

Under the Patronage of the Mohammed Bin Rashid School of Government

# AIB2017



## The contribution of MNEs to building sustainable societies

July 1-5, 2017  
Dubai, UAE

Program Chair: Sarianna Lundan

كلية محمد بن راشد  
للإدارة الحكومية  
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# Host School Welcome



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Dear Members of the Academy of International Business,

On behalf of the Mohammed Bin Rashid School of Government (MBRSG) (formerly the Dubai School of Government), Dubai, United Arab Emirates (UAE), I would like to extend a very warm welcome to you. We are delighted to host the 2017 Annual Conference of the Academy of International Business (AIB).

MBRSG is proud of its close connection with AIB. One of our very own faculty, Dr. Immanuel Azaad Moonesar R.D., Assistant Professor of Health Policy at MBRSG, who is the Vice President of AIB-Middle East North Africa Chapter and Professor Melodena S. Balakrishnan, a Non-resident Research Fellow at MBRSG and Professor at Karlshochschule International University in Germany, and is also the President and Founder of the Academy's MENA Chapter.

This year's theme for AIB 2017, "The contribution of MNEs to building sustainable societies", responds to shift the focus of the analysis from the motivations and consequences of internationalization for the firm, to looking at the impact of the activities of MNEs on their home and host countries. Besides offering managerial advice on how better to manage these kinds of distance-related challenges, we want to draw greater attention to policy advice, and ask what do governments need to know about multinational enterprises to engage them in building sustainable societies.

With increased access to vast amounts of knowledge, and with the cultural openness and technological advancements of the twenty-first century, the world has become a small village where the politics and economies of states affect one another. Dubai is no exception with the city's name becoming synonymous with globalization. It is with this in mind that MBRSG strives to embed the guidelines set forth by the UAE and to support the vision of its leaders for national growth. By preparing, qualifying and empowering tomorrow's leaders, and by strengthening government capacity in the UAE and the Arab world, our School aims to promote effective public policy through focusing on applied research and engaging the public and private sectors in the development process.

Over the twelve years since its establishment, in 2005, the School has proved its importance as a unique role model for academic institutions. The School works in close partnership with UAE government departments, combining applied research, training and education programs, and international academicians and associations such as AIB that provides a valuable platform for policy dialogue and knowledge exchange.

Dubai is one of UAE's fastest growing major cities within the Arab world. It is demographically diverse and presents rich cultural activities. I hope that in addition to enjoying the exciting conference activities, you will find the time to visit some of Dubai's major tourist attractions, including the MBRSG campus.

With best wishes,

His Excellency Dr. Ali Sebaa Al Marri  
Executive President, Mohammed Bin Rashid School of Government



# Welcome to Dubai, UAE for the 2017 Annual Meeting of the Academy of International Business!

On behalf of the AIB Executive Board, I would like to extend a warm welcome to all of you who collectively made this conference possible in this vibrant city. Undeniably, Dubai is one of the most progressive and futuristic cities in the world. Led by the vision of H.H. Sheikh Mohammed Bin Rashid Al Maktoum, current Vice President and Prime Minister of the UAE and Emir of Dubai, Dubai has transformed from a desert oasis long dependent on fishing and pearl harvesting into a global megalopolis, built around his basic principles for sustainable development including nurturing innovation, developing human capital, investing in research and education, and promoting the growth of a knowledge-based economy.

Dubai befits the theme of the 2017 AIB Annual Meeting, "Emerging Economic Models for Global Sustainability and Social Development." The goal of this year's conference is to shift the focus of the analysis from the motivations and consequences of internationalization for the firm to examining the impact of the activities of multinational enterprises (MNEs) on their home and host countries. Of course, seeing is believing. As we meet in Dubai, we would like you all to feel and see with your own eyes the economic, social, and political vive of this progressive and futuristic megalopolis as well as learning and sharing research ideas with other fellow conference participants from around the world.

We would like to thank Sarianna Lundan, AIB Vice President and 2017 Program Chair, and her track chairs, together with Melodena Stephens Balakrishnan and Immanuel Azaad Moonesar, our local hosts for having worked hard to put together this year's outstanding conference for us. The Program Committee has arranged over 200 sessions based on 1040 submissions from 76 countries. In addition to the regular sessions in the meeting, we have various pre-conference activities, including the traditional Doctoral Consortium and Junior Faculty Consortium, JIBS Paper Development Workshop, Research Capacity Workshop, CARMA-AIB Methods Workshops, and Dubai Community Engagement Site Visits (all preconference activities require pre-registration). We would like to acknowledge J.T. Li and all the consortia chairs for organizing these wonderful pre-conference activities.

We would not have been able to organize this wonderfully packaged annual meeting without strong support and dedication from our local hosts in Dubai. We would like to extend a special acknowledgment to the Mohammed Bin Rashid School of Government for its generous patronage. Last but not least, we further extend an appreciation to Dubai Business Events and University of Wollongong in Dubai for their support.

I am sure you will enjoy this exciting conference, and I hope it will be very memorable and insightful for all participants.

Masaaki "Mike" Kotabe  
AIB President

*The contribution of MNEs to building sustainable societies*

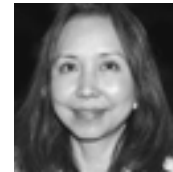
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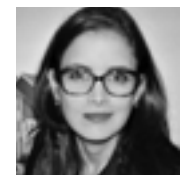
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# From the Program Chair

Dear Colleagues,

A warm welcome to Dubai and the 59th annual meeting of the Academy of International Business. It is very hot this time of the year, and geopolitical shifts have certainly not made it easier for participants from all over the world to attend the conference. These obstacles notwithstanding, I am happy to report that with 964 registered participants at the time of writing, attendance at this conference is well in line with earlier AIB conferences in the United States and elsewhere.



The theme this year is the contribution of international business activities to the **sustainable development goals**. The motivation behind this umbrella theme was that it provides a shorthand for discussing the myriad of natural and social challenges that confront both companies and ourselves as citizens. In order to be addressed, these challenges, whether due to e.g. climate change, migration, demographic change or technological change, require private investment and innovation to generate possible solutions. I would particularly like to highlight the **panels on Monday afternoon and Tuesday morning** that examine these issues both empirically, as well as in terms of their implications for responsible research and legitimacy.

Last year under the leadership of Charles Dhanaraj a number of innovations were introduced into the program. We have gratefully retained most of these, and introduced a few of our own in an effort to make the conference more relevant and value-adding to the participants. Instead of hosting a series of townhall meetings, this year we have chosen to host just two, particularly since there seemed to be one theme above all others that emerged from the panel proposals submitted to the conference. This was the issue of **anti-globalization** and how we should approach it as scholars and teachers. In the afternoon on Monday, there are two panels examining this issue, followed by a special session that starts as a panel, but is intended to continue as a **townhall** meeting and a forum for open exchange.

We are continuing with the CARMA research methods workshops in the pre-conference and the research methods clinics (pre-registration is required) that take place during the conference. We are also continuing the outreach efforts to our new members, starting with a **new members welcome** that promises to be both lively and friendly. Particularly if it is your first time at the AIB, I also encourage you to visit the **Fellows' cafés**. This is not about the Fellows having breakfast with each other, but a great opportunity to meet many of the Fellows and to discuss specific research topics in an informal manner. You only need to walk in and you will find interesting conversations.

Although some of our members mainly experience the AIB through the **regional chapters**, and only occasionally attend the global meeting, others may not even be aware of the activities of the regional chapters. In the latter case, I would urge you to stop by our second **townhall** session on Tuesday afternoon, where chapter leaders will showcase their activities to the broader AIB audience.

In the pre-conference we have the already established events including the JIBS Paper Development Workshop, the Junior Faculty Consortium and the Doctoral Student Consortium (all by prior application). Many thanks go out to the extremely dedicated faculty members who serve in these pre-conference events. Additionally, we are continuing with the Research Capacity Workshop that started in Bangalore, where the goal is to reach out to academic administrators in emerging markets in order to encourage them to develop programs in IB. The overall coordination of the pre-conference activities has been under the steady guidance of JT Li, promising great things for next year when he will be in charge of the program.

As in previous years, we are privileged to host the renowned recipients of the three awards given by the AIB Fellows, namely the Eminent Scholar, the Educator of the Year, and the Executive of the Year awards. The **Executive of the Year** award will be presented at the opening plenary to Fadi Ghandour, the founder of Aramex, a major logistics company based in Dubai. Our second plenary features the **Eminent Scholar** award, which this year will be given to Dani Rodrik of Harvard University for his work on globalization, economic growth and development. In the third panel, we are pleased to honor as **Educator of the Year** George K. Najjar, who currently serves as Provost of the Lebanese American University.

Out of all the remaining sessions, I would like to call your attention to just a few. The first are two invited panels before and after lunch on Monday, which feature an impressive range of **business and economic leaders from the MENA region**. Special thanks for the organization of these sessions go to Melodena Stephens Balakrishnan, who is the outgoing chair of the AIB MENA chapter, and whose contacts in the region have made these panels possible.

Second, we wanted to make the best use of the location by reaching out to the African chapter of the AIB, since Dubai can be accessed relatively easily by scholars from this region. As a result, we feature two panels that are indicated in the program as **African Chapter Symposium** sessions. Additionally, there are two very interesting panels that are the result of the AIB's collaboration with the **Chinese management organization IACMR**, which are also separately indicated in the program.

Aligned with our outreach efforts, you may already have noticed that we introduced a new category of developmental clinics in addition to the competitive and interactive sessions. The idea is to provide constructive feedback in small groups on manuscripts in order to assist scholars to reach the standards required for a competitive or interactive paper submission acceptance. Particular thanks go to the faculty who have agreed to chair these sessions, which pose a more intensive workload on the chair as the mentor.

I also want to take the opportunity to highlight two **professional development panels** during the conference, namely a panel on how to write constructive reviews and how to write better theory. Additionally, I would like to extend my congratulations to all the award winners and award nominees, whose names are listed separately in the program. In this context we gratefully acknowledge the support of Florida International University, who have introduced a new award this year to recognize contributions to theory.

In preparation for the launch of the AIB's new policy-oriented journal which will take place at the 2018 conference in Minneapolis, we have organized a special panel session in which Alain Verbeke as the Editor of JIBS and myself as the incoming Editor of the **Journal of International Business Policy (JIBP)** will answer questions and offer our views on the ecosystem of IB journals and the role of the AIB's two journals in it.

In addition to the plenary session featuring Dani Rodrik, we have several policy-related sessions, including a panel on taxation and a panel on IB policy with invited speakers, both on Tuesday afternoon. There are also two panels that continue the established tradition of collaboration between the AIB and UNCTAD. These feature as their themes the digital economy, and research on the sustainable development goals.

I would like to thank the AIB Board for its support, which I have found invaluable, and to extend particular thanks to Charles Dhanaraj for his encouragement and unwavering energy. The second group of individuals deserving a big thank you are the track chairs, who expend a great deal of effort sending the papers out for review, putting together the sessions, suggesting chairs and shortlisting papers for the different awards. I would therefore like to thank individually the colleagues that gave their time this year, namely Olli Kuivalainen, Rudolf Sinkovics, Somnath Lahiri, Debmalya Mukherjee, Dirk Morschett, Stefan Schmid, Grazia Santangelo, Olivier Bertrand, Marie-Ann Betschinger, Dan Caprar, Betina Szkudlarek, Ruth Aguilera, David Reeb, Jeremy Clegg, Miguel Matos Torres, Liesl Riddle, Maria Elo, Elisa Giuliani and Melodena Stephens Balakrishnan.

In terms of the **community engagement program**, I am indebted to Melodena Stephens Balakrishnan and Immanuel Azaad Moonesar for all their efforts at providing interesting visits for the members of the AIB. These include a visit to the International Humanitarian City, which is a hub for logistics and distribution for humanitarian assistance, the Jebel Ali Free Zone port complex, and a visit to a local orphanage. Opportunities for socialization and networking are provided not only during the conference breaks, but the **Gala event** this year will truly live up to its name, as this will be a sit-down dinner, which is provided with the generous support of the Mohammed Bin Rashid School of Government.

In the course of putting the conference program together, many of you have corresponded with my assistant at the University of Bremen, Julia Feddersen. Indeed, some of you have corresponded with Julia without knowing that you are corresponding with her. I'm extremely grateful for all her assistance and good humor. Of course, it would not be the AIB meeting without the incredible efforts of Tunga Kiyak and everyone else working at the AIB Secretariat. They do an absolutely amazing job for the AIB every year, and it would not be possible in any way to put this conference together without their assistance and experience.

I hope you will find the conference intellectually stimulating and congenial, and the AIB a welcoming and valuable professional community.

Sarianna Lundan  
AIB 2017 Program Chair and Vice President  
Chair in International Management and Governance  
University of Bremen

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AIB would like to thank all of our sponsors for their valuable contributions to ensure the success of the 2017 Annual Conference.

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# AIB 2017 Reviewers

We would like to thank the 1286 reviewers that helped make the 2017 conference a possibility. We would especially like to recognize the **Best Reviewer Award** winners listed below, in bold and in alphabetical order, as nominated by the AIB 2017 Track Chairs:

**Helena Barnard**, GIBS, University of Pretoria  
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 Davor Vuchkovski, *University of Ljubljana*  
 Abu Waheeduzzaman, *Texas A&M University Corpus Christi*  
 Fazli Wahid, *University of Waterloo*  
 Timothy R Waid, *University of Missouri*  
 Bamidele Wale-Oshinowo, *University of Lagos*  
 Benjamin Webster Walker, *University of New South Wales*  
 Robyn Carlea Walker, *University of Southern California*  
 John Walsh, *Shinawatra University*  
 Qianwen Wan, *Fudan University*  
 Chun-Hsiao Wang, *National Central University*  
 Dan Wang, *Monash University*  
 Hao Wang, *Fisher College of Business*  
 Joyce C. Wang, *University of Texas at Dallas*  
 Juan Wang, *East China University of Science and Technology*  
 Lijie Wang, *Lancaster University*  
 Liwen Wang, *University of Hong Kong*  
 May Wang, *BNU-HKBU United International College*  
 Miao Wang, *Peking University*  
 Ming-Chao Wang, *Yuan Ze University*  
 Nora Nuo-Yin Wang, *National Chung Hsing University*  
 Qiu Wang, *Birmingham City University*  
 Rui Wang, *Peking University*  
 Stephanie Wang, *Indiana University*  
 Yangwen Wang, *Renmin University of China*  
 Yi Wang, *University of Vaasa*  
 Yihan Wang, *HEC Montreal*  
 Yimin Wang, *Shandong University*  
 Yonggui Wang, *University of International Business and Economics*  
 Yu-Kai (Mike) Wang, *Soochow University*  
 Yoshiaki Watanabe, *Bunkyo Gakuin University*  
 Heidi Wechtler, *Macquarie University*  
 Jiang Wei, *Zhejiang University*  
 Tian Wei, *Fudan University*  
 Yifan Wei, *University of Illinois at Urbana-Champaign*  
 Ziyi Wei, *University of Sheffield*  
 Catherine Welch, *University of Sydney*  
 Cuifen Weng, *University of New South Wales*  
 David H. Weng, *City University of Hong Kong*  
 Mika Westerlund, *Carleton University*  
 Stanford Westjohn, *University of Alabama*  
 Marion White, *James Madison University*  
 Prabhashini Wijewantha, *University of Kelaniya*  
 Nilupama Wijewardena, *Monash University*  
 Robert Wilken, *ESCP Europe*  
 Stephen Wilkins, *British University in Dubai*  
 Christopher Williams, *Durham University Business School*  
 Peter James Williamson, *University of Cambridge*  
 Natalie Victoria Wilmot, *Sheffield Hallam University*  
 Milla Wiren, *University of Turku*  
 Michael Witt, *INSEAD*  
 Caroline Witte, *Erasmus University*  
 Albert Wöcke, *University of Pretoria*  
 Bernard Martin Wolf, *York University*  
 Alexander Wollenberg, *Saint George's University*  
 Raymond M. K. Wong, *City University of Hong Kong*  
 Wong Ming Wong, *University College of Technology Sarawak*  
 Jie Wu, *University of Macau*  
 Liang Wu, *Sun Yat-sen University*  
 Tai Ming Wut, *Hong Kong Polytechnic University*  
 Slawomir Wycislak, *Jagiellonian University*  
 Duarte Xara-Brasil, *Instituto Politécnico de Setúbal*  
 Wlamir Xavier, *ENMU & UNISUL*  
 Jun Xia, *University of Texas at Dallas*  
 Chengyong Xiao, *University of Groningen*  
 Simon Shufeng Xiao, *Hankuk University of Foreign Studies*  
 Luqun Xie, *Hong Kong University of Science and Technology*  
 Zhenzhen Xie, *Tsinghua University*  
 Jie Xiong, *ESC Rennes School of Business*  
 Dean Xu, *Monash University*  
 Yalan XU, *Chinese University of Hong Kong*  
 Zach Yabs, *DeVry University*  
 Mo Yamin, *University of Manchester*  
 Jeff Yan, *Grenoble Ecole de Management*  
 Chi-Lin Yang, *Chung Yuan Christian University*  
 Deli Yang, *Trinity University*  
 Gracy (J.Y.) Yang, *University of Sydney*  
 Haifeng Yang, *East China University of Science and Technology*  
 Jiawen Yang, *George Washington University*  
 Monica Yang, *Adelphi University*  
 Phil Yisheng Yang, *National Taichung University of Education*  
 Yang Yang, *Zhejiang University*  
 Yi Yang, *Yonsei University*  
 Fiona Kun Yao, *University of Illinois at Urbana-Champaign*  
 Gaier Rafique Yasser, *Preston University*  
 Naoki Yasuda, *Rikkyo University*  
 Rısal Yavuz, *Ozyegin Universitesi*  
 Kangtao Ye, *Renmin University of China*  
 Xiaoqian Ye, *Wuhan University*  
 Chih-Chuan Yeh, *Overseas Chinese University*  
 Chun-Ping Yeh, *National Taiwan University*  
 Poh-Lin Yeoh, *Bentley University*  
 Jiangling Yi, *Central South University*  
 Hilal Yildirim Keser, *Uludag Üniversitesi*  
 Harun Emre Yildiz, *Uppsala University*  
 Jason Z. Yin, *Seton Hall University*  
 Juelin Yin, *Xi'an Jiaotong-Liverpool University*  
 Norie Yokoi, *Ryutsu Keizai University*  
 Hideki Yoshihara, *Kobe University*  
 Katsuhiko Yoshikawa, *London School of Economics and Political Science*  
 Susan L. Young, *Kennesaw State University*  
 Pei-Li Yu, *National Chung Cheng University*  
 Dilek Yunlu, *Northeastern Illinois University*  
 Stefan Zagelmeyer, *University of Manchester*  
 Nadia Zahoor, *University of Huddersfield*  
 Mahmood A Zaidi, *University of Minnesota*  
 Norhayati Zakaria, *Universiti Utara Malaysia*  
 Rimi Zakaria, *University of Wisconsin-Whitewater*  
 Tatiana Zalan, *American University in Dubai*  
 Salma Zaman, *Rutgers University*  
 Dilek Zamantili Nayir, *Marmara University*  
 Michal Zdzarski, *Warsaw University*  
 Rong Zeng, *University of Calgary*  
 Feng Zhang, *St. Mary's University*  
 Ling Eleanor Zhang, *Royal Holloway, University of London*  
 Megan (Min) Zhang, *University College Dublin*  
 Michael Zhang, *Nottingham Trent University*  
 Nan Zhang, *University of Illinois*  
 Pengxiang Zhang, *University of South Carolina*  
 Sheri Zhang, *University of Ottawa*  
 Xiaotian Tina Zhang, *Saint Mary's College of California*  
 Yejun Zhang, *University of Oklahoma*  
 Yingying Zhang Zhang, *CUNEF, Complutense University of Madrid*  
 Meng Zhao, *Renmin University of China*  
 Wanli Zhao, *Southern Illinois University*  
 Xiaolan Zheng, *University of Nottingham, Ningbo*  
 zunxin zheng, *Shenzhen University*  
 Abby Jingzi Zhou, *Xi'an Jiaotong-Liverpool University*  
 Jing Zhou, *Southwestern University of Finance and Economics*  
 Lianxi Zhou, *Brock University*  
 Nan Zhou, *China Minsheng Bank*  
 Jianhua Zhu, *Ivey Business School*  
 Fladina Zilja, *BI Norwegian Business School*  
 Ahmed, Y. Zohny, *Coppin State University*  
 Huan Zou, *SOAS, University of London*  
 Antonella Zucchella, *University of Pavia*  
 Anne Marie Zwerg, *Universidad de La Sabana*

# GENERAL CONFERENCE INFORMATION

## Badge Identification

Please check-in with the AIB Registration Desk to pick up your official name badge and conference materials. A participant name badge is required for admission to all conference sessions, events, meals, receptions, and exhibit hall. Guest badges only provide access to the Presidential Reception and the Gala Event.

## Dress Code

Suggested dress code is **Smart Casual** for all conference events including the Presidential Reception. Smart casual is typically more informal than business casual, but is still a neat attire appropriate for a professional conference. The dress code for the Gala Event is **Business Professional**.

## Registration Desk Hours

**Location:** Emirates Ballroom Foyer, Sixth Floor

<b>Hours:</b>	Sunday, July 2:	8:00am – 7:00pm
	Monday, July 3:	8:00am – 7:00pm
	Tuesday, July 4:	8:00am – 7:00pm
	Wednesday, July 5:	8:00am – 4:00pm

## Exhibit Hall Hours

**Location:** Emirates Ballroom 1-4, Sixth Floor

<b>Hours:</b>	Tuesday, June 28:	10:15am – 5:00pm
	Wednesday, June 29:	9:00am – 5:00pm
	Thursday, June 30:	9:00am – 4:15pm

## Placement Center Hours

**Location:** Suites 1-4, Tower B, Fourth Floor

<b>Hours:</b>	Tuesday, June 28:	9:00am – 5:30pm
	Wednesday, June 29:	9:00am – 5:30pm
	Thursday, June 30:	9:00am – 4:00pm

## #AIB2017 on Twitter

Share your thoughts and experiences with fellow AIB members and interact with other participants on Twitter using #AIB2017. Remember to follow @AIB\_World for the latest updates.

## Conference App

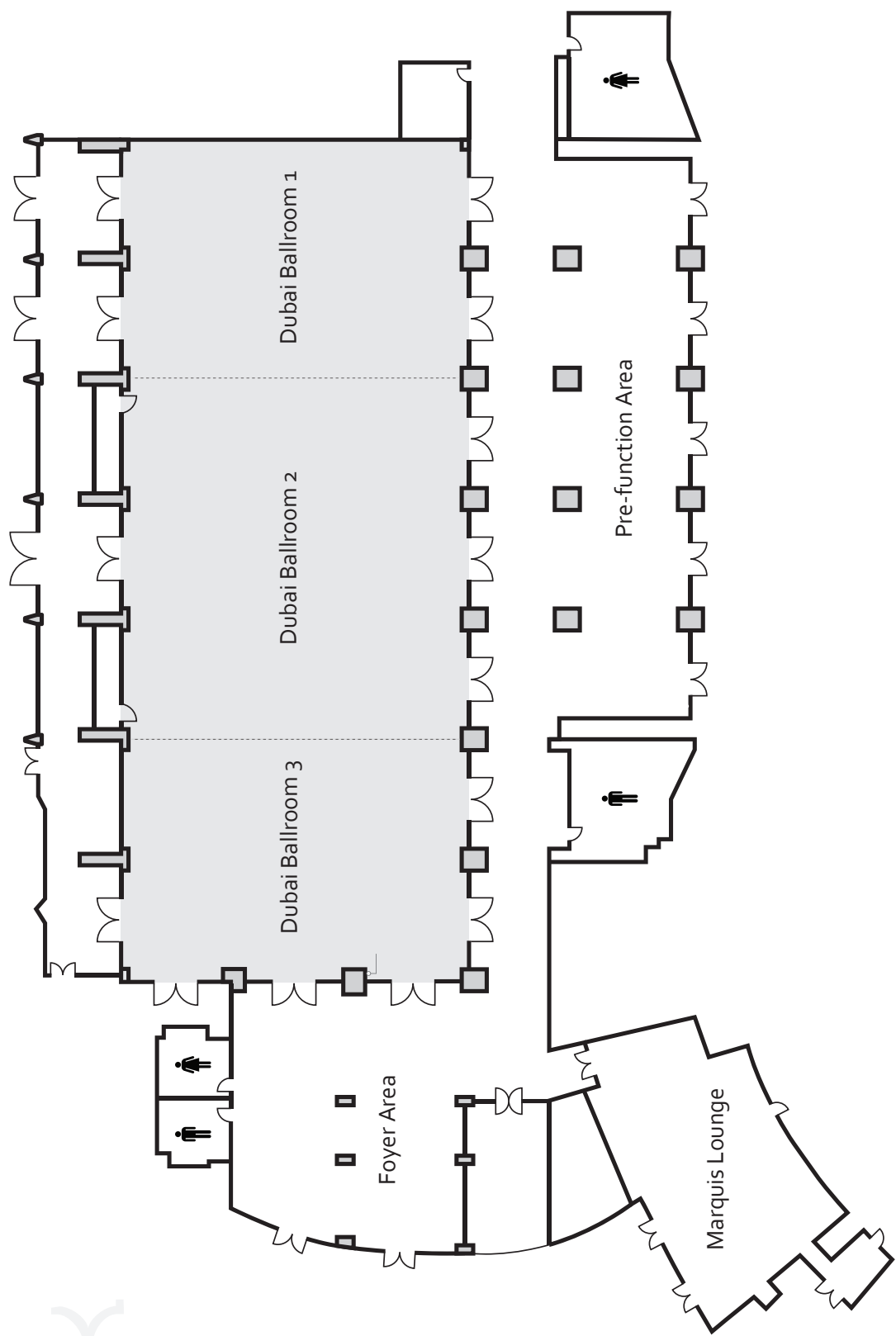
Remember to download our new "AIB Events" App on your mobile device to access the AIB 2017 Program, get the latest updates, interact with other participants, and to share your experience. Available on iOS, Android, and mobile web platforms.





# Second Floor

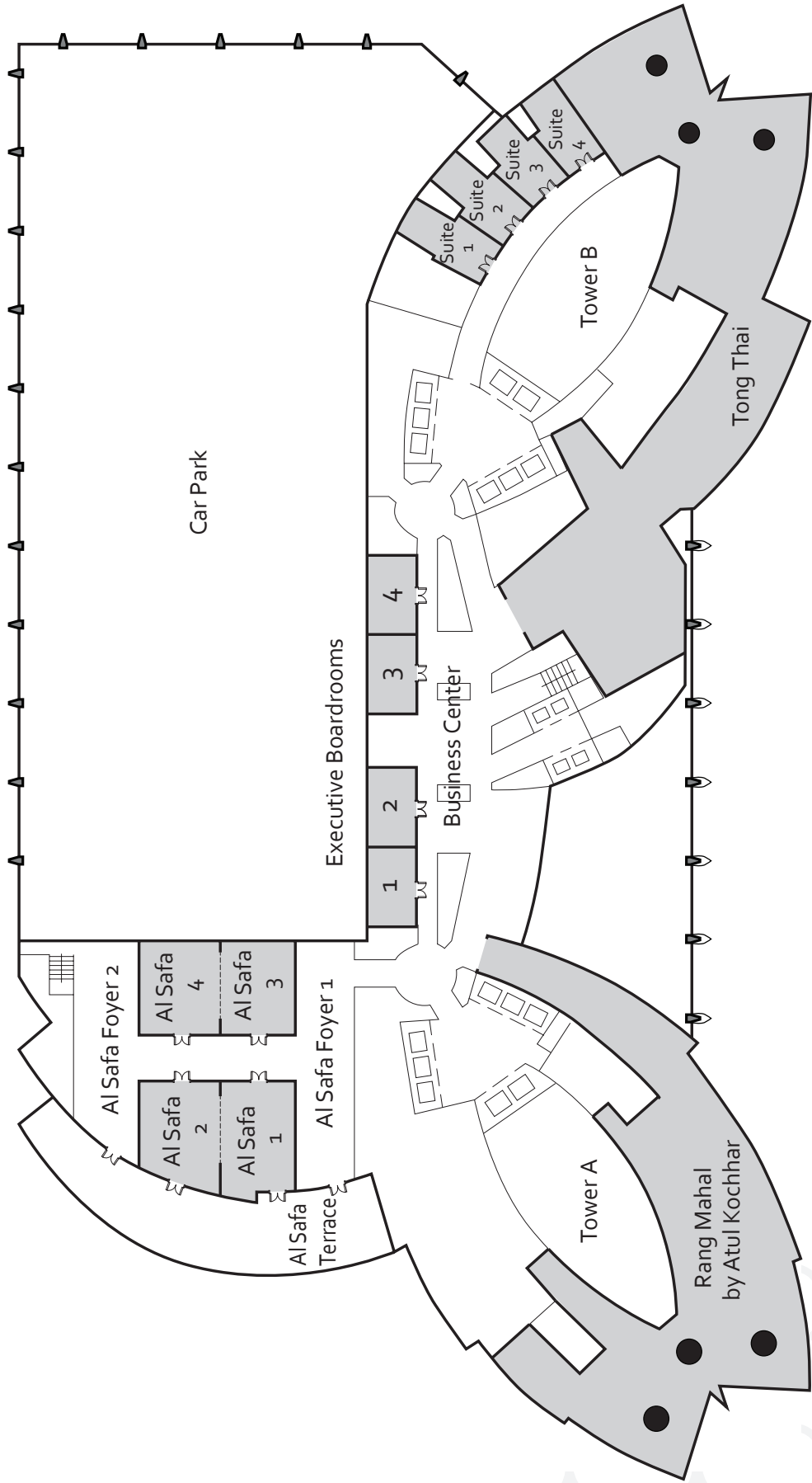
## Dubai Ballroom





# Level Four

## Meeting Rooms

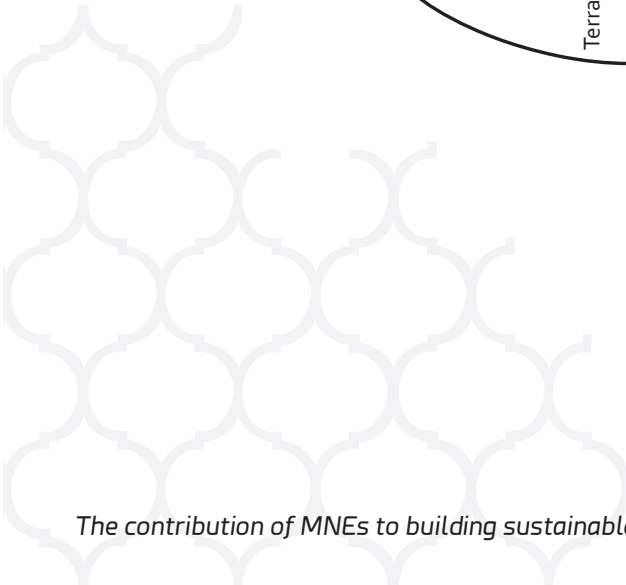
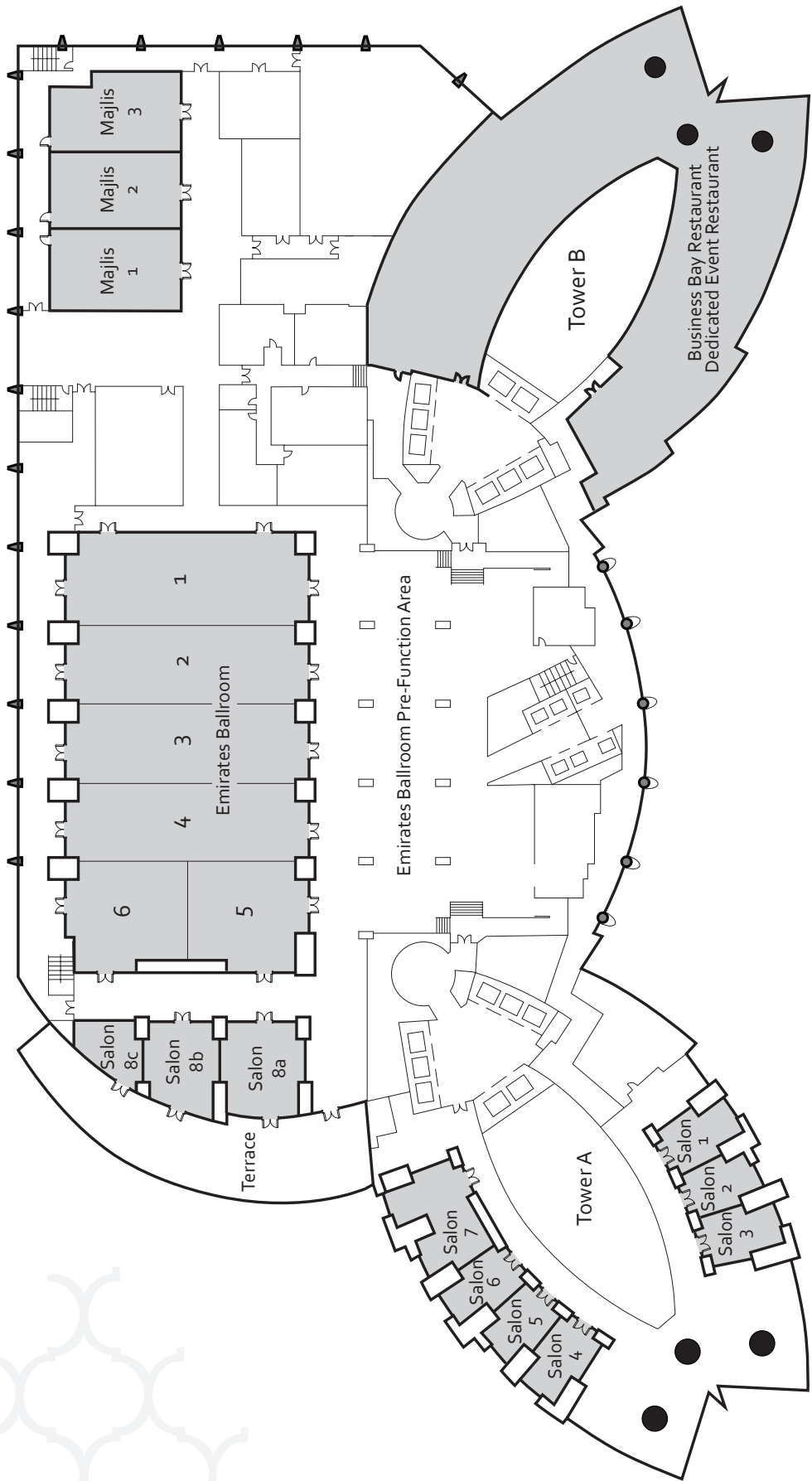






# Level Six

## Meeting Rooms



# AIB FELLOWS 2017 INTERNATIONAL EXECUTIVE OF THE YEAR

Award Presentation and Keynote: Opening Plenary – July 2, 17:15-19:30, Dubai Ballroom

## Fadi Ali Ghandour

Founder, Aramex  
Chairman and CEO, Wamda Capital



Fadi Ali Ghandour, a serial entrepreneur, CEO and investor. Passionate about creating impact through entrepreneurship, youth empowerment, community development, technology, innovation, and education. His keen interest in these issues has always shaped how he establishes and runs his businesses, initiatives and different platforms in this world.

After graduating from George Washington University in 1982, Ghandour founded Aramex that eventually became the leading emerging markets small parcel logistics company and a global brand, it was also the first company from the Arab region to go public on NASDAQ in 1997. Ghandour then took the company private and re-listed it with Abraaj Group, on the Dubai Financial market. In 2012, Ghandour stepped down as CEO of Aramex.

Since the beginnings of his professional journey, Fadi was keen that his commitment to certain values and beliefs goes in parallel with how business interacts with the communities it exists in, believing that the wellbeing of companies has to be part of the wellbeing of society.

Being a strong advocate of a more public-spirited and decisive presence for the Arab private sector in the sustainable development of the region, Fadi mobilized Aramex and brought together a group of likeminded businessmen with the singular aim of deploying entrepreneurship, resources, capabilities and skills- to engage in the process of youth development in marginalized communities, this is when Fadi founded Ruwwad in 2005.

Ruwwad for Development, a private-sector led community empowerment initiative that helps disadvantaged communities across the region overcome marginalization through activism, civic engagement, education and financial inclusion with support from the Ruwwad Micro Venture Fund, an equity-based fund providing seed capital and support for microbusinesses and micro-entrepreneurs.

As an investor and mentor to start-ups, Fadi was the founding partner in "Maktoob.com", the world's largest Arab On-Line community back in 1996 which was at the forefront of the early internet adoption in the Arab region. Maktoob eventually was acquired by Yahoo!, in the first large tech exit in the Arab World, and was at the core of the current digital revolution in the region.

In the latest phase of his entrepreneurship journey Ghandour co-founded with Arif Naqvi and Abraaj, Wamda Group which is one of the most extensive entrepreneurship support networks across MENA region. Wamda today, has a media platform, telling stories of the digital age in the region, it also has a research arm, an extensive mentorship program called Mix N' Mentor, and an initiative called collaborative entrepreneurship bringing corporates to work with startups, among many other initiatives. Along the way Fadi and Arif Naqvi, launched Mena Venture Investments the leading angel investing fund in MENA, investing in over 90 companies.

In 2015, Fadi and a few of young venture enthusiasts, launched Wamda Capital, a Venture capital fund that invests in early and growth stage technology and technology-enabled companies in MENA. With anchor investors like the IFC, Abraaj Group, Zain Group, and other leading institutional and family Investors. Fadi is a member of the Board of Abraaj Capital, of Endeavor Global, of the Board of Trustees at the American University of Beirut (AUB) and of the Advisory Council of the MIT Media Lab.

