



JOIN US FOR AIB 2015!

Bengaluru, India

June 27-30, 2015

Conference Theme:
 Global Networks:
 Organizations and People

Conference Venue:
 The Leela Palace, Bangalore

Local Host Institution:
 IIMB

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Beyond Ourselves: AIB's Social Initiatives

Nakiye Boyacigiller
 AIB President

Dear colleagues,

Last Friday, I picked up my visa from the Indian Consulate here in Istanbul. I can't tell you how excited I am about our upcoming meeting and somewhat embarrassed to admit that this will be my first visit to India, one of the most important economies and democracies in the world. Still it is finally happening and I couldn't be happier.

Program Chair Ram Mudambi and pre-conference program coordinator Charles Dhanaraj have been working diligently, along with the support of the many track chairs, consortium leaders, our local Chair, Professor S. Raghunath and many others to put together a fantastic program for all of us. Please check the conference website at <http://aib.msu.edu/events/2015/> for all the details.

For the last two years or so several of us on the board have been thinking about ways we could more deeply engage with and support the community hosting us at our annual meetings. Unquestionably, our greatest impact is with our scholarship and that endures far beyond any meeting. Nor is the effect we have on the local economy insignificant. And of course, AIB local hosts and program chairs have always worked to provide us ample opportunities to learn about and enjoy the local context. This year, and hopefully in the years to come, we would like to go beyond this in order to engage more closely with the local community. Working together with our local host Professor S. Raghunath and his wife Usha Raghunath, a team of AIB members (Rosalie Tung, Sri Zaheer, Susan Mudambi, Susan Gupta, and myself) have sought to identify a worthwhile non governmental organization for a group of us to visit. The idea is to see first hand and learn how these innovative organizations are dealing with some of India's key challenges. We have two organizations that have agreed to host visiting delegations (you need to choose one or the other) the afternoon of **Friday, June 26th**, the day before our conference starts:

APSA, Association for Promoting Social Action. APSA started in 1981 as a crisis intervention center and since then has supported more than 15,000 children in distress: child laborers, street children, victims of abuse, trafficked and abandoned children. <http://www.apsabangalore.org>

CWC, Concerned for Working Children. The CWC, was founded in 1986 has been working to empower working children to organize themselves to identify and solve problems. The CWC was nominated for the Nobel Peace Prize in every year since 2012. <http://www.concernedforworkingchildren.org>

We have 30 slots for each visit. Please email your interest to Susan Mudambi: smudambi@temple.edu indicating whether you would like to visit APSA or CWC.

In addition, we are going to provide selected NGOs and social enterprises the

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opportunity to set up an information booth amongst our exhibitors. Finally, we will be providing you with a chance to make a donation to one of a few organizations during the meeting. More importantly, we hope some enduring relationships might emerge from these engagements.

Perhaps it is the spirit of India that inspired the AIB board to move ahead with another project that we have been discussing for the last few years. Earlier this year, the AIB Executive Board decided unanimously to support the *39 Country Initiative*. Founded at the Ivey Business School, Western University by AIB Fellow Paul Beamish, the *39 Country Initiative* seeks to help alleviate the resource constraints facing management educators and students in some of the poorest countries in the world. The lack of well-stocked libraries, the high cost of business cases, books and photocopies are all impediments to management education in these countries where it is so greatly needed. The *39 Country Initiative* is a multi-pronged initiative to help rectify this situation. Ivey, the second largest producer and distributor of business cases in the world, is offering its cases at zero cost to all registered institutions within these countries.¹ In addition, they have mobilized their community to ship used books to universities in need in Africa. For more information on the *39 Country Initiative*, go to <http://www.ivey.uwo.ca/engaging/39-country-initiative/>.

At our 2013 Annual meeting in Istanbul, Paul Beamish made a presentation to members of the AIB board seeking our support for the *39 Country Initiative*. This January the AIB Executive Board unanimously decided to support the project. This support includes marketing efforts, a place on our website and funding support to help defray shipping costs from each university to the recipient school.

