Summary

AIB Canada Chapter had another successful year in 2014. Thanks to the leadership of Jae Jung (University of Missouri-Kansas City), and Basu Sharma (University of New Brunswick), and Gao Pao (University of Manitoba), the AIB Division, which is also the International Business Division of the Administrative Sciences Association of Canada (ASAC), has developed an exciting program at ASAC’s annual conference to be held in Halifax on June 13-16, 2015. As mentioned below, we are in the process of evaluating the current chapter structure in consultation with AIB headquarters.

Executive Team

The incoming team includes Jae Jung (University of Missouri-Kansas City) and Basu Sharma (University of New Brunswick), Pao Kao (University of Manitoba), and Howard Lin (Ryerson University) who serves as the Chapter Chair. Bernie Wolf (York University), as a former Canada Chapter Chair, is assisting.

Summary of Membership

The Chapter currently has 169 members. Over the years, we have made efforts to enhance the link between AIB and the ASAC IB division and AIB while expanding our membership through proactive engagement with IB scholars in Canada, including the use of an AIB Canada/ASAC IB joint banner to increase the awareness among our members of the AIB and IB division affiliation at the AIB and ASAC conferences. However, the benefits of the affiliation between the Chapter and ASAC IB division has increasingly become a concern as many AIB members are no longer attending ASAC conferences for various reasons. To get a vibrant Canadian Chapter of AIB, consideration should be given to the proposal of setting up an independent organization with the support of the AIB Executive. We would particularly welcome the assistance of Rosalie Tung, incoming AIB President, especially given her Canadian affiliation.

Summary of Financial Status

The Chapter does not have any financial engagement.

Summary of Meeting Held in 2014-15

Jointly with the ASAC IB Division, the Chapter is running its 2015 program at the annual conference ASAC in Halifax on June 13-16, 2015. We have received 21 submissions, including 19 English papers and 2 French papers, 5 papers with students as first author,
and 6 with authors from international institutions. The program includes 18 presentations
and 2 invited speeches.

The two invited speakers are Shaker Zahra (University of Minnesota) who speaks on
“Managing the Dynamic Interplay between Strategy, Entrepreneurship and Innovation in
Global Knowledge Networks”, and Anthony Goerzen (Queen’s University) who speaks
on “Social enterprise and sustainability in multi-national corporations”.

The Chapter will give the Best Paper Award to “Networking in China: A Fine-grained
Study of Guanxi Development Practices and Quality” by Nailin Bu and Jean-Paul Roy
(Queen's University).

**Plan for Future Meetings**

While there is uncertainty in regards to AIB-ASAC affiliation, we will still be preparing
for the 2016 program at the ASAC annual conference.

Howard Lin
Chair of the Academy of International Business Canada Chapter
Ted Rogers School of Management
Ryerson University