



Note from the President

Robert Grosse
AIB President

Dear AIB Colleagues,

I am happy to report to you that the process of transforming our leadership structure from two-year to rolling terms of office is proceeding smoothly, and the expanded board (from 6 to 9 people) is enabling us to pursue more initiatives with greater focus by the board member(s) assigned to each one. This may sound uninteresting to you, unless you are one of the people involved, but I assure you that it means that we can put more effort into pursuits such as deciding on a new journal or other publication that AIB will launch; building our chapters (led by Beth Rose) to include a wider range of countries and more participants in each country; identifying additional services that our members would benefit from; and even defining the scope/domain of international business.

Each of these things is an issue that has arisen in AIB over recent years or over many years; and we are trying to make sure that we achieve some notable progress on each one. For example, we face the challenge that other academic organizations are becoming more international in their membership, their meetings, and in their publications. AIB needs to ensure that we are differentiated enough to attract people who are interested in cross-border business, cross-cultural challenges, managing MNEs, etc. While we can claim that we have some differentiated theory base (certainly Dunning's eclectic theory,

and Vernon's now-faded international product cycle), most of our work extends conceptual reasoning from the traditional social science disciplines, and we do not want to ignore or minimize that key relationship. I do not have the answer to this challenge that has faced AIB since its beginnings in the 1960s – but I can welcome you to debate the issue at our annual meeting in Istanbul, where we have a session on the Domain of IB at the end of the first day of full sessions. A better understanding of our challenges and our possible scope of coverage may itself be a valuable advance.

A few of our Chapters have begun to hold a doctoral consortium as part of the annual chapter meeting, and this innovation seems to be both generating added interest among doctoral students in joining AIB, and also interest from that group in attending our global annual meeting. This is a wonderful initiative, and I expect that more Chapters will be adding such a consortium to their agendas as we go along. We also are holding more JIBS Paper Development Workshops at the Chapter meetings; these offer a forum to junior and less-published faculty members to present their research in a nurturing context and also to understand better the rules of the game for publishing in major academic journals.

I am particularly happy that we are holding our annual meeting in a large emerging market, Turkey (one of the BRICTS?), this year. As you well know,

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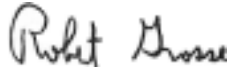
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growth in the world economy for the past quarter-century has been coming principally from emerging markets, and it will be for the next quarter century. So it is especially important for our IB community to become more informed about these countries and their actual and potential contributions to international business. I hope that you are able to attend the Istanbul meeting, and to experience the excitement and the vibrancy of modern Turkey. I look forward to seeing you there.



Rob Grosse
President, AIB
May 2013

UPCOMING EVENTS

AIB Annual Meeting
July 3-6, 2013
Istanbul, Turkey

AIB Moscow Special Meeting
September 19-20, 2013
Moscow, Russia

AIB US-Southeast Chapter Meeting
October 25-27, 2013
Atlanta, Georgia, USA

AIB Canada Chapter Symposium
November 21-24, 2013
Quebec City, Canada.

AIB Southeast Asia Chapter Meeting
December 5-7, 2013
Bali, Indonesia

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2013 US Southeast Chapter Annual Conference

Atlanta, Georgia

Hosted by: Georgia Tech – Ernest Scheller Jr. College of Business, October 25–27, 2013



Conference Theme: Innovation, Institutions and Emerging Markets

Keynote Speaker: Dr. Louis Wells

Featured Plenary Speakers: Dr. Nancy Buchan, Dr. Tamer Cavusgil & Dr. Jagdish Sheth

The Academy of International Business Southeast USA Chapter (AIB-SE) invites scholars, students and business practitioners to submit papers and panel proposals addressing all international business topics and thematic papers focusing specifically on *Innovation, Institutions and Emerging Markets*. Please visit the conference website for submission details: www.aibse.org

The Conference

AIB-SE is one of the largest and most active divisions of the Academy of International Business. Last year the annual conference attracted participants from 40 countries across six continents. Furthermore, AIB-SE has a strong *developmental focus* providing participants with a collegial environment to develop ideas and mentorship to assist in publication.

