I. Current and Incoming Officers

Current Officers

Changqi Wu: Chapter Chair, todog@gsm.pku.edu.cn

Changhui Zhou.: Secretary General, czhou@gsm.pku.edu.cn

II. Summary of Membership

China Chapter has gradually built up its membership as more and more scholars in China consider AIB is a very reputable academic organization through which to enhance their scholarship. An increasing number of AIB fellows such Peter Buckley, Carl Fey, Arie Lewin, Yadong Luo, Marjorie Leyles, Klaus Meyer, Oded Shenkar, George Yip have residences in Chinese academic institutions and/or have honourable positions.

The Chapter’s website is up and running and the Chapter are actively promote the membership. AIB becomes much better academic organization through Chapter’s formal and informal promotion efforts.

III. Summary of Financial Status

As the Chapter does not collect membership fees at current operational model, the activities, such as the annual conferences, rely on institutional and corporate sponsors. The membership fees, if charged, are not expected to cover Chapter activities, so corporate and institutional sponsors are important funding source in a foreseeable future. The Chapter has its secretariat anchored to Institute of International Business and Management, Peking University that provides logistic and administrative supports.

IV. Summary of Meetings Held after last Year Annual Conference

The Chapter organizes its annual conference in October 11-12, 2014 after the Strategic Scholars Meeting that were attended by over a hundred scholars and students. University of International Business and Economics of China was the local host institution for that. Arie Lewin and Marjorie Myles were invited to deliver key notes speeches, corporate speakers from Nestle and others also spoke at the conference.

V. Plans for Future Meetings
This year's annual conference will take place in July 11-12 at Nankai University at Tianjing. Shaomin Zhou and a number of international scholars are invited to attend the meeting.

VI. Other Initiatives
China Chapter has developed a good working relationship with the State Committee of Master of International Business that regulates the master-level IB education in China. The Council would like to develop future collaboration with AIB in term of education curriculum design and other matters

VII. Other Issues or Concerns