In addition to Paul and his colleagues and students from Ivey, two of our AIB colleagues have also joined the project. Starting this semester, Susan Mudambi at the Fox School of Business at Temple University in Philadelphia, USA and Peter Liesch at UQ Business School at the University of Queensland, Australia, have offered to serve as nodes (collection points) for this project. We thank both of them and their students for joining this worthwhile venture. If you have books to give and live in proximity to Ontario, Philadelphia or

¹ 32 are in Africa: Benin, Burkina Faso, Burundi, Central African Republic, Chad, Comoros, Democratic Republic of the Congo, Cote d'Ivoire, Eritrea, Ethiopia, The Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Liberia, Lesotho, Madagascar, Malawi, Mali, Mozambique, Niger, Rwanda, Sao Tome and Principe, Senegal, Sierra Leone, Somalia, Tanzania, Togo, Uganda, Zambia and Zimbabwe. The other 7 eligible countries are Afghanistan, Bangladesh, Cambodia, Haiti, Myanmar, Nepal and Tajikistan.

Queensland, send them along!

Obviously, we need more nodes to become part of the network to collect books from other geographic locations and to ensure that the local transportation costs not be prohibitive. An ideal node would stretch our geographic reach, be in close proximity to a seaport and be major metropolis with numerous universities. Cities that come to mind are Los Angeles, London and Miami. Any volunteers? If so please contact Prof. Paul Beamish at pbeamish@ivey.uwo.ca. However, I urge you first to check out their detailed webpage cited above, first.



Upon the untimely passing of Alan Rugman, there was an outpouring of suggestions as to how we should honor his legacy and lasting contributions to AIB. On the recommendation of a Fellows committee comprised of Jean Boddewyn, Robert Grosse, Arie Lewin and chaired by

Tim Devinney, and based on the unanimous approval of the Executive Board of AIB, the Haynes Most Promising Scholar Award given for the best paper from a scholar under the age of 40 will be renamed the *Alan M. Rugman Most Promising Scholar Award*. As Tim Devinney argued in his report:

The logic for renaming the Most Promising Scholar award for Alan Rugman is not just the impact that Alan had (and continues via his work) on our field but his commitment to the engagement and development of junior scholars. He was one of our most prolific Fellows in terms of PhD student supervision and was avidly involved in all aspects of junior faculty and doctoral student development via consortia, workshops, cajoling and mentoring. It would be superfluous to continue the litany of his accomplishments in this area and the extent to which his involvement is perhaps second to none amongst the Fellows.

I am delighted to announce that the newly named *Alan M. Rugman Most Promising Scholar Award* will be awarded this year in Bengaluru. We will always miss Alan, but having a chance to reminisce about him while we listen to the work of some of our best young scholars will be deeply meaningful. I am sure that Alan would have approved.

Looking forward to seeing many of you in Bengaluru!

Warmest regards,
Nakiye A. Boyacigiller

Collection Points for Teaching Materials for the 39 Country Initiative

Australia

Prof. Peter Liesch and Prof. Lance Newey, UQ Business School, The University of Queensland, Brisbane; p.liesch@business.uq.edu.au; l.newey@business.uq.edu.au

Canada

Prof. Paul Beamish, Ivey Business School, Western University and Yamlaksira Getachew, Doctoral Candidate at Ivey; ygetachew.phd@ivey.ca;

Prof. Peter Voyer, Odette School of Business, University of Windsor for Windsor; pvoyer@uwindsor.ca

USA

Prof Susan Mudambi, Temple University, Philadelphia; smudambi@temple.edu

If interested in becoming a node (collection point), please contact Paul Beamish at pbeamish@ivey.uwo.ca.



JIBS Abstracts Translated into Four Languages

The *Journal of International Business Studies (JIBS)* is pleased to announce translated abstracts for articles published online as of May 14, 2015.