The 2013 conference theme is *Innovation, Institutions and Emerging Markets* and our keynote speaker will be AIB Fellow *Dr. Louis Wells from Harvard*. The conference is hosted by *Georgia Tech – Ernest Scheller Jr. College of Business*, a global leader in innovation. *Georgia Tech Hotel and Conference Center* is the official conference hotel and located across the street from the Scheller College of Business and just steps away from amazing restaurants, shopping and nightlife!

Additional Opportunities

The *2013 JIBS Paper Development Workshop*, sponsored by the *Journal of International Business Studies*, and organized by JIBS Area Editor *Dr. Daniel Bello*, provides another opportunity for authors to develop their papers for journal submission.

AIB-SE will automatically consider the best conference papers for publication in two special journal issues of the *International Journal of Emerging Markets*, and AIB-SE's own journal *International Business: Research, Teaching and Practice*.

Finally, a *Doctoral Student Consortium* will be held for PhD students who submit research papers and defended dissertation proposals. A developmental session with senior faculty and a meet-the-editors session will provide students the opportunity to refine potential submissions.

Submission Deadlines

The submission deadline for the AIB-SE Annual Conference is **June 30th, 2013**.

Please visit the conference website for more details: www.aibse.org

Conference Sponsors

Platinum – Savannah State University

Gold – Georgia Tech – Scheller College of Business

Gold – UNC Greensboro

Silver – EducAsian

Bronze – University of Miami CIBER

Bronze – University of Memphis CIBER

AIB Executive Board Election Results

The officers elected to the Executive Board will serve from 2013-2016 and are as follows:



President-Elect
Nakiye Boyacigiller
Sabanci University

Nakiye Boyacigiller is Dean of the Sabanci School of Management at Sabanci University in Istanbul, Turkey. Born in the US and educated in Turkey, France and the US, Dr. Boyacigiller's research, teaching and leadership activities all reflect her interests in enhancing the effectiveness of multicultural work groups and cross border collaboration. Her research on cross cultural management has appeared in leading academic journals and research compendiums. Her work (with Schon Beecher, Orly Levy, and Sully Taylor) was supported by the NSF and has focused on the conceptual foundations and importance of developing a global mindset as well as the challenges of creating a shared organizational culture in global organizations.



Vice President Program-Elect
(2015 Program Chair)
Ram Mudambi
Temple University

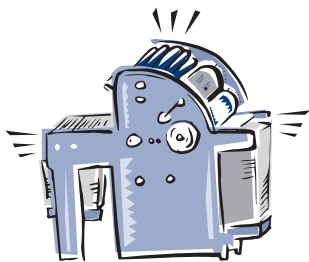
Ram Mudambi is Professor and Perelman Senior Research Fellow at the Fox School of Business, Temple University. He is the Executive Director of the Institute for Global Management Studies and of Temple CIBER. He served as Chair of Department of Strategic Management from 2007-2010. He is an Honorary Professor at the University of Leeds, a Dunning Fellow and visiting Professor at the University of Reading and member of advisory council of the University of Bradford Centre in International Business (BCIB).



Vice President
for Administration
Jeremy Clegg
University of Leeds

Jeremy Clegg is Jean Monnet Professor of European Integration and International Business Management, and Director of the Centre for International Business University of Leeds (CIBUL), United Kingdom. He was Division Head of International Business in Leeds University Business School from 2000 to 2008, and has been an AIB member since the mid-1980s. His PhD in Economics, awarded by the University of Reading, jointly won the 1985 AIB International Competition for the Best PhD Thesis in International Business (now the Richard N. Farmer Dissertation Award). In 2007, he received the AIB President's Award (now the John H. Dunning President's Award) for his work with the UK & Ireland Chapter.

