The Locus of Global Innovation

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XCELSIOR

New Orleans, LA USA June 27-30, 2016 Sheraton New Orleans

Program Chair: Charles Dhanaraj | IMD, Switzerland



President's Letter

Welcome to New Orleans for the 2016 Annual Meeting of the Academy of International Business

Dear Worldwide Members of the Academy of International Business,

Like many of you, I look forward to our gathering in New Orleans in June. New Orleans has many nicknames – the most popular one is "The Big Easy" to characterize the gentler pace of life in the city. Other nicknames are the "Birthplace of Jazz" (our 2016 logo) and the "Mardi Gras City". New Orleans is also a very multicultural city that represents the confluence of many cultures as reflected in the variety of cuisine, entertainment and languages spoken there. Taken together, this means that while we will have a jam-packed and intellectually stimulating program, we must nonetheless take time to savor the sights, sounds and tastes of our host city.

A program of this magnitude and quality could only be accomplished through the concerted efforts of many. Our special appreciation to Charles Dhanaraj, Program Chair, and Sarianna Lundan, Pre-conference Program Coordinator, for their meticulous work in putting together the 2016 program. Thanks also to the track chairs for their hard work in processing submissions. Continuing with the wonderful tradition of getting to know our host city, this year we have formalized these activities as Community Engagement Initiatives. Thanks to Len Trevino and Mazhar Islam, AIB members from our host city, for arranging several meaningful community engagement events, including an inspirational seminar by Lt. General Russel L. Honore. (Visit https:// aib.msu.edu/events/2016/CommunityEngagement.asp for details and members of the 2016 Community Engagement Team). Kudos to Tunga Kiyak and the AIB Secretariat for their wonderful support in rendering the 2016 Conference a seamless whole. Last, but not least, a hearty applause to all members for submitting papers, panels, etc. to make this a successful conference.

There are two new innovations for this year's program. One is the AIB Chapters' Leadership Workshop designed to improve the service that we provide to our members from around the world. Thanks to Matthew Mitchell and our 3 VPs Administration for putting together this daylong workshop. Another new feature is Townhall sessions to promote networking and dialog among ourselves. Thanks, Annique Un, for organizing them.

We will, of course, continue with our traditions of a New Members' Welcome (4:00–5:00 pm on June 27), the Presidential reception (7:30– 9:00 pm on June 27), the Gala event at the beautiful National World War II Museum (7:30–10:30 pm on June 29), and the Farewell reception after the Awards Ceremony and Business Meeting on June 30.

I look forward to personally welcome all of you to the Big Easy. I trust that our upcoming gathering in New Orleans will engender as many fond memories for you as it will for me.

Rosalie L. Tung AIB President

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From the 2016 Program Chair

Dear Colleague,

Welcome to New Orleans and the 2016 Annual Meeting of the Academy of International Business! I am sure you will enjoy the city with its rich cultural heritage, an international port, and its history, including the National World War II Museum, where we will hold this year's Gala Event.

Memories of my first AIB conference at Banff, almost twenty years back, are still afresh. A warm and caring atmosphere characterized the meeting. Many senior scholars were intent on attending the sessions, providing feedback to new and aspiring



scholars. Discovery was in the air. New relationships were established. New projects were conceived. I felt welcome. I felt inspired. Now, as program chair, my wish is that AIB 2016 will be one such for all of us! We, together, can nurture the spirit of camaraderie, discovery, and inspiration, as hallmarks of our AIB meetings.

Our theme is "The locus of global innovation." You and other presenters are bringing in rich insights and ideas on how multinational enterprises are adopting new geographies, new networks and new models to innovate. You will also hear how new startups and emerging markets are rewriting the geography of innovation. Just browse through the titles of the presentations; you know you are in for a treat!

We are privileged to have three stellar award winners: Indra Nooyi, Chairman and CEO of PepsiCo for the International Executive of the Year, Joseph Aoun, President of Northeastern University, for the International Educator of the Year, and Kathleen Eisenhardt, for the John Fayerweather Eminent Scholar. Nooyi will speak on "Leadership, purpose, and innovation in the changing global economy," in the opening plenary. Aoun will be leading a panel of AIB fellows on the topic "Globalizing education: challenges, opportunities, and the AIB." Eisenhardt will be joining along with three other leading scholars on global innovation, Yves Doz, Vijay Govindarajan, and George Yip for the conference plenary "Global innovation: The new frontier for international business."

Thirty-two distinguished scholars chaired sixteen tracks, soliciting, promoting, reviewing and selecting papers for these tracks. They worked with over 1270 reviewers to bring together 40 panels, 327 competitive papers, and 383 interactive papers. I am deeply grateful to these track chairs for this great contribution. Our sincere appreciation goes to all these reviewers and the session chairs.

We have 14 showcase sessions, which set out new challenges, new ideas, and new debates. They include the *JIBS* Decade Award session and the Buckley and Casson Dissertation Award Finalists' presentations. These are recorded and will be available later at AIB website as streamed videos. So, if in case you are unable to attend one, because of other session commitments, you will have an opportunity to view them after the conference.

There are some new session formats this year we are experimenting with. A **Townhall** is a multipurpose session format for maximum interaction and minimum presentation! I am grateful to Annique Un, who chaired this new session format and has put together an impressive set of options for you. This year's preconference included **Research Workshops** on multilevel models and structural equation models, organized by CARMA. I am grateful to Bo Nielsen and Catherine Welch for spearheading this initiative. We are also experimenting with **Research Methods Clinics**, to bring together methodological experts and individuals who are looking for solving some specific methodological problems in their research.

We have attempted to create as many ways as possible to enhance your networking opportunities. We begin with the **New Members Welcome** on Monday evening. If this is your first conference, we want you to get to know the AIB family! We have dedicated Wednesday evening as the **Chapter/Special Interest Group Evening**. It is possible that you may not have participated in a chapter event before. But, I hope you will get to know your chapter and see how you can add value to the chapter and also benefit from the chapter. I am grateful to Jeremy Clegg, Sumit Kundu, and Maria Alejandra Gonzalez Perez for orchestrating both these events.

John Cantwell and Petra Christmann lead the *JIBS Paper Development Workshop*. Jennifer Oetzel and Chang Hoon Oh chair the *AIB/Sheth Doctoral Consortium*, and Aya Chacar and Jiatao Li chair the *Junior Faculty Consortium*. For the first time, we have a full day *Chapter Leadership Conference* organized by Jeremy Clegg, Sumit Kundu, Maria Alejandra Gonzalez Perez. In all, we have over 100 faculty members contributing their time and efforts at the preconference events to build our members and I am grateful to them all.

Monday, June 27th will also be **AIB Community Engagement Day**. Len Trevino, Mazhar Islam and Stewart Miller co-chaired the Community Engagement Committee. Given the history of New Orleans, we start conference Monday with an early morning **Inspirational Seminar by Lt. General Russel L. Honoré**. Known as "Category 5 General," he oversaw the recovery efforts in the aftermath of the hurricane that struck the Gulf Coast in the summer of 2005. In addition, there are two fascinating visits – one to the Port of New Orleans, and another to the social innovation lab in New Orleans, known as "Propeller." We are also grateful to Beedie School of Business, Simon Fraser University for sponsoring the Community Engagement Day.

Don't lose sight of the **Fellows Café**. It is an opportunity to meet an AIB Fellow to discuss a research topic in an informal manner. You do not need a prior booking needed for this. Just walk in. There are multiple sessions in parallel, on Tuesday, Wednesday, and Thursday. You can pick your choice for each day. If this is your first time for AIB, you sure want to make time for this to get yourself connected.

On behalf of you all, our congratulations to the award winners and award nominees. We are grateful to the growing number of award sponsors, who make the conference an exciting experience for us all. This year, we are adding two new awards, one for the Best Paper in Research Methods, sponsored by University of Sydney, and one for the Best Paper in International Business Education, sponsored by the Council of Undergraduate International Business Education (CUIBE).

It has been an adventure bringing this conference to you. I am grateful to my colleagues at the AIB board and past program chairs who gave valuable advice and timely support at several points. Sarianna Lundan, in particular, provided a heavy lifting on all the preconference coordination and helpful insights in the conference planning. Above all, my sincere thanks goes to AIB Secretariat, Tunga Kiyak, Kathy Kiessling, and Irem Kiyak who worked tirelessly to make the myriad details come together, for us all to enjoy. I have been the beneficiary of their positive spirit and openness to make things happen.

I hope AIB 2016 will be a place of camaraderie, discovery, and inspiration to you!

Phat.

Charles Dhanaraj AIB 2016 Program Chair and AIB Vice President Professor of Strategy and Global Leadership IMD Lausanne, Switzerland

2016 AIB Conference Sponsors



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Community Engagement Day



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New Members Welcome



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JIBS Decade Award and Farewell Reception





Best Paper Award in Emerging Economies Research



That's Interesting Award

Buckley-Casson Dissertation Award



Best Paper Award in Research Methods

THE UNIVERSITY OF SYDNEY

WAIB Meet and Greet



CUIBE Award for Best Paper on IB Research Methods



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Ignatius Roni Setyawan, Tarumanagara Mayank Sewak, University of Massachusetts Amherst Seyed Hooman Seyed Abootorabi, Old Dominion University Margaret Shaffer, University of Wisconsin Milwaukee Dhara Shah, Griffith University Noman Ahmed Shaheer, University of South Carolina Farah Yasmine Shakir, IESE Business School Mengmeng Shan, Shanghai University Bo Shao, UNSW Australia Siti Halijjah Shariff, Universiti Teknologi Mara Pamela Sharkey Scott, National University of Ireland, Maynooth, Ayushi Sharma, Indian Institute of Foreign Trade Kamal Sharma, Indian Institute of Management Ahmedabad Kushal Sharma, ESSEC Business School Mikhail Shengeliya, Trinity College Dublin Lei Shi, The University of Hong Kong Yong Ju Shim, FGV-EAESP Duckjung Shin, Western University Vikrant Shirodkar, University of Sussex Waleed Shleha, Universitat Autonoma de Barcelona Amir Shoham, Temple University Dhirendra Mani Shukla, Indian Institute of Management Lucknow Pallavi Shukla, Rutgers University Rashmi Shukla, IIM Indore Ekta Sikarwar, T.A. Pai Management Institute Vitor Corado Simoes, ISEG Evis Sinani, Copenhagen Business School Deeksha Singh, Rutgers University Nivisha Singh, Indian Institute of Management Indore Satwinder Singh, Brunel University London Shubham Singh, IIM Raipur Rudolf R Sinkovics, The University of Manchester Karin Sixl-Daniell, MCI Dionysis Skarmeas, Athens University of Economics & Rusiness Leo Sleuwaegen, KU Leuven Adam Smith, Arkansas State University Patricia Matisz Smith, North Carolina Wesleyan College Simon M. S. So, University of Macau Paulo Renato Soares Terra, FGV-EAESP Joey L Soehardjojo, Warwick Business School Mikael Soendergaard, Aarhus University Wolfgang Sofka, Copenhagen Business School Abrahim Soleimani, Eastern Washington University Dieter Somers, KU Leuven Hemin Song, Beijing Normal University Sangcheol Song, Saint Joseph's University Jayant Sonwalkar, University of Indore Maritza Yvette Soto, University Of Puerto Rico Mavaauez Riccardo Spinelli, University of Genoa Gloria Sraha, Victoria University of Wellington Rajesh Kumar Srivastava, Simsree, University of Mumbai Sylwia Starnawska, SUNY Empire State College Harm-Jan Steenhuis, Hawaii Pacific University Melodena Stephens Balakrishnan, Karlshochschule International University Brenda Sternquist, Michigan State University Charles Edward Stevens, Lehigh University Sebastian Stoermer, University of Goettingen Barbara Stoettinger, WU Vienna Pavel Strach, University of Applied Sciences Upper Austria Jesper Strandskov, University of Southern Denmark Roger Strange, University of Sussex Stephen Strombeck, California Baptist University Weichieh Su, National Chengchi University Robert Suban, University of Malta Gabriele Suder, University of Melbourne

Sui Sui, Ryerson University Jennie Sumelius, University of Vaasa Defeng Sun, Kyoto University Mariana Bassi Sutter, University of São Paulo Pornlapas Suwannarat, Mahasarakham University Anna Svirina, Kazan National Research Technical University Kayhan Tajeddini, Tokyo International Universityy Yoshi Takahashi, Hiroshima University Khaled Tamzini, University Of Sousse/IHEC Danchi Tan, National Chengchi University Joo-Seng Tan, NTU Jing'an Tang, Sacred Heart University Ryan Tang, University of South Australia Yinuo Tang, The University of Hong Kong Vas Taras, University of North Carolina at Greensboro Shlomo Tarba, University of Birmingham Florian Täube, Université libre de Bruxelles Markus Taussig, National University of Singapore Ana Teresa Tavares-Lehmann, CEF.UP, FEP, U.Porto Mark Tayar, Macquarie University Glen Taylor, Cal State East Bay Hildy Jean Teegen, University of South Carolina Pard Teekasap, Thai-Nichi Institute of Technology Tien-chiang Teng, National Chung Hsing University Joao Teodosio, Polytechnic Institute of Santarem Armindo Teodósio, Pontifical Catholic University of Minas Gerais Shinichiro Terasaki, Kyushu University Jane Terpstra-Tong, Monash University George Tesar, University of Wisconsin-Whitewater, Umea University, Pooja Thakur-Wernz, Virginia Tech University John Thanopoulos, University of Piraeus and IST Htwe Htwe Thein, Curtin University Marios Theodosiou, University if Cyprus Gregory Theyel, California State University Janis Thiedemann, Cleveland State University Stanley Bruce Thomson, MacEwan University Amonrat Thoumrungroje, Assumption University Chengli Tien, National Taiwan Normal University Silviu Horia Tierean, Erasmus University Rotterdam Joachim Timlon, Linnaeus University Esther Tippmann, University College Dublin Ciska Tobing, University of Indonesia Tunde Togay, University of Reading Yulia Tolstikov-Mast, Indiana Tech Jurema Tomelin, FURB - Universidade Regional de Blumenau Jittima Tongurai, Kobe University Lasse Torkkeli, Lappeenranta University of Technology Jose Anibal Torres, Keuka College - China Miguel Matos Torres, University of Leeds Rui Torres de Oliveira, Manchester Business School Piotr Trapczynski, Poznan University of Economics Chloé Tricaud, FGV EASP Frederick Lawrence Trilling, Wentworth Institute of Technology Hanna Trojanowska, Siedlce University Juanita Trusty, University of Memphis Dimitrios Tsagdis, KEDGE Business School Tiffany Tsui, Erasmus University Wenjun Tu, University of Nottingham, China, Rosalie Tung, Simon Fraser University Fernando Ubeda, Universidad Autónoma de Madrid Nacasius Ujah, University of Nebraska at Kearney Barkat Ullah, Rhode Island College Annique Un, Northeastern University Esra Unluaslan Durgun, Bogazici University Indrianawati Usman, Airlangga university Paul Vaaler, University of Minnesota Priit Vahter, University of Tartu

Alfredo Valentino, Luiss University

Halia Valladares Montemayor, Mount Royal University Ana Maria Vallina, Pontificia Universidad Catolica de Valparaiso Andre van Hoorn, University of Groningen Jan Vang, Aalborg University Sumati Varma, University of Delhi Ashwani Varshney, Jaipuria Institute of Management Andres Velez-Calle, Universidad EAFIT Sivakumar Venkataramany, Ashland University Ramya Tarakad Venkateswaran, Indian Institute of Management Calcutta Anna Veselova, St.Petersburg University Prama Vishnoi, Keshav Mahavidyalaya, University of Delhi. Tiia Vissak, University of Tartu Chaiporn Vithessonthi, Khon Kaen University Alexandra Vo. Rutgers Business School Davina Vora, SUNY New Paltz Hinrich Voss, Leeds University George Vozikis, Chaminade University of Honolulu Metin Onal Vural, IE Business School Bindu J. Vyas, King's College Robyn Carlea Walker, University of Southern California John Walsh, Shinawatra University Feng Wan, University of East Anglia Guoguang Wan, Hong Kong University of Science and Technology Baolian Wang, Fordham University Chengqi Wang, Nottingham University Chenxi Wang, Renmin University of China Danqing Wang, University of Hong Kong Gang Wang, Wuhan University He Helen Wang, Renmin University of China Hui Wen Wang, NSYSU I. Kim Wang, Suffolk University Jifa Wang, Shenyang University of Technology Joyce Wang, University of Texas, Dallas, Lingling Wang, Southern New Hampshire Univeristy Ming-Chao Wang, Yuan Ze University Shan Huei Wang, National Taiwan University Stephanie Wang, Indiana University Yanbo Wang, Cheung Kong Graduate School of Business Yimin Wang, Shandong University Yu-Kai (Mike) Wang, Soochow University Yumei Wang, Shanghai Jiao Tong University Zhan Wang, Saint Louis University Zhennan Wang, York University Zhi Wang, Manchester Metropolitan University Karl S.R. Warner, Edinburgh Napier University Aleksandra Wasowska, University of Warsaw Heidi Marie Wechtler, Macquarie University Lu Wei, Aalto University Luan Ying Wei, Takming Technology and Science University Tian Wei, Fudan University Wei Wei, Beijing Jiaotong U. Barbara Marga Weiss, St. Petersburg Institute of International Political Economy Louis T. Wells, Harvard Business School Lucas Allen Wenger, Florida International University Georg Wernicke, Copenhagen Business School Caroline Shaffer Westerhof, California National University for Advanced Students Mika Westerlund, Carleton University Stanford Westjohn, University of Toledo George White, Old Dominion University Clas Wihlborg, Chapman University Nilupama Wijewardena, Monash University Mira Wilkins, Florida International University Justin Williams, Niagara College James Richard Wills, University of Hawaii Natalie Victoria Wilmot, Sheffield Hallam University

Albert Wöcke, University of Pretoria Bernard Martin Wolf, York University Neesha Marie Wolf, National Taiwan University Heejin Woo, California State University Fullerton Douglas Woodward, University of South Carolina Alan Wright, Southern Arkansas University Tyler Wry, Wharton School Jay Wu, Thammasat University Jie Wu, University of Macau Jun Wu, Savannah State University Sibin Wu, University of Texas-Rio Grande Valley Terry Wu, University of Ontario Institute of Technology Steffen Wuetz, University of St.Gallen Tai Ming Wut, Hong Kong Polytechnic University Slawomir Wycislak, Jagiellonian University Duarte Xara-Brasil, Instituto Politécnico de Setubal Wlamir Xavier, ENMU & UNISUL Jun Xia, University of Texas at Dallas Chengyong Xiao, University of Groningen Jianqiang Xiao, Renmin University of China Lugun Xie, The Hong Kong University of Science and Technology Zhenzhen Xie, Tsinghua University Adele Xing. Jie Xiong, ESC Rennes Weichu Xu, East Stroudsburg University of Pennsylvania XiaoJun Xu, Fudan University Xun Xu, California State University, Stanislaus, Yalan Xu, Chinese University of Hong Kong Yueqiang Xu, University of Oulu Jiao Xue, Shanghai Jiao Tong University Zach Yabs, DeVry University Ramsin Yakob, Gothenburg University Junichi Yamanoi, Waseda University Yoshitaka Yamazaki, Bunkyo Chi-Lin Yang, Chung Yuan Christian University Deli Yang, Trinity University Jing yu (Gracy) Yang, The University of Sydney Yang Yang, Beijing Techonology & Business University Yi Yang, Yonsei University Eyal Yaniv, Bar Ilan University Fiona Kun Yao, UIUC Attila Yaprak, Wayne State University Naoki Yasuda, Rikkyo University Sai Yayavaram, Indian Institute of Management Bangalore Ching-Hsuan Yeh, National Changhua University of Education Ryh-song Yeh, Shantou University Poh-Lin Yeoh, Bentley University Ha-Chin Yi, Texas State University Jiangling Yi, Nanjing University George S Yip, CEIBS Hyungseok Yoon, Pôle Universitaire Léonard de Vinci Hideki Yoshihara, Kobe University Katsuhiko Yoshikawa, London School of Economics and Political Science Martin Robert Young, Massey University Susan L Young, Seton Hall University Chung-Long Yu, Tungnan University Pei-Li Yu, National Chung Cheng University Shu Yu, National University of Singapore Yizhou Yuan, Xi'an International Studies University Dilek G. Yunlu, Northeastern Illinois University Agnieszka Zablocki, Vienna University of Economics and Business Mahmood A Zaidi, University of Minnesota Salma Zaman, Rutgers Ivo Zander, Uppsala University Lena Zander, Uppsala University

Srdan Zdravkovic, Bryant University

Michal Zdziarski, Warsaw University

Rodrigo Zeidan, Fundação Dom Cabral and NYU Shanghai Yuping Zeng, Southern Illinois University Edwardsville Feng Zhan, John Carroll University Annie Zhang, University of Otago Cyndi Zhang, Singapore Management University Huan Zhang, Sun Yat-Sen University Jie Zhang, China Huarong Asset Management Co., Ltd., Jing Zhang, Old Dominion University Lin Zhang, Peking University Man Zhang, Bowling Green State University Megan (Min) Zhang, University College Dublin Shuo Zhang, Cornell University Yanli Zhang, Montclair State University Yejun Zhang, University of Wisconsin at Milwaukee Yimai Zhang, Georgia State University Yue (Kate) Zhang, Dongbei University of Finance and Economics Zhu Zhang, Peking University Jing Zhao, Renmin University of China Shasha Zhao, Middlesex University Wanli Zhao, Southern Illinois University Yue Zhao, Florida International University Bijuan Zhong, Baruch College Changhui Zhou, Peking University Yonglong Zhou, Peking University Anatoly Zhuplev, Loyola Marymount University Ahmed Y. Zohny, Coppin State University Meysam Zolfaghari, Autonomous University of Barcelona (ŬAB) Summer Elise Zwanziger Elsinger, Upper Iowa University

Michael Witt, Insend

General Conference Information

Badge Identification

Please check-in with the AIB Registration Desk to pick up your official name badge and conference materials. A participant name badge is required for admission to all conference sessions, events, meals, receptions, and exhibit hall. Guest badges only provide access to the Presidential Reception and the Gala Event.

Dress Code

Suggested dress code is "Smart Casual" for all conference events including all receptions. Smart casual is typically more informal than business casual, but is still a neat attire appropriate for the weather conditions in New Orleans.

Registration Desk Hours

Location: Napoleon Ballroom Foyer, Third Floor

Hours:	Monday, June 27:	7:00am – 5:00pm
	Tuesday, June 28:	8:00am – 5:00pm
	Wednesday, June 29:	8:00am – 5:00pm
	Thursday, June 30:	8:00am – 3:00pm

Local Artisans

Come to the Rhino Contemporary Crafts booth at the Exhibit Hall to learn about local arts and crafts, meet the artists, and buy your gifts without leaving the AIB conference! We will have a varying collection of artists every day at this booth.

#AIB2016 on Twitter

Share your thoughts and experiences with fellow AIB members and interact with other participants on Twitter using #AIB2016. Remember to follow @AIB_World for the latest updates.

Conference App

Remember to download "AIB Conferences" App on your mobile device to access the AIB 2016 Program, get the latest updates, interact with other participants, and to share your experiences. Available on iOS, Android, and mobile web platforms. The password to access the AIB 2016 Event will be emailed to you at your AIB email account.



Placement Center Hours

Location: Business Center

Hours:	Sunday, June 28:	8:30am – 5:30pm
	Monday, June 29:	8:30am – 5:30pm
	Tuesday, June 30:	8:30am – 4:00pm

Exhibit Hall Hours

Location: Royal Ballroom

Hours:	Sunday, June 28:	10:00am – 5:00pm
	Monday, June 29:	9:00am – 5:00pm
	Tuesday, June 30:	9:00am – 4:15pm

WiFi Access Instructions

Your conference registration includes free access to basic WiFi at the Sheraton New Orleans conference facilities. Please select the "Sheraton Meeting Rooms" access point and enter the following passcode to login: **AIB2016**.

Please only use this complimentary wifi access to check email and to access the AIB 2016 mobile conference app. As the bandwidth is limited, please refrain from using the conference connection for video streaming or other data intensive applications to ensure optimal experience for all participants.





2016 AIB Fellows Executive of the Year

Award Presentation and Keynote: Opening Plenary - June 27, 17:15-19:30, Napoleon AB

Indra K. Nooyi Chairman and Chief Executive Officer, PepsiCo

Indra Nooyi is Chairman and Chief Executive Officer of PepsiCo. In its global food and beverage portfolio, PepsiCo has 22 brands that generate more than \$1 billion each in annual retail sales. PepsiCo's main businesses include Quaker, Tropicana, Gatorade, Frito-Lay and Pepsi-Cola. With more than \$63 billion in annual net revenue, PepsiCo makes hundreds of enjoyable foods and beverages that are loved throughout the world.

Mrs. Nooyi is the chief architect of Performance with Purpose, PepsiCo's promise to do what's right for the business by doing what's right for people and the planet. It's the company's commitment to sustained growth with a focus on Performance, Human, Environmental and Talent Sustainability. In keeping with this commitment, Pepsi-



Co is proud to be listed on the Dow Jones Sustainability North America Index and Dow Jones Sustainability World Index.

Mrs. Nooyi was named President and CEO on October 1, 2006 and assumed the role of Chairman on May 2, 2007. She has directed the company's global strategy for more than a decade and led its restructuring, including the divestiture of its restaurants into the successful YUM! Brands, Inc., the acquisition of Tropicana and the merger with Quaker Oats that brought the vital Quaker and Gatorade businesses to PepsiCo, the merger with PepsiCo's anchor bottlers, and the acquisition of Wimm-Bill-Dann, the largest international acquisition in PepsiCo's history.

Prior to becoming CEO, Mrs. Nooyi served as President and Chief Financial Officer beginning in 2001, when she was also named to PepsiCo's Board of Directors. In this position, she was responsible for PepsiCo's corporate functions, including finance, strategy, business process optimization, corporate platforms and innovation, procurement, investor relations and information technology. Between February 2000 and April 2001, Mrs. Nooyi was Senior Vice President and Chief Financial Officer of PepsiCo. Mrs. Nooyi also served as PepsiCo's Senior Vice President, Corporate Strategy and Development from 1996 until 2000, and as PepsiCo's Senior Vice President, Strategic Planning from 1994 until 1996.

Before joining PepsiCo in 1994, Mrs. Nooyi spent four years as Senior Vice President of Strategy and Strategic Marketing for Asea Brown Boveri, a Zurich-based industrials company. She was part of the top management team responsible for the company's U.S. business as well as its worldwide industrial businesses, representing about \$10 billion of ABB's \$30 billion in global sales.

Between 1986 and 1990, Mrs. Nooyi worked for Motorola, where she was Vice President and Director of Corporate Strategy and Planning, having joined the company as the business development executive for its automotive and industrial electronic group. Prior to Motorola, she spent six years directing international corporate strategy projects at The Boston Consulting Group. Her clients ranged from textiles and consumer goods companies to retailers and specialty chemicals producers. Mrs. Nooyi began her career in India, where she held product manager positions at Johnson & Johnson and at Mettur Beardsell, Ltd., a textile firm.

In addition to being a member of the PepsiCo Board of Directors, Mrs. Nooyi serves as a member of the boards of U.S.-China Business Council, U.S.-India Business Council, The Consumer Goods Forum, Catalyst, Lincoln Center for the Performing Arts and Tsinghua University. She is also a member of the Foundation Board of the World Economic Forum, the American Academy of Arts & Sciences and was appointed to the U.S.-India CEO Forum by the Obama Administration.

She holds a B.S. from Madras Christian College, an M.B.A. from the Indian Institute of Management in Calcutta and a Master of Public and Private Management from Yale University. Mrs. Nooyi is married and has two daughters.

2016 AIB Fellows Educator of the Year

Award Presentation: Opening Plenary - June 27, 17:15-19:30, Napoleon AB

Special Session: 1.1.1 - Globalizing Education: Challenges, Opportunities, and the AIB - June 28, 9:00-10:15, Napoleon AB

Dr. Joseph E. Aoun

President, Northeastern University

Joseph E. Aoun, a leader in higher education policy and an internationally renowned scholar in linguistics, is the seventh President of Northeastern University.

A respected voice on the value of global and experiential education, President Aoun has enhanced Northeastern's signature co-op program with opportunities around the world and additional flexibility. Students have worked, studied, and conducted research in 131 countries, on all seven continents.

President Aoun has strategically aligned the University's research enterprise with three global imperatives—health, security, and sustainability. Northeastern is home to seven federally recognized research centers and institutes, including the Center for Awareness



and Localization of Explosives-Related Threats, the Center for High-Rate Nanomanufacturing, the Center for Translational Cancer Nanomedicine, the Gordon Center for Subsurface Sensing and Imaging Systems, and the Institute for Information Assurance. Northeastern's faculty focus on interdisciplinary research, entrepreneurship, and on transforming research into commercial solutions that address the world's most pressing problems.

Northeastern's excellence in education, research, and urban and global engagement is attracting highly-talented applicants from throughout the U.S. and around the world. This year, it received more than 47,000 applications for freshman admission— the highest in the University's history. During Aoun's presidency, Northeastern has also established a network of graduate campuses and has amassed one of the largest libraries of online and hybrid professional masters programs of any university in the U.S.

President Aoun came to Northeastern from the University of Southern California's College of Letters, Arts & Sciences where he was the inaugural holder of the Anna H. Bing Dean's Chair. He received his Ph.D. in linguistics and philosophy from the Massachusetts Institute of Technology and advanced degrees from the University of Paris (France) VIII and Saint Joseph University (Beirut, Lebanon).

President Aoun has published seven books and written more than 40 articles. In 2006 he was named a Chevalier dans l'Ordre des Palmes Academiques (Knight of the Order of the Academic Palms) by the French government. In 2011, he received the Robert A. Muh Award from MIT's School of Humanities, Arts, and Social Sciences. He is a member of the American Academy of Arts and Sciences and is the immediate past Chair of the American Council on Education (ACE). In 2013, Northeastern University President Joseph E. Aoun was elected a fellow of the American Association for the Advancement of Science (AAAS).

2016 Fellows 2016 Eminent Scholar

Award Presentation: Opening Plenary, June 27, 17:15-19:30, Napoleon AB

Special Session: 1.2 - The Locus of Global Innovation - June 28, 10:45-12:00, Napoleon AB

Kathleen M. Eisenhardt

Stanford University

Kathleen Eisenhardt is the Stanford W. Ascherman M.D. Professor and Co-Director of the Stanford Technology Ventures Program. Her recent book (w/Don Sull) is "Simple Rules: How to Survive in a Complex World" (Houghton Mifflin Harcourt) which explores how simplicity tames complexity in business, life, and nature. She is also co-author (w/ Shona Brown) of "Competing on the Edge: Strategy as Structured" Chaos (Harvard Business School Press), winner of the George R. Terry Book Award for outstanding contribution to management thinking and an Amazon Top 10 Annual Business and Investing book. Professor Eisenhardt is also author of over 100 articles in research and business journals, and the first author featured in Harvard Business Review's OnPoint collection. She is a Distinguished Visiting Professor with Insead's Entrepreneurship and Family Enterprise area.



Professor Eisenhardt's research focus is strategy and organization, especially in technology-based companies and high-velocity industries. She is currently studying the use of heuristics and other cognitive strategies, strategic interaction in new markets and novel ecosystems, and strategy making by boards of directors. She has received the career Scholarly Contribution Award from the Academy of Management and the Global Award for Entrepreneurship Research. She has been honored by many other awards including the Irwin Award for her contributions in strategy, the Distinguished Scholar Award from the Organization Theory and Management (OMT) and Technology and Innovation Management (TIM) divisions, the ASQ Scholarly Contribution award for the most influential paper five years after publication, and Strategic Management Society's Schendel Best Paper prize. She was recently noted as most cited research author in strategy and organization studies for the past 25 years. Professor Eisenhardt consults at senior levels with firms in industries ranging from Internet, telecommunications, software, and biotech to agribusiness, semiconductors, and clean tech.

Professor Eisenhardt was elected a Fellow of the Academy of Management and of the Strategic Management Society, and is an INFORMS member. She has served on the editorial boards of ASQ, Organization Science, Academy of Management Journal, Academy of Management Review, Strategic Management Journal and Strategic Entrepreneurship Journal. She has been a Fellow of the World Economic Forum (Davos) and Clinton Global Initiative, a member of General Motors' Science Advisory Committee, and a board member of MWH Global, an international engineering design and construction firm. She serves on the Advisory Board of Start-Up Chile. Eisenhardt received her B.S. in Mechanical Engineering (Brown University, cum laude and with honors). She holds an M.S. in computer science. Her Ph.D. is from Stanford's Graduate School of Business. Professor Eisenhardt has several honorary degrees including from London Business School, Aalto University, and Chalmers University of Technology.



Temple/AIB Best Paper Award

(Award Presentation on June 30, 16:15-17:45, Napoleon AB) Sponsored by Temple University's Fox School of Business

The Temple/AIB Best Paper Award was created in 2002 through a generous endowment by Temple University's Fox School of Business. All papers accepted for competitive sessions are eligible for the award. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a cash award. Nominees for this year's award are as follows (in order of presentation):

- "Not All Those Who Wander Are Lost: Selfinitiated Expatriate Success, Failure and Adjustment" by Heidi Wechtler, Macquarie University; Alexei Koveshnikov, Aalto University
- Presented: Session 1.3.7, June 28, 13:00 14:15, Southdown
- "Trans-Local Connectedness and Cluster Performance in Knowledge-Intensive Industries" by Ari Van Assche, HEC Montréal; Ekaterina Turkina, HEC Montréal
- Presented: Session 1.5.8, June 28, 16:15 17:30, Oakley
- "How to Integrate Target Firms in High-Technology Industries in International Acquisitions: A Combined Role of Strategic Resources and Environment Dynamics" by Tian Wei, Fudan University; Jeremy Clegg, University of Leeds

Presented: Session 2.2.5, June 29, 10:45 - 12:00, Nottoway

- "Does Shareholder Value Increase with Cross-Border Merger & Acquisition for Chinese Firms? The Influences of Domestic Political Ties and Subnational Institutional Quality" by Wenjun Tu, University of Nottingham Ningbo; Xiaolan Zheng, University of Nottingham Ningbo; Lei Li, University of Nottingham Ningbo
- Presented: Session 2.2.6, June 29, 10:45 12:00, Bayside C
- "Webs of Influence: National Stakeholder Networks and Corporate Social Performance" by Kate Odziemkowska, University of Pennsylvania; Witold Jerzy Henisz, University of Pennsylvania
- Presented: Session 2.2.8, June 29, 10:45 12:00, Oakley
- "Exporting, Learning and Innovating among Emerging Market Firms: The Moderating Role of Institutional Development and Absorptive Capacity" by Zhenzhen Xie, Tsinghua University; Jiatao Li, Hong Kong University of Science and Technology
- **Presented**: Session 2.5.5, June 29, 16:15 17:30, Nottoway
- "Immigrants and Firm Performance: Effects on Foreign Subsidiaries versus Foreign Entrepreneurial Firms" by Elena Kulchina, Duke University; Exequiel Hernandez, University of Pennsylvania

Presented: Session 2.5.8, June 29, 16:15 - 17:30, Oakley

"Black Swans and the Social Value of Corporate Disaster Giving" by Luis Ballesteros, University of Pennsylvania; Michael Useem, University of Pennsylvania

Presented: Session 3.2.8, June 30, 10:45 - 12:00, Oakley

"Corporate Governance Institutions and Investment-Cash Flow Sensitivity: An International Perspective " by Luiz Ricardo Kabbach de Castro, USP-EESC; Henrique Castro Martins, UFRGS-EA; Eduardo Schiehll, HEC Montréal; Paulo Renato Soares Terra, FGV-EAESP

Presented: Session 3.2.9, June 30, 10:45 - 12:00, Gallier A

- "Country-of-Origin Effects and Spatial Heterogeneity in Consumer Evaluation" by Minyoung Kim, University of Kansas; Sunghoon Kim, Arizona State University; Jongkuk Lee, Ewha Womans University
- Presented: Session 3.3.6, June 30, 13:00 14:15, Bayside C

Peter J. Buckley and Mark Casson AIB Dissertation Award

(Award Presentation on June 30, 16:15-17:45, Napoleon AB) Sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Eligibility for the 2016 "Buckley and Casson AIB Dissertation Award" for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2015 and December 31, 2015. The winner receives a plaque and a cash award. Furthermore, all finalists receive a travel stipend to allow them to present their research at the annual meeting. This year's finalists will present their work at Session 3.3.1, June 30, 13:00-14:15, in Napoleon AB.

