ABOUT THE AIB US-MIDWEST CHAPTER

The Academy of International Business, US-Midwest Chapter is an organization that fosters research and education in the field of international business. This purpose is accomplished by practitioners and scholars in business, government, and academic areas sharing their research and professional efforts. This dissemination takes place through the *Journal of International Business Research and Practice*, as well as during the annual conferences of the AIB US-Midwest Chapter held in conjunction with the MBAA International. Academicians, business professionals, government and NGO representatives, students in higher education (particularly masters and doctoral students), and all interested to learn about issues pertaining to international business in an ever-changing global environment and to network with conference participants are encouraged to attend. At least one author of a manuscript accepted for publication in the *Journal of International Business Research and Practice* or presenting an accepted paper at the conference must register and attend the annual conference of the AIB US-Midwest Chapter.

The AIB US-Midwest Chapter is a member chapter of the Academy of International Business.

I. Current and Incoming Officers

ACADEMY OF INTERNATIONAL BUSINESS-U.S. MIDWEST CHAPTER
CHAPTER OFFICERS
2015-2016 Officers

**President:** Man Zhang (Bowling Green State)
**Vice President:** David Boggs (Eastern Illinois University)

**Immediate Past President:** Juan Meraz (Missouri State University)
**Past President:** Anthony Koh (University of Toledo)
**President Emeritus:** Raffaele DeVito (Emporia State University)

**Program Chair:** Etienne Musonera (Mercer University)
**Vice Program Chair:** Anand Pore (Emporia State University)
**Proceedings Editor:** Christopher Ziemnowicz (University of North Carolina-Pembroke)

**Treasurer:** Ramin Maysami (Jackson State University)
**External Business Development:** Robert Moussetis (North Central College)
**Secretary:** Lydia Gan (University of North Carolina-Pembroke)

**Student Track Coordinators:** Uday Tate (Marshall University) & Shuji Rosey Bao (Elon University)

**Editor, Journal of International Business Research and Practice:** Ramin Maysami (Jackson State University)
II. Summary of Membership

The membership of the AIB US-Midwest Chapter as of 6/5/15. An analysis:

Current membership: 231
New Members: 28
Expired Members: 50
Conference registration (as of 3/31/15): 52 Primary Registrants; 5 Secondary Registrants

Summary of membership promotion efforts:
- Mailings to old members as well as calls and emails to prospective new members by executive board. A student track was added to help.
- Promote our international theme amongst MBA/PhD students. A luncheon was included, which included a keynote speaker.
- All members are to try and bring 1 new member for next year’s meeting/conference.

III. Summary of Activities this Year

a. Our annual conference took place on March 25, 26 & 27, 2015 at Palmer House Hotel in Chicago Illinois. We had one of our larger conferences to date. We tried to expand our student track as well as added an additional room for presentations due to the increase in themes for our conference.

b. This year we again included a luncheon with a keynote speaker. We were pleased to invite Dr. Sumit Kundu. His presentation was well received, was beneficial for attracting scholars to the conference, many of whom are young faculty members or doctoral students. We plan to expand the luncheon and extend the forum to include more participants as this year’s luncheon was at capacity with 36 in attendance. The goal for next year is to have 40 members at the luncheon and to continue with the keynote speaker from the international business sector.

c. In order to make the communication with our members easier and also better promote our chapter, we constructed a new website for our organization. We also created a Facebook page for our organization to better reach all possible members or interested parties in our organization. Below are the new websites:

www.aib-midwest.org
https://www.facebook.com/aibmidwest

IV. Summary of Financial Status

Please see Appendix A for a summary of Chapter income and expenses.

V. Plans for Future Improvement
a. One of our main goals last year was to construct a new website. Now it is completed and we are ready to move forward with the online submission system. We plan to have our members submit their papers online for our 2016 conference.

b. Communication is essential for an organization like ours. More communication among officers was recommended at our business meeting. We plan to adopt some communication technology and will be using “Free conference call” for more virtual meetings.

c. In order to improve our efficiency, we plan to set and hold firmer deadlines for all projects/activities.

d. Graduate students are our future members. In order to attract more graduate students to come to our conference we plan to establish more awards for graduate students, to include five travel awards of $60.00 each, and two student best paper awards of $250.00 each for the next conference.

e. To improve the quality of the conference, reviewers play very important role. We plan to set two best reviewer awards for the next conference.
Appendix A

AIB US MID-WEST Chapter
Annual Statement of Income and Expenses
(For the period March 2014 to March 2015)

<table>
<thead>
<tr>
<th>Date</th>
<th>Transaction Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>STARTING BALANCE (see 2013-2014 report): $5,942.93</td>
<td></td>
</tr>
<tr>
<td>Deposits:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/27/14</td>
<td>(check received) $1,173.56</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MBAA Conference</td>
<td>Balance: $7,116.49</td>
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</table>

Expenses

<table>
<thead>
<tr>
<th>Check #</th>
<th>Amount</th>
<th>Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>#145</td>
<td>$490.00</td>
<td>Ramin Maysami</td>
<td>AIB Executive Board Dinner</td>
</tr>
<tr>
<td>#146</td>
<td>$135.00</td>
<td>Hamid Heganeh</td>
<td>Domain.com (AIB Midwest Website Domain)</td>
</tr>
<tr>
<td>#147</td>
<td>$500</td>
<td>Sumit Kundu</td>
<td>2015 Keynote Speaker</td>
</tr>
<tr>
<td>#148</td>
<td>$450</td>
<td>Yang Gao</td>
<td>AIB Midwest Website</td>
</tr>
<tr>
<td>(note: not cashed yet)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#149</td>
<td>$250</td>
<td>Danielle Jones</td>
<td>2015 Best Student Paper Award #1</td>
</tr>
<tr>
<td>#150</td>
<td>$250</td>
<td>Wootae Chun</td>
<td>2015 Best Student Paper Award #2</td>
</tr>
</tbody>
</table>

ENDING BALANCE: $5,041.49 (as of 3/27/2015)

Summary of AIB Midwest Budget – 2008-2015

This is the official report from the AIB US-Midwest Treasurer – Ramin Maysami