Building on the momentum gained in the past few years, the Academy of International Business-US Northeast Chapter (AIBNE) continued playing an active role in promoting research in international business. This year also marked the 3rd and final year of the current Executive Committee headed by Mohammad N. Elahee, Ph.D., professor of International Business at Quinnipiac University. The chapter currently has 425 members. The current Executive Committee consists of:

Chapter Chair: Professor Mohammad Elahee Ph.D., Quinnipiac University

Chapter Vice-chairs: Professor Amit Mukherjee, Ph.D. Stockton College, New Jersey

&

Professor Saeb Al Ganideh, Ph.D., Al-Zaytoona University, Jordan

Treasurer: Professor Xiaohong He, Ph.D., Quinnipiac University

Imm. Past President Professor Massood Samii, Ph.D., Southern New Hampshire University

The Bank account of the AIBNE chapter is at the First Niagara Bank in Hamden, CT (acct # 7900553178). The current bank balance is: $4,601.37. The Chapter Treasurer Professor Xiaohong He and the Chapter Chair Professor Mohammad Elahee are the co-signatories to the account.

The major activities undertaken by the AIB-NE during the 2013-14 year are discussed below:

**2013 Annual Conference**

The 2013 Annual Conference was hosted by the School of Business of Quinnipiac University at the Hartford Convention Center, CT. The conference featuring over 75 papers was held on October 11 & 12, 2013. The conference was sponsored by the Temple CIBER. In addition, the
The conference also received support from the UConn CIBER and from the office of the President of Quinnipiac University.

The theme for the 2013 Annual Conference was “Middle East and North Africa: Delayed Promises or Dashed Hope?” In addition to the competitive papers, there will also be over 15 invited speakers of global renown. The opening plenary session held on Friday, Oct. 11 was followed by a panel discussion with four experts from the Middle East. Mr. Abhik Sen, managing editor of the Economist Magazine was the keynote speaker in the plenary session. The plenary session was followed by a panel discussion that included Mohamed Elfayoumy, an Egyptian diplomat, Diyala Khamra, founder of the Justice Center for Legal Aid, based in Amman, Jordan, Sawsan Zaher, Director of the Economic, Social, and Cultural Rights Unit of Adalah, the Legal Center for Arab Minority Rights in Israel, and Raheela Khan, Assistant Manager of Treasury and Investments for Doha Bank, one of Qatar’s largest banks. The panel discussion can be viewed at: http://youtu.be/YgP-wVjCzRw

Professor Robert Gross, President of the AIB attended the conference as the Luncheon Speaker and distributed the awards among the winners of the Best Paper Award and the Best Reviewers.

2014 Spring Seminar

As part of its annual “Emerging Market Series Seminars”, the AIBNE hosted a day long symposium focusing on India. The symposium, hosted by the Jack Welch College of Business, Sacred Heart University, was held on Wednesday, April 30, 2014 at the Sacred Heart University, CT. The conference was supported by the Albert Schweitzer Institute, Quinnipiac University. It may be mentioned here that the AIBNE hosted a seminar on China in 2013 and on Turkey in 2012.

Prof. Sumit Kundu, Ph.D., Vice-President of the AIB and James K. Batten Eminent Scholar Chair in International Business, Florida International attended the symposium as the keynote speaker and delivered his address titled: "Emerging Markets and Multinationals - Evidence from India.” The key-note address was followed by a panel discussion with the following three speakers:
Prof. Hiranya K. Nath, Ph.D. Sam Houston State University: “How is the Indian Economy doing? A Macroeconomic Perspective.”

Prof. Ramesh Subramanian, Ph.D. Quinnipiac University: “The I.T. revolution of India.”


The last presentation in the symposium was made by Professor K. Sudhir, Ph.D., James L. Frank ’32 Professor of Private Enterprise and Management, Yale University. The title of the concluding presentation was: “Product Adoption in Emerging Markets- The Case of India.” The symposium ended with a dinner that was attended by some AIBNE members and faculty and administrators from the host institution. The presentations made at the symposium can be found at the webpage of the AIBNE.

2014 International Conference in China

In April 2013, the AIBNE obtained special permission from the AIB Secretariat to host a special international conference in China in May 2014. The theme of the conference was “A Resurgent China in the 21st Century.” The conference was hosted by two universities in two Chinese cities: Beijing Technology and Business University (BTBU) and Tianjin Foreign Studies University (TFSU). The conference featured 57 papers, including 31 from abroad. Researchers from the US, Mexico, Canada, France, England, Bangladesh, and Italy presented their work at the conference.

The Conference was inaugurated by Mr. Zhu Guangyao, Vice Minister, Ministry of Finance, Government of People’s Republic of China. Prof. Paul Zeleza, Ph.D., Academic Vice-President, Quinnipiac Univ. USA attended the conference as the keynote speaker and shared his thoughts on relationship between Africa and China and also the emerging business ties among BRINC Countries and Africa. The conference was also addressed by Ms. Ren Xingzhou, Director, Institute of Market Economy, Development Research Center of the State Council of China, Mr. Zhang Jianshe, Director, Research Department, JD.com, Inc, China,
Ms. Xiaoxia Yuan, Senior Manager, Tasly Group, China, and Mr. Andreas Ockel, General Manager, Airbus China.

The conference participants visited the Airbus Assembly Plant in Tianjin and the Tasly Pharmaceutical Company, which is one of the largest Pharmaceutical company in the world. The conference participants also took part in some sight-seeing and cultural activities such as visiting the Tiananmen Square, the Forbidden City, and the Great Wall of China among others. More details about the conference can be found at the chapter website (www.aibne.net).

Other Activities

Website Maintenance: The AIBNE has been maintaining the webpage (www.aibne.net), developed in 2011-12 and updating it regularly with current news and events. Various news about the Chapter activities are regularly published on the webpage. The Chapter has also been using an online Conference Management System, which is somewhat similar to the conference management system used by the AIB. All submissions for the annual conference, review, acceptance, etc. are continued to be done online through the conference management system. The proceedings of previous years are also available on the website. The AIBNE website as well as the Conference Management System is being managed by Acamedics.com.

Partnership with the Journal of International Comparative Management: The Chapter continues to maintain its relationship with the Journal of International Comparative Management (JCIM), which started in 2011. Two special issues of the journal was published in 2012 and 2013, with a select number of papers presented in the previous year’s annual conference. The members of the AIBNE are also eligible to subscribe to the journal at a subsidized rate. Another issue of the journal fearing papers presented at AIBNE conferences will be published in August 2014.

Future Events:

The 2014 Annual Conference of the AIBNE will be hosted by the College of Business, Bryant University, R.I., from Nov. 13 to 15, 2014 at the Renaissance Providence Hotel at Providence,
RI. The conference will also feature a doctoral consortium. The conference will coincide with the annual meeting of the chapter and mark the formal handover of charge to the next executive board.

The 2015 Annual Symposium on emerging countries will be hosted by the Dept. of International Business of Quinnipiac University in April, 2015. The focus on 2015 symposium will be Russia. The details concerning the symposium will be announced in September 2014.