New Orleans, LA USA
June 27-30, 2016
Sheraton New Orleans

Program Chair: Charles Dhanaraj | IMD, Switzerland

The Locus of Global Innovation

Photos courtesy of neworleanscvb.com
Welcome to New Orleans for the 2016 Annual Meeting of the Academy of International Business

Dear Worldwide Members of the Academy of International Business,

Like many of you, I look forward to our gathering in New Orleans in June. New Orleans has many nicknames – the most popular one is "The Big Easy" to characterize the gentler pace of life in the city. Other nicknames are the "Birthplace of Jazz" (our 2016 logo) and the "Mardi Gras City". New Orleans is also a very multicultural city that represents the confluence of many cultures as reflected in the variety of cuisine, entertainment and languages spoken there. Taken together, this means that while we will have a jam-packed and intellectually stimulating program, we must nonetheless take time to savor the sights, sounds and tastes of our host city.

A program of this magnitude and quality could only be accomplished through the concerted efforts of many. Our special appreciation to Charles Dhanaraj, Program Chair, and Sarianna Lundan, Pre-conference Program Coordinator, for their meticulous work in putting together the 2016 program. Thanks also to the track chairs for their hard work in processing submissions. Continuing with the wonderful tradition of getting to know our host city, this year we have formalized these activities as Community Engagement Initiatives. Thanks to Len Trevino and Mazhar Islam, AIB members from our host city, for arranging several meaningful community engagement events, including an inspirational seminar by Lt. General Russel L. Honoré. (Visit https://aib.msu.edu/events/2016/CommunityEngagement.asp for details and members of the 2016 Community Engagement Team). Kudos to Tunga Kiyak and the AIB Secretariat for their wonderful support in rendering the 2016 Conference a seamless whole. Last, but not least, a hearty applause to all members for submitting papers, panels, etc. to make this a successful conference.

There are two new innovations for this year’s program. One is the AIB Chapters’ Leadership Workshop designed to improve the service that we provide to our members from around the world. Thanks to Matthew Mitchell and our 3 VPs Administration for putting together this daylong workshop. Another new feature is Townhall sessions to promote networking and dialog among ourselves. Thanks, Annique Un, for organizing them.

We will, of course, continue with our traditions of a New Members’ Welcome (4:00–5:00 pm on June 27), the Presidential reception (7:30–9:00 pm on June 27), the Gala event at the beautiful National World War II Museum (7:30–10:30 pm on June 29), and the Farewell reception after the Awards Ceremony and Business Meeting on June 30.

I look forward to personally welcome all of you to the Big Easy. I trust that our upcoming gathering in New Orleans will engender as many fond memories for you as it will for me.

Rosalie L. Tung
AIB President
# Contents

## Welcomes
- AIB President’s Letter .................................................................................................................. 1
- Letter from the Program Chair .......................................................................................................... 2

## Sponsors
- Conference Sponsors ......................................................................................................................... 3

## Contributors
- 2016 Program Committee .................................................................................................................. 5
- AIB 2016 Reviewers .............................................................................................................................. 6

## Conference Logistics
- General Conference Information ........................................................................................................... 13
- Sheraton Floor Maps .......................................................................................................................... 14

## AIB Awards
- AIB Fellows’ Executive of the Year ...................................................................................................... 16
- AIB Fellows’ Educator of the Year ......................................................................................................... 17
- AIB Fellows’ Eminent Scholar ............................................................................................................ 18
- 2016 Program Awards ........................................................................................................................ 29

## Conference Highlights
- Conference Theme Plenary ................................................................................................................ 22
- Community Engagement Day ............................................................................................................. 23
- Meet and Greet Networking Events/Townhalls .................................................................................... 24
- Research Methods Clinics ................................................................................................................... 25
- A Visual Insight into AIB 2016 ............................................................................................................ 26
- AIB 2016 by the Numbers .................................................................................................................. 27

## Conference Program
- AIB 2016 Program Overview ............................................................................................................. 28
- AIB 2016 Detailed Program ................................................................................................................ 30
- Program Contributor Index .................................................................................................................. 88

## Exhibitors
- 2016 Exhibitor Listing .......................................................................................................................... 104

## About AIB
- AIB Secretariat Staff ............................................................................................................................ 112
- AIB Past Presidents ............................................................................................................................. 113
- Past AIB Conference Locations .......................................................................................................... 113
- AIB Fellows ....................................................................................................................................... 114
- Institutional Members .......................................................................................................................... 115
- AIB Chapters .................................................................................................................................... 116

## Future AIB Conferences
- Upcoming AIB Conferences ............................................................................................................... 117
- AIB 2017 Call For Papers ................................................................................................................... 118
Dear Colleague,

Welcome to New Orleans and the 2016 Annual Meeting of the Academy of International Business! I am sure you will enjoy the city with its rich cultural heritage, an international port, and its history, including the National World War II Museum, where we will hold this year’s Gala Event.

Memories of my first AIB conference at Banff, almost twenty years back, are still afresh. A warm and caring atmosphere characterized the meeting. Many senior scholars were intent on attending the sessions, providing feedback to new and aspiring scholars. Discovery was in the air. New relationships were established. New projects were conceived. I felt welcome. I felt inspired. Now, as program chair, my wish is that AIB 2016 will be one such for all of us! We, together, can nurture the spirit of camaraderie, discovery, and inspiration, as hallmarks of our AIB meetings.

Our theme is “The locus of global innovation.” You and other presenters are bringing in rich insights and ideas on how multinational enterprises are adopting new geographies, new networks and new models to innovate. You will also hear how new startups and emerging markets are rewriting the geography of innovation. Just browse through the titles of the presentations; you know you are in for a treat!

We are privileged to have three stellar award winners: Indra Nooyi, Chairman and CEO of PepsiCo for the International Executive of the Year; Joseph Aoun, President of Northeastern University, for the International Educator of the Year; and Kathleen Eisenhardt, for the John Fayerweather Eminent Scholar. Nooyi will speak on “Leadership, purpose, and innovation in the changing global economy,” in the opening plenary. Aoun will be leading a panel of AIB fellows on the topic “Globalizing education: challenges, opportunities, and the AIB.” Eisenhardt will be joining along with three other leading scholars on global innovation, Yves Doz, Vijay Govindarajan, and George Yip for the conference plenary “Global innovation: The new frontier for international business.”

Thirty-two distinguished scholars chaired sixteen tracks, soliciting, promoting, reviewing and selecting papers for these tracks. They worked with over 1270 reviewers to bring together 40 panels, 327 competitive papers, and 383 interactive papers. I am deeply grateful to these track chairs for this great contribution. Our sincere appreciation goes to all these reviewers and the session chairs.

We have 14 showcase sessions, which set out new challenges, new ideas, and new debates. They include the JIBS Decade Award session and the Buckley and Casson Dissertation Award Finalists’ presentations. These are recorded and will be available later at AIB website as streamed videos. So, if in case you are unable to attend one, because of other session commitments, you will have an opportunity to view them after the conference.

There are some new session formats this year we are experimenting with. A Townhall is a multipurpose session format for maximum interaction and minimum presentation! I am grateful to Annique Un, who chaired this new session format and has put together an impressive set of options for you. This year’s preconference included Research Workshops on multilevel models and structural equation models, organized by CARMA. I am grateful to Bo Nielsen and Catherine Welch for spearheading this initiative. We are also experimenting with Research Methods Clinics, to bring together methodological experts and individuals who are looking for solving some specific methodological problems in their research.

We have attempted to create as many ways as possible to enhance your networking opportunities. We begin with the New Members Welcome on Monday evening. If this is your first conference, we want you to get to know the AIB family! We have dedicated Wednesday evening as the Chapter/Special Interest Group Evening. It is possible that you may not have participated in a chapter event before. But, I hope you will get to know your chapter and see how you can add value to the chapter and also benefit from the chapter. I am grateful to Jeremy Clegg, Sumit Kundu, and Maria Alejandra Gonzalez Perez for orchestrating both these events.

From the 2016 Program Chair
John Cantwell and Petra Christmann lead the **JIBS Paper Development Workshop**. Jennifer Oetzel and Chang Hoon Oh chair the **AIB/Sheth Doctoral Consortium**, and Aya Chacar and Jiatao Li chair the **Junior Faculty Consortium**. For the first time, we have a full day **Chapter Leadership Conference** organized by Jeremy Clegg, Sumit Kundu, Maria Alejandra Gonzalez Perez. In all, we have over 100 faculty members contributing their time and efforts at the preconference events to build our members and I am grateful to them all.

Monday, June 27th will also be **AIB Community Engagement Day**. Len Trevino, Mazhar Islam and Stewart Miller co-chaired the Community Engagement Committee. Given the history of New Orleans, we start conference Monday with an early morning **Inspirational Seminar by Lt. General Russel L. Honoré**. Known as “Category 5 General,” he oversaw the recovery efforts in the aftermath of the hurricane that struck the Gulf Coast in the summer of 2005. In addition, there are two fascinating visits – one to the Port of New Orleans, and another to the social innovation lab in New Orleans, known as “Propeller.” We are also grateful to Beedie School of Business, Simon Fraser University for sponsoring the Community Engagement Day.

Don’t lose sight of the **Fellows Café**. It is an opportunity to meet an AIB Fellow to discuss a research topic in an informal manner. You do not need a prior booking needed for this. Just walk in. There are multiple sessions in parallel, on Tuesday, Wednesday, and Thursday. You can pick your choice for each day. If this is your first time for AIB, you sure want to make time for this to get yourself connected.

On behalf of you all, our congratulations to the award winners and award nominees. We are grateful to the growing number of award sponsors, who make the conference an exciting experience for us all. This year, we are adding two new awards, one for the Best Paper in Research Methods, sponsored by University of Sydney, and one for the Best Paper in International Business Education, sponsored by the Council of Undergraduate International Business Education (CUIBE).

It has been an adventure bringing this conference to you. I am grateful to my colleagues at the AIB board and past program chairs who gave valuable advice and timely support at several points. Sarianna Lundan, in particular, provided a heavy lifting on all the preconference coordination and helpful insights in the conference planning. Above all, my sincere thanks goes to AIB Secretariat, Tunga Kiyak, Kathy Kiessling, and Irem Kiyak who worked tirelessly to make the myriad details come together, for us all to enjoy. I have been the beneficiary of their positive spirit and openness to make things happen.

I hope AIB 2016 will be a place of camaraderie, discovery, and inspiration to you!

**Charles Dhanaraj**  
AIB 2016 Program Chair and AIB Vice President  
Professor of Strategy and Global Leadership  
IMD Lausanne, Switzerland
2016 AIB Conference Sponsors

PRE-CONFERENCE SPONSORS

Doctoral Consortium

JIBS Paper Development Workshop

JIBS

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Award Winners’ Reunion Dinner – IMD

IMD

Community Engagement Day

New Members Welcome

Fox School of Business

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CONFERENCE AWARD AND EVENT SPONSORS

JIBS Decade Award and Farewell Reception

Buckley-Casson Dissertation Award

UNIVERSITY OF LEEDS

Hendley

Business School

UNIVERSITY OF READING

Best Paper Award in Emerging Economies Research

That’s Interesting Award

Bryant
UNIVERSITY

Aalto University
School of Business

Best Paper Award in Research Methods

CUIBE Award for Best Paper on IB Research Methods

THE UNIVERSITY OF SYDNEY

CUIBE

CUIBE

SPECIAL THANKS TO

WAIB Meet and Greet

AIB Secretariat Institution

International Business Center
Broad College of Business
MICHIGAN STATE UNIVERSITY

UMSL | Business
University of Missouri–St. Louis
2016 Conference Program Committee

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Jing Li - Simon Fraser University, Canada
Kazuhiro Asakawa - Keio University, Japan
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Chang Hoon Oh - Simon Fraser University, Canada

JUNIOR FACULTY CONSORTIUM CHAIRS
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Chang Hoon Oh - Simon Fraser University, Canada

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Len Trevino - Loyola University of New Orleans, USA
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Mazhar Islam - Tulane University, USA
Susan Mudambi - Temple University, USA

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We would like to thank the 1270 reviewers that helped make the 2016 conference a possibility. We would especially like to recognize the Best Reviewer Award winners listed below, in bold and in alphabetical order, as nominated by the AIB 2016 Track Chairs:

**AIB 2016 Track Chairs**

**AIB 2016 Reviewers**

Alexander Alfred Assouad, Belmont University
Maite Alves Bezerra, University of Reading
Agnieszka Chidlow, University of Birmingham
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William John Achia, University of Wisconsin-Milwaukee
Senay Akgöz, Gazlı University
Bulent Acmaz, Anadolu University
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Mujtaba Ahsan, San Diego State University
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Joao Albino Pimentel, HEC Paris
Jorge Alcaraz, Tecnologico de Monterrey
Hussain Alhejji, University of Reading
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Akbar Mohammad Ansari, IIM Lucknow
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Alexander Alfred Assouad, Belmont University
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Samaa Taher Attia, Suez University
Enrico Autio, Imperial College Business School
Shelah Awake, Indian School of Business
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Olivier Bertrand, SKEMA Business School
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Marie-Anne Betschinger, University of Fribourg
Theresa Lucía Beyrle, University of Birmingham
Maite Alves Bezerra, University of Reading
Krishna Bhandari, University of Växjö
Ramudou Bhanugopan, Charles Sturt University
Ashishkumar Bhattacharya, Puducherry University
Sumon Kumar Bhaumik, University of Sheffield
Constanza Bianchi, Universidad Adolfo Ibarran
Allaii Ban, Northeastern University
Thomas A Birtch, University of Nottingham
General Conference Information

Badge Identification

Please check-in with the AIB Registration Desk to pick up your official name badge and conference materials. A participant name badge is required for admission to all conference sessions, events, meals, receptions, and exhibit hall. Guest badges only provide access to the Presidential Reception and the Gala Event.

Dress Code

Suggested dress code is "Smart Casual" for all conference events including all receptions. Smart casual is typically more informal than business casual, but is still a neat attire appropriate for the weather conditions in New Orleans.

Registration Desk Hours
Location: Napoleon Ballroom Foyer, Third Floor
Hours:  Monday, June 27:   7:00am – 5:00pm
        Tuesday, June 28:   8:00am – 5:00pm
        Wednesday, June 29:  8:00am – 5:00pm
        Thursday, June 30:  8:00am – 3:00pm

Placement Center Hours
Location: Business Center
Hours:  Sunday, June 28:  8:30am – 5:30pm
        Monday, June 29:  8:30am – 5:30pm
        Tuesday, June 30:  8:30am – 4:00pm

Exhibit Hall Hours
Location: Royal Ballroom
Hours:  Sunday, June 28:   10:00am – 5:00pm
        Monday, June 29:    9:00am – 5:00pm
        Tuesday, June 30:   9:00am – 4:15pm

Local Artisans

Come to the Rhino Contemporary Crafts booth at the Exhibit Hall to learn about local arts and crafts, meet the artists, and buy your gifts without leaving the AIB conference! We will have a varying collection of artists every day at this booth.

#AIB2016 on Twitter

Share your thoughts and experiences with fellow AIB members and interact with other participants on Twitter using #AIB2016. Remember to follow @AIB_World for the latest updates.

Conference App

Remember to download "AIB Conferences" App on your mobile device to access the AIB 2016 Program, get the latest updates, interact with other participants, and to share your experiences. Available on iOS, Android, and mobile web platforms. The password to access the AIB 2016 Event will be emailed to you at your AIB email account.

WiFi Access Instructions

Your conference registration includes free access to basic WiFi at the Sheraton New Orleans conference facilities. Please select the "Sheraton Meeting Rooms" access point and enter the following passcode to login: AIB2016.

Please only use this complimentary wifi access to check email and to access the AIB 2016 mobile conference app. As the bandwidth is limited, please refrain from using the conference connection for video streaming or other data intensive applications to ensure optimal experience for all participants.
Fourth Floor

Placement Center

The locus of global innovation
Indra K. Nooyi
Chairman and Chief Executive Officer, PepsiCo

Indra Nooyi is Chairman and Chief Executive Officer of PepsiCo. In its global food and beverage portfolio, PepsiCo has 22 brands that generate more than $1 billion each in annual retail sales. PepsiCo’s main businesses include Quaker, Tropicana, Gatorade, Frito-Lay and Pepsi-Cola. With more than $63 billion in annual net revenue, PepsiCo makes hundreds of enjoyable foods and beverages that are loved throughout the world.

Mrs. Nooyi is the chief architect of Performance with Purpose, PepsiCo’s promise to do what’s right for the business by doing what’s right for people and the planet. It’s the company’s commitment to sustained growth with a focus on Performance, Human, Environmental and Talent Sustainability. In keeping with this commitment, PepsiCo is proud to be listed on the Dow Jones Sustainability North America Index and Dow Jones Sustainability World Index.

Mrs. Nooyi was named President and CEO on October 1, 2006 and assumed the role of Chairman on May 2, 2007. She has directed the company's global strategy for more than a decade and led its restructuring, including the divestiture of its restaurants into the successful YUM! Brands, Inc., the acquisition of Tropicana and the merger with Quaker Oats that brought the vital Quaker and Gatorade businesses to PepsiCo, the merger with PepsiCo’s anchor bottlers, and the acquisition of Wimm-Bill-Dann, the largest international acquisition in PepsiCo’s history.

Prior to becoming CEO, Mrs. Nooyi served as President and Chief Financial Officer beginning in 2001, when she was also named to PepsiCo’s Board of Directors. In this position, she was responsible for PepsiCo’s corporate functions, including finance, strategy, business process optimization, corporate platforms and innovation, procurement, investor relations and information technology. Between February 2000 and April 2001, Mrs. Nooyi was Senior Vice President and Chief Financial Officer of PepsiCo. Mrs. Nooyi also served as PepsiCo’s Senior Vice President, Corporate Strategy and Development from 1996 until 2000, and as PepsiCo’s Senior Vice President, Strategic Planning from 1994 until 1996.

Before joining PepsiCo in 1994, Mrs. Nooyi spent four years as Senior Vice President of Strategy and Strategic Marketing for Asea Brown Boveri, a Zurich-based industrials company. She was part of the top management team responsible for the company’s U.S. business as well as its worldwide industrial businesses, representing about $10 billion of ABB’s $30 billion in global sales.

Between 1986 and 1990, Mrs. Nooyi worked for Motorola, where she was Vice President and Director of Corporate Strategy and Planning, having joined the company as the business development executive for its automotive and industrial electronics group. Prior to Motorola, she spent six years directing international corporate strategy projects at The Boston Consulting Group. Her clients ranged from textiles and consumer goods companies to retailers and specialty chemicals producers. Mrs. Nooyi began her career in India, where she held product manager positions at Johnson & Johnson and at Mettur Beardsell, Ltd, a textile firm.

In addition to being a member of the PepsiCo Board of Directors, Mrs. Nooyi serves as a member of the boards of U.S.-China Business Council, U.S.-India Business Council, The Consumer Goods Forum, Catalyst, Lincoln Center for the Performing Arts and Tsinghua University. She is also a member of the Foundation Board of the World Economic Forum, the American Academy of Arts & Sciences and was appointed to the U.S.-India CEO Forum by the Obama Administration.

She holds a B.S. from Madras Christian College, an M.B.A. from the Indian Institute of Management in Calcutta and a Master of Public and Private Management from Yale University. Mrs. Nooyi is married and has two daughters.
2016 AIB Fellows Educator of the Year

Dr. Joseph E. Aoun
President, Northeastern University

Joseph E. Aoun, a leader in higher education policy and an internationally renowned scholar in linguistics, is the seventh President of Northeastern University.

A respected voice on the value of global and experiential education, President Aoun has enhanced Northeastern’s signature co-op program with opportunities around the world and additional flexibility. Students have worked, studied, and conducted research in 131 countries, on all seven continents.

President Aoun has strategically aligned the University’s research enterprise with three global imperatives—health, security, and sustainability. Northeastern is home to seven federally recognized research centers and institutes, including the Center for Awareness and Localization of Explosives-Related Threats, the Center for High-Rate Nanomanufacturing, the Center for Translational Cancer Nanomedicine, the Gordon Center for Subsurface Sensing and Imaging Systems, and the Institute for Information Assurance. Northeastern’s faculty focus on interdisciplinary research, entrepreneurship, and on transforming research into commercial solutions that address the world’s most pressing problems.

Northeastern’s excellence in education, research, and urban and global engagement is attracting highly-talented applicants from throughout the U.S. and around the world. This year, it received more than 47,000 applications for freshman admission— the highest in the University’s history. During Aoun’s presidency, Northeastern has also established a network of graduate campuses and has amassed one of the largest libraries of online and hybrid professional masters programs of any university in the U.S.

President Aoun came to Northeastern from the University of Southern California’s College of Letters, Arts & Sciences where he was the inaugural holder of the Anna H. Bing Dean’s Chair. He received his Ph.D. in linguistics and philosophy from the Massachusetts Institute of Technology and advanced degrees from the University of Paris (France) VIII and Saint Joseph University (Beirut, Lebanon).

President Aoun has published seven books and written more than 40 articles. In 2006 he was named a Chevalier dans l’Ordre des Palmes Académiques (Knight of the Order of the Academic Palms) by the French government. In 2011, he received the Robert A. Muh Award from MIT’s School of Humanities, Arts, and Social Sciences. He is a member of the American Academy of Arts and Sciences and is the immediate past Chair of the American Council on Education (ACE). In 2013, Northeastern University President Joseph E. Aoun was elected a fellow of the American Association for the Advancement of Science (AAAS).
2016 Fellows 2016 Eminent Scholar

Kathleen M. Eisenhardt
Stanford University

Kathleen Eisenhardt is the Stanford W. Ascherman M.D. Professor and Co-Director of the Stanford Technology Ventures Program. Her recent book (w/Don Sull) is “Simple Rules: How to Survive in a Complex World” (Houghton Mifflin Harcourt) which explores how simplicity tames complexity in business, life, and nature. She is also co-author (w/ Shona Brown) of “Competing on the Edge: Strategy as Structured Chaos” (Harvard Business School Press), winner of the George R. Terry Book Award for outstanding contribution to management thinking and an Amazon Top 10 Annual Business and Investing book. Professor Eisenhardt is also author of over 100 articles in research and business journals, and the first author featured in Harvard Business Review’s OnPoint collection. She is a Distinguished Visiting Professor with Insead’s Entrepreneurship and Family Enterprise area.

Professor Eisenhardt’s research focus is strategy and organization, especially in technology-based companies and high-velocity industries. She is currently studying the use of heuristics and other cognitive strategies, strategic interaction in new markets and novel ecosystems, and strategy making by boards of directors. She has received the career Scholarly Contribution Award from the Academy of Management and the Global Award for Entrepreneurship Research. She has been honored by many other awards including the Irwin Award for her contributions in strategy, the Distinguished Scholar Award from the Organization Theory and Management (OMT) and Technology and Innovation Management (TIM) divisions, the ASQ Scholarly Contribution award for the most influential paper five years after publication, and Strategic Management Society’s Schendel Best Paper prize. She was recently noted as most cited research author in strategy and organization studies for the past 25 years. Professor Eisenhardt consults at senior levels with firms in industries ranging from Internet, telecommunications, software, and biotech to agribusiness, semiconductors, and clean tech.

Professor Eisenhardt was elected a Fellow of the Academy of Management and of the Strategic Management Society, and is an INFORMS member. She has served on the editorial boards of ASQ, Organization Science, Academy of Management Journal, Academy of Management Review, Strategic Management Journal and Strategic Entrepreneurship Journal. She has been a Fellow of the World Economic Forum (Davos) and Clinton Global Initiative, a member of General Motors’ Science Advisory Committee, and a board member of MWH Global, an international engineering design and construction firm. She serves on the Advisory Board of Start-Up Chile. Eisenhardt received her B.S. in Mechanical Engineering (Brown University, cum laude and with honors). She holds an M.S. in computer science. Her Ph.D. is from Stanford’s Graduate School of Business. Professor Eisenhardt has several honorary degrees including from London Business School, Aalto University, and Chalmers University of Technology.
Temple/AIB Best Paper Award
(Award Presentation on June 30, 16:15-17:45, Napoleon AB)
Sponsored by Temple University’s Fox School of Business

The Temple/AIB Best Paper Award was created in 2002 through a generous endowment by Temple University’s Fox School of Business. All papers accepted for competitive sessions are eligible for the award. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a cash award. Nominees for this year’s award are as follows (in order of presentation):

*Not All Those Who Wander Are Lost: Selfinitiated Expatriate Success, Failure and Adjustment* by Heidi Wechtler, Macquarie University; Alexei Koveshnikov, Aalto University

**Presented:** Session 1.3.7, June 28, 13:00 - 14:15, Southdown

*Trans-Local Connectedness and Cluster Performance in Knowledge-Intensive Industries* by Ari Van Assche, HEC Montréal; Ekaterina Turkina, HEC Montréal

**Presented:** Session 1.5.8, June 28, 16:15 - 17:30, Oakley

*How to Integrate Target Firms in High-Technology Industries in International Acquisitions: A Combined Role of Strategic Resources and Environment Dynamics* by Tian Wei, Fudan University; Jeremy Clegg, University of Leeds

**Presented:** Session 2.2.5, June 29, 10:45 - 12:00, Nottoway

*Does Shareholder Value Increase with Cross-Border Merger & Acquisition for Chinese Firms? The Influences of Domestic Political Ties and Subnational Institutional Quality* by Wenjun Tu, University of Nottingham Ningbo; Xiaodan Zheng, University of Nottingham Ningbo; Lei Li, University of Nottingham Ningbo

**Presented:** Session 2.2.6, June 29, 10:45 - 12:00, Bayside C

*Webs of Influence: National Stakeholder Networks and Corporate Social Performance* by Kate Ondziewkowska, University of Pennsylvania; Witold Jerzy Henisz, University of Pennsylvania

**Presented:** Session 2.2.8, June 29, 10:45 - 12:00, Oakley

*Exporting, Learning and Innovating among Emerging Market Firms: The Moderating Role of Institutional Development and Absorptive Capacity* by Zhenzhene Xie, Tsinghua University; Jiatao Li, Hong Kong University of Science and Technology

**Presented:** Session 2.5.5, June 29, 16:15 - 17:30, Nottoway

*Immigrants and Firm Performance: Effects on Foreign Subsidiaries versus Foreign Entrepreneurial Firms* by Elena Kulchina, Duke University; Exequiel Hernandez, University of Pennsylvania

**Presented:** Session 2.5.8, June 29, 16:15 - 17:30, Oakley

*Black Swans and the Social Value of Corporate Disaster Giving* by Luis Ballesteros, University of Pennsylvania; Michael Useem, University of Pennsylvania

**Presented:** Session 3.2.8, June 30, 10:45 - 12:00, Oakley

*Corporate Governance Institutions and Investment-Cash Flow Sensitivity: An International Perspective* by Luiz Ricardo Kabbach de Castro, USP-EESC; Henrique Castro Martins, UFRGS-EA; Eduardo Schiehll, HEC Montréal; Paulo Renato Soares Terra, FGV-EAESP

**Presented:** Session 3.2.9, June 30, 10:45 - 12:00, Gallier A

*Country-of-Origin Effects and Spatial Heterogeneity in Consumer Evaluation* by Minyoung Kim, University of Kansas; Sung Ho Kim, Arizona State University; Jongkuk Lee, Ewha Womans University

**Presented:** Session 3.3.6, June 30, 13:00 - 14:15, Bayside C

Peter J. Buckley and Mark Casson AIB Dissertation Award
(Award Presentation on June 30, 16:15-17:45, Napoleon AB)
Sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Eligibility for the 2016 "Buckley and Casson AIB Dissertation Award" for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2015 and December 31, 2015. The winner receives a plaque and a cash award. Furthermore, all finalists receive a travel stipend to allow them to present their research at the annual meeting. This year’s finalists will present their work at Session 3.3.1, June 30, 13:00-14:15, in Napoleon AB.

*Influence of Institutional and Geographical Factors on the Openness and Dispersion of Knowledge-Sourcing Practices* by Marcelo Cano-Kollmann, Ohio University (Ph.D. Awarded by Temple University)

*Heterogeneous Implementation of CSR in an MNE: the Role of Subsidiaries’ Institutional Contexts and Behaviors* by Anne Jacqueminet, Bocconi University (Ph.D. Awarded by HEC Paris)

*Influences on Transfer Effectiveness: An Exploratory Study of Headquarters Transfer of Capabilities to Subunits in the Multinational Corporation* by Olof Lindahl, Uppsala University (Ph.D. Awarded by Uppsala University)

Given out under the Haynes Prize name until 2014, the award was renamed in 2015 to acknowledge not just the impact that Alan Rugman has had on our field, but his commitment to the engagement and development of junior scholars. The award recognizes the best paper presented at the conference written by an author or authors under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. Finalists are nominated by the track chairs based on reviewer input and their own assessments. An independent Rugman Young Scholar Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a cash award. Nominees for this year’s award are as follows (in order of presentation):

*How Institutional and Transaction Cost Influences Affect MNEs After Entry* by Andre van Hoorn, University of Groningen

**Presented:** Session 1.3.3, June 28, 13:00 - 14:15, Maurepas

*The Power of Distance: Systemic Risk, Local Risk, and Geographic Distance in Interorganizational Partnerships* by Sinziana Dorobantu, New York University; Jakob Müllner, WU Vienna

**Presented:** Session 1.3.5, June 28, 13:00 - 14:15, Nottoway

*The Dispersed Multinational: Connectedness Across Spatial Dimensions and Technological Search* by Vittoria Giada Scalera, University of Amsterdam; Thomas J. Hannigan, Temple University; Alessandra Perri, Ca’ Foscari University

**Presented:** Session 1.5.8, June 28, 16:15 - 17:30, Oakley

*Racing to the Bottom? Or to the Top? How Firm-Specific Capabilities for Pollution Reduction and Firm Multinationality Moderate the Effect of National Environmental Regulations on International Expansion Decisions* by Joel Malen, Hitotsubashi University; Junichi Yamanoi, Waseda University

**Presented:** Session 2.5.5, June 29, 16:15 - 17:30, Nottoway

*Behavioral Consequences of Actual and Recalled Face Loss* by Martin Heinberg, University of Duisburg-Essen

**Presented:** Session 2.5.10, June 29, 16:15 - 17:30, Gallier B

*The Role of Infrastructure Project Aid in the FDI Entry Decision in Developing and Emerging Economies: Firm-Level Evidence from Japan* by Olivier Bertrand, SKEMA Business School; Marie-Ann Betschinger, University of Fribourg

**Presented:** Session 3.1.7, June 30, 9:00 - 10:15, Southdown
CONGRATULATIONS!

Palgrave Macmillan congratulates the winners of the 2016 Palgrave Macmillan / JIBS Decade Award

Bradley L. Kirkman, Kevin B. Lowe & Cristina B. Gibson

for their paper

A quarter century of Culture’s Consequences: a review of empirical research incorporating Hofstede’s cultural values framework

(JIBS Volume 37 • Issue 3)

Please join us for the Decade Award session
10:45am-12:00pm on Thursday, June 30, 2016
in Napoleon Ballroom AB

Visit www.jibs.net to read this and past Decade Award-winning papers online
AIB 2016 Conference Theme Plenary

Global Innovation: The Next Frontier for International Business?
June 28, 2016, 10:45–12:00, Napoleon AB

Panelists:

Yves Doz  
_Solvay Chaired Professor of Technological Innovation, INSEAD_

Kathleen Eisenhardt  
_Stanford W. Ascherman, M.D. Professor, Stanford_

Vijay Govindarajan  
_Coxe Distinguished Professor at Tuck & Marvin Bower Fellow at Harvard_

George Yip  
_Professor, CEIBS, China & Professor, Imperial College, London_

Moderator:

Charles Dhanaraj  
_Professor of Strategy and Global Leadership, IMD Switzerland_

AIB 2016 brings together four top scholars who have pioneered cutting edge research on innovation frontiers each from a unique vantage point. Together they cover the globe, bringing in data from USA, Europe, and Asia. Between them, they cover a wide range of questions from fundamentals of innovation process and methodological nuances to practices and coordination challenges of MNEs in Europe, US and Japan. They have explored new innovation approaches pursued by MNEs in the two mega markets, India and China, as well as the pursuits of the new multinationals in these markets. Between the four, they have published more than a dozen top selling books.

