2016 AIB ANNUAL MEETING – New Orleans, LA  
June 27-30, 2016

FINAL PROGRAM ERRATA

Sponsors (page 4)
CUIBE is the sponsor for the CUIBE Award for Best Paper in International Business Education. The name of the award was misprinted.

Placement Center (page 13)
The Placement Center location and dates were printed incorrectly in the program. The correct entry is as follows:

Location: Bayside AB, Fourth Floor
Hours: Tuesday, June 28: 8:30am – 5:30pm  
       Wednesday, June 29: 8:30am – 5:30pm  
       Thursday, June 30: 8:30am – 4:00pm

Exhibit Hall (page 13)
The Exhibit Hall location and dates were printed incorrectly in the program. The correct entry is as follows:

Location: Napoleon Ballroom CD, Third Floor
Hours: Tuesday, June 28: 10:00am–5:00pm  
       Wednesday, June 29: 9:00am–5:00pm  
       Thursday, June 30: 9:00am–4:15pm

Best Paper Award in Research Methods (Page 21)
Sponsor and Description Correction: The sponsor and the description of the award were printed incorrectly in the program. AIB regrets the error. The correct entry should have been as follows:

Best Paper Award in Research Methods
(Award Presentation on June 29, 17:45-18:15, Research Methods SIG Meet and Greet at Maurepas)
Sponsored by University of Sydney Business School

Sponsored by the University of Sydney Business School, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting that develops and/or utilizes innovative and non-traditional methodological approaches to investigate pertinent IB phenomena, advances IB methodology, provides creative methodological solutions to important IB problems, and informs scholars in IB and beyond about methodological advancements. The author(s) of the winning manuscript will receive a certificate and a cash award at the Research Methods SIG Meet and Greet.

CARMA Workshop: An Introduction to Multi-Level Analysis (Page 30)
Time Correction: The workshop will run from 2:00pm-5:00pm.

New Members Welcome (Page 32)
The New Members Welcome Event will be held at the Waterbury Ballroom on the Second Floor of Sheraton.
Fellows Café (Page 33)
Session Cancellation: Alvaro Cuervo Cazurra’s session on “How Does a Multinational Company’s Home Country Matter?” has been cancelled.

Session 1.1.4 (Page 34)
Session Chair Change: Allan Bird (Northeastern University) will replace David Ralston for the session “Cultural Intelligence and Intercultural Competency”

Session 1.1.5 (Page 35)
Session Chair Change: Elitsa Banalieva (Northeastern University) will replace Dawn L. Keig for the session “Global Innovation and Emerging Market Multinationals”

Session 1.3.8 (Page 38)

Session 1.3.10 (Page 39)
Session Chair No Show: Francis Daniel Nina (University of Puerto Rico) was not present to chair “Trends in IB Education”

Session 1.3.14 (Page 40)

Session 1.4.9 (Page 42)
Paper Withdrawal: “Capital Investment, Internationalization, and Firm Performance: Evidence from Southeast Asian Countries” by Chaiporn Vithessonthi

Session 1.4.12 (Page 43)
Paper No Show: “Global Talent Management: Theoretical and Empirical Perspectives at the Micro and Meso Levels” was not presented by its authors.

Session 1.5.2 (Page 45)
Corrected Affiliation: Charles Wankel is at St. John’s University

Session 1.5.3 (Page 45)
Panelist Addition: Theresa Coates (Limestone College) will participate as a panelist for the session “Teaching with Cases in the IB Discipline”

Session 1.5.6 (Page 45)
Session Chair Change: Yujin Jeong (American University) will replace Rekha Krishnan for the session “Location Choice of Emerging Market Firms”

Session 1.5.6 (Page 45)

Session 1.6.6 (Page 49)
Moderator Withdrawal: Dawn L. Keig is unable to serve as a moderator for the Townhall “Best Practices of Incorporating the X-Culture Project in International Business Curriculum”

Session 2.1.9 (Page 53)

Session 2.2.9 (Page 57)
Author Addition: Elzotbek Rustambekov (Bryant University) is the third co-author for the paper titled “Global Pitch Project: Social Entrepreneurship and the Teaching of Ethics in International Business”

Session 2.3.6 (Page 60)
Paper Withdrawal: “Effects of Experiential and Interorganizational Learning on Entry Mode Choices: A Study of Indian Firms” by Fu-Mei Chuang

Session 2.3.15 (Page 62)
Paper Withdrawal: “Determinants of Innovation in Emerging Market Firms: Evidence from India” by Mohammad Fuad and Arun Kumar Jain

Session 2.4.2 (Page 63)
Panelist Withdrawal: Alvaro Cuervo Cazura will be unable to participate in the panel titled “State Owned Multinationals”

Session 2.4.7 (Page 64)
Paper Withdrawal: “Entrepreneurship Learning and Creativity of New Ventures” by Dhirendra Mani Shukla and Ashutosh Kumar Sinha

Session 2.5.3 (Page 67)
Panelist Withdrawal: Mari Iizuka will be unable to participate in the panel titled “Women in Business: Evidence from around the World”

Session 2.5.12 (Page 69)
Paper Withdrawal: “Longing to Belong or Pieces of Ourselves All over the World? How Multiple Identities and Institutional Contexts Affect Entrepreneurial Opportunities by Members of Diasporas” by Florian Taube and Lakshmi Ramarajan

Session 3.2.12 (Page 78)
Session Chair Change: Jiatao Li, Hong Kong University of Science and Technology will replace Annique Un for the session “Global and Local Knowledge for Innovation”

Session 3.3.3 (Page 80)
Panelist Withdrawal: Alvaro Cuervo-Cazurra will be unable to participate in the panel titled “Quantitative Analysis in IB: Doing it Well”

Session 3.3.4 (Page 80)
Panelist Withdrawal: B. Sebastian Reiche will be unable to participate in the panel titled “An Expat Is an Expat? Exploring the Diversity of Global Work Experiences”

Session 3.3.7 (Page 80)
Session Chair Change: Ram Mudambi, Temple University will replace Karuna Jain for the session “Patterns of Global innovation”

Session 3.3.9 (Page 81)
Session Chair Change: Jeremy Clegg, University of Leeds will replace Rudolf Sinkovics for the session “Governing International Business: State Ownership, Shareholders, and Boards”

Session 3.3.12 (Page 82)
Paper Withdrawal: “Early Movers in M&A Waves - A Study of Indian Firms” by Mohammad Fuad and Ashutash Kumar Sinha

Session 3.3.14 (Page 82)

Session 3.4.1 (Page 83)
Panelist Withdrawal: Lance Eliot Brouthers will not be able to participate in the panel titled “SME Internationalization – the Role of Public Policy in Stimulating International Entrepreneurship”