The abstracts of accepted articles are translated into four languages Chinese, French, Portuguese, and Spanish and appear in the HTML version of the articles. This initiative reflects the international nature of *JIBS*, and we hope you enjoy this enhanced feature. Please access the *JIBS* Advanced Online Publication link online, <http://www.palgrave-journals.com/jibs/journal/vaop/ncurrent/index.html>, to view the first set of articles with translated abstracts.

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Focus on AIB Chapters

Elizabeth L. Rose

AIB Vice President for Administration and Chapter Liaison

In this issue, I have the pleasure of introducing two more of our very active AIB chapters: Latin America (AIB-LAT) and Southeast USA (AIB US-SE). Both chapters have experienced remarkable growth and transformation over the past five years!

Latin America

The AIB-LAT chapter is young; its inaugural conference preceded the AIB annual conference in Rio de Janeiro in 2010. Led by current chapter chair William Newburry, of Florida International University, the fifth annual AIB-LAT conference was held during 22–24 January 2015, in Santiago, Chile. The conference, which had over 100 participants, representing countries across the region, along with Australia, North America, Asia, Europe, and the Middle East, was hosted by the ESE Business School at Universidad de los Andes and chaired by Jon Martínez. Some 20 percent of the conference attendees were from the local business community, yielding an interesting mix of academia and practice.

The 2015 AIB-LAT conference began with two intensive, research-oriented events: a doctoral consortium (organised by Santiago Mingo) and a *JIBS* paper development workshop. In addition to a broad range of paper presentations (organised by William Newburry), the main conference included some outstanding plenary sessions, again representing both research and practice. Plenary talks by Lourdes Casanova, José de la Torre, Mansour Javidan, and Belén Villalonga were well-received, as was the panel session on publishing, presented by Jorge Carneiro, Sumit Kundu, and Mary Zellmer Bruhn. Conference attendees also had the opportunity to gain important insights into the Latin American business environment through the executive plenary panel, which included the CEOs/Chairs of Multilatin companies Empresas Carozzi, Falabella, LATAM Airlines Group, and SURA Asset Management Latin America.

Congratulations are in order for Marcia Zabdiele Moreira (Universidade da Integração Internacional da Lusofonia Afro-Brasileira, Brazil) and Mario Henrique Ogasavara (Escola Superior de Propaganda e Marketing, Brazil), winners of the Best Paper Award for their submission entitled “The Relationship between

Institutional Aspects and the Expatriation Strategy in the Internationalization of Multinational Enterprises in Latin America.”

Of course, the conference was not all work and no play! The gala dinner took place at Nueva Enotk, with a spectacular view overlooking Santiago, and the closing luncheon was held at the Concha y Toro Winery, followed by a vineyard tour and wine tasting.



Attendees enjoy the gala dinner at Nueva Enotk, overlooking the city of Santiago

The 2016 AIB-LAT conference will take place on 19–21 February, in São Paulo, Brazil. The event will be hosted by the University of São Paulo, and Moacir de Miranda Oliveira Jr. will be the local chair. Check out the chapter’s website – www.AIB-LAT.org – for details, and for more information about this extremely vibrant young chapter!



Some key AIB-LAT leaders during its five-year history—conference and chapter chairs (Left-right: Jon Martínez, Maria Alejandra Gonzalez-Perez, Diana Bank, William Newburry, and Leonardo Liberman)

US Southeast

One of the AIB's older chapters, the AIB US-SE's leadership has transformed the chapter over the past several years. The 2014 AIB US-SE conference took place in Miami, Florida, on 23–25 October, hosted by Florida International University. Highlights of the program included a keynote presentation by Andrew Spicer that incorporated the conference themes of sustainability and emerging markets and a special “South Florida AIB Fellows” panel presentation.



