

## **2014-15 Annual Report of the AIB-US Northeast Chapter**

Building on the momentum gained in the past few years, the Academy of International Business-US Northeast Chapter (AIBNE) continues playing an active role in promoting research in international business. This year marks the first year of the new Executive Committee, which is now headed by Stephan Manning, PhD, Associate Professor of Management at University of Massachusetts Boston. The chapter currently has 425 members. The current Executive Committee consists of:

Chapter Chair: Professor Stephan Manning Ph.D., UMass Boston

Chapter Vice-chairs: Professor Margaret Goralski, Ph.D., Quinnipiac University

&

Professor Athanasios Mihalakas, Ph.D., State U New York, Brockport

Treasurer: Professor Yasin Ozcelik, Ph.D., Fairfield University

Imm. Past President Professor Mohammad Elahee Ph.D., Quinnipiac University

The Bank account of the AIBNE chapter is at the First Niagara Bank in Hamden, CT (acct # 7900553178). The balance, as of June 8, is # 3,585.56. The Chapter Treasurer Professor Yasin Ozcelik and the Chapter Vice-Chair Professor Margaret Goralski are the co-signatories to the account.

The major activities undertaken by the AIB-NE during the 2014-15 year are discussed below:

### **2014 Annual Conference**

The 2014 Annual Conference was hosted by the College of Business, Bryant University. The conference featuring over 80 papers was held on November 14-15, 2014. The conference was sponsored by the Temple CIBER. In addition, the conference also received support from the UConn CIBER.

The theme for the 2014 Annual Conference was “**Outsourcing vs. Insourcing: Opportunities and Challenges in Theory and Practice**”. The conference covered a range of topics related to the theme and beyond, and featured high-profile guest speakers, including the AIB President Nakiye Boyacigiller, Professor Allan Bird (Northeastern University), Professor John Cantwell (Rutgers Business School), Professor Mike Kotabe (Temple University, Editor-in-Chief of Journal of International Management), Sumit Kundu (Florida International University, AIB Vice President) and Ram Mudambi (Temple University). In addition, a doctoral consortium was held for the first time. At the end of the conference, a best paper award and a best student paper award were given out.

### **2015 Spring Seminar**

As part of its annual “*Emerging Market Series Seminars*”, the AIBNE hosted a day long symposium focusing on Russia and the Middle East. The symposium was held on Thursday, April 2, 2015 at Quinnipiac University. The conference was supported by the Peace Island Institute.

Guest speakers included: Dr. Peter Rutland (Wesleyan University) and Mustafa Gokcek (Niagara University). In addition to the keynote address, the symposium included two interesting panels, focusing on “Has the Arab Spring Turned into an Arab Winter? Implications for Global Business” and “A Resurgent Russia: What it Means for Global Business?” Panelists included: Dr. Morris Kalliny (St Louis University), Dr. Khadija Al Arkoubi (University of New Haven), Dr. Mordechai Gordon (Quinnipiac University) William H. Tobey (Senior Fellow, Belfer Center for Science & Int’l. Affairs, Harvard University), Professor Olena Lennon (Univ. of New Haven & Southern CT State University), Kevin Buterbaugh, Southern CT State University, and Professor Alexander (Quinnipiac University).

The symposium ended with a dinner that was attended by some AIBNE members and faculty and administrators from the host institution. The presentations made at the symposium can be found at the webpage of the AIBNE.

### **Other Activities**

Website Maintenance: The AIBNE has been maintaining the webpage ([www.aibne.net](http://www.aibne.net)), developed in 2011-12 and updating it regularly with current news and events. Various news about the Chapter activities are regularly published on the webpage. The Chapter has also been using an online Conference Management System, which is somewhat similar to the conference management system used by the AIB. All submissions for the annual conference, review, acceptance, etc. are continued to be done online through the conference management system. The proceedings of previous years are also available on the website. The AIBNE website as well as the Conference Management System is being managed by Acamedics.com.

**Partnership with the Journal of International Comparative Management:** The Chapter maintained its relationship with the *Journal of International Comparative Management* (JCIM) until the end of 2014. Three special issues of the journal were published in 2012, 2013 and 2014, with a select number of papers presented in the previous year's annual conference. The members of the AIBNE are also eligible to subscribe to the journal at a subsidized rate.

### **Future Events:**

The 2015 Annual Conference of the AIBNE will be held October 22-24 at the College of Management, University of Massachusetts Boston. It includes a doctoral consortium and paper development workshop, and introduces a new format to attract a larger audience of both junior and senior scholars, from both within and outside the region. It is designed as an inter-disciplinary Frontier Conference focusing on 'Bringing the Political Economy Back In', featuring guest speakers and panelists from international business, economics, political science, gender studies and other disciplines.

Speakers include: Jonathan Doh (Villanova University, Editor-in-Chief of Journal of World Business), Ram Mudambi (Temple University, President of AIB), Rajneesh Narula (John H Dunning Chair of IB, University of Reading), Mona Makhija (Ohio State University, Senior Editor of JIBS), Cynthia Enloe (Clark University), John Cantwell (Rutgers University, Editor-in-Chief of JIBS), Frank Ackerman (Tufts University), Dirk Matten (York University), Craig Murphy (UMass Boston), Ravi Ramamurti (Northeastern University), Elora Chowdhury (UMass Boston), David Levy (UMass Boston), Kade Finnoff (UMass Boston), Timothy Shaw (UMass Boston) and others. The conference will feature four panels: “Challenges to IB Research: Bringing the Global Political Economy Back In”, “Global Governance and the Role of Multinational Enterprises”, “International Development, Violence and Gender” and “Climate Change, IB and the Global Politics of Energy”. In addition, keynote speeches will be given by Cynthia Enloe, Jonathan Doh and John Cantwell.

The 2015 AIBNE Conference will be co-sponsored by AIB, Temple University CIBER, UConn CIBER and the UMass Boston College of Management. The conference will coincide with the Annual Meeting of the AIBNE Chapter.

The 2016 Annual Symposium on emerging markets will be hosted by the College of Management, University of Massachusetts Boston, in April, 2016. The details concerning the symposium will be announced in September 2015.

AIBNE  
Proposed Budget for 2016

Item Description	Amount (US \$)	Amount (US \$)
Balance Forward (1)	3000	
AIBNE 2016 Reg Fee (2)	18,000	
Temple CIBER Funding	5,000	
Uconn CIBER Funding	2,000	
Contribution from AIB toward the Conference	4,000	
Total Available Fund		<b>32,000.00</b>
<b>Application of Fund</b>		
Webhosting & Conf. Mgt. Fee (3)	1,200	
2016 AIBNE Expenses (4)	23,000	
AIB Conference Support for AIBNE Chair	1,000	
Spring Seminar (5)	3,000	
Total Expenses		<b>28,200</b>
Expected Surplus		<b>3,800.00</b>

**Notes:**

- 1) It is estimated that there will be a surplus of \$3000 at the end of 2015 that the AIB Secretariat will allow to be carried forward to 2016. Currently, AIBNE has \$3,585.56 in its bank account.
- 2) This amount is based on the amount that we have raised in the 2014. The 2015 figure is not available yet as the conference will be held in October 2015.
- 3) We signed a 3 yr. contract and since 2013 we have paid \$1100 per year.
- 4) This amount is based on previous conferences plus some added budget for guest speakers (hotel, plus flight contribution)
- 5) The AIBNE has been hosting a spring symposium since 2012. So far, AIBNE has hosted symposia on Turkey, China, India, Russia and the Middle East.