I. Current and Incoming Officers

Provide details on names, position, term of office, and email address for each officer (current and incoming).

The AIB-SE Executive Board consists of six voting members, each with a one-year appointment. The first 4 officer positions are elected in a lockstep fashion, in reverse order as listed below: an elected Program Chair will serve in this position for one (1) year and then progress automatically to Vice-Chair / Conference Chair in year two (2), to Chapter Chair in year three (3) and to Immediate Past Chair in year (4).

Officer positions 5 and 6 are one-year appointments, elected every year and renewable.

Current Executive Board Members (until November 2015):

1. Chapter Chair
   Peter Magnusson (pmagnusson@cba.ua.edu)
   Associate Professor of International Marketing
   University of Alabama, Tuscaloosa, AL, USA

2. Chapter Vice Chair / 2015 Conference Chair
   Anshu Arora (aroraa@savannahstate.edu)
   Associate Professor of Marketing
   Savannah State University, Savannah, GA, USA

3. 2015 Academic Program Chair
   Susan Forquer Gupta (sgupta@monmouth.edu)
   Associate Professor of Marketing
   Monmouth University, West Long Branch, NJ, USA

4. Membership Director
   Jeff Kappen (jeffrey.kappen@drake.edu)
   Assistant Professor of International Business
   Drake University, Des Moines, IA, USA
5. **Treasurer**  
Mo Sepehri (msepehr@ju.edu)  
Associate Dean and Professor of Management  
Jacksonville University, Jacksonville, FL, USA

6. **Immediate Past Chair**  
Matthew C. Mitchell (matthew.mitchell@drake.edu)  
Assistant Professor of International Business and Strategy  
Drake University, Des Moines, Iowa, USA

II. **Summary of Membership**

The membership of the AIB US-Southeast Chapter as of June 1, 2015 stood at 298 members, according to the AIB website (http://aib.msu.edu/statistics.asp)

![AIB Membership Chart]

*Summary of membership promotion efforts:*

- Annual conference with a “developmental” and thematic focus attracting new members with focus on doctoral, master and undergraduate students and academics from emerging countries

- Frequently updated website to actively communicate information with members. Website averages 50-100 visits/day in the lead up to the submission deadline and prior to conference.

- Development of AIB-SE Listserv to support integrated marketing campaign that combines all tangible and virtual activities of chapter
• Complete redesign of chapter’s peer-reviewed journal *International Business: Research, Teaching and Practice* with Drake University contributing $4,000/year for the third year in three-year commitment.

• Recruitment of new membership director to focus on membership promotion and recruitment

• Establishment of AIB-SE LinkedIn Group and @AIBSoutheast Twitter Account

III. Summary of Financial Status

Please see Appendix I for a summary of Chapter income and expenses.

IV. Summary of Meetings Held This Year

*a. Annual Conference*

The 2014 Annual AIB-SE Conference, hosted by Florida International University in Miami, FL, from October 23-25, 2014 (conference chair: Peter Magnusson, Program Chair: Anshu Arora, and local host representative: Sumit Kundu) built on the momentum that AIB-SE has generated over the last several years and continued the significant development and growth of the chapter. The conference set a new record with 342 registered participants!

Please see the attached 2014 program for a complete description of the AIB-SE 2014 Annual Meeting. Conference highlights include:

1. 342 registered participants, 47% growth compared with 2013, 465% growth compared with 2010 (60 participants).

2. 236 total submissions, 70% growth over 2013.

3. 59 countries represented as authors, reviewers, or participants.

4. 31 new AIB memberships generated.

5. New record in sponsorships - $35,000, 32% growth over 2013.

6. 21 Ph.D. students participated in the Doctoral consortium, 50% growth compared with 2013. The consortium was chaired by Bill Newbury and John McIntyre.

7. 18 junior faculty participated in AIB-SE’s first-ever junior faculty consortium, chaired by Mark Peterson and Tom Lenartowicz.

8. 43 participants in PLS-SEM seminar, chaired by Joe Hair.

