

Executive Committee:

Dr Pervez Ghauri is a Professor in International Business at The Birmingham Business School and Editor in Chief of the International Business Review. He holds his PhD from Uppsala University, Sweden. After his PhD he worked at The University of Groningen, The University of Manchester and King's College London.

Professor Pervez Ghauri



Dr Agnieszka Chidlow is a Senior Lecturer/ Associate Professor in International Business and the Director for PhD Programmes in Management at the Birmingham Business School. Her research expertise and interests lie in the area of the internationalisation of firms and methodological issues of international business research.

Dr Agnieszka Chidlow



Dr Thomas Buckley is a Research Fellow at the Birmingham Business School. He obtained his PhD from The University of Reading. His research expertise and interests lie in the field of comparative management, specifically the determinants of service sector productivity from a managerial perspective over the long run.

Dr Thomas Buckley



Deadlines	
Conference registration and submission of papers opens	15 November 2017
Submission for Conference deadline	12 January 2018
Submission for Doctoral Colloquium and panel proposals deadline	26 January 2018
Confirmation of paper acceptances	16 February 2018
Early-bird registration ends	2 March 2018
Publication of the conference programme	16 March 2018
Conference registration closing date	23 March 2018

Learn more

Mr. Andrew Maile

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Conference website: www.birmingham.ac.uk/aib-conference-2018

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AIB-UK&I CONFERENCE



International business strategies in a changing commercial and political landscape

12–14 April 2018

Tracks:

- International business strategies and firm competitiveness
- Research methods in international business
- Pedagogical challenges in international business
- Economic geography and international business issues
- Corporate governance and international business
- Global value chain and manufacturing turbulence
- International business and CSR
- International and global skills management
- International marketing
- International business history
- Internationalisation from and to emerging markets
- Internationalisation of SMEs and international entrepreneurship
- Confidence, Connections, Capabilities: A focus on the soft and intangible in international venturing
- International business, innovation and knowledge flows
- International business and sustainable development
- International business and political instability

Venue

Opened in 2016, the brand new £10 million Alan Walters Building is named after the noted economist who worked at the University of Birmingham between 1951 and 1968. Home to Birmingham Business School's postgraduate programmes, the facility is imbued with a sense of community, providing an exceptional space for research presentation, discussion and collaborative learning.

AIB-UK&I

The UK & Ireland Chapter (UK&I) of the Academy of International Business (AIB) is the leading association of scholars and specialists in the field of international business in the UK and Ireland. As the organisers of the 45th Academy of International Business – UK & Ireland Chapter conferences we are pleased to invite you to join us on 12–14 April 2018 at Birmingham Business School, the University of Birmingham.

The city

Birmingham is currently enjoying a major period of inward investment leading to significant growth in new business. It is a vibrant city, famed for culture and entertainment, which owes much of its success to the size of its ever thriving international business community and creative industries. With its international airport, and excellent train links, Birmingham is easily accessible and excellently positioned within the UK.

Birmingham Business School

Birmingham Business School (BBS), along with just a handful of the world's business schools, holds the gold standard of 'triple-crown' accreditation from the AACSB (Association to Advance Collegiate Schools of Business), AMBA (Association of MBAs) and EQUIS (European Quality Improvement System). BBS is the oldest business school in the United Kingdom, having been established in 1902.



‘Triple-crown’ accredited

