

**ACADEMY OF INTERNATIONAL BUSINESS, UK & IRELAND CHAPTER**  
**ANNUAL REPORT FOR 2013/14**

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**I. Current and Incoming Officers**

Chair: Heinz Tüselmann, Manchester Metropolitan University Business School

Secretary: Pavlos Dimitratos, Glasgow University Business School

Treasurer: Yingqi Wei, Leeds University Business School

Membership Recruitment: Mario Kafouros, Leeds University Business School

Doctoral Symposium Convenor: Margret Fletcher, University of Glasgow Business School

Communications Strategy: Rudolf Sinkovics, Manchester Business School, University of Manchester

**II. Summary of Membership**

Members as of last report 31 March 2013	322
Number of old members who renewed	Not known
Number of new members	Not known
Membership as of 15 May 2013	302

**Summary of membership promotion efforts:**

Membership promotion was mainly targeted via promotion of the conference in York, and via the Special Interest Group in International Business at the British Academy of Management, which came into operation in 2012.

Mario Kafouros (Membership Officer)

### **III. Summary of Financial Status**

Please see Appendix for a summary of Chapter income and expenses.

(Yingqi Wei: Treasurer)

### **IV. Summary of Meetings Held This Year**

#### **Conference Report 41<sup>th</sup> AIB UK & Ireland Conference. University of York**

The 41st Annual Conference of the Academy of International Business UK and Ireland Chapter was held at The University of York on the 10th to 12th April 2014. The conference chairs were Professors Yingqi Wei (University of Leeds) and Frank McDonald (University of Liverpool). The organizing of the conference would have been impossible without the invaluable help of Dr Palitha Konara (University of Huddersfield) and Dr Yoo Jung Ha (University of York). The conference attracted 164 delegates who presented 141 papers. The doctoral colloquium had 23 students that benefited from advice and guidance on to improve their research by panels of distinguished International Business researchers. Most of the delegates came from universities in the UK and Ireland, but there were many delegates from continental Europe, and some from North America, Asia and Australia.

The theme of the conference was Achieving a New Balance: The Rise of Multinationals from Emerging Economies and the Prospects for Established Multinationals. Many of the papers at the conference examined important 'macro level' issues linked to the conference theme and expanded knowledge, and contribute to the debates on the implications for trade and FDI, and the strategies and operations of MNCs, arising from contemporary developments in the global economy. The conference papers also covered many 'micro level' issues on the development of research agendas and methodologies to help us to advance our knowledge and expertise in the details of research in International Business. Conference proceedings including all the papers are available on memory sticks. Selected papers from the conference are in preparation for an edited volume in the Palgrave AIB conference series, due for publication in April 2015.

The keynote speeches by Professor Peter Buckley (University of Leeds) and Professor Jean-François Hennart (University of Tilburg) were on key issues connected to the conference theme. The talk by Professor Buckley focused on what we could learn from the methodologies of Business History to help to enhance the depth and scope of research in International Business. Professor Hennart's presentation centred on the adequacy of current theory, in particular the OLI paradigm, to help us to understand outward FDI from Emerging Economies. The keynote speeches provided an excellent stimulus to the debates and discussions that took place at the conference.

The conference met at an opportune time to consider the implications for MNCs of the possibility of Scottish Independence. Following an idea suggested by Professor Alan Rugman (University of Reading) the conference chairs arranged for a panel of experts to discuss key issues likely to arise from Scottish Independence. As there are many separatist movements among both advanced and emerging economies, an investigation of the implications of the creation of new small economies that are committed to integration into the global economy is an important area of study for International Business. In order to provide access to the key issue debated at the special panel the chairs of the event are producing a summary of the discussions on the major implications for

MNCs of separatist movements. This summary will be available on the AIBUKI web site and the generic issues connected to separatist movements will be included in a chapter in the book in the Palgrave AIB conferences series.

The conference continued the tradition of past conferences of providing special sessions on important areas in our field of study. There were two special sessions at the conference. One session continued the work begun at the Liverpool conference in 2012 to help develop interaction between Economic Geography and International Business researchers. This session, led by Professor Gary Cook and Dr Jennifer Jones (University of Liverpool) included contributions from leading researchers in Economic Geography and International Business. The other special session, chaired by Professor Kamel Mellahi (University of Warwick) included advice on how to succeed in publishing from editors of leading journals such as Academy of Management Perspectives, Advances in International Management, Asia Pacific Journal of Management, British Journal of Management and International Journal of Management Reviews.

The conference dinner was held in the delightful setting of York Railway Museum and the delegates enjoyed a wonderful evening amid steam engines and railways carriages and were treated to excellent food complemented by music from a superb string quartet. The prizes for the best papers were presented at the dinner. These were the Palgrave Prize for the Best Competitive Paper awarded to Stefano Elia, Antonio Messeni Petruzzelli and Lucia Piscitelloia (Polytechnic University of Milan). Prizes from journals, Emerald Critical Perspectives on International Business awarded to Diana Rosemary Sharpe (Sheffield Hallam University) and the Research in International Business and Finance awarded to Matthew Allen and Maria Allen (University of Manchester). The doctoral prizes were awarded to Colin Dale (University of Reading) for the Michael Z Brookes Doctoral Prize and the Neil Hood and Stephen Young Prize for the Most Original New Work is shared between Dónal O'Brien (Dublin Institute of Technology) and Irina Surdu (Warwick Business School). The dinner provided a suitable climax to an enjoyable and productive conference.

