

## Academy of International Business Australia-New Zealand Chapter (AIB-ANZ) Research Symposium and Paper Development Workshop

10<sup>th</sup>-11<sup>th</sup> November 2017

St Margaret's College University of Otago Dunedin, New Zealand

## Keynote speaker: Professor Eleanor Westney MIT and Aalto University

Join us for the annual AIB-ANZ meeting, which will include a full-day research symposium and a half-day paper development workshop (PDW). This annual event offers the region's IB researchers the opportunity to gather as a community, network, be re-invigorated, and gear up for a productive summer of research.

The **research symposium**, on Friday, 10<sup>th</sup> November, will give you the chance to present – and receive feedback on – work in progress pertaining to all aspects of IB. To benefit from this opportunity, you only need to submit an **extended abstract of up to 750 words**.

More developed paper drafts will also benefit from the **PDW**, **which will take place on Saturday**, **11**<sup>th</sup> **November**. Facilitated by experienced IB researchers, the PDW will help you to refine and develop your paper, in order to make it more submission-ready. The timing of the PDW means that you will have time to incorporate the feedback received ahead of the submission deadline of 28<sup>th</sup> November 2017 for the 2018 AIB annual conference, which will take place in Minneapolis, MN, USA. Submissions for the PDW should follow, broadly, the *Journal of International Business Studies* format (abstract of no more than 200 words and manuscript of no more than 10,000 words, inclusive of all references and tables).

There is no registration fee for AIB members, for the research symposium and the PDW. The cost for non-AIB members will be US\$75 (~AU\$ or NZ\$100) for full-time students and US\$150 (~AU\$ or NZ\$200) for other participants. (It is less expensive to simply join the AIB (<u>https://aib.msu.edu/membership/aboutindmembership.asp</u>) and attend the AIB-ANZ event at no cost – just do it!)

Submission deadline:Monday, 4th September 2017Outcome notification:Monday, 18th September 2017

For enquiries and submissions, please contact the AIB-ANZ Chair and convener of this event, Beth Rose (<u>elizabeth.rose@otago.ac.nz</u>). See you in Dunedin in November!





