

**ACADEMY OF INTERNATIONAL BUSINESS, UK & IRELAND CHAPTER**  
**ANNUAL REPORT FOR 2014/15**

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**I. Current and Incoming Officers**

Chair: Heinz Tüselmann, Manchester Metropolitan University Business School

Secretary: Pavlos Dimitratos, Glasgow University Business School

Treasurer: Yingqi Wei, Leeds University Business School

Membership Recruitment: Mario Kafouros, Leeds University Business School

Doctoral Symposium Convenor: Margret Fletcher, University of Glasgow Business School

Communications Strategy: Matthew Allen, Manchester Business School, University of Manchester

**II. Summary of Membership**

|                                       |           |
|---------------------------------------|-----------|
| Members as of last report 15 May 2014 | 302       |
| Number of old members who renewed     | Not known |
| Number of new members                 | Not known |
| Membership as of 21 April 2015        | 323       |

**Summary of membership promotion efforts:**

Membership promotion was mainly targeted via promotion of the conference in Manchester, the AIB UKI website, promotion activities at other major conferences, such as the British Academy und Academy of Marketing conferences and the Special Interest Group in International Business at the British Academy of Management, which came into operation in 2012.

Mario Kafouros (Membership Officer)

### III. Summary of Financial Status

Please see Appendix for a summary of Chapter income and expenses.

(Yingqi Wei: Treasurer)

### IV. Summary of Meetings Held This Year

#### **Conference Report 42<sup>nd</sup> AIB UK & Ireland Conference: Manchester Metropolitan University**

The 42<sup>nd</sup> Annual Conference of the Academy of International Business UK and Ireland Chapter was held at Manchester Metropolitan University (MMU) from 16<sup>th</sup> to 18<sup>th</sup> April 2015. The Conference Chair was Professor Heinz Tüselmann. The Conference Team included: Professor Heinz Tüselmann, Dr Sougand Golesorki, Dr David Freund, Dr Qi Cao and Dr Stephen Buzdugan. Organisational and administrative support was provided by colleagues from MMU's Conferences and Event and Gateway: Ms Emily Gilhooley, Ms Emma Mawby, Mr Gary Lindsay and Ms Kirti Mistry.

A total of 213 papers were submitted to the Conference, of which 182 were accepted and 176 presented at the conference. The conference attracted 193 delegates. It was particularly pleasing to see that the conference attracted 45 doctoral students, thereby making an important contribution to the long-term well-being of IB as a subject area and safeguarding and growing the next generation of IB researchers. The doctoral colloquium had 20 students that benefited from advice and guidance on to improve their research by panels of distinguished International Business researchers. Delegates came from over 20 countries, including, the UK, Ireland, North America, South America, Asia, Australia, the Middle East and Africa.

The theme of the conference was **International Business Research: For the bookshelf or the boardroom and corridors of power?**

The theme was set against the background that the international economy, international organisations, governments and firms around the world have recently faced challenges at levels not seen since the Great Depression. These challenges, including the prolonged and lacklustre return to growth and profitability, and its impact on society, invite the research community to intensify its effort of supplying useful insights and innovative ideas. With the advances made in research over the past ten years, the field of international business (IB) has anything but 'run out of steam' and would appear to offer wealth of guidance on these issues. Questions, nevertheless, remain. Notably, how relevant has IB research been to decision-makers in the 'boardroom' and the 'corridors of power'? Has research in this discipline been overly isolated from practical applications and if so, how can it be oriented towards greater use outside of the 'ivory tower'?

Building on the 'Scholars Meet Practice' initiative at the 2014 AIB Annual Meeting in Vancouver, and on UNCTAD 2014 World Investment Forum's multidisciplinary conference on shaping a future research agenda for investment *for* development, the aim of the 42<sup>nd</sup> AIB (UK & Ireland) Conference was to enhance our understanding of the relevance and impact of IB

research to governments, firms and society, and their interdependencies in the world economy. We wished to gain new insights on the interaction between institutions, MNEs and policy makers that affect IB transactions. The conference invited innovative conceptual perspectives informed by relevant scholarly disciplines, in addition to the foundations of modern international business theory. Papers also examined the current concerns of the global economy – such as, the impact of international business activities on sustainable development, the environment, security governance and societal welfare. Moreover, papers addressed policy responses and formulated policy reforms of institutions and markets moving forward, based on sound theories and empirics. Through its focus on impact, the conference also addressed the current international demand, by funding councils, national research assessment exercises and accreditation bodies, on assessing the benefit of research to the economy, society, culture, public policy or services, health, the environment or quality of life, beyond academia.

Conference proceedings including all the papers are available on memory sticks. The Conference Proceedings carry an ISBN number. Selected papers from the conference are in preparation for an edited volume in the Palgrave AIB conference series, due for publication in April 2016.