- "Influence of Institutional and Geographical Factors on the Openness and Dispersion of Knowledge-Sourcing Practices"
- Marcelo Cano-Kollmann, Ohio University (Ph.D. Awarded by Temple University)
- "Heterogeneous Implementation of CSR in an MNE: the Role of Subsidiaries' Institutional Contexts and Behaviors"
- Anne Jacqueminet, Bocconi University (Ph.D. Awarded by HEC Paris)
- "Influences on Transfer Effectiveness: An Exploratory Study of Headquarters Transfer of Capabilities to Subunits in the Multinational Corporation"
- Olof Lindahl, Uppsala University (Ph.D. Awarded by Uppsala University)
- "Language Strategies in Multinational Corporations. A Cross-Sector Study of Financial Service Companies and Manufacturing Companies"
- Guro Refsum Sanden, Copenhagen Business School (Ph.D. Awarded by Copenhagen Business School)

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Alan M. Rugman Young Scholar Award (Award Presentation on June 30, 16:15-17:45, Napoleon AB)

Given out under the Haynes Prize name until 2014, the award was renamed in 2015 to acknowledge not just the impact that Alan Rugman has had on our field, but his commitment to the engagement and development of junior scholars. The award recognizes the best paper presented at the conference written by an author or authors under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. Finalists are nominated by the track chairs based on reviewer input and their own assessments. An independent Rugman Young Scholar Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a cash award. Nominees for this year's award are as follows (in order of presentation):

"How Institutional and Transaction Cost Influences Affect MNEs After Entry" by Andre van Hoorn, University of Groningen

Presented: Session 1.3.3, June 28, 13:00 - 14:15, Maurepas

"The Power of Distance: Systemic Risk, Local Risk, and Geographic Distance in Interorganizational Partnerships" by Sinziana Dorobantu, New York University; Jakob Müllner, WU Vienna

Presented: Session 1.3.5, June 28, 13:00 - 14:15, Nottoway

"The Dispersed Multinational: Connectedness Across Spatial Dimensions and Technological Search" by Vittoria Giada Scalera, University of Amsterdam ; Thomas J. Hannigan, Temple University; Alessandra Perri, Ca' Foscari University

Presented: Session 1.5.8, June 28, 16:15 - 17:30, Oakley

"Racing to the Bottom? Or to the Top? How Firm-Specific Capabilities for Pollution Reduction and Firm Multinationality Moderate the Effect of National Environmental Regulations on International Expansion Decisions " by Joel Malen, Hitotsubashi University; Junichi Yamanoi, Waseda University

Presented: Session 2.5.5, June 29, 16:15 - 17:30, Nottoway

"Behavioral Consequences of Actual and Recalled Face Loss" by Martin Heinberg, University of Duisburg-Essen

Presented: Session 2.5.10, June 29, 16:15 - 17:30, Gallier B

"The Role of Infrastructure Project Aid in the FDI Entry Decision in Developing and Emerging Economies: Firm-Level Evidence from Japan" by Olivier Bertrand, SKEMA Business School; Marie-Ann Betschinger, University of Fribourg

Presented: Session 3.1.7, June 30, 9:00 - 10:15, Southdown

AIB/Sheth Doctoral Dissertation Proposal Award

(Award Presentation on June 30, 16:15-17:45, Napoleon AB) Sponsored by the Sheth Foundation and AIB Foundation

The Dissertation Proposal Award is awarded in conjunction with the AIB/Sheth Doctoral Consortium. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. Winner(s) receive a plaque and receive a cash award.

2016 JIBS Decade Award

(Award Presentation on June 30, 10:45-12:00, Napoleon AB) Sponsored by Palgrave Macmillan

The award is designed to recognize the most influential paper published in the Journal of International Business Studies one decade before the Conference. In order to be considered for the 2016 award, a paper must have been included among the five most cited papers published in the 2006 Volume of *JIBS*. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the *JIBS* Decade Award Session, Session 3.2.1

Winner: "A quarter century of Culture's Consequences: a review of empirical research incorporating Hofstede's cultural values framework" by Bradley L. Kirkman, Kevin B. Lowe, and Cristina B. Gibson, *JIBS*, 37(3): 285-320.

OTHER AWARDS BEING PRESENTED AT THE AIB CONFERENCE

Best Paper Award in Emerging Economies Research (Award Presentation on June 29, 10:15-10:45, Coffee Break at Napoleon CD)

Sponsored by Bryant University

Sponsored by the International Business program at Bryant University, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting with a research focus on Emerging Economies. The author(s) of the winning manuscript will receive a certificate and a cash award at a Coffee Break sponsored by Bryant University.

"That's Interesting!" Award

(Award Presentation on June 29, 15:45-16:15, Coffee Break at Napoleon CD)

Sponsored by Aalto University School of Business

Sponsored by Aalto University School of Business, this award recognizes the conference paper that most effectively pushes the boundaries of our existing knowledge in the field by crossing boundaries, challenging taken-for-granted assumptions in the field, denying old "truths", attracting the reader's attention, and making an original argument. The author(s) of the winning manuscript will receive a plaque and a cash award at a Coffee Break sponsored by Aalto University School of Business at the conference.

Best Paper Award in Research Methods

(Award Presentation on June 29, 17:45-18:15, Research Methods SIG Met and Greet at Maurepas) Sponsored by Bryant University

Sponsored by the International Business program at Bryant University, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting with a research focus on Emerging Economies. The author(s) of the winning manuscript will receive a certificate and a cash award at a Coffee Break sponsored by Bryant University.

CUIBE Award for Best Paper on International Business Education

(Award Presentation on June 30, 10:15-10:45, Coffee Break at Napoleon CD)

Sponsored by the Consortium for Undergraduate International Business Education (CUIBE)

Sponsored by the Consortium for Undergraduate International Business Education (CUIBE), this award recognizes the best paper focused on undergraduate international business education being presented at the AIB Annual Conference. To be eligible the papers must have been submitted and accepted for presentation for the Special Track on Teaching International Business, and then shortlisted by the track chair as a nominee for the award. The winner receives a certificate and a cash award at a Coffee Break sponsored by CUIBE.



AIB 2016 Conference Theme Plenary

Global Innovation: The Next Frontier for International Business? June 28, 2016, 10:45–12:00, Napoleon AB

Panelists:

Yves Doz Solvay Chaired Professor of Technological Innovation, INSEAD

Kathleen Eisenhardt Stanford W. Ascherman, M.D. Professor, Stanford

Vijay Govindarajan Coxe Distinguished Professor at Tuck & Marvin Bower Fellow at Harvard

George Yip

Professor, CEIBS, China & Professor, Imperial College, London

Moderator:

Charles Dhanaraj

Professor of Strategy and Global Leadership, IMD Switzerland



AlB 2016 brings together four top scholars who have pioneered cutting edge research on innovation frontiers each from a unique vantage point. Together they cover the globe, bringing in data from USA, Europe, and Asia. Between them, they cover a wide range of questions from fundamentals of innovation process and methodological nuances to practices and coordination challenges of MNEs in Europe, US and Japan. They have explored new innovation approaches pursued by MNEs in the two mega markets, India and China, as well as the pursuits of the new multinationals in these markets. Between the four, they have published more than a dozen top selling books.



Global innovation is a 21st century phenomenon, having evolved over the decades through the dispersion of the innovation activities of the MNEs. IB scholars remember fondly Ray Vernon's pioneering work on product life cycle theory. But, we stand at the threshold of potentially a techtonic shift in innovation frontiers, triggered by the intersection of globalization, technology, migration, and the new clout of emerging markets. On the one hand, some have dismissed the shift as an empirical anomaly, and on the other hand, some see it as an existential threat to the West, which has led the innovation frontiers for decades, if not centuries.

The panel will set in perspective truth and hype, sift facts from fiction. Is global innovation really happening? And if so, what is its dimensionality and implication to organizations and society at large? How can we as Academy advance new knowledge in this space.

AIB 2016 Community Engagement Initiatives at New Orleans

The Community Engagement Day is sponsored by Beedie School of Business at Simon Fraser University

As a community of international business scholars from around the world, we have been blessed in many different ways. Since 2010, AIB has established a rich tradition of giving back and/or engaging with the host city community. All too often, we fly into/ out of a city and spend virtually all our time interacting with other IB scholars from around the world and have minimal contact with our host societies. In 2015, the AIB Executive Board unanimously decided to include Community Engagement Initiatives as an integral part of the annual meeting. Community engagement not only allows us to contribute to the social development of the host city but also the opportunities to connect with and learn from and engage with peoples in these places. In short, we can create win-win situations with community engagement projects. Depending on the location, we may do something different. This can be anything as simple as visits to local companies or NGOs to more active engagement.

In the 2016 Meeting in New Orleans, June 27th has been designated as **AIB Community Engagement Day**. The 2016 Community Engagement Team is pleased to offer three unique opportunities on for our participants to gain first-hand experience in one or more of the following projects. The members of the AIB 2016 Community Engagement Team are grateful to all these organizations and the many members who were instrumental in orchestrating this.

AIB 2016 Community Engagement Team

Len Trevino, Loyola University of New Orleans (Co-Chair) Mazhar Islam, Tulane University, New Orleans (Co-Chair) Stewart Miller, University of Texas, San Antonio (Co-Chair) Nakiye Boyacigiller, Sabanci University (AIB Immediate Past President)

Rosalie Tung, Simon Fraser University (AIB President) Susan Mudambi, Temple University Charles Dhanaraj, IMD (AIB 2016 Program Chair)

Community Engagement Event 1:

Inspirational Seminar on New Orleans

Remembering Post-Katrina Reconstruction of New Orleans Community: What can AIB Scholars Learn?

In this inspirational seminar, *Lieutenant General Russel Honoré* will discuss emergency preparedness as well as post disaster recovery. As leader of Task Force Katrina, Lt. General Honoré, also known as "Category 5 General" managed the recovery efforts in the aftermath of the hurricane that struck the Gulf Coast in the summer of 2005.

Location:	Waterbury Ballroom, Sheraton New Orleans
Date:	Monday, June 27, 2016
Time:	7:30am-8:45am

Participation: Open to all conference participants (please RSVP online – light breakfast will be provided)

Community Engagement Event 2: Visit to the Port of New Orleans

The Port of New Orleans is the sixth-largest port in the United States on volume of cargo handled. It has the longest wharf in the world, 2.01 miles (3.4 km) long and can accommodate 15 vessels at one time. During the visit, a coordinator from the port will escort the group and explain different operations of the port.

Location:	Port of New Orleans (Bus transportation provided)
Date:	Monday, June 27, 2016
Time:	12:30pm-3:00pm (Buses depart at 12:30 from Sheraton)

Participation: Only preregistered participants.

Community Engagement Event 3: Visit to Social Innovation Lab "Propeller"

Propeller is a New Orleans based nonprofit social entrepreneurship incubator and accelerator. They support startups in four sectors: Food security, Water Management, Healthcare and Educational Equity. Since 2011, the nonprofit supported 90 new ventures in these sectors. During the visit, the participants would be able to meet some of the startups and get to know about the overall function of the organization.

Location:	Propeller, New Orleans (Bus transportation pro- vided)
Date:	Monday, June 27, 2016
Time:	12:30pm-3:00pm (Buses depart at 12:30)

Participation: Only preregistered participants.

Meet and Greet Networking Events

Wednesday, June 29 – 5:45pm–6:45pm

Meet your regional chapter or AIB's Special Interest Groups to learn about their activities, and to meet and network with other participants with similar interests, while enjoying some coffee and light desserts.

Chapter Meet and Greet - Waterbury Ballroom

Research Methods SIG - Maurepas

Women in the AIB (WAIB) - Nottoway

Townhalls

Wednesday, June 28 – 5:45pm-6:45pm

A new multi-purpose session format introduced to empower participants to discuss and share topics and ideas with maximum interaction without formal presentations. AIB 2016 Townhalls include:

Meet the Expert: Building Research on Reverse Innovation

Meet the Expert: Building Case Research Expertise

Where does AIB Stand on Diversity and Inclusion?

The World is Your Classroom: Innovation in Experiential Learning

Best Practices of Incorporating the X-Culture Project in International Business Curriculum

How the AIB Community Can Best Contribute to the UN's Sustainable Development Goals?

Integrating Macro-Micro Research on FDI, Trade, and GVCs to Understand Cross-Border Innovation and Connectivity

How Smart and Connected Products are Affecting IB

Liability of Localness

Teaching International Business through Experience

Beyond Bounded Rationality - Behavioral Strategy and IB

Pressures and Constraints in Building or Maintaining International Business Programs

Why do Internationalised Firms Die?

Creating a Diversity and Inclusion SIG at AIB

Please see pages 49–51 for descriptions and locations of these townhalls.

2016 AIB Research Methods Clinics

The AIB Research Methods SIG will be piloting Research Methods Clinics sessions at the New Orleans conference. These sessions are organized around specific methodological experts who will be hosting a small group discussion and providing advice to specific problems of our members.

For the 2016 conference we are offering 14 clinics, spread over four sessions on **Wednesday 29 June**. The specific nature of the topics will be based on demand and supply. These clinics will be in a round table format, with limited participants per table. Each participant will be expected to bring a specific problem to the discussion.

The experts and their topics are listed below. All clinics will take place at **Waterbury Ballroom**. All sessions are limited to 8 participants each and require advance signup through https://aib.msu.edu/events/2016/ResearchMethodsClinics.asp

Session 1 (9:00 - 10:15, Wednesday, June 29)

Douglas Dow - Distance and Difference Scores / Logistic & Multiple Regression / Online Experiments

Alvaro Cuervo-Cazurra - Mixed Method Research

Robert Vandenberg - Longitudinal Data / Multilevel / SEM /Research Design

Session 2 (10:45 - 12:00, Wednesday, June 29)

Elizabeth Rose - Categorical Data / Survey Design

Peter Liesch - Qualitative Research

Larry Willliams - Structural Equation Modeling (SEM)

Stewart Miller - Multi-stage (Heckman) / Regression

Session 3 (13:00 - 14:15, Wednesday, June 29)

Niina Nummela - Mixed Method Research

Robert Vandenberg - Longitudinal Data / Multilevel / SEM /Research Design

David Reeb - Missing Data / Causality / Hypothesis Development / Interactions & Dummy Variables

Session 4 (14:30 - 15:45, Wednesday, June 29)

Shige Makino - Panel Data Analysis

Fiona Moore - Qualitative Research

- Larry Willliams Structural Equation Modeling (SEM)
- Andrew Delios Multivariate Analysis / Covariate Effects / Model Specification and Model Building

A Visual Insight into AIB 2016

The word cloud below represents the most commonly used terms in the titles of works being presented at the AIB 2016 conference.







* data as of Jun 15, 2016. Email correspondence includes both sent and received email, but only personally through the Secretariat. Broadcast emails sent to authors and/or participants are not included in the count. Correspondence by the program committee is also not part of this count.

AIB 2016 Program Overview New Orleans, USA — June 25-30, 2016

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AIB 2016 Program Overview New Orleans, USA — June 25-30, 2016

Tuesday, June 28]	Wednesday,	June 29		Thursday, June 30
Fellows Café	8:00-8:15	Followo Cofé		8:00-8:15	Fellows Café
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Eminent Scholar Plenary on Global Innovation	11.15-11.30	Concurrent S	essions	11.15-11.30	JIBS Decade Award and Concurrent Sessions
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12:00-13:00 Board	12.30-12.45	12:00-13:00	Business Meeting	12.30-12.45	12:00-13:00
Meeting	12.45-13.00		Meeting	12.45-13.00	
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MONDAY, JUNE 27

MONDAY, JUNE 27 - 7:30-8:45

Time: 7:30-8:45 Room: Waterbury Ballroom

Community Engagement Event 1: Inspirational Seminar on New Orleans

Remembering Post-Katrina Reconstruction of New Orleans Community: What can AIB Scholars Learn?

Lieutenant General Russel Honoré will discuss emergency preparedness as well as post disaster recovery. As leader of Task Force Katrina, Lt. General Honoré, also known as "Category 5 General" managed the recovery efforts in the aftermath of the hurricane that struck the Gulf Coast in the summer of 2005.

Open to all AIB members, but an online RSVP is kindly requested.

©The Community Engagement Day is sponsored by the Beedie School of Business, Simon Fraser University.

MONDAY, JUNE 27 - 9:00-15:00

Session 0.2 - Pre-Conference Workshop

Time: 9:00-15:00 Room: Oak Alley

JIBS/AIB Paper Development Workshop

Chairs: John Cantwell, Rutgers University and Petra Christmann, Rutgers University

Pre-admitted participants only. Lunch is provided.

©The JIBS/AIB Paper Development Workshop is sponsored by the D'Amore-McKim School of Business at Northeastern University.

MONDAY, JUNE 27 - 9:00-16:00

Session 0.3 - Pre-Conference Workshop

Time: 9:00-16:00 Room: Maurepas

AIB/Sheth Doctoral Student Consortium

Chairs: Jennifer Oetzel, American University and Chang Hoon Oh, Simon Fraser University

Pre-admitted participants only. Lunch is provided.

Faculty Panel:

Ruth V. Aguilera, Northeastern University Farok Contractor, Rutgers University Miguel A. Ramos, University of Texas at Dallas Nan Jia, University of Southern California Seung-Hyun Lee, University of Texas at Dallas Rajneesh Narula, University of Reading Jennifer Oetzel, American University Chang Hoon Oh, Simon Fraser University Jonas F. Puck, WU Vienna Carol Reade, San Jose State University Rudolf R. Sinkovics, University of Manchester Catherine Welch, University of Sydney

*©*The Doctoral Student Consortium is sponsored by the Madhuri and Jagdish N. Sheth Foundation.

Session 0.4 - Pre-Conference Workshop

Time: 9:00-16:00 Room: Borgne

AIB Junior Faculty Consortium

Chairs: Aya Chacar, Florida International University and Jiatao Li, Hong Kong University of Science and Technology

Pre-admitted participants only. Lunch is provided.

Faculty Panel:

Kazuhiro Asakawa, Keio University Elitsa Banalieva, Northeastern University Alvaro Cuervo Cazurra, Northeastern University Nandini Lahiri, Temple University Dan Li, Indiana University Marjorie A. Lyles, Indiana University Shige Makino, Chinese University of Hong Kong Klaus Meyer, CEIBS Gongming Qian, Chinese University of Hong Kong Malika Richards, Penn State University - Berks Grazia D. Santangelo, University of Catania Michael A. Witt, INSEAD

*©*The Junior Faculty Consortium is sponsored by the Boeing Institute at Saint Louis University.

MONDAY, JUNE 27 - 7:30-15:30

Session 0.5 - Pre-Conference Workshop

Time: 7:30-15:30 Room: Nottoway

AIB Chapter Leadership Workshop

AIB Executive Board Members, AIB Chapter Chairs and designated representatives only.

MONDAY, JUNE 27 - 12:30-15:00

Time: 12:30-15:00

Community Engagement Event 2: Visit to the Port of New Orleans

The Port of New Orleans is the sixth-largest port in the United States on volume of cargo handled. It has the longest wharf in the world, 2.01 miles (3.4 km) long and can accommodate 15 vessels at one time. During the visit, a coordinator from the port will escort the group and explain different operations of the port. The tour will be for about one and half hours.

Pre-registration was required and the tour is now sold out.

©The Community Engagement Day is sponsored by the Beedie School of Business, Simon Fraser University.

Time: 12:30-15:00

Community Engagement Event 3: Visit to Social Innovation Lab "Propeller"

"Propeller is a New Orleans based nonprofit social entrepreneurship incubator and accelerator. They support startups in four sectors: Food security, Water Management, Healthcare and Educational Equity. Since 2011, the nonprofit supported 90 new ventures in these sectors. During the visit, the participants would be able to meet some of the startups and get to know about the overall function of the organization. The tour will be for about one and half hours. Please visit Propeller website for more information.

Pre-registration is required. Please see AIB 2016 Community Engagement Iniatives for more information.

©The Community Engagement Day is sponsored by the Beedie School of Business, Simon Fraser University.

MONDAY, JUNE 27 - 16:00-17:00

Time: 16:00-17:00

New Members Welcome Event

AlB would like to welcome all new AlB members into our community. President Rosalie Tung, other Board members, past presidents, and Fellows will be present to welcome and meet our new members.

Control The New Members Welcome event is sponsored by the Fox School of Business at Temple University.

MONDAY, JUNE 27 - 17:15-19:30

Session 0.8 - Plenary

Time: 17:15-19:30 Room: Napoleon AB

AIB 2016 Opening Plenary

Chair: Charles Dhanaraj, IMD

The opening session of the AIB 2016 New Orleans meeting will begin with an official welcome, followed by presentations for the three Fellows' Awards:

- International Educator of the Year: Joseph Aoun, President of Northeastern University

- John Fayerweather Eminent Scholar Award: Kathleen M. Eisenhardt, Stanford University

- International Executive of the Year: Indra K. Nooyi, Chairman and CEO, PepsiCo

Keynote Speaker:

Indra K. Nooyi, Chairperson and CEO, PepsiCo

Panel Discussion:

Ravi Ramamurti, Northeastern University Paul W. Beamish, Western University Rosalie L. Tung, Simon Fraser University Indra K. Nooyi, Chairperson and CEO, PepsiCo

MONDAY, JUNE 27 - 19:30-21:00

Time: 19:30-21:00 Room: Napoleon CD

Presidential Reception

The Presidential Reception, celebrating the opening of the 2016 AIB Conference will take place at the Napoleon CD. Smart casual attire is recommended.

TUESDAY, JUNE 28

TUESDAY, JUNE 28 - 8:00-8:45

Time: 8:00-8:45

Fellows Café I

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

How Does a Multinational Company's Home Country Matter? (Room: Evergreen)

Alvaro Cuervo Cazurra, Northeastern University

Can We Really Tell Public from Private Firms in Emerging Markets? (Room: Crescent) Jean-Francois Hennart, Tilburg University

International Growth in Family-Owned Firms: Where Do They Differ and Why? (Room: Ellendale) Jose R. de la Torre, Florida International University

What is the Future of International Investment Agreements? (Room: Edgewood A) Karl Sauvant, Columbia University Jean J. Boddewyn, Baruch College - CUNY

On the Measurement of Culture (Room: Estherwood) Timothy Devinney, University of Leeds

TUESDAY, JUNE 28 - 9:00-10:15

Session 1.1.1 - Panel Special Session Time: 9:00-10:15 Room: Napoleon AB

Globalizing Education: Challenges, Opportunities, and the AIB (AIB Fellows' International Educator of the Year Special Session)

Chair: Raj Aggarwal, University of Akron

Panelists:

Joseph Aoun, President, Northeastern University; 2016 AIB Educator of the Year Raj Aggarwal, University of Akron Sidney Gray, University of Sydney Robert Grosse, Thunderbird School of Global Management Srilata Zaheer, University of Minnesota Session 1.1.2 - Competitive Track: 9 - Emerging Markets Time: 9:00-10:15 Room: Borgne

Governance Mechanisms in Emerging Economies

Chair: Nan Jia, University of Southern California

Institutional Development and Family Firms in Emerging Markets Luis Alfonso Dau, Northeastern University Saptarshi Purkayastha, IIM Kozhikode Kimberly A. Eddleston, Northeastern University

Friends in the Right Places: Board Connections and Institutional Change Laura Gasiorowski, Temple University Susan Feinberg, Temple University

Jun Ito, Temple University

Evolution at the Top: Multi-Dimensional Institutional Reforms and Board Human and Social Capital in Emerging Markets Bersant Hobdari, Copenhagen Business School Victor Zitian Chen, University of North Carolina at Charlotte Pei Sun, Fudan University Jerry Goodstein, Washington State University

The Impact of Institutions in Influencing IPO Firm Voluntary Disclosure of CEO Salary Bruce Allen Hearn, University of Sussex Lars Oxelheim, Lund University Trond Randoy, University of Agder

Session 1.1.3 - Competitive Track: 11 - Strategy, Alliances, Acquisitions Time: 9:00-10:15 Room: Maurepas

Managing MNC-Subsidiary Relationships

Chair: Gabriel R. G. Benito, BI Norwegian Business School

Does Subsidiary Embeddedness Determine Subsidiary Strategy? Evidence from the Information and Communication Technology Industry Marina Papanastasiou, Middlesex University Shasha Zhao, Middlesex University Ioanna Constantiou, Copenhagen Business School Emma Ball, Middlesex University Zainab Kazim, Middlesex University A Subsidiary Perspective on Organizing Costs in Multinational Corporations: The Roles of Distance, Coordination, and Relationship Atmosphere

Randi Lunnan, BI Norwegian Business School Sverre Tomassen, BI Norwegian Business School Ulf Andersson, Mälardalen University Gabriel R. G. Benito, BI Norwegian Business School

The Sequential Response Process to Institutional Duality in MNC Subsidiaries Alison Holm, Vienna University of Economics and Business Phillip Nell, WU Vienna

Patricia Renee Klopf, WU Vienna Benoit Decreton, Vienna University of Economics and Business Making Transfers Happen: Headquarters Transfer Management and Its Influence on Subunit Commitment and Assimilation Capacity Olof Lindahl, Uppsala University

Henrik Dellestrand, Uppsala University

Session 1.1.4 - Competitive Track: 14 - Leadership and HR

Cultural Intelligence and Intercultural Competency

Chair: David Ralston, Florida International University

Understanding the Role of Cultural Intelligence in Individual Creativity

Dilek G. Yunlu, Northeastern Illinois University Rachel Clapp-Smith, Purdue University Calumet Margaret Shaffer, University of Wisconsin, Milwaukee

How Do Previous International Experiences Influence Future International Careers? The Role of Global Identity Eren Akkan, IESE Business School Yih-Teen Lee, IESE Business School B. Sebastian Reiche, IESE Business School

Leveraging Short-Term International Mobility for Intercultural Competence Development Franziska Bergdolt, University of Bamberg

Determinants of Transnational Social Capital: Opportunity-Investment-Ability Perspective Orly Levy, IMD Maury Peiperl, Cranfield University Cyril Bouquet, IMD Karsten Jonsen. IMD

Session 1.1.5 - Competitive Track: 1 - Innovation and the MNE Time: 9:00-10:15 Room: Nottoway

Time: 9:00-10:15

Room: Oak Alley

Global Innovation and Emerging Market Multinationals

Chair: Dawn L. Keig, Whitworth University

Does Chinese FDI into Europe Facilitate Intangible Strategic Asset Creation?

John Robert Anderson, University of Northern Iowa Dylan Sutherland, Durham University Sean Severe, Drake University

Leviathan as an Inventor: Leader or Laggard? Patenting Intensity, Originality, and Impact in State-Owned Multinational Firms

Felipe Monteiro, INSEAD Sergio Lazzarini, Insper Luiz Mesquita, Arizona State University Aldo Musacchio, Brandeis University

Reverse Knowledge Transfer in Emerging Market MNEs: The Role of Multiple Embeddedness Maite Alves Bezerra, University of Reading Rajneesh Narula, University of Reading Felipe Mendes Borini, PMDGI/ESPM

Export-Led Innovation: The Role of Export Destinations Claudio Fassio, CIRCLE, University of Lund Session 1.1.6 - Competitive Track: 10 - Operations and SCM Time: 9:00-10:15 Room: Bayside C

Global Supply Management

Chair: Anthony Goerzen, Queen's University

Bottom-Up Collaborative Capability Development: Dynamics of Inter-Organizational Routines in Emerging Market Sourcing Lutz Kaufmann, WHU - Otto Beisheim School of Management Felix Reimann, Korea University Tobias Kosmol, WHU - Otto Beisheim School of Management

Relational Embeddedness and Supply Flexibility: The Moderating Role of Proactiveness and Culture Differences Matevz Raskovic, University of Ljubljana Anuska Ferligoj, University of Ljubljana Davor Vuchkovski, University of Ljubljana Jan C. Fransoo, Eindhoven University of Technology

Mediation between Organizational Aspirations for Adjusting Compliance with a Minimum Social Standard: Evidence from Emerging Market Suppliers

Marc Mueller, University of St. Gallen Joerg S. Hofstetter, University of St. Gallen Anthony Goerzen, Queen's University

Session 1.1.7 - Competitive Track: 8 - Entrepreneurship, SMEs, Born Globals Ro

Time: 9:00-10:15 Room: Southdown

The Role of Social Ties in International Entrepreneurship

Chair: Spiros Batas, University of Northampton

Social Ties and Venture Creation by Transnational Entrepreneurs (TEs) Sarika Pruthi, San Jose State University Mike Wright, Imperial College London

Exploring Guanxi Use by Internationalizing SMEs in China Man Zhang, Bowling Green State University Janet Hartley, Bowling Green State University Qian Gao, Anhui University Zhengyu Huang, Laishang County Bank

Comprehending the Internationalization Process of INVs: the Role of Network Closure and Structure and Their Interrelation with the Three Roles of Social Capital

Spiros Batas, University of Northampton Tanja Leppäaho, Jyväskylä University School of Business and Economics

Mahmoud Abdel Khalik, University of St. Andrews
Session 1.1.8 - Competitive Track: 6 - Institutions and Innovation Time: 9:00-10:15 Room: Oakley

Institution, Organization, Learning and International Expansion

Chair: Li Dai, Western University

Paradoxical Thinking, Top Management Team Job-Related Diversity and Organizational Innovation Guoguang Wan, Hong Kong University of Science and

Technology Jiatao Li, Hong Kong University of Science and Technology

Liangding Jia, Nanjing University

Dequan Jiang, Wuhan University

Yongjian Shen, Nanjing University of Finance and Economics

Exploration of Many Unknowns by Adventurous Foreign Direct Investment

Michal Zdziarski, Warsaw University Justyna Swiatowiec-Szczepanska, Poznan University of Economics

Lukasz Malys, Poznan University of Economics Mike Troilo, University of Tulsa

Quality of Governance and Inward FDI: Does Within-Country Heterogeneity Matter?

Davide Castellani, Henley Business School Roberto Basile, Seconda Università di Napoli Riccardo Crescenzi, London School of Economics Simona Iammarino, London School of Economics

Liability of Foreignness in IPO firms: Duration, the 2008 Global Financial Crisis, and Mitigating Factors Christina H. Tupper, Old Dominion University Orhun Guldiken, Old Dominion University

Session 1.1.9 - Competitive Track: 4 - Social Innovation

Time: 9:00-10:15 Room: Gallier A

Fostering Innovation and Poverty Alleviation at the Base of the Pyramid

Chair: Valentina Marano, Northeastern University

Assessing the Effectiveness of Microcredit for Poverty Alleviation: An Alternative Approach to Avoid Research in a Vacuum

Frithjof Arp, Nottingham University Business School China Alvin Ardisa, Nottingham University Business School

Shifting the Locus of Innovation to Stakeholders: Lessons from IFC Projects

Lite Nartey, University of South Carolina Hildy Jean Teegen, University of South Carolina

Boundary Spanning by Foreign Representatives to Impoverished Regions: A Mixed Methods Quantitative and Qualitative Approach

Skylar Rolf, University of Nebraska - Lincoln Subrata Chakrabarty, University of Texas at El Paso Distinguishing Social Businesses: Three Dimensions of Social Entrepreneurship

Anna Svirina, Kazan National Research Technical University

Adela McMurray, RMIT University

Session 1.1.10 - CompetitiveTime: 9:00-10:15Track: 7 - Governments, Non-market StrategiesRoom: Gallier B

Dealing with Corruption in Host Countries: New Challenges and New Perspectives

Chair: Michael A. Sartor, Queen's University

Corporate Tax Compliance Decision in Transition Economies Seung-Hyun Lee, University of Texas at Dallas Omer N. Gokalp, Suffolk University Jinsil Kim, University of Texas at Dallas

Host Market Corruption and Foreign Subsidiary Investments in Emerging Markets Michael A. Sartor, Queen's University

Bribery Behavior of State Owned Enterprises Noman Ahmed Shaheer, University of South Carolina Sali Li, University of South Carolina Jingtao Yi, Renmin University of China

Sovereign Wealth Funds' Internationalization Strategies: The Use of Investment Vehicles Vittoria Giada Scalera, University of Amsterdam Samuele Murtinu, Catholic University of Milan

Session 1.1.11 - Competitive Track: 14 - Leadership and HR Time: 9:00-10:15 Room: Edgewood B

Cultural Variation and Friction

Chair: Ramya Tarakad Venkateswaran, Indian Institute of Management, Calcutta

Cross-Country and Cross-Industry Differences in Workplace Practices

Andre van Hoorn, University of Groningen

Cultural Friction in Foreign Entry through the Lens of Acculturation: A Multi-Level Study of Dimension Interactions Ramya Tarakad Venkateswaran, Indian Institute of Management, Calcutta Oded Shenkar, Ohio State University

A Comparative Analysis of Constitutions in View of Differences in National Organizational Culture Eyal Yaniv, Bar Ilan University

Session 1.1.12 - Interactive Track: 14 - Leadership and HR Time: 9:00-10:15 Room: Evergreen

MNC as a Workplace

Chair: Romie Frederick Littrell, Auckland University of Technology

Estimating the Determinants of Executive-Subsidiary Matches Marketa Rickley, University of Iowa The Success of a Cultural Misfit Farah Yasmine Shakir, IESE Business School Mikael Søndergaard, Aarhus University

MNE Employees' Perception and International Orientation as Predictors of Job Satisfaction Kushal Sharma, ESSEC Business School Jean-Luc Cerdin, ESSEC Business School

Exploring the Spirituality-Meaningfulness-Engagement Relationship: A Cross-cultural Analysis Simone Meskelis, University of Dallas Sri Beldona, University of Dallas J. Lee Whittington, University of Dallas

Organizational Cultural Convergence and Crossvergence for the Subsidiary's Local Market Innovation: An Empirical Study of Japanese Subsidiaries in Emerging Markets Koichi Nakagawa, Osaka University Kazumi Tada, Kindai University Hiroyuki Fukuchi, Toyo Gakuen University

Tomomi Imagawa, Osaka University

How We Do Things Around Here: The Relationship between Societal Values, Beliefs, and Ideal Organizational Culture Catherine Tina Kwantes, University of Windsor Cheryl Ann Boglarsky, Human Synergistics, Inc.

