ACADEMY OF INTERNATIONAL BUSINESS, INDIA CHAPTER

ANNUAL REPORT FOR 2013/14

I. Current and Incoming Officers

1. S Raghunath (Chair AIB-India Executive Board)
   Dean, Administration and Professor of Corporate Strategy and Policy,
   Indian Institute of Management Bangalore India

2. R Chittoor (Secretary, AIB-India Executive Board)
   Assistant Professor of Strategy
   Indian School of Business Hyderabad India

3. S K Pani (Treasurer, AIB-India Executive Board)
   Assistant Professor of Strategy
   Indian Institute of Management Indore India

Chapter Conference Chair 2014: Professor Thomas Joseph, IIM Bangalore

II. Summary of Membership

Membership as of June 2014 110

Summary of membership promotion efforts:

Membership promotion was mainly targeted at promotion of the conference in Udaipur. E-mails were sent to potential members explaining the purpose and benefits of becoming an AIB member.

III. Summary of Financial Status

Please see Appendix for a summary of Chapter income and expenses.

IV. Summary of Meetings Held This Year

The Annual Conference 2014 was held at Indian Institute of Management Udaipur jointly with AIB-MENA.
The AIB India-MENA conference was held at Indian Institute of Management, February 9-11, 2014. The conference was meant to provide a forum that:

- Examines and generates a complete understanding of the work of leading scholars from a series of diverse preliminary points in the perspective of Inter-Regional Business Collaborations and emerging markets.
- Formulate and advances a multi-disciplinary research agenda, encompassing perspectives from a range of the functional areas of management studies.
- Facilitate the formation of collaborative research networks among scholars routed in an interest in the relationship between spatial and temporal differences in institutional framework and firm-level outcomes.

The Conference consisted of paper presentations and exchange of ideas in seven tracks: Innovation & Knowledge Management, International Economics, International Business Theory, Inter-regional Marketing Management, Regional & Global Strategy, Emerging Economies & Entrepreneurship, and International Business in the India - MENA context. In addition to intellectual exchanges, the Conference also provided participants an opportunity to experience the rich history and culture of Udaipur.

**Event Overview**

A total of 38 papers were submitted to the conference. There were entries from nationalities like Kuwait, Qatar, USA, and France as well.

**Day One- 09/02/2014**

The inaugural session began with a welcome address and an overview of the goals and activities of AIB by Prof. S Raghunath, President AIB India chapter, followed by the Inaugural address by Prof. Janat Shah, Director IIMU. The keynote address was delivered by Prof. Farok J.Contractor, Rutgers University who gave an interesting perspective on emerging markets and what differentiates them in Theory, Strategy and Execution. This was followed by the address of the Chief Guest, Mr. Sanjaya Singhal, Managing Director, Secure Meters Pvt. Ltd. who spoke about meeting regulatory norms and utility revenue protection existing in developing and developed countries. Prof. Melodena Balakrishnan, Founder and President at AIB-MENA Chapter proposed the vote of thanks.
The highlight of the post lunch session of Day One was the Academic Panel on the theme: What Differentiates Emerging Market Multinationals in Theory, Strategy and Execution? The Sources of their Competitive Advantage and the Applicability of Traditional IB Paradigms. The panel consisted of Prof. Farok J Contractor from Rutgers University followed by Dr. Kalman Kalotay, Economic Affairs Officer, United Nations Conference on Trade and Development (UNCTAD), Prof. Vikas Kumar, Discipline of International Business, the University of Sydney, Prof. Raveendra Chittoor, Indian School of Business, Prof. Attila Yaprak, Wayne State University and Prof. Mehmet Demirbag, University of Sheffield.

There were 3 parallel sessions and a total of 10 papers were presented on Day One.

Day Two- 10/02/2014

20 papers were presented in parallel sessions. Post lunch delegates took the City tour which included visiting the magnificent historical sites of Udaipur followed by the Gala Dinner at Fatehgarh resort.

Day Three- 11/02/2014

A Paper Development Workshop was conducted by Dr. Elizabeth L Rose from Otago University. Dr. Rose is currently Vice-President of the Academy of International Business (AIB) and Programme Chair for the Strategic Management Society’s Global Strategy interest group. Twenty people attended the PDW and 3 papers were selected for discussion.

There were also 2 parallel paper presentation sessions.

Prof. Thomas Joseph, Conference Chair presided over the closing ceremony of the conference.

References:
Details of the Conference can be found on http://hrm.iimb.ernet.in/iimb/Aib_India_Conference/index.htm

V. Plans for Future Meetings

The next AIB India Annual Conference for AIB-India will be held at Bangalore in June 2015, a day before the AIB 2015.

S Raghunath
Chair of AIB India Chapter
Appendix

ACADEMY OF INTERNATIONAL BUSINESS (INDIA CHAPTER)

Income and Expenditure (as of May 31st 2014)

<table>
<thead>
<tr>
<th>Date</th>
<th>Particulars</th>
<th>Amnt (in Rs)</th>
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<tbody>
<tr>
<td></td>
<td><strong>Income</strong></td>
<td></td>
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<tr>
<td></td>
<td>Opening Bank balance</td>
<td>467354</td>
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<tr>
<td></td>
<td>Interest on funds in the bank</td>
<td>15,456.91</td>
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<tr>
<td></td>
<td>Financial support from IIM Udaipur towards the conference</td>
<td>3,40,445</td>
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<td>Sponsorship</td>
<td>4,21,000</td>
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<td></td>
<td><strong>Total Income</strong></td>
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<tr>
<td></td>
<td><strong>Expenditure</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Travel</td>
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<td>Hotels</td>
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<td></td>
<td>Food and refreshments</td>
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<td></td>
<td>Conference Kits</td>
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<td>Administrative support for 2013 Conference</td>
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<td>Flower Decorations</td>
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<td></td>
<td>Video and Photo Charges</td>
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<td></td>
<td>Others</td>
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<td></td>
<td>Closing balance</td>
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<tr>
<td></td>
<td><strong>Total Expenditure</strong></td>
<td>12,44,255.91</td>
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