok Kim, University of New South Wales
David Xuefeng Shao, University of New South Wales

How Subnational Institutions Shape Foreign Ownership Structure in China?

Christine Chan, University of Hong Kong
Jialin Du, Renmin University of China

Post-Entry Changes of Host-Country Institutions and the Conversion of International Joint Venture into Wholly Foreign-Owned Enterprise in China

Wenhui Huang, Birkbeck, University of London
Xiaming Liu, Birkbeck, University of London

New Perspectives on the Liability of Foreignness: The Effect of Business Ecosystems and Demand Characteristics on Product Sales

Mirko Benischke, Erasmus University
Joost Rietveld, Erasmus University
Arjen Slangen, KU Leuven

Culturally Intelligent or Competent? Gaining a More Complete Picture.

Chair: Anna Katharina Bader, University of Göttingen

Withholding Effort in Teams: A Meta-Analytic Synthesis of Empirical Evidence on Social Loafing, Free Riding, and Free-Loading in Teams

Vas Taras, University of North Carolina at Greensboro
William Tullar, University of North Carolina at Greensboro

The Better, The Worse, and The Bicultural: Is Biculturalism Not Only a Competence, but Also a Liability?

Mike Szymanski, EGADE Business School
Ebru Ipek, Simon Fraser University

A Hierarchical Model of Cultural Intelligence

Arlova A. Randrianasolo, John Carroll University
Alexey V. Semenov, San Jose State University
Hadi Alhorr, Saint Louis University

Other Culture Contact and Participation: Antecedents, Outcomes, and Implications for Acculturation and Cross-Cultural Scholarship

Qin Han, University of Lethbridge
Mary Frances Sully de Luque, Thunderbird School of Global Management
Jennifer Jennings, University of Alberta

Internationalization: Stage and Speed

Chair: Peter Ping Li, University of Nottingham Ningbo China

Internet-Firms through the Lens of the Rapid Internationalization Literature: A Systematic Integrative Review
Shuk Wun Tang, Alliance Manchester Business School
Asmund Rygh, Alliance Manchester Business School

A Behavioral Perspective on the Internationalization and Foreign Location Choice of the Firm: Evidence from Japanese Firms

Niyata Kawewong, Kobe University

Performance of International New Ventures Past Their Initial Early Internationalization: A Penrosian Perspective

Laura Andreoli van Schijndel, RMIT University
Pia Arenius, RMIT University

Role of Network Capabilities in Internationalization of New Ventures in Emerging Economies: A Contingent Effect of Industry Concentration and Liberalization

Abrar Ali Saiyed, Ahmedabad University
Stephanie Fernhaber, Butler University

Research on International New Ventures: Are We Doing it Right?

Pablo Leao, FGV/EAESP
Larissa Marchiori Pacheco, FGV/EAESP
Renato Souza Santos, FGV/EAESP

Enabling Social Entrepreneurship Internationally: An Entrepreneurial Ecosystem Perspective

Stanislav Vavilov, University of Massachusetts Boston
Stephan Manning, University of Massachusetts Boston

Latent Transaction Costs: Evidence from an Internationalizing SME

Michael A. Sartor, Queen's University

Headquarter-Subsidiary Relationships and Interactions

Chair: Michael C. Nippa, Free University of Bozen-Bolzano

Risk-Taking or Risk-Avoiding: How Parent Firm Change Its International Subsidiary's Ownership under Poor Performance?

Wen Li, University of Technology Sydney
Wentao Hu, University of Sussex
Jinlong Gu, University of Sussex
Bin Guo, Zhejiang University

The Transnational Transfer of HRM Practices in MNEs: A Sociomaterial Framework

Vincent Meyer, EM Normandie

What Drives Foreign Subsidiaries to Conduct Subsequent OFDI? A Behavioral Perspective

Ziliang Deng, Renmin University of China
Tingting Li, Renmin University of China

The Down Side of Social Integration: A Discussion of Precarious HQ – Subsidiary Relations and Knowledge Transfer

Ulf R. Andersson, Mälardalen University & BI Norwegian Business School
Sverre Tomassen, BI Norwegian Business School
Randi Lunnan, BI Norwegian Business School
Gabriel R.G. Benito, BI Norwegian Business School

How to Make Waves in a Huge Pond? The Importance of Attention-Building Behaviour among Subsidiaries to Gain Strategic Influence

Katarina Lagerström, Uppsala University
Alexander Gorgijevski, Uppsala University
Christine Holmström Lind, Uppsala University
Tomas M. Hult, Michigan State University

Business Model Change: A Multilevel Analysis on Multinational Enterprises

Cynthia Calixto, FGV

Session 1.2.13 - Interactive

Time: 10:45-12:00

Track: 9 - Emerging markets

Room: Greenway C

Business Groups and Networks - New Evidence from Emerging Markets

Chair: Chinmay Pattnaik, University of Sydney

Effect of Network Cohesiveness on Similarity in Extent of Internationalization: Evidence from Indian Business Groups

Dhirendra Mani Shukla, IIM Lucknow
M Akbar, IIM Lucknow
Somnath Lahiri, Illinois State University

Effects of Industry Characteristics and Business Group Affiliation on Firms' Innovation Orientation: Evidence from India

Apalak Khatua, XLRI – Xavier School of Management
Kaushik Roy, IIM Calcutta

Unpacking Multinationality-Performance Relationship: When Does Business Group Affiliation Matter?

Sathyajit R. Gubbi, University of Groningen

How Do Business Groups Survive with the Development of Market Supporting Institutions? A Cumulative Advantage Perspective

Zhixiang Liang, Concordia University
Michael Carney, Concordia University

An Inside-Out View of the 'Institutional Void': Dominant Logics and Personal Networking in Pakistan and China

Jacky Hong, University of Macau
Graham Hollinshead, University of Hertfordshire
Rafia Faiz, University of the Punjab

The Impact of Market Intermediaries on Venture Entry in the Global Carbon Offset Market

Hans Rawhouser, University of Nevada, Las Vegas
Michael E. Cummings, University of Arkansas
Shon Hiatt, University of Southern California

Session 1.2.14 - Interactive

Time: 10:45-12:00

Track: 3 - Marketing and consumer research

Room: Greenway I

Innovation, Risk and Segmentation Issues

Chair: Saeed Samiee, University of Tulsa

A Competitive Dynamics Perspective on New Product Preannouncements

Chi-Lin Yang, University of Taipei
Min-Hsien Chiang, National Cheng Kung University
Chien-Wei Chen, National Chengchi University

Definitely Fake or Only Possibly Fake? Gender's Effect on Ethical Perspectives of Different Types Intellectual Property Violations

Amanda Budde-Sung, University of Sydney

Democracy or Autocracy: Government Form as a Segmentation Variable for Values

Russell Adams, University of Texas Rio Grande Valley
Clara Downey, University of Texas Rio Grande Valley

Social Media Risk in International Marketing

Yimai Zhang, Georgia State University

Quality or Mianzi? What Drives the Chinese Consume in Direct Marketing?

Yuanqing Li, Dominican University
Xi Yang, University of Texas Rio Grande Valley
Cindy Ngoc Pham, University of Texas Rio Grande Valley
Jacqueline Winkler, Dominican University

Session 1.2.15 - Interactive

Time: 10:45-12:00

Track: 7 - Corporate governance and finance

Room: Greenway H

Financial Markets and Governance

Chair: Aldo Musacchio, Brandeis International Business School

The Price of "Social Irresponsibility"? A Historical Examination of Sin Stock Performance

Stephanie Wang, Indiana University
Susan Young, Kennesaw State University

Market Manipulation and Innovation

Douglas Cumming, York University
Shan Ji, Capital Markets CRC
Rejo Peter, York University

End-of-Day Price Manipulation and M&As

Sofia Johan, York University
Douglas Cumming, York University
Monika Tarsalewska, University of Exeter
Shan Ji, Capital Markets CRC

Underwriting Syndicates Size and Foreign IPO Underpricing: The Moderating Effect of Institutional Distance and Venture Capital

Zhihan Shen, City University of London

National Culture and the Choice of Exchange Rate Regime

Chuck Kwok, University of South Carolina
Zhongyu Cao, University of South Carolina

Information Environment and Dividend Signaling: Evidence from Chinese Listed Firms

Feng Zhan, John Carroll University
Raj Aggarwal, Ancora Securities

Listed Firm Information Environment and Dividend Signaling: A US-Chinese Comparison

Raj Aggarwal, Ancora Securities
Feng Zhan, John Carroll University

TUESDAY, JUNE 26 - 12:00-13:00

Time: 12:00-13:00
Room: Exhibit Hall

Light Lunch

A light lunch will be provided for conference participants at the Exhibit Hall.

Time: 12:00-13:00
Room: Lakeshore A

JIBS Editorial Board Meeting

JIBS Board Members Only.

TUESDAY, JUNE 26 - 13:00-14:15

Session 1.3.1 - Panel Time: 13:00-14:15
Special Session Room: Nicollet A-B

AIB Fellows International Educator of the Year Special Session

Chair: Stefanie Lenway, University of St. Thomas

Presentation of the AIB Fellows International Educator of the Year Award to Edward A. (Ted) Snyder

Rosalie L. Tung, Simon Fraser University
Stefanie Lenway, University of St. Thomas

Keynote Speaker:

Edward A. (Ted) Snyder, Yale University

Panel Discussion:

Edward A. (Ted) Snyder, Yale University
Stefanie Lenway, University of St. Thomas
Kar Yan Tam, Hong Kong University of Science and Technology
Jose R. de la Torre, Florida International University

Session 1.3.2 - Panel Time: 13:00-14:15
Track: 1 - Internationalization and entrepreneurship Room: Lakeshore A

The Future of Location Choice and Location Issues Research

Chairs: Andrew Delios, National University of Singapore
and Bo Bernhard Nielsen, University of Sydney

Panelists:

Grazia D. Santangelo, University of Catania
Bo Bernhard Nielsen, University of Sydney
Rajneesh Narula, University of Reading
Andrew Delios, National University of Singapore

Session 1.3.3 - Panel Time: 13:00-14:15
Track: 8 - International business policy Room: Lakeshore B

Economic Diplomacy and International Business

Chair: Ari Van Assche, HEC Montreal

Panelists:

Christine Côté, London School of Economics
Jonathan Doh, Villanova University
Anne Miroux, Cornell University
Huub Johannes Maria Ruël, University of Twente / Hotelschool The Hague

Session 1.3.4 - Panel Time: 13:00-14:15
Track: 3 - Marketing and consumer research Room: Lakeshore C

International Marketing and Consumer Behavior in a Digital Economy

Chair: Peter Magnusson, University of Alabama

Panelists:

Peter Magnusson, University of Alabama
Saeed Samiee, University of Tulsa
Susan Mudambi, Temple University
Gary Knight, Willamette University

Session 1.3.5 - Panel Time: 13:00-14:15
Special Session Room: Mirage

The Internationalization of Huawei: Lessons for Emerging Market Multinational Enterprises in the Digital Age

Chair: Xiaobo Wu, Zhejiang University

Panelists:

Xiaobo Wu, Zhejiang University
Can Huang, Zhejiang University
Wen Li, University of Technology Sydney
Jeremy Clegg, University of Leeds

FDI and Performance

Chair: Helena Barnard, GIBS, University of Pretoria

The Impact of Family Leadership and Institutional Development on Firm Performance: Evidence from India

Luis Alfonso Dau, Northeastern University

Saptarshi Purkayastha, IIM Calcutta

Kimberly A. Eddleston, Northeastern University

L'art du Développement – Mingle Conflicts with Competitive Behavior: Implications for Firm Performance in Emerging Economies

Thi-Ha-Trang Dang, National Cheng Kung University

Shao-Chi Chang, National Cheng Kung University

Foreign Direct Investment and the Performance of Indigenous Competitors: The Interplay among Proximity, State Ownership, and Regional Development

Hongyan Yang, Lingnan University

H. Kevin Steensma, University of Washington

Ting Ren, Peking University

Internationalization of Chinese SMEs: Roles of Domestic Institutional Quality

Ping Deng, Cleveland State University

Shuo Zhang, Central University of Finance and Economics

Managing the Institutional Environment and Entrepreneurial Activities

Chair: Gongming Qian, Chinese University of Hong Kong

How do VCs Foster Startup Innovation? The Fit between VC Firm Strategy and Startup Regulatory Uncertainty

Elisa Alvarez-Garrido, University of South Carolina

Institutional Economics and Entrepreneurship across Nations

Shelby J. Solomon, Roger Williams University

Joshua S. Bendickson, University of Louisiana at Lafayette

Matthew R. Marvel, Ball State University

Managing the Risks from High-Tech Investments in India: Differential Strategies of Foreign and Domestic Venture Capital Firms

Kshitija A Joshi, National Institute of Advanced Studies, IISc

Timing Is Everything: The Impact of Age at International Entry, Age at IPO and IPO Performance on New Firm Survival and Growth

Jiaju Yan, University of Tennessee, Knoxville

Research Methods Clinics I

Pre-registration required to participate. The Clinics are sponsored by the Research Methods SIG.

Structural Equation Modeling (SEM)

Larry J. Williams, University of Nebraska

Qualitative Methods

Catherine Lynelle Welch, University of Sydney

Panel Data/Logistical Regression

Stewart R. Miller, University of Texas - San Antonio

TUESDAY, JUNE 26 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

TUESDAY, JUNE 26 - 14:30-15:45**Preparing Leaders for Emerging Economies in an Era of Disruption**

Chair: Steven J. Dekrey, Moscow School of Management SKOLKOVO

The session will also include the presentation of the AIB Presidential Recognition Award to Ruben Vardanyan.

Keynote Speaker:

Ruben Vardanyan, Impact Investor and Social Entrepreneur, Founding Partner of the Moscow School of Management SKOLKOVO

Panelists:

Marat Atnashev, Moscow School of Management SKOLKOVO

Dan Russell, President and CEO, U.S.-Russia Business Council

Kar Yan Tam, Hong Kong University of Science and Technology

Session 1.4.2 - Panel Time: 14:30-15:45
Special Session Room: Lakeshore A

Special Panel of Editors of Mainstream Business Journals: Positioning IB Research in Mainstream Business Journals

Chairs: Alain Verbeke, University of Calgary and Jay Barney, University of Utah

Participating Editors:

Jay Barney, Academy of Management Review
Alain Verbeke, Journal of International Business Studies
Sharon Alvarez, Academy of Management Review
Heather Berry, Strategic Management Journal
Tomas M. Hult, Journal of Marketing
Taco Reus, Journal of Management

Session 1.4.3 - Special Session Time: 14:30-15:45
Special Session Room: Lakeshore B

Deans' Forum: Global Business Education in China

Chair: Jiye Mao, Renmin University

Panelists:

Martin Lockett, University of Nottingham Ningbo
Jiye Mao, Renmin University
Jiang Wei, Zhejiang University
Haifeng Yan, East China University of Science and Technology

Session 1.4.4 - Panel Time: 14:30-15:45
Track: 12 - Region track: Integration-disintegration Room: Lakeshore C

New Frontiers in Investment Promotion Research

Chair: Liesl Riddle, George Washington University

Panelists:

S. Tamer Cavusgil, Georgia State University
Michael E. Cummings, University of Arkansas
Martin Kaspar, Durham University
Liesl Riddle, George Washington University
Laurence Reszetar, Minnesota Trade Office

Session 1.4.5 - Competitive Time: 14:30-15:45
Track: 4 - Innovation and knowledge management Room: Mirage

IPR and Cross-Border Strategies

Chair: Nikolaos Papageorgiadis, University of Liverpool

Host-country Technology Policy, R&D Investment Decisions, and MNC Subsidiary Innovation Performance

Wolfgang Sofka, Copenhagen Business School
Christoph Grimpe, Copenhagen Business School
Fuad Hasanov, International Monetary Fund
Reda Cherif, International Monetary Fund

IP Litigation is Local, But Those Who Litigate are Global

Minyuan Zhao, University of Pennsylvania
Karin Beukel, University of Copenhagen

Strategic Responses Against Patent Uncertainties and Effects on Licensing Entry – the Key Players' Tales in the Global USB Flash Drive Industry

Deli Yang, Trinity University School of Business
Qinghai Li, School of Economics and Management, Tongji University

The Protection Mechanism on Offshore Outsourcing Innovations: Task Specificity and Modularity

Tung Min Hung, Rutgers University
Yi-Ju Lo, Yuan Ze University

Session 1.4.6 - Competitive Time: 14:30-15:45
Track: 9 - Emerging markets Room: Greenway J

Institution and Business Groups

Chair: Vanessa C. Hasse, University of San Francisco

Leveraging Networks and Relationships – the Challenges of Entering an Emerging Market

Siew Tin Ch'ng, University of Sydney
Sidney John Gray, University of Sydney

Does Business Group Affiliation Improve Non-Financial Performance? A Study Of Firms In China, Hong Kong And Taiwan

Jintao Zhang, University of Newcastle
Stephen Chen, University of Newcastle
Hao Tan, University of Newcastle

Managing Expatriates of Chinese Multinationals: Toward an Institutional Work Perspective

Di Fan, Curtin University
Yiyi Su, Tongji University
Fang Lee Cooke, Monash University

The Influence of Informal Institutional Distance, Formal Institutional Distance, and Business Group Affiliation on Project Performance in Emerging Market

Somnath Lahiri, Illinois State University
Karthik Dhandapani, IIM Tiruchirappalli

Session 1.4.7 - Competitive Time: 14:30-15:45
Track: 1 - Internationalization and entrepreneurship Room: Minnehaha

Motivations, Perceptions, and Internationalization Process

Chair: Andreas P. J. Schotter, Ivey Business School

Overconfident CEO, Speed of Internationalization, and Extreme MNE Performance: Moderating Effect of Board Vigilance

Yu-Kai (Mike) Wang, Soochow University

Ethnic Ties, Motivations, and Home Country Entry Strategy of Transnational Entrepreneurs

Sarika Pruthi, San Jose State University
Anuradha Basu, San Jose State University
Mike Wright, Imperial College London

*The Role of Asymmetry and Context in the Perceptions of
Psychic Distance in the Context of International Business*
Sokol Celo, Suffolk University
James Nebus, Suffolk University

*Knowledge Proxies and Internationalization: The Moderating
Effects of Entrepreneurial Motivation*
Daniel Richard Clark, IE Business School

Session 1.4.8 - Competitive Time: 14:30-15:45
Track: 5 - Strategy, organization, and management Room: St. Croix

Intra-MNE Complexity and Control
Chair: Peder Greve, Henley Business School

*MNC's Intermediate Units and Control Mechanisms: The Effect
of Double Embeddedness*
Angels Dasi, University of Valencia
Torben Pedersen, Bocconi University
Jose Pla-Barber, University of Valencia

*Headquarters Parenting Styles: Examining Headquarters'
Positive and Monitoring Attention to Subsidiaries*
Amalia C. Nilsson, Uppsala University
Felipe Monteiro, INSEAD

*Managing Holding Companies in Multinational Hierarchies:
Control and Coordination Through Managerial Appointment*
Sea-Jin Chang, National University of Singapore/KAIST
Toshimitsu Ueta, Copenhagen Business School

Session 1.4.9 - Competitive Time: 14:30-15:45
Track: 6 - Leadership and cross-cultural Room: Skyway A

International HRM: Focusing on Subsidiaries
Chair: Davina Vora, State University of New York - New
Paltz

*The Effects of Expatriates' Host Country Language Proficiency
on Subsidiary Performance*
Yoona Choi, Australian National University
Sarbari Bordia, Australian National University
Jinwei Zhu, Jiangnan University
Feng Guo, Harbin Institute of Technology
Audra Mockaitis, Monash University

*The Impact of MNCs' Formalization-based HR Integration on
Subsidiary Employee Turnover: A Contingency Approach*
Katsuhiko Yoshikawa, Shanghai Jiao Tong University
Hyun-Jung Lee, London School of Economics

*Can Former Inpatriate Subsidiary Managers Boost Knowledge
Transfer and Performance in Foreign Subsidiaries? The Role
of Social Capital and Motivational Cultural Intelligence*
Fedor Portniagin, University of Goettingen
Fabian J. Froese, University of Goettingen
Daniel Chng, China Europe International Business School

Local Human Resources, Cultural Distance, and Localization
Naoki Ando, Hosei University

Session 1.4.10 - Competitive Time: 14:30-15:45
Track: 7 - Corporate governance and finance Room: Skyway B

**Exploring Transparency, Trust, and Risk in
Capital Markets**
Chair: Sofia Johan, York University

*Information Asymmetry as Liability of Foreignness: Do Foreign
Multinationals Gain from Host-Country Transparency
Regulation?*

Jieun Shin, George Washington University
Robert J. Weiner, George Washington University

*Comparing Financial Transparency between For-Profit and
Nonprofit Microfinance Institutions*

