The Academy of International Business 2013 annual meeting had great attendance once again as we hosted over 1,200 members in Istanbul, Turkey. We extend our sincere thanks to all who worked very hard to make this a successful event. The 2013 Program Chair, Patricia McDougall-Covin (Indiana University), put together a very exciting and professionally rewarding program with the help of her track chairs (see conference program committee) and her Program Chair Assistant, Sara Reeves.

This year’s program theme, “Bridging the Divide: Linking IB to Complementary Disciplines and Practice,” had more than 1,425 submissions across the 12 conference tracks, coming from 79 different countries. We also had 1,454 reviewers who provided valuable input to authors and track chairs.

Some of the highlights of the program included the opening plenary, with comments from Muhtar Kent, Chairman and CEO of The Coca-Cola Company and winner of the AIB Fellows’ International Executive of the Year award. Mr. Kent has deep roots in Turkey as he is the son of a Turkish diplomat and made a name for himself heading the Turkish operations of Coca-Cola at the young age of 32. The plenary also honored Bernard Ramanantsoa, head of HEC-Paris School of Management and winner of the AIB Fellows’ International Educator of the Year award. Dr. Ramanantsoa has led the HEC School of Management in their strides toward a decidedly international dimension.

The AIB Fellows’ Eminent Scholar award plenary honored Professor David Teece from the University of California-Berkeley. Dr. Teece provided the keynote speech, “Dynamic Capabilities and Entrepreneurship in the Multinational Firm,” and commentaries were provided by Peter Buckley, Stephen Tallman and Alain Verbeke. Pankaj Ghemawat chaired the session.

With the challenge of other academic organizations becoming more international in their membership and meetings, AIB leadership has placed special emphasis on building chapters. The AIB Chapter Chairs Workshop was limited to chapter chairs, but it is good for members to know that the chapter chairs will be working hard in the future to enhance activities and member offerings around the globe.

There were also a number of special sessions in the program. “Defining the Domain of IB: An AIB Town Hall Meeting” offered members the opportunity to discuss and debate the definition of IB’s domain. Another interesting two-session panel, “Hands-On, Minds-On: Experiential Learning Projects in International Business Educations, Part 1 and 2,” was devoted to learning the latest in experiential learning projects. On the final day of the conference, the 2013 JIBS Decade Award was presented to Dana Minbaeva, Torben Pedersen, Ingmar Björkman, Carl Felix Fey and Hyeon Park for their paper, “MNC Knowledge Transfer, Subsidiary Absorptive Capacity, and HRM,” published in the 2003 volume of the Journal of International Business Studies.

The conference also included a number of networking and dining events. In particular, the Gala Event is one of the...
Continued from page 1
most exciting evenings of the meeting each year. This year’s event at an underground
cistern was a very enjoyable evening with
great food and a great atmosphere for ming-
gling, networking and dancing the night away. We concluded the meeting with the farewell
reception held at the Hilton courtyard, which
provided a great opportunity to network and
celebrate a great meeting in Istanbul!

We would like to thank Sabanci University,
Koc University and Ozyegin University, our
host institutions and the local host committee
for your commitment, hard work, time and patience in making AIB 2013 an incredible
success!

Visit https://aib.msu.edu/events/2013/ to
view the Conference Photo Gallery, to watch streaming videos of select sessions, to see the
full list of award nominees, and to download
the conference program and proceedings.

JOIN US FOR AIB 2014!
AIB invites you to join us at the 2014 meeting in Vancouver, Canada
June 23–26, 2014
Conference Theme: Local Contexts in Global Business
Host School: Beedie School of Business, Simon Fraser University
Program Chair: Klaus Meyer, China Europe International Business School

AIB Newsletter (ISSN: 1520-6262) is published quarterly by the Academy of International Business Executive Secretariat. For more information, please contact: G. Tomas M. Hult, Executive Director, or Tunga Kiyak, Managing Director, Eppley Center, 645 N Shaw Ln Rm 7, Michigan State University, East Lansing, MI 48824. Tel: +1-517-432-1452 Fax: +1-517-432-1009 • Email: aib@aib.msu.edu
http://aib.msu.edu
The Academy of International Business is deeply grateful to all members of the 2013 Program Committee for the countless hours they volunteered to make the conference a success.