# AIB FELLOWS 2017 JOHN FAYERWEATHER EMINENT SCHOLAR

Award Presentation and Keynote: Session 2.2 – July 4, 10:45-12:00, Dubai Ballroom

## Dani Rodrik

John F. Kennedy School of Government, Harvard University

Dani Rodrik is the Ford Foundation Professor of International Political Economy at Harvard's John F. Kennedy School of Government. He rejoined the Kennedy School in July 2015 after two years at the Institute for Advanced Study as the Albert O. Hirschman Professor in the School of Social Science.

Professor Rodrik is an economist whose research covers globalization, economic growth and development, and political economy. He is affiliated with the National Bureau of Economic Research, Centre for Economic Policy Research (London), and the Center for Global Development among other research organizations. He is the recipient of numerous awards, including the inaugural Albert O. Hirschman Prize of the Social Science Research Council, and honorary doctorates from universities in Europe and Latin America. He currently serves as Vice-President of the International Economic Association.

Professor Rodrik's newest book is *Straight Talk on Trade: Ideas for a Sane World Economy* (forthcoming 2017). He is also the author of *Economics Rules: The Rights and Wrongs of the Dismal Science* (W.W. Norton, 2015) and *The Globalization Paradox: Democracy and the Future of the World Economy* (W.W. Norton, 2011). His articles have been published in the *American Economic Review*, *Quarterly Journal of Economics*, *Journal of Political Economy*, *Journal of Economic Growth*, *Journal of International Economics*, *Journal of Development Economics*, and other academic journals.

His previous books include *One Economics, Many Recipes: Globalization, Institutions, and Economic Growth* (2007), *The New Global Economy and Developing Countries: Making Openness Work* (1999), and *Has Globalization Gone Too Far?* (1997). Professor Rodrik's monthly columns on global affairs appears on Project Syndicate.

Professor Rodrik holds a Ph.D. in economics and an MPA from Princeton University, and an A.B. from Harvard College.





# AIB FELLOWS 2017 INTERNATIONAL EDUCATOR OF THE YEAR

Award Presentation and Keynote: Session 2.3.1 – July 4, 13:00-14:15, Dubai Ballroom

## George K. Najjar

Provost, Lebanese American University



Dr. George Khalil Najjar is the Provost of Lebanese American University. As the university's chief academic officer, Dr. Najjar oversees a wide array of academic program planning, teaching, and research-related affairs across LAU's seven schools. He is also at the center of the academic strategic planning process, long-term institutional positioning, and global partnerships. Into this context, Dr. Najjar brings an enterprising outlook forged over decades of academic and administrative experience as a faculty member, vice president and dean at the American University of Beirut (AUB).

During his 12-year tenure as founding Dean and Professor of the Suliman S. Olayan School of Business (2000-2012), Dr. Najjar led the school to accreditation and regional preeminence.

From 1997 to 2006, he doubled as vice president for Regional External Programs at AUB. Prior to that, he headed the teams that developed feasibility studies for several educational institutions, among them the University of Sharjah and the University of Bahrain. At the latter, he went on to serve as founding dean of its School of Business (1987-1997) and Vice President for Planning (1991-1995).

Dr. Najjar is widely published in peer-review management journals as well as edited academic volumes. He has excelled at designing and delivering executive education programs at universities and other venues in the Middle East, taught countless business courses, and served as a consultant to many businesses.

Throughout his rich career, he has distinguished himself for his strategic vision covering areas such as research management, fundraising, institution-building, institutional and professional accreditation and international networking.

Dr. Najjar received his Ph.D. in General Management from the University of Southern California in 1975 and a master's and bachelor's degrees from AUB in 1971 and 1969, respectively.

He serves as member of the Board of Trustees of three universities—Dhofar University, Oman, since 2004; University of Sharjah, UAE, since 2001; and University College of Bahrain, since 2006—as well as member of the Board of Directors of the National Bank of Kuwait, Lebanon, since 2010. He currently serves as special advisor to the president of AACSB for the Middle East and Africa. He has been recently awarded the highly prestigious Academy of Strategic and Entrepreneurial Leadership's John J. Fernandes Strategic Leadership Award.



# 2017 PROGRAM AWARDS

## Temple/AIB Best Paper Award

(Award Presentation on July 5, 16:15-17:45, Dubai Ballroom)

Sponsored by Temple University's Fox School of Business

The Temple/AIB Best Paper Award was created in 2002 through a generous endowment by Temple University's Fox School of Business. All papers accepted for competitive sessions are eligible for the award. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a monetary award. Nominees for this year's award are as follows (in order of presentation):

### *"Do Capital Markets Price Environmental Sensitivity?"*

by Chang Hoon Oh, Simon Fraser University; Daniel Shapiro, Simon Fraser University; Shuna Shu Ham Ho, Simon Fraser University; Jiyoung Shin, Simon Fraser University

**Presented:** Session 1.1.2, Monday, July 3, 9:00-10:15, Emirates 5.

### *"Knowledge Sources of Research and Innovation in Foreign Subsidiaries: An Enhanced Subsidiary Typology"*

by Filip De Beule, KU Leuven University; Ilke Van Beveren, Central Bureau of Statistics

**Presented:** Session 1.4.8, Monday, July 3, 14:30-15:45, Al Safa 3.

### *"Perceptions and Effects of Cross-National Corporate Reputation: The Role of National Culture"*

by Bernhard Swoboda, Trier University; Johannes Hirschmann, Trier University

**Presented:** Session 1.5.6, Monday, July 3, 16:15-17:30, Majilis 3.

### *"Status in a Strange Land? Context-Dependent Value of Status in Cross-Border Venture Capital"*

by Elisa Alvarez-Garrido, University of South Carolina; Isin Guler, University of North Carolina at Chapel Hill

**Presented:** Session 2.1.7, Tuesday, July 4, 9:00-10:15, Al Safa 4.

### *"Sovereign Wealth Funds' International Investments: The Role of Politicization and Bilateral Relations"*

by Vittoria G. Scalera, University of Amsterdam; Samuele Murtinu, University of Groningen; Roger Strange, University of Sussex

**Presented:** Session 2.5.9, Tuesday, July 4, 16:15-17:30, Al Safa 2.

*"Expatriates as Influencers in Global Work Arrangements: Their Impact on Foreign Subsidiary Employees' ESOP Participation"* by Jana Oehmichen, Georg-August University Goettingen; Carolin Ahrens, Georg-August University Goettingen; Michael Wolff, University of Goettingen

**Presented:** Session 3.2.6, Wednesday, July 5, 10:45-12:00, Majilis 3.

*"Returnee Social Network, Resource Acquisition, and International Entrepreneurship"* by Daomi Lin, Sun Yat-sen University; Wei Zheng, Peking University; Jiangyong Lu, Peking University; Xiaohui Liu, Loughborough University; Mike Wright, Imperial College London

**Presented:** Session 3.3.3, Wednesday, July 5, 13:00-14:15, Emirates 6.

*"The Reshoring of Business Services: Reaction to Failure or Persistent Strategy?"* by Stefano Elia, Politecnico di Milano; Filippo Albertoni, Politecnico di Milano; Silvia Massini, University of Manchester; Lucia Piscitello, Politecnico di Milano

**Presented:** Session 3.3.6, Wednesday, July 5, 13:00-14:15, Majilis 3.

## FIU/AIB Best Theory Paper Award

(Award Presentation on July 5, 16:15-17:45, Dubai Ballroom)

Sponsored by Florida International University College of Business

New for 2017 and made possible through an endowment from Florida International University, this award will recognize a paper with superior theory development. All papers accepted for competitive sessions that meet the selection criteria are eligible for the award. Finalists are nominated by the track chairs. An independent award committee will evaluate the nominees. The author(s) of the winning manuscript, announced at the Awards Session on the last day of the conference, will receive both a plaque and a monetary award.

### Alan M. Rugman Young Scholar Award

(Award Presentation on July 5, 16:15-17:45, Dubai Ballroom)

Given out under the Haynes Prize name until 2014, the award was renamed in 2015 to acknowledge not just the impact that Alan Rugman has had on our field but his commitment to the engagement and development of junior scholars. The award recognizes the best paper presented at the conference written by an author or authors under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. Finalists are nominated by the track chairs based on reviewer input and their own assessments. An independent Rugman Young Scholar Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a monetary award. Nominees for this year's award are as follows (in order of presentation):

**"CSR Embeddedness and CSR Implementation in an MNE: The Role of Autonomy and Distance"** by Anne Jacqueminet, Bocconi University

**Presented:** Session 1.2.5, Monday, July 3, 10:45-12:00, Majilis 2.

**"Value Chain Internationalization: The Effects of Performance Feedback"** by Carlos Rodriguez, INCAE Business School; Luciano Ciravegna, University of London

**Presented:** Session 1.5.7, Monday, July 3, 16:15-17:30, Al Safa 4.

**"With or Without You: Influence of Partner Location on Expatriate Adjustment and Absenteeism"** by Rotumba Arachchige Ishanka Chathurani Karunaratne, Georg-August-Universität Göttingen; Fabian Jintae Froese, University of Goettingen

**Presented:** Session 2.4.9, Tuesday, July 4, 14:30-15:45, Al Safa 2.

**"CAGE in Cyberspace? How Digital Innovations Internationalize in a Virtual World"** by Noman Ahmed Shaheer Siddiqui, University of South Carolina; Sali Li, University of South Carolina

**Presented:** Session 2.5.6, Tuesday, July 4, 16:15-17:30, Majilis 3.

### AIB/Sheth Doctoral Dissertation Proposal Award

(Award Presentation on July 5, 16:15-17:45, Dubai Ballroom)

Sponsored by the Sheth Foundation and AIB Foundation

The Dissertation Proposal Award is awarded in conjunction with the AIB/Sheth Doctoral Consortium. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. Winner(s) receive a plaque and receive a cash award.

### Peter J. Buckley and Mark Casson AIB Dissertation Award

(Award Presentation on July 5, 16:15-17:45, Dubai Ballroom)

Sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Eligibility for the 2017 "Buckley and Casson AIB Dissertation Award" for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2016 and December 31, 2016. The winner receives a plaque and a monetary award. Furthermore, all finalists receive a travel stipend to allow them to present their research at the annual meeting. This year's finalists will present their work at Session 3.2.1, July 5, 10:45-12:00, in Dubai Ballroom. Nominees for this year's award are as follows (in alphabetical order):

**"Three Essays on the Influence of Political Connections on Firms International Expansion Strategy"** by Joao Albino-Pimentel, University of South Carolina (Ph.D. Awarded by HEC-Paris)

**"Responses to Subpar Performance in Foreign Subsidiaries"** by Vanessa C. Hasse, University of San Francisco (Ph.D. Awarded by Western University)

**"Managing Complex Multinational Enterprises: Internal Network Structure and Expatriation Strategies"** by Jongmin Lee, University of Reading (Ph.D. Awarded by University of Reading)

**"Three Essays on Corruption, Government Transparency and Foreign Direct Investment"** by Neli Kouneva Loewenthal, George Washington University (Ph.D. Awarded by George Washington University)

**"A Text Analytic Approach to Study Host Country Nationalist Sentiments and MNE Responses during National Conflicts"** by Xiaocong Tian, Shanghai University of Finance and Economics (Ph.D. Awarded by Chinese University of Hong Kong)

### 2017 JIBS Decade Award

(Award Presentation on July 5, 13:00-14:15, Dubai Ballroom)  
**Sponsored by Palgrave Macmillan**

The award is designed to recognize the most influential paper published in the *Journal of International Business Studies* one decade before the Conference. In order to be considered for the 2017 award, a paper must have been included among the five most cited papers published in the 2007 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Session, Session 3.3.1

## OTHER AWARDS BEING PRESENTED AT THE AIB CONFERENCE

### WAIB Awards

(Award Presentation on July 3, 10:15-10:45, Emirates Ballroom)

Sponsored by E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis.

The Women in the Academy of International Business (WAIB) organizes a number of different awards as part of their annual activities. The winners of all the awards will be announced at the Coffee Break sponsored by University of Missouri-St. Louis on behalf of WAIB.

### Best Paper Award in Emerging Economies Research

(Award Presentation on July 3, 15:45-16:15, Emirates Ballroom)

Sponsored by Bryant University

Sponsored by the International Business program at Bryant University, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting with a research focus on Emerging Economies. The author(s) of the winning manuscript will be announced at the Coffee Break sponsored by Bryant University.

### CUIBE Award for Best Paper on International Business Education

(Award Presentation on July 4, 10:15-10:45, Emirates Ballroom)

Sponsored by the Consortium for Undergraduate International Business Education (CUIBE)

Sponsored by the Consortium for Undergraduate International Business Education (CUIBE), this award recognizes the best paper focused on undergraduate international business education being presented at the AIB Annual Conference. To be eligible the papers must have been submitted and accepted for presentation for the Special Track on Teaching International Business, and then shortlisted by the track chair as a nominee for the award. The winner will be announced at the Coffee Break sponsored by CUIBE.

### Best Paper Award in Research Methods

(Award Presentation on July 4, 15:45-16:15, Emirates Ballroom)

Sponsored by University of Sydney Business School

Sponsored by the University of Sydney Business School, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting that develops and/or utilizes innovative and non-traditional methodological approaches to investigate pertinent IB phenomena, advances IB methodology, provides creative methodological solutions to important IB problems, and informs scholars in IB and beyond about methodological advancements. The winner will be announced at the Coffee Break sponsored by the University of Sydney Business School. The finalists for this year's award are as follows:

*"When Near is Far and Far is Near: A Quantile Regression Model of FDI, Geographic Location and Connectivity"* by Lilac Nachum, City University New York; Grace Hong Hyokyoung, Michigan State University; Grigorios Livanis, Northeastern University

**Presented:** Session 2.1.7, Tuesday, July 4, 9:00-10:15,

*"Myths about Collinearity and Clusters in International Business Research: Identification, Consequences, and Remedies"* by Thomas Lindner, WU Vienna

**Presented:** Session 2.1.9, Tuesday, July 4, 9:00-10:15,

*"Perceptions of Psychic Distance in the Context of International Business: An Experimental Approach"* by James F. Nebus, Suffolk University; Sokol Celo, Suffolk University

**Presented:** Session 2.1.10, Tuesday, July 4, 9:00-10:15,

*"From an Imperialist to a Responsible Agenda: Going beyond the Limitations of Cross-Cultural Training Models"* by Betina Szkudlarek, University of Sydney Business School; Laurence Romani, Stockholm School of Economics

**Presented:** Session 2.5.5, Tuesday, July 4, 16:15-17:30,

### "That's Interesting!" Award

(Award Presentation on July 5, 10:15-10:45, Emirates Ballroom)

Sponsored by Aalto University School of Business

Sponsored by Aalto University School of Business, this award recognizes the conference paper that most effectively pushes the boundaries of our existing knowledge in the field by crossing boundaries, challenging taken-for-granted assumptions in the field, denying old "truths", attracting the reader's attention, and making an original argument. The author(s) of the winning manuscript will be announced at the Coffee Break sponsored by Aalto University School of Business.

# AIB 2017 Community Engagement Day

The Community Engagement Day is sponsored by Beedie School of Business at Simon Fraser University.

As a community of international business scholars from around the world, we have been blessed in many different ways. Since 2010, AIB has established a rich tradition of giving back and/or engaging with the host city community. All too often, we fly into/out of a city and spend virtually all our time interacting with other IB scholars from around the world and have minimal contact with our host societies. In 2015, the AIB Executive Board unanimously decided to include Community Engagement Initiatives as an integral part of the annual meeting. Community engagement not only allows us to participate in the social development of the host city but also to connect with, learn from, and engage with peoples in these places. Depending on each location, AIB will seek appropriate opportunities. This can be anything as simple as visits to local companies or NGOs to more active engagement.

For the 2017 Meeting in Dubai we are pleased to offer three unique opportunities on for our participants to gain first-hand experience in one or more of the following activities.

## Community Engagement Event 1: International Humanitarian City

The International Humanitarian City (IHC) was established in 2003 by H.H. Sheikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai, who felt that the UAE could put its expertise and strategic location to good use and become the nucleus of global humanitarian work. IHC is the only nonprofit, independent, humanitarian free-zone authority hosting a community of members comprised of UN Agencies, Non-Profit Organizations, Intergovernmental Organizations, and Commercial Companies working as *One for Humanity*. Today, the IHC has grown to become the largest humanitarian city with the most diverse members, with the broadest and most efficient reach, and the most diverse offering. The IHC puts Dubai's strength to work to serve the most vulnerable across the globe. The IHC team strives to provide them with a wide range of services including facilitating emergency preparedness; response and evacuation; licensing and one-stop-shop for all government services; secure and cost efficient warehouses and facilities; access to partnerships and fundraising; the development of a humanitarian data bank and innovation lab, and last but not least, visibility and support to their major projects. For more information, please visit: <http://www.ihc.ae/>

**Date and Time:** July 2, 2017 - 8:20am-12:30pm

**Participation:** Only preregistered participants (capacity is limited and security clearance required).

## Community Engagement Event 2: The Family Village (AMAF Orphanage Project)

The AMAF Family Village provides a real home for orphaned children providing a psychologically stable family environment. It accommodates up to 120 orphaned children with full-time *mothers* assigned to groups of children, giving them all the love and care they require. Each house is a bonded family unit with siblings and a *mother* and all the necessary amenities. In addition, *aunties* help to become a part of children's lives, while a *grandmother* oversees the day to day running of the village. The village provides a community living atmosphere to enable children to grow up and be contributing members of society. The Village contains 16 villas accommodating up to 8 children per villa, sectioned out by age groups including a fully equipped nursery for young babies — up to three years of age with a kindergarten and a Medical facility run by a resident nurse and an administration. For more information, please visit: [http://www.amaf.gov.ae/amaf/family\\_village](http://www.amaf.gov.ae/amaf/family_village)

**Date and Time:** July 2, 2017 - 10:00am-13:30pm

**Participation:** Only preregistered participants (capacity is limited and security clearance required).

## Community Engagement Event 3: Jebel Ali Free Zone (JAFZA)

Jafza is one of the world's largest free trade zones. Jafza has grown from 19 companies in 1985 to more than 500 in 1995 and over 7,000 today, which includes more than 100 Global Fortune 500 enterprises. It sustains over 135,000 jobs and attracts more than 20% of the UAE's foreign direct investment; while exceeding 50% of Dubai's total exports, with a trade value of \$69 billion. In 1996, Jafza became the first free zone to be awarded ISO certification. In 2007 Jafza commissioned the largest Customer Relationship Management (CRM) system in the region, processing close to a million transactions a year, including visas, licenses, leases and other services. For more information, please visit: <http://jafza.ae/>

**Date and Time:** July 2, 2017 - 8:45am-12:30pm

**Participation:** Only preregistered participants (capacity is limited and security clearance required).

**To register, please visit:**  
**<https://aib.msu.edu/events/2017/CommunityEngagement.asp>**



# AIB 2017 Research Methods Clinics

The AIB Research Methods SIG will be again sponsoring Research Methods Clinics sessions at the AIB conference. For the 2017 conference 15 clinics are being offered, spread over four sessions on July 3 and July 5. These sessions are organized around specific methodological experts who will be hosting small-group discussions in round table format and providing advice to specific problems each participant brings to the discussion. All clinics will take place in Room Dubai 3.

All clinics require advance signup. For more information, please visit <https://aib.msu.edu/events/2017/ResearchMethodsClinics.asp>

## Session 1.1 (9:00 - 10:15, July 3)

Douglas Dow	Logistical and Multiple Regression
Bo Nielsen	Multi-Level Analysis
Agnieszka Chidlow	Qualitative Methods / Survey Data
Larry Williams	Structural Equation Modeling (SEM)

## Session 1.2 (10:45 - 12:00, July 3)

Tomas Hult	Mixed Methods
Thomas Lindner	Hierarchical Linear Modeling (HLM)
Stewart Miller	Panel Data / Logistical Regression

## Session 3.1 (9:00 - 10:15, July 5)

Igor Kalinic	Qualitative Methods
Elizabeth Rose	Categorical Data / Survey Design
Bo Nielsen	Hierarchical Linear Modeling (HLM)
Stewart Miller	Multi-Stage (Heckman) Models

## Session 3.2 (10:45 - 12:00, July 5)

Larry Williams	Structural Equation Modeling (SEM)
Andrew Delios	Multivariate Analysis / Covariate Effects / Model Specifications
Thomas Lindner	Longitudinal Data / Multi-Level Analysis
Igor Kalinic	Qualitative Methods

**A**

The word cloud below represents the most commonly used terms in the titles of works being presented at the AIB 2017 conference.

\* Generated using Tagxedo at [www.tagxedo.com](http://www.tagxedo.com) under Creative Commons (BY-NC-SA 3.0 US).



## AIB 2017 in Numbers

### AIB 2017 in numbers

#### Submissions Processed

**1041** submissions  
1272 reviews received  
from 1286 reviewers



#### Registered Participants

**990**

#### First Time Attendees

**303**



#### Countries Represented:

**76**

#### Authorship:

**79**

#### Reviewers:

**57**

#### Participants:



### Program

**241** competitive papers  
**415** interactive papers  
**57** developmental clinics

in **2** plenary sessions  
**5** special sessions  
**51** panels  
**65** competitive paper sessions  
**67** interactive paper sessions  
**16** developmental clinics

### Email Correspondence for AIB 2017 by Secretariat:

**6848**



\* data as of May 31, 2017. Email correspondence includes both sent and received email, but only personally through the Secretariat. Broadcast or automated emails not included in the count. Correspondence by the program committee is also not part of this count.

# AIB 2017 Program Overview

Dubai, UAE – June 30-July 5, 2017

Friday, June 30		Saturday, July 1		Sunday, July 2	
AIB Board Meeting 9:00-17:00	8:00-8:15	AIB Board Meeting 9:00-17:00	CARMA Research Methods Workshops 9:00-16:00	AJBS Annual Conference 9:00-17:00	-8:15
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Monday, July 3		Tuesday, July 4		Wednesday, July 5	
Fellows Café 8:00-8:45		Fellows Café 8:00-8:45		Fellows Café 8:00-8:45	
1.1 Concurrent Sessions 9:00-10:15		2.1 Concurrent Sessions 9:00-10:15		3.1 Concurrent Sessions 9:00-10:15	
COFFEE BREAK 10:15-10:45		COFFEE BREAK 10:15-10:45		COFFEE BREAK 10:15-10:45	
1.2 Concurrent Sessions 10:45-12:00		2.2 <b>Eminent Scholar Plenary</b> 10:45-12:00		3.2 <b>Buckley-Casson Dissertation Award and Concurrent Sessions</b> 10:45-12:00	
LIGHT LUNCH 12:00-13:00	JIBS Editorial Board Meeting	LIGHT LUNCH 12:00-13:00	AIB Fellows Business Meeting	LIGHT LUNCH 12:00-13:00	
1.3 Concurrent Sessions 13:00-14:15		2.3 <b>Educator of the Year and Concurrent Sessions</b> 13:00-14:15		3.3 <b>JIBS Decade Award and Concurrent Sessions</b> 13:00-14:15	
BREAK 14:15-14:30		BREAK 14:15-14:30		BREAK 14:15-14:30	
1.4 Concurrent Sessions 14:30-15:45		2.4 Concurrent Sessions 14:30-15:45		3.4 Concurrent Sessions 14:30-15:45	
COFFEE BREAK 15:45-16:15		COFFEE BREAK 15:45-16:15		COFFEE BREAK 15:45-16:15	
1.5 Concurrent Sessions 16:15-17:30		2.5 Concurrent Sessions 16:15-17:30		3.5 <b>AIB Awards Ceremony and Business Meeting</b> 16:15-17:45	
<b>Townhall</b> Global Business in a Less Globalized World 17:45-18:45		<b>Townhall</b> <b>AIB Chapters</b> 17:45-18:45		<b>AIB Farewell Reception</b> 17:45-19:00	
		<b>AIB Gala Event</b> Dubai Ballroom 19:00-22:30			

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# 2017 AIB Conference Schedule of Sessions

Dubai, United Arab Emirates  
July 1-5, 2017

## Legend for Symbols Used:

- B** Nominee for the Temple/AIB Best Paper Award
- H** Nominee for the Alan Rugman Young Scholar Award

## FRIDAY, JUNE 30

### FRIDAY, JUNE 30 - 9:00-17:00

Time: 9:00-17:00

#### AIB Board Meeting

AIB Executive Board Members only.

## SATURDAY, JULY 1

### SATURDAY, JULY 1 - 9:00-17:00

Time: 9:00-17:00

#### AIB Board Meeting

AIB Executive Board Members only.

### SATURDAY, JULY 1 - 9:00-17:00

Time: 9:00-17:00  
Room: Al Safa 4

#### AJBS 30th Annual Conference

Annual conference of the Association of Japanese Business Studies. AJBS conference requires a separate registration from the AIB conference.

### SATURDAY, JULY 1 - 9:00-12:00

Time: 9:00-12:00  
Room: Majilis 1

#### CARMA Workshop: Intermediate SEM: Model Evaluation

Pre-registration is required for this free workshop. Please visit [Research Methods Workshop](#) page for more information.

### SATURDAY, JULY 1 - 14:00-17:00

Time: 14:00-17:00  
Room: Majilis 1

#### CARMA Workshop: An Introduction to Multi-level Analysis

Pre-registration is required for this free workshop. Please visit [Research Methods Workshop](#) page for more information.

## SUNDAY, JULY 2

### SUNDAY, JULY 2 - 8:30-13:30

#### Session 0.1 - Pre-Conference Workshop

Time: 8:30-13:30

Room: Al Safa 4

#### JIBS/AIB Paper Development Workshop

Chairs: Alain Verbeke, University of Calgary and Stav Fainshmidt, Florida International University

Pre-admitted participants only. Lunch is provided.

★ *The JIBS/AIB Paper Development Workshop is sponsored by the D'Amore-McKim School of Business at Northeastern University.*

### SUNDAY, JULY 2 - 8:30-16:00

#### Session 0.2 - Pre-Conference Workshop

Time: 8:30-16:00

Room: Emirates 5

#### AIB/Sheth Doctoral Student Consortium

Chairs: Luis Alfonso Dau, Northeastern University and Dan Li, Indiana University

Pre-admitted participants only. Lunch is provided.

#### Faculty Panel:

Ruth Aguilera, Northeastern University  
Allan Bird, Northeastern University  
Julian Birkinshaw, London Business School  
Lorraine Eden, Texas A&M University  
Luis Alfonso Dau, Northeastern University  
Dan Li, Indiana University  
Jane W. Lu, University of Melbourne  
Stewart R. Miller, University of Texas - San Antonio  
Ram Mudambi, Temple University  
Rajneesh Narula, University of Reading  
Ravi Ramamurti, Northeastern University  
Torben Pedersen, Bocconi University  
Rebecca Reuber, University of Toronto  
Elizabeth L. Rose, University of Otago

★ *The Doctoral Student Consortium is sponsored by the Madhuri and Jagdish N. Sheth Foundation.*

### SUNDAY, JULY 2 - 9:00-16:00

#### Session 0.3 - Pre-Conference Workshop

Time: 9:00-16:00

Room: Majilis 1

#### AIB Junior Faculty Consortium

Chairs: Jaeyong Song, Seoul National University and Ellie R. Banalieva, Northeastern University

Pre-admitted participants only. Lunch is provided.

#### Faculty Panel:

Ellie R. Banalieva, Northeastern University  
Julian Birkinshaw, London Business School  
Nakiye Boyacigiller, Sabanci University  
Joseph Cheng, George Washington University  
Alvaro Cuervo-Cazurra, Northeastern University  
Ilya Cuypers, Singapore Management University  
Charles Dhanaraj, Temple University  
Pervez N Ghauri, University of Birmingham  
Tatiana Kostova, University of South Carolina  
Antonio Majocchi, University of Pavia  
Shige Makino, Chinese University of Hong Kong  
Chang Hoon Oh, Simon Fraser University  
Jaeyong Song, Seoul National University  
Katherine Xin, CEIBS

★ *The Junior Faculty Consortium is sponsored by the Boeing Institute at Saint Louis University.*

### SUNDAY, JULY 2 - 9:00-16:00

#### Session 0.4 - Pre-Conference Workshop

Time: 9:00-16:00

Room: Majilis 3

#### AIB Research Capacity Workshop

Chairs: Aya Chacar, Florida International University and Alvaro Cuervo-Cazurra, Northeastern University  
Discussant: Lei Li, Nottingham University Business School China

Pre-admitted participants only. Lunch is provided.

#### Faculty Panel:

Nakiye Boyacigiller, Sabanci University  
Aya Chacar, Florida International University  
Christine M.K. Chan, University of Hong Kong  
Alvaro Cuervo-Cazurra, Northeastern University  
Carl F. Fey, Aalto University School of Business and Chinese University of Hong Kong  
Maria Tereza Fleury, Fundacao Getulio Vargas  
Steve Harvey, American University of Beirut  
Lei Li, Nottingham University Business School China  
Sougata Ray, Indian Institute of Management Calcutta  
Haifeng Yan, East China University of Science and Technology

## SUNDAY, JULY 2 - 9:00-14:00

### Session 0.5 - Pre-Conference Workshop

Time: 9:00-14:00

Room: Al Safa 1

#### AIB Chapter Leadership Workshop

Chairs: Sumit K. Kundu, Florida International University,  
Maria Alejandra Gonzalez-Perez, Universidad EAFIT,  
and Hadi Alhorr, Saint Louis University

AIB Executive Board Members and AIB Chapter Chairs and designated representatives only.

## SUNDAY, JULY 2 - 9:00-15:00

Time: 9:00-15:00

### Community Engagement Day Site Visits

All community engagement day events require pre-registration as capacities are limited and security clearance is required. For more information, or to register, visit <https://aib.msu.edu/events/2017/CommunityEngagement.asp>

#### Community Engagement Event 1: International Humanitarian City

IHC is a nonprofit, independent, humanitarian free-zone authority hosting a community of members comprised of UN Agencies, Non-Profit Organizations, Intergovernmental Organizations, and Commercial Companies and acts as a nucleus for humanitarian work in the region, and across the globe.

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#### Community Engagement Event 3: Jebel Ali Free Zone (JAFZA)

Jafza is one of the world's largest free trade zones with over 7000 companies, including more than 100 Global Fortune 500 enterprises. It attracts more than 20% of UAE's foreign direct investment, with a trade value of \$69 billion.

✪ *The Community Engagement Day Trips are sponsored by the Beedie School of Business, Simon Fraser University.*

## SUNDAY, JULY 2 - 16:00-17:00

Time: 16:00-17:00

Room: Dubai 3

### New Members Welcome Event

AIB would like to welcome all new AIB members into our community. President Masaaki 'Mike' Kotabe, along with other Board members, will be present to welcome and meet our new members.

✪ *The New Members Welcome event is sponsored by the Fox School of Business at Temple University.*

## SUNDAY, JULY 2 - 17:15-19:30

### Session 0.8 - Plenary

Time: 17:15-19:30

Special Session

Room: Dubai 1-2

#### AIB 2017 Opening Plenary

Chair: Sarianna Lundan, University of Bremen

AIB welcomes you to the AIB 2017 Conference in Dubai.

#### Official opening and greetings

Masaaki Kotabe, Temple University

H.E. Dr. Ali Sebaa Al Marri, Executive President,

Mohammed Bin Rashid School of Government

Sarianna Lundan, University of Bremen

#### Presentation of the AIB Fellows International Executive of the Year Award to Fadi Ghandour

Robert E. Grosse, Thunderbird School of Global Management

Paul Beamish, Ivey Business School

#### Keynote Speaker:

Fadi Ghandour, Aramex / Wamda Capital

#### Panel Discussion:

Fadi Ghandour, Aramex / Wamda Capital

Pankaj Ghemawat, IESE Business School

Ravi Ramamurti, Northeastern University

Stefanie Lenway, Opus College of Business

Robert E. Grosse, Thunderbird School of Global Management

## SUNDAY, JULY 2 - 19:30-21:00

Time: 19:30-21:00

Room: Emirates Ballroom

### Presidential Reception

The Presidential Reception, celebrating the opening of the 2017 AIB Conference will take place at the Emirates Ballroom. Smart casual attire is recommended.



# MONDAY, JULY 3

## MONDAY, JULY 3 - 8:00-8:45

Time: 8:00-8:45

### Fellows Café I

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

*Innovation and Agility in Multinational Corporations (Room: Salon 1)*

Julian Birkinshaw, London Business School

*Should an Evolutionary Theory of International Business be Darwinian (or not)? (Room: Salon 2)*

John Cantwell, Rutgers University

*Contextualizing IB Research to Enhance Theory and Relevance (Room: Salon 3)*

Tatiana Kostova, University of South Carolina

*How is Digitalization of Production and Services Affecting International Business? (Room: Salon 4)*

Torben Pedersen, Bocconi University

*The Role of Culture in International Business Research (Room: Salon 6)*

Rosalie Tung, Simon Fraser University

## MONDAY, JULY 3 - 9:00-10:15

### Session 1.1.1 - Panel

Time: 9:00-10:15

Track: 4 - Innovation/Knowledge Management

Room: Dubai 1-2

### Places and Spaces in the Information Age

Chair: Philippe Gugler, University of Fribourg

Discussant: John Cantwell, Rutgers University

#### Panelists:

Lucia Piscitello, Politecnico di Milano

Ram Mudambi, Temple University

Erkko Autio, Imperial College Business School

### Session 1.1.2 - Competitive

Time: 9:00-10:15

Track: 10 - MNEs and Sustainable Societies

Room: Emirates 5

### Climate Change and the Environment: Where do We Stand?

Chair: Bryan W. Husted, Tecnológico de Monterrey

*Trade-Based Adoption of Voluntary Environmental Programs in the Developing World: Racing to the Top or Stuck in the Mud?*

Jonas Gamso, Arizona State University

### **B** Do Capital Markets Price Environmental Sensitivity?

Chang Hoon Oh, Simon Fraser University

Daniel Shapiro, Simon Fraser University

Shuna Shu Ham Ho, Simon Fraser University

Jiyoung Shin, Simon Fraser University

*What Drives Community Engagement Performance in Emerging Multinational Enterprises?*

Xueli Huang, RMIT University

Warren Staples, RMIT University

Xiaohua Yang, University of San Francisco

*A Network View on Business-Political Interaction for Sustainable Development: The Cases of ICT Projects in Brazil*

Emilene Leite, Uppsala University

Cecilia Pahlberg, Uppsala University

Amjad Hadjikhani, Uppsala University

### Session 1.1.3 - Panel

Time: 9:00-10:15

Track: 8 - IB Policy

Room: Emirates 6

### History and the Debate over Intellectual Property

Chair: Alain Verbeke, University of Calgary

#### Panelists:

Mike W. Peng, University of Texas at Dallas

Shawn M. Carraher, University of Texas at Dallas

Weilei (Stone) Shi, Baruch College

Ilan Vertinsky, University of British Columbia

### Session 1.1.4 - Panel

Time: 9:00-10:15

Track: 2 - Managing the Value Chain

Room: Majilis 1

### Competitiveness of Asian vis-à-vis Western Firms and Nations: Concepts, Measurements and Explanations

Chairs: Chris Baumann, Macquarie University and

Hemant Merchant, University of South Florida St. Petersburg

Discussant: Chris Baumann, Macquarie University

#### Panelists:

Chris Baumann, Macquarie University

Michael Cherry, Macquarie University

Tony Fang, Stockholm University

Hemant Merchant, University of South Florida St. Petersburg

Rosalie Tung, Simon Fraser University

Edward Davis, University of Sydney

### Session 1.1.5 - Competitive

Time: 9:00-10:15

Track: 6 - Human Resource Management

Room: Majilis 2

### Identity Perspectives in Understanding Global Work

Chair: Salma Soliman, Middlesex University

*Prosocial Behaviors by Host Country National Employees to Expatriates in Foreign Subsidiaries: A Common Ingroup Identity Perspective*

Vesa Peltokorpi, Saitama University

*An Identity-Based Framework for Effectiveness in Complex Multicultural Teams*

Sonia Raghav, University of Western Australia

Cristina Gibson, University of Western Australia

*Job Satisfaction of Returnees to Japan*

Ralf Bebenroth, Kobe University

Lara Makowski, Kobe University

*The Formation of Fairness Perceptions and Responsive Behavior of Chinese Employees Towards their German Organization*

Joerg Bueechl, Tuebingen University  
Markus Pudelko, Tübingen University

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**Session 1.1.6 - Competitive**

Track: 9 - Teaching IB

Time: 9:00-10:15

Room: Majilis 3

**Coping with Big Challenges & Contextual Opportunities in Teaching IB**

Chair: Maria Elo, University of Turku

*Challenges, Hurdles and Opportunities in Teaching IB Course (Case of Ethiopian Universities)*

Marigowda Jagadeesha, Kirinyaga University

*Educating Ethical Future Leaders for International Business*

Milla Wiren, University of Turku School of Economics

*The Essential Role of International Business Education in the Fight against Political Corruption*

Nicholas D. Rhew, Coastal Carolina University  
Robert Steinbauer, Brock University

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**Session 1.1.7 - Competitive**

Track: 1 - Internationalization/Entrepreneurship

Time: 9:00-10:15

Room: Al Safa 4

**Entrepreneurs, Exporters and MNEs from Emerging Markets**

Chair: Marin Alexandrov Marinov, Aalborg University

*African Entrepreneurial Viewpoints versus Macroeconomic Outcomes*

Mathew Egu, University of South Africa  
Germinah Chiloane-Tsoka, University of South Africa  
Siphiwe Dhlamini, University of South Africa

*Social-Economic Tension of MNC Expansion in Emerging Markets: The Role of International Attention and Within-Country Institutional Heterogeneity*

Meng Zhao, Renmin University of China  
Xufei Ma, Chinese University of Hong Kong  
Seung Ho Park, China Europe International Business School

*Development of Entrepreneurial Orientation of Export Manufacturers from Emerging Economies*