Job Satisfaction and Institutional Distance: Far from Eye Far from Heart

Gwyneth Edwards, HEC Montréal Abdulrahman Chikhouni, Mount Royal University Rick Molz, Concordia University

Session 1.1.13 - Interactive Track: 11 - Strategy, Alliances, Acquisitions

Time: 9:00-10:15 Room: Estherwood

Multinational Firms and Global Strategy

Chair: Hemant Merchant, University of South Florida St. Petersburg

A Guiding Beacon or a Burning Torch: Role of Emerging-Market Multinationals' Leadership Style in Organizational Ambidexterity and Targets' Employee Psychological Safety in **Global Acquisitions**

Rekha Rao-Nicholson, University of the West of England Zaheer Khan, University of Sheffield

Hemant Merchant, University of South Florida St. Petersburg

Shlomo Yedidia Tarba, University of Birmingham Pervaiz Akhtar, University of Hull

The Relationship between International Diversification and Performance and the Role of Firm Resources Nejat Capar, Meliksah University

Multinationality and Performance: A Longitudinal Assessment of S-Curve Theory Seong-Bong Lee, Seoul Women's University

Masaaki Kotabe, Temple University Albert H. Yoon, US Bureau of Economic Analysis

Managing Complex MNEs: Structural Attributes of the MNE and Expatriation Strategies Jongmin Lee, University of Reading

Relational and Knowledge Motives of Offshore Outsourcing and Effectiveness of Value Creation Debmalya Mukherjee, University of Akron Steven Ash, University of Akron

The Global Expansion of Family Firms: Propositions Derived from Eight Case Histories Jose R. de la Torre, Florida International University Jon I. Martinez, Universidad de los Andes

Session 1.1.14 - Interactive Track: 16 - Teaching IB

Time: 9:00-10:15 Room: Ellendale

Time: 9:00-10:15

Enriching IB Courses

Chair: Andrew Delios, National University of Singapore

Learning about Other Cultures: Let's Go to the Movies Alan Wright, Southern Arkansas University

Integrating Reflection Assignments into Faculty-Led Study Abroad: Making the Most of Transformative Opportunities Michelle L. Reina, University of Mary Hardin-Baylor Roger L. Russell. University of Mary Hardin-Baylor

Enhancing the Global Mindset of College Students: Initial Evidence from a First Course in International Sarath A. Nonis, Arkansas State University Clint Relyea, University of Maine

Using a Simulation in Integrative Learning: Insights from an Undergraduate Capstone in International Business Joan Marie Lofgren, Aalto University Andres Ramirez, Bryant University

The Game

Toon Larsson, Mälardalen University Angelina Sundström, Mälardalen University

Teaching and Learning International Business through Global Virtual Teams (GVTS): The Case of X-Culture Challenge Bindu J. Vyas, King's College London

Session 1.1.15 - Interactive Room: Edgewood A Track: 3 - Future of the MNE

Internalizing Knowledge in Emerging Markets

Chair: Roger Strange, University of Sussex

The Moderating Role of Group Affiliation on the Internationalization of Firms from Latin America Cláudia Frias Pinto, Fundação Getulio Vargas - EAESP Manuel Portugal Ferreira, Uninove - Universidade Nove de Julho & Instituto Politécnico de Leiria Maria Tereza Fleury, Fundação Getulio Vargas - EAESP Dan Li, Indiana University

Untangling the Link Between IFDI and OFDI - the Role of Social Network and International Experience Tao Bai, Xi'an Jiaotong-Liverpool University Jianwen Zheng, Xi'an Jiaotong-Liverpool University

An Opportunity Based View of Internationalization - Evidence from Gems and Jewelry Sector in an Emerging Market Venkatesh Kambla, IIM Bangalore S Raghunath, IIM Bangalore Sumit K. Kundu, Florida International University

Reverse Knowledge Flow in Emerging Economy Multinationals - Role of Network Embeddedness and Absorptive Capacity Nivisha Singh, Indian Institute of Management, Indore Prashant Salwan, Indian Institute of Management, Indore

An Integration of Knowledge Transfer and Strategy in Emerging Economy MNEs. Joan Lilian Ogendo, Catholic University of Eastern Africa

Transfer of Tacit Knowledge in Multinational Service Firms Pavlina Jasovska, University of South Australia Ying Guo, Xi'an Jiaotong-Liverpool University Hussain Rammal, University of Technology Sydney

TUESDAY, JUNE 28 - 10:15-10:45

Time: 10:15-10:45 Room: Napoleon CD

Coffee Break

Refreshments will be provided for conference participants at the Napoleon CD.

TUESDAY, JUNE 28 - 10:45-12:00

Session 1.2 - Plenary Special Session Time: 10:45-12:00 Room: Napoleon AB

Conference Theme Plenary: The Locus of Global Innovation

Chair: Charles Dhanaraj, IMD

Panelists:

Kathleen M. Eisenhardt, Stanford University Yves Doz, INSEAD Vijay Govindarajan, Dartmouth College George S. Yip, CEIBS and Imperial College London

TUESDAY, JUNE 28 - 12:00-13:00

Time: 12:00-13:00 Room: Napoleon CD

Lunch

A light lunch will be provided for conference participants at the Napoleon CD.

Time: 12:00-13:00 Room: Borgne

JIBS Editorial Board Meeting

JIBS Editorial Board Members Only.

TUESDAY, JUNE 28 - 13:00-14:15

Session 1.3.1 - PanelTime: 13:00-14:15Track: 7 - Governments, Non-market StrategiesRoom: Napoleon AB

The Future of Globalization and the Multinational Corporation

Chair: Pankaj Ghemawat, IESE

Panelists:

Pankaj Ghemawat, IESE Steven A. Altman, New York University Geoffrey Jones, Harvard Business School B. Sebastian Reiche, IESE Business School

Session 1.3.2 - Panel Track: 3 - Future of the MNE Time: 13:00-14:15 Room: Borgne

What Do We Know about Location of MNE Headquarters?

Chair: Torben Pedersen, Bocconi University

Panelists:

Alain Verbeke, University of Calgary Gabriel R. G. Benito, Bl Norwegian Business School Klaus Meyer, CEIBS Christian Geisler Asmussen, Copenhagen Business School

Steve Tallman, University of Richmond

Session 1.3.3 - Competitive Track: 9 - Emerging Markets Time: 13:00-14:15 Room: Maurepas

Emerging Economies and Foreign Market Entry

Chair: Christos Antoniou, University of Leeds

How Institutional and Transaction Cost Influences Affect MNEs After Entry Andre van Hoorn, University of Groningen

The Partnership Strategy of IJVs in Europe - From the Institutional Perspective Yi Yang, Yonsei University Palitha Konara, University of Huddersfield

How Adopting Competence-Creating Organizational Forms Abroad Affects MNE Innovation at Home: Indian EMNEs in the Biopharmaceutical Industry Pooja Thakur-Wernz, Virginia Tech University John Cantwell, Rutgers University Shantala Samant, Virginia Tech University

When Does Culture Matter? A Multilevel Study on the Impact of Situational-Moderators and Influence of National Culture When Seeking Cross-Border Ownership Equity Ramya Tarakad Venkateswaran, Indian Institute of Management, Calcutta Session 1.3.4 - Panel Special Session Time: 13:00-14:15 Room: Oak Alley

How to Review and Why It's Good for You

Chairs: Ilya Cuypers, Singapore Management University and Jesper Edman, Hitotsubashi University Discussant: Alvaro Cuervo Cazurra, Northeastern University

Panelists:

Ilya Cuypers, Singapore Management University Jesper Edman, Hitotsubashi University Bo Bernhard Nielsen, University of Sydney Elizabeth Rose, University of Otago

Session 1.3.5 - Competitive Track: 11 - Strategy, Alliances, Acquisitions

Time: 13:00-14:15 Room: Nottoway

Time: 13:00-14:15

Room: Bayside C

International Alliances and Contracts: Multidisciplinary Perspectives

Chair: Malika Richards, Penn State University - Berks

Choosing an Appropriate Alliance Governance Mode: The Role of Institutional, Cultural and Geographical Distance in International Research & Development (R&D) Collaborations Jeongho Choi, St. John Fisher College Farok Contractor, Rutgers University

The Power of Distance: Systemic Risk, Local Risk, and Geographic Distance in Interorganizational Partnerships Sinziana Dorobantu, New York University Jakob Müllner, WU Vienna

Network Centrality, Prior Ties, Experience and Forming Alliances with Foreigners: Evidence from the Venture Capital Industry in China

Jing Zhang, Old Dominion University

Strategic versus Conventional Contracting with Foreign Intermediaries: A Contingency Approach Bent Petersen, Copenhagen Business School Kim Oestergaard, University of Southern Denmark

Session 1.3.6 - Competitive Track: 2 - Geographic Scope and Innovation

Global Innovation and Emerging Economies Chair: Jaeyong Song, Seoul National University

R&D of Multinational Subsidiaries in Emerging Economies Quyen Nguyen, University of Reading

Catch-Up of Latecomer Firms from Emerging Economies - the Role of Learning Sangeeta Ray, University of Sydney Pradeep Kanta Ray, University of New South Wales Vikas Kumar, University of Sydney

Outward Foreign Direct Investment and Home Country Diversification: Evidence from Chinese Firms Shu Yu, National University of Singapore

Capability Building and Innovation in the Offshore IT Services Industry in India

Vinod K. Jain, University of Maryland (Former)

Session 1.3.7 - Competitive Track: 14 - Leadership and HR Time: 13:00-14:15 Room: Southdown

Self-Initiated Expatriation

Chair: Saba Colakoglu, Berry College

"A Promise Made Is a Debt Unpaid": Self-Initiated Expatriates' Psychological Contracts, Behaviors, and Cross-Cultural Adjustment

Alexei Koveshnikov, Aalto University Heidi Wechtler, Macquarie University Igor Kalinic, University of Leeds

Not All Those Who Wander Are Lost: Selfinitiated Expatriate Success, Failure and Adjustment Heidi Wechtler, Macquarie University Alexei Koveshnikov, Aalto University

Where Is the 'Initiative' in Research on Self-Initiated Expatriates? Maike Andresen, University of Bamberg

Thomas Hippler, University of Essex

To Go or Not to Go: Insights Into Family, Societal and Career Pressures on Indian Information Technology (It) Women Who Accept International Assignments Dhara Shah, Griffith University Michelle Barker, Griffith University

Session 1.3.8 - Competitive Track: 5 - Governance and Policy Time: 13:00-14:15 Room: Oakley

The Relationship between Institutional Environment and the Firm

Chair: Renate Kratochvil, Vienna University of Economics and Business

Institutional Constraints, Firm Resources and Internationalization of Chinese Firms Fangrong Li, Xi'an Jiaotong-Liverpool University

Institutions and Foreign Direct Investment: A Meta-Analytic Review

Nicholas James Bailey, University of Northern Iowa

Who Eases Fiscal Downturn from Greenhouse Gas Emissions? The Moderating Role of Corporate Governance Seonghoon Kim, Seoul National University Tae Woo Roh, Soonchunhyang University Jootae Kim, Dankook University

Private Equity in Clean Technology: An Exploratory Study of the Finance-Innovation-Policy Nexus Florian Täube, Université libre de Bruxelles Florian Schock, PricewaterhouseCoopers AG Michael Migendt, TeamBank AG Paschen von Flotow, Sustainable Business Institute Friedemann Polzin, Utrecht University

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Session 1.3.9 - CompetitiveTime: 13:00-14:15Track: 8 - Entrepreneurship, SMEs, Born GlobalsRoom: Gallier A	Session 1.3.11 - Special SessionTime: 13:00-14:15Special SessionRoom: Edgewood B		
Ownership Influences on International Entrepreneurship Chair: Antonio Majocchi, University of Pavia	Special Session of AJBS Best Papers Chair: Tom Roehl, Western Washington University		
The Impact of Private Equity Ownership and Institutions on Founder Retention as CEO at IPO in Emerging Economies Bruce Allen Hearn, University of Sussex Igor Filatotchev, Cass Business School	The Association of Japanese Business Studies (AJBS) travels with AIB and meets on the day before the AIB conference. This session includes the best papers presented at this year's AJBS conference, studying the Japanese business system and its economic, so		
Interaction between External Managers and Family Ownership in SME Internationalization Alfredo D'Angelo, Catholic University of Sacred Heart Antonio Majocchi, University of Pavia Trevor Buck, University of Glasgow The Effect of CEO Compensation Structure on the Early Internationalization of Newly Public Firms	Should Japanese Multinationals Change Their Original Business Style in Emerging Markets? Koichi Nakagawa, Osaka University Mitsuru Nakagawa, Japan University of Economics Hiroyuki Fukuchi, Toyo Gakuen University Masato Sasaki, Hitotsubashi University Kazumi Tada, Kindai University		
Heejin Woo, California State University, Fullerton Session 1.3.10 - Competitive Time: 13:00-14:15	Localization, Economic Distance, and Subsidiary Performance Naoki Ando, Hosei University		
Track: 16 - Teaching IB Room: Gallier B Trends in IB Education Chair: Francis Daniel Nina, University of Puerto Rico	Foreign Subsidiary Motive/Function as a Moderator in Cultural Distance and Foreign Subsidiary Ownership Structure Relationships K. Skylar Powell, Western Washington University Eunah Lim, ISCTE-IUL		
Chinese Students' Preferences for Postgraduate Programs in International Business Xia "Anna" Chen, Ningbo University Michal Lemanski, Nottingham University Business School China Rajan Lamuel Gaikwad, Nottingham University Business School China	Session 1.3.12 - InteractiveTime: 13:00-14:15Track: 13 - International MarketingRoom: EvergreenManagement and Strategy Chair: Benjamin Bader, Leuphana University of Lüneburg		
 Attributes that Might Increase Perceived Teaching Effectiveness in Business Schools: an International Comparative Study Maria Alejandra Gonzalez-Perez, Universidad EAFIT Earl Simendinger, University of Tampa Abdul-Nasser El-Kassar, Lebanese American University John Crawford, Lipscomb University Stephanie Thomason, University of Tampa Judson Carter Edwards, Troy University Philippe Reynet, Kedge Business School Björn Kjellander, Jönköping International Business School U.S. Business Needs for International Expertise by Functional Business Discipline Shirley J. Daniel, University of Hawaii at Manoa Ben L. Kedia, University of Hawaii at Manoa Fujiao Xie, University of Hawaii at Manoa Doing Business in - How to Bridge the Cultural Gap through Business and Cultural Immersion: From Russia with Love Alexander Settles, Rutgers University 	 Four Models for the Globalisation of Health Care: Alternative Approaches to International Marketing Erik A. Borg, Sodertorn University P.M. Rao, Long Island University, Post Campus <i>Conceptualizing Cross-Border Differences in MNC Apologies</i> as a Strategic Response to Culture Eric Samuel Rhodes, University of Hawaii at Manoa The Study of Small Business Internet Commerce Entrepreneurial Process—A Perspective of Entrepreneurial Marketing Wen-Chiung Chou, Kainan University Ying-Yu (Kerri) Chen, National Dong Hwa University Export Pricing Decisions in SMEs: Theory and Practice Andrea Setti, University of Pavia Birgit Hagen, University of Pavia Jorma Larimo, University of Vaasa Global International Marketing Strategy and International Performance: The Roles of Positional Advantage, Environmental Dynamism and Organizational Capabilities Dominic Buccieri, Cleveland State University Jieun Park, Cleveland State University 		

Do Strategic Motives Affect Ownership Mode of Foreign Direct		
Investments (FDIs) in Emerging African Markets? Evidence		
from Ghana		

Samuel Bucklock Ato Dadzie, Ghana Institute of Management and Public Administration

Key Account Managers' Competencies Critical for Effective Performance in an Arab Context

Fawaz Baddar Alhussan, IÉSEG School of Management Faten Baddar Alhusan, Newcastle University London

Session 1.3.13 - Interactive Track: 12 - Economics, Finance, Accounting

Time: 13:00-14:15 Room: Estherwood

Still Wondering about International Trade

Chair: Jane Terpstra-Tong, Monash University

Functional Upgrading in China's Export Processing Sector Ari Van Assche, HEC Montréal Johannes Van Biesebroeck, KU Leuven

Implications of Trade and Welfare in BIMSTEC: An Analytical Perspective

Debdeep De, Jaypee Institute of Information Technology Rakesh Mohan Joshi, Indian Institute of Foreign Trade U.M Amin, Jamia Millia Islamia

Imports and the Survival of New Exporters in Colombia Dirk Michael Boehe, University of Adelaide Camila Souza Campus, Insper Naercio Naercio Menezes-Filho, Insper & University of

Sao Paulo Cuba through the Looking Glass: A Study of Reform with

Mirror Data Nichole M. Castater, Barry University Manuel J. Tejeda, Barry University

The "Lost" Trade: Ignored Factors in the EU-Japan Free Trade Agreement Negotiations

H. Richard Nakamura, University of Gothenburg Claes-Göran Alvstam, University of Gothenburg

Session 1.3.14 - Interactive Track: 15 - Research Methodology in IB

Time: 13:00-14:15 Room: Ellendale

Research Methods in IB

Chair: Robert J. Vandenberg, University of Georgia

Moving Towards Equivalent Data Collection Procedures in Cross-National Research Agnieszka Chidlow, University of Birmingham

Pervez N. Ghauri, University of Birmingham

Beyond Mixed Methods: Toward a Better Understanding of Cultural Context in Under-Researched Countries Using an Emic-Etic-Emic Research Cycle

Betty Jane Punnett, University of West Indies David Ford, University of Texas at Dallas Bella Galperin, University of Tampa Terri R Lituchy, CETYS Universidad Good Old Fashioned Spectacles Are Not Enough for "Looking at the Elephant" You Need Bifocals: Multi Methods or Single Method in Empirical Cross Cultural Business Research in International Business

Mikael Søndergaard, Aarhus University

The Portfolio Approach as an Alternative to MNE Headquarters-Based Measures Dawn L. Keig, Whitworth University Lance Eliot Brouthers, Kennesaw State University Victor B. Marshall, Kennesaw State University

Theoretical Issues in Cross-Cultural Research: Contributions, Past Developments, and Future Directions Lars Matthias Jensen, Technical University of Dortmund Tobias Schäfers, Technical University of Dortmund

Empirical Evidence for Response Set and Response Bias across Cultures Using Likert Scales: Data in Search of Theory Romie Frederick Littrell, Auckland University of Technology

Session 1.3.15 - Interactive Time: 13:00-14:15 Track: 7 - Governments, Non-market Strategies Room: Edgewood A

Governmental Ties: How do they Impact Strategy and Performance?

Chair: Aldo Musacchio, Brandeis University

Liability of Foreignness in Public-Private Partnerships: The Case of Project Finance Investments Bernadine Dykes, University of Delaware Charles Edward Stevens, Lehigh University Nandini Lahiri, Temple University

Minority Government Ownership in Business Groups: Small Equity, Huge Results Wlamir Xavier, UNISUL & Eastern New Mexico University Rosilene Marcon, UNIVALI

Political Connections and Outward Foreign Direct Investment: A Political Pecking Order Perspective Ziliang Deng, Renmin University of China Jiayan Yan, Renmin University of China

Public Support Incentives and Strategy of Internationalisation Miguel Matos Torres, University of Leeds Jeremy Clegg, University of Leeds

MNEs and Corruption: The Role of Business and Political Ties on Sequential Investment Soonkyoo Choe, Yonsei University Kang Jihoon, Yonsei University An Young Hoon, Yonsei University

Legitimacy Spillovers, Regional Political Strategies, and Competitive Advantage: The Case of Chinese FDI in the East African Community Charles Edward Stevens, Lehigh University

Aloysius Newenham-Kahindi, University of Saskatchewan

Building Legitimacy in an Adverse Environment: The Case of Foreign Banks in India Paul Caussat, ESCP Europe

TUESDAY, JUNE 28 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

TUESDAY, JUNE 28 - 14:30-15:45

Session 1.4.1 - Panel Track: 4 - Social Innovation

Time: 14:30-15:45 Room: Napoleon AB

Social Innovation at the Base of the Pyramid: Scaling Impact through Collaboration

Chair: Jonathan Doh, Villanova School of Business

Panelists:

Jonathan Doh, Villanova School of Business Alnoor Ebrahim, Harvard University Ted London, University of Michigan Geoff Kistruck, York University

Session 1.4.2 - Panel Track: 7 - Governments, Non-market Strategies Time: 14:30-15:45 Room: Borgne

FDI Spillovers & Development

Chair: James Zhan, Investment and Enterprise, UNCTAD

Panelists:

Taotao Chen, Tsinghua University James Zhan, Investment and Enterprise, UNCTAD Donald Lessard, MIT Afonso Fleury, University of São Paulo Changqi Wu, Peking University Maria Tereza Fleury, Fundação Getulio Vargas - EAESP

Session 1.4.3 - Panel

Track: 11 - Strategy, Alliances, Acquisitions

Time: 14:30-15:45 Room: Maurepas

Internationalization and Global Value Chains: Dynamics, Trends, Frontiers

Chair: Pavida Pananond, Thammasat University Discussant: Alvaro Cuervo Cazurra, Northeastern University

Panelists:

Pavida Pananond, Thammasat University Gary Gereffi, Duke University Axele Giroud, University of Manchester Ram Mudambi, Temple University Lucia Piscitello, Politechnico di Milano Session 1.4.4 - Competitive Track: 3 - Future of the MNE Time: 14:30-15:45 Room: Oak Alley

Ownership and	Governance in	Multinational
Enterprises		
	Lawson I Lawson Deve	in a set O she set

Chair: Geoffrey Jones, Harvard Business School

The Impact of Family Ownership on Establishment and Ownership Modes in Foreign Direct Investment Junichi Yamanoi, Waseda University Shigeru Asaba, Waseda University

Family Firm Internationalization: Essence of Decision Liena L. Kano, University of Calgary Alain Verbeke, University of Calgary

When Less Family is More: Ownership in the Relationship between Internationalization and Trademarks Acquisition Birgit Hagen, University of Pavia Stefano Denicolai, University of Pavia Emilia Cubero Dudinskaya, University of Pavia Antonella Zucchella, University of Pavia

MNE Theory and the Importance of Corporate Governance Roger Strange, University of Sussex

Session 1.4.5 - Competitive Track: 9 - Emerging Markets Time: 14:30-15:45 Room: Nottoway

Emerging Market Multinationals and the Drivers of Internationalization

Chair: William Newburry, Florida International University

The Role of Innovativeness, Strategy, Firm Size and Context in the Multinationality-Performance Relationship: the Case of Russian MNEs

Desislava Dikova, Vienna University of Economics and Business

Anna Veselova, GSOM, St. Petersburg University

Do Family Ownership and Management Matter for Internationalization of Firms? Evidences from India Arindam Mondal, Indian Institute of Management, Calcutta Sougata Ray, Indian Institute of Management, Calcutta Kavil Ramachandran, Indian School of Business, Hyderabad

Sarada Gadepalli, Indian Institute of Management, Calcutta

The Foundations of International Business: Cross-Border Investment Activity and the Presence of Both Market-Power and Efficiency Effects

Joseph Clougherty, University of Illinois at Urbana-Champaign

Jin Uk Kim, University of Illinois at Urbana-Champaign Bradley Skousen, Ohio State University

Florian Szücs, WU Vienna University of Economics and Business

Emerging Market Multinational Companies and Internationalization: The Role of Industry Internationalization and Home Country Urbanization

Bo Bernhard Nielsen, University of Sydney Sabina Nielsen, University of Sydney Saul Estrin, London School of Economics

Session 1.4.6 - Competitive Track: 15 - Research Methodology in IB

Holistic Approaches to Qualitative Research in IB

Chair: Catherine Welch, University of Sydney

An Identity Perspective on "National Culture" in the Post-Acquisition Organisation Fiona Moore, Royal Holloway University of London

International Business Research and Fuzzy Set Qualitative Comparative Analysis

Ursula F. Ott, Kingston University Rudolf R. Sinkovics, University of Manchester Samia Ferdous Hoque, University of Manchester

Breaking the Wall - Contextualization in International Business Research with a Mixed-Method Approach Niina Nummela, University of Turku Leila Hurmerinta, University of Turku

Beyond Nation State Thinking in IB Research Karsten Jonsen, IMD

How Should We Judge the 'Quality' of Qualitative Research in IB? A Re-Assessment of Current Criteria Catherine Welch, University of Sydney Rebecca Piekkari, Aalto University

Session 1.4.7 - Competitive Track: 8 - Entrepreneurship, SMEs, Born Globals Time: 14:30-15:45 Room: Southdown

Time: 14:30-15:45

Room: Bayside C

Capabilities Perspective to International Entrepreneurship

Chair: Karl S.R. Warner, Edinburgh Napier University

Dynamic Capability in New Venture Internationalization: Micro-Processes to Capture Value from Changes in Social Capital Karl S.R. Warner, Edinburgh Napier University Marian V. Jones, University of Sheffield

Business Modelling in the SME Internationalization Process Deirdre McQuillan, University of Bradford Pamela Sharkey Scott, National University of Ireland Vincent Mangematin, Grenoble School of Management

Immigrant Share and Entrepreneurship Chengguang Li, University Paderborn Rodrigo Isidor, University Paderborn Luis Alfonso Dau, Northeastern University Rudy Kabst, University Paderborn

Session 1.4.8 - Competitive Track: 6 - Institutions and Innovation

Time: 14:30-15:45 Room: Oakley

Influence of Institutional Environments on Innovation and Knowledge Seeking

Chair: Sinead Monaghan, Rutgers University

Institutional Capitalism and the Scope of Knowledge in the Vertical Transformation of Patented Science: University-Sponsored Projects in the Biopharmaceutical Sector Tariq H. Malik, Dongbei University of Finance & Economics Tao Xiang, Northeast University Xiaolong Xue, Harbin Institute of Technology The Effect of Privatization on the Characteristics of Innovation Marcelo Cano-Kollmann, Ohio University Hyacinthe Y. Somé, Université de Sherbrooke

A Springboard Perspective on the Political Embeddedness and Strategic Asset Seeking of a Privately Held Emerging Economy Firm: Geely's Acquisition of Volvo Cars Corporation Bent Petersen, Copenhagen Business School Inge Ivarsson, University of Gothenburg

Relational Financing and Innovation in Emerging Economies Sharon Poczter, Cornell University Aija Leiponen, Cornell University

Session 1.4.9 - Competitive Time: 14:30-15:45 Track: 12 - Economics, Finance, Accounting Room: Gallier A

International Financial, Trade and Taxation Issues

Chair: Lars Oxelheim, Lund University

Drivers of Economic Value Added (EVA) - Based on Performance of Top Global Market Value Added (MVA) Corporate Deliverers

Sylwia E. Starnawska, SUNY Empire State College

Bidding Behavior of Emerging Market Firms in Their Advanced Market Firm Acquisitions Rama Krishna Reddy, University of Memphis Ben L. Kedia, University of Memphis

Capital Investment, Internationalization, and Firm Performance: Evidence from Southeast Asian Countries Chaiporn Vithessonthi, Khon Kaen University

Network Analysis of International Trade Using Product-Level Lower Frequency Directed Data and Weighted Measures Yener Kandogan, University of Michigan-Flint

Session 1.4.10 - Competitive Track: 14 - Leadership and HR Time: 14:30-15:45 Room: Gallier B

Expatriates and Cross-Cultural Adjustment Chair: Satwinder Singh, Brunel University

Cross-Cultural Adjustment and Expatriate Turnover Intentions - A Person-Environment Fit Perspective Sebastian Stoermer, University of Goettingen Albert Kräh, University of Bamberg Arno Haslberger, University of Bamberg

 Building Expatriate Managers' Cross-cultural Competence Model: Qualitative Study Based on Chinese Multinational Companies XiaoJun Xu, Fudan University A Diary Study of Expatriate Adjustment: Collaborative Mechanisms of Social Support Secil Bayraktar, Ozyegin University Antecedents and Outcomes of Social Network Building: An Empirical Study of Western Expatriates in China Ying Guo, Xi'an Jiaotong-Liverpool University Hussain Rammal, University of Technology Sydney Elizabeth Rose, University of Otago 	 From Global Experiences to Global Careers: A Review and Future Research Agenda Kevin L. McKouen, University of Wisconsin, Milwaukee Margaret Shaffer, University of Wisconsin, Milwaukee B. Sebastian Reiche, IESE Business School Global Talent Management: Theoretical and Empirical Perspectives at the Micro and Meso Levels Tomas Alexander Parks, Cleveland State University Susan F. Storrud-Barnes, Cleveland State University Rajshekhar Javalgi, Cleveland State University Richard Reed, Cleveland State University Doren Chadee, Deakin University
Session 1.4.11 - CompetitiveTime: 14:30-15:45Track: 8 - Entrepreneurship, SMEs, Born GlobalsRoom: Edgewood B	Session 1.4.13 - InteractiveTime: 14:30-15:45Track: 1 - Innovation and the MNERoom: Estherwood
Perspectives on Internationalization Chair: Saeed Samiee, University of Tulsa	Inter- and Intra-firm Knowledge Transfer Chair: Nandini Lahiri, Temple University
The Effect of New Venture Internationalization on Post-IPO Investment Performance Rod B. McNaughton, University of Auckland Fazli Wahid, University of Waterloo Lean Internationalization Erkko Autio, Imperial College London Ivo Zander, Uppsala University	Environmental Turbulence, Alliance Knowledge Transfer, and Innovation Performance of Emerging Multinationals Ping Deng, Cleveland State University Yang Liu, South China University of Technology Ying Ying, Zhejiang University of Finance & Economics Jiang Wei, Zhejiang University Multidimensional Embeddedness and Global Knowledge
Knowledge Cost and SME Internationalisation from a Developing Economy Dimitrios Tsagdis, Kedge Business School Kais Mejri, IHEC Sousse Jason Alexander MacVaugh, Kwansei Gakuin University	Sourcing by Overseas R&D Subsidiaries Kazuhiro Asakawa, Keio University YeonJin Park, Seoul National University Jaeyong Song, Seoul National University SangJi Kim, Samsung Economic Research Institute
The Impact of Government Equity Investment on Internationalization: The Case of Brazil Jean-Francois Hennart, Tilburg University Hsia Hua Sheng, EAESP Jose marcos Carrera Jr., EAESP	The Impact of Relationship-Specific Investment on Innovation Performance of Developing Market OEM Suppliers Danchi Tan, National Chengchi University Jyh-Shen Chiou, National Chengchi University
Session 1.4.12 - Interactive Time: 14:30-15:45	Globalizing Product Development and Knowledge Linkage: Case Study of Headquarter and Six Overseas Units of Denso Heejin Kim, Tohoku University
Track: 14 - Leadership and HR Room: Evergreen Multicultural Leaders and Multinational Teams Chair: Davina Vora, State University of New York at New Paltz	The Perceived Fairness of Credit and Its Implications for the Transfer of Innovative Practices in Multinational Corporations. Three Case Studies from Central and Eastern Europe Michal Lemanski, Nottingham University Business School China
A Conceptual Model of Multicultural Leaders in Multicultural Teams Lee Martin, University of New South Wales Bo (Jeff) Shao, RMIT University	EMNCs' Knowledge Transfer in Emerging Markets Huaichuan Rui, Royal Holloway University of London Miao Zhang, Kingston University Alan Shipman, Open University
Challenges and Coordination in Cross-Cultural Teams Yumei Wang, Shanghai Jiao Tong University Ningyu Tang, Shanghai Jiao Tong University Chen Zhuang, SVW	
Multicultural Individuals: How They Enhance Team Creativity	

and Problem Solving through Engaging in Brokerage Activities Salma Raheem, London School of Economics The Impact of Language on Team Effectiveness Ting Liu, Osaka University

Tomoki Sekiguchi, Osaka University

Session 1.4.14 - Interactive Track: 11 - Strategy, Alliances, Acquisitions Time: 14:30-15:45 Room: Ellendale

Competitive and Corporate Strategies in an International Context

Chair: Peter Ping Li, Xian Jiaotong-Liverpool University

The Study of Antecedents and Consequences of Servitization Capability: An Empirical Study of Top 1,000 Manufacturing Firms in Taiwan

Ku-Ho Lin, National Chung Hsing University Tsung-Piao Chou, National Chung Hsing University Wei-Kuo Tseng, National Chung Hsing University Chueh-Chu Ou, Corporate Synergy Development Center

Sawing off Dead Branches: Proactive Divestiture and Innovation Performance

Tae Woo Roh, Soonchunhyang University Kyung Suk Lee, Seoul National University Dong Kee Rhee, Seoul National University

Dynamic Vision of the Implementation of Competitive Strategies and Their Impact in the Performance Enterprise: Case of Study in the Agribusiness of Emerging Economies Jorge Antonio Heredia, Universidad del Pacifico Juan Alejandro Flores, Universidad del Pacifico Walter Heredia, Universidad del Pacifico

Organizational Slack and Post-Merger Performance: Evidence from Domestic and Cross-Border Takeovers Konstantinos Bozos, University of Leeds Vassiliki Bamiatzi, University of Leeds S. Tamer Cavusgil, Georgia State University Tomas Hult, Michigan State University

Understanding Boundary Spanning in Information Technology Outsourcing: An Emerging Economy Perspective

Krishna Kumar Balaraman, Indian Institute of Technology, Madras

Madhu Das, Indian Institute of Management, Tiruchirappalli

S Raghunath, Indian Institute of Management Bangalore Venkatesh Kambla, Indian Institute of Management, Bangalore

Foreign Market Selection through the PRISM of Differences Vinod K. Jain, University of Maryland (Former)

An Exploratory Study of Factors in the Failure of an Indian Petrochemical Company

Kubilay Gok, Winona State University Sameer Deshpande, University of Lethbridge Nejat Capar, Meliksah University Anant P. Deshpande, University of Lethbridge Gordon Hunter, University of Lethbridge Ozgur Demirtas, Inonu University Session 1.4.15 - InteractiveTime: 14:30-15:45Track: 8 - Entrepreneurship, SMEs, Born GlobalsRoom: Edgewood A

Technology Challenges of INVs from Emerging Markets

Chair: Martina Musteen, San Diego State University

The Internationalization of Small and Medium-Sized Enterprises (SMEs) from Developing Economies Everlyne Misati, Florida International University Fred O. Walumbwa, Florida International University Somnath Lahiri, Illinois State University Sumit K. Kundu, Florida International University

Emerging Differently: Empirical Examination of Entrepreneurial Optimism and Performance in Developing Countries

Shouming Chen, Tongji University Arpita Joardar, Clark University Wanrong Hou, University of Texas-Rio Grande Valley Sibin Wu, University of Texas-Rio Grande Valley

The Convergence of Born Global Phenomenon with Brazilian SME Cases: What Is the Role of National Export-Promotion Programs?