Global innovation is a 21st century phenomenon, having evolved over the decades through the dispersion of the innovation activities of the MNEs. IB scholars remember fondly Ray Vernon’s pioneering work on product life cycle theory. But, we stand at the threshold of potentially a techtonic shift in innovation frontiers, triggered by the intersection of globalization, technology, migration, and the new clout of emerging markets. On the one hand, some have dismissed the shift as an empirical anomaly, and on the other hand, some see it as an existential threat to the West, which has led the innovation frontiers for decades, if not centuries.

The panel will set in perspective truth and hype, sift facts from fiction. Is global innovation really happening? And if so, what is its dimensionality and implication to organizations and society at large? How can we as Academy advance new knowledge in this space.
As a community of international business scholars from around the world, we have been blessed in many different ways. Since 2010, AIB has established a rich tradition of giving back and/or engaging with the host city community. All too often, we fly into/out of a city and spend virtually all our time interacting with other IB scholars from around the world and have minimal contact with our host societies. In 2015, the AIB Executive Board unanimously decided to include Community Engagement Initiatives as an integral part of the annual meeting. Community engagement not only allows us to contribute to the social development of the host city but also the opportunities to connect with and learn from and engage with peoples in these places. In short, we can create win-win situations with community engagement projects. Depending on the location, we may do something different. This can be anything as simple as visits to local companies or NGOs to more active engagement.

In the 2016 Meeting in New Orleans, June 27th has been designated as AIB Community Engagement Day. The 2016 Community Engagement Team is pleased to offer three unique opportunities on for our participants to gain first-hand experience in one or more of the following projects. The members of the AIB 2016 Community Engagement Team are grateful to all these organizations and the many members who were instrumental in orchestrating this.

**AIB 2016 Community Engagement Team**

Len Trevino, Loyola University of New Orleans (Co-Chair)  
Mazhar Islam, Tulane University, New Orleans (Co-Chair)  
Stewart Miller, University of Texas, San Antonio (Co-Chair)  
Nakiye Boyacigiller, Sabanci University (AIB Immediate Past President)  
Rosalie Tung, Simon Fraser University (AIB President)  
Susan Mudambi, Temple University  
Charles Dhanaraj, IMD (AIB 2016 Program Chair)

**Community Engagement Event 1: Inspirational Seminar on New Orleans**

**Remembering Post-Katrina Reconstruction of New Orleans Community: What can AIB Scholars Learn?**

In this inspirational seminar, **Lieutenant General Russel Honoré** will discuss emergency preparedness as well as post disaster recovery. As Leader of Task Force Katrina, Lt. General Honoré, also known as "Category 5 General" managed the recovery efforts in the aftermath of the hurricane that struck the Gulf Coast in the summer of 2005.

**Location:** Waterbury Ballroom, Sheraton New Orleans  
**Date:** Monday, June 27, 2016  
**Time:** 7:30am-8:45am  
**Participation:** Open to all conference participants (please RSVP online – light breakfast will be provided)

**Community Engagement Event 2: Visit to the Port of New Orleans**

The Port of New Orleans is the sixth-largest port in the United States on volume of cargo handled. It has the longest wharf in the world, 2.01 miles (3.4 km) long and can accommodate 15 vessels at one time. During the visit, a coordinator from the port will escort the group and explain different operations of the port.

**Location:** Port of New Orleans (Bus transportation provided)  
**Date:** Monday, June 27, 2016  
**Time:** 12:30pm-3:00pm (Buses depart at 12:30 from Sheraton)  
**Participation:** Only preregistered participants.

**Community Engagement Event 3: Visit to Social Innovation Lab “Propeller”**

Propeller is a New Orleans based nonprofit social entrepreneurship incubator and accelerator. They support startups in four sectors: Food security, Water Management, Healthcare and Educational Equity. Since 2011, the nonprofit supported 90 new ventures in these sectors. During the visit, the participants would be able to meet some of the startups and get to know about the overall function of the organization.

**Location:** Propeller, New Orleans (Bus transportation provided)  
**Date:** Monday, June 27, 2016  
**Time:** 12:30pm-3:00pm (Buses depart at 12:30)  
**Participation:** Only preregistered participants.
Meet and Greet Networking Events
Wednesday, June 29 – 5:45pm–6:45pm

Meet your regional chapter or AIB’s Special Interest Groups to learn about their activities, and to meet and network with other participants with similar interests, while enjoying some coffee and light desserts.

Chapter Meet and Greet - Waterbury Ballroom

Research Methods SIG - Maurepas

Women in the AIB (WAIB) - Nottoway

Townhalls
Wednesday, June 28 – 5:45pm-6:45pm

A new multi-purpose session format introduced to empower participants to discuss and share topics and ideas with maximum interaction without formal presentations. AIB 2016 Townhalls include:

Meet the Expert: Building Research on Reverse Innovation
Meet the Expert: Building Case Research Expertise
Where does AIB Stand on Diversity and Inclusion?
The World is Your Classroom: Innovation in Experiential Learning
Best Practices of Incorporating the X-Culture Project in International Business Curriculum
How the AIB Community Can Best Contribute to the UN’s Sustainable Development Goals?
Integrating Macro-Micro Research on FDI, Trade, and GVCs to Understand Cross-Border Innovation and Connectivity
How Smart and Connected Products are Affecting IB
Liability of Localness
Teaching International Business through Experience
Beyond Bounded Rationality - Behavioral Strategy and IB
Pressures and Constraints in Building or Maintaining International Business Programs
Why do Internationalised Firms Die?
Creating a Diversity and Inclusion SIG at AIB

Please see pages 49–51 for descriptions and locations of these townhalls.
The AIB Research Methods SIG will be piloting Research Methods Clinics sessions at the New Orleans conference. These sessions are organized around specific methodological experts who will be hosting a small group discussion and providing advice to specific problems of our members.

For the 2016 conference we are offering 14 clinics, spread over four sessions on Wednesday 29 June. The specific nature of the topics will be based on demand and supply. These clinics will be in a round table format, with limited participants per table. Each participant will be expected to bring a specific problem to the discussion.

The experts and their topics are listed below. All clinics will take place at Waterbury Ballroom. All sessions are limited to 8 participants each and require advance signup through https://aib.msu.edu/events/2016/ResearchMethodsClinics.asp

**Session 1 (9:00 - 10:15, Wednesday, June 29)**

Douglas Dow - Distance and Difference Scores / Logistic & Multiple Regression / Online Experiments

Alvaro Cuervo-Cazurra - Mixed Method Research

Robert Vandenberg - Longitudinal Data / Multilevel / SEM / Research Design

**Session 2 (10:45 - 12:00, Wednesday, June 29)**

Elizabeth Rose - Categorical Data / Survey Design

Peter Liesch - Qualitative Research

Larry Willliams - Structural Equation Modeling (SEM)

Stewart Miller - Multi-stage (Heckman) / Regression

**Session 3 (13:00 - 14:15, Wednesday, June 29)**

Niina Nummela - Mixed Method Research

Robert Vandenberg - Longitudinal Data / Multilevel / SEM / Research Design

David Reeb - Missing Data / Causality / Hypothesis Development / Interactions & Dummy Variables

**Session 4 (14:30 - 15:45, Wednesday, June 29)**

Shige Makino - Panel Data Analysis

Fiona Moore - Qualitative Research

Larry Willliams - Structural Equation Modeling (SEM)

Andrew Delios - Multivariate Analysis / Covariate Effects / Model Specification and Model Building
A Visual Insight into AIB 2016

The word cloud below represents the most commonly used terms in the titles of works being presented at the AIB 2016 conference.
AIB 2016 in Numbers

Submissions Processed

- 1043 submissions
- 1261 reviews received from 1270 reviewers

Registered Participants and Speakers:

- 1041

Countries Represented:

- Authorship: 71
- Reviewers: 76
- Participants: 55

Program

- 327 competitive papers
- 383 interactive papers
- 2 plenary sessions
- 17 special sessions
- 40 panels
- 88 competitive paper sessions
- 61 interactive paper sessions

Email Correspondence by Secretariat:

- 6875

* data as of Jun 15, 2016. Email correspondence includes both sent and received email, but only personally through the Secretariat. Broadcast emails sent to authors and/or participants are not included in the count. Correspondence by the program committee is also not part of this count.
# AIB 2016 Program Overview

**New Orleans, USA — June 25-30, 2016**

## Monday, June 27
- **8:00-8:15**
  - Opening Plenary
  - Keynote Speaker: Indra K. Nooyi, Chairperson and CEO, PepsiCo
- **8:15-19:30**
  - AIB/JIBS Paper Development Workshop
  - CARMA Research Methods Workshops
  - AIB Junior Faculty Consortium
  - AIB/Sheth Doctoral Student Consortium
- **17:15-19:30**
  - AIB Community Engagement Day
- **19:30-21:00**
  - Presidential Reception

## Sunday, June 26
- **8:00-8:15**
  - AJBS Annual Conference
- **8:15-15:00**
  - AIB Annual Conference
  - CARMA Research Methods Workshops
  - AIB Junior Faculty Consortium
  - AIB/Sheth Doctoral Student Consortium
- **19:30-20:00**
  - AIB Community Engagement Day

## Saturday, June 25
- **8:00-17:00**
  - AIB Board Meeting
  - AJBS Annual Conference
- **9:00-18:00**
  - AJBS Annual Conference

New Member Welcome
- **16:00-17:00**
## AIB 2016 Program Overview
**New Orleans, USA — June 25-30, 2016**

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### Breaks
- **12:00-13:00** Light Lunch
- **14:15-14:30** Break
- **10:15-10:45** COFFEE BREAK
- **10:45-11:00** COFFEE BREAK

### Sessions
- **1.1 Educator of the Year Session and Concurrent Sessions** 9:00-10:15
- **1.2 Eminent Scholar Plenary on Global Innovation** 10:45-12:00
- **1.3 Concurrent Sessions** 13:00-14:15
- **1.4 Concurrent Sessions** 14:30-15:45
- **1.5 Concurrent Sessions** 16:15-17:30
- **1.6 Townhalls** 17:45-18:45
- **2.1 Concurrent Sessions** 9:00-10:15
- **2.2 Concurrent Sessions** 10:45-12:00
- **2.3 Concurrent Sessions** 13:00-14:15
- **2.4 Concurrent Sessions** 14:30-15:45
- **2.5 Concurrent Sessions** 16:15-17:30
- **Buckley-Casson Dissertation Award** 13:00-14:15
- **Concurrent Sessions** 9:00-10:15
- **Concurrent Sessions** 10:45-12:00
- **Concurrent Sessions** 13:00-14:15
- **Concurrent Sessions** 14:30-15:45
- **Concurrent Sessions** 15:45-16:15
- **Concurrent Sessions** 16:30-16:45
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- **Concurrent Sessions** 18:15-18:30
- **Concurrent Sessions** 18:30-18:45
- **Concurrent Sessions** 18:45-19:00
- **Concurrent Sessions** 19:00-19:30
- **Concurrent Sessions** 19:30-20:00
- **Concurrent Sessions** 20:00-20:30
- **Concurrent Sessions** 20:30-**

### Events
- **AIB Gala Event** 19:30-22:30
- **Chapters and SIGs Meet and Greet** 17:45-18:45
- **JIBS Decade Award and Concurrent Sessions** 10:45-12:00
- **JIBS Editorial Board Meeting** 12:00-13:00
- **AIB Awards Ceremony and Business Meeting** 16:15-17:45
- **AIB Farewell Reception** 17:45-19:00
Legend for Symbols Used:
- B Nominee for the Temple/AIB Best Paper Award
- H Nominee for the Alan Rugman Young Scholar Award

SATURDAY, JUNE 25

SATURDAY, JUNE 25 - 9:00-17:00
Time: 9:00-17:00
Room: Maurepas

AIB Board Meeting
AIB Executive Board Members only.

SATURDAY, JUNE 25 - 9:00-18:00
Time: 9:00-18:00
Room: Bayside C

AJBS 29th Annual Conference
Annual conference of the Association of Japanese Business Studies. AJBS conference requires a separate registration from the AIB conference.

SUNDAY, JUNE 26

SUNDAY, JUNE 26 - 9:00-17:00
Time: 9:00-17:00
Room: Maurepas

AIB Board Meeting
AIB Executive Board Members only.

SUNDAY, JUNE 26 - 9:00-12:00
Time: 9:00-12:00
Room: Bayside C

AJBS 29th Annual Conference
Annual conference of the Association of Japanese Business Studies. AJBS conference requires a separate registration from the AIB conference.

SUNDAY, JUNE 26 - 13:00-16:00
Time: 13:00-16:00
Room: Oak Alley

CARMA Workshop:
Intermediate SEM: Model Evaluation
Chair: Larry J. Williams, University of North Dakota
Pre-registration is required for this free workshop.

CARMA Workshop:
An Introduction to Multi-level Analysis
Chair: Robert J. Vandenberg, University of Georgia
Pre-registration is required for this free workshop.
MONDAY, JUNE 27

MONDAY, JUNE 27 - 7:30-8:45

Time: 7:30-8:45
Room: Waterbury Ballroom

Community Engagement Event 1: Inspirational Seminar on New Orleans

Remembering Post-Katrina Reconstruction of New Orleans Community: What can AIB Scholars Learn?

Lieutenant General Russel Honoré will discuss emergency preparedness as well as post disaster recovery. As leader of Task Force Katrina, Lt. General Honoré, also known as "Category 5 General" managed the recovery efforts in the aftermath of the hurricane that struck the Gulf Coast in the summer of 2005.

Open to all AIB members, but an online RSVP is kindly requested.

The Community Engagement Day is sponsored by the Beedie School of Business, Simon Fraser University.

MONDAY, JUNE 27 - 9:00-15:00

Session 0.2 - Pre-Conference Workshop

JIBS/AIB Paper Development Workshop

Chairs: John Cantwell, Rutgers University and Petra Christmann, Rutgers University

Pre-admitted participants only. Lunch is provided.

The JIBS/AIB Paper Development Workshop is sponsored by the D’Amore-McKim School of Business at Northeastern University.

Session 0.3 - Pre-Conference Workshop

AIB/Sheth Doctoral Student Consortium

Chairs: Jennifer Oetzel, American University and Chang Hoon Oh, Simon Fraser University

Pre-admitted participants only. Lunch is provided.

Faculty Panel:
Ruth V. Aguiera, Northeastern University
Farok Contractor, Rutgers University
Miguel A. Ramos, University of Texas at Dallas
Nan Jia, University of Southern California
Seung-Hyun Lee, University of Texas at Dallas
Rajneesh Narula, University of Reading
Jennifer Oetzel, American University
Chang Hoon Oh, Simon Fraser University
Jonas F. Puck, WU Vienna
Carol Reade, San Jose State University
Rudolf R. Sinkovics, University of Manchester
Catherine Welch, University of Sydney

The Doctoral Student Consortium is sponsored by the Madhuri and Jagdish N. Sheth Foundation.

Session 0.4 - Pre-Conference Workshop

AIB Junior Faculty Consortium

Chairs: Aya Chacar, Florida International University and Jiatao Li, Hong Kong University of Science and Technology

Pre-admitted participants only. Lunch is provided.

Faculty Panel:
Kazuhiro Asakawa, Keio University
Elitsa Banalieva, Northeastern University
Alvaro Cuervo Cazurra, Northeastern University
Nandini Lahir, Temple University
Dan Li, Indiana University
Marjorie A. Lyles, Indiana University
Shige Makino, Chinese University of Hong Kong
Klaus Meyer, CEIBS
Gongming Qian, Chinese University of Hong Kong
Malika Richards, Penn State University - Berks
Grazia D. Santangelo, University of Catania
Michael A. Witt, INSEAD

The Junior Faculty Consortium is sponsored by the Boeing Institute at Saint Louis University.
MONDAY, JUNE 27 - 7:30-15:30

Session 0.5 - Pre-Conference Workshop
Time: 7:30-15:30
Room: Nottoway

AIB Chapter Leadership Workshop

AIB Executive Board Members, AIB Chapter Chairs and designated representatives only.

MONDAY, JUNE 27 - 12:30-15:00

Community Engagement Event 2: Visit to the Port of New Orleans

The Port of New Orleans is the sixth-largest port in the United States on volume of cargo handled. It has the longest wharf in the world, 2.01 miles (3.4 km) long and can accommodate 15 vessels at one time. During the visit, a coordinator from the port will escort the group and explain different operations of the port. The tour will be for about one and half hours.

Pre-registration was required and the tour is now sold out.

✪ The Community Engagement Day is sponsored by the Beedie School of Business, Simon Fraser University.

MONDAY, JUNE 27 - 17:15-19:30

Session 0.8 - Plenary
Time: 17:15-19:30
Room: Napoleon AB

AIB 2016 Opening Plenary
Chair: Charles Dhanaraj, IMD

The opening session of the AIB 2016 New Orleans meeting will begin with an official welcome, followed by presentations for the three Fellows’ Awards:
- International Educator of the Year: Joseph Aoun, President of Northeastern University
- John Fayerweather Eminent Scholar Award: Kathleen M. Eisenhardt, Stanford University
- International Executive of the Year: Indra K. Nooyi, Chairman and CEO, PepsiCo

Keynote Speaker:
Indra K. Nooyi, Chairperson and CEO, PepsiCo

Panel Discussion:
Ravi Ramamurti, Northeastern University
Paul W. Beamish, Western University
Rosalie L. Tung, Simon Fraser University
Indra K. Nooyi, Chairperson and CEO, PepsiCo

MONDAY, JUNE 27 - 19:30-21:00

Presidential Reception
Time: 19:30-21:00
Room: Napoleon CD

The Presidential Reception, celebrating the opening of the 2016 AIB Conference will take place at the Napoleon CD. Smart casual attire is recommended.
TUESDAY, JUNE 28 - 8:00-8:45

Fellows Café I
Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

How Does a Multinational Company’s Home Country Matter? (Room: Evergreen)
Alvaro Cuervo Cazurra, Northeastern University

Can We Really Tell Public from Private Firms in Emerging Markets? (Room: Crescent)
Jean-Francois Hennart, Tilburg University

International Growth in Family-Owned Firms: Where Do They Differ and Why? (Room: Ellendale)
Jose R. de la Torre, Florida International University

What is the Future of International Investment Agreements? (Room: Edgewood A)
Karl Sauvant, Columbia University
Jean J. Boddewyn, Baruch College - CUNY

On the Measurement of Culture (Room: Estherwood)
Timothy Devinney, University of Leeds

TUESDAY, JUNE 28 - 9:00-10:15

Session 1.1.1 - Panel
Special Session
Room: Napoleon AB

Globalizing Education: Challenges, Opportunities, and the AIB (AIB Fellows’ International Educator of the Year Special Session)
Chair: Raj Aggarwal, University of Akron

Panelists:
Joseph Aoun, President, Northeastern University; 2016 AIB Educator of the Year
Raj Aggarwal, University of Akron
Sidney Gray, University of Sydney
Robert Grosse, Thunderbird School of Global Management
Srlata Zaheer, University of Minnesota

Session 1.1.2 - Competitive
Track: 9 - Emerging Markets
Room: Borgne

Governance Mechanisms in Emerging Economies
Chair: Nan Jia, University of Southern California

Institutional Development and Family Firms in Emerging Markets
Luis Alfonso Dau, Northeastern University
Saptarshi Purkayastha, IIM Kozhikode
Kimberly A. Eddleston, Northeastern University

Friends in the Right Places: Board Connections and Institutional Change
Laura Gasiorowski, Temple University
Susan Feinberg, Temple University
Jun Ito, Temple University

Evolution at the Top: Multi-Dimensional Institutional Reforms and Board Human and Social Capital in Emerging Markets
Bersant Hobdari, Copenhagen Business School
Victor Zitian Chen, University of North Carolina at Charlotte
Pei Sun, Fudan University
Jerry Goodstein, Washington State University

The Impact of Institutions in Influencing IPO Firm Voluntary Disclosure of CEO Salary
Bruce Allen Hearn, University of Sussex
Lars Oxelheim, Lund University
Trond Randoy, University of Agder

Session 1.1.3 - Competitive
Track: 11 - Strategy, Alliances, Acquisitions
Room: Maurepas

Managing MNC-Subsidiary Relationships
Chair: Gabriel R. G. Benito, BI Norwegian Business School

Does Subsidiary Embeddedness Determine Subsidiary Strategy? Evidence from the Information and Communication Technology Industry
Marina Papanastasiou, Middlesex University
Shasha Zhao, Middlesex University
Ioanna Constantiou, Copenhagen Business School
Emma Ball, Middlesex University
Zainab Kazim, Middlesex University

A Subsidiary Perspective on Organizing Costs in Multinational Corporations: The Roles of Distance, Coordination, and Relationship Atmosphere
Randi Lunnan, BI Norwegian Business School
Sverre Tomassen, BI Norwegian Business School
Ulf Andersson, Mälardalen University
Gabriel R. G. Benito, BI Norwegian Business School

The Sequential Response Process to Institutional Duality in MNC Subsidiaries
Alison Holm, Vienna University of Economics and Business
Phillip Nell, WU Vienna
Patricia Renee Klopf, WU Vienna
Benoit Decreton, Vienna University of Economics and Business
Making Transfers Happen: Headquarters Transfer Management and Its Influence on Subunit Commitment and Assimilation Capacity
Olof Lindahl, Uppsala University
Henrik Dellestrand, Uppsala University

Session 1.1.4 - Competitive
Track: 14 - Leadership and HR
Room: Oak Alley

Cultural Intelligence and Intercultural Competency
Chair: David Ralston, Florida International University

Understanding the Role of Cultural Intelligence in Individual Creativity
Dilek G. Yunlu, Northeastern Illinois University
Rachel Clapp-Smith, Purdue University Calumet
Margaret Shaffer, University of Wisconsin, Milwaukee

How Do Previous International Experiences Influence Future International Careers? The Role of Global Identity
Eren Akkan, IESE Business School
Yih-Teen Lee, IESE Business School
B. Sebastian Reiche, IESE Business School

Leveraging Short-Term International Mobility for Intercultural Competence Development
Franziska Bergdolt, University of Bamberg

Determinants of Transnational Social Capital: Opportunity-Investment-Ability Perspective
Orly Levy, IMD
Maury Peiperl, Cranfield University
Cyril Bouquet, IMD
Karsten Jonsen, IMD

Session 1.1.5 - Competitive
Track: 1 - Innovation and the MNE
Room: Nottoway

Global Innovation and Emerging Market Multinationals
Chair: Dawn L. Keig, Whitworth University

Does Chinese FDI into Europe Facilitate Intangible Strategic Asset Creation?
John Robert Anderson, University of Northern Iowa
Dylan Sutherland, Durham University
Sean Severe, Drake University

Leviathan as an Inventor: Leader or Laggard? Patenting Intensity, Originality, and Impact in State-Owned Multinational Firms
Felipe Monteiro, INSEAD
Sergio Lazzarini, Insper
Luiz Mesquita, Arizona State University
Aldo Musacchio, Brandeis University

Reverse Knowledge Transfer in Emerging Market MNEs: The Role of Multiple Embeddedness
Maite Alves Bezerra, University of Reading
Rajneesh Narula, University of Reading
Felipe Mendes Borini, PMDGI/ESPM

Export-Led Innovation: The Role of Export Destinations
Claudio Fassio, CIRCLE, University of Lund

Session 1.1.6 - Competitive
Track: 10 - Operations and SCM
Room: Bayside C

Global Supply Management
Chair: Anthony Goerzen, Queen's University

Bottom-Up Collaborative Capability Development: Dynamics of Inter-Organizational Routines in Emerging Market Sourcing
Lutz Kaufmann, WHU - Otto Beisheim School of Management
Felix Reimann, Korea University
Tobias Kosmol, WHU - Otto Beisheim School of Management

Relational Embeddedness and Supply Flexibility: The Moderating Role of Proactiveness and Culture Differences
Matevz Raskovic, University of Ljubljana
Anuska Ferligoj, University of Ljubljana
Davor Vuchkovski, University of Ljubljana
Jan C. Fransoo, Eindhoven University of Technology

Mediation between Organizational Aspirations for Adjusting Compliance with a Minimum Social Standard: Evidence from Emerging Market Suppliers
Marc Mueller, University of St. Gallen
Joerg S. Hofstetter, University of St. Gallen
Anthony Goerzen, Queen's University

Session 1.1.7 - Competitive
Track: 8 - Entrepreneurship, SMEs, Born Globals
Room: Southdown

The Role of Social Ties in International Entrepreneurship
Chair: Spiros Batas, University of Northampton

Social Ties and Venture Creation by Transnational Entrepreneurs (TEs)
Sarika Pruthi, San Jose State University
Mike Wright, Imperial College London

Exploring Guanxi Use by Internationalizing SMEs in China
Man Zhang, Bowling Green State University
Janet Hartley, Bowling Green State University
Qian Gao, Anhui University
Zhengyu Huang, Laishang County Bank

Comprehending the Internationalization Process of INVs: the Role of Network Closure and Structure and Their Interrelation with the Three Roles of Social Capital
Spiros Batas, University of Northampton
Tanja Leppäaho, Jyväskylä University School of Business and Economics
Mahmoud Abdel Khalik, University of St. Andrews
<table>
<thead>
<tr>
<th>Session 1.1.8 - Competitive</th>
<th>Time: 9:00-10:15</th>
<th>Room: Oakley</th>
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<tbody>
<tr>
<td><strong>Institution, Organization, Learning and International Expansion</strong></td>
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<td><strong>Chair:</strong> Li Dai, Western University</td>
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<td><strong>Paradoxical Thinking, Top Management Team Job-Related Diversity and Organizational Innovation</strong></td>
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<td>Guoguang Wan, Hong Kong University of Science and Technology</td>
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<td>Jiatao Li, Hong Kong University of Science and Technology</td>
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<td>Liangding Jia, Nanjing University</td>
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<td>Dequan Jiang, Wuhan University</td>
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<td>Yongjian Shen, Nanjing University of Finance and Economics</td>
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<td><strong>Exploration of Many Unknowns by Adventurous Foreign Direct Investment</strong></td>
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<td>Michal Zdziarski, Warsaw University</td>
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<td>Justyna Swiatowiec-Szczechanska, Poznan University of Economics</td>
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<td>Lukasz Malys, Poznan University of Economics</td>
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<td>Mike Troilo, University of Tulsa</td>
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<td><strong>Quality of Governance and Inward FDI: Does Within-Country Heterogeneity Matter?</strong></td>
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<td>Davide Castellani, Henley Business School</td>
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<td>Roberto Basile, Seconda Università di Napoli</td>
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<td>Riccardo Crescenzi, London School of Economics</td>
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<td>Simona Iammarino, London School of Economics</td>
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<td><strong>Liability of Foreignness in IPO firms: Duration, the 2008 Global Financial Crisis, and Mitigating Factors</strong></td>
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<td>Christina H. Tupper, Old Dominion University</td>
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<td>Orhun Guldiken, Old Dominion University</td>
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<th>Session 1.1.9 - Competitive</th>
<th>Time: 9:00-10:15</th>
<th>Room: Gallier A</th>
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<tr>
<td><strong>Fostering Innovation and Poverty Alleviation at the Base of the Pyramid</strong></td>
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<td><strong>Chair:</strong> Valentina Marano, Northeastern University</td>
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<td><strong>Assessing the Effectiveness of Microcredit for Poverty Alleviation: An Alternative Approach to Avoid Research in a Vacuum</strong></td>
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<td>Frithjof Arp, Nottingham University Business School China</td>
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<td>Alvin Ardisa, Nottingham University Business School</td>
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<td><strong>Shifting the Locus of Innovation to Stakeholders: Lessons from IFC Projects</strong></td>
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<td>Lite Nartey, University of South Carolina</td>
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<td>Hildy Jean Teegen, University of South Carolina</td>
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<td><strong>Boundary Spanning by Foreign Representatives to Impoverished Regions: A Mixed Methods Quantitative and Qualitative Approach</strong></td>
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<td>Skylar Rolf, University of Nebraska - Lincoln</td>
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<td>Subrata Chakrabarty, University of Texas at El Paso</td>
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<th>Session 1.1.10 - Competitive</th>
<th>Time: 9:00-10:15</th>
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<tr>
<td><strong>Dealing with Corruption in Host Countries: New Challenges and New Perspectives</strong></td>
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<td><strong>Chair:</strong> Michael A. Sartor, Queen's University</td>
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<td><strong>Corporate Tax Compliance Decision in Transition Economies</strong></td>
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<td>Seung-Hyun Lee, University of Texas at Dallas</td>
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<td>Omer N. Gokalp, Suffolk University</td>
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<td>Jinsil Kim, University of Texas at Dallas</td>
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<td><strong>Host Market Corruption and Foreign Subsidiary Investments in Emerging Markets</strong></td>
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<td>Michael A. Sartor, Queen's University</td>
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<td><strong>Bribery Behavior of State Owned Enterprises</strong></td>
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<td>Noman Ahmed Shaheer, University of South Carolina</td>
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<td>Sali Li, University of South Carolina</td>
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<td>Jingtao Yi, Renmin University of China</td>
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<td><strong>Sovereign Wealth Funds' Internationalization Strategies: The Use of Investment Vehicles</strong></td>
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<td>Vittoria Giada Scalera, University of Amsterdam</td>
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<td>Samuele Murtinu, Catholic University of Milan</td>
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<tr>
<th>Session 1.1.11 - Competitive</th>
<th>Time: 9:00-10:15</th>
<th>Room: Edgewood B</th>
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<tr>
<td><strong>Cultural Variation and Friction</strong></td>
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<td><strong>Chair:</strong> Ramya Tarakad Venkateswaran, Indian Institute of Management, Calcutta</td>
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<td><strong>Cross-Country and Cross-Industry Differences in Workplace Practices</strong></td>
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<td>Andre van Hoorn, University of Groningen</td>
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<td><strong>Cultural Friction in Foreign Entry through the Lens of Acculturation: A Multi-Level Study of Dimension Interactions</strong></td>
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<td>Ramya Tarakad Venkateswaran, Indian Institute of Management, Calcutta</td>
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<td>Oded Shenkar, Ohio State University</td>
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<td><strong>A Comparative Analysis of Constitutions in View of Differences in National Organizational Culture</strong></td>
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<td>Eyal Yaniv, Bar Ilan University</td>
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<th>Session 1.1.12 - Interactive</th>
<th>Time: 9:00-10:15</th>
<th>Room: Evergreen</th>
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<tr>
<td><strong>MNC as a Workplace</strong></td>
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<td><strong>Chair:</strong> Romie Frederick Littrell, Auckland University of Technology</td>
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<td><strong>Estimating the Determinants of Executive-Subsidiary Matches</strong></td>
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<td>Marketa Rickley, University of Iowa</td>
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The Success of a Cultural Misfit
Farah Yasmine Shakir, IESE Business School
Mikael Søndergaard, Aarhus University

MNE Employees' Perception and International Orientation as Predictors of Job Satisfaction
Kushal Sharma, ESSEC Business School
Jean-Luc Cerdin, ESSEC Business School

Exploring the Spirituality-Meaningfulness-Engagement Relationship: A Cross-cultural Analysis
Simone Meskelis, University of Dallas
Sri Beldona, University of Dallas
J. Lee Whittington, University of Dallas

Koichi Nakagawa, Osaka University
Kazumi Tada, Kindai University
Hiroyuki Fukuchi, Toyo Gakuen University
Tomomi Imagawa, Osaka University

How We Do Things Around Here: The Relationship between Societal Values, Beliefs, and Ideal Organizational Culture
Catherine T Kwantas, University of Windsor
Cheryl Ann Boglarsky, Human Synergistics, Inc.