John W. Goodell, University of Akron
Abhinav Goyal, University of Liverpool
Iftexhar Hasan, Fordham University & Bank of Finland

Social Trust and Bank Liquidity Creation
Allen N. Berger, University of South Carolina
Xinming Li, University of South Carolina
Ying Zheng, Bryant University

Risk Perception and International Capital Structure
Thomas Lindner, WU Vienna
Jonas Puck, WU Vienna
Giulia Stocco, WU Vienna

Session 1.4.11 - Interactive Time: 14:30-15:45
Track: 1 - Internationalization and entrepreneurship Room: Greenway A

**Institutional Effects and International
Entrepreneurship**
Chair: Jing Yu Yang, University of Sydney

*Formal Institutions as Constraints to the Internationalisation of
Indigenous Firms in a Developing African Country*
Adeniyi Damilola Olarewaju, University of Lagos
Sunday Abayomi Adebisi, University of Lagos
Olusoji James George, University of Lagos

*How Did They Recover from Entrepreneurial Crisis? Exploring
the Roles of Formal and Informal Institutions during the Global
Financial Crisis*
Mehdi Sharifi Khobdeh, Fayetteville State University
Amir Pezeshkan, University of Baltimore
Anil Nair, Old Dominion University

How Do Global Unicorns Gain Global Legitimacy?
Aqi Liu, The Chinese University of Hong Kong
Xufei Ma, The Chinese University of Hong Kong

*How Xenophobia Became a Wall to Internationalisation of
Entrepreneurship in Europe*
Mehmet Ali Turkmenoglu, Mus Alparslan University
Islam Altun, Mardin Artuklu University

*What Is Killing the Antibiotics Industry? An Analysis of the
Decline and Potential Revival of the Antibiotics Industry
Applying the Entrepreneurial Orientation Framework*
Olof Lindahl, Uppsala University
Francesco Ciabuschi, Uppsala University

Ability, Stigma and Entrepreneurship
Sheryl Winston Smith, Villanova University
David Deeds, University of St. Thomas

Global Mindset, Corruption and the Export Decision
Keith D. Brouthers, King's College London
Igor Kalinic, University of Leeds
George Nakos, Clayton State University
Lance E. Brouthers, Kennesaw State University

Session 1.4.12 - Interactive Time: 14:30-15:45

Track: 5 - Strategy, organization, and management Room: Greenway B

Internationalization of Family Firms, SMEs, and Emerging Market Firms

Chair: Elitsa Banalieva, Northeastern University

New Internalization Theory and Family Firm Governance
Luciano Ciravegna, King's College London
Francesco Rattalino, ESCP Europe

Family Business Successors of China's Internationalized Firms: Tactics of Establishing Authority
Lulu Liu, Renmin University of China
Anqi Liu, Renmin University of China
Yuxiao Jin, Renmin University of China
Majid Ghorbani, Renmin University of China

Multinationalization of Family Firms from India: The Role of Socioemotional Wealth
Arindam Mondal, Shiv Nadar University

How Attractive are Global Cities? Location Decisions of Multinational Family Business Groups
Hsi-Mei Chung, I-Shou University
Sven Dahms, I-Shou University

The Effect of CEO's Personal Wealth on SMEs' Foreign Direct Investments
Filadina Zilja, BI Norwegian Business School
Gabriel R.G. Benito, BI Norwegian Business School
Hamid Boustanifar, BI Norwegian Business School

Value Localization as Knowledge Creation: Tackling Multinational Corporations' Global-Local Tension in China
Meng Zhao, Renmin University of China
Seung Ho Park, China Europe International Business School

Session 1.4.13 - Interactive Time: 14:30-15:45

Track: 2 - Managing the value chain Room: Greenway C

Value Chain Coordination

Chair: Lilac Nachum, City University New York

Where Lies the Competitive Advantage of the Chinese Export Enterprises: Low Cost Strategy or Quality Upgrading
Wenjing Ruan, Peking University

Does Global Value Chain Participation Suppress Dynamic Capabilities?
Ziliang Deng, Renmin University of China
Ziyan Zhu, Renmin University of China

Interventions for Achieving Business Excellence Based on Global Human Capital, CSR, RBV and Signalling Theories
Flevy Lasrado, University of Wollongong Dubai
Vijay Pereira, University of Wollongong Dubai

Standards Upgrading in Agrifood Value Chains: Enhancing Local Innovations and Competitiveness of Horticultural Exports in Kenya
Martin Kang'ethe Gachukia, Riara University

The Effect of Modularity on Firm Performance in Technologically Turbulent Industries
Jaykumar Padmanabhan, IIM Bangalore
S Raghunath, IIM Bangalore

Foreign Ownership as an Ownership Advantage?
Yuanyuan Li, Rutgers University

Session 1.4.14 - Interactive

Time: 14:30-15:45

Track: 8 - International business policy

Room: Greenway I

Business-Government Interactions in International Business

Chair: George White, University of Michigan-Flint

Managing Under Quiet Nights: MNE Global Performance and Political Risk
Asda Chintakananda, National Institute of Development Administration (NIDA)
Brian Roy Tan, National University of Singapore

Political Risk and Headquarter-Subsidiary Relations in Emerging Market Multinationals
Suzana Rodrigues, Universidade FUMEC
Marleen Dieleman, NUS Business School
Rekha Rao Nicholson, Newcastle University London

Conditional Imitation of Peers' Divestment in Response to Host Country Terrorist Attacks
Chang Liu, Indiana University
Dan Li, Indiana University

Where's My Leverage? Bargaining by Virtue of Structural Position in Triads
Lite Nartey, University of South Carolina

How Does The Focus of Support Matter? The Impact of Government Push and Market Pull Policies on Innovation in Emerging Economies
Shantala Samant, Western Washington University
Pooja Thakur-Wernz, Virginia Tech
Donald Hatfield, Virginia Tech

Who Gives FDI to Whom? Is the Answer in Our Common Genes?
Suparna Chakraborty, University of San Francisco
Miao Wang, Marquette University
Man Chiu (Sunny) Wong, University of Houston

Competition Policy as a Globalization Brake: U.S. Merger-Policy Enforcement and Inward-FDI Flows
Nan Zhang, University of Illinois at Urbana-Champaign
Joseph Clougherty, University of Illinois at Urbana-Champaign

Antecedents of Disaster Preparation: What Factors Lead Firms to Prepare for Natural Disasters in Disaster Prone Countries?

Jennifer Oetzel, American University, DC
Chang Hoon Oh, Simon Fraser University

Session 1.4.15 - Interactive

Time: 14:30-15:45

Track: 6 - Leadership and cross-cultural

Room: Greenway H

Culturally Contingent Effects on Relationships and Teamwork

Chair: Yaping Gong, Hong Kong University of Science and Technology

From Clash to Congruence: A Model of Cultural Identity and Energy in Intercultural Work Relationships

Dana McDaniel Sumpter, California State University, Long Beach

Cristina B. Gibson, University of Western Australia

Shall We Play: The Role of National Stereotypes and Ethnic Distance in Doing Business Among Millennials

Matevz Raskovic, University of Ljubljana

Bostjan Udovic, University of Ljubljana

Davor Vuchkovski, University of Ljubljana

Barbara Moerec, University of Ljubljana

The Role of Linguistic Intelligence (LQ) in the Global Team Mental Model and Team Performance

Christine Ascencio, Saint Louis University

Hongxin Zhao, Saint Louis University

Does Trust Need Touch? The Impact of a Language Barrier on Trust Formation in Global Virtual Teams

Jodie Lees, University of Manchester

Yusuf Kurt, University of Manchester

How a French Firm Went from Localisation to Glocalization: Cross-Cultural Communication and Language?

Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

Lionel Thibaud, Middle East Telematics Service

The Role of Emotions in Intercultural Business Communication: Language Standardization and International Knowledge Transfer

Qiu Wang, Birmingham City University

Jeremy Clegg, University of Leeds

Hanna Gajewska-De Mattos, University of Leeds

Peter Buckley, University of Leeds

Extending Anxiety-Uncertainty Management Theory: Focusing on Intercultural Communication Effectiveness, Cultural Intelligence and Knowledge Sharing

Alfred Presbitero, Deakin University

Hooman Attar, Amirkabir University of Technology

Session 1.4.17 - Special Session

Time: 14:30-15:45

Room: Nicollet C

Research Methods Clinics II

Pre-registration required to participate. The Clinics are sponsored by the Research Methods SIG.

Multivariate Analysis; Covariate Effects; Model Specifications

Andrew Delios, National University of Singapore

Qualitative Methods

Rebecca Piekkari, Aalto University

Categorical Data/Survey Design

Elizabeth L. Rose, University of Leeds / Aalto University

TUESDAY, JUNE 26 - 15:45-16:15

Time: 15:45-16:15

Room: Exhibit Hall

Coffee Break

Refreshments will be provided for conference participants at the Exhibit Hall.

☞ *This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research. The award presentation will take place at the Exhibit Hall during the coffee break.*

TUESDAY, JUNE 26 - 16:15-17:30

Session 1.5.1 - Panel

Time: 16:15-17:30

Special Session

Room: Nicollet A-B

The Contribution of International Business to Public Policy (JIBP Showcase Panel)

Chair: Ari Van Assche, HEC Montreal

Panelists:

Sarianna Lundan, University of Bremen

Ram Mudambi, Temple University

Minyuan Zhao, University of Pennsylvania

Alvaro Cuervo-Cazurra, Northeastern University

Session 1.5.2 - Panel Time: 16:15-17:30
Track: 6 - Leadership and cross-cultural Room: Lakeshore A

Women in Business: Evidence from Around the World

Chairs: Stefanie Lenway, University of St. Thomas,
Janet Y. Murray, University of Missouri-St. Louis,
Malika Richards, Pennsylvania State University

This session is sponsored by WAIB (Women in the Academy of International Business).

Panelists:

Rosalie L. Tung, Simon Fraser University
Amy Goldman, GHR Foundation
Julia Halberg, General Mills (retired)
Kymm Martinez, University of St. Thomas
Lori McDougal, University of St. Thomas
Usha Raghunath, Wipro

Session 1.5.3 - Panel Time: 16:15-17:30
Special Session Room: Lakeshore B

New Models of Global Business Education

Chair: David Bach, Yale University

Panelists:

Edward A. (Ted) Snyder, Yale University
Jiye Mao, Renmin University
Maria Tereza Leme Fleury, FGV/EAESP
Jose R. de la Torre, Florida International University

Session 1.5.4 - Panel Time: 16:15-17:30
Track: 11 - Theme track: The digital economy Room: Lakeshore C

Measuring Cross-National Differences through Traditional and Non-Traditional Sources: The Opportunities and Challenges of Big Data

Chairs: Sali Li, University of South Carolina and Liang Chen, University of Sussex
Discussant: Noman Ahmed Shaheer Siddiqui, University of South Carolina

Panelists:

Douglas Dow, Melbourne Business School
Heather Berry, George Washington University
Timothy Devinney, University of Leeds
Liang Chen, University of Sussex

Session 1.5.5 - Panel Time: 16:15-17:30
Special Session Room: Mirage

Global Business and Local Perspectives: Managing and Developing AIB Chapter Organizations

Chairs: Daniel Rottig, Florida Gulf Coast University and
Sumit Kundu, Florida International University

Panelists:

Sergio Garcia Agreda, UPB
Ifedapo Adeleye, University of Tennessee
Melodena Stephens Balakrishnan, Karlsruhochschule International University
Armando Borda, ESAN - Graduate School of Business
Lukasz Puslecki, Poznan University of Economics and Business
S Raghunath, IIM Bangalore
Sara Lisa McGaughey, Griffith University

Session 1.5.6 - Competitive Time: 16:15-17:30
Track: 9 - Emerging markets Room: Greenway J

FDI in Emerging Markets

Chair: Anna Dimitrova, ESSCA School of Management

Foreign Direct Investment vs. Portfolio Investment: Evidence from China

Hyo Eun Cho, Korea University
Jon Jungbien Moon, Korea University

FDI Communities and the R&D of Local Firms in an Emerging Market: An Interdependence Approach

Jie Wu, University of Macau/City University of Macau
Jun Xia, University of Texas at Dallas
Seung Ho Park, China Europe International Business School

Strategic Intent, FDI Strategies and EMNCs' Goal Attainment: A Configuration Approach

Lili Mi, Massey University
Yuanfei Kang, Massey University
Yulong Liu, Massey University

Economic and Productivity Performance of Exporters and Non-Exporters: Microeconomic Evidence from an Emerging Market

Xavier Ordenana, Escuela Superior Politecnica del Litoral
Segundo Camino-Mogro, Superintendencia de Compañías Valores y Seguro
Paul Vera-Gilces, Escuela Superior Politecnica del Litoral

Experience, Networks, Bounded Rationality and the Eclectic OLI Paradigm

Chair: Sarika Pruthi, San Jose State University

The ANZ Bank's Internationalization Experience: A History of Vacillating Commitment Irrespective of Risk and Experiential Knowledge

Gordon Roy Perchthold, Singapore Management University

Sidney John Gray, University of Sydney

Caroline Takchi, University of Sydney

How Decision-Makers Actually Make Entry Mode Decisions: A Bounded Rationality Perspective

Alexey V. Semenov, San Jose State University

Arilova A. Randrianasolo, John Carroll University

Hadi Alhorr, Saint Louis University

Explaining the Role of CSR in Firm's FDI Location and Internalization Choice: An Extension and Application of the Eclectic OLI Paradigm

Mei Liu, University of Strathclyde

Andrew Marshall, University of Strathclyde

Patrick McColgan, University of Strathclyde

Inter- and Intra-MNE Networks

Chair: Christine Holmström Lind, Uppsala University

Multi-Colocation as Network: Types and Performance Implications of Structural Positions in Competitive Colocation Network

Minyoung Kim, University of Kansas

Chang Hoon Oh, Simon Fraser University

Failure to Deliver: Headquarters Orchestration of Capability Transfers in the MNC and the Challenge of Subunit Networks

Olof Lindahl, Uppsala University

Henrik Dellestrand, Uppsala University

The Impact of Multilevel Competition Inside the MNE on Subsidiary Charters

Edward Gillmore, Dundee University

A Managerial Dynamic Capability Perspective of Headquarters-Subsidiary Relationships

Forest Jizhong Li, Curtin University

Fuming Jiang, Curtin University

Tony Travaglione, University of Newcastle

Global vs. Local Brand Management

Chair: Stanford Westjohn, University of Alabama

The Global/Local Product Attribute: Decomposing and Predicting Attribute Weight and Preference in Developed and Emerging Markets

Christina Sichtmann, University of Vienna

Vasileios Davvetas, University of Leeds

Adamantios Diamantopoulos, University of Vienna

How Do Marketing Activities Influence Organizational Reputation? An Impression Management Perspective across Countries

Fernando Angulo, MacEwan University

Juraj Cheben, Private college of Business in Prague

Albena Pergelova, MacEwan University

Eladio Angulo-Altamirano, Universidad Autonoma del Peru

When Does Preference Reversal Occur in Global Versus Local Brands Choices: The Role of Evaluation Models and Decision-Making Modes

Lydia Qianqian Li, Shanghai University

Ting Xu, Shanghai University

Xiaojie Lu, Shanghai University

Can Local Brands Benefit from PBL in Their Brand Extension Strategies

Hsiu Ying Huang, Feng Chia University

Wen-Chiung Chou, Kainan University

Organizing for International Innovation

Chair: Shige Makino, Chinese University of Hong Kong

Synergy of Control Styles and Trust Moderation in Organizational Practice Transfer: Multinational Case Studies in China

Junjie Wu, Leeds Beckett University

Huayao Zhang, Zhejiang University of Technology

Jing Wen, Zhejiang University of Technology

David Douglas, Leeds Beckett University

The Influence of Culture on Innovation in the International Business: A Systematic Literature Review and Empirical Evidence

Mu Tian, Autonomous University of Madrid

How Exploration and Exploitation Activities Differ when Globally Dispersed Employees Solve Local Customer Problems

Shad Morris, Brigham Young University

Ryan Allen, Harvard University

Daniel Chng, China Europe International Business School

Jian Han, China Europe International Business School

James Oldroyd, Brigham Young University

Absorptive Capacity and the Exploitation of Acquired Innovation

Kyungjoong Kim, Rutgers University
Se Ho Cho, Rutgers University

Knowledge Transfer in the Multinational Corporation: The Role of Individual Learning Agents in Subsidiary Capability Upgrading

Yashica Kasiram, GIBS, University of Pretoria
Theresa Onaji-Benson, GIBS, University of Pretoria
Helena Barnard, GIBS, University of Pretoria

Two-Ways of Organizational Learning in Creating Dynamic Capabilities: The Case of Astrazeneca Pharmaceuticals

Reem Muaid, University of Nottingham
Jeong-Yang Park, Hankuk University of Foreign Studies
Yong Kyu Lew, Hankuk University of Foreign Studies

Session 1.5.12 - Interactive

Time: 16:15-17:30

Track: 10 - Teaching IB

Room: Greenway B

Innovations in IB Teaching and Curriculum Design

Chair: J. Michael Geringer, Ohio University

Using Case Method and Online Education Software for Strategic Planning

Lung-Tan Lu, Fo Guang University
Xin Su, Shandong University of Finance and Economics

Designing IB curriculum in Light of Constructive Alignment: A Case Study Analysis

Flevy Lasrado, University of Wollongong Dubai
Sanjay Singh, Abu Dhabi University

Implementing Online and Blended Learning for MBA and EMBA Programs

George S Yip, Imperial College London

Teaching International Entrepreneurship: The Role of Matrix Thinking Methodology in Fostering Business Venture Ideas

Ricardo Andrés Lopez Vega, Universidad Autónoma de Occidente

Maria Paola Podesta, Universidad EAFIT

Don't Just Read a Case – Try Writing One! Using Design Thinking Principles for Case Writing Projects in Global HRM

Diya Das, Bryant University

Session 1.5.13 - Interactive

Time: 16:15-17:30

Track: 9 - Emerging markets

Room: Greenway C

CSR and Emerging Markets

Chair: Majid Ghorbani, Renmin University of China

China's Green Watch Program: Beyond Greenwashing

Van Miller, Central Michigan University
Qi Su, Sun Yat-sen University
Luis Antonio Perez-Batres, Central Michigan University
Michael Pisani, Central Michigan University

Students Perception in Green Consumption: Case of Green Vehicle

Muhammad Mohiuddin, Thompson Rivers University
Zhan Su, Laval University

Corporate Social Responsibility in Multinational Corporations' Subsidiaries in Africa

Viviana Pilato, University of Victoria
Jean-Pascal Gond, City University London

Unethical Negotiation for the Sake of the Company: A Comparative Study of Purchasing Professionals in Emerging Economies

Yi-Hui Ho, Chang Jung Christian University
Chieh-Yu Lin, Chang Jung Christian University

Corporate Social Responsibility, Country Reputation, and Corporate Reputation: A Perspective on the Creation of Shared Value in Emerging Markets

Keith James Kelley, University of Michigan-Flint
Thomas A. Hemphill, University of Michigan-Flint
Yannick Thams, Suffolk University

The Role of Normative Ethics in CSR Standard Implementation: Tensions and Consequences

Noemi Sinkovics, University of Manchester
Samia Hoque, University of Manchester

Session 1.5.14 - Interactive

Time: 16:15-17:30

Track: 8 - International business policy

Room: Greenway I

Liability of Foreignness and MNEs' Strategies

Chair: James M. Hagen, Hamline University

How Do Investment Promotion Agencies Lower Managerial Liabilities of Foreignness? The Case of Germany's Mittelstand MNEs

Nick Ellis, Durham University
Martin Kaspar, Durham University
Dylan Sutherland, Durham University

Role of Dynamic Political Management Capabilities in Business Groups Location Decision

Rameshwar Arora, IIM Indore
Prashant Salwan, IIM Indore

The Diplomatic Imperative: MNEs as International Actors

Brent Burmester, University of Auckland

Endogenizing Host Country Innovation Capabilities: "Growth-stimulation" through FDI

Emine Beyza Satoglu, Izmir Katip Celebi University

The Role of Threat Perception and Social Ties in the Decision to Exit a Country in Political Crisis: The Case of Mozambique

Emiliano Finocchi, Temple University
Susan Feinberg, Temple University

Interfirm Coopetition, Trust, and Opportunism: A Mediated Moderation Model

Pei-Li Yu, National University of Kaoshiung

Session 1.5.15 - Interactive

Time: 16:15-17:30

Track: 7 - Corporate governance and finance

Room: Greenway H

Information and Governance

Chair: Sadok El Ghoul, University of Alberta

Main Bank Relationship and Accounting Conservatism: Evidence from Japan

Hideaki Sakawa, Nagoya City University
Naoki Watanabel, Nagoya City University

Reporting Bias: Reporting Frequency, Endowments, and Governance

Sofia Johan, York University

Minjie Zhang, University of Windsor

Examination of Japanese Firms' Announcement of M&A Budgets: From the Perspective of Signaling Theory and Impression Management Theory

Katsuhiko Shimizu, Keio University

Daisuke Uchida, Kyushu University

Does Social Trust Affect International Contracting? Evidence from Foreign Bond Covenants

Paul Brockman, Lehigh University

Sadok El Ghoul, University of Alberta

Omrane Guedhami, University of South Carolina

Ying Zheng, Bryant University

Signaling Value By Cross-Listing: An Evaluation of Foreign Acquisitions by Emerging Economy Firms

Reid W. Click, George Washington University

Yinuo Tang, University of Hong Kong

Anupama Phene, George Washington University

Ravi Madhavan, University of Pittsburgh

Corporate Board Diversity: Motivations of Activist Investors and Corporate Responses

Shirley J. Daniel, University of Hawaii at Manoa

Miaochan Li, University of Hawaii at Manoa

Knowledge Diffusion Path Management in the Enterprise Technology Transfer Activities

Ben Zhang, Huazhong University of Science and Technology

Xiang Yu, Huazhong University of Science and Technology

TUESDAY, JUNE 26 - 17:45-18:45

Time: 17:45-18:45

Room: Northstar Ballroom

JIBP Birthday Bash

Join us for some cake and sparkling wine to celebrate the inaugural issue of AIB's new journal, the *Journal of International Business Policy (JIBP)*.