Marin Alexandrov Marinov, Aalborg University  
Deusdedit A. Rwehumbiza, University of Dar es Salaam  
Svetla Trifonova Marinova, Aalborg University

*An Emerging Multi-National Company's Internationalization: From Supplier to Brand Leader*

Su Liu, Shandong University of Finance and Economics,  
Ivey Business School, Western University  
Dwarka Chakravarty, Western University

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**Session 1.1.8 - Competitive**

Track: 5 - Strategy and Management

Time: 9:00-10:15

Room: Al Safa 3

**Understanding Subsidiary Strategies and Performance**

Chair: Teresa da Silva Lopes, University of York

*From South to North: Institutional Pressures and Strategies of Emerging Market MNCs in Developed Economies*

Can Ouyang, Cornell University  
Mingwei Liu, Rutgers University

*Subsidiary Strategy of Emerging Market Multinationals: A Home Country Institutional Perspective*

Ziyi Wei, University of Sheffield  
Quyen Nguyen, University of Reading

*International Strategy-Implementation-Performance Paths for Retailers*

Bernhard Swoboda, Trier University  
Lukas Morbe, Trier University

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**Session 1.1.9 - Competitive**

Track: 7 - Governance and Finance

Time: 9:00-10:15

Room: Al Safa 2

**Banks and Financial Global Crises**

Chair: Stewart R. Miller, University of Texas - San Antonio

*Corporate Governance Networks between International Financial Market Actors within Investment Banking*

Erik A. Borg, Sodertorn University  
Lars Vigerland, Sodertorn University  
Karin Winroth, Sodertorn University

*A Study of Bank Failures around the World – Is There a Role for National Culture?*

Xinming Li, University of South Carolina  
Allen Berger, University of South Carolina  
Charles S. Morris, Federal Reserve Bank of Kansas City  
Raluca Roman, Federal Reserve Bank of Kansas City

*Bank Liquidity Creation and Banking Crises around the World*

Xinming Li, University of South Carolina

*Bank Globalization and Efficiency: International Evidence*

Haiyan Yin, Indiana University  
Jiawen Yang, George Washington University  
Deming Wu, Office of the Comptroller of the Currency  
Xing Lu, Indiana University

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**Session 1.1.11 - Interactive**

Track: 1 - Internationalization/Entrepreneurship

Time: 9:00-10:15

Room: Salon 1

**Regional, Location and Niche Strategies and Commitment to Internationalization**

Chair: Jorma Larimo, University of Vaasa

*Location Choices by Multinationals from Emerging Markets: A Regional Perspective*

Ali Taleb, MacEwan University

*Agent-Based Simulation Modeling for MNE Location Choices: Emergence of a Nicher under the Market Share Maximization Strategy*

Haruo Hagiwara Horaguchi, Hosei University  
Toichiro Susumago, Japan Advanced Institute of Science and Technology

*Cultural Differences, MNE Learning Abilities, and the Effect of Experience on Subsidiary Mortality in a Dissimilar Culture:*

*Evidence from Japanese MNEs*  
Jianhua Zhu, Ivey Business School

*Western Financial Services MNCs in Asia: Vacillating Commitment to Internationalisation*

Gordon Roy Perchthold, University of Sydney

*Role of Investment Teams in Syndication Intensity of Foreign Venture Capital Firms*

Kshitija Joshi, National Institute of Advanced Studies,  
Indian Institute of Science  
Sarika Pruthi, San Jose State University

*The Role of Export Market-Oriented Culture in Building Strong Export Marketing Capabilities*

Katerina Makri, Vienna University of Economics and Business

Marios Theodosiou, University of Cyprus  
Evangelia Katsikea, King's College London

**Session 1.1.12 - Interactive**

Time: 9:00-10:15

Track: 4 - Innovation/Knowledge Management

Room: Salon 2

**Internationalization and Innovation**

Chair: Simon Collinson, University of Birmingham

*Internationalization and Innovation: A Novel Link in Russian Innovative Firms*

Irina Mihailova, Aalto University School of Business

*R&D Offshoring Strategies, R&D Intensity and Innovation Performance*

Philip J. Steinberg, University of Wuppertal  
Vivien D. Procher, University of Wuppertal  
Diemo Urbig, University of Wuppertal & Indiana University

*Dimensions of Firm Internationalization as Determinants of Knowledge Management Strategy*

Mehmet Demirbag, University of Essex  
Marina Apaydin, American University of Beirut

*Home-Country's Revealed Technological Advantage, R&D Internationalization and the Firm Competencies-Building: Latin America Case*

Paula Esteban-Jardim, IBMEC and Universidade Federal Fluminense  
Ana Urraca-Ruiz, Universidade Federal Fluminense

*Ownership Structure and External Knowledge Acquisition: International Subsidiaries Versus Local Firms in China*

Zhi Yang, Huazhong University of Science and Technology  
Tian Wei, Fudan University

*R&D Internationalization of Emerging Market Firms: Evolution and Outcome*

Huaichuan Rui, Royal Holloway, London University

*Trade, Innovation, and Integration into Global Value Chains: Evidence from Mercosur*

Charlotte Jacobs, Temple University  
Marcelo Cano-Kollmann, Ohio University

**Session 1.1.13 - Interactive**

Time: 9:00-10:15

Track: 6 - Human Resource Management

Room: Salon 3

**Managing the Complexities of Today's Workforce and Contexts**

Chair: Andreas Schotter, Ivey Business School

*Global Work Arrangements in the Virtual Enterprise – The Case Study of Automattic*

Alessandra Vecchi, University of Bologna

*Understanding the Role of Stressors and Age on Employee Commitment in HPWS Workplaces of Japan*

Kaushik Chaudhuri, Shiv Nadar University  
Hiroyuki Oba, Reitaku University

*Valuing 'Ability' in 'Disability': Analysis and Synthesis of ILO Global Business and Disability Network MNE Members Agenda on Disability Inclusion*

Rihana Shaik, Indian Institute of Management, Indore  
Swati Ghulyani, Indian Institute of Management, Indore

*The Other Side of the Barricades: Interviewing the Free-Riders, Not Their Managers or Co-Workers, on the Reasons for and Ways to Deal with Free-Riding in GVTs*

Vas Taras, University of North Carolina at Greensboro  
William Tullar, University of North Carolina at Greensboro  
Maria Gil del Alcazar, University of North Carolina at Greensboro

*A Work-Life Theory of Women's Executive Career Decisions across Different Nations*

Sabina Nielsen, University of Sydney  
Aleksandra Gregoric, Copenhagen Business School  
Ruth Aguilera, Northeastern University

**Session 1.1.14 - Interactive**

Time: 9:00-10:15

Track: 7 - Governance and Finance

Room: Salon 4

**The Governance in the Internationalization Process**

Chair: Antonio Majocchi, University of Pavia

*Institutional Distance, Regional Clusters and Performance of Foreign Subsidiaries: Evidences from Brazil*

Jonas Fernando Petry, Fundação Universidade Regional de Blumenau - FURB  
Mohamed Amal, Fundação Universidade Regional de Blumenau - FURB  
Dinorá Eliete Floriani, Universidade do Vale do Itajaí, UNIVALI

*Financing Patterns and Firm Export in Latin American and Caribbean Countries*

Maria Barulina, University of Texas at El Paso  
Zuobao Wei, University of Texas at El Paso  
Jagadish Dandu, Zayed University  
Barkat Ullah, Rhode Island College

*Public Venture Capital and Entrepreneurial Cognizance: Effects on the Performance of Small International Companies*

Diane A. Isabelle, Carleton University  
Mika Westerlund, Carleton University  
Seppo Leminen, Laurea University; Aalto University  
Risto Rajala, Aalto University

*Globalizing SMEs: Using Reward-based Crowdfunding to Access International Capital Markets*

Sharon Simmons, University of Missouri - Kansas City  
Pedro Oliveira, University of Missouri - Kansas City

*Role of Business Group Pride in Internationalization Decision*

Rameshwar Arora, Indian Institute of Management, Indore  
Prashant Salwan, Indian Institute of Management, Indore

*Where Lies the Competitive Advantage of the Chinese Export Enterprises: Low Cost Strategy or Quality Upgrading*

Wenjing Ruan, Peking University  
Zheng Tu, Peking University

*Where Have Foreign Banks in Nigeria Gone? The Strength of Local Banks as a Formidable Barrier to Foreign Entry*

Lilac Nachum, City University New York  
Chris Ogbechie, Lagos Business School

## Branding and Country Image

Chair: Ulrike Mayrhofer, IAE Lyon, Jean Moulin Lyon University

*Domestic, Foreign, and Global Brands: Does it Matter to Consumers?*

Brittney Charmae Bauer, Saint Louis University

*In Search of Tools for Country-Image (CI) Incorporation into International Branding*

Mariana Bassi Suter, University of York

Janaina Giraldi, University of São Paulo

Felipe Mendes Borini, University of São Paulo; ESPM

Maria Laura MacLennan, Centro Universitário da FEI

Edson Crescitelli, University of São Paulo

Edison Polo, University of São Paulo

*The Strategic Alignment of Brand Positioning with Country Personality*

Peter Magnusson, University of Alabama

Brian Montavon, University of Alabama

*Measuring Mass Prestige Value for American Versus Asian Brands: Theory and Evidence*

Ajay Kumar, Central University of Haryana

Justin Paul, University of Puerto Rico

*Gaining Organizational Legitimacy through Advertising Strategies*

Ariolva A. Randrianasolo, John Carroll University

Alexey V. Semenov, San Jose State University

Hadi Alhor, Saint Louis University

*Drivers of Attitudes towards Luxury and Counterfeit Products: A Cross Country Comparison*

Rajesh Iyer, Bradley University

Mitch Griffin, Bradley University

Barry Babin, Louisiana Tech University

*Nation Branding through Mega-Events and the Impact on Tourism Development in the Host Country: A Study on the 2014 FIFA World Cup in Brazil*

Mascha Sörensen, Fundação Getúlio Vargas, Escola de Administração de Empresas

Luís Henrique Pereira, Fundação Getúlio Vargas, Escola de Administração de Empresas

## Session 1.1.17 - Special Session

Time: 9:00-10:15  
Room: Dubai 3

## Research Methods Clinics I

Pre-registration required to participate. The Clinics are sponsored by the Research Methods SIG.

*Logistical and Multiple Regression*

Douglas Dow, University of Melbourne

*Multi-Level Analysis*

Bo Nielsen, University of Sydney

*Qualitative Methods / Survey Data*

Agnieszka Chidlow, The University of Birmingham

*Structural Equation Modeling (SEM)*

Larry Williams, University of Nebraska-Lincoln

## MONDAY, JULY 3 - 10:15-10:45

Time: 10:15-10:45

## Coffee Break

Refreshments will be provided for conference participants at the Emirates Ballroom.

✪ This coffee break is sponsored by E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis to honor the winners of all WAIB Awards. The award presentations will take place at the Exhibit Hall during the coffee break.

## MONDAY, JULY 3 - 10:45-12:00

Session 1.2.1 - Panel  
Special Session

Time: 10:45-12:00  
Room: Dubai 1-2

## Invited Panel: The Changing Role of Business Organizations

Chair: Melodena Stephens Balakrishnan,  
Karlsruhe International University

Discussant: Elizabeth L. Rose, University of Otago

Panelists:

Khalifa Suhail Al Marar, Mubadala Development  
Company PJSC

Mukund Rajan, Tata Group

Khalid Alkhudair, Glowork

Patrick Sieyes, Vestergaard

Session 1.2.2 - Panel

Time: 10:45-12:00

Track: 2 - Managing the Value Chain

Room: Emirates 5

## The Governance of Global Value Chains

Chair: Roger Strange, University of Sussex

Panelists:

Roger Strange, University of Sussex

Peter Buckley, University of Leeds

Gaaitzen de Vries, University of Groningen

Ari van Assche, HEC Montreal

Session 1.2.3 - Panel

Time: 10:45-12:00

Track: 5 - Strategy and Management

Room: Emirates 6

## Emerging Market Multinationals: The Rise of the Rest

Chair: Alvaro Cuervo-Cazurra, Northeastern University

Discussant: Ravi Ramamurti, Northeastern University

Panelists:

Helena Barnard, GIBS, University of Pretoria

Alvaro Cuervo-Cazurra, Northeastern University

Mehmet Demirbag, University of Essex

Maria Alejandra Gonzalez-Perez, Universidad EAFIT

Pavida Pananond, Thammasat University



### **The Bright Side of Culture in IB: Toward a More Balanced Perspective**

Chair: Christof Miska, WU Vienna  
Discussants: Mary Sully de Luque, Thunderbird School of Global Management and Hyun-Jung Lee, London School of Economics & Political Science

**Panelists:**

Rosalie Tung, Simon Fraser University  
Nakiye Boyacigiller, Sabanci University  
Jusuke JJ Ikegami, Waseda Business School  
Martha Maznevski, Ivey Business School  
Masataka Ota, Waseda Business School  
Robin Pesch, Universität Bayreuth

### **Adopting and Organizing CSR and Sustainability Initiatives**

Chair: Valentina Marano, Northeastern University

*Transformational Leadership, Sustainability, and Social Entrepreneurship*

Etayankara Muralidharan, MacEwan University  
Pathak Saurav, Kansas State University

**H** *CSR Embeddedness and CSR Implementation in an MNE: The Role of Autonomy and Distance*

Anne Jacqueminet, Bocconi University

*The Drivers of Corporate Social Responsibility among EMNCs: Evidences from Asian Emerging Economies*

Abdullah Al Mamun, University of Newcastle  
Michael Seamer, University of Newcastle  
Qaiser Rafique Yasser, Preston University

### **Multiculturalism & Globalization**

Chair: Vas Taras, University of North Carolina at Greensboro

*Training for Change Management Competencies in Middle-Eastern Organizations: A Multi-Media Simulation Approach*

Albert Angehrn, INSEAD  
Florian Schloderer, INSEAD

*Conflict in Global Virtual Students Teams (GVST) – A Study from the X-Culture Experience*

Sumati Varma, Delhi University  
Richa Awasthy, Amedkar University

*Next-Best Thing? Simulating Strategic Decision-Making in Two IB Learning Environments*

Joan Marie Lofgren, Aalto School of Business  
Andres Ramirez, Bryant University  
Elysebeth Leigh, University of Technology, Sydney

*Showing What You Know: Classroom Assignments in Multicultural Business Education and the Effect on Graduate Recruitment*

Amanda E.K. Budde-Sung, University of Sydney  
Sandra Seno-Alday, University of Sydney

### **Ownership and Internationalization Process: Business Groups, Family Businesses and SOEs**

Chair: Jane Louise Menzies, Deakin University

*Emerging Market Business Groups: Diversification and Internationalization of Qiye Jituan*

Jie Fu, Tianjin Normal University/University of Toulouse 1 Capitole  
Denis Lacoste, Toulouse Business School  
Laurent Germain, Toulouse Business School & University of Toulouse 1 Capitole  
Stephen Nicholas, Tianjin Normal University & University of Newcastle  
Elizabeth Maitland, University of New South Wales

*Hybrid State-Owned Enterprises and Foreign Market Entry: Evidence from Emerging Market Multinationals*

Nan Zhou, Nankai University

*Family Firms, R&D, and Internationalization: Stewardship Perspective and Socio-Emotional Wealth Perspective*

Wen-Ting Lin, National Chung Cheng University  
David Ahlstrom, Chinese University of Hong Kong

*Global Value Chain Governance in a Family Firm*

Liena Kano, University of Calgary  
Luciano Ciravegna, University of London  
Francesco Rattalino, ESCP Europe

### **International Finance and Taxation**

Chair: Robert E. Grosse, Thunderbird School of Global Management

*Does Tax Haven FDI Impact upon Firm Performance?*

Chris Jones, Aston University  
Yama Temouri, Aston University  
Gerda Dewit, Maynooth University  
Dermot Leahy, Maynooth University

*Collectivism and the Costs of Financial Distress*

Chuck Kwok, University of South Carolina  
Sadok El Ghoul, University of Alberta  
Omrane Guedhami, University of South Carolina  
Ying Zheng, University of South Carolina

*The Interaction of Quantity and Quality of Finance: Did It Make Industries More Resilient to the Global Crisis?*

Robert E. Grosse, Thunderbird School of Global Management  
Ali Mirzaei, American University of Sharjah

### **FDI Impact on Home and Host Countries in the Policy Domain**

Chair: Lilac Nachum, City University New York

*The Concept of Formal and Informal Institutional Compatibility and Its Effect on FDI*

Tilo F. Halaszovich, University of Bremen

*Do Good Home Institutions 'Spoil' or 'Nourish' Firms: The Relationship between the Development Level of Sub-National Institutions and Firms' OFDI in China*

Fangrong Li, Xi'an Jiaotong-Liverpool University  
Tao Bai, Xi'an Jiaotong-Liverpool University

*Institutional Quality, Institutional Voids, and FDI Location Choice in China*

Jiangling Yi, Central South University  
Meng Zhang, Nanjing University of Finance and Economics

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#### Session 1.2.11 - Interactive

Time: 10:45-12:00

Track: 1 - Internationalization/Entrepreneurship

Room: Salon 1

### Entry Mode, Value Creation, Operation Mode Change and Market Exit

Chair: Sumit K. Kundu, Florida International University

*Foreign Divestment: A Critical Review of Contemporary Literature between 1996 and 2015*

Pratik Arte, University of Vaasa  
Jorma Larimo, University of Vaasa

*Changes in Foreign Operation Modes: A Structured Literature Review*

Moritz Putzhammer, WU Vienna

*Firm Specific Advantages and Value Creation in Emerging Markets*

Tetsuya Usui, Nihon University

*Dual Embeddedness of MNEs and Extent of Divestments*  
Izzet Sidki Darendeli, California State University, East Bay

Korcan Kavusan, Erasmus University

*When does Exit from Exports Benefit the Performance of SMEs?*

Andrea Kuiken, Jönköping International Business School

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#### Session 1.2.12 - Interactive

Time: 10:45-12:00

Track: 10 - MNEs and Sustainable Societies

Room: Salon 2

### International Business, Poverty, Inequality and Discrimination

Chair: Simona Iammarino, London School of Economics

*Do the World's Poverty Alleviation Initiatives Overlook an Important Variable? Towards a Theory on Effects of Informal Intermediation*

Frithjof Arp, Nottingham University Business School  
Alviani Ardisa, Nottingham University Business School

*An Exploratory Case Study on the Development and the Legitimacy of the ISO/CEN Standard for Sustainable and Traceable Cocoa*

Jan Vang, Aalborg University  
Dina Kusnezowa, Independent  
Michael Hedegaard, Copenhagen Business School

*Corporate Social Responsibility in a Mining MNE in Ghana – A Case of Corporate Reputation Versus Sustainable Development*

James Tuffour, Anglia Ruskin University  
Swetketu Patnaik, Anglia Ruskin University

*Role of the Millennium Challenge Corporation on Infrastructure Development in West African Country of Burkina Faso: A Capacity Building Perspective*

Ousseni Bagaya, National Chung Hsing University

*The Role of the MNE on Income Inequality: Integrating the Institutional Environments of the Home and Host Countries in Explaining how Multinationals Contribute to the Allocation of Income*

Jose Godinez, University of Massachusetts Lowell  
Sirkwoo Jin, Merrimack College  
Alessa Witt, Salesforce

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#### Session 1.2.13 - Interactive

Time: 10:45-12:00

Track: 6 - Human Resource Management

Room: Salon 3

### Leadership, Employee Development and Training in the Context of MNCs

Chair: Mike Szymanski, University of Victoria

*Intercultural Effectiveness - The Role of Feminine Style Leadership in Multicultural Teams*

Haruka Marufuji, University of Manchester  
Claudio De Mattos, University of Manchester  
Nitin Sanghavi, University of Manchester

*Psychological Capital, Transformational Leadership and Employee Innovative Behaviour: A Preliminary Study of Japanese IT and Communications Professionals*

Jane LY Terpstra Tong, Monash University  
Motoki Watabe, Monash University  
Nobuhiko Goto, Monash University

*Impact of Servant Leadership on Subordinate Performance and Citizenship Behavior*

Farida Saleem, University of Lahore  
C Gopinath, Suffolk University

*How Much is CEO Education Worth to a Firm? Evidence from European Firms*

Ottorino Morresi, University of Roma Tre  
Alberto Pezzi, University of Roma Tre

*How Could Paradoxical Leadership Stimulate Team Innovation? An Integrated Model Construction from the Perspective of Team Process*

Jinlian Luo, Tongji University  
Wenan Hu, Tongji University  
Jing Zhong, Tongji University  
Xiaoying Wang, Tongji University

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#### Session 1.2.14 - Interactive

Time: 10:45-12:00

Track: 5 - Strategy and Management

Room: Salon 4

### Understanding Subsidiary Performance

Chair: Felipe Monteiro, INSEAD

*Foreign Subsidiary Performance in Emerging Markets: An Institutional Perspective*

Mark Mallon, Elon University  
Orhun Guldiken, Manhattan College  
Mirko Benischke, Erasmus University  
Dong Feng, Old Dominion University  
Trung Nguyen, Old Dominion University

*Host Country Economic Freedom, Regional Co-Location, Exports and Financial Performance of Multinational Subsidiaries in Emerging Economies*

Quyen Nguyen, University of Reading

*Identifying Key Determinants of the Occurrence and Types of Responses to Subpar Performance in Foreign Subsidiaries*

Vanessa C. Hasse, University of San Francisco  
Paul Beamish, Ivey Business School

*Determinants of Foreign Subsidiaries' Status, Their Performance and Underlying Mechanisms*

Anran Li, Hong Kong University of Science and Technology

*Effect of Different Ethnological Identities on Banking Performance by MNEs vs Local Firms*

David W. Pan, Texas Woman's University  
Saad Almosa, Prince Sultan University  
Alan J. Pan, University of Amsterdam

*The Inverted U-Shaped Hypothesis and Firm Environmental Responsiveness: The Moderating Role of Institutional Alignment*

Yousef Eiadat, University College Dublin  
Alejandro M. Fernández Castro, CESUGA

*Institutional Regulation, Institutional Alignment, Propensity to Take Risk, and EMS Adoption: Direct, Intervening, and Moderating Effects*

Yousef Eiadat, University College Dublin  
Alejandro M. Fernández Castro, CESUGA

**Session 1.2.15 - Interactive**

Time: 10:45-12:00

Track: 8 - IB Policy

Room: Salon 5

**Investment Attraction and Locational Competition**

Chair: Irina Surdu, University of Reading

*The Varieties of Capitalism Approach and Lean Production in Latin America: Danone in Argentina and Brazil*

Daniel Friel, Universidad de San Andrés

*New Versus Old in the International Business Field*

Rong Zeng, University of Calgary

*The Country Specific Advantages and the Role of National Governments: An Analysis of the Internationalization of the Brazilian Capital Goods Sector*

Diego Bonaldo Coelho, ESPM  
Moacir de Miranda Oliveira Junior, USP

*The Other Side of Strategic Adaptation: Institutional Maintenance and Entrepreneurship by MNC Subsidiaries*

Ivar Padrón Hernández, Stockholm School of Economics

*A Tale of Two Economic System --- The Institutional Perspective of Chinese Outward FDI*

Yuanyuan Li, Rutgers Business School  
Marcus Crews, Rutgers Business School

*The Influence of Political and Societal Institutions on MNE Performance*

Asda Chintakananda, National Institute of Development Administration  
Brian Roy Tan, B.R.I.T. Management Consulting

*Regional Institutions of India and Their Sub-National Mapping to Study Modes of Entry*

Rajdeepa Maity, EMLYON Business School

**Session 1.2.17 - Special Session**

Time: 10:45-12:00

Room: Dubai 3

**Research Methods Clinics II**

Pre-registration required to participate. The Clinics are sponsored by the Research Methods SIG.

*Mixed Methods*

Tomas Hult, Michigan State University

*Hierarchical Linear Modeling (HLM)*

Thomas Lindner, WU Vienna

*Panel Data / Logistical Regression*

Stewart R. Miller, University of Texas - San Antonio

**MONDAY, JULY 3 - 12:00-13:00**

Time: 12:00-13:00

**Lunch**

Lunch will be provided for conference participants at the Emirates Ballroom.

Time: 12:00-13:00

Room: Emirates 5

**JIBS Editorial Board Meeting**

JIBS Editorial Board Members Only.

**MONDAY, JULY 3 - 13:00-14:15**

**Session 1.3.1 - Panel**

Time: 13:00-14:15

Special Session

Room: Dubai 1-2

**Invited Panel: Building Sustainable Societies -- Public Policies and Private Actors**

Chair: Melodena Stephens Balakrishnan, Karlsruhochschule International University  
Discussant: Sarianna Lundan, University of Bremen

*Panelists:*

HH Sheikha Shamma Bint Sultan Bin Khalifa Al Nahyan, Alliances for Global Sustainability  
Fadi Ghandour, Aramex / Wamda Capital  
Fred Sicre, Abraaj Group  
Faisal Gilani, Gavi, The Vaccine Alliance

**Session 1.3.2 - Panel**

Time: 13:00-14:15

Track: 4 - Innovation/Knowledge Management

Room: Emirates 5

**Industrial Clusters in a Globalized World**

Chair: Ram Mudambi, Temple University

*Panelists:*

Ari van Assche, HEC Montreal  
Elisa Giuliani, Università di Pisa  
Harald Bathelt, University of Toronto  
Carlo Pietrobelli, Università degli Studi Roma Tre

### What Else is in the Black Box: Discovering and Uncovering the Full Flux of International Assignments

Chair: Jasenko Ljubica, Tec de Monterrey

**Panelists:**

Kevin McKouen, University of Wisconsin  
Jasenko Ljubica, Tec de Monterrey  
Margaret Shaffer, University of Oklahoma  
Mihaela Dimitrova, Oakland University  
Secil Bayraktar, Ozyegin University  
Salma Raheem, London School of Economics and Political Science

### Experiential Learning in the Undergraduate International Business Curriculum

Chair: David Eric Sprott, Washington State University

**Panelists:**

Mark Ballam, San Diego State University  
Allan Bird, Northeastern University  
Jonathan Doh, Villanova University  
Bertrand Guilotin, Temple University  
Kiyohiko Ito, University of Hawaii at Manoa  
William Newbury, Florida International University

### Parent-Subsidiary Relationships in MNEs

Chair: Milla Wiren, University of Turku School of Economics

*Practice Adoption within an MNE: Intra-Organizational Pressures and Value Consistency*  
Anne Jacqueminet, Bocconi University

*High Contributory Roles or Intermediate Units in Contemporary Corporations: An Integrated Framework and a Research Agenda*

Ana Botella-Andreu, Universitat de Valencia  
José Pla-Barber, Universitat de Valencia  
Cristina Villar, Universitat de Valencia

*Are Single and Dual Subsidiary Roles Associated with Different Contextual Factors? The Case of Subsidiaries with Regional Headquarter Responsibilities*

Iiris Saittakari, Aalto University School of Business  
Joanna Scott-Kennel, University of Waikato

*In or Out? Attention Allocation in Dispersed Work Units in Multinational Organizations*

Julian Birkinshaw, London Business School  
Susan Hill, City University  
Anne-Katrin Neyer, Martin Luther Universitat Halle-Wittenberg

### MNEs, Political Institutions and Influence

Chair: Ana Tavares-Lehmann, InvestPorto and University of Porto

*How Do Political Connections Help EMNEs Overcome Institutional Distance?*

Liang Chen, University of Sussex  
Yi Li, University of Sydney

*The Role of International Institution in MNC-Host Country Bargaining in the Context of Emerging Markets*

Liubov Ermolaeva, Saint Petersburg State University  
Andrei Panibratov, Saint Petersburg State University  
Bojan Pantic, Saint Petersburg State University

*Government Intervention, Government Corruption and IPO Performance of Chinese Firms on the US Markets*

Muhammad Amin, University of International Business and Economics  
Jianfeng Wu, University of International Business and Economics

### The Role of Country of Origin and Country Image

Chair: Bernhard Swoboda, Trier University

*An Overview of Country-of-Origin Research: Using Knowledge Structure to Propose Future Opportunities*

Brian R. Chabowski, University of Tulsa  
Saeed Samiee, University of Tulsa

*Hollowing-Out of US Manufacturing Sectors: The Enabling Role of National Retail Chains*

Shih-Fen S. Chen, Ivey Business School

*Partner Evaluation in International Alliances: The Role of Consumer-Organization Identification*

Stephen Wilkins, British University in Dubai  
Muhammad Mohsin Butt, Curtin University Sarawak Campus, Malaysia  
Troy Heffernan, University of Plymouth

*Foreign-Invested Firms Coping with Nonmarket Competition in China: Rivals & Strategies*

Ziyi Chen, Tsinghua University  
Zhenzhen Xie, Tsinghua University  
Rui Wu, Tsinghua University

### Collaborating to Innovate: Opportunities and Challenges

Chair: Erkko Autio, Imperial College Business School

*Liberty in Law? Intellectual Property Rights and Global Alliance Networks*

Exequiel Hernandez, University of Pennsylvania  
Sarath Balachandran, University of Pennsylvania



*Mechanisms of Knowledge Control in International Joint Ventures: Navigating the Boundaries of Official and Unofficial Procedures*

Abdoulkadre Ado, Ryerson University  
Zhan Su, Université Laval  
Roseline Wanjiru, Northumbria University

*Facilitating Local Collaboration and Innovation In Emerging Markets*

Karina R. Jensen, NEOMA Business School

**Session 1.3.9 - Competitive**

Time: 13:00-14:15

Track: 1 - Internationalization/Entrepreneurship

Room: Al Safa 2

**MNEs' Subsidiary Strategies and Micromultinationals**

Chair: Pavlos Dimitratos, University of Glasgow

*Fostering Dispersed Entrepreneurship: The Interplay of Challenges and Enablers during International Expansion via Subsidiaries*

Esther Tippmann, University College Dublin  
Sinead Monaghan, Rutgers Business School  
Rebecca Reuber, University of Toronto

*Examining Entrepreneurial Stage of SME Internationalization: Impact of Firm-Specific Assets and Country-Specific Assets with Geographical Dispersion of Subsidiaries and Alliances*

Lei Li, Nottingham University Business School China  
Weilei (Stone) Shi, Baruch College  
Zhiang (John) Lin, University of Texas at Dallas  
Bat Batjargal, Nottingham University Business School China

*Dynamics between Subsidiary Withdrawal and Establishment: Role of Experience and Replaceability*

Naoki Yasuda, Rikkyo University  
Toshimitsu Ueta, NUS Business School

*Intra-Regional Expansion of MNCs and Its Implication for Subsidiary Performance*

Naoki Ando, Hosei University

**Session 1.3.11 - Interactive**

Time: 13:00-14:15

Track: 1 - Internationalization/Entrepreneurship

Room: Salon 1

**Business Models, Knowledge, Resources and Networks in Internationalization Process of SMEs**

Chair: Chang Hoon Oh, Simon Fraser University

*How Business Model Relates to Internationalization: Evidence from Brazilian Digital High Tech New Ventures*

Fernanda Ribeiro Cahen, Centro Universitario da FEI  
Somnath Lahiri, Illinois State University

*Business Model Antecedents in International Entrepreneurship: Evidence of Network Competence and Business Model Change in Finnish SMEs*

Agnes Asemokha, Lappeenranta University of Technology  
Lasse Torkkeli, Lappeenranta University of Technology  
Hanna Salojärvi, Lappeenranta University of Technology  
Sami Saarenketo, Lappeenranta University of Technology

*Exporting by Experiential Knowledge: A Study of Emerging Context*

Sudip Kranti Tiwari, Nord University Business School  
Tor Korneliussen, Nord University Business School

*Partnering Proactiveness' Effects on Internationalization and Technological Knowledge in Chinese and Indian New Ventures*

Shameen Prashantham, China Europe International Business School (CEIBS)  
Abby Jingzi Zhou, Xi'an Jiaotong-Liverpool University

*Ready, Steady, Go: Determinants and Network-Based Moderators of SME Internationalization Readiness in Central Asia*

Nurgul Daminova, Kyrgyz State National University  
Davor Vuchkovski, University of Ljubljana  
Matevz Raskovic, University of Ljubljana and Shanghai University of International Business & Economics

*Boundary-Spanning and Boundary-Buffering in Global Markets: A German Perspective on the Internationalization of Family Firms*

Mark Lehrer, Suffolk University  
Sokol Celo, Suffolk University

**Session 1.3.12 - Interactive**

Time: 13:00-14:15

Track: 4 - Innovation/Knowledge Management

Room: Salon 2

**The Geography of Innovation**

Chair: Sjoerd Beugelsdijk, University of Groningen

*The New Geography of Research and Development: Determinants of Location Choices for Foreign Direct Investments in R&D*

Peter D. Oerberg Jensen, Copenhagen Business School  
Eliane Choquette, University of Aarhus  
Stine Jessen Haakonsson, Copenhagen Business School  
Søren Feodor Nielsen, Copenhagen Business School

*Global City Locations and the Geographical Dispersion of Knowledge Networks: Evidence from the Chinese Pharmaceutical Industry*

Vittoria G. Scalera, University of Amsterdam  
Alessandra Perri, Ca' Foscari University

*Inward FDI, Innovative Cities and Technological Catch-up by Domestic Firms: Evidence from India*

Ziko Konwar, University of Leeds

*Factors of Distance Influencing Knowledge Complexity in a Global Context*

Jessica Salmon, Rutgers-Newark  
John Cantwell, Rutgers University

*Collaborative Public Spaces in Cluster Development: The Case of Dongguan, China*

Michael Murphree, University of South Carolina  
Dan Breznitz, University of Toronto

*MNEs and Clusters: The Creation of Place Anchored Value-Chains*

Fiorenza Belussi, University of Padova  
Annalisa Caloffi, University of Padova  
Silvia Rita Sedita, University of Padova

*Which Cities are Becoming Most Globalized, and Why? A Study of Changing Degrees of Reliance on Global Technological Knowledge Sourcing*

Salma Zaman, Rutgers University  
John Cantwell, Rutgers University

*Untangling Geographic Contexts and Cross-border Innovation in Emerging Economies: Agglomeration, Institutions, and Foreign Subsidiaries' Innovative Intensity*

Christine M.K. Chan, University of Hong Kong  
Andy Chao Niu, University of Hong Kong  
Lei Shi, University of Hong Kong



## Cultivating Cultural Intelligence & Student Engagement in the Classroom

Chair: Joan Marie Lofgren, Aalto School of Business

### *Strategic Planning for Xiaomi: Smart Phones, Crisis, Turning Point*

Lung-Tan Lu, Fo Guang University

### *Cultural Intelligence and Intercorrelation: A Multiple Group Comparison Study*

Kwoon Kim, Florida International University

Chen Wang, Florida International University

### *The Impact of International Business Simulation Games on Student Engagement*

Tim Rogmans, Zayed University

Wasseem Abaza, Zayed University

### *A Map is Worth a Thousand Words: Creating Cultural Maps to Integrate a Variety of Cultural Aspects*

Bradley James Koch, Grand Valley State University

Pamela Lynn Tremain Koch, Grand Valley State University

### *A Pedagogical Process for Building Adaptive Cultural Selling Intelligence*

David Scott Baker, University of Louisiana at Lafayette

Duleep Delpchitre, Illinois State University

Rania Fakhoury, Lebanese University / UNDP

### *The Equifinality of Team Effectiveness: A Comparison of Student Teams Across Cultures*

Mourad Dakhli, Georgia State University

Erica Kovacs, Universidade Federal Rural de Pernambuco

Qing Li, Shanghai Business School

## New Insights into Headquarter Relocations and the Headquarter-Subsidiary Relationship

Chair: Ulf Andersson, Mälardalen University

### *Leaving Home: An Institutional Perspective on Divisional/Regional HQ Relocations in Europe*

Alfredo Valentino, Luiss Guido Carli University

Benno Koch, LMU Munich

### *Conceptual Study on Dynamic Capabilities Transfer*

Elzotbek Rustambekov, Bryant University

### *What Happens When You Got It? On the Consequences of Disaggregating Value Chain and Subsidiary Strategic Activities*

Noushan Memar, Mälardalen University

Ulf Andersson, Mälardalen University

Edward Gillmore, Mälardalen University

### *What Am I Worth to My Parent? A Longitudinal Analysis of When Regional Headquarters Add Value in MNCs*

Perttu Kähäri, Aalto University School of Business

Wilhelm Barner-Rasmussen, Åbo Akademi University School of Business

### *Micro-Processes of a Routine Transfer from Headquarters to Subsidiary: Local Adaptation Time and Institutional Context*

Majid Eghbali-Zarch, Memorial University of Newfoundland

### *Managing a Business Models' Portfolio: From Local Slaughterhouse to the World Largest Protein Processing Firm*

Cynthia Vilasboas Calixto, Fundação Getulio Vargas

Maria Tereza Fleury, Fundacao Getulio Vargas

### *Entrepreneurial Deficits in MNE Subsidiaries: Open the Black Box*

Rong Zeng, University of Calgary

Birgitte Groggaard, BI Norwegian Business School

### *Organisational Innovation in Multinational Business: Why Explaining the Unconventional Matters*

Teresa da Silva Lopes, University of York

Mark Casson, The University of Reading

Geoffrey G. Jones, Harvard Business School

## Regulatory Regimes' Impact Upon MNEs

Chair: Hinrich Voss, University of Leeds

### *Exotic Tales of Distant Lands: The Impact of Media Sentiment and Country Distance on U.S. Acquisition Flows*

Ilya Cuypers, Singapore Management University

Jesper Edman, Hitotsubashi ICS

Balázs Kovács, Yale School of Management

### *Building Collective Influence: A Framework for Understanding the Mechanisms in Trade Associations*

Tazeeb Rajwani, University of Essex

Thomas Lawton, Open University

### *The Business Case for a Free Trade Agreement between the EU and Australia*

Gabriele Suder, University of Melbourne

### *Better Relations, Higher Risks: Ownership Choice in Cross-Border M&As and Home-Host Country Political Relations*

Gulinazi Dalashi, Peking University

### *Trade in Services and the Australian Tourism Industry: Emerging Trends and Strategic Drifts*

Hussain Rammal, University of Technology, Sydney

Pavlina Jasovska, University of Technology, Sydney

Deborah Edwards, University of Technology Sydney

### *Institutional and Regulatory Framework of the West African Monetary Zone: Implications for a Single Currency for the Zone*

Olivia Anku-Tsedee, University of Ghana

Endurance Adjei, University of Ghana

Believe Quarqoo Dedzo, University of Ghana

### *The Mature Industry Revolution: How Emerging-Market Firms are Consolidating Global Industries*

Ravi Ramamurti, Northeastern University

Peter James Williamson, University of Cambridge

## Exploring Intercultural Interactions in International Business

Chair: Yen Tran, Heriot Watt University

*The Impact of Language Barriers on the Careers of Foreign Academics in Japanese, Finnish, Spanish, and U.S.-American Business Schools*

Markus Pudelko, Tübingen University  
Helene Tenzer, Tübingen University

*Creating Shared Cognitive Ground in International Cross-Domain Interactions*

Tuuli Hakkarainen, Aalto University School of Business

*Perceived Training Opportunities and Knowledge Sharing – Evidence from the United Arab Emirates*

Washika Haak-Saheem, Dubai Business School

*Sending Expats or Hiring Locals? How International Experience Moderates the Relationship between Communication Barriers and Foreign Subsidiary Staffing*

Hendrik Klier, Heinrich-Heine-University Duesseldorf  
Christian Schwens, Heinrich-Heine-University Duesseldorf  
Helene Tenzer, Tübingen University

*Knowledge Acquisition of Expatriates and Its Transfer upon Repatriation: Development of a Theoretical and Empirical-Based Model*

Sebastian Klar, University of Goettingen  
Jaime Bonache, Universidad Carlos III de Madrid  
Fabian Jintae Froese, University of Goettingen

*Translation of a Western Management Practice into an Emerging Market*

Virpi Outila, Aalto University School of Business  
Rebecca Piekkari, Aalto University School of Business  
Irina Mihailova, Aalto University School of Business

## Session 1.3.17 - Developmental Clinic

Time: 13:00-14:15  
Room: Dubai 3

## The Internationalization Process and International Entrepreneurship Clinic A

Chair: Olli Kuivalainen, The University of Manchester

*Managerial Decision Making and the Process of Internationalization: A Multiple Case Study*

Manfred Fuchs, University of Graz

*Paradigm Shift in International Business: A Fifty-Seven Year Retrospective*

Tian Wei, Fudan University  
Qianwen Wan, Fudan University

*Timing and History in Internationalization Processes: Raymond Vernon and the Development of Harvard Business School's First International Strategy*

Rolv Petter Amdam, BI Norwegian Business School

*Competitive Behavior of Young Firms: The Moderating Role of Firm Decision-Making Structure*

Kuo-Feng Huang, National Chengchi University  
Wen-Ching Sophia Chou, National Chengchi University

## Innovation & Knowledge Management Clinic A

Chair: Aya Chacar, Florida International University

*Knowledge Creation for Sustainable Performance on Emerging Economy MNEs*

Joan Lilian Ogendo, Catholic University of Eastern Africa

*Market Concentration and Technological Diversity of Korean Manufacturing Firms: An Inverted U Relationship*

Byungchul Choi, University of Nottingham Ningbo China  
Kwangwook Gang, Ulsan National Institute of Science and Technology  
Seungbeom Kim, Hongik University

*Determinants of Patent Rights Revisited*

Nikolaos Papageorgiadis, University of Liverpool  
Chengang Wang, University of Bradford  
Georgios Magkonis, University of Bradford

*Innovation among IT Managers*

Smitha R. Nair, Sheffield University Management School  
Kishore G. Pillai, Norwich Business School

## Teaching IB Clinic

Chair: Liesl Riddle, George Washington University

*Immersion Experiences and Designing a Faculty-Led Study Abroad*

Thomas Gene Drape, Embry Riddle Aeronautical University

*Teaching International Business Smartly - with a SMART Goal and Multiple Approaches*

Li Shen, Pennsylvania State University

*Developing and Growing a Global Business Undergraduate Major*

Thomas Gene Drape, Embry Riddle Aeronautical University

## MONDAY, JULY 3 - 14:15-14:30

Time: 14:15-14:30

## Break

Short break to facilitate transition between sessions.  
No refreshment service will be provided.

