The 2015 Annual Report on Japan Chapter

1. Membership
We have around hundred members, although the exact number is not available. Our membership is renewed every year.

2. Chapter Conference
As usual, our 2014 Chapter Conference was held jointly with the 21st Annual Meeting of JAIBS (Japan Academy of International Business Studies) under the main theme "Regional Innovation and its Globalization" at Hokkai Gakuen University, Sapporo, Japan on November 1-3, 2013. Of all 200 participants, around 30% are assumed to be the members of AIB Japan. (In total, JAIBS has 729 individual members and five institutional members, as of 2014).

Our 2015 Chapter Conference will be held jointly with the 22nd Annual Meeting of JAIBS under its main theme “International Business and the Emerging Economies” at Nihon University, Japan on October 23-25, 2015.

JAIBS has its 5 geographic divisions from the north to the south, namely Hokkaido & Tohoku division, Kanto division where Tokyo area is located, Chubu division where Nagoya area is located, Kansai division where Osaka and Kobe area are located, Chugoku & Shikoku division, and Kyushu division. Each division holds a few divisional conferences annually where AIB Japan Chapter members are also active as presenters and discussants.

3. Linkage and Collaboration with JAIBS
As mentioned earlier, most members of AIB Japan Chapter are concurrently affiliated with JAIBS. JAIBS was established in September 1994 at Waseda University under the leadership of Professor Ken'ichi Enatsu, the former Chair of AIB Japan Chapter. Establishing JAIBS is exactly the realization of our long time dream to integrate IB scholars who had been so far dispersed among various academic organizations. JAIBS is the first independent and official academic organization that focuses on research and study of international business and its related issues.
JAIBS has been publishing its Annual Bulletin to which many AIB Japan members greatly contribute. JAIBS also started to publish its own refereed journal to which AIB Japan should also contribute very much.

JAIBS has been steadily developing since its foundation in 1994 and is now widely recognized as the excellent center of IB studies in Japan. JAIBS is now registered as a member of the Union of National Economic Associations in Japan whose chairman is Prof. Enatsu and executive secretary is Professor Ota. The Union is the most prestigious and authorized organization comprising of 62 established academic organizations in economics, management, business and commerce areas in Japan.

4. Linkages and Collaborations with AMNE
We are collaborating with other academic organizations in Japan besides JAIBS. Association of Multinational Enterprises (AMNE) held the annual meeting at Kyushu University, Fukuoka, on July 4-6, 2014. AMNE also organizes regular research workshops both in Tokyo and in Osaka, about every other month. About a third of the AMNE members are the members of AIB Japan Chapter. Currently, Professor Asakawa serves as a Vice President of AMNE. On November 8, 2014, a special session was organized by Professor Asakawa who gave a talk on the uniqueness of Japan’s IB research environment, which highlighted the advantage and disadvantage of Japan’s IB research style as compared to the US style of IB research. This special session was designed to inspire younger-generation IB scholars in Japan to present their research at AIB, as well as to offer some concrete tips for writing and submitting their works the US-based conferences and journals. It was meant to serve as a doctoral and junior faculty consortium for the Japan-based IB scholars who are less experienced with international research activities.

5. Linkages and Collaborations with AAOS
We also collaborate with the Academic Association for Organizational Science (AAOS) which organizes Biannual Meetings in June and October every year. AAOS is the largest academic association in the area of management and organization studies in Japan, and there are many members who belong to AIB Japan Chapter. Currently, Professor Asakawa serves as an executive board member of AAOS in charge of organizing research seminars and international collaborations. The invited speakers include Professor David Stalks from Columbia University’s Sociology Department.
6. Creating the US-style Paper Development Forum called OSaKE

OSaKE, the Organization Studies and Knowledge Entrepreneurship Group has been founded in 2013 by a core group of AIB members based in Japan, including Professors Asakawa, Amadjian and Mitsuhashi. We have been quite active in providing Japan’s junior IB scholars with excellent opportunities to present their work-in-progress papers in front of many internationally-experienced members, in English. The aim of the OSaKE workshop is to help each other to publish their works in the top-tier academic journals in the US and the world. Many participants who benefited from the discussions at OSaKE have actually presented their papers at AIB and/or published in top-tier international journals.

7. Initiating a Research Seminar Series jointly organized by AIB Japan Chapter and Keio Business School

AIB Japan Chapter is headquartered at the Graduate School of Business Administration, Keio University (or Keio Business School). As the Japan Chapter Chair, Professor Asakawa organizes IB research workshop on a regular basis jointly sponsored by AIB Japan Chapter and Keio Business School. The speakers we had this year include Professor Tina Ambos (University of Sussex), Professor Bjoern Ambos (St. Gallen University), Professor James Hagen (Hamline University), Professor Pavida Pananond (Thammasat University), Ms. Amalia Nilsson (Uppsala University), Mr. Ivar Padron Hernandez (Stockholm School of Economics), and Mr. Naoto Nadayama (University of Otago).

8. Office and Contact

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