☛The JIBP Birthday Bash is sponsored by Springer and Palgrave Macmillan, the publishers of JIBS and JIBP.

TUESDAY, JUNE 26 - 19:00-21:00

Time: 19:00-21:00

AIB Chapter Chairs Appreciation Dinner

AIB Executive Board Members and AIB Chapter Chairs only.

Time: 19:00-21:00

AIB Fellows Dinner

AIB Fellows and their guests only.

WEDNESDAY, JUNE 27

WEDNESDAY, JUNE 27 - 08:00-08:45

Time: 08:00-08:45

Fellows Café II

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

Measurement of Culture (Room: Greenway A)
Timothy Devinney, University of Leeds

What Would the IB Field Look Like If it Had Started in 2008?
(Room: Greenway B)
Donald R. Lessard, M.I.T.

Recipient Ownership: A Better Way for MNCs to Transfer Knowledge to Developing Countries (Room: Greenway C)
Eric W. K. Tsang, University of Texas at Dallas

Adolescent Multinationals: Transforming Infant Internationalizers into Mature Multinationals (Room: Greenway I)
Alvaro Cuervo-Cazurra, Northeastern University
Ravi Ramamurti, Northeastern University

What Are the Main Drivers of Local-global Connectivity for a Location Today, and What Are the Main Constraints on Such Connectivity? (Room: Greenway H)
John Cantwell, Rutgers University

WEDNESDAY, JUNE 27 - 09:00-10:15

Session 2.1.1 - Panel Time: 09:00-10:15
Track: 1 - Internationalization and entrepreneurship Room: Nicollet A-B

The Internationalization of Emerging Market Business Groups (Track Showcase Panel)

Chairs: Jing Yu Yang, University of Sydney and Luis Alfonso Dau, Northeastern University

Panelists:

Sea-Jin Chang, National University of Singapore/KAIST
Aldo Musacchio, Brandeis International Business School
Ravi Ramamurti, Northeastern University
Vikas Kumar, University of Sydney

Session 2.1.2 - Panel
Special Session

Time: 09:00-10:15
Room: Lakeshore A

Knowledge of Firms and Countries: New Research and New Measures

Chair: Bruce Kogut, Columbia Business School

Panelists:

Shane Greenstein, Harvard Business School
Mina Kim, Bureau of Labor Statistics
Pian Shu, Georgia Institute of Technology

Session 2.1.3 - Panel
Special Session

Time: 09:00-10:15
Room: Lakeshore B

Footprints of International Business

Chair: Rudolf Sinkovics, University of Manchester
Discussants: Peter Buckley, University of Leeds and Ram Mudambi, Temple University

Panelists:

Rudolf Sinkovics, University of Manchester
Jonathan Doh, Villanova University
Lars Håkanson, Copenhagen Business School
Noemi Sinkovics, University of Manchester

Session 2.1.4 - Competitive

Track: 2 - Managing the value chain

Time: 09:00-10:15
Room: Lakeshore C

Global Operations and Outsourcing

Chair: Yuanyuan Li, Rutgers University

Should I Stay (Abroad, but in Another Country) or Should I Go (Back Home)? A Study on the Intra-EU Relocations of Second Degree in the Manufacturing Industries

Stefano Elia, Politecnico di Milano
Paolo Barbieri, University di Bologna
Luciano Fratocchi, University of L'Aquila
Ruggero Golini, University of Bergamo

Offshore R&D and Co-Location with Production Activities

Davide Castellani, Henley Business School
Katuscia Lavoratori, University of Reading

Pro-Market Reforms and the Outsourcing Tradeoffs: A Multi Country Study

N Nuruzzaman, Rutgers University
Debmalya Mukherjee, University of Akron
Deeksha Singh, Rutgers University

Disentangling the Multinationality-Performance Relationship

Heather Berry, George Washington University
Aseem Kaul, University of Minnesota

Session 2.1.5 - Panel

Time: 09:00-10:15

Track: 10 - Teaching IB

Room: Mirage

**Preparing Students for Global Business:
Enhancing the Use of Simulations in IB
Teaching and Learning**

Chair: Joan Marie Lofgren, Aalto University

Panelists:

Andres Ramirez, Bryant University
Elizabeth Alexander, Newcastle University
Amanda Phalin, University of Florida
Olimpia C. Racela, Mahidol University International College
Amonrat Thoumrungroje, Assumption University
Asda Chintakananda, National Institute of Development Administration (NIDA)
Srdan Zdravkovic, Bryant University

Session 2.1.6 - Competitive

Time: 09:00-10:15

Track: 11 - Theme track: The digital economy

Room: Greenway J

Extending IB Theory to the Digital Economy

Chair: John W. Clarry, Rutgers University

Institutional Logics in the Digital Marketplace: A Cross-Country Study

Pengxiang Zhang, University of South Carolina
Liang Chen, University of Sussex

Two Decades of International Business Research: A Review Based on Topic Modeling and Citation Analysis

Anke Piepenbrink, ESC Rennes
Ajai Gaur, Rutgers University

The Interplay between Formal and Informal Institutions in Attracting a Bitcoin Market

Ronei Leonel, University of Memphis
Tong Hyouk Kang, University of Memphis
Michelle Montague-Mfuni, University of Memphis
Frances Fabian, University of Memphis

Internalization Theory for the Digital Economy

Elitsa Banalieva, Northeastern University
Charles Dhanaraj, Temple University

Session 2.1.7 - Competitive

Time: 09:00-10:15

Track: 8 - International business policy

Room: Minnehaha

Liability of Foreignness and Firm-Specific Advantages

Chair: James M. Hagen, Hamline University

What Is a 'Foreign' Firm and Does It Matter?

Sara Lisa McGaughey, Griffith University
Pascal Raimondos, Queensland University of Technology
Lisbeth la Cour, Copenhagen Business School

The Dynamic Interplay of Firm- and Home Country-Specific Advantages in Internationalization: The Case of Chinese Mining Firms

Monica Ren, Macquarie University
Stephan Manning, University of Massachusetts Boston
Stanislav Vavilov, University of Massachusetts Boston

Why Do Firms Seek Support from the World Bank's International Financial Corporation?

Jonas Gamso, Arizona State University
Roy Nelson, Arizona State University

Do Better Endowed Firms Place Lower Importance on Internationalization Incentives?

Miguel Torres, University of Leeds
Jeremy Clegg, University of Leeds

Session 2.1.8 - Competitive

Time: 09:00-10:15

Track: 9 - Emerging markets

Room: St. Croix

CSR and Emerging Markets

Chair: Umara Noreen, Prince Sultan University

Wrongdoing by Emerging Country Global Players: Exploring the Link between Financial Performance and Involvement in Human Rights Controversies

Elisa Giuliani, University of Pisa
Federica Nieri, University of Pisa
Andrea Vezzulli, Insubria

Political Regimes and Corporate Social Responsibility

Sadok El Ghouli, University of Alberta
Richard Carney, China Europe International Business School
Omrane Guedhami, University of South Carolina
He Wang, Renmin University of China

How Do Board of Directors' Attributes Influence CSR in Emerging Economies?

Abdullah Al Mamun, University of Newcastle
Michael Seamer, University of Newcastle
Kaiser Rafique Yasser, Preston University

Human Rights Reporting of Rising Power MNEs: An Exploratory Comparative Analysis

Stefan Zagelmeyer, University of Manchester

Session 2.1.9 - Competitive

Time: 09:00-10:15

Track: 4 - Innovation and knowledge management

Room: Skyway A

Organizing for External Knowledge Sourcing

Chair: Emine Beyza Satoglu, Izmir Katip Celebi University

The Direct and Indirect Effects of R&D Outsourcing on Innovation

Annie Un, Northeastern University
Alicia Rodriguez, University Carlos III of Madrid

Different Absorptive Capacities for Different External Knowledge? Emerging Market Firms' Learning in the Global Value Chain

Thanyaporn (Main) Soontornthum, Australian National University / Thammasat University
Lin Cui, Australian National University
Vinh Lu, Australian National University

Upgrading of a Firm's Knowledge Base through Alliances: Simultaneous Learning from Foreign MNEs in Emerging Countries

Linda Rademaker, BI Norwegian Business School

The Relative Openness of an Industry and Firms' Knowledge Sourcing Behavior

Se Ho Cho, Rutgers University

Session 2.1.10 - Competitive

Time: 09:00-10:15

Track: 6 - Leadership and cross-cultural

Room: Skyway B

Cross-Cultural Management: Comparing Cultures, Values and their Effects on Organizational and Individual Outcomes

Chair: Cordula Barzantny, Toulouse Business School

Continuous Improvement: The Influence of High Performance Work Systems, Work Climate, and Collectivism

Flora F. T. Chiang, China Europe International Business School

Thomas A. Birtch, University of South Australia at Adelaide

Carl F. Fey, Aalto University and Chinese University of Hong Kong

Chinese Organizational Culture via Value Statements: An Emic-Etic Yin-Yang Approach

Bradley James Koch, Grand Valley State University
(Cathy) Yi Heng Deng, Southwest University of Finance and Economics

Pamela Lynn Tremain Koch, Grand Valley State University

Industry-Specific Work Experience and Occupational Interests: The Moderating Role of Cultural Value Dimensions

Marjaana Gunkel, Free University of Bozen-Bolzano
Jana Gruner, Otto von Guericke University Magdeburg
Christopher Schlaegel, Maastricht University

Work Engagement of Employees Who Are Parents of Children with Disabilities in Singapore and the United Kingdom

Abraham Stefanidis, St. John's University
Vasilis Strogilos, Nanyang Technological University & University of Southampton
Niki Kyriakidou, Leeds Beckett University

Session 2.1.11 - Interactive

Time: 09:00-10:15

Track: 1 - Internationalization and entrepreneurship Room: Greenway A

Internationalization Decisions and Internationalization Process

Chair: Mary Teagarden, Thunderbird School of Global Management

Internationalization through Network Transformation: Internationalization Process as Institutional Entrepreneurship

Stuart Anthony Middleton, University of the Sunshine Coast

Peter Liesch, University of Queensland

Spatial Knowledge and Internationalization Decisions

K. Skylar Powell, Western Washington University
Eunah Lim, ISCTE-IUL

Internationalization Process in the Digital Age

Marine Mograbyan, Imperial College Business School
Erkko Autio, Imperial College Business School

Post-Entry Growth Strategies of International New Ventures (INVs) from an Emerging Economy: A Knowledge-Based Approach

Pushyarag Puthusserry, University of Sussex
Zaheer Khan, University of Kent
Peter Rodgers, University of Leicester
John Nicholson, University of Huddersfield

International Expansion and Long-Run Performance of Multinational Enterprises: Combining and Sequencing Exploitation and Exploration

Mehmet Erdem Genc, Ozyegin University
Xavier Castañer, Université de Lausanne

Session 2.1.12 - Interactive

Time: 09:00-10:15

Track: 5 - Strategy, organization, and management Room: Greenway B

Cross-Border Acquisitions and Alliances

Chair: Jeffrey J. Reuer, University of Colorado Boulder

Ownership Strategy and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance, Host Country Economic Development, and Host Country Risk

Yi Wang, University of Southern Denmark
Jorma Larimo, University of Vaasa

Sources of Value Creation in Emerging Multinational Enterprises' Partial Acquisitions of Firms in High-Income Economies: A Target's Perspective

Faisal Ruben Harahap, University of Redlands

Bringing Nationalism into Management Research: An Illustration Using the Choice of Governance Mode in Cross-Border Collaborations

Ilya Cuypers, Singapore Management University
Gokhan Ertug, Singapore Management University
Douglas Dow, Melbourne Business School

Tau Yuan: The Oriental Perspective of Partner Fit in International Strategic Alliance

Chin-Wen Chang, National Taiwan University
Sheng-Hsiung Chang, Tamkang University

The Importance of Social Capital Theory and Blockchain Technology in the Context of Joint Ventures: A Transaction Cost Perspective

Daniel Rottig, Florida Gulf Coast University
Rui Torres de Oliveira, University of Queensland

Participants' Incentives and Learning Competition in IJVs

Kyun Kim, University of Texas at Dallas

The Dangers of Franchisee Anonymity: When Should Foreign Chains Allow Local Developers to Co-brand International Franchise Hotels?

Chya-Yi E. Liaw, City University of Hong Kong
Shih-Fen Chen, Ivey Business School

Cross Border M&A in Emerging Markets

Chair: Maria Alejandra Gonzalez-Perez, Universidad EAFIT

India's Foreign Acquisitions in Advanced Economies: The Role of Sub-National Institutional Development

Rishika Nayyar, Indian Institute of Foreign Trade

Joint Resilience, Leadership Behaviors and Acquisition Success: The Case of Acquisitions by Emerging Market Multinationals in Advanced Economies

'Alim J. Beveridge, Nottingham University Business School China

Shameen Prashantham, China Europe International Business School

Michal K. Lemanski, Nottingham University Business School China

To Divide or Not to Divide: How Top Management Team Faultline Strength Affect Cross-Border Acquisition Frequency and Performance

Jianzu Wu, Lanzhou University

Jing'an Tang, Sacred Heart University

Liling Chen, Huazhong University of Science and Technology

Should Emerging Firms Say It Loud? The Effects of Foreign Acquisition on the Perceived Value of Acquired Local Brands

Anh Hoang Minh Nguyen, Ritsumeikan Asia Pacific University

Lailani Alcantara, Ritsumeikan Asia Pacific University

Liabilities-of-Origin Effect on the Post-Acquisition Performance of Target

Kyungjoong Kim, Rutgers University

Hyun Gon Kim, Rutgers University

Cross-border M&As Out of Emerging Economies: The Choice on the Level of Integration

Joyce Wang, University of Texas at Dallas

Mike W. Peng, University of Texas at Dallas

Market Returns of Emerging Market Rivals During Acquisitions by Foreign Firms: Impact of Institutional Reforms and Industry Characteristics

B. Elango, Illinois State University

Karthik Dhandapani, IIM Tiruchirappalli

Claudio Giachetti, Ca' Foscari University of Venice

The Impact of Overseas Listing on Chinese Firms' Cross-Border M&As

Haifeng Yan, East China University of Science and Technology

Haibo Zhou, East China University of Science and Technology

Tong Li, East China University of Science and Technology

Institutional Perspective on International Business

Chair: Martina Claasen Musteen, San Diego State University

Learning and Legitimizing: The Internationalization Process Conciliated with Institutionalism Perspectives

Francisco Figueira de Lemos, Uppsala University

Anna Ljung, Uppsala University

Does it Pay to be Reputable? A Comparative Institutional Perspective of Reputational Gains in Consumer Markets

Daniel S. Andrews, Florida International University

Marcelo J. Alvarado-Vargas, University of Toledo

Stav Fainshmidt, Florida International University

When in Rome?: Non-Market Strategy of Multinationals as an Outgrowth of Organizational Identity, Image, and Institutional Fit

Mirzokhidjon Abdurakhmonov, University of Arkansas

Michael E. Cummings, University of Arkansas

Out, Out Brief Candle Transparency Regulation and MNE Value

Anthony Cannizzaro, Catholic University

Robert J. Weiner, George Washington University

"Visible Hand" and "Invisible Hand" of Home Country Institutions behind Cross-Border Acquisition Ownership Decisions

Christine Chan, University of Hong Kong

Lei Shi, University of Hong Kong

Jing Ren, University of Hong Kong

Culture, Cognition, and Behavior

Chair: Vas Taras, University of North Carolina at Greensboro

Anomic Mindset and Pluralizing Globalization Nation-Centric Managers in the Globalized Economy

Alexandre Bohas, ESSCA School of Management

Mindfulness and Unethical Purchasing Negotiation: A Comparative Study across the Taiwan Strait

Yi-Hui Ho, Chang Jung Christian University

Chieh-Yu Lin, Chang Jung Christian University

Perception of Creativity among University Students. An Empirical Case Study in P. R. China

Ahmed Rashad ElMelegy, Gulf University for Science and Technology

Qadir Mohiuddin, University of West London (UAE)

The Variations of Core Values via Motivational Domains: A Cross-Cultural Study of Subculture and Performance in Thailand

Pornlapas Suwannarat, Mahasarakham University

Is Fairness Universal? The Context Dependency-Independency of Fairness Ethics – A Cross Cultural Comparison

Sven Horak, St. John's University

Mixing Western and Chinese Leadership Styles: Perceptions of the Trade-Off between Local Responsiveness and Global Integration by Managers in Swedish Firms Operating in China

Susanne Sandberg, Linnaeus University

Hans Jansson, Linnaeus University

WEDNESDAY, JUNE 27 - 10:15-10:45

Time: 10:15-10:45

Room: Exhibit Hall

Coffee Break

Refreshments will be provided for conference participants at the Exhibit Hall.