## MONDAY, JULY 3 - 14:30-15:45

### Session 1.4.1 - Panel

Track: 10 - MNEs and Sustainable Societies

Time: 14:30-15:45

Room: Dubai 1-2

## A Vision of Responsible Research in International Business

Chair: Anne S. Tsui, University of Notre Dame

### Panelists:

Anne S. Tsui, University of Notre Dame  
Andrew Delios, National University of Singapore  
Peter McKiernan, University of Strathclyde  
Klaus E. Meyer, China Europe International Business School  
Rosalie Tung, Simon Fraser University

**Session 1.4.2 - Panel**  
Special Session

Time: 14:30-15:45  
Room: Emirates 5

**The Rise of the Digital Economy and its Implications for Multinational Enterprise (UNCTAD Special Panel)**

Chair: Richard Bolwijn, UNCTAD

**Panelists:**

Richard Bolwijn, UNCTAD  
JT Li, Hong Kong University of Science and Technology  
Rajneesh Narula, University of Reading  
Abel Kinoti, Riara University

**Session 1.4.3 - Panel**  
Special Session

Time: 14:30-15:45  
Room: Emirates 6

**Life Happens: Female Academics Share Stories (WAIB Sponsored Panel)**

Chairs: Amanda E.K. Budde-Sung, University of Sydney  
and Yingying Zhang, CUNEF, Complutense University of Madrid

This panel is sponsored by WAIB (Women in the Academy of International Business).

**Panelists:**

Lorraine Eden, Texas A&M University  
Nakiye Boyacigiller, Sabanci University  
Jane W. Lu, University of Melbourne  
Melodena Stephens Balakrishnan, Karlshochschule International University  
Pamela Lirio, Université de Montréal  
Catherine Welch, University of Sydney Business School  
Stephanie Wang, Indiana University

**Session 1.4.4 - Panel**  
Track: 9 - Teaching IB

Time: 14:30-15:45  
Room: Majilis 1

**Teaching International Business in an Increasingly Anti-Globalized World: Challenges and Opportunities**

Chair: Joseph Cheng, George Washington University

**Panelists:**

Julian Birkinshaw, London Business School  
Peter Buckley, University of Leeds  
Mary Ann Von Glinow, Florida International University

**Session 1.4.5 - Competitive**  
Track: 5 - Strategy and Management

Time: 14:30-15:45  
Room: Majilis 2

**Configuration of MNE Activities: Growth and Performance Implications**

Chair: Lilac Nachum, City University New York

*Stay the Course? The Role of Performance Feedback in Assessing Limits to Country Portfolio Growth*

Guus Hendriks, RSM Erasmus University  
Pursey Heugens, RSM Erasmus University  
Arjen Slangen, RSM Erasmus University

*Relatedness, Synergy and Performance*  
Artur Baldauf, University of Bern

*Glamour vs. Reality? New Multinationals' Strategic Dilemma*

Piotr Trapczynski, Poznan University of Economics  
Ellie R. Banalieva, Northeastern University  
Charles Dhanaraj, Temple University

*Reexamining the Internalization Theory: Are Wholly-Owned Subsidiaries More Efficient in Exploiting Intangible Assets than Alliances?*

Zheng Cheng, University of Wisconsin Milwaukee  
Tailan Chi, University of Kansas

**Session 1.4.6 - Competitive**

Track: 7 - Governance and Finance

Time: 14:30-15:45

Room: Majilis 3

**International Corporate Control and Accountability**

Chair: Tanusree Jain, Trinity College Dublin

*MNE Parent-Subsidiary Governance and Performance*

Bassam Farah, American University of Beirut  
Paul Beamish, Ivey Business School  
Luis Alfonso Dau, Northeastern University

*Operations Ownership or International Contracts?: An Institutional Economics View*

Francisco Figueira de Lemos, Uppsala University

*The Institutional Determinants of Anglo-American Governance Migration into Emerging Economies – Evidence from Africa*

Bruce Allen Hearn, University of Sussex  
Lars Oxelheim, University of Agder  
Trond Rando, University of Agder

*Does Financial Inclusion Induce Financial Stability? Evidence from Cross-Country Analysis*

Sajal Kabiraj, Dongbei University of Finance and Economics  
Shanmugan Joghee, Skyline University College  
Md Nur Alam Siddik, Begum Rokeya University

**Session 1.4.7 - Competitive**

Track: 1 - Internationalization/Entrepreneurship

Time: 14:30-15:45

Room: Al Safa 4

**Networks, Venture Capitalists and Institutional Support in Internationalization**

Chair: Hemant Merchant, University of South Florida St. Petersburg

*The Antecedents of Information Exchange in Export Business Networks*

Noémie Dominguez, IAE Lyon, Jean Moulin Lyon University  
Ulrike Mayrhofer, IAE Lyon, Jean Moulin Lyon University  
Claude Obadia, ESCE International Business School

*Why Do Venture Capital Funds Retain Equity Stakes in Startups After IPO? Information Economics and Growth Option Explanations*

Yong Li, State University of New York at Buffalo  
Sai Lan, Peking University

*The Role of Banks in the Internationalization Process of SMEs: Blessing or Curse?*

Patrick Schueffel, Hochschule für Wirtschaft Fribourg  
Rico Baldegger, Hochschule für Wirtschaft Fribourg  
Niils Tuchschild, Hochschule für Wirtschaft Fribourg  
Alexander Kaiser, Swinburne University of Technology

*Government Imprinting Effect on Internationalization and Philanthropy: Firm and Individual Imprints*  
Majid Ghorbani, Renmin University of China  
Byron Lee, China Europe International Business School

**Session 1.4.8 - Competitive** Time: 14:30-15:45  
Track: 4 - Innovation/Knowledge Management Room: Al Safa 3

### Knowledge Sourcing and Learning

Chair: Carl F. Fey, Aalto University School of Business  
and Chinese University of Hong Kong

**B** *Knowledge Sources of Research and Innovation in Foreign Subsidiaries: An Enhanced Subsidiary Typology*  
Filip De Beule, KU Leuven University  
Ilke Van Beveren, Central Bureau of Statistics

*Building Absorptive Capacity through Firm Openness in Less Open Country*  
Omid Aliasghar, University of Otago  
Elizabeth L. Rose, University of Otago  
Jing Zhang, University of Otago

*Dual Institutional Embeddedness and Subsidiary's Adaption of Learning Strategies: The Strategic Roles of Subsidiary's Pragmatic Legitimacy Status*  
Hsianglin Cheng, National Chung Cheng University  
Ming-Chang Huang, Yuan-Ze University

*Close Together or Far Apart? The Geography of Host Country Knowledge Sourcing and Subsidiary's Innovation Performance*  
Alessandra Perri, Ca' Foscari University  
Grazia Santangelo, University of Catania

**Session 1.4.9 - Competitive** Time: 14:30-15:45  
Track: 8 - IB Policy Room: Al Safa 2

### Investment Attraction and Locational Competition

Chair: Nikolaos Papageorgiadis, University of Liverpool

*Business Groups and Tax Havens*  
Weichieh Su, National Chengchi University  
Danchi Tan, National Chengchi University

*Historical Connections and War: The Case of Multinational Location Choice Strategies in Sub-Saharan Africa*  
Caroline Witte, Erasmus University Rotterdam  
Martijn Burger, Erasmus School of Economics  
Enrico Pennings, Erasmus School of Economics

*Government, MNEs and Industry Development: A Perspective of Game Theory*  
Taotao Chen, Tsinghua University  
Afonso Fleury, University of São Paulo  
Maria Tereza Fleury, Fundacao Getulio Vargas  
Shichang Liu, Tsinghua University  
Xiao Chen, Tsinghua University

*Reciprocity as an Alternative Governance Mode in International Business*  
Jean Boddewyn, Baruch CUNY  
Mike W. Peng, University of Texas at Dallas

**Session 1.4.10 - Special Session** Time: 14:30-15:45  
Special Session Room: Al Safa 1

### Special Session of AJBS Best Papers

Chair: Derek Lehmborg, North Dakota State University

The Association of Japanese Business Studies (AJBS) travels with AIB and meets on the day before the AIB conference.

*A Study of Profitability and Competitiveness of U.S. and Japanese Defense Contractors*  
Tanya Peacock, Army-Baylor University  
Kiyohiko Ito, University of Hawaii at Manoa  
Kazuhiro Asakawa, Keio University

*Family Friendly Work Practices in Japanese Firms: Their Impacts on Employee Turnover*  
Yuhee Jung, Gakushuin University  
Norihiko Takeuchi, Waseda University

*Configuring Value-Added Activities in an Emerging Economy: Evidenced from Japanese Investments in China*  
Megan (Min) Zhang, University College Dublin

**Session 1.4.11 - Interactive** Time: 14:30-15:45  
Track: 1 - Internationalization/Entrepreneurship Room: Salon 1

### Women, Transnational, Returnee, Diaspora and Migrant Entrepreneurs

Chair: Camilla Nellesmann, Copenhagen Business School

*Why Women Are More Successful Than Men on Crowdfunding Platforms? It's All About Languages - Affiliative Versus Assertive*  
Candy H.Y Chiu, National Chengchi University

*Women Entrepreneurs in Emerging Markets: Lessons from India and Philippines*  
Tanvi Kothari, San Jose State University  
Roldan Malu, San Jose State University

*How Collectivism and Gender Affects Entrepreneurship? A Cross- Cultural Study*  
Deepika Dixit, Indian Institute of Management, Kozhikode  
Anubha Shekhar Sinha, Indian Institute of Management, Kozhikode

*Social Ties, Social Capital, and Recruiting Managers in Transnational Ventures*  
Sarika Pruthi, San Jose State University  
Mike Wright, Imperial College London

*What Attracts Diasporas to Regions? Location and Jewish Diaspora Entrepreneurs*  
Florian Täube, European Management School  
Maria Elo, University of Turku  
Erez Katz Volovelsky, Tel Hai Academic College

*Recontextualisation of International Knowledge by Returnee Entrepreneurs*  
Yen Tran, Heriot Watt University  
Xiaohui Liu, Loughborough University  
Anh Truong, Heriot Watt University

*Is It Too Risky for the Migrant Entrepreneurs to Operate in an Informal Economy? A Social Capital Perspective*  
Arif Mahmood, Hong Kong Baptist University  
Michael Young, Hong Kong Baptist University  
Huang Xu, Hong Kong Baptist University



## **Upgradation, Transformation and Firm Performance**

Chair: Andreas Schotter, Ivey Business School

### *Organizational Transformation Along the Smiling Curve: Upward or Downward?*

Chin-Jung Luan, National Dong Hwa University  
Chengli Tien, National Taiwan Normal University  
Mei-Sheng Sun, National Dong Hwa University

### *The Scope of CSR Responsibility in a Global Factory System: A Social Network Approach*

Peter Enderwick, Auckland University of Technology

### *Implementing Global-Local Strategies through Internal-External Processes: Creating an Ambidextrous Context through HRM Context*

Vijay Edward Pereira, University of Wollongong Dubai  
Ashish Malik, The University of Newcastle Australia  
Paresha N. Sinha, University of Waikato  
Chris Rowley, City University of London

### *The Effect of Inter- and Intra-Organizational Distances on Failure of Globally Dispersed Innovation Activities*

Stephen Chen, University of Newcastle  
Nidhida Lin, University of Newcastle

### *A Critique of Economic Upgrading: Problems with Inferring Upgrading from Observation*

Miguel Dindial, University of Leeds  
Hinrich Voss, University of Leeds

### *Uncovering the Unethical Footprint within the Economic Footprint of International Operations*

Subrata Chakrabarty, University of Texas - El Paso

### *Knowledge Management Framework for Sustainable Organization Performance*

Sultan Al-Ahbab, Abu Dhabi University  
Sanjay Kumar Singh, Abu Dhabi University  
Sanjaya Singh Gaur, Sunway University

## **HRM Challenges and Opportunities with a Focus on China**

Chair: Washika Haak-Saheem, Dubai Business School

### *Ambivalence, Guanxi and the Chinese Diaspora: An Experiential Perspective on Transnational Business and Networking*

Fiona Moore, Royal Holloway University of London

### *Equality and Harmony: Diversity Management in China*

S. Bruce Thomson, MacEwan University  
William Wei, MacEwan University  
Phillip Swallow, MacEwan University

### *Exploring Career Barriers of Chinese Self-Expatriate Women: Neither Double Jeopardy nor Ethnic Prominence*

Nikos Bozionelos, EM Lyon Business School

### *Job Satisfaction, Turnover Intention and Work Performance in Chinese Family Enterprises*

Xiaobin Shu, Central China Normal University  
Yeming Gong, EM Lyon Business School  
Jie Xiong, ESC Rennes School of Business  
Xin Hu, Central China Normal University

### *Host Country Engagement and Relationship Building: The Influence of Guanxi on Western Expatriates' Job and Career Satisfaction in China*

Ying Guo, Xi'an Jiaotong-Liverpool University  
Hussain Rammal, University of Technology, Sydney

### *Do Different Staffing Patterns and Home Country Nationals Influence the Adjustment of Expatriates in China?*

Ying Guo, Xi'an Jiaotong-Liverpool University

### *The Impact of MNCs' Formalisation-Based HR Integration on Subsidiary Employee Turnover in China: A Contingency Approach*

Katsuhiko Yoshikawa, London School of Economics & Political Science  
Hyun-Jung Lee, London School of Economics & Political Science

## **Cross-Border Acquisitions**

Chair: YINUO Tang, University of Hong Kong

### *A Relational Typology of Dyadic Exchange: Simultaneity and Relative Importance of Institutional Distance*

Rimi Zakaria, University of Wisconsin - Whitewater  
Kun Michelle Yang, Central Michigan University  
Sumit K. Kundu, Florida International University

### *Does Advisor's Network Centrality Facilitate Cross-Border Acquisitions by Emerging Market Enterprises?*

Sathyajit Gubbi, University of Groningen  
Ravi Madhavan, University of Pittsburgh  
Yi Tang, Hong Kong Polytechnic University  
YINUO Tang, University of Hong Kong

### *Factors Driving Market Returns of Rival Firms during Foreign Acquisitions: A Study of Industry Characteristics*

B. Elango, Illinois State University  
Karthik Dhandapani, IIM Tiruchirappalli

### *How Do Cross-Border Acquisitions Affect Chinese Firms' Long-Term Performance?*

Wenjun Tu, Nottingham University Business School China  
Xiaolan Zheng, Nottingham University Business School China  
Lei Li, Nottingham University Business School China  
Zhiang (John) Lin, University of Texas at Dallas

### *Rice Theory: A Regional Culture Perspective on Cross-Border Acquisitions*

Hao Wang, Ohio State University  
Yuping Zeng, Southern Illinois University Edwardsville  
Oded Shenkar, Ohio State University

### *Implementing Chinese M&As of Developed Market Firms: A Supportive Partnering Approach*

Rui Torres de Oliveira, College of Saint Benedict/St. John's University  
Daniel Rottig, Florida Gulf Coast University

### *A Closer Look into the "Mirror": A Fuzzy Set Analysis of Firms' Global Architecture Design*

Yang Yang, Zhejiang University  
Jiang Wei, Zhejiang University  
Sali Li, University of South Carolina



## Intellectual Property Rights Protection

Chair: Roger Strange, University of Sussex

*Business Value of IT in Competitiveness of Kazakhstan's Energy Sector: The Role of International Oil and Gas Companies in Sustainable Development of the Local Industry*

Irina Heim, University of Reading

Kecheng Liu, University of Reading

Yelena Kalyuzhnova, University of Reading

*Intangible Assets: National Intellectual Capital Comparison of Southeast Asian and Northeast Asian Countries*

Carol Yeh-Yun Lin, National Chengchi University

*A Principal-Agent View on International Hotel Branding*

Shih-Fen S. Chen, Ivey Business School

Chya-Yi (Emily) Liaw, City University of Hong Kong

*National Innovation Systems and Entry Mode Choice – Evidence from Indian Multinationals*

K.V. Mukundhan, Indian Institute of Management

Tiruchirappalli

Sreevas Sahasranamam, University of Liverpool Management School

*Industrial and Trade Policies in Latin America: A Tale of Three Paths*

Juan David Rodriguez-Rios, National Graduate Institute for Policy Studies - GRIPS (Japan)

*A Value-Laden Well-Being Comparison for EU and Non-EU Member States: The Case of Turkey and Poland*

Ramazan Arikian, Ozyegin University

*The Study of Competitiveness of Thai Exports to the U.S. Market*

Pornlapas Suwannarat, Mahasarakham University

*The Death of Ethics: Revisiting the Case of AIG*

Joan Mileski, Texas A&M University-Galveston

Uche Nwabueze, Texas A&M University, Galveston

## Environmentally Sustainable Business Conduct in MNEs: How, Why and Where?

Chair: Carlo Pietrobelli, Università degli Studi Roma Tre

*The Quadruple Bottomline: The Multinationality-Performance Relationship Revisited*

Róisín Donnelly, Bentley University

Tatiana Manolova, Bentley University

Linda Edelman, Bentley University

Anthony Buono, Bentley University

*The Effect of Sustainable MNEs FDI on Global Emissions*

Mathew Egu, University of South Africa

*Go Green! Inculcating A 'Green Self-Initiated Behaviour' among Employees: An Exploratory Study of UAE and UK*

Flevy Lasrado, University of Wollongong in Dubai

Norhayati Zakaria, University of Wollongong in Dubai

Arif Mohammed, University of Salford UK

*Strategic Eco-Efficiency Determinants of Chinese Companies in Brazil*

Maria Laura MacLennan, Centro Universitário da FEI

Fabio Lotti Oliva, FEA USP

*How Does Foreign Direct Investment Affect the Quality of the Environment? Air Pollution and US Foreign Affiliates in Europe*

Miguel Torres, University of Leeds

João Paulo Bento, University of Aveiro

## Organization Strategy and Management Clinic A

Chair: Olivier Bertrand, SKEMA Business School

*Qantas and Emirates Strategic Alliance: A Major New Force Shaping and Reshaping the Competitive Dynamics of the 'Kangaroo Route'*

Golam Mostafa Khan, Sultan Qaboos University

*Air Arabia: A Pioneer of Low Cost Carriers from the Middle East Pursues International Growth Strategies*

Golam Mostafa Khan, Sultan Qaboos University

*Global Professional Service Firms, Transnational Management and Core-Periphery Relations*

Mehdi Boussebaa, University of Glasgow

## The Internationalization Process and International Entrepreneurship Clinic B

Chair: Rudolf R. Sinkovics, University of Manchester

*How Do Crowdfunding Projects Successfully Raise Funds?*

Kuo-Feng Huang, National Chengchi University

Wen-Ching Sophia Chou, National Chengchi University

Chwo-Ming Joseph Yu, National Chengchi University

*Effects of Network Linkages on Firms' Internationalization: The Case of Brazilian Software Sector*

Luciana Albuquerque Alves, University of Southern Denmark

*Transnational Entrepreneurs in the Gulf: Towards an Understanding of the Who, What, and Why*

Shobha Sasidharan Das, Qatar University

Abeer Khalid Malik, Qatar University

Rabia Ahmad Mughal, Qatar University

Zainab Elnaeem El-Mahdi, Qatar University

*Early and Rapid Internationalization of Micro Born Globals: The Case of Nepal*

Sudip Kranti Tiwari, Nord University Business School

## IB Policy Clinic A

Chair: Jeremy Clegg, University of Leeds

*The Uyghur and Han's Competition: A Closer Examination of the Effect of the One Belt One Road Policy*

Bin Liu, Chinese University of Hong Kong

*Investigating the Role of a Country's Environment in the Emergence of Hybrid Social Organizations*

Komal Kiran Kalra, University of Victoria

Carlo Brighi, University of Victoria

*"Teach a Man to Fish and You Feed Him for a Lifetime" The Influence of FDIs on Entrepreneurship in Developing Nations*

Raghd Al Hajj, Concordia University

Abdulrahman Chikhouni, Mount Royal University

## MONDAY, JULY 3 - 15:45-16:15

Time: 15:45-16:15

### Coffee Break

Refreshments will be provided for conference participants at the Emirates Ballroom.

☛ *This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research. The award presentation will take place at the Exhibit Hall during the coffee break.*

## MONDAY, JULY 3 - 16:15-17:30

### Session 1.5.1 - Panel

Track: 8 - IB Policy

Time: 16:15-17:30

Room: Dubai 1-2

#### Globalization Under Threat: How Should IB Respond?

Chair: Peter James Williamson, University of Cambridge

#### Panelists:

Lorraine Eden, Texas A&M University  
Stefanie Lenway, Opus College of Business  
Ravi Ramamurti, Northeastern University

### Session 1.5.2 - Panel

Track: 6 - Human Resource Management

Time: 16:15-17:30

Room: Emirates 5

#### Women in Business in the United Arab Emirates (WAIB Sponsored Panel)

Chairs: Janet Y. Murray, University of Missouri-St. Louis  
and Yingying Zhang, CUNEF, Complutense  
University of Madrid

This panel sponsored by WAIB (Women in the Academy of International Business).

#### Panelists:

Widad Haddad, Emerson Automation Solutions  
Francesca Gori, Accenture  
Asmaa Quorrich, YUM! Restaurants International  
Deborah Harris, Boeing  
Melodena Stephens Balakrishnan, Karlshochschule  
International University

### Session 1.5.3 - Panel

Track: 10 - MNEs and Sustainable Societies

Time: 16:15-17:30

Room: Emirates 6

#### CSR of Emerging Country MNEs: Toward a New Research Agenda

Chairs: Elisa Giuliani, Università di Pisa and Valentina Marano, Northeastern University

#### Panelists:

Valentina Marano, Northeastern University  
Elisa Giuliani, Università di Pisa  
Ruth Aguilera, Northeastern University  
Jonathan Doh, Villanova University  
Bryan W. Husted, Tecnológico de Monterrey  
Anne Jacqueminet, Bocconi University  
Tatiana Kostova, University of South Carolina

### Session 1.5.4 - Panel

Track: 9 - Teaching IB

Time: 16:15-17:30

Room: Majilis 1

#### New Frontiers in Global Leadership Education: Next Generation Interactive, Multimedia Cases for Online and Traditional Courses

Chair: Henry (Harry) William Lane, Northeastern University

#### Panelists:

Henry (Harry) William Lane, Northeastern University

### Session 1.5.5 - Competitive

Track: 5 - Strategy and Management

Time: 16:15-17:30

Room: Majilis 2

#### New Insights on Cross-border M&As

Chair: Ilya Cuypers, Singapore Management University

#### *Exploring the Impact of Cultural Tightness-Looseness on International Takeover Performance*

Chengguang Li, Paderborn University  
Michele J. Gelfand, University of Maryland  
Rudy Kabst, Paderborn University

#### *Why do Firms Initiate Partial Cross-Border M&As and do Nothing Thereafter: Toward a Theory of Inaction*

Katsuhiko Shimizu, Keio University  
Daisuke Uchida, Kyushu University

#### *IJVs' Building of Adaptive Capability: The Double Edged Role of Organizational Communication*

Xiaoyun Chen, University of Macau  
Kevin Zhou, University of Hong Kong  
Xiaofeng Zhang, Harbin Institute of Technology Shenzhen Graduate School

#### *How Does the Inherence Determines the Appearance?—Exploring Three Antecedents of Alliance Portfolio Configuration*

Wei He, Purdue University Northwest  
Sumit K. Kundu, Florida International University

### Session 1.5.6 - Competitive

Track: 3 - Marketing and Consumer Research

Time: 16:15-17:30

Room: Majilis 3

#### Culture and Cultural Intelligence in International Marketing

Chair: Marios Theodosiou, University of Cyprus

#### *The Cultural Intelligence Scale: Level of Analysis, Aggregations, and Misspecifications*

Melanie P. Lorenz, University of Toledo  
George R. Franke, University of Alabama  
Jase R. Ramsey, Saint Louis University  
Jack A. Clampit, University of Alabama  
Jamal Maalouf, Lebanese American University  
Amine A. Abi Aad, Lebanese American University  
Livia L. Barakat, Fundação Dom Cabral

#### *Expatriates' Cultural Intelligence and Ethical Relativism: Effects on Opportunism and Customer Relationship Performance*

Melanie P. Lorenz, University of Toledo  
Jase R. Ramsey, Saint Louis University  
Clark D. Johnson, Saint Louis University  
George R. Franke, University of Alabama

**B** *Perceptions and Effects of Cross-National Corporate Reputation: The Role of National Culture*  
Bernhard Swoboda, Trier University  
Johannes Hirschmann, Trier University

**Session 1.5.7 - Competitive** Time: 16:15-17:30  
Track: 2 - Managing the Value Chain Room: Al Safa 4

### Globalization of Value Chain

Chair: Vijay Edward Pereira, University of Wollongong  
Dubai

**H** *Value Chain Internationalization: The Effects of Performance Feedback*  
Carlos Rodriguez, INCAE Business School  
Luciano Ciravegna, University of London

### *How Global Value Chains and Production Networks Blend into International Business?*

Luis Oliveira, University of São Paulo  
Afonso Fleury, University of São Paulo

### *The Influence of Clusters' Characteristics on Insertion in Global Value Chains*

Cristina Espinheira Costa Pereira, Universidade Paulista  
João Maurício Gama Boaventura, Universidade de São Paulo  
Eduardo Armando, Faculdade FIA de Administração e Negócios  
Greici Sarturi, Universidade Federal de Santa Maria

**Session 1.5.8 - Panel** Time: 16:15-17:30  
Track: 9 - Teaching IB Room: Al Safa 3

### Where Next? Understanding the Shifting Environment of Executive Education and Considering Implications for Institutions, Programs, and Professors

Chairs: Derek Lehmborg, North Dakota State University  
and Ashok Som, ESSEC Business School

#### Panelists:

Stephane Girod, IMD  
Andreas Schotter, Ivey Business School  
Mary Teagarden, Thunderbird School of Management

**Session 1.5.9 - Competitive** Time: 16:15-17:30  
Track: 1 - Internationalization/Entrepreneurship Room: Al Safa 2

### FDIs, Location, Distance, Survival and Performance

Chair: Majid Eghbali-Zarch, Memorial University of Newfoundland

*How Does Geography Dynamically Affect Internationalization*  
Shuna Shu Ham Ho, Simon Fraser University

### *Foreign Direct Investment in Subnational Geographic Locations: Microlevel Analysis in Denmark*

Christian Geisler Asmussen, Copenhagen Business School  
Bo Nielsen, University of Sydney  
Cecilie Dohmann Weatherall, Kraks Fond Institute for Urban Economic Research  
Ditte Håkonsson, Kraks Fond Institute for Urban Economic Research

*State Fragility as a Multi-Dimensional Institutional Context for Entrepreneurship: Advancing a Developing-Country Research Agenda*

Joshua Ault, Thunderbird School of Global Management  
Andrew Spicer, University of South Carolina

### *Adaptation Responses to Institutional Voids in Developing Markets*

Rene L. Olie, Rotterdam School of Management, Erasmus University  
Suzana B. Rodrigues, FUMEC University

**Session 1.5.10 - Competitive** Time: 16:15-17:30  
Track: 4 - Innovation/Knowledge Management Room: Al Safa 1

### Performance and Learning

Chair: Paul Beamish, Ivey Business School

### *Bricolage and Financial Performance of Emerging Market Firms: A Moderated Mediation Model of Ambidextrous Learning and Organizational Formalization*

Liang Wu, Sun Yat-sen University  
Heng Liu, Sun Yat-sen University  
Jianqi Zhang, Sun Yat-sen University

### *Performance Implications of Balancing Explorative and Exploitative Innovation in Small and Medium-sized Enterprises: The Moderating Effect of Internationalization*

Martin Hemmert, Korea University  
Youngwoo Lee, Daegu University

### *Business Group Affiliation, Innovation and Firm Performance: Evidence from India*

Sathyajit Gubbi, University of Groningen  
Burcu Yedikapu, Faculty of Economics and Business, University of Groningen

**Session 1.5.11 - Interactive** Time: 16:15-17:30  
Track: 1 - Internationalization/Entrepreneurship Room: Salon 1

### Internationalization Process of Entrepreneurial Internationalization, INVs and Born Globals

Chair: Mark Lehrer, Suffolk University

### *International Expansion of Born-Global Firms: Moves That Lead to Success*

Serghei Musaji, IE Business School

### *Dynamics of Entrepreneurial Internationalization: A Theoretical Framework*

Hadi Fariborzi, University of Calgary

### *The Internationalization of Niche Firms: A Challenge to Existing Theories?*

Jean-Francois Hennart, Tilburg University  
Antonella Zucchella, University of Pavia

### *International Market Entry Opportunity Related Processes of Young Internationalizing Firms*

Peter Gabrielsson, University of Vaasa  
Mika Gabrielsson, University of Eastern Finland  
Paresha N. Sinha, University of Waikato

### *The Effect of Absorptive Capacity on the Growth of Internationalizing Firms – An International-Opportunity Approach*

Niklas Aakerman, Linnaeus University

*Genuine Uncertainty and International Entrepreneurship: Organizing Early Internationalizing Firms to Exploit International Opportunities*  
Hirokazu Kano, Waseda University

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**Session 1.5.12 - Interactive**

Time: 16:15-17:30

Track: 4 - Innovation/Knowledge Management

Room: Salon 2

**Individuals and Cross-Border Knowledge Sharing**

Chair: Silvia Massini, University of Manchester

*Relevance Discovery in the International Knowledge Transfer Process: Knowledge Gatekeepers and Contextual Interpretation*

Andrei Kuznetsov, University of Central Lancashire  
Olga Kuznetsova, Manchester Metropolitan University

*How Does Performance Feedback Affect Boundary Spanning in Multinational Corporations? Insights from Technology Scouts 2*

Felipe Monteiro, INSEAD  
Thomas Kluefer, IESE

*Opportunity Recognition of Academic Entrepreneurship: PageRank Analysis for University Professors at Different Entrepreneurial Stages*

Hsu-wei Hsu, NTU  
Yi-Dan Huang, STPI, NARLabs

*Expatriate Knowledge Sharing: The Importance of Perceived Deep-Level Similarity*

Emmy van Esch, Hong Kong Baptist University  
Flora F. T. Chiang, Hong Kong Baptist University  
Thomas A. Birtch, University of Nottingham, Ningbo

*The Roles of Boundary Spanners and Mentalizing Skills in Alliance Learning and Knowledge Transfer*

Xinlu Qiu, Norwegian School of Economics  
Sven Haugland, Norwegian School of Economics

*Managers in MNCs Receiving Knowledge from Geographically Distant Individuals: The Moderating Effects of Cognitive, Social and Organizational Proximity*

Renate Kratochvil, WU Vienna  
Esther Tippmann, University College Dublin

*Reflexivity in Management Research: Toward A Unified Definition*

Arif Mahmood, Hong Kong Baptist University  
Michael Young, Hong Kong Baptist University

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**Session 1.5.13 - Interactive**

Time: 16:15-17:30

Track: 6 - Human Resource Management

Room: Salon 3

**Global Challenges and Opportunities in IHRM**

Chair: Rosalie Tung, Simon Fraser University

*The Role of Culture for International Employer Branding - A Model Proposal to Explain International Employer Attractiveness*

Birte Karoline Manke, Leuphana University of Lüneburg  
Benjamin Bader, Leuphana University of Lüneburg

*Global Isomorphism or Rational Choice? Problematising Recruitment Processes for Knowledge Workers in an Exemplary Industry*

Frithjof Arp, Nottingham University Business School

*Multinationals and the Changing HR Roles within a MENA Context: The Case of Jordan*

Faten Baddar Alhusan, Newcastle University London  
Fawaz Alhussan, IESEG School of Management  
Lulu Alhesan, Middlesex University Dubai

*Mind the Gap: The Role of HRM in Creating, Capturing and Leveraging Rare Knowledge in Hostile Environments*

Gabriele Suder, University of Melbourne  
Carol Reade, San Jose State University  
Monica Riviere, ISC Paris Business School  
Andreas Birnik, CreoPop  
Niklas Nielsen, Mecom Holding

*Impact of Perceived Corporate Social Responsibility on Attitudes and Behaviors of Pharmacists Working in MNCs*

Muhammad Khaleel, Universiti Sains Malaysia  
Shankar Chelliah, Universiti Sains Malaysia  
Sana Rauf, Universiti Sains Malaysia  
Muhammad Jamil, Islamic International University Islamabad

*The Role of Human Resource Management in Promoting Corporate Social Responsibility in the Emerging Market Operations of Multinational Corporations*

Michal K. Lemanski, University of Nottingham Ningbo  
Rajan Lamuel Gaikwad, Nottingham University Business School China

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**Session 1.5.14 - Interactive**

Time: 16:15-17:30

Track: 5 - Strategy and Management

Room: Salon 4

**Headquarter Control and Subsidiary Initiatives**

Chair: Julian Birkinshaw, London Business School

*Strong-Armed Headquarters Control and Tame Subsidiary Responses in a Contemporary Chinese MNC: The Case of Huawei*

Jacky Hong, University of Macau  
Robin Snell, Lingnan University  
Akinyemi Smith, Lingnan University

*Antecedents of Headquarter Support Decision to Foreign Subsidiary: Insights from Signaling Theory*

Chia-Wen Hsu, National Chung Cheng University  
Homin Chen, National Taiwan University  
Yin-Ru Chen, National Taiwan University

*Same Same but Different: How the Same Headquarters Decision Can Contribute to Value Added and Value Subtraction Simultaneously in a MNC*