Job Satisfaction and Institutional Distance: Far from Eye Far from Heart
Gwyneth Edwards, HEC Montréal
Abdulrahman Chikhouni, Mount Royal University
Rick Molz, Concordia University

Multinational Firms and Global Strategy
Chair: Hemant Merchant, University of South Florida St. Petersburg

A Guiding Beacon or a Burning Torch: Role of Emerging-Market Multinationals’ Leadership Style in Organizational Ambidexterity and Targets’ Employee Psychological Safety in Global Acquisitions
Rekha Rao-Nicholson, University of the West of England
Zeheer Khan, University of Sheffield
Hemant Merchant, University of South Florida St. Petersburg
Shlomo Yedidia Tarba, University of Birmingham
Pervaiz Akhtar, University of Hull

The Relationship between International Diversification and Performance and the Role of Firm Resources
Nejat Capar, Melikshah University

Multinationality and Performance: A Longitudinal Assessment of S-Curve Theory
Seong-Bong Lee, Seoul Women's University
Masaaki Kotabe, Temple University
Albert H. Yoon, US Bureau of Economic Analysis

Managing Complex MNEs: Structural Attributes of the MNE and Expatriation Strategies
Jongmin Lee, University of Reading

Relational and Knowledge Motives of Offshore Outsourcing and Effectiveness of Value Creation
Debmalya Mukherjee, University of Akron
Steven Ash, University of Akron

The Global Expansion of Family Firms: Propositions Derived from Eight Case Histories
Jose R. de la Torre, Florida International University
Jon I. Martínez, Universidad de los Andes

Session 1.1.14 - Interactive
Time: 9:00-10:15
Track: 16 - Teaching IB
Room: Ellendale

Enriching IB Courses
Chair: Andrew Delios, National University of Singapore

Learning about Other Cultures: Let’s Go to the Movies
Alan Wright, Southern Arkansas University

Integrating Reflection Assignments into Faculty-Led Study Abroad: Making the Most of Transformative Opportunities
Michelle L. Reina, University of Mary Hardin-Baylor
Roger L. Russell, University of Mary Hardin-Baylor

Enhancing the Global Mindset of College Students: Initial Evidence from a First Course in International
Sarah A. Nonis, Arkansas State University
Clint Relyea, University of Maine

Using a Simulation in Integrative Learning: Insights from an Undergraduate Capstone in International Business
Joan Marie Lofgren, Aalto University
Andres Ramirez, Bryant University

Teaching and Learning International Business through Global Virtual Teams (GVTS): The Case of X-Culture Challenge
Bindu J. Vyas, King’s College London

Session 1.1.15 - Interactive
Time: 9:00-10:15
Track: 3 - Future of the MNE
Room: Edgewood A

Internalizing Knowledge in Emerging Markets
Chair: Roger Strange, University of Sussex

The Moderating Role of Group Affiliation on the Internationalization of Firms from Latin America
Cláudia Frias Pinto, Fundação Getulio Vargas - EAESP
Manuel Portugal Ferreira, Uninove - Universidade Nove de Julho & Instituto Politécnico de Leiria
Maria Tereza Fleury, Fundação Getulio Vargas - EAESP
Dan Li, Indiana University

Untangling the Link Between IFDI and OFDI - the Role of Social Network and International Experience
Tao Bai, Xi'an Jiaotong-Liverpool University
Jianwen Zheng, Xi'an Jiaotong-Liverpool University

An Opportunity Based View of Internationalization - Evidence from Gems and Jewelry Sector in an Emerging Market
Venkatesh Kambla, IIM Bangalore
S Raghunath, IIM Bangalore
Sumit K. Kundu, Florida International University
Reverse Knowledge Flow in Emerging Economy Multinationals - Role of Network Embeddedness and Absorptive Capacity
Nivisha Singh, Indian Institute of Management, Indore
Prashant Salwan, Indian Institute of Management, Indore

An Integration of Knowledge Transfer and Strategy in Emerging Economy MNEs.
Joan Lilian Ogendo, Catholic University of Eastern Africa

Transfer of Tacit Knowledge in Multinational Service Firms
Pavlina Jasovska, University of South Australia
Ying Guo, Xi'an Jiaotong-Liverpool University
Hussain Rammal, University of Technology Sydney

TUESDAY, JUNE 28 - 10:15-10:45
Time: 10:15-10:45
Room: Napoleon CD
Coffee Break
Refreshments will be provided for conference participants at the Napoleon CD.

TUESDAY, JUNE 28 - 10:45-12:00
Session 1.2 - Plenary
Time: 10:45-12:00
Room: Napoleon AB
Conference Theme Plenary: The Locus of Global Innovation
Chair: Charles Dhanaraj, IMD
Panelists:
Kathleen M. Eisenhardt, Stanford University
Yves Doz, INSEAD
Vijay Govindarajan, Dartmouth College
George S. Yip, CEIBS and Imperial College London

TUESDAY, JUNE 28 - 12:00-13:00
Time: 12:00-13:00
Room: Napoleon CD
Lunch
A light lunch will be provided for conference participants at the Napoleon CD.

JIBS Editorial Board Meeting
Time: 12:00-13:00
Room: Borgne
JIBS Editorial Board Members Only.

TUESDAY, JUNE 28 - 13:00-14:15
Session 1.3.1 - Panel
Time: 13:00-14:15
Track: 7 - Governments, Non-market Strategies
Room: Napoleon AB
The Future of Globalization and the Multinational Corporation
Chair: Pankaj Ghemawat, IESE
Panelists:
Pankaj Ghemawat, IESE
Steven A. Altman, New York University
Geoffrey Jones, Harvard Business School
B. Sebastian Reiche, IESE Business School

Session 1.3.2 - Panel
Time: 13:00-14:15
Track: 3 - Future of the MNE
Room: Borgne
What Do We Know about Location of MNE Headquarters?
Chair: Torben Pedersen, Bocconi University
Panelists:
Alain Verbeke, University of Calgary
Gabriel R. G. Benito, BI Norwegian Business School
Klaus Meyer, CEIBS
Christian Geisler Asmussen, Copenhagen Business School
Steve Tallman, University of Richmond

Session 1.3.3 - Competitive
Time: 13:00-14:15
Track: 9 - Emerging Markets
Room: Maurepas
Emerging Economies and Foreign Market Entry
Chair: Christos Antoniou, University of Leeds

H How Institutional and Transaction Cost Influences Affect MNEs After Entry
Andre van Hoorn, University of Groningen
The Partnership Strategy of IJVs in Europe - From the Institutional Perspective
Yi Yang, Yonsei University
Palitha Konara, University of Huddersfield
How Adopting Competence-Creating Organizational Forms Abroad Affects MNE Innovation at Home: Indian EMNEs in the Biopharmaceutical Industry
Pooja Thakur-Wernz, Virginia Tech University
John Cantwell, Rutgers University
Shantala Samant, Virginia Tech University
Ramya Tarakad Venkateswaran, Indian Institute of Management, Calcutta

The locus of global innovation
Session 1.3.4 - Panel  
**Special Session**  
*Time: 13:00-14:15*  
*Room: Oak Alley*

How to Review and Why It’s Good for You  
**Chairs:** Ilya Cuypers, Singapore Management University and Jesper Edman, Hitotsubashi University  
**Discussant:** Alvaro Cuervo Cazurra, Northeastern University  

**Panelists:**  
Ilya Cuypers, Singapore Management University  
Jesper Edman, Hitotsubashi University  
Bo Bernhard Nielsen, University of Sydney  
Elizabeth Rose, University of Otago

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Session 1.3.5 - Competitive  
**Track: 11 - Strategy, Alliances, Acquisitions**  
*Time: 13:00-14:15*  
*Room: Nottoway*

International Alliances and Contracts: Multidisciplinary Perspectives  
**Chair:** Malika Richards, Penn State University - Berks  

Choosing an Appropriate Alliance Governance Mode: The Role of Institutional, Cultural and Geographical Distance in International Research & Development (R&D) Collaborations  
Jeongho Choi, St. John Fisher College  
Farok Contractor, Rutgers University

The Power of Distance: Systemic Risk, Local Risk, and Geographic Distance in Interorganizational Partnerships  
Sinziana Dorobantu, New York University  
Jakob Müllner, WU Vienna

Network Centrality, Prior Ties, Experience and Forming Alliances with Foreigners: Evidence from the Venture Capital Industry in China  
Jing Zhang, Old Dominion University

Strategic versus Conventional Contracting with Foreign Intermediaries: A Contingency Approach  
Bent Petersen, Copenhagen Business School  
Kim Oestergaard, University of Southern Denmark

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Session 1.3.6 - Competitive  
**Track: 2 - Geographic Scope and Innovation**  
*Time: 13:00-14:15*  
*Room: Bayside C*

Global Innovation and Emerging Economies  
**Chair:** Jaejong Song, Seoul National University

R&D of Multinational Subsidiaries in Emerging Economies  
Quyen Nguyen, University of Reading

Catch-Up of Latecomer Firms from Emerging Economies - the Role of Learning  
Sangeeta Ray, University of Sydney  
Pradeep Kanta Ray, University of New South Wales  
Vikas Kumar, University of Sydney

Outward Foreign Direct Investment and Home Country Diversification: Evidence from Chinese Firms  
Shu Yu, National University of Singapore

Capability Building and Innovation in the Offshore IT Services Industry in India  
Vinod K. Jain, University of Maryland (Former)

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Session 1.3.7 - Competitive  
**Track: 14 - Leadership and HR**  
*Time: 13:00-14:15*  
*Room: Southdown*

Self-Initiated Expatriation  
**Chair:** Saba Colakoglu, Berry College

"A Promise Made Is a Debt Unpaid": Self-Initiated Expatriates’ Psychological Contracts, Behaviors, and Cross-Cultural Adjustment  
Alexei Koveshnikov, Aalto University  
Heidi Wechtler, Macquarie University  
Igor Kalinic, University of Leeds

Not All Those Who Wander Are Lost: Selfinitiated Expatriate Success, Failure and Adjustment  
Heidi Wechtler, Macquarie University  
Alexei Koveshnikov, Aalto University

Where Is the 'Initiative' in Research on Self-Initiated Expatriates?  
Maike Andresen, University of Bamberg  
Thomas Hippler, University of Essex

To Go or Not to Go: Insights Into Family, Societal and Career Pressures on Indian Information Technology (IT) Women Who Accept International Assignments  
Dhara Shah, Griffith University  
Michelle Barker, Griffith University

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Session 1.3.8 - Competitive  
**Track: 5 - Governance and Policy**  
*Time: 13:00-14:15*  
*Room: Oakley*

The Relationship between Institutional Environment and the Firm  
**Chair:** Renate Kratochvil, Vienna University of Economics and Business

Institutional Constraints, Firm Resources and Internationalization of Chinese Firms  
Fangrong Li, Xi’an Jiaotong-Liverpool University

Institutions and Foreign Direct Investment: A Meta-Analytic Review  
Nicholas James Bailey, University of Northern Iowa

Who Eases Fiscal Downturn from Greenhouse Gas Emissions? The Moderating Role of Corporate Governance  
Seonghoon Kim, Seoul National University  
Tae Woo Roh, Soonchunhyang University  
Jootae Kim, Dankook University

Private Equity in Clean Technology: An Exploratory Study of the Finance-Innovation-Policy Nexus  
Florian Täube, Université libre de Bruxelles  
Florian Schock, PricewaterhouseCoopers AG  
Michael Migendt, TeamBank AG  
Paschen von Flotow, Sustainable Business Institute  
Friedemann Polzin, Utrecht University
### Session 1.3.9 - Competitive
**Time:** 13:00-14:15  
**Track:** 8 - Entrepreneurship, SMEs, Born Globals  
**Room:** Gallier A

**Ownership Influences on International Entrepreneurship**  
Chair: Antonio Majocchi, University of Pavia

- **The Impact of Private Equity Ownership and Institutions on Founder Retention as CEO at IPO in Emerging Economies**  
  Bruce Allen Hearn, University of Sussex  
  Igor Filipotchev, Cass Business School

- **Interaction between External Managers and Family Ownership in SME Internationalization**  
  Alfredo D'Angelo, Catholic University of Sacred Heart  
  Antonio Majocchi, University of Pavia  
  Trevor Buck, University of Glasgow

- **The Effect of CEO Compensation Structure on the Early Internationalization of Newly Public Firms**  
  Heejin Woo, California State University, Fullerton

### Session 1.3.10 - Competitive
**Time:** 13:00-14:15  
**Track:** 16 - Teaching IB  
**Room:** Gallier B

**Trends in IB Education**  
Chair: Francis Daniel Nina, University of Puerto Rico

- **Chinese Students’ Preferences for Postgraduate Programs in International Business**  
  Xia "Anna" Chen, Ningbo University  
  Michal Lemanski, Nottingham University Business School  
  Rajan Lamuel Gaikwd, Nottingham University Business School  
  China

- **Attributes that Might Increase Perceived Teaching Effectiveness in Business Schools: an International Comparative Study**  
  Maria Alejandra Gonzalez-Perez, Universidad EAFIT  
  Earl Simendinger, University of Tampa  
  Abdul-Nasser El-Kassar, Lebanese American University  
  John Crawford, Lipscomb University  
  Stephanie Thomason, University of Tampa  
  Juddson Carter Edwards, Troy University  
  Philippe Reynt, Kedge Business School  
  Björn Kjellander, Jönköping International Business School

- **U.S. Business Needs for International Expertise by Functional Business Discipline**  
  Shirley J. Daniel, University of Hawaii at Manoa  
  Ben L. Kedia, University of Memphis  
  Zhou Chen, University of Hawaii at Manoa  
  Fujiao Xie, University of Hawaii at Manoa

- **Doing Business in - How to Bridge the Cultural Gap through Business and Cultural Immersion: From Russia with Love**  
  Alexander Settles, Rutgers University

### Session 1.3.11 - Special Session
**Time:** 13:00-14:15  
**Special Session Room:** Edgewood B

**Special Session of AJBS Best Papers**  
Chair: Tom Roehl, Western Washington University

- The Association of Japanese Business Studies (AJBS) travels with AIB and meets on the day before the AIB conference. This session includes the best papers presented at this year's AJBS conference, studying the Japanese business system and its economic, so

- **Should Japanese Multinationals Change Their Original Business Style in Emerging Markets?**  
  Koichi Nakagawa, Osaka University  
  Mitsuru Nakagawa, Japan University of Economics  
  Hiroyuki Fukuchi, Toyo Gakuen University  
  Masato Sasaki, Hitotsubashi University  
  Kazumi Tada, Kindai University

- **Localization, Economic Distance, and Subsidiary Performance**  
  Naoki Ando, Hosei University

### Session 1.3.12 - Interactive
**Time:** 13:00-14:15  
**Track:** 13 - International Marketing  
**Room:** Evergreen

**Management and Strategy**  
Chair: Benjamin Bader, Leuphana University of Lüneburg

- **Four Models for the Globalisation of Health Care: Alternative Approaches to International Marketing**  
  Erik A. Borg, Sodertorn University  
  P.M. Rao, Long Island University, Post Campus

- **Conceptualizing Cross-Border Differences in MNC Apologies as a Strategic Response to Culture**  
  Eric Samuel Rhodes, University of Hawaii at Manoa

- **The Study of Small Business Internet Commerce Entrepreneurial Process—a Perspective of Entrepreneurial Marketing**  
  Wen-Chiung Chou, Kainan University  
  Ying-Yu (Kerri) Chen, National Dong Hwa University

- **Export Pricing Decisions in SMEs: Theory and Practice**  
  Andrea Setti, University of Pavia  
  Birgit Hagen, University of Pavia  
  Jorma Larimo, University of Vaasa

- **Global International Marketing Strategy and International Performance: The Roles of Positional Advantage, Environmental Dynamism and Organizational Capabilities**  
  Dominic Buccieri, Cleveland State University  
  Jieun Park, Cleveland State University
Do Strategic Motives Affect Ownership Mode of Foreign Direct Investments (FDIs) in Emerging African Markets? Evidence from Ghana
Samuel Bucklock Ato Dadzie, Ghana Institute of Management and Public Administration

Key Account Managers’ Competencies Critical for Effective Performance in an Arab Context
Fawaz Baddar Alhussan, IÉSEG School of Management
Faten Baddar Alhusan, Newcastle University London

Session 1.3.13 - Interactive
Time: 13:00-14:15
Track: 12 - Economics, Finance, Accounting
Room: Estherwood

Still Wondering about International Trade
Chair: Jane Terpstra-Tong, Monash University

Functional Upgrading in China’s Export Processing Sector
Ari Van Assche, HEC Montréal
Johannes Van Biesebroeck, KU Leuven

Implications of Trade and Welfare in BIMSTEC: An Analytical Perspective
Debdeep De, Jaypee Institute of Information Technology
Rakesh Mohan Joshi, Indian Institute of Foreign Trade
U.M Amin, Jamia Millia Islamia

Imports and the Survival of New Exporters in Colombia
Dirk Michael Boehe, University of Adelaide
Camila Souza Campus, Insper
Naercio Naercio Menezes-Filho, Insper & University of Sao Paulo

Cuba through the Looking Glass: A Study of Reform with Mirror Data
Nichole M. Castater, Barry University
Manuel J. Tejeda, Barry University

The "Lost" Trade: Ignored Factors in the EU-Japan Free Trade Agreement Negotiations
H. Richard Nakamura, University of Gothenburg
Claes-Göran Alvstam, University of Gothenburg

Session 1.3.14 - Interactive
Time: 13:00-14:15
Track: 15 - Research Methodology in IB
Room: Ellendale

Research Methods in IB
Chair: Robert J. Vandenbeng, University of Georgia

Moving Towards Equivalent Data Collection Procedures in Cross-National Research
Agneszka Chidlow, University of Birmingham
Pervez N. Ghauri, University of Birmingham

Beyond Mixed Methods: Toward a Better Understanding of Cultural Context in Under-Researched Countries Using an Emic-Etic-Emic Research Cycle
Betty Jane Punnett, University of West Indies
David Ford, University of Texas at Dallas
Bella Galperin, University of Tampa
Terri R Lituchy, CETYS Universidad

Good Old Fashioned Spectacles Are Not Enough for "Looking at the Elephant" You Need Bifocals: Multi Methods or Single Method in Empirical Cross Cultural Business Research in International Business
Mikael Søndergaard, Aarhus University

The Portfolio Approach as an Alternative to MNE Headquarters-Based Measures
Dawn L. Keig, Whitworth University
Lance Eliot Brouthers, Kennesaw State University
Victor B. Marshall, Kennesaw State University

Theoretical Issues in Cross-Cultural Research: Contributions, Past Developments, and Future Directions
Lars Matthias Jensen, Technical University of Dortmund
Tobias Schäfers, Technical University of Dortmund

Empirical Evidence for Response Set and Response Bias across Cultures Using Likert Scales: Data in Search of Theory
Romie Frederick Littrell, Auckland University of Technology

Session 1.3.15 - Interactive
Time: 13:00-14:15
Track: 7 - Governments, Non-market Strategies
Room: Edgewood A

Governmental Ties: How do they Impact Strategy and Performance?
Chair: Aldo Musacchio, Brandeis University

Liability of Foreignness in Public-Private Partnerships: The Case of Project Finance Investments
Bernadine Dykes, University of Delaware
Charles Edward Stevens, Lehigh University
Nandini Lahiri, Temple University

Minority Government Ownership in Business Groups: Small Equity, Huge Results
Wilalr Xavier, UNISUL & Eastern New Mexico University
Rosileine Marcon, UNIVALI

Political Connections and Outward Foreign Direct Investment: A Political Pecking Order Perspective
Ziliang Deng, Renmin University of China
Jiayan Yan, Renmin University of China

Public Support Incentives and Strategy of Internationalisation
Miguel Matos Torres, University of Leeds
Jeremy Clegg, University of Leeds

MNEs and Corruption: The Role of Business and Political Ties on Sequential Investment
Soonkyoo Choe, Yonsei University
Kang Jihoon, Yonsei University
An Young Hoon, Yonsei University

Legitimacy Spillovers, Regional Political Strategies, and Competitive Advantage: The Case of Chinese FDI in the East African Community
Charles Edward Stevens, Lehigh University
Aloysius Newenham-Kahindi, University of Saskatchewan

Building Legitimacy in an Adverse Environment: The Case of Foreign Banks in India
Paul Caussat, ESCP Europe
TUESDAY, JUNE 28 - 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

TUESDAY, JUNE 28 - 14:30-15:45

Session 1.4.1 - Panel
Time: 14:30-15:45
Track: 4 - Social Innovation
Room: Napoleon AB

Social Innovation at the Base of the Pyramid: Scaling Impact through Collaboration
Chair: Jonathan Doh, Villanova School of Business

Panelists:
Jonathan Doh, Villanova School of Business
Alnoor Ebrahim, Harvard University
Ted London, University of Michigan
Geoff Kistruck, York University

Session 1.4.2 - Panel
Time: 14:30-15:45
Track: 7 - Governments, Non-market Strategies
Room: Borgne

FDI Spillovers & Development
Chair: James Zhan, Investment and Enterprise, UNCTAD

Panelists:
Taotao Chen, Tsinghua University
James Zhan, Investment and Enterprise, UNCTAD
Donald Lessard, MIT
Afonso Fleury, University of São Paulo
Changqi Wu, Peking University
Maria Tereza Fleury, Fundação Getulio Vargas - EAESP

Session 1.4.3 - Panel
Time: 14:30-15:45
Track: 11 - Strategy, Alliances, Acquisitions
Room: Maurepas

Internationalization and Global Value Chains: Dynamics, Trends, Frontiers
Chair: Pavida Pananond, Thammasat University
Discussant: Alvaro Cuervo Cazurra, Northeastern University

Panelists:
Pavida Pananond, Thammasat University
Gary Gereffi, Duke University
Axele Giroud, University of Manchester
Ram Mudambi, Temple University
Lucia Piscitello, Politecnico di Milano

Session 1.4.4 - Competitive
Time: 14:30-15:45
Track: 3 - Future of the MNE
Room: Oak Alley

Ownership and Governance in Multinational Enterprises
Chair: Geoffrey Jones, Harvard Business School

The Impact of Family Ownership on Establishment and Ownership Modes in Foreign Direct Investment
Junichi Yamanoi, Waseda University
Shigeru Asaba, Waseda University

Family Firm Internationalization: Essence of Decision
Liena L. Kano, University of Calgary
Alain Verbeke, University of Calgary

When Less Family is More: Ownership in the Relationship between Internationalization and Trademarks Acquisition
Birgit Hagen, University of Pavia
Stefano Denicoli, University of Pavia
Emilia Cubero Dudinskaya, University of Pavia
Antonella Zucchella, University of Pavia

MNE Theory and the Importance of Corporate Governance
Roger Strange, University of Sussex

Session 1.4.5 - Competitive
Time: 14:30-15:45
Track: 9 - Emerging Markets
Room: Nottoway

Emerging Market Multinationals and the Drivers of Internationalization
Chair: William Newburry, Florida International University

The Role of Innovativeness, Strategy, Firm Size and Context in the Multinationality-Performance Relationship: the Case of Russian MNEs
Desislava Dikova, Vienna University of Economics and Business
Anna Veselova, GSOM, St. Petersburg University

Do Family Ownership and Management Matter for Internationalization of Firms? Evidences from India
Arindam Mondal, Indian Institute of Management, Calcutta
Sougata Ray, Indian Institute of Management, Calcutta
Kavil Ramachandran, Indian School of Business, Hyderabad
Sarada Gadepalli, Indian Institute of Management, Calcutta

The Foundations of International Business: Cross-Border Investment Activity and the Presence of Both Market-Power and Efficiency Effects
Joseph Clougherty, University of Illinois at Urbana-Champaign
Jin Uk Kim, University of Illinois at Urbana-Champaign
Bradley Skousen, Ohio State University
Florian Szücs, WU Vienna University of Economics and Business

Emerging Market Multinational Companies and Internationalization: The Role of Industry Internationalization and Home Country Urbanization
Bo Bernhard Nielsen, University of Sydney
Sabina Nielsen, University of Sydney
Saul Estrin, London School of Economics
Session 1.4.6 - Competitive  Time: 14:30-15:45  
Track: 15 - Research Methodology in IB  Room: Bayside C

Holistic Approaches to Qualitative Research in IB
Chair: Catherine Welch, University of Sydney

An Identity Perspective on "National Culture" in the Post-Acquisition Organisation
Fiona Moore, Royal Holloway University of London

International Business Research and Fuzzy Set Qualitative Comparative Analysis
Ursula F. Ott, Kingston University  
Rudolf R. Sinkovics, University of Manchester  
Samia Ferdous Hoque, University of Manchester

Breaking the Wall - Contextualization in International Business Research with a Mixed-Method Approach
Niina Nummela, University of Turku  
Leila Hurmerinta, University of Turku

Beyond Nation State Thinking in IB Research
Karsten Jonsen, IMD

How Should We Judge the 'Quality' of Qualitative Research in IB? A Re-Assessment of Current Criteria
Catherine Welch, University of Sydney  
Rebecca Piekkari, Aalto University

Session 1.4.7 - Competitive  Time: 14:30-15:45  
Track: 8 - Entrepreneurship, SMEs, Born Globals  Room: Southdown

Capabilities Perspective to International Entrepreneurship
Chair: Karl S.R. Warner, Edinburgh Napier University

Dynamic Capability in New Venture Internationalization: Micro-Processes to Capture Value from Changes in Social Capital
Karl S.R. Warner, Edinburgh Napier University  
Marian V. Jones, University of Sheffield

Business Modelling in the SME Internationalization Process
Deirdre McQuillan, University of Bradford  
Pamela Sharkey Scott, National University of Ireland  
Vincent Mangematin, Grenoble School of Management

Immigrant Share and Entrepreneurship
Chengguang Li, University Paderborn  
Rodrigo Isidor, University Paderborn  
Luis Alfonso Dau, Northeastern University  
Rudy Kabst, University Paderborn

Session 1.4.8 - Competitive  Time: 14:30-15:45  
Track: 6 - Institutions and Innovation  Room: Oakley

Influence of Institutional Environments on Innovation and Knowledge Seeking
Chair: Sinead Monaghan, Rutgers University

Institutional Capitalism and the Scope of Knowledge in the Vertical Transformation of Patented Science: University-Sponsored Projects in the Biopharmaceutical Sector
Tariq H. Malik, Dongbei University of Finance & Economics  
Tao Xiang, Northeast University  
Xiaolong Xue, Harbin Institute of Technology

The Effect of Privatization on the Characteristics of Innovation
Marcelo Cano-Kollmann, Ohio University  
Hyacinthe Y. Somé, Université de Sherbrooke

A Springboard Perspective on the Political Embeddedness and Strategic Asset Seeking of a Privately Held Emerging Economy Firm: Geely's Acquisition of Volvo Cars Corporation
Bent Petersen, Copenhagen Business School  
Inge Ivarsson, University of Gothenburg

Relational Financing and Innovation in Emerging Economies
Sharon Poczter, Cornell University  
Aija Leiponen, Cornell University

Session 1.4.9 - Competitive  Time: 14:30-15:45  
Track: 12 - Economics, Finance, Accounting  Room: Gallier A

International Financial, Trade and Taxation Issues
Chair: Lars Oxelheim, Lund University

Drivers of Economic Value Added (EVA) - Based on Performance of Top Global Market Value Added (MVA) Corporate Deliverers
Sylwia E. Starnawska, SUNY Empire State College

Bidding Behavior of Emerging Market Firms in Their Advanced Market Firm Acquisitions
Rama Krishna Reddy, University of Memphis  
Ben L. Kedia, University of Memphis

Capital Investment, Internationalization, and Firm Performance: Evidence from Southeast Asian Countries
Chaiporn Vithessonthi, Khon Kaen University

Network Analysis of International Trade Using Product-Level Lower Frequency Directed Data and Weighted Measures
Yener Kandogan, University of Michigan-Flint

Session 1.4.10 - Competitive  Time: 14:30-15:45  
Track: 14 - Leadership and HR  Room: Gallier B

Expatriates and Cross-Cultural Adjustment
Chair: Satwinder Singh, Brunel University

Cross-Cultural Adjustment and Expatriate Turnover Intentions - A Person-Environment Fit Perspective
Sebastian Stoermer, University of Goettingen  
Albert Kräh, University of Bamberg  
Arno Hasberger, University of Bamberg
Building Expatriate Managers' Cross-cultural Competence Model: Qualitative Study Based on Chinese Multinational Companies
XiaoJun Xu, Fudan University

A Diary Study of Expatriate Adjustment: Collaborative Mechanisms of Social Support
Secil Bayraktar, Ozyegin University

Antecedents and Outcomes of Social Network Building: An Empirical Study of Western Expatriates in China
Ying Guo, Xian Jiaotong-Liverpool University
Hussain Rammal, University of Technology Sydney
Elizabeth Rose, University of Otago

Session 1.4.11 - Competitive
Time: 14:30-15:45
Track: 8 - Entrepreneurship, SMEs, Born Globals
Room: Edgewood B

Perspectives on Internationalization
Chair: Saeed Samiee, University of Tulsa

The Effect of New Venture Internationalization on Post-IPO Investment Performance
Rod B. McNaughton, University of Auckland
Fazli Wahid, University of Waterloo

Lean Internationalization
Erkko Autio, Imperial College London
Ivo Zander, Uppsala University

Knowledge Cost and SME Internationalisation from a Developing Economy
Dimitrios Tsagdis, Kedge Business School
Kais Mejri, IHEC Sousse
Jason Alexander MacVaugh, Kwansei Gakuin University

The Impact of Government Equity Investment on Internationalization: The Case of Brazil
Jean-Francois Hennart, Tilburg University
Hsia Hua Sheng, EAESP
Jose marcos Carrera Jr., EAESP

Session 1.4.12 - Interactive
Time: 14:30-15:45
Track: 14 - Leadership and HR
Room: Evergreen

Multicultural Leaders and Multinational Teams
Chair: Davina Vora, State University of New York at New Paltz

A Conceptual Model of Multicultural Leaders in Multicultural Teams
Lee Martin, University of New South Wales
Bo (Jeff) Shao, RMIT University

Challenges and Coordination in Cross-Cultural Teams
Yumei Wang, Shanghai Jiao Tong University
Ningyu Tang, Shanghai Jiao Tong University
Chen Zhuang, SVW

Multicultural Individuals: How They Enhance Team Creativity and Problem Solving through Engaging in Brokerage Activities
Salma Raheem, London School of Economics

The Impact of Language on Team Effectiveness
Ting Liu, Osaka University
Tomoki Sekiguchi, Osaka University

From Global Experiences to Global Careers: A Review and Future Research Agenda
Kevin L. McKouen, University of Wisconsin, Milwaukee
Margaret Shaffer, University of Wisconsin, Milwaukee
B. Sebastian Reiche, IESE Business School

Global Talent Management: Theoretical and Empirical Perspectives at the Micro and Meso Levels
Tomas Alexander Parks, Cleveland State University
Susan F. Storrrud-Barnes, Cleveland State University
Rajeshkhar Javalgi, Cleveland State University
Richard Reed, Cleveland State University
Doren Chadee, Deakin University

Session 1.4.13 - Interactive
Time: 14:30-15:45
Track: 1 - Innovation and the MNE
Room: Estherwood

Inter- and Intra-firm Knowledge Transfer
Chair: Nandini Lahiri, Temple University

Environmental Turbulence, Alliance Knowledge Transfer, and Innovation Performance of Emerging Multinationals
Ping Deng, Cleveland State University
Yang Liu, South China University of Technology
Ying Ying, Zhejiang University of Finance & Economics
Jiang Wei, Zhejiang University

Multidimensional Embeddedness and Global Knowledge Sourcing by Overseas R&D Subsidiaries
Kazuhiro Asakawa, Keio University
YeonJin Park, Seoul National University
Jaeyong Song, Seoul National University
SangJi Kim, Samsung Economic Research Institute

The Impact of Relationship-Specific Investment on Innovation Performance of Developing Market OEM Suppliers
Danchi Tan, National Chengchi University
Jyh-Shen Chiou, National Chengchi University

Globalizing Product Development and Knowledge Linkage: Case Study of Headquarter and Six Overseas Units of Denso
Heejin Kim, Tohoku University

The Perceived Fairness of Credit and Its Implications for the Transfer of Innovative Practices in Multinational Corporations. Three Case Studies from Central and Eastern Europe
Michal Lemanski, Nottingham University Business School

EMNCs' Knowledge Transfer in Emerging Markets
Huaichuan Rui, Royal Holloway University of London
Miao Zhang, Kingston University
Alan Shipman, Open University
Session 1.4.14 - Interactive  Time: 14:30-15:45  Track: 11 - Strategy, Alliances, Acquisitions  Room: Ellendale

Competitive and Corporate Strategies in an International Context  Chair: Peter Ping Li, Xian Jiaotong-Liverpool University

The Study of Antecedents and Consequences of Servitization Capability: An Empirical Study of Top 1,000 Manufacturing Firms in Taiwan  
Kuo-Ho Lin, National Chung Hsing University  
Tsung-Piao Chou, National Chung Hsing University  
Wei-Kuo Tseng, National Chung Hsing University  
Chueh-Chu Ou, Corporate Synergy Development Center

Sawing off Dead Branches: Proactive Divestiture and Innovation Performance  
Tae Woo Roh, Soonchunhyang University  
Kyung Suk Lee, Seoul National University  
Dong Kee Rhee, Seoul National University

Dynamic Vision of the Implementation of Competitive Strategies and Their Impact in the Performance Enterprise: Case of Study in the Agribusiness of Emerging Economies  
Jorge Antonio Heredia, Universidad del Pacifico  
Juan Alejandro Flores, Universidad del Pacifico  
Walter Heredia, Universidad del Pacifico

Organizational Slack and Post-Merger Performance: Evidence from Domestic and Cross-Border Takeovers  
Konstantinos Bozos, University of Leeds  
Vassiliki Bamiatzi, University of Leeds  
S. Tamer Cavusgil, Georgia State University  
Tomas Hult, Michigan State University

Understanding Boundary Spanning in Information Technology Outsourcing: An Emerging Economy Perspective  
Krishna Kumar Balaraman, Indian Institute of Technology, Madras  
Madhu Das, Indian Institute of Management, Tiruchirappalli  
S Raghunath, Indian Institute of Management Bangalore  
Venkatesh Kambla, Indian Institute of Management, Bangalore

Foreign Market Selection through the PRISM of Differences  
Vinod K. Jain, University of Maryland (Former)

An Exploratory Study of Factors in the Failure of an Indian Petrochemical Company  
Kubilay Gok, Winona State University  
Sameer Deshpande, University of Lethbridge  
Nejat Capar, Meliksah University  
Anant P. Deshpande, University of Lethbridge  
Gordon Hunter, University of Lethbridge  
Ozgur Demirtas, Inonu University

Session 1.4.15 - Interactive  Time: 14:30-15:45  Track: 8 - Entrepreneurship, SMEs, Born Globals  Room: Edgewood A

Technology Challenges of INVs from Emerging Markets  Chair: Martina Musteen, San Diego State University

The Internationalization of Small and Medium-Sized Enterprises (SMEs) from Developing Economies  
Everlyne Misati, Florida International University  
Fred O. Walumbwa, Florida International University  
Somnath Lahiri, Illinois State University  
Sumit K. Kundu, Florida International University

Emerging Differently: Empirical Examination of Entrepreneurial Optimism and Performance in Developing Countries  
Shouming Chen, Tongji University  
Arpita Joardar, Clark University  
Wanrong Hou, University of Texas-Rio Grande Valley  
Sibin Wu, University of Texas-Rio Grande Valley

The Convergence of Born Global Phenomenon with Brazilian SME Cases: What Is the Role of National Export-Promotion Programs?  
Marcelo Andre Machado, Universidade do Vale do Rio dos Sinos - UNISINOS  
Diego Andrei Schuh, Universidade do Vale do Rio dos Sinos - UNISINOS  
Diego Gaieski Lambiase, Universidade do Vale do Rio dos Sinos - UNISINOS  
Larissa Loureiro de Souza, Universidade do Vale do Rio dos Sinos - UNISINOS

High-Tech Start-Up Ecosystems in East Asian Agglomerations: Are They Different?  
Martin Hemmert, Korea University  
Florian Kohlbacher, Xi'an Jiaotong-Liverpool University  
Masahiro Kotosaka, Keio University  
Chang-Ti Loh, Xi'an Jiaotong-Liverpool University  
Franz Waldenberger, DIJ Tokyo

Predicting External Management Risks for China-Based Family Businesses: An Exploratory Analysis Using the SVM Technique  
Monika L. Hudson, University of San Francisco  
Hailan Helen Yang, Shandong Jianzhu University  
Peixing Zhou, Shangong Jianzhu University

Factors Leading to Early Internationalization of New Ventures from a Central-Eastern European Emerging Market  
Jurgita Sekluikiene, Kaunas University of Technology  
Agne Matusinaite, Kaunas University of Technology
TUESDAY, JUNE 28 - 15:45-16:15

Coffee Break

Refreshments will be provided for conference participants at the Napoleon CD.