Marcelo André Machado, Universidade do Vale do Rio dos Sinos - UNISINOS

Diego Andrei Schuh, Universidade do Vale do Rio dos Sinos - UNISINOS

Diego Gaieski Lambiase, Universidade do Vale do Rio dos Sinos - UNISINOS

Larissa Loureiro de Souza, Universidade do Vale do Rio dos Sinos - UNISINOS

High-Tech Start-Up Ecosystems in East Asian Agglomerations: Are They Different? Martin Hemmert, Korea University Florian Kohlbacher, Xi'an Jiaotong-Liverpool University Masahiro Kotosaka, Keio University Chang-Ti Loh, Xi'an Jiaotong-Liverpool University Franz Waldenberger, DIJ Tokyo

Predicting External Management Risks for China-Based Family Businesses: An Exploratory Analysis Using the SVM Technique

Monika L. Hudson, University of San Francisco Hailan Helen Yang, Shandong Jianzhu University Peixing Zhou, Shangong Jianzhu University

Factors Leading to Early Internationalization of New Ventures from a Central-Eastern European Emerging Market Jurgita Sekliuckiene, Kaunas University of Technology Agne Matiusinaite, Kaunas University of Technology

TUESDAY, JUNE 28 - 15:45-16:15

Time: 15:45-16:15 Room: Napoleon CD

Coffee Break

Refreshments will be provided for conference participants at the Napoleon CD.

CThis coffee break is sponsored by The University of Sydney in honor of the winner of the Best Paper Award in Research Methods. The award presentation will take place at the Research Methods SIG Meeting, Wednesday June 29 at 17:45-18:45 in Maurepas room.

TUESDAY, JUNE 28 - 16:15-17:30

Session 1.5.1 - Panel Track: 14 - Leadership and HR

Time: 16:15-17:30 Room: Napoleon AB

Room: Borgne

AIB Women Fellows Panel

Chair: Amanda Bullough, University of Delaware

Panelists:

Lorraine Eden, Texas A&M University Rosalie L. Tung, Simon Fraser University Nakiye A. Boyacigiller, Sabanci University Patricia McDougall-Covin, Indiana University-Bloomington Marjorie A. Lyles, Indiana University Mary Ann Von Glinow, Florida International University Eleanor Westney, York University Stefanie Lenway, University of St. Thomas Srilata Zaheer, University of Minnesota Ruth V. Aguilera, Northeastern University Elizabeth Rose, University of Otago

Session 1.5.2 - Panel

Time: 16:15-17:30 Track: 8 - Entrepreneurship, SMEs, Born Globals

Research Crowdsourcing, Data Sharing, and Large-Scale Collaboration: Latest **Developments and Opportunities in International Business Studies**

Chair: Vasyl Taras, University of North Carolina at Greensboro

Panelists:

Vasyl Taras, University of North Carolina at Greensboro Charles Wankel, St. Jones University Piers Steel, University of Calgary Ernesto Tavoletti, University of Macerata Frank Bosco, Virginia Commonwealth University Maria Gil del Alcazar, University of North Carolina at Greensboro Soma Arora, IMT Ghaziabad

Session 1.5.3 - Panel Track: 16 - Teaching IB Time: 16:15-17:3 Room: Maurepas

Teaching with Cases in the IB Discipline

Chair: Vijaya Narapareddy, University of Denver

Panelists:

Marilyn L. Taylor, University of Missouri-Kansas City J. Kay Keels, Coastal Carolina University Erica Berte, Texas Woman's University Mikael Søndergaard, Aarhus University Timothy Devinney, University of Leeds

Session 1.5.4 - Panel Special Session

Time: 16:15-17:30 Room: Oak Alley

UNCTAD WIR Panel: Responsible Investment: Lessons Learnt from a Decade of Research in the Agriculture Sector

Chair: Hafiz Mirza, Division on Investment and Enterprise, UNCTAD

Panelists:

Axele Giroud, University of Manchester Marina Papanastasiou, Middlesex University Heinz Tuselmann, Manchester Metropolitan University

Session 1.5.5 - Competitive Track: 11 - Strategy, Alliances, Acquisitions Time: 16:15-17:30 Room: Nottoway

Cross-Border M&As: Buyers and Sellers' Perspectives

Chair: Benjamin Bader, Leuphana University of Lüneburg

Cross-Border M&As by Emerging Market Multinationals: A Multiple Performance Measurement and Analysis Monica Yang, Adelphi University Ping Deng, Cleveland State University

Asset Augmentation and the Role of Recombinant Advantages Rajneesh Narula, University of Reading Jongmin Lee, University of Reading

Post-Divestment Performance of Foreign Divested Firms Palitha Konara, University of Huddersfield Panagiotis Ganotakis, University of Leeds

Role of Sellers in Cross Border Acquisition Auctions Noman Ahmed Shaheer, University of South Carolina Yaqin Zheng, Nanjing University

Session 1.5.6 - Competitive Track: 9 - Emerging Markets

Time: 16:15-17:30 Room: Bayside C

Location Choice of Emerging Market Firms Chair: Rekha Krishnan, Simon Fraser University

Location Strategy of Chinese Multinationals: Path Dependence and Home Country Institutions Lin Li, Nottingham University Business School China Lei Li, University of Nottingham Ningbo

How Does Agglomeration Affect the Entry Mode of Multinationals? Shuna Ho, Simon Fraser University

Chang Hoon Oh, Simon Fraser University

FDI-Based Entry Mode Strategies of Emerging Market Firms the Role of Host Market Contextual Conditions Mukundhan K V, Indian Institute of Management, Tiruchirappalli Sreevas Sahasranamam, Indian Institute of Management,

Kozhikode

Emerging Markets in Central Asia: The State as Obstacle or Facilitator for Doing Business? Florian Täube, Université libre de Bruxelles

Manuel Stark, Bearing Point Joachim Ahrens, PFH Goettingen

Session 1.5.7 - Competitive Track: 13 - International Marketing Time: 16:15-17:30 Room: Southdown

Retailing and E-Commerce

Chair: Saeed Samiee, University of Tulsa

Private Versus Public Online Interactions and Their Impact on Purchase Decisions in Different Cultures Agnieszka Zablocki, Vienna University of Economics and Business

Bodo Schlegelmilch, Vienna University of Economics and Business

Influence Factors on the Market Selection of Online Retailers - A Dynamic Perspective

Matthias Schu, University of Fribourg Dirk Morschett, University of Fribourg Hanna Schramm-Klein, University of Siegen

Motivators, Inhibitors and Moderators of Cross-Border Online Shopping

Hanna Schramm-Klein, University of Siegen Gerhard Wagner, University of Siegen Matthias Schu, University of Fribourg

International Transfer and Perception of Retail Formats. An Inter- and Intra-Format Comparison Study in Germany, France and Romania

Lukas Morbe, Trier University Bernhard Swoboda, Trier University Dan-Cristian Dabija, Babes-Bolyai University, Cluj-Napoca

Session 1.5.8 - Competitive Track: 2 - Geographic Scope and Innovation Time: 16:15-17:30 Room: Oakley

Connectivity and Global Innovation

Chair: Grazia D. Santangelo, University of Catania

Trans-Local Connectedness and Cluster Performance in Knowledge-Intensive Industries Ari Van Assche, HEC Montréal Ekaterina Turkina, HEC Montréal

Technological Focus and Connectivity: Evidence of Newly Industrialized Countries in East Asia Ahreum Lee, Temple University Eunkyung Park, Aalborg University The Dispersed Multinational: Connectedness Across Spatial Dimensions and Technological Search Vittoria Giada Scalera, University of Amsterdam Thomas J. Hannigan, Temple University Alessandra Perri, Ca' Foscari University

Does the Structural Hole Brokerage Really Dominate Innovations in a Business Group Network? The Underlying Mechanism of Internationalization and Time Effect Ying-Yu (Kerri) Chen, National Dong Hwa University Thi Kieu Trang Do, National Dong Hwa University Wei-Ren Yao, National Dong Hwa University Yung-Chih Lien, National Taiwan University Chin-jung Luan, National Dong Hwa University Wen-Chiung Chou, Kainan University

Session 1.5.9 - Competitive Track: 7 - Governments, Non-market Strategies Time: 16:15-17:30 Room: Gallier A

Time: 16:15-17:30

Room: Gallier B

Legal Institutions and International Expansion: New Perspectives and New Contexts

Chair: Keun Lee, Hofstra University

Effective European Antitrust: Does ED Merger Policy Generate Deterrence?

Joseph Clougherty, University of Illinois at Urbana-Champaign

Tomaso Duso, DIW Berlin and DICE, Heinrich-Heine University

Miyu Lee, Humboldt University Berlin

Jo Seldeslachts, DIW Berlin, KU Leuven, and Univ. Amsterdam

Dealing with Institutional Entry Barriers: How Does Antidumping Protection Impact the Scope of the Firm Lin Zhang, Peking University Changqi Wu, Peking University

International Standards Certification and Exports from Developing Country Firms Leo Sleuwaegen, KU Leuven Micheline Goedhuys, UNI/MERIT

Institutional Origins of WOFs Formal Contracting: A Judicial Arbitrariness Perspective George White, Old Dominion University Thomas Weber, University of Southern Indiana Kaveh Moghaddam, University of Houston-Victoria Thomas Hemphill, University of Michigan-Flint

Session 1.5.10 - Competitive Track: 8 - Entrepreneurship, SMEs, Born Globals

Challenges of Internationalization

Chair: Luciano Ciravegna, King's College London

Individual International Entrepreneurial Orientation: Construct Definition and Measurement Daniel Richard Clark, Indiana University

International Opportunity Recognition and Innovation: The Role of Cultural Intelligence Melanie Lorenz, University of Alabama R. Glenn Richey, Auburn University Jase Ramsey, Saint Louis University What are the Antecedents of an Early Internationalization? Olli Kuivalainen, Lappeenranta University of Technology Sumit K. Kundu, Florida International University Luis E. Lopez, INCAE

Session 1.5.12 - Interactive

Track: 14 - Leadership and HR

Time: 16:15-17:30 Room: Evergreen

Global HRM

Chair: Allan Bird, Northeastern University

The Anthropological Comparative Method as a Means of Analysing and Solving Pressing Issues in Global HRM Fiona Moore, Royal Holloway University of London Mary Yoko Brannen, University of Victoria

High Performance Work Systems and Organizational Performance: Examining the Impact of Societal Culture in a Cross-National Study Ali Dastmalchian, Simon Fraser University Nicholas Bacon, City University of London

Paul Blyton, Cardiff University

Secil Bayraktar, Ozyegin University

Claudia Steinke, University of Lethbridge

Pinar Imer, Kadir Has University

Nicola McNeil, La Trobe University

Werner Auer-Rizzi, Johannes Kepler Universität

Tuheena Mukherjee, Indian Institute of Technology Kharagpur

Hayat Kabasakal, Bogazici University

Jason Huang, National Sun Yat Sen University

Ayman Ismail, American U in Cairo

Mohammad Habibi, Industral Management Institute

Carlotta Meo Colombo, University of Pavis

Ali Ahmad Bodla, Shanghai Jiao Tong University Thi Nam Thang, CFVG

Tim Craig, Dishisha University

Ningyu Tang, Shanghai Jiao Tong University

Che Ruhana Binti Isa Ghazali Bin Musa, University of Malava

Sedigeh Moghavami, University of Malaya

Indigenization of Staffing in MNEs: The Case of Saudi Arabia Satwinder Singh, Brunel University Tamer Darwish, University of Gloucestershire Geoffrey Wood, University of Essex Abdullah Alanezi, Institute of Public Administration

Recruitment and Training Strategies of US and German Subsidiaries Abroad - Evidence from Switzerland Benno Koch, University of Munich Samuel Muehlemann, University of Munich

About the Multinationals Influence in Austria and Three CEE Countries in the Field of Human Resource Management: An Exploratory Qualitative Study in Four Countries Barbara Covarrubias Venegas, FHWien University of Applied Sciences Katharina Thill, FHWien University of Applied Sciences Julia Domnanovich, FHWien University of Applied Sciences

József Poór, Szent István University

When Returnees Meet Commitment-Based HRM and Power Culture: How Do They Interactively Influence Organizational Innovation of Chinese MNEs? Xiaoxi Chang, Rey Juan Carlos University Chenxi Wang, Renmin University of China Yu Zhou, Renmin University of China Carmen de Pablos Heredero, Rey Juan Carlos University Yufeng Zou, Utrecht University The Fit between Organizational and Individual Drivers for Knowledge Sharing: A Multilevel Approach Angels Dasi, University of Valencia Torben Pedersen, Bocconi University Paul Gooderham, Norwegian School of Economics, Bergen Boundary Spanners or Routines? -Toward a Comparative Perspective on Subsidiary Staffing Strategy Chun-Ping Yeh, National Taiwan University Session 1.5.13 - Interactive Time: 16:15-17:30 Track: 10 - Operations and SCM Room: Estherwood **Global Value Chains** Chair: Stephan Manning, University of Massachusetts Boston The Impact of Operational Flexibility and Cultural Diversity on MNC Subsidiary Divestment Seung-Hyun Lee, University of Texas at Dallas HoWook Shin, University of Texas at Dallas Jeoung Yul Lee, Hongik University/Leeds University **Business School** A Process-Based View of the Integration-Responsiveness Framework Steffen Wuetz, University of St. Gallen Joerg S. Hofstetter, University of St. Gallen Anthony Goerzen, Queen's University A Balance between Global Integration and Local Responsiveness of Business Processes Steffen Wuetz, University of St. Gallen Joerg S. Hofstetter, University of St. Gallen Anthony Goerzen, Queen's University Biomedical Manufacturing Location: Assessing Offshoring and Reshoring Decisions Gregory Theyel, California State University, East Bay On the Efficiency of Internationalisation: How Do Firms Perceive Barriers to Direct Investment Abroad? Miguel Matos Torres, University of Leeds Sustainable Supply Chain Management: A Network Based Empirical Analysis Bruno de Goes, Temple University Jose-Mauricio Geleilate, Florida International University Ronaldo Parente, Florida International University

Session 1.5.14 - Interactive Track: 12 - Economics, Finance, Accounting Time: 16:15-17:30 Room: Ellendale

New Insights on International Corporate Governance

Chair: Agnieszka Chidlow, University of Birmingham

Inter Linked or Not: A Case-Study Assessment of the Business Evaluation Process in M&As

Agnieszka Chidlow, University of Birmingham Ibne Hassan, UHY Hassan Naeem & Co Pervez N. Ghauri, University of Birmingham

Disaggregated CSR Measures, Time Preferences and Cost of Equity

Astrid Juliane Salzmann, RWTH Aachen University Wolfgang Breuer, RWTH Aachen University David Johannes Rosenbach, RWTH Aachen University

Market for Corporate Control, Global Integration, and Structuring the Board for Monitoring: A Multi-Country Investigation

Young Un Kim, University of Nottingham Ningbo Salih Zeki Ozdemir, University of South Wales

Efficiency Analysis of 'Good' Governance Policies in Addressing the Principal-Principal Conflict

Sabrina Ferdous Saleh, University of South Carolina Marc van Essen, University of St. Gallen Tatiana Kostova, University of South Carolina

CEO Compensation, Asymmetry and Macroeconomic Fluctuations in Risk Taking Incentives

Clas Wihlborg, Chapman University Jianhua Zhang, University of Goteborg Hsin_Hui Chiu, California State University, Northridge Lars Oxelheim, Lund University

Session 1.5.15 - Interactive Track: 9 - Emerging Markets

Time: 16:15-17:30 Room: Edgewood A

Acquisition, Alliance, and Exporting Practices in Emerging Markets

Chair: Arvind Parkhe, Temple University

Minority Equity Alliances and Outcome Dynamics: A Study of Why and When Chinese Firms Increase Their Stakes Jie Wu, University of Macau Matthew John Robson, University of Leeds

Re-Using Uppsala Lens in Cross-Border M&As of Emerging Market: Challenging the Springboard Perspective Manish Popli, Indian Institute of Management, Indore Francisco Lemos, Uppsala University Prashant Salwan, Indian Institute of Management, Indore

Emerging Economy Firms and Speed of International Venturing

Vikas Kumar, University of Sydney Ajai Gaur, Rutgers University Manish Popli, Indian Institute of Management, Indore A Link between the Acculturation Process and Project Management Maturity Model (PMMM) in a Cross-Border M&A: A Case Study of an Acquisition of a Brazilian Firm in the Automobile Industry

Bruno de Oliveira Carvalho, Fanor - Devry Brazil Mario Henrique Ogasavara, ESPM

Management Practices and Export Behavior in a Transnational Context: Cross Country Evidence From Large Countries Elena Beleska-Spasova, University of Reading James T. Walker, University of Reading

Knowledge-Sharing Network Intermediary: Explaining Ties with Industry Associations and Firms' Export Behaviors in an Emerging Market Yonglong Zhou, Peking University

An Institutional Approach to Reference Group Selection of Foreign Entrants in the Least Developed Countries Jooyoung Kwak, Yonsei University Jisun Yu, Concordia University In Sik Shin, Yonsei University

Legend for Symbols Used:

B Nominee for the Temple/AIB Best Paper Award

Nominee for the Alan Rugman Young Scholar Award

TOWNHALLS

TUESDAY, JUNE 28 - 17:45-18:45

Session 1.6.2 - Townhall

Time: 17:45-18:45 Room: Borgne

Meet the Expert: Building Research on Reverse Innovation

This townhall provides an opportunity for scholars pursuing research on innovation in emerging markets and tracking the innovation trajectories from emerging markets to developed markets. It is an opportunity for informal interactions with Professor Govindarajan, who will share about his journey into Reverse Innovation. The interactions will focus on building some new ideas to advance the paradigm and integrate it to scholarship on MNE innovation.

Moderated by:

Vijay Govindarajan, Dartmouth College Ravi Ramamurti, Northeastern University

mainstream Session 1.6.3 - Townhall

Time: 17:45-18:45 Room: Maurepas

Meet the Expert: Building Case Research Expertise

This townhall provides an opportunity for informal interactions with a renowned case methodologist, Professor Kathy Eisenhardt. Kathy will share about his journey into case research and her insights on the changing nature of case research and its relevance for advancing the new problems that are emerging in international business. The townhall will be an interesting forum to gather Kathy's insights on the growing sophistication in case research and how scholars can build their repertoire in this field.

Moderated by:

Kathleen M. Eisenhardt, Stanford University Catherine Welch, University of Sydney

Session 1.6.4 - Townhall

Time: 17:45-18:45 Room: Oak Alley

Where does AIB Stand on Diversity and Inclusion?

In this townhall, select AIB leaders will join with AIB membersat-large to examine and discuss the results of the diversity survey that AIB conducted in late 2015. The focal aim of the survey was to gauge the extent to which AIB members feel included in AIB, the Organization and/or AIB Chapters to which they belong; their perception of barriers to full participation and contribution to the Organization or Chapters; and suggestions for improvement. Our goal is to seek feedback and suggestions on how to engender greeter inclusivity in our organization. Moderated by:

Rosalie L. Tung, Simon Fraser University Masaaki Kotabe, Temple University Tomas Hult, Michigan State University

Session 1.6.5 - Townhall

Time: 17:45-18:45 Room: Nottoway

The World is Your Classroom: Innovation in Experiential Learning

Experiential learning is not a new topic, but the demand for courses that provide international experiences has increased globally-and the faculty time required for shaping these innovative programs even more so. As institutions move towards providing more opportunities to work in cross-cultural teams and with diverse clients in far-flung locations, administrators and faculty still need to outline clear learning objectives, rely on strong international partnerships and create evaluation mechanisms that ensure that students are still learning and not just "doing". This townhall will allow participants to learn about new innovative models that incorporate experiential learning in curricula, and through small group discussions participants will share what pedagogical tools they found to be most effective. Participants will learn more about the role of experiential learning at business schools, the diverse ways institutions are working with the private sector, and the new challenges in developing a pedagogy where the process is just as (if not more) important as the outcome.

Moderated by:

Page Schindler Buchanan, COO, Global Business School Network

Stacey Kole, University of Chicago Robert Sicina, American University

Session 1.6.6 - Townhall

Time: 17:45-18:45 Room: Bayside C

Best Practices of Incorporating the X-Culture Project in International Business Curriculum

X-Culture (www.X-Culture.org), launched in 2010, is gaining popularity: over 100 International Business professors from 40 countries take part in this international collaboration project with their 4,000 students every semester. The students from different countries work in GVTs and complete an International Business project, learning in the process the challenges and best practices of global cross-cultural collaboration. While the concept of X-Culture is very simple, some instructors have difficulties finding optimal ways to integrate the project in their course, devising an effective grading systems, and helping students to fully utilize the opportunities offered by the project. The purpose of this session is to bring together academics with rich X-Culture experience and those who may only be considering adding this experiential learning project to their course so that they could share insights, ideas, concerns, and best practices and collectively develop ways to optimize the use of experiential learning projects, including X-Culture, in their IB courses.

Moderated by:

Dawn L. Keig, Whitworth University
Alexander Assouad, Belmont University
Ernesto Tavoletti, University of Macerata
Daniel Rottig, Florida Gulf Coast University
Carri Tolmie, Elon University
Ramya Tarakad Venkateswaran, Indian Institute of Management, Calcutta
Srdan Zdravkovic, Bryant University
Maria Gil del Alcazar, University of North Carolina at Greensboro
Anna Svirina, Kazan National Research Technical University
Secil Bayraktar, Ozyegin University

Session 1.6.7 - Townhall

Time: 17:45-18:45 Room: Southdown

How the AIB Community Can Best Contribute to the UN's Sustainable Development Goals?

This Townhall meeting will be an open-ended discussion about how the multidisciplinary theoretical, research and practitioneroriented work of the AIB community can contribute to the implementation and realization of the UN's Sustainable Development Goals (SDGs). Of particular interest is how the AIB community can provide insight into the proper role of the private sector - particularly MNEs - in the successful achievement of the SDGs. Issues such as value chains, supply chains, corporate governance, knowledge transfer, human resource practices, public-private partnerships, economic development and poverty alleviation all have relevance in this discussion. A vast array of cross-disciplinary scholarship is an anticipated outcome.

Moderated by:

John Raymond Dilyard, St. Francis College Yasir Fadol, Qatar University Hafiz Mirza, Division on Investment and Enterprise, UNCTAD Caroline Witte, Erasmus University Rotterdam

Session 1.6.8 - Townhall

Time: 17:45-18:45 Room: Oakley

Integrating Macro-Micro Research on FDI, Trade, and GVCs to Understand Cross-Border Innovation and Connectivity

Recent macro research has incorporated MNEs, intra-firm trade in 'tasks' (intermediate services or intangibles), and outsourcing to understand cross-border innovation (Grossman & Rossi-Hansberg 2012; Keller & Yeaple 2013). Related data development efforts address GVCs, 'world input-output' tables (Sturgeon 2013; Timmer et al. 2014), and official statistics guidance (new "R&D Globalization" chapter in OECD 2015). The relationship of these developments with policy (Van Assche 2012) and IB research on micro strategy, innovation, and connectivity (Cano-Kollmann et al. 2016) have yet to be discussed broadly. The Town Hall meeting seeks to address this gap by promoting macro-micro research on global production and innovation networks.

Moderated by:

Sjoerd Beugelsdijk, University of Groningen Francisco Moris, George Washington University Ram Mudambi, Temple University Ari Van Assche, HEC Montréal

Session 1.6.9 - Townhall

Time: 17:45-18:45 Room: Gallier A

How Smart and Connected Products are Affecting IB

The current integration of the physical and digital value chain is in many ways revolutionizing products and processes. New smart and connected products that create entirely new ways of serving existing needs and significantly disrupt existing industry value chains are appearing. On the demand side we will see more transparency and pressure for individualized products. This is made possible by simultaneous progress in many technologies like robotics, data analytics, 3-D printing, the Internet of things.

Moderated by:

Torben Pedersen, Bocconi University Lucia Piscitello, Politechnico di Milano Steve Tallman, University of Richmond

Session 1.6.10 - Townhall

Time: 17:45-18:45 Room: Gallier B

Liability of Localness

This Townhall meeting seeks to identify the extent of the liability of localness concept. To that end, we will explore if the concept may be used in both micro and macro levels of analysis. Moreover, the concept has been targeted at explaining emergent market phenomena. There is a need to evaluate if the concept also "travels" to developed markets.

Moderated by:

Petra Christmann, Rutgers University William Newburry, Florida International University Luis A. Perez-Batres, Central Michigan University

Session 1.6.11 - Townhall

Time: 17:45-18:45 Room: Edgewood B

Teaching International Business through Experience

Experiential learning is a "hot" topic in International Business and Cross-Cultural Management (IB-CCM) Education, but the use of this approach is limited due to a lack of information and understanding on what tools are available and how to incorporate them in the curriculum. The proposed panel will bring together academics who have developed and successfully used various experiential learning (EL) projects in IB education programs. The goals of the panel are to share information about the existing EL projects, share experiences, discuss challenges and best practices of using EL to improve IB-CCM education, provide a networking opportunity for academics interested in the EL approach, and discuss how this panel can contribute to further discussion on the role of EL in IB education, possibly through special issues on EL in academic journals, targeted conferences and seminars, and better research on the issue.

Moderated by:

Douglas Chun, University of La Verne Julio Cesar Botero, Universidad de LaSalle Susan Forquer Gupta, Monmouth University Marc Idelson, Nottingham University Miroslaw Jarosinski, Warsaw School of Economics Betty Jane Punnett, University of West Indies Vasyl Taras, University of North Carolina at Greensboro Andres Velez-Calle, Universidad EAFIT / Rutgers University

Session 1.6.12 - Townhall

Time: 17:45-18:45 Room: Evergreen

Beyond Bounded Rationality - Behavioral Strategy and IB

This Townhall meeting raises the provocative question of whether we have adequately modeled the individual within IB. In particular, we want to explore the roles of managerial cognition, judgment and expertise in shaping the strategic direction of MNEs. There are possible intersections with firmlevel constructs, like absorptive capacity and strategic flexibility, and the cross-cultural overlay makes for very rich research settings. We hope to trigger cross-pollination from currently disparate conversations and excite IB scholars about the possibility of making early and impactful contributions to the emergent behavioral strategy literature.

Moderated by:

Ilya Cuypers, Singapore Management University Jean-Francois Hennart, Tilburg University Dana Minbaeva, Copenhagen Business School Andre Sammartino, University of Melbourne

Session 1.6.13 - Townhall

Time: 17:45-18:45 Room: Estherwood

Pressures and Constraints in Building or Maintaining International Business Programs

In an effort to facilitate students graduating on time, undergraduate international business programs are currently experiencing pressures to reduce the number of units required to complete a bachelor's degree in IB. More specifically, there are pressures to remove study abroad programs, a longstanding differentiator of international business programs. Additional constraints include pressures to remove a second language requirement and international internships. These pressures have also increased the need for additional sources of funds for international business activities. We hope to evoke a discussion about how schools are handling these constraints and share this knowledge with interested colleges and universities. Moderated by:

Mark Ballam, San Diego State University David Sprott, Washington State University Len Trevino, Loyola University New Orleans

Session 1.6.14 - Townhall

Time: 17:45-18:45 Room: Ellendale

Why do Internationalised Firms Die?

In this Townhall meeting we aim to explore the contemporary causes and effects of corporate cross-border insolvency (CCBI). In the realms of international business, CCBI could be mediated by events experienced during the internationalization of the firm, which may encompass a loss of capital, loss of revenue and loss of credit. Problems experienced that 'drag on' and are exacerbated by a tangled web of interconnected occurrences, like credit problems resulting from waiting for promised payments that never happen, accumulating unpaid bills and the accrual of situations that reduce the firm's credit at home and abroad. The potential for small events to compound and morph in firms that control and manage production establishments located in two (or more) countries is greater than the same potential for those that keep a domestic profile (Teece, 1985; UNCITRAL, 2014). If unaddressed, these 'business, as usual' issues reach a point where a viable organisation is transformed into a dead firm...

Moderated by:

Maria Alejandra Gonzalez-Perez, Universidad EAFIT Miguel Matos Torres, University of Leeds

Session 1.6.15 - Townhall

Time: 17:45-18:45 Room: Edgewood A

Creating a Diversity and Inclusion SIG at AIB

The goal of this townhall meeting will be to discuss the creation of a discuss the creation of the Diversity and Inclusion Special Interest Group at AIB, with a purpose to unite the diverse range of individuals in the AIB to create opportunities work towards social justice, and to better understand diversity and inclusion issues in International Business through rigorous scholarship. We had a lot of support at last year's conference gaining more than the required 30 signatures to create the group. We hope to use this townhall to discuss what you would like to see from this SIG, to outline what we are working on so far (a special issue will be our first activity, one the group is formally approved) and to move forward in the formalisation process. Please come along and be heard!

Moderated by:

Varina Paisley, University of New South Wales

WEDNESDAY, JUNE 29

WEDNESDAY, JUNE 29 - 8:00-8:45

Time: 8:00-8:45

Fellows Café II

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

Internationalization in the Service Sector: What is Distinct... and What is Not? (Room: Ellendale) Elizabeth Rose, University of Otago

Exploring the Impact of Competitors on Firm International Strategy and Performance (Room: Evergreen) Keith D. Brouthers, King's College London

TPP and TIPP: Sovereignty at Bay in the 21st Century? (Room: Estherwood) Klaus Meyer, CEIBS

Future Directions for Global Strategy Studies (Room: Edgewood B) Steve Tallman, University of Richmond

WEDNESDAY, JUNE 29 - 9:00-10:15

Session 2.1.1 - Panel Track: 3 - Future of the MNE Time: 9:00-10:15 Room: Napoleon AB

Theory of Internalization - Past, Present and Future

Chair: Sumit K. Kundu, Florida International University

Panelists:

Peter J. Buckley, University of Leeds Christos Pitelis, Brunel University Jean-Francois Hennart, Tilburg University Alain Verbeke, University of Calgary

Session 2.1.2 - Panel Track: 14 - Leadership and HR Time: 9:00-10:15 Room: Borgne

GLOBE Project's CEO Study of Leadership Behaviour Across Societies: Reactions, Questions of Interest, Practical Applications and Next Steps

Chair: Ali Dastmalchian, Simon Fraser University

Panelists:

Peter Dorfman, New Mexico State University Mansour Javidan, Arizona State University Paul Hanges, University of Maryland Mary Sully de Luque, Arizona State University Session 2.1.3 - Panel Track: 15 - Research Methodology in IB Time: 9:00-10:15 Room: Maurepas

How to Generate an Interesting Research Question

Chair: Susan Mudambi, Temple University

Panelists:

Susan Mudambi, Temple University David M. Reeb, National University of Singapore Adamantios Diamantopoulos, University of Vienna Cheryl Nakata, University of Illinois at Chicago

Session 2.1.4 - Competitive Track: 13 - International Marketing Time: 9:00-10:15 Room: Oak Alley

Ethnocentrism and Animosity

Chair: Vinod K. Jain, University of Maryland (Former)

The Contingent Role of Culture: Consumer Ethnocentrism in China and the U.S. Jie Yang, Saint Louis University Jieqiong Ma, Saint Louis University

How Can the Negative Impact of Consumer Ethnocentrism on the Patronage Behaviour at Foreign Retailers be Reduced? Marta Keane, University of Fribourg Dirk Morschett, University of Fribourg

Consumer Animosity and Product Localization - A Cross-Country Study

Hui Wen Wang, National Sun Yat-sen University Cher Min Fong, National Sun Yat-sen University Yun Zhou Du, Anhui University of Finance & Economics Hsiao Hui Ho, Tajen University Ming Ching Huang, National Sun Yat-sen University

Vicarious Animosity: Taking Sides on Provocative Issues Peter Magnusson, University of Alabama Stanford A. Westjohn, University of Toledo Srdan Zdravkovic, Bryant University

Session 2.1.5 - CompetitiveTime: 9:00-10:15Track: 11 - Strategy, Alliances, AcquisitionsRoom: Nottoway

Institutional Environment and Firm Strategies

Chair: Arjen Slangen, RSM Erasmus University

The Double-Edged Sword of Host-Country Institutional Improvement in International Expansion Moritz Putzhammer, WU Vienna Arjen Slangen, RSM Erasmus University Jonas F. Puck, WU Vienna Thomas Lindner, WU Vienna

The Legacy of 9/11 in International Business Research: A 15 Year Review and an Outlook Gabriele Suder, University of Melbourne Benjamin Bader, Leuphana University of Lüneburg Home Market Importance, Domestic Uncertainty and Attention Allocated to International Expansion: Explaining Added Cultural Distance

Guus Hendriks, RSM Erasmus University Pursey Heugens, RSM Erasmus University Arjen Slangen, RSM Erasmus University

Session 2.1.6 - Competitive Track: 14 - Leadership and HR Time: 9:00-10:15 Room: Bayside C

Intercultural Competency and Cultural Self-Awareness

Chair: Toru Yoshikawa, Singapore Management University

Establishing a Factor Structure for Cultural Self-Awareness Rachel Clapp-Smith, Purdue University Calumet Dilek G. Yunlu, Northeastern Illinois University

Cross-Cultural Competence and Immigrant Job Growth: A Paradox of Embeddedness Medha Satish Kumar, Simon Fraser University Rajiv Kozhikode, Simon Fraser University

Mila Lazarova, Simon Fraser University

How Are Migrant Employees Managed? An Integrated Analysis

Andre van Hoorn, University of Groningen

Directors' Monitoring and Resource Provision: A Cross-National Analysis of the Impact of Interpersonal Justice Toru Yoshikawa, Singapore Management University Esther Del Brio, University of Salamanca Rosa Hernández Maestro, University of Salamanca

Session 2.1.7 - Competitive Track: 7 - Governments, Non-market Strategies Time: 9:00-10:15 Room: Southdown

Dealing with Challenging Institutional Environments: Are Relationships the Key? Chair: Rishikesha T. Krishnan, IIM Indore

Do MNCs Follow Flags and Products? Comparing the Role of Networks in MNC-Subsidiary Strategy in Normal and Challenging Times

Chang Hoon Oh, Simon Fraser University Jennifer Oetzel, American University

Better Together: Network Strategies during Economic and Political Transitions - Evidence from Chile Marcelo Bucheli, University of Illinois at Urbana-Champaign