Amalia C. Nilsson, Uppsala University  
Henrik Dellestrand, Uppsala University

*Agency Controls, Autonomy and Subsidiary Initiatives: A Study from Greece*

Eirillli Chatzopoulou, Athens University of Economics & Business  
Pavlos Dimitratos, University of Glasgow  
Spyros Lioukas, Athens University of Economics & Business

*Initiative Selling Activities for Headquarters Acceptance of Subsidiary Initiatives*

Christine Holmström Lind, Uppsala University  
Alexander Gorgijevski, Uppsala University  
Katarina Lagerström, Uppsala University



## Corporate Governance Across the World

Chair: Victor Zitian Chen, University of North Carolina at Charlotte

### *Making Shareholder Primacy Work Better*

Emmanuel Adegbite, De Montfort University  
Kenneth Amaeshi, University of Edinburgh  
Chizu Nakajima, London Metropolitan University

### *Impacts of Capital Structure on Performance of Banks in a Developing Economy: Evidence from Bangladesh*

Sajal Kabiraj, Dongbei University of Finance and Economics

Shanmugan Joghee, Skyline University College  
Md Nur Alam Siddik, Begum Rokeya University

### *Ownership Concentration and Exporting of Emerging Market Firms*

Ziliang Deng, Renmin University of China  
William Vega, Renmin University of China

### *The Benefits of Family-Control: How Family Corporate Governance Enables Investment*

Luiz Ricardo Kabbach de Castro, Universidade de São Paulo  
Aline Damasceno Pellicani, Universidade de São Paulo  
Aquiles Kalatzis, Universidade de São Paulo

### *Impact of Financialization on Labor Policies at Japanese Joint-Stock Companies: Case of Nikkei Index 400*

Kostiantyn Ovsianikov, University of Tsukuba

### *Corporate Governance and Elites*

Franklin Nakpodia, Northumbria University  
Emmanuel Adegbite, De Montfort University  
Suleiman Tahir, Planning Resource Ltd, Nigeria

## TOWNHALL

**MONDAY, JULY 3 - 17:45-18:45**

## Global Business in a Less Globalized World – Where to Go from Here?

Chair: Tomas Hult, Michigan State University

### *Panelists:*

Tomas Hult, Michigan State University  
Paul Beamish, Ivey Business School  
Nakiye Boyacigiller, Sabanci University  
Peter Buckley, University of Leeds  
Torben Pedersen, Bocconi University

### Legend for Symbols Used:

 Nominee for the Temple/AIB Best Paper Award

 Nominee for the Alan Rugman Young Scholar Award



# TUESDAY, JULY 4

## TUESDAY, JULY 4 - 8:00-8:45

Time: 8:00-8:45

### Fellows Café II

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

*So You Want to be a Dean: Leadership Roles in Academia (Room: Salon 1)*

Nakiye Boyacigiller, Sabanci University

*Deglobalization: Lessons from History (Room: Salon 3)*

Geoffrey G. Jones, Harvard Business School

*Roots of Indigenous Chinese Management and Implications for Competing with Chinese Companies (Room: Salon 4)*

Arie Y. Lewin, Duke University

*On the Question of Research Relevance and Societal Impact (Room: Salon 6)*

Anne S. Tsui, University of Notre Dame

## TUESDAY, JULY 4 - 9:00-10:15

**Session 2.1.1 - Panel** Time: 9:00-10:15  
Track: 11 - Managing Turbulence & Ambiguity Room: Dubai 1-2

### Tracing the Contours of a New Era for International Business: Regaining Legitimacy and Relevance for its Study

Chairs: Jean Boddewyn, Baruch CUNY and Daniel Rottig, Florida Gulf Coast University

#### Panelists:

Simon Collinson, University of Birmingham

Arie Y. Lewin, Duke University

Mary Ann Von Glinow, Florida International University

Robert E. Grosse, Thunderbird School of Global Management

**Session 2.1.2 - Panel** Time: 9:00-10:15  
Track: 5 - Strategy and Management Room: Emirates 5

### Life at the Top – Debating the Key Determinants of TMT International Decisions

Chair: Andre Sammartino, University of Melbourne

#### Panelists:

Elizabeth Maitland, University of New South Wales

Ruth Aguilera, Northeastern University

Gokhan Ertug, Singapore Management University

Liena Kano, University of Calgary

**Session 2.1.3 - Panel** Time: 9:00-10:15  
Track: 1 - Internationalization/Entrepreneurship Room: Emirates 6

### Micromultinationals: The New Kids on the Block in International Entrepreneurship

Chair: Pavlos Dimitratos, University of Glasgow

Discussant: Jean-Francois Hennart, Tilburg University

#### Panelists:

Ulf Andersson, Mälardalen University

Luciano Ciravegna, University of London

Olli Kuivalainen, The University of Manchester

Rebecca Reuber, University of Toronto

**Session 2.1.4 - Panel** Time: 9:00-10:15  
Special Session Room: Majilis 1

### Challenges of Continuous Transformations Facing Chinese Organizations (IACMR-AIB Collaborated Symposium)

Chair: Zhi-Xue Zhang, Peking University

#### Panelists:

Zhi-Xue Zhang, Peking University

Victor Nee, Cornell University

Anne S. Tsui, University of Notre Dame

**Session 2.1.5 - Competitive** Time: 9:00-10:15  
Track: 6 - Human Resource Management Room: Majilis 2

### The Role and Impact of Language in International Business

Chair: Nakiye Boyacigiller, Sabanci University

*Speaking Up in Multinational Companies: How does Language Shapes Employee Voice*

Felipe Andres Guzman, IESE Business School

*Evident and Hidden Language Barriers to Knowledge Processing in Multilingual Teams*

Helene Tenzer, Tübingen University

Markus Pudelko, Tübingen University

Mary Zellmer-Bruhn, University of Minnesota

Mary Maloney, University of St. Thomas

*Language Skills and Cross-Cultural Adjustment: The Role of Expatriates' Fear of Terror*

Philipp Paulus, Trier University

Katrin Muehlfeld, Trier University

*The Role of Language in the Selection of Entrepreneurial Opportunities for Societal Support*

Philip J. Steinberg, University of Wuppertal

Diemo Urbig, University of Wuppertal & Indiana University

Vivien D. Procher, University of Wuppertal

Léo-Paul Dana, Montpellier Business School

**Session 2.1.6 - Competitive**

Track: 8 - IB Policy

Time: 9:00-10:15

Room: Majilis 3

**The Institutional Context of MNE Behaviour**

Chair: Rajneesh Narula, University of Reading

*The Influence of National Institutions and Organisational Field Pressures on Subsidiaries' Responses to the Transfer of Sustainability Reporting*

Gabriela Gutierrez-Huerter O, King's College London

*Business Model Adaptation to Institutional Voids in Developing Countries: The Case of Jumia, the Amazon of Africa*

Augustine Awuah Peprah, Ca' Foscari University of Venice

Claudio Giachetti, Ca' Foscari University of Venice

*Overcoming Institutional Distance - The Employment of Institutional Capital In Foreign Subsidiaries*

Pao T. Kao, Uppsala University

Hsi-Mei Chung, I-Shou University

Sven Dahms, I-Shou University

*Importance of Outward Internationalisation Incentives, Resources, Capabilities and Risk*

Miguel Torres, University of Leeds

Jeremy Clegg, University of Leeds

**Session 2.1.7 - Competitive**

Track: 5 - Strategy and Management

Time: 9:00-10:15

Room: Al Safa 4

**Global Linkages: Determinants and Consequences of Country Connectivity and Multimarket Contact**

Chair: Frithjof Arp, Nottingham University Business School

*When Near is Far and Far is Near: A Quantile Regression Model of FDI, Geographic Location and Connectivity*

Lilac Nachum, City University New York

Grace Hong Hyokyoung, Michigan State University

Grigorios Livanis, Northeastern University

**B** *Status in a Strange Land? Context-Dependent Value of Status in Cross-Border Venture Capital*

Elisa Alvarez-Garrido, University of South Carolina

Isin Guler, University of North Carolina at Chapel Hill

*No Place Like Home: Host Country Contingency Effects on Multimarket Competition*

Yu-Ching Chiao, National Chung Hsing University

Shu-Mei Hsu, National Chung Hsing University

Hung-Wei Chang, National Chung Hsing University

*Multimarket Competition, Competitive Aggressiveness, and MNCs Performance: A Contingency Approach*

Chun-Chien Lin, National Chung Hsing University

Yu-Ching Chiao, National Chung Hsing University

Shu-Mei Hsu, National Chung Hsing University

**Session 2.1.8 - Competitive**

Track: 4 - Innovation/Knowledge Management

Time: 9:00-10:15

Room: Al Safa 3

**Perspectives and Approaches to Studying Innovation in the MNE**

Chair: John Cantwell, Rutgers University

*On the Antecedents of Individual-level Absorptive Capacity*

Harun Emre Yildiz, Uppsala University

Adis Murtic, Linköping University

Udo Zander, Stockholm School of Economics

Anders Richtner, Stockholm School of Economics

*A Microfoundations Approach to Studying Innovation in the Multinational Subsidiaries*

N. Nuruzzaman, Rutgers Business School

Rakesh Sambharya, Rutgers University

*A Fused Perspective on Management Innovation in the MNC*

Emma Stendahl, Stockholm University

Ali Yakhlef, Stockholm University

Esther Tippmann, University College Dublin

*A Broader Perspective for the National Innovation Systems: Capabilities as Factors of National Innovation*

Emine Beyza Satoglu, Izmir Katip Celebi University

Sengun Yenyurt, Rutgers University

**Session 2.1.9 - Competitive**

Track: 7 - Governance and Finance

Time: 9:00-10:15

Room: Al Safa 2

**Is Corporate Governance a Key Factor in Internationalization?**

Chair: Quyen Nguyen, University of Reading

*Myths about Collinearity and Clusters in International Business Research: Identification, Consequences, and Remedies*

Thomas Lindner, WU Vienna

*Internalisation Theory and Internal Capital Markets of Multinational Enterprises*

Quyen Nguyen, University of Reading

*The Delicate Path to Internationalization for Family Firms. Balancing External Capital, External Managers and Foreign Work Experience*

Antonio Majocchi, University of Pavia

Alfredo D'Angelo, Università cattolica di Milano

Emanuele Forlani, University of Pavia

Trevor Buck, Glasgow University

*The Effect of Internationalization on Firm Capital Structure: A Meta-Analysis*

Stefan Schmidt, WU Vienna

Thomas Lindner, WU Vienna

Florian Klein, WU Vienna

**Session 2.1.10 - Competitive**

Track: 1 - Internationalization/Entrepreneurship

Time: 9:00-10:15

Room: Al Safa 1

**Psychic Distance and Creativity**

Chair: Sylvie Chetty, Otago University

*Multilevel Psychic Distance and its Impact on SME Internationalization*

Aswo Safari, Uppsala University and Mälardalen University

Sylvie Chetty, Otago University

*Perceptions of Psychic Distance in the Context of International Business: An Experimental Approach*

James F. Nebus, Suffolk University  
Sokol Celo, Suffolk University

*Parental Guidance Recommended? The Internationalisation of the High-Technology Spinoff Reconsidered*

Catherine Welch, University of Sydney Business School  
Alexandria Kriz, Mercer

*Ownership Level and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance and Host Country Development*

Yi Wang, University of Vaasa  
Jorma Larimo, University of Vaasa

**Session 2.1.11 - Interactive**

Time: 9:00-10:15

Track: 10 - MNEs and Sustainable Societies

Room: Salon 1

**Rethinking Business Models for Sustainability**

Chair: Anne Jacqueminet, Bocconi University

*Disentangling the Involvement of Multinational Corporations in Social Innovation: The Issue of Knowledge, Power and Embeddedness*

Christine Holmström Lind, Uppsala University  
Olivia H. Kang, Uppsala University  
Anna Ljung, Uppsala University  
Mats Forsgren, Uppsala University

*The Integration of Egyptian Small Farmers into Agro-Food Global Value Chains: The Role of MNEs in Egyptian Agribusiness, the Case of Heinz*

Salma Soliman, Middlesex University  
Marina Papanastasiou, Middlesex University  
Georgios Mergos, Athens University  
Lakshmi Narasimhan Vedanthachari, Middlesex University

*CSR, Business Models and Value Generation in Emerging Market Multinationals*

Afonso Fleury, University of São Paulo  
Mary Melo, University of São Paulo  
Luis Oliveira, University of São Paulo  
Roberta Souza, University of São Paulo  
Rodrigo Yaryd, University of São Paulo

*Consumer Intention Toward Bring Your Own Shopping Bags in an Emerging Market: An Application of Ethics Perspective and Theory of Planned Behavior*

Sheng-Hsiung Chang, Tamkang University  
Ching- Hsien Chou, Tamkang University

*The Multiple Faces of CSR: An International Comparison of a Multidisciplinary View of CSR Best Practices Based on Stakeholder Engagement and Collective Community Values*

Sonja Helena Bickford, University of Nebraska Kearney  
Chris J. Waples, University of Nebraska Kearney  
Angela K. Hollman, University of Nebraska Kearney  
Matthew R. Bice, University of Nebraska Kearney  
Ben J. Brachle, University of Nebraska Kearney  
Riitta-Liisa Heikkinen-Moilanen, University of Lapland, Arctic Centre  
Nate A Bickford, University of Nebraska Kearney

**Session 2.1.12 - Interactive**

Time: 9:00-10:15

Track: 4 - Innovation/Knowledge Management

Room: Salon 2

**Institutions and Innovation Strategies**

Chair: Karina R. Jensen, NEOMA Business School

*Governmental Support to Entrepreneurship and National Innovation Performance: Moderating Effect of Culture Value*

Hemin Song, Beijing Normal University  
Yingying Zhang, CUNEF, Complutense University of Madrid

*The Unholy Trinity: Competitiveness, Technology Licensing, and Taxes*

Michael Troilo, University of Tulsa  
Michal Zdziarski, University of Warsaw  
J. Markham Collins, University of Tulsa

*Religion and Innovation. A Country Institutional Approach*

Alexander Assouad, Belmont University  
Praveen Parboteeah, University of Wisconsin, Whitewater

*Someone Rises Someone Falls: Exercise of Dynamic Capabilities vs Ad Hoc Problem Solving When Facing Similar Threat from Intellectual Properties*

Haoyu Zhang, Zhejiang University  
Xiaobo Wu, Zhejiang University  
Hongqi Xu, Zhejiang University

*Intermediate Institutions and Technology Transfer in Developing Countries: Perspectives from Sub-Saharan Africa*

Ellis Luther Chilie Osabutey, Middlesex University  
Richard Croucher, Middlesex University

*From Import Substitution to Export Promotion: The Influence of the Indian Government on Innovation System Catch-Up*

Kristin Brandl, University of Reading  
Vittoria G. Scalera, University of Amsterdam  
Ram Mudambi, Temple University

*Acquisition Similarity, Strategic Intent and Institutional Distance*

Qian Li, Shanghai International Studies University  
Jie Xiong, ESC Rennes School of Business  
Jeff Yan, Grenoble Ecole de Management

*Does Corruption Hinder Innovation in International Markets and Local Market? Micro Evidence from China*

Qunyong Wang, Nankai University  
Helen (Huifen) Cai, Middlesex University London  
Na Wu, Tianjin University of Economics and Finance  
LenTiu Wright, Huddersfield University Business School

**Session 2.1.13 - Interactive**

Time: 9:00-10:15

Track: 11 - Managing Turbulence & Ambiguity

Room: Salon 3

**An MNE and Government Response to Market Uncertainty**

Chair: Tim Rogmans, Zayed University

*Home-Country Turbulence as a Trigger for Outward FDI*

Helena Barnard, GIBS, University of Pretoria  
John Luiz, GSB, University of Cape Town

*Political Risk and Chinese Outward Foreign Direct Investment*

John Robert Anderson, University of Northern Iowa  
Ilán Alon, University of Agder  
Dylan Sutherland, Durham University

*Why MNEs Decide Divesting from Emerging Market?  
Explaining with the Integrated Theoretical Framework*  
Andrei Panibratov, Saint Petersburg State University  
Tashauna Brown, Saint Petersburg State University

*Closed Today! We Will Reopen Tomorrow: MNEs' Temporary  
and Permanent Divestment as Responses to Terrorist Attacks*  
Chang Liu, Indiana University  
Dan Li, Indiana University

*Effects of Institutional Compatibility on ASEAN Regional Trade  
Integration*  
Doren Chadee, Deakin University  
Hernan 'Banjo' Roxas, Deakin University

*Measuring Risk Perception across Borders: The Effects of  
Cultural Intelligence, Emotional Intelligence, and  
Organisational Culture*  
Amadeus Kubicek, Rabdan Academy  
Ramudu Bhanugopan, Charles Sturt University

*(National) Government Effectiveness and (Global) Financial  
Crisis: Together, What do These Mean for MNE  
Internationalisation?*  
Christopher Williams, Durham University Business School  
Vrabie Alina, Durham University Business School

*Institutional Environment Determinants of Board Structure:  
Social Elites on Boards of Business Group Firms*  
Bruce Allen Hearn, University of Sussex

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#### **Session 2.1.14 - Interactive**

Time: 9:00-10:15

Track: 5 - Strategy and Management

Room: Salon 4

#### **MNE Performance and Competitiveness**

Chair: Stephanie Wang, Indiana University

*The Influences of Export Market Dynamism on Exporters'  
Organizational Capabilities and Performance*  
Amonrat Thoumrungroje, Assumption University  
Olimpia Racela, Mahasarakham University

*Fuzzy Logic and Strategic Fit: A Configurational Approach to  
Internationalization Performances of Emerging Economy  
Firms' Foreign Direct Investment*  
Yi Li, University of Sydney  
Lin Cui, Australian National University  
Klaus E. Meyer, China Europe International Business  
School  
Di Fan, Curtin University

*A Deeper Look into the International and Product  
Diversification-Performance Relationship*  
Pablo Garrido-Prada, Universidad Autónoma de Madrid  
María Jesús Delgado-Rodríguez, Universidad Rey Juan  
Carlos  
Desiderio Romero-Jordán, Universidad Rey Juan Carlos

*Organizational Slacks, CSR Engagement, and Multinational  
Corporations' Performance in Emerging Economies: A  
Contingent Framework for Value Creation*  
Yalan Xu, Chinese University of Hong Kong  
Xufei Ma, Chinese University of Hong Kong

*Will Political Connection Be Helpful for Firm's  
Internationalization Strategy?*  
Xinming Deng, Wuhan University  
Xianyi Long, Wuhan University  
Ting Zhang, Wuhan University  
Huizi Wang, Wuhan University

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#### **Session 2.1.15 - Interactive**

Time: 9:00-10:15

Track: 8 - IB Policy

Room: Salon 5

#### **The Institutional Context of MNE Behaviour**

Chair: Surrender Munjal, University of Leeds

*Do Development Banks Affect Firm Performance?*  
Omar Nohad Toulou, IMD  
Andre Carvalhal, Brazilian Development Bank

*Where does Corporate Social Responsibility Pay? An  
Institutional Perspective Based on Scott's Three Pillars*  
Jiyoung Shin, Simon Fraser University  
Jon Jungbien Moon, Korea University  
Jingoo Kang, Nanyang Business School

*Macroeconomic Determinants of FDI in Iran: Sanctions  
Matter?*  
Mehdi Rasouli Ghahroudi, Institute for Management and  
Planning Studies (IMPS)  
Li-Choy Chong, University of St. Gallen

*Foreign Ownership and Bribery: Agency and Institutional  
Perspectives*  
Jingtao Yi, Renmin University of China  
Da Teng, Coventry University  
Shuang Meng, Renmin University of China

*Effects of CSR on Firms' Outward FDI: A Legitimacy Signaling  
Perspective*  
Xiao Pan, Xi'an Jiaotong-Liverpool University  
Tao Bai, Xi'an Jiaotong-Liverpool University

*Institutional Overlap, Contestation and Accessibility: How  
Institutional Diversity Affects International Management*  
Robbert Maseland, University of Groningen

*Non-Conventional Forms of Outbound Foreign Direct  
Investment (OFDI) by Multinational Enterprises (MNEs): Are  
They Good for the Domestic Employment of MNEs at Home?*  
Eunsuk Hong, SOAS University of London  
In Hyeock Lee, Loyola University Chicago  
Shige Makino, Chinese University of Hong Kong

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### **TUESDAY, JULY 4 - 10:15-10:45**

Time: 10:15-10:45

#### **Coffee Break**

Refreshments will be provided for conference participants at  
the Emirates Ballroom.

☛ *This coffee break is sponsored by the Consortium for  
Undergraduate International Business Education (CUIBE) in  
honor of the winner of the CUIBE Award for Best Paper on  
International Business Education. The award presentation will  
take place at the Exhibit Hall during the coffee break.*



## TUESDAY, JULY 4 - 10:45-12:00

### Session 2.2 - Plenary Special Session

Time: 10:45-12:00  
Room: Dubai 1-2

#### AIB Fellows Eminent Scholar of the Year Plenary

Chair: Sarianna Lundan, University of Bremen

#### *Presentation of the AIB Fellows Eminent Scholar Award to Dani Rodrik*

John Daniels, University of Miami

#### *Keynote Speaker:*

Dani Rodrik, Harvard University

#### *Panel Discussion:*

Dani Rodrik, Harvard University  
Bernard Hoekman, European University Institute  
Ram Mudambi, Temple University  
John Daniels, University of Miami

## TUESDAY, JULY 4 - 12:00-13:00

Time: 12:00-13:00

### Lunch

Lunch will be provided for conference participants at the Emirates Ballroom.

Time: 12:00-13:00  
Room: Emirates 5

### AIB Fellows Business Meeting

AIB Fellows only.

## TUESDAY, JULY 4 - 13:00-14:15

### Session 2.3.1 - Panel Special Session

Time: 13:00-14:15  
Room: Dubai 1-2

#### AIB Fellows International Educator of the Year Special Session

Chair: Paul Beamish, Ivey Business School

#### *Presentation of the AIB Fellows International Educator of the Year Award to George K. Najjar*

Robert E. Grosse, Thunderbird School of Global  
Management

#### *Keynote Speaker:*

George K. Najjar, Lebanese American University

#### *Panel Discussion:*

George K. Najjar, Lebanese American University  
Paul Beamish, Ivey Business School  
Nakiye Boyacigiller, Sabanci University  
Robert E. Grosse, Thunderbird School of Global  
Management

### Session 2.3.2 - Panel Special Session

Time: 13:00-14:15  
Room: Emirates 5

#### JIBS and JIBP - Complementarities and Contrasts

#### *Panelists:*

Alain Verbeke, University of Calgary  
Sarianna Lundan, University of Bremen  
Bernard Hoekman, European University Institute  
Simon Evenett, Universität St. Gallen

### Session 2.3.3 - Panel

Track: 1 - Internationalization/Entrepreneurship

Time: 13:00-14:15  
Room: Emirates 6

#### International Entrepreneurship in Emerging Markets

Chair: Gary Knight, Willamette University

#### *Panelists:*

Gary Knight, Willamette University  
Subramanyam Raghunath, Indian Institute Of  
Management, Bangalore  
Pervez N Ghauri, University of Birmingham  
Shameen Prashantham, China Europe International  
Business School (CEIBS)

### Session 2.3.4 - Panel

Track: 8 - IB Policy

Time: 13:00-14:15  
Room: Majilis 1

#### Corporate Taxation and Tax Havens: Trends, Mechanisms, Enablers, and Possible Solutions

Chair: James F. Nebus, Suffolk University

#### *Panelists:*

James F. Nebus, Suffolk University  
Lorraine Eden, Texas A&M University  
Chris Jones, Aston University  
Matti Ylönen, Yale University

### Session 2.3.5 - Competitive

Track: 5 - Strategy and Management

Time: 13:00-14:15  
Room: Majilis 2

#### Emerging Market Multinationals: Resources and Capabilities

Chair: Emmanuel Adegbite, De Montfort University

#### *Integration of the Resource-based View and Institutional Theory to Explain MNEs' ODI Strategy and Performance: A Theory*

Linjie Li, Birkbeck, University of London  
Xiaming Liu, Birkbeck, University of London

#### *The Process and Evolution of Capability Upgrading in Emerging Market*

Stephanie Wang, Indiana University

#### *Rethinking Catch-Up by Emerging Market MNEs: "Capability Holes" And The Race To The Future*

Peter James Williamson, University of Cambridge  
Ravi Ramamurti, Northeastern University



**Session 2.3.6 - Competitive**

Time: 13:00-14:15

Track: 9 - Teaching IB

Room: Majilis 3

**Building New Tools for IB Teaching**

Chair: Liesl Riddle, George Washington University

*The Show Must Go on: Brazilian Ticketing Services Provider Bilheteria Digital Trails the International Market*

Beatriz Kury, Pontifical Catholic University of Rio de Janeiro (PUC-Rio)

Guilherme Feldman, Pontifical Catholic University of Rio de Janeiro (PUC-Rio)

Jorge Carneiro, FGV Sao Paulo School of Business Administration

*Peer Assessment of Contributions into Group Projects as a Tool for Group Monitoring and Individual Learning in the Multi-Cultural Classroom*

Susanne Sandberg, Linnaeus University

Carina Lejonkamp, Linnaeus University

*Swinging the Pendulum from Offline to Online: Now It's Time to Talk about Hybrid International Business Courses*

Tanvi Kothari, San Jose State University

*Experiential Learning for the U.S. International Business Education: Internship Program through American Chamber of Commerce*

Yongsun Paik, Loyola Marymount University

**Session 2.3.7 - Competitive**

Time: 13:00-14:15

Track: 6 - Human Resource Management

Room: Al Safa 4

**Human Resources Management, Global Strategy, and Firm Performance**

Chair: Carol Yeh-Yun Lin, National Chengchi University

*Contextual Factors Influencing International Staffing Policies and Talent Management in US Multinationals*

Shirley J. Daniel, University of Hawaii at Manoa

Zhou Chen, University of Hawaii at Manoa

Benwari L. Kedia, University of Memphis

*Rethinking the Role of Talent Management in Emerging Market Firms: The Bridge to Absorptive Capacity and Firm Performance in Russian and Chinese Contexts*

Marina Latukha, Saint-Petersburg State University

Anna Veselova, Saint-Petersburg State University

Louisa Selivanovskikh, Saint-Petersburg State University

*Cultural Conflict through Subsidiary Staffing and Subsidiary Performance: Evidence from Korean Subsidiaries in 63 Countries*

Ajai Gaur, Rutgers University

Chinmay Pattnaik, University of Sydney

Jeoung Yul Lee, Hongik University

Deeksha Singh, Rutgers University

*Global Alignment or Localization? Empirical Examination of Global Reward Management in MNEs and Influencing Factors*

Michael Tekieli, ESCP Europe Business School

Marion Festing, ESCP Europe Business School

**Session 2.3.8 - Competitive**

Time: 13:00-14:15

Track: 4 - Innovation/Knowledge Management

Room: Al Safa 3

**Knowledge Flows Within the MNE**

Chair: Kazuhiro Asakawa, Keio University

*How can Isolated Foreign Subsidiary Initiate Knowledge Inflow from the Headquarters?*

Naoto Nadayama, Kanagawa University

*Reverse Knowledge Flow in Emerging Economy Multinationals - Role of Network Embeddedness and Absorptive Capacity*

Nivisha Singh, Indian Institute of Management Indore

Prashant Salwan, Indian Institute of Management, Indore

*Reverse Innovation: Understanding the Bottom-Up Process of Knowledge Creation and Transfer within Global Multinationals*

M. Saidur Rahman, University of Victoria

Wade Danis, University of Victoria

Monika Winn, University of Victoria

**Session 2.3.9 - Competitive**

Time: 13:00-14:15

Track: 2 - Managing the Value Chain

Room: Al Safa 2

**Global Value Chain and Allied Strategies**

Chair: Filip De Beule, KU Leuven University

*An Institutional Examination of Sustainability in Supply Chains Using the Foreignness Perspective*

Arpita Joardar, University of Massachusetts Dartmouth

Joseph Sarkis, Worcester Polytechnic Institute

*Scale Development and Validation for Economic Upgrading Within Global Value Chain (GVC)*

Mohammad Tarikul Islam, Deakin University

Michael Jay Polonsky, Deakin University

*Let the Subsidiary Make the Decision? The Double-Edged Sword Effect of Decision Autonomy on the Quality Consistency and Its Remedies*

Jeff Yan, Grenoble Ecole de Management

Le Wang, Xi'an Jiaotong University

Maggie Mei, Grenoble Ecole de Management

*Determinants of Foreign Divestments via Aelloffs*

Panagiotis Ganotakis, University of Wollongong in Dubai

Palitha Konara, University of Huddersfield

**Session 2.3.10 - Competitive**

Time: 13:00-14:15

Track: 6 - Human Resource Management

Room: Al Safa 1

**Exploring the Role of International Experience and Cross-Cultural Exposure**

Chair: Martha Maznevski, Ivey Business School

*International Work Experience and the Career Success: A Comparison of Assigned and Self-Initiated Expatriates*

Vesa Hannu Suutari, University of Vaasa

Chris Brewster, University of Vaasa

Dickmann Michael, Cranfield University

Liisa Mäkelä, University of Vaasa

Christelle Tornikoski, Grenoble Business School

*International Experience and Cultural Intelligence Development: A Social Learning Theory Framework*

Snejina Michailova, University of Auckland

Dana L. Ott, University of Auckland

*Does International Work Experience Pay Off for CFOs?*

*Empirical Evidence from European MNCs*

Stefan Schmid, ESCP Europe, Berlin Campus

Frederic Altfeld, ESCP Europe, Berlin Campus

*Participant's Social Complexity Beliefs and Perceived Optimal Contact in Cultural Intelligence Development through Contact-Based Training*

Valerie Alexandra, San Diego State University

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### Session 2.3.11 - Interactive

Time: 13:00-14:15

Track: 1 - Internationalization/Entrepreneurship

Room: Salon 1

## Decision-making in Internationalization: Decision-Making Logic, Readiness and Management Teams

Chair: Sami Saarenketo, Lappeenranta University of Technology

*Logic of Decision-Making and SMEs' International Performance*

Masoud Karami, University of Otago

Oscar Martín Martín, Public University of Navarre and Uppsala University

Sylvie Chetty, Otago University

*Managerial Decision Making and the Process of Internationalization: A multiple Case Study Analyses*

Manfred Fuchs, University of Graz

*By Accident or Design: The Internationalisation of Australian Innovative SMEs Utilising Wholly Owned Foreign Entities In China*

Jane Louise Menzies, Deakin University

Ismail 'Sol' Abdulhak, Monash University

Stephen Ogden, Deakin University

*I am Better than You Know: Testing the Relationship between Self-Awareness on Entrepreneurs' Readiness and Firm Growth in Three Cultures*

Yejun Zhang, University of Oklahoma

Victor Lau, Hang Seng Management College

Tzvetan Davidkov, Sofia University

Desislava Yordanova, Sofia University

*How we are Led, How we are Oriented, and the Global Boundaries we Seek to Cross: International Diversification and Firm Performance*

Indu Ramachandran, Texas State University

Vishag Badrinarayanan, Texas State University

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### Session 2.3.12 - Interactive

Time: 13:00-14:15

Track: 7 - Governance and Finance

Room: Salon 2

## Governance Actors and Teams in a Global Context

Chair: Fiona Kun Yao, University of Illinois at Champaign-Urbana

*The Materiality of Directors' and Officers' Insurance Information: The Case for Disclosure*

Victoria Krivogorsky, San Diego State University

Yan Luo, San Diego State University

*Corporate Governance and Global Compact Membership: The Effect of Women on the Board and Independent Directors*

José Milton de Sousa-Filho, University of Fortaleza

Manuel Castelo Branco, University of Porto

Bryan W. Husted, Tecnológico de Monterrey

*TMT Attention and MNE Foreign Entry Decisions*

Jing'an Tang, Sacred Heart University

Jianzu Wu, Lanzhou University

*Board Effectiveness in Chinese Fund Management Companies*

Jing Zhou, Southwestern University of Finance and Economics

On Kit Tam, RMIT University

Ping Yu, RMIT University

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### Session 2.3.13 - Interactive

Time: 13:00-14:15

Track: 6 - Human Resource Management

Room: Salon 3

## Advancing Global Talent Management

Chair: Linzi J. Kemp, American University of Sharjah

*Talent Management during Strategic Renewal: Managing Self-Initiated Change Agents*

Kati Järvi, Hanken School of Economics

Violetta Khoreva, Hanken School of Economics

*Organizational Agility in Global Talent Management: Conceptual Configurations and Consequences with Evidence from the Middle-East*

Leigh Anne Liu, Georgia State University

Yusuf Sidani, American University of Beirut

Akram Al Ariss, Toulouse Business School

Eddy Ng, Dalhousie University

*The Eastern Mentoring Relationships versus the Western: An Inductive Study*

Abby Jingzi Zhou, Xi'an Jiaotong-Liverpool University

Émilie Lapointe, University of Nottingham Ningbo China

Steven Shijin Zhou, Xi'an Jiaotong-Liverpool University

*Talent Management: Women's Career Choices in Arab Middle Eastern Context*

Liza Jane Howe-Walsh, University of Portsmouth

Sarah Turnbull, University of Portsmouth

Saleena Khan, Institute of Management Technology (IMT) Nagpur- Maharashtra

Vijay Edward Pereira, University of Wollongong Dubai

*The Role of Perceived Career Prospects and International Orientation in Determining Job Satisfaction of MNE Employees: A Moderated Mediation Model*

Kushal Sharma, SolBridge International School of Business

Jean-Luc Cerdin, ESSEC Business School

Yuan Liao, IESE Business School

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### Session 2.3.14 - Interactive

Time: 13:00-14:15

Track: 5 - Strategy and Management

Room: Salon 4

## International Alliances: Antecedents and Effects

Chair: Michael Witt, INSEAD

*Determinants and Different Colors of Trust in the Relationship between Developed-Developing Economy Partners: A Dyadic Perspective*

Zaheer Khan, University of Kent

Yong Kyu Lew, Hankuk University of Foreign Studies

Shaowei He, University of Northampton

Pushyarag Puthusserry, University of Sussex

*The Influence of Country and Firm Networks on International Alliance Formation: Evidence from the Aircraft Manufacturing Industry 1944-2000*

Joao Albino-Pimentel, University of South Carolina  
Pierre Dussauge, HEC Paris  
Louis Mulotte, Tilburg University

*Determinants of Early Movers in International Strategic Alliances: A Study of Technology-Intensive Indian Firms*

Mohammad Fuad, Indian Institute of Management, Lucknow  
Amita Mital, Indian Institute of Management, Lucknow

*The Effect of the Subnational Environment on the Longevity of International Joint Ventures*

Maximilian Stallkamp, Ivey Business School  
Andreas Schotter, Ivey Business School

*Interplay of Inter-Partner Diversity and Governance on the Performance of International Alliances*

Hiroshi Yasuda, Aoyama Gakuin University

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### **Session 2.3.15 - Interactive**

Time: 13:00-14:15

Track: 10 - MNEs and Sustainable Societies

Room: Salon 5

### **International Business and Human Rights**

Chair: Elisa Giuliani, Università di Pisa

*A New Paradigm to Address Labour Issues in Global Supply Chains*

Sun Hye Lee, Warwick Business School  
Kamel Mellahi, Warwick Business School  
Michael Mol, Copenhagen Business School

*Human Rights Reporting of Developed and Emerging Market MNEs: An Exploratory Comparative Analysis*

Stefan Zagelmeyer, Alliance Manchester Business School

*Building Peace in Myanmar - The Co-Evolution of MNEs and Emerging Economy Institutions*

Jan Hermes, University of Oulu  
Irene Lehto, University of Oulu

*Voluntary Commitments to Supra-national Institutions: Who engages with Global Unions?*

Htwe Htwe Thein, Curtin University  
Klaus E. Meyer, China Europe International Business School  
Cheng Li, China Europe International Business School

*Do Internationalization, and Product Diversification affect Human Rights? A Worldwide Empirical Study*

Rakesh Sambharya, Rutgers University  
Irene Goll, University of Scranton

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### **Session 2.3.17 - Developmental Clinic**

Time: 13:00-14:15

Room: Dubai 3

### **The Internationalization Process and International Entrepreneurship Clinic C**

Chair: Rebecca Reuber, University of Toronto

*The Impact of International Orientation and Export Commitment on Export Performance of Emerging SMEs*

Marcelo André Machado, Universidade do Vale do Rio dos Sinos - UNISINOS  
Walter Meucci Nique, UFRGS

*Success Factors of Female Entrepreneurs Exporting in a Lower Emerging Economy*

Gloria Sraha, All Nations University College

*Migration, Culture and Home-Country Entrepreneurship*

Dekuwmini Mornah, Virginia Military Institute  
Michael Morris, University of Florida  
Raymond MacDermott, Virginia Military Institute

*CEO Compensation and the Internationalization Strategy of IPO Firms: A Tale of Two Theories*

Orhun Guldiken, Manhattan College  
Asligul Erkan, Buena Vista University  
Mirko Benischke, Erasmus University

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### **Innovation & Knowledge Management Clinic B**

Chair: Grazia Santangelo, University of Catania

*Industry Structure, Institutional Environments and International Knowledge Sourcing*

Se Ho Cho, Rutgers University

*Are External and Internal R&D Complementary or Substitute for the Product Innovation of International Joint Ventures in China?*

Luqun Xie, The Hong Kong University of Science and Technology  
JT Li, Hong Kong University of Science and Technology  
Jun Xia, University of Texas at Dallas

*Modern Caravanserai on the New Silk Road: Co-Evolution of Dubai and International Business*

W. Travis Selmier II, Indiana University

*Multinational Enterprises' Spillover Effects on Sustainable Development of Host Markets: A Comparative Case Study in China*

Mengmeng Shan, Shanghai University  
Jianxin You, Tongji University  
Huchen Liu, Shanghai University

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### **IB Policy Clinic B**

Chair: Miguel Torres, University of Leeds

*Conceptual Analysis: Middle East Historical Overview of Maternal and Child Health Policy, 1789-2016*

Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

*Submitted: Sanction Regime: Revolutionary Iran, a Country Under Sanctions in an Age of Globalization*

Masoud Kavoossi, Howard University

*Mukhtar: A Solution for I-Government in a Developing Country*

Rania Fakhoury, Lebanese University / UNDP  
Bilal Chebaro, Lebanese University

*Women's Disempowerment and the Market for Skin Whitening Products: Experimental Evidence from India*

Arzi Adbi, INSEAD  
Chirantan Chatterjee, Indian School of Business  
Zoe Kinias, INSEAD  
Jasjit Singh, INSEAD

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### **Host Track: Managing Turbulence and Ambiguity Clinic**

Chair: Helena Barnard, GIBS, University of Pretoria

*Modularity and Firm Performance: The Moderating Role of Technology Turbulence and Strategic Flexibility*

Jaykumar Padmanabhan, IIM Bangalore

*The Nuclear Strategy Tripod: How Toshiba Coped with 3/11*  
Camilla Nellemann, Copenhagen Business School

*The Multinational Enterprise Faced By a Heightened Legitimacy Crisis: To Fight, Flee or Pretend?*  
Habiba Nefisa Alambo, Louisiana State University

*Environmental Turbulence and New Venture Performance: Entrepreneurship among Young Professionals in Times of Economic Crisis*  
John Dencker, Northeastern University  
Marc Gruber, École Polytechnique Fédérale de Lausanne  
Argyro Nikiforou, École Polytechnique Fédérale de Lausanne

## TUESDAY, JULY 4 - 14:15-14:30

Time: 14:15-14:30

### Break

Short break to facilitate transition between sessions.  
No refreshment service will be provided.

