

ACADEMY OF INTERNATIONAL BUSINESS, UK & IRELAND CHAPTER
ANNUAL REPORT FOR 2012/13

I. Current and Incoming Officers

Chair: Heinz Tüselmann, Manchester Metropolitan University Business School

Secretary: Pavlos Dimitratos, Glasgow University Business School

Treasurer: Yingqi Wei, University of York School of Management

Membership Recruitment: Mario Kafouros, Leeds University Business School

Doctoral Symposium Convenor: Margret Fletcher, University of Glasgow Business School

Communications Strategy: Rudolf Sinkovics, Manchester Business School, University of Manchester

II. Summary of Membership

Members as of last report 31 May 2012	299
Number of old members who renewed	Not known
Number of new members	Not known
Membership as of 31 March 2013	322

Summary of membership promotion efforts:

Membership promotion was mainly targeted via promotion of the conference in Aston, and via the Special Interest Group in International Business at the British Academy of Management, which come into operation in 2012. It is pleasing to see that membership increased by nearly 10% from 2011 to 2012.

Mario Kafouros (Membership Officer)

III. Summary of Financial Status

Please see Appendix for a summary of Chapter income and expenses.

Roger Strange (Outgoing Treasurer)

IV. Summary of Meetings Held This Year

Conference Report 40th AIB UK & Ireland Conference. University of Liverpool.

The 40th Annual Conference of the UK and Ireland chapter of the Academy of International Business was hosted by Aston Business School at Aston University, Birmingham on 21-23 March 2013. The conference was chaired by Professors Nigel Driffield and Jim Love, who were ably supported by Drs Yama Temouri, Chris Jones and Stephanie Decker and the conference organiser, Maria Podsiadly, together with a team of local staff and doctoral students.

In response to the Call for Papers, 110 papers were submitted, and with 123 different reviewers from around the world, 103 papers were accepted for presentation. There were 142 delegates, representing 55 different organisations in 17 countries. There are 17 nationalities amongst the delegates, with the largest contingent coming from the UK and Ireland (94). Delegates came from as far afield as Australia, China, UAE, USA, Japan, South Korea, Taiwan and Thailand.

The conference theme at Aston was *International Business, Institutions and Performance after the Financial Crisis* and our keynote speakers were Professor John Cantwell (Rutgers Business School) and Professor Saul Estrin (London School of Economics). In addition to the two keynote plenary sessions on the conference theme, we also had two special interest sessions on 'CSR and international marketing' and 'IB history'.

Despite particularly bad weather, including heavy snow fall which made travelling difficult, the conference was highly successful. As in the past, the conference provided a collegiate and lively forum for discussion and debate across the full range of international business issues. An essential element of the conference is the Doctoral Research Colloquium which provides an outlet for PhD researchers at both the early and advanced stages of their research. The Colloquium convenors Dr Anna Morgan-Thomas and Dr Margaret Fletcher supported by Jane Brittin were also supported by a number of willing volunteers dedicated to doctoral education and the discipline of IB, who served as discussants and panellists for the 29 presentations by doctoral students.

In order to further encourage young IB scholars, the Aston team organised two methodology-based sessions, one quantitative and the other qualitative. The first was delivered jointly by Professor Driffield, Dr Jun Du and Dr Yama Temouri (Aston), all economists by training who

publish in IB. This focussed on data issues as well as research methods. The qualitative session was led by Dr Rebecca Piekkari (Aalto University), and focussed on three areas related to case-study research: the use of the qualitative case study in IB research; myths about the case study- why are PhD students and early career researchers sometimes advised against a case study design?; and legitimizing diverse uses of the case study.

Conference proceedings were made available on CDs and selected papers will be incorporated in an edited volume reflecting the conference theme, to be edited by Dr Yama Temouri and Dr Chris Jones. This will be the 21st volume in the Palgrave AIB conference series and will be ready in time for the next conference in 2014.

Full details on the 40th Annual Conference can be found on -

<http://www1.aston.ac.uk/aston-business-school/research/events/aib-uki-conference/>

Prizes : (Submitting author in bold)

Palgrave Best Paper prize:

Cao, Qi; Criscuolo, Paola; Autio, Erkki “SME Organisational Slack, Knowledge Intensity and Foreign Investment Activity”

RIBAF award for best paper in finance :

Gong, Yundan; Girma, Sourafel; Görg, Holger; Lancheros, Sandra “Foreign ownership structure, technology upgrading and exports: Evidence from Chinese firms”

Critical Perspectives on International Business Prize: Awarded Equally to:

Amankwah-Amoah, Joseph “Stepping outside our comfort zone: Towards a new discourse in African management research?”

Hassett, Melanie Elina; Alfoldi, Eva “Challenges regarding contextualization in IB studies – The dynamic nature of research context”

The conference dinner was held at Aston Villa Football Stadium with a guided tour of the stadium for interested parties.

Thanks were expressed to Anna Morgan-Thomas and Roger Strange for their successful stewardship as Doctoral Convenor and Treasurer, respectively. Welcome was extended to Margret Fletcher as the incumbent Doctoral Convenor and Yingqi Wei as the incumbent Treasurer.

Nigel Driffield,

V. Plans for Future Meetings

The 41th Annual Conference will be held at University of York in April 2014 and the conference chair will be Yingqi Wei – yingqi.wei@york.ac.uk

The 42nd Annual Conference will be held at Manchester Metropolitan University in April 2015 and the conference chair will be Heinz Tüselmann – h.tuselman@mmu.ac.uk

Expression of Interest to host the 43rd Annual Conference in 2016 has been received from Birkbeck, University of London.