Erica Salvaj, Universidad del Desarrollo Minyoung Kim, University of Kansas

The Legacy of the Past: Multiple Historic Events and the Distributions of Contemporary Inward FDI in Chinese Cities 1842-2011

Jiangling Yi, Nanjing University Chenjian Zhang, University of Bath

Varieties of Capitalism and Institutional Comparative Advantage: A Test and Reinterpretation Michael A. Witt, INSEAD Gregory Jackson, Free University Berlin Session 2.1.8 - Competitive Track: 1 - Innovation and the MNE Time: 9:00-10:15 Room: Oakley

Global Innovation in Emerging Markets

Chair: Robert Salomon, New York University

The Evolution of MNCs' R&D Activities in China: A Dynamic Capabilities Perspective George S. Yip, CEIBS and Imperial College London Bruce McKern, University of Oxford Dominique Jolly, Webster University

Foreign Ownership and External Knowledge Acquisition: International Subsidiaries Versus Local Firms in China Tian Wei, Fudan University Zhi Yang, Huazhong University of Science and Technology

Access to Local Knowledge and R&D by MNE subsidiaries in Emerging Markets Anurag Sharma, University of Massachusetts Amherst

Mayank Sewak, University of Massachusetts Amherst

Learning Orientations and Subsidiary Mandates: An Institutional Distance Perspective Indu Ramachandran, Texas State University Kim Clark, St. Mary's University

Session 2.1.9 - Competitive Track: 12 - Economics, Finance, Accounting

Time: 9:00-10:15 Room: Gallier A

Banking and International Financial Architecture

Chair: Suparna Chakraborty, University of San Francisco

Liquidity Withdrawal and the Strategic Hoarding of Private Information: The Role of Bank Lending in International Mutual Fund Investing

Suparna Chakraborty, University of San Francisco Linda Allen, Baruch College - CUNY Sonali Hazarika, Baruch College - CUNY Chih Hui (Debbie) Su, University of Saint Thomas

The Consequences of Bank Loan Growth: Evidence from Asia Chaiporn Vithessonthi, Khon Kaen University

Determinants of Expected Returns at US Public Defined Benefit Pension Plans Raj Aggarwal, University of Akron John W. Goodell, University of Akron

Session 2.1.10 - Competitive Track: 8 - Entrepreneurship, SMEs, Born Globals Time: 9:00-10:15 Room: Gallier B

Performance Implications of INV Internationalization

Chair: Adeoye Adegorite, University of Waterloo

Internationalization Breadth, Depth and Speed and the Renewal Capability of the Firm: a Multilevel Analysis Monica Riviere, ISC Business School Internet as a Risk-Coping Mechanism in SME Internationalisation Jonas Eduardsen, Aalborg University

Do Technology INVs Benefit from Their Pre-IPO Internationalization? Fiona Xiaoying Ji, James Madison University Qian Mao, Kean University Hui Sono, James Madison University

Exploring International Growth of Swiss SMEs: The Role of

Product Knowledge and Network Fiona Xiaoying Ji, James Madison University

Philipp Bubenzer, University of Applied Sciences Western Switzerland

Rico Baldegger, University of Applied Sciences Western Switzerland

Bill Wales, State University of New York at Albany

Session 2.1.11 - Interactive

Track: 2 - Geographic Scope and Innovation

Innovation and Emerging Markets

Chair: Nandini Lahiri, Temple University

Bilateral FDI between Unequally-Developed Regions and Competence Convergence: A Path Dependence Logic Yuanyuan Li, Rutgers University

The Internationalization of Innovation to Emerging Economies: The Case of China Shasha Zhao, Middlesex University Hui Tan, Royal Holloway, University of London

Marina Papanastasiou, Middlesex University

Engaged Learning of Emerging Multinationals: A Fuzzy-Set Analysis of Chinese Firms in the European Union Liang Chen, University of Sussex

Di Fan, Curtin University Yi Li, CEIBS

Chinese Foreign Acquisitions Aimed for Innovation Upgrading: The Case of Geely and Volvo Cars Ramsin Yakob, University of Gothenburg H. Richard Nakamura, University of Gothenburg Patrik Ström, University of Gothenburg

Innovation of MNC Subsidiaries in Developing Countries Nuruzzaman Nuruzzaman, Rutgers University Deeksha Singh, Rutgers University

Session 2.1.12 - Interactive Track: 9 - Emerging Markets

Time: 9:00-10:15 Room: Evergreen

Time: 9:00-10:15

Room: Edgewood B

Management and Governance in Emerging Markets

Chair: Desislava Dikova, Vienna University of Economics and Business

The Effects of Gender Match between Auditor and CFO on Audit Price: Evidence from China

Jie Zhang, China Huarong Asset Management Co., Ltd. Xiyou Liu, China's National Development and Reform Commission

Jiawen Yang, George Washington University

Salary Over-Invoicing: How Much Is Really Going to Employee's Pocket? Arif Mahmood, Hong Kong Baptist University

Xin Yang, Hang Seng Management College

The Impact of Culture and Institutions on the Selection of Female CEOs: a Study of Emerging Markets B. Elango, Illinois State University

Designing the Board Composition and Corporate Leadership Structure in the Era of China's Post-Institutional Transitions Yong Kyu Lew, Hankuk University of Foreign Studies Jing Yu, China Development Bank

Analysis of Corporate Governance Disclosure: a Study Through BRICs Countries Marcelle Colares Oliveira, Universidade Federal do Ceará Domenico Ceglia, Universidade Federal do Rio Grande do Sul

Fernando Antônio da Silva Moraes Filho, M. Dias Branco

Sovereign Wealth Funds: Enabling the Global Factory Melodena Stephens Balakrishnan, Karlshochschule International University

Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

Institutional Changes and Stakeholder Management: Socially Adaptive Strategies for Multinationals in China Meng Zhao, Rennmin University of China Seung Ho Park, CEIBS

Can Voluntary Information Disclosure Mediate the Interactive Effect of Firm Performance and Policy on Foreign Institutional Investment?

Chin-jung Luan, National Dong Hwa University Chengli Tien, National Taiwan Normal University Ni-yun Chen, National Dong Hwa University Hong-yi Jiang, National Dong Hwa University

Session 2.1.13 - Interactive Track: 14 - Leadership and HR

Time: 9:00-10:15 Room: Estherwood

Global Managerial Competencies

Chair: Aya Chacar, Florida International University

Competencies Needed by Asian Managers in Japanese MNEs Yoshitaka Yamazaki, Bunkyo University

Sense of Power: An Underlying Psychological Source of Cultural Intelligence? A Cross-Cultural Comparison of CQ Antecedents in the US and China Jing Betty Feng, Farmingdale State College (SUNY) AJ Corner, Georgia State University

Ulf Richter, Nottingham University Business School China

Making the Connection: Cross-Cultural Management Course and Cultural Intelligence Kowoon Kim, Florida International University Chen Wang, Florida International University

Mary Ann Von Glinow, Florida International University

The Influence of Intracultural Diversity on Self-Efficacy Beliefs: The Role of Cultural Dimensions and Religion Franziska Engelhard, Friedrich-Alexander University Erlangen-Nürnberg, School of Business & Economics Ritam Garg, Friedrich-Alexander University Erlangen-Nürnberg, School of Business & Economics Beauty Is in the Eye of Beholder: Intra-cultural and Transcultural Heterogeneity of Individuals Kamal Fatehi, Kennesaw State University Jennifer L. Priestley, Kennesaw State University

Blurred Lines: Cultural Differences in Boundary Management Between Work and Non-Work Katarina K. Brant, Florida Atlantic University

What Do Managers Look for in Candidates for International Assignments?

Yener Kandogan, University of Michigan-Flint

Session 2.1.14 - Interactive

Time: 9:00-10:15 Room: Ellendale

Sustainability Issues in Foreign Direct Investment

Track: 7 - Governments, Non-market Strategies

Chair: Sarianna M. Lundan, Bremen University

Environmental Kuznets Curve Hypothesis and U.S. Majority-Owned Foreign Affiliates in the E.U. Miguel Matos Torres, University of Leeds

João Paulo Bento, University of Aveiro

The Impact of In-House Certifications on Farmer's Environmental and Social Conduct: Insights from the Coffee Industry

Elisa Giuliani, University of Pisa Luciano Ciravegna, King's College London Andrea Vezzulli, University of Pisa

What Makes MNCs Sustainable? -Institutional Pressures as Drivers of Operational Sustainability Rilana Riikkinen, Aalto University Asta Salmi, Lappeenranta School of Technology

When Sustainability Takes the Back Seat: How the Global Push for Deregulation Paves Way to Local Catastrophes Alex Bitektine, HEC Montréal Linda Bensalah, HEC Montréal

Perceived Legal System Voids and Wholly Owned Foreign Subsidiary Performance in Southeast Asia George White, Old Dominion University Thomas Hemphill, University of Michigan-Flint Roberto Galang, Ateneo de Manila University Tazeeb Rajwani, Cranfield University

Information Security in Multinational Enterprise Subsidiaries: The Role of the Host-Country Legal Environment Yong Chen, Old Dominion University Hong Chen, Old Dominion University

Session 2.1.15 - Interactive Track: 4 - Social Innovation

Time: 9:00-10:15 Room: Edgewood A

Managing Socially-Oriented Business across Borders

Chair: Amit Karna, Indian Institute of Management, Ahmedabad

Bridging Institutional Voids at the Urban Base of the Pyramid Carlos Rufin, Suffolk University How Does Social Environment Influence Radical Innovation in Supply Chain Contexts? Evidence from Chinese Private Manufacturing Firms

Xiaomei Li, Tianjin University Mengxin Wu, Tianjin University

How Hybrids Manage Growth and Strategic Tensions in Global Production Networks: The Case of Impact Sourcing Service Providers

Chacko George Kannothra, University of Massachusetts Boston

Stephan Manning, University of Massachusetts Boston Nardia Haigh, University of Massachusetts Boston

Global Integration without Ownership: Designing Organizational and Governance Structures in International NGOs

Alnoor Ebrahim, Harvard University

L. David Brown, Harvard University

Srilatha Batliwala, independent researcher

Towards the Institutionalization of Screening and Measuring for Social Impact: Implications for Islamic Finance Jeffrey Allen Kappen, Drake University Kavilash Chawla, Baton Global

Matthew Mitchell, Drake University

WEDNESDAY, JUNE 29 - 10:15-10:45

Time: 10:15-10:45 Room: Napoleon CD

Coffee Break

Refreshments will be provided for conference participants at the Napoleon CD.

©This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research. The award presentation will take place at the Exhibit Hall during the coffee break.

WEDNESDAY, JUNE 29 - 10:45-12:00

Session 2.2.1 - Panel Track: 2 - Geographic Scope and Innovation Time: 10:45-12:00 Room: Napoleon AB

Managing Global and Local Innovation Chair: Kazuhiro Asakawa, Keio University

Discussant: Minyoung Kim, University of Kansas

Panelists:

Kazuhiro Asakawa, Keio University Yves Doz, INSEAD Felipe Monteiro, INSEAD Ram Mudambi, Temple University Jaeyong Song, Seoul National University Session 2.2.2 - Panel Track: 3 - Future of the MNE Time: 10:45-12:00 Room: Borgne

New Insights on Innovation by Firms in Emerging Economies: Implications for International Business Theory and Practice

Chair: Somnath Lahiri, Illinois State University

Panelists:

Robert Grosse, Thunderbird School of Global Management Anju Seth, Virginia Tech S Raghunath, Indian Institute of Management Bangalore Hussain Rammal, University of Technology Sydney

Session 2.2.3 - Panel Track: 2 - Geographic Scope and Innovation Time: 10:45-12:00 Room: Maurepas

Comparing Innovation In and From China and India

Chair: Torben Pedersen, Bocconi University

Panelists:

George S. Yip, CEIBS and Imperial College London Rishikesha T. Krishnan, IIM Indore Mark Greeven, Zhejiang University Shameen Prashantham, CEIBS

Session 2.2.4 - Panel Special Session Time: 10:45-12:00 Room: Oak Alley

UNCTAD WIR panel : Ownership and Control in MNEs: Implications for National Policy

Chair: James Zhan, Investment and Enterprise, UNCTAD Discussants: Peter J. Buckley, University of Leeds and Jean-Francois Hennart, Tilburg University

Panelists:

Gary Gereffi, Duke University Hemant Merchant, University of South Florida St. Petersburg Hafiz Mirza, Division on Investment and Enterprise, UNCTAD

Session 2.2.5 - Competitive Track: 11 - Strategy, Alliances, Acquisitions Time: 10:45-12:00 Room: Nottoway

M&A Integration and Value Creation

Chair: Nathaniel C. Lupton, University of Lethbridge

Domestic M&As between Multinational Enterprises: Creating Value by Expanding and Integrating International Assets Junichi Yamanoi, Waseda University Akie Iriyama, Waseda University Shige Makino, Chinese University of Hong Kong The Canon Acquisition of Océ: A Qualitative Analysis of a Successful Socio-Cultural Integration Daniel Rottig, Florida Gulf Coast University Jane Schappert, Barry University

Eytan Starkman, Bank Hapoalim International

B How to Integrate Target Firms in High-Technology Industries in International Acquisitions: A Combined Role of Strategic Resources and Environment Dynamics Tian Wei, Fudan University Jeremy Clegg, University of Leeds

Stakeholder Management in Cross-Border Mergers Niels Noorderhaven, Tilburg University Mikael Søndergaard, Aarhus University

Session 2.2.6 - Competitive Track: 9 - Emerging Markets

Time: 10:45-12:00 Room: Bayside C

Institutional Variety in Emerging Markets

Chair: Sylwia E. Starnawska, SUNY Empire State College

Does Shareholder Value Increase with Cross-Border Merger & Acquisition for Chinese Firms? The Influences of Domestic Political Ties and Subnational Institutional Quality Wenjun Tu, University of Nottingham Ningbo Xiaolan Zheng, University of Nottingham Ningbo Lei Li, University of Nottingham Ningbo

State-Owned Enterprises and Outward Foreign Direct Investment Activities: The Moderating Role of Home Institutions

Jing Li, Simon Fraser University Jun Xia, University of Texas at Dallas Daniel Shapiro, Simon Fraser University Zhouyu Lin, Fuzhou University

Varieties of Institutional Systems: A Contextual Taxonomy for the Understudied Regions of the Global Economy Stav Fainshmidt, Florida International University William Q. Judge, Old Dominion University Ruth V. Aguilera, Northeastern University Adam Smith, Arkansas State University

Functional Convergence in Emerging Market Firms Luisa Fernanda Melo, Bentley University

Session 2.2.7 - CompetitiveTime: 10:45-12:00Track: 8 - Entrepreneurship, SMEs, Born GlobalsRoom: Southdown

Opportunity Identification in International Entrepreneurship

Chair: Pavlos Dimitratos, University of Glasgow

Reconceptualizing International Entrepreneurship: An Opportunity Based Perspective Mujtaba Ahsan, San Diego State University Stephanie A. Fernhaber, Butler University

A Social Cognitive Approach to International Opportunity Identification: The Case of Chinese MNEs Shuang Ren, Deakin University Di Fan, Curtin University Zijie Li, University of International Business and Economics Accelerated Multinationalization: Capturing Global Opportunities

Sinead Monaghan, Rutgers University Esther Tippmann, University College Dublin

Entreprenurial Opportunity Exploitation: A National Level Social Capital Contingency Perspective Seyed Hooman Seyed Abootorabi, Old Dominion University Amirmahmood Amini Sedeh, Old Dominion University

Session 2.2.8 - Competitive Track: 7 - Governments, Non-market Strategies Time: 10:45-12:00 Room: Oakley

Revisiting Corporate Socially Responsible Activities: Diverse Drivers and Diverse Contexts

Chair: Tailan Chi, University of Kansas

Time Horizon and Corporate Social Responsibility: Multi-Layered Evidence from around the World Jongmoo Jay Choi, Temple University Jimi Kim, Temple University Oded Shenkar, Ohio State University

Markets as Clubs: A Study of the Role of Firm-Market Economic Reliance in the Corporate Provision of Collective Goods

Luis Ballesteros, University of Pennsylvania

B Webs of Influence: National Stakeholder Networks and Corporate Social Performance

Kate Odziemkowska, University of Pennsylvania Witold Jerzy Henisz, University of Pennsylvania

Session 2.2.9 - Competitive Track: 16 - Teaching IB Time: 10:45-12:00 Room: Gallier A

Innovative Ideas in IB Instruction

Chair: Joan Marie Lofgren, Aalto University

Global Pitch Project: Social Entrepreneurship and the Teaching of Ethics in International Business Madan Annavarjua, Bryant University Diya Das, Bryant University

Develop Intercultural Effectiveness in the Classroom: An Application of Reflective Learning Jing Betty Feng, Farmingdale State College (SUNY)

Irish-Dutch Sandwiches, Corporate Inversions, and Arm's Length Transactions: Teaching International Tax in Your IB Course

James Francis Nebus, Suffolk University

Case Studies and Teaching Cases as a Teaching-Learning Strategy in Teaching International Logistics Moema Pereira Nunes, Universidade Feevale

Session 2.2.11 - Interactive Track: 8 - Entrepreneurship, SMEs, Born Globals

Time: 10:45-12:00 Room: Edgewood B

Drivers of International Entrepreneurship: Opportunity Recognition, Rents, Growth

Chair: Nicole Coviello, Wilfred Laurier University

The Pursuit of International Opportunity: A Planned Behavior Model

Daniel Richard Clark, Indiana University

How Organisational Identity Stories Lead to International Opportunities

Pavlina Jasovska, University of South Australia

A Transaction Cost Approach to International Entrepreneurship Susan L. Young, Seton Hall University Christopher Welter, Xavier University

To Acquire or Not: How Maturing Born Globals Survive over Time

Tamar Almor, College of Management Stine Oyna, University of Agder Shlomo Yedidia Tarba, University of Birmingham Mohammad F. Ahammad, Sheffield Hallam University

What Influences the Internationalization Speed of Online Retailers? A Dynamic Perspective Matthias Schu, University of Fribourg

Dirk Morschett, University of Fribourg Hanna Schramm-Klein, University of Siegen

Do Venture Capitalists Affect the Internationalization of Small Firms?

Antonio Amaral Moreira, Pontifical Catholic University of Rio de Janeiro

Jorge Carneiro, Pontifical Catholic University of Rio de Janeiro

International New Venture Performance: Leveraging Marketing Capabilities

Silvia Lozano Martin, California State University, Los Angeles

Rajshekhar Javalgi, Cleveland State University

Session 2.2.12 - InteractiveTime: 10Track: 12 - Economics, Finance, AccountingRoom: 10

Time: 10:45-12:00 Room: Evergreen

Issues on FDI

Chair: Isabel Alvarez, Universidad Complutense de Madrid

MNE Transparency and Country-Level Risk Disclosure Sidney Gray, University of Sydney Helen Kang, University of New South Wales

Distance Matters for Portfolio Investment - But What Kind of Distance?

Brian Lucey, Trinity College Dublin Raj Aggarwal, University of Akron Colm Kearney, Monash University Sam Vignes, Trinity College Dublin

Capital Market Development and Inflow of Foreign Direct Investment to Africa - Is There Any Relationship? Rafiu Adewale Aregbeshola, University of South Africa

Recover in Post-Conflict Affected Countries: The Unintended Effects of Foreign Aid on Foreign Direct Investment Sander De Raad, University of Groningen Vincent Kunst, University of Groningen

Spillovers of Cross-Border Strategic Alliances on Rivals' Values in Emerging Economies Pawinee Changphao, University of Texas at Dallas

Evaluating the Impact of Labor Flexibility on FDI into Europe Mikhail Shengeliya, Trinity College Dublin Louis Brennan, Trinity College Dublin

Time: 10:45-12:00 Session 2.2.13 - Interactive Track: 11 - Strategy, Alliances, Acquisitions Room: Estherwood

Role of Culture and Institutions in Global Strategy

Chair: Marjorie A. Lyles, Indiana University

Home Is Where It Starts: The Influence of Home Culture Institutions on MNE Global Strategies Brian Roy Tan, B.R.I.T. Management Consulting Asda Chintakananda, National Institute of Development Administration

Who Are Those Good to Do Together during Institutional Upheaval?: The Effect of Organizational Network Diversity in Chinese Film Industry after WTO Accession Hyunjoo Min, University of South Carolina

How to Create Trust in Multinational Corporations? Cross-Cultural Contingencies in Fair Strategy Process Carine Peeters, Vlerick Business School Koen Tackx, Vlerick Business School

Institutional Environment and Cross-Border M&A Premiums Zhu Zhang, Peking University Marjorie A. Lyles, Indiana University Changqi Wu, Peking University

Market Reaction to Cross-Border Acquisition Announcements: The Effect of Added Cultural Distance Hyun Gon Kim, Rutgers University

Do Institutional Pressures Affect Divisional/regional HQs Relocation? An Empirical Study on Isomorphic. Coercive and Normative Effects

Alfredo Valentino, Luiss University

Session 2.2.14 - Interactive Track: 6 - Institutions and Innovation Time: 10:45-12:00 Room: Ellendale

Influence of Institutions on Innovation, Adoption and Development

Chair: Charles E. Bryant, Florida Institute of Technology

Evolution of Technological Trajectories at MNEs: Dynamics in Japanese Big 3 Automakers Hye Sun Kang, University of South Carolina

The Institutionalization of Innovation Projects in 15 Countries through Varieties of Discursive Devices for the Technology Diffusion

Tariq H. Malik, Dongbei University of Finance & Economics

Innovation in Emerging Economies: The Brazilian Case Karen Esteves Fernandes Pinto, University of São Paulo Paulo Roberto Feldmann, University of São Paulo

When Too Little or Too Much Hurts: The Moderating Effect of Institutional Misalignment Yousef Eiadat, University College Dublin Alejandro M. Fernandez Castro, CESUGA

Institutionalizing EMS Adoption in Developing Countries Yousef Eiadat, University College Dublin Alejandro M. Fernandez Castro, CESUGA

Session 2.2.15 - Interactive Track: 4 - Social Innovation

Time: 10:45-12:00 Room: Edgewood A

MNCs and Social Responsibility: Responding to Local Issues and Challenges

Chair: Christian Geisler Asmussen, Copenhagen **Business School**

Emerging Market Multinationals and CSR Bindu Arya, University of Missouri-St. Louis Jane Salk, University of Texas at Dallas

Rana Plaza Collapse: Are CSR Compliance Pressures Effective?

Noemi Sinkovics, University of Manchester Samia Ferdous Hoque, University of Manchester Rudolf R. Sinkovics, University of Manchester

Local CSR for Global Value: A U.S. MNE in China & Australia Virginia Munro, Griffith University Denni Arli, Griffith University Sharyn Rundle-Thiele, Griffith University

Board International Experience and Corporate Social Responsibility in Emerging Economies: Evidence from Malaysia, Pakistan, and Philippines Abdullah Al Mamun, University of Newcastle Mariano L.M. Heyden, University of Newcastle Michael Seamer, University of Newcastle Qaiser Rafique Yasser, University of Malaysia Sarawak Guido Rojer Jr., University of Curacao

Corporate Social Responsibility Implementation: Challenges for the Mining Industry in Brazil Fatima Annan-Diab, Kingston University Carolina Molinari, Kingston University

Institutional Level Antecedents and Corporate Social Responsibility Adoption Interactions: Insights from Emerging Economies

Abdullah Al Mamun, University of Newcastle Michael Seamer, University of Newcastle Mariano L.M. Heyden, University of Newcastle Qaiser Rafique Yasser, University of Malaysia Sarawak Guido Rojer Jr., University of Curacao

Assessments of Multinational's Payments for Ecosystem Services and Disclosure in CSR Reports: A Research Based on Fortune 500 Zhan Wang, Saint Louis University

Nitish Singh, Saint Louis University

WEDNESDAY, JUNE 29 - 12:00-13:00

Time: 12:00-13:00 Room: Napoleon CD

Lunch

A light lunch will be provided for conference participants at the Napoleon CD.

Time: 12:00-13:00 Room: Borgne

AIB Fellows' Business Meeting

AIB Fellows only.

WEDNESDAY, JUNE 29 - 13:00-14:15

Session 2.3.1 - Panel Track: 8 - Entrepreneurship, SMEs, Born Globals

Time: 13:00-14:15 Room: Napoleon AB

Global Innovation and International Entrepreneurship

Chairs: Shameen Prashantham, CEIBS and Vassiliki Bamiatzi, University of Leeds

Panelists:

Peter J. Buckley, University of Leeds Gary Knight, Willamette University Nicole Coviello, Wilfred Laurier University Alain Verbeke, University of Calgary

Session 2.3.2 - Competitive Track: 3 - Future of the MNE Time: 13:00-14:15 Room: Borgne

Antecedents of Multinational Enterprise Performance: Modes, Motives and Models

Chair: Christos Antoniou, University of Leeds

Entry Mode Diversity: An Anomaly or a Reality Elena Beleska-Spasova, University of Reading

Dynamic Effects of the Liability of Foreignness Yunok Cho, Renmin University of China Robert Salomon, New York University Mental Models and the Multinational - Performance Relationship: Attention, Complexity and Fit Alexander Leinemann, University of St. Gallen Bioern Ambos, University of St. Gallen

Dynamic Effects of Learning by FDI on the Innovative Outputs and Productivity of Spanish MNE Firms Francisco Javier Santos Arteaga, Free University of Bolzano Celia Torrecillas, Universidad Europea de Madrid

Session 2.3.3 - Panel Track: 2 - Geographic Scope and Innovation Time: 13:00-14:15 Room: Maurepas

Better Together? Current Research and Practice in Strategy, Policy and the Economics of Clusters for Building and Sustaining Global Competitiveness

Chair: Hildy Jean Teegen, University of South Carolina

Panelists:

Robin Barnes, Greater New Orleans, Inc.
Sali Li, University of South Carolina
Ann Marie Stieritz, South Carolina Council on Competitiveness
Douglas P Woodward, University of South Carolina

Session 2.3.4 - Panel Track: 14 - Leadership and HR

Time: 13:00-14:15 Room: Oak Alley

Gender in International Business Research: Addressing the Importance and Overcoming the Obstacles

Chairs: Amanda Budde-Sung, University of Sydney and Everlyne Misati, Florida International University

Panelists:

Amanda Bullough, University of Delaware Amon Chizema, University of Birmingham Fabian Jintae Froese, Georg-August-University Göttingen William Newburry, Florida International University Maria Alejandra Gonzalez-Perez, Universidad EAFIT Amir Shoham, Temple University

Session 2.3.5 - Competitive Track: 9 - Emerging Markets Time: 13:00-14:15 Room: Nottoway

Overcoming Institutional Voids in Africa

Chair: Joan Lilian Ogendo, Catholic University of Eastern Africa

Human Capital Voids, Upgrading Mechanisms, and Firm Performance Stephanie Wang, Indiana University

Alvaro Cuervo Cazurra, Northeastern University

Does Political Instability Hinder Innovation? Evidence from African Firms Sorin M.S. Krammer, University of Groningen

How Political Hazards Influence Entry Mode Choice in Africa? The Contingent Role of Host Country Experience and Foreign Aid Wen Li, Zhejiang University Jane Lu, University of Melbourne Aiqi Wu, Zhejiang University	Is Group Affiliation Profitable for MNE Subsidiaries in Emerging Markets? Mayank Sewak, University of Massachusetts Amherst Anurag Sharma, University of Massachusetts Amherst Session 2.3.8 - Competitive Time: 13:00-14		
Xueli Huang, RMIT University	Track: 5 - Governance and Policy Room: Oa		
The Internationalization Process of African Banks: The Emergence of a New Banking Model? Simona Gentile-Luedecke, Bremen University Tilo Halaszovich, Bremen University Sarianna M. Lundan, Bremen University	Collaborative Innovation in Technology Industries Chair: Esther Tippmann, University College Dublin Supranational Institutions, Grand Challenges and Collaborative Search - How Advocacy Groups Can Make a Difference in Search Consortia Wolfgang Sofka, Copenhagen Business School Anders Ording Olsen, Copenhagen Business School Christoph Grimpe, Copenhagen Business School		
Session 2.3.6 - Competitive Time: 13:00-14:15 Track: 11 - Strategy, Alliances, Acquisitions Room: Bayside C Foreign Entry Decision and Entry Mode Choice Chair: W. Travis Selmier II, Indiana University			
Entry Timing in International Markets: Looking Back and Ahead for Opportunities Bernadine Dykes, University of Delaware	Technological Uncertainty and Ambidexterity: The Use of Coordination Mechanisms and Entrepreneurial Orientation in High-Tech Industry Pei-Li Yu, National Chung Cheng University		
Kalin Kolev, Marquette University Effects of Experiential and Interorganizational Learning on Entry Mode Choices: A Study of Indian Firms Dhirendra Mani Shukla, Indian Institute of Management, Lucknow	Value Creation versus Value Capture in Public-Private Collaboration: An Emerging Market Perspective Emilene Leite, Uppsala University Anna Bengtson, Uppsala University China: From Imitator to Innovator?		
Ashutosh Kumar Sinha, Indian Institute of Management, Lucknow Repeated Entry Modes and Growth Perspectives: Mindful or Inertial Learning?	Juliane Proelss, Concordia University Denis Schweizer, Concordia University Feng Zhan, John Carroll University		
Filippo Albertoni, Politechnico di Milano Stefano Elia, Politechnico di Milano Lucia Piscitello, Politechnico di Milano	Session 2.3.9 - CompetitiveTime: 13:00-14Track: 10 - Operations and SCMRoom: Gallie		
A Real Option Model of the Firm's International Investment Ali Ahi, Lappeenranta University of Technology Olli Kuivalainen, Lappeenranta University of Technology	Internationalization Decisions in Supply Chains Chair: Carine Peeters, Vlerick Business School		
Session 2.3.7 - CompetitiveTime: 13:00-14:15Track: 12 - Economics, Finance, AccountingRoom: Southdown	Internationalization Speed and Performance: The Service Firms' Context Naveen Jain, Middlesex University Sokol Celo, Suffolk University		
Aspects on Foreign Direct Investment Chair: Raj Aggarwal, University of Akron	Vikas Kumar, University of Sydney Reshoring: A Strategic Renewal of Luxury Clothing Supply		
The Impact of Foreign Firms and Competition on Domestic Firm Survival	Chains Pamela Robinson, University of Birmingham Linda Hsiu-yun Hsieh, SOAS, University of London		
Evis Sinani, Copenhagen Business School Klaus Meyer, CEIBS Bersant Hobdari, Copenhagen Business School	Barriers and Enablers in the Learning Process of Offshore Team Members: The Role of International Assignees Carine Peeters, Vlerick Business School		
Knowledge Transfer from Multinationals through Labour Mobility: Learning from Export Experience Priit Vahter, Warwick University	Florence Duvivier, Neoma Business School A Network View of Foreign Investments Determinants and the		
Jaan Masso, University of Tartu	Role of Country Connectedness Sokol Celo, Suffolk University		
Tax Haven Networks and the Role of the Big 4 Accountancy Firms Chris Jones, Aston University	Aya Chacar, Florida International University Yannick Thams, Suffolk University		
Yama Temouri, Aston University Alex Cobham, Tax Justice Network			

Time: 13:00-14:15 Room: Oakley

Time: 13:00-14:15 Room: Gallier A

Session 2.3.10 - Competitive Track: 7 - Governments, Non-market Strategies Time: 13:00-14:15 Room: Gallier B

Being Accountable and Create Value in Local Markets: How Multinational Enterprises Engage Local Stakeholders

Chair: Bernie Wolf, Schulich School of Business

Legitimizing Resistance to Global Activism: Royal Dutch/Shell's Response to Anti-Apartheid Divestment Pressure, 1986-1990 Ishva Minefee, University of Illinois at Urbana-Champaign

Multilatinas' legitimacy at a Crossroads: Accounting for Their Social Irresponsibility across Different Institutional Environments

Elisa Giuliani, University of Pisa Federica Nieri, University of Pisa Davide Fiaschi, University of Pisa

Valuing Stakeholder Governance: Property Rights, Autonomy, and Collective Action

Kate Odziemkowska, University of Pennsylvania Sinziana Dorobantu, New York University

Session 2.3.11 - Interactive Track: 7 - Governments, Non-market Strategies

Time: 13:00-14:15 Room: Edgewood B

MNE Corporate Governance and International Investment Performance

Chair: Alexander Settles, Rutgers University

The Study on the Speed of Asian Firms' Changing Corporate Governance after 2008 Financial Crisis Hyunjoo Min, University of South Carolina

Board Dissent: The Director Primacy Perspective Sunny (Li) Sun, University of Missouri-Kansas City Jianqiang Xiao, Renmin University of China Kangtao Ye, Renmin University of China

Trojan Horses or Local Allies: The Effect of LBMs in Foreign Subsidiaries Jakob Müllner, WU Vienna

Patricia Renee Klopf, WU Vienna

Outward FDI and Firm-Level Performance Walid Hejazi, University of Toronto Jianmin Tang, Government of Canada

The Odyssey of South African MNCs and their Impact on the SADC

Mathew Eleojo Egu, University of South Africa Rafiu Adewale Aregbeshola, University of South Africa Session 2.3.12 - Interactive Track: 9 - Emerging Markets Time: 13:00-14:15 Room: Evergreen

Political and Economic Ties in Emerging Economies

Chair: Jennifer Oetzel, American University

Firm Strategic Orientation and Performance in Sub-Saharan African Countries: The Moderating Effect of Institutional Development Level and Foreign Firm Ownership Soonkyoo Choe, Yonsei University

Young Hoon An, Yonsei University Jihoon Kang, Yonsei University

The Political Motivations of Diaspora Investors: Expanding Existing Models of Multidimensional Diaspora Investment Drivers

Liesl Riddle, George Washington University Tjai M. Nielsen, High Point University

Regime Structure, Institutional Stability and Pro-Market Reforms: Deepening the Inter-Disciplinary Connection Luis Alfonso Dau, Northeastern University Elizabeth M. Moore, Northeastern University Catherine Bradley, Lieberman Research Worldwide

A Theoretical Approach to the Internationalization of a Trade Block: Pacific Alliance Case

Andres Mauricio Castro Figueroa, Compensar Unipanamericana

Dalsy Yolima Farfan Buitrago, Pontificia Universidad Javeriana

Luis E. Torres, Georgia Gwinnett College

The Influence of Relative Institutional Challenge on Ownership Structure Ehsan Derayati, Concordia University

Gwyneth Edwards, HEC Montréal

Navigating Institutional Clusters within Sub-Saharan Africa: Small and Medium-Sized Oil Enterprises Daniel Rottig, Florida Gulf Coast University Beth Anderson, Florida Atlantic University Ray Crespo, Florida Atlantic University Daniel Diemont, Florida Atlantic University Franchesca Martinez, Florida Atlantic University

Direct and Bilateral Effects of Political-Economic Freedom Indices and Country Economic Variables Ismatilla T. Mardanov, Southeast Missouri State University