## TUESDAY, JULY 4 - 14:30-15:45

**Session 2.4.1 - Panel** Time: 14:30-15:45  
Track: 8 - IB Policy Room: Dubai 1-2

**IB Policy in A New Global Reality**  
Chair: Ari van Assche, HEC Montreal

**Panelists:**  
Ari van Assche, HEC Montreal  
Bernard Hoekman, European University Institute  
Simon Evenett, Universität St. Gallen  
Jeremy Clegg, University of Leeds

**Session 2.4.2 - Panel** Time: 14:30-15:45  
Special Session Room: Emirates 5

### Writing Better Theory in IB

Chairs: Stephanie Wang, Indiana University and Dan Li, Indiana University

**Panelists:**  
Tailan Chi, University of Kansas  
Alvaro Cuervo-Cazurra, Northeastern University  
Igor Filatotchev, City University London  
Rebecca Reuber, University of Toronto

**Session 2.4.3 - Panel** Time: 14:30-15:45  
Track: 1 - Internationalization/Entrepreneurship Room: Emirates 6

### International Service Research: Taking Stock and Looking Forward

Chair: Kristin Brandl, University of Reading

**Panelists:**  
Pawan S. Budhwar, Aston University  
Hemant Merchant, University of South Florida St. Petersburg  
Michael Mol, Copenhagen Business School  
Elizabeth L. Rose, University of Otago  
Patrik Strom, University of Gothenburg

**Session 2.4.4 - Panel** Time: 14:30-15:45  
Special Session Room: Majilis 1

### Experiences and Lessons from Chinese Multinational Enterprises' Internationalization (IACMR-AIB Collaborated Symposium)

Chair: Zhi-Xue Zhang, Peking University  
Discussant: JT Li, Hong Kong University of Science and Technology

**Panelists:**  
Wenbo Xiang, Sany Heavy Industry Co.  
Changqi Wu, Qingdao Haier Co., Ltd and Peking University  
Tony Fang, Stockholm University

**Session 2.4.5 - Competitive** Time: 14:30-15:45  
Track: 10 - MNEs and Sustainable Societies Room: Majilis 2

### FDI, GVCs and Their Economic Impacts

Chair: Ram Mudambi, Temple University

*Multinational Enterprises, Structural Change and Resilience: The Case of the British Regions*  
Simona Iammarino, London School of Economics  
Andrea Ascani, London School of Economics

*Performance Effects of Migrant Remittances: The Role of Institutional and Cultural Attributes*  
Eleni Eleanna Nemesis Piteli, University of Sussex  
Peter Buckley, University of Leeds  
Mario Kafourous, University of Leeds

*Income Inequality as a Driver of Entrepreneurial Activity: A Cross-National Fuzzy Set Analysis*  
Krista Lewellyn, University of Wyoming

*Entrepreneurial Upgrading? Exploring the Interplay between Global Finance, Knowledge Flows, and Technology-Driven Venture Creation in Kenya*  
Eunkyoung Park, Aalborg University  
Daniel S. Hain, Aalborg University  
Roman Jurowetzki, Aalborg University

**Session 2.4.6 - Competitive** Time: 14:30-15:45  
Track: 7 - Governance and Finance Room: Majilis 3

### Chiefs and CEOs in a Global World

Chair: John Dencker, Northeastern University

*Is a Powerful CEO "Powerful" Enough to Turn Around a Company?*  
Chengli Tien, National Taiwan Normal University  
Chin-Jung Luan, National Dong Hwa University

*Foreign Ownership and Female Representation on Corporate Boards in Emerging Markets*  
Mariano L.M. Heyden, Monash Business School  
Nikolaos Kavadis, University Carlos III Madrid  
Jana Oehmichen, Georg-August University Goettingen  
Abdullah Al Mamun, University of Newcastle

*Chief Marketing Officers and Firm Performance: A Multinational Perspective on the Value Relevance of the Chief Marketer*  
Atanas Nik Nikolov, Washington State University  
Mihail Miletkov, University of New Hampshire  
Plamen Peev, Towson University



*What Explains the CEO-Worker Pay Ratios? Evidence on the Effects of Culture and Equity around the World*

Ming Ju, Temple University

Steven Balsam, Temple University

Jongmoo Jay Choi, Temple University

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#### Session 2.4.7 - Panel

Time: 14:30-15:45

Track: 9 - Teaching IB

Room: Al Safa 4

### Challenges and Opportunities in Teaching Emirati Students in the Country with 200+ Cultures

Chair: Nikola Perovic, Higher Colleges of Technology (Dubai Women's College)

#### Panelists:

Nikola Perovic, Higher Colleges of Technology (Dubai Women's College)

Dinesh Kumarajeeva, Higher Colleges of Technology (Dubai Women's College)

Mary Precy Lego, RMIT University and Higher Colleges of Technology (Dubai Women's College)

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#### Session 2.4.8 - Competitive

Time: 14:30-15:45

Track: 3 - Marketing and Consumer Research

Room: Al Safa 3

### Ethnocentrism, Xenocentrism and Cultural Orientations of Consumers

Chair: Subrata Chakrabarty, University of Texas - El Paso

*Cultural Orientation and Ethnic Orientation as Triggers of Impulse Buying Behavior in Multi-Ethnic Markets*

Enrique P. Becerra, Texas State University

Vishag Badrinarayanan, Texas State University

*What is Xenocentrism? A Scale Proposal (Xscale) for Measuring its Consumer and Social Dimensions*

José I. Rojas-Méndez, Carleton University

Sindy Chapa, Florida State University

*How Foreign Retailers can Reduce Negative Reactions by Local Consumers – An Investigation of Retailers' Activities and of Consumer Ethnocentrism*

Marta Keane, University of Fribourg

Dirk Morschett, University of Fribourg

*Customer-based Corporate Reputation Perceptions: A Cross-national Comparison of National Culture Value Approaches*

Bernhard Swoboda, Trier University

Cathrin Huber, Trier University

Nadine Batton, Trier University

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#### Session 2.4.9 - Competitive

Time: 14:30-15:45

Track: 6 - Human Resource Management

Room: Al Safa 2

### Contextual Influences on MNE Employees' Adjustment and Ability to Contribute

Chair: Snežina Michailova, University of Auckland

*Organizational Commitment and Voice Behaviors among Expatriates and Host Country Nationals: Evidence from China and Malaysia*

Émilie Lapointe, University of Nottingham Ningbo China

Ben Whitter, University of Nottingham Ningbo China

*The Influence of Expatriates' Cultural Intelligence on Embeddedness and Knowledge Sharing: The Moderating Role of Host-Country Collectivism*

Sebastian Stoermer, University of Goettingen

Samuel Edward Davies, University of Goettingen

Fabian Jintae Froese, University of Goettingen

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**H** *With or Without You: Influence of Partner Location on Expatriate Adjustment and Absenteeism*

Rotumba Arachchige Ishanka Chathurani Karunaratne, Georg-August-Universität Göttingen

Fabian Jintae Froese, University of Goettingen

*Locker Room Talk or Sexual Harassment? Institutional and Individual Gender Discrimination on International Assignments*

Benjamin Bader, Leuphana University of Lüneburg

Anna Katharina Bader, University of Göttingen

Tassilo Schuster, University of Erlangen-Nürnberg

Birte Karoline Manke, Leuphana University of Lüneburg

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#### Session 2.4.10 - Competitive

Time: 14:30-15:45

Track: 5 - Strategy and Management

Room: Al Safa 1

### Impact of the TMT and the Board on Internationalization and Performance

Chair: Andre Sammartino, University of Melbourne

*Board Embeddedness Across Country Experience-Based Social Subnetworks and Performance Implication of Internationalization*

Guoguang Wan, Hong Kong University of Science and Technology

Haoyuan Ding, Shanghai University of Finance and Economics (SUFU)

Yichuan Hu, Chinese University of Hong Kong

Zhengyu Li, Shanghai University of Finance and Economics (SUFU)

*Top Management Team International Experience and International Strategic Decision-Making Process: A Decision Level Analysis of Rationality and Performance*

Akbar Azam, FAST- National University of Computer and Emerging Sciences

Cristina Boari, University of Bologna

Fabiola Bertolotti, University of Modena and Reggio Emilia

*International Breadth, International Depth, and MNE Performance: The Contingent Effect of CEO Tenure*

Yu-Kai (Mike) Wang, Soochow University

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#### Session 2.4.11 - Interactive

Time: 14:30-15:45

Track: 1 - Internationalization/Entrepreneurship

Room: Salon 1

### Internationalization Process: Challenges and Opportunities and the Role of Context

Chair: Manfred Fuchs, University of Graz

*Retail Internationalization into Emerging Markets: How Shopping Malls Affect Entry Decisions of Branded Retailers*

Renata Gomes, Pontifical Catholic University of Rio de Janeiro (PUC-Rio)

Jorge Carneiro, FGV Sao Paulo School of Business Administration

*The Globalization of Management Ideas: The Role of Business Schools, Consultants and Business Media*  
Lars Engwall, Uppsala University  
Matthias Kipping, York University  
Behlül Üsdiken, Sabanci University

*The Effect of Orientation towards International Markets in Performance of SMEs: A Comparative Study of Manufactures and Service Exporter Firms*  
Rosalina Torres-Ortega, Linnaeus University  
Luis Zarate-Montero, University of Costa Rica

*The Sharing Economy and the Challenges of Internationalization*  
Valentina Marano, Northeastern University  
Stephen Tallman, University of Richmond  
Hildy J. Teegen, University of South Carolina

*Evidence from Chinese Acquisitions of Made in Italy firms – The Acquisition of a Premium Manufacturing Firm*  
Alessandra Vecchi, University of Bologna

*Did Local Government Promote China's Outward Foreign Direct Investment?*  
Aizhen Chen, Xiamen University  
Jiawen Yang, George Washington University

**Session 2.4.12 - Interactive** Time: 14:30-15:45  
Track: 4 - Innovation/Knowledge Management Room: Salon 2

**Knowledge Management Within the MNE**  
Chair: Tatiana Kostova, University of South Carolina

*Globally Networked: Boundary Crossing Ties in the Multinational Corporation*  
Torben Pedersen, Bocconi University  
Giuseppe Soda, Bocconi University  
Diego Stea, Copenhagen Business School

*Differentiated Impacts of Justice Perceptions on Governance Mechanisms in Inter-Organizational Exchanges*  
Cheng-Min Chuang, National Taiwan University  
Chih-Fang Chiu, National Taiwan University  
Chih-Chuan Yeh, National Taiwan University & Overseas Chinese University

*MNC Knowledge Transfer: A Directional Relevance Perspective*  
Davor Vljacic, University of Zagreb, Faculty of Economics and Business  
Marina Dabic, Nottingham Trent University / University of Zagreb  
Miriam Moeller, Queensland University

*Communication and Its Effect on Knowledge Transfer in Service and Manufacturing MNCs*  
Manami Suzuki, Hosei University  
Naoki Ando, Hosei University  
Hidehiko Nishikawa, Hosei University

*Lateral Diffusion of Subsidiary Practices Within Multinationals: A Regional Perspective*  
Ali Taleb, MacEwan University

*Cross-border Knowledge Transfer Modes in Global New Product Development in MNCs*  
Yang Liu, Queen's University Belfast

**Session 2.4.13 - Interactive** Time: 14:30-15:45  
Track: 2 - Managing the Value Chain Room: Salon 3

**Globalization of Value Chain and Impact on the Firm**

Chair: Luciano Ciravegna, University of London

*The Impact of Internationalization on Home Country Charitable Donation of Emerging Market Firms: A Global Value Chain Perspective*

Heng Liu, Sun Yat-sen University  
Jinhui Luo, Xiamen University  
Victor Cui, University of Manitoba

*Beyond Uppsala, Born Global and Cage: Toward a New Model*

Justin Paul, University of Puerto Rico  
Rosarito Sanchez, University of Puerto Rico

*Supplier Strategies for Capability Development in Global Value Chains (GVCs)*

Samia Ferdous Hoque, University of Manchester  
Noemi Sinkovics, University of Manchester  
Rudolf R. Sinkovics, University of Manchester

*Services in GVCs: From Enabling to Mastering GVCs*  
Metka Stare, University of Ljubljana  
Andreja Jaklic, University of Ljubljana

*The Dynamics of Relationships within Global Value Chains: Perspectives from MNEs and their Suppliers*  
Giovanna Magnani, University of Pavia  
Antonella Zucchella, University of Pavia  
Roger Strange, University of Sussex

*An Investigation on the Effect of MNC Cultural Distance on Firm Performance: A Value Chain Perspective*  
Rui Wang, Peking University  
Xiaoyu Zhou, ShanghaiTech University

*The Diffusion of Corporate Sustainability in the Global Automotive Supply Network: An Empirical Examination*  
Bruno Barreto de Góes, Temple University  
Masaaki Kotabe, Temple University  
José Mauricio Geleilate, University of Massachusetts, Lowell  
Ellen Campos de Sousa, Florida International University

**Session 2.4.14 - Interactive** Time: 14:30-15:45  
Track: 5 - Strategy and Management Room: Salon 4

**Aspects of Foreign Direct Investment**

Chair: Arjen Slangen, RSM Erasmus University

*Institutional Distance and Entry Mode Choices in Sequential Foreign Direct Investment*

Xiaoyu Liu, Saint Mary's University  
Harrie Vredenburg, University of Calgary

*Bidding for FDI: Explaining Sectoral Differences in Tax Rates through Auction Theory*

Nicholas James Bailey, University of Northern Iowa  
Brian Warby, University of Northern Iowa

*Can't Take the Heat? Climate-Economic Theory and Foreign Subsidiary Locations*

Amanda E.K. Budde-Sung, University of Sydney  
Tanya Peacock, Army-Baylor University

*Spatial Dispersion of Subsidiaries, Network Scope and the Geographic Distance Firms Add While Expanding Internationally*

Guus Hendriks, RSM Erasmus University

*Trade Costs and Locations Choices of Foreign Direct Investments*

Tiago Rodrigues Loncan, University of Strathclyde

*How do Domestic and Foreign Firms' Local Supplier Investments Differ in Vietnam?*

Soonkyoo Choe, Yonsei University

Jihoon Kang, Yonsei University

Pham Thi Minh Xuan, Yonsei University

*Establishment Modes and Network Relationships of Foreign Subsidiaries*

Alfredo Valentino, Luiss Guido Carli University

Matteo Giuliano Caroli, Luiss Guido Carli University

Ulrike Mayrhofer, IAE Lyon, Jean Moulin Lyon University

*A Non-Engaged Approach to MNE Corporate Political Activity: Developing Adaptive Political Capabilities*

Maria A. De Villa, EAFIT University

Tazeeb Rajwani, University of Essex

Thomas Lawton, Open University

#### **Session 2.4.15 - Interactive**

Time: 14:30-15:45

Track: 8 - IB Policy

Room: Salon 5

#### **MNEs, Political Connections and Influence**

Chair: Pavlos Dimitratos, University of Glasgow

*Political Uncertainty and CSR Investment: International Evidence*

Bryan W. Husted, Tecnológico de Monterrey

Walid Saffar, Hong Kong Polytechnic University

*Foreignness: Premium and Liability*

Hao Ma, Peking University

Miao Wang, Peking University

*The Korean Model of Economic and Business*

*Competitiveness: A New Theoretical Approach*

Hwy-Chang Moon, Seoul National University

*Do Political Connections Matter for Firm's Innovation?*

*Evidence from Eastern Europe and Central Asia*

Sorin M.S. Krammer, Leeds University Business School

Alfredo Jimenez, Kedge Business School

*State-Ownership and the Scale and Scope of Internationalization: The Moderating Role of Home Country Market Development*

Niccolo Pisani, University of Amsterdam

Omar Nohad Toulon, IMD

Thijs Gussenhoven, University of Amsterdam

*Internationalization in Times of a Shifting Policy Environment: :*

*A Springboard Perspective in the Chinese Logistics Industry*

Srinath Rengarajan, University of St. Gallen

Xiaoxu Zhang, University of St. Gallen

Ulf Richter, Tongji University

*Measuring Economic and Social Impacts of Hyperconnectivity: A Cross-Country Efficiency Comparison*

Erkan Bayraktar, American University of the Middle East

Marina Apaydin, American University of Beirut

*Doing Business in the Arab World: The Role of Wasta and Networking in Relationship Satisfaction and Performance*

Sheila M. Puffer, Northeastern University

Ron Berger, College of Law & Business

Ram Herstein, Business School

Daniel J. McCarthy, Northeastern University

Avi Silbiger, Lev Academic Center - JCT

## **TUESDAY, JULY 4 - 15:45-16:15**

Time: 15:45-16:15

### **Coffee Break**

Refreshments will be provided for conference participants at the Napoleon Ballroom CD.

☛ This coffee break is sponsored by The University of Sydney in honor of the winner of the Best Paper Award in Research Methods. The award presentation will take place at the Exhibit Hall during the coffee break.

## **TUESDAY, JULY 4 - 16:15-17:30**

### **Session 2.5.2 - Panel**

Time: 16:15-17:30

Special Session

Room: Emirates 5

### **The Power of Constructive Reviews and Ways to Improve the Review Process**

Chairs: Ilya Cuyppers, Singapore Management University and Bo Nielsen, University of Sydney

*Panelists:*

Ilya Cuyppers, Singapore Management University

Bo Nielsen, University of Sydney

Sjoerd Beugelsdijk, University of Groningen

Gokhan Ertug, Singapore Management University

### **Session 2.5.3 - Panel**

Time: 16:15-17:30

Special Session

Room: Emirates 6

### **Research on the SDGs: Perceptions from Academia and International Organisations (UNCTAD Special Panel)**

Chair: Richard Bolwijn, UNCTAD

*Panelists:*

Richard Bolwijn, UNCTAD

Elisa Giuliani, Università di Pisa

Lilac Nachum, City University New York

Mary Wanjiru Njoroge-Kinoti, University of Nairobi

**Session 2.5.4 - Panel** Time: 16:15-17:30  
Track: 10 - MNEs and Sustainable Societies Room: Majilis 1

### **The Impact of Multinational Enterprises (MNEs) in Africa (Africa Chapter Symposium)**

Chair: Kevin Ibeh, Birkbeck University of London

**Panelists:**

Yaw A. Debrah, Swansea University  
Ulf Richter, Tongji University  
Annette Nijs, China Europe International Business School

**Session 2.5.5 - Competitive** Time: 16:15-17:30  
Track: 6 - Human Resource Management Room: Majilis 2

### **Emerging Topics and Alternative Perspectives in Understanding Global Work**

Chair: Henry (Harry) William Lane, Northeastern University

*Cultural Differences in Decision-Making Behavior: A Mosaic View of Culture*

Sven Horak, St. John's University  
Bindu Arya, University of Missouri-St. Louis

*How Is Emotion Generated in Cross-Cultural Interactions: The Micro-Foundations of Cultural Friction*

Qiu Wang, Birmingham City University  
Hanna Gajewska De Mattos, University of Leeds

*From an Imperialist to a Responsible Agenda: Going beyond the Limitations of Cross-Cultural Training Models*

Betina Szkudlarek, University of Sydney Business School  
Laurence Romani, Stockholm School of Economics

*Countercultural Management: An Underexplored Reality of Global Work*

Dan V. Caprar, The University of Sydney  
Sunghoon Kim, University of New South Wales  
Benjamin W. Walker, University of New South Wales

**Session 2.5.6 - Competitive** Time: 16:15-17:30  
Track: 1 - Internationalization/Entrepreneurship Room: Majilis 3

### **Internationalisation Process: Distance, Speed, Exit, Re-entry**

Chair: Jean-Francois Hennart, Tilburg University

*A Multidimensional Perspective of SME Internationalization Speed: Individual, Firm and Contextual Influences*

Linda Hsiu-yun Hsieh, SOAS, University of London  
John Child, Universities of Birmingham and Plymouth, UK, Lingnan University College, Sun Yat-sen University, China  
Rose Narooz, Coventry University  
Said Elbanna, Qatar University  
Joanna Karmowska, Oxford Brookes University  
Svetla Trifonova Marinova, Aalborg University  
Pushyarag Puthusserry, University of Sussex  
Terence Tsai, China-Europe International Business School  
Yunlu Zhang, China-Europe International Business School

### **H CAGE in Cyberspace? How Digital Innovations Internationalize in a Virtual World**

Noman Ahmed Shaheer Siddiqui, University of South Carolina

Sali Li, University of South Carolina

*How do International Performance, Marketing Capabilities, and Market Turbulence Jointly Influence a Foreign Exit Decision?*

Qun Tan, Xiamen University  
Carlos MP Sousa, Durham University  
José Mata, University of Lausanne

*How Long Do Firms Wait Before Venturing Back into Previously Exited Markets? An Empirical Exploration of Foreign Market Re-Entry*

Irina Surdu, University of Reading  
Kamel Mellahi, Warwick Business School  
Keith Glaister, University of Warwick

**Session 2.5.7 - Panel** Time: 16:15-17:30  
Track: 9 - Teaching IB Room: Al Safa 4

### **International Business: International Classroom. Benefits and Challenges of Developing and Teaching IB Courses and Programs to Students from Multiple Language Backgrounds**

Chairs: David M Berg, Hamline University and James M. Hagen, Hamline University

**Panelists:**

David M Berg, Hamline University  
James M. Hagen, Hamline University  
Tiziano Bursi, University of Modena and Reggio Emilia  
Stella Cho, United International College  
Chie Iguchi, Keio University

**Session 2.5.8 - Panel** Time: 16:15-17:30  
Track: 4 - Innovation/Knowledge Management Room: Al Safa 3

### **New Modes of Cooperation in Emerging Markets: A CEE and Russia Perspective**

Chair: Lukasz Puslecki, Poznan University of Economics and Business

Discussant: Piotr Trapczynski, Poznan University of Economics

**Panelists:**

Andrei Panibratov, Saint Petersburg State University  
Matevz Raskovic, University of Ljubljana and Shanghai University of International Business & Economics  
Marian Gorynia, Poznan University of Economics and Business  
Andreja Jaklic, University of Ljubljana  
Marina Latukha, Saint-Petersburg State University  
Michal Staszko, Poznan University of Economics and Business  
Krzysztof Wach, Cracow University of Economics



## **Ownership Types Around the World and Corporate Implications**

Chair: Luiz Ricardo Kabbach de Castro, Universidade de São Paulo

*Dividends and Underinvestment in China: Did Foreign Investors Expropriate Liquidity during the Global Financial Crisis?*

Wei Huang, Nottingham University  
John W. Goodell, University of Akron  
Abhinav Goyal, University of Liverpool

**P** *Sovereign Wealth Funds' International Investments: The Role of Politicization and Bilateral Relations*

Vittoria G. Scalera, University of Amsterdam  
Samuele Murtinu, University of Groningen  
Roger Strange, University of Sussex

*East or West, Money's The Best? Cultural Orientations of Blockholders and Value Creation in Cross-Border Acquisitions*

Victor Zitian Chen, University of North Carolina at Charlotte  
Ajai Gaur, Rutgers University

*Behind the Scenes: International Evidence on the Monitoring Role of the Norwegian Pension Fund*

Nico Lehmann Lehmann, University of Goettingen  
Almasa Sarabi, University of Goettingen

*The Value of Risk Transfer in Mergers: Role of Country Legal Institutions and Large Shareholders*

Narjess Boubakri, American University of Sharjah  
Jean-Claude Cosset, HEC Montreal  
Dev Mishra, University of Saskatchewan  
Hyacinthe Somé, Université de Sherbrooke

### **Session 2.5.11 - Interactive**

Track: 1 - Internationalization/Entrepreneurship

Time: 16:15-17:30  
Room: Salon 1

## **Role of Resources, Technology, Institutions and Standardization vs. Adaptation in Internationalization Process**

Chair: Mehmet Demirbag, University of Essex

*A Resource-Based View on the International Performance of Emerging Economy MNEs: An Empirical Investigation of Chinese Firms*

Jie Fu, Tianjin Normal University/University of Toulouse 1 Capitole  
Stephen Nicholas, Tianjin Normal University & University of Newcastle

*Inbound and Outbound Institutional Relatedness and Business Excellence for Emerging Market Firms*

Juan Wang, East China University of Science and Technology  
Qihu Wang, East China University of Science and Technology  
Haifeng Yan, East China University of Science and Technology

*The Institutional Determinants of Private Equity Ownership's Influence on Founder Retention as CEO at IPO in Africa*

Bruce Allen Hearn, University of Sussex  
Igor Filatotchev, City University London

## **Business Group Reputation and Affiliates' Internationalization Strategies**

Debmalya Mukherjee, University of Akron  
Erin E. Makarius, University of Akron  
Charles E. Stevens, Lehigh University

*Global Factory Revisited in The Light of the Emergence of 3D Printing - Disruptive Technologies and International Business*

Martin Hannibal, University of Southern Denmark  
Gary Knight, Willamette University

*How Do New Technology Based Firms Gain Legitimacy Globally Using Standards Creation Processes?*

Jaykumar Padmanabhan, Indian Institute of Management, Bangalore  
Subramanyam Raghunath, Indian Institute Of Management, Bangalore

### **Session 2.5.12 - Interactive**

Track: 4 - Innovation/Knowledge Management

Time: 16:15-17:30  
Room: Salon 2

## **MNEs and the Local Context**

Chair: Niron Hashai, HU School of Business

*Does Vertical Specialization Benefit Indigenous Tech-Capability? The Case of China*

Jason Z. Yin, Seton Hall University  
Miao Liu, University of Michigan

*Dancing with Shark: Search Strategy, Environmental Complexity, and Survival of Local Firms*

Jie Wu, University of Macau  
Ka Fai Lao, University of Macau  
JT Li, Hong Kong University of Science and Technology  
Feng Wan, University of Macau

*MNE Subsidiary Survival and Advancement in a Coevolving Dual Context*

Johanna Clancy, National University of Ireland, Galway  
Paul Ryan, Trinity College Dublin  
Ulf Andersson, Mälardalen University  
Majella Giblin, National University of Ireland, Galway

*More than Meets the Eye: Contextual Intelligence and Reverse Innovation from an Emerging Economy*

Kenneth G. Huang, National University of Singapore  
JT Li, Hong Kong University of Science and Technology

*The Knowledge Effect and Competition Effect of FDI on Entrepreneurial Process*

Junichi Yamanoi, Waseda University  
Xufei Ma, Chinese University of Hong Kong  
Yangwen Wang, Renmin University of China

*Is R&D Really the Secret Sauce? A Multilevel Investigation of R&D, Market Openness and Corporate Social Inconsistency*

Limin Fu, University of Adelaide  
Dirk Michael Boehe, University of Adelaide  
Marc Orlitzky, University of South Australia

*Us vs. Them: Unlearning by Governments and MNEs for Win-Win Outcomes in Host Countries*

Veeresh Dayal Srivastava, ESC Rennes School of Business and University of Liverpool  
Seong Young Kim, ESC Rennes School of Business

### **Strategizing in International HRM**

Chair: Cordula Barzantny, Toulouse Business School

*Is our Notion of High Performance Work Practices Universally Applicable? The Case of Tea Plantations in Sri Lanka*

Nikos Bozionelos, EM Lyon Business School  
Geetha Karunanayake, University of Hull

*Value Creation and Capture through Human Resource Management Practices: Gazing through the Business Model Lens*

Ashish Malik, The University of Newcastle Australia  
Pawan S. Budhwar, Aston University

*The Role of National Culture in Strategic Human Resource Management: Evidence from Japan and the U.S.*

Takashi Sakikawa, Niigata University

*MNC HRM Strategic Orientation in the Euro-Mediterranean Region: The Case of French Multinationals in Tunisia*

Dorra Yahiaoui, Kedge Business School  
Hela Chebbi, EDC Paris Business School  
Mehdi Boussebaa, University of Glasgow

*The Paths of Managing International Human Resources of Emerging Market Multinationals: Reconciling Strategic Goal and Control Means*

Di Fan, Curtin University  
Jie Xia, Monash University  
Mike Mingqiong Zhang, Monash University  
Cherrie J. Zhu, Monash University  
Zijie Li, University of International Business and Economics

*Integration Mechanisms Utilised by Multinationals from Emerging Markets*

Amarachi N. Amaugo, University of South Wales  
Faten Baddar Alhusan, Newcastle University London

*Why Don't We Learn from International Mergers & Acquisitions: An Empirical Study of Challenges for International and Strategic HRM*

Cordula Barzantny, Toulouse Business School  
Magali Larquey, Toulouse Business School

### **On the Role of the TMT, Corporate Board, and Global Leadership**

Chair: Charles Dhanaraj, Temple University

*CEO Functional Background and Shareholder Value of Chinese Acquirers' Cross-border Mergers and Acquisitions: The Moderating Role of Financial Leverage*

Shouming Chen, Tongji University  
Jianchao Hao, Fudan University  
Yuanyuan Hu, Tongji University

*Managerial Discretion in Internationalization of Family Controlled Family Managed Firms: The Case of Indian Family Firms*

Arindam Mondal, MDI Murshidabad  
Sarada Devi Gadepalli, Indian Institute of Management Calcutta  
Sougata Ray, Indian Institute of Management Calcutta

*Corporate Social Responsibility and Age of Productivity: Upper Echelon Prospective*

Qaiser Rafique Yasser, Preston University  
Abdullah Al Mamun, University of Newcastle  
Michael Seamer, University of Newcastle

*Microfoundations of Global Performance: Evidence from Elite Football Teams on the Impact of Bicultural Managers*

Mike Szymanski, University of Victoria  
Stacey R. Fitzsimmons, University of Victoria  
Wade Danis, University of Victoria

*Demystifying Cross-Cultural Challenges in Task-Based Global Virtual Teams*

Maria Alejandra Gonzalez-Perez, Universidad EAFIT  
Andres Velez-Calle, Universidad EAFIT  
Misha Mariam, University of Washington  
Alfredo Jimenez, Kedge Business School

### **Emerging Markets and Digital Business**

Chair: Dirk Morschett, University of Fribourg

*Pricing Strategies of Domestic vs Multinational Firms in an Emerging Market: An Empirical Study*

Georgios Batsakis, Brunel University London  
Satwinder Singh, Brunel University London  
Goudarz Azar, Brunel University London  
Rahul Singh, Birla Institute of Management Technology

*Health Marketing in an Emerging Market: The Critical Role of Signaling Theory in Breast Cancer Awareness*

Vijay Edward Pereira, University of Wollongong Dubai  
Judith Fletcher-Brown, University of Portsmouth  
Munyaradzi Nyadzayo, University of Wollongong Dubai

*The Effects of Social Media on Young Professionals' Work Productivity: Evidence from an Emerging Market*

Christian Tabi Amponsah, Yorkville University  
Ganga Bhavani Maddula, Manipal University

*Toward a Resource-Based View of Global vs. Foreign Consumer Culture Positioning Strategy in Social Media*

Bing Liang, Victoria University of Wellington  
Hongzhi Gao, Victoria University of Wellington  
Hongxia Zhang, Peking University  
Mary Tate, Queensland University of Technology

# TOWNHALL

**TUESDAY, JULY 4 - 17:45-18:45**

Session 2.6 - Special Session

Time: 17:45-18:45

Room: Emirates 5

## **The Contribution of AIB Chapters around the Globe: Opportunities, Challenges, Innovation and Best Practices**

Chairs: Daniel Rottig, Florida Gulf Coast University and  
Sumit K. Kundu, Florida International University

### *Panelists:*

Abel Kinoti, Riara University

William Newburry, Florida International University

Lukasz Puslecki, Poznan University of Economics and  
Business

Subramanyam Raghunath, Indian Institute Of  
Management, Bangalore

Elizabeth L. Rose, University of Otago

# GALA EVENT

**TUESDAY, JULY 4 - 19:00-22:00**

Time: 19:00-22:00

Room: Dubai Ballroom

## **AIB Gala Event**

The Gala Dinner will be a sit down event at the Dubai Ballroom. Please remember to have your name badges with you. The dress code for the Gala Event is Business Professional.