☞ *This coffee break is sponsored by the Consortium for Undergraduate International Business Education (CUIBE) in honor of the winner of the CUIBE Award for Best Paper on International Business Education. The award presentation will take place at the Exhibit Hall during the coffee break.*

WEDNESDAY, JUNE 27 - 10:45-12:00

Session 2.2.1 - Panel
Special Session

Time: 10:45-12:00
Room: Nicollet A-B

Consumer-Facing Digital Disruption Across National Markets

Chair: George John, University of Minnesota

Panelists:

Whit Alexander, Chief Marketing Officer, Best Buy
Sankar B. (Sandy) Narayan, Retired Executive Director, 3M
George John, University of Minnesota
Andrew Odlyzko, University of Minnesota

Session 2.2.2 - Panel

Time: 10:45-12:00

Track: 1 - Internationalization and entrepreneurship Room: Lakeshore A

The Uppsala Model at 40 Years: Taking Stock and Moving Forward

Chairs: Liena Kano, University of Calgary and Alain Verbeke, University of Calgary

Panelists:

Jan-Erik Vahlne, University of Gothenburg
Grazia D. Santangelo, University of Catania
Lars Håkanson, Copenhagen Business School
Thomas Hutzschenreuter, TUM School of Management
Peter Liesch, University of Queensland

Session 2.2.3 - Panel

Time: 10:45-12:00

Track: 6 - Leadership and cross-cultural

Room: Lakeshore B

Migrants, Migration Policies, and International Business Research: Current Trends and New Directions (JIBP Showcase Panel)

Chairs: Helena Barnard, GIBS, University of Pretoria and Paul M. Vaaler, University of Minnesota

Panelists:

Paul M. Vaaler, University of Minnesota
Helena Barnard, GIBS, University of Pretoria
Ram Mudambi, Temple University
Alan Gamlen, Monash University

Session 2.2.4 - Panel

Time: 10:45-12:00

Special Session

Room: Lakeshore C

The Capability Building of Chinese Young MNEs

Chair: Zhenzhen Xie, Tsinghua University

Panelists:

Taotao Chen, Tsinghua University
Donald R. Lessard, M.I.T.
Zhirong Duan, Tsinghua University
Jingtao Yi, Renmin University

Session 2.2.5 - Panel

Time: 10:45-12:00

Track: 10 - Teaching IB

Room: Mirage

What is the Value of an IB Education? A Study of Deans, Recruiters/Companies and Students/Alumni

Chair: William Newburry, Florida International University

Panelists:

Mark J. Ballam, San Diego State University
Allan Bird, Northeastern University
Kim Cahill, Villanova University
Kiyohiko Ito, University of Hawaii at Manoa
William Newburry, Florida International University
John Kalu Osiri, University of Nebraska-Lincoln
Donald Roomes, Florida International University
David Eric Sprott, Washington State University

Session 2.2.6 - Competitive

Time: 10:45-12:00

Track: 8 - International business policy

Room: Greenway J

Policy Risks and International Business

Chair: Jennifer Oetzel, American University, DC

Strategic Responses to Sanctions - A Quantitative Study of European Firms' Corporate Activity in Russia

Peter D. Oerberg Jensen, Copenhagen Business School
Johannes David Bettecken, Copenhagen Business School

Danger from a Distance: Host Country Terrorist Attacks, Multinationals' Investment, and the Role of Social Distance

Chang Liu, Indiana University
Dan Li, Indiana University

No Loan for You! Heterogeneous Bank Response to Economic Policy Uncertainty: Evidence from Brazilian Banks

Brett T. Edgerton, George Washington University

Session 2.2.7 - Competitive

Time: 10:45-12:00

Track: 12 - Region track: Integration-disintegration Room: Minnehaha

Understanding the Effects of Global (de-)integration on Institutions and Firms

Chair: Bernard M. Wolf, York University

Globalization, Economic Development, and Corruption: A Cross-lagged Contingency Perspective

Rachida Aissaoui, Ohio University
Frances Fabian, University of Memphis
Ikenna Uzuegbunam, Ohio University

Does Global Integration Stimulate Corporate Citizenship? The Effect of International Trade Networks and Regulatory Quality on State and Private Firm Corporate Social Responsibility Signaling

Luis Alfonso Dau, Northeastern University
Elizabeth Moore, Northeastern University
Jonathan Doh, Villanova University
Margaret Soto, Northeastern University

A Behavioral Approach to Studying the Role of Supranational Institutions in Governing Global Trade

N Nuruzzaman, Rutgers University
Ajai Gaur, Rutgers University

De-Globalization: Theories, Predictions, Implications, and Opportunities for IB

Michael A. Witt, INSEAD

Session 2.2.8 - Competitive

Time: 10:45-12:00

Track: 9 - Emerging markets Room: St. Croix

Subsidiary Performance in Emerging Markets

Chair: Hinrich Voss, University of Leeds

Understanding the Impacts of Chinese Investment in Kenya from the Perspective of Locals: An Ethnographic Field Study

Charles Onjumi Okumu, University of Technology Sydney
Anthony Fee, University of Technology Sydney

Entering the Emerging Market of Cuba: A Qualitative, Institution-based Analysis

Daniel Rottig, Florida Gulf Coast University
Sebastian Muscarella, Florida Atlantic University

Subsidiary Level HRM Practices of EMNCs: Insights from Nigerian Subsidiaries

Amarachi Amaugo, University of South Wales
Faten Baddar Alhusan, Newcastle University
Fawaz Baddar ALHussan, IESEG School of Management

Drivers of FDI Inflows to the MENA Region: A Critical Literature Review of Empirical Studies between 2000 and 2017

Anna Dimitrova, ESSCA School of Management
Tim Rogmans, Zayed University
Dora Triki, ESCE International Business School

Session 2.2.9 - Competitive

Time: 10:45-12:00

Track: 4 - Innovation and knowledge management Room: Skyway A

Absorptive Capacity and Ambidexterity in an International Context

Chair: Shameen Prashantham, China Europe International Business School

The Utilization of Parent Firm Resources and Local Adaptation: Explorative Adaptation and General Adaptation

Defeng Sun, Nihon University
Tatsuya Kikutani, Kyoto University
Yasuo Sugiyama, Kyoto University

The Effects of Knowledge Governance Mechanisms on Radical Creativity: A Serial Mediation Model

I-Chieh Hsu, National Changhua University of Education
Zi-Jing Chen, National Changhua University of Education

Accelerated Improvement of Absorptive Capacity and New Product Development through Knowledge-Acquisition

Majid Ghorbani, Renmin University of China
Yuening Liu, Guangzhou University
Daan Van Knippenberger, Drexel University
Cong Wang, Renmin University of China
Fengbin Wang, Renmin University of China

Session 2.2.10 - Special Session

Time: 10:45-12:00

Special Session Room: Skyway B

Special Session of AJBS Best Papers

Chair: James M. Hagen, Hamline University

The Association of Japanese Business Studies (AJBS) travels with AIB and meets on the day before the AIB conference.

Intercultural Communication Challenges in Small Cultural Distance Contexts: Lessons from Japanese Expatriates in China

Katsuhiko Yoshikawa, Shanghai Jiao Tong University
Hyun-Jung Lee, London School of Economics
Carol Reade, San Jose State University

Main Bank Relationship and Accounting Conservatism: Evidence from Japan

Hideaki Sakawa, Nagoya City University
Naoki Watanabel, Nagoya City University

Rules of Game and Game of Rules: Creating Value from Institutional Mindfulness

Megan (Min) Zhang, University College Dublin

Seeking Entrepreneurial Opportunities and International Business

Chair: Maria Paola Podesta, Universidad EAFIT

Conceptualising the Fear of Failure in International Entrepreneurship: The Context of International Opportunity Evaluation

Kechen Dong, University of Adelaide

Olga Muzychenko, University of Adelaide

Entrepreneurial Orientation, Strategic Renewal, and International Venturing: Evidence from Chinese Internationalizing Firms

Chen Han, Xi'an Jiaotong University

Bo Bernhard Nielsen, University of Sydney

The Impact of SME Internationalization on Innovation: The Mediating Role of Market and Entrepreneurial Orientation

Mumin Dayan, United Arab Emirates University

Ebru Genc, Abdullah Gul University

Omer Faruk Genc, Youngstown State University

How Does Transformative Learning Moderate the Entrepreneurial Orientation-Performance Relationship? Evidence from Three Countries

Pavlos Dimitratos, University of Glasgow

George Nakos, Clayton State University

Said Elbanna, Qatar University

Nicolas Li, University of Glasgow

A Conflict between Effectual and Causal Decision Making and Its Effect on Entrepreneurial Marketing of INVs

Tamara Galkina, University of Vaasa

Man Yang, University of Vaasa

International Entrepreneurial Opportunity as a Dynamic and Time Process: A Systematic Literature Review Analysis (2005-2017)

Alexander Tabares, Universidad de Medellin

Network Contacts, Facilitators and Inhibitors of International Opportunity Development: The Case of Japanese SMEs

Linda Hsiu-Yun Hsieh, SOAS University of London

Sheena Leek, University of Birmingham

Taeko Kumakura, University of Birmingham

Internationalisation of Technology Start-Ups from Emerging Economy

Ravi Pandey, IIM Bangalore

S Raghunath, IIM Bangalore

The Innovation-Performance Nexus in the International Context

Chair: Deli Yang, Trinity University School of Business

Finding Ways to Overcome the Performance Barriers of Sequential Switching between Exploration and Exploitation

Jingoo Kang, Nanyang Tech University

Sang-Joon Kim, Ewha Womans University

Subsidiary Performance as a Result of a Value Co-creation Process: A Case Study of a Digital Service Company

Irina Heim, University of Reading

Tian Han, University of Reading

Abby Ghobadian, University of Reading

Antecedents of Green Innovation Performance in the Context of an Emerging Economy

Larissa Marchiori Pacheco, FGV/EAESP

Marlon Fernandes Rodrigues Alves, USP/FEA-RP

Lara Bartocci Liboni, USP/FEA-RP

Comparing the Impact of Alliance Learning Activities on Alliance Performance across Small and Large Firms

Chia Ling (Eunice) Liu, National Taiwan University

Steven S. Lui, University of New South Wales

Youngok Kim, University of New South Wales

Outsourcing Service Providers' Ambidexterity and Innovation Performance: The Moderating Role of Customer Characteristics

Fatemeh Kananimoghdam, University of Newcastle

Stephen Chen, University of Newcastle

Nidhitha Lin, University of Newcastle

The relationship between green innovation and financial performance of multinational companies: the role played by the degree of internationalization

Ligia de Azevedo Rezende, University of São Paulo

Ana Claudia Bansi, Federal Institute of São Paulo

Marlon Fernandes Rodrigues Alves, University of São Paulo

Simone Vasconcelos Ribeiro Galina, University of São Paulo

Competitive Advantage in Emerging Markets

Chair: Xavier Ordenana, Escuela Superior Politecnica del Litoral

Key Resources and Capabilities Emerging Economies Firms Before, During and After Their First International Activity

Maria Alejandra Gonzalez-Perez, Universidad EAFIT

Ana Maria Gomez-Trujillo, CEIPA Business School

Juan Velez-Ocampo, Universidad EAFIT

Eva Cristina Manotas, Universidad Nacional de Colombia

Camilo Pérez Restrepo, Universidad EAFIT

Maria Teresa Uribe-Jaramillo, Universidad EAFIT

Verónica Duque-Ruiz, Universidad EAFIT

Channel-Specific Advantages in Emerging Market: Theoretical Framework and Research Propositions

Kazumi Tada, Hokusei Gakuen University

Hirofumi Fukuchi, Hitotsubashi University

Mitsuru Nakagawa, Japan University of Economics

Competitiveness of Latin American Firms – A 2-Stage Theory

Robert Grosse, Thunderbird School of Global

Management

International Performance of Emerging Economy Family Firms: Role of Participative Governance and Information Acquisition Capability

Misagh Tasavori, University of Essex

Reza Zaefarian, University of Tehran

Mehmet Demirbag, University of Essex

Teck Yong Eng, University of Reading Malaysia

Antecedents of the Multinationality Level of Firms from Developing Countries

Mohamed Amal, Regional University of Blumenau

Competitive Interactions of Mobile Network Operators in Sub-Saharan Africa: A Multimarket Competition and Oligopolistic Reaction Perspective

Max (Marcellinus) Dike, Aalto University

Session 2.2.14 - Interactive

Time: 10:45-12:00

Track: 8 - International business policy

Room: Greenway I

Corporate Social Responsibility in MNEs

Chair: Alfred Allen Marcus, University of Minnesota

Corporate Social Responsibility at Home and Financial Performance Abroad

Guoliang Frank Jiang, Carleton University

Jae Jung, University of Missouri-Kansas City

Shige Makino, Chinese University of Hong Kong

CSR & Stakeholder Salience in Emerging Markets: The Case of China

Sandra de Caires Figueira, Grenoble, Ecole de Management

Caroline Gauthier, Grenoble, Ecole de Management

Rui Torres de Oliveira, University of Queensland

Does Bribery Pay?: How Bribery Impacts Firm Learning Across Cultures

Chomsorn Tangdenchai, National Institute of Development Administration Business School

Internationalization and Non-Market Strategy: Convergence vs. Divergence of CSR Practices

Jiyoung Shin, Simon Fraser University

Egalitarianism and Foreign Bribery: Evidence from the United Nations' Oil-for-Food Program

Yujin Jeong, American University

Jordan I. Siegel, University of Michigan

Session 2.2.15 - Interactive

Time: 10:45-12:00

Track: 3 - Marketing and consumer research

Room: Greenway H

Global Consumer Behavior

Chair: Susan Mudambi, Temple University

Conspicuous Consumption Preference of Luxury Designer Brand: A Reflection of Social-Cultural Background, Cognitive Background, and Environmental Power

Zijing Zhou, HEC Paris

Enculturation Determinant Logic: Transcending Product into Brand by Dominant Enculturation Conformance across Cultures

David W. Pan, Texas Woman's University

Frank H.K. Fu, Hong Kong Baptist University

Margaret A. Young, Texas Woman's University

Jinxia Dong, Peking University

Xiaoan Wang, East China Normal University

Xiaojing Zhou, Tsinghua University

Yuan Xue, Shanghai Normal University

Linda D. Clarke, University of Florida

Alan J. Pan, University of Amsterdam

An Examination of the Antecedents and Consequences of Materialism: A Cross-Cultural Look at India versus the United States

Rajesh Iyer, Bradley University

Jacqueline K. Eastman, Georgia Southern University

Mitch Griffin, Bradley University

Barry J. Babin, Louisiana Tech University

A Cross-National Comparison of Consumers' Cross-Border Online Shopping Intentions in Germany and Romania

Hanna Schramm-Klein, University of Siegen

Gerhard Wagner, University of Siegen

Anne-Marlies Fota, University of Siegen

Heterogeneity in Online Sales Promotion and Deal Acquisitions: Value Seekers, Price Seekers and Encounters

Ayushi Sharma, Indian Institute of Foreign Trade

Rakesh Mohan Joshi, Indian Institute of Foreign Trade

Urban-Based Market Segmentation in Emerging Economies

Ike Kardes, Valdosta State University

WEDNESDAY, JUNE 27 - 12:00-13:00

Time: 12:00-13:00

Room: Exhibit Hall

Light Lunch

A light lunch will be provided for conference participants at the Exhibit Hall.

Time: 12:00-13:00

Room: Lakeshore A

AIB Fellows Business Meeting

AIB Fellows only.

WEDNESDAY, JUNE 27 - 13:00-14:15

Session 2.3.1 - Panel Special Session

Time: 13:00-14:15
Room: Nicollet A-B

AIB Fellows John Fayerweather Eminent Scholar Award Special Session

Chair: Paul Beamish, Western University

Keynote Speaker (via video conferencing):
Jeffrey D. Sachs, Columbia University

Panelists:

Jeffrey D. Sachs, Columbia University
Paul Beamish, Western University
Sarianna Lundan, University of Bremen
Alvaro Cuervo-Cazurra, Northeastern University

Session 2.3.2 - Panel Special Session

Time: 13:00-14:15
Room: Lakeshore A

Digital Disruption in International Healthcare

Chairs: Kingshuk Sinha, University of Minnesota and
Muna Khan, President, Minnesota Chapter, Health
Information and Management Systems Society
(HIMSS)

Panelists:

Eric Murray, IT Director for Digital Health Analytics,
Boston Scientific
Michael Ryan, Senior Director for Digital Health,
Medtronic
Kingshuk Sinha, University of Minnesota
Muna Khan, President, Minnesota Chapter, Health
Information and Management Systems Society
(HIMSS)

Session 2.3.3 - Panel

Track: 9 - Emerging markets

Time: 13:00-14:15
Room: Lakeshore B

Deinstitutionalization in Russia: Is Putin Rewriting our Paradigms?

Chair: Ruth C. May, University of Dallas

Panelists:

Ruth C. May, University of Dallas
Sheila M. Puffer, Northeastern University
Wayne H. Stewart, Clemson University

Session 2.3.4 - Panel

Track: 6 - Leadership and cross-cultural

Time: 13:00-14:15
Room: Lakeshore C

Navigating Academic Careers for Women

Chairs: Malika Richards, Pennsylvania State University
and Amanda Budde-Sung, University of Sydney

This session is sponsored by WAIB (Women in the Academy
of International Business).

Panelists:

Malika Richards, Pennsylvania State University
Amanda Budde-Sung, University of Sydney
Maria Tereza Leme Fleury, FGV/EAESP
Marjorie Lyles, Indiana University-Purdue University
Indianapolis
Susan Mudambi, Temple University
Elizabeth L. Rose, University of Leeds / Aalto University
Eleanor Westney, York University
Yingying Zhang, CUNEF / International University of
Japan

Session 2.3.5 - Competitive

Track: 2 - Managing the value chain

Time: 13:00-14:15
Room: Mirage

Geography of Global Value Chains

Chair: Kristin Brandl, University of Victoria

*Value Creation and Value Appropriation in Global Supply
Chains: Who Appropriates the Surplus Value in the Global
Apparel Industry and Why?*

Lilac Nachum, City University New York

*Global Cities: A New Perspective on Cultural Differences at
the Sub-National and Supra-National Levels*

Anthony Goerzen, Queen's University
Torben Pedersen, Bocconi University
Valerio Veglio, Bocconi University
Frank Elter, Telenor
Paul Gooderham, NHH / Middlesex University

*SME Internationalization and the Role of Global Cities: A
Tentative Conceptualization*

Philippe Regnier, University of Applied Sciences, Western
Switzerland

*The Role of Learning in Chinese Downstream Agrifood
Investment Targets in Advanced Economies*

Chui Shiam Connie Chan, University of Sydney
Chinmay Pattnaik, University of Sydney

Session 2.3.6 - Competitive

Track: 5 - Strategy, organization, and management

Time: 13:00-14:15
Room: Greenway J

Environmental Uncertainty, Internationalization, and Internationalization Performance

Chair: Chang Hoon Oh, Simon Fraser University

*Multinational Investment and the Value of Growth Options:
Aligning Incremental Strategy to Environmental Uncertainty*

Shubin Wu, University of Liverpool
Rene Belderbos, Katholieke Universiteit Leuven
Tony W. Tong, University of Colorado

Terrorism and Multinationality: The Creation of New Firm Specific Advantages in the Age of Political Violence

Luis Alfonso Dau, Northeastern University
Elizabeth Moore, Northeastern University
Max Abrahms, Northeastern University

Performance Effects of Internationalization: Contingency Theory Analysis of Emerging Market MNEs

Anna Veselova, St. Petersburg State University
Desislava Dikova, Vienna University of Economic and Business

Innovation and Performance in International Joint Ventures: A Theoretical Analysis of the Role of Control Strategies and Different Types of Business Environments

Huu Le Nguyen, University of Vaasa
Jorma Larimo, University of Vaasa
Yi Wang, University of Southern Denmark

Session 2.3.17 - Special Session

Time: 13:00-14:15
Room: Nicollet C

Research Methods Clinics III

Pre-registration required to participate. The Clinics are sponsored by the Research Methods SIG.

Logistical and Multiple Regression

Douglas Dow, Melbourne Business School

Qualitative Methods

Rebecca Piekkari, Aalto University

Longitudinal Data/Multi-level Analysis/Research Design

Robert J. Vandenberg, University of Georgia

WEDNESDAY, JUNE 27 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

WEDNESDAY, JUNE 27 - 14:30-15:45

Session 2.4.1 - Special Session
Special Session

Time: 14:30-15:45
Room: Nicollet A-B

2018 JIBS Decade Award

Chair: Alain Verbeke, University of Calgary

The 2018 JIBS Decade Award, sponsored by Palgrave Macmillan, honors the most influential paper published in the 2008 volume of the Journal of International Business Studies.

A Retrospective on their article by the winners of this year's JIBS Decade Award: "Comparing capitalisms: Understanding institutional diversity and its implications for international business"

Gregory Jackson, Freie Universität Berlin
Richard Deeg, Temple University

Discussants and Commentators:

Sarianna Lundan, University of Bremen
Jiatao Li, Hong Kong University of Science and Technology
Birgitte Grøgaard, BI Norwegian Business School

Session 2.4.2 - Panel

Track: 11 - Theme track: The digital economy

Time: 14:30-15:45
Room: Lakeshore A

Industry 4.0 and International Business

Chairs: Roger Strange, University of Sussex and Martin Hannibal, University of Southern Denmark
Discussant: Richard Bolwijn, UNCTAD

Panelists:

Roger Strange, University of Sussex
Martin Hannibal, University of Southern Denmark
Bent Petersen, Copenhagen Business School
Klaus Meyer, Ivey Business School
Gary Knight, Willamette University

Session 2.4.3 - Panel

Track: 2 - Managing the value chain

Time: 14:30-15:45
Room: Lakeshore B

So Close and Yet so Far: Innovation in Global Value Chains

Chair: Kristin Brandl, University of Victoria

Panelists:

Kazuhiro Asakawa, Keio University
Ari Van Assche, HEC Montreal
Heather Berry, George Washington University
Ram Mudambi, Temple University
Minyuan Zhao, University of Pennsylvania

Session 2.4.4 - Panel Time: 14:30-15:45
Track: 6 - Leadership and cross-cultural Room: Lakeshore C

Migrants as Multiculturals: Sharing Separate Perspectives on One Demographic Group

Chair: Stacey R. Fitzsimmons, University of Victoria

Panelists:

Carlo Brighi, University of Victoria
Aida Hajro, Brunel University London
Sudhir Nair, University of Victoria
Günter K. Stahl, WU Vienna
Davina Vora, State University of New York - New Paltz

Session 2.4.5 - Panel Time: 14:30-15:45
Track: 10 - Teaching IB Room: Mirage

Creative Initiatives for International Engagement and Student Out-of-Classroom Learning

Chair: Tom W. Roehl, Western Washington University

Panelists:

Wade Danis, University of Victoria
Yongsun Paik, Loyola Marymount University
Tom W. Roehl, Western Washington University
J. Michael Geringer, Ohio University

Session 2.4.6 - Competitive Time: 14:30-15:45
Track: 1 - Internationalization and entrepreneurship Room: Greenway J

Home Country Influence and SMEs' Export Performance

Chair: William Newbury, Florida International University

A New Measure of Perceived Export Performance: An Individualized Measurement Approach

Arash Sadeghi, University of Otago
Elizabeth L. Rose, University of Leeds / Aalto University
Sylvie Chetty, University of Otago

Home and Away: Home-Region Interconnections That Enhance SME Export Performance

Izzet Sidki Darendeli, California State University, East Bay
Omer Faruk Genc, Youngstown State University
TL Hill, Temple University
Atilla Onuklu, Temple University

The Power of Peers: How Home-Peer Track Record Affects Small Firms' Export Performance and Survival in International Markets

Sui Sui, Ryerson University
Matthias Baum, Technische Universität Kaiserslautern
Shavin Malhotra, University of Waterloo

The Relationships between Innovation and Export Activities in SMEs: A Review of the Empirical Literature

Mohammad Javadinia Azari, Norwegian University of Science and Technology
Arild Aspelund, Norwegian University of Science and Technology

Session 2.4.17 - Special Session Time: 14:30-15:45
Room: Nicollet C

Research Methods Clinics IV

Pre-registration required to participate. The Clinics are sponsored by the Research Methods SIG.