Regional Determinants of FDI in Brazil: An Economic, Institutional and Political Perspective Claudia Beatriz Batschauer da Cruz, University of Vale do

Itajai Dinorá Eliete Floriani, University of Vale do Itajai Mohamed Amal, Columbia University and PPGAD/FURB

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Session 2.3.13 - Interactive Time: 13:00-14:15	Effectuation and Internationalization: A Review and Agenda for	
Track: 11 - Strategy, Alliances, Acquisitions Room: Estherwood	Future Research Masoud Karami, University of Otago	
Alliances, Joint Ventures, and Networks	Sylvie Chetty, University of Otago/Uppsala University	
Chair: Rakesh Sambharya, Rutgers University	Oscar Martín Martín, Public University of Navarre/ Uppsala University	
Cognitive Conflicts among Strangers: the Role of Organizational Cultural Intelligence and Socialization Practices in International Alliances Robin Pesch, University of Bayreuth Ricarda B. Bouncken, University of Bayreuth	The "Hidden" Stages of Internationalization of Western Small and Medium-Sized Enterprises in Emerging Markets: The Role of Experience, Feedback and Institutional Voids Desislava Dikova, Vienna University of Economics and Business	
Development of Alliance Capability in Emerging Country Multinational Enterprises: Insights from a Rapidly Growing	Yusaf Akbar, CEU Business School Bernardo Balboni, University of Trieste	
Indian Bio-Pharmaceutical Company Swetketu Patnaik, Anglia Ruskin University	Guido Bortoluzzi, University of Trieste Andrea Tracogna, University of Trieste	
Ram Baliga, Wake Forest University	Factors Affecting Entrepreneurship in Emerging Economies: A	
Mo Roohanifar, Manchester Metropolitan University	Case of Dubai	
Do Local IJV Partners' Political Connections Always Create Shareholder Value for Foreign Partners?	Christian Tabi Amponsah, Skyline University Gouher Ahmed, Skyline University	
Yu-Kai (Mike) Wang, Soochow University	Resource Allocation Decisions in SME Internationalization: A	
Jianfeng Wu, University of International Business and Economics	Portfolio Theory Perspective Adeoye Adegorite, University of Waterloo	
Knowledge and Learning in IJV Management: A Process Understanding of a Highly Successful International Joint	Rod B. McNaughton, University of Auckland	
Venture Jeong-Yang Park, University of Nottingham Simon Harris, University of Edinburgh	Session 2.3.15 - InteractiveTime: 13:00-14:15Track: 1 - Innovation and the MNERoom: Edgewood A	
The Formation of Equity Joint Ventures: An Empirical Examination of the "Hybrid" and "Asset Bundling" Views in Transaction Cost Economics Zheng Cheng, University of Kansas Tailan Chi, University of Kansas	Context Chair: Dan Li, Indiana University	
International Portfolio Restructuring: The Role of Performance Feedback and Home Market Dependence in Adjusting Extant Network Diversity	Determinants of Innovation in Emerging Market Firms: Evidence from India Mohammad Fuad, Indian Institute of Management, Lucknow	
Guus Hendriks, RSM Erasmus University Pursey Heugens, RSM Erasmus University	Arun Kumar Jain, Indian Institute of Management, Lucknow	
Arjen Slangen, RSM Erasmus University Fairness Perception, Contractual Complexity and Learning in	Do Institutional Voids Promote Local Adaptation? Explorative Adaptation and Classical Adaptation	
Inter-Organizational Exchanges	Defeng Sun, Kyoto University	
Cheng-Min Chuang, National Taiwan University Chih-Pin Lin, Aletheia University	Yasuo Sugiyama, Kyoto University Tatsuya Kikutani, Kyoto University	
Chih-Fang Chiu, National Taiwan University	The Differential Impact of Open Innovation on the Efficiency of Firms	
Session 2.3.14 - InteractiveTime: 13:00-14:15Track: 8 - Entrepreneurship, SMEs, Born GlobalsRoom: Ellendale	Isabel Alvarez, Universidad Complutense de Madrid Cipriano Quirós, Universidad Complutense de Madrid	
Internationalization Process of SMEs Chair: Ivo Zander, Uppsala University	National Context and the Organization of Early Phases in Innovation Projects Roman Bartnik, University of Duisburg-Essen	
The Influence of the Entrepreneur's Network on the Internationalization during the Financial Crisis: Evidence from Turkey		
Tugba Kalafatoglu, ESADE Business School/NEOMA Business School		
Xavier Mendoza, ESADE Business School		
Decisive Inaction in the Internationalization Process Peter Wayne Liesch, University of Queensland		

James Clarke, University of Queensland

WEDNESDAY, JUNE 29 - 14:15-14:30	Session 2.4.4 - Panel Special Session	Room: Oak Alley
Time: 14:15-14:30 Break	AIB-CEE Chapter Panel: Research, Collaboration and Innovation in Emo Markets: Forecast of Research Ager CEE	
Short break to facilitate transition between sessions. No refreshment service will be provided.	CEE Chair: Lukasz Puslecki, Poznan University of Economics and Business Discussant: Miroslaw Jarosinski, Warsaw School of Economics	
WEDNESDAY, JUNE 29 - 14:30-15:45	Panelists:	
Session 2.4.1 - PanelTime: 14:30-15:45Track: 10 - Operations and SCMRoom: Napoleon AB	Manan Gorynia, Poznan University of Ecor	nomics and
International Business Challenges in Global Value Chains: A Multidisciplinary View Chair: Manpreet Hora, Georgia Institute of Technology	Andrei Panibratov, St. Petersburg Universi Krzysztof Wach, Cracow University of Econ Michal Zdziarski, Warsaw University	•
Panelists: Manpreet Hora, Georgia Institute of Technology Tomas Hult, Michigan State University	Session 2.4.5 - Competitive Track: 14 - Leadership and HR	Time: 14:30-15:45 Room: Nottoway
Masaaki Kotabe, Temple University Janet Y. Murray, University of Missouri-St. Louis	Cross-Cultural Influences and Attrib Chair: Marcelo André Machado, Universida Rio dos Sinos - UNISINOS	
Session 2.4.2 - Panel Time: 14:30-15:45 Track: 7 - Governments, Non-market Strategies Room: Borgne State Owned Multinationals Chair: Felipe Monteiro, INSEAD	A cross cultural cludy of an integrative model	
Panelists: Felipe Monteiro, INSEAD Aldo Musacchio, Brandeis University Alvaro Cuervo Cazurra, Northeastern University	A Cross-Cultural Analysis on Moral Emotion Ex Case of Korea and the United States Tai Gyu Kim, Korea University Young Kyun Chang, Sogang University	
Klaus Meyer, CEIBS Juan Ma, INSEAD Sinziana Dorobantu, New York University	Attributional Complexity and Isomorphic Attributional Complexity and Isomorphic Attribution Evidence for Cognitive vs. Affective Factors Lakshman Chandrashekhar, Tongji Universion Economics & Management Linh-Chi Vo, Normandy Business School	-
Session 2.4.3 - PanelTime: 14:30-15:45Track: 2 - Geographic Scope and InnovationRoom: Maurepas	Does Multiculturalism Influence Salary Negotia	
Creating and Orchestrating Heterarchical Advantage in the Global and Local Context Chairs: Kiyohiko Ito, University of Hawaii at Manoa and Tanya A. Peacock, Baylor University	American Monoculturals Davina Vora, State University of New York Napatsorn Jiraporn, State University of Ner Oswego Wendy Casper, University of Texas at Arlir	at New Paltz w York at
Panelists: Kazuhiro Asakawa, Keio University Yves Doz, INSEAD Tanya A. Peacock, Baylor University Eleanor Westney, York University Ivo Zander, Uppsala University		

Session 2.4.6 - Competitive	Time: 14:30-15:45	Session 2.4.8 - Competitive	Time: 14:30-15
Track: 15 - Research Methodology in IB	Room: Bayside C	Track: 4 - Social Innovation	Room: Oal
Rules of Engagement: Methods and Measures in IB Chair: Stewart Miller, University of Texas - San Antonio		Governance, CSR and the Role of MNEs Chair: Bindu Arya, University of Missouri-St. Louis	
, , ,		Corporate Covernance and CSP Appro	aches of Multinational
Measuring Innovation Around the World David M. Reeb, National University of Singapore Ping-Sheng Koh, Hong Kong University of Science and Technology Elvira Sojli, Erasmus University		Corporate Governance and CSR Approaches of Multinational Companies: An Integrated Perspective Igor Filatotchev, Cass Business School Günter K. Stahl, WU Vienna Does Internationalization of Emerging Multinationals Lead to a Good Corporate Citizenship in the Home Market?: The	
Wing Wah Tham, Erasmus University		Stakeholder-Theory Approach	
MNC Internal and External Complexity and Effects on Performance: Insights from NKC-Methodology Sokol Celo, Suffolk University James Francis Nebus, Suffolk University I. Kim Wang, Suffolk University Decomposing the Benefits from Foreign Direct Investment: A New Methodological Framework Randolph Luca Bruno, University College London Nauro F Campos, Brunel University Saul Estrin, London School of Economics		Eunwoo Kim, University of Michigan Jooyoung Kwak, Yonsei University Soonkyoo Choe, Yonsei University Internationalization and Financial Performance: The Moderating Role of Corporate Social Performance Xueji Jessie Liang, Sun Yat-sen University	
		Enterprises Christian Geisler Asmussen, Copenhagen Business	
		Scale Integrity: An Evaluation of Four Indivi International Business	
Somak Banerjee, Wayne State Univers Ahmet Koksal, Wayne State University Aaron Johnson, Wayne State Universit	-	Session 2.4.9 - Competitive Track: 14 - Leadership and HR	Time: 14:30-15 Room: Gallie
Attila Yaprak, Wayne State University		Global Talent Management Chair: Paula Caligiuri, Northeasterr	า University
Session 2.4.7 - Competitive Track: 8 - Entrepreneurship, SMEs, Born Globa	Time: 14:30-15:45 Is Room: Southdown	Retaining Diverse Employee Talent Thr	rough Greater
The Learning Process of International Entrepreneurship Chair: Patricia McDougall-Covin, Indiana University- Bloomington Learning Through Experience: The Impact on SME Entry Mode Choice Lina Hollender, Heinrich Heine University Düsseldorf Christian Schwens, Heinrich Heine University Düsseldorf Keith D. Brouthers, King's College London Entrepreneurship Learning and Creativity of New Ventures Fu-Mei Chuang, ESC Rennes School of Business		Organizational Embeddedness Debjani Ghosh, Osaka University Tomoki Sekiguchi, Osaka University	
		Talent Development and Its Role in Sha Firms' Results: The Case of Russia Marina Latukha, Saint-Petersburg S	
		Omission of Talent Pools?: Challenges in Japanese Companies' Global Talent Management Tamiko Kasahara, University of Shizuoka	
		Fostering Local Managerial Capacity in Pairs, and Knowledge-Collectivities Ramsin Yakob, University of Gothe	
Response to Performance and Preparation Internationalization Learning Margaret Fletcher, University of Glasgo Simon Harris, University of Edinburgh	in	Session 2.4.10 - Competitive Track: 12 - Economics, Finance, Accounting	-
Founders' Prior Shared Experience and the Survival of Born Global Firms Giuseppe Criaco, Jönköping International Business		International Corporate Governance and the Role of Institutions Chair: Ursula F. Ott, Kingston University	

The Influence of Institutions on the Proportion of Social Elites on Boards of Business Group IPO Firms in Emerging Economies

Time: 14:30-15:45

Time: 14:30-15:45 Room: Gallier A

Time: 14:30-15:45

Room: Gallier B

Room: Oakley

Bruce Allen Hearn, University of Sussex

School

Linking Governance Quality and Derivatives Use: Insights from Firms' Hedging Behavior Quang Nguyen, Middlesex University Trang Kim, Middlesex University

Marina Papanastasiou, Middlesex University

A Global Compensation Analysis: Linking the Incentive Component and Incentive Theory with Performance-Orientation of the Globe Study Ursula F. Ott, Kingston University

Session 2.4.11 - Interactive Track: 3 - Future of the MNE Time: 14:30-15:45 Room: Edgewood B

Ownership, Entry and Internationalization

Chair: Somnath Lahiri, Illinois State University

The Effects of Added Cultural Distance on Ownership Decision in Cross-Border Acquisitions Hyun Gon Kim, Rutgers University Ajai Gaur, Rutgers University

Perceptions vs. Actualities: Examining the Effects of Perception of Liability of Foreignness and Cultural Intelligence on the MNEs Mode of Entry Alexey V. Semenov, San Jose State University Hadi S. Alhorr, Saint Louis University

International Entrepreneurship in MNEs' Technology Commercialization: A Case of Finnish Dairy Manufacturer Naoto Nadayama, University of Otago

- Expertise and International Strategy Elizabeth Maitland, University of New South Wales Andre Sammartino, University of Melbourne
- Cosmopolitanism and Cosmobusiness: A Common Path Nikolaos Papazoglou, University of Piraeus

Going International - Micro-Multinational: The Impact of Business Group Affiliation and Foreign Ownership in Internationalization Process

Tugba Kalafatoglu, ESADE Business School/NEOMA Business School

Joonho Shin, ESADE Business School Xavier Mendoza, ESADE Business School

The Role of Patent Systems in Determining Foreign Direct Investment Horizontal Spillovers: A Meta-Analysis Danai Christopoulou, University of Bradford Nikolaos Papageorgiadis, University of Liverpool Chengang Wang, Bradford University Session 2.4.12 - Interactive Track: 9 - Emerging Markets Time: 14:30-15:45 Room: Evergreen

International Expansion and Firm Capabilities in Emerging Markets

Chair: George S. Yip, CEIBS and Imperial College London

What Drives International Expansion for Emerging Market Firms? A Dynamic Managerial Capability Perspective Amit Karna, Indian Institute of Management, Ahmedabad Anish Purkayastha, Indian Institute of Management, Ahmedabad

Sunil Sharma, Indian Institute of Management, Ahmedabad

Dhiman Bhadra, Indian Institute of Management, Ahmedabad

Is There an Advantage of Emergingness? Longitudinal Evidence from 43 Emerging Economies

Mark Mallon, Old Dominion University Orhun Guldiken, Old Dominion University Mirko H. Benischke, Rotterdam School of Management Feng Dong, Old Dominion University Trung Nguyen, Old Dominion University

Linking Innovation and Business Performance in Latin America. An Application to the Manufacturing Sector in Chile and Peru

Jorge Antonio Heredia, Universidad del Pacifico Christian Kenyo, Universidad del pacifico Cristian Geldes Gonzalez, Universidad de la serena Juan Alejandro Flores, Universidad del Pacifico

The Multinationality-Performance Relationship: Evidence from Emerging Economy Multinational Enterprises Jinlong Gu, University of Sussex Yong Yang, University of Sussex Roger Strange, University of Sussex

Performance Determinants of Brazilian MNCs Henrique Correa da Cunha, FURB - University of Blumenau

Mohamed Amal, Columbia University and PPGAD/FURB Dinorá Eliete Floriani, University of Vale do Itajai Maria Tereza Fleury, Fundação Getulio Vargas - EAESP

The Determinants of Export Performance in BRIC Countries: The Role of Firm Resources and the Institutional Environment Sorin M.S. Krammer, University of Groningen Frank Aanstoot, Dutch Ministry of Economic Affairs Roger Strange, University of Sussex

Configurations of Productive Efficiency in Sub-Saharan Africa: Internationalization, Weak Rule of Law and Basic Human Capital

Yanick Kemayou, Paderborn University Martin R. Schneider, Paderborn University

Session 2.4.13 - Interactive Track: 13 - International Marketing

Time: 14:30-15:45 Room: Estherwood

Branding

Chair: Susan Mudambi, Temple University

Brand Loyalty Viewed from a Service-Dominant Logic: Brand Experience, Customer Engagement and Brand Community Attachment

Chao-Chin Huang, National Kaohsiung University of Hospitality and Tourism

Incorporating Country-of-Origin Image into International Branding: Evidence from the Cosmetic Industry in Brazil Mariana Bassi Sutter, University of São Paulo Maria Laura MacLennan, University of São Paulo Janaina de Moura Giraldi, University of São Paulo Edson Crescitelli, University of São Paulo Edison Polo, University of São Paulo

Can Global Expansion be a Defensive Strategy for Local Brands? The Moderating Effect of Country Favorableness Hsiu Ying Huang, Feng Chia University Chen-Yu Lin, Feng Chia University

Entering a Hostile Foreign Market: The Interplay between Consumer Animosity, Customer Citizenship Behavior, and Product Purchase Intention

Wootae Chun, Saint Louis University Mamoun Benmamoun, Saint Louis University Seung H. Kim, Saint Louis University Morris Kalliny, Eastern Washington University

Brand Origin, Brand Fit, and the Dynamics of Brand Architecture: An Integrative Cross-Disciplinary Review Melodena Stephens Balakrishnan, Karlshochschule International University Leila Hamzaoui-Essoussi, University of Ottawa Nicolas Papadopoulos, Carleton University

From Counterfeit to Luxury: The Effects of China's Growing Middle Class on Genuine Luxury Products Jennifer Pope, Grand Valley State University Bradley James Koch, Grand Valley State University Pamela Tremain Koch, Grand Valley State University

Global Brand Management: Marketing Capabilities and Performance in Three Regions

Andreas Friedrich Grein, Baruch College - CUNY C. Samuel Craig, New York University Bahriye Goren-Gulek, Baruch College - CUNY

When Should the Foreign Chain Allow the Local Owner to Cobrand an International Franchised Hotel? A Principal-Agent View and Empirical Evidence

Chya-Yi Emily Liaw, City University of Hong Kong Shih-Fen S. Chen, Ivey Business School

Session 2.4.14 - Interactive Track: 14 - Leadership and HR

Time: 14:30-15:45 Room: Ellendale

Expatriate Management

Chair: Mila Lazarova, Simon Fraser University

The Double-Edged Experiences of Boundary Spanning, Creative, Stereotypically Unconstrained Individuals': Successful Acculturation Experiences of Expatriates and N-Culturals in MNEs Andre Anugerah Pekerti, University of Queensland

Andre Anugerah Pekerti, University of Queensland Quan Hoang Vuong, University of Brussels Nancy K Napier, Boise State University

Hassle Factor, Expatriates, and Subsidiary Performance Dwarka Chakravarty, Western University Andreas Schotter, Western University Paul W. Beamish, Western University

Applying COR Theory to Expatriates' Turnover Intention - The Role of Sensory Processing Sensitivity Maike Andresen, University of Bamberg Paul Goldmann, University of Bamberg

Affective Networks, Informal Ties, and the Limits of Expatriate Effectiveness Sven Horak, St. John's University

Inju Yang, EDC Paris Business School

Study of Work-Place Exchanges and Expatriate Adjustment: Role of Supervisor's Nationality Vineet Gupta, Indian Institute of Foreign Trade Rakesh Mohan Joshi, Indian Institute of Foreign Trade

Personality Traits, Mentoring, and Psychological Well-Being: An Investigation of International Assignments Judith Ambrosius, University of Erlangen-Nürnberg Benjamin Bader, Leuphana University of Lüneburg

Increasing or Decreasing PCNs in a Subsidiary: The Implications for Subsidiary Performance Naoki Ando, Hosei University

Session 2.4.15 - Interactive Time: 14:30-15:45 Track: 8 - Entrepreneurship, SMEs, Born Globals Room: Edgewood A

Early Internationalization Strategies of INVs from Emerging Markets

Chair: Rebecca Reuber, University of Toronto

Hub Internationalization - How Born Globals Conquer Southeast Asia by Building Local Bridgeheads Markus Hammer, unlQue swiss GmbH Patrick Schueffel, Hochschule für Wirtschaft Fribourg Rico Baldegger, University of Applied Sciences Western Switzerland

Early Internationalisation of New and Small Indian Firms: an Exploratory Study

Pratik Arte, University of Vaasa Andrew Barron, Toulouse Business School

Internationalization and Firm Performance- A Study of Indian Born Global Firms Mohammad Fuad, IIM Lucknow

Mohammad Akbar, IIM Lucknow



Drivers of Early Internationalisation - A Study of the Indian IT Industry

Sumati Varma, University of Delhi Rishika Nayyar, Indian Institute of Foreign Trade Vishakha Bansal, Lal Bahadur Shastri Institute of Management

The Internationalization of Micromultinationals - Comparative Perspectives From a Developed and an Emerging Economy Luciano Ciravegna, King's College London Christian Felzensztein, Universidad Adolfo Ibanez Heini Vanninen, Lappeenranta University of Technology Francesco Rattalino, ESCP Europe

WEDNESDAY, JUNE 29 - 15:45-16:15

Time: 15:45-16:15 Room: Napoleon CD

Coffee Break

Refreshments will be provided for conference participants at the Napoleon CD.

©This coffee break is sponsored by Aalto University School of Business in honor of the winner of the "That's Interesting!" Award. The award presentation will take place at the Exhibit Hall during the coffee break.

WEDNESDAY, JUNE 29 - 16:15-17:30

Session 2.5.1 - Panel Special Session Time: 16:15-17:30 Room: Napoleon AB

AIB-SAMS Session on "Regional Strategy View: A Debate"

Chair: Igor Filatotchev, Cass Business School

Panelists:

Alain Verbeke, University of Calgary Ram Mudambi, Temple University Christian Geisler Asmussen, Copenhagen Business School Jonas F. Puck, WU Vienna

Session 2.5.2 - Competitive Track: 2 - Geographic Scope and Innovation Time: 16:15-17:30 Room: Borane

Knowledge Mobilization, Individual, and Organization

Chair: Marcelo Cano-Kollmann, Ohio University

A Model of Subsidiary Manager Communication with HQ Almasa Sarabi, Georg-August-University Goettingen Soo Min Toh, University of Toronto Boundary Spanners and Intra-MNC Knowledge Sharing: The Role of Controlled Motivation and Immediate Organizational Context

Grazia D. Santangelo, University of Catania Dana Minbaeva, Copenhagen Business School

Inter-Organizational Knowledge Transfer across Borders: Skilled Returnees as Knowledge Brokers Moderating Cultural Distance

Leah Z. B. Ndanga, University of Massachusetts Amherst

Temporalities in Synchronous Communication: Effects of Time Zones on Knowledge Transfer and Subsidiary Voice Laurel Edwards Grassin-Drake, MIT

Session 2.5.3 - Panel Track: 14 - Leadership and HR

Time: 16:15-17:30 Room: Maurepas

Women in Business: Evidence from around the World

Chairs: Janet Y. Murray, University of Missouri-St. Louis and Malika Richards, Penn State University - Berks

Panelists:

Nakiye A. Boyacigiller, Sabanci University Beth Colón, The Weinman Colón Cook Group, Morgan Stanley Mari lizuka, Doshisha University Ann R. Tuennerman, Tales of the Cocktail

Rosalie L. Tung, Simon Fraser University

Session 2.5.4 - Panel

Special Session

Time: 16:15-17:30 Room: Oak Alley

The Locus of Acting Local while Thinking Global: Innovation and Best Practices at AIB Chapters

Chairs: Daniel Rottig, Florida Gulf Coast University and Sumit K. Kundu, Florida International University

Panelists:

Sergio Garcia Agreda, Universidad Privada Boliviana Gary Knight, Willamette University

Stephan Manning, University of Massachusetts Boston

Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

William Newburry, Florida International University

Lukasz Puslecki, Poznan University of Economics and Business

Elizabeth Rose, University of Otago

Melodena Stephens Balakrishnan, Karlshochschule International University

Nila Wiese, University of Puget Sound

Time: 16:15-17:30 Time: 16:15-17:30 Session 2.5.5 - Competitive Session 2.5.7 - Competitive Track: 6 - Institutions and Innovation Room: Nottoway Track: 16 - Teaching IB Room: Southdown Institution, Firm Capabilities and International **Teaching in Today's IB Classroom** Chair: Keun Lee, Hofstra University Expansion Chair: Joseph Clougherty, University of Illinois at Urbana-Champaign Multiple Choice Exams in Global Business Classrooms: Worth Another Look? Amanda Budde-Sung, University of Sydney Exporting, Learning and Innovating among Emerging Sandra Seno-Alday, University of Sydney Market Firms: The Moderating Role of Institutional Development and Absorptive Capacity Teaching a Multicultural Class: Benefits, Challenges and Zhenzhen Xie, Tsinghua University Solutions Jiatao Li, Hong Kong University of Science and Jane Terpstra-Tong, Monash University Technology Experiential Learning: Integrating Simulations into International **Business Curricula I** Racing to the Bottom? Or to the Top? How Firm-Specific Frank Cotae, Mount Royal University Capabilities for Pollution Reduction and Firm Multinationality Moderate the Effect of National Environmental Regulations on Halia M. Valladares, Mount Royal University International Expansion Decisions Teaching International Business in "Mega"-Classes: Active Joel Malen, Hitotsubashi University Learning and Team-Building Junichi Yamanoi, Waseda University John Thanopoulos, IST The Impact of Home Market Institutional Conditions on Market Nikolaos Papazoglou, University of Piraeus Entry Strategies of Firms from Emerging Markets Kelly Hewett, University of Tennessee Session 2.5.8 - Competitive Time: 16:15-17:30 Alexander Krasnikov, Loyola University of Chicago Track: 3 - Future of the MNE Room: Oakley Adam Hepworth, University of Tennessee Human Capital and the Future of Multinational Relative Mode Advantage in Local Market Penetration: Enterprise Evidence from the Chemical Industries in China Chair: Vijay Pereira, University of Portsmouth Changhui Zhou, Peking University Danxue Gao, Peking University **B** Immigrants and Firm Performance: Effects on Foreign Session 2.5.6 - Competitive Time: 16:15-17:30 Subsidiaries versus Foreign Entrepreneurial Firms Track: 9 - Emerging Markets Room: Bayside C Elena Kulchina, Duke University Exequiel Hernandez. University of Pennsylvania Innovation and Knowledge Sourcing in Utilizing Diverse Knowledge for Problem Solving in the MNC: **Emerging Markets** A Network Mobilization Perspective Chair: Vikas Kumar, University of Sydney Esther Tippmann, University College Dublin Andrew Parker, Grenoble Ecole de Management Sourcing Technology from Home: Does Emerging Firms The Impact of Foreign Direct Investment in the Host Country: Always Benefit from Inward Licensing? Trademark and British Expatriate Entrepreneurs in Brazil Stefano Elia, Politechnico di Milano Teresa da Silva Lopes, University of York Surender Munjal, University of Leeds Carlos Gabriel Guimaraes, Universidade Federal Vittoria Giada Scalera, University of Amsterdam Fluminense The Global Diffusion of Knowledge to Weak Institutional Alexandre Saes, Universidade de Sao Paulo Contexts Luiz Fernando Saraiva. Universidade Federal Fluminense Heather Berry, George Washington University Organizational Adjustment in Internationalized Enterprises: A Chinese Expatriate Management in Emerging Markets: A Dynamic Capabilities Re-Configuring Process Competitive Advantage Perspective Myropi Garri, University of Portsmouth Huaichuan Rui, Royal Holloway University of London Nikolaos Konstantopoulos, University of the Aegean Miao Zhang, Kingston University Rhetorical Discourse in Mitigating Cultural Asymmetries in

International Business Negotiation

Economics

Tariq H. Malik, Dongbei University of Finance &

The Tortoise and the Hare: Catching up Process in the Chinese Hypermarket Industry from 1992 to 2011 Jie Xiong, ESC Rennes School of Business Philippe Monin, EMLYON Business School

Session 2.5.9 - CompetitiveTime: 16:15-17:30Track: 8 - Entrepreneurship, SMEs, Born GlobalsRoom: Gallier A	Foreign Subsidiary Motive/Function as a I Distance and Foreign Subsidiary OwnersI Relationships
Competitive Pressures on internationalization Chair: Olli Kuivalainen, Lappeenranta University of Technology	K. Skylar Powell, Western Washingto Eunah Lim, ISCTE-IUL
The Peer Effect: Home-Peer Entry Density, Internationalization Strategies and the Export Market Exit of SMEs Sui Sui, Ryerson University	Subsidiary Initiative in Foreign Countries: Business Distance and Boundary Spanne Immune System Janis Thiedemann, Cleveland State U Jieun Park, Cleveland State Universit
Matthias Baum, University of Kaiserslautern Shavin Malhotra, University of Waterloo	Factors Behind Temporal and Permanent Subsidiaries: Evidence from Indian Multin
Competitor Influences on the Evolution of a Population of Rapidly Internationalizing SMEs Denis Odlin, University of Auckland	Arindam Mondal, Indian Institute of M Perception Gaps in Headquarter-Subsidia Comparing the Role of Subsidiary Manage
International Entrepreneurship in Emerging Industry: The Case of Renewable Energy Industry in Spain Meysam Zolfaghari, Autonomous University of Barcelona Alex Rialp, Autonomous University of Barcelona New Venture Internationalization via MNE-Orchestrated Global	and USA Inger Beate Pettersen, Bergen Univer Rolv Petter Amdam, BI Norwegain Bu Anita Ellen Tobiassen, Oslo and Aker College of Applied Sciences
Ecosystems: The Attention-Attracting Imperative Shameen Prashantham, CEIBS	Going Against the Grain: The Impact of M Subsidiary Evolutionary Trajectories Edward Gillmore, Mälardalen Univers
Session 2.5.10 - CompetitiveTime: 16:15-17:30Track: 13 - International MarketingRoom: Gallier B	Session 2.5.12 - Interactive Track: 8 - Entrepreneurship, SMEs, Born Glob
Consumer Behavior Chair: Peter Magnusson, University of Alabama	The Institutional Context and Int Entrepreneurship
Slice-of-Life versus Slice-of-Death Advertising Anshu Arora, Savannah State University Amit Arora, Savannah State University	Chair: Rod B. McNaughton, Universit
Behavioral Consequences of Actual and Recalled Face Loss Martin Heinberg, University of Duisburg-Essen	Entrepreneurship Farzana Chowdhury, Indiana Univers David Audretsch, Indiana University Maksim Belitski, University of Readin
Perceptions of Luxury Value and Consumer Purchase Intention: A Global Identity Perspective Jie Yang, Saint Louis University Jieqiong Ma, Saint Louis University	Sameeksha Desai, Indiana University Re-Embedding the Internationalization of Temporality: Paces in Internationalization Kátia de Melo Galdino, Florida State
Fighting Fakes: Consumer Co-Creation of Counterfeit Risk Reduction Susan Mudambi, Temple University	Sérgio Fernando Loureiro Rezende, F Universidade Católica de Minas Bruce T. Lamont, Florida State Unive
Ni (Nina) Huang, Temple University Rongrong (Joyce) Xu, Temple University	High-Growth Firms and Public Policy John Sargent, University of Texas Ric Linda Matthews, University of Texas
Session 2.5.11 - InteractiveTime: 16:15-17:30Track: 11 - Strategy, Alliances, AcquisitionsRoom: Edgewood B	Theory of Born-Global Entrepreneurship: Asymmetrical Symbiosis of Business Eco
Parent-Subsidiary Relationships in MNEs Chair: Deeksha Singh, Rutgers University MNE Headquarters' Role in Subsidiary Influence: The Perspectives of Rationality and Radical Uncertainty Lu-Jui Chen, Ming Chuan University Hsien-Che Lai, National University of Tainan	Haruo H. Horaguchi, Hosei University Longing to Belong or Pieces of Ourselves How Multiple Identities and Institutional Co Entrepreneurial Opportunities by Member Florian Täube, Université libre de Bru Lakshmi Ramarajan, Harvard Busines

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Time: 16:15-17:30 Room: Evergreen

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Session 2.5.13 - Interactive Track: 7 - Governments, Non-market Strategies

Time: 16:15-17:30 Room: Estherwood

Corporate Socially Responsible Activities: When do they matter?

Chair: Witold Jerzy Henisz, University of Pennsylvania

Can Corporate Social Performance Really Reduce the Liability of Foreignness? Evidence from Cross-Border Acquisitions Jiyoung Shin, Korea University Jon Jungbien Moon, Korea University Jingoo Kang, Nayang Technological University

Conformity Dynamics within MNEs: The Case of CSR Issues Anne Jacqueminet, Bocconi University

How Does Strategic Risk Taking Drive Corporate Social Performance? Huy "Will" Nguyen, University of Texas at Dallas

Zhiang "John" Lin, University of Texas at Dallas Mike Peng, University of Texas at Dallas

Do Korean Business Groups Spend Much on Corporate Philanthropy?

Youngshin Woo, University of Adelaide Jonghoon Nam, Loughborough University Dirk Michael Boehe, University of Adelaide Insik Min, Kyung Hee University

Internationalization and Financial Performance: The Moderating Effect of Stakeholder Management Alan Muller, University of Groningen

Session 2.5.14 - Interactive Track: 14 - Leadership and HR Time: 16:15-17:30 Room: Ellendale

Global Leadership

Chair: Mansour Javidan, Arizona State University

Exploring the Meanings of Global Followership and Global Leader-Follower Partnership

Yulia V. Tolstikov-Mast, Indiana Institute of Technology

Trust Formation and Development between Chinese Subordinates and Their German Supervisors Joerg Sebastian Bueechl, Tuebingen University Markus Pudelko, Tuebingen University

Transformational Leadership Behaviors and Organizational Commitment: The Moderating Role of Individual Cultural Values

Soyeon Kim, Meiji University Mannsoo Shin, Korea University

Comparison of Managerial Leadership Behavior Preferences Across Nationalities, Industries, and Gender Romie Frederick Littrell, Auckland University of Technology

Inga Minelgaite Snaebjornsson, University of Iceland

Employee Commitment to Foreign Firms in China: The Role of Cosmopolitanism and Yin Yang Leadership Hyun-Jung Lee, London School of Economics and Political Science Carol Reade, San Jose State University Session 2.5.15 - Interactive Track: 5 - Governance and Policy Time: 16:15-17:30 Room: Edgewood A

New Frontiers in Policy Research for Innovation

- Chair: Vincent Mangematin, Grenoble School of Management
- The Humanization of Corporations Joan Mileski, Texas A&M University at Galveston Carter Franklin, Texas A&M University at Galveston

Relational and Cognitive Dimensions of Social Capital as the Main Driver for Internationalization, when Challenged by Institutional Friction June Borge Doornich, North University

Building the Business Model through Simple Rules Sunny (Li) Sun, University of Missouri-Kansas City Yanli Zhang, Montclair State University Jianqiang Xiao, Renmin University of China

Excessive Risk Taking as a Function of Aspirations, on a Sample of Global Investment Banks Elzotbek Rustambekov, Bryant University

Innovation for Economic Competitiveness: The Role of Smart Specialization in Less Developed Countries Sorin M.S. Krammer, University of Groningen

National Intellectual Capital and National Culture Te-Yi Lin, Tatung University I-chen Lee, Chang Gung University Carol, Yeh-Yun Lin, National Chengchi University

Legend for Symbols Used:

B Nominee for the Temple/AIB Best Paper Award

Nominee for the Alan Rugman Young Scholar Award
MEET AND GREETS

WEDNESDAY, JUNE 29 - 17:45-18:45

Time: 17:45-18:45 Room: Maurepas

Research Methods SIG - Meet and Greet

Come and visit with the brand new Research Methods Special Interest Group (SIG) for networking, award announcements, coffee and light desserts. Learn about upcoming activities and plans for the next year including workshops and more. The winner of the Best Paper Award in Research Methods will be announced at the meeting.

