



## AIB India 2016 CONFERENCE

Conference Theme: South-to-South FDI

IIM Indore April 21 - 23, 2016

Host Institute:



भारतीय प्रबंध संस्थान इंदौर

Indian Institute of Management Indore

सिद्धिपूर्व प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE

### CALL FOR PAPERS

INDIAN INSTITUTE OF MANAGEMENT INDORE

## Nature and Scope of Conference

This conference will bring together scholars from multiple disciplines and Countries to examine international business in the context of emerging economies.

### Conference Theme:

The AIB-India 2016 conference invites papers working on the theme of South-South FDI. The research questions may include inquiries: Do firms from emerging markets (EM) possess an advantage over global MNEs when entering into other EM? What is the impact of South-South trade/FDI on IB scholarship? Questions of interests may include the analysis at country level, industry level, as well as firm and subsidiary or individual managerial level.

Submissions on the following tracks are also welcome.

### Conference Tracks:

Business groups and EM MNEs	Innovation in Emerging Economies
Competitiveness of EM firms	Institutional and Political Environment of IB
Digital Transformation and Online Markets in IB	International Marketing, Cross-Cultural Marketing, Social Communities
Emerging Economies and Emerging Economy MNEs	International Human Resource Management and Organizational Behavior
Global Strategy, M&As and Competitiveness	The Geography of International Business and Global Value Chains
Internationalization of SMEs and Born Globals	Theories of the MNE and of FDI



## Doctoral (Research) Track

The doctoral research track is planned to give an orientation to the aspiring faculty members/faculty members/doctoral students pursuing PhD in different universities and schools in India and abroad. The track is planned to include basics of research, application of research technology and discussions of contemporary research topics. The participants are expected to present their own research ideas and themes during the workshop and attend the technical sessions of the track.

### Paper Submission

Submission is now open and will remain so until 15 January 2016. All competitive papers will be double-blind reviewed. Copies of all papers will be supplied on CD-ROM.

**For more Information, please contact:**

#### Conference co-Chairs:

Prof. Prashant Salwan  
Email: [aibindia2016@iimidr.ac.in](mailto:aibindia2016@iimidr.ac.in)

Prof. Manish Popli  
Email: [aibindia2016@iimidr.ac.in](mailto:aibindia2016@iimidr.ac.in)

#### Submission Guidelines:

1. Papers should be emailed to [aibindia2016@iimidr.ac.in](mailto:aibindia2016@iimidr.ac.in)
2. Each paper can be submitted to only one track. At the time of submission, submitted papers must not have been published or accepted for publication.
3. We do not allow any changes in the paper title, abstract, authorship, and actual paper after the submission deadline.
4. Authors must make two initial submission decisions: choose (1) the most appropriate track (Presentation/Poster), (2) the most appropriate set of keywords.
5. Formatting guidelines:
  - a. Full papers (Presentation Papers) must be fewer than 10,000 words inclusive of all materials, including appendices and references. Poster papers should be equal to or less than 7,500 words.
  - b. Figures, graphs, tables, appendices and references should follow the JIBS Style Guide.
  - c. Use Times New Roman 12-point font, double spaced, 1-inch (2.5 cm) margin all around, and 8.5" × 11" page setting. References can be single spaced.
  - d. Number all pages of the paper.

e. Each submission must state, on its front page at the top right, the requested Track (number and title) and Session Format (Presentation or Poster).

f. Each manuscript should also be accompanied by an abstract, not to exceed 150-200 words.

g. All manuscripts must be in English.

h. The document must be stripped of all identifying information: None of the pages (not even the first page) should list any author information and the File Properties for the documents should be cleaned to remove identifying information.

6. Rule of THREE: No person may be associated (as author or co-author) with more than three submissions.

### **Important Dates**

Submission of Full Paper	: 15 <sup>th</sup> January 2016
Notification of Acceptance	: 15 <sup>th</sup> February 2016
Conference	: 22 <sup>nd</sup> -23 <sup>rd</sup> April 2016
Doctoral Student PDW	: 21 <sup>st</sup> April 2016

### **Registration Charges**

Students	: Rs. 3000 (50 USD)
Faculty Members	: Rs. 5000 (100 USD)

(Please note that the registration fees includes conference kit, boarding and lodging at IIM Indore campus)

