ABOUT THE AIB-U.S. Midwest Chapter

The Academy of International Business - U.S. Midwest Chapter is an organization that fosters research and education in the field of international business. This purpose is accomplished by practitioners and scholars in business, government, and academic areas sharing their research and professional efforts. This dissemination takes place through the Journal of International Business Research and Practice, as well as during the annual conferences of the AIB - U.S. Midwest Chapter held in conjunction with the MBAA-International. Academicians, business professionals, government and NGO representatives, students in higher education (particularly masters and doctoral students), and any individual interested to learn about issues pertaining to International Business in an ever-changing global environment and to network with conference participants are encouraged to attend. At least one author of the manuscript accepted for publication in the Journal of International Business Research and Practice must register and attend the annual conference of the AIB-U.S. Midwest Chapter.

The AIB-U.S. Midwest Chapter is member chapter of the Academy of International Business.

I. Current and Incoming Officers

II. ACADEMY OF INTERNATIONAL BUSINESS-U.S. MIDWEST CHAPTER

III. CHAPTER OFFICERS

Immediate Past President: Juan Meraz (Missouri State University) (2014-2017)
Vice President: Anthony Koh (University of Toledo) (2014-2017)
Program Chair and Editor of 2013 Conference Proceedings:
Coordinator of Student Track
Uday Tate (Marshall University) (2014-2017)

IV. External Business Development Directors:
Robert Moussetis (North Central College) (2011-2014)

V. Journal of International Business Research and Practice
Editors
Anthony C. Koh (University of Toledo)
Christopher Ziemnowicz (University of North Carolina-Pembroke)
VI. Summary of Membership

The membership of the AIB US MID-WEST Chapter as of 5/31/13. An analysis:

Members as of last report (5/31/14) 75  
Number of old members who renewed 35  
Number of new members 40  
Membership as of (5/31/14) 55 Primary Registrants  
22 Secondary Registrants  
Summary of membership promotion efforts: Mailings to old members as well as calls and emails to prospective new members by executive board. A student track was added to help promote our International theme amongst MBA/PhD students. A luncheon was included which included a keynote speaker. All members are to try and bring 1 new member for next year’s meeting/conference.

VII. Summary of Financial Status

Please see Appendix A for a summary of Chapter income and expenses.

VIII. Summary of Meetings Held This Year

a. Our Annual Conference took place on March 26, 27 & 28, 2014 at Palmer House Hotel in Chicago Illinois. We had one of our larger conferences to date. We tried to expand our student track as well as added an additional room for presentations due to the increase in themes for our conference. This year we again included a luncheon with a keynote speaker, Mr. Scott L. D’Angelo– General Council for U.S. McOpCo, The McDonalds Restaurants. We plan to expand the luncheon and extend the forum to include more participants as this year’s luncheon was at capacity with 35 in attendance. The goal for next year is to have 40 members at the luncheon and to continue with the keynote speaker from the international business sector.

b. Our Chapter Board meeting took place on Friday, March 28 2014 at the Palmer House Hotel in Chicago, Illinois. There were 35 present and all our open executive positions were filled. The Executive Board completed its third year of service and the new board will serve for 3 years as per the AIB and AIB US MID-WEST constitutions.
## Appendix A

### AIB US MID-WEST Chapter Annual Statement of Income and Expenses (for the period April 2013 to May 2014)

Date Transaction

**STARTING BALANCE: $4,682.51**

**Deposits:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/24/13</td>
<td>$601.07</td>
<td>MBAA Conference</td>
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</table>

**BALANCE: $5,238.58**

**Expenses**

<table>
<thead>
<tr>
<th>Date</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>12/5/113</td>
<td>$378.94</td>
<td>(#138) Etienne Musonera</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Volume 6 Printing and Mailing</td>
</tr>
</tbody>
</table>

**ENDING BALANCE: $4,904.64 (3/31/14)**

**UPDATE: $1,196.39 check from MBAA International**

**UPDATED BALANCE: $6,101.03**

This is the official report from the AIB US MID-WEST Treasurer – Ramin Maysami