9. Special panel by S Florida AIB Fellows – Mary Ann Von Glinow, Mira Wilkins, John Daniels, and Yadong Luo!
10. $9,525 awarded in travel stipends to students (undergraduate, master, and Ph.D.-level) and participants from low-income countries.

11. X-Culture program for 50 undergraduate/master’s students who served as consultants for Louis Vuitton.
b. Chapter board meeting(s) – summary (include date, location and listing of participants)
Executive board meetings are held once a year when members are together at our annual conferences and are supplemented by e-mail communication, telephone conference calls and video conferences throughout the year, if necessary.

- 2014 Annual Board Meeting – Held in Miami, FL on October 23, 2014.
  o Voting Members in Attendance: Matthew Mitchell, Peter Magnusson, Anshu Arora, Susan Gupta, Mo Sepehri (via phone), and Daniel Rottig.
  o Reviewed conference operations.
  o Officially confirmed Peter Magnusson as 2015 Chapter Chair
  o Officially confirmed Anshu Arora as 2015 Conference Chair
  o Officially confirmed Susan Gupta 2015 Academic Program Chair.
  o Officially nominated Jeff Kappen as 2015 Membership Director.
  o Officially renewed Mo Sepehri as 2015 Treasurer.
  o Thanked Daniel Rottig for five+ years of dedicated service to AIB-SE.

- 2015 Organizing Committee Meetings
  o The 2015 conference organizing committee, which includes the AIB-SE board and Irina Naumova, University of Hartford (naumova@hartford.edu), Sponsorship Director, and Jerry Burke, Georgia Southern University (gburke@georgiasouthern.edu), Conference Co-Host meets on a bi-weekly basis (via Google Hangout) to discuss the planning and organizing of the 2015 conference.

V. Plans for Future Meetings
Detail dates and locations of future meetings (as known). Also if available include the future conference organizer name and email address.

Future meetings are as follows:
- Annual Meeting November 12-14, 2015 – Savannah, GA, hosted by Savannah State University.
  o Conference Chair – Anshu Arora (aroraa@savannahstate.edu)
  o Academic Program Chair – Susan Gupta (sgupta@monmouth.edu)
  o Conference Co-Chair – Jerry Burke (gburke@georgiasouthern.edu)
- Annual Meeting 2016 – Search for host city is currently active.
  o Conference Chair – Susan Gupta (sgupta@monmouth.edu)

Please see www.aibse.org for full details on this year’s upcoming meeting in Savannah, GA and for highlights of prior year’s conferences.
VI. Other Initiatives

Summarize other chapter activities such as: newsletters, awards, doctoral consortium, publication arrangements, website, etc.

*Journal Operations: International Business: Research, Teaching and Practice*

- The official, peer-reviewed publication of the AIB-SE chapter, publishing scholarly work of significant interest that contributes to the advancement of knowledge in international business theory, pedagogy and practice. The journal’s purpose is also to draw attention to the annual AIB-SE conferences, to provide a respected outlet for the work by international business scholars, and to attract new members to the Academy of International Business.

- The AIB-SE board decided to establish a peer-reviewed journal in 2006 and the first volume was published in 2007 as a special issue from the best AIB-SE conference papers from previous years, which went through a new, separate review process. Under the great leadership of the founding editor and managing editor, Bob Goddard and Neil Slough, from 2006-2009, the journal established itself as a respected outlet for international business research and was listed in Cabell (19% acceptance rate) and Google Scholar. The journal was able to secure financial support from Stetson University and the University of North Florida and was published out of the latter institution 2009-2012 under Steven Williamson (editor) and Cheryl van Deussen (managing editor).

- At its 2012 executive board meeting, AIB-SE appointed a new editor, Matthew Mitchell from Drake University in Iowa, which committed funds of $12,000 for three years to support the journal operations. The AIB-SE executive board decided to use some of these funds to employ a production editor on an hourly basis.

- Journal revenues and expenses are accounted separately and editors are expected to keep journal expenses at or below journal revenues.

*Special Issue Publishing Opportunities*

For the 2015 annual conference, AIB-SE has developed partnerships with two prestigious journals to publish special issues based, in part, on papers submitted to and developed at the AIB-SE conference.