These newly elected officers will join the previously elected to make up the Executive Board. The new board members will serve from August 1, 2013 to July 31, 2016 in various capacities.



Just off the Press

- ⇒ **John Child** (University of Birmingham, UK), **Kenneth K-T Tse** (University of Birmingham, UK) and **Suzana B. Rodrigues** (Rotterdam School of Management, The Netherlands) have published *The Dynamics of Corporate Co-evolution* (Edward Elgar, ISBN 978-1 84980 743 2). This book examines the development of China's largest and most successful container port, which was formed in 1993 as a joint venture between an international consortium led by Hutchison-Whampao and the Shenzhen port authority. It focuses on how the joint venture co-evolved in relation with external Chinese agencies at central and local levels. The authors adopt a political perspective to account for the dynamics of this co-evolution over time and provide a detailed analysis of strategic initiatives taken by the joint venture. The collaboration in authorship between the former chief executive of the port (Dr. Tse) and two academics enables the book to offer insights of unusual richness for both theory and practice. For further information, visit www.e-elgar.com.
- ⇒ **P.M. Rao** (LIU Post, USA) and **Joseph A. Klein** have published *Strategies for High-Tech Firms: Marketing, Economic, and Legal Issues* (M E Sharpe Inc., ISBN: 978-0765617972). This is the first book to present marketing strategy of high-tech products and services in a legal, economic, and global context. From software to hardware, from pharmaceuticals to digital movies and TV, the authors argue that the understanding of intellectual property rights (IPRs) is essential to devising effective marketing strategies. The focus of this book differs from a typical strategy text in these ways: it identifies and addresses the unique problems faced by high-tech firms and offers solutions; relevant concepts from economics and law are fully integrated; the authors consider the externalities associated with high-tech firms and explain their relationship to ethical issues, brand name, and reputation; and the book offers numerous insights and examples drawn from the authors' own academic research and high-tech industry experience (including timely topics like the Apple-Samsung trial). Each of the book's eight chapters includes an overview, key terms, and discussion questions.
- ⇒ **Karl P. Sauvant** (Columbia University, USA) has edited *Yearbook on International Investment Law & Policy 2011-2012* (Oxford University Press, ISBN: 978-0199983025). It analyses developments as regards the magnitude and salient features of investment flows and the question of home-country policies, international investment law and arbitration and trends in international investment agreements. This edition of the *Investment Yearbook* pays special attention to regulatory and policy developments regarding foreign direct investment in the extractive industries, before addressing topical issues that include discussions of the Argentine annulments and the application of the customary necessity rule, sovereign debt, public interest regulation, human rights obligations under investment treaties, host state corruption, the economic analysis of substantive investment protections, and an assessment of Chinese outward investment. The table of contents can be found at www.vcc.columbia.edu.
- ⇒ **William A. Stoeber** (Seton Hall University, USA) has published *Hitchbike the World: Book I: America, Europe, Africa* (CreateSpace Independent Publishing Platform, ISBN: 978-1461173977). Bill Stoeber hitchhiked some 50,000 miles in the Americas, Europe, Africa, the Middle East and Asia. He recounts the triumphs and discomforts, the glorious adventures and lonely miseries, the dangers, diseases and detentions, the nice guys, weirdos and women that he experienced in 86 countries.



Members on the Move

⇒ **Gerhard Apfelthaler** (Ph.D., Vienna University of Economics and Business Administration, Austria) has been appointed Dean of the School of Management at California Lutheran University.

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just off the Press sections. Email your professional accomplishments, book publications, promotions, and honors to: newsletter@aib.msu.edu. Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.

AIB Nagoya Conference 2011: After the March 11 Earthquake and Tsunami

by Shige Makino, Cinty Li

The case explores the complexities of the decision-making process faced by the 2011 Academy of International Business (AIB) program chair in the wake of the massive earthquake which struck Japan on March 11 and triggered a horrendous tsunami and subsequent radiation leak after damaging a nuclear plant.