“South Florida AIB Fellows” panel members: Yadong Luo, Mira Wilkins, Mary Ann Von Glinow, and John Daniels

With contributors representing 59 countries, the conference organizing committee of Peter Magnusson (chapter and conference chair), Anshu Arora (program), Susan Forquer Gupta (membership communications), Irina Naoumova (sponsorships), and Sumit Kundu (local host) welcomed a record attendance of 342 registered participants to Miami. This attendance number reflected growth of 53% relative to 2013 and 470% over the past five years!

This remarkable growth is the outcome of a strategic decision taken by the chapter's leadership in 2010, aiming to expand the chapter's reach. The AIB US-SE focuses on providing a developmental conference with something to offer to anyone with an interest in international business research. The developmental focus ranges from a focus on high-quality reviews for the conference to providing publishing opportunities through special-issue affiliations with several high-level journals.

Consistent with the focus on providing developmental opportunities, the 2014 AIB US-SE conference included a doctoral consortium, organized by John McIntyre and Bill Newburry (yes, the AIB-LAT chapter chair!), which included 21 students from a variety of countries. In a new initiative for the chapter, the conference also offered a new faculty consortium, led

by Mark Peterson and Tom Lenartowicz and enjoyed by 18 junior faculty members. The conference also included a PLS-SEM seminar led by Joe Hair; the seminar attracted 43 participants. With support from the AIB Executive Board, the AIB US-SE was able to allocate funding toward travel stipends for students and participants from low-income countries.

The AIB US-SE conference showcases world-class scholars, who act as role models and mentors to other participants. In addition to the traditional faculty and PhD student researchers, the AIB US-SE chapter conference also welcomes participation from younger scholars. Promising researchers at the undergraduate and master's student levels are invited to present their work; this serves as an introduction to future PhD studies. For many junior scholars, the AIB US-SE conference serves as a valuable gateway to the AIB annual conference.

The 2015 AIB US-SE conference will be held on 12–14 November, in Savannah, Georgia. The conference will be hosted by Savannah State University in Savannah, GA, and chaired by Anshu Arora. Recognizing Savannah's importance as a gateway to the region, the conference theme will focus on international trade and global supply chains. AIB President-elect Rosalie Tung will be the keynote speaker. The submission deadline is 15 July 2015; see the AIB-SE website (<http://www.aibse.org/>) for more details about this energy-filled and very successful chapter!



Conference attendees gathered for the gala dinner

More AIB Chapter News...

Following a hiatus, the AIB US-West chapter, covering the western USA, is up and running again, led by chapter chair Gary Knight. The relaunched AIB US-West chapter will hold a conference in Seattle, Washington, on 22–24 October 2015, and will welcome Rosalie Tung as the keynote speaker. The submission deadline is 1 August 2015 – see the chapter website (<http://www.aib-w.org/2015-annual-conference/>) for more details.

AIB Executive Board Election Results

The following members were recently elected to join the AIB Executive Board and serve from August 1, 2015– July 31, 2018. For complete biographies, see <http://aib.msu.edu/executive-board2015-16.asp>



President-Elect

Masaaki (Mike) Kotabe holds the Washburn Chair Professorship in International Business and Marketing at the Fox School of Business at Temple University. Prior to joining Temple University in 1998, he was Ambassador Edward Clark Centennial Endowed Fellow and Professor of Marketing and International Business at the University of Texas at Austin. Professor Kotabe previously served as a Vice President of the Academy of International Business (AIB) in the 1997-98 term. In 1998, he was also elected a Fellow of the Academy of International Business for his significant contribution to international business research and education.

Vice-President Program-Elect (2017 Program Chair)

Sarianna Lundan holds the Chair in International Management and Governance at the University of Bremen in Germany. She has held prior appointments at the University of Reading (UK) and at Maastricht University (The Netherlands). She is a Finnish citizen, and has also been an Associate Research Fellow at the Research Institute of the Finnish Economy (ETLA) in Helsinki. She currently serves on seven editorial boards, including JIBS, IBR, MBR and GSJ. She has also participated extensively in the work of UNCTAD in connection with the World Investment Reports and the Investment Policy Reviews, and served briefly as a Senior Economic Officer in Geneva.



