

ACADEMY OF INTERNATIONAL BUSINESS, KOREA CHAPTER

Annual Report 2015

I. Current and Incoming Officers

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II. Summary of Membership

The membership of the Korea Chapter as of June 5, 2015 stood at 65.

Summary of membership promotion efforts: To promote AIB membership, Korea Chapter is regularly sending out e-mail messages to the members of Korean Academy of International Business (about 500 members).

III. Summary of Financial Status

Korea Chapter does not charge any fee to its members, and thus does not have the income/expenses statement.

IV. Summary of Meetings Held in 2014

a. Research Conference

Korea Academy of International Business and Korea Chapter of AIB,
November 22, 2014, Seoul National University, Seoul, Korea

b. International Business Divisional Conference

Korea Academic Society of Business Administration,
Korean Academy of International Business and Korea Chapter of AIB,
August 18 - August 20, 2014, Inter-Bulgo Hotel, Daegoo, Korea

c. Overseas Field Trip and Research Conference

Korea Academy of International Business and Korea Chapter of AIB,
June 30 – July 3, 2014, Xian, China

d. 25th Anniversary Symposium

Korea Academy of International Business and Korea Chapter of AIB,
May 29, 2014, Kwanghwamoon Kyobo Life Insurance Building, Seoul, Korea

e. 2014 Spring Research Conference

Korea Academy of International Business and Korea Chapter of AIB,
April 5, 2014, Sungkyunkwan University, Seoul, Korea

V. Plans for Future Meetings

- a. International Business Divisional Conference
Korea Academic Society of Business Administration,
Korean Academy of International Business and Korea Chapter of AIB,
August 17-August 19, 2015, Korea

VI. Other Initiatives

AIB Korea Chapter will launch the Amore Pacific Awards for the Best Conference Papers that are accepted for presentation at the Annual Meeting of the Academy of International Business in 2015.

AIB Korea awards will be given to a Korean graduate student who is currently seeking a doctoral or master's degrees at a Korean university, a Korean graduate student who is currently seeking a doctoral degree at an overseas university, and an assistant professor in a Korean or overseas institution (\$1,000 each) thanks to the generous financial support from Amore Pacific. By introducing this Award, AIB Korea Chapter hopes to promote its membership.

Starting from the AIB annual meeting this year, AIB Korea Chapter in collaboration with KAIB will host a dinner for Korean participants who attend the meeting.

VII. Other Issues or Concerns