Keynote speakers that addressed issues related to the theme of the conference from a research user perspective were:

- Dr Ulrich Hoppe, Director General of the German-British Chamber
- Ms Penny Fowler, Head of Private Sector at Oxfam
- Dr Michael Gestrin, Senior Economist at the OECD.

The conference continued the tradition of past conferences of providing special sessions on important areas in our field of study. There were three special tracks at the conference:

- *Geographies of Cities: Rescaling International Business*  
Track Chairs:  
Frank MacDonald, Jennifer Johns and Gary Cook; University of Liverpool Management School
- *Integrating Comparative Institutional Analysis into International Business Research*  
Track Chair:  
Matthew Allen, Manchester Business School
- *The International Marketing Strategies of Emerging Market Firms: Nature, Boundary Conditions, Antecedents, and Outcomes*  
Track Chair:  
Joseph Amankwah-Amoah, University of Bristol

There was a special session on publishing IB research in major IB and management journals. This Meet the Editor session included the following senior editors:

- Ulf Andersson (Journal of International Business Studies)
- Kamel Mellahi (Journal of World Business)
- Timothy Devinney (Academy of Management Review)

- Geoffrey Wood (British Journal of Management)

The highlight of the Conference was the **Alan Rugman Memorial Panel Session**. In light of the untimely passing of Professor Alan Rugman, there was a special panel session to honour his contributions to the field of international business. Apart from being an exceptional academic, Alan was one of the ‘founding fathers’ of the field of international business. The AIB UKI Chapter is indebted to Alan for his support of the Chapter’s annual conferences. He was a true friend of AIB UKI, remembered for the intellectual rigor and passion he contributed to the Chapter’s conferences. Importantly, AIB UKI is grateful for the contributions he made to our doctoral colloquium and his support and guidance to early career researchers, reflecting his passion and commitment to support and guide the next generation of international business researchers. We were privileged to have had for this special panel session the perspectives and recollections of Alan’s work by distinguished scholars as well as by his former PhD students. the panel consisted of:

- Professor Peter J. Buckley OBE, University of Leeds, UK
- Dr Michael Gestrin, OECD, Paris, France and Dr Jenny Hillemann, Vrije Universiteit Brussel, Belgium
- Professor Mark Casson: University of Reading, UK:
- Dr Jing Li and Dr Chang Hoon Oh, Simon Fraser University, Vancouver, Canada
- Professor Alain Verbeke, University of Calgary, Canada

We were particularly honoured that Alan’s widow Helen was with us not only for the special session but throughout the conference

The conference gala dinner was held in the delightful setting of Manchester Town Hall. The gala dinner was attended by the Lord Mayor of Manchester who also gave an address to the delegates. The prizes for the best papers were presented at the dinner. These were:

Palgrave Prize for the Best Paper awarded to Jim Love. Prizes from journals, Critical Perspectives on International Business awarded to Keith Brouthers and the Research in International Business and Finance awarded to Reggy Hooghiemstra, Niels Hermes, Lars Oxelheim and Trond Randoy. The doctoral prizes were awarded to Liang Cheng and Janja Annabel Tardois for the Michael Z Brookes Doctoral Prize and the Neil Hood and Stephen Young Prize for the Most Original New Work to Tiina Leposky and Jing Du.

During the conference gala dinner, the inaugural **John Dunning Prize for Lifetime Achievement** was awarded to **Stephen Young**, Emeritus Professor of International Business at Glasgow University (for details see Section VI).

The Conference attracted a great deal of regional and national media attention, including articles in Manchester Evening News, ProManchester, Business Weekly, German-British Chamber of Industry and Commerce Newsletter, Visit Manchester and Greater Manchester Tourist Board.

Heinz Tüselmann  
Conference Chair

## V. Plans for Future Meetings

The 43<sup>rd</sup> Annual Conference will be held at Birbeck University of London in April 2016 and the conference chair will be Kevin Ibeh

The 44<sup>th</sup> Annual Conference will be held at University of Reading in 2017 and conference chairs will be James Walker and Rajnesh Narula.

The 45<sup>th</sup> Annual Conference will be held University of Birmingham in 2018 and conference chair will be Pervez Ghauri.

## VI. John Dunning Lifetime Achievement Award

AIB UKI has installed the *John Dunning Lifetime Achievement Award* several years ago. The AIB UK & Ireland Chapter is delighted to announce the inaugural *John Dunning Prize for Lifetime Achievement* has been awarded to **Stephen Young**, Emeritus Professor of International Business at the University of Glasgow, UK. Apart from being an eminent scholar, advancing research in international business, Stephen has also played a prominent role in safeguarding the long-term well-being of our subject area. His passion for, and support and guidance of, doctoral students and early career researchers has made a major contribution to the development of the next generation of international business researchers. Furthermore, he has been a founding father and strong supporter and friend of the AIB UK & Ireland Chapter.