Mixed Methods

Niina Nummela, University of Turku

Qualitative Methods

Catherine Lynelle Welch, University of Sydney

Longitudinal Data; Multi-level analysis; Research Design

Robert J. Vandenberg, University of Georgia

WEDNESDAY, JUNE 27 - 15:45-16:15

Time: 15:45-16:15
Room: Exhibit Hall

Coffee Break

Refreshments will be provided for conference participants at the Exhibit Hall.

☞ *This coffee break is sponsored by The University of Sydney in honor of the winner of the Best Paper Award in Research Methods. The award presentation will take place at the Exhibit Hall during the coffee break.*

WEDNESDAY, JUNE 27 - 16:15-17:30

Session 2.5.1 - Special Session Time: 16:15-17:30
Special Session Room: Nicollet A-B

Introducing AIB's Code of Ethics

Chairs: Denis Arnold, University of North Carolina
Charlotte and Lorraine Eden, Texas A&M University

Panelists:

Denis Arnold, University of North Carolina Charlotte
Lorraine Eden, Texas A&M University
Bodo Schlegelmilch, Vienna University of Economics and Business
Paul M. Vaaler, University of Minnesota
Rosalie L. Tung, Simon Fraser University
Alain Verbeke, University of Calgary

Session 2.5.2 - Panel Time: 16:15-17:30
Special Session Room: Lakeshore A

Innovation Based International Entrepreneurship in Emerging Market

Chair: Jiang Wei, Zhejiang University
Discussant: Aiqi Wu, Zhejiang University

Panelists:

Jiang Wei, Zhejiang University
Changqi Wu, Peking University
Carl F. Fey, Aalto University and Chinese University of Hong Kong

Session 2.5.3 - Panel Time: 16:15-17:30
Track: 9 - Emerging markets Room: Lakeshore B

Marketing Assets, Innovation Assets and/or Relational Ties: The Role of Firm-Specific Assets in the Internationalization of EMNEs (Track Showcase Panel)

Chair: Sumit Kundu, Florida International University

Panelists:

Peter Buckley, University of Leeds
Farok Contractor, Rutgers University
Ahmet H. Kirca, Michigan State University
Liena Kano, University of Calgary
Surender Munjal, University of Leeds

Session 2.5.4 - Panel Time: 16:15-17:30
Track: 9 - Emerging markets Room: Lakeshore C

Challenges for Business-Academia Cooperation in Emerging Markets: A CEE perspective

Chair: Lukasz Puslecki, Poznan University of Economics and Business

Panelists:

Miroslaw Jarosinski, SGH Warsaw School of Economics
Michal K. Lemanski, Nottingham University Business School China
Matevz Raskovic, University of Ljubljana
Lukasz Puslecki, Poznan University of Economics and Business
Davor Vuchkovski, University of Ljubljana

Session 2.5.5 - Panel Time: 16:15-17:30
Track: 10 - Teaching IB Room: Mirage

Innovative Study Abroad Programs: Enhancing Student Participation and Learning

Chair: Daria Panina, Texas A&M University

Panelists:

Daria Panina, Texas A&M University
Mark J. Ballam, San Diego State University
S. Tamer Cavusgil, Georgia State University
Mourad Dakhli, Georgia State University
Maj-Britt Hedvall, Hanken School of Economics
Michael J. Houston, University of Minnesota
Joyce Steffan, Ohio State University

Session 2.5.6 - Competitive Time: 16:15-17:30
Track: 1 - Internationalization and entrepreneurship Room: Greenway J

MNCs' Strategies and Management Over Their Subsidiary Networks

Chair: Michael A. Sartor, Queen's University

Responding to Public Disclosure of Corporate Social Irresponsibility in Host Countries: Information vs. Ownership Control

Stephanie Wang, Indiana University
Dan Li, Indiana University

Economic Distance and Foreign Divestment: The Case of Nordic FDI in BRICs

Pratik Arte, University of Vaasa
Jorma Larimo, University of Vaasa

Why Do MNCs Divest or Retain Foreign Subsidiaries? Perspectives from Social Network Theory

Naoki Yasuda, Tokyo University of Science
Toshimitsu Ueta, Copenhagen Business School

Along for the Ride: Exploring the Influence of Overlapping Business Networks on Subsidiary Internationalization

Enrico Baraldi, Uppsala University
Francesco Ciabuschi, Uppsala University
Gian Luca Gregori, Università Politecnica delle Marche
Olof Lindahl, Uppsala University
Andrea Perna, Università Politecnica delle Marche

Session 2.5.7 - Competitive Time: 16:15-17:30
Track: 5 - Strategy, organization, and management Room: Minnehaha

Management of Cross-Border M&As

Chair: Frithjof Arp, University of Nottingham

Reverse Merger and Acquisition by Chinese Firms for ISE: The Invisible-Touch Model of Post-M&A Integration Process

Peter Ping Li, University of Nottingham Ningbo China
Yipeng Liu, Newcastle University
Xianming Wu, Wuhan University
Monsol Young, Xi'an Jiaotong-Liverpool University
Pingping Fu, Nottingham University Business School China

Using Cross-Border Acquisitions to Improve Productivity at Home: The Recombination Barriers That Affect Emerging Market Firms

Guus Hendriks, University of Warwick
Arjen Slangen, KU Leuven
Pursey Heugens, RSM Erasmus University

The Microfoundations of Industrial Diversification through Foreign Acquisitions: An Empirical Analysis of UK Firms

Peder Greve, Henley Business School
Stefano Elia, Politecnico di Milano
Tommaso Vallone, Henley Business School

Information and Integration: A Study of Emerging Market Multinationals

Minyuan Zhao, University of Pennsylvania
Lisa Tang, University of Pennsylvania

Session 2.5.8 - Competitive

Time: 16:15-17:30

Track: 4 - Innovation and knowledge management

Room: St. Croix

Knowledge Transfer Across Borders and Cultures

Chair: Deli Yang, Trinity University School of Business

Practitioners' Practice of International Knowledge Transfer: A Practice-Based Perspective

Kun Zhang, University of Queensland
Yunxia Zhu, University of Queensland

Modern Missionaries: Manager Migration and Technology Transfers in International Football

Enrico Pennings, Erasmus School of Economics
Brian Mills, University of Florida
Thomas Peeters, Erasmus School of Economics
Hojun Sung, University of Florida

Towers of Babel: The Influence of Linguistic Diversity on Knowledge Transfers Within the MNE

Komal Kiran Kalra, University of Victoria
Wade Danis, University of Victoria

Session 2.5.9 - Competitive

Time: 16:15-17:30

Track: 2 - Managing the value chain

Room: Skyway A

Knowledge, Learning and Quality Management

Chair: Heather Berry, George Washington University

Knowledge Transfer in Global Value Chains: The Institutional Logics Perspective of Emerging Market Firms' Learning

Thanyaporn (Main) Soontornthum, Australian National University / Thammasat University
Lin Cui, Australian National University
Vinh Lu, Australian National University

Knowledge Management Practices and Firm Performance

Sultan Ali Al Ahababi, Abu Dhabi University
Sanjay Singh, Abu Dhabi University
Sanjaya Singh Gaur, Sunway University
Sreejith Balasubramanian, Middlesex University Dubai

Fearlessly Swimming Upstream to Risky Waters: The Role of Geographic Entry in Innovation

Curba Lampert, Florida International University
Minyoung Kim, University of Kansas
Timothy Hubbard, University of Notre Dame
Raja Roy, New Jersey Institute of Technology
George Leckie, University of Bristol

Drivers of Virtual Interfirm Integration and its Impact on Performance in the Emerging Market Supplier-MNE Buyer Relationships

Ruey-Jer (Bryan) Jean, National Chengchi University
Daekwan Kim, Florida State University
Rudolf Sinkovics, University of Manchester

Session 2.5.10 - Competitive

Time: 16:15-17:30

Track: 7 - Corporate governance and finance

Room: Skyway B

Institutional Environments and Investor Behavior

Chair: Reid W. Click, George Washington University

Angel Investors around the World

Douglas Cumming, York University
Minjie Zhang, University of Windsor

The Foreign Investment Strategies of Sovereign Wealth Funds: A Distance- and Institutional-Based Approach

Pedro Makhoul, University of California, Los Angeles
Aldo Musacchio, Brandeis International Business School
Sergio Lazzarini, Insper

Geographic and Market Proximity: Which One Matters?

Chune Young Chung, Chung-Ang University
Hong Kee Sul, Chung Ang University
Kainan Wang, University of Toledo

Pricing Institutional Distance: Evidence from Project Finance in Different Institutional Environments

Sinziana Dorobantu, New York University
Jakob Muellner, WU Vienna
Robert Salomon, New York University

Session 2.5.11 - Interactive

Time: 16:15-17:30

Track: 11 - Theme track: The digital economy

Room: Greenway A

How Digital Economies Reshape Trade, MNCs, and Government

Chair: Sali Li, University of South Carolina

Digitalization Capabilities in Global Maritime Transportation Industry

Milla Signhild Wirén, Turku University School of Economics

Perception of Indian Exporters Towards Benefits of Digitization of Trade Procedures : An Exploration

Rashmi Taneja, Indian Institute of Foreign Trade
Rakesh Mohan Joshi, Indian Institute of Foreign Trade

Emergence of a New Paradigm in Citizen Participation and Engagement by the Government Using Digital: A Case Study for Global Leaders and Policy Makers from India's MyGov Initiative

Ankur Aggarwal, Lingaya's University
Priyanka Munjal, Indian Institute of Foreign Trade

The Impact of Information and Communication Technology on National Innovation: The Moderating Influence of National Culture

Babu L. Johnmariadoss, Washington State University
Terence Saldanha, Washington State University
Michelle Wu, Washington State University
Sunil Mithas, University of Maryland

Should Exporters Sponsor Search Ranking on a Weakly Regulated Platform?

Ziliang Deng, Renmin University of China
Zeyu Wang, Chinese Academy of Social Sciences

Session 2.5.12 - Interactive Time: 16:15-17:30
Track: 5 - Strategy, organization, and management Room: Greenway B

Internationalization and Different Aspects of Performance

Chair: John Cantwell, Rutgers University

Subsidiary Portfolio Characteristics, Expatriation Strategies and MNE Performance

Jongmin Lee, Henley Business School

Performance Implications of Offshoring Innovation and Strategy: An Inverted S-Shaped Hypothesis

Tung Min Hung, Rutgers University
Yi-Ju Lo, Yuan Ze University

How Do Social and Business Networks Influence the Performance of Foreign Subsidiaries?

Alfredo Valentino, Luiss Guido Carli University
Ulrike Mayrhofer, IAE Lyon
Matteo Caroli, Luiss Guido Carli University

Acquisition Performance of Service MNEs: Theoretical Explanations and Empirical Evidence

Rama Krishna Reddy, Indiana University South Bend
Scott Mooty, McNeese State University

The Effects of Home Country Economic Characteristics and Target Industry on Control Mode Choice and Performance: An Acquirer's Perspective

Faisal Ruben Harahap, University of Redlands

When Negative News Hits the Country of Origin Effect: Recall Cases in the U.S. Automobile Market

Kyun Kim, University of Texas at Dallas
Seunghyun Lee, University of Texas at Dallas
Omer Gokalp, Suffolk University

Diversification of Business Group: Capability, Strategy, and Performance

Chung-Jen Chen, National Taiwan University
Ruey-Shan Guo, National Taiwan University
Shan-Huei Wang, National Taiwan University
Ya-Hui Lin, Ming Chuan University

Session 2.5.13 - Interactive

Time: 16:15-17:30

Track: 9 - Emerging markets

Room: Greenway C

Innovation, Institutions, and Emerging Markets

Chair: Stewart R. Miller, University of Texas - San Antonio

Unlocking Reverse Innovations through a Blue Ocean Strategy Approach

Oussama Darouichi, University of Neuchâtel
Philippe Lamb, University of Neuchâtel

The Moderating Effect of IP Systems on R&D Intensity & FDI-Based Entry: Evidence from Indian MNEs

Mukundhan K V, IIM Tiruchirappalli
Sreevas Sahasranamam, University of Strathclyde
Nikolaos Papageorgiadis, University of Liverpool

TIS Mechanisms for Technology Learning Through Export Subsidiaries: Insights from Advanced and Emerging Market MNEs

Roberto Gamarra, Gallaudet University

The Impact of Institutional Environment on Innovation Capability: An Empirical Study of Internationalizing SMEs in China

Man Zhang, Bowling Green State University
Hemant Merchant, University of South Florida, St. Petersburg

Toward an Integrated View of Pro-poor Innovation Adoption in the BOP Market

Md Rajibul Hasan, Rennes School of Business
Ben Lowe, University of Kent
Dan Petrovici, University of Kent

Value Chain Extension and EM MNE Establishment Mode Choice: The Case of Chinese Multinational Enterprises

Tianle Yang, Zhejiang University of Technology
Lei Li, Nottingham University Business School China

The Effect of Science and Technology Policy on Innovation--Evidence from Chinese Technological SMEs

Zhongjuan Sun, Capital University of Economics and Business
Jizhen Li, Tsinghua University
Gaelle Sosso Diwondi Hermine, Capital University of Economics and Business

Session 2.5.14 - Interactive

Time: 16:15-17:30

Track: 8 - International business policy

Room: Greenway I

Organizations, Institutions, and International Business

Chair: Jingtao Yi, Renmin University

CAFTA-DR and Environmental Quality: A System Dynamics Approach

Dina Frutos-Bencze, Saint Anselm College
Pard Teekasap, Thai-Nichi Institute of Technology

The Complementarity of Foreign and Domestic Investment by Emerging Market Multinationals

Pavida Pananond, Thammasat University
Alvaro Cuervo-Cazurra, Northeastern University

Bundling Local Resources and Foreign Strategic Assets: The Case of Geely Automobile

Bent Petersen, Copenhagen Business School
Inge Ivarsson, University of Gothenburg

International Cross-Sector Collaborations: The State of the IB Field

Elizabeth Alexander, Newcastle University

Sovereign Wealth Funds: Instruments of Viable Prosperity or Just Seeking Grand Strategies in International Business!

Syed Tariq Anwar, West Texas A&M University

Deciding How and Why to Care: How Institutions and Identity Shape Social Enterprise

Gregory Jordan Dunn, American University of Central Asia

Aureliu Sindila, American University of Central Asia

Anna Nagornova, American University of Central Asia

One Belt One Road One World and the US Business Connectivity: Resource-based and Institutional-based Views

Xiaohua Yang, University of San Francisco

Steve Roddy, University of San Francisco

Don Lewis, University of San Francisco

Diana Moise, Public International Law Advisory Group

Session 2.5.15 - Interactive

Time: 16:15-17:30

Track: 6 - Leadership and cross-cultural

Room: Greenway H

International Context, HR and Mobility

Chair: Dana Minbaeva, Copenhagen Business School

A Model of Repatriate Motivation for Knowledge Transfers

Yoko Naito, Tokai University

The Context of Terrorism for Managing People in MNCs: Towards an HR Terrorism-Response Theory

Benjamin Bader, Leuphana University of Lüneburg

Carol Reade, San Jose State University

Global Talent Management for the New Diplomat: An Exploratory Case Study into How Global Developments May Impact Global Talent Management and the Competences of Dutch Diplomats

Irene Marlies Felius, University of Twente

Huub Johannes Maria Ruël, University of Twente /

Hotelschool The Hague

Employee Perception of Stressors and Commitment in HPWS Workplaces of India and Japan: The Role of Employee Age.

Kaushik Chaudhuri, Shiv Nadar University

Hiroyuki Oba, Reitaku University

Migration, Culture and Home-Country Entrepreneurship

Dekuwmimi Mornah, Virginia Military Institute

Raymond MacDermott, Virginia Military Institute

Michael Morris, University of Florida

The Role of Corporate Philosophy in Managing Foreign Subsidiary Employees: The Case of Japanese Subsidiaries in Thailand

Tamiko Kasahara, University of Shizuoka

Tomoki Sekiguchi, Kyoto University

Effective Human Resource Diversity Management the Case of DJSI Emerging-Market Leader

Jennet Achyldurdyeva, National Sun Yat-sen University

ST Lin, National Sun Yat-sen University

Christina Yu-Ping Wang, National Sun Yat-sen University

From Team Identification to Thriving at Work and Job

Performance: A Mediation Model Moderated by Overall Justice

Shenghao Guo, Peking University

Tsz Shu Li, Peking University

Wing Yan Cheung, University of Hong Kong

WEDNESDAY, JUNE 27 - 17:45-18:45

Session 2.6 - Special Session

Time: 17:45-18:45

Room: Nicollet A-B

AIB 60th Anniversary Townhall

Chair: Lorraine Eden, Texas A&M University

14 Past Presidents of the AIB and the current AIB President will participate in this special townhall celebrating the 60th Anniversary of AIB to discuss "Where should AIB be in 10 years and how should we get there?" We invite all AIB members to attend this once in a lifetime experience featuring so many Past Presidents on stage and celebrate our 60th anniversary with us.

AIB Past Presidents Participating:

Masaaki Kotabe, Temple University

Rosalie L. Tung, Simon Fraser University

Nakiye Boyacigiller, Sabanci University

Robert Grosse, Thunderbird School of Global Management

Mary Ann Von Glinow, Florida International University

Yves Doz, INSEAD

Stefanie Lenway, University of St. Thomas

Peter Buckley, University of Leeds

Steve Kobrin, The Wharton School

Jose R. de la Torre, Florida International University

Donald R. Lessard, M.I.T.

Jean Boddewyn, Baruch College, CUNY

John Daniels, University of Miami

Duane Kujawa, University of Miami

WEDNESDAY, JUNE 27 - 19:15-22:15

Time: 19:15-22:15

Room: US Bank Stadium

AIB Gala Event

The Gala Event will be at the US Bank Stadium, home of the 2018 Super Bowl. Please remember to have your name badges with you. The dress code for the Gala Event is Smart Casual. Shuttle transportation will be available starting at 18:45.

☞ *The Gala Event is organized and hosted by the Carlson School of Management, University of Minnesota and Opus College of Business, University of St. Thomas.*

THURSDAY, JUNE 28

THURSDAY, JUNE 28 - 08:00-08:45

Time: 08:00-08:45

Fellows Café III

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

AIB's History: The Good, the Bad and the Ugly... Come to Hear and Question (Room: Greenway A)

Jean Boddewyn, Baruch College, CUNY

James Goodnow, University of North Texas at Denton

Institutions, Entrepreneurship and Innovation (Room: Greenway B)

Michael Hitt, Texas Christian University/Texas A&M University

Does Culture Still Eat Strategy for Breakfast? Impact of Culture on Digital Consumer Behavior (Room: Greenway C)

Bodo Schlegelmilch, Vienna University of Economics and Business

Internationalization in the Service Sector: A Wealth of Questions to Address (Room: Greenway H)

Elizabeth L. Rose, University of Leeds / Aalto University
Eleanor Westney, York University

IB and the Digital Economy (Room: Greenway I)

Klaus Meyer, Ivey Business School

THURSDAY, JUNE 28 - 09:00-10:15

Session 3.1.1 - Panel Time: 09:00-10:15
Track: 5 - Strategy, organization, and management Room: Nicollet A-B

The Legacy of Edith Penrose: Perspectives on the Theory of the Growth of the Firm -- Then and Now

Chair: Jose R. de la Torre, Florida International University

Panelists:

Peter Buckley, University of Leeds

Alvaro Cuervo-Cazurra, Northeastern University

Yves Doz, INSEAD

Marjorie Lyles, Indiana University-Purdue University Indianapolis

Klaus Meyer, Ivey Business School

Ram Mudambi, Temple University

Session 3.1.2 - Panel Time: 09:00-10:15
Track: 8 - International business policy Room: Lakeshore A

Anti-Globalization, Trumpism, & IB or How Can AIB Members Respond to the Wave of Anti-Globalization?