Examination copies available at www.iveycases.com



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New AIB Members

AIB welcomes the following 413 new members who joined our community between February 1, 2013 and April 30, 2013.



Fariza Achcaoucaou	Agyenim Boateng	Kyle Durand	Karen Imam
Maria Adamuz	Guido Bortoluzzi	Florence Duvivier	Todd Inouye
Fida Afiouni	Moritz Botts	Jacob Eisenberg	Hideo Ishida
Senay Agca	Mehdi Boussebaa	Alia El Banna	Rafikul Islam
Arpita Agrawal	Daniel Braun	Arafat Abdullah El-Af	Jun Ito
Gaurav Agrawal	Randolph Luca Bruno	Said Elbanna	Rami Jabado
Hyunju Ahn	F. Robert Buchanan	Ayse Burcin Erarslan	Dhiraj Jain
Raji Ajwani-Ramchandani	Qi Cao	Zheng Fan	Sergio Janczak
Mohammad Akbar Ansari	Renee Castrigano	Shih Chieh Fang	Rama Jayanti
Serkan Akguc	Lucrezia Casulli	Elaine Farndale	Thomas Joseph
Fatima Al Mansoori	Sinan Caykoylu	Claudia Felix	Zeynep Kacmaz
Siavash Alimadadi Jani	Vijay Chander	Gabrielle Fernandez	Ewa Kaliszuk
Yass Alkafaji	Frances Chang	Sergey Filippov	Seongu Kang
Estefania Amer Maistriau	Mariette Cheatom	Preeti Flora	Shin Hyung Kang
Chiara Amini	Liang Chen	Jorg Freiling	Yezen Kannan
Sabrina Amir	Wein-Hong Chen	Eiji Furuyama	Jai Kapoor
Mathew A. Analogbei	Yu-Chen Chen	Nolan Gaffney	Fahri Karakas
K. Madhukar Anant	Daniel W W Cheung	Aline Gatignon	Filiz Karaman
Subramaniam Ananthram	Maria Chiarvesio	Ashutosh Gaur	Guldem Karamustafa
Marie Anchoroguy	Adam Chimienti	Navneet Gera	Dominic Kauter
John Anderson	Manuel Chinchilla	Dani Gherman	Daisy Kee
Natalia Andreeva	Hui Yun Chiu	Claudio Giachetti	M.A. Khan
Mahfooz Ansari	Ya-Ping Chiu	P. Baba Gnanakumar	Eun Woo Kim
Anand Apte	Kwok Keung Chow	Jose Godinez	Hyunseob Kim
Gamze Arman	Maggie Y. Chu	Ismail Golgeci	Juhee Kim
Steven Ash	Mariola Ciszewska-	Yundan Gong	Min Jung Kim
William Ashcraft	Mlinaric	Rajeev Gopinathan	Youngra Sylvia Kim
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Saumik Barua	Angels Dasi	Laman Hajaliyeva	Sorin Krammer
Georgios Batsakis	Tobias Dauth	Sophia Hamblin Wang	Thilagavathi Krishnan
Ahmet Bayraktar	Parthiban David	G. Hari Harindranath	Ameet V. Kulkarni
Leta Beard	Sofie De Prijcker	Charles Hermann	Rasi Kunapatarawong
Salma Begum	Maiia Deutschmann	Anna Katharina Hildisch	Yusuf Kurt
Mohamed Belkhir	Supriya Dey	Hilmar Hilmarsson	Ashok Kurtkoti
Stefanie Beninger	Deepak Dhayanithy	Azusa Hitotsuyanagi	G. Lakshman
Hamdi Bennasr	Eleonora Di Maria	Wen Cheng Ho	Ankur Lal
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Maite Bezerra	Min Du	Anne Hoenen	Aude Le Cottier
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Daniel Blake	Patricio Duran	Ming-Chang Huang	Wei-Long Lee

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Chengguang Li	Sebastian Noack	Ousama Salha	Ramya TV
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