**AIB Bolivia Chapter Conference**

***Second conference of International Business***

**Outlook and Global Trends in Business**

**Saturday, April 2,**

**9:00 to 18:00**

**Great Hotel Cochabamba**

**Program**

International Business Global Perspectives Researchers

John D Daniels PhD, University of Miami USA

International Business in Latin America and the Global Agenda

Maria Alejandra Gonzalez PhD, University EAFIT

Tools for Global Business Development

Pablo Zegarra PhD, Polytechnic University of Valencia

International Business Development: European and Asian Cases

Prafula Acharya PhDc, University of Bradford UK