Chair: Robert Grosse, Thunderbird School of Global Management

Panelists:

Robert Grosse, Thunderbird School of Global Management

Stefanie Lenway, University of St. Thomas

Steve Kobrin, The Wharton School

Robert Spich, University of California, Los Angeles

Session 3.1.3 - Panel Time: 09:00-10:15
Special Session Room: Lakeshore B

Digital Transformation and Innovation of Chinese Enterprises (IACMR-AIB Joint Session)

Chair: Zhi-Xue Zhang, Peking University

Discussant: Hao Wang, Ohio State University

Panelists:

Minya Xu, Peking University

Zhi-Xue Zhang, Peking University

Li Ma, Peking University

Session 3.1.4 - Competitive Time: 09:00-10:15
Track: 4 - Innovation and knowledge management Room: Lakeshore C

Processes of R&D Internationalization

Chair: Jialin Du, Renmin University of China

Product Renewal and Portfolio Complexity in Platform Firms

Yiyi Su, Tongji University

Weiru Chen, China Europe International Business School

Di Fan, Curtin University

Speed of Internationalization, Learning by Exporting and Innovation Performance

Panagiotis Ganotakis, University of Liverpool

Alfredo D'Angelo, Università Cattolica del Sacro Cuore

James Love, Leeds University

The Motivations of UK's Inward R&D FDI - An Empirical Approach

Osagie Igbiginie, University of Wolverhampton

Mark Cook, University of Wolverhampton

Lucy Zheng, Sheffield Hallam University

Session 3.1.5 - Competitive

Time: 09:00-10:15

Track: 3 - Marketing and consumer research

Room: Mirage

The Political Environment and International Marketing

Chair: Christina Sichtmann, University of Vienna

Does Country Really Matter in Transforming Customer-Based Reputation to Reputational Outcomes? Exploring the Context Dependence of Individual Culture

James Agarwal, University of Calgary

Oleksiy Osiyevskyy, University of Calgary

Constituency Building: Determining Consumers' Willingness to Participate in Corporate Political Activities

Clark D. Johnson, Saint Louis University

Brittney C. Bauer, Saint Louis University

Brad D. Carlson, Saint Louis University

Conflict Minerals and the Promotion of Socially Responsible Supply Chains

Susan Mudambi, Temple University

Eric Eisenstein, Temple University

Jessica Keech, Franklin & Marshall University

Neha Mittal, Temple University

Consumer Ethnocentrism, Perceived Product Quality, and Personal Cultural Orientation

Jie Yang, University of Texas at Tyler

Jieqiong Ma, Hofstra University

Session 3.1.6 - Competitive

Time: 09:00-10:15

Track: 1 - Internationalization and entrepreneurship Room: Greenway J

Home Country, Institutional, and Cultural Factors in Internationalization

Chair: Paul M. Vaaler, University of Minnesota

The Survival of Firms Founded by Immigrants: Country of Origin and Experience in the Host Country

José Mata, University of Lausanne

Claudia Alves, Universidade Nova de Lisboa

Women Entrepreneurs at Home and Migrating Away from Home

Tanvi Kothari, San Jose State University

The Role of the Informal Institutional Environment in Explaining Female Entrepreneurship

Ratan Dheer, Eastern Michigan University

Mingxiang Li, Florida Atlantic University

Len J. Treviño, Florida Atlantic University

The Internationalization Process of Craft Firms: Managing Cultural Embeddedness

Innan Sasaki, Lancaster University

Niina Nummela, University of Turku

Davide Ravasi, Cass Business School

Session 3.1.7 - Competitive

Time: 09:00-10:15

Track: 9 - Emerging markets

Room: Minnehaha

Cross Border M&A: Evidence from Emerging Markets

Chair: S Raghunath, IIM Bangalore

Mitigating Financial Market Orientation Gap: The Role of Foreign Listing on Cross-border Mergers and Acquisitions Premiums of Emerging Market MNEs

Lang Shi, Peking University

Changqi Wu, Peking University

Board Interlocks and Cross-Border Mergers and Acquisitions: An Emerging Market Perspective

Mamish Popli, IIM Indore

Faisal Mohammad Ahsan, Tata Motors LTD.

Sathyajit R. Gubbi, University of Groningen

How Do Institutional Support Impact Chinese Acquirers' Long-Term Performance after International Acquisition?

Wenjun Tu, Nottingham University Business School China

Xiaolan Zheng, Nottingham University Business School China

Lei Li, Nottingham University Business School China

Zhiang (John) Lin, University of Texas at Dallas

Session 3.1.8 - Competitive

Time: 09:00-10:15

Track: 10 - Teaching IB

Room: St. Croix

Experiential Learning, Simulation, and Roleplay in IB Teaching

Chair: Margaret Fletcher, University of Glasgow

A Student and Instructor Review of Simulations as Experiential Learning Tools for International Business Courses

Frank Florinel Cotae, Mount Royal University

Jacqueline Musabende, Mount Royal University

A Lifelong Learning Model for International Business Practitioners in GCC Countries

Syed Aziz Anwar, Hamdan Bin Mohammed Smart University

Global Ethnography: A New Direction for Ethnography in International Business Research

John Allan Tull, University of Sydney

Catherine Lynelle Welch, University of Sydney

Increasing Awareness of Bounded Ethicality in International Supply Chain Negotiations

Todd M. Inouye, Niagara University

James Kling, Niagara University

Session 3.1.9 - Competitive

Time: 09:00-10:15

Track: 6 - Leadership and cross-cultural

Room: Skyway A

Cultural and Linguistic Distance: Considering Firm and Cross-Border Effects.

Chair: Bradley James Koch, Grand Valley State University

How Linguistic Distance Influences Verbal Cues of Deception: A Study of Cross-border Communications of MNE Executives

Stewart R. Miller, University of Texas - San Antonio

Steven Hyde, University of Texas - San Antonio

Eric Bachura, University of Texas - San Antonio

The Differential Effects of Culture on International Trade: Inhibitor or Contributor?

Mary Frances Sully de Luque, Thunderbird School of Global Management

Mariya Bobina, University of Iowa

Mikhail Grachev, Western Illinois University

Managing Cultural Distance in Emerging Multinationals' Acquisitions in Developed Economies: A Dynamic Socio-Cultural Perspective

Faisal Ruben Harahap, University of Redlands

Going Strong: 30 Years of the Kogut and Singh Cultural Distance Index

Ilya Cuypers, Singapore Management University

Gokhan Ertug, Singapore Management University

Pursey Heugens, RSM Erasmus University

Bruce Kogut, Columbia Business School

Tengjian Zou, Singapore Management University

Session 3.1.11 - Interactive

Time: 09:00-10:15

Track: 1 - Internationalization and entrepreneurship Room: Greenway A

Entrepreneurship Development and Internationalization Promotion

Chair: Rebecca Reuber, University of Toronto

Is Union Coverage Associated with Internationalization?

Omer Faruk Genc, Youngstown State University

Jack Clampit, University of Alabama

Melanie Lorenz, University of Toledo

International Entrepreneurial and Institutional Perspectives of the Role of Export Trading Companies in Export Development: Evidence from China

Jia Li, Swansea University

Ling Liu, The University of Edinburgh

The Export Promotion Programs in SME Firms Fast Internationalization: Evidences from an Emerging Market

Marcelo André Machado, Universidade do Vale do Rio dos Sinos - UNISINOS

Viviane Bischoff, Universidade do Vale do Taquari-UNIVATES

Assessing the Relevance of Culture in TBP Entrepreneurial Intention Model: A Comparative Study in Japan and Pakistan

Saddam Khalid, Osaka University

Tomoki Sekiguchi, Kyoto University

Theoretical Map of Licensing in Business – A Bibliometric Study

Maria Luiza Carvalho de Aguillar Pinho, Pontifical University of Rio de Janeiro

Celso Roberto de Aguillar Pinho, Pontifical University of Rio de Janeiro

Angela Maria Cavalcanti Rocha, Pontifical University of Rio de Janeiro

African Students in China: Acculturation Effect and Entrepreneurial Skills Development

Alexis Abodohou, Université Laval

Zhan Su, Laval University

Session 3.1.12 - Interactive

Time: 09:00-10:15

Track: 5 - Strategy, organization, and management Room: Greenway B

Financial and Top Management Lens to International Business Strategy

Chair: Walid Hejazi, University of Toronto

Multinationals as Business Groups in the Early Expansion of American Capital: a Discussion of the Chandler and Wilkins' Theses

Marcelo Bucheli, University of Illinois

Financial Leverage and Competitive Strategy of Cross-Listing Firms

Chi-Lin Yang, University of Taipei

Min-Hsien Chiang, National Cheng Kung University

Chien-Wei Chen, National Chengchi University

Real Options Reasoning in Market Entry Decisions

Ali Ahi, Lappeenranta University of Technology

Olli Kuivalainen, The University of Manchester & Lappeenranta University of Technology

Sanna Sundqvist, Lappeenranta University of Technology

European Approach to Business Strategy

Reza Aboutalebi, University of Surrey

Global Mindset in a Comparative Perspective: The Case of BRIC, EU, and Breakout Nations

Cordula Barzantny, Toulouse Business School

Annette McDevitt, University of Memphis

Sathya Prasad, PES University, Bengaluru

Bharatendu Nath Srivastava, IIM Calcutta

An Investigation of the Home-Bias Effect in US Multinational Firms

Roberto Ragozzino, University of Tennessee

Luca Del Viva, ESADE Business School

Session 3.1.13 - Interactive

Time: 09:00-10:15

Track: 9 - Emerging markets

Room: Greenway C

FDI, Institutions, and Performance

Chair: B. Elango, Illinois State University

What Kinds of Inward FDI Promote Outward FDI: Evidence from Chinese Provinces

Yuanyuan Li, Rutgers University

Exports of Processed Food from India: Performance, Competitiveness and Determinants

Dipali Yadav, Indian Institute of Foreign Trade
Gautam Dutta, Indian Institute of Foreign Trade

A Study of Relationship between Poverty and International Trade in India

Madan Lal, University of Delhi
Komal Chhikara, University of Delhi

Purchasing Power Parity of the Borderline Good and Exchange Rate Determination

Chang He, Jiangxi University of Finance and Economics
Jiawen Yang, George Washington University

Women in Latin American Family Businesses: An Institutional Logics Perspective

Georges Samara, American University of Beirut
Maria Lapeira, Florida International University

Institutional Entrepreneurship Promotes Cluster Development in Yiwu

Huaichuan Rui, Royal Holloway, University of London

Beyond Conventions: Understanding the International Diversification-Performance Relationships from Roles of Countries of Origin and Destination

David Xuefeng Shao, University of New South Wales
Youngok Kim, University of New South Wales
Ben Nanfeng Luo, Renmin University of China
Jane Qiu, University of New South Wales

Session 3.1.14 - Interactive

Time: 09:00-10:15

Track: 2 - Managing the value chain

Room: Greenway I

Global Sourcing

Chair: Alexandre Bohas, ESSCA School of Management

Offshore or Reshore? A Strategic Response to Global Value Chain Sustainability

Alfredo Valentino, Luiss Guido Carli University
Anthony Goerzen, Queen's University
Matteo Caroli, Luiss Guido Carli University

Scalable Clusters: A Source of Sustainable Competitive Advantage of Small Contract Manufacturers in Global Value Chains

Michael Murphree, University of South Carolina
John Anderson, University of Northern Iowa

Creating Value from Institutional Mindfulness: Value Chain Activities of Japanese MNEs in the EU

Megan (Min) Zhang, University College Dublin

Bird in Hand or Two in the Bush: Location Choices Specific to Present Vis-à-vis Future Buyers

Toshimitsu Ueta, Copenhagen Business School

Designing a Global Footprint: Efficiency Implications of Geographical and Functional Scope in Sourcing Activities

Carlos Rodriguez, INCAE Business School

Location Flexibility in Global Sourcing - A Resource-Based View on Modalities and Tradeoffs in an Era of Increased Volatility

Bent Petersen, Copenhagen Business School
Peter D. Oerberg Jensen, Copenhagen Business School
Stephan Manning, University of Massachusetts Boston

Local Firms within Global Value Chains: From Local Assembler to Value Partner

Shameen Prashantham, China Europe International Business School

George S Yip, Imperial College London

Session 3.1.15 - Interactive

Time: 09:00-10:15

Track: 6 - Leadership and cross-cultural

Room: Greenway H

Demographics and Global Work

Chair: Rosalie L. Tung, Simon Fraser University

Can Female Leaders Mitigate the Negative Effects of Racial Diversity?

Susan Perkins, University of Illinois - Chicago
Jae Cho, HKUST Business School
Katherine Phillips, Columbia Business School
Negin Toosi, Technion - Israel Institute of Technology

Married Women on International Assignment: Experiences from the Indian IT Industry

Dhara Shah, Griffith University
Narendra Agrawal, IIM Bangalore

Does Academic Pedigree Predict Performance? On the Predictive Power of University Prestige

Justin Kraemer, University of Wisconsin-La Crosse
Alexander Assouad, Belmont University
Marjaana Gunkel, Free University of Bozen-Bolzano
Alfredo Jiménez, Kedge Business School
Ernesto Tavoletti, University of Macerata
Weng Si (Clara) Lei, Institute for Tourism Studies
Grishma Shah, Manhattan College
Anna Svirina, Kazan National Research Technical University
Vas Taras, University of North Carolina at Greensboro

Ethnocentrism and the Effects of Age and Gender on the Work Place

Douglas Roy, Saint Louis University
Chuandi Jiang, Black Hills State University

THURSDAY, JUNE 28 - 10:15-10:45

Time: 10:15-10:45

Room: Exhibit Hall

Coffee Break

Refreshments will be provided for conference participants at the Exhibit Hall.

☞ This coffee break is sponsored by Aalto University School of Business in honor of the winner of the "That's Interesting!" Award. The award presentation will take place at the Exhibit Hall during the coffee break.

THURSDAY, JUNE 28 - 10:45-12:00

Session 3.2.1 - Special Session Special Session

Time: 10:45-12:00
Room: Nicollet A-B

2018 Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations

Chair: Sumit Kundu, Florida International University

Presentations by the 2018 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

Firms' Economic Reliance to National Markets and the Corporate Provision of Public Goods: Evidence from Corporate Disaster Philanthropy (Ph.D. Awarded by The Wharton School)

Luis Ballesteros, George Washington University

Country Familiarity: Three Essays on Entrepreneur Foreign Market Selection (Ph.D. Awarded by Indiana University)

Daniel Richard Clark, IE Business School

What Drives the Tax Avoidance Strategies Adopted by US Multinational Enterprises? (Ph.D. Awarded by Henley Business School)

Maggie Elizabeth Cooper, University of Reading

Institutional Voids, Investment Purposes, and Foreign Subsidiaries of Multinational Enterprises (Ph.D. Awarded by Ivey Business School)

Yamlaksira Getachew, Loyola Marymount University

Foreign MNEs and Nonmarket Strategy (Ph.D. Awarded by Harvard Business School)

Jin Hyung Kim, George Washington University

☛The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Session 3.2.2 - Panel Track: 12 - Region track: Integration-disintegration Room: Lakeshore A

Building Regional Advantage for Doing IB Research: The Nordic Experience

Chair: Eleanor Westney, York University

Panelists:

Ulf R. Andersson, Mälardalen University & BI Norwegian Business School

Gabriel R.G. Benito, BI Norwegian Business School

Yves Doz, INSEAD

Rebecca Piekkari, Aalto University

Elizabeth L. Rose, University of Leeds / Aalto University

Udo Zander, Stockholm School of Economics

Session 3.2.3 - Panel

Track: 6 - Leadership and cross-cultural

Time: 10:45-12:00

Room: Lakeshore B

Globe 2020: a Study of Dynamics of Societal Culture, Trust Building, Leadership and Organizational/Hr Practices

Chair: Mansour Javidan, Arizona State University

Panelists:

Mansour Javidan, Arizona State University

Stacey R. Fitzsimmons, University of Victoria

Medha Satish Kumar, Simon Fraser University

Anirban Kar, Simon Fraser University

Session 3.2.4 - Panel

Track: 5 - Strategy, organization, and management Room: Lakeshore C

Time: 10:45-12:00

Premature or Mature? On the Future of International Joint Venture and International Strategic Alliances Research

Chair: Alain Verbeke, University of Calgary

Panelists:

Michael C. Nippa, Free University of Bozen-Bolzano

Farok Contractor, Rutgers University

Marjorie Lyles, Indiana University-Purdue University
Indianapolis

Jeffrey J. Reuer, University of Colorado Boulder

Session 3.2.5 - Panel

Track: 10 - Teaching IB

Time: 10:45-12:00

Room: Mirage

Developing IB Curriculum: Courses and Programs

Chair: Anne Marie Zwerg, Universidad de La Sabana

Panelists:

Anne Marie Zwerg, Universidad de La Sabana

Sarbari Bordia, Australian National University

Eileen Daspro, Tecnológico de Monterrey

June Lee, University of San Francisco

Arkadiusz Mironko, Indiana University East

Daria Panina, Texas A&M University

Maria Paola Podesta, Universidad EAFIT

Session 3.2.6 - Competitive

Track: 11 - Theme track: The digital economy

Time: 10:45-12:00

Room: Greenway J

Internationalization, Digitalization, and Platforms

Chair: Milla Signhild Wirén, Turku University School of
Economics

Platforms without Borders? International Strategy in Platform-Mediated Markets

Maximilian Stallkamp, Ivey Business School

Andreas P. J. Schotter, Ivey Business School

Crowdfunding and International Opportunities: Extending International Entrepreneurship and International Business Research

Mujtaba Ahsan, San Diego State University

Internet-Based Business Operations a Driver for Internationalization

Netanel Drori, College of Law and Business

Todd Alessandri, Northeastern University

Yakov Bart, Northeastern University

Ram Herstein, College of Law and Business

Ron Berger, College of Law and Business

Digital Power: Value Chain Upgrading in an Age of Digitalization

Luis Oliveira, University of São Paulo

Afonso Fleury, University of São Paulo

Session 3.2.7 - Competitive

Time: 10:45-12:00

Track: 9 - Emerging markets

Room: Minnehaha

Political Connection: Does It Matter Emerging Markets?

Chair: Tazeeb Rajwani, University of Essex

Firm-Government Geographic Proximity and Strategic Corporate Philanthropy: Evidence from Chinese Private Firms

Wei Liu, University of Sydney

Jing Yu Yang, University of Sydney

Ya Meng Zhang, University of Glasgow

Good State, Bad State? State Intervention and the Growth of Entrepreneurship

Yifan Wei, University of Illinois at Urbana-Champaign

Home-Country Political Connections and Their Usefulness in Host Countries

Naunghathai Intakhantee, University of Leeds

Mario Kafourous, Leeds University

Hinrich Voss, University of Leeds

Session 3.2.8 - Competitive

Time: 10:45-12:00

Special Session

Room: St. Croix

Varied Research Methods in International Business

Chair: Catherine Lynelle Welch, University of Sydney

Identifying Necessary Conditions with Activation Functions in Large and Noisy Data Sets

Wolfgang Messner, University of South Carolina

'Twitching Hands': Network Pictures as a Visual Method for Studying the MNE

Smita Paul, University of Auckland

Snejina Michailova, University of Auckland

Abuse of Control: A Review on Control Variables in International Business Research and Recommendations for Authors, Reviewers and Editors

Bo Bernhard Nielsen, University of Sydney

Arpit Raswant, University of Sydney

Uneven Development of the Periphery: Agent Based Simulation Modeling for MNE Location Choices

Haruo H. Horaguchi, Hosei University

Toichiro Susumago, Japan Advanced Institute of Science and Technology

Session 3.2.9 - Competitive

Time: 10:45-12:00

Track: 8 - International business policy

Room: Skyway A

International Business Ethics and Sustainability

Chair: Yujin Jeong, American University

Corruption and Investors' Reactions to Cross-border Mergers and Acquisitions by U.S. Firms

Wei Shi, University of Miami

Yinuo Tang, University of Hong Kong

Home Country Institutions and Rights-Based CSR: Who Engages with Global Unions?