✪ This coffee break is sponsored by The University of Sydney in honor of the winner of the Best Paper Award in Research Methods. The award presentation will take place at the Research Methods SIG Meeting, Wednesday June 29 at 17:45-18:45 in Maurepas room.

TUESDAY, JUNE 28 - 16:15-17:30

Session 1.5.1 - Panel
Track: 14 - Leadership and HR
Room: Napoleon AB

AIB Women Fellows Panel
Chair: Amanda Bullough, University of Delaware

Panelists:
- Lorraine Eden, Texas A&M University
- Rosalie L. Tung, Simon Fraser University
- Nakiye A. Boyacigiller, Sabanci University
- Patricia McDougall-Covin, Indiana University-Bloomington
- Marjorie A. Lyles, Indiana University
- Mary Ann Von Ginnow, Florida International University
- Eleanor Westney, York University
- Stefanie Lenway, University of St. Thomas
- Srilata Zaheer, University of Minnesota
- Elizabeth Rose, University of Otago

Session 1.5.2 - Panel
Track: 8 - Entrepreneurship, SMEs, Born Globals
Room: Borgne

Research Crowdsourcing, Data Sharing, and Large-Scale Collaboration: Latest Developments and Opportunities in International Business Studies
Chair: Vasyly Taras, University of North Carolina at Greensboro

Panelists:
- Vasyly Taras, University of North Carolina at Greensboro
- Charles Wankel, St. Jones University
- Piers Steel, University of Calgary
- Ernesto Tavolletti, University of Macerata
- Frank Bosco, Virginia Commonwealth University
- Maria Gil del Alcazar, University of North Carolina at Greensboro
- Soma Arora, IMT Ghaziabad

Session 1.5.3 - Panel
Track: 16 - Teaching IB
Room: Maurepas

Teaching with Cases in the IB Discipline
Chair: Vijaya Narapareddy, University of Denver

Panelists:
- Marilyn L. Taylor, University of Missouri-Kansas City
- J. Kay Keels, Coastal Carolina University
- Erica Berte, Texas Woman's University
- Mikael Søndergaard, Aarhus University
- Timothy Devinny, University of Leeds

Session 1.5.4 - Panel
Special Session
Room: Oak Alley

UNCTAD WIR Panel: Responsible Investment: Lessons Learnt from a Decade of Research in the Agriculture Sector
Chair: Hafiz Mirza, Division on Investment and Enterprise, UNCTAD

Panelists:
- Axelle Giroud, University of Manchester
- Marina Papanastasiou, Middlesex University
- Heinz Tuszelmann, Manchester Metropolitan University

Session 1.5.5 - Competitive
Track: 11 - Strategy, Alliances, Acquisitions
Room: Nottoway

Cross-Border M&As: Buyers and Sellers' Perspectives
Chair: Benjamin Bader, Leuphana University of Lüneburg

Panelists:
- Monica Yang, Adelphi University
- Ping Deng, Cleveland State University
- Rajneesh Narula, University of Reading
- Jongmin Lee, University of Reading
- Palitha Konara, University of Huddersfield
- Panagiotis Ganotakis, University of Leeds
- Noman Ahmed Shaheer, University of South Carolina
- Yaqin Zheng, Nanjing University

Session 1.5.6 - Competitive
Track: 9 - Emerging Markets
Room: Bayside C

Location Choice of Emerging Market Firms
Chair: Rekha Krishnan, Simon Fraser University

Panelists:
- Lin Li, Nottingham University Business School China
- Lei Li, University of Nottingham Ningbo
How Does Agglomeration Affect the Entry Mode of Multinationals?
Shuna Ho, Simon Fraser University
Chang Hoon Oh, Simon Fraser University

FDI-Based Entry Mode Strategies of Emerging Market Firms - the Role of Host Market Contextual Conditions
Mukundhan K V, Indian Institute of Management, Tiruchirappalli
Sreevas Sahasranamam, Indian Institute of Management, Kozhikode

Emerging Markets in Central Asia: The State as Obstacle or Facilitator for Doing Business?
Florian Täube, Université libre de Bruxelles
Manuel Stark, Bearing Point
Joachim Ahrens, PFH Goettingen

Session 1.5.7 - Competitive Time: 16:15-17:30
Track: 13 - International Marketing Room: Southdown

Retailing and E-Commerce
Chair: Saeed Samiee, University of Tulsa

Private Versus Public Online Interactions and Their Impact on Purchase Decisions in Different Cultures
Agnieszka Zablocki, Vienna University of Economics and Business
Bodo Schlegelmilch, Vienna University of Economics and Business

Influence Factors on the Market Selection of Online Retailers - A Dynamic Perspective
Matthias Schu, University of Fribourg
Dirk Morschett, University of Fribourg
Hanna Schramm-Klein, University of Siegen

Motivators, Inhibitors and Moderators of Cross-Border Online Shopping
Hanna Schramm-Klein, University of Siegen
Gerhard Wagner, University of Siegen
Matthias Schu, University of Fribourg

International Transfer and Perception of Retail Formats. An Inter- and Intra-Format Comparison Study in Germany, France and Romania
Lukas Morbe, Trier University
Bernhard Swoboda, Trier University
Dan-Cristian Dabija, Babes-Bolyai University, Cluj-Napoca

Session 1.5.8 - Competitive Time: 16:15-17:30
Track: 2 - Geographic Scope and Innovation Room: Oakley

Connectivity and Global Innovation
Chair: Grazia D. Santangelo, University of Catania

Trans-Local Connectedness and Cluster Performance in Knowledge-Intensive Industries
Ari Van Assche, HEC Montréal
Ekaterina Turkina, HEC Montréal

Technological Focus and Connectivity: Evidence of Newly Industrialized Countries in East Asia
Ahreum Lee, Temple University
Eunkyung Park, Aalborg University

Session 1.5.9 - Competitive Time: 16:15-17:30
Track: 7 - Governments, Non-market Strategies Room: Gallier A

Legal Institutions and International Expansion: New Perspectives and New Contexts
Chair: Keun Lee, Hofstra University

Effective European Antitrust: Does ED Merger Policy Generate Deterrence?
Joseph Clougherty, University of Illinois at Urbana-Champaign
Tomaso Duso, DIW Berlin and DICE, Heinrich-Heine University
Miyu Lee, Humboldt University Berlin
Jo Seldeslachts, DIW Berlin, KU Leuven, and Univ. Amsterdam

Dealing with Institutional Entry Barriers: How Does Antidumping Protection Impact the Scope of the Firm
Lin Zhang, Peking University
Changqi Wu, Peking University
Leo Sleuwaegen, KU Leuven
Micheline Goedhuys, UNI/MERIT

Institutional Origins of WOFs Formal Contracting: A Judicial Arbitrariness Perspective
George White, Old Dominion University
Thomas Weber, University of Southern Indiana
Kaveh Moghaddam, University of Houston-Victoria
Thomas Hemphill, University of Michigan-Flint

Session 1.5.10 - Competitive Time: 16:15-17:30
Track: 8 - Entrepreneurship, SMEs, Born Globals Room: Gallier B

Challenges of Internationalization
Chair: Luciano Ciravegna, King’s College London

Individual International Entrepreneurial Orientation: Construct Definition and Measurement
Daniel Richard Clark, Indiana University

International Opportunity Recognition and Innovation: The Role of Cultural Intelligence
Melanie Lorenz, University of Alabama
R. Glenn Richey, Auburn University
Jase Ramsey, Saint Louis University
What are the Antecedents of an Early Internationalization?
Olli Kuivalainen, Lappeenranta University of Technology
Sumit K. Kundu, Florida International University
Luis E. Lopez, INCAE

Session 1.5.12 - Interactive
Track: 14 - Leadership and HR
Room: Evergreen

Time: 16:15-17:30

The Locus of Global Innovation

Global HRM
Chair: Allan Bird, Northeastern University

The Anthropological Comparative Method as a Means of Analysing and Solving Pressing Issues in Global HRM
Fiona Moore, Royal Holloway University of London
Mary Yoko Brannen, University of Victoria

High Performance Work Systems and Organizational Performance: Examining the Impact of Societal Culture in a Cross-National Study
Ali Dastmalchian, Simon Fraser University
Nicholas Bacon, City University of London
Paul Blyton, Cardiff University
Sercil Bayraktar, Ozyegin University
Claudia Steinke, University of Lethbridge
Pınar İmer, Kadir Has University
Nicola McNeil, La Trobe University
Werner Auer-Rizzi, Johannes Kepler Universität
Tuheena Mukherjee, Indian Institute of Technology Kharagpur
Hayat Kabasakal, Bogazici University
Jason Huang, National Sun Yat Sen University
Ayman Ismail, American U in Cairo
Mohammad Habibi, Industrial Management Institute Carlotta Meo Colombo, University of Pavis
Ali Ahmad Bodla, Shanghai Jiao Tong University
Thi Nam Thang, CFVG
Tim Craig, Dishisha University
Ningyu Tang, Shanghai Jiao Tong University
Che Ruhana Binti Isa Ghazali Bin Musa, University of Malaya
Sedigeh Moghavami, University of Malaya

Indigenization of Staffing in MNEs: The Case of Saudi Arabia
Satwinder Singh, Brunel University
Tamer Darwish, University of Gloucestershire
Geoffrey Wood, University of Essex
Abdullah Alanezi, Institute of Public Administration

Recruitment and Training Strategies of US and German Subsidiaries Abroad - Evidence from Switzerland
Benno Koch, University of Munich
Samuel Muehlemann, University of Munich

About the Multinationals Influence in Austria and Three CEE Countries in the Field of Human Resource Management: An Exploratory Qualitative Study in Four Countries
Barbara Covarrubias Venegas, FHWien University of Applied Sciences
Katharina Thill, FHWien University of Applied Sciences
Julia Domnanovich, FHWien University of Applied Sciences
József Poór, Szent István University

When Returnees Meet Commitment-Based HRM and Power Culture: How Do They Interactively Influence Organizational Innovation of Chinese MNEs?
Xiaoxi Chang, Rey Juan Carlos University
Chenxi Wang, Renmin University of China
Yu Zhou, Renmin University of China
Carmen de Pablos Heredero, Rey Juan Carlos University
Yufeng Zou, Utrecht University

The Fit between Organizational and Individual Drivers for Knowledge Sharing: A Multilevel Approach
Angels Dasi, University of Valencia
Torben Pedersen, Bocconi University
Paul Gooderham, Norwegian School of Economics, Bergen

Boundary Spanners or Routines? - Toward a Comparative Perspective on Subsidiary Staffing Strategy
Chun-Ping Yeh, National Taiwan University

Global Value Chains
Chair: Stephan Manning, University of Massachusetts Boston

The Impact of Operational Flexibility and Cultural Diversity on MNC Subsidiary Divestment
Seung-Hyun Lee, University of Texas at Dallas
HoWook Shin, University of Texas at Dallas
Jeoung Yul Lee, Hongik University/Leeds University Business School

A Process-Based View of the Integration-Responsiveness Framework
Steffen Wuetz, University of St. Gallen
Joerg S. Hofstetter, University of St. Gallen
Anthony Goerzen, Queen's University

A Balance between Global Integration and Local Responsiveness of Business Processes
Steffen Wuetz, University of St. Gallen
Joerg S. Hofstetter, University of St. Gallen
Anthony Goerzen, Queen's University

Biomedical Manufacturing Location: Assessing Offshoring and Reshoring Decisions
Gregory Theyel, California State University, East Bay

On the Efficiency of Internationalisation: How Do Firms Perceive Barriers to Direct Investment Abroad?
Miguel Matos Torres, University of Leeds

Sustainable Supply Chain Management: A Network Based Empirical Analysis
Bruno de Goes, Temple University
Jose-Mauricio Geleilate, Florida International University
Ronaldo Parente, Florida International University

The locus of global innovation
Session 1.5.14 - Interactive
Track: 12 - Economics, Finance, Accounting
Time: 16:15-17:30
Room: Ellendale

New Insights on International Corporate Governance
Chair: Agnieszka Chidlow, University of Birmingham

Inter Linked or Not: A Case-Study Assessment of the Business Evaluation Process in M&As
Agnieszka Chidlow, University of Birmingham
Ibne Hassan, UHY Hassan Naem & Co
Pervez N. Ghauri, University of Birmingham

Disaggregated CSR Measures, Time Preferences and Cost of Equity
Astrid Juliane Salzmann, RWTH Aachen University
Wolfgang Breuer, RWTH Aachen University
David Johannes Rosenbach, RWTH Aachen University

Market for Corporate Control, Global Integration, and Structuring the Board for Monitoring: A Multi-Country Investigation
Young Un Kim, University of Nottingham Ningbo
Salih Zeki Ozdemir, University of South Wales

Efficiency Analysis of 'Good' Governance Policies in Addressing the Principal-Principal Conflict
Sabrina Ferdous Saleh, University of South Carolina
Marc van Essen, University of St. Gallen
Tatiana Kostova, University of South Carolina

CEO Compensation, Asymmetry and Macroeconomic Fluctuations in Risk Taking Incentives
Clas Wihlborg, Chapman University
Jianhua Zhang, University of Goteborg
Hsin-Hui Chiu, California State University, Northridge
Lars Oxelheim, Lund University

Session 1.5.15 - Interactive
Track: 9 - Emerging Markets
Time: 16:15-17:30
Room: Edgewood A

Acquisition, Alliance, and Exporting Practices in Emerging Markets
Chair: Arvind Parkhe, Temple University

Minority Equity Alliances and Outcome Dynamics: A Study of Why and When Chinese Firms Increase Their Stakes
Jie Wu, University of Macau
Matthew John Robson, University of Leeds

Re-Using Uppsala Lens in Cross-Border M&As of Emerging Market: Challenging the Springboard Perspective
Manish Popli, Indian Institute of Management, Indore
Francisco Lemos, Uppsala University
Prashant Salwan, Indian Institute of Management, Indore

Emerging Economy Firms and Speed of International Venturing
Vikas Kumar, University of Sydney
Ajai Gaur, Rutgers University

Legend for Symbols Used:
B Nominee for the Temple/AIB Best Paper Award
H Nominee for the Alan Rugman Young Scholar Award
Meet the Expert: Building Research on Reverse Innovation

This townhall provides an opportunity for scholars pursuing research on innovation in emerging markets and tracking the innovation trajectories from emerging markets to developed markets. It is an opportunity for informal interactions with Professor Govindarajan, who will share about his journey into Reverse Innovation. The interactions will focus on building some new ideas to advance the paradigm and integrate it to scholarship on MNE innovation.

Moderated by:
Vijay Govindarajan, Dartmouth College
Ravi Ramamurti, Northeastern University

Meet the Expert: Building Case Research Expertise

This townhall provides an opportunity for informal interactions with a renowned case methodologist, Professor Kathy Eisenhardt. Kathy will share about his journey into case research and her insights on the changing nature of case research and its relevance for advancing the new problems that are emerging in international business. The townhall will be an interesting forum to gather Kathy’s insights on the growing sophistication in case research and how scholars can build their repertoire in this field.

Moderated by:
Kathleen M. Eisenhardt, Stanford University
Catherine Welch, University of Sydney

Where does AIB Stand on Diversity and Inclusion?

In this townhall, select AIB leaders will join with AIB members-at-large to examine and discuss the results of the diversity survey that AIB conducted in late 2015. The focal aim of the survey was to gauge the extent to which AIB members feel included in AIB, the Organization and/or AIB Chapters to which they belong; their perception of barriers to full participation and contribution to the Organization or Chapters; and suggestions for improvement. Our goal is to seek feedback and suggestions on how to engender greater inclusivity in our organization.

Moderated by:
Rosalie L. Tung, Simon Fraser University
Masaaki Kotabe, Temple University
Tomas Hult, Michigan State University

The World is Your Classroom: Innovation in Experiential Learning

Experiential learning is not a new topic, but the demand for courses that provide international experiences has increased globally—and the faculty time required for shaping these innovative programs even more so. As institutions move towards providing more opportunities to work in cross-cultural teams and with diverse clients in far-flung locations, administrators and faculty still need to outline clear learning objectives, rely on strong international partnerships and create evaluation mechanisms that ensure that students are still learning and not just “doing”. This townhall will allow participants to learn about new innovative models that incorporate experiential learning in curricula, and through small group discussions participants will share what pedagogical tools they found to be most effective. Participants will learn more about the role of experiential learning at business schools, the diverse ways institutions are working with the private sector, and the new challenges in developing a pedagogy where the process is just as (if not more) important as the outcome.

Moderated by:
Page Schindler Buchanan, COO, Global Business School Network
Stacey Kole, University of Chicago
Robert Sicina, American University

Best Practices of Incorporating the X-Culture Project in International Business Curriculum

X-Culture (www.X-Culture.org), launched in 2010, is gaining popularity: over 100 International Business professors from 40 countries take part in this international collaboration project with their 4,000 students every semester. The students from different countries work in GVTs and complete an International Business project, learning in the process the challenges and best practices of global cross-cultural collaboration. While the concept of X-Culture is very simple, some instructors have difficulties finding optimal ways to integrate the project in their course, devising an effective grading systems, and helping students to fully utilize the opportunities offered by the project. The purpose of this session is to bring together academics with rich X-Culture experience and those who may only be considering adding this experiential learning project to their course so that they could share insights, ideas, concerns, and best practices and collectively develop ways to optimize the use of experiential learning projects, including X-Culture, in their IB courses.

Moderated by:
Rosalie L. Tung, Simon Fraser University
Masaaki Kotabe, Temple University
Tomas Hult, Michigan State University
How the AIB Community Can Best Contribute to the UN's Sustainable Development Goals?

This Townhall meeting will be an open-ended discussion about how the multidisciplinary theoretical, research and practitioner-oriented work of the AIB community can contribute to the implementation and realization of the UN's Sustainable Development Goals (SDGs). Of particular interest is how the AIB community can provide insight into the proper role of the private sector - particularly MNEs - in the successful achievement of the SDGs. Issues such as value chains, supply chains, corporate governance, knowledge transfer, human resource practices, public-private partnerships, economic development and poverty alleviation all have relevance in this discussion. A vast array of cross-disciplinary scholarship is an anticipated outcome.

Moderated by:
John Raymond Dilyard, St. Francis College
Yasir Fadol, Qatar University
Hafiz Mirza, Division on Investment and Enterprise, UNCTAD
Caroline Witte, Erasmus University Rotterdam

Liability of Localness

This Townhall meeting seeks to identify the extent of the liability of localness concept. To that end, we will explore if the concept may be used in both micro and macro levels of analysis. Moreover, the concept has been targeted at explaining emergent market phenomena. There is a need to evaluate if the concept also "travels" to developed markets.

Moderated by:
Petra Christmann, Rutgers University
William Newburry, Florida International University
Luis A. Perez-Batres, Central Michigan University

Teaching International Business through Experience

Experiential learning is a "hot" topic in International Business and Cross-Cultural Management (IB-CCM) Education, but the use of this approach is limited due to a lack of information and understanding on what tools are available and how to incorporate them in the curriculum. The proposed panel will bring together academics who have developed and successfully used various experiential learning (EL) projects in IB education programs. The goals of the panel are to share information about the existing EL projects, share experiences, discuss challenges and best practices of using EL to improve IB-CCM education, provide a networking opportunity for
academics interested in the EL approach, and discuss how this panel can contribute to further discussion on the role of EL in IB education, possibly through special issues on EL in academic journals, targeted conferences and seminars, and better research on the issue.

Moderated by:
Douglas Chun, University of La Verne
Julio Cesar Botero, Universidad de La Salle
Susan Forquer Gupta, Monmouth University
Marc Idelson, Nottingham University
Miroslaw Jarosinski, Warsaw School of Economics
Betty Jane Punnett, University of West Indies
Vasyl Taras, University of North Carolina at Greensboro
Andres Velez-Calle, Universidad EAFIT / Rutgers University

**Session 1.6.12 - Townhall**
**Time:** 17:45-18:45
**Room:** Evergreen

**Beyond Bounded Rationality - Behavioral Strategy and IB**

This Townhall meeting raises the provocative question of whether we have adequately modeled the individual within IB. In particular, we want to explore the roles of managerial cognition, judgment and expertise in shaping the strategic direction of MNEs. There are possible intersections with firm-level constructs, like absorptive capacity and strategic flexibility, and the cross-cultural overlay makes for very rich research settings. We hope to trigger cross-pollination from currently disparate conversations and excite IB scholars about the possibility of making early and impactful contributions to the emergent behavioral strategy literature.

Moderated by:
Ilya Cuypers, Singapore Management University
Jean-Francois Hennart, Tilburg University
Dana Minbaeva, Copenhagen Business School
Andre Sammartino, University of Melbourne

**Session 1.6.13 - Townhall**
**Time:** 17:45-18:45
**Room:** Estherwood

**Pressures and Constraints in Building or Maintaining International Business Programs**

In an effort to facilitate students graduating on time, undergraduate international business programs are currently experiencing pressures to reduce the number of units required to complete a bachelor’s degree in IB. More specifically, there are pressures to remove study abroad programs, a long-standing differentiator of international business programs. Additional constraints include pressures to remove a second language requirement and international internships. These pressures have also increased the need for additional sources of funds for international business activities. We hope to evoke a discussion about how schools are handling these constraints and share this knowledge with interested colleges and universities.

Moderated by:
Mark Ballam, San Diego State University
David Sprott, Washington State University
Len Trevino, Loyola University New Orleans

**Session 1.6.14 - Townhall**
**Time:** 17:45-18:45
**Room:** Ellendale

**Why do Internationalised Firms Die?**

In this Townhall meeting we aim to explore the contemporary causes and effects of corporate cross-border insolvency (CCBI). In the realms of international business, CCBI could be mediated by events experienced during the internationalization of the firm, which may encompass a loss of capital, loss of revenue and loss of credit. Problems experienced that ‘drag on’ and are exacerbated by a tangled web of interconnected occurrences, like credit problems resulting from waiting for promised payments that never happen, accumulating unpaid bills and the accrual of situations that reduce the firm’s credit at home and abroad. The potential for small events to compound and morph in firms that control and manage production establishments located in two (or more) countries is greater than the same potential for those that keep a domestic profile (Teece, 1985; UNCITRAL, 2014). If unaddressed, these ‘business, as usual’ issues reach a point where a viable organisation is transformed into a dead firm...

Moderated by:
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Miguel Matos Torres, University of Leeds

**Session 1.6.15 - Townhall**
**Time:** 17:45-18:45
**Room:** Edgewood A

**Creating a Diversity and Inclusion SIG at AIB**

The goal of this townhall meeting will be to discuss the creation of a discuss the creation of the Diversity and Inclusion Special Interest Group at AIB, with a purpose to unite the diverse range of individuals in the AIB to create opportunities work towards social justice, and to better understand diversity and inclusion issues in International Business through rigorous scholarship. We had a lot of support at last year’s conference gaining more than the required 30 signatures to create the group. We hope to use this townhall to discuss what you would like to see from this SIG, to outline what we are working on so far (a special issue will be our first activity, one the group is formally approved) and to move forward in the formalisation process. Please come along and be heard!

Moderated by:
Varina Paisley, University of New South Wales
WEDNESDAY, JUNE 29

WEDNESDAY, JUNE 29 - 8:00-8:45

Fellows Café II

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

Internationalization in the Service Sector: What is Distinct... and What is Not? (Room: Ellendale)
Elizabeth Rose, University of Otago

Exploring the Impact of Competitors on Firm International Strategy and Performance (Room: Evergreen)
Keith D. Brouthers, King’s College London

TPP and TIPP: Sovereignty at Bay in the 21st Century? (Room: Estherwood)
Klaus Meyer, CEIBS

Future Directions for Global Strategy Studies (Room: Edgewood B)
Steve Tallman, University of Richmond

WEDNESDAY, JUNE 29 - 9:00-10:15

Session 2.1.1 - Panel
Track: 3 - Future of the MNE
Room: Napoleon AB

Theory of Internalization - Past, Present and Future
Chair: Sumit K. Kundu, Florida International University

Panelists:
Peter J. Buckley, University of Leeds
Christos Pitelis, Brunel University
Jean-Francois Hennart, Tilburg University
Alain Verbeke, University of Calgary

Session 2.1.2 - Panel
Track: 14 - Leadership and HR
Room: Borgne

GLOBE Project’s CEO Study of Leadership Behaviour Across Societies: Reactions, Questions of Interest, Practical Applications and Next Steps
Chair: Ali Dastmalchian, Simon Fraser University

Panelists:
Peter Dorfman, New Mexico State University
Mansour Javidan, Arizona State University
Paul Hanges, University of Maryland
Mary Sully de Luque, Arizona State University

Session 2.1.3 - Panel
Track: 15 - Research Methodology in IB
Room: Maurepas

How to Generate an Interesting Research Question
Chair: Susan Mudambi, Temple University

Panelists:
Susan Mudambi, Temple University
David M. Reeb, National University of Singapore
Adamantios Diamantopoulos, University of Vienna
Cheryl Nakata, University of Illinois at Chicago

Session 2.1.4 - Competitive
Track: 13 - International Marketing
Room: Oak Alley

Ethnocentrism and Animosity
Chair: Vinod K. Jain, University of Maryland (Former)

The Contingent Role of Culture: Consumer Ethnocentrism in China and the U.S.
Jie Yang, Saint Louis University
Jieqiong Ma, Saint Louis University

How Can the Negative Impact of Consumer Ethnocentrism on the Patronage Behaviour at Foreign Retailers be Reduced?
Marta Keane, University of Fribourg
Dirk Morschett, University of Fribourg

Consumer Animosity and Product Localization - A Cross-Country Study
Hui Wen Wang, National Sun Yat-sen University
Cher Min Fong, National Sun Yat-sen University
Yun Zhou Du, Anhui University of Finance & Economics
Hsiao Hui Ho, Tajen University
Ming Ching Huang, National Sun Yat-sen University

Vicarious Animosity: Taking Sides on Provocative Issues
Peter Magnusson, University of Alabama
Stanford A. Westjohn, University of Toledo
Srdan Zdravkovic, Bryant University

Session 2.1.5 - Competitive
Track: 11 - Strategy, Alliances, Acquisitions
Room: Nottoway

Institutional Environment and Firm Strategies
Chair: Arjen Slangen, RSM Erasmus University

The Double-Edged Sword of Host-Country Institutional Improvement in International Expansion
Moritz Putzhammer, WU Vienna
Arjen Slangen, RSM Erasmus University
Jonas F. Puck, WU Vienna
Thomas Lindner, WU Vienna

The Legacy of 9/11 in International Business Research: A 15 Year Review and an Outlook
Gabriele Suder, University of Melbourne
Benjamin Bader, Leuphana University of Lüneburg
Home Market Importance, Domestic Uncertainty and Attention Allocated to International Expansion: Explaining Added Cultural Distance
Guus Hendriks, RSM Erasmus University
Pursey Heugens, RSM Erasmus University
Arjen Slangen, RSM Erasmus University

Session 2.1.6 - Competitive
Track: 14 - Leadership and HR
Room: Bayside C
Intercultural Competency and Cultural Self-Awareness
Chair: Toru Yoshikawa, Singapore Management University
Establishing a Factor Structure for Cultural Self-Awareness
Rachel Clapp-Smith, Purdue University Calumet
Dilek G. Yunlu, Northeastern Illinois University
Cross-Cultural Competence and Immigrant Job Growth: A Paradox of Embeddedness
Medha Satish Kumar, Simon Fraser University
Rajiv Kozhikode, Simon Fraser University
Mila Lazarova, Simon Fraser University
How Are Migrant Employees Managed? An Integrated Analysis
Andre van Hoorn, University of Groningen

Session 2.1.7 - Competitive
Track: 7 - Governments, Non-market Strategies
Room: Southdown
Dealing with Challenging Institutional Environments: Are Relationships the Key?
Chair: Rishikesh T. Krishnan, IIM Indore
Do MNCs Follow Flags and Products? Comparing the Role of Networks in MNC-Subsidiary Strategy in Normal and Challenging Times
Chang Hoon Oh, Simon Fraser University
Jennifer Oetzel, American University
Better Together: Network Strategies during Economic and Political Transitions - Evidence from Chile
Marcelo Bucheli, University of Illinois at Urbana-Champaign
Erica Salvaj, Universidad del Desarrollo
Minyoung Kim, University of Kansas
The Legacy of the Past: Multiple Historic Events and the Distributions of Contemporary Inward FDI in Chinese Cities 1842-2011
Jiangling Yi, Nanjing University
Chenjian Zhang, University of Bath
Varieties of Capitalism and Institutional Comparative Advantage: A Test and Reinterpretation
Michael A. Witt, INSEAD
Gregory Jackson, Free University Berlin