Program Chair
Patricia McDougall-Covin – Indiana University

Program Assistant
Sara Reeves – Indiana University

Local Host Chair
Nakiye Boyacigiller – Sabanci University

Local Host Chair’s Assistant
Eda Aksoy – Sabanci University

Track Chairs
Sushil Vachani – Boston University
Susan Forquer Gupta – Monmouth University
Jane Lu – National University of Singapore
Dan Li – Indiana University
Danchi Tan – National Chengchi University
Kent Eriksson – KTH The Royal Institute of Technology
Seung Ho “Sam” Park – SKOLKOVO
Rodrigo Bandeira-de-Mello – Fundação Getulio Vargas
Mila Lazarova – Simon Fraser University
Hussain Rammal – University of South Australia
Manuel Serapio – University of Colorado Denver
Ram Mudambi – Temple University
Melodena Balakrishnan – University of Wollongong in Dubai
Pavlos Dimitratos – University of Glasgow

Pre-Conference Program Coordinator
Klaus Meyer – CEIBS

Doctoral Consortium Chair
Grazia Santangelo – University of Catania

Junior Faculty Consortium Chair
Udo Zander – Stockholm School of Economics

Mid-Career Consortium Chair
John Mezias – University of Miami

AIB/JIBS Paper Development Workshop
Petra Christmann – Rutgers University
John Cantwell – Rutgers University
Pallavi Shukla – Rutgers University

Placement Services Director
Hadi Alhorr – Saint Louis University

Buckley and Casson AIB Dissertation Award Selection Committee
Alan Rugman – University of Reading (Chair)
Peter Buckley – University of Leeds
Anupama Phene – George Washington University
Kevin Zhou – University of Hong Kong

Temple/AIB Best Paper Selection Committee
Esra Gencturk – Ozyegin University (Chair)
Kazuhiro Asakawa – Keio University
Elizabeth Rose – University of Otago
Peter Liesch – University of Queensland

Haynes Prize Selection Committee
K. Galen Kroeck – Florida International University (Chair)
Rudolf Sinkovics – University of Manchester
Jane Lu Wenzhen – University of Melbourne
Olli Kuivalainen – Lappeenranta University of Technology

Local Host Institutions
Sabanci University
Koç University
Özyegin University
2013 Conference Sponsors

We would like to thank our sponsors for making the 2013 conference possible through their generous contributions.

The Coca-Cola Company
IDEE Travel
The Sheth Foundation
Indiana University – Kelley School of Business
Palgrave Macmillan
Michigan State University – International Business Center
Northeastern University – D’Amore-McKim School of Business
Temple University – Fox School of Business
Saint Louis University – Boeing Institute of International Business
University of Missouri – St. Louis, College of Business Administration
Bryant University
University of Reading – Henley School of Business
University of Leeds
Aalto University – School of Economics
AIB 2013 Awards

2013 Fellows’ International Executive of the Year Award

Muhtar Kent – The Coca-Cola Company

2013 Fellows’ International Educator of the Year

Bernard Ramanantsoa – HEC Paris

2013 Fellows’ Eminent Scholar Award

David Teece – University of California–Berkeley

2013 JIBS/Palgrave Macmillan Decade Award

Dana Minbaeva, Torben Pedersen, Ingmar Björkman, Carl Fey and Hyeon Park

“MNC Knowledge Transfer, Subsidiary Absorptive Capacity, and HRM” JIBS Vol. 34 (6), 2003

2013 Peter J. Buckley and Mark Casson AIB Dissertation Award

Sponsored by Henley Business School and University of Leeds

Lite Nartey – University of South Carolina
(Ph.D. awarded by University of Pennsylvania)

“Networks Of Influence: Implementing Politically Sustainable Multinational Stakeholder Strategies”
2013 Haynes Prize for the Most Promising Scholar

