I. Current and Incoming Officers

President/Chapter Chair: Dr. William Newburry, Florida International University, USA.
Dr. Maria Alejandra Gonzalez-Perez, Universidad EAFIT, Medellin, Colombia.
Dr. Ronald Rivas, Canisius College, USA/Peru.
Dr. Diana Bank, UDLAP, Mexico.
Dr. Lou Anne Barclay, The University of the West Indies, Jamaica.
2015 Conference Chair (ex-officio): Dr. Jon Martinez, Universidad de los Andes, Chile.
Past President/Chapter Chair (ex-officio): Dr. Leonardo Liberman, Universidad de los Andes, Chile.

II. Summary of Membership

The membership of the AIB-LAT Chapter as of June 8, 2014 was 176*. The prior membership as of the last report (June, 2013) was 148. This represents an increase of 28 members (18.9%) over the past year.

Our main membership promotional effort was our annual conference, which was held in March in Medellin, Colombia. We will be exploring other potential opportunities to increase membership within the coming year.

* Calculated as 191 AIB Members in Latin America minus 15 from Bolivia.

III. Financials

Starting with a balance of $1744.04 after expenses from 2013’s conference were accounted for, the chapter appears to be in steady shape, with a projected balance increasing to $2654.44 once the expenses from the 2014 conference in Medellin are fully incurred.

Starting Balance from Prior Year’s Report: $ 8,195.04
Reimbursement of 2013 Conference Costs: $ 6,350.00
Cost of Plaques for 2013 Best Paper Winners: $ 101.00
Adjusted Starting Balance: $ 1,744.04

Receipts:
Registrations – 2014 Medellin Conference: $16,000.00*

Subtotal: $17,744.04
Expenses:
Anticipated Reimbursement of 2014 Conference Costs: $14,582.00
Anticipated Cost of Plaques for 2014 Best Paper Winners: $150.00
Reimbursement of Cuervo-Cazurra Medellin Hotel: $358.00

Projected Balance: $2654.04

*Thank you to the AIB Secretariat, which served as the conduit for processing our conference registrations, and distributing the appropriate reimbursement amount to EAFIT once the final invoice for costs are received and approved by the chapter.

IV. Annual conference

In March 2014, the fourth AIB-LAT conference (after Rio de Janeiro, Miami and Puebla, Mexico) was held in Medellin, Colombia at the campus of the Universidad EAFIT, under the title “Innovation, Geography and Internationalization in Latin America”. The conference was an unqualified success, largely due to the efforts of our local chairs, Maria Alejandra Gonzalez-Perez and Cristina Robledo-Ardila, along with strong institutional support from EAFIT. A copy of the final conference program is available on request.

The conference was the largest of the AIB-LAT conferences to date, with 106 attendees in total. Notable participants included Past AIB and AOM President Mary Ann Von Glinow, Newly-Elected AIB Vice President of Administration Sumit Kundu, JIBS Reviewing Editor Alvaro Cuervo-Cazurra, Global Strategy Journal Co-Editor Steven Tallman, Long Range Planning Editor-in-Chief James Robins, Incoming Journal of World Business Editor-in-Chief Jonathan Doh, Brazilian Administration Review Editor Jorge Carneiro and many others.

Academically, a particularly important component of the pre-conference was the inclusion of a Paper Development Workshop, organized in conjunction with JIBS. The PDW benefited from The Sheth Foundation sponsorship, which covered the travel costs of Alvaro Cuervo-Cazurra (JIBS Reviewing Editor), while the conference covered his hotel costs and registration. The pre-conference also included a highly successful doctoral consortium, led by Luis Dau (Northeastern) and an Undergraduate/MBA track, led By Cristina Robledo-Ardila (EAFIT) and Diana Bank (UDLAP). Both of these activities were new to the 2014 AIB-LAT conference.

Socially, a highlight of the conference was the Gala Dinner, where guests were serenaded by a jazz ensemble from the EAFIT School of Music. Additionally, the Medellin Chamber of Commerce donated a four-hour city tour for conference attendees on the Sunday following the conference.

The main conference program provided multiple opportunities to recognize strong research on the Latin American region, while also including a number of informative panels by both academics and practitioners. The following two papers were co-winners of the Conference Best Paper Award:
A TAXONOMY OF ADAPTIVE POLITICAL STRATEGIES: MANAGING HOST POLITICAL CONTEXTS IN EMERGING ECONOMIES

- Maria Andrea De Villa (Universidad EAFIT, Colombia)
- Tazeeb Rajwani (Cranfield University, United Kingdom)
- Thomas Lawton (Open University, United Kingdom)
- Kamel Mellahi (Warwick Business School, United Kingdom)

EXTRA-REGIONAL HEADQUARTERS: A MODEL OF CO-PARENTING FOR SUBSIDIARIES IN LATIN AMERICA

- Jose Pla-Barber (Universidad de Valencia, Spain)
- Cristina Villar (Universidad de Valencia, Spain)
- Anoop Madhok (Schulich School of Business, York University)

Additionally, two publications are being developed as an outcome of the conference. First, top-rated conference papers were invited to submit to a special issue of the *International Journal of Emerging Markets (IJoEM)* which is being co-edited with the AIB-SE chapter. Papers for this special issue are currently in the second round of review. Second, an edited volume of additional best reviewed papers from the conference not in the IJoEM special issue is being developed to be published by Palgrave in early 2015. A highlight of the volume will be a chapter on Publishing on Latin America by Latin American Researchers, which is being developed based on one of the conference panels.

V. Elections

The three-year terms of the current officers extend until June 30, 2015. Maria Alejandra Gonzalez-Perez was recently selected by the Executive Committee to replace Eval Stal, who resigned due to a change in her employment, for the remainder of her term.

VI. Future Conferences

2015: Universidad de los Andes (Chile) has been selected as the host of the 2015 conference, which will be held in Santiago, Chile on January 22-24, 2015. As the decision was made just prior to the 2014 conference in Medellin, Jon Martinez and Leonardo Liberman from the Universidad de los Andes announced the conference in Medellin and are very enthusiastic about organizing the event and building upon this year's success.

The first call for papers for the 2015 conference was submitted about a week after the Medellin conference ended, and the second call is about to be submitted in the next few days prior to the AIB meeting in Vancouver. The pre-conference activities associated with the event will include a JIBS Paper Development Workshop, a Doctoral Consortium and an Undergraduate/MBA track. Closing ceremonies for the conference are anticipated to include a Lunch, Awards Ceremony and Vineyard Tour at Concha y Toro Vineyard, one of the conference sponsors.

Note that the earlier January timeframe was chosen to better fit within the natural rhythms of the Chilean university calendar.
2016: We have received expressions of interest in hosting the 2016 conference from two universities in Brazil and are awaiting formal proposals from these institutions and possibly others. Brazil scored high on a prior member survey of preferred future conference locations.

VII. Other Initiatives

The following edited volume featuring papers from the 2012 AIB-LAT conference in Miami was published in the Fall of 2013. As noted earlier, a similar volume is being prepared based on the Medellin conference and we anticipate additional volumes in the series to continue in the future.


The AIB-LAT chapter welcomes the new AIB chapter in Bolovia, and has been in contact with their Chapter Chair to both include them in future AIB-LAT chapter activities and potentially collaborate on new joint activities.

VIII. Other Issues or Concerns

Thank you to Tunga Kiyak and all the staff from the AIB Office for their efforts supporting the AIB-LAT chapter. We are also greatly appreciative of the encouragement and support we have received from Beth Rose in our chapter endeavors.