Session 2.1.8 - Competitive
Time: 9:00-10:15
Track: 1 - Innovation and the MNE
Room: Oakley
Global Innovation in Emerging Markets
Chair: Robert Salomon, New York University
The Evolution of MNCs’ R&D Activities in China: A Dynamic Capabilities Perspective
George S. Yip, CEIBS and Imperial College London
Bruce McKern, University of Oxford
Dominique Jolly, Webster University
Foreign Ownership and External Knowledge Acquisition: International Subsidiaries Versus Local Firms in China
Tian Wei, Fudan University
Zhi Yang, Huazhong University of Science and Technology
Access to Local Knowledge and R&D by MNE subsidiaries in Emerging Markets
Anurag Sharma, University of Massachusetts Amherst
Mayank Sewak, University of Massachusetts Amherst
Learning Orientations and Subsidiary Mandates: An Institutional Distance Perspective
Indu Ramachandran, Texas State University
Kim Clark, St. Mary's University

Session 2.1.9 - Competitive
Time: 9:00-10:15
Track: 12 - Economics, Finance, Accounting
Room: Gallier A
Banking and International Financial Architecture
Chair: Suparna Chakraborty, University of San Francisco
Liquidity Withdrawal and the Strategic Hoarding of Private Information: The Role of Bank Lending in International Mutual Fund Investing
Suparna Chakraborty, University of San Francisco
Linda Allen, Baruch College - CUNY
Sonali Hazarika, Baruch College - CUNY
Chih Hui (Debbie) Su, University of Saint Thomas
The Consequences of Bank Loan Growth: Evidence from Asia
Chaiporn Vithessonthi, Khon Kaen University
Determinants of Expected Returns at US Public Defined Benefit Pension Plans
Raj Aggarwal, University of Akron
John W. Goodell, University of Akron

Session 2.1.10 - Competitive
Time: 9:00-10:15
Track: 8 - Entrepreneurship, SMEs, Born Globals
Room: Gallier B
Performance Implications of INV Internationalization
Chair: Adeoye Adegorite, University of Waterloo
Internationalization Breadth, Depth and Speed and the Renewal Capability of the Firm: a Multilevel Analysis
Monica Riviere, ISC Business School
### Session 2.1.11 - Interactive

**Time:** 9:00-10:15  
**Track:** 2 - Geographic Scope and Innovation  
**Room:** Edgewood B

#### Innovation and Emerging Markets

Chair: Nandini Lahiri, Temple University

- **Bilateral FDI between Unequally-Developed Regions and Competence Convergence: A Path Dependence Logic**  
  Yuanyuan Li, Rutgers University

- **The Internationalization of Innovation to Emerging Economies: The Case of China**  
  Shasha Zhao, Middlesex University  
  Hui Tan, Royal Holloway, University of London  
  Marina Papanastasiou, Middlesex University

- **Engaged Learning of Emerging Multinationals: A Fuzzy-Set Analysis of Chinese Firms in the European Union**  
  Liang Chen, University of Sussex  
  Di Fan, Curtin University  
  Yi Li, CEIBS

- **Chinese Foreign Acquisitions Aimed for Innovation Upgrading: The Case of Geely and Volvo Cars**  
  Ramsin Yakob, University of Gothenburg  
  H. Richard Nakamura, University of Gothenburg  
  Patrik Ström, University of Gothenburg

- **Innovation of MNC Subsidiaries in Developing Countries**  
  Nuruzzaman Nuruzzaman, Rutgers University  
  Deeksha Singh, Rutgers University

### Session 2.1.12 - Interactive

**Time:** 9:00-10:15  
**Track:** 9 - Emerging Markets  
**Room:** Evergreen

#### Management and Governance in Emerging Markets

Chair: Desislava Dikova, Vienna University of Economics and Business

- **The Effects of Gender Match between Auditor and CFO on Audit Price: Evidence from China**  
  Jie Zhang, China Huarong Asset Management Co., Ltd.  
  Xiyou Liu, China’s National Development and Reform Commission  
  Jiawen Yang, George Washington University

- **Salary Over-Invoicing: How Much Is Really Going to Employee’s Pocket?**  
  Arif Mahmood, Hong Kong Baptist University  
  Xin Yang, Hang Seng Management College

- **The Impact of Culture and Institutions on the Selection of Female CEOs: a Study of Emerging Markets**  
  B. Elango, Illinois State University

- **Designing the Board Composition and Corporate Leadership Structure in the Era of China’s Post-Institutional Transitions**  
  Yong Kyu Lew, Hankuk University of Foreign Studies  
  Jing Yu, China Development Bank

- **Analysis of Corporate Governance Disclosure: a Study Through BRICs Countries**  
  Marcelle Colares Oliveira, Universidade Federal do Ceará  
  Domenico Ceglia, Universidade Federal do Rio Grande do Sul  
  Fernando Antônio da Silva Moraes Filho, M. Dias Branco

- **Sovereign Wealth Funds: Enabling the Global Factory**  
  Melodena Stephens Balakrishnan, Karishochschule International University  
  Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

- **Institutional Changes and Stakeholder Management: Socially Adaptive Strategies for Multinationals in China**  
  Meng Zhao, Renmin University of China  
  Seung Ho Park, CEIBS

- **Can Voluntary Information Disclosure Mediate the Interactive Effect of Firm Performance and Policy on Foreign Institutional Investment?**  
  Chin-jung Luan, National Dong Hwa University  
  Chengli Tien, National Taiwan Normal University  
  Ni-yun Chen, National Dong Hwa University  
  Hong-yl Jiang, National Dong Hwa University

### Session 2.1.13 - Interactive

**Time:** 9:00-10:15  
**Track:** 14 - Leadership and HR  
**Room:** Estherwood

#### Global Managerial Competencies

Chair: Aya Chacar, Florida International University

- **Competencies Needed by Asian Managers in Japanese MNEs**  
  Yoshitaka Yamazaki, Bunkyo University

- **Sense of Power: An Underlying Psychological Source of Cultural Intelligence? A Cross-Cultural Comparison of CQ Antecedents in the US and China**  
  Jing Betty Feng, Farmingdale State College (SUNY)  
  AJ Corner, Georgia State University  
  Ulf Richter, Nottingham University Business School China

- **Making the Connection: Cross-Cultural Management Course and Cultural Intelligence**  
  Kowoon Kim, Florida International University  
  Chen Wang, Florida International University  
  Mary Ann Von Glinow, Florida International University

- **The Influence of Intracultural Diversity on Self-Efficacy Beliefs: The Role of Cultural Dimensions and Religion**  
  Franziska Engelhard, Friedrich-Alexander University Erlangen-Nürnberg, School of Business & Economics  
  Ritam Garg, Friedrich-Alexander University Erlangen-Nürnberg, School of Business & Economics
**Beauty Is in the Eye of Beholder: Intra-cultural and Transcultural Heterogeneity of Individuals**
Kamal Fatehi, Kennesaw State University
Jennifer L. Priestley, Kennesaw State University

**Blurred Lines: Cultural Differences in Boundary Management Between Work and Non-Work**
Katarina K. Brant, Florida Atlantic University

**What Do Managers Look for in Candidates for International Assignments?**
Yener Kandogan, University of Michigan-Flint

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**Session 2.1.14 - Interactive**
**Time:** 9:00-10:15
**Track:** 7 - Governments, Non-market Strategies
**Room:** Ellendale

**Sustainability Issues in Foreign Direct Investment**
Chair: Sarianna M. Lundan, Bremen University

- Environmental Kuznets Curve Hypothesis and U.S. Majority-Owned Foreign Affiliates in the E.U.
  - Miguel Matos Torres, University of Leeds
  - João Paulo Bento, University of Aveiro

- The Impact of In-House Certifications on Farmer’s Environmental and Social Conduct: Insights from the Coffee Industry
  - Elisa Giuliani, University of Pisa
  - Luciano Ciravegna, King’s College London
  - Andrea Vezzulli, University of Pisa

- What Makes MNCs Sustainable? -Institutional Pressures as Drivers of Operational Sustainability
  - Riliana Riikkinen, Aalto University
  - Asta Salmi, Lappeenranta School of Technology

- When Sustainability Takes the Back Seat: How the Global Push for Deregulation Paves Way to Local Catastrophes
  - Alex Bitektine, HEC Montréal
  - Linda Bensalah, HEC Montréal

- Perceived Legal System Voids and Wholly Owned Foreign Subsidiary Performance in Southeast Asia
  - George White, Old Dominion University
  - Thomas Hemphill, University of Michigan-Flint
  - Roberto Galang, Ateneo de Manila University
  - Tazeeb Rajwani, Cranfield University

- Information Security in Multinational Enterprise Subsidiaries: The Role of the Host-Country Legal Environment
  - Yong Chen, Old Dominion University
  - Hong Chen, Old Dominion University

**How Does Social Environment Influence Radical Innovation in Supply Chain Contexts? Evidence from Chinese Private Manufacturing Firms**
Xiaomei Li, Tianjin University
Mengxin Wu, Tianjin University

**How Hybrids Manage Growth and Strategic Tensions in Global Production Networks: The Case of Impact Sourcing Service Providers**
Chacko George Kannothra, University of Massachusetts Boston
Stephan Manning, University of Massachusetts Boston
Nardia Haigh, University of Massachusetts Boston

**Global Integration without Ownership: Designing Organizational and Governance Structures in International NGOs**
Ainhoa Ebrahim, Harvard University
L. David Brown, Harvard University
Srilatha Batiwala, independent researcher

**Towards the Institutionalization of Screening and Measuring for Social Impact: Implications for Islamic Finance**
Jeffrey Allen Kappen, Drake University
Kavilash Chawla, Baton Global
Matthew Mitchell, Drake University

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**Wednesday, June 29 - 10:15-10:45**
**Time:** 10:15-10:45
**Room:** Napoleon CD

**Coffee Break**

Refreshments will be provided for conference participants at the Napoleon CD.

*This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research. The award presentation will take place at the Exhibit Hall during the coffee break.*

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**Wednesday, June 29 - 10:45-12:00**

**Session 2.2.1 - Panel**
**Time:** 10:45-12:00
**Track:** 2 - Geographic Scope and Innovation
**Room:** Napoleon AB

**Managing Global and Local Innovation**
Chair: Kazuhiro Asakawa, Keio University
Discussant: Minyoung Kim, University of Kansas

**Panelists:**
Kazuhiro Asakawa, Keio University
Yves Doz, INSEAD
Felipe Monteiro, INSEAD
Ram Mudunuru, Temple University
Jaeyong Song, Seoul National University

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**Managing Socially-Oriented Business across Borders**
Chair: Amit Karna, Indian Institute of Management, Ahmedabad

- Bridging Institutional Voids at the Urban Base of the Pyramid
  - Carlos Rufin, Suffolk University
**Session 2.2.2 - Panel**  
Track: 3 - Future of the MNE  
Room: Borgne  
Time: 10:45-12:00

### New Insights on Innovation by Firms in Emerging Economies: Implications for International Business Theory and Practice
Chair: Somnath Lahiri, Illinois State University

**Panelists:**  
- Robert Grosse, Thunderbird School of Global Management  
- Anju Seth, Virginia Tech  
- S Raghunath, Indian Institute of Management Bangalore  
- Hussain Rammal, University of Technology Sydney

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**Session 2.2.3 - Panel**  
Track: 2 - Geographic Scope and Innovation  
Room: Maurepas  
Time: 10:45-12:00

### Comparing Innovation In and From China and India
Chair: Torben Pedersen, Bocconi University

**Panelists:**  
- George S. Yip, CEIBS and Imperial College London  
- Rishikesha T. Krishnan, IIM Indore  
- Mark Greeven, Zhejiang University  
- Shameen Prashantham, CEIBS

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**Session 2.2.4 - Panel**  
Special Session  
Room: Oak Alley  
Time: 10:45-12:00

### UNCTAD WIR panel : Ownership and Control in MNEs: Implications for National Policy
Chair: James Zhan, Investment and Enterprise, UNCTAD  
Discussants: Peter J. Buckley, University of Leeds and Jean-Francois Hennart, Tilburg University

**Panelists:**  
- Gary Gereffi, Duke University  
- Hemant Merchant, University of South Florida St. Petersburg  
- Hafiz Mirza, Division on Investment and Enterprise, UNCTAD

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**Session 2.2.5 - Competitive**  
Track: 11 - Strategy, Alliances, Acquisitions  
Room: Nottoway  
Time: 10:45-12:00

### M&A Integration and Value Creation
Chair: Nathaniel C. Lupton, University of Lethbridge

**Domestic M&As between Multinational Enterprises: Creating Value by Expanding and Integrating International Assets**  
- Junichi Yamanoi, Waseda University  
- Akie Iriyama, Waseda University  
- Shige Makino, Chinese University of Hong Kong

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**Session 2.2.6 - Competitive**  
Track: 9 - Emerging Markets  
Room: Bayside C  
Time: 10:45-12:00

### Institutional Variety in Emerging Markets
Chair: Sylwia E. Starnawska, SUNY Empire State College

**Discussion:**  
- Does Shareholder Value Increase with Cross-Border Merger & Acquisition for Chinese Firms? The Influences of Domestic Political Ties and Subnational Institutional Quality  
  - Wenjun Tu, University of Nottingham Ningbo  
  - Xiaolan Zheng, University of Nottingham Ningbo  
  - Lei Li, University of Nottingham Ningbo

**Panelists:**  
- Jing Li, Simon Fraser University  
- Jun Xia, University of Texas at Dallas  
- Daniel Shapiro, Simon Fraser University  
- Zhiyu Lin, Fuzhou University

**Discussion:**  
- Varieties of Institutional Systems: A Contextual Taxonomy for the Understudied Regions of the Global Economy  
  - Stav Fainshmidt, Florida International University  
  - William Q. Judge, Old Dominion University  
  - Ruth V. Aguilera, Northeastern University  
  - Adam Smith, Arkansas State University

**Panelists:**  
- Luisa Fernanda Melo, Bentley University

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**Session 2.2.7 - Competitive**  
Track: 8 - Entrepreneurship, SMEs, Born Globals  
Room: Southdown  
Time: 10:45-12:00

### Opportunity Identification in International Entrepreneurship
Chair: Pavlos Dimitratos, University of Glasgow

**Discussion:**  
- Reconceptualizing International Entrepreneurship: An Opportunity Based Perspective  
  - Mujtaba Ahsan, San Diego State University  
  - Stephanie A. Fernhaber, Butler University

**Panelists:**  
- Shuang Ren, Deakin University  
- Di Fan, Curtin University  
- Zijie Li, University of International Business and Economics
The locus of global innovation

Accelerated Multinationalization: Capturing Global Opportunities
Sinead Monaghan, Rutgers University
Esther Tippmann, University College Dublin

Entrepreneurial Opportunity Exploitation: A National Level Social Capital Contingency Perspective
Seyed Hooman Seyed Abootorabi, Old Dominion University
Amirmahmood Amini Sede, Old Dominion University

Session 2.2.8 - Competitive
Track: 7 - Governments, Non-market Strategies
Room: Oakley
Revisiting Corporate Socially Responsible Activities: Diverse Drivers and Diverse Contexts
Chair: Tailan Chi, University of Kansas

Time Horizon and Corporate Social Responsibility: Multi-Layered Evidence from around the World
Jongmoo Jay Choi, Temple University
Jimi Kim, Temple University
Oded Shenkar, Ohio State University

Luis Ballesteros, University of Pennsylvania

Webs of Influence: National Stakeholder Networks and Corporate Social Performance
Kate Odziemkowska, University of Pennsylvania
Witold Jerzy Henisz, University of Pennsylvania

Innovative Ideas in IB Instruction
Chair: Joan Marie Lofgren, Aalto University

Global Pitch Project: Social Entrepreneurship and the Teaching of Ethics in International Business
Madan Annavarjua, Bryant University
Diya Das, Bryant University

Develop Intercultural Effectiveness in the Classroom: An Application of Reflective Learning
Jing Betty Feng, Farmingdale State College (SUNY)

Irish-Dutch Sandwiches, Corporate Inversions, and Arm’s Length Transactions: Teaching International Tax in Your IB Course
James Francis Nebus, Suffolk University

Case Studies and Teaching Cases as a Teaching-Learning Strategy in Teaching International Logistics
Moema Pereira Nunes, Universidade Feevale

Session 2.2.9 - Competitive
Track: 16 - Teaching IB
Room: Gallier A

Drivers of International Entrepreneurship: Opportunity Recognition, Rents, Growth
Chair: Nicole Coviello, Wilfrid Laurier University

The Pursuit of International Opportunity: A Planned Behavior Model
Daniel Richard Clark, Indiana University

How Organisational Identity Stories Lead to International Opportunities
Pavlina Jasovska, University of South Australia

A Transaction Cost Approach to International Entrepreneurship
Susan L. Young, Seton Hall University
Christopher Welter, Xavier University

To Acquire or Not: How Maturing Born Globals Survive over Time
Tamar Almor, College of Management
Stine Oyna, University of Agder
Shlomo Yedidia Tarba, University of Birmingham
Mohammad F. Ahammad, Sheffield Hallam University

What Influences the Internationalization Speed of Online Retailers? A Dynamic Perspective
Matthias Schu, University of Fribourg
Dirk Morschett, University of Fribourg
Hanna Schramm-Klein, University of Siegen

Do Venture Capitalists Affect the Internationalization of Small Firms?
Antonio Amaral Moreira, Pontifical Catholic University of Rio de Janeiro
Jorge Carneiro, Pontifical Catholic University of Rio de Janeiro

International New Venture Performance: Leveraging Marketing Capabilities
Silvia Lozano Martin, California State University, Los Angeles
Rajshekhar Javalgi, Cleveland State University

Session 2.2.10 - Interactive
Track: 12 - Economics, Finance, Accounting
Room: Edgewood B

Issues on FDI
Chair: Isabel Alvarez, Universidad Complutense de Madrid

MNE Transparency and Country-Level Risk Disclosure
Sidney Gray, University of Sydney
Helen Kang, University of New South Wales

Distance Matters for Portfolio Investment - But What Kind of Distance?
Brian Lucey, Trinity College Dublin
Raj Aggarwal, University of Akron
Colm Kearney, Monash University
Sam Vignes, Trinity College Dublin
Capital Market Development and Inflow of Foreign Direct Investment to Africa - Is There Any Relationship?
Rafiu Adewale Aregbeshola, University of South Africa

Recovery in Post-Conflict Affected Countries: The Unintended Effects of Foreign Aid on Foreign Direct Investment
Sander De Raad, University of Groningen
Vincent Kunst, University of Groningen

Spillovers of Cross-Border Strategic Alliances on Rivals’ Values in Emerging Economies
Pawinee Changphao, University of Texas at Dallas
Louis Brennan, Trinity College Dublin

Evaluating the Impact of Labor Flexibility on FDI into Europe
Mikhail Shengeliya, Trinity College Dublin
Louis Brennan, Trinity College Dublin

Session 2.2.13 - Interactive
Time: 10:45-12:00
Track: 11 - Strategy, Alliances, Acquisitions
Room: Estherwood

Role of Culture and Institutions in Global Strategy
Chair: Marjorie A. Lyles, Indiana University

Home Is Where It Starts: The Influence of Home Culture Institutions on MNE Global Strategies
Brian Roy Tan, B.R.I.T. Management Consulting
Asda Chintakananda, National Institute of Development Administration

Who Are Those Good to Do Together during Institutional Upheaval?: The Effect of Organizational Network Diversity in Chinese Film Industry after WTO Accession
Hyunjoo Min, University of South Carolina

How to Create Trust in Multinational Corporations? Cross-Cultural Contingencies in Fair Strategy Process
Carine Peeters, Vlerick Business School
Koen Tackx, Vlerick Business School

Institutional Environment and Cross-Border M&A Premiums
Zhu Zhang, Peking University
Marjorie A. Lyles, Indiana University
Changqi Wu, Peking University

Market Reaction to Cross-Border Acquisition Announcements: The Effect of Added Cultural Distance
Hyun Gon Kim, Rutgers University

Do Institutional Pressures Affect Divisional/regional HQs Relocation? An Empirical Study on Isomorphic, Coercive and Normative Effects
Alfredo Valentino, Luiss University

Session 2.2.14 - Interactive
Time: 10:45-12:00
Track: 6 - Institutions and Innovation
Room: Ellendale

Influence of Institutions on Innovation, Adoption and Development
Chair: Charles E. Bryant, Florida Institute of Technology

Evolution of Technological Trajectories at MNEs: Dynamics in Japanese Big 3 Automakers
Hye Sun Kang, University of South Carolina

The Institutionalization of Innovation Projects in 15 Countries through Varieties of Discursive Devices for the Technology Diffusion
Tanig H. Malik, Dongbei University of Finance & Economics

Innovation in Emerging Economies: The Brazilian Case
Karen Esteves Fernandes Pinto, University of São Paulo
Paulo Roberto Feldmann, University of São Paulo

When Too Little or Too Much Hurts: The Moderating Effect of Institutional Misalignment
Yousef Eiadat, University College Dublin
Alejandro M. Fernandez Castro, CESUGA

Institutionalizing EMS Adoption in Developing Countries
Yousef Eiadat, University College Dublin
Alejandro M. Fernandez Castro, CESUGA

Session 2.2.15 - Interactive
Time: 10:45-12:00
Track: 4 - Social Innovation
Room: Edgewood A

MNCs and Social Responsibility: Responding to Local Issues and Challenges
Chair: Christian Geisler Asmussen, Copenhagen Business School

Emerging Market Multinationals and CSR
Bindu Arya, University of Missouri-St. Louis
Jane Salk, University of Texas at Dallas

Rana Plaza Collapse: Are CSR Compliance Pressures Effective?
Noemi Sinkovics, University of Manchester
Samia Ferdous Hoque, University of Manchester
Rudolf R. Sinkovics, University of Manchester

Local CSR for Global Value: A U.S. MNE in China & Australia
Virginia Munro, Griffith University
Denni Arli, Griffith University
Sharyn Rundle-Thiele, Griffith University

Board International Experience and Corporate Social Responsibility in Emerging Economies: Evidence from Malaysia, Pakistan, and Philippines
Abdullah Al Mamun, University of Newcastle
Mariano L.M. Heyden, University of Newcastle
Michael Seamer, University of Newcastle
Qaiser Rafique Yasser, University of Malaysia Sarawak
Guido Rojer Jr., University of Curacao

Corporate Social Responsibility Implementation: Challenges for the Mining Industry in Brazil
Fatima Annan-Diab, Kingston University
Carolina Molinari, Kingston University

Institutional Level Antecedents and Corporate Social Responsibility Adoption Interactions: Insights from Emerging Economies
Abdullah Al Mamun, University of Newcastle
Michael Seamer, University of Newcastle
Mariano L.M. Heyden, University of Newcastle
Qaiser Rafique Yasser, University of Malaysia Sarawak
Guido Rojer Jr., University of Curacao
Assessments of Multinational's Payments for Ecosystem Services and Disclosure in CSR Reports: A Research Based on Fortune 500
Zhan Wang, Saint Louis University
Nitish Singh, Saint Louis University

WEDNESDAY, JUNE 29 - 12:00-13:00

Time: 12:00-13:00
Room: Napoleon CD

Lunch

A light lunch will be provided for conference participants at the Napoleon CD.

AIB Fellows' Business Meeting

AIB Fellows only.

WEDNESDAY, JUNE 29 - 13:00-14:15

Session 2.3.1 - Panel
Track: 8 - Entrepreneurship, SMEs, Born Global
Room: Napoleon AB

Global Innovation and International Entrepreneurship

Chairs: Shameen Prashantham, CEIBS and Vassiliki Bamiatzi, University of Leeds

Panelists:
Peter J. Buckley, University of Leeds
Gary Knight, Willamette University
Nicole Coviello, Wilfred Laurier University
Alain Verbeke, University of Calgary

Session 2.3.2 - Competitive
Track: 3 - Future of the MNE
Room: Borgne

Antecedents of Multinational Enterprise Performance: Modes, Motives and Models
Chair: Christos Antoniou, University of Leeds

Entry Mode Diversity: An Anomaly or a Reality
Elena Beleska-Spasova, University of Reading

Dynamic Effects of the Liability of Foreignness
Yunok Cho, Renmin University of China
Robert Salomon, New York University

Mental Models and the Multinational - Performance Relationship: Attention, Complexity and Fit
Alexander Leinemann, University of St. Gallen
Bjoern Ambos, University of St. Gallen

Dynamic Effects of Learning by FDI on the Innovative Outputs and Productivity of Spanish MNE Firms
Francisco Javier Santos Arteaga, Free University of Bolzano
Celia Torrecillas, Universidad Europea de Madrid

Session 2.3.3 - Panel
Track: 2 - Geographic Scope and Innovation
Room: Maurepas

Better Together? Current Research and Practice in Strategy, Policy and the Economics of Clusters for Building and Sustaining Global Competitiveness
Chair: Hildy Jean Teegen, University of South Carolina

Panelists:
Robin Barnes, Greater New Orleans, Inc.
Sali Li, University of South Carolina
Ann Marie Stiertitz, South Carolina Council on Competitiveness
Douglas P Woodward, University of South Carolina

Session 2.3.4 - Panel
Track: 14 - Leadership and HR
Room: Oak Alley

Gender in International Business Research: Addressing the Importance and Overcoming the Obstacles
Chairs: Amanda Budde-Sung, University of Sydney and Everlyne Misati, Florida International University

Panelists:
Amanda Bullough, University of Delaware
Amon Chizema, University of Birmingham
Fabian Jintae Froese, Georg-August-University Göttingen
William Newburry, Florida International University
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Amir Shoham, Temple University

Session 2.3.5 - Competitive
Track: 9 - Emerging Markets
Room: Nottoway

Overcoming Institutional Voids in Africa
Chair: Joan Lilian Ogendo, Catholic University of Eastern Africa

Human Capital Voids, Upgrading Mechanisms, and Firm Performance
Stephanie Wang, Indiana University
Alvaro Cuervo Cazurra, Northeastern University

Does Political Instability Hinder Innovation? Evidence from African Firms
Sorin M.S. Krammer, University of Groningen
### Session 2.3.6 - Competitive
**Time: 13:00-14:15**  
**Track: 11 - Strategy, Alliances, Acquisitions**  
**Room: Bayside C**

**Foreign Entry Decision and Entry Mode Choice**  
Chair: W. Travis Selmier II, Indiana University

- **Entry Timing in International Markets: Looking Back and Ahead for Opportunities**  
  Bernadine Dykes, University of Delaware  
  Kalin Kolev, Marquette University

- **Effects of Experiential and Interorganizational Learning on Entry Mode Choices: A Study of Indian Firms**  
  Dhirendra Mani Shukla, Indian Institute of Management, Lucknow  
  Ashutosh Kumar Sinha, Indian Institute of Management, Lucknow

- **Repeated Entry Modes and Growth Perspectives: Mindful or Inertial Learning?**  
  Filippo Albertoni, Politecnico di Milano  
  Stefano Elia, Politecnico di Milano  
  Lucia Piscitello, Politecnico di Milano

- **A Real Option Model of the Firm’s International Investment**  
  Ali Ahl, Lappeenranta University of Technology  
  Olli Kuivalainen, Lappeenranta University of Technology

### Session 2.3.7 - Competitive
**Time: 13:00-14:15**  
**Track: 12 - Economics, Finance, Accounting**  
**Room: Southdown**

**Aspects on Foreign Direct Investment**  
Chair: Raj Aggarwal, University of Akron

- **The Impact of Foreign Firms and Competition on Domestic Firm Survival**  
  Evis Sinani, Copenhagen Business School  
  Klaus Meyer, CEIBS  
  Bersant Hobdari, Copenhagen Business School

- **Knowledge Transfer from Multinationals through Labour Mobility: Learning from Export Experience**  
  Prit Vahter, Warwick University  
  Jaan Masso, University of Tartu

- **Tax Haven Networks and the Role of the Big 4 Accountancy Firms**  
  Chris Jones, Aston University  
  Yama Temouri, Aston University  
  Alex Cobham, Tax Justice Network

### Session 2.3.8 - Competitive
**Time: 13:00-14:15**  
**Track: 5 - Governance and Policy**  
**Room: Oakley**

**Collaborative Innovation in Technology Industries**  
Chair: Esther Tippmann, University College Dublin

- **Supranational Institutions, Grand Challenges and Collaborative Search - How Advocacy Groups Can Make a Difference in Search Consortia**  
  Wolfgang Sofka, Copenhagen Business School  
  Anders Ording Olsen, Copenhagen Business School  
  Christoph Grimpe, Copenhagen Business School

- **Technological Uncertainty and Ambidexterity: The Use of Coordination Mechanisms and Entrepreneurial Orientation in High-Tech Industry**  
  Pei-Li Yu, National Chung Cheng University

- **Value Creation versus Value Capture in Public-Private Collaboration: An Emerging Market Perspective**  
  Emilene Leite, Uppsala University  
  Anna Bengtson, Uppsala University

- **China: From Imitator to Innovator?**  
  Juliane Proelss, Concordia University  
  Denis Schweizer, Concordia University  
  Feng Zhan, John Carroll University

### Session 2.3.9 - Competitive
**Time: 13:00-14:15**  
**Track: 10 - Operations and SCM**  
**Room: Gallier**

**Internationalization Decisions in Supply Chains**  
Chair: Carine Peeters, Vlerick Business School

- **Internationalization Speed and Performance: The Service Firms’ Context**  
  Naveen Jain, Middlesex University  
  Sokol Celo, Suffolk University  
  Vikas Kumar, University of Sydney

- **Reshoring: A Strategic Renewal of Luxury Clothing Supply Chains**  
  Pamela Robinson, University of Birmingham  
  Linda Hsiu-yun Hsieh, SOAS, University of London

- **Barriers and Enablers in the Learning Process of Offshore Team Members: The Role of International Assignees**  
  Carine Peeters, Vlerick Business School  
  Florence Duvivier, Neoma Business School

- **A Network View of Foreign Investments Determinants and the Role of Country Connectedness**  
  Sokol Celo, Suffolk University  
  Aya Chacar, Florida International University  
  Yannick Thams, Suffolk University
Session 2.3.10 - Competitive  Time: 13:00-14:15
Track: 7 - Governments, Non-market Strategies  Room: Gallier B

**Being Accountable and Create Value in Local Markets: How Multinational Enterprises Engage Local Stakeholders**
Chair: Bernie Wolf, Schulich School of Business

Legitimizing Resistance to Global Activism: Royal Dutch/Shell's Response to Anti-Apartheid Divestment Pressure, 1986-1990
Ishva Minefee, University of Illinois at Urbana-Champaign

Multilatinas' legitimacy at a Crossroads: Accounting for Their Social Irresponsibility across Different Institutional Environments
Elisa Giuliani, University of Pisa
Federica Nieri, University of Pisa
Davide Fiaschi, University of Pisa

Valuing Stakeholder Governance: Property Rights, Autonomy, and Collective Action
Kate Odziemkowska, University of Pennsylvania
Sinziana Dorobantu, New York University

Session 2.3.11 - Interactive  Time: 13:00-14:15
Track: 7 - Governments, Non-market Strategies  Room: Edgewood B

**MNE Corporate Governance and International Investment Performance**
Chair: Alexander Settles, Rutgers University

The Study on the Speed of Asian Firms' Changing Corporate Governance after 2008 Financial Crisis
Hyunjoo Min, University of South Carolina

Board Dissent: The Director Primacy Perspective
Sunny (Li) Sun, University of Missouri-Kansas City
Jianqiang Xiao, Renmin University of China
Kangtao Ye, Renmin University of China

Trojan Horses or Local Allies: The Effect of LBMs in Foreign Subsidiaries
Jakob Müllner, WU Vienna
Patricia Renee Klopf, WU Vienna

Outward FDI and Firm-Level Performance
Waid Hejazi, University of Toronto
Jianmin Tang, Government of Canada

The Odyssey of South African MNCs and their Impact on the SADC
Mathew Eleojo Egu, University of South Africa
Rafiu Adewale Aregbeshola, University of South Africa