VI. Other Initiatives

The AIB UK&I Conferences have an impressive battery of best paper prizes, which is an important aspect of the Chapter's annual conferences to attract a good number of delegates. In sum, we have five paper prizes, which are as follows:

- Palgrave Prize for the best competitive paper
- Michael Z Brooke Doctoral Prize for the best paper by a doctoral student
- Neil Hood and Stephen Young Prize for the Most Original New Work in the doctoral colloquium
- The Research in International Business and Finance Prize
- The Critical Perspectives on International Business Prize

A special issue in the journal Research in International Business and Finance has been secured for the 2013 Conference at Aston University, which will be published in 2014.

The AIB UK & Ireland web site continues to be developed by Professor Rudolf Sinkovics and provides a wide range of information about the Chapter and matters of interest to international business scholars. <http://www.aib-uki.org/>.

The 20th book in the AIB UK & Ireland and Palgrave international business series was published in March 2013 – Gary Cook and Jennifer Johns, Eds. (2012), The Changing Geography of International Business, Houndmills, Basingstoke, UK.: Palgrave Macmillan. (ISBN: 9781137277497).

The Special Interest Group in International Business was launched at the British Academy of Management (BAM), which is the largest and most influential learned society in business and management in the UK. The Special Interest Group in IB is headed by the two former AIB UK&I Chairs, Jeremy Clegg and Frank McDonald, who will have the best interest of AIB at heart. This will ensure that the Special Interest Group in IB at BAM “works for AIB UK&I” to promote AIB membership and feed into conference attendance at AIB UK&I annual conferences, rather than the Special Interest Group in IB at BAM being in competition with AIB UK&I. The increase in AIB membership from 2012 to 2013 is in part attributable to this initiative.

The 2011/2012 Annual Report reported that the Chair of AIB UK&I has been appointed to the Association of Business Schools (ABS) ABS Journal List advisory panel for IB journals, which so far did not have a dedicated IB scholar on their panel. There will be a new Journal List in 2014: The International Guide to Journal Quality. The Executive Committee of the AIB UK & Ireland have made a number of representations to review rankings of several IB journals, as well as for the inclusion of several IB journals which are so far not on the Journal List. The Chair of AIB UK&I will ensure that the Chapter’s representations will get fair consideration in the advisory panel meetings.

The 2011/2012 Annual Report reported on AIB UK&I initiative regards the forthcoming UK research assessment exercise, the Research Excellence Framework (REF). The Chapter has nominated the Director of the German-British Chamber of Industry and Commerce in London (Dr Ulrich Hoppe) to serve on the research-user advisory panel for REF, with specific remit of advising the REF panel on the impact assessment of submitted research in IB.

The 2011/2012 Annual Reported on AIB UK&I initiative to further enhance attractiveness of the Chapter’s Annual Conferences successful doctoral colloquium by incorporating research training and development for doctoral students and early career researchers along the lines of sessions offered at the AIB worldwide conferences. As reported under Point IV, the Aston Conference run successfully dedicated sessions for doctoral students and early career researchers on quantitative and qualitative methods in IB research. It is envisaged to make these a permanent fixture in all future conferences.

At the AIB UK&I Executive Committee strategy meeting at University of York in September 2012, it was agreed to intensify our efforts in membership recruitment by targeting directly and personally individual IB and IB related researchers at UK and Irish institutions. This will amongst others involve the construction of a dedicated database of all IB and IB related researchers in the UK and Ireland who are currently not AIB members and on which basis a targeted approach will be pursued. The Chair and the Membership Officer will meet in Summer 2013 to get this off the ground. In addition, the co-opted Irish representatives on the AIB UK&I Executive Committee will run pre-conference paper development workshops in Ireland to encourage attendance at AIB UK&I Annual Conferences and AIB membership. We are also considering a mentor programme for early career researcher to support the next generation of IB researchers and to connect them with established researchers in their field during the Annual Conferences and beyond. Moreover, we are currently considering to complement the newly installed dedicated quantitative and qualitative IB research sessions for doctoral students and early career researchers in our Annual Conferences (see above) with follow-on workshops throughout the year on practical applications, statistical packages, techniques, etc.

I am looking forward to report in our next Annual Report progress on these matters.

Heinz Tüselmann
Chair of AIB UK & Ireland Chapter
Manchester Metropolitan University Business School
May 2013

Appendix

ACADEMY OF INTERNATIONAL BUSINESS (UK & IRELAND CHAPTER)

Accounts prepared for the Members' Meeting Aston, March 23rd 2013

Income and Expenditure

Income

Royalties from Palgrave	£1951.36
Net interest	<u>£11.42</u>
	£1962.78

Expenditure

Best Paper and M.Z. Brooke prizes	£434.00
Bank charges	£30.00
AIB-UKI domain renewal	£80.00
Travel expenses for members to Meeting of Executive Committee (York)	<u>£879.62</u>
	£1423.62

Balance Sheet

Balance brought forward @ 31/3/212	£21229.34
Income	£1962.78
Expenditure	<u>£1423.62</u>
Balance carried forward @ 23/3/2013	£21768.50

Roger Strange
Treasurer
March 19th 2013