REPORT Western Europe Chapter

Regular activity

1. Annual meeting
   • AIB Western Europe Region (AIB-WER) Chapter General Business Meeting 2013, was held during the 39th EIBA Annual Conference at the University of Bremen, on Saturday, December 14, chaired by José Pla Barber (AIB-WER Chapter Chair), with the assistance of Filip De Beule (AIB-WER Secretary/Treasurer), and Ene Kannel (EIBA Executive Secretary) who took notes for recording the official Minutes of the meeting.
   • AGENDA
     o Opening Remarks (José Pla-Barber, Chapter Chair)
     o Approval of the Minutes of the AIB-WER General Business Meeting 2012 held at the University of Sussex in Brighton, UK
     o Report on the last AIB Chapter Chair Meeting
     o Membership Activities
     o Future AIB Conferences
     o Any Other Business
   • There were 21 participants in attendance (18 AIB-WER members and 3 non-members). No special comments or questions were raised at the meeting. The meeting was adjourned at 12:45

This year, we have introduced some new activities to increase the visibility of our chapter:

2. JIBS paper development workshop
   • The JIBS Paper Development Workshop (PDW) was held in Bremen, Germany, from 13:00 pm to 17:00 pm on Thursday, December 12, 2013, as part of the
pre-conference program for the European International Business Academy (EIBA) annual meeting.

- We received 28 papers, mainly from European Universities. After a reviewing process, 12 papers were selected based on their novelty and quality. 5 discussants plus the Associate Editor Ulf Anderson participated in this event.
- Comments and discussion of the papers were well received by the authors. We received very good comments on this activity and our plan is to repeat this activity at the forthcoming EIBA conference.

3. AIB WER chapter- panel on “The New Multinationals and their local Institutions: Making a Virtue out of Necessity”

Chair: Jose Pla-Barber, AIB WER Chapter Chair
Discussant: Filip de Beule, AIB WER Chapter Secretary

- **Objective**
  - In this panel, we discussed the common features that distinguish the New Multinationals from the traditional model of the MNE. We offered novel explanations that advance theory and our understanding of this phenomenon, in particular we focused the discussion on how the local institutions of the country of origin of these firms affects their behavior abroad and how their behavior differ from that of advanced economy multinational companies.

- **Panelists:**
  - Torben Pedersen, Copenhagen Business School
  - Pervez N. Ghauri, King’s College London
  - Rajnesh Narula, University of Reading
  - Jorge Carneiro, Pontifical Catholic University of Rio de Janeiro
  - Angels Dasí. University of Valencia
  - Cristina Villar, University of Valencia

- **Participants:** around 80 people
4. AIB WER chapter- Valencia Summer school

The IX Valencia Summer School in Business and Economics is a high-level training programme organized by the Faculty of Economics (University of Valencia) and sponsored by Fundación La Caixa and the Academy of International Business – Western Europe chapter (AIB). The main aim of the summer school is to make valid and rigorous contributions to the selected areas of study. It will encourage interaction between participants and speakers from diverse backgrounds, while allowing for enjoyment of the city of Valencia. This current year the Summer School offers two highly-specialised courses in economics and business, taught by professionals who are leading figures in their field.

- Course in Research Methodology: An introduction to modelling with structural equations, June 2th-4th, 2014
  - Professor: Claude Obadia, ESCE International School Paris, France
  - Participants: 12 students
• Course in Economics, Dynamic panel data models June, 23th-25th, 2014
  o Professor: Arthur van Soest, Tilburg University, The Netherlands
  o Participants: 16 students (enrolled)

• Course in Management, Globalization, innovation and technology, July, 2nd-4th, 2014
  o Professor: Rajneesh Narula, University of Reading, United Kingdom
  o Participants: 26 students (enrolled)

Dr. José Pla Barber

AIB WER Chapter Chair