

Comments from the Editors

As this publication is driven by your submissions, sometimes we have a themed focus for AIB Insights, sometimes the issue is composed of interesting and eclectic articles. This issue is eclectic. We encourage you to submit an article or send a query on topics you may wish to write about that may be of interest to colleagues in the Academy of International Business.

In the first article, Zhang Ruimin, founder and CEO of Haier Group, reflects on “Business Model Innovations of the Internet Era.” Why this topic? Because Mr. Zhang believes the Internet age is a big challenge for all companies. Those who fail to innovate with respect to the Internet will be left behind. Mr. Zhang has also been supportive of working with academics discussing innovation and management, something we do not always find amongst business executives. We would like to extend our gratitude to and acknowledge the contribution of James Jarman of FTI Consulting, who solicited, organized, and arranged the article by Zhan Ruimin. Without James’ help and efforts, this insightful article would not have found its way to AIB Insights.

In the second article titled “A Changing Industry: Academic Business Education in Israel” Tamar Almor and Diana Bank discuss the emergence of Israel as an important global center of innovation and entrepreneurship, of knowledge-intensive industries, and private and public venture capital (both Israeli and international) leading to reciprocal development and flourishing of industry and service sectors and tertiary education.

In the third article, Cristina Chaminade and Roberta Rabellotti analyze the recent proliferation of “Technology-Driven FDI by Emerging Market Multinationals in Europe”. The article highlights the results of a three-year research project (2011–2014) that aimed at a better understanding of the dynamics and consequences of FDI and Technology FDI by Emerging Market MNEs in Europe, with a particular focus on investments from India and China. The article discussed the recent rise of these investments, the impact of these investments and the policy implications of these investments for Europe.



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