©The Meet and Greet is sponsored by The University of Sydney in honor of the winner of the Best Paper Award in Research Methods.

> Time: 17:45-18:45 Room: Nottoway

Women in the AIB (WAIB) - Meet and Greet

Join the Women in the AIB (WAIB) for networking, WAIB business, award announcements, coffee and light desserts. Come to learn about how WAIB can help your career, and also how you can contribute to WAIB and its members.

©The Meet and Greet is sponsored by the E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis.

> Time: 17:45-18:45 Room: Waterbury Ballroom

AIB Chapters - Meet and Greet

A social event to allow AIB members to network with their local Chapters and other members from the same region, and to learn about local AIB activities and events.

The following Chapters have confirmed their participation:

- (1) Australia-New Zealand
- (2) Bolivia
- (3) Canada
- (4) Central and Eastern Europe
- (5) China
- (6) India
- (7) Japan
- (8) Korea
- (9) Latin America
- (10) Middle East and North Africa
- (11) Sub-Saharan Africa
- (12) United Kingdom Ireland
- (13) US Midwest
- (14) US Northeast
- (15) US Southeast
- (16) US West

WEDNESDAY, JUNE 29 - 19:30-22:30

Time: 19:30-22:30

AIB Gala Event

The Gala Event will take place at the National World War II Museum on Magazine St. The museum is 0.6 miles (less than 1km) from the conference venue. A limited shuttle service will be available from the venue for those participants that do not wish to walk the distance. Please remember to have your name badges with you. Smart casual attire is recommended.

RESEARCH METHOD CLINICS

WEDNESDAY, JUNE 29

The AIB Research Methods SIG is piloting Research Methods Clinics sessions at the New Orleans conference. These sessions are organized around specific methodological experts who will be hosting a small group discussion and providing advice to specific problems of our members. The experts and their topics are listed below. All clinics will take place at Waterbury Ballroom. All sessions are limited to 8 participants each and require advance signup.

Session 1 (9:00 - 10:15)

Douglas Dow - Distance and Difference Scores / Logistic & Multiple Regression / Online Experiments **Alvaro Cuervo-Cazurra -** Mixed Method Research **Robert Vandenberg -** Longitudinal Data / Multilevel / SEM /Research Design

Session 2 (10:45 - 12:00)

Elizabeth Rose - Categorical Data / Survey Design Peter Liesch - Qualitative Research Larry Willliams - Structural Equation Modeling (SEM) Stewart Miller - Multi-stage (Heckman) / Regression

Session 3 (13:00 - 14:15) Niina Nummela - Mixed Method Research Robert Vandenberg -Longitudinal Data / Multilevel / SEM /Research Design David Reeb - Missing Data / Causality / Hypothesis Development / Interactions & Dummy Variables

Session 4 (14:30 - 15:45) Shige Makino - Panel Data Analysis Fiona Moore - Qualitative Research Larry Willliams - Structural Equation Modeling (SEM) Andrew Delios - Multivariate Analysis / Covariate Effects / Model Specification and Model Building

THURSDAY, JUNE 30

THURSDAY, JUNE 30 - 8:00-8:45

Time: 8:00-8:45

Fellows Café III

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

Transfer Pricing: So Much in the News, so Little in Our IB Research (Room: Evergreen) Lorraine Eden, Texas A&M University

Research at the Intersection of International Corporate Governance and Global Corporate Responsibility (Room: Estherwood)

Ruth V. Aguilera, Northeastern University

THURSDAY, JUNE 30 - 9:00-10:15

Session 3.1.1 - Panel Track: 15 - Research Methodology in IB Time: 9:00-10:15 Room: Napoleon AB

Myth-Busting and Institutional Change: How to Achieve a More Innovative Future for Research Methodology in IB

Chair: Bo Bernhard Nielsen, University of Sydney

Panelists:

Catherine Welch, University of Sydney Bo Bernhard Nielsen, University of Sydney Larry J. Williams, University of North Dakota Robert J. Vandenberg, University of Georgia

Session 3.1.2 - Panel Track: 14 - Leadership and HR Time: 9:00-10:15 Room: Borgne

Developing Global Leaders through Experiential Learning

Chair: Lena Zander, Uppsala University

Panelists:

Allan Bird, Northeastern University Paula Caligiuri, Northeastern University Will Lovely, Northeastern University Session 3.1.3 - Competitive Track: 2 - Geographic Scope and Innovation Time: 9:00-10:15 Room: Maurepas

Managing Subsidiary, HQ, and Organization

Chair: Asda Chintakananda, National Institute of Development Administration

Dual Headquarters Involvement in Subsidiary Innovation Activities

Henrik Dellestrand, Uppsala University Philip Kappen, Uppsala University Phillip Nell, WU Vienna

Subsidiary Role, Relational Embeddedness, and Capability: The Determinants of Overseas Subsidiaries' Knowledge Sourcing from MNC-Headquarters

Chuyue Jin, Seoul National University Najoung Lim, Seoul National University

Return to Sender / Address Unknown: The Challenge of Subunit Innovation Networks for Headquarters Transfer of Capabilities in the MNC Olof Lindahl, Uppsala University

Session 3.1.4 - Panel Track: 16 - Teaching IB Time: 9:00-10:15 Room: Oak Alley

Sequencing and Structure in IB Curricula and Programs: Learning Objectives, Study Abroad, and Other Experiential Learning

Chair: Liesl Riddle, George Washington University

Panelists:

Liesl Riddle, George Washington University Stacie Berdan, rklD3 Gary Knight, Willamette University

Session 3.1.5 - Competitive Track: 9 - Emerging Markets Time: 9:00-10:15 Room: Nottoway

Business-Government Interactions in Emerging Markets

Chair: Chuandi Jiang, Saint Louis University

MNE Ownership, Subsidiary Survival, and Economic Liberalization Megan (Min) Zhang, University College Dublin

Paul W. Beamish, Western University

The Influence of Dynamism on Macroenvironmental Risk and Firms' Risk Management Activities Martin Weiss, University of Erlangen-Nürnberg Florian Klein, WU Vienna Jonas F. Puck, WU Vienna

From Shadow to Light: The Impact of Informal Economy on the Export Propensity of Emerging Economy Firms Olivier Lamotte, Paris School of Business Octavio Escobar, Paris School of Business Ana Colovic, NEOMA Business School Pierre-Xavier Meschi, IAE Aix-en-Provence, CERGAM Aix-Marseille University & Skema Business School

Time: 9:00-10:15 Time: 9:00-10:15 Session 3.1.6 - Competitive Session 3.1.8 - Competitive Track: 13 - International Marketing Room: Bayside C Track: 6 - Institutions and Innovation Room: Oakley Effect of Institutional Distance on Firm Management and Strategy Chair: Dirk Morschett, University of Fribourg **Decisions and Performance** Chair: Halia M. Valladares, Mount Royal University Service Excellence in the Light of Cultural Diversity: The Impact of Metacognitive Cultural Intelligence Cross-National Distance and Foreign Market Entry: Entry Melanie Lorenz, University of Alabama Strategies for Chinese Multinationals Jase Ramsey, Saint Louis University Jie Wu, University of Macau Dan Morrell, Middle Tennessee State University Nan Zhou, China Minsheng Bank Ayesha Tariq, University of Alabama Seung Ho Park, CEIBS Social Media Marketing, Customer Relationship and Firm Institutional Distance and Subsidiary Performance: Climbing Performance: Dynamic Capibility Perspective up the Ladder vs. Climbing down the Ladder Zhan Wang, Saint Louis University Vikrant Shirodkar, University of Sussex Hyun Gon Kim, Rutgers University Firm-Specific Institutional Distance and Locational Decisions: Ambidexterity, New Product Advantage and Export Incorporating Host Market Context & Knowledge Intensity Róisín Donnelly, Bentley University Performance: Degree of Internationalization and Turbulence Moderating Effects Ana Catarina Cadima Lisboa, Polytechnic Institute of Session 3.1.9 - Competitive Time: 9:00-10:15 Leiria Track: 14 - Leadership and HR Room: Gallier A Dionysis Skarmeas, Athens University of Economics and Business Terrorism, Risk and Expatriation Chair: Carol Reade, San Jose State University The Role of Distance and Supplier's Reputation in International Purchasing Silviu Horia Tierean, Erasmus University Rotterdam Terrorism and Expatriates' Withdrawal Cognitions: Differential Guido Berens, Erasmus University Rotterdam Role in the Work and Non-Work Domains Cees van Riel, Erasmus University Rotterdam Anna Katharina Bader, Georg-August-University Goettingen Carol Reade, San Jose State University Time: 9:00-10:15 Session 3.1.7 - Competitive Track: 7 - Governments, Non-market Strategies Room: Southdown The Influence of Family Characteristics on Cross-Cultural Adjustment and Expatriate Performance in Dangerous **Revisiting Foreign Direct Investment: Influence** Locations: A Conceptual Framework of Macro Institutional Environment Philipp Paulus, Trier University Chair: Maria Alejandra Gonzalez-Perez, Universidad Katrin Muehlfeld, Trier University FAFIT Expatriate Social Networks and Social Support in Low vs. High Risk Countries: An Empirical Analysis H The Role of Infrastructure Project Aid in the FDI Entry Benjamin Bader, Leuphana University of Lüneburg Decision in Developing and Emerging Economies: Firm-Level Tassilo Schuster, University Erlangen-Nürnberg Evidence from Japan The Effect of Host Country Threats on MNEs' Global Olivier Bertrand, SKEMA Business School Integration Effort via Subsidiary Staffing Marie-Ann Betschinger, University of Fribourg Kun (Fiona) Yao, University of Illinois at Urbana-Institutional Role of Inter-State Relations on Foreign Champaign Investment: Trade Agreements and Investment Treaties Jing yu (Gracy) Yang, University of Sydney Lei Shi, University of Hong Kong Song Chang, Hong Kong Baptist University Man Kuen Christine Chan, University of Hong Kong Andrew Delios, National University of Singapore

The Role of Experience in FDI Location Choice: Endogenous Risk, Exogenous Risk and High-Level Government Visits Peter J. Buckley, University of Leeds Liang Chen, University of Sussex Hinrich Voss, University of Leeds

Session 3.1.10 - Competitive Track: 14 - Leadership and HR Time: 9:00-10:15 Room: Gallier B

Cultural Influences in IHRM

Chair: Justin Williams, Charles Sturt University

When in Rome, do as the Romans do? Evidence from Taiwan and Canada

Te-Yi Lin, Tatung University Carol, Yeh-Yun Lin, National Chengchi University

Localisation of Human Resources: The Interactive Effects of Work Values and Organisational Commitment Internationalization Justin Williams, Charles Sturt University Ramudu Bhanugopan, Charles Sturt University Brian D'Netto, Curtin University Us and Them: Disentangling Forms of Identification in MNCs Jennie Sumelius, University of Vaasa Sofia John, Hanken School of Economics Kristiina Mäkelä, Aalto University Davina Vora, State University of New York at New Paltz Strategic Flexibility and Strategic Human Resource Management on The Strategic Orientation-Firm Performance Relation: The Case of Chinese Enterprises Yan Gao, Shanghai University of Finance and Economics Zhao Zhou, Shanghai University of Finance and **Economics** Longzeng Wu, Xiameng University Champaign Time: 9:00-10:15 Session 3.1.11 - Interactive Track: 8 - Entrepreneurship, SMEs, Born Globals Room: Edgewood B Session 3.1.13 - Interactive **Constraints and Challenges of** Internationalization Chair: Stephanie A. Fernhaber, Butler University Managerial Resources and International Expansion: The Moderating Role of Middle Managers' Size Peng-Yu Li, Fu-Jen Catholic University SME Internationalization and Resource Allocation Decisions: Empirical Evidences from Case Studies Adeoye Adegorite, University of Waterloo Rod B. McNaughton, University of Auckland Gender and Fear of Failure: A Study of Entrepreneurship in China Maureen I. Muller-Kahle, Pennsylvania State University and Exposures Krista B. Lewellyn, University of Wyoming Enping Jiang, Pennsylvania State University Drivers for Traveler-Generated Content Development Camila dos Anjos Ferraz, Fundação Getulio Vargas -EAESP Luis Henrique Pereira, Fundação Getulio Vargas - EAESP Are, the More You Pay Time: 9:00-10:15 Session 3.1.12 - Interactive Track: 11 - Strategy, Alliances, Acquisitions Room: Evergreen Market Entry and Internationalization: **Investment Mode and Ownership Strategies** Chair: Timothy Devinney, University of Leeds Session 3.1.14 - Interactive Advertising Investment and Stock Return: Evidence from Cross-Listings **Non-Traditionals** Chi-Lin Yang, Chung Yuan Christian University

Chien-Wei Chen, National Chengchi University Min-Hsien Chiang, National Cheng Kung University

Industry Context and Modes of Entry: South African Financial Services MNEs in Africa Albert Wocke, GIBS Business School

Takura Mudekunye, GIBS Business School

Accelerate or Delay? The Consequences of Big Step Shu Yu, National University of Singapore

Internationalization Pace: Competition, Experiential Learning and New Market Complexity Naomi Gardberg, Baruch College - CUNY Xiaoli Yin, Baruch College - CUNY Jing Liu, Baruch College - CUNY

The Influences of Institutional Distance on the Foreign Ownership Strategy of Emerging Economy Multinationals Yang Yang, Beijing Techonology & Business University Xiaohua Yang, University of San Francisco Jonathan P. Allen, University of San Francisco

The Effect of Bank Regulatory Distance on Acquirer Ownership Interest in a Cross-Border Bank Merger and Acquisition: A Transaction Cost and Real Options Analysis Danielle Renee Jones, University of Illinois at Urbana-

Nan Zhang, University of Illinois at Urbana-Champaign

Time: 9:00-10:15 Track: 12 - Economics, Finance, Accounting Room: Estherwood

"Emerging" International Economics Chair: Jeremy Clegg, University of Leeds

An Investigation of Stability Structures of Capital Investments in an Interlock Network of Firms: A Dynamical Perspective Jaideep Ghosh, Shiv Nadar University Avinash Kshitij, NISTADS

Family Ownership and Exchange Rate Exposure: New Evidence from an Emerging Market Ekta Sikarwar, T.A. Pai Management Institute

Empirical Analysis of Association between Derivatives Use Quang Nguyen, Middlesex University Trang Kim, Middlesex University

Does Shareholder Protection Promote Stock Market Prabirjit Sarkar, Jadavpur University

Seeking Debt in Foreign Capital Markets: The Farther You Jenny Gu, University of Dallas Igor Filatotchev, Cass Business School Greg Bell, University of Dallas Abdul Rasheed, University of Texas at Arlington

Track: 14 - Leadership and HR

Time: 9:00-10:15 Room: Ellendale

Non-Expatriates: Repatriates, Self-Initiated and

Chair: Nakiye A. Boyacigiller, Sabanci University

Burden or Blessing? A Taxonomy of Repatriation Patterns: Evidence from a Longitudinal Study Jan Sebastian Knocke, University of Erlangen-Nürnberg Werner Widuckel, University of Erlangen-Nürnberg



Revisiting the Repatriate Knowledge Transfer Model: A Qualitative Confirmation

Joyce Osland, San José State University Betina Szkudlarek, University of Sydney Gary Oddou, California State University, San Marcos Jürgen Deller, Leuphana University of Lueneburg Norihito Furuya, The Institute of Global Business Roger Blakeney, University of Houston

A Perspective of International Repatriation: Using the Data of Repatriates in Japanese Organizations Yoko Naito, Tokai University

Unpacking Differences in Psychological Contracts of Organizational Expatriates and Self-Initiated Expatriates in China

Kate Yue Zhang, Dongbei University of Finance and Economics

Bart Rienties, Open University UK

Dancing between Illusion and Reality: Self-Initiated Expatriation of Foreign-Born Bicultural Nationals to Their Country of Origin Ebru Ipek, Simon Fraser University

Identity Work as a Process for Palliating Acculturation Cognitive Dissonance: Voluntary Expats in SMEs in Germany Clive Francis William Flynn, Baden-Wuerttemberg Cooperative State University

Non-Traditional Managers in International Assignments: A Qualitative Case Study Kowoon Kim, Florida International University

Mary Ann Von Glinow, Florida International University

Session 3.1.15 - Interactive Track: 3 - Future of the MNE Time: 9:00-10:15 Room: Edgewood A

International Diversification and Expansion Trajectories

Chair: Andre Sammartino, University of Melbourne

Paths and Determinants of Firm International Expansion: How does Industry Matter? Chang Hoon Oh, Simon Fraser University Minyoung Kim, University of Kansas

Extent, Breadth and Home Region Orientation: Unbundling International Strategy in Family versus Nonfamily Firms Daniele Cerrato, Università Cattolica del Sacro Cuore Todd Alessandri, Northeastern University Kimberly A. Eddleston, Northeastern University

Economic Status, Social Status, and International Diversification in US Law Firms K. Skylar Powell, Western Washington University Mooweon Rhee, Yonsei University

How Important Is Regional vs. Global Strategy? An Examination of U.S. Multinationals Yujin Jeong, American University Jordan Siegel, University of Michigan

The Influence of Owner Identify on Firm Internationalization Jesper Strandskov, University of Southern Denmark Tage Koed Madsen, University of Southern Denmark Bent Petersen, Copenhagen Business School Multinationality-Performance Relationship: An Assessment of Past Research and Suggestions for the Future

Amit Karna, Indian Institute of Management, Ahmedabad Sunil Sharma, Indian Institute of Management, Ahmedabad

Anish Purkayastha, Indian Institute of Management, Ahmedabad

THURSDAY, JUNE 30 - 10:15-10:45

Time: 10:15-10:45 Room: Napoleon CD

Coffee Break

Refreshments will be provided for conference participants at the Napoleon CD.

©This coffee break is sponsored by the Consortium for Undergraduate International Business Education (CUIBE) in honor of the winner of the CUIBE Award for Best Paper on International Business Education. The award presentation will take place at the Exhibit Hall during the coffee break.

THURSDAY, JUNE 30 - 10:45-12:00

Session 3.2.1 - Special Session Special Session Time: 10:45-12:00 Room: Napoleon AB

2016 JIBS Decade Award Chair: John Cantwell, Rutgers University

The 2016 JIBS Decade Award honors the most influential paper published in the 2006 volume of the Journal of International Business Studies.

A Retrospective on their article by the winners of this year's JIBS Decade Award - Reconsidering the issues raised in their 2006 JIBS paper on "A quarter century of Culture's Consequences: a review of empirical research incorporating Hofstede's cultural values framework" Bradley L. Kirkman, North Carolina State University Kevin B. Lowe, University of Auckland Cristina B. Gibson, University of Western Australia

Discussants and Commentators: Kendall Roth, Uniersity of South Carolina Timothy Devinney, University of Leeds

OThe JIBS Decade Award is sponsored by Palgrave Macmillan, the publishers of JIBS.

Session 3.2.2 - Panel	Time: 10:45-12:00	Second 2.2.5 Competitive	Time: 10:45 10:00	
Track: 16 - Teaching IB	Room: Borgne	Session 3.2.5 - Competitive Track: 14 - Leadership and HR	Time: 10:45-12:00 Room: Nottoway	
Is Executive Education Creating Positive K.A.S.H. Flow? Exploring and Exploiting the Shifting Environment of Executive Education		Knowledge-Sharing and Knowledge Transfer Chair: Dana Minbaeva, Copenhagen Business School		
Chair: Ashok Som, ESSEC Panelists: Ashok Som, ESSEC Derek Lehmberg, North Dakota State University Miroslaw Jarosinski, Warsaw School of Economics Stephane Justin Gilbert Girod, University of Reading Philip Powell, Indiana University Mary Teagarden, Thunderbird School of Global Management		Knowledge Absorptive Capacity and Work Motivation: A Study on Project Performance in MNCs Automotive in Thailand Patchara Popaitoon, Chulalongkorn University Sujinda Popaitoon, Mahasarakham University Inpatriates as Knowledge Transfer Agents: Abilities, Motivation, and Opportunities Tassilo Schuster, University Erlangen-Nürnberg Dirk Holtbrügge, University Erlangen-Nürnberg Franziska Engelhard, Friedrich-Alexander University		
Session 3.2.3 - Competitive Track: 11 - Strategy, Alliances, Acquisitions	Time: 10:45-12:00 Room: Maurepas	Erlangen-Nürnberg, School of Business & Economics <i>The Effects of Trust on Information Sharing Across Nations</i> Yung-Kuei Liang, Tatung University		
Internationalization and MNEs: New Perspectives Chair: Victor Zitian Chen, University of North Carolina at Charlotte		The Transnational Transfer of HRM Practices in MNC: A Sociomaterial Framework Based on the Investigation of Performance Management in China Vincent Meyer, HEC Paris		
Family Firm Internationalization: Not Just about Victor Zitian Chen, University of North Car		Session 3.2.6 - Competitive Track: 11 - Strategy, Alliances, Acquisitions	Time: 10:45-12:00 Room: Bayside C	
Charlotte Anne Sluhan, Copenhagen Business School Bersant Hobdari, Copenhagen Business School Franz Kellermanns, University of North Carolina at Charlotte the Internationalization of Emerging Economy Firms: ubstitution and Location Choice Linda Rademaker, BI Norwegian Business School Xavier Martin, Tilburg University		Strategies of Emerging Market Firms Chair: Yongsun Paik, Loyola Marymount University The Link Between Advandtage and Equity in Overseas M&A: From the Perspective of Emerging Multinational Enterprises Peter Ping Li, Xian Jiaotong-Liverpool University Xianming Wu, Wuhan University Weiyun Xie, Wuhan University		
Top Management Team Internationalization an Internationalization: The Moderating Effects of and Home Region Institutional Diversity Niccolò Pisani, University of Amsterdam Alan Muller, University of Groningen Paula Roxana Bogatan, University of Ams	Global Focus	Cross-Listing and Emerging Economy Firms: Creating Value from Cross-Border Acquisitions Yinuo Tang, University of Hong Kong Anupama Phene, George Washington University Reid Click, George Washington University Ravi Madhavan, University of Pittsburgh		
Semi-Global Strategies of Service MNEs: an Empirical Case of International Retail Industry Oksana Grebinevych, EMLYON Business School Jean-Luc Arregle, EMLYON Business School		City-Based Market Potential Analysis to Capture Middle Class Consumers in Emerging Markets Ilke Kardes, Georgia State University From Servant to Master: Power Repositioning of Emerging-		
Session 3.2.4 - Panel Track: 16 - Teaching IB	Time: 10:45-12:00 Room: Oak Alley	Market Companies in Global Value Chains Pavida Pananond, Thammasat University		
Innovative Approaches to Teaching International Business Online: A Vi Institutional First Mover				

Chair: Ronaldo Parente, Florida International University

Panelists:

David Wernick, Florida International University Ronaldo Parente, Florida International University Marc Weinstein, Florida International University Jerry Haar, Florida International University

Session 3.2.7 - Competitive Track: 14 - Leadership and HR

Time: 10:45-12:00 Room: Southdown

Global Teams and Virtuality

Chair: Peter Magnusson, University of Alabama

Free-Riding in Global Virtual Teams: An Experimental Study of Antecedents and Strategies to Minimize the Problem Vasyl Taras, University of North Carolina at Greensboro William Tullar, University of North Carolina at Greensboro Piers Steel, University of Calgary Thomas O'Neil, University of Calgary Matt McLarnon, University of Calgary

Communication Competence for Global Virtual Teams: Lessons from Collaboration in a Virtual World Luciara Nardon, Carleton University Kathryn Aten, Naval Postgraduate School Taryn Stanko, Cal Poly San Luis Obispo

Not All Diversity Is the Same: A Comparative Study of the Effects of Diversity in Global Virtual Teams Vasyl Taras, University of North Carolina at Greensboro Daniel W. Baack, Denver University Dan Caprar, University of New South Wales Douglas Dow, University of Melbourne Fabian Jintae Froese, Georg-August-University Göttingen Peter Magnusson, University of Alabama Alfredo Jiménez, Kedge Business School

Toward a Process Model of Virtual Acculturation: Examining Identity Mandates in Indian International Call Centers Diya Das, Bryant University

Prithviraja Chattopadhyay, Hong Kong University of Science and Technology Ravi Dharwadkar, Syracuse University

Session 3.2.8 - Competitive Track: 4 - Social Innovation

Time: 10:45-12:00 Room: Oakley

Disaster Relief, Social Innovation and the Global Commons

Chair: Jonathan Doh, Villanova School of Business

Black Swans and the Social Value of Corporate Disaster Giving

Luis Ballesteros, University of Pennsylvania Michael Useem, University of Pennsylvania

Resource Bricolage and Growth of Product and Market Scope in Social Enterprises Misagh Tasavori, University of Essex Caleb Kwong, University of Essex

Sarika Pruthi, San Jose State University

Business and Global Commons: Towards a Polycentric Collective Strategy Laura Albareda, Deusto Business School

Ruth V. Aguilera, Northeastern University

Session 3.2.9 - Competitive Track: 12 - Economics, Finance, Accounting Time: 10:45-12:0 Room: Gallier A

International Corporate Governance and Cash Issues

Chair: Stewart Miller, University of Texas - San Antonio

B Corporate Governance Institutions and Investment-Cash Flow Sensitivity: An International Perspective Luiz Ricardo Kabbach de Castro, USP-EESC Henrique Castro Martins, UFRGS-EA Eduardo Schiehll, HEC Montréal Paulo Renato Soares Terra, FGV-EAESP The Effects of Country and Firm-Level Governance on Cash Management

Halit Gonenc, University of Groningen Bruce Seifert, Old Dominion University

Excess Control Rights and the Choice of Subsidiary Location Dirk Michael Boehe, University of Adelaide Yishu Fu, Southwestern University of Finance and Economics Ron McIver, University of South Australia Ralf Zurbruegg, University of Adelaide

Dividend Catering, Investor Protection, and Sentiment: A Cross-Country Analysis Kihun Kim, Miami University Jinho Byun, Ewha Womens University

Session 3.2.11 - Interactive Track: 13 - International Marketing

Time: 10:45-12:00 Room: Edgewood B

Consumer Behavior Chair: Hanna Schramm-Klein, University of Siegen

Does Social Media Really Affect Materialism and Consumer Spending Behavior? A US-Korea Comparison Amonrat Thoumrungroje, Assumption University

National Identification and Perceptions of National Identity: A Conceptual and Empirical Investigation Arilova A. Randrianasolo, John Carroll University Alexey V. Semenov, San Jose State University

A Cross-Cultural Examination of the Impact of Transformation Expectations on Impulse Buying and Conspicuous Consumption Pattana Boonchoo, Thammasat University Amonrat Thoumrungroje, Assumption University

A Cross-Border Examination of Consumer Differences in Online Reviewing Behavior Patrick Barbro, Rowan University Susan Mudambi, Temple University David Schuff, Temple University

Examining the Impact of Customer Equity on Customer Loyalty Intentions: Corporate Reputation as the Mediator and Customer Hedonism as the Moderator Gen-Yih Liao, Chang Gung University I-Chieh Hsu, National Changhua University of Education James Oliver Stanworth, National Changhua University of Education Hawjeng Chiou, National Taiwan Normal University

The Other Side of the Coin: Examining Influence of Cosmopolitanism and Acculturation on Expat Consumer's Propensity to Buy Local Brands Srdan Zdravkovic, Bryant University Dario Miocevic, University of Split

Influences of Loyalty Program Design on Preferences and Motives for Reward Pursuit: A Cross Cultural Comparison Xin Yang, Hang Seng Management College Arif Mahmood, Hong Kong Baptist University Yu Yang, Hang Seng Management College

Tie Strength, Green Expertise, and Interpersonal Influences on Green Purchase Behavior: The Case of Organic Food Consumption in an Emerging Market Sheng-Hsiung Chang, Tamkang University

Session 3.2.12 - Interactive Track: 2 - Geographic Scope and Innovation Time: 10:45-12:00 Room: Evergreen

Global and Local Knowledge for Innovation Chair: Annique Un, Northeastern University

Subsidiary Strategies for Local Knowledge Sourcing and Protection: The Role of Partner Heterogeneity Paul Ryan, Trinity College Dublin Ulf Andersson, Mälardalen University Alessandra Perri, Ca' Foscari University Majella Giblin, Trinity College Dublin

Past, Present and Future of Location Choice Research Naveen Jain, Middlesex University Tanvi Kothari, San Jose State University

Global Innovation Perspective: Innovating Overseas for Disruption Muhammad Imran, EMLYON Business School

Gianpaolo Baronchelli, University of Bergamo

Connectivity South of the Río Grande: USPTO Patenting and Innovation Patterns in Latin America Marcelo Cano-Kollmann, Ohio University

Leveraging Serendipitous Personal Ties in the Process of Industry Emergence Sinead Monaghan, Rutgers University Ahreum Lee, Temple University

Session 3.2.13 - Interactive Track: 7 - Governments, Non-market Strategies Time: 10:45-12:00 Room: Estherwood

Business-Government Interactions: Extending the Bargaining Perspective

Chair: Nan Jia, University of Southern California

Why Governments Expropriate Foreign Property: A View from Business History Marcelo Bucheli, University of Illinois at Urbana-Champaign Stephanie Decker, Aston Business School Determinants and Impact of Foreign Invested Firms' Choice of Bribery: An Interactive Approach from Institutional and Resource-Based Perspectives

Linjie Li, Birkbeck College, University of London Xiaming Liu, Birkbeck College, University of London Dong Yuan, Peking University

Political Risks and MNCs' Reference Point on Asset Procurements

Naoki Yasuda, Rikkyo University

Sanctions and Signals: Home Country Subnational Governments and MNE Divestment from Politically Risky Countries

Ishva Minefee, University of Illinois at Urbana-Champaign Nathan Jensen, George Washington University

Dynamic Bargaining Analysis: Applications to Internet Governance

James Francis Nebus, Suffolk University Carlos Rufin, Suffolk University

Globalization of Markets for Political Power: The Case of Legal Drafting Glen Stirling Taylor, California State University, East Bay

Sandy Luong, California State University, East Bay

Japanese Bank Expansion in the US in the 1980s - Lessons to Draw about Chinese Bank Globalization and Politics W. Travis Selmier II, Indiana University

MNC-Host Government Relationship: Current Theories, Research, and Future Directions Emilene Leite, Uppsala University Hammad ul Haq, Uppsala University

Session 3.2.14 - Interactive Track: 9 - Emerging Markets Time: 10:45-12:00 Room: Ellendale

Business Models and Industries in Emerging Markets

Chair: Heather Berry, George Washington University

The Effects of Perceived Stakeholder Pressure In Upstream Oil and Gas Companies: Evidence from Indonesia Ciska Tobing, University of Indonesia Firmanzah Firmanzah, University of Indonesia Tengku E Balqiah, University of Indonesia Albert Widjaja, University of Indonesia

Analysis of Business Models' Innovation - A Multiple Case Study in Brazilian Industrial Companies Moema Pereira Nunes, Universidade Feevale Ana Paola Russo, Pontifical Catholic University of Rio Grande do Sul State - PUCRS

Mobile Money Around the World: International Business Models, Institutional Voids, and Spillovers Saul Estrin, London School of Economics Susanna Khavul, University of Texas at Arlington Adeline Pelletier, IE Business School Hybrid Models as Strategic Opportunity? The Global Challenge of Business Service Providers in Africa

Stephan Manning, University of Massachusetts Boston Chacko George Kannothra, University of Massachusetts Boston

Nichole K Wissman-Weber, University of Massachusetts Boston

Competitiveness of South African Firms - New Theory or New Application?

Robert Grosse, Thunderbird School of Global Management

Albert Wocke, GIBS Business School

The Corporate Reputation Signal in the High Risk Setting of Emerging Markets: How Does It Lead to Product Brand Equity and How Can We Enhance Its Strength?

Martin Heinberg, University of Duisburg-Essen H. Erkan Ozkaya, Cal Poly Pomona Markus Taube, University of Duisburg-Essen

The Heterogeneity of Emerging Countries: Dual Economies and MNE Activity Rajneesh Narula, University of Reading Kristin Brandl, University of Reading

The Effect of Industry Concentration on the Relationship between Institutions and Firm Performance David Kallas, INSPER Wlamir Xavier, UNISUL & Eastern New Mexico University Carlos Caldeira, INSPER & FGV/EAESP Rodrigo Bandeira de Mello, FGV-EAESP

Session 3.2.15 - Interactive

Track: 6 - Institutions and Innovation

Time: 10:45-12:00 Room: Edgewood A

Institution, Internationalization and Integration

Chair: Heechun Kim, Georgia State University

Substitutive or Synergistic? Inward and Outward Internationalization in Emerging Market Firms Jianxun Chen, University of International Business and Economics

Jing yu (Gracy) Yang, University of Sydney

Entrepreneurial Activity and Global Economic Integration: Propositions and Future Research Charles E. Bryant, Florida Institute of Technology Rajshekhar Javalgi, Cleveland State University

How Do Manufacturing Firms in Emerging Economies become Exporters?

Yong Ju Shim, FGV-EAESP Paulo Roberto Arvate, FGV-EAESP

External Environment, Firm Capability and Cross-Border Collaboration Na Ma, Tsinghua University Rui Wu, Tsinghua University Donghong Li, Tsinghua University

Weiku Wu, Tsinghua University Capability, Process, and Involvement: The C-P-I Paradigm of

International Diversification Chuandi Jiang, Saint Louis University Nitish Singh, Saint Louis University Anglo-Saxon Imperialism Revisited: An Integrated Model of UK Higher Education Internationalisation Christos Antoniou, University of Leeds Victoria Lindsay, British University of Egypt

THURSDAY, JUNE 30 - 12:00-13:00

Time: 12:00-13:00 Room: Napoleon CD

Lunch

A light lunch will be provided for conference participants at the Napoleon CD.

THURSDAY, JUNE 30 - 13:00-14:15

Session 3.3.1 - Special Session Special Session Time: 13:00-14:15 Room: Napoleon AB

Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations

Chair: Sumit K. Kundu, Florida International University

Presentations by the 2016 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabeticall.

