

The core policy areas covered by *JIBP* and some examples of relevant research topics

	International business promotion	Foreign business attraction	Industrial policy	Social and development policy	Transnational governance
	<i>Policies to promote and facilitate the integration of local firms and workers into the global economy through exports and outward FDI.</i>	<i>Policies to attract/screen inward FDI, policies on immigration and openness to imports.</i>	<i>Policies to encourage the development and growth of sectors of the local economy and how such policies interact with trade and investment.</i>	<i>Policies to protect and promote marginalized stakeholders and how such policies interact with trade and investment.</i>	<i>Bilateral, plurilateral and multilateral agreements to regulate complex global problems and interdependencies.</i>
Identification and analysis of novel policy issues and dilemmas	<ul style="list-style-type: none"> What barriers to international business (e.g. export, OFDI) do local firms face? Do IB barriers vary by firm type (size, SOE...)? How does OFDI/offshoring affect local wages, production and employment? How does the integration in global value chains affect the local economy's innovation capability? How do local firms use tax havens to reduce their tax burden? Which policies promote the emergence of 'born globals'? 	<ul style="list-style-type: none"> When does IFDI generate positive spillovers to the local economy? Are foreign MNEs more footloose than local firms? Does a firm's nationality matter for policy? Do foreign SOEs behave differently from private firms or local SOEs (e.g. sourcing, R&D)? Do foreign MNEs poach skilled employees from local firms? Are developing-country imports responsible for the decline in manufacturing jobs? Can immigration stimulate entrepreneurship? 	<ul style="list-style-type: none"> What is the role of industrial policy in the era of globalization? How to resolve potential conflicts between industrial and competition policies? Does manufacturing still matter? Does it matter what you export? What is an appropriate innovation policy in the digital economy? Can industrial clusters survive globalization? Do export processing zones generate backward linkages? 	<ul style="list-style-type: none"> Do IB activities reinforce income inequality? How does trade policy affect gender equality? Are MNEs leading to a race to the bottom or to the top in terms of social and environmental performance? How do MNEs influence policies on diversity and human rights? Can integration in global value chains lead to economic and social upgrading? How can MNEs be induced to invest in the sectors that are central to the SDGs? 	<ul style="list-style-type: none"> What explains the rise and decline of free trade agreements? What role do public and private transnational actors play in the management of global environmental resources? Is international arbitration a good way to deal with dispute settlement in bilateral agreements? How are private actors integrated in policy making on issues of physical security and data protection?
Measurement of the effectiveness and impact of IB policies for business and the wider economy	<ul style="list-style-type: none"> How effective are trade promotion services on export/OFDI performance? To what extent do BITs/ECAs promote OFDI? 	<ul style="list-style-type: none"> How effective are fiscal incentives to attract/retain FDI and immigrants? How should foreign ownership be regulated in backbone industries? 	<ul style="list-style-type: none"> How effective are export processing zones in generating industrialization? Are industrial policies effective in attracting high value activities? 	<ul style="list-style-type: none"> Do NGO partnerships affect MNE wages and employment? How effective is trade adjustment assistance? 	<ul style="list-style-type: none"> How do international accounting standards affect the reliability of corporate reporting? Does arbitration favor large companies?