Vice-President Administration

Maria-Alejandra Gonzalez-Perez is Full Professor of Management at Universidad EAFIT (Colombia). Maria-Alejandra is the coordinator of the Colombian universities in the virtual institute of the United Nations Conference for Trade and Development (UNCTAD), Distinguished Fellow of the Association of Certified Commercial Diplomats; and Editor-in-Chief of the business journal *AD-minister*. Prof. Gonzalez-Perez is the past Head of the Department of International Business (2009-2013) and former Director of the International Studies Research Group (2008-2013) at Universidad EAFIT (Colombia). Prior to her positions in Colombia, she worked as a researcher in various organisations such as the Centre for Innovation and Structural Change (CISC), Irish Chambers of Commerce, and the Economics of Social Policy Research Unit (ESPRU) in Ireland.

Editor-in-Chief, 2017-2019 Journal of International Business Studies

Nominations Due by September 15, 2015

The Executive Board of the Academy of International Business (AIB) is seeking proposals from exceptional scholars for the role of Editor-in-Chief (EIC) of the *Journal of International Business Studies (JIBS)*. The new EIC will start processing manuscripts July 1, 2016, and be fully responsible for all editorial activities starting January 1, 2017. The official term for the next EIC is January 1, 2017, to December 31, 2019, following the current EIC John Cantwell's second term (2014-2016). A detailed call including how to submit nominations and letters of interest, can be found on the home page of the AIB website, <http://aib.msu.edu/>.



JOURNAL OF INTERNATIONAL BUSINESS STUDIES

JIBS— Special Issue Paper Calls

The *Journal of International Business Studies (JIBS)* has recently issued three new special issue calls for papers, summarized below. See the Call for Papers page at www.jibs.net for the full calls for papers and submission instructions.

The Role of Financial and Legal Institutions in International Corporate Governance

Editors: Douglas Cumming, Igor Filatotchev, April Knill, Lemma Senbet, David Reeb

Submission deadline: August 31, 2015

The editors invite contributions to this special issue on the role of financial and legal institutions in corporate governance around the world. Their goal in this special issue is to integrate the strengths of finance, law, and international business scholars to gain insights into resolving asymmetric information and the associated governance problems in international business.

Submissions are encouraged from scholars that use different theoretical and empirical approaches to understand corporate governance, financial intermediation and growth in emerging and developed markets with an emphasis on finance, law and in politics.

Zoom In, Zoom Out, and Beyond: Locational Boundaries in International Business

Editors: Ron Boschma, Shige Makino, Gongming Qian, Xufei Ma, Lee Li, Ram Mudambi

Submission deadline: October 31, 2015

The goal of this special issue is to encourage research that (a) goes beyond our understanding of traditional IB to focus on the cross-border activities of MNEs across multiple geographic levels; (b) examines the multi-level effects of geographic layers on strategies and performance of MNEs and their foreign subsidiaries; and (c) studies the effects on international business of interactions between

different geographic levels of authority or organization themselves. The editors particularly welcome manuscripts that can stimulate dialogue between different fields of scholarship within and outside the realm of the conventional IB studies. For example, theoretical insights of economic geography, regional science, political economy, and international organization may shed new light on the development of the economic activities of MNEs across economies at different geographic levels of locations. Similarly, recent theoretical and empirical advances in regional and urban studies, geography, political science, sociology, and anthropology may provide new theoretical perspectives for examining the nested structures of economic activities of MNEs across locations.

The editors welcome both theoretical and empirical contributions, and papers that address regional and subnational issues relating to international business activities.

The Creation and Capture of Entrepreneurial Opportunities across National Borders

Editors: Gary Knight, Peter Liesch, Lianxi Zhou, Rebecca Reuber

Submission deadline: November 16, 2015

The goal of this special issue of *JIBS* is to encourage research that deepens knowledge of the creation and capture of entrepreneurial opportunities across national borders by diverse organizational types such as international new ventures (INVs), born global firms, micro-multinationals, corporate entrepreneurs, family businesses, and social and non-profit ventures.