*Cross Cultural Management* will publish a special issue on *Gender in International Business and Management*. The special issue will be guest edited by Lorraine Eden (AIB Fellow), Texas A&M University, Fiona Moore, Royal Holloway University, Susan Forquer Gupta, Monmouth University, Amanda Bullough, University of Delaware, and Tugba Kalafatoglu, ESADE Business School.

*International Marketing Review* will publish a special issue on the interface between international marketing and the global supply chain. The special issue will be guest edited by Glenn Richey,
Auburn University, Peter Magnusson, University of Alabama, and Tomas Hult (AIB Fellow and AIB Executive Director), Michigan State University.

**Strategic Operations**

In addition to our annual conferences and journal operations, AIB-SE is strategically investing in the long-term growth and development of the chapter.

- **Website**: Over the past several years, AIB-SE has established a brand new website featuring a new design, content and functionality. The website is used as a tool to facilitate and promote our conference and journal operations, to provide a password-protected area with membership resources and information, and to attract new members to the chapter (see [www.aibse.org](http://www.aibse.org)).

- **Membership Development**: AIB-SE has positioned itself as a developmental conference that can serve as a gateway for our conference participants into international business research and education and AIB world annual meetings. This includes:
  - Reviewer recruitment and training focusing on development of high-quality reviews
  - Doctoral consortium
  - Junior faculty consortium
  - PLS-SEM workshop in 2014, led by Joe Hair
  - IB education workshop in 2015, led by Tamer Cavusgil
  - Academic program to involve undergraduate and master’s level students
  - Awards for best researchers and reviewers

- **Geographic Growth**: Following the realignment of states in the US during 2014, AIB-SE’s geographic coverage has expanded westward to include Louisiana, Texas, and Oklahoma. New members have been welcomed and efforts are underway to locate future AIB-SE meetings in this new region of our chapter.
VII. Other Issues or Concerns

Detail other issues which you think will/should be of interest to the AIB executive board and/or other chapter officers.

The following items may be of interest to the AIB executive board and/or other chapter officers:

1. **Financial Support by AIB:** We continue to be thankful for the financial support AIB has extended to AIB-SE over the past several years to support our developmental mission. The support of the AIB Board has allowed AIB-SE to organize a very successful doctoral student consortium and last year, we introduced a very successful junior faculty consortium for the first time. We would therefore appreciate continued and growing financial support and also be interested in exploring additional ways of financial support that AIB may be able to provide to its regional chapters (e.g. help with conference logistics, such as conference hotel negotiations, financial support of AIB board members and Fellows to travel to regional conference and act as keynote speakers etc.)

2. **Better Inter-Chapter Coordination and Cooperation:** A significant challenge for AIB-SE and we presume many of AIB’s chapters is the sharing of best practices between the parent organization (AIB) and the chapters, between chapters, and even over time within chapters. Institutional memory and record keeping is often modest (at best). We continue to support initiatives that would help the flow of knowledge between the relevant constituents to better serve our IB mission.

3. **Online Submission/Review/Registration Support by AIB:** We are very grateful for having been able to use the AIB online submission and review system in prior conferences. This provides a critical element to allow for a smooth and developmental conference proves. We would be interested in exploring how AIB may extend its automatic conference registration system to regional chapters to facilitate the registration process and make the annual set-up and programming of a third-party registration system unnecessary.
Appendix I

Southeast USA Chapter
Annual Statement of Income and Expenses
(for the period 6/1/2014 to 5/31/2015)

Beginning Balance (06/01/2013 - last report’s ending balance) - $44,709.37

Income
- Conference profit (excess) $6,364.89
- Interest income NA
- Sponsorship $34,856.00
- Other (please specify) NA

Expenses
- Meetings (excluding conference) $6,525.00
- Printing/postage (journal) $1,250.00
- Fund raising NA
- Membership drive NA
- Other (Web domain & email) $2,844.70

Ending Balance (5/31/2014) $54,402.77 (Includes CD $12,143.77).

Notes

Full conference budget can be provided upon request.