Mirko H. Benischke – University of Auckland
“The Effect of CEO Compensation on their Responses to Institutional Pressures: Evidence from the Choice between Cross-Border Alliances and Acquisitions”

2013 “That’s Interesting!” Award
Sponsored by Aalto University School of Business
Dana Minbaeva, Jasper Hotho,
Maral Muratbekova-Touron, Larissa Rabbiosi
“Handling Pressures of Community Logic: The Impact of Clan Ties on Recruitment and Selection in Kazakhstan”

2013 Temple/AIB Best Paper Award
Sponsored by Temple University’s Fox School of Business

Kai Xu and Lorraine Eden – Texas A&M University
“Institutional Distance, Direction and Complementarity: Impacts on the Mode of Entry Decision”

2013 AIB/Sheth Award for Best Doctoral Dissertation Proposal
Sponsored by the Sheth Foundation

Michael A. Sartor – Richard Ivey School of Business
“Host market corruption and multinational enterprise strategy: Implications for subsidiary survival”

2013 Best Paper Award in the AIB Emerging Economies Track
Sponsored by Bryant University

Lin Cui, Helen Hu, Preet S. Aulakh
“Performance Persistence of Emerging Economy Firms: The Interaction Effects of Business Group, Home Institution and Internationalization”
2013 Best Reviewer Awards

Sanjeev Agarwal – Iowa State University
Hein Bogaard – George Washington University
Philip Jean Boutin, Jr. – University of Tennessee
Amanda E.K. Budde-Sung – University of Sydney
Daniel Richard Clark – Indiana University
Rian Drogendijk – Uppsala University
Jesper Edman – Hitotsubashi University
Lisa Hewerdine – University of Sydney
Karina Jensen – Reims Management School
Xueji Liang – National University of Singapore
Yuan Liao – The University of New South Wales
Carol Yeh-Yun Lin – National Chengchi University
Heiner Bogaard – George Washington University
Philip Jean Boutin, Jr. – University of Tennessee
Amanda E.K. Budde-Sung – University of Sydney
Daniel Richard Clark – Indiana University
Rian Drogendijk – Uppsala University
Jesper Edman – Hitotsubashi University
Lisa Hewerdine – University of Sydney
Karina Jensen – Reims Management School
Xueji Liang – National University of Singapore
Yuan Liao – The University of New South Wales
Carol Yeh-Yun Lin – National Chengchi University

Sheth Foundation Doctoral Travel Stipends

The following doctoral students were awarded travel stipends to attend the 2013 meeting in Istanbul, Turkey. These travel stipends were made possible through the generous contributions of the Madhuri and Jagdish Sheth Foundation and matching funds by the AIB Foundation.

Siavash Alimadadi – Uppsala University
Sabrina Amir – The University of Queensland
Krishna Balodi – Cambridge Judge Business School
Josh Bendickson – Louisiana State University
Mirko Benischke – The University of Auckland
Daniela Bolzani – University of Bologna
Moritz Botts – European University Viadrina
Yingdan Cai – University of Groningen
Sinan Caykoylu – NYIT
Liang Chen – University of Leeds
Jeongho Choi – Rutgers University
Carole Couper – The University of Glasgow
Patricio Duran – University of South Carolina
Jing (Betty) Feng – Georgia State University
Francisco Figueira de Lemos – Catholic University/Uppsala University
Aline Gatignon – INSEAD
Markus Goelz – University of Melbourne
Ying Guo – University of South Australia
Wenxin Guo – University of Illinois at Urbana-Champaign
Roopak Gupta – IIM Indore
Sophia Hamblin Wang – The Australian National University
Eunmi Kim – Korea University
Hyunseob Kim – The Ohio State University
Jin Uk Kim – University of Illinois at Urbana-Champaign
Yusuf Kurt – Manchester Business School
Aude Le Cottier – IE Business School
Watcharaphong Leartsurawat – Florida International University
Yi Li – Australian National University
Yang Liu – University of Cambridge
Vladislav Maksimov – University of Miami
Canan Mutlu – University of Texas at Dallas
Emilia Ozgo – University of Reading
Yeon Jin Park – Seoul National University
Tanya Peacock – University of Hawaii at Manoa
Yves Plourde – Richard Ivey School of Business
Manish Popli – IIM Lucknow
Area Scholarship Fellowships

The following faculty members were selected to receive AIB Area Scholar Fellowships for the 2013 meeting in Istanbul, Turkey. The recipients of the scholarship are awarded two years complimentary AIB membership, complimentary meeting registration for the 2013 conference, and a US $500 travel stipend to attend the meeting.

