ABOUT THE AIB-Bolivia

The mission of the AIB-Bolivia is to foster education and to advance professional standards in the field of international business within the country.

The objectives of the AIB-Bolivia are: (a) to facilitate the exchange of information and ideas among educators and between business and academic fields; (b) to encourage and assist research activities which advance knowledge of international business operations and increase the available body of teaching materials; (c) to cooperate whenever possible with government, business and academic organizations for the furtherance of these basic objectives. (d) in general, to support the activities of the parent organization, the Academy of International Business; in particular, to increase the membership of that Academy.

I. Current and Incoming Officers

- **President**: Sergio García-Agreda Ballivian ([sergio.garcia.agreda@gmail.com](mailto:sergio.garcia.agreda@gmail.com))
  Universidad Privada Boliviana
- **Vice President**: Gonzalo Garay Anaya ([gonzalogaray030@gmail.com](mailto:gonzalogaray030@gmail.com))
  Universidad Mayor de San Simón
- **Treasurer**: Rodrigo Vallejo Ruiz ([rodrivallejo007@hotmail.com](mailto:rodrivallejo007@hotmail.com))
  Universidad Católica Boliviana
- **Secretary**: Renato Ortuño ([leidsor20@gmail.com](mailto:leidsor20@gmail.com))
  Universidad Técnica de Oruro
- **Coordinator of WAIB**: Gaby Baya Ariscain ([gaby.baya.ariscain@gmail.com](mailto:gaby.baya.ariscain@gmail.com))
  Universidad Privada Boliviana

II. Summary of Membership

The membership of the Bolivian Chapter as of June 14 of 2015 stood at 15:

- Members as of last report (06/08/15) 15
- Number of old members who renewed n/a
- Number of new members 35
- Membership as of DATE 50
Summary of membership promotion efforts:

Our main initiatives were:

- Development meetings once a month aimed at generating strategies for the development of forums and workshops on how to research and write on international business,
- Planning activities to promote our next conference in 2016, workshops and forums at national conference hoping to generate a multiplier effect in the interest of Bolivian researchers and scholars to join the academy
- Planning and organizing three regional conferences, one for each of the major regions of the country, which support us to develop our national conference scheduled for 03/2016.

III. Summary of Financial Status

Please see Appendix for a summary of Chapter income and expenses.

IV. Summary of Meetings Held This Year

a. Annual conference – summary

Our first annual national conference was held on February 28, 2015, in the "Gran Hotel Cochabamba" city of Cochabamba in our country. The organization was in charge of the Board, which must highlight the work of Gaby Baya and Renato Ortuño in the development and implementation of the conference.

Our main objective was to develop a national conference, in which officially introduce the academy to the Bolivian society and begin to develop an increasing interest in training oriented academic knowledge of international business.

The central theme of the conference was the international business and business development initiatives for Bolivia, we had a special guest and keynote speaker Daniel Rottig PhD, associate professor of the University of Florida Gulf Coast, and former president and fellow member of AIBSE, which was provided to be part of our event and support us with the presentation of how to develop business globally. The support that Professor Rottig giving us has been priceless, which is why we decided to name him as our senior advisor and promoter of the development of our chapter, in terms of achieving consolidate our international conferences

We also has the support of international speaker Alberto Fortumbel, who is managing director of Idemerca Spain and official partner of Bureau Veritas Business School, for Chile and Bolivia, who explained how to generate business opportunities in Latin America and Spain, managing global strategies.
And also have the participation of Sergio Garcia-Agreda, professor of the Bolivian Private University, who developed the exhibition of competitive factors in Bolivia for global business development, both presentations were focused on developing awareness of how academic knowledge it will strengthen the development of international business activity in Bolivia.

Our final evening events was the gala dinner and the presentation of AIB BO, for participants of the conference and guests from different institutions, in addition to formalizing the launch of the academy to the Cochabamba community, and then make the official invitation to potential new members of the AIB BO.

The program of the event was a success, in the end, the expectations of both, Board members and guests were achieved satisfactorily.

b. Chapter board meeting(s),

The executive committee meeting is held once a year. 2014 was held on November 15, 2014 at our headquarters Paradise Street # 6, Mirador area of Cochabamba. It was attended by the five members of the Board, and the main guidelines were the development of the national congress in February 2015, also was defined the next board meeting for the second week of November 2016.

V. Plans for Future Meetings

We are preparing our next national conference, for the month of March 2016, which we plan to develop in the city of Cochabamba, the executive committee, will face the project again. We hope that it can develop a workshop on how to develop and publish academics papers during the conferences.

We hope that in March 2017 we developed our first International Meeting in the city of Santa Cruz de la Sierra. For which we will be better organized to face the visit of international participants.

VI. Other Initiatives

Among our upcoming activities include the following for this and next year.

We hope that the next year we can already have the support from universities and our government for researchers in our region to promote the desire for research and thus generate greater number of papers from our members.
In academia we hope to develop workshops on the following topics:

- International Business practices and theories Workshops
- International Business Case Writing and Teaching Workshop
- International Business Studies Research Writing and Publishing Workshops

For which we need to find a strategic partner who can support us in the development of these workshops either face or virtually level.

We have also made approaches to the national library, so that it can support the publication of articles that are generated by members at the conference that will be organized by the academy.

We are also generating initiatives to strengthen partnerships with other institutions and research centers in universities of Bolivia.

In the area of internationalism, 2014 we made a group trip and we attend the annual conference of AIBSE in Miami Florida, the experience was very rewarding and learned quite a bit in terms of organization of international conference.

Appendix

Bolivia Chapter
Annual Statement of Income and Expenses
(for the period 14/06/14 to 14/06/15)

The chapter has no financial assets to date, expenses has been covered by the organization comity.

Beginning Balance (DD/MM/YR- last report’s ending balance)

<table>
<thead>
<tr>
<th>Income</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference profit (excess)</td>
<td>0</td>
</tr>
<tr>
<td>Interest income</td>
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</tr>
<tr>
<td>Donations</td>
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<tr>
<td>Other (please specify)</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Meetings (excluding conference)</td>
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</tr>
<tr>
<td>Printing/postage</td>
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</tr>
<tr>
<td>Fund raising</td>
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</tr>
<tr>
<td>Membership drive</td>
<td>0</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>0</td>
</tr>
</tbody>
</table>

Ending Balance (14/06/15) 0