## VII. Other Initiatives

The AIB UK&I Conferences have an impressive battery of best paper prizes, which is an important aspect of the Chapter's annual conferences to attract a good number of delegates. In sum, we have five paper prizes, which are as follows:

- Palgrave Prize for the best competitive paper
- Michael Z Brooke Doctoral Prize for the best paper by a doctoral student
- Neil Hood and Stephen Young Prize for the Most Original New Work in the doctoral colloquium
- The Research in International Business and Finance Prize
- The Critical Perspectives on International Business Prize

The AIB UK & Ireland web site continues to be developed by Dr Matthew Allen and provides a wide range of information about the Chapter and matters of interest to international business scholars. <http://www.aib-uki.org/>.

The 22<sup>nd</sup> book in the AIB UK & Ireland and Palgrave international business series was published in April 2015 - Palitha Konara, Yoo Jung Ha, Frank McDonald, and Yingqi Wei (eds) (2015), *The Rise of Multinationals from Emerging Economies: Achieving a New Balance*. Houndmills, Basingstoke, Hampshire, U.K.: Palgrave Macmillan. [ISBN: 9781137473103, URL:<http://dx.doi.org/10.1057/9781137473110>]

The Special Interest Group in International Business was launched in 2012 at the British Academy of Management (BAM) which is the largest and most influential learned society in business and management in the UK. It attracted a large audience in the 2013 BAM conference and has a respectable membership. The Special Interest Group in IB is headed by the two former AIB UK&I Chairs, Jeremy Clegg and Frank McDonald, who have the best interest of AIB at heart. This will ensure that the Special Interest Group in IB at BAM “works for AIB UK&I” to promote AIB membership and feed into conference attendance at AIB UK&I annual conferences, rather than the Special Interest Group in IB at BAM being in competition with AIB UK&I.

The 2013/14 Annual Report reported that the Chair of AIB UK&I has been appointed to the Association of Business Schools (ABS) to the International Guide of Journal Quality (the successor of the ABS Journal List) as subject expert for international business and also as Chair of the Scientific Advisory Board to the ABS International Journal List. The Chair of AIB UKI takes great pleasure to report, that a number of core IB have been up-graded: JIBS is now world elite journal, Journal of World Business was upgraded to a 4\* and Journal of International Management is now 3\*, Asia Pacific Journal of Management to a 3\*, as well as a number of upgrades of IB journals to 2\* and the inclusion a number of IB journals on the ABS List which were previously not included. In short, a major success which is important to safeguard the well-being and growth of IB as a subject area.

The Irish colleagues of ABI UKI ran a successful doctoral workshop at Trinity College Dublin that fed into the AIB UKI 2016 conference at MMU.

AIB UKI and the Centre of International Business at Leeds University are running a regular seminar series on Meeting the Editors Seminar on Publishing in Top Management Journals. This is aimed to publish IB research in leading Management and Business journals.

Given the large number of delegates from outside the UK and Ireland that regularly attend the AIB UKI conferences, AIB UKI Executive Committee has acknowledged the international dimension of the Chapter’s annual conferences, by co-opting two colleagues from outside UK and Ireland to the Executive. These are currently Professor Ulf Andersson, Mardalen University, Sweden and Professor Olli Kuivalainen, Laappenranta University of Technology, Finland.

There is an annual informal meeting of the Chair of ABI UKI and previous Chapter Chairs (Stephen Young, Jeremy Clegg and Frank McDonald). This serves to capitalise on the experience and expertise of previous Chapter Chairs with view to advance and grow AIB UKI, as well as to discuss new initiatives.

Heinz Tüselmann  
Chair of AIB UK & Ireland Chapter  
Manchester Metropolitan University Business School  
07 June 2015**Appendix**

**Academy of International Business  
(UK & Ireland Chapter)**

**Accounts prepared for the members' meeting  
Manchester April 16-18 2015**

**Income and Expenditure**

Income

|              |       |
|--------------|-------|
| Net interest | £9.82 |
|--------------|-------|

Expenditure

|  |           |
|--|-----------|
| Best paper and M.Z. Brooke prizes                                      | £400.00   |
| Cost of transcripts for the AIB series book                            | £120.90   |
| Admin support for York conference                                      | £100.00   |
| Research work for AIB-UKI/BAM  | £1,000.00 |
| Travel expenses for members to meeting of executive committee (London) | £1,562.19 |
| Flowers for Prof Taggart   | £35.98    |
| AIB Research Colloquium organised by Jenny Berrill                     | £190.57   |
|  | £3,409.64 |

**Balance sheet**

|                                    |                  |
|------------------------------------|------------------|
| Balance brought forward @10/4/2014 | £22,225.52       |
| Income                             | £9.82            |
| Expenditure                        | <u>£3,409.64</u> |
| Balance carried forward @36/3/2015 | £18,825.70       |

Yingqi Wei  
Treasurer  
26/03/2015