Jose Ernesto Amaros Espinosa – Universidad del Desarrollo
Raina Rutti – Al Akhawayn University
Ashar Saleem – Lahore University of Management Sciences
Rajesh Upadhyayula – Indian Institute of Management Kozhikode

Boeing Institute Junior Faculty Consortium Stipends

The following junior faculty were awarded travel stipends specifically to participate in the Junior Faculty Consortium at the 2013 meeting in Istanbul, Turkey. These stipends were made possible through the generous contributions of the Boeing Institute of International Business at Saint Louis University.

Chitose Furukawa – Aichi University
Majid Gorbani – Renmin University of China
Suthikorn Kingkaew – Thammasat Business School
Saptarshi Purkayastha – Indian Institute of Management Kozhikode
Harry Xia – University of Saint Joseph
The WAIB Helping Hands campaign continues to provide AIB conference registration fee ($200) and AIB membership ($50) to low income women faculty in presenting their paper at AIB. The award is also given to full-time women Ph.D. students who were the first author of a co-authored paper. In the past year, we raised $2,100 for the Helping Hands Campaign. We supported fourteen low income women faculty and Ph.D. students in attending the AIB Conference in Istanbul, Turkey. The 2014 WAIB Helping Hands Award announcement will be included in the last issue of the AIB Newsletter and also on the WAIB website.

**Helping Hands Award Recipients**

Daniela Bolzani, PhD Candidate, University of Bologna  
Ekta Sikarwar, PhD Student, Indian Institute of Management  
Stephanie Lu Wang, PhD Candidate, University of Miami  
Mia Hsiao-Wen Ho, Assistant Professor, Soochow University  
Sophia Hamblin Wang, PhD Candidate, Australian National University  
Aline Gatignon, PhD Candidate, INSEAD  
Wenxin Guo, PhD Candidate, University of Illinois  
Shantala Samant, PhD Student, Virginia Tech  
Sang Ji Kim, PhD Candidate, Seoul National University  
Shu Yu, PhD Candidate, National University of Singapore  
Mengmeng Shan, Fudan University  
Xueji Liang, PhD Student, National University of Singapore  
Monica Riviere, PhD Student, SKEMA Business School  
Aleksandra Wasowska, PhD/Assistant Professor, University of Warsaw

We are grateful to the following donors:

**2013 WAIB Helping Hands Campaign**

Platinum ($300 or more) Joan P. Mileski, Lorraine Eden, Youngra Sylvia Kim and Mary Ann Von Glinow  
Silver ($100-$199) Susan Mudambi and Betty Jane Punnett

**2013 WAIB General Fund Campaign**

Platinum ($300 or more) Joan P. Mileski and Lorraine Eden
Ajeet Mathur (IIM Ahmedabad, India) has published *IIMA Strategies for the Future: Understanding International Business* (Random House, ISBN: 978-8184000191). Have you wondered why international business seems magically simple in textbooks but inescapably complex in reality? With international business pushing horizons, cross-border activity is rampant and national boundaries are getting blurred. Economies have opened their doors and globalization is the watchword of the hour. *Strategies for the Future* explores the opportunities of a mingling world with remarkably discerning anecdotes and hands you the tools to master international trade. Professor Ajeet N. Mathur helps you formulate assumptions and make decisions under uncertainty in response to differences in business environments, national competitiveness, and regional and global strategies of other business players. As part of a competitive global village, this book is indispensable for any manager or entrepreneur bounding forward in the promising world of international business.