Session 2.3.12 - Interactive  Time: 13:00-14:15
Track: 9 - Emerging Markets  Room: Evergreen

**Political and Economic Ties in Emerging Economies**
Chair: Jennifer Oetzel, American University

**Firm Strategic Orientation and Performance in Sub-Saharan African Countries: The Moderating Effect of Institutional Development Level and Foreign Firm Ownership**
Soonkyoo Choe, Yonsei University
Young Hoon An, Yonsei University
Jihoon Kang, Yonsei University

**The Political Motivations of Diaspora Investors: Expanding Existing Models of Multidimensional Diaspora Investment Drivers**
Liesl Riddle, George Washington University
Tjai M. Nielsen, High Point University

**Regime Structure, Institutional Stability and Pro-Market Reforms: Deepening the Inter-Disciplinary Connection**
Luis Alfonso Dau, Northeastern University
Elizabeth M. Moore, Northeastern University
Catherine Bradley, Lieberman Research Worldwide

**A Theoretical Approach to the Internationalization of a Trade Block: Pacific Alliance Case**
Andres Mauricio Castro Figueroa, Compensar Unipanamericana
Dalsy Yolima Farfan Buitrago, Pontificia Universidad Javeriana
Luis E. Torres, Georgia Gwinnett College

**The Influence of Relative Institutional Challenge on Ownership Structure**
Ehsan Derayati, Concordia University
Gwyneth Edwards, HEC Montréal

**Navigating Institutional Clusters within Sub-Saharan Africa: Small and Medium-Sized Oil Enterprises**
Daniel Rottig, Florida Gulf Coast University
Ray Crespo, Florida Atlantic University
Daniel Diemont, Florida Atlantic University
Franchesca Martinez, Florida Atlantic University

**Direct and Bilateral Effects of Political-Economic Freedom Indices and Country Economic Variables**
Ismatilla T. Mardanov, Southeast Missouri State University

**Regional Determinants of FDI in Brazil: An Economic, Institutional and Political Perspective**
Claudia Beatriz Batschauer da Cruz, University of Vale do Itajai
Dinorá Elieete Floriani, University of Vale do Itajai
Mohamed Amal, Columbia University and PPGAD/FURB
Session 2.3.13 - Interactive
Time: 13:00-14:15
Track: 11 - Strategy, Alliances, Acquisitions
Room: Estherwood

Alliances, Joint Ventures, and Networks
Chair: Rakesh Sambharya, Rutgers University

Cognitive Conflicts among Strangers: the Role of Organizational Cultural Intelligence and Socialization Practices in International Alliances
Robin Pesch, University of Bayreuth
Ricarda B. Bouncken, University of Bayreuth

Swetketu Patnaik, Anglia Ruskin University
Ram Baliga, Wake Forest University
Mo Roohanifar, Manchester Metropolitan University

Do Local IJV Partners' Political Connections Always Create Shareholder Value for Foreign Partners?
Yu-Kai (Mike) Wang, Soochow University
Jianfeng Wu, University of International Business and Economics

Knowledge and Learning in IJV Management: A Process Understanding of a Highly Successful International Joint Venture
Jeong-Yang Park, University of Nottingham
Simon Harris, University of Edinburgh

The Formation of Equity Joint Ventures: An Empirical Examination of the "Hybrid" and "Asset Bundling" Views in Transaction Cost Economics
Zheng Cheng, University of Kansas
Talman Chi, University of Kansas

International Portfolio Restructuring: The Role of Performance Feedback and Home Market Dependence in Adjusting Extant Network Diversity
Guus Hendriks, RSM Erasmus University
Perseu Heugens, RSM Erasmus University
Arjen Slangen, RSM Erasmus University

Fairness Perception, Contractual Complexity and Learning in Inter-Organizational Exchanges
Cheng-Min Chuang, National Taiwan University
Chih-Pin Lin, Aletheia University
Chih-Fang Chiu, National Taiwan University

Session 2.3.14 - Interactive
Time: 13:00-14:15
Track: 8 - Entrepreneurship, SMEs, Born Globals
Room: Ellendale

Internationalization Process of SMEs
Chair: Ivo Zander, Uppsala University

The Influence of the Entrepreneur's Network on the Internationalization during the Financial Crisis: Evidence from Turkey
Tugba Kalafatoglu, ESADE Business School/NEOMA Business School
Xavier Mendoza, ESADE Business School

Decisive Inaction in the Internationalization Process
Peter Wayne Liesch, University of Queensland
James Clarke, University of Queensland

Effectuation and Internationalization: A Review and Agenda for Future Research
Masoud Karami, University of Otago
Sylvie Chetty, University of Otago/Uppsala University
Oscar Martin Martin, Public University of Navarre/Uppsala University

The "Hidden" Stages of Internationalization of Western Small and Medium-Sized Enterprises in Emerging Markets: The Role of Experience, Feedback and Institutional Voids
Desislava Dikova, Vienna University of Economics and Business
Yusaf Akbar, CEU Business School
Bernardo Balboni, University of Trieste
Guido Bortoluzzi, University of Trieste
Andrea Tracogna, University of Trieste

Factors Affecting Entrepreneurship in Emerging Economies: A Case of Dubai
Christian Tabi Amponsah, Skyline University
Gouher Ahmed, Skyline University

Resource Allocation Decisions in SME Internationalization: A Portfolio Theory Perspective
Adeoye Adegborie, University of Waterloo
Rod B. McNaughton, University of Auckland

Session 2.3.15 - Interactive
Time: 13:00-14:15
Track: 1 - Innovation and the MNE
Room: Edgewood A

Adaptation and the Role of Industry/Business Context
Chair: Dan Li, Indiana University

Determinants of Innovation in Emerging Market Firms: Evidence from India
Mohammad Fuad, Indian Institute of Management, Lucknow
Arun Kumar Jain, Indian Institute of Management, Lucknow

Do Institutional Voids Promote Local Adaptation? Explorative Adaptation and Classical Adaptation
Defeng Sun, Kyoto University
Yasu Sugiyama, Kyoto University
Tatsuya Kikutani, Kyoto University

The Differential Impact of Open Innovation on the Efficiency of Firms
Isabel Alvarez, Universidad Complutense de Madrid
Cipriano Quirós, Universidad Complutense de Madrid

National Context and the Organization of Early Phases in Innovation Projects
Roman Bartnik, University of Duisburg-Essen
### WEDNESDAY, JUNE 29 - 14:15-14:30

**Break**

Short break to facilitate transition between sessions. No refreshment service will be provided.

### WEDNESDAY, JUNE 29 - 14:30-15:45

<table>
<thead>
<tr>
<th>Session 2.4.1 - Panel</th>
<th>Time: 14:30-15:45</th>
<th>Room: Napoleon AB</th>
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<tbody>
<tr>
<td><strong>International Business Challenges in Global Value Chains: A Multidisciplinary View</strong></td>
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<td>Chair: Manpreet Hora, Georgia Institute of Technology</td>
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<td>Manpreet Hora, Georgia Institute of Technology</td>
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<td>Tomas Hult, Michigan State University</td>
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<td>Masaaki Kotabe, Temple University</td>
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<td>Janet Y. Murray, University of Missouri-St. Louis</td>
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<th>Session 2.4.2 - Panel</th>
<th>Time: 14:30-15:45</th>
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<tbody>
<tr>
<td><strong>State Owned Multinationals</strong></td>
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<td>Chair: Felipe Monteiro, INSEAD</td>
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<td>Klaus Meyer, CEIBS</td>
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<td>Juan Ma, INSEAD</td>
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<td>Sinziana Dorobantu, New York University</td>
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<th>Session 2.4.3 - Panel</th>
<th>Time: 14:30-15:45</th>
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<tr>
<td><strong>Creating and Orchestrating Heterarchical Advantage in the Global and Local Context</strong></td>
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<td>Chairs: Kiyohiko Ito, University of Hawaii at Manoa and Tanya A. Peacock, Baylor University</td>
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<td>Kazuhiro Asakawa, Keio University</td>
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<td>Yves Doz, INSEAD</td>
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<td>Tanya A. Peacock, Baylor University</td>
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<td>Eleanor Westney, York University</td>
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<td>Ivo Zander, Uppsala University</td>
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<th>Session 2.4.4 - Panel</th>
<th>Time: 14:30-15:45</th>
<th>Room: Oak Alley</th>
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<tbody>
<tr>
<td><strong>AIB-CEE Chapter Panel: Research, Collaboration and Innovation in Emerging Markets: Forecast of Research Agenda for the CEE</strong></td>
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<td>Chair: Lukasz Puslecki, Poznan University of Economics and Business</td>
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<td>Discussant: Miroslaw Jarosinski, Warsaw School of Economics</td>
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<td>Andreja Jaklic, University of Ljubljana</td>
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<td>Marian Gorynia, Poznan University of Economics and Business</td>
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<td>Andrei Panibratov, St. Petersburg University</td>
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<td>Krzysztof Wach, Cracow University of Economics</td>
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<td>Michal Zdziarski, Warsaw University</td>
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<tr>
<td><strong>Cross-Cultural Influences and Attributions</strong></td>
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<td>Chair: Marcelo André Machado, Universidade do Vale do Rio dos Sinos - UNISINOS</td>
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<td><strong>A Cross-Cultural Study of an Integrative Model of Meaningfulness and Employee Engagement</strong></td>
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<td>Simone Meskelis, University of Dallas</td>
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<td>J. Lee Whittington, University of Dallas</td>
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<td>Timothy Galpin, Colorado State University</td>
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<td><strong>A Cross-Cultural Analysis on Moral Emotion Experiences: The Case of Korea and the United States</strong></td>
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<td>Tai Gyu Kim, Korea University</td>
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<td>Young Kyun Chang, Sogang University</td>
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<td><strong>Attributional Complexity and Isomorphic Attributions: Empirical Evidence for Cognitive vs. Affective Factors</strong></td>
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<td>Lakshman Chandrashekhar, Tongji University School of Economics &amp; Management</td>
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<td>Linh-Chi Vo, Normandy Business School</td>
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<td><strong>Does Multiculturalism Influence Salary Negotiation Strategy? An Examination of Hispanic-American Multiculturals and American Monoculturals</strong></td>
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<td>Davina Vora, State University of New York at New Paltz</td>
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<td>Napatsorn Jiraporn, State University of New York at Oswego</td>
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<td>Wendy Casper, University of Texas at Arlington</td>
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Rules of Engagement: Methods and Measures in IB
Chair: Stewart Miller, University of Texas - San Antonio

Measuring Innovation Around the World
David M. Reeb, National University of Singapore
Ping-Sheng Koh, Hong Kong University of Science and Technology
Elvira Sojli, Erasmus University
Wing Wah Tham, Erasmus University

MNC Internal and External Complexity and Effects on Performance: Insights from NKC-Methodology
Sokol Celo, Suffolk University
James Francis Nebus, Suffolk University
I. Kim Wang, Suffolk University

Decomposing the Benefits from Foreign Direct Investment: A New Methodological Framework
Randolph Luca Bruno, University College London
Nauro F Campos, Brunel University
Saul Estrin, London School of Economics

Scale Integrity: An Evaluation of Four Individualism Scales in International Business
Somak Banerjee, Wayne State University
Ahmet Koksal, Wayne State University
Aaron Johnson, Wayne State University
Attila Yaprak, Wayne State University

Governance, CSR and the Role of MNEs
Chair: Bindu Arya, University of Missouri-St. Louis

Corporate Governance and CSR Approaches of Multinational Companies: An Integrated Perspective
Igor Filatotchev, Cass Business School
Günter K. Stahl, WU Vienna

Does Internationalization of Emerging Multinationals Lead to a Good Corporate Citizenship in the Home Market?: The Stakeholder-Theory Approach
Eunwoo Kim, University of Michigan
Jooyoung Kwak, Yonsei University
Soonkyoo Choe, Yonsei University

Internationalization and Financial Performance: The Moderating Role of Corporate Social Performance
Xueji Jessie Liang, Sun Yat-sen University
Jane Lu, University of Melbourne

Strategic Corporate Social Responsibility in Multinational Enterprises
Christian Geisler Asmussen, Copenhagen Business School
Andrea Fosfuri, Bocconi University

Global Talent Management
Chair: Paula Caligiuri, Northeastern University

Retaining Diverse Employee Talent Through Greater Organizational Embeddedness
Debjani Ghosh, Osaka University
Tomoki Sekiguchi, Osaka University

Talent Development and Its Role in Shaping Emerging Market Firms’ Results: The Case of Russia
Marina Latukha, Saint-Petersburg State University

Omission of Talent Pools?: Challenges in Japanese Companies’ Global Talent Management
Tamiko Kasahara, University of Shizuoka

Fostering Local Managerial Capacity in China: HRM, Matched-Pairs, and Knowledge-Collectivities
Ramsin Yakob, University of Gothenburg

International Corporate Governance and the Role of Institutions
Chair: Ursula F. Ott, Kingston University

The Influence of Institutions on the Proportion of Social Elites on Boards of Business Group IPO Firms in Emerging Economies
Bruce Allen Hearn, University of Sussex
Linking Governance Quality and Derivatives Use: Insights from Firms’ Hedging Behavior
Quang Nguyen, Middlesex University
Trang Kim, Middlesex University
Marina Papanastasiou, Middlesex University
A Global Compensation Analysis: Linking the Incentive Component and Incentive Theory with Performance-Orientation of the Globe Study
Ursula F. Ott, Kingston University

Ownership, Entry and Internationalization
Chair: Somnath Lahiri, Illinois State University

The Effects of Added Cultural Distance on Ownership Decision in Cross-Border Acquisitions
Hyun Gon Kim, Rutgers University
Ajai Gaur, Rutgers University

Perceptions vs. Actualities: Examining the Effects of Perception of Liability of Foreignness and Cultural Intelligence on the MNEs Mode of Entry
Alexey V. Semenov, San Jose State University
Hadi S. Alhorr, Saint Louis University

International Entrepreneurship in MNEs’ Technology Commercialization: A Case of Finnish Dairy Manufacturer Naoto Nadayama, University of Otago

Expertise and International Strategy
Elizabeth Maillat, University of New South Wales
Andre Sammartino, University of Melbourne

Cosmopolitanism and Cosmobusiness: A Common Path Nikolaos Papazoglou, University of Piraeus

Going International - Micro-Multinational: The Impact of Business Group Affiliation and Foreign Ownership in Internationalization Process
Tugba Kalafatoglu, ESADE Business School/NEOMA Business School
Joonho Shin, ESADE Business School
Xavier Mendoza, ESADE Business School

The Role of Patent Systems in Determining Foreign Direct Investment Horizontal Spillovers: A Meta-Analysis
Danai Christopoulou, University of Bradford
Nikolaos Papageorgiadis, University of Liverpool
Chengang Wang, Bradford University
**Session 2.4.13 - Interactive**  
Track: 13 - International Marketing  
Room: Estherwood  
**Time:** 14:30-15:45  
**Chair:** Susan Mudambi, Temple University

**Branding**

*Brand Loyalty Viewed from a Service-Dominant Logic: Brand Experience, Customer Engagement and Brand Community Attachment*  
Chao-Chin Huang, National Kaohsiung University of Hospitality and Tourism

*Incorporating Country-of-Origin Image into International Branding: Evidence from the Cosmetic Industry in Brazil*  
Mariana Bassi Sutter, University of São Paulo  
Maria Laura MacLennan, University of São Paulo  
Janaina de Moura Giraldi, University of São Paulo  
Edson Crescitelli, University of São Paulo  
Edison Polo, University of São Paulo

*Can Global Expansion be a Defensive Strategy for Local Brands? The Moderating Effect of Country Favorableness*  
Hsiu Ying Huang, Feng Chia University  
Chen-Yu Lin, Feng Chia University

*Entering a Hostile Foreign Market: The Interplay between Consumer Animosity, Customer Citizenship Behavior, and Product Purchase Intention*  
Wootae Chun, Saint Louis University  
Mamoun Benmamoun, Saint Louis University  
Seung H. Kim, Saint Louis University  
Morris Kalliny, Eastern Washington University

*Brand Origin, Brand Fit, and the Dynamics of Brand Architecture: An Integrative Cross-Disciplinary Review*  
Melodena Stephens Balakrishnan, Karlschlosschule International University  
Leila Hamzaoui-Essoussi, University of Ottawa  
Nicolas Papadopoulos, Carleton University

*From Counterfeit to Luxury: The Effects of China's Growing Middle Class on Genuine Luxury Products*  
Jennifer Pope, Grand Valley State University  
Bradley James Koch, Grand Valley State University  
Pamela Tremain Koch, Grand Valley State University

**Session 2.4.14 - Interactive**  
Track: 14 - Leadership and HR  
Room: Ellendale  
**Time:** 14:30-15:45  
**Chair:** Mila Lazarova, Simon Fraser University

**Expatriate Management**

*The Double-Edged Experiences of Boundary Spanning, Creative, Stereotypically Unconstrained Individuals*:  
Successful Acculturation Experiences of Expatriates and N-Culturals in MNEs  
Andre Anugerah Pekerti, University of Queensland  
Quan Hoang Vuong, University of Brussels  
Nancy K Napier, Boise State University

*Hassle Factor, Expatriates, and Subsidiary Performance*  
Dwarka Chakravarty, Western University  
Andreas Schotter, Western University  
Paul W. Beamish, Western University

*Applying COR Theory to Expatriates' Turnover Intention - The Role of Sensory Processing Sensitivity*  
Maike Andresen, University of Bamberg  
Paul Goldmann, University of Bamberg

*Affective Networks, Informal Ties, and the Limits of Expatriate Effectiveness*  
Sven Horak, St. John's University  
Inju Yang, EDC Paris Business School

*Study of Work-Place Exchanges and Expatriate Adjustment: Role of Supervisor's Nationality*  
Vineet Gupta, Indian Institute of Foreign Trade  
Rakesh Mohan Joshi, Indian Institute of Foreign Trade

*Personality Traits, Mentoring, and Psychological Well-Being: An Investigation of International Assignments*  
Judith Ambrosius, University of Erlangen-Nürnberg  
Benjamin Bader, Leuphana University of Lüneburg

*Increasing or Decreasing PCNs in a Subsidiary: The Implications for Subsidiary Performance*  
Naoki Ando, Hosei University

**Session 2.4.15 - Interactive**  
Track: 8 - Entrepreneurship, SMEs, Born Globals  
Room: Edgewood A  
**Time:** 14:30-15:45  
**Chair:** Rebecca Reuber, University of Toronto

**Early Internationalization Strategies of INVs from Emerging Markets**

*Early Internationalization Strategies of INVs from Emerging Markets*  
Pratik Arte, University of Vaasa  
Andrew Barron, Toulouse Business School

*Hub Internationalization - How Born Globals Conquer Southeast Asia by Building Local Bridgeheads*  
Markus Hammer, unilque swiss GmbH  
Patrick Schueffel, Hochschule für Wirtschaft Fribourg  
Rico Baldegger, University of Applied Sciences Western Switzerland

*Early Internationalisation of New and Small Indian Firms: an Exploratory Study*  
Pratik Arte, University of Vaasa  
Andrew Barron, Toulouse Business School

*Internationalization and Firm Performance- A Study of Indian Born Global Firms*  
Mohammad Fuad, IIM Lucknow  
Mohammad Akbar, IIM Lucknow
Drivers of Early Internationalisation - A Study of the Indian IT Industry
Sumati Varma, University of Delhi
Rishika Nayyar, Indian Institute of Foreign Trade
Vishakha Bansal, Lal Bahadur Shastri Institute of Management

The Internationalization of Micromultinationals - Comparative Perspectives From a Developed and an Emerging Economy
Luciano Ciravegna, King's College London
Christian Felzensztein, Universidad Adolfo Ibanez
Heini Vanninen, Lappeenranta University of Technology
Francesco Rattalino, ESCP Europe

WEDNESDAY, JUNE 29 - 15:45-16:15
Time: 15:45-16:15
Room: Napoleon CD
Coffee Break

Refreshments will be provided for conference participants at the Napoleon CD.

✪ This coffee break is sponsored by Aalto University School of Business in honor of the winner of the "That's Interesting!" Award. The award presentation will take place at the Exhibit Hall during the coffee break.

WEDNESDAY, JUNE 29 - 16:15-17:30
Session 2.5.1 - Panel
Track: 14 - Leadership and HR
Room: Maurepas
Women in Business: Evidence from around the World
Chairs: Janet Y. Murray, University of Missouri-St. Louis and Malika Richards, Penn State University - Berks
Panelists:
Nakiye A. Boyacigiller, Sabanci University
Beth Colón, The Weinman Colón Cook Group, Morgan Stanley
Mari Iizuka, Doshisha University
Ann R. Tuennerman, Tales of the Cocktail
Rosalie L. Tung, Simon Fraser University

Session 2.5.2 - Competitive
Track: 2 - Geographic Scope and Innovation
Room: Borgne
Knowledge Mobilization, Individual, and Organization
Chair: Marcelo Cano-Kollmann, Ohio University

A Model of Subsidiary Manager Communication with HQ
Almasa Sarabi, Georg-August-University Goettingen
Soo Min Toh, University of Toronto

Boundary Spanners and Intra-MNC Knowledge Sharing: The Role of Controlled Motivation and Immediate Organizational Context
Grazia D. Santangelo, University of Catania
Dana Minbaeva, Copenhagen Business School

Inter-Organizational Knowledge Transfer across Borders: Skilled Returnees as Knowledge Brokers Moderating Cultural Distance
Leah Z. B. Ndanga, University of Massachusetts Amherst

Temporalities in Synchronous Communication: Effects of Time Zones on Knowledge Transfer and Subsidiary Voice
Laurel Edwards Grassin-Drake, MIT
### Session 2.5.5 - Competitive
**Time:** 16:15-17:30  
**Track:** 6 - Institutions and Innovation  
**Room:** Nottoway

#### Institution, Firm Capabilities and International Expansion
Chair: Joseph Clougherty, University of Illinois at Urbana-Champaign

- **Exporting, Learning and Innovating among Emerging Market Firms: The Moderating Role of Institutional Development and Absorptive Capacity**
  - Zhenzhen Xie, Tsinghua University
  - Jiatao Li, Hong Kong University of Science and Technology

- **Racing to the Bottom? Or to the Top? How Firm-Specific Capabilities for Pollution Reduction and Firm Multinationality Moderate the Effect of National Environmental Regulations on International Expansion Decisions**
  - Joel Malen, Hitotsubashi University
  - Junichi Yamanoi, Waseda University

- **The Impact of Home Market Institutional Conditions on Market Entry Strategies of Firms from Emerging Markets**
  - Kelly Hewett, University of Tennessee
  - Alexander Krasnikov, Loyola University of Chicago
  - Adam Hepworth, University of Tennessee

- **Relative Mode Advantage in Local Market Penetration: Evidence from the Chemical Industries in China**
  - Changhui Zhou, Peking University
  - Danxue Gao, Peking University

### Session 2.5.6 - Competitive
**Time:** 16:15-17:30  
**Track:** 9 - Emerging Markets  
**Room:** Bayside C

#### Innovation and Knowledge Sourcing in Emerging Markets
Chair: Vikas Kumar, University of Sydney

- **Sourcing Technology from Home: Does Emerging Firms Always Benefit from Inward Licensing?**
  - Stefano Elia, Politecnico di Milano
  - Surender Munjal, University of Leeds
  - Vittoria Giada Scalera, University of Amsterdam

- **The Global Diffusion of Knowledge to Weak Institutional Contexts**
  - Heather Berry, George Washington University

- **Chinese Expatriate Management in Emerging Markets: A Competitive Advantage Perspective**
  - Huaichuan Rui, Royal Holloway University of London
  - Miao Zhang, Kingston University

- **The Tortoise and the Hare: Catching up Process in the Chinese Hypermarket Industry from 1992 to 2011**
  - Jie Xiong, ESC Rennes School of Business
  - Philippe Monin, EMLYON Business School

### Session 2.5.7 - Competitive
**Time:** 16:15-17:30  
**Track:** 16 - Teaching IB  
**Room:** Southdown

#### Teaching in Today's IB Classroom
Chair: Keun Lee, Hofstra University

- **Multiple Choice Exams in Global Business Classrooms: Worth Another Look?**
  - Amanda Budde-Sung, University of Sydney
  - Sandra Seno-Alday, University of Sydney

- **Teaching a Multicultural Class: Benefits, Challenges and Solutions**
  - Jane Terpstra-Tong, Monash University

- **Experiential Learning: Integrating Simulations into International Business Curricula**
  - Frank Cotae, Mount Royal University
  - Halia M. Valladares, Mount Royal University

### Session 2.5.8 - Competitive
**Time:** 16:15-17:30  
**Track:** 3 - Future of the MNE  
**Room:** Oakley

#### Human Capital and the Future of Multinational Enterprise
Chair: Vijay Pereira, University of Portsmouth

- **Immigrants and Firm Performance: Effects on Foreign Subsidiaries versus Foreign Entrepreneurial Firms**
  - Elena Kulchina, Duke University
  - Exequiel Hernandez, University of Pennsylvania

- **Utilizing Diverse Knowledge for Problem Solving in the MNC: A Network Mobilization Perspective**
  - Esther Tippmann, University College Dublin
  - Andrew Parker, Grenoble Ecole de Management

- **The Impact of Foreign Direct Investment in the Host Country: Trademark and British Expatriate Entrepreneurs in Brazil**
  - Teresa da Silva Lopes, University of York
  - Carlos Gabriel Guimaraes, Universidade Federal Fluminense
  - Alexandre Saes, Universidade de Sao Paulo
  - Luiz Fernando Saraiva, Universidade Federal Fluminense

- **Organizational Adjustment in Internationalized Enterprises: A Dynamic Capabilities Re-Configuring Process**
  - Myropi Garri, University of Portsmouth
  - Nikolaos Konstantopoulos, University of the Aegean

- **Rhetorical Discourse in Mitigating Cultural Asymmetries in International Business Negotiation**
  - Tariq H. Malik, Dongbei University of Finance & Economics
**Session 2.5.9 - Competitive**  
**Time:** 16:15-17:30  
**Track:** 8 - Entrepreneurship, SMEs, Born Globals  
**Room:** Gallier A

**Competitive Pressures on internationalization**  
Chair: Olli Kuivalainen, Lappeenranta University of Technology

The Peer Effect: Home-Peer Entry Density, Internationalization Strategies and the Export Market Exit of SMEs  
Sui Sui, Ryerson University  
Matthias Baum, University of Kaiserslautern  
Shavin Malhotra, University of Waterloo

Competitor Influences on the Evolution of a Population of Rapidly Internationalizing SMEs  
Denis Odlin, University of Auckland

International Entrepreneurship in Emerging Industry: The Case of Renewable Energy Industry in Spain  
Meysm Zolfaghari, Autonomous University of Barcelona  
Alex Rialp, Autonomous University of Barcelona

New Venture Internationalization via MNE-Orchestrated Global Ecosystems: The Attention-Attracting Imperative  
Shameen Prashantham, CEIBS

**Session 2.5.10 - Competitive**  
**Time:** 16:15-17:30  
**Track:** 13 - International Marketing  
**Room:** Gallier B

**Consumer Behavior**  
Chair: Peter Magnusson, University of Alabama

Slice-of-Life versus Slice-of-Death Advertising  
Anshu Arora, Savannah State University  
Amit Arora, Savannah State University

Behavioral Consequences of Actual and Recalled Face Loss  
Martin Heinberg, University of Duisburg-Essen

Perceptions of Luxury Value and Consumer Purchase Intention: A Global Identity Perspective  
Jie Yang, Saint Louis University  
Jieqiong Ma, Saint Louis University

Fighting Fakes: Consumer Co-Creation of Counterfeit Risk Reduction  
Susan Mudambi, Temple University  
Ni (Nina) Huang, Temple University  
Rongrong (Joyce) Xu, Temple University

**Session 2.5.11 - Interactive**  
**Time:** 16:15-17:30  
**Track:** 11 - Strategy, Alliances, Acquisitions  
**Room:** Edgewood B

**Parent-Subsidiary Relationships in MNEs**  
Chair: Deeksha Singh, Rutgers University

MNE Headquarters’ Role in Subsidiary Influence: The Perspectives of Rationality and Radical Uncertainty  
Lu-Jui Chen, Ming Chuan University  
Hsien-Che Lai, National University of Tainan

**Session 2.5.12 - Interactive**  
**Time:** 16:15-17:30  
**Track:** 8 - Entrepreneurship, SMEs, Born Globals  
**Room:** Evergreen

**The Institutional Context and International Entrepreneurship**  
Chair: Rod B. McNaughton, University of Auckland

Impact of Corruption, Regulations on International Entrepreneurship  
Farzana Chowdhury, Indiana University  
David Audretsch, Indiana University  
Maksim Belitski, University of Reading  
Sameeksha Desai, Indiana University

Re-Embedding the Internationalization of the Firm in Temporality: Paces in Internationalization Processes  
Kátia de Melo Galdino, Florida State University  
Sérgio Fernando Loureiro Rezende, Pontificia Universidade Católica de Minas Gerais  
Bruce T. Lamont, Florida State University

High-Growth Firms and Public Policy  
John Sargent, University of Texas Rio Grande Valley  
Linda Matthews, University of Texas Rio Grande Valley

Theory of Born-Global Entrepreneurship: Strategizing Asymmetrical Symbiosis of Business Ecosystem  
Haruo H. Horaguchi, Hosei University

Longing to Belong or Pieces of Ourselves All over the World? How Multiple Identities and Institutional Contexts Affect Entrepreneurial Opportunities by Members of Diasporas  
Florian Täube, Université libre de Bruxelles  
Lakshmi Ramarajan, Harvard Business School
Session 2.5.13 - Interactive
Track: 7 - Governments, Non-market Strategies
Room: Estherwood

Corporate Socially Responsible Activities: When do they matter?
Chair: Witold Jerzy Henisz, University of Pennsylvania

Can Corporate Social Performance Really Reduce the Liability of Foreignness? Evidence from Cross-Border Acquisitions
Jiyoung Shin, Korea University
Jon Jungbien Moon, Korea University
Jingoo Kang, Nanyang Technological University

Conformity Dynamics within MNEs: The Case of CSR Issues
Anne Jacqueminet, Bocconi University

How Does Strategic Risk Taking Drive Corporate Social Performance?
Huy "Will" Nguyen, University of Texas at Dallas
Zhiang "John" Lin, University of Texas at Dallas
Mike Peng, University of Texas at Dallas

Do Korean Business Groups Spend Much on Corporate Philanthropy?
Youngshin Woo, University of Adelaide
Jonghoon Nam, Loughborough University
Dirk Michael Boehe, University of Adelaide
Insik Min, Kyung Hee University

Internationalization and Financial Performance: The Moderating Effect of Stakeholder Management
Alan Muller, University of Groningen

Legend for Symbols Used:
S Nominee for the Temple/AIB Best Paper Award
H Nominee for the Alan Rugman Young Scholar Award

Session 2.5.14 - Interactive
Track: 14 - Leadership and HR
Room: Ellendale

Global Leadership
Chair: Mansour Javidan, Arizona State University

Exploring the Meanings of Global Followership and Global Leader-Follower Partnership
Yulia V. Tolstikov-Mast, Indiana Institute of Technology

Trust Formation and Development between Chinese Subordinates and Their German Supervisors
Joerg Sebastian Bueechl, Tuebingen University
Markus Pudelko, Tuebingen University

Transformational Leadership Behaviors and Organizational Commitment: The Moderating Role of Individual Cultural Values
Soyeon Kim, Meiji University
Mannsoo Shin, Korea University

Comparison of Managerial Leadership Behavior Preferences Across Nationalities, Industries, and Gender
Romie Frederick Littrell, Auckland University of Technology
Inga Minelgaite Snaebjornsson, University of Iceland

Employee Commitment to Foreign Firms in China: The Role of Cosmopolitanism and Yin Yang Leadership
Hyun-Jung Lee, London School of Economics and Political Science
Carol Reade, San Jose State University

Session 2.5.15 - Interactive
Track: 5 - Governance and Policy
Room: Edgewood A

New Frontiers in Policy Research for Innovation
Chair: Vincent Mangematin, Grenoble School of Management

The Humanization of Corporations
Joan Mileski, Texas A&M University at Galveston
Carter Franklin, Texas A&M University at Galveston

Relational and Cognitive Dimensions of Social Capital as the Main Driver for Internationalization, when Challenged by Institutional Friction
June Borge Doornich, North University

Building the Business Model through Simple Rules
Sunny (Li) Sun, University of Missouri-Kansas City
Yanli Zhang, Montclair State University
Jianqiang Xiao, Renmin University of China

Excessive Risk Taking as a Function of Aspirations, on a Sample of Global Investment Banks
Elzotbek Rustambekov, Bryant University

Innovation for Economic Competitiveness: The Role of Smart Specialization in Less Developed Countries
Sorin M.S. Krammer, University of Groningen

National Intellectual Capital and National Culture
Te-Yi Lin, Tatung University
I-chen Lee, Chang Gung University
Carol, Yeh-Yun Lin, National Chengchi University

Legend for Symbols Used:
MEET AND GREETS

WEDNESDAY, JUNE 29 - 17:45-18:45

Research Methods SIG - Meet and Greet

Come and visit with the brand new Research Methods Special Interest Group (SIG) for networking, award announcements, coffee and light desserts. Learn about upcoming activities and plans for the next year including workshops and more. The winner of the Best Paper Award in Research Methods will be announced at the meeting.