Influence of Institutional and Geographical Factors on the Openness and Dispersion of Knowledge-Sourcing Practices (Ph.D. Awarded by Temple University) Marcelo Cano-Kollmann, Ohio University

Heterogeneous Implementation of CSR in an MNE: the Role of Subsidiaries' Institutional Contexts and Behaviors (Ph.D. Awarded by HEC Paris)

Anne Jacqueminet, Bocconi University

Influences on Transfer Effectiveness: An Exploratory Study of Headquarters Transfer of Capabilities to Subunits in the Multinational Corporation (Ph.D. Awarded by Uppsala University)

Olof Lindahl, Uppsala University

Language Strategies in Multinational Corporations. A Cross-Sector Study of Financial Service Companies and Manufacturing Companies (Ph.D. Awarded by Copenhagen Business School)

Guro Refsum Sanden, Copenhagen Business School

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Durate 0.0.0. Burd	Competing and Cooperating Globally: How Firms' Multimarket		
Session 3.3.2 - PanelTime: 13:00-14:15Track: 3 - Future of the MNERoom: Borgne	Contact Relates to Joint Price Elevation in Coopetition Networks		
Innovative Organizational Forms in Multinational Business: Are They the Future of the MNE? Chair: Geoffrey Jones, Harvard Business School	Yu-Ching Chiao, National Chung Hsing University Chun-Chien Lin, National Chung Hsing University Yu-Chen Liu, National Chung Hsing University		
Discussant: Peter J. Buckley, University of Leeds	Session 3.3.6 - CompetitiveTime: 13:00-14:15Track: 13 - International MarketingRoom: Bayside C		
Panelists: Jean-Francois Hennart, Tilburg University Teresa da Silva Lopes, University of York	Globalness and Country of Origin Chair: Bernhard Swoboda, Trier University		
Karl Sauvant, Columbia University Session 3.3.3 - Panel Track: 15 - Research Methodology in IB Room: Maurepas Quantitative Analysis in IB: Doing It Well	 Country-of-Origin Effects and Spatial Heterogeneity in Consumer Evaluation Minyoung Kim, University of Kansas Sunghoon Kim, Arizona State University Jongkuk Lee, Ewha Womans University The Country Image Literature: Mapping Its Intellectual Basis and Research Directions Brian Chabowski, University of Tulsa Saeed Samiee, University of Tulsa 		
Chair: Elizabeth Rose, University of Otago Panelists: Elizabeth Rose, University of Otago			
Alvaro Cuervo Cazurra, Northeastern University Timothy Devinney, University of Leeds Rebecca Reuber, University of Toronto	Global Brands and Drivers of Consumers' Purchase Behavior: A Multi-Dimensional Perspective Nayyer Naseem, Wayne State University Attila Yaprak, Wayne State University		
Session 3.3.4 - Panel Time: 13:00-14:15 Track: 14 - Leadership and HR Room: Oak Alley An Expat Is an Expat Is an Expat? Exploring the Diversity of Global Work Experiences Chairs: Mila Lazarova, Simon Fraser University and Mihaela Dimitrova, Oakland University Discussant: Margaret Shaffer, University of Wisconsin, Milwaukee	Is Brand Globalness in the Eye of the Beholder? Revisiting the Interplay between Perceived Brand Globalness and Consumer Characteristics on Brand Responses Adamantios Diamantopoulos, University of Vienna Maja Arslanagic-Kalajdzic, University of Sarajevo Vasileios Davvetas, University of Vienna Session 3.3.7 - Competitive Track: 2 - Geographic Scope and Innovation		
Panelists: Maike Andresen, University of Bamberg Ebru Ipek, Simon Fraser University Fabian Jintae Froese, Georg-August-University Göttingen B. Sebastian Reiche, IESE Business School	Patterns of Global Innovation Chair: Karuna Jain, NITIE Is the Innovative Entrepreneurship Environment Infectious? A Spatial Clustering Perspective Yi-Dan Huang, STPI, NARLabs		
Session 3.3.5 - Competitive Time: 13:00-14:15 Track: 11 - Strategy, Alliances, Acquisitions Room: Nottoway Foreign Ownership Decision Chair: Ilya Cuypers, Singapore Management University	Hsu-Wei Hsu, Shih Chien University Dual Embeddedness and Subsidiary-Originated Innovation: The Case of MNCs in China Jacky Hong, University of Macau Robin Snell, Lingnan University Carry Mak, University of Macau		
Getting It Right: Experience, Vicarious Learning and Ownership (Mis)Alignment Ilya Cuypers, Singapore Management University Xavier Martin, Tilburg University	The Global Family Patents of Multinational Corporations Heather Berry, George Washington University		
The Context of Learning from Experience: A Meta-Analysis of the Relationship between International Experience and Ownership Strategy Ryan Tang, University of South Australia			

Session 3.3.8 - Competitive Track: 8 - Entrepreneurship, SMEs, Born Globals

The Institutional Context and International Entrepreneurship

Chair: Shameen Prashantham, CEIBS

Entrepreneurship under Adverse Conditions: Global Study of Individual Resilience and Self-Efficacy Amanda Bullough, University of Delaware Maija Renko, University of Illinois at Chicago Saadat Saeed, University of Essex

Pack Your Bags Early: What Kind(s) of National Business Systems Facilitate International New Venture Creation? Adam Smith, Arkansas State University Stav Fainshmidt, Florida International University

Internationalization, Geographic Location and Entrepreneurial Intention

Julie Ann Elston, Oregon State University Alois Konrad Weidinger, Higher Colleges of Technology

Session 3.3.9 - Competitive Track: 7 - Governments, Non-market Strategies Time: 13:00-14:15 Room: Gallier A

Governing International Business: State Ownership, Shareholders, and Boards

Chair: Rudolf R. Sinkovics, University of Manchester

State-Owned Enterprises' Internationalization and the Reduction of State Ownership Joyce (Congying) Wang, University of Texas at Dallas Sunny (Li) Sun, University of Missouri-Kansas City

Mixed Ownership and Cross-Border Acquisitions: Government-Private Shareholder Conflicts

Victor Zitian Chen, University of North Carolina at Charlotte

Aldo Musacchio, Brandeis University Sali Li, University of South Carolina

The Effectiveness of Boards of Directors around the World:The Role of National Business System Dimensions Krista B. Lewellyn, University of Wyoming Maureen I. Muller-Kahle, Pennsylvania State University

Does Diplomacy Foster MNE Transparency? The Moderating Role of Geopolitical Capital Anthony Paul Cannizzaro, Catholic University of America

Session 3.3.10 - Competitive Track: 9 - Emerging Markets Time: 13:00-14:15 Room: Gallier B

Business Groups in Emerging Markets

Chair: Manish Popli, Indian Institute of Management, Indore

What Drives Corporate Social Responsibility Reporting Quality of Business Groups in an Emerging Economy? Weichieh Su, National Chengchi University Danchi Tan, National Chengchi University Does Concentrated Ownership in Parent Trigger Ownership Concentration in the Foreign Subsidiary? A Study of Brazilian Firms

Yingdan Cai, University of the West of England Sathyajit Gubbi, University of Groningen Kees van Veen, University of Groningen Hans van Ees, University of Groningen

Overcoming Institutional Voids: The Complementary Advantages of Business Groups and Multinationals Ajai Gaur, Rutgers University Chinmay Pattnaik, University of Sydney Jeoung Yul Lee, Hongik University/Leeds University Business School Deeksha Singh, Rutgers University

When and Where Does Business Group Affiliation Improve Foreign Subsidiary Performance? Sarah Castaldi, University of Groningen Sjoerd Beugelsdijk, University of Groningen Sathyajit Gubbi, University of Groningen Vincent Kunst, University of Groningen

Session 3.3.11 - Interactive Track: 14 - Leadership and HR Time: 13:00-14:15 Room: Edgewood B

Diversity

Chair: Vasyl Taras, University of North Carolina at Greensboro

LGBT Diversity Program Localization: An Institutional Paradox Perspective

Mark Tayar, University of Sydney Varina Paisley, University of New South Wales Raymond Chow, Macquarie University

Gender Diversity Management in Foreign Subsidiaries: A Comparative Study of Germany and Japan Anna Katharina Bader, Georg-August-University Goettingen

Firm Financial Performance and Board Gender Diversity Maria Alejandra Gonzalez-Perez, Universidad EAFIT Carolina Herrera-Cano, Universidad EAFIT

When Different Attitudes toward Women Collide: The Case of Scandinavian Subsidiaries in Japan Lena Elisabeth Kemper, Georg-August-University Goettingen

Anna Katharina Bader, Georg-August-University Goettingen

Encouraging Environmental Sustainability Through Gender: A Micro-Foundational Approach Using Linguistic Gender Marking

Amir Shoham, Temple University Tamar Almor, College of Management Sang Mook Lee, Pennsylvania State University Great Valley

Mohammad F. Ahammad, Sheffield Hallam University

Support Issues for Female International Business Travelers in Dual-Career Families Katharina Maria Puchmüller, Johannes Kepler Universität

Working to Have a Voice: Institutional Work by Marginalized Session 3.3.13 - Interactive Actors in Foreign Subsidiaries Track: 4 - Social Innovation Mark Tayar, University of Sydney Addressing Environmental and Social Issues in Varina Paisley, University of New South Wales a Global Context Chair: John Raymond Dilyard, St. Francis College Session 3.3.12 - Interactive Time: 13:00-14:15 Track: 11 - Strategy, Alliances, Acquisitions Room: Evergreen Internationalization and Motives for Keeping Green Cross-Border M&As Mindfulness: An Empirical Study in an Emerging Economy Chair: Chang Hoon Oh, Simon Fraser University Yi-Hui Ho, Chang Jung Christian University Chieh-Yu Lin, Chang Jung Christian University To Divide or Not to Divide: How Top Management Team Corporate Sustainability in Global Value Chains: A Conceptual Faultline Strength Affect Cross-Border Acquisition Frequency Framework and Performance Navjote Khara, Niagara College Jing'an Tang, Sacred Heart University Jianzu Wu, Lanzhou University Institutional Pressure on Sustainability Disclosure Liling Chen, Lanzhou University Domenico Ceglia, Universidade Federal do Rio Grande do Sul Subsidiary Role Experience of Target Firm in Cross-Border Marcelle Colares Oliveira, Universidade Federal do Ceará M&As Hyejin Cho, Korea University Fostering Sustainability and Resilience in the Global Cocoa Supply Chains - A System Dynamics Approach to Inclusive Kheehong Song, Korea University Growth at Base of the Pyramid Jaiho Chung, Korea University Tiffany Tsui, Erasmus University The Impact of Politician's Risk-Aversion Motivation on Cross-Ulf Richter, Nottingham University Business School China Border M&A Activity Around Political Turnover The New Breed of Business-NGO Partnerships: Market Focus Jing Zhao, Renmin University of China vs. CSR Focus Limin Zhu, Renmin University of China Juanita Trusty, University of Memphis Shubo Zhang, Renmin University of China Frances Fabian. University of Memphis Is There a Home Bias in Mergers and Acquisitions? And Does It Depend on the Type of Acquirer and on Its Home Country? Session 3.3.14 - Interactive André Cardoso, Universidade do Porto Track: 12 - Economics, Finance, Accounting Ana Teresa Tavares-Lehmann. Universidade do Porto Frederick N. Lehmann, Porto Business School Banking and International Transparency: What Else? Identification to Oneself and to the Others: Employees' Chair: Bruce Allen Hearn, University of Sussex Perceptions After a Merger Ralf Bebenroth, Kobe University Kai Oliver Thiele, Hamburg University of Technology Home- and Host-Market Uncertainty: The Performance of International Seasoned Equity Offerings Early Movers in M&A Waves - A Study of Indian Firms Mohammad Fuad, Indian Institute of Management, Stewart Miller, University of Texas - San Antonio Lucknow Daniel Indro, Penn State University - Great Valley Ashutosh Kumar Sinha, Indian Institute of Management, Malika Richards, Penn State University - Berks Lucknow Bruce Rudy, University of Texas - San Antonio The Cost of Knowledge: Research Intensity and Principal-Agent Transactions: The Moderating Influence of Environmental Effects on Cross-Border Acquisition Premiums Culture on Financing Contacts Tais Barreto, Florida Atlantic University Enoch Asare, University of Dallas Sri Beldona, University of Dallas Organizational Identity Change in Shaping Integration Approaches in Acquisitions: Managing Small and Large Target Basel Regulation: A Dangerous Obsession Firms Mariia Dmitrievna Ermolova, National Research University Tian Wei, Fudan University Higher School of Economics Henry Penikas, National Research University Higher School of Economics Debt Heterogeneity, Agency Costs and Business Risk of Multinational Corporations Martin Robert Young, Massey University Karren Lee-Hwei Khaw, Universiti Utara Malaysia Jonathan A. Batten, Monash University

Time: 13:00-14:15

Room: Estherwood

Time: 13:00-14:15

Room: Ellendale

Reporting Bias in Private Equity: Reporting Frequency, Endowments, and Governance Minjie Zhang, York University Sofia Johan, York University

Session 3.3.15 - Interactive Track: 9 - Emerging Markets

Time: 13:00-14:15 Room: Edgewood A

Informal and Formal Institutions in Emerging Markets

Chair: Jing Li, Simon Fraser University

Friends and Families: Family Ownership and Inter-Corporate Networks

Jean McGuire, Louisiana State University

An Interaction Model to Explain Firm Performance in Emerging Economies: The Case of the Pacific Alliance Jorge Antonio Heredia, Universidad del Pacifico Juan Alejandro Flores, Universidad del Pacifico Maria Alejandra Barrientos, Universidad del Pacifico

The Effects of Formal and Informal Institutional Distances on the Performance of Multinational Subsidiaries in Brazil

Henrique Correa da Cunha, FURB - University of Blumenau

Mohamed Amal, Columbia University and PPGAD/FURB Marianne Hoeltgebaum, PPGAD/FURB University of Blumenau

William Newburry, Florida International University

Business Entertainment as Gray Social Capital in Emerging Economies

Huan Zhang, Sun Yat-Sen University Garry D. Bruton, Texas Christian University Yadong Luo, University of Miami Kehan Xu, University of Wollongong Vladislav Maksimov, University of North Carolina at Greensboro

THE Bright Side of Wasta

Fawaz Baddar Alhussan, IÉSEG School of Management Faten Baddar Alhusan, Newcastle University London

Join in or Opt Out? A Normative-Ethical Analysis of Affective Ties and Networks in South Korea Sven Horak, St. John's University

What Determines Debt Structure in Emerging Markets: Transaction Costs or Public Monitoring? John W. Goodell, University of Akron Abhinav Goyal, University of Liverpool

THURSDAY, JUNE 30 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

THURSDAY, JUNE 30 - 14:30-15:45

Session 3.4.1 - PanelTime: 14:30-15:45Track: 8 - Entrepreneurship, SMEs, Born GlobalsRoom: Napoleon AB

SME Internationalization - the Role of Public Policy in Stimulating International Entrepreneurship

Chairs: Igor Kalinic, University of Leeds and Jeremy Clegg, University of Leeds

Panelists:

Keith D. Brouthers, King's College London Lance Eliot Brouthers, Kennesaw State University Igor Filatotchev, Cass Business School Marian V. Jones, University of Sheffield Gary Knight, Willamette University Rebecca Reuber, University of Toronto Miguel Matos Torres, University of Leeds

Session 3.4.2 - Panel Track: 5 - Governance and Policy

Time: 14:30-15:45 Room: Borgne

Time, Speed and Pace of Multinational Activity

Chairs: Sinead Monaghan, Rutgers University and Esther Tippmann, University College Dublin

Panelists:

Philip Kappen, Uppsala University Peter Wayne Liesch, University of Queensland Vincent Mangematin, Grenoble School of Management Ram Mudambi, Temple University

Session 3.4.3 - Panel Track: 11 - Strategy, Alliances, Acquisitions

Time: 14:30-15:45 Room: Maurepas

Supply Chains, Sustainability and Local Development

Chair: John Raymond Dilyard, St. Francis College

Panelists:

John Raymond Dilyard, St. Francis College Amar Nayak, Xavier University, Bhubaneswar John Lambert, University of Southern Mississippi Dannielle Brathwaite, University of West Indies, Open Campus Kate Hughes, University of Greenwich

Session 3.4.4 - Panel Time: 14:30-15:45 Session 3.4.6 - Competitive Track: 9 - Emerging Markets Track: 12 - Economics, Finance, Accounting Room: Oak Allev Middle East North Africa Rising: Misconception Understanding Outward Foreign Direct and Myths Investment Chair: Melodena Stephens Balakrishnan, Karlshochschule Chair: Ben L. Kedia, University of Memphis International University Institutions and Intellectual Property Rights: the Effects on Panelists: Foreign Direct Investment Robert Grosse, Thunderbird School of Global Nikolaos Papageorgiadis, University of Liverpool Management Frank McDonald, University of Liverpool Immanuel Azaad Moonesar, Mohammed Bin Rashid Chengang Wang, Bradford University School of Government Understanding Outward Foreign Direct Investments from Melodena Stephens Balakrishnan, Karlshochschule Emerging Markets: A Country of Origin Perspective International University Ben L. Kedia, University of Memphis Rama Krishna Reddy, University of Memphis FDI in Cultural Space: The Role of Spatial Culture Clusters in FDI Expansion Suparna Chakraborty, University of San Francisco Miao Wang, Marguette University M.C. Sunny Wong, University of San Francisco Session 3.4.7 - Competitive Track: 14 - Leadership and HR Choice and Adaptation in Migration and Expatriation Session 3.4.5 - Competitive Time: 14:30-15:45 Chair: Surender Munjal, University of Leeds Track: 11 - Strategy, Alliances, Acquisitions Room: Nottoway **How Country Location Matters** Won't Localize or Can't Localize?: Emotional and Rational Chair: Adamantios Diamantopoulos, University of Vienna Explanations for MNE Ethnocentric Staffing Practices Hyun-Jung Lee, London School of Economics and Political Science Income Inequality and MNE Location Choice Katsuhiko Yoshikawa, London School of Economics and Nathaniel C. Lupton, University of Lethbridge **Political Science** Frank Guoliang Jiang, Dalhousie University Anne-Wil Harzing, Middlesex University Luis Fernando Escobar, University of Lethbridge Cross-Culture Adaptation Norms and Mechanism, Expatriation Impact of Environmental Performance on the Location Choice and Repatriation of Cross-Border M&As: The Role of Industry Characteristics, Zhi Wang, Manchester Metropolitan University Governance Effectiveness and Civic Environmentalism Stuart Horsburgh, Manchester Metropolitan University Gunae Choi, Rutgers University Xiao Qian Ye, Wuhan University Chinmay Pattnaik. University of Sydney Effects of Individual Outcomes on Repatriates' Satisfaction: A Country Of Origin Reputation And IPO Performance Longitudinal Study Ilya Cuypers, Singapore Management University Jan Sebastian Knocke, University of Erlangen-Nürnberg Matteo Prato, Universita' della Svizzera Italiana Ebru Ipek, Simon Fraser University Gokhan Ertug, Singapore Management University The Tone at the Top: How CEO Compensation Affects MNC Responses to Host Country Uncertainty and Risk Mirko H. Benischke, Rotterdam School of Management Orhun Guldiken, Old Dominion University Geoffrey Martin, University of Melbourne Jonathan Doh, Villanova School of Business

Time: 14:30-15:45

Room: Bayside C

Time: 14:30-15:45

Room: Southdown

Section 2.4.8 Competitive	Time: 14:30-15:45	Procedural Rationality in the Decision-Maki	na of	
Session 3.4.8 - Competitive Track: 3 - Future of the MNE	Room: Oakley	Internationalizing SMEs Linda Hsiu-yun Hsieh, SOAS, Universit	-	
Internationalization and Emerging Markets:		Said Elbanna, Qatar University		
Resources or Institutions?		Rose Narooz, Coventry University		
Chair: Swetketu Patnaik, Anglia Ruskin University		Pushyarag Puthusserry, Queen's University Belfast		
		Joanna Karmowska, Oxford Brookes U	niversity	
Resource Dependence and Foreign Direct Investment Entry into Subnational Regions in an Emerging Economy: The		Svetla Marinova, Aalborg University Lulu Zhang, China Europe International Business School		
Moderating Role of Cultural Distance	<i></i>	Russian SMEs under the Sanctions Regime: The Interplay of		
Jiatao Li, Hong Kong University of Science and Technology		Effectuation and Causation in Decision-Making on International Suppliers Tamara Galkina, Hanken School of Economics Igor Laine, Lappeenranta University of Technology		
Kun (Fiona) Yao, University of Illinois at Urbana-				
Champaign Luqun Xie, Hong Kong University of Science and				
Technology		Session 3.4.11 - Interactive	Time: 14:30-15:45	
Behind Emerging-Economy Multinationals' International M&As Joyce (Congying) Wang, University of Texas at Dallas Mike Peng, University of Texas at Dallas		Track: 9 - Emerging Markets	Room: Edgewood B	
		FDI and Host Country Institutions in Emerging		
Converging to Maturity but Not Quite There:		Markets		
Internationalization of Petroleum EMNEs in the Context of the Two Wave Approach		Chair: Vikas Kumar, University of Sydn	ey	
Luisa Fernanda Melo, Bentley University		Understanding the Internationalization of Latin American		
		Enterprises Jorge Alcaraz, Tecnologico de Monterr		
Session 3.4.9 - Competitive	Time: 14:30-15:45	Johanan Zamilpa, Universidad de Guanajuato		
Track: 7 - Governments, Non-market Strategies Room: Gallier A		Luis E. Torres, Georgia Gwinnett College		
Cross-Border Politics: Multinational Enterprises' Political Activities in Host Countries Chair: Jonas F. Puck, WU Vienna		Beauty Is in the Eye of the Beholder: Host Country Factors That Attract Inward Financial Sector Foreign Direct Investment in African Nations Danielle Renee Jones, University of Illinois at Urbana-		
		Champaign		
Home Institutional Imprinting, R&D Intensity and Lobbying Expenditure of Foreign Firms in the U.S. Vikrant Shirodkar, University of Sussex Steven McGuire, University of Sussex Palitha Konara, University of Huddersfield Political Risk and MNCs' Asset Investments -From Momentum and Deceleration Views-		Impact of TMT Socio-Demographic Faultlines on Speed of FDI Expansion: An Emerging Market Perspective Ankita Chhabra, Indian Institute of Management, Indore Manish Popli, Indian Institute of Management, Indore		
		Dynamics of Comparative Ownership Adva		
		Interplay of Domestic and International Sphere Monica Ren, Macquarie University		
Naoki Yasuda, Rikkyo University		Stephan Manning, University of Massachusetts Boston		
The Multi-Faceted Role of Experience Dealing with Policy Risk: The Impact of Intensity and Diversity Alfredo Jiménez, Kedge Business School Diana Benito-Osorio, Rey Juan Carlos University		The Influence of Institutional Voids in Emerging Markets on Entrant Firms' Resource Commitment Claudio Giachetti, Ca' Foscari University of Venice Augustine Awuah Peprah, Ca' Foscari University of		
Patricia Renee Klopf, WU Vienna	versity		_	
		Institutions in Transition: Is the EU Integrati Relevant for Inward FDI in European Trans		
Session 3.4.10 - Competitive	Time: 14:30-15:45	Uros Delevic, University of Reading		
Track: 8 - Entrepreneurship, SMEs, Born Globals	Room: Gallier B	Irina Heim, University of Reading		
Decision-making in Internationalizat Chair: Linda Hsiu-yun Hsieh, SOAS, Unive				
Familiarity In Entrepreneurial Internationalizatio Daniel Richard Clark, Indiana University	n Decisions			

Session 3.4.12 - Interactive Track: 7 - Governments, Non-market Strategies Time: 14:30-15:45 Room: Evergreen

Antecedents and Consequences of Corporate Political Strategy: New Perspectives and New Contexts

Chair: Lorraine Eden, Texas A&M University

Political Market Competition in Transition Economies: A Resource Dependence Approach Jinsil Kim, University of Texas at Dallas

Political Connections and Speed in Large Projects Joao Albino Pimentel, HEC Paris Paul Vaaler, University of Minnesota

Lead, Follow, or Abstain: When and How Non-Market Strategy Pays Off

Luis Ballesteros, University of Pennsylvania

With or Without You: Corporate Lobbying for Antidumping and the Byrd Amendment

Young Hoon Jung, University of Texas at Dallas Seung-Hyun Lee, University of Texas at Dallas

Local Isomorphism in Political Strategy Jihyun Eun, University of Texas at Dallas

Integrating Social and Political Strategies as Forms of Reciprocal Exchange into the Analysis of Corporate Governance

Jean J. Boddewyn, Baruch College - CUNY Peter J. Buckley, University of Leeds

Frame or Get Framed: The Critical Role of Issue Framing in Nonmarket Management David Bach, Yale School of Management Daniel Blake, IE Business School

Session 3.4.13 - Interactive Track: 2 - Geographic Scope and Innovation

Time: 14:30-15:45 Room: Estherwood

Internationalization, Network, and Knowledge Orchastration

Chair: Kazuhiro Asakawa, Keio University

Intangible Asset Holdings and Investments of Multinational Subsidiaries

Quyen Nguyen, University of Reading

The Effect of Corporate Governance on Response to Technological Discontinuities: A Study of the Global Mobile Telecommunications Industry Jimi Kim, Temple University

Mitrabarun Sarkar, Temple University Anu Wadhwa, Imperial College London

Do General Purpose Technologies (GPTs) Support the New Competence Creating Activities in MNC Host Countries? John Cantwell, Rutgers University Ranfeng Qiu, California State University, San Bernardino

Local Supplier's Technological Upgrading and Linkages with Foreign Customers: The Moderating Effect of Resource Orchestration Activities Yoo Jung Ha, University of York Opening the Blackbox of the International Diversification - Firm Performance Relationship: A Meta-Analytical Path Analysis

Thomas-Dawid Jaskolka, University of Kaiserslautern Jens Simon Schueler, University of Kaiserslautern Matthias Baum, University of Kaiserslautern

Degree of Multinationalization and Dynamics of Technological Trajectories

Hye Sun Kang, University of South Carolina

The Economics of MNE Network: A Microstructure Perspective Bo Liu, University of Electronic Science and Technology of China

Session 3.4.14 - Interactive Track: 10 - Operations and SCM Time: 14:30-15:45 Room: Ellendale

Global Sourcing

Chair: Manpreet Hora, Georgia Institute of Technology

Supply Network Collaboration: Exploring the Management of Power and Trust Orthogonality Paradox Sven Horak, St. John's University Roman Bartnik, University of Duisburg-Essen

Analysis of the Purchasing Internationalization Process in Brazilian Industrial Companies Moema Pereira Nunes, Universidade Feevale Márcio Costa Moreno, Pontifical Catholic University of Rio Grande do Sul State - PUCRS Grace Vieira Becker, Pontifical Catholic University of Rio Grande do Sul State - PUCRS

Capability Deepening and Widening for OEM Suppliers in Global Value Chains: Exploring the Influences of Product Modularity and Electronic Integration Cheng-Chieh Hsiao, Shih Hsin University Danchi Tan, National Chengchi University Jyh-Shen Chiou, National Chengchi University

Challenging the Leader: How Suppliers Change the Balance of Power in Supply Chains of Fast Clockspeed Industries Luis Oliveira, University of São Paulo Afonso Fleury, University of São Paulo

Supplier Engagement Strategies in China: Case Studies, Theorizing and Tests Changhui Zhou, Peking University Chunfen Wang, Peking University

A Study of Modularization and Complexity Yue Zhao, Florida International University Ronaldo Parente, Florida International University

Session 3.4.15 - Interactive Time: 14:30-15:45 Track: 8 - Entrepreneurship, SMEs, Born Globals Room: Edgewood A

The Role of Social Ties in International Entrepreneurship

Chair: Sylvie Chetty, University of Otago/Uppsala University

Analyzing Networks in International Business Kent Eriksson, KTH Royal Institute of Technology Angelika Lindstrand, Stockholm School of Economics Entrepreneurial Network Ties, Resource Management, and New Venture Growth: Evidence from China's Emerging Market Gang Wang, Wuhan University

Xufei Ma, Chinese University of Hong Kong Xu Jiang, Xi'an Jiaotong University

The Influence of Structural Holes and Network Closure in the Internationalization Process of Rapid Internationalizing Firms Spiros Batas, University of Northampton

Tanja Leppäaho, Jyväskylä University School of Business and Economics

Comprehending the Internationalization Process of INVs: the Role of Network Closure and Structure and Their Interrelation with the Three Roles of Social Capital

Spiros Batas, University of Northampton

Tanja Leppäaho, Jyväskylä University School of Business and Economics

Mahmoud Abdel Khalik, University of St. Andrews

The Effects of Industrial Environment, Domestic Network and Localization on the Performance of Taiwanese SMEs Ku-Ho Lin, National Chung Hsing University Tsung-Piao Chou, National Chung Hsing University Chueh-Chu Ou, Corporate Synergy Development Center Wei-Kuo Tseng, National Chung Hsing University

External Networks and Entrepreneurial Orientation Jiao Xue, Shanghai Jiao Tong University Pengji Wang, James Cook University - Singapore Xufei Ma, Chinese University of Hong Kong Yunfeng Peng, Shanghai Jiao Tong University

THURSDAY, JUNE 30 - 15:45-16:15

Time: 15:45-16:15 Room: Napoleon CD

Coffee Break

Refreshments will be provided for conference participants at the Napoleon CD.

THURSDAY, JUNE 30 - 16:15-17:45

Session 3.5.1 - Plenary Special Session Time: 16:15-17:45 Room: Napoleon AB

AIB Awards Ceremony and Business Meeting

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, AIB/Temple Best Paper Award, and the Rugman Most Promising Scholar Prize.

The business meeting will be next, featuring a presentation for the 2017 AIB Meeting in Dubai and a review of the state of AIB and JIBS.

The floor will then be open for questions and comments from the membership.

THURSDAY, JUNE 30 - 17:45-19:00

Time: 17:45-19:00 Room: Waterbury Ballroom

AIB Awards/Farewell Reception

The 2016 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting. The reception will take place at the Waterbury Ballroom on the Second Floor

©The Awards/Farewell Reception is sponsored by Palgrave Macmillan, publishers of JIBS, in honor of all the winners of awards being given out at AIB.

Legend for Symbols Used:

- Nominee for the Temple/AIB Best Paper Award
- II Nominee for the Alan Rugman Young Scholar Award

2016 Program Contributor Index

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Upcoming Chapter Meetings

The list below includes all chapter meetings and special conferences that were announced by the time the conference program went to press. For our continuously updated Calendar of AIB Events or to learn more about these meetings, please visit http://aib.msu.edu/events/

AIB Sub-Saharan Africa Chapter Conference

August 17-19, 2016 Lagos, Nigeria, Africa

AIB Central and Eastern Europe Chapter Conference September 29-October, 1, 2016 Prague, Czech Republic

AIB US-Northeast Chapter Meeting

October 26-29, 2016 Philadelphia, PA, USA

AIB US-Southeast Annual Conference

November 10-14, 2016 Cruise: Tampa, Florida, USA to Cozumel, Mexico AIB Australia and New Zealand Chapter Meeting November 11-12, 2016 Sydney, Australia

AIB Southeast Asia Chapter Conference December 2-4, 2016 Guangzhou, China

AIB Latin America Chapter Conference March 8-10, 2017 Lima, Peru

AIB UK-Ireland Chapter Meeting April 6-8, 2017 Reading, United Kingdom

AIB 2017 Annual Meeting July 2-5, 2017 Dubai, United Arab Emirates







The Contribution of MNEs to Building Sustainable Societies

Program Chair: Sarianna Lundan, University of Bremen, Germany (lundan@uni-bremen.de)

Submission Deadline: November 15, 2016

Please note that this is earlier than in previous years



The Sustainable Development Goals (SDGs) drafted by the United Nations and adopted by the global community in 2015 contain 17 goals that correspond to 169 measures to be implemented by developed and developing countries alike.¹

Multinational enterprises (MNEs) are instrumental in providing the technical expertise, management skills and investment necessary to meet these goals. According to estimates made by UNCTAD, the annual investment required to meet the SDGs amounts to \$5 to \$7 trillion globally in the period 2015-2030. The developing country share of this amount is estimated to be about \$3.9 trillion annually. The current MNE investment in the relevant sectors such as transportation and communication infrastructure and water and energy utilities amounts to about \$1.4 trillion annually, and if this proportion of private to public investment were to continue (the 'business as usual' scenario), the MNE contribution could rise to \$2.3 trillion, or nearly 60% of the required amount.² Potentially, the contribution of private investment might rise even further, if MNEs were effectively incentivized to undertake investments in the least developed countries (LDCs).

Building sustainable societies is thus no longer the sole domain of governments, but rather a question of partnerships and dialogue between governments, firms and civil society. The scholarship in International Business (IB) has approached these challenges from three main perspectives. First, the IB field has accumulated a substantial body of knowledge on how the costs of distance in general, and particularly the costs of distance that arise from missing or poorly functioning institutions, influence how multinational firms conduct business across borders. A second strand of the literature has examined the conditions under which firms are motivated to proactively go beyond regulation to

- 1 <u>https://sustainabledevelopment.un.org/sdgs</u>
- 2 UNCTAD World Investment Report 2014, p.145.

improve their environmental and social performance. Third, the IB literature has a long tradition of examining the negotiating process between firms and governments, particularly in connection with natural resource related investments.

The goal of this year's conference is to shift the focus of the analysis from the motivations and consequences for the firm, to looking at the impact of the activities of MNEs on their home and host countries. In order for governments to effectively partner with multinational firms, they need to understand the motivations, capabilities and vulnerabilities of multinational firms as both economic and social actors. They also need to evaluate the limits of this engagement, and to understand the appropriate forms of governance for it. This calls for scholarship where the perspective of the firm is complemented by a policy-making viewpoint, that to date has not been considered as often in IB scholarship.

The effectiveness of the multinational firm as a change agent is limited by the technical and human systems they embody. While multinational firms are highly adaptable, they are not infinitely adaptable, and deviations from the societal and market structures that prevail in the developed world cause considerable difficulties for established MNEs to overcome. At the same time, the solutions the multinationals might prefer are not necessarily the solutions that governments would prefer, in part because governments are accountable to the citizenship as a whole, while multinational firms are responsive to specific stakeholder groups. Governments and MNEs have intersecting but not overlapping responsibilities.

With the AIB 2017 conference, we want to examine what IB scholarship and our fine-grained understanding of the strategies and behavior of MNEs can contribute towards crafting better public policy in light of the challenges posed by the SDGs. See you in Dubai!

CONFERENCE TRACKS

- 1. Developments In Theory And Research Methods
- 2. The Internationalization Process And International Entrepreneurship
- 3. Managing The Value Chain
- 4. Marketing And Consumer Research
- 5. Innovation And Knowledge Management
- 6. Organization Strategy And Management
- 7. Human Resource Management
- 8. Corporate Governance And Financial Management
- 9. Political Economy
- 10. Teaching IB
- 11. Conference Track: The Contribution Of MNEs To Building Sustainable Societies

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Panelists:

Melodena Stephens Balakrishnan, AIMENA President and Founder, Karlshochschule International University Robert Grosse, Thunderbird School of Global Management Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

Session No: 3.4.4 | Session Date: Thursday, June 30 | Session Time: 14:30-15:45

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