John R. McIntyre (Georgia Institute of Technology, USA), Silvester Ivanaj and Vera Ivanaj (Université de Lorraine, France) have edited *Strategies for Sustainable Technologies and Innovations* (Edward Elgar Publishing, ISBN: 978-1781006825). Corporations across the world are becoming increasingly aware of the threat of environmental degradation and the growing importance of sustainable business practices. This raises a vital question: How can for-profit firms (and other profit-conscious enterprises such as government organizations) implement more environmentally friendly policies without sacrificing profitability? This innovative volume tackles that complex question, offering detailed recommendations for making strategic technological choices that are economically advantageous, ecologically sustainable and socially responsible.

Yvonne McNulty (Shanghai University, Singapore) and Kerr Inkson have published *Managing Expatriates: A Return on Investment Approach* (Business Expert Press, ISBN: 978-1606494820). Expatriation is a big topic, and is getting bigger. Over 200 million people worldwide now live and work in a country other than their country of origin. Tens of billions of dollars are spent annually by organizations that move expatriates around the world. Yet, despite the substantial costs involved, expatriation frequently results in an unsatisfactory return on investment (ROI), with little or no knowledge as to how to improve it. Why is this so? Drawing on more than a decade of expertise, research, and publications in top journals, the authors provide you real solutions to achieve more than a satisfactory ROI from expatriates—with rule number one being: Understand expatriates themselves. This book provides a practical “insider’s” guide that reveals why expatriates seek and accept international assignments; how they feel impacted by new forms of remuneration and other working conditions; how international assignments fit in with their longer-term career aspirations; and what complications arise in terms of their families. Whether you’re a manager or consultant, inside you’ll learn what modern-day global mobility is like (based on the authors’ decade-long study with nearly four hundred expatriates and their managers, as well as over a hundred who were interviewed personally), how it is changing, and why now, more than ever, a hard-nosed ROI approach is necessary.
Tiia Vissak and Maaja Vadi (University of Tartu, Estonia) have co-edited Dishonesty in Management: Manifestations and Consequences (Emerald Group Publishing, ISBN 978-1781906019). This volume concentrates on different forms of honesty and dishonesty in management and their consequences for managers, firms and society. The authors conclude that the understanding of (dis)honesty and (un)ethical behavior differs in different cultural, societal and organizational contexts; moreover, it is not always easy to discover it.

Dishonesty may lead to unfavorable consequences for the dishonest and, quite often, also for the honest party, but, sometimes dishonesty may pay off for the dishonest party in the short term. This volume provides new theoretical, managerial and policy insights in the field of management research and it should interest scholars, managers and policymakers, but also others studying or discussing these issues or having to decide if they should act dishonestly or not.
New AIB Members

AIB welcomes the following 204 new members who joined our community between May 1, 2013, and August 1, 2013.