✪ The Meet and Greet is sponsored by The University of Sydney in honor of the winner of the Best Paper Award in Research Methods.

Women in the AIB (WAIB) - Meet and Greet

Join the Women in the AIB (WAIB) for networking, WAIB business, award announcements, coffee and light desserts. Come to learn about how WAIB can help your career, and also how you can contribute to WAIB and its members.

✪ The Meet and Greet is sponsored by the E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis.

AIB Chapters - Meet and Greet

A social event to allow AIB members to network with their local Chapters and other members from the same region, and to learn about local AIB activities and events.

The following Chapters have confirmed their participation:
1. Australia-New Zealand
2. Bolivia
3. Canada
4. Central and Eastern Europe
5. China
6. India
7. Japan
8. Korea
9. Latin America
10. Middle East and North Africa
11. Sub-Saharan Africa
12. United Kingdom - Ireland
13. US Midwest
14. US Northeast
15. US Southeast
16. US West

RESEARCH METHOD CLINICS

WEDNESDAY, JUNE 29

AIB Gala Event

The Gala Event will take place at the National World War II Museum on Magazine St. The museum is 0.6 miles (less than 1km) from the conference venue. A limited shuttle service will be available from the venue for those participants that do not wish to walk the distance. Please remember to have your name badges with you. Smart casual attire is recommended.

RESEARCH METHOD CLINICS

WEDNESDAY, JUNE 29

The AIB Research Methods SIG is piloting Research Methods Clinics sessions at the New Orleans conference. These sessions are organized around specific methodological experts who will be hosting a small group discussion and providing advice to specific problems of our members. The experts and their topics are listed below. All clinics will take place at Waterbury Ballroom. All sessions are limited to 8 participants each and require advance signup.

Session 1 (9:00 - 10:15)
Douglas Dow - Distance and Difference Scores / Logistic & Multiple Regression / Online Experiments
Alvaro Cuervo-Cazurra - Mixed Method Research
Robert Vandenberg - Longitudinal Data / Multilevel / SEM /Research Design

Session 2 (10:45 - 12:00)
Elizabeth Rose - Categorical Data / Survey Design
Peter Liesch - Qualitative Research
Larry Williams - Structural Equation Modeling (SEM)
Stewart Miller - Multi-stage (Heckman) / Regression

Session 3 (13:00 - 14:15)
Niina Nummela - Mixed Method Research
Robert Vandenberg - Longitudinal Data / Multilevel / SEM /Research Design
David Reeb - Missing Data / Causality / Hypothesis Development / Interactions & Dummy Variables

Session 4 (14:30 - 15:45)
Shige Makino - Panel Data Analysis
Fiona Moore - Qualitative Research
Larry Williams - Structural Equation Modeling (SEM)
Andrew Delios - Multivariate Analysis / Covariate Effects / Model Specification and Model Building
THURSDAY, JUNE 30

THURSDAY, JUNE 30 - 8:00-8:45

Fellows Café III

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

Transfer Pricing: So Much in the News, so Little in Our IB Research (Room: Evergreen)
Lorraine Eden, Texas A&M University

Research at the Intersection of International Corporate Governance and Global Corporate Responsibility (Room: Estherwood)
Ruth V. Aguilera, Northeastern University

THURSDAY, JUNE 30 - 9:00-10:15

Session 3.1.1 - Panel
Time: 9:00-10:15
Track: 15 - Research Methodology in IB
Room: Napoleon AB

Myth-Busting and Institutional Change: How to Achieve a More Innovative Future for Research Methodology in IB
Chair: Bo Bernhard Nielsen, University of Sydney

Panelists:
Catherine Welch, University of Sydney
Bo Bernhard Nielsen, University of Sydney
Larry J. Williams, University of North Dakota
Robert J. Vandenberg, University of Georgia

Session 3.1.2 - Panel
Time: 9:00-10:15
Track: 14 - Leadership and HR
Room: Borgne

Developing Global Leaders through Experiential Learning
Chair: Lena Zander, Uppsala University

Panelists:
Allan Bird, Northeastern University
Paula Caligiuri, Northeastern University
Will Lovely, Northeastern University

Session 3.1.3 - Competitive
Time: 9:00-10:15
Track: 2 - Geographic Scope and Innovation
Room: Maurepas

Managing Subsidiary, HQ, and Organization
Chair: Asda Chintakanananda, National Institute of Development Administration

Dual Headquarters Involvement in Subsidiary Innovation Activities
Henrik Dellestrand, Uppsala University
Philip Kappen, Uppsala University
Phillip Nell, WU Vienna

Subsidiary Role, Relational Embeddedness, and Capability: The Determinants of Overseas Subsidiaries' Knowledge Sourcing from MNC-Headquarters
Chuyue Jin, Seoul National University
Najoung Lim, Seoul National University

Return to Sender / Address Unknown: The Challenge of Subunit Innovation Networks for Headquarters Transfer of Capabilities in the MNC
Olof Lindahl, Uppsala University

Session 3.1.4 - Panel
Time: 9:00-10:15
Track: 16 - Teaching IB
Room: Oak Alley

Sequencing and Structure in IB Curricula and Programs: Learning Objectives, Study Abroad, and Other Experiential Learning
Chair: Liesl Riddle, George Washington University

Panelists:
Liesl Riddle, George Washington University
Stacie Berdan, rklD3
Gary Knight, Willamette University

Session 3.1.5 - Competitive
Time: 9:00-10:15
Track: 9 - Emerging Markets
Room: Nottoway

Business-Government Interactions in Emerging Markets
Chair: Chuandi Jiang, Saint Louis University

MNE Ownership, Subsidiary Survival, and Economic Liberalization
Megan (Min) Zhang, University College Dublin
Paul W. Beamish, Western University

The Influence of Dynamism on Macroeconomic Risk and Firms' Risk Management Activities
Martin Weiss, University of Erlangen-Nürnberg
Florian Klein, WU Vienna
Jonas F. Puck, WU Vienna

From Shadow to Light: The Impact of Informal Economy on the Export Propensity of Emerging Economy Firms
Olivier Lamotte, Paris School of Business
Octavio Escobar, Paris School of Business
Ana Colovic, NEOMA Business School
Pierre-Xavier Meschi, IAE Aix-en-Provence, CERGAM
Aix-Marseille University & Skema Business School
Management and Strategy
Chair: Dirk Morschett, University of Fribourg

Service Excellence in the Light of Cultural Diversity: The Impact of Metacognitive Cultural Intelligence
Melanie Lorenz, University of Alabama
Jase Ramsey, Saint Louis University
Dan Morrell, Middle Tennessee State University
Ayesha Tariq, University of Alabama

Social Media Marketing, Customer Relationship and Firm Performance: Dynamic Capability Perspective
Zhan Wang, Saint Louis University
Hyun Gon Kim, Rutgers University

Ambidexterity, New Product Advantage and Export Performance: Degree of Internationalization and Turbulence Moderating Effects
Ana Catarina Cadima Lisboa, Polytechnic Institute of Leiria
Dionysis Skarmeas, Athens University of Economics and Business

The Role of Distance and Supplier’s Reputation in International Purchasing
Silviu Horia Tierean, Erasmus University Rotterdam
Guido Berens, Erasmus University Rotterdam
Cees van Riel, Erasmus University Rotterdam

Revisiting Foreign Direct Investment: Influence of Macro Institutional Environment
Chair: Maria Alejandra Gonzalez-Perez, Universidad EAFIT

The Role of Infrastructure Project Aid in the FDI Entry Decision in Developing and Emerging Economies: Firm-Level Evidence from Japan
Olivier Bertrand, SKEMA Business School
Marie-Ann Betschinger, University of Fribourg

Institutional Role of Inter-State Relations on Foreign Investment: Trade Agreements and Investment Treaties
Lei Shi, University of Hong Kong
Man Kuen Christine Chan, University of Hong Kong

The Role of Experience in FDI Location Choice: Endogenous Risk, Exogenous Risk and High-Level Government Visits
Peter J. Buckley, University of Leeds
Liang Chen, University of Sussex
Hinrich Voss, University of Leeds

Effect of Institutional Distance on Firm Decisions and Performance
Chair: Halia M. Valladares, Mount Royal University

Cross-National Distance and Foreign Market Entry: Entry Strategies for Chinese Multinationals
Jie Wu, University of Macau
Nan Zhou, China Minsheng Bank
Seung Ho Park, CEIBS

Institutional Distance and Subsidiary Performance: Climbing up the Ladder vs. Climbing down the Ladder
Vikrant Shirodkar, University of Sussex

Firm-Specific Institutional Distance and Locational Decisions: Incorporating Host Market Context & Knowledge Intensity
Róisín Donnelly, Bentley University

Terrorism, Risk and Expatriation
Chair: Carol Reade, San Jose State University

Terrorism and Expatriates’ Withdrawal Cognitions: Differential Role in the Work and Non-Work Domains
Anna Katharina Bader, Georg-August-University Goettingen
Carol Reade, San Jose State University

The Influence of Family Characteristics on Cross-Cultural Adjustment and Expatriate Performance in Dangerous Locations: A Conceptual Framework
Philipp Paulus, Trier University
Katrin Muehlfeld, Trier University

Expatriate Social Networks and Social Support in Low vs. High Risk Countries: An Empirical Analysis
Benjamin Bader, Leuphana University of Lüneburg
Tassilo Schuster, University Erlangen-Nürnberg

The Effect of Host Country Threats on MNEs’ Global Integration Effort via Subsidiary Staffing
Kun (Fiona) Yao, University of Illinois at Urbana-Champaign
Jing yu (Gracy) Yang, University of Sydney
Song Chang, Hong Kong Baptist University
Andrew Delios, National University of Singapore

Cultural Influences in IHRM
Chair: Justin Williams, Charles Sturt University

When in Rome, do as the Romans do? Evidence from Taiwan and Canada
Te-Yi Lin, Tatung University
Carol, Yeh-Yun Lin, National Chengchi University
Localisation of Human Resources: The Interactive Effects of Work Values and Organisational Commitment  
Justin Williams, Charles Sturt University  
Ramudu Banugopan, Charles Sturt University  
Brian D’Netto, Curtin University

Us and Them: Disentangling Forms of Identification in MNCs  
Jennie Sumelius, University of Vaasa  
Sofia John, Hanken School of Economics  
Kristina Mäkelä, Aalto University  
Davina Vora, State University of New York at New Paltz

Strategic Flexibility and Strategic Human Resource Management on The Strategic Orientation-Firm Performance Relation: The Case of Chinese Enterprises  
Yan Gao, Shanghai University of Finance and Economics  
Zhao Zhou, Shanghai University of Finance and Economics  
Longzeng Wu, Xiamen University

Session 3.1.11 - Interactive  
Time: 9:00-10:15  
Track: 8 - Entrepreneurship, SMEs, Born Globals  
Room: Edgewood B

Constraints and Challenges of Internationalization  
Chair: Stephanie A. Fernhaber, Butler University

Managerial Resources and International Expansion: The Moderating Role of Middle Managers' Size  
Peng-Yu Li, Fu-Jen Catholic University

SME Internationalization and Resource Allocation Decisions: Empirical Evidences from Case Studies  
Adeoye Adegorite, University of Waterloo  
Rod B. McNaughton, University of Auckland

Gender and Fear of Failure: A Study of Entrepreneurship in China  
Maureen I. Muller-Kahle, Pennsylvania State University  
Krista B. Lewellyn, University of Wyoming  
Enping Jiang, Pennsylvania State University

Drivers for Traveler-Generated Content  
Camila dos Anjos Ferraz, Fundação Getulio Vargas - EAESP  
Luis Henrique Pereira, Fundação Getulio Vargas - EAESP

Session 3.1.12 - Interactive  
Time: 9:00-10:15  
Track: 11 - Strategy, Alliances, Acquisitions  
Room: Evergreen

Market Entry and Internationalization: Investment Mode and Ownership Strategies  
Chair: Timothy Devinney, University of Leeds

Advertising Investment and Stock Return: Evidence from Cross-Listings  
Chi-Lin Yang, Chung Yuan Christian University  
Chien-Wei Chen, National Chengchi University  
Min-Hsien Chiang, National Cheng Kung University

Industry Context and Modes of Entry: South African Financial Services MNEs in Africa  
Albert Wocke, GIBS Business School  
Takura Mudekunye, GIBS Business School

Accelerate or Delay? The Consequences of Big Step Internationalization  
Shu Yu, National University of Singapore

Internationalization Pace: Competition, Experiential Learning and New Market Complexity  
Naomi Gardberg, Baruch College - CUNY  
Xiaoli Yin, Baruch College - CUNY  
Jing Liu, Baruch College - CUNY

The Influences of Institutional Distance on the Foreign Ownership Strategy of Emerging Economy Multinationals  
Yang Yang, Beijing Technology & Business University  
Xiaohua Yang, University of San Francisco  
Jonathan P. Allen, University of San Francisco

The Effect of Bank Regulatory Distance on Acquirer Ownership Interest in a Cross-Border Bank Merger and Acquisition: A Transaction Cost and Real Options Analysis  
Danielle Renee Jones, University of Illinois at Urbana-Champaign  
Nan Zhang, University of Illinois at Urbana-Champaign

Session 3.1.13 - Interactive  
Time: 9:00-10:15  
Track: 12 - Economics, Finance, Accounting  
Room: Estherwood

"Emerging" International Economics  
Chair: Jeremy Clegg, University of Leeds

An Investigation of Stability Structures of Capital Investments in an Interlock Network of Firms: A Dynamical Perspective  
Jaideep Ghosh, Shiv Nadar University  
Avinash Kshitij, NISTADS

Family Ownership and Exchange Rate Exposure: New Evidence from an Emerging Market  
Ekta Sikarwar, T.A. Pai Management Institute

Empirical Analysis of Association between Derivatives Use and Exposures  
Quang Nguyen, Middlesex University  
Trang Kim, Middlesex University

Does Shareholder Protection Promote Stock Market Development  
Prabirjit Sarkar, Jadavpur University

Seeking Debt in Foreign Capital Markets: The Farther You Are, the More You Pay  
Jenny Gu, University of Dallas  
Igor Filatotchev, Cass Business School  
Greg Bell, University of Dallas  
Abdul Rasheed, University of Texas at Arlington

Session 3.1.14 - Interactive  
Time: 9:00-10:15  
Track: 14 - Leadership and HR  
Room: Ellendale

Non-Expatriates: Repatriates, Self-Initiated and Non-Traditionals  
Chair: Nakiye A. Boyacigiller, Sabanci University

Burden or Blessing? A Taxonomy of Repatriation Patterns: Evidence from a Longitudinal Study  
Jan Sebastian Knocke, University of Erlangen-Nürnberg  
Werner Widuckel, University of Erlangen-Nürnberg
Revisiting the Repatriate Knowledge Transfer Model: A Qualitative Confirmation
Joyce Osland, San José State University
Betina Szkudlarek, University of Sydney
Gary Oddou, California State University, San Marcos
Jürgen Deller, Leuphana University of Lueneburg
Norihito Furuya, The Institute of Global Business
Roger Blakeney, University of Houston

A Perspective of International Repatriation: Using the Data of Repatriates in Japanese Organizations
Yoko Naito, Tokai University

Unpacking Differences in Psychological Contracts of Organizational Expatriates and Self-Initiated Expatriates in China
Kate Yue Zhang, Dongbei University of Finance and Economics
Bart Rienties, Open University UK

Dancing between Illusion and Reality: Self-Initiated Expatriation of Foreign-Born Bicultural Nationals to Their Country of Origin
Ebru Ipek, Simon Fraser University

Identity Work as a Process for Palliating Acculturation
Cognitive Dissonance: Voluntary Expats in SMEs in Germany
Clive Francis William Flynn, Baden-Wuerttemberg Cooperative State University

Non-Traditional Managers in International Assignments: A Qualitative Case Study
Kowoon Kim, Florida International University
Mary Ann Von Glinow, Florida International University

Multinationality-Performance Relationship: An Assessment of Past Research and Suggestions for the Future
Amit Karna, Indian Institute of Management, Ahmedabad
Sunil Sharma, Indian Institute of Management, Ahmedabad
Anish Purkayastha, Indian Institute of Management, Ahmedabad

Coffee Break

Refreshments will be provided for conference participants at the Napoleon CD.

The JIBS Decade Award

The 2016 JIBS Decade Award honors the most influential paper published in the 2006 volume of the Journal of International Business Studies.

A Retrospective on their article by the winners of this year's JIBS Decade Award - Reconsidering the issues raised in their 2006 JIBS paper on "A quarter century of Culture's Consequences: a review of empirical research incorporating Hofstede's cultural values framework"
Bradley L. Kirkman, North Carolina State University
Kevin B. Lowe, University of Auckland
Cristina B. Gibson, University of Western Australia

Discussants and Commentators:
Kendall Roth, University of South Carolina
Timothy Devinney, University of Leeds

The JIBS Decade Award is sponsored by Palgrave Macmillan, the publishers of JIBS.
**Session 3.2.2 - Panel**

**Track:** 16 - Teaching IB

**Time:** 10:45-12:00

**Room:** Borgne


Chair: Ashok Som, ESSEC

Panelists:
- Ashok Som, ESSEC
- Derek Lehmberg, North Dakota State University
- Miroslaw Jarosinski, Warsaw School of Economics
- Stephane Justin Gilbert Girod, University of Reading
- Philip Powell, Indiana University
- Mary Teagarden, Thunderbird School of Global Management

**Session 3.2.3 - Competitive**

**Track:** 11 - Strategy, Alliances, Acquisitions

**Time:** 10:45-12:00

**Room:** Maurepas

**Internationalization and MNEs: New Perspectives**

Chair: Victor Zitian Chen, University of North Carolina at Charlotte

- Family Firm Internationalization: Not Just about the Family
  Victor Zitian Chen, University of North Carolina at Charlotte
  Anne Sluhan, Copenhagen Business School
  Bersant Hobdari, Copenhagen Business School
  Franz Kellermanns, University of North Carolina at Charlotte

- The Internationalization of Emerging Economy Firms: Substitution and Location Choice
  Linda Rademaker, BI Norwegian Business School
  Xavier Martin, Tilburg University

- Top Management Team Internationalization and Firm-Level Internationalization: The Moderating Effects of Global Focus and Home Region Institutional Diversity
  Niccolò Pisani, University of Amsterdam
  Alan Muller, University of Groningen
  Paula Roxana Bogatan, University of Amsterdam

- Semi-Global Strategies of Service MNEs: an Empirical Case of International Retail Industry
  Oksana Grebinevych, EMLYON Business School
  Jean-Luc Arregle, EMLYON Business School

**Session 3.2.4 - Panel**

**Track:** 16 - Teaching IB

**Time:** 10:45-12:00

**Room:** Oak Alley

**Innovative Approaches to Teaching International Business Online: A View from an Institutional First Mover**

Chair: Ronaldo Parente, Florida International University

Panelists:
- David Wernick, Florida International University
- Ronaldo Parente, Florida International University
- Marc Weinstein, Florida International University
- Jerry Haar, Florida International University

**Session 3.2.5 - Competitive**

**Track:** 14 - Leadership and HR

**Time:** 10:45-12:00

**Room:** Nottoway

**Knowledge-Sharing and Knowledge Transfer**

Chair: Dana Minbaeva, Copenhagen Business School

- Knowledge Absorptive Capacity and Work Motivation: A Study on Project Performance in MNCs Automotive in Thailand
  Patchara Popaitoon, Chulalongkorn University
  Sujinda Popaitoon, Mahasarakham University

- Inpatriates as Knowledge Transfer Agents: Abilities, Motivation, and Opportunities
  Tassilo Schuster, University Erlangen-Nürnberg
  Dirk Holtbrügge, University Erlangen-Nürnberg
  Franziska Engelhard, Friedrich-Alexander University Erlangen-Nürnberg, School of Business & Economics

- The Effects of Trust on Information Sharing Across Nations
  Yung-Kuei Liang, Tatung University

- The Transnational Transfer of HRM Practices in MNC: A Sociomaterial Framework Based on the Investigation of Performance Management in China
  Vincent Meyer, HEC Paris

**Session 3.2.6 - Competitive**

**Track:** 11 - Strategy, Alliances, Acquisitions

**Time:** 10:45-12:00

**Room:** Bayside C

**Strategies of Emerging Market Firms**

Chair: Yongsun Paik, Loyola Marymount University

- The Link Between Advantage and Equity in Overseas M&A: From the Perspective of Emerging Multinational Enterprises
  Peter Ping Li, Xian Jiaotong-Liverpool University
  Xianming Wu, Wuhan University
  Weiyun Xie, Wuhan University

- Cross-Listing and Emerging Economy Firms: Creating Value from Cross-Border Acquisitions
  Yinuo Tang, University of Hong Kong
  Anupama Phene, George Washington University
  Ravi Madhavan, University of Pittsburgh

- City-Based Market Potential Analysis to Capture Middle Class Consumers in Emerging Markets
  Ilke Kardes, Georgia State University

- From Servant to Master: Power Repositioning of Emerging-Market Companies in Global Value Chains
  Pavida Pananond, Thammasat University
Global Teams and Virtuality
Chair: Peter Magnusson, University of Alabama

Free-Riding in Global Virtual Teams: An Experimental Study of Antecedents and Strategies to Minimize the Problem
Vasyl Taras, University of North Carolina at Greensboro
William Tullar, University of North Carolina at Greensboro
Piers Steel, University of Calgary
Thomas O'Neil, University of Calgary
Matt McLarnon, University of Calgary

Communication Competence for Global Virtual Teams: Lessons from Collaboration in a Virtual World
Luciara Nardon, Carleton University
Kathryn Aten, Naval Postgraduate School
Taryn Stanko, Cal Poly San Luis Obispo

Not All Diversity Is the Same: A Comparative Study of the Effects of Diversity in Global Virtual Teams
Vasyl Taras, University of North Carolina at Greensboro
Daniel W. Baack, Denver University
Dan Caprar, University of New South Wales
Douglas Dow, University of Melbourne
Fabian Jintae Froese, Georg-August-University Göttingen
Peter Magnusson, University of Alabama
Alfredo Jiménez, Kedge Business School

Toward a Process Model of Virtual Acculturation: Examining Identity Mandates in Indian International Call Centers
Diya Das, Bryant University
Prithviraja Chattopadhyay, Hong Kong University of Science and Technology
Ravi Dharwadkar, Syracuse University

International Corporate Governance and Cash Issues
Chair: Stewart Miller, University of Texas - San Antonio

Corporate Governance Institutions and Investment-Cash Flow Sensitivity: An International Perspective
Luiz Ricardo Kabbach de Castro, USP-EESC
Henrique Castro Martins, UFRGS-EA
Eduardo Schiehll, HEC Montréal
Paulo Renato Soares Terra, FGV-EAESP

The Effects of Country and Firm-Level Governance on Cash Management
Halit Gonenc, University of Groningen
Bruce Seifert, Old Dominion University

Excess Control Rights and the Choice of Subsidiary Location
Dirk Michael Boehe, University of Adelaide
Yishu Fu, Southwestern University of Finance and Economics
Ron McIver, University of South Australia
Ralf Zurbruegg, University of Adelaide

Dividend Catering, Investor Protection, and Sentiment: A Cross-Country Analysis
Kihun Kim, Miami University
Jinho Byun, Ewha Womens University

Disaster Relief, Social Innovation and the Global Commons
Chair: Jonathan Doh, Villanova School of Business

Black Swans and the Social Value of Corporate Disaster Giving
Luis Ballesteros, University of Pennsylvania
Michael Useem, University of Pennsylvania

Resource Bricolage and Growth of Product and Market Scope in Social Enterprises
Misagh Tasavori, University of Essex
Caleb Kwong, University of Essex
Sarika Pruthi, San Jose State University

Business and Global Commons: Towards a Polycentric Collective Strategy
Laura Albareda, Deusto Business School
Ruth V. Aguilera, Northeastern University

Consumer Behavior
Chair: Hanna Schramm-Klein, University of Siegen

Does Social Media Really Affect Materialism and Consumer Spending Behavior? A US-Korea Comparison
Amonrat Thoumrungroje, Assumption University

Aniela A. Randrianasolo, John Carroll University
Alexey V. Semenov, San Jose State University

A Cross-Cultural Examination of the Impact of Transformation Expectations on Impulse Buying and Conspicuous Consumption
Pattana Boonchoo, Thammasat University
Amonrat Thoumrungroje, Assumption University

A Cross-Border Examination of Consumer Differences in Online Reviewing Behavior
Patrick Barbro, Rowan University
Susan Mudambi, Temple University
David Schuff, Temple University

Examining the Impact of Customer Equity on Customer Loyalty Intentions: Corporate Reputation as the Mediator and Customer Hedonism as the Moderator
Gen-Yih Liao, Chang Gung University
I-Chieh Hsu, National Changhua University of Education
James Oliver Stanworth, National Changhua University of Education
Hawjeng Chiou, National Taiwan Normal University
The Other Side of the Coin: Examining Influence of Cosmopolitanism and Acculturation on Expat Consumer’s Propensity to Buy Local Brands
Srdan Zdravkovic, Bryant University
Dario Miocicvic, University of Split

Influences of Loyalty Program Design on Preferences and Motives for Reward Pursuit: A Cross Cultural Comparison
Xin Yang, Hang Seng Management College
Arif Mahmood, Hong Kong Baptist University
Yu Yang, Hang Seng Management College

Tie Strength, Green Expertise, and Interpersonal Influences on Green Purchase Behavior: The Case of Organic Food Consumption in an Emerging Market
Sheng-Hsiung Chang, Tamkang University

Session 3.2.12 - Interactive
Time: 10:45-12:00
Track: 2 - Geographic Scope and Innovation
Room: Evergreen

Global and Local Knowledge for Innovation
Chair: Annique Un, Northeastern University

Subsidiary Strategies for Local Knowledge Sourcing and Protection: The Role of Partner Heterogeneity
Paul Ryan, Trinity College Dublin
Ulf Andersson, Mälardalen University
Alessandra Perri, Ca’ Foscari University
Majella Giblin, Trinity College Dublin

Past, Present and Future of Location Choice Research
Naveen Jain, Middlesex University
Tanvi Kothari, San Jose State University

Global Innovation Perspective: Innovating Overseas for Disruption
Muhammad Imran, EMLYON Business School
Gianpaolo Baronchelli, University of Bergamo

Connectivity South of the Rio Grande: USPTO Patenting and Innovation Patterns in Latin America
Marcelo Cano-Kollmann, Ohio University

Leveraging Serendipitous Personal Ties in the Process of Industry Emergence
Sinead Monaghan, Rutgers University
Ahreum Lee, Temple University

Session 3.2.13 - Interactive
Time: 10:45-12:00
Track: 7 - Governments, Non-market Strategies
Room: Estherwood

Business-Government Interactions: Extending the Bargaining Perspective
Chair: Nan Jia, University of Southern California

Why Governments Expropriate Foreign Property: A View from Business History
Marcelo Bucheli, University of Illinois at Urbana-Champaign
Stephanie Decker, Aston Business School

Determinants and Impact of Foreign Invested Firms’ Choice of Bribery: An Interactive Approach from Institutional and Resource-Based Perspectives
Linjie Li, Birkbeck College, University of London
Xiaming Liu, Birkbeck College, University of London
Dong Yuan, Peking University

Political Risks and MNCs’ Reference Point on Asset Procurements
Naoki Yasuda, Rikkyo University

Sanctions and Signals: Home Country Subnational Governments and MNE Divestment from Politically Risky Countries
Ishva Minefee, University of Illinois at Urbana-Champaign
Nathan Jensen, George Washington University

Dynamic Bargaining Analysis: Applications to Internet Governance
James Francis Nebus, Suffolk University
Carlos Rufin, Suffolk University

Globalization of Markets for Political Power: The Case of Legal Drafting
Glen Stirling Taylor, California State University, East Bay
Sandy Luong, California State University, East Bay

W. Travis Selmier II, Indiana University

MNC-Host Government Relationship: Current Theories, Research, and Future Directions
Emilene Leite, Uppsala University
Hammad ul Haq, Uppsala University

Session 3.2.14 - Interactive
Time: 10:45-12:00
Track: 9 - Emerging Markets
Room: Ellendale

Business Models and Industries in Emerging Markets
Chair: Heather Berry, George Washington University

The Effects of Perceived Stakeholder Pressure In Upstream Oil and Gas Companies: Evidence from Indonesia
Ciska Tobing, University of Indonesia
Firmanzah Firmanzah, University of Indonesia
Tengku E Baitjiah, University of Indonesia
Albert Widjaja, University of Indonesia

Analysis of Business Models’ Innovation - A Multiple Case Study in Brazilian Industrial Companies
Moema Pereira Nunes, Universidade Feavele
Ana Paola Russo, Pontificial Catholic University of Rio Grande do Sul State - PUCRS

Mobile Money Around the World: International Business Models, Institutional Voids, and Spillovers
Saul Estrin, London School of Economics
Susanna Khavul, University of Texas at Arlington
Adeline Pelletier, IE Business School
THURSDAY, JUNE 30 - 12:00-13:00

Time: 12:00-13:00
Room: Napoleon CD

Lunch

A light lunch will be provided for conference participants at the Napoleon CD.

