

Building Research Programs in Emerging Economies

A Workshop for Academic Leaders committed to building their university's research capacity



An Academy of International Business (AIB)
Research Capacity Workshop (RCW)

Location & Date: JW Marriott Marquis Hotel,
Dubai, United Arab Emirates, July 2, 2017

Application Deadline: May 15, 2017

This workshop will bring together academic leaders responsible for enhancing research capacities, promoting a research culture and leading doctoral programs in business schools in emerging economies. Deans, Directors, Deputy Deans, Research Directors and Department Chairs of business schools committed to such endeavors are welcome to attend.

The workshop will explore means to achieving excellence in research at the local and global level by:

1. Enhancing academic leaders' understanding of how to develop and improve their faculty's research capacity in a manner that is highly relevant in local and global contexts;
2. Providing a forum for exchange of ideas, best practices and challenges among participants and panelists; and
3. Building networks among participants and panelists for exchange of expertise, faculty, and doctoral students.

The RCW will include panel discussions on opportunities and challenges that business schools with more limited resources face and an exchange of best practices developed and adopted by participants' business schools. It will also provide consultative forums to help attendees design practical plans to build and strengthen viable and relevant research programs in resource-constrained business schools. The RCW is especially relevant for business schools in emerging economies that want to help their faculty become more research active or take their research to the next level. All are welcome, and we particularly invite participants from the Middle East, Africa and Asia, given the location of this year's workshop.

Please note that space is limited in the program to ensure an optimal level of interaction. To express interest in attending the Workshop, please visit:

<http://events.eventzilla.net/e/building-research-programs-in-emerging-economies-2138888595>

For further information on the workshop, contact the workshop co-chairs:

Aya Chacar, Chaired Professor, Florida International University (chacara@fiu.edu)

Alvaro Cuervo-Cazurra, Professor, Northeastern University (a.cuervocazurra@neu.edu)

Lei Li, Associate Professor, University of Nottingham Ningbo China (Lei.Li@nottingham.edu.cn).

Fee: There is no fee for participating in the workshop, which is generously sponsored by the AIB. Participants are responsible for their own travel and accommodation. This is a pre-conference workshop so those electing to attend the entire AIB 2017 Meeting and associated events will need to pay the conference registration fee. For more information on the Academy of International Business and the annual meeting, please visit

<https://aib.msu.edu/events/2017/>.

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The faculty panel for the workshop includes academic leaders and distinguished management scholars with extensive research and academic leadership experiences in business schools around the world (please note additions and changes are possible to this list):

Nakiye Boyacigiller, Professor and Past Dean, Sabanci School of Management, Turkey
Aya Chacar, Ingersoll-Rand Chaired Professor, Florida International University, USA
Christine Chan, Associate Professor and Assistant Dean, University of Hong Kong, Hong Kong
Alvaro Cuervo-Cazurra, Professor, Northeastern University, USA
Maha ElShinnawy, Professor, American University of Cairo, Egypt
Carl Fey, Professor, Aalto University School of Business & Former Dean, Nottingham University Business School China
Maria Tereza Fleury, Dean, Escola de Administração de Empresas de São Paulo FGV-EAESP, Brazil
Steve Harvey, Dean, Suliman S. Olayan School of Business, American University of Beirut, Lebanon
Lei Li, Associate Professor and Former Associate Dean Nottingham University Business School China
Sougata Ray, Professor and Former Dean, Indian Institute of Management Calcutta, India
Haifeng Yan, Dean, School of Business, East China University of Science and Technology, China

RCW Preliminary Program - Sunday, July 2, 2017	
8:30-9:00	Registration and welcome coffee/tea
9:00-9:15	Introduction: The importance of research in emerging economies
9:15-10:45	Panel Discussion on challenges and opportunities in building research programs
10:45-11:00	Coffee Break
11:00-12:30	Panel discussion on insights and exemplar practices for building research capacities
12:30-13:30	Lunch
13:30-15:00	Round Table Discussions: Exploring viable models for building research capacity
15:00-16:00	Takeaways and Concluding Remarks