

Call for Proposals for the 2019-2021 *AIB Insights* Editor

The AIB Board is seeking an Editor for *AIB Insights*, who will serve starting January 1, 2019, for a three-year term (January 2019-December 2021).

AIB Insights is an official publication of the Academy of International Business. The publication provides an outlet for original, short (2500 words), interesting, topical, current and thought-provoking articles that examine theoretical, empirical, practical, or pedagogical issues affecting the international business (IB) community. *AIB Insights* does not publish the kind of articles intended for traditional scholarly journals in international business, such as the *Journal of International Business Studies* (JIBS) or *Journal of International Business Policy* (JIBP). *AIB Insights* is meant to be a complementary publication to JIBS and JIBP, one that informs, educates, and enlightens readers with state-of-the-art information on topics that have practical appeal to IB professionals. *AIB Insights* is deliberately designed to have a broad reach, not only to IB researchers, teachers, and students in colleges and universities, but also to practitioners in the international business and public policy communities.

Articles in *AIB Insights* are expected to be grounded in research but written in a readable and accessible format with clarity, wit, intelligence, and perspective. The articles are designed to be free of professional jargon and technical terms, light on references, but heavy on insights from the authors' experiences and research. Appropriate topics for *AIB Insights* include, for example, original research, analyses, and surveys that highlight new IB trends and issues; innovative approaches to teaching IB or internationalizing the business curriculum; and articles that propose change or action over the long term for managers and policy makers engaged in international business.

AIB Insights has an Editor and an Associate Editor who serve together during the Editor's appointment. Submissions are jointly reviewed by the editors and may also involve outside reviewers. The Editor has wide latitude in managing *AIB Insights*; works closely with the AIB Secretariat and Executive Board to develop and implement the Editor's vision for the publication; and reports annually to the AIB Executive Board on the status of the publication. *AIB Insights* is published four times a year in both paper and digital versions. (Access online: <http://aib.msu.edu/publications/aibinsights.asp>)

Individuals who are interested in applying for the role of 2019-2021 Editor of *AIB Insights* should submit an application, **on or before Monday, September 3, 2018**, to Tunga Kiyak, Managing Director of AIB, at aib@aib.msu.edu. The application must include the naming, and acceptance of the nomination, of a proposed Associate Editor. Please include in the application (1) addresses and curriculum vitae for the proposed Editor and Associate Editor, (2) summary of their previous editorial experiences and links to professional networks including AIB activities (1 page), and (3) the vision for the development of the publication over 2019-2021 (1-2 pages).