✦ *The Gala Dinner is hosted and sponsored by the Mohammed Bin Rashid School of Government.*

### **Legend for Symbols Used:**

**B** Nominee for the Temple/AIB Best Paper Award

**H** Nominee for the Alan Rugman Young Scholar Award

# WEDNESDAY, JULY 5

## WEDNESDAY, JULY 5 - 8:00-8:45

Time: 8:00-8:45

### Fellows Café III

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

*Research at the Intersection of International Corporate Governance and Global Corporate Responsibility (Room: Salon 1)*

Ruth Aguilera, Northeastern University

*How Does a Multinational Company's Home Country Matter? (Room: Salon 3)*

Alvaro Cuervo-Cazurra, Northeastern University

*Can IB Research Inform Global 'Grand Challenges'? (Room: Salon 4)*

Jonathan Doh, Villanova University

*What's in a P? Evolving Standards for Reporting Empirical Results (with Sjoerd Beugelsdijk, JIBS Receiving Editor) (Room: Salon 6)*

Klaus E. Meyer, China Europe International Business School

## WEDNESDAY, JULY 5 - 9:00-10:15

### Session 3.1.1 - Panel

Time: 9:00-10:15

Track: 1 - Internationalization/Entrepreneurship

Room: Dubai 1-2

### Micro- and Macro-Level Determinants of Family Firm Internationalization Strategy

Chairs: Liena Kano, University of Calgary and Jenny Hillemann, Vrije Universiteit Brussel

#### Panelists:

Ellie R. Banalieva, Northeastern University  
Jean-Luc Arregle, EM Lyon Business School  
Jean-Francois Hennart, Tilburg University  
Alain Verbeke, University of Calgary

### Session 3.1.2 - Panel

Time: 9:00-10:15

Track: 5 - Strategy and Management

Room: Emirates 5

### Strategic Capability Upgrading and Global Competitiveness

Chair: Seung Ho Park, China Europe International Business School

#### Panelists:

Armando Borda, ESAN University  
Alvaro Cuervo-Cazurra, Northeastern University  
William Newbury, Florida International University  
Seung Ho Park, China Europe International Business School  
Stephanie Wang, Indiana University

### Session 3.1.3 - Competitive

Time: 9:00-10:15

Track: 11 - Managing Turbulence & Ambiguity

Room: Emirates 6

### International Business Risk: New Perspectives

Chair: Melodena Stephens Balakrishnan, Karlshochschule International University

*How do Firms Change Their Dominant Logic in the Face of Non-Market Events?*

Chang Hoon Oh, Simon Fraser University  
Jiyoung Shin, Simon Fraser University  
Jennifer Oetzel, American University

*Innovation in Risky Markets. Multinational and Domestic Firms in the UK Regions*

Simona Iammarino, London School of Economics  
Luisa Gagliardi, University of Geneva

*The Mechanisms of NGOs' Attention Acquisition in Developing Countries: A Study of Environmental NGOs in China*

Jie Xiong, ESC Rennes School of Business  
Qian Li, Shanghai International Studies University

*Sanctions in International Business: Multidisciplinary Contributions and Research Domains*

Syed Tariq Anwar, West Texas A&M University

### Session 3.1.4 - Competitive

Time: 9:00-10:15

Track: 5 - Strategy and Management

Room: Majilis 1

### Determinants of Foreign Market Entry and Exit

Chair: Chengguang Li, Paderborn University

*Antecedents and Outcome of Real Options Reasoning in Market Entry Decisions*

Ali Ahi, Lappeenranta University of Technology / School of Business and Management  
Olli Kuivalainen, The University of Manchester  
Sanna Sundqvist, Lappeenranta University of Technology / School of Business and Management

*Corruption Pervasiveness, Subsidiary Localization Strategy and Host Market Exit*

Michael A. Sartor, Queen's University

*Strategy Shaping Process in International Expansion: The Role of Organizational Acculturation*

Yingying Zhang, CUNEF, Complutense University of Madrid  
Chad Albrecht, Utah State University  
Li Tian, Nankai University  
Yu Zhou, Renmin University of China

*International Cultural Ambidexterity: Balancing Tensions of Foreign Market Entry into Distant and Proximate Cultures*

Christiane Prange, Tongji University  
Olga Bruyaka, West Virginia University

### Session 3.1.5 - Competitive

Time: 9:00-10:15

Track: 1 - Internationalization/Entrepreneurship

Room: Majilis 2

### Emerging Multinationals

Chair: Ravi Ramamurti, Northeastern University

*Domestic or Host Market Network Linkages: Are They Equally Important for Emerging Market Multinationals?*

Huan Zou, SOAS, University of London  
Jie Zhang, Fudan University



*Emerging Multinationals and Cross-Border M&As*  
Mike W. Peng, University of Texas at Dallas  
Joyce C. Wang, University of Texas at Dallas

*The Internationalization of New Ventures in a Post-Liberalization Era: The Shifting Role of Industry Concentration*  
Abrar Ali Saiyed, Ahmedabad University  
Stephanie A. Fernhaber, Butler University

**Session 3.1.6 - Competitive** Time: 9:00-10:15  
Track: 6 - Human Resource Management Room: Majilis 3

### Methodological Concerns and Innovations in the Study of International Business

Chair: Mike Szymanski, University of Victoria

*Measurement Validity in the Hofstede and GLOBE National Culture Dimensions*  
Sunil Venaik, University of Queensland Business School  
Paul Brewer, University of Queensland Business School

*Measurement Invariance of the Attributional Complexity Construct: Cross-Cultural examination across USA, France, India, Estonia, and Vietnam*  
C. Lakshman, University of Texas Rio Grande Valley  
Aarti Ramaswami, ESSEC Business School

*Distant or Close? Proximity as Driver of Managerial Collaboration in MNCs*  
Olaf Rank, University of Freiburg

*Internationalization of Chinese Banking and Financial Institutions: A Fuzzy-set Analysis of the Leader-TMT Dynamics*  
Yiyi Su, Tongji University  
Di Fan, Curtin University  
Rekha Nicholson, Newcastle University London

**Session 3.1.7 - Competitive** Time: 9:00-10:15  
Track: 8 - IB Policy Room: Al Safa 4

### Regulation of MNEs

Chair: Anna Dimitrova, ESSCA School of Management

*Accountability-Avoiding Foreign Direct Investment: Incorporating Tax Havens and Tax Avoidance to International Business Research*  
Chris Jones, Aston University  
Yama Temouri, Aston University  
Matti Ylönen, Yale University  
Alex Cobham, Tax Justice Network

*The Influence of Antitrust Regimes on Foreign and Domestic Acquisitions: The Case of Brazil*  
Anju Seth, Virginia Tech  
Marcio R. Moran, Institute of Management Foundation (USP)

*The Role of Pre-Market-Entry Mode Choice and Post-Entry Subsidiary Operating Approaches in Managing Institutional Direct and Distance Effects*  
Daniel Rottig, Florida Gulf Coast University

*Support or Escape: How Home-Country Subnational Institutions Shape Chinese Firms' Outward FDI*  
Cuifen Weng, University of New South Wales  
David Morgan, University of New South Wales  
Peter Sheldon, University of New South Wales  
Ricardo Flores, University of New South Wales

**Session 3.1.9 - Competitive** Time: 9:00-10:15  
Track: 4 - Innovation/Knowledge Management Room: Al Safa 2

### Regulations and Innovation

Chair: Deli Yang, Trinity University

*Patent Uncertainties and Global Norms for National Treatment: A Longitudinal Comparison between the U.S. and China*  
Deli Yang, Trinity University  
Mahmut (Maho) Sonmez, University of Texas at San Antonio

*Determinants of the Adoption Timing of ISO 9000 and ISO 14000: The Japanese Context*  
Kazuhiro Asakawa, Keio University  
Kiyohiko Ito, University of Hawaii at Manoa

*How Do VCs Foster Startup Innovation? The Fit Between VC Firm Strategy and Startup Regulatory Uncertainty*  
Elisa Alvarez-Garrido, University of South Carolina

**Session 3.1.11 - Interactive** Time: 9:00-10:15  
Track: 1 - Internationalization/Entrepreneurship Room: Salon 1

### Liability of Foreignness, Culture and International Entrepreneurship

Chair: Gary Knight, Willamette University

*Liability of Foreignness and Organizational Ecology*  
Dean Xu, Monash University  
Yuping Zeng, Southern Illinois University Edwardsville

*Consequences of Cultural Practices for Entrepreneurial Intentions*  
Jing Liu, Baruch College, CUNY  
Kaiqin Ning, Baruch College, CUNY  
Naomi A. Gardberg, Baruch College, CUNY  
Nenad Apostoloski, Baruch College, CUNY

*A Social Entrepreneurial Orientation to Social Entrepreneurship*  
Jinyun Sun, Fudan University  
Byron Lee, China Europe International Business School

*Entrepreneurial and psychological traits affecting the internationalisation of SMEs*  
Juan Velez-Ocampo, Institución Universitaria Salazar y Herrera  
Carolina Herrera-Cano, Universidad EAFIT

**Session 3.1.12 - Interactive** Time: 9:00-10:15  
Track: 11 - Managing Turbulence & Ambiguity Room: Salon 2

### Impact of Turbulence on Operations and Doing Good

Chair: Hemant Merchant, University of South Florida St. Petersburg

*Managing Guanxi Intragroup and Intergroup Networks for Company Performance: Case Study of Chinese SMEs in the UK*  
Nora Nuo-Yin Wang, National Chung Hsing University

*Frog cooking recipe: Everyday sensemaking in international business*  
Michal Budryk, Uppsala University

*Managing Sustainability beyond Corporate Borders: The Diffusion of Corporate Sustainability in Global Supply Networks*

Bruno Barreto de Góes, Temple University  
Masaaki Kotabe, Temple University

*Global Security Risks, Political Stability, and Firm Responses: Assessing Family Businesses' Resiliency to Terrorist Activity*

Luis Alfonso Dau, Northeastern University  
Elizabeth M. Moore, Northeastern University  
Katharine Petrich, Northeastern University  
Max Abrahms, Northeastern University

**Session 3.1.13 - Interactive**

Time: 9:00-10:15

Track: 9 - Teaching IB

Room: Salon 3

**Sharing Experiences & Good Teaching Practices**

Chair: Susanne Sandberg, Linnaeus University

*Bringing the Principles of Responsible Management Education (PRME) into the Australasian International Business Classroom: The Case of the Cambodian Garment Industry*

Fiona Hurd, Auckland University of Technology  
Swati Nagar, Auckland University of Technology

*Challenges of GVT in the International Business Classroom: A Longitudinal Exploration of Experiences (2007-2016)*

Virginia Ilene Cathro, University of Otago

*Introducing Sustainability and Social Responsibility into International Business Teaching Curricula: Experience of a China Campus of a Western University*

Michal K. Lemanski, University of Nottingham Ningbo

*Innovation in Teaching International Business in GCC Countries: Practitioners' Perceptions of Smart Campus*

Syed Aziz Anwar, Hamdan Bin Mohammed Smart University

*LOST: Learning by Doing and Creating a Multicultural Classroom*

Miikka J. Lehtonen, Aalto University School of Business

*Matrixthinking Methodology for Innovation in the Context of International Entrepreneurship: A Perspective of Colombian Universities for Teaching IB*

Ricardo Andres Lopez, Universidad Autonoma de Occidente  
Paola Podesta, Universidad EAFIT

*Using Articles to Apply International Business Principles*

Jessica Salmon, Rutgers-Newark

*Teaching Cases for Executive Education*

Camilla Nellemann, Copenhagen Business School

**Session 3.1.14 - Interactive**

Time: 9:00-10:15

Track: 3 - Marketing and Consumer Research

Room: Salon 4

**Culture and International Marketing**

Chair: Stefan Schmid, ESCP Europe, Berlin Campus

*Consumer Cultural Value Orientations and Evaluation of Organizational Response to Product Complaints*

Etayankara Muralidharan, MacEwan University  
Wenxia Guo, Acadia University  
Hesham Fazel, University of Bisha  
William Wei, MacEwan University

*Why Does Psychic Distance Inhibit International Business-to-Business Relationships?*

Silviu Horia Tierean, Abertay University Dundee  
Guido Berens, Erasmus University Rotterdam  
Cees van Riel, Erasmus University Rotterdam

*The Influence of Consumer Regulatory Focus on National and Global Identity*

Arilova A. Randrianasolo, John Carroll University  
Alexey V. Semenov, San Jose State University  
Hadi Alhorr, Saint Louis University

*Panel Data Analysis of Key Indexes for Banking Services by Their Respective Ethnological and National Identity*

David W. Pan, Texas Woman's University  
Margaret Young, Texas Woman's University  
Alan J. Pan, University of Amsterdam

*Consumer Racism: An Empirical Investigation of Antecedents and Outcomes*

Nicholas Mathew, Cleveland State University  
JiEun Park, Cleveland State University

*Sustainable Food Consumption: Subcultures, Micro-Cultures and Acculturation of Expatriates' Buying Behavior in Host Country*

Lynn L. K. Lim, FHNW University of Applied Sciences and Arts Northwestern Switzerland  
George Londob, FHNW University of Applied Sciences and Arts Northwestern Switzerland

**Session 3.1.15 - Interactive**

Time: 9:00-10:15

Track: 8 - IB Policy

Room: Salon 5

**Economic Integration and International Business**

Chair: Lucia Piscitello, Politecnico di Milano

*Making Sense of Political Connections: Corruption or Strategy?*

Tolga Ulusemre, Hawaii Pacific University

*Does it Matter Where Subnational Regions Are? Within-and between- Subnational-Cluster Differences in Institutional Environments and Foreign Affiliates Performance*

Andy Chao Niu, University of Hong Kong  
Christine M.K. Chan, University of Hong Kong

*The Relationship between Japanese MNE Ownership and Subsidiary Profitability in China During Economic Liberalization*

Megan (Min) Zhang, University College Dublin  
Paul Beamish, Ivey Business School

*Effects of International Trade Linkages on National Wages: The Power of Structural Position and FDI impacts*

Ying-Yu (Kerri) Chen, National Dong Hwa University  
Yi-Fang Chiang, Feng Chia University  
Wen-Chiung Chou, Kainan University  
Gi-Ren Liu, National Cheng Kung University

*Regulations, Regulatory Authority, and Foreign Direct Investment in the Global Financial Services Sector*

Danielle Renee Jones, University of Illinois at Urbana-Champaign

*Trade Barriers Facing Australian Firms in GCC Countries*

Hernan 'Banjo' Roxas, Deakin University  
Doren Chadee, Deakin University

**Research Methods Clinics III**

Pre-registration required to participate. The Clinics are sponsored by the Research Methods SIG.

*Qualitative Methods*

Agnieszka Chidlow, The University of Birmingham

*Categorical Data / Survey Design*

Elizabeth L. Rose, University of Otago

*Hierarchical Linear Modeling (HLM)*

Bo Nielsen, University of Sydney

*Multi-Stage (Heckman) Models*

Stewart R. Miller, University of Texas - San Antonio

**WEDNESDAY, JULY 5 - 10:15-10:45**

Time: 10:15-10:45

**Coffee Break**

Refreshments will be provided for conference participants at the Emirates Ballroom.

☛ *This coffee break is sponsored by Aalto University School of Business in honor of the winner of the "That's Interesting!" Award. The award presentation will take place at the Exhibit Hall during the coffee break.*

**WEDNESDAY, JULY 5 - 10:45-12:00****Session 3.2.1 - Special Session**  
Special Session

Time: 10:45-12:00

Room: Dubai 1-2

**2017 Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations**

Chair: Sumit K. Kundu, Florida International University

Presentations by the 2017 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

*Three Essays on the Influence of Political Connections on Firms International Expansion Strategy (Ph.D. Awarded by HEC-Paris)*

Joao Albino-Pimentel, University of South Carolina

*Responses to Subpar Performance in Foreign Subsidiaries (Ph.D. Awarded by Western University)*

Vanessa C. Hasse, University of San Francisco

*Managing Complex Multinational Enterprises: Internal Network Structure and Expatriation Strategies (Ph.D. Awarded by University of Reading)*

Jongmin Lee, University of Reading

*Three Essays on Corruption, Government Transparency and Foreign Direct Investment (Ph.D. Awarded by George Washington University)*

Neli Kouneva Loewenthal, George Washington University

*A Text Analytic Approach to Study Host Country Nationalist Sentiments and MNE Responses during National Conflicts (Ph.D. Awarded by Chinese University of Hong Kong)*  
Xiacong Tian, Shanghai University of Finance and Economics

☛ *The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).*

**Session 3.2.2 - Panel**

Time: 10:45-12:00

Track: 10 - MNEs and Sustainable Societies

Room: Emirates 5

**National and Supra-national Institutions in International Business**

Chair: Klaus E. Meyer, China Europe International Business School

*Panelists:*

Steve Brammer, University of Birmingham

Jonathan Doh, Villanova University

Htwe Htwe Thein, Curtin University

Florian Wettstein, University of St. Gallen

**Session 3.2.3 - Panel**

Time: 10:45-12:00

Track: 8 - IB Policy

Room: Emirates 6

**Regional Economic Integration and Emerging Market Multinationals: The Case of ASEAN**

Chair: Pavida Pananond, Thammasat University

*Panelists:*

Pavida Pananond, Thammasat University

Peter Enderwick, Auckland University of Technology

Chang Hoon Oh, Simon Fraser University

Nitin Pangarkar, National University of Singapore

Michael Witt, INSEAD

**Session 3.2.4 - Panel**

Time: 10:45-12:00

Track: 9 - Teaching IB

Room: Majilis 1

**Teaching IB in Africa (Africa Chapter Symposium)**

Chair: Yaw A. Debrah, Swansea University

*Panelists:*

Yaw A. Debrah, Swansea University

Annette Nijs, China Europe International Business School

Kevin Ibeh, Birkbeck University of London

Chris Ogbechie, Lagos Business School

**Session 3.2.5 - Panel**

Time: 10:45-12:00

Track: 5 - Strategy and Management

Room: Majilis 2

**Effective IP Strategies for Operating in Weak IP Enforcement Countries**

Chair: James F. Nebus, Suffolk University

*Panelists:*

James F. Nebus, Suffolk University

Deli Yang, Trinity University

Adam Cross, Xi'an Jiaotong-Liverpool University

Peggy Chaudhry, Villanova School of Business

**Session 3.2.6 - Competitive**

Track: 6 - Human Resource Management

Time: 10:45-12:00

Room: Majilis 3

**New Insights on Expatriation and Related Phenomena**

Chair: Jasenko Ljubica, Tec de Monterrey

*Expatriate Management and Competitive Advantage: The Case of Emerging Market MNCs*

Huaichuan Rui, Royal Holloway, London University

Miao Zhang, Kingston University

Alan Shipman, Open University

**P** *Expatriates as Influencers in Global Work Arrangements: Their Impact on Foreign Subsidiary Employees' ESOP Participation*

Jana Oehmichen, Georg-August University Goettingen

Carolyn Ahrens, Georg-August University Goettingen

Michael Wolff, University of Goettingen

*Transferring Corporate Values across Borders: The Role of Inpatriation in Multinational Companies*

Tomoki Sekiguchi, Kyoto University

Tomokazu Takeuchi, Gakushuin University

Shiho Nakamura, Ritsumeikan University

Azusa Ebisuya, Osaka University

Norihiko Takeuchi, Waseda University

*Repatriation of International Assignees – Status Quo and Quo Vadis: A Systematic Literature Review*

Jan Knocke, University Erlangen-Nürnberg

Tassilo Schuster, University of Erlangen-Nürnberg

**Session 3.2.7 - Competitive**

Track: 1 - Internationalization/Entrepreneurship

Time: 10:45-12:00

Room: Al Safa 4

**International Opportunities, Creativity, Innovation and Ambidexterity in Internationalization**

Chair: Mohammad Roohanifar, Manchester Metropolitan University

*Export Innovation. The Role of New Imported Inputs and Multinationality*

Claudio Fassio, Lund University

Davide Castellani, University of Reading

*Creativity as a High-Level Resource in the International Involvement of the Firm*

Silvio Luis de Vasconcellos, UNIVALI - Universidade do Vale do Itajaí

Ivan Lapuente Garrido, Unisinos Business School

Ronaldo Couto Parente, Florida International University

*Unpacking the Dynamics Of Product-Market Ambidexterity in the Pursuit of International Opportunities: Insights from Emerging Market Firms*

Lianxi Zhou, Brock University

Hui Xu, Nankai University

Shou-ren Xu, Peking University

Youngchun Feng, Tianjin University of Finance and Economics

*Corporate Diversification, Ambidexterity, and Firm Performance: Evidence from EMNEs*

Chia-Wen Hsu, National Chung Cheng University

Heng-Yih Liu, Yuan Ze University

**Session 3.2.9 - Competitive**

Track: 4 - Innovation/Knowledge Management

Time: 10:45-12:00

Room: Al Safa 2

**Spillovers in and from Host Countries**

Chair: Annique Un, Northeastern University

*Export, Skills, and Innovation*

Annie Un, Northeastern University

*Reverse FDI Spillovers from Host Country Firms to Foreign Firms: Evidence from Emerging Market Banks in Developed Markets, 2000-2014*

Ziliang Deng, Renmin University of China

Xiaohui Yuan, Renmin University of China

*Estimating Technological Spillover Effects in Presence of Knowledge Heterogeneous Foreign Subsidiaries: Evidence from Colombia*

Isabel Alvarez, Universidad Complutense de Madrid

NADIA ALBIS, Observatorio Colombiano de Ciencia y Tecnología

**Session 3.2.11 - Interactive**

Track: 1 - Internationalization/Entrepreneurship

Time: 10:45-12:00

Room: Salon 1

**FDIs, Networks and Partnering in Internationalization**

Chair: Jane W. Lu, University of Melbourne

*The Role of Host Country Networks in Foreign Investment Location Decisions*

Sokol Celso, Suffolk University

Aya Chacar, Florida International University

Yannick Thams, Suffolk University

*Examining the Effect of Home Country Characteristics: Outward FDI of Emerging Market Firms to Advanced Markets*

Rama Krishna Reddy, Indiana University South Bend

Frances Fabian, The University of Memphis

*How Network Positions Matter for Firm's Internationalization? An Empirical Study of the Distribution Channels in Semiconductor Industry*

Joseph Shyh-Yeu Tzou, National Taiwan University

*Asymmetry Reduction Theory of FDI: The Aspiration-Resource-Control (ARC) Framework*

Xin Li, Copenhagen Business School

*Role of Informal Networks in Mitigating the Liability of Outsidership: Case of the Iranian Bazaar*

Marina Apaydin, American University of Beirut

Yusuf Sidani, American University of Beirut

Jon Thornberry, American University of Beirut

**Session 3.2.12 - Interactive**

Track: 3 - Marketing and Consumer Research

Time: 10:45-12:00

Room: Salon 2

**Strategic Perspectives in International Marketing**

Chair: Subrata Chakrabarty, University of Texas - El Paso

*Is Fair Trade Really Fair? The Moderating Role of Fair Trade Strategy*

Chen-Yu Lin, Feng Chia University

Hsiu Ying Huang, Feng Chia University



*Marketing Collaborations of International SMEs: Implications for Performance*

Agnieszka Chidlow, The University of Birmingham  
Ulf Elg, Lund University  
Pervez N Ghauri, University of Birmingham

*The Winners and Losers in Global Wine Markets*

Tatiana Zalan, American University in Dubai  
Geoffrey Lewis, University of Melbourne

*The Necessity and Benefit of Product-related Social Responsibility for MNEs: An Analysis from Consumer Perspective*

Chin-Wen Chang, National Taiwan University

*A Consumer (Demand-Side) Perspective on Marketing Adaptation*

Cher-Min Fong, National Sun Yat-Sen University  
Hsiao-Hui Ho, Tajen University  
Hui-Wen Wang, National Sun Yat-Sen University  
Hsing-Hua Chang, National Sun Yat-Sen University

**Session 3.2.13 - Interactive**

Time: 10:45-12:00

Track: 6 - Human Resource Management

Room: Salon 3

**Cultural Competencies for Global Managers and Employees**

Chair: Maria Alejandra Gonzalez-Perez, Universidad EAFIT

*Cultural Intelligence and Work-Related Outcomes: A Meta-Analytic Review*

Christopher Schlaegel, Maastricht University  
Nicole Franziska Richter, University of Southern Denmark  
Vas Taras, University of North Carolina at Greensboro

*Intercultural Competence in Emerging Markets: A Contextualized Approach to Global Talent Management*

Alexander James Corner, Georgia State University  
Leigh Anne Liu, Georgia State University  
Allan Bird, Northeastern University

*The Role of Social Networks and Cultural Intelligence in Affecting the Fate of the Deviant*

James Oldroyd, Brigham Young University  
Joel Evans, Alfaisal University  
John Bingham, Brigham Young University  
Anurag Gupta, Indian School of Business

*The Development and Validation of the Quasi-Observational Cultural Intelligence (QO-CQ) Instrument*

Vas Taras, University of North Carolina at Greensboro

**Session 3.2.14 - Interactive**

Time: 10:45-12:00

Track: 7 - Governance and Finance

Room: Salon 4

**Capital Markets and Internationalization**

Chair: Igor Filatotchev, City University London

*Financial Transparency of Microfinance Institutions: Influence of Performance, Stakeholders, and Society*

John W. Goodell, University of Akron  
Abhinav Goyal, University of Liverpool  
Iftekhar Hasan, Fordham University and Bank of Finland

*M-Score and Z-Score for Detection of Accounting Fraud*

Ganga Bhavani Maddula, Manipal University  
Christian Tabi Amponsah, Yorkville University

*Are There Round-Number Biases in the International Market?*

Tao Chen, Open University of Hong Kong

*Earnings Management and Internal Control in Bank-Dominated Corporate Governance: Evidence from Japan*

Hideaki Sakawa, Nagoya City University  
Naoki Watanabel, Nagoya City University

**Session 3.2.15 - Interactive**

Time: 10:45-12:00

Track: 8 - IB Policy

Room: Salon 5

**The Mitigation of Political Risk and MNEs**

Chair: Francisco Figueira de Lemos, Uppsala University

*MNEs and the Co-Creation of Irresponsibility in the Authoritarian Context of a Middle Eastern Nuclear Energy Project*

Anna-Lena Punken, Universitaet Hamburg  
Dirk Ulrich Gilbert, Universitaet Hamburg

*Tension between MNEs and Indigenized Local Firms in the Mozambique Petroleum and Gas Industry*

Albert Wöcke, Gordon Institute of Business Science, University of Pretoria  
Marco Morgado, Gordon Institute of Business Science, University of Pretoria

*Does Corporate Social Responsibility Help Emerging Multinationals Profit from International Diversification? Evidence from Korean MNEs*

Sang-Bum Park, Korea University

*Internationalizing into Developing Countries – Businesses, Governments or Non-Governmental Organizations as Potential Partners?*

Thilo Heyer, University of Cologne

*Perceptual Determinants Inhibiting MNC Bribery and Institutional Pressures*

Byung Il Park, Hankuk University of Foreign Studies  
Sungjin J. Hong, Yeungnam University

*Institutional Voids and Exporters' Response: Evidence from China*

Jia Li, Swansea University  
Ling Liu, The University of Edinburgh

**Session 3.2.17 - Special Session**

Time: 10:45-12:00

Room: Dubai 3

**Research Methods Clinics IV**

Pre-registration required to participate. The Clinics are sponsored by the Research Methods SIG.

*Structural Equation Modeling (SEM)*

Larry Williams, University of Nebraska–Lincoln

*Multivariate Analysis / Covariate Effects / Model Specifications*

Andrew Delios, National University of Singapore

*Longitudinal Data / Multi-Level Analysis*

Thomas Lindner, WU Vienna

*Qualitative Methods*

Igor Kalinic, University of Leeds

## WEDNESDAY, JULY 5 - 12:00-13:00

Time: 12:00-13:00

### Lunch

Lunch will be provided for conference participants at the Emirates Ballroom.

## WEDNESDAY, JULY 5 - 13:00-14:15

### Session 3.3.1 - Special Session Special Session

Time: 13:00-14:15  
Room: Dubai 1-2

#### 2017 JIBS Decade Award

Chair: Alain Verbeke, University of Calgary

The 2017 JIBS Decade Award, sponsored by Palgrave Macmillan, honors the most influential paper published in the 2007 volume of the Journal of International Business Studies.

*A Retrospective on their article by the winners of this year's JIBS Decade Award - Reconsidering the issues raised in their 2007 JIBS paper on "The determinants of Chinese outward foreign direct investment"*

Peter Buckley, University of Leeds  
Jeremy Clegg, University of Leeds  
Adam Cross, Xi'an Jiaotong-Liverpool University  
Xin Liu, BNP Paribas  
Hinrich Voss, University of Leeds  
Ping Zheng, University of Wolverhampton

#### Discussants and Commentators:

Exequiel Hernandez, University of Pennsylvania  
Ravi Ramamurti, Northeastern University  
Jenny Hillemann, Vrije Universiteit Brussel

### Session 3.3.2 - Panel Track: 8 - IB Policy

Time: 13:00-14:15  
Room: Emirates 5

#### A Practitioner's View of IB Policy

Chair: Ari van Assche, HEC Montreal

#### Panelists:

Ana Tavares-Lehmann, InvestPorto and University of Porto  
Carlo Pietrobelli, Università degli Studi Roma Tre  
Douglas Van den Berghe, Investment Consulting Associates  
Walid Hejazi, University of Toronto

### Session 3.3.3 - Competitive

Time: 13:00-14:15

Track: 1 - Internationalization/Entrepreneurship

Room: Emirates 6

#### Role of Entrepreneurs in Internationalization, Expatriate and Immigrant Entrepreneurs

Chair: Rebecca Reuber, University of Toronto

*Inter-Role Transitions: Inter-Role Differences, Self-Identification Battles, and Performance of Immigrant Entrepreneurs*

Serghei Musaji, IE Business School  
Julio De Castro, IE Business School

#### B Returnee Social Network, Resource Acquisition, and International Entrepreneurship

Daomi Lin, Sun Yat-sen University  
Wei Zheng, Peking University  
Jiangyong Lu, Peking University  
Xiaohui Liu, Loughborough University  
Mike Wright, Imperial College London

*Host Country Human Capital, Home Country Connections and Returnees' Transnational Entrepreneurship*

Xiru Zhang, Industrial and Commercial Bank of China  
Daomi Lin, Sun Yat-sen University  
Xiaoyu Zhou, ShanghaiTech University

*Founder Experience - An Asset or a Liability? The Case of International Expansion*

Niron Hashai, HU School of Business  
Shaker Zahra, University of Minnesota

### Session 3.3.4 - Panel

Time: 13:00-14:15

Track: 9 - Teaching IB

Room: Majilis 1

#### Incorporating the X-Culture Project in International Business Curriculum: Challenges and Best Practices

Chair: Vas Taras, University of North Carolina at Greensboro

#### Panelists:

Alexander Assouad, Belmont University  
David Scott Baker, University of Louisiana at Lafayette  
Stephan Gerschewski, Hannam University  
Suchita Jha, Symbiosis International University  
Karen Lynden, Rowan-Cabarrus Community College  
Daniel Rottig, Florida Gulf Coast University  
Sumati Varma, Delhi University  
Anne Marie Zwerg, Universidad de La Sabana

### Session 3.3.5 - Competitive

Time: 13:00-14:15

Track: 4 - Innovation/Knowledge Management

Room: Majilis 2

#### Innovating in and for Emerging Markets

Chair: Jean-Luc Arregle, EM Lyon Business School

*Overseas R&D and Reverse Exporting of Developed Market MNEs in Emerging Markets*

Ziliang Deng, Renmin University of China  
John Cantwell, Rutgers University

*New Product Development Strategies in Multinational Corporations: Fulfilling the Needs of Developed and Emerging Markets*

Yang Liu, Queen's University Belfast

*Do International Ventures Benefit from Marketing Capability in Emerging Markets? The Contingent Value for New Product Development*

Min Ju, University of Missouri-St. Louis  
Kevin Zhou, University of Hong Kong  
Gerald Yong Gao, University of Missouri-St. Louis

*Patent Premium in Countries with Weak Intellectual Property Rights Protection*

Lanhua Li, Zhejiang University  
Can Huang, Zhejiang University  
Zhe Qu, Fudan University

### Session 3.3.6 - Competitive

Time: 13:00-14:15

Track: 2 - Managing the Value Chain

Room: Majilis 3

## Offshoring, Reshoring and International Diversification

Chair: Somnath Lahiri, Illinois State University

*Why Do Firms Use Theoretically Misaligned Entry Modes? A Study of Business Process Offshoring*

Stefano Elia, Politecnico di Milano  
Marcus M. Larsen, Copenhagen Business School  
Lucia Piscitello, Politecnico di Milano

**E** *The Reshoring of Business Services: Reaction to Failure or Persistent Strategy?*

Stefano Elia, Politecnico di Milano  
Filippo Albertoni, Politecnico di Milano  
Silvia Massini, University of Manchester  
Lucia Piscitello, Politecnico di Milano

*The Diversification-Performance Relationship: Evidence from 67 Economies*

Jinlong Gu, University of Sussex  
Yong Yang, University of Sussex

### Session 3.3.7 - Competitive

Time: 13:00-14:15

Track: 5 - Strategy and Management

Room: Al Safa 4

## Innovation Investments at Home and Abroad: Determinants and Consequences

Chair: Elisa Alvarez-Garrido, University of South Carolina

*Why Do Foreign Firms Conduct R&D Investments in an Emerging Market? A Resource Dependence Perspective*

Jun Xia, University of Texas at Dallas  
Qian Gu, Georgia State University  
Marshall S. Jiang, Brock University  
Zhouyu Lin, Fuzhou University

*The Interplay between Innovation and Political Investment on Firm Performance: From the Perspective of Dynamic Capabilities*

Can Li, Peking University  
Changhui Zhou, Peking University

*Interfirm Collaboration Networks, Innovation Intensity and the Foreign Divestment Decisions of Firms*

Viacheslav Iurkov, BI Norwegian Business School  
Gabriel R.G. Benito, BI Norwegian Business School

### Session 3.3.8 - Panel

Time: 13:00-14:15

Track: 11 - Managing Turbulence & Ambiguity

Room: Al Safa 3

## Free Trade in an Era of Global Terrorism, Misplaced Priorities and Rising Nationalism: The Way Forward

Chair: Mohammad N. Elahee, Quinnipiac University

### Panelists:

Mohammad N. Elahee, Quinnipiac University  
Crystal Jiang, Bryant University  
Eileen Kwesiga, Bryant University  
Li Shen, Pennsylvania State University

### Session 3.3.9 - Competitive

Time: 13:00-14:15

Track: 6 - Human Resource Management

Room: Al Safa 2

## Understanding Relationships Between Leadership, Culture, and Diversity

Chair: Allan Bird, Northeastern University

*Staying on Track: The Buffering Effect of Culture on Leadership Strength and Its Relationship to Derailment Potential and Competencies*

Mary Sully de Luque, Thunderbird School of Global Management  
Yi Zhang, Zayed University  
Jean Leslie, Center for Creative Leadership

*The Effects of Diversity in Innovation: The Moderating Role of Universal-Diverse Leaders*

Satoko Suzuki, Kyoto University  
Kosuke Takemura, Shiga University

*Supervisors' Upward Exchange Relationships and Organizational Citizenship Behavior: Testing the Moderating Role of Individual-Level Cultural Orientation*

Mahfooz Alam Ansari, University of Lethbridge  
Nachiketa Tripathi, Indian Institute of Technology Guwahati

Rehana Aafaqi, University of Lethbridge  
Sangeeta Tripathi, North Eastern Regional Institute of Management (NERIM)

### Session 3.3.11 - Interactive

Time: 13:00-14:15

Track: 1 - Internationalization/Entrepreneurship

Room: Salon 1

## Institutions, Entrepreneurial Activity and Foreign Market Entry and Expansion

Chair: Douglas Dow, University of Melbourne

*Home Country Institutions and International Expansion of Emerging Market Firms*

N. Nuruzzaman, Rutgers Business School  
Deeksha Singh, Rutgers University

*Russian Entrepreneurs in China: The Case of Small and Medium-Size Enterprises*

Veronika Khasanova, University of Nottingham Ningbo  
Michal K. Lemanski, University of Nottingham Ningbo

*The Effect of the Institutional Environment on Early-Stage International Entrepreneurial Activity*

Susan L. Young, Kennesaw State University  
Sinead Monaghan, Rutgers Business School

**Session 3.3.12 - Interactive**

Time: 13:00-14:15

Track: 4 - Innovation/Knowledge Management

Room: Salon 2

**Capabilities and Innovation**

Chair: Simon Collinson, University of Birmingham

*Knowledge Management Practices as a Source of Absorptive Capacity of Emerging Market Firms: Evidence from Russia*

Marina Latukha, Saint-Petersburg State University  
Sergey Pitinov, Saint-Petersburg State University  
Ekaterina Mitskevich, Saint-Petersburg State University

*MNC's Business Development Technology Knowledge in Business Customer's Digital Future*

Lynn L. K. Lim, FHNW University of Applied Sciences and Arts Northwestern Switzerland  
Matthias Maehltz, FHNW University of Applied Sciences and Arts Northwestern Switzerland

*Converting Market Knowledge into Export Performance Outcomes: The Role of Knowledge Integration Mechanisms*

Ana Catarina Cadima Lisboa, ESTG/Polytechnic Institute of Leiria

*Technological Capabilities and MMC-Parents' Knowledge Sourcing*

Se Ho Cho, Rutgers University

*Emerging Market Firms: Operational or Innovation Capabilities?*

Pradeep Ray, University of New South Wales  
Sangeeta Ray, Sydney University  
Zahid Riaz, Lahore School of Economics  
Vikas Kumar, University of Sydney

*The Emerging Multinational Product Innovation as a Competitive Advantage Toward Developed Markets: The Brazilian Revolver The Judge in USA*

Marcelo André Machado, Universidade do Vale do Rio dos Sinos - UNISINOS  
André Luiz Volkmann Azambuja, Universidade do Vale do Rio dos Sinos - UNISINOS

*Knowledge Sharing, Innovation Capability & Competitive Advantage: A Study*

AlShaima Taleb Hussein, Abu Dhabi University  
Sanjay Kumar Singh, Abu Dhabi University  
Amrik S. Sohal, Monash University

*Organizational Mechanisms of the Reading School of Internalization Theory*

Yen-Chen Ho, University of Reading  
Daniel O'Connell, University of Reading

**Session 3.3.13 - Interactive**

Time: 13:00-14:15

Track: 6 - Human Resource Management

Room: Salon 3

**Identity Transformations in the Global Workforce and Related Outcomes**

Chair: Cristina Gibson, University of Western Australia

*The Role of Organizational Identification in MNEs: Employee Satisfaction and Behavioural Intentions at Home Country and Foreign Subsidiaries*

Stephen Wilkins, British University in Dubai  
Muhammad Mohsin Butt, Curtin University Sarawak Campus, Malaysia  
Carrie Amani Annabi, Heriot-Watt University, Dubai

*IntELS (Internationally Educated Local Staff): Are they Foreign in the Workplace?*

Mary Precy Lego, RMIT University and Higher Colleges of Technology (Dubai Women's College)  
Sharif As-Saber, RMIT University  
Ron Edwards, Asia Pacific University

*Who Am I? Multicultural Identity, External Networks and Creativity*

Siu Yin (Sally) Cheung, Hong Kong Baptist University  
Dilek Yunlu, Northeastern Illinois University  
Margaret Shaffer, University of Oklahoma

*Expatriate Cultural Identity Typology and Work-Related Outcomes: A Qualitative Study in China and Japan*

Ling Eleanor Zhang, Royal Holloway, University of London  
Vesa Peltokorpi, Saitama University

*To the Manner Born: How Earned Status and Inherited Status Influence Conformity*

Gokhan Ertug, Singapore Management University  
Emmanuel Kypraios, Università della Svizzera italiana  
Matteo Prato, Università della Svizzera italiana

*Multiculturalism within Individuals*

Davina Vora, State University of New York at New Paltz  
Lee Martin, University of New South Wales  
Andre A. Pekerti, The University of Queensland  
Stacey R. Fitzsimmons, University of Victoria  
C. Lakshman, University of Texas Rio Grande Valley  
Salma Raheem, London School of Economics and Political Science

*Dominant Group Member Acculturation, Cultural Value Distance, and Organizational Commitment: Evidence from the United States and China*

Qin Han, University of Lethbridge  
Jennifer Jennings, University of Alberta  
Ian Gellatly, University of Alberta

*Biculturals 1 – 1 Monoculturals: An Empirical Comparison of Biculturals' and monoculturals' performance*

Mike Szymanski, University of Victoria  
Ebru Yesim Ipek, Simon Fraser University



### **New Perspectives on Firm Internationalization**

Chair: Xufei Ma, Chinese University of Hong Kong

#### *Challenges to the Internationalization of the Brazilian Fashion Industry*

Mariana Bassi Suter, University of York  
Maria Laura MacLennan, Centro Universitário da FEI  
Renata Spers, University of São Paulo

#### *Effects of Industry Characteristics and Business Group Affiliation on Firms' Export Behaviour: Evidence from India*

Apalak Khatua, XLRI Jamshedpur  
Kaushik Roy, Indian Institute of Management Calcutta

#### *Organizational Adventurousness: The Endogenous Effects on Global Market Entry*

Chuandi Jiang, Saint Louis University  
Ramazan Arikan, Ozyegin University  
Jie Yang, University of Texas at Tyler  
Douglas Roy, Saint Louis University

#### *Western Financial Services MNCs in Asia: Operationalising Commitment to Internationalisation*

Gordon Roy Perchthold, University of Sydney

#### *The International Scale of European Multinationals: An Updated Perspective on the Regional 'Strategies' of MNEs?*

Christoph Czychon, University of Bamberg  
Carolin Fleischmann, University of Bamberg

### **FDI Impact on Home and Host Countries in the Policy Domain**

Chair: Panagiotis Ganotakis, University of Wollongong in Dubai

#### *Added Distance, Entry Mode Choice, and the Moderating Effect of Experience: The Case of British MNEs in Emerging Markets*

Georgios Batsakis, Brunel University London  
Satwinder Singh, Brunel University London

#### *The Impact of State Fragility on FDI Inflows: Empirical Investigation in the Mediterranean Region*

Anna Dimitrova, ESSCA School of Management  
Dora Triki, ESCE International Business School, Paris

#### *Outward FDI from India: Sub- National Institutions Matter*

Rishika Nayyar, Indian Institute of Foreign Trade

#### *Partner Selection in Economic Integration Agreements: The Role of Alliances in International Organizations*

Yener Kandogan, University of Michigan-Flint  
Jens Hiller, Bergische Universitaet Wuppertal

#### *How Much Does Host Country Public Service Matter? A Longitudinal Analysis of Sixty-Two Developing Countries*

Stephanie Wang, Indiana University  
Yadong Luo, University of Miami  
Juan Bu, University of Miami

#### *Strategic Motivations of Foreign Manufacturing FDI in Emerging Africa Market: Evidence from Ghana*

Samuel Bucklock Ato Dadzie, Ghana Institute of Management and Public Administration

### **The Internationalization Process and International Entrepreneurship Clinic D**

Chair: Gary Knight, Willamette University

#### *Corruption on Firm Innovative Capabilities and Export: A Focus on Sub-Saharan Africa*

Younghoon An, University of Manchester

#### *Application of Categorical Principal Component Analysis (CATPCA) as an Assessment Tool to Global Value Chain Determinants Affecting Traceability Adoption in Kenya's Horticultural Export*

Martin Kang'ethe Gachukia, Riara University

#### *The Role of Modularity in Governance Choice of MNEs: Evidence from the Semiconductor Industry*

Jaykumar Padmanabhan, Indian Institute of Management, Bangalore  
Subramanyam Raghunath, Indian Institute Of Management, Bangalore

#### *An Analysis of the Cross-Border Electronic Commerce: Evidence from Six Countries*

Masahiro Ida, Hannan University  
Kazumi Tada, Hokusei Gakuen University  
Terry Wu, University of Ontario Institute of Technology

### **Marketing and Consumer Research Clinic A**

Chair: Carlos MP Sousa, Durham University

#### *The Influence of International Firms Semiotic Advertising Efficacy on Generation Y Brand Equity and Purchase Intent*

Elizabeth Adaobi Oputa, University Utara Malaysia  
Fakhrorazi Ahmad, University Utara Malaysia

#### *Business Model Innovation: Delivering Customer Value Proposition through Cultural Eco Map*

Andrejs Cirjevskis, RISEBA University of Business, Arts and Technology

#### *Using Brand Fit to Manage the Complexity of Place in Brand Architecture*

Melodena Stephens Balakrishnan, Karlshochschule International University  
Leila Hamzaoui-Essoussi, University of Ottawa  
Nicolas Papadopoulos, Carleton University  
Ulf Richter, Tongji University  
Sreejith Balasubramanian, Middlesex University  
Ian Michaels, Zayed University

### **Organization Strategy & Management Clinic B**

Chair: Birgitte Groggaard, BI Norwegian Business School

#### *Globalization vs. Internalization: The Emergence of Global Fintech Markets*

Glen Taylor, California State University, East Bay

#### *Competitive Action-Response Strategies of Mobile Network Operators in Sub-Saharan Africa: An Exploratory Analysis*

Max (Marcellinus) Dike, Aalto University School of Business

#### *Board Capital, Ethnic Diversity and Strategic Change in South African Firms*

Dzidziso Samuel Kamuriwo, Cass Business School  
Amon Chizema, Birmingham Business School

*The Balance between Organizational and Managerial Factors toward Innovation in VUCA World: Evidence from Tunisian Firms in a Post-Revolution Context*

Dora Abidi, Osaka University  
Koichi Nakagawa, Osaka University

## Human Resource Management Clinic B

Chair: Betina Szkudlarek, University of Sydney Business School

*Expatriate Managers in Difficult Posts: Sociopolitical Context, Management Behavior, and the Moderating Role of Corporate Social Responsibility Perceptions*

Carol Reade, San Jose State University

*Labor Motivation of Temporary Workers: A Study of the Construction Companies in Abu Dhabi*

Fauzia Jabeen, Abu Dhabi University  
Mian M. Ajmal, Abu Dhabi University

*Impact of National Culture on Software Adoption Rate: A Study on Windows 10 Update Rate*

Hwansung Ju, Temple University

## WEDNESDAY, JULY 5 - 14:15-14:30

Time: 14:15-14:30

### Break

Short break to facilitate transition between sessions.  
No refreshment service will be provided.