Iddrisu Abdul-Rashid
Dutse Abubakar Yusuf
Ifedapo Adeleye
Emmanuel Kofi Adjei
Ana Albert
Anete Alberton
Joao E. Albino Pimentel
Malek Alsharairi
Meltem Altinay
Jose E. Amorós Espinosa
Rie Arai
Armando M. Aranda
Patricia Arttacharia
Ellen Auster
Clement Ayeh Bekoe
Nana Kofi Ayesu-Boahene
Bilge Aykol
Krishna Balodi
María Inés Barbero
Maja Basic
Eshani Beddewela
Ron Boschma
Andrew Bradly
Akif Bulgak
Pinar Büyükbalcı
Sergio Caballero
Mauricio Camacho
Lucia Casap
Rajan Chandran
Po-Yuan Chen
Daniel Han Ming Chng
Yunok Cho
Fu-Mei Chuang
Kieran Michael Conroy
Cheryl Marie Cordeiro
Juergen Deller
Kurt Desender
Rebekah Dibble
Muriel Durand
Cuneyt Evirgen
Amy L. Farmer
Wendy Farrell
Manuel Ferreira
Gjergji Filipi
Kelly Fisher
Kwangwook Gang
Yan Gao
Gonzalo Garay Anaya
Sergio García-Agreda
Xuesong Geng
Barry Gerhart
John Githinji
Wolfgang Gleich
Kishore Gopalakrishna
Pillai
Yuichi Goto
Graeme Guild
Remzi Gözübüyük
Liáng Guó
Wenxin Guo
Roopak Gupta
Daniel E. Harris
Ibne Hassan
TL Hill
Miguel Hinojoza
Monika Hudson
Sarah Hudson-Sorrell
Yen I-Fan
Edith Ipsmiller
Rodrigo Isidor
Barbara Jankowska
Yuan Jiang
Jennifer Johns
Valterri Kaartemo
Namik Kalajdzisalihovic
Francis Kamau
Alice Kande
Shazia Karmali
Donna Kelley
Jerry Kerrisk
Suree Khemthong
Francis Kibera
Eun-Hee Kim
Nahyun Kim
Sang Ji Kim
Mary Kinoti
Yasuuki Kishi
Galayanee Kittichit
Gregory Kivenzor
Robert Kleinknecht
Jeremiah Koori
Anna Koronowska
Takeshi Kudo
Nalin Kulatilaka
Aljaz Kuncic
Charlene Lambert
Philippe Lecomte
Christine Lee
Orly Levy
Jonathan Liebenau
Ajajiee Limpamont
Yuan Lingxi
Mark Lorenzen
Yi Jia Low
Fatima Regina Nye
Matos
Alam Md. Nur
Marcelo Mendez
Luis Miranda
Neema Mori
Rimante Morkertaita
David Mothersbaugh
Kazuyuki Motohashi
Agnes Muhavani
Lilian Ng
Quyen Nguyen
Kofi Nyanteng Kyeremateng
Claudia Obernuber
Katarzyna Odziemkowska
Tomasz Olejniczak
Ambrose Opoku
Paul Oquendo
Renato Ortuño
Robert Osei-Adofo
Mauro Oura
Eric Outa
Nurgül Özbek
Muammer Ozer
Emilia Ozgo
Ozde Oztekin
Verena Patock
Luís Henrique Pereira
Dan Petrovic
Julia Raupp
Anthony Ross
Pernille Rudlin
Raina Rutti
Abubakr Saeed
Ashar Saleem
Ahmad Salih
Emine Beyza Satoglu
Cindy Schipani
Bjoern Schmeisser
Flavia Schmidt
Adrian Schulte Steinberg
William Scott-Jackson
Khurram Shahzad
Xiaobai Shen
Ekta Sikarwar
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Romila Singh
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Dumitru Slonovschi
Amber Snider
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John Weisenberger
Christopher Wheat
Geoffrey Wood
Jun Yang
Chih-Chuan Yeh
Gozo Yilmaz
Michal Zdziarski
Alejandro Zegarra
Hai Hua Zhang
Jianhua Zhang
Fang Zhao
Anna Zubkovskaya
Events Calendar

AIB Moscow Special Meeting
September 19-20, 2013, Moscow, Russia

AIB US-Northeast Chapter Meeting
October 10-12, 2013, Hartford, CT, USA

AIB US-Southeast Chapter Meeting
October 25-27, 2013, Atlanta, GA, USA

AIB Canada Chapter Symposium
November 21-24, 2013, Quebec City, Canada

AIB Australia and New Zealand Chapter Symposium
November 22, 2013, Newcastle, Australia

AIB Southeast Asia Chapter Meeting
December 5-7, 2013, Bali, Indonesia

AIB India-MENA Joint Conference
February 9-11, 2014, Udaipur, India

AIB Latin America Chapter Meeting
March 20-22, 2014, Medellin, Colombia

AIB US-Midwest Chapter Meeting
March 26-28, 2014, Chicago, IL, USA

AIB United Kingdom-Ireland Chapter Meeting
April 10-12, 2014, York, United Kingdom

AIB Annual Meeting
June 23-26, 2014, Vancouver, Canada

For more information: http://aib.msu.edu/events