AIB 2016 – Note to reviewers

Important Points – Read before you proceed with the review

Thank you for joining this very important process. The conference would not be possible without your careful work. Each year, we grant Best Reviewer Award certificate to those recommended by the track chairs. They are featured in the Conference Program and AIB Newsletter. We hope you will be one among them.

The deadline for reviews – February 15, 2016 – is critical. Our schedule is extremely tight. Please send your review as soon as possible. If you cannot respond within the stated time period, immediately notify the track chair so that the paper sent to you can be re-assigned.

We are really looking for a thoughtful review – not a perfunctory one. Your words matter to advancing the intellectual conversations.

Be precise, constructive, and provide sufficient detail: It is important that authors learn from the reviews. If you recommend “reject”, make sure to tell what is wrong with this paper. If the judgment is positive, identify the strengths. Your numerical evaluation should be consistent with your comments. Acceptance rate is around 50%.

Please use a friendly tone. Remember, these are all your colleagues.

Competitive vs. Interactive Sessions

A paper submitted as “Competitive” can be accepted to either a “Competitive” or an “Interactive” session. In competitive sessions authors will present the papers to the audience in 15-20 minutes. Therefore, only well developed papers should be recommended for “Competitive” sessions.

Interactive sessions encourage informal feedbacks for the author through a roundtable format discussion with other researchers and senior scholars in that arena. Therefore, papers that have an interesting point of view and can benefit from input from senior scholars, should be recommended to be accepted as “Interactive”.

If a paper has been submitted as “Interactive”, you can only recommend it be included in “Interactive” sessions. If an author has submitted the manuscripts for an Interactive session, they recognize that it’s work-in-process, so please review it accordingly.

Competitive Panels

There are few panels and we seek out thoughtful reviews. By design, they are single-blinded. You know the identity of the authors and the speakers. In evaluating panels, please provide specific considerations on the “value to the participants.” Your suggestions on how to enhance the value of the panel are really appreciated.

Special Tracks – Teaching and Research

The two special tracks, Teaching IB and Research Methods are designed for a more flexible process. Your comments will enable the track chairs to design a program that best meets the needs of the audience at the AIB conference. Again use the “value to the participants” as a key metric for evaluation, and provide suggestions on how to enhance its value.

We recognize reviewing requires a significant time commitment and we sincerely appreciate your contributions to AIB and to the field of international business by taking on this selfless task.

A Big Thank You in anticipation!

Charles Dhanaraj, Program Chair
On behalf of AIB 2016 Conference Program Committee