Klaus Meyer, Ivey Business School

Cheng Li, China Europe International Business School

Htwe Htwe Thein, Curtin Business School

What Explains the Spread of Corporate Social Responsibility (CSR)? The Role of Competitive Pressure and Institutional Isomorphism in the Diffusion of Voluntary Adoption

Seungmin Han, University of Hawaii at Manoa

Kiyohiko Ito, University of Hawaii at Manoa

Sustainability Policy and Practices on a Day-to-Day Basis: The Role of an MNC Function

Rilana Riikinen, Aalto University

Session 3.2.11 - Interactive

Time: 10:45-12:00

Track: 3 - Marketing and consumer research

Room: Greenway A

Country Image and Country-of-Origin Effects

Chair: Fernando Angulo, MacEwan University

Effects of Religion and Leadership on Consumer Boycotts: Comparison across Qualitative and Quantitative Research

Mamoun Benmamoun, Saint Louis University

Morris Kalliny, Eastern Washington University

Elizabeth A. Minton, University of Wyoming

An Anomic Globalization: Volkswagen or the "Made in Germany" Label in Global Capitalism

Alexandre Bohas, ESSCA School of Management

Basking in Reflected Glory: Reverse Reputation Transfer from a Foreign Leading Country to Home Countries and Its Impact on Domestic Market Performance

Heewon Chae, Arizona State University

Jaeyong Song, Seoul National University

A Social Identity Perspective on Stereotype Effects on COO Judgment

Terence Motsi, Earlham College

Ji Eun Park, Cleveland State University

Consumer Xenocentrism: Its Personality Trait Antecedents and the Role of Consumer Disidentification and Public versus Private Consumption

Yi Peng, University of Alabama

Stanford Westjohn, University of Alabama

In-Group Love or Out-Group Hate: Investigating the Impact of National Identity and Consumer Ethnocentrism on COO Judgment

Terence Motsi, Earlham College

The Relevance of 'Globalness' in Brand-Fit Strategy

Melodena Stephens Balakrishnan, Karlsruhochschule International University

Leila Hamzaoui-Essoussi, University of Ottawa

Nicolas Papadopoulos, Carleton University

Ulf Henning Richter, Tongji University

Sreejith Balasubramanian, Middlesex University Dubai

Session 3.2.12 - Interactive

Time: 10:45-12:00

Track: 7 - Corporate governance and finance

Room: Greenway B

Cultural Norms and Governance

Chair: John W. Goodell, University of Akron

The Value of Using Field Experiments in IB Studies and an Application through a Study of the Price of Corruption

Brent B. Allred, The College of William & Mary

Michael Findley, University of Texas at Austin

Daniel Nielson, Brigham Young University

Jason C. Sharman, University of Cambridge

The Impact of Business Group Affiliation on Firm's Risk Taking

Sai Chittaranjan Kalubandi, IIM Ahmedabad

Shareholder Internationality and Firm Import

William Gonzalo Vega Salas, Renmin University of China

Competing Capitalisms and Shareholder Value

Lance E. Brouthers, Kennesaw State University

Canan C. Mutlu, Kennesaw State University

Victor B. Marshall, Kennesaw State University

Keith D. Brouthers, King's College London

Does Control Concentration Relate to Board Structure? International Evidence

Henrique Castro Martins, Pontifical Catholic University of Rio de Janeiro

Cristiano Machado Costa, Unisinos

Industry Conditions, Corporate Internationalization and Performance: Evidence from Europe

Chaiporn Vithessonthi, Sunway University

Napaporn Likitwongkajon, Khon Kaen University

Cultural Determinants of Gender Diversity in Corporate Governance

Sandra Seno-Alday, University of Sydney

Session 3.2.13 - Interactive

Time: 10:45-12:00

Track: 12 - Region track: Integration-disintegration

Room: Greenway C

MNEs, Local Firms, and Regional Productivity

Chair: Taotao Chen, Tsinghua University

Liability of Foreignness: Lessons from Germany

Hanna Niczyporuk, New York University

Pro Market Reforms: How They Affect Firm Profitability?

Bruno Buscariolli Pereira, FGV/EAESP

Jorge Carneiro, FGV/EAESP

The Influence of Transportation Infrastructure on the Relationship Between Institutions and Economic Performance

Tsz Leung Yip, Hong Kong Polytechnic University

Mei Chi Wong, Hong Kong Polytechnic University

The Future of Transatlanticism – Effects of a Rise of US Import Tariffs on Exports in the German Automotive Sector

Natalia Ribberink, Hamburg University of Applied Sciences

Moritz Kath, Hamburg University of Applied Sciences

Outward FDI, Exports, and Firm Performance: Evidence from Canadian Manufacturing

Walid Hejazi, University of Toronto

Jianmin Tang, Innovation, Science, and Economic Development Canada, Government of Canada

The Conundrum of US-China Trade Relations and Game Theory

Jason Z. Yin, Seton Hall University

Michael Hamilton, Seton Hall University

Exploring the Determinants of the Extent of Knowledge Connectivity between Two Cities

Salma Zaman, Rutgers University

John Cantwell, Rutgers University

THURSDAY, JUNE 28 - 12:00-13:00

Time: 12:00-13:00

Room: Exhibit Hall

Light Lunch

A light lunch will be provided for conference participants at the Exhibit Hall.

Time: 12:00-13:00

Room: Lakeshore A

JIBP Editorial Board Meeting

JIBP Board Members only.

THURSDAY, JUNE 28 - 13:00-14:15

Session 3.3.1 - Panel Time: 13:00-14:15
Track: 4 - Innovation and knowledge management Room: Nicollet A-B

Protecting Knowledge Across Borders in the Digital Age (Track Showcase Panel)

Chair: Grazia D. Santangelo, University of Catania
Discussant: John Cantwell, Rutgers University

Panelists:

Richard Bolwijn, UNCTAD
Lilac Nachum, City University New York
Wolfgang Sofka, Copenhagen Business School
Minyuan Zhao, University of Pennsylvania

Session 3.3.2 - Panel Time: 13:00-14:15
Track: 11 - Theme track: The digital economy Room: Lakeshore A

Innovating in a Digital Economy: Challenges for Global Strategy and Entrepreneurship Research

Chairs: Sali Li, University of South Carolina and Liang Chen, University of Sussex
Discussant: Noman Ahmed Shaheer Siddiqui, University of South Carolina

Panelists:

Erkko Autio, Imperial College Business School
Keith D. Brouthers, King's College London
Gary Knight, Willamette University
Peter Liesch, University of Queensland

Session 3.3.3 - Panel Time: 13:00-14:15
Track: 2 - Managing the value chain Room: Lakeshore B

Global Value Chains, Governance, and Globalization Strategies

Chair: Pavida Pananond, Thammasat University

Panelists:

Pavida Pananond, Thammasat University
Anthony Goerzen, Queen's University
Liena Kano, University of Calgary
Torben Pedersen, Bocconi University

Session 3.3.4 - Panel Time: 13:00-14:15
Special Session Room: Lakeshore C

Writing Better Theory in IB

Chair: Stephanie Wang, Indiana University
Discussant: Alvaro Cuervo-Cazurra, Northeastern University

Panelists:

Tailan Chi, University of Kansas
Rebecca Reuber, University of Toronto
Shaker Zahra, University of Minnesota

Session 3.3.5 - Panel Time: 13:00-14:15
Track: 10 - Teaching IB Room: Mirage

Teaching International Business through Experience: Projects

Chair: Karen Lynden, University of North Carolina at Greensboro

Panelists:

Karen Lynden, University of North Carolina at Greensboro
Raghu Kurthakoti, Arcadia University
Wolfgang Messner, University of South Carolina
Corene Crossin, University of Queensland
Martina Claasen Musteen, San Diego State University
Rui Torres de Oliveira, University of Queensland
Charles Wankel, St. John's University

Session 3.3.6 - Competitive Time: 13:00-14:15
Track: 9 - Emerging markets Room: Greenway J

Knowledge Management in Emerging Markets

Chair: Somnath Lahiri, Illinois State University

Knowledge Mediation: Chinese High-Speed Trains Bridge Knowledge Acquired to Knowledge Required and Expand Overseas

Huaichuan Rui, Royal Holloway, University of London
Eric W. K. Tsang, University of Texas at Dallas

Knowledge Transfer in MNEs: A Comparative Study of Chinese and European MNEs in Africa

Xiaolan Fu, University of Oxford
Shaheen Akter, University of Oxford
Hao Xu, University of Oxford
Peter Buckley, University of Leeds

What Drives an Emerging Market Multinational Firm's Absorptive Capacity? Depth and Breadth of Internationalization

Eun Su Lee, University of Sydney
Wei Liu, University of Sydney
Jing Yu Yang, University of Sydney

Cross-Border Acquisitions and Domestic Productivity Upgrading: Evidence from Chinese Acquirers

Wenxin Guo, University of North Georgia
Joseph Clougherty, University of Illinois at Urbana-Champaign

Session 3.3.7 - Competitive Time: 13:00-14:15
Track: 5 - Strategy, organization, and management Room: Minnehaha

Entry Mode Choice and Evolution

Chair: Guus Hendriks, University of Warwick

Family Firms and the Choice between Wholly Owned Subsidiaries and Joint Ventures: A Transaction Cost Perspective

Maria Cristina Sestu, University of Pavia
Antonio Majocchi, University of Pavia

Country-Level Determinants of Joint Venture Contractual Complexity

Andres Velez-Calle, Universidad EAFIT / Rutgers University

Reciprocity in International Market Entry

Jean Boddewyn, Baruch College, CUNY
Mike W. Peng, University of Texas at Dallas

Managerial Services and International Growth: The Cases of Business Groups in an Emerging Market

Min-Ping Kang, National Taiwan Normal University
Yu-Hsuan Hung, National Chengchi University

Session 3.3.8 - Competitive

Time: 13:00-14:15

Track: 6 - Leadership and cross-cultural

Room: St. Croix

International HRM: Policies and Practices for Talent and Performance Management

Chair: Katsuhiko Yoshikawa, Shanghai Jiao Tong University

International Managers Working at French MNCs: Culture Standards and Their Implications for International HRM

Stefan Zagelmeyer, University of Manchester
Yasmina Jaidi, Université Panthéon-Assas
Frank Burnois, ESCP Europe

From Brain Drain to Brain Gain in Emerging Markets: Exploring the New Agenda for Global Talent Management in Talent Migration

Marina Latukha, St. Petersburg State University
Louisa Selivanovskikh, St. Petersburg State University
Anna Veselova, St. Petersburg State University

Knowledge Transfer and the Co-Evolution of Japanese Working Practices in Indonesia

Joey Soehardjo, Warwick Business School
Nigel Driffield, Warwick Business School
Guglielmo Meardi, Warwick Business School

Killing the Chicken to Teach the Monkeys: The Hybridization of Performance Management Practices in MNEs

Vincent Meyer, EM Normandie

Session 3.3.9 - Competitive

Time: 13:00-14:15

Track: 8 - International business policy

Room: Skyway A

Antecedents and Outcomes of Foreign Direct Investment

Chair: Francisco Figueira de Lemos, Uppsala University

Patterns and Determinants of Postwar Foreign Direct Investment Recovery

Robert James Moore, University of Hawaii at Manoa

The Quality of Inward Foreign Direct Investments and Human Capital Development

Uros Delevic, University of Reading

Leviathan as Foreign Investor: Geopolitics and Sovereign Wealth Funds

Di Wang, University of Texas at Austin
Robert J. Weiner, George Washington University
Quan Li, Texas A&M University
Srividya Jandhyala, ESSEC Business School

The Contribution of Multinationals to Wage Inequality: Foreign Ownership and Gender Pay Gap

Priit Vahter, University of Tartu
Jaan Masso, University of Tartu

Session 3.3.11 - Interactive

Time: 13:00-14:15

Track: 1 - Internationalization and entrepreneurship Room: Greenway A

Expatriate Entrepreneurs, Gender, and Export

Chair: Zhenzhen Xie, Tsinghua University

Inclusive Globalization? Exploring How Certifications and Diasporas Shape the Export Orientation and Market Preferences of U.S. SMEs

Todd M. Inouye, Niagara University
Amol M. Joshi, Oregon State University
Jeffrey A. Robinson, Rutgers University
Iman Hemmatian, Oregon State University

How Returnee Employees and Foreign Employees Drive Firms' Export Activities and the Moderation Effects of Different Resources and Capabilities

Xiaoting Hu, Tsinghua University
Jizhen Li, Tsinghua University
Zhanming Jin, Tsinghua University
Jianghua Zhou, Beijing Normal University

Gender, Exports, and International Business: A Test of Feminist Theories

Amanda Phalin, University of Florida

Venture Investment in Developing Countries: The Heterogeneity of Migrant Remittances

David Deeds, University of St. Thomas
Paul M. Vaaler, University of Minnesota

Migration and the Location Choices of FDI. Evidence from Italian Provinces

Anna D'Ambrosio, Polytechnic of Turin
Luigi Benfratello, Polytechnic of Turin
Davide Castellani, Henley Business School

Determinants of Self-Initiated Expatriates' International Opportunity Recognition in an Informal Economy Context

Melanie Lorenz, University of Toledo
Jase R. Ramsey, Saint Louis University
Amine A. Abi Aad, Lebanese American University
Jamal Maalouf, Lebanese American University

The Unequal World: How does Women Entrepreneurs Survive and Thrive? A Review of Social Networks

Deepika Dixit, IIM Kozhikode
Anubha Shekhar Sinha, IIM Kozhikode

Session 3.3.12 - Interactive

Time: 13:00-14:15

Track: 3 - Marketing and consumer research

Room: Greenway B

Marketing Strategy in Global Markets

Chair: Peter Magnusson, University of Alabama

Global Rivals Partnering in Joint Advertising... What's the Motive?

Brittney C. Bauer, Saint Louis University
Clark D. Johnson, Saint Louis University

Network Advantages and Entry Strategies

Yue Zhao, Florida International University
Ronaldo Parente, Florida International University
Steven Carnovale, Portland State University

Post-Acquisition Asset Redeployment and Marketing Adaptation - A Consumer Perspective

Cher-Min Fong, National Sun Yat-sen University
Chao-Cheng Chung, Tajen University
Hui Wen Wang, National Sun Yat-sen University
Hsing-Hua Stella Chang, National Sun Yat-sen University
Pei-Chun Hsieh, National Sun Yat-sen University

A Thought on Foreign Market Entry Processes: From the Cases of Japan's Service Businesses

Naoki Nagashima, Toyo University
Yoshie Nagashima, Daito Bunka University

Food Safety and Ownership Control of Japanese MNEs in China

Jianhua Zhu, Ivey Business School

Hybrid Modes of Foreign Market Entry: A Case Study of Build-Operate-Transfer Projects in International Marketing

S. Tamer Cavusgil, Georgia State University
Mithat Uner, Atılım University
Erin Cavusgil, University of Michigan-Flint

Session 3.3.13 - Interactive

Time: 13:00-14:15

Track: 9 - Emerging markets

Room: Greenway C

Institution, Investments, and Emerging Markets

Chair: Roberto Gamarra, Gallaudet University

Multimexicans in China

Mauricio Cervantes, Tecnológico de Monterrey
Andreas Hartmann, Tecnológico de Monterrey

Differences in Interest Rates in Latin American and Asian MFIs: A Hierarchical Linear Models Approach

Adriana Ramirez Rocha, Tecnológico de Monterrey
Mauricio Cervantes, Tecnológico de Monterrey

The Determinants of Outreach and Profitability in MFIs: A Structural Equation Approach

Mauricio Cervantes, Tecnológico de Monterrey
Adriana Ramirez Rocha, Tecnológico de Monterrey

The Economic Sociology of Market Failure and Institutional Change

Kathleen Yi Jia Low, European Business School
James Robins, WU Vienna

The Effects of Foreignness and Distance on Firm Reputation in Latin America

William Newbury, Florida International University
Mohan Song, Florida International University
Daniel S. Andrews, Florida International University

Session 3.3.14 - Interactive

Time: 13:00-14:15

Track: 4 - Innovation and knowledge management Room: Greenway I

Innovation and Knowledge Management in and from Emerging Markets

Chair: Helena Barnard, GIBS, University of Pretoria

Integration Modes, Global Network, and Knowledge Diffusion of Overseas M&As by Emerging Market Firms

Fei Li, Beijing University of Posts and Telecommunications

Rethinking Internationalization for Innovation: A Study with Brazilian Companies in the ICT Sector

Simone Vasconcelos Ribeiro Galina, University of São Paulo

Facilitating Supplier Development through Export Processing Zones: A Qualitative Study of an International Business Firm and its Suppliers in Ghana

Richard Adu-Gyamfi, Leipzig University

Cooperative Innovation Networks – Why It Emerges and How It Gets Configured?

Emilene Leite, Uppsala University

Session 3.3.17 - Special Session

Time: 13:00-14:15

Room: Nicollet C

Research Methods Clinics V

Pre-registration required to participate. The Clinics are sponsored by the Research Methods SIG.

Hierarchical Linear Modeling, SEM

Bo Bernhard Nielsen, University of Sydney

Multi-Stage (Heckman) Models

Stewart R. Miller, University of Texas - San Antonio

Structural Equation Modeling (SEM)

Larry J. Williams, University of Nebraska

THURSDAY, JUNE 28 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

THURSDAY, JUNE 28 - 14:30-15:45

Session 3.4.1 - Panel Time: 14:30-15:45
Track: 5 - Strategy, organization, and management Room: Nicollet A-B

Cognition and Internationalization (Track Showcase Panel)

Chairs: Dan Li, Indiana University and Jorge Carneiro, FGV/EAESP

Panelists:

Nicole Coviello, Wilfrid Laurier University
Denis Grégoire, HEC Montreal
Elizabeth Maitland, University of Liverpool
Andreas P. J. Schotter, Ivey Business School
Daniel Richard Clark, IE Business School

Session 3.4.2 - Panel Time: 14:30-15:45
Track: 11 - Theme track: The digital economy Room: Lakeshore A

Future Frontiers of International Business Research: The Digital Economy and Climate Change

Chairs: Sanjay Patnaik, George Washington University and Elitsa Banalieva, Northeastern University

Panelists:

Alain Verbeke, University of Calgary
Chang Hoon Oh, Simon Fraser University
Sali Li, University of South Carolina

Session 3.4.3 - Competitive Time: 14:30-15:45
Track: 4 - Innovation and knowledge management Room: Lakeshore B

Extending Geographical Perspectives of Innovation

Chair: Amanda Phalin, University of Florida

MNEs and Regional Production Networks in an Emerging Economy Analysis on China's Aerospace Industry
Yihan Wang, HEC Montréal
Ekaterina Turkina, HEC Montréal

Regions and Innovation: A New Tale of Three Economic Regions in China

Michael Murphree, University of South Carolina
Yuan Li, Nanjing University of Aeronautics and Astronautics
Shige Makino, Chinese University of Hong Kong

Micro-Geography of Agglomeration Economies. Evidence on the UK

Davide Castellani, Henley Business School
Katiuscia Lavoratori, University of Reading

Defining, Measuring, and Representing Complexity through Knowledge and Location

Jessica Rae Salmon, Siena College
John Cantwell, Rutgers University
Lucia Piscitello, Politecnico di Milano

Session 3.4.4 - Panel
Special Session

Time: 14:30-15:45
Room: Lakeshore C

Speed-Mentoring Event for Women in the Academy of International Business

Chairs: Saba Colakoglu, Georgia Institute of Technology and Suparna Chakraborty, University of San Francisco

NOTE: This session is an RSVP-only panel for members of WAIB (Women in the Academy of International Business).