The proposed special issue focuses on the creation and capture of entrepreneurial opportunities across national borders. The editors seek papers that advance theoretical perspectives and provide valuable insights and new knowledge to enrich international entrepreneurship scholarship, and also that guide practitioners and policy-makers. The editors invite submissions from scholars who, individually or collectively, draw on varied theoretical perspectives, adopt diverse empirical approaches, and investigate at multiple levels of analysis. Submissions that provide conceptual clarity of international entrepreneurship as pursued by different types of market actors, and those that provide new empirical contributions are particularly encouraged. Well-conceived submissions antithetical to this domain are welcome too, provided they make a meaningful contribution to the international business field more generally.

Just Joined...

AIB warmly welcomes the following 118 new members who joined the AIB community between February 16, 2015 and April 30, 2015.



Alexis Abodohoui
Ahmad Abu-Arja
Lameea Al-Tahoo
Hüseyin Altay
Andrew Amayo
Bernardo Amezcua
Botao An
Kwadwo Kissiedu Antiri
Monique Aragao
Aini Suzana Ariffin
Simone Barreto de Azevedo Meskelis
Javier Becerra
Marc-Michael Bergfeld
Krishna Bhandari
Savita Bhat
Jose Brache
Maxwell Briggs
Chien-Hua Chang
Xiao Chang
Ying-Shao Chang
Yingyot Chiaravutthi
Richard Chung
Gustavo Cubillo-Salas
Solange Dal Santo
Marcelo Duque
Viviane Franco de Oliveira
Clara S F Fung
Marina Gama
Raquel García-García
Robert Ginsburg
Angel Gonzalez
Jinlong Gu
Deepak Gupta
Steven Hashim
Annette Helling-Benze
Fei Hou
Yang Hui
Yamada Ichiro
Nobukazu Iida
Peter Thomas in der Heiden

Claudio Inostroza
Roxanne Jansen
Babu Johnmariadoss
Steven Jones-Chaljub
Anton Klarin
Ishii Koh
Nadir Kolachi
Odyssefs Kollias
Charles Lagat
Yuanyuan Li
Jingting Liu
Jasenko Ljubica
Ricardo Lopez
Eva Cristina Manotas Rodriguez
William Marcum
Yohann Mauger
Michele McManus
Wioletta Mierzejev
Mridula S. Mishra
Imran Mora
Shoma Mukherji
Claudio Muller
Victor Munoz Cisterna
Viktor Nagy
Aleksandra Nizielska
Nasaré Nogueira
Denis Odlin
Augustina Ogah-Onibasa
Aydin Oksoy
Renata Orłowska
Sang Jin Park
Debester Parker
Anita Pelle
Matheus Perie
Nicole Pinaud
Nandini Rajagopalan
M. Rajneesh
Cristiano Richter
Johannes Ritz
Rubina Romanello

Magdolna Sass
Simone Sehnem
Andres Silva
Francisca Sinn
Magdalena Sliwinska
Rafal Sliwinski
Irene Skovgaard Smith
Stella Lai Man So
Erich Spencer
Manish Srivastava
Thomas Straub
Apung Sumengkar
Levente Szász
Malgorzata Szalucka
Maja Szymura-Tyc
Murray Taylor
Steve Tong
Isabel E. Torres Zapata
Chiwuike Uba
Ana Maria Vallina
Vesela Veleva
Mengyang Wang
Karl Warner
Diana Weinberg Bank
Iwona Wegrzyn-Bochenska
Debbie Wilson
Raymond M K Wong
Yui-tim (Edward) Wong
Ping Xu
Su Jin Yeon
Julian Wai-Wa Yim
Hakan Yurdakul
Salma Zaman
Qianru Zhang
Shuo Zhang
Wei Zhou
Ming Zhu
Krystyna Zoladkiewicz