## WEDNESDAY, JULY 5 - 14:30-15:45

### Session 3.4.1 - Panel

Time: 14:30-15:45

Track: 4 - Innovation/Knowledge Management

Room: Dubai 1-2

### Contextually-Relevant Innovation Across the World

Chair: Alvaro Cuervo-Cazurra, Northeastern University

#### Panelists:

Kazuhiro Asakawa, Keio University  
Helena Barnard, GIBS, University of Pretoria  
Shige Makino, Chinese University of Hong Kong  
Torben Pedersen, Bocconi University

### Session 3.4.2 - Competitive

Time: 14:30-15:45

Track: 4 - Innovation/Knowledge Management

Room: Emirates 5

### Innovating in Global Networks

Chair: Jessica Salmon, Rutgers-Newark

*The Roles of MNEs in Evolving Multiplex Production Network Evidence from Chinese Aerospace Industry*

Yihan Wang, HEC Montreal  
Ekaterina Turkina, HEC Montreal

*Knowledge Transfer in Global Production Networks: An Integrated Sender-Receiver Model*

Jian Du, Zhejiang University  
Xiaoran Chang, Zhejiang University  
Dong Wu, Zhejiang University

*On the Geography of Emerging-Industry Innovation Networks: The Case of Wind Turbines*

Snehal Awate, Indian School of Business  
Ram Mudambi, Temple University

*Relationship-Based Product Innovations: Evidence from the Global Supply Chain*

Ruey-Jer Bryan Jean, National Chengchi University  
Daekwan Kim, Florida State University  
Daniel Bello, Georgia State University

### Session 3.4.3 - Panel

Time: 14:30-15:45

Track: 6 - Human Resource Management

Room: Emirates 6

### GLOBE- The Next Steps: Panel Discussion of the New Phase of GLOBE Research Study

Chair: Ali Dastmalchian, Simon Fraser University

#### Panelists:

Ali Dastmalchian, Simon Fraser University  
Mansour Javidan, Arizona State University  
Secil Bayraktar, Ozyegin University  
Medha Satish Kumar, Simon Fraser University

### Session 3.4.4 - Competitive

Time: 14:30-15:45

Track: 5 - Strategy and Management

Room: Majilis 1

### M&A: The Role of Experience and Learning

Chair: Katsuhiko Shimizu, Keio University

*Divergent Alliance Learning and Cross-Border M&A Entries*

Jinsil Kim, University of Texas at Dallas  
Jun Xia, University of Texas at Dallas  
Seung-Hyun Lee, University of Texas at Dallas

*Direct or Indirect Acquisition Experience? Success and Failure of Cross-Border Acquisitions from Organizational Learning and Institutional Theory*

Tian Wei, Fudan University  
Shu Deng, Fudan University

*Growth of the Firm and the Choice of Capital Market*

Yinuo Tang, University of Hong Kong  
Yanfeng Zheng, University of Hong Kong  
Danqing Wang, University of Hong Kong  
Jie Jiao, Tsinghua University

### Session 3.4.5 - Competitive

Time: 14:30-15:45

Track: 1 - Internationalization/Entrepreneurship

Room: Majilis 2

### International Entrepreneurship: INVs, Born Globals and Their Trajectories

Chair: Jorge Carneiro, FGV Sao Paulo School of Business Administration

*The Role of Slack Resources in Internationalization of Young Firms*

Hadi Fariborzi, University of Calgary  
Olga Petricevic, University of Calgary  
Mohammad Keyhani, University of Calgary

*Integrating Time-Use into Theory of MNE Entrepreneurial Initiative*

Christopher Williams, Durham University Business School  
Wendelien van Eerde, Amsterdam Business School

*Entrepreneurial Internationalization: An Exploitative Process of Organizational Renewal*

Igor Kalinic, University of Leeds  
Cipriano Forza, University of Padova  
Jeremy Clegg, University of Leeds

*When Born Globals Aren't: Creation Indeterminacies, Boundary Spanning, and the Exploitation of International Opportunities*

Sumit K. Kundu, Florida International University  
Jerome A. Katz, Saint Louis University  
Maija A. Renko, University of Illinois at Chicago

**Session 3.4.6 - Competitive**

Track: 7 - Governance and Finance

Time: 14:30-15:45

Room: Majilis 3

**Foreign Directors, Global Boards and World Leadership**

Chair: Michael Witt, INSEAD

*Foreign Directors and Corporate Governance in Islamic Banks*

Majdi Anwar Quttainah, Kuwait University  
Ali Rashed Almutairi, Kuwait University

*Uncertainty, Board Ownership, and Conformity in Multinationality to the Market Leader*

Claudio Giachetti, Ca' Foscari University of Venice  
Makafui Kwame Kumodzie-Dussey, Ca' Foscari University of Venice  
Ettore Spadafora, University of South Carolina  
B. Elango, Illinois State University

*Who Can Stand Up for Good Governance? The Effect of Relative Audit Committee Power on Monitoring Effectiveness*

Laura Jacobey, University of Goettingen  
Igor Filatotchev, City University London  
Michael Wolff, University of Goettingen  
Toru Yoshikawa, Singapore Management University

*Foreign Leadership in the Boardroom: The Impact of Firms' Local Socio-Cultural Context*

Yannick Thams, Suffolk University  
Keith James Kelley, University of Michigan-Flint  
Mary Ann Von Glinow, Florida International University

**Session 3.4.7 - Panel**

Track: 1 - Internationalization/Entrepreneurship

Time: 14:30-15:45

Room: Al Safa 4

**EMMNCs' Post-Acquisition Strategies**

Chair: Mehmet Demirbag, University of Essex

*Panelists:*

Mehmet Demirbag, University of Essex  
Attila Yaprak, Wayne State University  
Geoffrey Wood, University of Essex  
Ekrem Tatoglu, Bahcesehir University

**Session 3.4.8 - Panel**

Track: 9 - Teaching IB

Time: 14:30-15:45

Room: Al Safa 3

**Teaching International Business through Experience**

Chair: Karen Lynden, Rowan-Cabarrus Community College

*Panelists:*

Karen Lynden, Rowan-Cabarrus Community College  
David Scott Baker, University of Louisiana at Lafayette  
Marc Idelson, Nottingham University  
Dilek Zamantili Nayir, Marmara University  
Srdan Zdravkovic, Bryant University  
Anne Marie Zwerg, Universidad de La Sabana

**Session 3.4.9 - Competitive**

Track: 8 - IB Policy

Time: 14:30-15:45

Room: Al Safa 2

**Economic Integration and International Business**

Chair: Gabriele Suder, University of Melbourne

*A Neglected Factor in Entry Mode Research: The Role of Decision-Maker Personality*

Peter Magnusson, University of Alabama  
Douglas Dow, University of Melbourne  
Daniel Baack, University of Denver

*Is China a Single United Market for Foreign Investors? – Federalism, Chinese Style and Inward FDI in China*

Eunsuk Hong, SOAS University of London

*Implications of Trade Openness, Economic Structure and FDI on Energy Intensity in India*

Rajneesh Kumar, Indian Institute of Foreign Trade

*Global Trade Networks and CSR Signaling: Analyzing Trade Relationships and their Impact on Firms*

Luis Alfonso Dau, Northeastern University  
Elizabeth M. Moore, Northeastern University  
Margaret Alyce Soto, Northeastern University

**Session 3.4.11 - Interactive**

Track: 1 - Internationalization/Entrepreneurship

Time: 14:30-15:45

Room: Salon 1

**Managerial Resources, Managers' Perceptions, Risk Taking and International Performance**

Chair: Sinead Monaghan, Rutgers Business School

*Internationalisation and Risk: A Narrative Synthesis and Research Agenda*

Jonas Strømfeldt Eduardsen, Aalborg University

*CEO Risk Taking Propensity and Internationalization*

Flladina Zilja, BI Norwegian Business School  
Hamid Boustanifar, BI Norwegian Business School

*The Influence of Managers' Risk Perception on the Internationalization Process*

Gabrielle Ribeiro Rodrigues Silva, Federal University of Paraná  
Gustavo Abib, Federal University of Paraná  
Zandra Balbinot, ESG, Université Du Québec À Montréal

*Exploring Emerging Market SMEs' Risk Perception on Internationalization: The Role of Firm Profile, Managers' Cognitive Characteristics, and Entry Mode*

Leandro Rodrigo Canto Bonfim, Federal University of Paraná

Gabrielle Ribeiro Rodrigues Silva, Federal University of Paraná

Paulo Henrique Muller Prado, Federal University of Paraná

Gustavo Abib, Federal University of Paraná

*How Do SME Managers Perceive Export Performance?*

Arash Sadeghi, University of Otago

Elizabeth L. Rose, University of Otago

*A Framework for Evaluating Perceived Export Performance: A Fuzzy AHP Approach*

Arash Sadeghi, University of Otago

*Human Capital, Social Capital and International Intensity in New Ventures*

R. Isil Yavuz, Ozyegin Universitesi

**Session 3.4.12 - Interactive**

Time: 14:30-15:45

Track: 4 - Innovation/Knowledge Management

Room: Salon 2

**Innovation, Cross-border Acquisitions and Collaborations**

Chair: Michael Mol, Copenhagen Business School

*Business Ties and the Performance of Cross-Border M&A in Developed Markets: Tests of the Mediating and Moderating Effects*

Monica Yang, Adelphi University

Cong Cheng, Zhejiang University of Technology

*Acquirers' Prior Related Knowledge and Post-Acquisition Integration: Evidences from Four Chinese Firms*

Qi Ai, University of Northampton

Hui Tan, Royal Holloway University of London

*The Structure of MNC R&D Collaboration Networks and Performance*

Janja Annabel Tardios, King's College London

*Modularization & Supplier-Buyer Integration's Role in Brazilian Automobile Industry*

Yue Zhao, Florida International University

Ronaldo Couto Parente, Florida International University

Lucas Wenger, Florida International University

Ivan Pineda, Florida International University

*Technology Catch-Up in Newly Industrialized Countries through Internal R&D Investment or External Foreign Acquisitions*

Barclay E. James, Universidad San Francisco de Quito

Rajeev J. Sawant, Baruch College

Joshua S. Bendickson, University of Louisiana at Lafayette

*Untangling the Process of Transferring Organizational Practices in International M&As: Multiple Phases and Moderators*

Carl F. Fey, Aalto University School of Business and Chinese University of Hong Kong

Harun Emre Yildiz, Uppsala University

Sergey Morgulis-Yakushev, Stockholm School of Economics

*Generating Tacit Knowledge across Borders: International Collaboration and Design Innovation in Norway*

Xinlu Qiu, Norwegian School of Economics

Marcelo Cano-Kollmann, Ohio University

*Understanding the Impact of Global Key Clients on the Weak Supplier's Technological Innovation Capabilities*

Lianxi Zhou, Brock University

Hui Xu, Nankai University

Youngchun Feng, Tianjin University of Finance and Economics

**Session 3.4.13 - Interactive**

Time: 14:30-15:45

Track: 6 - Human Resource Management

Room: Salon 3

**Expatriate Management - Revisiting Old Paradigms and Exploring New Avenues**

Chair: Vesa Peltokorpi, Saitama University

*The Mediating Effects of Adjustment on the Travel Strain-Performance Relationship among Global Business Travelers*

Jase R. Ramsey, Saint Louis University

Melanie P. Lorenz, University of Toledo

*Familiar in Foreign: The Power of Community in Self-Initiated Expatriate Retention Cognitions*

Dilek Yunlu, Northeastern Illinois University

Hong Ren, University of Wisconsin - Milwaukee

Katherine Fodchuk, Advanced Learning Partnerships

*Intra- and Inter-Regional Diversification and Expatriation Strategies*

Jongmin Lee, University of Reading

*Adding Host Country Nationals to the Equation for Expatriate Success: An Intergroup Contact Perspective*

Chun-Hsiao Wang, National Central University

Arup Varma, Loyola University Chicago

*Political Skills, Self-Evaluations and Cross-Cultural Adjustment among Self-Initiated Expatriates*

Heidi Wechtler, Macquarie University

Alexei Koveshnikov, Aalto University

*United Nations Civilian Personnel in UN Hot Spots: Coming Back for More - Applying and Performing Yet Again?*

Nikos Bozionelos, EM Lyon Business School

Sumona Mukhuty, University of Hull

*'Global Assignees' and 'Family': A Literature Review and Research Agenda*

Thao Quyen Dang, University of Technology Sydney

**Session 3.4.14 - Interactive**

Time: 14:30-15:45

Track: 7 - Governance and Finance

Room: Salon 4

**Domestic and Foreign Investors in the Economic and Social Performance Divide**

Chair: Narjess Boubakri, American University of Sharjah

*Heterogeneity of Institutional Investors and Their Influence on Internationalization in Emerging Economy Firms*

Vidya Sukumara Panicker, Indian Institute of Management, Kozhikode

Sumit Mitra, Indian Institute of Management, Kozhikode

Rajesh Srinivas Upadhyayula, Indian Institute of Management, Kozhikode



*Ownership Structure and Corporate Social Responsibility: Evidence from an Emerging Economy*

Sreevas Sahasranamam, University of Liverpool Management School

Mukesh Sud, Indian Institute of Management, Ahmedabad

Bindu Arya, University of Missouri-St. Louis

*Financial Globalisation, Twin Agency Cost and Corporate Investment*

Tiago Rodrigues Loncan, University of Strathclyde

David Hillier, University of Strathclyde

Krishna Paudyal, University of Strathclyde

*Legitimacy beyond Isomorphism and Transference: When the Liability of Foreignness Can Become a Source of Competitive Advantage?*

Paul Caussat, ESCP Europe

*Institutional Investment and Internationalization: Ownership and Board Characteristics as Moderators*

Vidya Sukumara Panicker, Indian Institute of Management, Kozhikode

Sumit Mitra, Indian Institute of Management, Kozhikode

Rajesh Srinivas Upadhyayula, Indian Institute of Management, Kozhikode

*Corporate Governance Transformation and Corporate Misconduct: The Case of Japan*

Hidetaka Aoki, Chuo University

Weichieh Su, National Chengchi University

Junichi Yamanoi, Waseda University

Eric W. K. Tsang, University of Texas at Dallas

*The Multi-factors Affecting Corporate Social Performance of Chinese Listed Companies: Evidence from a Panel Data of 2008-2012*

Jinmin Wang, University of Nottingham

Shuangqi Wu, University of Nottingham

Lina Song, University of Nottingham

Shujie Yao, University of Nottingham

*Can Firms Signal Their International Seasoned Equity Offerings?*

Stewart R. Miller, University of Texas - San Antonio

Lorraine Eden, Texas A&M University

Daniel Indro, Penn State University

Malika Richards, Penn State University

Bruce Rudy, University of Texas - San Antonio

**Session 3.4.15 - Interactive**

Time: 14:30-15:45

Track: 2 - Managing the Value Chain

Room: Salon 5

**Managing International Location Choice and Related Strategies**

Chair: Guus Hendriks, RSM Erasmus University

*The Impact of Institutional Distance and Host Country on Emerging Country Firms' Choice of Entry Modes*

Hanna Maria Dohlen Opsahl, Toulouse Business School and IAE Toulouse

Denis Lacoste, Toulouse Business School

*Capacity Expansion Alliance in Emerging Market: The Impact of Cultural Distance and Business-Group Affiliation on Project Duration and Failure Likelihood*

Karthik Dhandapani, IIM Tiruchirappalli

Somnath Lahiri, Illinois State University

Surender Munjal, University of Leeds

*Why do Logistics Service Providers Keep Green Mindfulness? An Empirical Study in Taiwan And China*

Chieh-Yu Lin, Chang Jung Christian University

Yi-Hui Ho, Chang Jung Christian University

*Crossing Regional Boundaries: World Cities as Springboards and Gateways for MNE Location Choices*

Joon Nak Choi, Hong Kong University of Science and Technology

Anran Li, Hong Kong University of Science and Technology

*Which Customers do Firms Follow and How Closely?: Uncertainties in Global Supply Chains and Real Option Strategies in Location Choices*

Toshimitsu Ueta, NUS Business School

*The Global Recession and the Shift to Re-shoring: Myth or Reality?*

Yama Temouri, Aston University

Nigel Driffield, Warwick Business School

Agelos Delis, Aston University

*Socially Responsible Supplier Selection and Management in the UAE Entrepreneurial Firms*

Fauzia Jabeen, Abu Dhabi University

Mohd Nishat Faisal, Qatar University

**Session 3.4.17 - Developmental Clinic**

Time: 14:30-15:45

Room: Dubai 3

**Human Resource Management Clinic A**

Chair: Dan V. Caprar, The University of Sydney

*An Equity Theory Approach of Income Satisfaction: A Comparison Analysis of Supervisor and Subordinate Values and Cultures*

Ramazan Arikan, Ozyegin University

Mehmet Genc, Ozyegin University

*Cultural Intelligence Research: A Bibliometric Meta-Analysis*

Erik Lankut, University of Agder

Nooria Yari, University of Agder

*What Factors Make Cultural Intelligence More Important?*

Kowoon Kim, Florida International University

**Marketing and Consumer Research Clinic B**

Chair: Dirk Morschett, University of Fribourg

*The Impact of Cross National Variation in Culture on Consumers' Retail Channel Adoption in a Multichannel Environment: A Study of Nine Asia-Pacific Countries*

Chinmay Pattnaik, University of Sydney

Qiang (Steven) Lu, University of Sydney

Junji Xiao, Chinese University of Hong Kong

Ranjit Voola, University of Sydney

*An Analysis of Market and Product Diversification of India's Exports*

Rashmi Taneja, Indian Institute of Foreign Trade

Rakesh Mohan Joshi, Indian Institute of Foreign Trade

*The Dynamic Role of Entrepreneurial Marketing Orientation in the Direct Sellers' Entrepreneurial Process*

Wen-Chiung Chou, Kainan University

Yi-Fang Chiang, Feng Chia University

Ying-Yu (Kerri) Chen, National Dong Hwa University

## WEDNESDAY, JULY 5 - 15:45-16:15

Time: 15:45-16:15

### Coffee Break

Refreshments will be provided for conference participants at the Emirates Ballroom.

## WEDNESDAY, JULY 5 - 16:15-17:45

Session 3.5 - Plenary  
Special Session

Time: 16:15-17:45  
Room: Dubai 1-2

### AIB Awards Ceremony and Business Meeting

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, AIB/Temple Best Paper Award, the Rugman Most Promising Scholar Award, and the AIB/FIU Best Theory Paper Award.

The business meeting will be next, featuring a presentation for the 2018 AIB Meeting in Minneapolis and a review of the state of AIB and JIBS.

The floor will then be open for questions and comments from the membership.

## WEDNESDAY, JULY 5 - 17:45-19:00

Time: 17:45-19:00

### AIB Awards/Farewell Reception

The 2017 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting.

📌 The Awards/Farewell Reception is sponsored by Palgrave Macmillan, publishers of JIBS, in honor of all the winners of awards being given out at AIB.

## PROGRAM CONTRIBUTOR INDEX

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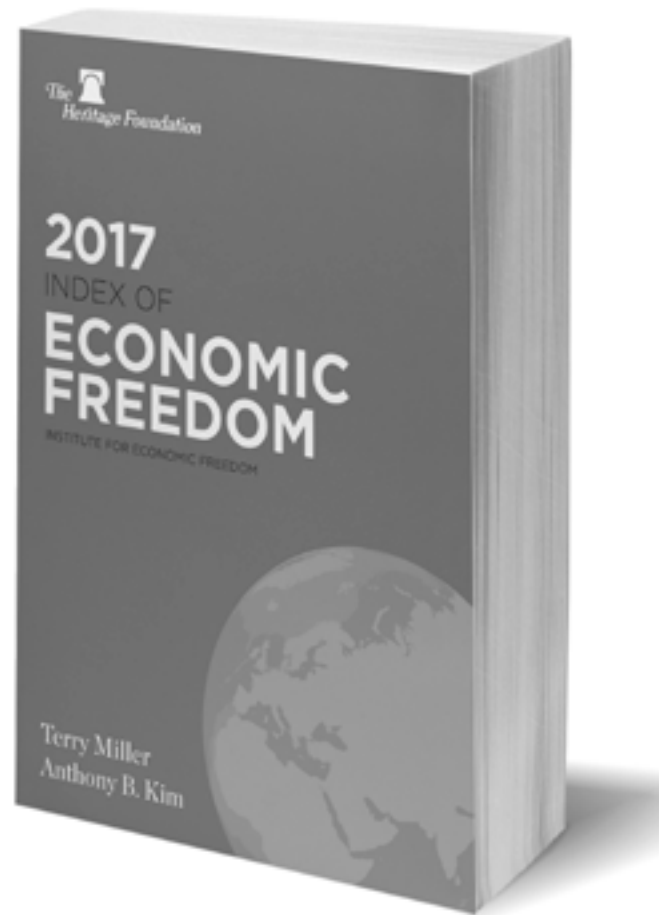
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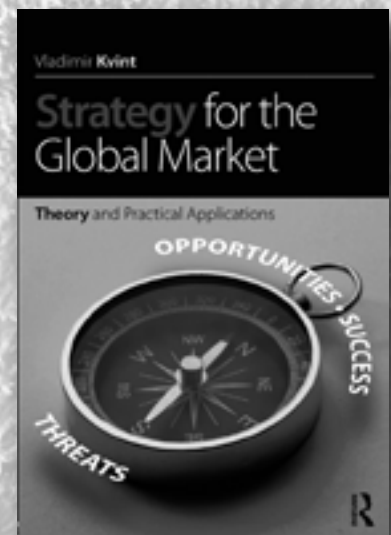
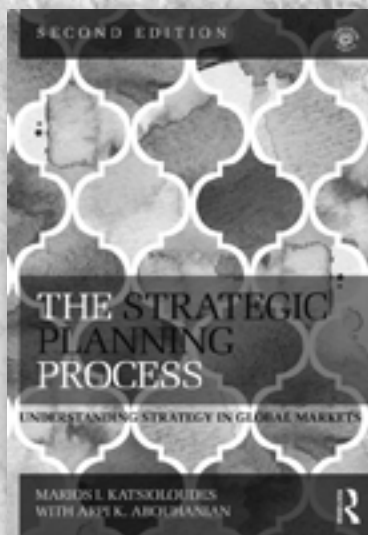


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for their paper  
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(JIBS Volume 38 • Issue 4)

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Please join us for the Decade Award session  
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# Business Association of Latin American Studies (BALAS)



## Bridging Borders for Peace & Prosperity

**March 21-23, 2018**

**Hosted by the School of Business,  
University of San Diego  
San Diego, California**

**Paper Submission Due Date:  
October 1, 2017**

Emerging markets in Latin America and the world face several challenges for economic growth and wealth creation in a way that is inclusive and contributes to sustainable peace. Regional partnerships are being challenged as the benefits of globalization are questioned and nations look inward. What is the role that business can play in giving value to local communities while promoting globalization, economic integration and regional strategies? In the BALAS 2018 conference in San Diego, we would like to address these issues, exploring answers to questions like:

- What role can businesses in Latin America play in creating sustainable peace?
- How has economic integration and cross-border business development contributed to wealth creation in communities in the Americas?
- How have companies in Latin America established new business models and inclusive partnerships?
- How do public-private partnerships contribute to inclusive economic growth

In addition to the special Theme Tracks, papers in all areas of business and economics in Latin America and the Caribbean are welcome.

GENERAL BALAS TRACKS	2018 THEME TRACKS
<ul style="list-style-type: none"> <li>• Accounting, Taxation, &amp; Management Information &amp; Control Systems</li> <li>• Consumer Behavior</li> <li>• Corporate Finance</li> <li>• Culture, Social, &amp; Ethical Issues</li> <li>• Economic Environment &amp; Regional Integration</li> <li>• Entrepreneurship &amp; Family Business</li> <li>• Financial Markets, Investment &amp; Risk</li> <li>• Human Resource Management</li> <li>• Information Technology Management</li> <li>• Management Education &amp; Teaching Cases</li> <li>• Marketing Management</li> <li>• Strategies for Global Competitiveness</li> <li>• Supply-Chain &amp; Operations Management</li> </ul>	<ul style="list-style-type: none"> <li>• The business enterprise as an active agent for peace &amp; prosperity               <ul style="list-style-type: none"> <li>◦ Socially inclusive business strategies</li> <li>◦ Sustainable business model design</li> <li>◦ Peace through commerce</li> </ul> </li> <li>• Bridging divides across borders</li> <li>• Private-public partnerships for cross border social &amp; economic integration</li> </ul> <div data-bbox="853 1765 1452 1937" data-label="Image">            The logo for the University of San Diego School of Business features a stylized illustration of a building with a dome and a cross on top. To the right of the illustration, the text "University of San Diego" is written in a serif font, and "SCHOOL OF BUSINESS" is written in a bold, sans-serif font below it.         </div>

**For additional information go to: <http://www.balas.org>**

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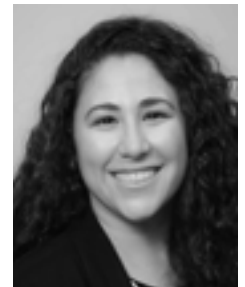
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2013: Istanbul, Turkey	1984: Cleveland, Ohio, USA
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2006: Beijing, China	1977: Orlando, Florida, USA
2005: Québec City, Canada	1976: New York City, New York, USA
2004: Stockholm, Sweden	1975: Dallas, Texas, USA
2003: Monterey, California, USA	1974: San Francisco, California, USA
2002: San Juan, Puerto Rico	1973: New York City, New York, USA
2001: Sydney, Australia	1972: Toronto, Ontario, Canada
2000: Phoenix, Arizona, USA	1971: New Orleans, Louisiana, USA
1999: Charleston, South Carolina, USA	1970: Detroit, Michigan, USA
1998: Vienna, Austria	1969: New York City, New York, USA
1997: Monterrey, Mexico	1968: Chicago, Illinois, USA
1996: Banff, Alberta, Canada	1967: Washington, D.C., USA
1995: Seoul, Korea	1966: San Francisco, California, USA
1994: Boston, Massachusetts, USA	1965: New York City, New York, USA
1993: Hawaii, USA	1964: Chicago, Illinois, USA
1992: Brussels, Belgium	1963: Boston, Massachusetts, USA
1991: Miami, Florida, USA	1962: New York City, New York, USA
1990: Toronto, Ontario, Canada	1961: New York City, New York, USA
1989: Singapore	1960: New York City, New York, USA
1988: San Diego, California, USA	1959: Washington, D.C., USA





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AIB currently has 18 chapters established around the world. With the goal of to facilitate networking as well as the exchange of knowledge at a more local level, these chapters engage in a variety of activities from organizing regional conferences to publishing journals or book series. To learn more about our chapters, please visit the **The Contribution of AIB Chapters around the Globe** Townhall on **July 4<sup>th</sup>, 17:45-18:45 in Emirates 5** or contact your regional chapter chair. AIB would like to thank the chapter chairs listed below for their hard work and their institutions for the support they provide to the chapters.

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### US West

Gary Knight, Willamette University  
gknight@willamette.edu



## UPCOMING AIB MEETINGS

The list below includes all chapter meetings and special conferences that were announced by the time the conference program went to press. For our continuously updated Calendar of AIB Events or to learn more about these meetings, please visit <http://aib.msu.edu/events/>

### **AIB Central and Eastern Europe Chapter Conference**

September 26-28, 2017

Ljubljana, Slovenia

### **AIB US-Northeast Chapter Meeting**

October 19-21, 2017

Philadelphia, PA, USA

### **AIB US-Southeast Chapter Annual Conference**

October 27-29, 2017

Washington, D.C., USA

### **AIB Australia and New Zealand Chapter Annual Research Symposium & Paper Development Workshop**

November 10-11, 2017

Dunedin, New Zealand

### **AIB Canada Chapter Conference**

December 2, 2017

Kingston, Ontario, Canada

### **AIB Southeast Asia Chapter Annual Conference**

December 7-9, 2017

Chiang Mai, Thailand

### **AIB Latin America Chapter Conference**

March 8-10, 2018

Buenos Aires, Argentina

### **AIB UK-Ireland Chapter Conference**

April 12-14, 2018

Birmingham, UK

### **AIB US-Midwest Chapter Meeting**

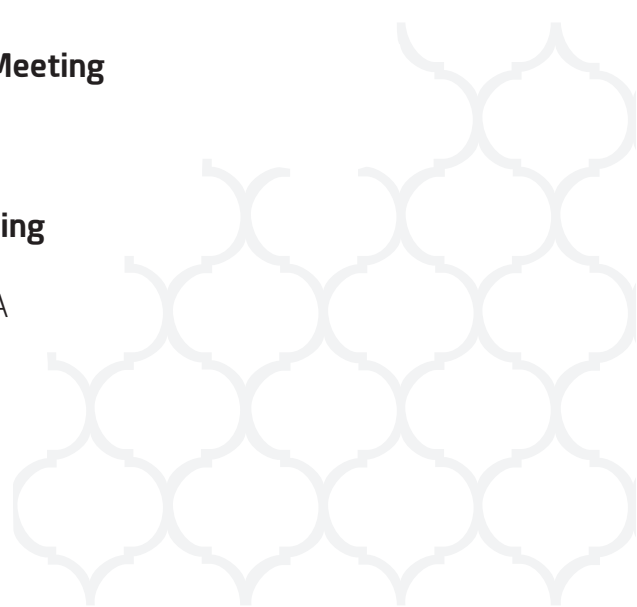
April 18-20, 2018

Chicago, IL, USA

### **AIB 2018 Annual Meeting**

June 25-28, 2018

Minneapolis, MN, USA





# AIB 2018 Call for Papers

Minneapolis, Minnesota  
June 25–28, 2018



## Global Business and the Digital Economy

**Program Chair:** J.T. Li, Hong Kong University of Science and Technology (mnjtli@ust.hk)

Coping with the digital economy—the application of internet-based digital technologies to the production and trade of goods and services—is becoming indispensable for any modern firm. Digitalization and digital technologies are transforming every industry and almost every aspect of business, and companies need to reinvent their businesses to survive and excel in today's more dynamic global environment. The internet-of-things, artificial intelligence, virtual and augmented reality, big data analytics, mobile and cloud computing, digital platforms, 3D printing, robotics and much more have significantly influenced processes, products, services and business models, with important implications for everyone's lives. Rising to the digital challenge often involves creating new business models, finding new ways to innovate, leveraging social media tools to engage with consumers, reconfiguring resources and perhaps even designing new organizational structures.

Beyond business itself, the digital economy calls for transformation of governments, education and societies as a whole. The McKinsey Global Institute suggests that globalization has entered a new era defined by data flows. Digital platforms create more efficient and transparent global markets in which far-flung buyers and sellers can find each other with a few clicks. The near-zero marginal costs of digital communication and transactions open new possibilities for conducting business across borders on a massive scale. Trade was once dominated by tangible goods and was largely confined to advanced economies and their large multinational companies. Today global data accessibility allows more countries and smaller enterprises to participate. This shift changes how business is done across borders, and where the economic benefits are flowing.

As digital platforms have become global in scope, they are driving down the cost of cross-border communication and transactions, allowing businesses to connect with customers and suppliers anywhere. They reduce the minimum scale needed to go global, opening up international business to smaller firms and entrepreneurs around the world. One result is that new competitors and new types of competitors can emerge rapidly from any corner of the world, forcing companies to rethink their strategies and capabilities, and to do so quickly. Well-established companies, in particular, face pressure from start-ups unencumbered by legacy systems and willing to innovate rapidly. The involvement in the digital economy of firms from developing nations is narrowing those nations' productivity gap with better-developed economies. All the evidence suggests that we are only in the very early stages of this phenomenon, so enormous opportunities are still at stake.





Many countries have formulated programs intended to support participation in the digital economy. These commonly involve developing broadband infrastructure, promoting the digital sector in various ways, experimenting with e-government, encouraging businesses to adopt digital technologies, and promoting digital literacy among the population. Apart from preparing for global competition by installing internet-related infrastructure, many governments are trying to encourage firms to adapt their businesses to the more challenging and volatile digital environment. Some suggest that governments and firms should work together to identify promising opportunities emerging from the digital economy.

International business scholars have rich knowledge of the costs of doing business abroad, traditionally arising from geographic distance and institutional gaps. The digital economy is now, however, blurring the boundaries. Institutional differences and particularly geographic separation may in future be much less important than they have been in the past. Indeed, advanced connectivity and shared information may even reduce the gaps among nations in terms of culture and values. Yet today we know relatively little about how such changes might influence business strategies and firms' performance in international business.

The goal of this year's conference is to discuss how the digital economy may change global business and how firms might respond to such changes in different institutional contexts. The rules of business are changing, and the future seems uncertain for companies that have operated successfully for decades. How might they best prepare for this uncertain world? How should they design their strategies when consumer behavior is constantly changing and industry boundaries are increasingly blurred? We welcome papers addressing these topics whose research settings and findings relate to the impacts and implications of digital technologies for global business.

#### **Conference tracks:**

1. The internationalization process and international entrepreneurship
2. Managing the value chain
3. Marketing and consumer research
4. Innovation and knowledge management
5. Organization strategy and management
6. Human resource management
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8. International business policy
9. Teaching IB
10. Conference track: Global business and the digital economy

**Submission Deadline: November 28, 2017 NEW DEADLINE**

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Dubai, UAE

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