Mentors:

Dana Minbaeva, Copenhagen Business School
Soo Min Toh, University of Toronto
Margaret Fletcher, University of Glasgow
Rebecca Piekkari, Aalto University
Grazia D. Santangelo, University of Catania
Malika Richards, Pennsylvania State University
Mary Yoko Brannen, University of Victoria
Anna Lamin, Northeastern University
Cordula Barzanthy, Toulouse Business School
Nakiye Boyacigiller, Sabanci University

Session 3.4.5 - Competitive Time: 14:30-15:45
Track: 3 - Marketing and consumer research Room: Mirage

New Theories and Methods in International Marketing

Chair: Jie Yang, University of Texas at Tyler

How Important is Value for Money for Customer Satisfaction? - A Cross-cultural Study in the Airline Services Industry
Wolfgang Messner, University of South Carolina

Research in International Services: Foundational Knowledge and Future Directions

Brian R. Chabowski, University of Tulsa
Saeed Samiee, University of Tulsa

Transaction Cost Economics in International Marketing: A Meta-Analytic Review

Su Jin Yeon, Chungbuk National University
Young Wook Song, Chungbuk National University

An Eye for an Eye: A Matching Response Approach to New Product Preannouncement

Chi-Lin Yang, University of Taipei
Min-Hsien Chiang, National Cheng Kung University
Chien-Wei Chen, National Chengchi University

Session 3.4.6 - Competitive Time: 14:30-15:45
Track: 8 - International business policy Room: Greenway J

Institutions and Internationalization Strategies

Chair: Yinuo Tang, University of Hong Kong

Coevolution of Home Country Relationships and Internationalization

Chui Shiam Connie Chan, University of Sydney
Chinmay Pattnaik, University of Sydney

The Role of Home-Country Political Connections in Enhancing the Effect of a Firm's OFDI on Its Performance

Naunghathai Intakhantee, University of Leeds

Mario Kafourous, Leeds University

Hinrich Voss, University of Leeds

Subnational Institutions, Strategic Objectives, and Manufacturing Allocation: Evidence from Japanese Manufacturing Activities in China

Megan (Min) Zhang, University College Dublin

Session 3.4.7 - Competitive

Time: 14:30-15:45

Track: 1 - Internationalization and entrepreneurship Room: Minnehaha

Investigating Internationalization Theories and Models

Chair: Laura Andreoli van Schijndel, RMIT University

"Symmetrizing" Internalization Theory for 21st-Century MNEs

Shih-Fen Chen, Ivey Business School

Under What Conditions Do Hybrid Firms Internationalize? Towards an Attention-Based Model of Internationalization

Fernando Angulo, MacEwan University

Albena Pergelova, MacEwan University

Leo-Paul Dana, Montpellier Business School

Is Seeking Strategic Brand Assets a Motivation for Emerging Market Firms to Internationalize? Evidence from Chinese Firms

Fernando Angulo, MacEwan University

Albena Pergelova, MacEwan University

William Wei, MacEwan University

The Internationalization Process in MNCS: How Political and Entrepreneurial Processes Interact with Strategic Goal Driven Explanations

Rian Drogendijk, University of Groningen

Mikael Eriksson, Uppsala University

Mats Forsgren, Uppsala University

Ulf Holm, Uppsala University

Session 3.4.8 - Competitive

Time: 14:30-15:45

Track: 6 - Leadership and cross-cultural Room: St. Croix

Expatriates Walking a Tightrope: Psychological and Career Tensions

Chair: Mike Szymanski, EGADE Business School

How Do Expatriates Respond to Psychological Contract Violations Abroad? The Differential Effects of Parent Company and Subsidiary

Tassilo Schuster, Ludwig Maximilian University of Munich

Anna Katharina Bader, University of Göttingen

Benjamin Bader, Leuphana University of Lüneburg

Every Flow Has Its Ebb: The Impact of Flow on Adjustment and Conflict in Global Careers

Jase R. Ramsey, Saint Louis University

Melanie Lorenz, University of Toledo

Sherban L. Cretoiu, ISCTE Instituto Universitário de Lisboa

Should I Stay or Should I Go? The Effect of Country Reputation on Young Business Professionals' Willingness to Relocate Internationally

Keith James Kelley, University of Michigan-Flint

Yener Kandogan, University of Michigan-Flint

Session 3.4.9 - Competitive

Time: 14:30-15:45

Track: 10 - Teaching IB

Room: Skyway A

Cultural Considerations in the IB Curriculum

Chair: Todd M. Inouye, Niagara University

How to Help Them Do Well: Language and Assignment Performance in Culturally Diverse Classrooms

Amanda Budde-Sung, University of Sydney

Sandra Seno-Alday, University of Sydney

Creating International Business Curriculum: A Public-Private Partnership Initiative

Melodena Stephens Balakrishnan, Karlshochschule International University

Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

Overcoming Cultural Distance by Building on Classroom Diversity, Cultural Experiences, and Business Immersion

Alexander Settles, Rutgers University

Session 3.4.11 - Interactive

Time: 14:30-15:45

Track: 1 - Internationalization and entrepreneurship Room: Greenway A

Family Business, Internationalization, and Divestment

Chair: Luis Alfonso Dau, Northeastern University

Family CEOs' Expectations of Managerial Succession and Investment Time Horizons

Hakaru Iguchi, Waseda University

Junichi Yamanoi, Waseda University

Hajime Katayama, Waseda University

Entrepreneurial Level Factors of Early Internationalization: A Cross Country Comparison

Jurgita Sekliuckiene, Kaunas University of Technology

Miroslaw Jarosinski, SGH Warsaw School of Economics

Miklos Kozma, Corvinus University of Budapest

The Role of Rivals in Foreign Divestments of International Healthcare Systems

Charlotte Louise Hildebrand, University of Hawaii

Kiyohiko Ito, University of Hawaii at Manoa

This Party is Not Fun Anymore: Divesting from China

Marcelo J. Alvarado-Vargas, University of Toledo

Daniel S. Andrews, Florida International University

Do They Share the Same Secret of Success? A Comparison of Chinese and American Family Business Priorities

Xi Yang, University of Texas Rio Grande Valley

Yuanqing Li, Dominican University

Daqi Xin, Rensselaer Polytechnic Institute

Learning from Failure

Martin Johanson, Dalarna University / Mid Sweden University / Uppsala University
Heléne Lundberg, Mid Sweden University
Luis Oliveira, University of São Paulo
Stylianos Papaioannou, Mid-Sweden University

Winning from the Outside In: Evaluating Chinese Family Firms' Capacity to Benefit from External Management

Monika Lynne Hudson, University of San Francisco
Paul Intrevado, University of San Francisco
Helen Hailan Yang, Shangdon University

Session 3.4.12 - Interactive

Time: 14:30-15:45

Track: 5 - Strategy, organization, and management Room: Greenway B

Impact of Culture on International Businesses

Chair: Bodo Schlegelmilch, Vienna University of Economics and Business

A Cross-Cultural Study on Cultural Values and Corporate Social Performance in East Asia

Ya Hui Ling, I-Shou University
James Tan Yon Tat, I-Shou University

Market Reaction to Cross-border Acquisition Announcements: The Effect of Added Cultural Distance

Hyun Gon Kim, Rutgers University
Deeksha Singh, Rutgers University

The Path of Least Resistance: An Advanced Index Alternative to the Cultural Distance Index for Measuring International Expansion

Dale DeJong, Briar Cliff University
George S. Dulikravich, Florida International University

The Effects of Joint Ventures and Culture Diversity in Alliance Portfolios on Sales Performance and the Moderating Effects of Firm Multinational Experience

Ning Li, Johns Hopkins University
William H. Murphy, University of Saskatchewan

Multinationality and Host Country Portfolio Institutional Diversity

Yue Zhao, Florida International University
Ronaldo Parente, Florida International University
Lucas Wenger, Florida International University
Mohan Song, Florida International University

Foreignness in the International Business Literature: A Systematic Review

Younghoon An, University of Manchester
Stefan Zagelmeyer, University of Manchester
Asmund Rygh, Alliance Manchester Business School

Session 3.4.13 - Interactive

Time: 14:30-15:45

Track: 9 - Emerging markets

Room: Greenway C

Strategy and Emerging Markets

Chair: Eric W. K. Tsang, University of Texas at Dallas

A Global Portfolio Strategy - Extending the OLI Theory

Rui Torres de Oliveira, University of Queensland

Strategy Renewal in an Emerging Market: Adjustment of MNE Geographic Market Strategy in Responding to the Rise of Local Competitors

Zhenzhen Xie, Tsinghua University
Jiatao Li, Hong Kong University of Science and Technology

The art of rhetorical legitimization strategies: Calling on investment partnerships to fill institutional voids

Juliet Oriaifo, Florida Atlantic University

How Does Leader Narcissism Influence the Internationalization of Project-Based Organizations?

Xinyu Huang, Shanghai Jiao Tong University
Saixing Zeng, Shanghai Jiao Tong University

Stakeholder Engagement and Legitimacy of Chinese Multinationals in Western Countries

Lei Li, Nottingham University Business School China
Peter S. Hofman, Nottingham University Business School China
Sunny Li Sun, University of Massachusetts Lowell
Yanxue Sun, Independent Researcher

Towards a Better Understanding of Foreignness: An Institutional Perspective

Yifan Zhong, Monash University
Cherrie Jiuhua Zhu, Monash University
Mingqiong Mike Zhang, Monash University

The Exploration of the Influence Mechanism of Inward Foreign Investment on Outward Foreign Investment: Based on the Study of China and Brazil

Taotao Chen, Tsinghua University
Xiao Chen, Tsinghua University
Lingjun Gu, Tsinghua University
Shichang Liu, Tsinghua University

Session 3.4.14 - Interactive

Time: 14:30-15:45

Track: 4 - Innovation and knowledge management Room: Greenway I

Internal and External Strategies for Innovation and Knowledge Management

Chair: Huaichuan Rui, Royal Holloway, Univ. of London

Sequential Patterns of Collaboration and Acquisition: How Do They Matter for Innovation in China?

Xiaolan Fu, University of Oxford
Zhongjuan Sun, Capital University of Economics and Business
Shaomeng Li, University of Oxford
Jizhen Li, Tsinghua University

Subsidiary Importance and Knowledge Seeking

Helena Barnard, GIBS, University of Pretoria
William Norton, GIBS, University of Pretoria
Manoj Chiba, GIBS, University of Pretoria

Sensing and Seizing by the MNE Subsidiary via Partnering: Boundary-Spanning and Power Imbalance
Shameen Prashantham, China Europe International Business School

Local Listing and MNE Subsidiary R&D
Mayank Sewak, University of Massachusetts Amherst
Garima Garg, University of Massachusetts Amherst
Anurag Sharma, University of Massachusetts Amherst

The Corporate Venture Capital as a Strategy for Knowledge Transfer
Fatima Hussien Shuwaikh, Paris Sud University
Emmanuelle Dubocage, Paris-Est Créteil University

The Role of External Search Depth from International and Domestic Partners on Radical Process Innovation: Lessons from the Iranian Automotive Industry
Omid Aliasghar, University of Otago
Elizabeth L. Rose, University of Leeds / Aalto University
Sylvie Chetty, University of Otago

Session 3.4.15 - Interactive Time: 14:30-15:45
Track: 7 - Corporate governance and finance Room: Greenway H

Country-Level Financial Analysis

Chair: Patricio Duran, Universidad Adolfo Ibañez

High Adventures: The Implications and Consequences of Stock Market Listing (IPO)
Erik A. Borg, Södertörn University
Lars Vigerland, Södertörn University

Online Corporate Social Responsibility (CSR) Disclosure by Saudi Arabian Banks
Umara Noreen, Prince Sultan University
Zaheer Ahmed, University Technology Malaysia

The Impact of Patents on Performance of Seasoned Equity Offerings
Tsung-Kai Yeh, National Cheng Kung University
Hsin-Hui Chou, National Cheng Kung University
Yi-Ning Chen, National Cheng Kung University

Investigating the Role of Independent Directors as Non-Partisan Monitors of the Firm and Their Remuneration: The Greek Myth or the American Reality?
Soni Jha, IIM Bangalore

Session 3.4.17 - Special Session Time: 14:30-15:45
Room: Nicollet C

Research Methods Clinics VI

Pre-registration required to participate. The Clinics are sponsored by the Research Methods SIG.

Data Collection and Questionnaire Design
Agnieszka Chidlow, University of Birmingham

Multinomial/Ordered/Conditional/Nested Logits/Probits
Stewart R. Miller, University of Texas - San Antonio

THURSDAY, JUNE 28 - 15:45-16:15

Time: 15:45-16:15
Room: Exhibit Hall

Coffee Break

Refreshments will be provided for conference participants at the Exhibit Hall.

THURSDAY, JUNE 28 - 16:15-17:45

Session 3.5 - Plenary Time: 16:15-17:45
Special Session Room: Nicollet A-B

AIB Awards Ceremony and Business Meeting

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, AIB/Temple Best Paper Award, the Rugman Most Promising Scholar Award, and the AIB/FIU Best Theory Paper Award. The business meeting will follow, featuring a presentation for the 2019 AIB Meeting in Copenhagen and a review of the state of AIB, *JIBS*, and *JIBP*. The floor will then be open for questions and comments from the membership.

THURSDAY, JUNE 28 - 17:45-19:00

Time: 17:45-19:00
Room: Regency

AIB Awards/Farewell Reception

The 2018 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting.

☞ *The Awards/Farewell Reception is sponsored by Palgrave Macmillan, publishers of JIBS and JIBP, in honor of all the winners of awards being given out at AIB.*

AIB 2018 PROGRAM CONTRIBUTOR INDEX

This index lists individuals who appear in the conference program as authors, panelists, chairs, or discussants. Our volunteer reviewers, who have also made a significant contribution to our conference, are listed separately earlier in this print program. A list of actual participants attending the Minneapolis conference can be found at our website.

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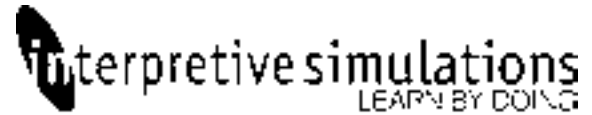
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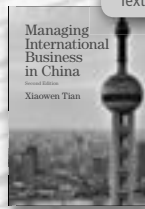
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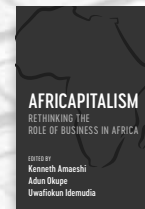
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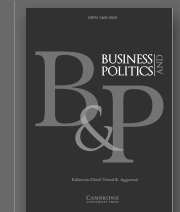
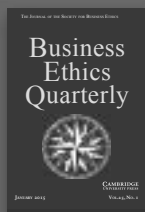
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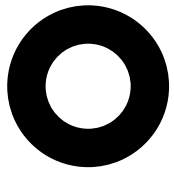
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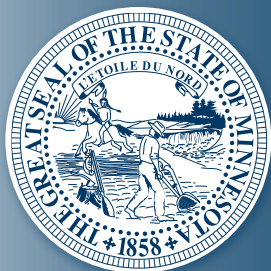
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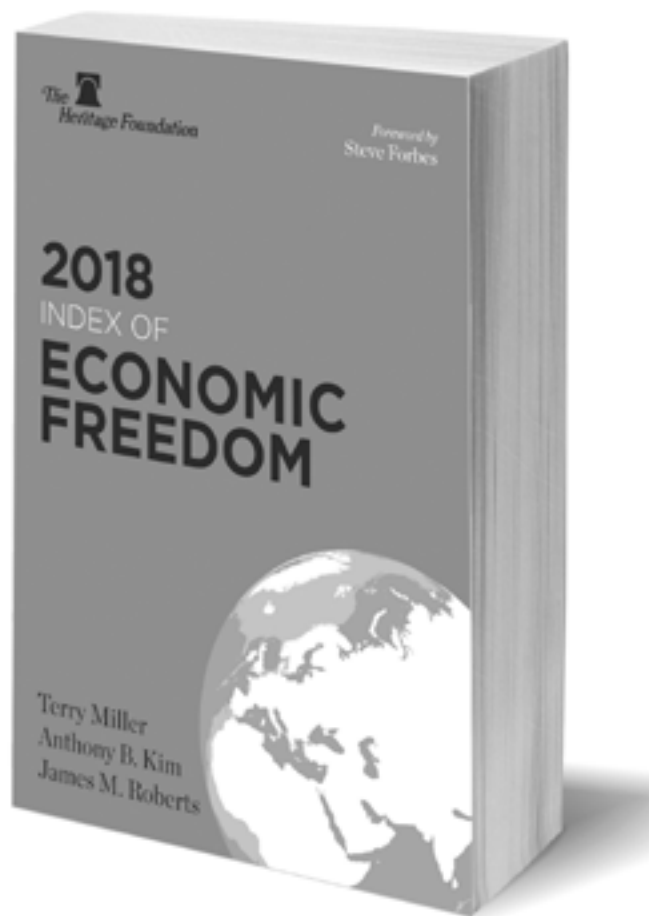
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AIB CHAPTERS

AIB currently has 18 chapters established around the world. With the goal to facilitate networking as well as the exchange of knowledge at a more local level, these chapters engage in a variety of activities from organizing regional conferences to publishing journals or book series. To learn more about our chapters, please visit the **Global Business and Local Perspectives: Managing and Developing AIB Chapter Organizations** session on *June 26, 16:15-17:30 in Room Mirage* or contact your regional chapter chair. AIB would like to thank the chapter chairs listed below for their hard work and their institutions for the support they provide to the chapters.

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UPCOMING AIB MEETINGS

The list below includes all chapter meetings and special conferences that were announced by the time the conference program went to press. For our continuously updated Calendar of AIB Events or to learn more about these meetings, please visit <http://aib.msu.edu/events/>

AIB Sub-Saharan Africa Chapter Conference

August 6-8, 2018
Kigali, Rwanda

AIB Central and Eastern Europe 5th Annual Chapter Conference

September 12-14, 2018
Krakow, Poland

AIB US-West Chapter Annual Conference

October 18-20, 2018
Denver, Colorado, USA

AIB US-Northeast Chapter Conference

October 19-20, 2018
Philadelphia, PA, USA

AIB US-Southeast Chapter Annual Conference

November 1-3, 2018
Nashville, TN, USA

AIB Australia and New Zealand Chapter Annual Research Symposium & Paper Development Workshop

November 16-17, 2018
Melbourne, Australia

AIB Southeast Asia Chapter Annual Conference

December 6-8, 2018
Hong Kong, SAR-PRC

AIB Latin America Chapter Conference

March 14-16, 2019
Cochabamba, Bolivia

AIB UK-Ireland Chapter Conference

April 25-27, 2019
Brighton, UK

AIB 2019 Annual Meeting

June 24-27, 2019
Copenhagen, Denmark

Academy of International Business

2019 Annual Meeting Copenhagen

June 24–27, 2019

Call for Papers

Theme: International Business in an unsettling political and economic environment.

Program Chair: Maria Tereza Fleury – Fundação Getulio Vargas, São Paulo, Brazil

Submission Deadline: November 28, 2018

Unpredictable and contradictory forces currently shape the international landscape, causing perplexity and challenging the basic assumptions of statesmen, managers and scholars.

Over the last few decades, the world seemed to march towards open markets, institutional and even cultural globalization the debate on convergent and divergent forces behind that process excited both the media and the academia, but direction and rhythm seemed clear. However, in the last years, frictions and ruptures in apparently consolidated premises, policies and behaviors, led to questioning of the previous global order, introducing a scenario of deglobalization, protectionism and intolerance.

From the political standpoint, efforts aiming at an international trade orchestration are being put on reverse and the role of supra national institutions and regulatory issues questioned. Centrifugal forces are dividing economic blocks while the rising powers, especially China, are claiming active participation in world's governance. Challenges common to everyone, like environmental and social sustainability, move slowly. (How many planets like earth will be needed so that people can have acceptable life conditions?

Digital economy fascinates due to its potential of change by breaking away from old production models. Internet of things, artificial intelligence, virtual reality, big data and analytical digital platforms, block-chains are revolutionizing products and services, processes and communication. A by-product, an unpredicted outcome, is the threat to privacy and the rise of fake news, all exerting influence on important decision-making, giving rise to new regulatory schemes. Firms must reinvent their business models operating in global value chains that are continuously reconfiguring, seeking to cope with the shifting rules of competition. Individuals, who benefit from the digital economy, also dread losing their capabilities and fear redundancy.

Those challenges are not restricted to borders of one single nation, but spills over regions, continents, questioning the traditional geographic units.

In this setting, International Business, as a field of knowledge that combines different disciplines, a myriad of theoretical and methodological perspectives, upon addressing big questions, possesses a privileged status in order to understand and take a stand.

In the early years of the new millennium, the rise of multinationals from emerging countries, as novel players in the global arena, have led the academic community to question its theoretical paradigms, which has enabled the creation of new models, typologies, thus denying, confirming or extending existing theories. The current scenario demands the same promptitude of International Business researchers. The multinational firm remains important as a unit of analysis, but the analytical approaches demand other perspectives – multi level analyses that will address the facts but also perceive the contradictions.



The goal of this year's conference is to discuss International Business in that unsettling political and economic environment. The future is not only uncertain, but it is more and more unpredictable, what brings extraordinary challenges for international management. How should governments, corporations prepare for such unpredictable world? How should they design their policies and strategies when economic and political conditions shift so abruptly? What are the positive and negative effects for individuals and communities? Which analytical frameworks should the academia develop aiming to study those issues and provide support for decision making? We welcome papers addressing these topics.

Conference tracks:

- 1) The internationalization process and international entrepreneurship
- 2) Managing the value chain
- 3) International marketing and consumer research
- 4) Global innovation and knowledge management
- 5) Global strategy, organization and management
- 6) Global leadership and cross-cultural management
- 7) International corporate governance and financial management
- 8) MNE-state relations and international business policy
- 9) Emerging markets and emerging markets MNEs
- 10) Teaching IB
- 11) Conference track: IB in an unsettling political and economic environment

Modern Meets Tradition

The Academy of International Business is proud to announce Copenhagen (Denmark) as the host city for the AIB 2019 Annual Conference to take place 24-27 June, 2019 at the Copenhagen Business School Campus.

Join your colleagues for plenty of networking opportunities, academic sessions and a remarkable cultural experience in Copenhagen where you can enjoy the combination of medieval origins with the vibrant life of a European metropolis. With historic areas, democratic design, green initiatives, creative environments, a relaxed lifestyle and world-class shopping, Copenhagen is one of the world's most livable cities!

Visit aib.msu.edu/events/2019 for more information.

AIB 2018 CONFERENCE SPONSORS



The 60th Annual Meeting of the Academy of International Business

Minneapolis, USA

June 25–28, 2018

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