ACADEMY OF INTERNATIONAL BUSINESS, SUB SAHARAN AFRICA CHAPTER

ANNUAL REPORT – 8TH JUNE, 2015

I. Current Executive Committee Officers

a) **Chapter Chair** - Prof. Abel Kinoti, Dean, Riara School of Business, Riara University, Nairobi, Kenya.
b) **Vice Chair** - Professor John Luiz, Director of International Relations, Graduate School of Business, University of Cape Town, Cape Town, South Africa.
c) **Programme Chair**, Dr. Ifedapo Adeleye, Lagos Business School, Pan-Atlantic University, Lagos, Nigeria.
d) **Treasurer** - Idenyi Onaji-Benson is a member of faculty in the Department of Economics, Federal University Lafia, Nigeria. Currently, she is a doctoral researcher at the Gordon Institute of Business Science, South Africa.
e) **Secretary** – Dr. Dr Shingairai Masango, senior lecturer in International Business, Sheffield Hallam University, United Kingdom.
f) **Membership Secretary** – Dr. Richter, Ulf Henning, an Assistant Professor of Strategy at the University of Nottingham Ningbo China.

II. Summary of Membership

The membership of the Sub Saharan Africa Chapter as of 9th June, 2015 stood at 61, with 86 interested expats. The following is the analysis:

- Members as of last report (4th June, 2014): 74
- Number of old members who renewed: 23
- Number of new members: 33
- Membership as of 9th June, 2015: 61*
- AIB-SSA interested Expats: 86

The membership is drawn mainly from Nigeria (17), Kenya (14- a decline of almost 50 %, presumably due pending payment modalities), South Africa (11), Ghana (07), Ethiopia (2), followed closely by Uganda, Côte d'Ivoire, Sudan, Tanzania, and Angola each with one (1). Not sure of nationality of 5 *. A good number from the AIB-SSA interested expats (Confirm from AIB-Member Services) are part of us, but are currently out of SSA, while others were recruited here, but from the diaspora. All the same, we have a common agenda. We hope to enlist more members ahead of the AIB-SSA 2015 Conference.

III. Summary of Financial Status

There is a modest deficit in the projected financial statement, which in future will be covered through sponsorships. See appendix 1.

IV. Summary of Meetings Held This Year

a. Annual conference

a.i. AIB-SSA 2014 Conference

The AIB-SSA 2014 inaugural conference held from 13th-15th August, 2014 at Riara University, Nairobi, Kenya had 62 papers and cases authored by scholars from 20 countries (Ghana, Kenya, Nigeria South Africa, Sudan, Tanzania, and Uganda along with Australia, Austria, Canada, China, Denmark, Germany, Finland, Italy, Malaysia, New Zealand, UAE, UK, and USA), the 92 registered participants enjoyed six plenary talks. Over 30 doctoral candidates and early career faculty participated in the JIBS Paper Development Workshop, and about
20 professors participated in the Teaching IB. The conference was partly sponsored by The Standard Media Group, Afrexim Bank, FirstBank Sustainability Centre at Lagos Business School, KCB, and Family Bank.

a.ii. AIB-SSA 2015 Conference, Gordon Institute of Business Science
AIB-SSA 2015 will be held from 26th-28th August at the Gordon Institute of Business Science, University of Pretoria. We expect to have a similar number of papers and cases or thereabout. So far we have secured part sponsorship from Africapitalism, but we are still optimistic we will secure one more sponsor (see www.aibssa.org).

b. Chapter board meeting(s)
We held the first Board Meeting on 15th August, 2014 at Riara University, Nairobi-Kenya. Key issues raised among others included membership issues (mode of payment), governance and future hosts for annual conferences. Hopefully, we shall resolve the issues at during the second Board Meeting on 27th August, 2015. We made minor amendments on the bye laws to incorporate Conference Chair instead of Conference Organizer.

V. Plans for Future Meetings
We only have a meeting once in a year, during the annual conference.

VI. Other Initiatives
Our first book series titled ‘The Changing dynamics of International Business in Africa’ co-edited by Ifedapo, Kinoti, Ibeh and White, being published by Palgrave Macmillan will be out anytime this month. From this year’s conference we shall again publish the best papers and cases in the second book series, however, subject to fulfilling the agreement with the publishers. We plan to aggressively market the textbook at Bengaluru, India and other chapter conferences.

VII. Other Issues or Concerns
Going by the current trends, it is evident that there is a bright future for AIB in Africa, particularly has a platform for networking and exchanging ideas. Probably, we should examine ways of firming up these interests through building linkages, collaborations and exchange programmes in line with AIB objectives.
## Appendix 1

**AIB- Sub Saharan Africa Chapter**  
**Projected Statement of Income and Expenses**  
*(As at 8th June, 2015)*

### Opening balance from year 2014

<table>
<thead>
<tr>
<th>Expected Income</th>
<th>Nil</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projected AIB –SSA Conference fees</td>
<td>US $ 15,000/-</td>
</tr>
<tr>
<td>Anticipated sponsorship from</td>
<td></td>
</tr>
<tr>
<td>well wishers, including AIB</td>
<td>US $ 20,000/-</td>
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<tr>
<td></td>
<td>US $ 35,000/-</td>
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### Expenses

<table>
<thead>
<tr>
<th>Projected 2015 AIB-SSA Conference</th>
<th>US $ 30,600/-</th>
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<tbody>
<tr>
<td>Miscellaneous</td>
<td>US $ 4,400/-</td>
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### Deficit/Surplus

| Nil |

### Notes

We hope to raise money through corporate sponsorships to cater for key conference expenses.