THURSDAY, JUNE 30 - 13:00-14:15

Session 3.3.1 - Special Session
Time: 13:00-14:15
Room: Napoleon AB

Peter J. Buckley and Mark Casson AIB
Dissertation Award Presentations
Chair: Sumit K. Kundu, Florida International University

Presentations by the 2016 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

Influence of Institutional and Geographical Factors on the Openness and Dispersion of Knowledge-Sourcing Practices (Ph.D. Awarded by Temple University)
Marcelo Cano-Kollmann, Ohio University

Heterogeneous Implementation of CSR in an MNE: the Role of Subsidiaries’ Institutional Contexts and Behaviors (Ph.D. Awarded by HEC Paris)
Anne Jacqueminet, Bocconi University

Influences on Transfer Effectiveness: An Exploratory Study of Headquarters Transfer of Capabilities to Subunits in the Multinational Corporation (Ph.D. Awarded by Uppsala University)
Olof Lindahl, Uppsala University

Guro Refsum Sanden, Copenhagen Business School

The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).
Innovative Organizational Forms in Multinational Business: Are They the Future of the MNE?
Chair: Geoffrey Jones, Harvard Business School
Discussant: Peter J. Buckley, University of Leeds

Panelists:
Jean-François Hennart, Tilburg University
Teresa da Silva Lopes, University of York
Karl Sauvant, Columbia University

Quantitative Analysis in IB: Doing It Well
Chair: Elizabeth Rose, University of Otago

Panelists:
Elizabeth Rose, University of Otago
Alvaro Cuervo Cazurra, Northeastern University
Timothy Devinney, University of Leeds
Rebecca Reuber, University of Toronto

An Expat Is an Expat Is an Expat? Exploring the Diversity of Global Work Experiences
Chairs: Mila Lazarova, Simon Fraser University and Mihaela Dimitrova, Oakland University
Discussant: Margaret Shaffer, University of Wisconsin, Milwaukee

Panelists:
Maike Andresen, University of Bamberg
Ebru Ipek, Simon Fraser University
Fabian Jintae Froese, Georg-August-University Göttingen
B. Sebastian Reiche, IESE Business School

Foreign Ownership Decision
Chair: Ilya Cuypers, Singapore Management University

Getting It Right: Experience, Vicarious Learning and Ownership (Mis)Alignment
Ilya Cuypers, Singapore Management University
Xavier Martin, Tilburg University

The Context of Learning from Experience: A Meta-Analysis of the Relationship between International Experience and Ownership Strategy
Ryan Tang, University of South Australia

Competing and Cooperating Globally: How Firms’ Multimarket Contact Relates to Joint Price Elevation in Coopetition Networks
Yu-Ching Chiao, National Chung Hsing University
Chun-Chien Lin, National Chung Hsing University
Yu-Chen Liu, National Chung Hsing University

Globalness and Country of Origin
Chair: Bernhard Swoboda, Trier University

Country-of-Origin Effects and Spatial Heterogeneity in Consumer Evaluation
Minyoung Kim, University of Kansas
Sunghoon Kim, Arizona State University
Jongkuk Lee, Ewha Womans University

The Country Image Literature: Mapping Its Intellectual Basis and Research Directions
Brian Chabowski, University of Tulsa
Saeed Samiee, University of Tulsa

Adamantios Diamantopoulos, University of Vienna
Maja Arslanagic-Kalajdzic, University of Sarajevo
Vasileios Davvetas, University of Vienna

Patterns of Global Innovation
Chair: Karuna Jain, NITIE

Is the Innovative Entrepreneurship Environment Infectious? A Spatial Clustering Perspective
Yi-Dan Huang, STPI, NARLabs
Hsu-Wei Hsu, Shih Chien University

Dual Embeddedness and Subsidiary-Originated Innovation: The Case of MNCs in China
Jacky Hong, University of Macau
Robin Snell, Lingnan University
Carry Mak, University of Macau

The Global Family Patents of Multinational Corporations
Heather Berry, George Washington University
The Institutional Context and International Entrepreneurship
Chair: Shameen Prashantham, CEIBS

Entrepreneurship under Adverse Conditions: Global Study of Individual Resilience and Self-Efficacy
Amanda Bullough, University of Delaware
Maija Renko, University of Illinois at Chicago
Saadat Saeed, University of Essex

Pack Your Bags Early: What Kind(s) of National Business Systems Facilitate International New Venture Creation?
Adam Smith, Arkansas State University
Stav Fainshmidt, Florida International University

Internationalization, Geographic Location and Entrepreneurial Intention
Julie Ann Elston, Oregon State University
Alois Konrad Weidinger, Higher Colleges of Technology

Governing International Business: State Ownership, Shareholders, and Boards
Chair: Rudolf R. Sinkovics, University of Manchester

State-Owned Enterprises' Internationalization and the Reduction of State Ownership
Joyce (Congying) Wang, University of Texas at Dallas
Sunny (Li) Sun, University of Missouri-Kansas City

Mixed Ownership and Cross-Border Acquisitions: Government-Private Shareholder Conflicts
Victor Zitian Chen, University of North Carolina at Charlotte
Aldo Musacchio, Brandeis University
Sali Li, University of South Carolina

The Effectiveness of Boards of Directors around the World: The Role of National Business System Dimensions
Krista B. Lewellyn, University of Wyoming
Maureen I. Muller-Kahle, Pennsylvania State University

Does Diplomacy Foster MNE Transparency? The Moderating Role of Geopolitical Capital
Anthony Paul Cannizzaro, Catholic University of America

Business Groups in Emerging Markets
Chair: Manish Popli, Indian Institute of Management, Indore

What Drives Corporate Social Responsibility Reporting Quality of Business Groups in an Emerging Economy?
Weichieh Su, National Chengchi University
Danchi Tan, National Chengchi University

Does Concentrated Ownership in Parent Trigger Ownership Concentration in the Foreign Subsidiary? A Study of Brazilian Firms
Yingdan Cai, University of the West of England
Sathyajit Gubbi, University of Groningen
Kees van Veen, University of Groningen
Hans van Ees, University of Groningen

Overcoming Institutional Voids: The Complementary Advantages of Business Groups and Multinationals
Ajai Gaur, Rutgers University
Chinmay Pattnaik, University of Sydney
Jeoung Yul Lee, Hongik University/Leeds University Business School
Deeksha Singh, Rutgers University

When and Where Does Business Group Affiliation Improve Foreign Subsidiary Performance?
Sarah Castaldi, University of Groningen
Sjoerd Beugelsdijk, University of Groningen
Sathyajit Gubbi, University of Groningen
Vincent Kunst, University of Groningen

Diversity
Chair: Vasyl Taras, University of North Carolina at Greensboro

LGBT Diversity Program Localization: An Institutional Paradox Perspective
Mark Tayar, University of Sydney
Varina Paisley, University of New South Wales
Raymond Chow, Macquarie University

Gender Diversity Management in Foreign Subsidiaries: A Comparative Study of Germany and Japan
Anna Katharina Bader, Georg-August-University Goettingen

Firm Financial Performance and Board Gender Diversity
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Carolina Herrera-Cano, Universidad EAFIT

When Different Attitudes toward Women Collide: The Case of Scandinavian Subsidiaries in Japan
Lena Elisabeth Kemper, Georg-August-University Goettingen
Anna Katharina Bader, Georg-August-University Goettingen

Encouraging Environmental Sustainability Through Gender: A Micro-Foundational Approach Using Linguistic Gender Marking
Amir Shoham, Temple University
Tamar Almor, College of Management
Sang Mook Lee, Pennsylvania State University Great Valley
Mohammad F. Ahammad, Sheffield Hallam University

Support Issues for Female International Business Travelers in Dual-Career Families
Katharina Maria Puchmüller, Johannes Kepler Universität
Working to Have a Voice: Institutional Work by Marginalized Actors in Foreign Subsidiaries
Mark Tayar, University of Sydney
Varina Paisley, University of New South Wales

Session 3.3.12 - Interactive
Time: 13:00-14:15
Track: 11 - Strategy, Alliances, Acquisitions
Room: Evergreen

Cross-Border M&As
Chair: Chang Hoon Oh, Simon Fraser University

To Divide or Not to Divide: How Top Management Team Faultline Strength Affect Cross-Border Acquisition Frequency and Performance
Jing'an Tang, Sacred Heart University
Jianzu Wu, Lanzhou University
Liling Chen, Lanzhou University

Subsidiary Role Experience of Target Firm in Cross-Border M&As
Hyejin Cho, Korea University
Kheehong Song, Korea University
Jaiho Chung, Korea University

The Impact of Politician's Risk-Aversion Motivation on Cross-Border M&A Activity Around Political Turnover
Jing Zhao, Renmin University of China
Limin Zhu, Renmin University of China
Shubo Zhang, Renmin University of China

Is There a Home Bias in Mergers and Acquisitions? And Does It Depend on the Type of Acquirer and on Its Home Country?
André Cardoso, Universidade do Porto
Ana Teresa Tavares-Lehmann, Universidade do Porto
Frederick N. Lehmann, Porto Business School

Identification to Oneself and to the Others: Employees' Perceptions After a Merger
Ralf Bebenroth, Kobe University
Kai Oliver Thiele, Hamburg University of Technology

Early Movers in M&A Waves - A Study of Indian Firms
Mohammad Fuad, Indian Institute of Management, Lucknow
Ashutosh Kumar Sinha, Indian Institute of Management, Lucknow

The Cost of Knowledge: Research Intensity and Environmental Effects on Cross-Border Acquisition Premiums
Tais Barreto, Florida Atlantic University

Organizational Identity Change in Shaping Integration Approaches in Acquisitions: Managing Small and Large Target Firms
Tian Wei, Fudan University

Session 3.3.13 - Interactive
Time: 13:00-14:15
Track: 4 - Social Innovation
Room: Estherwood

Addressing Environmental and Social Issues in a Global Context
Chair: John Raymond Dilyard, St. Francis College

Internationalization and Motives for Keeping Green Mindfulness: An Empirical Study in an Emerging Economy
Yi-Hui Ho, Chang Jung Christian University
Chieh-Yu Lin, Chang Jung Christian University

Corporate Sustainability in Global Value Chains: A Conceptual Framework
Navjote Khara, Niagara College

Institutional Pressure on Sustainability Disclosure
Domenico Ceglia, Universidade Federal do Rio Grande do Sul
Marcelle Colares Oliveira, Universidade Federal do Ceará

Fostering Sustainability and Resilience in the Global Cocoa Supply Chains - A System Dynamics Approach to Inclusive Growth at Base of the Pyramid
Tiffany Tsui, Erasmus University
Ulf Richter, Nottingham University Business School China

The New Breed of Business-NGO Partnerships: Market Focus vs. CSR Focus
Juanita Trusty, University of Memphis
Frances Fabian, University of Memphis

Session 3.3.14 - Interactive
Time: 13:00-14:15
Track: 12 - Economics, Finance, Accounting
Room: Ellendale

Banking and International Transparency: What Else?
Chair: Bruce Allen Heam, University of Sussex

Home- and Host-Market Uncertainty: The Performance of International Seasoned Equity Offerings
Stewart Miller, University of Texas - San Antonio
Daniel Indro, Penn State University - Great Valley
Malika Richards, Penn State University - Berks
Bruce Rudy, University of Texas - San Antonio

Principal-Agent Transactions: The Moderating Influence of Culture on Financing Contacts
Enoch Asare, University of Dallas
Sri Beldona, University of Dallas

Basel Regulation: A Dangerous Obsession
Maria Dmitrievna Ermolova, National Research University Higher School of Economics
Henry Penikas, National Research University Higher School of Economics

Debt Heterogeneity, Agency Costs and Business Risk of Multinational Corporations
Martin Robert Young, Massey University
Karren Lee-Hwei Khaw, Universiti Utara Malaysia
Jonathan A. Batten, Monash University
**THURSDAY, JUNE 30 - 14:30-15:45**

**Session 3.4.1 - Panel**

**Time:** 14:30-15:45  
**Track:** 8 - Entrepreneurship, SMEs, Born Globals  
**Room:** Napoleon AB  
**SME Internationalization - the Role of Public Policy in Stimulating International Entrepreneurship**  
**Chairs:** Igor Kalinic, University of Leeds and Jeremy Clegg, University of Leeds  
**Panelists:**  
- Keith D. Brouthers, King's College London  
- Lance Eliot Brouthers, Kennesaw State University  
- Igor Filatotchev, Cass Business School  
- Marian V. Jones, University of Sheffield  
- Gary Knight, Willamette University  
- Rebecca Reuber, University of Toronto  
- Miguel Matos Torres, University of Leeds

**Session 3.4.2 - Panel**

**Time:** 14:30-15:45  
**Track:** 5 - Governance and Policy  
**Room:** Borgne  
**Time, Speed and Pace of Multinational Activity**  
**Chairs:** Sinead Monaghan, Rutgers University and Esther Tippmann, University College Dublin  
**Panelists:**  
- Philip Kappen, Uppsala University  
- Peter Wayne Liesch, University of Queensland  
- Vincent Mangematin, Grenoble School of Management  
- Ram Mudambi, Temple University

**Session 3.4.3 - Panel**

**Time:** 14:30-15:45  
**Track:** 11 - Strategy, Alliances, Acquisitions  
**Room:** Maurepas  
**Supply Chains, Sustainability and Local Development**  
**Chair:** John Raymond Dilyard, St. Francis College  
**Panelists:**  
- John Raymond Dilyard, St. Francis College  
- Amar Nayak, Xavier University, Bhubaneswar  
- John Lambert, University of Southern Mississippi  
- Dannielle Brathwaite, University of West Indies, Open Campus  
- Kate Hughes, University of Greenwich

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**THURSDAY, JUNE 30 - 14:15-14:30**

**Break**

Short break to facilitate transition between sessions. No refreshment service will be provided.
Session 3.4.4 - Panel  
Track: 9 - Emerging Markets  
Time: 14:30-15:45  
Room: Oak Alley  

Middle East North Africa Rising: Misconception and Myths  
Chair: Melodena Stephens Balakrishnan, Karlshochschule International University

Panelists:  
Robert Grosse, Thunderbird School of Global Management  
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government  
Melodena Stephens Balakrishnan, Karlshochschule International University

Session 3.4.5 - Competitive  
Track: 11 - Strategy, Alliances, Acquisitions  
Time: 14:30-15:45  
Room: Nottoway

How Country Location Matters  
Chair: Adamantios Diamantopoulos, University of Vienna

Income Inequality and MNE Location Choice  
Nathaniel C. Lupton, University of Lethbridge  
Frank Guoliang Jiang, Dalhousie University  
Luis Fernando Escobar, University of Lethbridge

Impact of Environmental Performance on the Location Choice of Cross-Border M&As: The Role of Industry Characteristics, Governance Effectiveness and Civic Environmentalism  
Gunae Choi, Rutgers University  
Chinmay Pattanaik, University of Sydney

Country Of Origin Reputation And IPO Performance  
Ilya Cuypers, Singapore Management University  
Matteo Prato, Universita' della Svizzera Italiana  
Gokhan Ertug, Singapore Management University

The Tone at the Top: How CEO Compensation Affects MNC Responses to Host Country Uncertainty and Risk  
Mirko H. Benischke, Rotterdam School of Management  
Orhun Guldiken, Old Dominion University  
Geoffrey Martin, University of Melbourne  
Jonathan Doh, Villanova School of Business

Session 3.4.6 - Competitive  
Track: 12 - Economics, Finance, Accounting  
Time: 14:30-15:45  
Room: Bayside C

Understanding Outward Foreign Direct Investment  
Chair: Ben L. Kedia, University of Memphis

Institutions and Intellectual Property Rights: the Effects on Foreign Direct Investment  
Nikolaos Papageorgiadis, University of Liverpool  
Frank McDonald, University of Liverpool  
Chengang Wang, Bradford University

Understanding Outward Foreign Direct Investments from Emerging Markets: A Country of Origin Perspective  
Ben L. Kedia, University of Memphis  
Rama Krishna Reddy, University of Memphis

FDI in Cultural Space: The Role of Spatial Culture Clusters in FDI Expansion  
Suparna Chakraborty, University of San Francisco  
Miao Wang, Marquette University  
M.C. Sunny Wong, University of San Francisco

Session 3.4.7 - Competitive  
Track: 14 - Leadership and HR  
Time: 14:30-15:45  
Room: Southdown

Choice and Adaptation in Migration and Repatriation  
Chair: Surender Munjal, University of Leeds

Won't Localize or Can't Localize?: Emotional and Rational Explanations for MNE Ethnocentric Staffing Practices  
Hyun-Jung Lee, London School of Economics and Political Science  
Katsuhiko Yoshikawa, London School of Economics and Political Science  
Anne-Wil Harzing, Middlesex University

Cross-Culture Adaptation Norms and Mechanism, Repatriation and Repatriation  
Zhi Wang, Manchester Metropolitan University  
Stuart Horsburgh, Manchester Metropolitan University  
Xiao Qian Ye, Wuhan University

Effects of Individual Outcomes on Repatriates’ Satisfaction: A Longitudinal Study  
Jan Sebastian Knocke, University of Erlangen-Nürnberg  
Ebru Ipek, Simon Fraser University
Internationalization and Emerging Markets: Resources or Institutions?
Chair: Swetketu Patnaik, Anglia Ruskin University

Resource Dependence and Foreign Direct Investment Entry into Subnational Regions in an Emerging Economy: The Moderating Role of Cultural Distance
Jiatao Li, Hong Kong University of Science and Technology
Kun (Fiona) Yao, University of Illinois at Urbana-Champaign
Luqun Xie, Hong Kong University of Science and Technology

Behind Emerging-Economy Multinationals’ International M&As
Joyce (Congying) Wang, University of Texas at Dallas
Mike Peng, University of Texas at Dallas

Converging to Maturity but Not Quite There: Internationalization of Petroleum EMNEs in the Context of the Two Wave Approach
Luisa Fernanda Melo, Bentley University

Cross-Border Politics: Multinational Enterprises’ Political Activities in Host Countries
Chair: Jonas F. Puck, WU Vienna

Home Institutional Imprinting, R&D Intensity and Lobbying Expenditure of Foreign Firms in the U.S.
Vikrant Shirodkar, University of Sussex
Steven McGuire, University of Sussex
Palitha Konara, University of Huddersfield

Political Risk and MNCs’ Asset Investments -From Momentum and Deceleration Views-
Naoki Yasuda, Rikkyo University

The Multi-Faceted Role of ExperienceDealing with Policy Risk: The Impact of Intensity and Diversity
Alfredo Jiménez, Kedge Business School
Diana Benito-Osorio, Rey Juan Carlos University
Patricia Renee Klopf, WU Vienna

Decision-making in Internationalization
Chair: Linda Hsiu-yun Hsieh, SOAS, University of London

Familiarity In Entrepreneurial Internationalization Decisions
Daniel Richard Clark, Indiana University

Procedural Rationality in the Decision-Making of Internationalizing SMEs
Linda Hsiu-yun Hsieh, SOAS, University of London
Said Elbanna, Qatar University
Rose Narooz, Coventry University
Pushyarak Puthusserry, Queen’s University Belfast
Joanna Karmowska, Oxford Brookes University
Svetla Marinova, Aalborg University
Lulu Zhang, China Europe International Business School

Russian SMEs under the Sanctions Regime: The Interplay of Effectuation and Causation in Decision-Making on International Suppliers
Tamara Galkina, Hanken School of Economics
Igor Laine, Lappeenranta University of Technology

FDI and Host Country Institutions in Emerging Markets
Chair: Vikas Kumar, University of Sydney

Understanding the Internationalization of Latin American Enterprises
Jorge Alcaraz, Tecnologico de Monterrey
Johanan Zamilpa, Universidad de Guanajuato
Luis E. Torres, Georgia Gwinnett College

Danielle Renee Jones, University of Illinois at Urbana-Champaign

Impact of TMT Socio-Demographic Faultlines on Speed of FDI Expansion: An Emerging Market Perspective
Ankit Chhabra, Indian Institute of Management, Indore
Manish Popli, Indian Institute of Management, Indore

Dynamics of Comparative Ownership Advantage: The Interplay of Domestic and International Sphere
Monica Ren, Macquarie University
Stephan Manning, University of Massachusetts Boston

The Influence of Institutional Voids in Emerging Markets on Entrant Firms’ Resource Commitment
Claudio Giachetti, Ca’ Foscari University of Venice
Augustine Awuah Peprah, Ca’ Foscari University of Venice

Institutions in Transition: Is the EU Integration Process Relevant for Inward FDI in European Transition Economies?
Uros Delevic, University of Reading
Irina Heim, University of Reading
<table>
<thead>
<tr>
<th>Session 3.4.12 - Interactive</th>
<th>Time: 14:30-15:45</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track: 7 - Governments, Non-market Strategies</td>
<td>Room: Evergreen</td>
</tr>
</tbody>
</table>

**Antecedents and Consequences of Corporate Political Strategy: New Perspectives and New Contexts**
Chair: Lorraine Eden, Texas A&M University

**Political Market Competition in Transition Economies: A Resource Dependence Approach**
Jinsil Kim, University of Texas at Dallas

**Political Connections and Speed in Large Projects**
Joao Albino Pimentel, HEC Paris
Paul Vaaler, University of Minnesota

**Lead, Follow, or Abstain: When and How Non-Market Strategy Pays Off**
Luis Ballesteros, University of Pennsylvania

**With or Without You: Corporate Lobbying for Antidumping and the Byrd Amendment**
Young Hoon Jung, University of Texas at Dallas
Seung-Hyun Lee, University of Texas at Dallas

**Local Isomorphism in Political Strategy**
Jihyun Eun, University of Texas at Dallas

**Integrating Social and Political Strategies as Forms of Reciprocal Exchange into the Analysis of Corporate Governance**
Jean J. Boddewyn, Baruch College - CUNY
Peter J. Buckley, University of Leeds

**Frame or Get Framed: The Critical Role of Issue Framing in Nonmarket Management**
David Bach, Yale School of Management
Daniel Blake, IE Business School

<table>
<thead>
<tr>
<th>Session 3.4.13 - Interactive</th>
<th>Time: 14:30-15:45</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track: 2 - Geographic Scope and Innovation</td>
<td>Room: Estherwood</td>
</tr>
</tbody>
</table>

**Internationalization, Network, and Knowledge Orchestration**
Chair: Kazuhiro Asakawa, Keio University

**Intangible Asset Holdings and Investments of Multinational Subsidiaries**
Quyen Nguyen, University of Reading

**The Effect of Corporate Governance on Response to Technological Discontinuities: A Study of the Global Mobile Telecommunications Industry**
Jimi Kim, Temple University
Mitrabarun Sarkar, Temple University
Anu Wadhwa, Imperial College London

**Do General Purpose Technologies (GPTs) Support the New Competence Creating Activities in MNC Host Countries?**
John Cantwell, Rutgers University
Ranfeng Qiu, California State University, San Bernardino

**Local Supplier’s Technological Upgrading and Linkages with Foreign Customers: The Moderating Effect of Resource Orchestration Activities**
Yoo Jung Ha, University of York

**Opening the Blackbox of the International Diversification - Firm Performance Relationship: A Meta-Analytical Path Analysis**
Thomas-Dawid Jaskolka, University of Kaiserslautern
Jens Simon Schueler, University of Kaiserslautern
Matthias Baum, University of Kaiserslautern

**Degree of Multinationalization and Dynamics of Technological Trajectories**
Hye Sun Kang, University of South Carolina

**The Economics of MNE Network: A Microstructure Perspective**
Bo Liu, University of Electronic Science and Technology of China

<table>
<thead>
<tr>
<th>Session 3.4.14 - Interactive</th>
<th>Time: 14:30-15:45</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track: 10 - Operations and SCM</td>
<td>Room: Ellendale</td>
</tr>
</tbody>
</table>

**Global Sourcing**
Chair: Manpreet Hora, Georgia Institute of Technology

**Supply Network Collaboration: Exploring the Management of Power and Trust Orthogonality Paradox**
Sven Horak, St. John's University
Roman Bartnik, University of Duisburg-Essen

**Analysis of the Purchasing Internationalization Process in Brazilian Industrial Companies**
Moema Pereira Nunes, Universidade Feevale
Márcio Costa Moreno, Pontifical Catholic University of Rio Grande do Sul State - PUCRS
Grace Vieira Becker, Pontifical Catholic University of Rio Grande do Sul State - PUCRS

**Capability Deepening and Widening for OEM Suppliers in Global Value Chains: Exploring the Influences of Product Modularity and Electronic Integration**
Cheng-Chieh Hsiao, Shih Hsin University
Danchi Tan, National Chengchi University
Jyh-Shen Chiou, National Chengchi University

**Challenging the Leader: How Suppliers Change the Balance of Power in Supply Chains of Fast Clockspeed Industries**
Luis Oliveira, University of São Paulo
Afonso Fleury, University of São Paulo

**Supplier Engagement Strategies in China: Case Studies, Theorizing and Tests**
Changhui Zhou, Peking University
Chunfen Wang, Peking University

**A Study of Modularization and Complexity**
Yue Zhao, Florida International University
Ronaldo Parente, Florida International University

<table>
<thead>
<tr>
<th>Session 3.4.15 - Interactive</th>
<th>Time: 14:30-15:45</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track: 8 - Entrepreneurship, SMEs, Born Globals</td>
<td>Room: Edgewood A</td>
</tr>
</tbody>
</table>

**The Role of Social Ties in International Entrepreneurship**
Chair: Sylvie Chetty, University of Otago/Uppsala University

**Analyzing Networks in International Business**
Kent Eriksson, KTH Royal Institute of Technology
Angelika Lindstrand, Stockholm School of Economics
Gang Wang, Wuhan University
Xufei Ma, Chinese University of Hong Kong
Xu Jiang, Xi’an Jiaotong University

The Influence of Structural Holes and Network Closure in the Internationalization Process of Rapid Internationalizing Firms
Spiros Batas, University of Northampton
Tanja Leppäaho, Jyväskylä University School of Business and Economics

Comprehending the Internationalization Process of INVs: the Role of Network Closure and Structure and Their Interrelation with the Three Roles of Social Capital
Spiros Batas, University of Northampton
Tanja Leppäaho, Jyväskylä University School of Business and Economics
Mahmoud Abdel Khalik, University of St. Andrews

The Effects of Industrial Environment, Domestic Network and Localization on the Performance of Taiwanese SMEs
Ku-Ho Lin, National Chung Hsing University
Tsung-Piao Chou, National Chung Hsing University
Chueh-Chu Ou, Corporate Synergy Development Center
Wei-Kuo Tseng, National Chung Hsing University

External Networks and Entrepreneurial Orientation
Jiao Xue, Shanghai Jiao Tong University
Pengji Wang, James Cook University - Singapore
Xufei Ma, Chinese University of Hong Kong
Yunfeng Peng, Shanghai Jiao Tong University

THURSDAY, JUNE 30 - 15:45-16:15

Coffee Break

Refreshments will be provided for conference participants at the Napoleon CD.

THURSDAY, JUNE 30 - 16:15-17:45

Session 3.5.1 - Plenary
Special Session
AIB Awards Ceremony and Business Meeting

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, AIB/Temple Best Paper Award, and the Rugman Most Promising Scholar Prize.

The business meeting will be next, featuring a presentation for the 2017 AIB Meeting in Dubai and a review of the state of AIB and JIBS.

The floor will then be open for questions and comments from the membership.

Legend for Symbols Used:

 Nomee for the Temple/AIB Best Paper Award
 Nomee for the Alan Rugman Young Scholar Award
The exhibits are located in Napoleon Ballroom CD and are open June 28 through June 30. AIB would like to thank all of our exhibitors for participating at this year’s conference (in alphabetical order):

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Universidad del la Salle, Colombia
Universidad del Pacifico, Peru
Universidad EAFIT, Colombia
Universiti Utara Malaysia, Malaysia
University of Agder, Norway
University of Auckland, New Zealand
University of Pittsburgh, USA
University of Reading, United Kingdom
University of San Francisco, USA
University of South Carolina, USA
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AIB Chapters

AIB currently has 18 chapters established around the world. With the goal of to facilitate networking as well as the exchange of knowledge at a more local level, these chapters engage in a variety of activities from organizing regional conferences to publishing journals or book series. To learn more about our chapters, please visit the AIB Chapters Meet and Greet on June 29th, 17:45-18:45 in Waterbury Ballroom or contact your regional chapter chair. AIB would like to thank the chapter chairs listed below for their hard work and their institutions for the support they provide to the chapters.

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Chapters in the Americas
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US Southeast
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US West
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Upcoming Chapter Meetings

The list below includes all chapter meetings and special conferences that were announced by the time the conference program went to press. For our continuously updated Calendar of AIB Events or to learn more about these meetings, please visit http://aib.msu.edu/events/

AIB Sub-Saharan Africa Chapter Conference
August 17-19, 2016
Lagos, Nigeria, Africa

AIB Central and Eastern Europe Chapter Conference
September 29-October, 1, 2016
Prague, Czech Republic

AIB US-Northeast Chapter Meeting
October 26-29, 2016
Philadelphia, PA, USA

AIB US-Southeast Annual Conference
November 10-14, 2016
Cruise: Tampa, Florida, USA to Cozumel, Mexico

AIB Australia and New Zealand Chapter Meeting
November 11-12, 2016
Sydney, Australia

AIB Southeast Asia Chapter Conference
December 2-4, 2016
Guangzhou, China

AIB Latin America Chapter Conference
March 8-10, 2017
Lima, Peru

AIB UK-Ireland Chapter Meeting
April 6-8, 2017
Reading, United Kingdom

AIB 2017 Annual Meeting
July 2-5, 2017
Dubai, United Arab Emirates

Introducing the new JIBS Editor-in-Chief

We are pleased to introduce Dr. Alain Verbeke (University of Calgary, Canada) as the next Editor-in-Chief of the Journal of International Business Studies. Dr. Verbeke will serve as the JIBS Editor-in-Chief from January 1, 2017, to December 31, 2019. His editorial team will process new manuscripts for the journal from June 16th, 2016.

Following the successful term of former JIBS Editor-in-Chief Dr. John Cantwell, Dr. Verbeke will continue on the journal’s path of promoting rigorous interdisciplinary and multidisciplinary research. His team of Editors will focus especially on new ‘grand ideas’, where the IB field can provide unique and highly impactful, intellectual value added and can highlight when and how internationally operating firms contribute to global prosperity.

Please visit jibs.net to read the press release and see the full Editorial Team.
The Contribution of MNEs to Building Sustainable Societies

Program Chair: Sarianna Lundan, University of Bremen, Germany (lundan@uni-bremen.de)

Submission Deadline: November 15, 2016

***Please note that this is earlier than in previous years***

The Sustainable Development Goals (SDGs) drafted by the United Nations and adopted by the global community in 2015 contain 17 goals that correspond to 169 measures to be implemented by developed and developing countries alike.¹

Multinational enterprises (MNEs) are instrumental in providing the technical expertise, management skills and investment necessary to meet these goals. According to estimates made by UNCTAD, the annual investment required to meet the SDGs amounts to $5 to $7 trillion globally in the period 2015-2030. The developing country share of this amount is estimated to be about $3.9 trillion annually. The current MNE investment in the relevant sectors such as transportation and communication infrastructure and water and energy utilities amounts to about $1.4 trillion annually, and if this proportion of private to public investment were to continue (the ‘business as usual’ scenario), the MNE contribution could rise to $2.3 trillion, or nearly 60% of the required amount.² Potentially, the contribution of private investment might rise even further, if MNEs were effectively incentivized to undertake investments in the least developed countries (LDCs).

Building sustainable societies is thus no longer the sole domain of governments, but rather a question of partnerships and dialogue between governments, firms and civil society. The scholarship in International Business (IB) has approached these challenges from three main perspectives. First, the IB field has accumulated a substantial body of knowledge on how the costs of distance in general, and particularly the costs of distance that arise from missing or poorly functioning institutions, influence how multinational firms conduct business across borders. A second strand of the literature has examined the conditions under which firms are motivated to proactively go beyond regulation to

1  https://sustainabledevelopment.un.org/sdgs
improve their environmental and social performance. Third, the IB literature has a long tradition of examining the negotiating process between firms and governments, particularly in connection with natural resource related investments.

The goal of this year’s conference is to shift the focus of the analysis from the motivations and consequences for the firm, to looking at the impact of the activities of MNEs on their home and host countries. In order for governments to effectively partner with multinational firms, they need to understand the motivations, capabilities and vulnerabilities of multinational firms as both economic and social actors. They also need to evaluate the limits of this engagement, and to understand the appropriate forms of governance for it. This calls for scholarship where the perspective of the firm is complemented by a policy-making viewpoint, that to date has not been considered as often in IB scholarship.

The effectiveness of the multinational firm as a change agent is limited by the technical and human systems they embody. While multinational firms are highly adaptable, they are not infinitely adaptable, and deviations from the societal and market structures that prevail in the developed world cause considerable difficulties for established MNEs to overcome. At the same time, the solutions the multinationals might prefer are not necessarily the solutions that governments would prefer, in part because governments are accountable to the citizenship as a whole, while multinational firms are responsive to specific stakeholder groups. Governments and MNEs have intersecting but not overlapping responsibilities.

With the AIB 2017 conference, we want to examine what IB scholarship and our fine-grained understanding of the strategies and behavior of MNEs can contribute towards crafting better public policy in light of the challenges posed by the SDGs. See you in Dubai!

**CONFERENCE TRACKS**

1. Developments In Theory And Research Methods
2. The Internationalization Process And International Entrepreneurship
3. Managing The Value Chain
4. Marketing And Consumer Research
5. Innovation And Knowledge Management
6. Organization Strategy And Management
8. Corporate Governance And Financial Management
9. Political Economy
10. Teaching IB
11. Conference Track: The Contribution Of MNEs To Building Sustainable Societies
Dubai Welcomes AIB in 2017

If you want to know more about Dubai and the Region, don’t forget to attend the panel session “Middle East North Africa Rising: Misconception and Myths”

Panelists:
Melodena Stephens Balakrishnan, AIMENA President and Founder, Karlshochschule International University
Robert Grosse, Thunderbird School of Global Management
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

Session No: 3.4.4 | Session Date: Thursday, June 30 | Session Time: 14:30-15:45

We have gifts for the attendees – courtesy Dubai Tourism and AIBMENA

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