Yingqi Wei and Frank McDonald  
Conference Chairs

## **V. Plans for Future Meetings**

The 42<sup>th</sup> Annual Conference will be held at Manchester Metropolitan University in April 2015 and the conference chair will be Heinz Tüselmann – [h.tuselman@mmu.ac.uk](mailto:h.tuselman@mmu.ac.uk)

The 43<sup>rd</sup> Annual Conference will held at Birbeck University of London in April 2016 and the conference chair will be Kevin Ibeh – [k.ibeh@bbk.ac.uk](mailto:k.ibeh@bbk.ac.uk)

Expressions of Interest to host the 44<sup>th</sup> Annual Conference in 2016 have been received from University of Durham, Strathclyde University and University of Hull

## **VI. Other Initiatives**

The AIB UK&I Conferences have an impressive battery of best paper prizes, which is an important aspect of the Chapter's annual conferences to attract a good number of delegates. In sum, we have five paper prizes, which are as follows:

- Palgrave Prize for the best competitive paper
- Michael Z Brooke Doctoral Prize for the best paper by a doctoral student
- Neil Hood and Stephen Young Prize for the Most Original New Work in the doctoral colloquium
- The Research in International Business and Finance Prize
- The Critical Perspectives on International Business Prize

The AIB UK & Ireland web site continues to be developed by Professor Rudolf Sinkovics and provides a wide range of information about the Chapter and matters of interest to international business scholars. <http://www.aib-uki.org/>.

The 21<sup>th</sup> book in the AIB UK & Ireland and Palgrave international business series was published in April 2014 - Temouri, Yama and Chris Jones Eds. (2014), International business and institutions after the financial crisis. Houndmills, Basingstoke, U.K.: Palgrave Macmillan. (DOI: 10.1057/9781137367204).

The Special Interest Group in International Business was launched in 2012 at the British Academy of Management (BAM) which is the largest and most influential learned society in business and management in the UK. It attracted a large audience in the 2013 BAM conference and has a respectable membership. The Special Interest Group in IB is headed by the two former AIB UK&I Chairs, Jeremy Clegg and Frank McDonald, who have the best interest of AIB at heart. This will ensure that the Special Interest Group in IB at BAM "works for AIB UK&I" to promote AIB membership and feed into conference attendance at AIB UK&I annual conferences, rather than the Special Interest Group in IB at BAM being in competition with AIB UK&I.

The 2012/13 Annual Report reported that the Chair of AIB UK&I has been appointed to the Association of Business Schools (ABS) to the International Guide of Journal Quality (the successor of the ABS Journal List) as subject expert for international business and Chair of the Scientific Advisory Board to the International Journal List. The new List will be published in autumn 2014. Currently we are in process of submitted proposed journal grades. The Chair will consult widely with the learned societies in international Business (AIB worldwide, AIB UKI Chapter, EIBA, BAM IB Special Interest Group) and with eminent scholars in IB to ensure that IB journals are fairly treated. This also involves representations for up-grading a number of IB journals.

The 2012/2013 Annual Reported on AIB UK&I initiative to further enhance attractiveness of the Chapter's Annual Conferences successful doctoral colloquium and for early career researchers. At the York conference there was a dedicated half-day workshop in SEM, which was free for all doctoral students and early career researchers. This workshop was very popular and it is intended to offer this for the 2015 conference as well.

In order to further enhance attractiveness of AIB UKI conferences and support the next generation of IB researchers, the 2015 hosts will initiate a stipend systems for doctoral students and early career researchers. The stipends cover the conference fees and AIB membership fees. It is aimed at gifted doctoral students and early career researchers which otherwise would not have the resources to attend the Conference. It is planned to make in total 10 stipends available.

There are a number of further initiatives to report which included the involvement of AIB UKI:

AIB UKI and the Centre of International Business at Leeds University are running a regular seminar series on Meeting the Editors Seminar on Publishing in Top Management Journals. This is aimed to publish IB research in leading Management and Business journals. The first event was held in April 2014 and the seminar was given by Prof Ulf Anderson, Area Editor of JIBS. The next event will be with the editor of Journal of Management Studies and held later this year.

A workshop on International Business and Management and Impact after the REF (the UK's 2014 Research Assessment Exercise), jointly sponsored by BAM and AIB UKI was held at Bradford University School of Management, in November 2013. This attracted nearly 40 delegates.

A workshop on Shaping the International Business and Management Research Agenda, jointly sponsored by BAM and AIB UKI was held at Bradford University School of Management, in October 2013. This attracted nearly 40 delegates.

Heinz Tüselmann  
Chair of AIB UK & Ireland Chapter  
Manchester Metropolitan University Business School  
20 May 2014

## Appendix

### ACADEMY OF INTERNATIONAL BUSINESS (UK & IRELAND CHAPTER)

#### Accounts Prepared for Members Meeting University of York, 11 April 2014

#### Income and Expenditure

##### Income

Royalties from Palgrave	£525.74
Net interest	£11.16
Transfer from Aston University	<u>£2,000.00</u>
	£2,536.90

##### Expenditure

Best paper and M.Z. Brooke prizes	£400.00
Admin support for Doctoral Colloquium	£1,198.75
Bank charges	£47.00
Travel expenses for members to meeting of executive committee (Manchester)	<u>£434.13</u>
	£2,079.88

#### Balance sheet

Balance brought forward @ 23/3/2013	£21,768.50
Income	£2,536.90
Expenditure	<u>£2,079.88</u>
Balance carried forward @10/4/2014	£22,225.52

Yingqi Wei  
Treasurer  
11/04/2014